

# Autonomous Driving – The changes to come

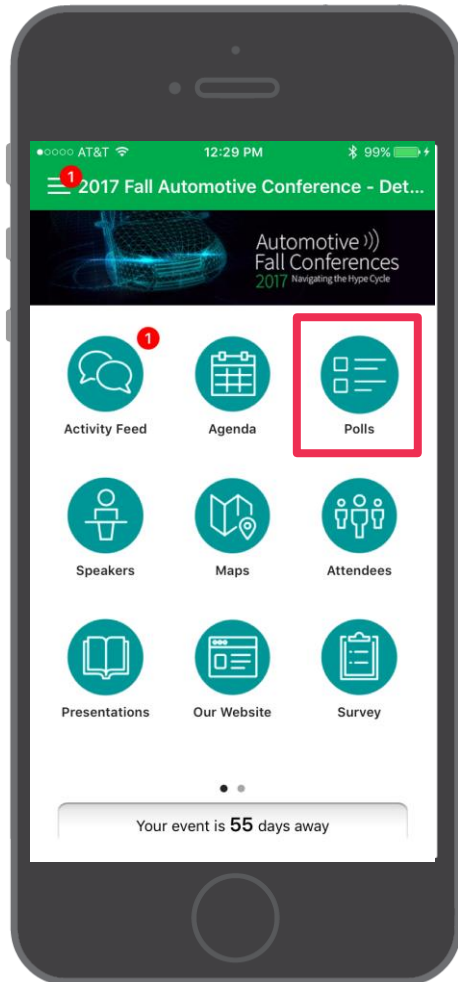


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**Aaron Dale**, Senior Analyst,

[Aaron.dale@ihsmarkit.com](mailto:Aaron.dale@ihsmarkit.com)

# POLL QUESTION!



How do you view the impact of autonomous driving technology on your business?

- Positive (embracing new opportunities)
- Neutral
- Negative (threat to Business)

Access this poll on the event app!

## Autonomous driving technology impacting the market today

Investment frequency in auto tech  
in 2017 increased to 170 deals,  
up 45% over 2016

Investment funding in auto tech  
in 2017 increased to \$4bn,  
up 180% over 2016

### Auto Tech investment activity related to:

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Autonomous driving software

Automotive cybersecurity

Driver safety tools

Connected vehicle & data

V2V communication

Fleet telematics

## Transportation & mobility attracts big money and names

Honda part of Grab  
\$750M funding round

TomTom acquires  
Autonomos

BMW i Ventures  
increases fund size 5X

Intel Capital to invest  
\$250M over two years

Argo AI receives \$1B  
from Ford

Gett follows VW's  
\$300M with \$100M

Peloton wins \$5M DOE  
grant

Zoox hits \$1.55B  
valuation

Volvo Cars plans IPO  
with \$532M funding

Ola plans \$600M  
funding round

LeEco secures \$600M  
loan

Nauto raises \$9M

# Agenda

Where are we now?

Changing architecture

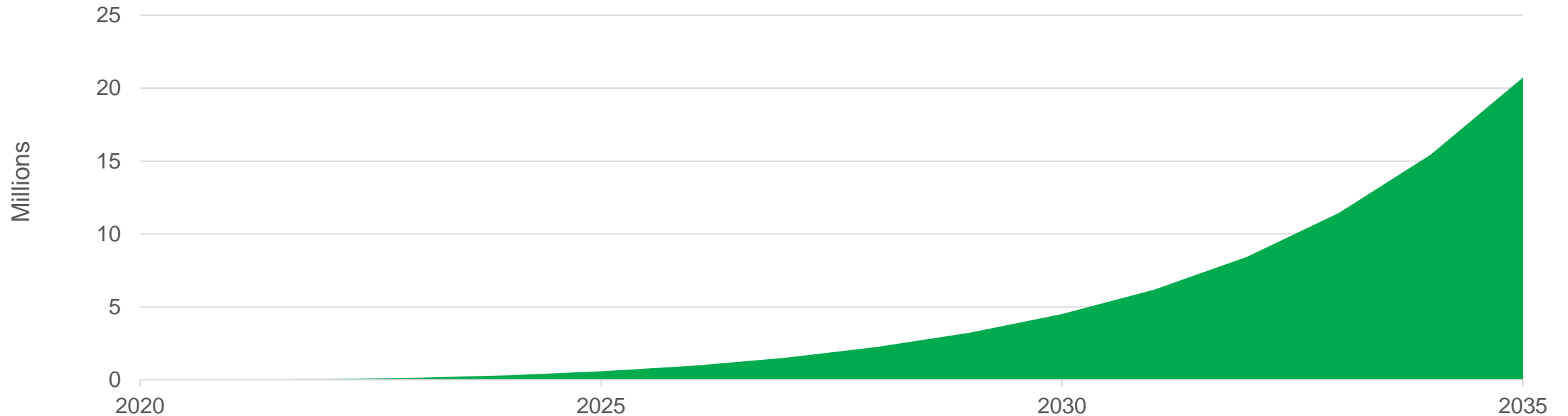
Supply base impact

Mobility impact

# Autonomous vehicle sales growth accelerates post-2025

Maturity of tech, manufacturing, regulation and mobility service business models converge

