

88th Annual Convention

Western States Communication Association



February 18 – 21, 2017
Salt Lake City, Utah



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Questions?

Director of Graduate Studies, Department of Communication Studies, Dr. Karrin Anderson | karrin.anderson@colostate.edu

&
Graduate Studies Support Coordinator, Carly Hennegan | CLA-CommStudies_Grad@mail.colostate.edu | 970-491-4123



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88th Annual Convention

Western States Communication Association



February 18 – 21, 2017

Salt Lake City, Utah

#wsca2017



Western States Communication Association



www.westcomm.org



@westernstatescommunicationassociation



@WestStatesComm

Little America Hotel

LITTLE AMERICA SALT LAKE CITY | MEETING ROOM MAPS

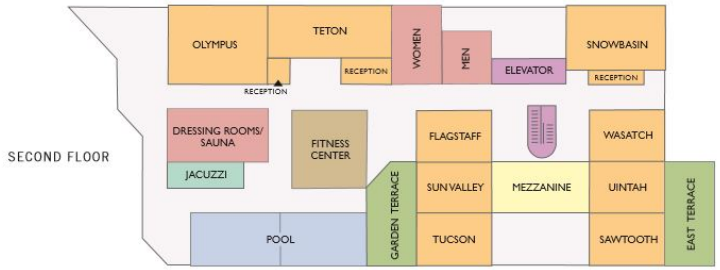
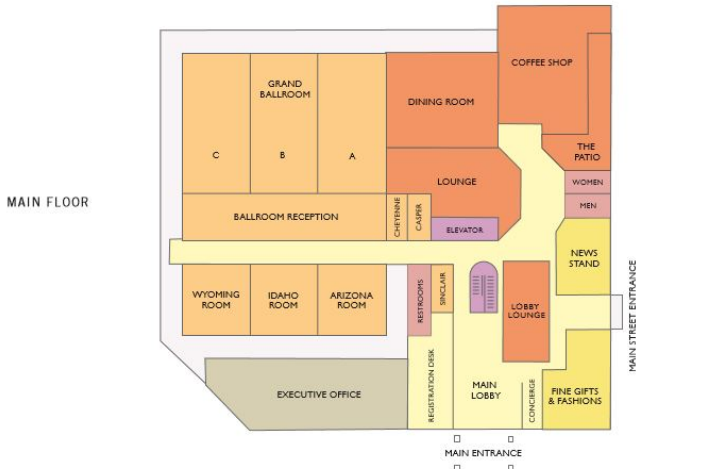


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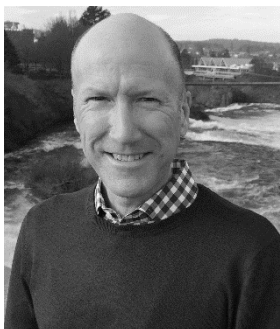
Association Officers, 2016-2017



President
Mark Bergstrom



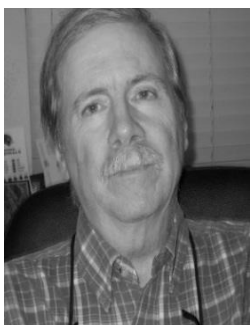
President-Elect
Michelle A. Holling



First Vice-President
Brian Heisterkamp



Second Vice-President
Marnel Niles Goins



Immediate Past President
Paul Mongeau



Executive Director
Heather Hundley

Welcome to the 88th WSCA Convention

2017 marks the seventh time Salt Lake City has served as the WSCA conference location. WSCA was formed in 1929 and Salt Lake City first served as the convention location in 1934. While the social, cultural, and political landscape of Salt Lake City has changed tremendously, the jaw-dropping, awe-inspiring landscape of the Wasatch Front, the red rock vistas of Southern Utah, and the stark beauty of the Western Desert have not.

Our Program Planner, Michelle A. Holling, along with the interest group planners, pre-conference and workshop presenters, and the local host team have created an exciting and intellectually stimulating program built around the theme “Centralizing Marginality, Marginalizing the Center.” Janaya Khan, International Ambassador for the #BlackLivesMatter Network will present the conference Keynote Address.

Saturday morning marks the return of the basic course conference, and Michelle A. Holling has scheduled six additional pre-conferences and workshops. The local host team, led by Stacey Overholt and Stephanie Gomez have organized a slate of fantastic activities including skiing Solitude, touring the University of Utah’s Natural History Museum, and a self-inflicted pub crawl.

Sunday, Monday, and Tuesday are largely devoted to our WSCA members working hard at research panels, teaching panels, and business meetings. Many members will play hard Sunday evening at the annual Sock Hop. Celebrate our award winners at the Monday luncheon, and please join me at the President’s Reception Monday evening. I hope you enjoy Salt Lake City and have a wonderful convention.

Mark Bergstrom
WSCA President

Special Thanks from the President-Elect and Primary Program Planner, Michelle A. Holling

The opportunity to plan the 88th Annual Western States Communication Convention has been an incredible experience. In total, this year's conference consists of 128 panel sessions, 648 presenters, Preconference Sessions, a Basic Course Conference, an Undergraduate Scholars Research Conference, a Keynote Speaker, Luncheon, Sock Hop, President's Reception, and Yoga. Whew!

I am overwhelmed by the ways in which members of WSCA supported and engaged the conference theme – *Centralizing Marginality, Marginalizing the Center* – as evidenced by their paper and panel submissions. Toward that end, I am especially thankful to Interest Group Planners (pp. 13-14) for their contributions to this year's conference. Members' submissions and planners' tireless efforts to coordinate submissions and meet deadlines are central to any convention. Related, I appreciate facilitators and presenters for their roles in creating and delivering six dynamic preconference workshops for members. Topics for all workshops are yet another important manifestation of the convention theme.

Next, I am grateful to Tom Dunn, who enthusiastically accepted my invitation to serve as Coordinator for the Basic Course Conference (BCC). His commitment to embracing the convention theme and using it as a guiding principle to structure all aspects of the BCC is especially meaningful. I also extend a special thank-you to Marnel Niles Goins. The behind the scenes work that goes into hosting an Undergraduate Scholars Research Conference as well as a Graduate Workshop and Graduate Programs Open House is beneficial to fledging undergraduate scholars.

Local host co-chairs, Stacey Overholt and Stephanie Gomez, have been great to work with (p. 15). The enthusiasm and responsiveness from both of you is greatly appreciated. In addition, three days spent in my office working on a convention program would not have been

the same without the incredible assistance lent by Brian Heisterkamp! As well, many thanks to Mark Bergstrom, Paul Mongeau, and Heather Hundley for their continual support and guidance. I also recognize and thank co-sponsors – Kent Ono, department chair of the Department of Communication at University of Utah; officers of the Organization for Research on Women and Communication; and officers of the Executives Club for their generosity in helping me make possible the keynote address.

Finally, I owe two special shout-out's -- to Alexandra Jackson Nevis, whose diligence and assistance with the conference logo paid off (cheers to “.esp and vectors”) and to Carlynn Whitton, whose interest and eagerness in conference planning has been most welcomed and greatly appreciated! Thank you both!

I hope all members have a productive, engaging, and enjoyable conference!



General Information

REGISTRATION

Ballroom Foyer

Friday	4:00 p.m. – 8:00 p.m.
Saturday	7:00 a.m. – 6:00 p.m.
Sunday	7:30 a.m. – 5:30 p.m.
Monday	8:00 a.m. – 11:30 a.m.

EXHIBIT AREA

Ballroom Foyer

Saturday	12:00 p.m. – 5:00 p.m.
Sunday	8:00 a.m. – 5:00 p.m.
Monday	8:00 a.m. – 5:00 p.m.

Convention Synopsis

FRIDAY, FEBRUARY 17, 2017

PUBLICATIONS COMMITTEE	11:00 a.m. - 2:00 p.m.	Sinclair
FINANCE COMMITTEE	11:00 a.m. - 2:00 p.m.	Casper
EXECUTIVE COUNCIL	2:30 p.m. - 10:00 p.m.	Cheyenne
REGISTRATION	4:00 p.m. - 8:00 p.m.	Ballroom Foyer

SATURDAY, FEBRUARY 18, 2017

REGISTRATION	7:00 a.m. - 6:00 p.m.	Ballroom Foyer
UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE	8:00 a.m. - 1:00 p.m.	Teton, Sinclair, Casper, & Cheyenne
BASIC COURSE CONFERENCE	9:00 a.m. - 12:30 p.m.	Flagstaff
WORKSHOPS	10:00 a.m. - 5:00 p.m.	Various
GRADUATE STUDENT WORKSHOP	2:00 p.m. - 3:30 p.m.	Sun Valley
GRADUATE PROGRAMS OPEN HOUSE	3:45 p.m. - 5:00 p.m.	Ballroom C
WELCOME RECEPTION	6:00 p.m. - 7:30 p.m.	Ballroom
EXECUTIVES CLUB SOCIAL	8:00 p.m. - 9:30 p.m.	Off-Site, Blue Iguana

SUNDAY, FEBRUARY 19, 2017

REGISTRATION	7:30 a.m. - 5:30 p.m.	Ballroom Foyer
SUNRISE YOGA	7:30 a.m. - 8:30 a.m.	Garden Terrace
2018 PROGRAM PLANNERS MEETING	8:00 a.m. - 9:00 a.m.	Cheyenne

COMMUNITY COLLEGE BUSINESS MEETING (1)	8:00 a.m. – 9:00 a.m.	Teton
PANEL SESSION #1	9:00 a.m. – 10:15 a.m.	Various
PANEL SESSION #2	10:30 a.m. – 11:45 a.m.	Various
INTEREST GROUP BUSINESS MEETINGS	12:00 p.m. – 1:00 p.m.	Various
TIME & PLACE COMMITTEE	12:00 p.m. – 1:00 p.m.	Sawtooth
PANEL SESSION #3	1:15 p.m. – 2:30 p.m.	Various
KEYNOTE SPEAKER	2:45 p.m. - 4:00 p.m.	Ballroom
PANEL SESSION #4	4:15 p.m. – 5:30 p.m.	Various
EDITORS' REVIEW	5:45 p.m. – 6:45 p.m.	Snowbasin
BUSINESS MEETINGS	5:45 p.m. – 6:45 p.m.	Various
2018 PROGRAM PLANNERS MEETING	5:45 p.m. – 6:45 p.m.	Wasatch
UNIVERSITY RECEPTIONS	7:00 p.m. – 9:00 p.m.	Various
SOCK HOP	9:00 p.m. - 12:00 p.m.	Ballroom A&B

MONDAY, FEBRUARY 20, 2017

SUNRISE YOGA	7:30 a.m. - 8:30 a.m.	Garden Terrace
REGISTRATION	8:00 a.m. – 11:30 a.m.	Ballroom Foyer
OFFICERS' REVIEW	9:00 a.m. - 11:00 a.m.	Idaho
PANEL SESSION #5	9:00 a.m. - 10:15 a.m.	Various
PANEL SESSION #6	10:30 a.m.-11:45 p.m.	Various
CONVENTION LUNCHEON	12:00 p.m. - 2:30 p.m.	Ballroom
PANEL SESSION #7	2:45 p.m. - 4:00 p.m.	Various

PANEL SESSION #8	4:15 p.m. - 5:30 p.m.	Various
LEGISLATIVE ASSEMBLY	7:00 p.m. – 9:00 p.m.	Teton
PRESIDENT’S RECEPTION	9:00 p.m. - 11:00 p.m.	Olympus

TUESDAY, FEBRUARY 21, 2017

PANEL SESSION #9	8:30.a.m. - 9:45.a.m.	Various
EXECUTIVE COUNCIL	9:00 a.m. - 11:25 a.m.	Teton
PANEL SESSION #10	10:00 a.m. -11:15 a.m.	Various
PANEL SESSION #11	11:30 a.m. -12:45 p.m.	Various

Index of Panels by Interest Groups

Communication and Instruction	3106, 3110, 3210, 3310, 3403, 3406, 3410, 4111, 4211, 4503, 4509, 5102, 5303, 5305, 5402
Communication Theory and Research	3206, 3306, 3601, 4404, 4504, 5104
Community College	3011, 3103, 3203, 3211, 3411, 3609, 3711, 4106, 4112, 4202, 4403, 4501, 5308, 5406
Environmental Communication	3107, 3209, 3309, 3406, 3407, 3613, 4101, 4401, 4505, 5113, 5313, 5404
Freedom of Expression and Political Communication	3208, 3402, 3702, 4103, 4412
Health Communication	3106, 3606, 3706, 4207, 4507, 5106, 5306
Intercultural Communication	3108, 3212, 3607, 3610, 3707, 4108, 4204, 4406, 4512, 5109, 5304
Interpersonal Communication	3111, 3201, 3405, 4105, 4210, 4413, 5405
Language & Symbolic Interaction	3104, 3204, 3304, 4206, 4506, 5302
Media Studies	3105, 3205, 3207, 3308, 3401, 3605, 4201, 4205, 4409, 4502, 5105, 5301, 5409
Organization for Research on Women and Communication	3109, 3409, 3611, 3709, 4104, 4107, 4402, 5103
Organizational Communication	3404, 3604, 3703, 4203, 4407, 5305, 5401
Performance Studies	3112, 3202, 3408, 3710, 4110, 4212, 4213, 4406, 4513, 5309, 5313
Rhetoric and Public Address	3101, 3113, 3213, 3413, 3414, 3608, 3708, 4109, 4113, 4209, 4405, 4411, 4508, 4511, 5107, 5108, 5307, 5403, 5407
Western Forensics Argumentation Association	3302, 3603, 4102, 4510, 5101

Convention Program Planners

Primary Program Planner

Michelle A. Holling, California State University San Marcos

Assistants to the Primary Program Planner

Carlynn Whitton, California State University San Marcos
Alexandra Jackson Nevis, California State University San Marcos

Executive Director

Heather Hundley, Middle Tennessee State University

Assistant to the Executive Director

Jennifer Fowlie, Victor Valley Community College

Basic Course Conference

Thomas R. Dunn, Colorado State University

Undergraduate Scholars Research Conference

Marnel Niles Goins, California State University, Fresno

Communication & Instruction

Jo Anna Grant, California State University, San Bernardino

Communication Theory & Research

Miles C. Coleman, Seattle University

Community College

Colleen McGoff Dean, Whatcom Community College

Environmental Communication

Kathleen Hunt, Iowa State University

Freedom of Expression & Political Communication

Krista Phair, Ohlone College

Convention Program Planners (Cont.)

Health Communication

Bradley Adame, Arizona State University

Intercultural Communication

Richie Neil Hao, Antelope Valley College

Interpersonal Communication

Audrey Deterding, Northern Arizona University

Language & Social Interaction

Catherine Brooks, University of Arizona

Media Studies

Michael Walker, Arizona State University

Organization for Research on Women and Communication

Marnel Niles Goins, California State University, Fresno

Organizational Communication

John McClellan, Boise State University

Performance Studies

Suzanne Pullen, San Francisco State University

Rhetoric and Public Address

Thomas R. Dunn, Colorado State University

Western Forensic Argumentation Association

Robert B. Layne II, University of Utah

Local Host

University of Utah

Local Host Co-Chairs: Stacey Overholt and Stephanie Gomez

Welcome to Salt Lake City! We are excited for members to experience the many attractions that our great city has to offer! When in the downtown area, we encourage attendees to take advantage of the Free Fare Zone and utilize all public transportation free of charge to visit a multitude of museums, restaurants, breweries, theatres, stores, and key tourist attractions (for example, Temple Square and the Utah State Capitol). During conference down time, we hope members will venture out to visit one of the many picturesque nearby ski resorts, as well as the museums and gardens that dot the University of Utah campus (for example, the Utah Museum of Fine Arts, Natural History Museum of Utah, and Red Butte Gardens and Arboretum). We hope members enjoy our city and have a productive conference!

We wish to extend special thanks and appreciation to our Department Chair Dr. Kent Ono and the Department of Communication for their support of WSCA 2017.

