

Turning insight into action.





Reducing TCO by Using OSIsoft Infrastructure to Integrate Quality and Laboratory Information

Presented by **Carlos Castillo Linton** *Quality Management,* CEMEX Mexico

Content

- About CEMEX
- Business Challenge
- PI System at CEMEX
- Moving forward in Quality
- Business Challenges
- Solution ⇒ PIMS-QM
- PI System Architecture
- PIMS-QM Screenshots

- OSIsoft Products Employed
- Results
- Intangible Benefits
- Tangible Benefits
- Future Plans and Next Steps
- Q&A





CEMEX is a growing global building-solutions company that produces, distributes, and markets **Cement**, **Ready-Mix Concrete**, **Aggregates**, and related building materials.

- Operations in 50+ countries
- Cement: 96 million MT, 63 Plants
- Concrete: 54 million m³, over 2,000
 Facilities
- Aggregates: 168 million MT, 391 Plants
- 223 Land-Distribution Centers
- 72 Marine Terminals

PI System at CEMEX

- 1995 first PI System installed at CEMEX
- 2006 12 plants use the PI System
- In 2007 CEMEX become OSIsoft Enterprise Agreement (EA) customer
- The PIMS (Plant-wide Information Management System) Project was an challenging deployment of a OSIsoft infrastructure in all cement facilities:
 - 58 Cement Plants
 - 12 Grinding Plants
 - 14 Countries
 - Executed in 20 months



For more about how we made the EA rollout, see CEMEX UC 2008 presentation

Moving forward in Quality...

Current Situation (2010)

- In-house QM (SICA) sends data to PI System
- 2 different systems to operate
- High TCO:
 - Hardware & Licensing
 - Support & Development
- No standard code naming

Do we need 2 different systems?

Desired Situation (2011)

- Single repository for Quality and Operational data
- Less TCO for Quality tools
- Plant & Corporate visibility
- Internal benchmarking
- Standard code naming
- High Reports flexibility

Could OSIsoft's infrastructure integrate both?





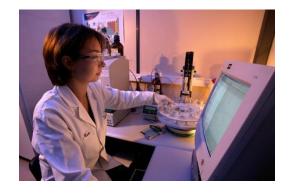
Business Challenges

- Correlate quality and operations data
- Time to consolidate quality data from lab equipment
- Incorporate quality data to a real-time platform
- Standardize and simplify access to data
- Reduction of Total Cost of Ownership (TCO)



How we use the PI System?

- The PI System as keystone in our master plan:
 - Quality
 - Production
 - Maintenance
 - Environmental
 - Energy



 OSIsoft's Center of Excellence (CoE) is a key advisor to implement this master plan

Quality has been one of our priorities because we can reduce TCO

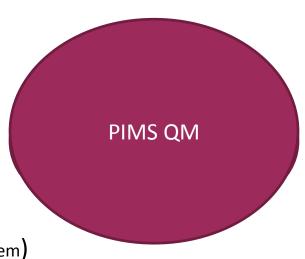
For more about how we are using the EA infrastructure, see CEMEX UC 2009 & 2010 presentations

Solution → PIMS-QM

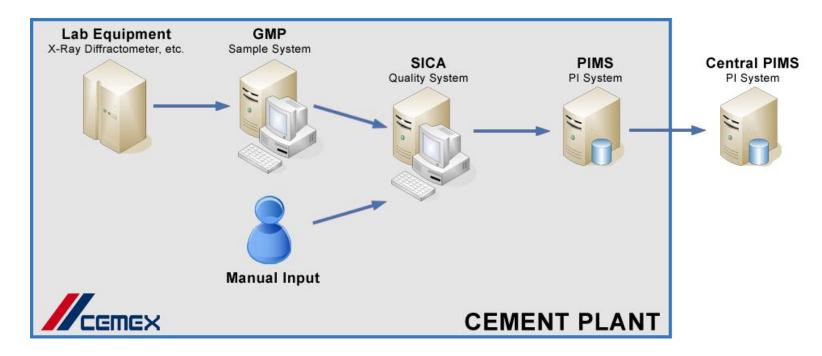
Replace existing Quality system (SICA), with PIMS-QM (Quality Module) using OSIsoft's real-time infrastructure.