## Global Autonomous Vehicle Sales Forecast



Source: IHS Markit

© 2017 IHS Markit

## Mega-themes

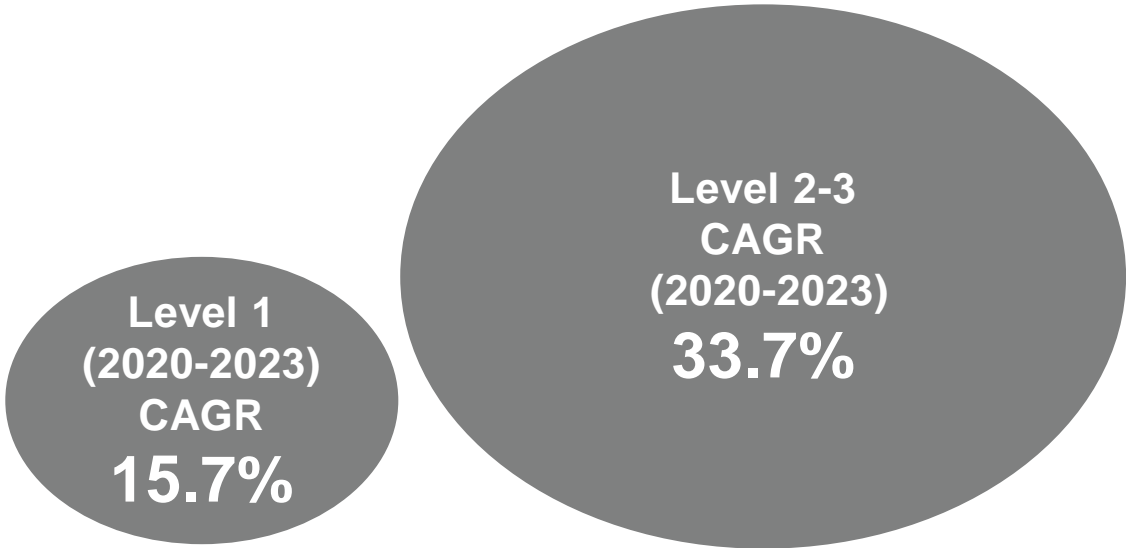
**Drivers assist upgrading into L2-3 automation**

