



### **Martin Plaehn, Chairman and CEO, Control4**

Martin joined Control4 in 2011 as a seasoned business and technology executive delivering industry-leading products, driving landscape-changing business and technology strategies, and improving operating excellence for growth. Martin brings to Control4 a passion for product innovation, exceptional customer experience, and operating discipline.

Prior to joining Control4, Martin held both executive management and CEO positions.

Martin served two tenures at RealNetworks. Most recently Plaehn was SVP of Product and Service Development and was responsible for delivering video, ring-back tones, messaging, and music to millions of mobile consumers through on-demand services for mobile operators in Europe, North America and Asia. From 1999 through 2004, Martin served as EVP of Technology Products and Services, and then led Real's Casual Games Division in 2005.

Martin served as CEO at Bungee Labs from 2006 to late-2008, securing its follow-on venture financings. Bungee's team and cloud-service technology established an early position in the then-emerging Cloud Computing and Platform-as-a-Service industry.

Martin also served as CEO of Viewpoint Digital from early-1996 to mid-1999, growing Viewpoint's market share, revenue and quality reputation to become the leading creator and licensor of premium 3D digital content used in movies and television. Viewpoint was acquired in 1998 by Computer Associates and operated independently.

Prior to Viewpoint, Martin led product development for Alias | Wavefront, creating the foundation for Maya, today's leading professional animation system. Martin joined Wavefront in 1990, became EVP of Business and Product Development, and joined its Board of Directors prior to Wavefront's 1994 IPO and through its 1995 merger with Alias.

Martin started his career as computer graphics software developer. He holds a B.A. in Mathematics from the University of California, San Diego, studied Computer Science at San Diego State University, and graduated from UCSD's Executive Business Program for Scientists and Engineers.

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### **Charlie Kindel, Senior Vice President of Products & Services, Control4**

Charlie Kindel has extensive and proven connected home experience, with a focus on creating world-class consumer and developer products, platform technologies, and partner ecosystems. Previously, Charlie spent five years at Amazon, where he created, led, and grew the Alexa Smart Home division.

For over 20 years Charlie has led the connected home industry with innovative product development and thought-leadership, frequently presenting at events and trade shows including CES, CONNECTIONS, SXSW, CEDIA, AWS re:Invent, and the Smart Kitchen Summit.

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Prior to Amazon, Charlie founded two tech startups in the Seattle area and from 1990 to 2011 he helped create some of Microsoft's most loved consumer and developer products. He drove the creation of the application and game ecosystem for Windows Phone 7, as well as Premier Support, Internet Explorer, COM/ActiveX, Windows NT, Windows home networking, Windows Media Center, and Windows Home Server.

Charlie earned his Bachelor of Science in Systems Engineering from the University of Arizona in 1990.