Functionalities to cover:

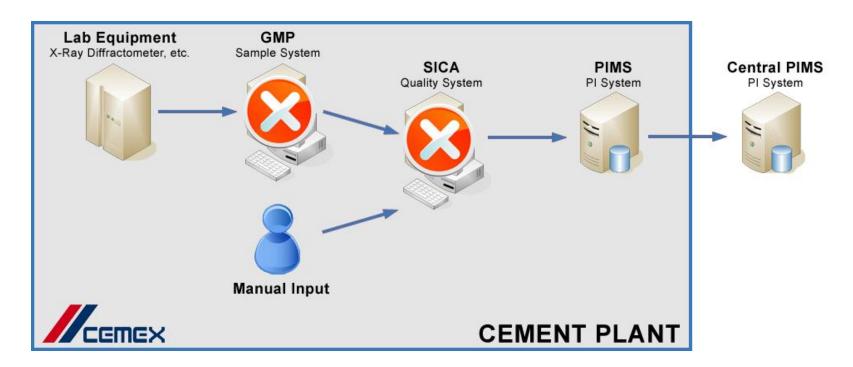
- Data extraction (interface)
- Manual Input
- Plant configuration and templates manager
- Reports
- Calculated KPIs
- Interfaces to another systems (e.g. Plant Control System)



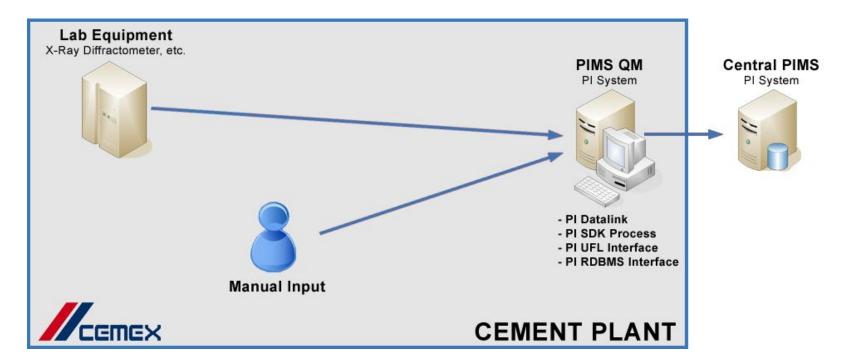
PI System Architecture



PI System Architecture



PI System Architecture



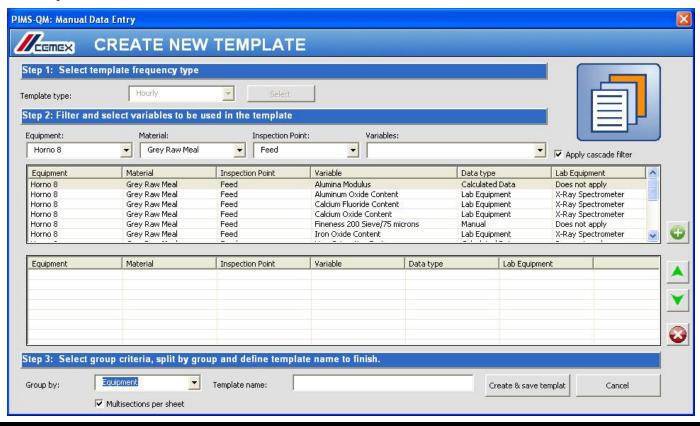
PIMS-QM Screenshots

Manual Input Templates

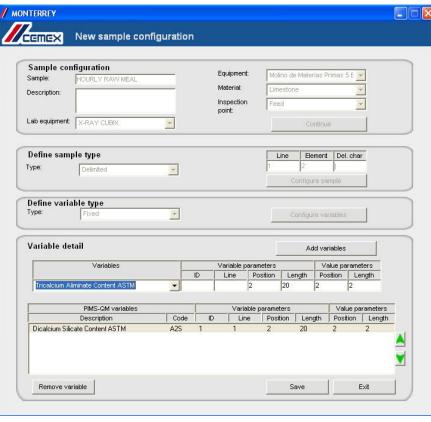


PIMS-QM Screenshots

Manual Input Template Editor



PIMS-QM Screenshots Lab Equipment Interface Config.