We would also like to thank the following individuals for their time, effort, and dedication to making this conference a successful and rewarding experience for all attendees:

Maria Blevins and the Sock Hop Committee at Utah Valley
University
Glen Feighery
Michael Freemole
Heather Hundley
Lindsay Kite
Lexie Kite
Megan McFarlane
Katherine Shelton

Association Executive Council, 2016-2017

President

Mark Bergstrom, University of Utah

President-Elect

Michelle A. Holling, California State University San Marcos

First Vice-President

Brian Heisterkamp, California State University, San Bernardino

Second Vice-President

Marnel Niles Goins, California State University, Fresno

Immediate Past President

Paul Mongeau, Arizona State University

Executive Director

Heather Hundley, Middle Tennessee State University

Finance Committee Chair

Lisa Flores, University of Colorado, Boulder

Publications Committee Chair

Kurt Lindemann, San Diego State University

Editor, *Western Journal of Communication*

Sharon Downey, California State University, Long Beach

Editor, *Communication Reports*

Jennifer Bevan, Chapman University

Editor, *WSCA News & Social Media*

Christina Yoshimura, University of Montana

Executive's Club President

Teresa Bergman, University of the Pacific

Members-at-Large

Hamilton Bean, University of Colorado, Denver

Donna Gotch, California State University, San Bernardino

Heather Crandall, Gonzaga University

J. Jacob Jenkins, California State University, Channel Islands

Speech Activities Coordinator

Jason Jordan, University of Utah

Association Committees

Nominating Committee

Paul Mongeau, Chair, Arizona State University
Amy Edwards, Oxnard College
Audrey Deterding, Northern Arizona University
Bernardo Attias, California State University, Northridge
Dan Brouwer, Arizona State University
Jo Anna Grant, California State University, San Bernardino
Bradley Adame, Arizona State University
John McClellan, Boise State University
Michael Middleton, University of Utah
Krista Phair, Ohlone College

Finance Committee

Lisa Flores, Chair, University of Colorado, Boulder
Mary Claire Morr Serewicz, University of Denver
Betsy Bach, University of Montana
Brian Heisterkamp, California State University, San Bernardino
Heather Hundley, Middle Tennessee State University

Publications Committee

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Joan Faber McAlister, Drake University
Stacey Sowards, University of Texas, El Paso
Sharon Downey Editor, *Western Journal of Communication*,
California State University Long Beach
Jennifer Bevan, Editor, *Communication Reports*, Chapman
University
Christina Yoshimura, *WSCA News & Social Media Editor*,
University of Montana

Time and Place Committee

Mark Bergstrom, Ex-Officio Chair, University of Utah
John Caputo, Gonzaga University
William Snavley, San Diego State University

Jason Jordan, University of Utah
Heather Hundley, Middle Tennessee State University

Member Services Committee

J. Jacob Jenkins, Chair, California State University Channel Islands
Aaron Hess, Arizona State University
Amy Pason, University of Nevada, Reno
Brian Heisterkamp, California State University, San Bernardino

Distinguished Scholar Award

Heather Crandall, Chair, Gonzaga University
Keith Nainby, California State University, Stanislaus
Greg Dickinson, Colorado State University
A. Cheree Carlson, Arizona State University
Sara Hayden, University of Montana

Distinguished Service Award

Hamilton Bean, Chair, University of Colorado, Denver
Melissa Tafoya, La Sierra University
Paul Mongeau, Arizona State University
Heather Crandall, Gonzaga University

Distinguished Teaching Award

Donna Gotch, Chair, California State University, San Bernardino
Kathleen McConnell, San Jose State University
Jennifer Asenas, California State University, Long Beach
J. Jacob Jenkins, California State University, Channel Islands

Model Communication Program Award

J. Jacob Jenkins, Chair, California State University, Channel Islands
Colleen McGoff Dean, Whatcom Community College
Jo Anna Grant, California State University, San Bernardino

B. Aubrey Fisher Award

Sharon Downey, Chair, Editor, *Western Journal of Communication*

Luke Winslow, San Diego State University

Leslie Ramos Salazar, West Texas A&M University

Jessica Russell, California State University, Long Beach

Nan Li, California State University, Chico

Diana Bowen, University of Houston, Clear Lake

Amy Heyse, California State University, Long Beach

Elected Representatives to the WSCA Legislative Assembly

Jennifer Asenas, California State University, Long Beach

Aaron Hess, Arizona State University

Brandi Lawless, University of San Francisco

Matthew Petrunia, Fashion Institute of Technology, SUNY

Nina Reich, Loyola Marymount University

WSCA Representatives to NCA

Matthew Petrunia, Fashion Institute of Technology, SUNY

Nina Reich, Loyola Marymount University

Robert Stockton

NCA Nominating Committee

Paul Mongeau, Arizona State University

NCA Spectra Advisory Board

Rodney Reynolds, California Lutheran University

Departmental Members

Arizona State University
Boise State University
California State University, Chico
California State University, Fresno
California State University, Long Beach
California State University, Northridge
California State University, San Bernardino
California State University, San Marcos
Chapman University
Colorado Mesa University
Colorado State University
Long Beach City College
Northern Arizona University
Oregon State University
San Diego State University
San Francisco State University
San Jose State University
Texas Tech University
University of Colorado, Denver
University of Colorado, Boulder
University of Nevada, Las Vegas
University of New Mexico
University of Utah

* Departmental Members as of 1/16/2017

Life Members

Katherine Adams, California State University, Fresno
Dennis Alexander, University of Utah
James A. Anderson, University of Utah
Robert K. Avery, University of Utah
Mark Bergstrom, University of Utah
Dawn O. Braithwaite, University of Nebraska-Lincoln
William Bray, San Francisco State University
Nancy Burroughs, California State University, Stanislaus
Daniel Canary, Arizona State University
John Caputo, Gonzaga University
Hilda Carpenter, Carpenter Consulting Associates
David Chimovitz, Colorado Mountain College
Robert Clark, University of Oregon
Heather Crandall, Gonzaga University
Clariza Ruiz De Castilla, California State University, Long Beach
Audrey Deterding, Northern Arizona University
Qingwen Dong, University of the Pacific
Lisa Flores, University of Colorado, Boulder
Kory Floyd, University of Arizona
Douglas Fraleigh, California State University, Fresno
Patricia M. Ganer, Cypress College
James M. Gelwicks, Western College of Colorado
Kimberly Barnett Gibson, St. Mary's University
Donna Gotch, California State University, San Bernardino
Jo Anna Grant, California State University, San Bernardino
Cindy Griffin, Colorado State University
Brian Heisterkamp, California State University, San Bernardino
Susan A. Hellweg, San Diego State University
Tracey Quigley Holden, University of Delaware
K.B. Hom, University of Utah
Heather Hundley, Middle Tennessee State University
Ronald Jackson II, University of Illinois
Jeanne Krause
Jimmie Manning, Northern Illinois University
erin d mceclan, Boise State University
John McClellan, Boise State University
Suzanne McCorkle, Boise State University
Paul A. Mongeau, Arizona State University

Shane Moreman, California State University, Fresno
Chevelle Newsome, California State University, Sacramento
Patricia O'Keefe, College of Marin
Brian L. Ott, Texas Tech University
Douglas Parry, University of Alaska, Anchorage
Sue D. Pendell, Colorado State University
Sandra Petronio, Indiana University-Purdue University Indianapolis
Rodney Reynolds, California Lutheran University
David R. Seibold, University of California, Santa Barbara
William Sharkey, University of Hawai'i at Manoa
Malcolm O. Sillars, University of Utah
Stacey Sowards, University of Texas, El Paso
Robert Stockton, Katella High School
Marlene M. von Friederichs-Fitzwater, California State University,
Sacramento
John L. Williams, California State University, Sacramento
Christina Yoshimura, University of Montana
Stacy Young, California State University, Long Beach

*Life Members as of 12/17/2016

Past Presidents

Name	Year	School	Convention City	Conv. Date
Paul Mongeau	2015	Arizona State Univ	San Diego	Feb. 2016
Patricia O'Keefe	2014	College of Marin	Spokane	Feb. 2015
Brian L. Ott	2013	U Colorado, Denver	Anaheim	Feb. 2014
Lisa A. Flores	2012	U Colorado, Boulder	Reno	Feb. 2013
Patricia Ganer	2011	Cypress College	Albuquerque	Feb. 2012
Heather L. Hundley	2010	CSU San Bernardino	Monterey	Feb. 2011
Daniel J. Canary	2009	Arizona St.	Anchorage	Mar. 2010
Sue D. Pendell	2008	Colorado St.	Phoenix	Feb. 2009
Sara Hayden	2007	U Montana	Denver/ Boulder	Feb. 2008
Mary Jane Collier*	2006	U New Mexico	Seattle	Feb. 2007
Mary Jane Collier	2005	U New Mexico	Palm Springs	Feb. 2006
Myron W. Lustig	2004	San Diego St.	San Francisco	Feb. 2005
Connie Bullis	2003	U Utah	Albuquerque	Feb. 2004
Katherine Adams	2002	CSU Fresno	Salt Lake City	Feb. 2003
Sandra Petronio	2001	Wayne St.	Long Beach	Mar. 2002
Dawn O. Braithwaite	2000	U Nebraska	Coeur d'Alene	Feb. 2001
Dennis C. Alexander	1999	U Utah	Sacramento	Feb. 2000
Peter A. Andersen	1998	San Diego St.	Vancouver, BC	Feb. 1999
Leslie A. Baxter	1997	U Iowa	Denver	Feb. 1998
Betsy W. Bach	1996	U Montana	Monterey Bay	Feb. 1997
Jolene Koester	1995	CSU Sacramento	Pasadena	Feb. 1996
Robert K. Avery	1994	U Utah	Portland	Feb. 1995
William "Bill" Eadie	1993	CSU Northridge	San José	Feb. 1994
Stephen Littlejohn	1992	Humboldt St.	Albuquerque	Feb. 1993
Janis F. Andersen	1991	San Diego State	Boise	Feb, 1992
Thomas M. Scheidel	1990	U Washington	Phoenix	Feb. 1991
Lynn K. Wells	1989	Saddleback CC	Sacramento	Feb. 1990
David Natharius	1988	CSU Fresno	Spokane	Feb. 1989

Malcolm O. Sillars	1987	U Utah	San Diego	Feb. 1988
Jo Sprague	1986	San José St.	Salt Lake City	Feb. 1987
B. Aubrey Fisher	1985	U Utah	Tucson	Feb. 1986
Jody Nyquist	1984	U Washington	Fresno	Feb. 1985
John C. Hammerback	1983	CSU Hayward	Seattle	Feb. 1984
William W. Wilmot	1982	U Montana	Albuquerque	Feb. 1983
Nancy G. McDermid	1981	San Fran. St.	Denver	Feb. 1982
Robert Vogelsang	1980	Portland St.	San José	Feb. 1981
Carmendale Fernandes	1979	Fremont H.S.	Portland	Feb. 1980
R. Wayne Pace	1978	Brigham Young	Los Angeles	Feb. 1979
Lucy M. Keele	1977	CSU Fullerton	Phoenix	Nov. 1977
Robert D. Kully	1976	CSU LA	San Francisco	Nov. 1976
Eldon E. Baker	1975	U Montana	Seattle	Nov. 1975
Walter R. Fisher	1974	USC	Newport Beach	Nov. 1974
Robert R. Boren	1973	Boise St,	Albuquerque	Nov. 1973
John W. Keltner	1972	Oregon St.	Honolulu	Nov. 1972
Donald J. Cameron	1971	CSU Northridge	Fresno	Nov. 1971
Marcella Oberle	1970	CSU LA	Portland	Nov. 1970
James McBath	1969	USC	San Diego	Nov. 1969
Harold Livingston	1968	Oregon St.	Salt Lake City	Nov. 1968
Milton Dobkin	1967	Humboldt St.	Sacramento	Nov. 1967
Earl Cain	1966	CSU Long Beach	Seattle	Nov. 1966
Halbert Greaves	1965	U Utah	Los Angeles	Mar. 1966
Ruth Jackson	1964	Palo Alto P. S.	Boulder	Apr. 1965
Joseph Wagner	1963	CSU Long Beach	San Francisco	Mar. 1964
John Wright	1962	CSU Fresno	Long Beach	Nov. 1962
Theodore O. H. Karl	1961	Pacific Lutheran	Fresno	Nov. 1961
Lawrence Mouat	1960	San José St.	Corvallis	Nov. 1960
Johnnye Akin	1959	U Denver	Palo Alto	Nov. 1959
Upton Palmer	1958	UCSB	Salt Lake City	Nov. 1958
Kathleen Pendergast	1957	U Washington	Santa Barbara	Nov. 1957
Milton Dickens	1956	USC	Eugene	Aug. 1956

Wayne Eubank	1955	U New Mexico	Los Angeles	Dec. 1955
Alonzo Morley	1954	Brigham Young	Tucson	Nov. 1954
William McCoard	1953	USC	Fresno	Nov. 1953
Susie S. Niles	1952	SLC P. S.	Denver	Nov. 1952
Roy D. Mahaffey	1951	Linfield College	San José	Nov. 1951
Norman Freestone	1950	Occidental	Santa Barbara	Nov. 1950
Virgil A. Anderson	1949	Stanford	San José	Nov. 1949
Joseph H. Baccus	1948	U Redlands	Seattle	Nov. 1948
Robert D. Clark	1947	U Oregon	Salt Lake City	Dec. 1947
Mabel F. Gifford	1946	CA Dept of Education	San Francisco	Nov. 1946
Alan Nichols	1945	USC	Los Angeles	Apr. 1946
Horace G. Rahskopf	1944	U Washington	Divisional	Nov. 1944
Earl W. Wells	1943	Oregon St.	Denver/Salem	Feb. 1944
T. Earl Pardoe	1942	Brigham Young	No convention	
Charles F. Lindsley	1941	Occidental	Salt Lake City	Nov. 1941
J. Richard Bietry	1940	U Colorado	Los Angeles	Nov. 1940
Elvena Miller	1939	Seattle P. S.	San Francisco	Nov. 1939
John L. Casteel	1938	U Colorado	Seattle	Nov. 1938
Elwood Murray	1937	U Denver	Denver	Nov. 1937
Edward Z. Rowell	1936	U California	Pasadena	Nov. 1936
Joseph F. Smith	1935	U Utah	San Francisco	Nov. 1935
E. Ray Nichols	1934	U Redlands	Salt Lake City	Nov. 1934
Frederick W. Orr	1933	U Washington	Portland	Nov. 1933
Ray K. Immel	1932	USC	Los Angeles	Dec. 1932
Lee Emerson Basset	1931	Stanford	Pasadena	Nov. 1931
W. Arthur Cable	1930	U Arizona	San Francisco	Nov. 1930
W. Arthur Cable	1929	U Arizona	San Francisco	Nov. 1929

**But for her untimely death, Leah Vande Berg would have served as President in 2006.*

Honorary Members

Dennis Alexander	2003 D.S.A. and 2000 President
Janis Andersen	2013 D.S.A. and 1991 President
Peter Andersen	2008 D.S.A. and 1998 President
Robert Avery	2011 D.S.A. and 1995 President
Eldon Baker	1975 President
Leslie Baxter	1998 President
Robert Boren	1998 D.S.A. and 1973 President
John Cagle	2009 D.S.A.
Donald Cameron	1971 President
Milton Dobkin	1985 D.S.A. and 1967 President
William F. Eadie	1994 President
Carmendale Fernandes	1986 D.S.A. and 1979 President
Walter Fisher	1990 D.S.A. and 1974 President
Ken Frandsen	2004 D.S.A.
Anthony Hillbruner	1981 D.S.A.
Lucy Keele	1997 D.S.A. and 1977 President
Jolene Koester	1995 President
Bob Kully	1988 D.S.A. and 1976 President
Stephen Littlejohn	1992 President
Ron Lustig	2010 D.S.A. and 2004 President
Nancy McDermid	1995 D.S.A. and 1981 President
David Natharius	1999 D.S.A. and 1988 President
Jody Nyquist	2000 D.S.A. and 1984 President
Sue Pendell	2014 D.S.A. and 2009 President
Jack Samosky	1993 D.S.A.
Thomas Scheidel	1994 D.S.A. and 1990 President
Malcolm Sillars	1992 D.S.A. and 1988 President
Jo Sprague	2009 D.S.A. and 1986 President
Lynn Wells	2002 D.S.A. and 1989 President

D.S.A. = Distinguished Service Award

*Honorary Members as of 12/17/2016

Distinguished Service Award Recipients

2016	William F. Eadie	San Diego State University
2015	No Award	
2014	Sue Pendell	Colorado State University
2013	Janis Andersen	Emerson University
2012	Betsy W. Bach	University of Montana
20111	Robert K. Avery	University of Utah
2010	Myron “Ron” Lustig	San Diego State University
2009	John Cagle	California State University, Fresno
2009	Jo Sprague	San Jose State University
2008	Peter Andersen	San Diego State University
2007	Dawn O. Braithwaite	University of Nebraska- Lincoln
2006	Sandra Petronio	Indiana University Purdue University Indianapolis
2005	Leah Vande Berg	California State University, Sacramento
2004	Kenneth Frandsen	University of New Mexico
2003	Dennis Alexander	University of Utah
2002	Lynn K. Wells	Saddleback Community College
2001	William W. Wilmot	University of Montana
2000	Jody Nyquist	University of Washington
1999	David Natharius	California State University, Fresno
1998	Robert Boren	Boise State University
1997	Lucy Keele	California State University, Fullerton
1996	John "Sam" Keltner	Oregon State University
1995	Nancy G. McDermid	San Francisco State University
1994	Thomas M. Scheidel	University of Washington
1993	Jack A. Samosky	California State University, Hayward
1992	Malcolm O. Sillars	University of Utah

1991	James McBath	University of Southern California
1990	Walter Fisher	University of Southern California
1989	Gale Richards	Arizona State University
1988	Robert Kully	California State University, Los Angeles
1987	B. Aubrey Fisher	University of Utah
1986	Carmendale Fernandes	Fremont High School
1986	Gertrude Baccus	Redlands High School
1985	Milton Dobkin	Humboldt State University
1985	Marcella Oberle	California State University, Los Angeles
1984	Fred McMahon	California State University, Northridge
1983	No Award	
1982	Janet Bolton	University of Southern California
1981	Anthony Hillbruner	California State University, Los Angeles
1980	No Award	
1979	Thorrell Fest	University of Colorado

Distinguished Teaching Award Recipients

2016	Patricia Geist-Martin	San Diego State University
2015	Lisa Keranen	University of Colorado, Denver
2014	Jonathan Bowman	University of San Diego
2013	Stacey Sowards	University of Texas, El Paso
2012	Stephen John Hartnett	University of Colorado, Denver

Distinguished Scholar Award Recipients

2016	Craig R. Smith	California State University, Long Beach
2015	Sandra Petronio	Indiana University, Purdue University Indianapolis
2014	Dawn O. Braithwaite	University of Nebraska
2013	William R. Cupach	Illinois State University
2012	Peter A. Andersen	San Diego State University
2011	Sonja K. Foss	University of Colorado, Denver
2010	Walter R. Fisher	University of Southern California
2009	Brian H. Spitzberg	San Diego State University
2008	Leslie A. Baxter	University of Iowa

Model Communication Program Award Recipients

2016	College of the Canyons	Santa Clarita, CA
2016	Irvine Valley College	Irvine, CA
2017	Oxnard College	Oxnard, CA
2014	San Diego Mesa College	San Diego, CA
2013	Gavilan College	Gilroy, CA
2012	Cabrillo College	Aptos, CA
2011	Clovis East High School	Clovis, CA
2011	Clark Community College	Vancouver, WA
2010	No Award	
2009	No Award	
2008	Bakersfield College	Bakersfield, CA
2007	No Award	
2006	College of the Canyons	Santa Clarita, CA
2005	De Anza Community College	Cupertino, CA
2005	Granite Bay High School	Granite Bay, CA
	Albuquerque Vocational	
2004	Technical Institute	New Mexico
2003	Cypress High School	Cypress, CA
2003	West High School	Salt Lake City, UT
2002	San Mateo College	San Mateo, CA
2002	Holtville High School	Holtville, CA
2001	Salt Lake Community College	Salt Lake City, UT
2000	Ohlone College	Fremont, CA

DETAILED SCHEDULE OF EVENTS

Friday, February 17, 2017

REGISTRATION

4:00 p.m. –
8:00 p.m.

Ballroom Foyer

1101

PUBLICATIONS COMMITTEE

11:00 a.m. –
2:00 p.m.