**Development of L4-5 Autonomy**

**Regulations shaping markets**

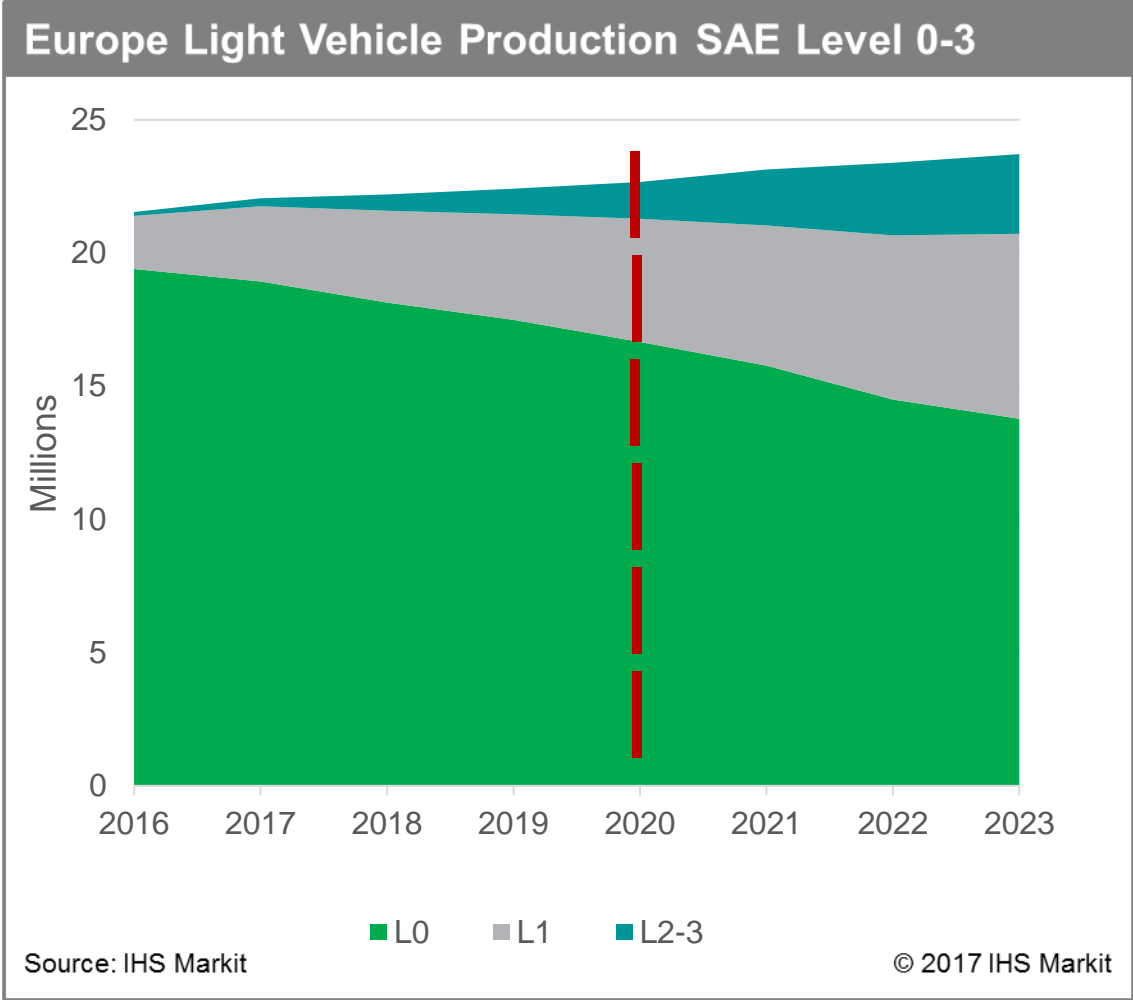
**Balancing autonomous and ADAS**

# Level 2-3 systems to lead growth after 2020



*L1 Adaptive cruise control, semi-automatic parking (steering only)*

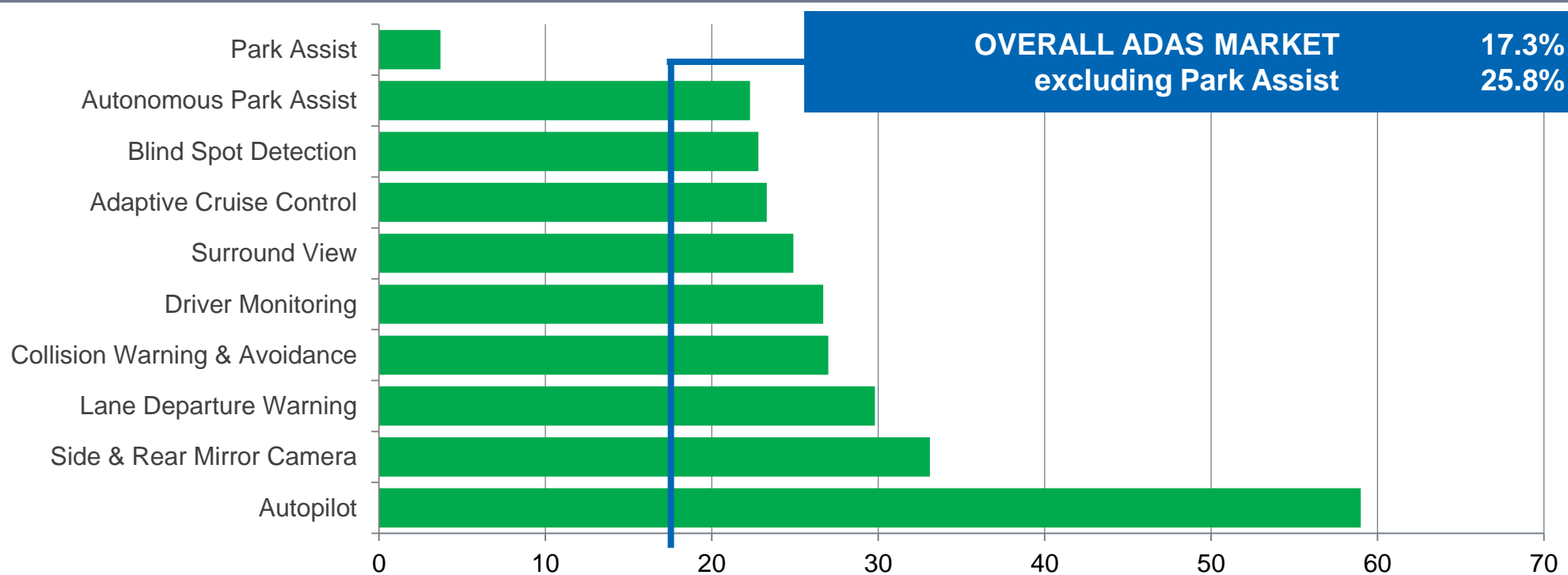
*L2-3: Autopilot, automated driving systems, fully-automatic parking, remote parking*