PIMS-QM Screenshots

Data Acquisition Report

MONTERREY			\) A B#	A	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	40							
ú Filtrar Refrescar Guardar Bo ∍al Fecha Datos Datos Da	rar AG	AQ CAPTURA MANUAL H10												
echa Mar/04/2011														
Equipo		Horno 10												
Material							Harina	Cruda						
Punto de Inspección	to the second						Alimen	itación						
	Contenido de	Contenido de	Contenido de	Contenido de	Contenido de						Modulo de		Finura Malla	
	Ozido de	Ozido de Aluminio Equipo Lab	Ozido de Fierro Equipo Lab	Ozido de Calcio Equipo Lab	Oxido de Magnesio Equipo Lab	Oxido de Azufre Equipo Lab	Ozido de Sodio Equipo Lab	Oxido de Potasio Equipo Lab	Fluoruro de Calcio Equipo Lab	Sílice Dato	Alúmina Dato	Saturación de Cal Dato	200/75 micras Manual	
	Sílice Equipo Lab													
Día / Hora de Muestra	Equipo Lab	Equipo cab	Equipo Lab	Equipo cab	Equipo Cab	Equipo cab	Equipo cab	Equipo cab	Equipo cab	calculado	calculado	calculado	Mailuai	
04/Mar/2011 00:00	12.85	3,40	1,36	44.02	0.66	0.76	0.16		1.06	0.00	2.50	107,70	80.	
04/Mar/2011 01:00	12.00	5.40	1.50	77.02	0.00	0.10	0.10		1.00	0.00	2.00	101.10		
04/Mar/2011 02:00	12.81	3.38	1.32	43,48	0.68	0.73	0.14		13.33	0.00	2.60	106.80		
04/Mar/2011 03:00		0.00	1.02	10.10	0.00	0.10	V.11			0.00	2.00	100.00		
04/Mar/2011 04:00	13.01	3.40	1.33	43.78	0.67	0.76	0.14		0.55	0.00	2.50	106.00	83.	
04/Mar/2011 05:00														
04/Mar/2011 06:00	13.14	3.43	1.35	43.87	0.66	0.75	0.17		0.30	0.00	2.50	105.20		
04/Mar/2011 07:00														
04/Mar/2011 08:00	12.62	3.34	1.31	44.19	0.65	0.86	0.13		0.05	0.00	2.50	110.10	87.	
04/Mar/2011 09:00														
04/Mar/2011 10:00	12.65	3.35	1.31	44.08	0.66	0.74	0.15		0.34	0.00	2.50	109.60		
04/Mar/2011 11:00														
04/Mar/2011 12:00	12.69	3.29	1.31	43.37	0.70	0.75	0.13		0.86	0.00	2.50	107.70	85.	
04/Mar/2011 13:00	90													
04/Mar/2011 14:00	12.95	3.36	1.32	43.83	0.67	0.73	0.14		24.84	0.00	2.50	106.70		
04/Mar/2011 15:00														
04/Mar/2011 16:00	12.85	3.38	1.31	43.28	0.70	0.77	0.11		2.10	0.00	2.60	106.00	85.	
04/Mar/2011 17:00														
04/Mar/2011 18:00	13.32	3.34	1.31	43.61	0.68	0.74	0.24		0.74	0.00	2.60	103.60		
04/Mar/2011 19:00				,						2.1		40	-	
04/Mar/2011 20:00 04/Mar/2011 21:00	12.84	3.36	1.31	43.65	0.69	0.72	0.10		1.39	0.00	2.60	107.10	84.	
04/Mar/2011 21:00 04/Mar/2011 22:00	12.84	3.36	1.32	43.73	0.67	0.72	0.10	9	1,00	0.00	2.50	107.20		
04/Mar/2011 23:00	12.84	3.36	1.32	43.73	0.67	0.72	0.10		1.00	0.00	2.50	107.20		
CANTIDAD	12.00	12.00	12.00	12.00	12.00	12.00	12.00		12.00	12.00	12.00	12.00	6.	
MAX	13.32		-		and the second		1000		24.84	0.00	2.60	12.00		
MIN	13.32						100000		0.05	0.00	2.50	103,60		
PROMEDIO	12.82					1 2/2/1	3000				2.50			
DES EST	12.88		-	- Andrews			0.04		3.88	0.00	2.53 0.05	106.98		
							10000		7.53	0.00		1.77		
COEF VAR	1.56	1.02	1.22	0.64	2.40	4.77	25.59		194.17		1.94	1.65		

OSIsoft Products applied

- Existing PI System infrastructure at each plant cover by the Enterprise Agreement
- Standard tool for all cement plants.
 - PI System
 - PI DataLink / MS Excel
 - PI ProcessBook
 - PI UFL Interface for X-Ray analyzers
- No tag license limitation
- No extra licenses required







Results

- Single Platform for Quality and Production data
- Standardization
- Real-time Quality KPI's
- Faster data gathering process
- Enhanced data security
- Easy corporate consolidation
- Cross business visibility



Intangible Benefits

- Keep quality practices standardized
- Business unit benchmarking
- Production and quality data correlation
- Integrate X-ray equipment from different vendors
- Eliminate risk of technology obsolescence
- Easy integration with company ERP (SAP)

Tangible Benefits

- Reduce TCO of previous in-house system by USD \$ 800 k/year approx.
- Calculated ROI is 6 months
- No extra cost for OSIsoft licenses,
 all are included in the Enterprise Agreement

Future Plans and Next Steps

- PIMS-QM Application Development Completed
- PIMS-QM Implementation:
 - Mexico 90%, Stabilization phase in progress
 - Europe Starting in 2011
 - Asia Scheduled for 2012
 - Americas Scheduled for 2012

Questions



Carlos Enrique Castillo Linton carlos.castillol@cemex.com



Turning insight into action.