Sinclair

1102

FINANCE COMMITTEE

11:00 a.m. –
2:00 p.m.

Casper

1201

EXECUTIVE COUNCIL

2:30 p.m. –
10:00 p.m.

Cheyenne

Saturday, February 18, 2017

REGISTRATION

7:00 a.m. –
6:00 p.m.

Ballroom Foyer

2101

UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

8:00 a.m. –
1:00 p.m.

Saturday, February 18, 2017

Teton

Presented by the Second Vice-President Marnel Niles Goins, California State University, Fresno

Sponsored in part by Department of Communication at California State University, Fresno

8:00 - 8:15 a.m.

Welcome

Teton

8:30 – 9:30 a.m.

Panel Session 1 Sinclair; Casper; Cheyenne

9:45 – 10:45 a.m.

Panel Session 2 Sinclair; Casper; Cheyenne

10:45 – 11:30 a.m.

Break

Teton

11:30 a.m.- 12:30 p.m.

Panel Session 3 Sinclair; Casper; Cheyenne

12:30 – 1:00 p.m.

Awards

Teton

Use #usrc2017 to post to



and/or



@WestStatesComm

2210

BASIC COURSE CONFERENCE

9:00 a.m. – Saturday, February 18, 2017 Flagstaff
12:30 p.m.

Presented by the President-Elect, Michelle A. Holling, and the
Coordinator for the Basic Course, Thomas R. Dunn, Colorado State
University

WELCOME

9:00am-9:10am

Thomas R. Dunn, Colorado State University

ROUND 1

9:10am-10:25am

**FISHBOWL A: DE-CENTERING THE PUBLIC SPEAKING
TRADITION?**

Then and Now: Why Is The Basic Course Being Devalued Across
Campuses Nationwide?

Kristin Slattery, Colorado State University

Digital Oratory: How Can We Prepare Students For Their Future Instead
of Our Past?

Erin Heasley, California State University-Fresno

Do We Do Our Students A Disservice By Teaching Student
Argumentation and Debate?

Cassandra J. Hemphill, Missoula College of the University of Montana

Team-Based Learning: How Should The Basic Course Change To Meet
Contemporary And Future Challenges Across Interpersonal, Group, And
Public Contexts?"

Luke LeFebvre, Texas Tech University

Dale Anderson, Del Mar College

**FISHBOWL B: RE-CENTERING THE HEART OF THE
BASIC COURSE**

“A” Is For Failure? Centering Compositional Process In The Basic Course

Joe Hatfield, University of Colorado-Boulder

Inquiry, Not Transmission: How Can The Basic Course Teach Speaking As Knowledge Creation As Opposed To A Mode For The Distribution Of Knowledge?

Stephen Llano, St. John’s University

Why Do We Teach Four Modes Of Delivery As Defined From The Speaker’s Perspective?

Rick Soller, College of Lake County

Can Authentic Speech And Audience Engagement Ameliorate Today’s Corporate Media And Its Hyper-Produced Discourse?

David B. Landes, American University in Dubai

BREAK

10:25am-10:30am

ROUND 2

10:30am-11:45am

FISHBOWL C: CENTERING CONNECTIONS ACROSS COMMUNITIES AND NATIONS IN THE BASIC COURSE

How Can We Institute Positive Communication Pedagogy Within The Basic Course?

Jeanette Musselwhite, University of Colorado – Boulder

Interdependence: How Can The Basic Course Support Students Learning To Become Ethical And Effective Communicators In An Interdependent World?

Debian Marty, California State University Monterey Bay

Home And Abroad: How Can Flipped Classrooms Influence The Basic Course At International Branch Campuses (IBCs)?

Wan-Lin Chang, George Mason University Korea

FISHBOWL D: MARGINALIZING DETERRENTS TO JUSTICE

De-Centering Whiteness In Public Speaking: How Do We Bring The Community Wealth Of Hip Hop And Spoken Word Poetry To The Forefront Of Our Classrooms For The Inclusion Of Students Of Color And Other Marginalized Groups?

Agustin “Tino” Diaz, University of Utah

Slaughtering Anthropocentrism: Given The Catastrophic Level Of Violence Within The “Animal-Industrial Complex,” How Might The Basic Course Demonstrate How and To What Effect Students and Their Species Are Complicit In The Massacre Nonhuman Animals For Human Use And Consumption?

T. Jake Dionne, University of Colorado Boulder

Facing The Urban-Suburban Achievement Gap: How Do We Productively And Fairly Assess Students Hindered By Regressing Inner-City Public School Systems?

Scott A. Mitchell, Wayne State University

Balancing Free Speech And Safety: How Do We Ensure The Basic Course Classroom Does Not Perpetuate The Racism Our Students Of Color Experience Every Day Without Compromising Freedom Of Speech?

Hailey Otis, Colorado State University

REPORTING OUT

11:45-12:30pm

2306

**TEACHING WHITENESS IN THE
COMMUNICATION CLASSROOM:
DECONSTRUCTING THE CENTER, MOVING
TO THE MARGINS**

10:00 a.m. –
5:00 p.m.

Saturday, February 18, 2017

Uintah

Presented by the President-Elect, Michelle A. Holling

Presenters:

Godfried Asante, University of New Mexico

Dawn McIntosh, University of Denver

Dreama Moon, California State University San Marcos

The workshop offers a strategically theoretical and experiential journey into approaches and challenges to teaching about whiteness. Topics to be covered are:

- Preparing oneself to teach whiteness
- Theoretical and socio-historical approaches to teaching whiteness
- Embodied aspects of teaching whiteness
- Dealing with resistance
- Broadening the conversation beyond white privilege
- Balancing different levels of racial literacy
- Balancing the needs of students of color and white students
- Possible assignments and teaching aids

2307

**REFRAMING COMMUNICATION THEORY:
THE IMPACT OF PERFORMANCE AND FILM
ON EMPATHY**

10:00 a.m. –
1:00 p.m.

Saturday, February 18, 2017

Sawtooth

Presented by the President-Elect, Michelle A. Holling

Presenter: Rosalie Fisher, Arizona State University

The goal of this workshop is to explore the impact that watching a film or performance has on people's feelings, perspectives, and capacity for empathy. This workshop begins with a brief description of the research conducted on empathy, followed by a viewing of a short documentary made by the presenter. Participants will complete a survey before and after the viewing of the film, with questions regarding their perspectives on empathy. The remaining time will be allotted for small group discussion/interviews as we explore the role that film and performance

plays in people's perceptions of empathy. The discussion will also include a civil dialogue portion, which invites participants to volunteer to take a position on the topic discussed in the film in order to foster a discussion about the future directions for research on empathy and conflict negotiation.

2312 ***NO GREATER ODDS: CENTRALIZING MARGINALITY, MARGINALIZING THE CENTER***

10:00 a.m. – Saturday, February 18, 2017 Olympus
2:00 p.m.

Presented by the President-Elect, Michelle A. Holling

Presenter: Charlene S. Gibson, College of Southern Nevada, Las Vegas

No Greater Odds, the acclaimed documentary, has been screened at the Library of Congress, the Republican and Democratic National Conventions, and is currently touring myriad colleges and conferences nationwide. More recently, it also played a role in higher education legislation and Civic Nation's Heads Up America campaign. Join us for this screening and subsequent professional development workshop that share the principles that guided the documentary's featured students to success through "Centralizing Marginality, Marginalized the Center." During the workshop, participants will view the film followed by discussion and workshop to address themes in the film (e.g., the art of relationship building in class, meeting students where they are, building community outside of the classroom, mentoring, and connecting the college to the community).

2408 **FROM MARGIN TO CENTER: FEMINIST INQUIRY IN THE COMMUNICATION DISCIPLINE**

12:30 p.m. – Saturday, February 18, 2017 Tucson
5:00 p.m.

Presented by the President-Elect, Michelle A. Holling

Facilitators:

D.Lynn O'Brien Hallstein, Boston University

Kristen Hoerl, Butler University

Sarah Upton De Los Santos, University of Texas, El Paso

Casey Kelly, Butler University

Catherine Egley Waggoner, Wittenberg University

This pre-conference will provide feminist scholars the opportunity for sustained conversation around several topics. Five questions will be circulated in advance of the convention, and those who wish to participate will be asked to submit a short position paper (2-4 double-spaced pages) on one of those questions by January 10, 2017. At the conference, those who have written about the same question will be placed in a group together. The questions around which the discussion groups will be organized are:

Defining Feminism: How do you define feminism? What is the center that constitutes the essence of feminism for you? What does it mean to be a feminist in the field of communication, in academia, and in general? What are feminist principles? Must a feminist consistently act politically, and, if so, what does that mean? Do we still need the label feminist to describe our orientation to the world? *Facilitator: Lynn O'Brien Hallstein*

Assessing Feminist Scholarship: What do you see as the current status of feminist research within the communication discipline? Is feminist scholarship at the center or still at the margins? Has a feminist perspective been integrated into the discipline? What should the agenda be for feminist scholarship in the communication discipline? What question about feminism and communication would you like communication scholars to ask? What article from a feminist perspective would you most like to read in our journals that hasn't yet been published? *Facilitator: Kristen Hoerl*

Speaking from the Margins: What are you interested in discussing in terms of feminism or feminist scholarship that you have felt couldn't be discussed? Are there strictures within the communication discipline or within feminism that make you feel that you can't say certain things?

How would a discussion of this “unspoken” topic change our perspective on feminism or feminist scholarship? *Facilitator: Sarah Upton De Los Santos*

Living Feminist Lives: What does it mean to you to live as a feminist? How can feminism be made central to our academic lives? How can our lives as academic feminists be made more satisfying, coherent, and fun? *Facilitator: Casey Kelly*

Teaching as a Feminist: What constitutes feminist pedagogy? Is it different from other kinds of good teaching? Is feminist pedagogy contradictory in any ways to good teaching? How can we make feminism central in all of our classes, even those that do not deal explicitly with gender and diversity? Is feminist pedagogy contradictory in any ways to good teaching? What are the results of feminist pedagogy in our classrooms? How can we become more feminist in our pedagogy? *Facilitator: Catherine Waggoner*

**2503 DRAWING YOU OUT, DRAWING YOU IN: A
WORKSHOP FOR COMMUNICATION
EDUCATORS**

2:00 p.m. – Saturday, February 18, 2017 Cheyenne
5:00 p.m.

Presented by the President-Elect, Michelle A. Holling

Leader: KC Councilor, University of Wisconsin-Madison

This workshop leads communication teachers in creative practices of drawing and writing that can be incorporated into the college classroom. Whether you teach argumentation and debate or public speaking, this workshop will leave you with new ideas about how to meet your learning outcomes and teaching challenges and how to engage your students in new ways. The workshop is generative and hands-on, and participants will leave with a rich set of activities and ideas as well as their own drawings and writing. Time will be reserved for discussion and brainstorming as a group about how participants can adopt workshop activities for their own particular classrooms and needs.

2505

“WHAT CAN I DO WITH A COMMUNICATION MAJOR?” HELPING STUDENTS CENTRALIZE, CELEBRATE, AND COMMUNICATE THE STRENGTHS OF OUR FIELD

2:00 p.m. – Saturday, February 18, 2017 Wasatch
5:00 p.m.

Presented by the President-Elect, Michelle A. Holling

Presenters:

Matthew Sanders, Utah State University
John McClellan, Boise State University

Students often struggle to provide a satisfying response to the question, “What are you going to do with a communication major?” Yet, what we teach in the field of communication is what employers desire most in college graduates. This workshop is designed to help instructors reimagine how they can help students thoughtfully articulate to others why they are studying communication and why it is a useful and necessary degree to earn.

Four main sections compose this three-hour workshop:

Explore with participants the kinds of conversations that we have with students about their concerns about studying communication as well as the questions other people ask students about being a communication major.

Present to participants a way for them and their students to challenge and reframe the question, “What are you going to do with a communication major?” in way that is respectful and steers to conversation in a positive direction. This is done by asking students, “What kind of work do you want to do when you graduate?” and then telling them, “Tell me what you want to do, and I can help you understand how a major in communication will help you be excellent in that field.”

Present to participants an overarching framework for defining the field of communication that is meaningful, understandable, and useful for undergraduate students, their parents, and employers. Defining the field in scholarly terms with all its complexity is challenging, but there are useful ways to talk about communication.

Explore potential connections among common courses in the field that develop competencies that employers desire and that are important for living in a complex, global society.

2509 GRADUATE STUDENT WORKSHOP

2:00 p.m.– Saturday, February 18, 2017 Sun Valley
3:30 p.m.

Presented by the Second Vice-President Marnel Niles Goins, California State University, Fresno

Sponsored by Sage Publishing

A panel of graduate advisors and graduate program coordinators from diverse graduate programs offers suggestions and advice for applying to, attending, and succeeding in graduate school.

Donovan Conley, University of Nevada, Las Vegas
Lisa Flores, University of Colorado, Boulder
Michele Foss-Snowden, Sacramento State
Helene A. Shugart, University of Utah
Tricia Taylor, University of California, Santa Barbara

2616 GRADUATE PROGRAMS OPEN HOUSE

3:45 p.m.– Saturday, February 18, 2017 Ballroom C
5:00 p.m.

Presented by the Second Vice-President Marnel Niles Goins, California State University, Fresno

Sponsored by Sage Publishing



The Graduate Programs Open House (GPOH) provides undergraduate and graduate students with the opportunity to meet with representatives from universities that have graduate programs in Communication. Established in 2003, the GPOH continues its tradition of linking students with graduate programs in an environment that guarantees active interaction.

2816 WSCA 2017 WELCOME RECEPTION

6:00 p.m. – Saturday, February 18, 2017 Ballroom
7:30 p.m.

Presented by *all* the members of WSCA.

The Welcome Reception is an ideal time to reconnect with old friends and colleagues and make new ones. *Don't miss the raffle – must be present to win.* Post reception happenings using:

#wsca2017 to  and/or  @WestStatesComm

2903 SONG CIRCLE

7:30 p.m. – Saturday, February 18, 2017 Cheyenne
9:30 p.m.

Presented by President-Elect, Michelle A. Holling

Facilitator/Musician/Songster: Star Muir, George Mason University

Come share in song and conviviality . . . no one gets marginalized! I'll bring lyric books and my travel guitar, you bring your voice, maybe a shaker or another instrument if you have room, and a willingness to share in song, imperfect though we all may be! We go around the circle and people can either share their own song or pick

something from the book. My songbook influences are rock, some folk, gold oldies, and more: Angel from Montgomery, Blackbird, Crocodile Rock, Daydream, Hit the Road Jack, Light My Fire, My Favorite Things, Ruby Tuesday, etc. Sorry, Kumbaya is not in the songbook!

2910 EXECUTIVES CLUB SOCIAL

8:00 p.m. –	Saturday, February 18, 2017	Off-Site, Blue
9:30 p.m.		Iguana

Sunday, February 19, 2017

REGISTRATION

7:30 a.m. – Ballroom Foyer
5:30 p.m.

SUNRISE YOGA: CENTRALIZING MIND AND BODY

7:30 a.m. – Garden Terrace
8:30 a.m.

Presented by the President-Elect Michelle A. Holling

Instructor: Jessica Baty-McMillan, California State University, Northridge

With reflection and tension being our focus this year, yoga is the perfect way to kick start your conference day by awakening your internal reflections and soothing your external tensions. Open to all levels of experience; wear comfortable, stretchy clothes. Participants encouraged to bring a towel (some will be provided day of) and/or yoga mat, which are also available for rental.

8:00 a.m. – Sunday, February 19, 2017
9:00 a.m.
3003 2018 INTEREST GROUP PLANNERS Cheyenne

3011 COMMUNITY COLLEGE BUSINESS MEETING (1) Teton

3101 RETHINKING RHETORIC'S CENTER(S) AND MARGIN(S)

9:00 – 10:15 Sunday, February 19, 2017 Sinclair

Presented by the Rhetoric and Public Address Interest Group

Chair: Kathleen McConnell, San Jose State University

Rhetorical Arbitrage: The Rhetoric of Economics and Vice Versa
Christopher M. Duerringer, California State University, Long Beach

Community Engagement: A New Face for the “Ivory Tower”
Jonathan Shipley, Texas A&M University

Getting Inside the Rhetoric of Science
Joshua Trey Barnett, University of Utah
Danielle Endres, University of Utah
Tarla Rai Peterson, University of Texas, El Paso
Cristi Horton, Tarleton University

When Deliberation Fails: Engaging in National Security through Creative Citizenship
Rebecca Rice, University of Colorado - Boulder

Respondent: Kathleen McConnell, San Jose State University

3103 (G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS

9:00 – 10:15 Sunday, February 19, 2017 Cheyenne

Presented by the Community College Interest Group

Chair: Linda Carvalho Cooley, Reedley College

Integrating Visually Oriented Artistic, Low Volume Students into the High Volume, Performance Oriented Communication Classroom
Tiffany Sarkisian, Clovis Community College

Creating an Island of Inclusion - Where No One is Left on the Margin
Linda Carvalho Cooley, Reedley College

Silent Lies: Nonverbal Communication in Fox's *Lie to Me*
J. Jacob Jenkins, California State University Channel Islands

Making a Metaphor

Alex Dejean, California State University, Los Angeles

3104 INTERROGATING ISSUES OF IDENTITY AND COMMUNITY

9:00 – 10:15

Sunday, February 19, 2017

Snowbasin

Presented by the Language and Social Interaction Interest Group

Chair and Moderator: Michael Jenkins, University of Arizona

Animal Care or Animal Rights? A Pilot Study of Volunteers' Self-Perceptions at Best Friends Animal Society – Salt Lake City

S. Marek Muller, University of Utah

Gather 'Round the Bonfire: Fantasy Themes and Extraludic Narratives

Sky LaRell Anderson, Denison University

B(l)acklash: Tamera, Tia, and the “White Man’s Whore”

Subrina J. Robinson, California State University, Long Beach

Marc D. Rich, California State University, Long Beach

3105 A COMPARATIVE ANALYSIS OF CHINESE AND AMERICAN MEDIA ARTS: AN INTERCULTURAL PERSPECTIVE

9:00 – 10:15

Sunday, February 19, 2017

Wasatch

Presented by the Media Studies Interest Group

Chair: Qingwen Dong, University of the Pacific

A Comparative Analysis of Guiding Aesthetic Principles between US and China

JinYao Zhang, Communication University of China

A Comparative Analysis of Documentary Films between US and China

Zhi Li, Communication University of China

A Comparative Analysis of Media Presentation of Political Figures
Jie Gong, University of the Pacific

A Comparative Analysis of Verbal Presentation over Media Arts between
US and China
Zhuo Chen, University of the Pacific

A Comparative Analysis of Methodology Usage between US and Chinese
Media Scholars
Mei Shi, Honghe University of China

Respondent: Eddah Mbula Mutua, St. Cloud State University

**3106 CENTERING INTERDISCIPLINARY
RESEARCH: TRIUMPHS AND TRIALS OF
MOVING TEAM RESEARCH INSTRUCTION
FROM INSTITUTIONAL MARGINS**

9:00 – 10:15

Sunday, February 19, 2017

Uintah

Presented by the Communication and Instruction Interest Group & Co-Sponsored with Health Communication Interest Group

This panel presents perspectives of an interdisciplinary team of instructors and communication graduate students from a recent innovation in health communication research training. The instructional team was interdisciplinary, with professors from nursing and communication. Although interdisciplinarity is often encouraged by educational administrators and funding agencies, the logistics of training graduate students to conduct interdisciplinary research is fraught with challenges. Accordingly, this panel is an opportunity for instructors and students to share their triumphs and trials with audience members as a resource for those considering similar endeavors.