# Advanced Driver Assist Systems growing rapidly

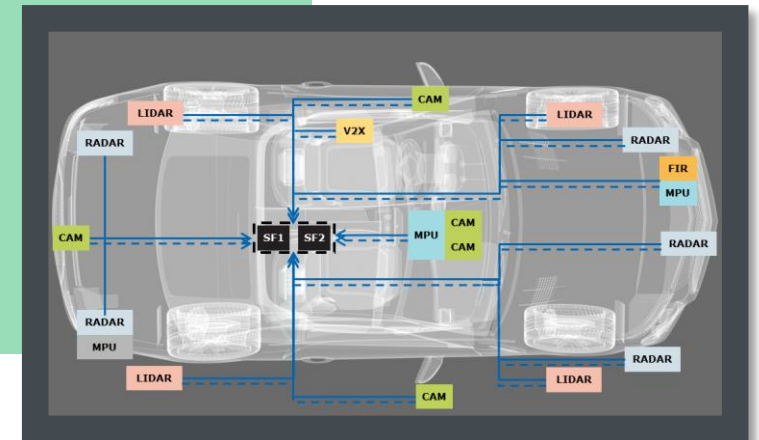
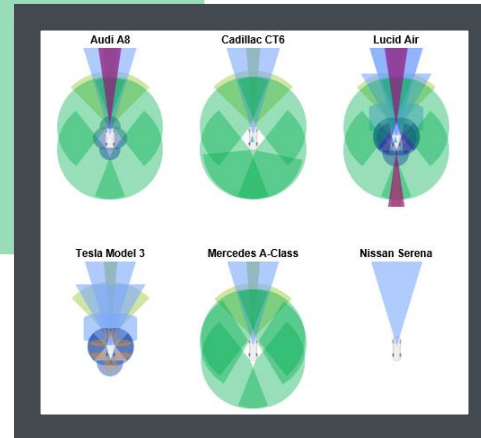
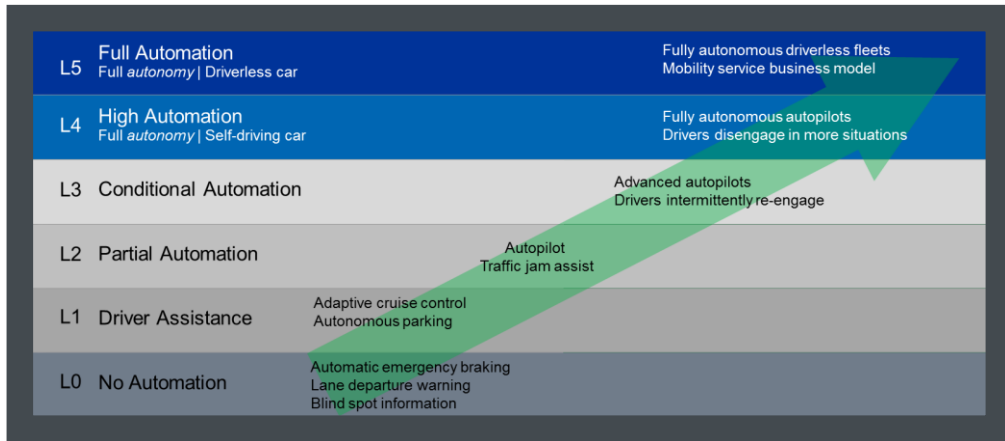
## ADAS Unit Growth – CAGR 2017-2023



Source: IHS Markit

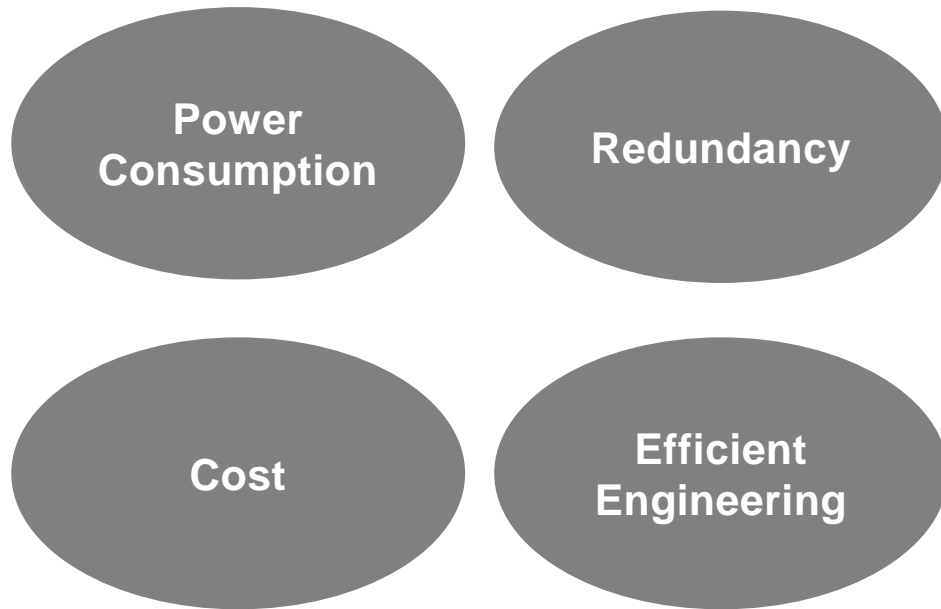
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# As automation and complexity increase, vehicle architectures must evolve



# ADAS domain controllers: Distributed versus central processing

## Key considerations



## Assuming a need for centralized processing:

- Premium – L3-L5, full-featured, most upgradeable
  - Full redundancy: ADAS ECU, cabling, software, AI
  - Higher cost and power consumption
  - Key suppliers: NVIDIA
- Economy – L0-L3, cost-aware, limited upgradability
  - Single ADAS ECU fail-safes to distributed processing in sensors and downgrades automated driving functionality
  - Lower cost aimed at supporting NCAP requirements and lower levels of automated driving
  - Key suppliers: Delphi, ZF, Autoliv & other Tier 1s