Panelists:

Heather E. Canary, University of Utah

Kimberly A. Kaphingst, University of Utah

Lee Ellington, College of Nursing, University of Utah
Ashley Elrick, University of Utah
Manusheela Pokharel, University of Utah
Rebecca Purtell, Pediatric Administration, University of Utah

Eun Hea Unsicker, Pediatric Administration, University of Utah
Cindy Matsen, School of Medicine, University of Utah
William M. Payton, University of Utah
Robert B. Layne II, University of Utah

Triumphs and Trials of Teaching across the Disciplines
Instructors

Triumphs and Trials: From Cultural Differences to Technology
Backlashes
Research Team #1

Trials and Triumphs of Novice Qualitative Researchers Working in an
Interdisciplinary Team
Research Team #2

Triumphs and Trials of Analyzing Provider-Patient Communication
Scripting
Research Team #3

**3107 CREATURELY CALL(S) OF THE WILD:
TOWARDS A 21ST CENTURY
COMMUNICATION BESTIARY**

9:00 – 10:15 Sunday, February 19, 2017 Sawtooth

Presented by the Environmental Communication Interest Group

As an interactive panel gathering/imagining, this session seeks to reflect on and advance contemporary intellectual movements in non-human animal communication. We will engage the ways in which current scholarly modes of attention have attempted to make space for the "wilder" and/or creaturely sides of communication. In addition, our session highlights the bestiary form as a communicative site for inventive

practices of constituting multi-species affinities and belonging. As a theoretical form, a bestiary models an orientation towards human and non-human relations. It entangles multiple forms of knowledge in ways that might help reframe multispecies wisdom in popular and scholarly imaginaries, centering the feral fringes of communication.

Chair: Jeremy Gordon, University of South Florida

Participants:

Caitlyn Burford, Northern Arizona University
Jennifer Heusel, Coker College
Diane Marie Keeling, University of San Diego
Emily Plec, Western Oregon University
Julie "Madrone" Kalil Schutten, Northern Arizona University

Respondent/Facilitator: Oscar Giner, Arizona State University

**3108 VIOLENCE, GRIEF, AND SOCIAL JUSTICE:
CENTRALIZING
MARGINALITY/MARGINALIZING THE
CENTER**

9:00 – Sunday, February 19, 2017 Tucson
10:15

Presented by the Intercultural Communication Interest Group

In this panel, the presenters attend to their own feelings of marginality (and centrality) to reflect their grieving processes of multiple episodes of violence and tragedy that have been broadcasted in the year of 2016. Then, they share how to work productively with the feelings of grief in order to engage intercultural communication for social justice. In so doing, they aim to create a space of dialogue to consider collaboratively the ways in which centralizing the marginality carries the potential to avoid the acts of violence and tragedy to create a more equitable and socially just world. Audience participation is strongly encouraged

Chair: Salma Shukri, University of Colorado-Denver

Facilitator: Dreama Moon, California State University San Marcos

Participants:

Bernadette Marie Calafell, University of Denver
Yea-Wen Chen, San Diego State University
Shinsuke Eguchi, University of New Mexico
Robert Gutierrez-Perez, University of Nevada, Reno
Javon L. Johnson, San Francisco State University
Pavithra Prasad, California State University, Northridge

3109 **TOP FOUR PAPERS IN THE ORGANIZATION
FOR RESEARCH ON WOMEN AND
COMMUNICATION (ORWAC)**

9:00 – 10:15 Sunday, February 19, 2017 Sun Valley

Presented by the Organization for Research on Women and
Communication

Chair: Marnel Niles Goins, California State University, Fresno

Fat, Queer, and Visible: Tess Holliday and the Queering of Fat
Acceptance Rhetoric
Hailey Otis, Colorado State University

Memetic Celebration and “The Notorious R.B.G.”: Reimagining
Feminist Dissent and Mobilizing Feminist Practice
Katie L. Gibson, Colorado State University
Top Paper

(Re)Covering Agency: Toward Rhetorical (Re)Articulations of Language
Use within Sexual Violence Discourse
Amanda Meise, University of Denver
Debut Paper

‘I’m Here to Treat [Patients], More Than to Build Relationships, Really’:
Breaking the Constraints of Hegemonic Masculinity to Allow for
Decolonial Relations in International Aid
Jenna N. Hanchey, The University of Texas at Austin

Top Student Paper

Respondent: Kristen Hoerl, Butler University

3110 MASTER TEACHER AWARD PANEL

9:00 – 10:15 Sunday, February 19, 2017 Flagstaff

Presented by the Communication and Instruction Interest Group

The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year's award winners, hear about her approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.

Chair: Brandi Lawless, University of San Francisco

The 2016 Master Teacher Awardee: Pauline Hope Cheong,
Arizona State University

**3111 EXPLORING THE MARGINS:
INTERPERSONAL COMMUNICATION IN
DIVERSE CONTEXTS**

9:00 – 10:15 Sunday, February 19, 2017 Teton

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: Jimmie Manning, Northern Illinois University

Understanding Dominance and Credibility in Supervisor/Employee Relationships

Alan C. Mikkelson, Whitworth University

Colin Hesse, Oregon State University

Moments of (In)Visibility: The Negotiation of Disclosure and Concealment for Queer Women in Daily Life

Breanne Acio, San Diego State University

Deficient Social Connection Corresponds with Politically Conservative Thought

Kory Floyd, University of Arizona

**3112 PERFORMANCE AND PERFORMATIVITY OF
THE BODY IN PUBLIC SPACES:
EXPLORATIONS OF CORPULENT
TEMPORALITIES, BANKSY AS FEMINIST
PERFORMANCE, AND THE WWE'S
POTENTIAL FOR DRAG INTERVENTION**

9:00 – 10:15 Sunday, February 19, 2017 Olympus

Presented by the Performance Studies Interest Group

Chair: Stephanie Eisenberg Todd, Chabot College

Banksy and the Body: Feminist Performance Street Art
Joshua Carlisle Harzman, University of the Pacific

The WWE's Binary Cycle of Revenge: Performative, Repetitive, Queer,
and Coming Soon to a Town Near You
David Ohlsen, California State University, Long Beach

Reimagining Corpulent Temporalities
Miranda Olzman, San Francisco State University

Respondent/Facilitator: Brandon Ferderer, Arizona State University

**3113 CENTERING DIFFERENT DIMENSIONS OF
VISUAL RHETORIC**

9:00 – 10:15 Sunday, February 19, 2017 Arizona

Presented by the Rhetoric and Public Address Interest Group

Chair: Joseph Sery, Christopher Newport University

Picturing Identity: A Visual Rhetorical Analysis of the Reaction to Ferguson through #Iftheygunnedmedown
Shawn Domgaard, Southern Utah University

Beyond the Iconic Photograph: Fragments, Memories and Rhetorical Force
Megan McFarlane, Marymount University

On One Foot: Talmudic Visual Form as Jewish Rhetorical Practice
Jamie L. Downing, University of Nebraska

Macabre Images: Picturing Climate Change
Patrick Bujold, University of Colorado – Boulder

Respondent: Joseph Sery, Christopher Newport University

3201 TOP PAPERS IN INTERPERSONAL COMMUNICATION

10:30 – 11:45 Sunday, February 19, 2017 Sinclair

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: Audrey Deterding, Northern Arizona University

Modeling Grandparents' Affectionate Communication, Grandchildren's Relational Outcomes, and Grandparents' Health: An Affection Exchange Theory Perspective
Quinten Bernhold, University of California, Santa Barbara
Howard Giles, University of California, Santa Barbara
Top Paper

Investigating the Effects of Parents' Inappropriate Disclosures on Young Adults' Emotion Regulation and Rumination
Jenna R. Shimkowski, Texas Tech University

Articulating Twintimacy: Making Sense of Twinships as Cultural
Jordan Allen, University of Nebraska Lincoln
Nicole Allen, University of Nebraska Lincoln

Julia Moore, University of Utah

It's Not Your Day, It's Hers": Role Motivations & Conflict in the Storied Experiences of Female Bridesmaids

Bailey M. Oliver, Arizona State University

Top Student Paper

3202 TOP PAPERS/PERFORMANCES IN PERFORMANCE STUDIES

10:30 – Sunday, February 19, 2017 Casper
11:45

Presented by the Performance Studies Interest Group

Chair: Suzanne Pullen, San Francisco State University

Coping with Cancer's Uncertainty: For a Narrative and Performative Model of Coping with Cancer

Patrick E. McElearney, Louisiana State University

Top Student Paper; Debut Paper

My Desert Child

Masha Sukovic, University of Utah

Top Performance

On being fat...and bipolar

Natalie Meany, California State University, Fresno

Top Student & Debut Performance

Respondent/Facilitator: Bernadette Marie Calafell, University of Denver

3203 DE-MARGINALIZING LISTENING INSTRUCTION IN THE VOCAL-CENTRIC COMMUNICATION COURSE

10:30 – 11:45 Sunday, February 19, 2017 Cheyenne

Presented by the Community College Interest Group

In many Communication courses, course content typically includes a unit on listening that covers the listening process, identifies effective and ineffective listening behaviors, explores the importance of active listening, and so on. However, the bulk of instruction is often on the vocal aspects of communication. Even though listening is a complex and influential component of communication, the more "vocal" units of the course likely receive more instruction time. In this panel, presenters offer a number of perspectives on listening, both theoretical and practical, that provide participants information to enrich their course content on listening. Panelists will also pose a number of questions to engage participants in lively discussion about what and how listening is explored with students.

Chair: Colleen McGoff Dean, Whatcom Community College

A Comparison of the Influence of 'Listening Oriented' and 'Speaking Oriented' Cultures on Listening

Denise Schulmeyer, Grossmont College

Listening to Self: Where Listening Begins

Anastasia Prentiss, Holy Names University

Beyond the HURIER Model of Listening: Engaging Students in the Affective, Cognitive, Relational and Behavioral Components of Listening through Janusik's 'Listening Quad

Colleen McGoff Dean, Whatcom Community College

Using the S.O.L.A.R. Stance to Increase Active Listening

Rob Leonard, Sinclair Community College

3204

**TOP FOUR PAPERS IN LANGUAGE AND
SOCIAL INTERACTION**

10:30 – 11:45

Sunday, February 19, 2017

Snowbasin

Presented by the Language and Social Interaction Interest Group

Chair: Catherine Brooks, University of Arizona

Ethnicity as an Incipient Membership Category Collection: Examining
(In)Direct Category Implicature in a Public Forum

Alan D. Hansen, Carroll College-Montana

Top Paper

Charisma: A Social Superpower . . . or Something Else?

Sophia Holeman, Arizona State University

Top Debut Paper

Talking about Twitch: *Dropped Frames* and a Normative Theory of New
Media Professionalism

Christopher M. Bingham, University of Oklahoma

Top Student Paper

Just Kidding!: The Identity of the Standup Comedian From a
Communicative Perspective

Rikki Tremblay, Arizona State University

Gary Ruud, California State University, Fullerton

A Top Four Paper

3205

**WHEN THE MARGIN “PLAYS” THE CENTER:
THE MISOGYNISTIC BACKLASH AGAINST
GENDER-SWAP REMAKES OF ICONIC
HOLLYWOOD MOVIES**

10:30 – 11:45

Sunday, February 19, 2017

Wasatch

Presented by the Media Studies Interest Group

Chair: Keith Nainby, California State University, Stanislaus

Shifting Ideology and Conflicting Identification: Women-Strong Films,
Their Lovers, and Their Haters.

Shannon Stevens, California State University, Stanislaus

No One Wanted A Ghostbusters Remake: Online Misogyny, Male Privilege and The Silencing of Women's Experiences of Representational Pleasure

Dana Schowalter, Western Oregon University

The Godmother, Fight (Book) Club, Full Figured Jacket, Dirty Harriet...: Performing Feminist Reimaginings of Masculinist Films

Amy K. Kilgard, San Francisco State University

Miranda Olzman, San Francisco State University

"Why You Should Not Go See 'Mad Max: Feminist Road'" Post-apocalyptic Fears of Feminist Propaganda in Misogynistic Interpretations of *Mad Max: Fury Road*

Daniel Horvath, California State University, Stanislaus

3206 TOP FOUR PAPERS IN COMMUNICATION THEORY AND RESEARCH

10:30 – 11:45

Sunday, February 19, 2017

Uintah

Presented by the Communication Theory & Research Interest Group

Chair: Joanne Esch, University of Colorado, Boulder

Framing Theory and Research: Where We Have Been and Where Are We Going?

Cynthia-Lou Coleman, Portland State University

Joseph Provencher, Texas Tech University

Benjamin Smith, University of California, Santa Barbara

Top Paper

Civic Identity in Changing Cityscapes: Affect, Memory, and (Un)Intelligibility at Denver's Lindsey-Flanigan Courthouse

Mary Domenico, University of North Carolina, Chapel Hill

Top Student Paper

Performing Middle Class-ness: An Aesthetic Theorization of American Middle Class Identity

Charles E. Soukup, University of Northern Colorado
Christina R. Foust, University of Denver

Towards a Conception of the “Mythic Presidency”: Vladimir Putin and
Visual Political Rhetoric

Diana Zulli, University of Utah

Respondent: Andrew Gilmore, University of Colorado, Denver

3207 TOP PAPERS IN MEDIA STUDIES

10:30 – 11:45 Sunday, February 19, 2017 Sawtooth

Presented by the Media Studies Interest Group

Chair: Cynthia Gaffney, Arizona State University

Social and Moral Emotions toward a Non-player Video Game Character:
An Examination of Moral Decision-Making in Video Games

Linda Dam, California State University, Dominguez Hills
Top Paper

What Happened to Sandra Bland? Defining
Criminal Procedure in the Tragic Frame

Sasha Sanders, California State University, Long Beach
Top Debut Paper

#COP21 and Opinion Leaders: The Institutional Takeover of Twitter

Meaghan McKasy, University of Utah
Alley Agee, University of Utah

Motivations and Internet Memes: Exploring the Influence of User-
Generated Political Media

Heidi E. Huntington, Colorado State University

Respondent: Louis Rumpf, National University

3208

**GIVING VOICE TO THE MARGINS OF
DEMOCRACY: COMPETITIVE PAPERS FROM
THE FREEDOM OF EXPRESSION AND
POLITICAL COMMUNICATION INTEREST
GROUP**

10:30 – 11:45

Sunday, February 19, 2017

Tucson

Presented by the Freedom of Expression and Political Communication

Chair: Krista Phair, Ohlone College

Thus a Mountain of Sand: The Transformative U.S. Electoral College,
1788-2016

Thomas C. Terry, Utah State University, Logan

No American Indian Child Left Behind: Social Norms, the Court and the
Indian Child Welfare Act

Tyler Hiebert, University of Southern California

We are Talking about People, Right? Immigration Metaphors in the 2016
GOP Presidential Campaigns

Spencer B. Dalbey, California State University, Long Beach

Barack Obama's Neo-Racial Responses to Black Death

Amy L. Heyse, California State University, Long Beach

Ebony A. Utley, California State University, Long Beach

Respondent/Facilitator: Harry Sharp Jr, Cal Poly, San Luis Obispo

3209

**SPOTLIGHT PANEL: CELEBRATING THE
LIFE, WORK, AND CONTRIBUTIONS OF DR.
CHRISTINE ORAVEC**

10:30 – 11:45

Sunday, February 19, 2017

Sun Valley

Presented by the Environmental Communication Interest Group

The convention theme, “Centralizing Marginality, Marginalizing the Center” is especially apt for recognizing a scholar who has pushed the study of environmental issues, conflicts, movements, and rhetorics out from the margins of communication scholarship. Dr. Christine Oravec, Professor Emerita of Communication at the University of Utah, is largely credited with launching the field of Environmental Communication with her 1981 essay, “John Muir, Yosemite, and the Sublime Response: A Study in the Rhetoric of Preservationism,” published in the *Quarterly Journal of Speech*. From convening the first Conference on the Discourse of Environmental Advocacy, publishing germinal works such as *The Symbolic Earth: Discourse and our Creation of the Environment* (1996), as well as teaching countless students and mentoring many who are now senior scholars in environmental communication, Dr. Oravec has had a significant and far-reaching influence on the study of environmental rhetoric.

This panel is offered as a way for Dr. Oravec’s students and colleagues to recognize and reflect on her outstanding contributions to scholarship, share stories and lessons, and celebrate her legacy to the field of environmental communication. We honor Dr. Oravec with brief remarks from panelists on the impact Dr. Oravec has had on their work and respond to one another on Dr. Oravec’s continued influence on the field of rhetoric and environmental communication.

Chair and Facilitator: Kathleen P. Hunt

Roundtable Participants:

Tracylee Clarke, California State University, Channel Islands

Jennifer Peeples, Utah State University

Emily Plec, Western Oregon University

Tarla Rai Peterson, University of Texas, El Paso

Richard Rogers, Northern Arizona University

Michael Salvador, California State University, San Bernardino

Steve Schwarze, The University of Montana

3210

**TOP FOUR PAPERS IN COMMUNICATION
AND INSTRUCTION**

10:30 – 11:45

Sunday, February 19, 2017

Flagstaff

Presented by the Communication and Instruction Interest Group

Chair: Jo Anna Grant, California State University, San Bernardino

What Do I Say? Investigating Students' Sensitive Disclosures from the Instructor's Perspective

Audrey Smith Bachman, University of Kentucky

Anna-Carrie Beck, University of Kentucky

T. Kody Frey, University of Kentucky

Brandi N. Frisby, University of Kentucky

An Investigation of Academic Locus of Control, Attendance, and Academic Success

Hailey Gillen Hoke, Weber State University

Members of COMM 3150 (Communication Research

Methods) Spring 2016, Weber State University

Marginalizing Misbehaviors: Mapping Student Incivilities and Conflict in Online Learning Contexts

Kimberly N. Aguilar, California State University, Fresno

The Communication Center at U.S. Colleges and Universities: A Descriptive Overview, Study II

Luke LeFebvre, Texas Tech University

Leah E. LeFebvre, University of Wyoming

Dale Anderson, Del Mar College

Donald Watson, University of Nevada, Las Vegas

Respondent: Brandi Lawless, University of San Francisco

3211 (G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS

10:30 – 11:45

Sunday, February 19, 2017

Teton

Presented by the Community College Interest Group

Chair: Amy Fara Edwards, Oxnard College

Centralizing Marginal Messages for First-time Speakers and First-
Generation Students in Oral Interpretation and Persuasive Speeches
Through the Use of Objectives and Moments Before
Guy Edwards, SAG/AFTRA

Correcting History by Voicing Other Versions of the Same Story
Anthony Ongyod, Mira Costa College

We are ALL IN: Student Classroom Participation Through Poker
Donna Gotch, California State University, San Bernardino

Three Mindful Minutes for Media: Using a 3 x 5 Note Card to
Understand Marginalized Messages
Andrea M. Smith, California State University, Los Angeles

3212 **NEGOTIATING SELF AND OTHER IN
INTERCULTURAL INTERACTIONS**

10:30 – 11:45 Sunday, February 19, 2017 Olympus

Presented by the Intercultural Communication Interest Group

Chair: Salma Shukri, University of Colorado-Denver

Military Culture: How Communicative Stigmatization Practices Influence
Feelings of Belonging for Gays, Lesbians, and Bisexuals in the U.S.
Military

Bobbi Van Gilder, Northeastern University

Representations of the United States in the Korean Television Show
Infinite Challenge, *The Sixth Man*: A Critical Discourse Analysis of the U.S.-
Korea National Relations

Seonah Kim, University of New Mexico

“I Gotta Be Happy With The Position I’m In”: A Communicative
Identity Negotiation of Latino Men Who Have Sex With Men

Michael Tristano, Arizona State University

Centralizing the Margins Through Third Culture Building: A Case Study
of a Multicultural Social Support Group
Miriam Sobre-Denton, Texas State University

University Instructors with Visible Disabilities: Living Critical
Communication Pedagogy
Carrie E. Mulderink, University of New Mexico

Respondent: Pavithra Prasad, California State University, Northridge

3213 RHETORICS OF RACE IN THE MEDIA

10:30 – 11:45 Sunday, February 19, 2017 Arizona

Presented by the Rhetoric and Public Address Interest Group

Chair: Roberta Chevrette, Kutztown University

More than a Bad Hair Day: A Critical Rhetorical Analysis of the
Containment of Blackness in *Scandal*
Hayley E. Blackburn, Colorado State University
Debut Paper

Particular Audiences and Organizational Crisis Communication: The
Academy of Motion Pictures Arts and Sciences' Response to the 88th
Academy Awards Backlash
Laura Martinez, California State University, Sacramento

Black Lives Matter to the *Empire*: Gender and Race in *Empire's* Fictional
Enactments of Black Lives Matter
Hailey Otis, Colorado State University

“His Airness” in Response to Social Turmoil: An Afrocentric Analysis of
Michael Jordan’s Open Letter on Contemporary Social Justice Crisis
Damariyé L. Smith, California State University, Sacramento

Respondent: Roberta Chevrette, Kutztown University

**3214 NATIONAL COMMUNICATION
ASSOCIATION INITIATIVES AND MEMBER
RESOURCES**

10:30 – 11:45 Sunday, February 19, 2017 Idaho

Presented by the President-Elect, Michelle A. Holling

This panel features NCA National office staff and elected leadership who will highlight the resources available through NCA to support teaching, research, and career development in Communication. Additionally, the panel will discuss recent NCA efforts to improve and enhance diversity and inclusivity within the association and the discipline as a whole.

Panelists:

Lisa Flores, NCA Inclusivity Task Force
Jimmie Manning, NCA Inclusivity Task Force
Star Muir, NCA 2nd Vice President
Trevor Parry-Giles, NCA Interim Executive Director

BUSINESS MEETINGS

12:00 – 1:00 Sunday, February 19, 2017

3301	Interpersonal Communication	Sinclair
3302	Western Forensics and Argumentation Association	Casper
3304	Language and Social Interaction	Snowbasin
3306	Communication Theory and Research	Uintah
3307	Time & Place Committee	Sawtooth
3308	Media Studies	Tucson
3309	Environmental Communication	Sun Valley
3310	Communication and Instruction	Flagstaff

3400 OFFICERS' LUNCH

12:00 – 2:00 TBA

**3401 FROM MARGIN TO MAINSTREAM (AND
BACK AGAIN): EXPLORING THE POKÉMON
GO PHENOMENON**

1:15 – 2:30 Sunday, February 19, 2017 Sinclair

Presented by the Media Studies Interest Group

Chair: Carlos Flores, Arizona State University

Augment History: Consuming Digital Memory Through Pokémon Go
Alexis Pulos, Northern Kentucky University

I Will Travel Across the Land: Pokémon Go and Mobile Gaming's
Spatial Agency
Sky L. Anderson, Denison University

Gotta Catch 'em a: Pokémon as Psychical Remainder
Robert L. Mack, Arizona State University

Addiction and the Apocalypse: The Pathology of Pokémon Go
Kristen L. Cole, Indiana University-Purdue University of
Columbus

**3402 FREE SPEECH AT THE MARGINS, POLITICS
AT THE CENTER: TOP PAPERS FROM
FREEDOM OF EXPRESSION AND POLITICAL
COMMUNICATION**

1:15 – 2:30 Sunday, February 19, 2017 Casper

Presented by the Freedom of Expression and Political Communication

Chair: Krista L. Phair, Ohlone College

Protesting Power Structures: Bodies in Space during the Black Friday
Protest
Jordin Clark, Colorado State University

“The city that poisoned itself”: Opacity, Openness, and Silence in Governor Rick Snyder’s Emails Concerning the Flint, Michigan Water Crisis

Dan Cutter, Kansas State University

Snakes, Tigers and Familiar Devils: The Federal Election Commission Versus Social Media

Rachel Moran, USC Annenberg

From iPhone-opticon to Panoptic Web: Surveillance Rhetoric in *Apple v. The FBI*

Manuel D. Pulido, California State University, Long Beach

Respondent/Facilitator: Jennifer J. Asenas, California State University, Long Beach

**3403 MENTORING MARGINALIZED STUDENTS:
TEACHING TECHNIQUES FOR SUCCESS**

1:15 – 2:30

Sunday, February 19, 2017

Cheyenne

Presented by the Communication and Instruction Interest Group

Chair: Teresita (Tere) Garza, St. Edward’s University

Critical Mentoring: (Re)conceptualizing Successful Strategies For Mentoring Men of Color

Anthony P. Cuomo, California State University, Long Beach

Homeless and Hungry: Identifying and Mentoring Homeless College Students

Cindy Phu, Pasadena Community College

Sí Se Puede: Mentoring Latina/o Students in Hispanic Serving Institutions

Clariza Ruiz De Castilla, California State University, Long Beach

Critical Reflections on Mentorship

Shera Carter Sackey, San Jacinto College

Respondent: Teresita (Tere) Garza, St. Edward's University

3404 **COMMUNICATING THE RELATIONSHIP
BETWEEN ORGANIZATION AND SOCIETY:
ORGANIZING LEGITIMACY, DEMOCRACY,
EMPOWERMENT, AND COLLECTIVE
ACTION**

1:15 – 2:30 Sunday, February 19, 2017 Snowbasin

Presented by the Organizational Communication Interest Group

Chair: Carlos A. Tarin, University of Texas, El Paso

No longer “a jayvee squad of terrorists”: Considering the Role of Sociomateriality in the Sequencing of Organizational Constitution
Jacqueline S. Bruscella, State University of New York, Oneonta

The Organization of Democracy and the Democracy of Organization:
Integrating Mary Parker Follett into Organizational Communication
Research
Jared Kopczynski, University of Colorado, Boulder

Organizing Around Atypical Bodies: The Communicative Shift from
Individual Advocacy to Collective Action
Sarah Parsloe, Ohio University

Crystalline Empowerment: Negotiating Tensions in Domestic Refugee
Resettlement Initiatives
Tiffany A. Dykstra-DeVette, West Virginia University

Respondent: Andrew Ishak, Santa Clara University

3405 **EXPLORING FRIENDS, BENEFITS, AND
DATING RELATIONSHIPS**

1:15 – 2:30 Sunday, February 19, 2017 Wasatch

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: J. Jacob Jenkins, California State University, Channel Islands

Relational Uncertainty in Friends with Benefits Relationships:
Negotiating Uncertainty Reduction Strategies When Romantic Interest Develops

Nikki Truscelli, Arizona State University

Communication Following a Friends' Infidelity: The Connection
Between Individuals' General Disapproval of Extradyadic Relationships,
Relational History of Infidelity and Offering of Guidance and Tough
Love as a Form of Support

Allison R. Thorson, University of San Francisco

Imagine Me and You: A Thematic Analysis of Imagined Interactions in
Online Dating

Graham Carpenter, University of Pacific

**3406 PEDAGOGY IN/OF NATURAL SPACES:
MARGINALIZING THE CLASSROOM AS THE
CENTER, CENTRALIZING NATURE FROM
THE MARGINS**

1:15 – 2:30

Sunday, February 19, 2017

Uintah

Co-sponsored by the Communication and Instruction Interest Group &
the Environmental Communication Interest Group

This roundtable discussion takes a sweeping perspective of learning spaces, from the national parks to endangered species' breeding grounds, in order to shift the traditional classroom from the center and consider ways to bring natural spaces from a marginalized position to a more focal one.

Chair: Juliane Mora, University of Tampa

Panelists:

Juliane Mora, University of Tampa
Jeremy G. Gordon, University of South Florida
Jessica Gordon, Peregrine Fund
Jayci Bash, Southern Utah University

**3407 TOP PAPERS IN ENVIRONMENTAL
COMMUNICATION**

1:15 – 2:30 Sunday, February 19, 2017 Sawtooth

Presented by the Environmental Communication Interest Group

Chair: Kathleen P. Hunt, Iowa State University

Atmospheric Rhetorics

Joshua Trey Barnett, University of Utah

The Voice of Warming: Embodies and Disembodied Voices in the
Articulation of Multiple Environmental Discourses by the National Park
Service

Kelsey Lahr, University of Utah

Performance, Possums, and Political Photo-Ops Too: Marginalizing
Binaries at the Wausau Possum Festival

Ashleigh M. Day, Wayne State University

Top Debut Paper

The “Influence Peddlers”: Frackademia and the Rhetoric of Innovation

Jen Schneider, Boise State University

Pete Bsumek, James Madison University

Marketing the Sublime: *Jumbo Wild* and the Rhetorics of Humans in
Nature

Elizabeth A. Brunner, Idaho State University

Veronica R. Dawson, California State University, Stanislaus

Respondent: Tarla Rai Peterson, University of Texas, El Paso

**3408 HONORING KURT LINDEMANN:
RECIPIENT OF THE 2017 OUTSTANDING
CONTRIBUTION TO PERFORMANCE
STUDIES AWARD**

1:15 – 2:30 Sunday, February 19, 2017 Tucson

Presented by the Performance Studies Interest Group

Dr. Kurt Lindemann, Associate Professor of Communication at San Diego State University, will be honored as the recipient of the 2017 Outstanding Contribution to Performance Studies Award. He has published and performed extensive work on disability, masculinity, sports, and performance, taught and created courses contributing to the performance studies curriculum, and has served as an active and long-time member and leader of the Performance Studies Interest Group and Western States Communication Association. For his excellence in scholarship, teaching, and service, we are proud to celebrate Dr. Lindemann.

Chair: Bernadette Marie Calafell, University of Denver

Panelists:

Amy Kilgard, San Francisco State University
Amira De la Garza, Arizona State University
Jennifer Linde, Arizona State University
Jeanine Minge, California State University, Northridge

Respondent/Facilitator: Kurt Lindemann, San Diego State University

**3409 RESTRICTIONS ON THE FEMALE BODY:
CENTRALIZING DISCUSSIONS OF ABUSE,
THE MILITARY, GROUP SUICIDE, AND
FECAL MATTER**

1:15 – 2:30 Sunday, February 19, 2017 Sun Valley

Presented by the Organization for Research on Women and
Communication

Chair: Elizabeth Desnoyers-Colas, Armstrong State University

Blah, Burke, Blah: A Dramatistic Analysis of Kesha, Dr. Luke, and Sony
Erika Carlson, California State University, Fresno
Debut Paper

Femininity as Perceived Threat to Military Effectiveness: How Military
Service Members Reinforce Hegemonic Masculinity in Talk
Bobbi Van Gilder, Northeastern University

Suicidal Activism in Siberia: Femina and Homo Sacers of Kara 1889
Incident
Mariam Betlemidze, California State University, San Bernardino

Centralizing the Marginality of Fecal Matters: A Feminist Reading of
Depictions of Defecation in Popular Feature Films
Mark Lavelle, University of Utah
Masha Sukovic, University of Utah

Respondent: Lisa Flores, University of Colorado, Boulder

**3410 MINDING OUR MENTORING: MARGINALITY
AND GRADUATE TEACHING ASSOCIATES**

1:15 – 2:30 Sunday, February 19, 2017 Flagstaff

Presented by the Communication and Instruction Interest Group

This panel explores how GTA Directors mentor and encourage GTA
input, while GTAs share how their specific research interests can extend
GTA training practices.

Presenters:

Donna Gotch, California State University, San Bernardino
Kimberly N. Aguilar, California State University, Fresno
Elise Barba, California State University, Fresno

Angie Burkhart, California State University, San Bernardino

Respondent: Keith Nainby, California State University, Stanislaus

3411 (G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS

1:15 – 2:30 Sunday, February 19, 2017 Teton

Presented by the Community College Interest Group

Chair: Colleen McGoff Dean, Whatcom Community College

New Way to Work: The One Minute Business Pitch
Eric Siberio, California State University, Los Angeles

#FLOTUS: Persuasive Speech on Civic Engagement Supporting
Women's Rights
Chantel Solomon, California State University, Los Angeles

Bridging the Culture Gap Through Speech: Creating Cultural Resume'
Speeches in the Public Speaking Course
Megan Tucker, Northern Virginia Community College

Listening to the Margins: Using Stories of Marginalization to Teach
Active Listening
Andrea Brown, Ohlone College

3413 CENTERING RESISTANCE, MARGINALIZING COLONIALISM: NARRATIVES OF COLONIALISM AS NARRATIVES OF WHITENESS AND RESISTANCE

1:15 – 2:30 Sunday, February 19, 2017 Arizona

Presented by the Rhetoric and Public Address Interest Group

Chair: Derek T. Buescher, University of Puget Sound

Recuperating the Foreign Food through Dialogue: The Case of the Racist Sandwich Podcast

Vincent N. Pham, Willamette University

Disney's Familiar Whiteness and Authentic 'Exoticism': Theorizing Neocolonial Whiteness at Disneyland, Hong Kong Disney, and the Alulani Resort

Derek T. Buescher, University of Puget Sound

From the Plantation to the Prairie: *The Pioneer Woman* and the Food Network's Frontier Redemption

Casey Ryan Kelly, Butler University

3414 **MOVING SEX, GENDER, AND SEXUALITY
FROM THE MARGINS**

1:15 – 2:30

Sunday, February 19, 2017

Idaho

Presented by the Rhetoric and Public Address Interest Group

Chair: Hailey Otis, Colorado State University

The Rhetorical Constitution of (Ex-Gay) Masculinity: Communicating "Whole Masculinity" in a Southern California Evangelical Movement

Benny LeMaster, California State University, Long Beach

Evening the Score: A Genre Analysis of an Astroturf Campaign

Amanda Friz, University of Wisconsin-Madison

Sex, Money & Words: Exploring Logology Through Sexual Economics

Alexis Szewczuga, Colorado State University

Debut Paper

Heavy Flow: Periods for Pence Mobilize for Their Right to Choose in Indiana

Kelly Opdycke, Claremont Graduate University

Respondent: Alyssa Samek, California State University, Fullerton

3516

#BlackLivesMatter
KEYNOTE SPEAKER JANAYA KHAN

2:45 – 4:00

Sunday, February 19, 2017

Ballroom

Presented by the President-Elect Michelle A. Holling and Co-Sponsored with the Department of Communication at the University of Utah, the Organization for Research on Women and Communication, and The Executives Club



WSCA is honored to present Janaya Khan, an International Ambassador for the #BlackLivesMatter Network, as the keynote speaker to expound upon the conference theme, *Centralizing Marginality/Marginalizing the Center*. Khan's social location of being a Black, queer, gender-

nonconforming activist, staunch Afrofuturist, social-justice educator and boxer based in Toronto has led them to understand the transformational capacity of language, metaphor, and democratic discourse as a tool for change. Khan's dedication and bold approach to social justice work has the ability to open the space for dialogue within the conference concerning the relational nature of marginality and centrality.

#wsca2017  @WestStatesComm and/or post to WSCA's 

The keynote conversation will continue in a panel following their's address.

3601

**MARGINALIZING THEORY: OVER-
PRODUCTION AND UNDER-ACHIEVEMENT**

4:15 – 5:30

Sunday, February 19, 2017

Sinclair

Presented by the Communication Theory & Research Interest Group

Chair: William F. Eadie, San Diego State University

Whither Rhetorical Theory??