# Alliances helping push beyond ADAS application silos

Cooperation is necessary because of complexity of autonomous driving technology

## Auto/mobility partnerships

**Lyft: Ford, GM,  
Didi, JLR**

**Uber: Volvo,  
Toyota,  
Mercedes-Benz**

**Softbank: Didi, Grab,  
Ola, 99, Nauto, NVIDIA**

## Industry Alliances

**Intel-Mobileye: BMW,  
FCA | Delphi,  
Continental**

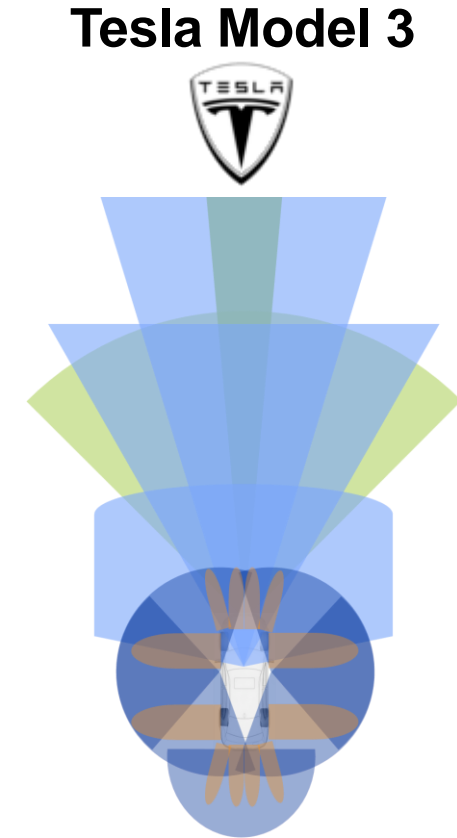
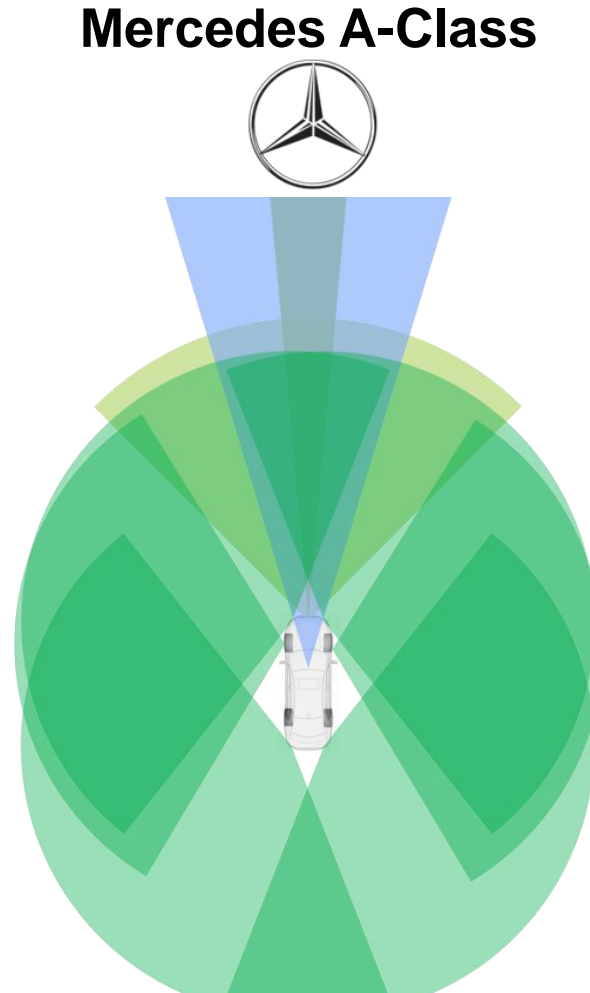
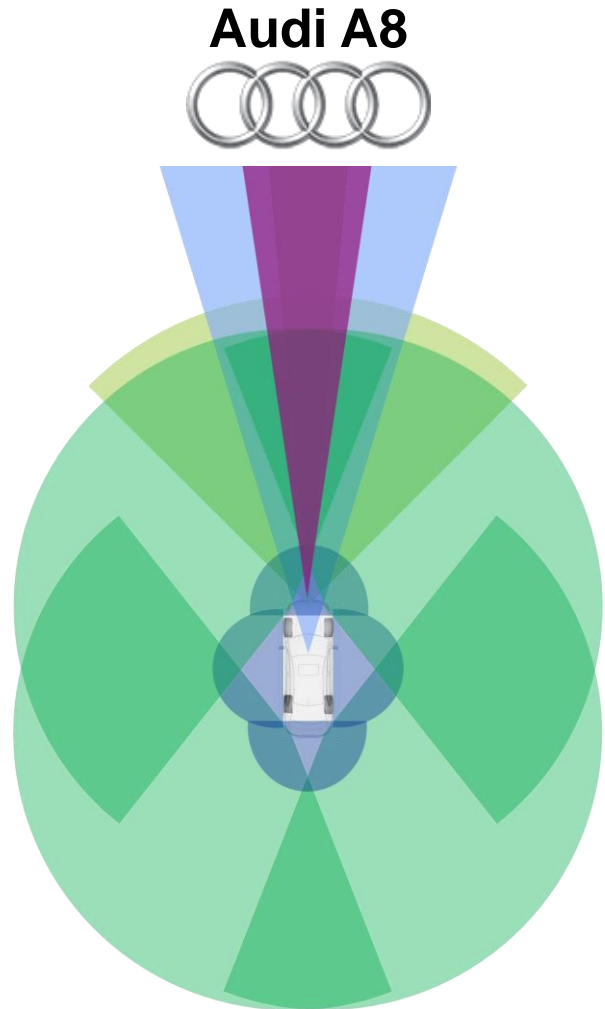
**NVIDIA: Mercedes-Benz,  
Audi, Toyota | ZF, Bosch**

**Waymo: FCA, Honda,  
Lyft, Intel**

# New models, New strategies

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# Automated driving enabled by many sensor configurations