Michael K. Middleton, University of Utah

Knowledge for the Sake of Knowledge?

Kevin Coe, University of Utah

Do We Need Pragmatism?

Heather Canary, University of Utah

Where is the Bar with Theory?

James Anderson, University of Utah

Respondent: William F. Eadie, San Diego State University

3603

**WESTERN FORENSICS AND
ARGUMENTATION ASSOCIATION
SHOWCASE**

4:15 – 5:30

Sunday, February 19, 2017

Cheyenne

Presented by the Western Forensics and Argumentation Association

Chair: Jason Jordan, University of Utah

This showcase highlights the speeches and performances of some of the top undergraduate competitors competing in the WSCA Forensics Tournament. A variety of competitive forensic events and approaches will be demonstrated.

3604 **TOP FOUR PAPERS IN ORGANIZATIONAL
COMMUNICATION**

4:15 – 5:30 Sunday, February 19, 2017 Snowbasin

Presented by the Organizational Communication Interest Group

Chair: John McClellan, Boise State University

Ten Weeks a John or Forever a Prostitute: Examining the Consequences
of Policy-as-Practice versus Policy-as-Written

Julie L. Taylor, California State University, San Bernardino
Top Paper

Training for the Unpredictable: Structured Flexibility and Improvisation
in High Reliability Organizations

Andrew W. Ishak, Santa Clara University

Enhancing Organizational Awareness for Distributed Knowledge
Sharing through the Use of Enterprise Social Media

Heewon Kim, Arizona State University

Implicit Theories: Influences on Employee Impression Management,
Motivation, Empowerment, and Guilt

Brittney Wallace, Arizona State University
Top Student Paper & Top Debut Paper

Respondent: Hamilton Bean, University of Colorado at Denver

3605 **THE POLITICS OF MEDIA: EXAMINING THE
RELATIONSHIPS BETWEEN PARTISANS
AND THE NEWS**

4:15 – 5:30 Sunday, February 19, 2017 Wasatch

Presented by the Media Studies Interest Group

Chair: Donovan Conley, University of Nevada, Las Vegas

Online Commenters as Mass Society: Exploring Journalistic Myths of Civility, Discussion, and Democracy

Christopher C. Barnes, University of Colorado, Boulder

(De)Radicalized Mediated Communication: How Patriotism, Politics, and Surveillance Shape The Russian Social Media Landscape

Olesya Venger, University of Nevada, Las Vegas

Sakina Jangbar, University of Texas, Austin

Basking in Primary Elections: A Textual Analysis of Facebook Presidential Supporters

Ryan Thiel, University of Montana

Caitlyn Lewis, University of Montana

Richard Babb, University of Montana

Ahmed Mohammed and Partisan News Coverage

Sakina Jangbar, University of Texas, Austin

Respondent: Gina Giotta, California State University, Northridge

3606 TOP FOUR PAPERS IN HEALTH COMMUNICATION

4:15 – 5:30

Sunday, February 19, 2017

Uintah

Presented by the Health Communication Interest Group

Chair: Bradley Adame, Arizona State University

Assessing College Students' Readiness to Seek University Mental Health Services:

Links with Social Support, Stigma, and Communication Efficacy

Arielle Berman, Chapman University

Jennifer L. Bevan, Chapman University

Lisa Sparks, Chapman University/University of California, Irvine

Top Paper

Centralizing The Dark Side of Social Support: Experiences of Social Undermining among People Living with HIV

Tamar Ginossar, University of New Mexico Cancer Center

John Oetzel, The University of Waikato

Ashley Archiopoli, University of Houston-Downtown

Interpersonal Violence and Sexual Assault: Trauma-Informed Communication Approaches in University Counseling Centers

Christina Granato Yoshimura, The University of Montana

Training Anesthesiologists to Frame Feedback: An Experimental Investigation of Feedback in a Healthcare Setting

Elissa A. Adame, Arizona State University

Ryan S. Bisel, The University of Oklahoma

Edward S. Kosik, The University of Oklahoma

Julia A. Rygaard, The University of Oklahoma

Respondent/Facilitator: Bradley Adame, Arizona State University

3607

**CENTRALIZING THE MARGINS IN THE
FOUR SEASONS OF ETHNOGRAPHY:
HONORING THE SCHOLARSHIP AND
TEACHING OF AMIRA de la GARZA**

4:15 – 5:30

Sunday, February 19, 2017

Sawtooth

Co-Presented by the Intercultural Communication and Performance Studies Interest Groups

Amira de la Garza's (2000) essay, "The Four Seasons of Ethnography: A Creation-Centered Ontology for Ethnography," has become a landmark essay in ethnographic, decolonial, and indigenous studies. de la Garza's monograph and methodology have informed writers on indigenous methodologies around the world and across disciplinary interest areas, but the work itself has remained marginal within the field of Communication Studies.

Scholars who have used or studied with de la Garza offer their perspectives, followed by de la Garza's reflections. Those who have

studied with de la Garza or who are interested in indigenous and postcolonial methodologies should attend.

Chair: Bernadette Marie Calafell, University of Denver

Participants:

Bernadette Marie Calafell, University of Denver
Patricia Geist-Martin, San Diego State University
Robert Gutierrez-Perez, University of Nevada, Reno
Kurt Lindemann, San Diego State University
Jeanine Minge, California State University, Northridge
Laurelann Porter, Benedictine University

Respondent: Amira de la Garza, Arizona State University

3608 **TOP FOUR PAPERS IN RHETORIC AND
PUBLIC ADDRESS**

4:15 – 5:30 Sunday, February 19, 2017 Tucson

Presented by the Rhetoric and Public Address Interest Group

Chair: Thomas R. Dunn, Colorado State University

Human Versus Human-chine: Biomimetic Ethos as a Challenge to
Biological Status

Manuel D. Pulido, California State University, Long Beach
Top Paper/Top Student Paper

Portals: Blurring Public/Private, Otherworldly Places, and a Return to
(Digital) Co-presence

Brandon B. Ferderer, Arizona State University

Towards Ambience: Argentina's *Plaza del Bicentenario* and a
Reconsideration of Empty Homogeneous Time

Nicole Allen, University of Nebraska-Lincoln

Scoring Touchdowns at Halftime: *Kairos*, Appropriate *Indecorum*, and the
Beyoncé Persona in Super Bowl 50

Jason Crane, San Diego State University, *Debut Paper*

Respondent: Thomas R. Dunn, Colorado State University

3609 (G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS

4:15 – 5:30 Sunday, February 19, 2017 Sun Valley

Presented by the Community College Interest Group

Chair: April Hebert, College of Southern Nevada

Outline Building Blocks

Ashley Wheeler, Arizona State University

Anti-Plagiarism 3-Layer Cake

April Hebert, College of Southern Nevada

Bellevue College in Three Words: An Innovative Activity for Team Building

Hank Sitko, Bellevue College

Confidence Building Exercise

Chelsi Walls, College of Southern Nevada

3610 TOP FOUR PAPERS IN INTERCULTURAL COMMUNICATION

4:15 – 5:30 Sunday, February 19, 2017 Flagstaff

Presented by the Intercultural Communication Interest Group

Chair: Richie Neil Hao, Antelope Valley College

From Failure and Allyship to Feminist Solidarities: Negotiating our Privileges and Oppressions Across Borders

Haneen Shafeeq Ghabra, University of Denver
Bernadette Marie Calafell, University of Denver
Top Paper

“*Oh yeah I like your singsong accent*”: Centralizing Immigration Discourses in
Adaptation Research and the U.S. academy

Yea-Wen Chen, San Diego State University
Brandi Lawless, University of San Francisco

Embracing Failure: Improvisational Performance as Critical Intercultural
Praxis

Benny LeMaster, California State University, Long Beach

“Cholos Try” Whiteness: Using Food to Contrast a Marginalized Citizen
Oscar A. Mejia, California State University, Los Angeles

Top Student Paper

Respondent: Shinsuke Eguchi, University of New Mexico

3611 **CONTINUING THE KEYNOTE
CONVERSATION on #BlackLivesMatter:
CENTRALIZING MARGINALITY THROUGH
PROTEST AND ACTIVISM**

4:15 – 5:30

Sunday, February 19, 2017

Teton

Presented by the President-Elect, Michelle A. Holling and Co-Sponsored
with the Organization for Research on Women and Communication

Moderator: Marnel Niles Goins, California State University, Fresno

Conference Keynote Speaker: Janaya Khan, International Ambassador
for the #BlackLivesMatter Network

Panelists:

Elizabeth Desnoyers-Colas, Armstrong State University
Rachel Alicia Griffin, University of Utah
Toniesha L. Taylor, Prairie View A&M University
Myra Washington, University of New Mexico

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3613

**DECOLONIZING ENVIRONMENTAL
COMMUNICATION AND PRACTICE: A
ROUNDTABLE DISCUSSION**

4:15 – 5:30

Sunday, February 19, 2017

Arizona

Presented by the Environmental Communication Interest Group

Despite the fact that indigenous communities, people of color, the poor, and those in the global South are most likely to suffer from the effects of climate change, pollution, toxic run-off, and myriad other environmental issues, environmental communication research has yet to pay substantive attention to these groups. Many of the “canonical” texts that comprise the foundation of our discipline’s intellectual history do not directly focus on the intersections between environment, race, gender, class, and nationality in ways that could potentially foreground marginalized perspectives. In line with this year’s conference theme, “Centralizing Marginality, Marginalizing the Center,” this participatory roundtable discussion seeks to critically interrogate the central problems of environmental colonialism and environmental injustice to begin a conversation about how our work (academic or non-academic) might be used to foster more meaningful connections with marginalized communities both in the United States and abroad.

Chair and Facilitator: Carlos A. Tarin, University of Texas, El Paso

Roundtable Participants:

Rebecca Avalos, University of Colorado, Boulder

Tracylee Clarke, California State University Channel Islands

Danielle Endres, University of Utah

Julie “Madrone” Kalil Schutten, Northern Arizona University

Stacey K. Sowards, University of Texas, El Paso

Sarah D. Upton, University of Texas, El Paso

BUSINESS MEETINGS

5:45 – 6:45 Sunday, February 19, 2017

3701	Executives Club	Sinclair
3702	Freedom of Expression and Political Communication	Casper
3703	Organizational Communication	Cheyenne
3704	Editors' Review	Snowbasin
3705	2018 Interest Group Planners	Wasatch
3706	Health Communication	Uintah
3707	Intercultural Communication	Sawtooth
3708	Rhetoric and Public Address	Tucson
3709	ORWAC	Sun Valley
3710	Performance Studies	Flagstaff
3711	Community College (2)	Teton

ICWs

7:00-9:00

UNIVERSITY RECEPTIONS

Sunday, February 19, 2017

Various

Hugh Downs School of Communication, Arizona State University – Arizona Room

Department of Communication Studies, Colorado State University -- Olympus Room

Department of Communication, University of Utah -- Ballroom C

3816

WSCA SOCK HOP

9:00 p.m. –
12:00 p.m.

Sunday, February 19, 2017

Ballroom A&B

Many thanks to Taylor & Francis for sponsoring the sock hop!

DJ Legs on the turntable.

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Monday, February 20, 2017

SURNISE YOGA: CENTRALIZING MIND AND BODY

7:30 a.m. – Monday, February 20, 2017 Garden Terrace
8:30 a.m.
President by the President-Elect Michelle A. Holling

Instructor: Jessica Baty-McMillan, California State University, Northridge

With reflection and tension being our focus this year, yoga is the perfect way to kick start your conference day by awakening your internal reflections and soothing your external tensions. Open to all levels of experience; wear comfortable, stretchy clothes. Participants encouraged to bring a towel (some will be provided day of) and/or yoga mat, which are also available for rental.

REGISTRATION

8:00 a.m. – Ballroom Foyer
11:30 a.m.

4100 OFFICERS' REVIEW

9:00 a.m. – Monday, February 20, 2017 Idaho
11:00 a.m.

4101 CENTRALIZING FOOD JUSTICE'S PLACE(S) IN ENVIRONMENTAL COMMUNICATION

9:00 – 10:15 Monday, February 20, 2017 Sinclair

Presented by the Environmental Communication Interest Group

Chair: Carly Long, Northern Arizona University

Food Ecologies and Economies: Why Food Chains Matter to
Environmental Communication

Constance Gordon, University of Colorado, Boulder

Kathleen P. Hunt, Iowa State University

Two Place-Based Touchstones of Critical Food Justice

Joshua J. Frye, Humboldt State University

Refuse: On Environmental Strangeness

Donovan Conley, University of Nevada, Las Vegas

“Darkness” on the Edge of Town: Food on the Urban Fringes Humor

Helene A. Shugart, University of Utah

Black Gold: Specialty Coffee and Neoliberal Consumer Discourse

Caitlyn M. Burford, Northern Arizona University

Respondent: Jennifer Peeples, Utah State University

**4102 TOP PAPERS IN WESTERN FORENSICS AND
ARGUMENTATION ASSOCIATION**

9:00 – 10:15

Monday, February 20, 2017

Casper

Presented by the Western Forensics and Argumentation Association

Chair: Robert B. Layne II, University of Utah

Marginalizing Debate’s (Neoliberal) Center: A Call for Radical Pedagogy

Duncan Stewart, Portland State University

Jason Jordan, University of Utah

Top Paper; Top Student Paper

No Competition: Re-Examining Rejoinder in Kritik Debate

James Stevenson, University of Washington

Masculinist or Humanist? An Analysis of Rhetoric in American College
Debate

Amanda Perkins, University of Oregon

Respondent: Carlos A. Tarin, University of Texas, El Paso

4103 **CENTRALIZING THE MARGINALIZED:
EXPLORING THE CULTURAL AND LEGAL
EFFECTS OF CONTEMPORARY FIRST
AMENDMENT ISSUES**

9:00 – 10:15 Monday, February 20, 2017 Cheyenne

Presented by the Freedom of Expression and Political Communication

First Amendment cases are thought to be decided on behalf and for the good of all Americans. However, the experiences of those who find themselves on the margins of American society suggest that they are negatively and disproportionately affected by the rationales deployed in these decisions. By centralizing these marginalized voices and experiences, this panel will explore the cultural and legal effects of contemporary First Amendment issues on people of color, religious minorities, women, and the LGBT community.

Participants:

Jennifer J. Asenas, California State University, Long Beach
Kevin A. Johnson, California State University, Long Beach
Jessica Tims, Independent Scholar
Anna Bretschneider Carter, Brigham Young University
Frederick M. Gedicks, Brigham Young University
Anthony P. Cuomo, Golden West College

Respondent: Joseph Sery, Christopher Newport University

4104 **WELL, ACTUALLY...YOU REALLY SHOULD
ATTEND THIS DISCUSSION: CENTRALIZING
MARGINALITY AT ACADEMIC
CONFERENCES**

9:00 – 10:15 Monday, February 20, 2017 Snowbasin

Presented by the Organization for Research on Women and
Communication

Chair: Elyse Janish, University of Colorado Boulder

Why Don't White/Heterosexual/Cisgender Males More Regularly
Attend Panels on Marginalization? You're Invited...

Rachel Alicia Griffin, University of Utah

The Spectacle of the Angry Woman of Color: When White "Allies"
Don't Speak Up

Bernadette Calafell, University of Denver

Civility and Allies

Marisa Garcia Rodriguez, Northern Arizona University

Reflexivity in Context

Godfried Asante, University of New Mexico

Accessing Academia

Krista Kennedy, Syracuse University

Elyse Janish, University of Colorado, Boulder

Listening *is* Participation

Christopher Barnes, University of Colorado, Boulder

**4105 FAMILY COMMUNICATION: PARENTS AND
PARTNERS**

9:00 – 10:15 Monday, February 20, 2017 Wasatch

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: Tara McManus, University of Nevada, Las Vegas

Parent-Child Affection and Helicopter Parenting: Exploring the Concept
of Affection Abundance

Colin Hesse, Oregon State University

Alan C. Mikkelsen, Whitworth University

Stephanie Saracco, Whitworth University

Military Spouses and Wartime Deployments: How Expectations Affect Coping, Disclosure, and Social Support.

Diana Zulli, University of Utah

We Asked, They Told: Exploring Lgb Military Service Members' and Their Partners' Relationship Experiences Before, During, and After Don't Ask, Don't Tell"

Benjamin M. A. Baker, University of Wisconsin-Milwaukee

Erin Sahlstein Parcell, University of Wisconsin-Milwaukee

Family Marginalization, Alienation, and Estrangement: Questioning The Nonvoluntary Status of Family Relationships

Kristina M. Scharp, Utah State University

Elizabeth Dorrance Hall, Utah State University

4106

**SHEDDING STIGMATIZATION: UNITING
OUR VOICES FOR THE EMPOWERMENT OF
COMMUNITY COLLEGE PROFESSORS**

9:00 – 10:15

Monday, February 20, 2017

Uintah

Presented by the Community College Interest Group

Presenters address a series of questions centered on the topic of the stigmatization that surrounds the community college system, professorship, and students. Presenters explore the role power, respect, and exclusivity play within the marginalization of community college professors. They offer short vignettes to illustrate their experience of marginalization within academia as well as offer their thoughts on how to move from the margins towards the center. The roundtable then opens to discussion with attendees to ensure a robust and dynamic interaction that leaves everyone feeling valued, validated, and victorious. These feelings are often difficult for those on the margins to experience, and this roundtable seeks to provide an opportunity for these feelings to thrive and flourish.

Chair: Marie Arcidiacono, Los Medanos College

Participants:

Marie Arcidiacono, Los Medanos College
Star Steers, Los Medanos College
Denise Schulmeyer, Grossmont College
Breanne Acio, San Diego State University

**4107 THE INTERSECTION OF RACE, GENDER,
AND FEMINISM ON TV**

9:00 – 10:15 Monday, February 20, 2017 Sawtooth

Presented by the Organization for Research on Women and
Communication and Media Studies Interest Group

This panel addresses how television programming has both succeeded
and failed in advancing the intersectionality of race and gender as
feminists have long advocated.