Long-range radar

Front camera

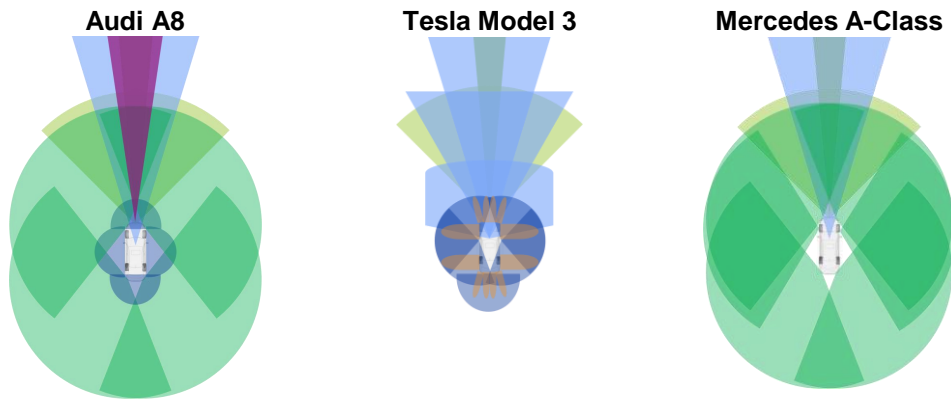
Lidar

Short-range radar

Driver camera

Surround camera

# Market competition will force changes to tech strategy



Many sensor configurations and architectures will co-exist within a brand for the foreseeable future:

- Complicating platform sharing efficiencies and supply chain management
- Leading to unique demands from automakers to support different use-cases and end markets



# New competition not just focused on software

Despite an overall shift in value from hardware to software the Lidar market is forecast to grow at a CAGR of 80% making sensor hardware attractive.

**Self-Driving Car Sensor Startup ,  
Quanergy Raises \$90Million**

Fortune

**SoftBank, Samsung,  
Join Investment  
in LiDAR Startup**

CTECH

**GM Acquires LiDAR Startup Strobe to advance its  
own self-driving car plans**

Silicon ANGLE

**"Canada, a leader in AI, is now  
taking aim at Autonomous  
vehicles. The nations main  
contender is LeddarTech**

The Times

**More than \$336m Raised by Israeli  
companies in September.**

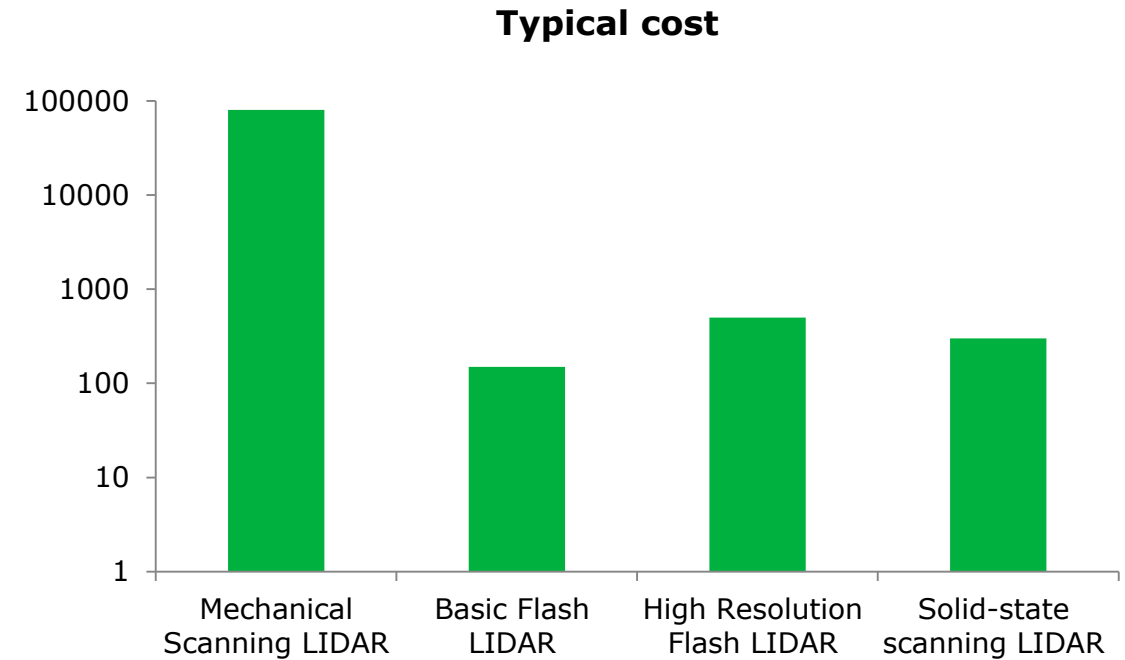
Innoviz and Storedot

Israel 21c



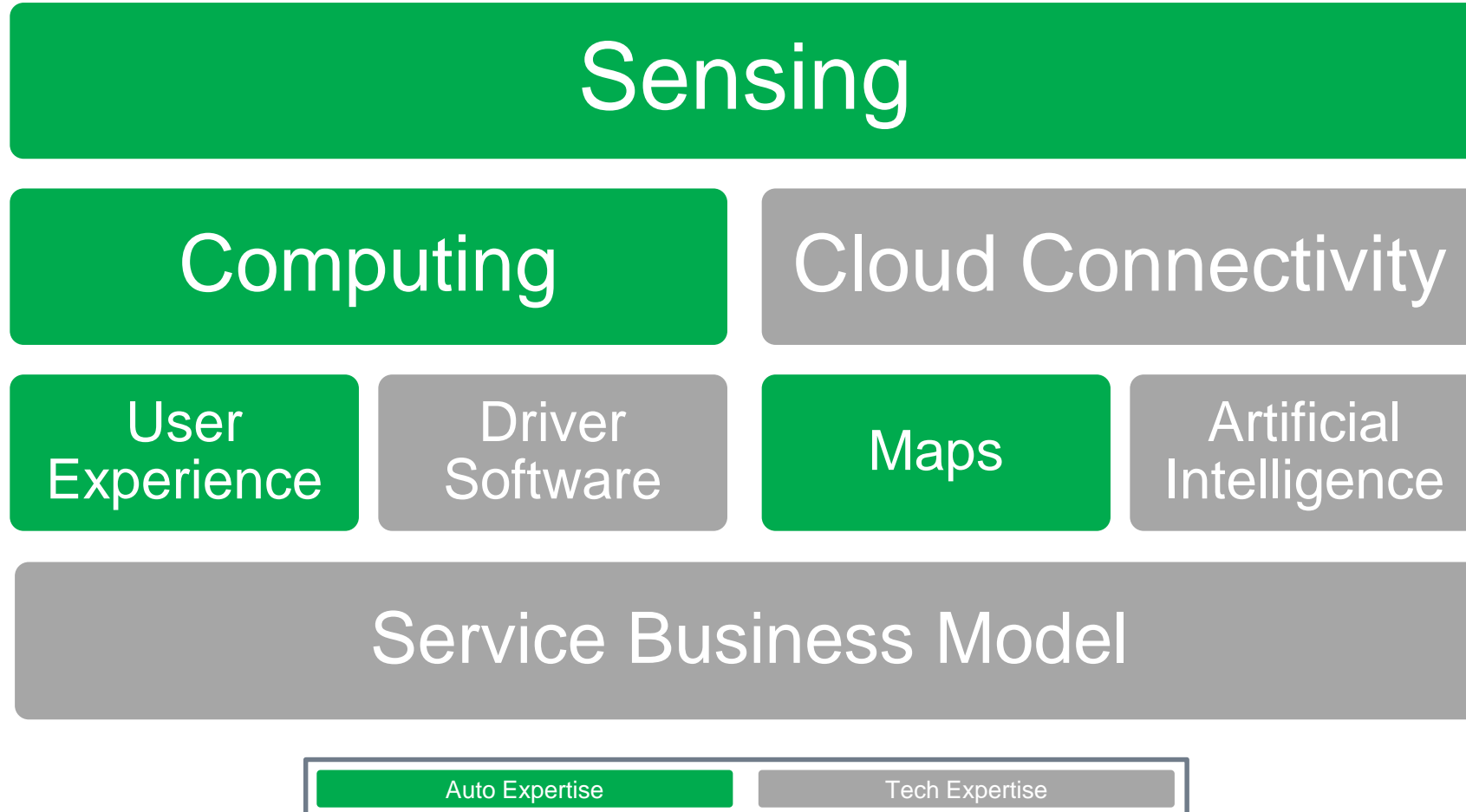
# Lidar fitment to accelerate post 2021

- Solid State technology driving down the cost.
- Range and resolution of sensors still improving.
- Targeted for next Gen model fitment.

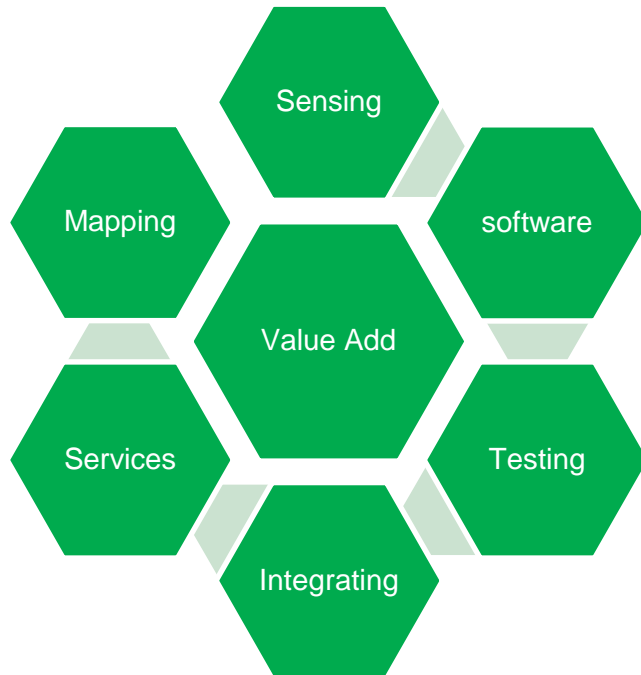


# New capabilities are needed to enable autonomy

Automakers & suppliers gaining expertise via acquisition, partnership and internal development



# The supplier response: anticipating the shift



## Acquisition

- Delphi to acquire NuTonomy
- Continental's acquisition of Hi-Res 3D flash LiDAR business from Advanced Scientific concepts

## Partnership's and Testing

- Autoliv partnership with Volvo
- Software partnership Bosch- SAP, Software AG, IBM
- Bosch, ZF, Autoliv – Nvidia