Chair: Susan Hafen, Weber State University

Orange Is the New Black

Susan Hafen, Weber State University

Scandal, How to Get Away with Murder and Empire

Nicola Corbin, Weber State University

Superstore

Jean Norman, Weber State University

The Mindy Project

Anjali Ram, Roger Williams University

Game of Thrones

Rueyling Chuang, California State University, San Bernardino

Archer

Alexander Lancaster, Weber State University

Robin Haislett, Weber State University

**4108 MAKE AMERICA MUSLIM AGAIN:
DISCUSSING POLITICAL HATE SPEECH AND
THE DANGERS OF DONALD TRUMP'S
INFLAMMATORY ANTI-MUSLIM RHETORIC**

9:00 – 10:15

Monday, February 20, 2017

Tucson

Presented by the Intercultural Communication Interest Group

This critical discussion panel is to address the dangerous rhetoric put forth by the Republican nominee for president, Donald Trump. The panelists will discuss what Trump's proposed "ban" on Muslims means for American citizens, Muslim immigrants, and the relationship between the so called "War on Terror," for Muslims around the world. In the process of sharing their viewpoints, personal connections, and researcher perspectives, panelists address questions like, "What does Trump's Muslim ban look like for Muslim Americans and Muslims living in the U.S.?" and "What is broader global impact of the Muslim ban for those practicing Islam around the world?"

With this panel, panelists hope to engage the audience in a dialogue about issues that affect not only those who identify as Muslim, but those committed to addressing the greater impact of injustice and hate speech in a political climate wherein individuals' lives are literally on the line.

Chair: Shadee Abdi, University of Denver

Facilitator: Fatima Zahrae Chrifi Alaoui, San Francisco State University

Participants:

Shadee Abdi, University of Denver

Fatima Zahrae Chrifi Alaoui, San Francisco State University

Haneen Shafeeq Ghabra, University of Denver

Shereen Yousuf, University of Wisconsin-Madison

Hana Masri, University of Texas at Austin

4109 **TRIGGER WARNING: THE RHETORIC OF
GUNS AND GUN CONTROL**

9:00 – 10:15 Monday, February 20, 2017 Sun Valley

Presented by the Rhetoric and Public Address Interest Group

Chair: Christopher M. Duerringer, California State University, Long Beach

The Pink Gun Debate: The Substitution of Equal Force for Equal Protection

Abigail M. Barnes, Middle Tennessee State University

No True Scotsman Goes on a Killing Spree: Managing Contradiction in Conservative Responses to the Colorado Springs Planned Parenthood Shootings

Christopher M. Duerringer, California State University, Long Beach

That Which Cannot Be Unseen: Machinic Communication and the Autoplay of Murder

Aaron Hess, Arizona State University

Firearms at the Airport: Rhetoric, Performativity, and the Forgotten Gun

George F. McHendry Jr., Creighton University

Heteronormativity, Public Memory, and Modern Politics: Faux Soldiers Playing Soldier at the Melheur National Wildlife Refuge

Patrick G. Richey, Middle Tennessee State University

4110 **CENTRALIZING INDIGENOUS DIGITAL
STORYTELLING: MARGINALIZING
PERFORMATIVE METHODS AND
EPISTEMOLOGIES**

9:00 – 10:15 Monday, February 20, 2017 Flagstaff

Presented by the Performance Studies Interest Group

Chair: Sharon Milan, University of Hawaii

Sobo to Haha: Gratidão e Privilégio or Grandma and Mom have Paved My Way

Moana Luri de Almeida, University of Denver

Decolonizing Militarized Bodies

Jeni Hunnicutt, University of Denver

Settling Down in East LA

Jaime Guzmán, University of Denver

Respondent/Facilitator: Pavithra Prasad, California State University, Northridge

**4111 DECENTERING TRADITIONAL
MASCULINITY: STRUGGLES AND
STRATEGIES TO CRITICAL REFLEXIVITY**

9:00 – 10:15

Monday, February 20, 2017

Teton

Presented by the Communication and Instruction Interest Group

Chair: Louis Rumpf, National University

Why Males Have Difficulty with the “V-Word Label”: Victim. A Case Study Approach to Studying Intimate Partner Violence

Elaine L. Davies, Southwestern Oklahoma State University

“That’s Fine and All, But My Boy Won’t Wear Pink”

Eric P. James, Metropolitan State University of Denver

“But Aren’t All Latinos Macho?” Using Popular Films to Deconstruct and Re-Envision New Forms of Latino *Masculinidades*

Leandra H. Hernandez, National University

Narrativizing Masculine Identity and Performance
Julianna Kirschner, Claremont Graduate University

The Paradox of Hegemonic Masculinity for Politicians with Disabilities:
Texas Governor Greg Abbott as a Case Study for Class Discussion
Emily Stones, Regis University

Detoxifying Masculinity in and Out of the Classroom
Masha Sukovic, University of Utah

Respondent/Facilitator: Katie Sullivan, Lund University, Sweden

**4112 BRINGING SPIRITUAL PRACTICES INTO
THE COMMUNICATION STUDIES CLASSROOM**

9:00 – 10:15 Monday, February 20, 2017 Olympus

Presented by the Community College Interest Group

This panel seeks to discuss pedagogical practices that fuse spirituality with Communication Studies courses. Panelists have either designed courses around Spirituality and Love, or they use techniques that bring spiritual practice, such as mindfulness, to help students identify ways in which spirituality and communication are connected. These exercises and frameworks are particularly useful in courses such as intra/interpersonal communication, although we argue that they are effective techniques for most classroom spaces.

Chair: Randi Rulayne Picarelli, Santa Monica College/California State University, Northridge

Using Mindfulness in Processing Difficult Dialogue
Maha Jacobs, Ohlone College

Teaching Mindfulness as Everyday Practice
Jessica Baty McMillan, California State University, Northridge

Cultivating Compassion in Communication Studies

Abhik Roy, Loyola Marymount University

Mindful Meditation and Visualization: Keys to Reducing Public Speaking Apprehension

Anasheh Gharabigi, California State University, Northridge

Using Eckhart Tolle to “Unpack” the Self in Interpersonal Communication

Karyl Kicenski, College of the Canyons

**4113 ENCOUNTERS WITH NATION:
CONSUMPTIVE, COLONIAL, AND
COMMEMORATIVE**

9:00 – 10:15 Monday, February 20, 2017 Arizona

Presented by the Rhetoric and Public Address Interest Group

Chair: Nathan Wilson, Northwest Missouri State University

America, the Abundant: *Man vs. Food, Diners, Drive-Ins, and Dives* and the Consumer Rhetoric of National Innocence

Casey Ryan Kelly, Butler University

Elevating the Marginalized Voice of Munich: A Rhetorical Examination of the Stumbling Stone Ban

Allison V. Doherty, San Diego State University

Emily M. Kaiser, San Diego State University

Shakespeare’s *The Tempest* as a Colonial Artifact: Resisting and Reframing the Western Canon

Dakota Park-Ozee, University of Utah

Debut Paper

Switzerland: Give Her Less Land

Chelsea Chapman, San Diego State University

Darron Devillez, San Diego State University

Respondent: Nathan Wilson, Northwest Missouri State University

4201

**ADVENTURES IN SHONDALAND:
CENTRALIZING THE MARGINS,
MARGINALIZING THE CENTER, OR MORE
OF THE HEGEMONIC, TELEVISUAL SAME?**

10:30 – 11:45

Monday, February 20, 2017

Sinclair

Presented by the Media Studies Interest Group and Co-sponsored with the Organization for Research on Women and Communication

Chair: Rachel Alicia Griffin, University of Utah

Getting Away with Murder in Shondaland: Confronting Postfeminist and Postracial Rhetoric with Public Intimacies to Challenge Centralized Privilege

Joan Faber McAlister, Drake University

Emb[Race]ing Visi(bi)lity: An Analysis of Callie Torres' and the (Im)Perfect Operation of Bisexuality on *Grey's Anatomy*

Shadee Abdi, University of Denver

Bernadette Calafell, University of Denver

Scandal's Response to Marginalized Scarcity: The Audacity of Papa Pope as a Paradoxical Black Man

Rachel Alicia Griffin, University of Utah

Audience, Production, and Fan Politics: *Scandal* as Dynamic and Liminal Social Television that Contradicts Marginalization

Leslie Balderas, Arizona State University

Mary Ingram-Waters, Arizona State University

Shonda Rhimes' Post-racial Promised-land

Myra Washington, University of New Mexico

4202

**RETAINING MARGINALIZED STUDENTS IN
THE PUBLIC SPEAKING COURSE**

10:30 – 11:45

Monday, February 20, 2017

Casper

Presented by the Community College Interest Group

This roundtable discussion explores successful retention strategies in the public speaking course. Together, the panelists have over 100 years of experience teaching public speaking. First, the panelists explore some of the key factors that lead students to "dropping" or not finishing their public speaking course. Next, the panelists discuss ways in which they help their students successfully complete the course. Finally, panelists provide attendees with strategies for keeping students enrolled and finishing their public speaking courses. Audience participation/discussion is highly encouraged in this roundtable.

Chair: Robert Leonard, Sinclair Community College

Participants:

Rob Leonard, Sinclair Community College
Victoria Leonard, College of the Canyons
Kipp Preble, Gonzaga College, Chaffey College Emeritus
Dan Rothwell, Cabrillo College
Jim Sahlman, Modesto Junior College
R. Chris Wells, El Camino College

4203

**ORGANIZATIONAL LEADERSHIP,
IDENTITY, AND STORYTELLING**

10:30 – 11:45

Monday, February 20, 2017

Cheyenne

Presented by the Organizational Communication Interest Group

Chair: Eric James, Metropolitan State University of Denver

Experiencing the Modern "Hero's Journey:" The Structuration Process
of LDS Missionary Service

Michael Ault, Weber State University

Voicing the Sacred: Polyphony and the (Re)creation of Sacred Church
Texts through Storytelling

Andrea W. D. Savage, University of Colorado, Boulder

Is it worth it? Sociopathic Leadership and Organizational Culture

Natalie Meany, California State University Fresno

The Case for “Corporate Narrative Management”

James R. DiSanza, Idaho State University

Karen L. Hartman, Idaho State University

Nancy J. Legge, Idaho State University

Zac Gershberg, Idaho State University

Respondent: Hailey Gillen Hoke, Weber State University

4204

**COMMUNICATING IDENTITIES IN
(TRANS)NATIONAL CONTEXTS**

10:30 – 11:45

Monday, February 20, 2017

Snowbasin

Presented by the Intercultural Communication Interest Group

Chair: Yea-Wen Chen, San Diego State University

Blogadapting: Adaptation Experiences Among Expatriate Bloggers

Clark Callahan, Brigham Young University

Jason Freeman, Brigham Young University

Framing Ethnicities in China: On the Front Covers of the Nationality
Pictorial

Peng Pan, Arizona State University

Intersectional Identities Negotiation: Asian/Asian Americans in Popular
Internet Memes

Zhao Ding, University of New Mexico

Exemplary Subjects: Hindu Americans and Hawaiian Settler Colonialism

Santhosh Chandrashekar, University of Denver

Respondent: Brandi Lawless, University of San Francisco

**4205 MEDIA BY THE NUMBERS: QUANTITATIVE
ANALYSES OF NEW MEDIA**

10:30 – 11:45 Monday, February 20, 2017 Wasatch

Presented by the Media Studies Interest Group

Chair: Benjamin Morton, Lewis-Clark State College

The Social Gridiron: Understanding Social Media Interaction with Big Sky Conference Football Games Televised On ROOT SPORT

Jonathan Oglesby, Big Sky Conference

Anne Bialowas, Weber State University

Opting Out of Social Media: Online Communication Attitudes Mediate the Relationship Between Personality Factors and Facebook Non-Use

Nicholas Brody, University of Puget Sound

The Development of Parasocial Interaction Relationships on YouTube

Kate S. Kurtin, California State University, Los Angeles

Linda Dam, University of Connecticut

Deya Roy, University of Connecticut

Nina O'Brien, California State University, Los Angeles

Pics or It Didn't Happen: Relationship Satisfaction and Its Effects on Instagram Use

Christina Manvelyan, California State University, Los Angeles

Respondent: Alexis Olds, University of La Verne

**4206 TEACHING LANGUAGE AND SOCIAL
INTERACTION IN COMMUNICATION VII**

10:30 – 11:45 Monday, February 20, 2017 Uintah

Presented by the Language and Social Interaction Interest Group

Language and Social Interaction (LSI) Research cuts across many other Communication sub-disciplines such as Family Communication, Interpersonal Communication, Intercultural Communication, Organizational Communication, Health Communication, Research Methods, Conflict and Mediation, and more. This panel, a continuation from discussions over the last several years, will begin with panelists giving short presentations about the different ways they integrate LSI research into a variety of Communication courses at both the undergraduate and graduate levels and in applied settings. The structure of this part of the presentations will be around the challenges and successes panelists have experienced when integrating LSI Research into classroom activities, assignments, lectures, and group projects in both face-to-face and online teaching environments. Presenters will provide sample assignments, instructions, and other teaching materials to supplement these presentations. We will then solicit ideas from the audience about their LSI-related teaching as it relates to the classes presented.

Chair: Charlotte M. Jones, Carroll College

Presenters:

Brian Heisterkamp, California State University, San Bernardino
Charlotte M. Jones, Carroll College
Alan Hansen, Carroll College
Michael Jenkins, University of Arizona

**4207 CENTRALIZING FAMILY AND CULTURE IN
HEALTH COMMUNICATION**

10:30 – 11:45 Monday, February 20, 2017 Sawtooth

Presented by: the Health Communication Interest Group

Chair: Elissa Adame, Arizona State University

“It’s Not Just Your Story” Narrative Obligations and the Role of Blogging in Narrating a Partner’s Illness.

Kelsey Lahr, University of Utah

Communication and Coping with Chronic Pain: Exploring Dyadic, Familial, and Network Support in Association with Relational Satisfaction and Well-Being

Kristen Everhart, University of Nebraska-Lincoln

Top Student Paper

Finding Strength in Methodology: Living and Wondering about a Sibling with Severe Mental Disabilities Through an Autoethnographic Lens

Sean P Fourney, University of Southern Mississippi

Redressing the Conflation of Culture, Race, and Ethnicity in Health Research: An Integrative Analysis

Margaret M. Siebert, University of New Mexico

Respondent/Facilitator: Ashley Archiopoli, University of Houston-Downtown

4208

**THE CONTRIBUTIONS OF WSCA 2016
SCHOLAR AWARD WINNER: CRAIG R. SMITH**

10:30 – 11:45

Monday, February 20, 2017

Tucson

Presented by the President-Elect, Michelle A. Holling & the Distinguished Scholar Committee

Chair: Heather Crandall, Gonzaga University

Criticism of American Public Address from Webster to Bush

George Dionisopoulos, San Diego State University

Rhetorical Theory from Plato to NATO

Kevin Ayotte, California State University, Fresno

Freedom of Expression from Hamilton to Hate Speech

Kevin Johnson, California State University, Long Beach

Professional Speechwriting from Ford to Chrysler

Jennifer Asenas, California State University, Long Beach

Respondent/Facilitator: Craig R. Smith, California State University, Long Beach

**4209 PUTTING PLACES, BODIES, AND BORDERS
 AT THE CENTER OF RHETORIC**

10:30 – 11:45 Monday, February 20, 2017 Sun Valley

Presented by the Rhetoric and Public Address Interest Group

Chair: Jordin Clark, Colorado State University

Place-Framing the Public/Private Distinction in a Neighborhood Controversy

Ashley Wheeler, Arizona State University

Detroit's Wailing Wall of Segregation: The 8-Mile Wall and the Marginalizing Power of Physical Sites of Memory

Scott Mitchell, Wayne State University

Debut Paper

Walleyball and the Socio-Material Rhetoric of Borderlands: Embodied Experience and the Affective Turn

Kayla Griffin, Boise State University

erin d mcclellan, Boise State University

The Fairest Tomb of Them All: Disneyland as a Memorial for Walt Disney

Mar-Kell Law II, San Diego State University

Debut Paper

Respondent: Greg Dickinson, Colorado State University

**4210 INTERPERSONAL COMMUNICATION IN
 DIVERSE SOCIAL AND PROFESSIONAL
 SPACES**

10:30 – 11:45

Monday, February 20, 2017

Flagstaff

Presented by the Interpersonal Communication Interest Group

Despite the tendency to fragment the study of communication into subdisciplines, divisions, and interest groups, many forms of communication occur across these boundaries, and interpersonal communication is a prime example. Multiple social and professional contexts, from the family and corporate worlds to medical and psychotherapeutic environments, rely on competent interpersonal communication. This panel discusses ways to “break out” of artificial disciplinary boundaries, and appreciate the study and function of interpersonal communication in diverse social and professional spaces, with the aim of encouraging more translational and applied research into interpersonal communication competence across the human landscape.

Chair: Kory Floyd, University of Arizona

Discussants:

Dawn O. Braithwaite, University of Nebraska
Peter W. Cardon, University of Southern California
Brian H. Spitzberg, San Diego State University
Kory Floyd, University of Arizona
Christina G. Yoshimura, University of Montana
Douglas L. Kelley, Arizona State University
Erin K. Willer, University of Denver

4211

**COLORING OUTSIDE THE BOX: NEW
PERSPECTIVES AND NEW CONTEXTS FOR
COMMUNICATION, INSTRUCTION, AND
ASSESSMENT**

10:30 – 11:45

Monday, February 20, 2017

Teton

Presented by the Communication and Instruction Interest Group

Chair: Cassandra J. Hemphill, Missoula College of the University of Montana

Color Outside the Lines: Exploring Student Participation Through Creative Analytic Practice

Kathryn J. Leslie, University of Colorado, Boulder

Higher Education Assessment as Communicative Process: Using Feedback to Address Marginalization of Faculty and Improve Learning

Susan Avanzino, California State University, Chico

"Listen to Your Teacher": GTA Compliance-Gaining Strategies in the College Classroom

Kaitlyn Laczko, California State University, Chico

Graduate Education Inside and Outside of the Academy: A Model for Service-Learning in Communication

Marnie Lawler McDonough, University of Wisconsin, Milwaukee

Laurie Marks, University of Wisconsin, Milwaukee

Leslie J. Harris, University of Wisconsin, Milwaukee

"So What Does This All Mean?" An Understanding of Classroom Communication in Mathematics

Denisha R. Biggers, San Diego State University

Colleen M. Santamaria, San Diego State University

Respondent: Holly Gates, Pennsylvania State University

4212

SOPHIA RISING: A MODERN (PERI-MENTAL-PAUSAL) WOMAN'S PASSION PLAY

10:30 – 11:45

Monday, February 20, 2017

Olympus

Presented by the Performance Studies Interest Group

This solo performance seeks to explore the conference theme using an exploration of women's marginalized rituals, her-stories, and womb-memories. The performer draws on her lifelong love of women's sacred texts across time and many cultures to seek a deeper understanding of herself, her family, the academy, our world, and her place in it. Using her own aging dancing/storytelling body as a contested site/cite of

scholarship, the author calls on The World's Soul/Wisdom to re-center herself in her own life, re-member herself, re-enact her rituals, re-discover her relationship to the divine, re-call her chthonic knowing, and finally re-enliven her relationship to these texts as she considers the many challenges of being a Wise Woman contemporarily.