## Investment

- Delphi Investment in Innoviz
- Continental investment in EasyMile

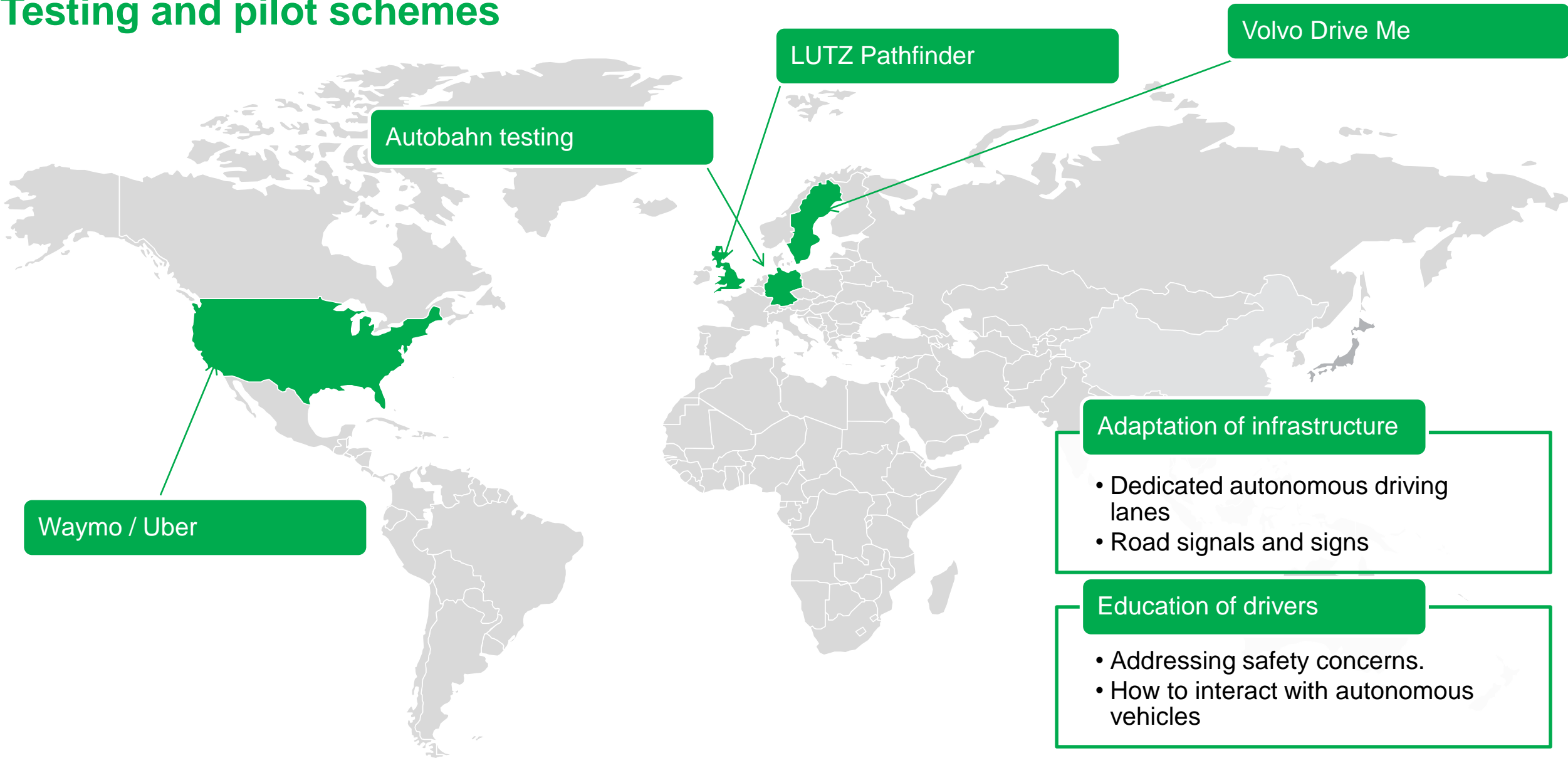
## Integration

- ZF system integration business
- Bosch System integration

## Innovation

- Bosch \$1.1 billion new facility to produce semiconductors.

# Testing and pilot schemes



# Regulation vital and malleable

Regulatory activity is already influential, but it becomes one of the most important market forces for ADAS

## NCAP

Euro NCAP continues to move forward on new AEB features  
Little-to-no activity from other countries

## Traffic Law

consultation period designed to suggest changes to motor insurance rules and the highway code.  
This is aimed at allowing Lv4-5 autonomous vehicles to be on the roads by 2020.

## Standards and guidance

ISO 26262 + ASIL

New automated vehicle guidelines expected in US and Europe  
Steady progress on cybersecurity and driver distraction guidance

## Sharing economy

Open question everywhere today  
Even China allowed ride-hailing services in legal grey zone  
Regulation likely to be defined by the current market

Guidance will shape the future of automotive technology, regulatory decisions will affect how the sharing economy evolves

# In Summary....

## Continued investment

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Leading to increased competition and cooperation.  
Market pushing sensor advances, artificial intelligence, innovative interiors and platform development towards public deployment

## Growing ecosystem

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A period of transformation, cooperation vital.  
New frontier of integration.

## Testing, Regulation and mobility

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Key factors influencing the rate of introduction of autonomous driving technology. Testing a perfect partnership facilitator.