Chair: Kirsten Wagner

Solo Performer: Anastasia Prentiss, Holy Names University

Respondent/Facilitator: Jen Vernon, Sierra College

**4213 PERFORMING THE MARGINALIZING
CENTERS OF RELIGIOSITY: FROM THE
MUNDANE TO THE PROFOUND**

10:30 – 11:45 Monday, February 20, 2017 Arizona

Presented by the Performance Studies Interest Group

Chair: Jeanine M. Minge, California State University, Northridge

Dear God

William Boos, California State University, Northridge

What was Once Buried

Troi-Jeanette Phillips, California State University, Northridge

Faith in Numbers

Maximilian Brichta, California State University, Northridge

The King Swoop Version

Robert "Swoop" Thomas, California State University,
Northridge

Over Her Dead Body

Mikaela Fleming, California State University, Northridge

The Body of Christ Contains Milk

Casey Mills, California State University, Northridge

Respondent/Facilitator: Amira de la Garza, Arizona State University

4300 **CONVENTION LUNCHEON**
12:00 – 2:30 Monday, February 20, 2017 Ballroom

4401 **MYSTERY IN THE MARGINS: AN
EXPLORATION OF NATURE, GENDER, AND
MAGIC**

2:45 – 4:00 Monday, February 20, 2017 Sinclair

Presented by the Environmental Communication Interest Group

Chair and Facilitator: Julie “Madrone” Kalil Schutten, Northern Arizona University

Magic Through a Language of Connection
Julia Corbett, University of Utah

When Your Mom Just “Knows Stuff” and Your Dad is a Little Scared of It
Ailesha Ringer, University of New Mexico

“She Turned ME into a Newt”: Reflections on Nature & Witchcraft
Mariko Thomas, University of New Mexico

Manifesting Magic in the Margins: Solitude-as-Listening and Humanature Communication
Melissa M. Parks, University of Utah

With Silver Bells and Cockle Shells, the Magic of How a Garden Grows
Margaret Siebert, University of New Mexico

Vegan Identity as a Place of Magical Intersectionality
Ashleigh Day, Wayne State

4402

**WRITING INTO THE DISCIPLINE:
PEDAGOGIES AND PITFALLS OF WRITING
AS A GRADUATE STUDENT**

2:45 – 4:00

Monday, February 20, 2017

Casper

Presented by the Organization for Research on Women and
Communication

This roundtable seeks to centralize the importance of learning to write in
a discipline through writing groups, writing support networks, and
advanced writing pedagogies.

Moderators: Sumiko Martinez, University of Utah
Tiffany Kinney, University of Utah
Julie Snyder-Yuly, Iowa State University

Jenny Korn, University of Illinois, Chicago

Amanda Friz, University of Wisconsin, Madison

Kathleen P. Hunt, Iowa State University

4403

**GIVING VOICE TO GENDER AND
TRANSGENDER EXPERIENCES IN
COMMUNITY COLLEGES**

2:45 – 4:00

Monday, February 20, 2017

Cheyenne

Presented by the Community College Interest Group

This roundtable will highlight social justice issues related to gender and
transgender individuals in higher education. Panelists will discuss
different topics such as the role of gender in community college
leadership, cross dressing as a means of personal social justice, the
development of faculty workshops that help instructors work with trans
students in class, innovative curriculum that injects intersectionality into
the gender communication course, the results of a college-wide

gender/sex fair, as well as gender and sexual assault. This panel will highlight the different ways that we can give voice to marginalized perspectives and to encourage those with the majority voice to advocate for those who are marginalized. This panel hopes to give voice to the many marginalized gender and transgender experiences that ultimately shape, and impact, the community college classroom.

Chair: Amy Fara Edwards, Oxnard College

Participants

Amy Fara Edwards, Oxnard College
A. Todd Jones, Bakersfield College
Charmaine Kaimikaua, Cypress College
Nick Chivers, Ohlone College, Skyline College, San Francisco State University
Brenda Ahnholz, Ohlone College
Larissa Bailon Favela, Ohlone College
Victoria Leonard, College of the Canyons
Sarah Hemmert, Santa Monica College
Anthony Ongyod, Mira Costa College

**4404 PUSHING ON PARADIGMS OF
 COMMUNICATION THEORY WITH
 RHETORIC**

2:45 – 4:00 Monday, February 20, 2017 Snowbasin

Presented by the Communication Theory & Research Interest Group

Chair: Katrina Hanna, Arizona State University

Curating Novelty: Museums as Technology and Cultural Form
Lucy Burghardt, University of North Carolina, Chapel Hill

Extending Rhetorical Field Methods: An Argument for Including
Autoethnography
Robert B. Layne II, University of Utah

4406

**PERFORMING QUEERNESS THROUGH
RESEARCH: THE POTENTIAL TO
RECONFIGURE THE DOMINANT
THEORIZING(S) OF COMMUNICATION**

2:45 – 4:00

Monday, February 20, 2017

Uintah

Co-Sponsored by the Performance Studies Interest Group and the Intercultural Communication Interest Group

In this roundtable panel, the presenters will attend to the concept of performance as a reference point to speak as marginalized subjects rather than objects of knowledge production. More precisely, they will identify and critique their conceptualizations of queerness by reflecting the ways in which their own subjective positions affect their intellectual and political performances of researching and theorizing.

Chair: Shinsuke Eguchi, University of New Mexico

Presenters:

Shadee Abdi, University of Denver

Godfried Asante, University of New Mexico

Santhosh Chandrashekar, University of Denver

Shinsuke Eguchi, University of New Mexico

Sheena Howard, Rider University

Benny LeMaster, California State University, Long Beach

Hannah Long, University of New Mexico

Facilitator: Kurt Lindemann, San Diego State University

4407

GRADUATE RESEARCH-IN-PROGRESS

2:45 – 4:00

Monday, February 20, 2017

Sawtooth

Presented by the Organizational Communication Interest Group

This roundtable workshop assists graduate students in further developing ideas presented in competitive conference papers. A mix of established

and emerging scholars will provide detailed feedback to students in small groups and lead discussions of developing papers for *next steps*. Non-presenters are welcome to join the small group discussions.

Chair: Maria Blevins, Utah Valley University

Rising from the Ashes: Lessons about Materiality and Sensemaking from the Valley Fire

Hilary Clair, California State University Chico

Learning How to Lead: An Exploration in ROTC Cadets Leadership Development

Andrew Clesen, San Diego State University

Unpacking Poetic Tropes: A Dissection of the Google Narrative

Austin S. Pride, University of Colorado Denver

Serving Up “Mor Chikin”: Managing Issues, Crisis, and Paracrisis at Chick-fil-A

Jonathan Shipley, Texas A&M University

Respondents/Mentors:

Kendra Rivera, California State University San Marcos

Natalie Nelson Marsh, University of Portland

Sheryl Hurner, California State University Sacramento

Brenden Kendall, Metropolitan State University of Denver

4408 MODEL COMMUNICATION PROGRAM AWARD

2:45 – 4:00

Monday, February 20, 2017

Tucson

Presented by the President-Elect Michelle A. Holling & the Model Communication Program Committee

Chair: J. Jacob Jenkins, California State University, Channel Islands

This year WSCA is delighted to honor recipients of the 2017 Model Communication Program Award: *Salt Lake Community College and East High School. Congratulations!* The selected programs are

examples for models in teaching, research and creative works, and effective use of resources. Faculty from the award winning programs will discuss what they have done and how others might benefit from similar activities.

4409 **GUERRILLERA EDITORSHIP: CHICANA
FEMINIST LEADERSHIP AT A CHICANA/O
NEWSPAPER**

2:45 – 4:00 Monday, February 20, 2017 Sun Valley

Presented by the Media Studies Interest Group

Chair: Sonya M. Alemán, University of Texas at San Antonio

Panelists:

Sonya M. Alemán, University of Texas at San Antonio
Flor Olivo, University of Utah
Tory Morales, University of Utah
Camila Cardoza, University of Utah
Yajaira Peralta, University of Utah
Jasmine Fierro, University of Utah Law School
Laura Alvarez, University of Utah

4411 **BY ANY MEANS NECESSARY:
CENTRALIZING THE RHETORICITY OF
VIOLENCE**

2:45 – 4:00 Monday, February 20, 2017 Teton

Presented by the Rhetoric and Public Address Interest Group

Chair/Moderator: Antonio Tomas De La Garza, California State University San Marcos

Speaking Through the Dead: Objectification and Voice in the Borderlands

Antonio Tomas De La Garza, California State University San Marcos

Claiming a Legacy of Violence: Rhetoric, History, Class, and Morality in the Democratic World

Matthew S. Richards, Appalachian State University

The Violence of ‘Returning Happiness’: The Case of Thailand’s Ruling Junta’s Attempts to Bring Happiness and Peace to the People

Penchan Phoborisut, California State University Fullerton

Climate Change as Violence: McKibben’s Literalization of the War Metaphor

Brian Cozen, University of Nevada Las Vegas

**4412 HATE GROUPS IN THE WEST:
MARGINALIZED GROUPS THAT *SHOULD BE*
MARGINALIZED?**

2:45 – 4:00

Monday, February 20, 2017

Olympus

Presented by the Freedom of Expression and Political Communication Interest Group

In the West (and in the region near the 2017 WSCA Convention), the growth in the number of active hate groups (up 14% nationally in the two most recent years for which data are available) contributes speech that threatens the rights of others. The pattern of hate group violence appears to threaten the public discussion of significant problems of race, immigration, religious liberty, and economic mobility. Yet, by the time of the Convention, it will have been 16 years since any WSCA paper or program has dealt with communication from these threatening and marginalized groups. This program will feature papers and discussion to explore the current status of such hate groups in the West and to raise the question (relevant to the Convention theme) of whether in these cases, long-marginalized hate groups deserve to remain marginalized.

Chair: Lisa Flores, University of Colorado, Boulder

Participants:

Hate Group Rhetoric in the 2016 Elections

Jeanine Congalton, California State University, Fullerton

A Recent Rise in the History of Hate Group Speech in the West

Patricia Ganer, Cypress College

A Historical View of the Evolving Map of Hate Groups in the West

Ian S. Reinard, California State University, Dominguez Hills

Marginalizing Hate Speech: Balancing Student Rights and Learning Environments in Higher Education

Jennifer J. Asenas, California State University, Long Beach

David Saulet, California State University, Long Beach

Confronting Hate Group Speech in the Classroom

Kevin Baaske, California State University, Los Angeles

D. Robert DeChaine, California State University, Los Angeles

**4413 EMERGING ADULT AND YOUNG ADULT
RELATIONSHIPS**

2:45 – 4:00

Monday, February 20, 2017

Arizona

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: Christina Yoshimura, University of Montana

Emerging Adult Siblings' Communication: A Balancing Act

Callie R. Parrish, University of Wyoming

Leah E. LeFebvre, University of Wyoming

Wait – My Family Can Affect My Sex Life?': Examining Associations between Family Communication Patterns and Young Adults' Sexual Self-Concepts

Mark Alan Generous, Saint Mary's College of California

Kory Floyd, University of Arizona

Paul Mongeau, Arizona State University

Ghosting in Emerging Adult Relationships

Leah LeFebvre, University of Wyoming
Ryan Rasner, University of Wyoming
Callie R. Parrish, University of Wyoming
Brianna D. Brasher, University of Wyoming
Cindi J. Choal, University of Wyoming
Emily Cornell, University of Wyoming
Shelby R. Garstad, University of Wyoming
Shelby J. Johnsen, University of Wyoming
Madison M. Klopfer, University of Wyoming
Kasey M. Lara, University of Wyoming
Giavanna M. Marquez, University of Wyoming
Christopher E. Miller, University of Wyoming
Shannon Monaghan, University of Wyoming
Robin Morrison, University of Wyoming
Cassie Niles, University of Wyoming
Samantha T. Ramlo, University of Wyoming
Breanna M. Walsh, University of Wyoming
Kaylee J. Williams, University of Wyoming
Aleksander S. Wilms, University of Wyoming

What Does It Take to Have a Successful Long Distance Romantic Relationship? The College Students Perspective

Tara Suwinyattichaiorn, California State University, Fullerton
Leah Shaknitz, Arizona State University
Kerstin Linder, Arizona State University

**4501 MITIGATING THE DIVIDE BETWEEN
 ADJUNCT AND TENURE TRACK FACULTY IN
 THE COMMUNICATION DEPARTMENT**

4:15 – 5:30 Monday, February 20, 2017 Sinclair

Presented by the Community College Interest Group

The roundtable is to create a space where participants share programs and initiatives (institutionalized or informal) mitigating the divide

between **fulltime and adjunct faculty**, as well as tenure-track and non-tenure track. Roundtable discussion will address various strategies communication departments employ to integrate non-tenure track voices into departmental decision-making and collegiality. Roundtable participants are encouraged to speak to their department's strengths as well as gain further insight for improvement from other campuses. This roundtable is fluid and open to all faculty.

Chairs:

Stephanie Briones, Clovis Community College
Vanessa Buldo, Reedley College
Tiffany Sarkisian, Clovis Community College

Presenters:

Marie Arcidiacono, Los Medanos College
Amy Fara Edwards, Oxnard College
Charlene Gibson, College of Southern Nevada
Ashley Givens, Salt Lake Community College
Krista Kozel MacDonald, New Mexico State University-Dona Ana
Randi Rulayne Picarelli, California State University, Northridge
R. Chris Wells, El Camino College

4502 RHETORICAL PERSPECTIVES OF MEDIA

4:15 – 5:30 Monday, February 20, 2017 Casper

Presented by the Media Studies Interest Group

Chair: Katrina Hanna, Arizona State University

Redeeming the Fat Woman: An Unexpected Encounter with Elitism in the Populist Movement #RockTheCrop
Alexandria Wall, Brigham Young University

Luxury in the Womb: A Feminist and Psychoanalytic Approach to the Birth of the Mercedes Benz F 015
Nina Kotelyan, California State University, Northridge

Failing to Succeed: *Wall-E* and *Up* as Alternative Imaginings of Success, Failure, and Identity

Ava Nguyen, Chaffey Community College

Jennifer Asenas, California State University, Long Beach

The Metamorpho-star Music Video: A Genre Criticism Tracing the Shift from Child Star to Adult Star

Taylor Dawson, California State University, Northridge

Respondent: Marisa Garcia Rodriguez, Northern Arizona University

4503 EMPOWERING THE MARGINALIZED: THE CHALLENGES AND OPPORTUNITIES OF TEACHING COMMUNICATION IN A WOMEN'S DETENTION FACILITY

4:15 – 5:30

Monday, February 20, 2017

Cheyenne

Presented by the Communication and Instruction Interest Group

This panel features graduate students sharing their experiences as scholars, teachers, and activists as they teach communication workshops to inmates at Las Colinas Women's Detention Center.

Chair/Moderator: Luke Winslow, San Diego State University

Participants:

Breanne Acio, San Diego State University

Michaële Antoine, San Diego State University

Alec Baker, San Diego State University

Denisha Biggers, San Diego State University

Chelsea Chapman, San Diego State University

Allison Doherty, San Diego State University

Courtney Hook, San Diego State University

Lauren White, San Diego State University

4504 (RE)SHAPING THE CENTER OF NEW MEDIA THEORY

4:15 – 5:30 Monday, February 20, 2017 Snowbasin

Presented by the Communication Theory & Research Interest Group

Chair: Julianna Kirschner, Claremont Graduate University

The Traditional, Rethought and Revolutionized: A Modernization of Cultivation Theory in Light of Social Media

James Baker, West Virginia University

Allie Boyd, California State University, Sacramento

Andrea Carli, California State University, Sacramento

Clay Cederquist, California State University, Sacramento

Evan Clark, Napa Valley College

Al Martin, California State University, Sacramento

Ryan Pritchard, California State University, Sacramento

Julie Rose, California State University, Sacramento

Damariyé Smith, California State University, Sacramento

A Newspaper's News Across Platforms: In Print, on the Website, on Facebook and on Twitter

Danny Paskin, California State University, Long Beach

Posthuman Assemblages of the Near-Future: Traversing Anthropocentric Binaries According to *Her*

Mariam Betlemidze, California State University, San Bernardino

Aesthetics, Terror, and the Negative Sublime: Considering Donald Trump's 2016 Presidential Campaign as Found Art

Daniel Montez, Brigham Young University

Respondent: Miles C. Coleman, Seattle University

4505 INTERSECTIONS OF SCIENCE, ENERGY, AND SOCIAL CHANGE IN ENVIRONMENTAL COMMUNICATION

4:15 – 5:30

Monday, February 20, 2017

Wasatch

Presented by the Environmental Communication Interest Group

Chair: Maria Blevins, Utah Valley University

Pro-nuclear March?: The Rally for Environmental Hope as an Emergent Rhetorical Movement

Brian Cozen, University of Nevada, Las Vegas

The Discursive Marginality of Science in Decision-Making: A Case Study in Wildlife Management

Aaron T. Phillips, University of Utah

I Support Clean Energy in Appalachia: A Test of the EPPM and Psychological Reactance Theory

Lindsey Beall, George Mason University

Matthew M. Martin, West Virginia University

Elizabeth L. Cohen, West Virginia University

Keith Weber, Chapman University

Respondent: Jen Schneider, Boise State University

4506

CONVERSATION ANALYSIS: TWENTY-SEVENTH ANNUAL DATA SESSION

4:15 – 5:30

Monday, February 20, 2017

Uintah

Presented by the Language and Social Interaction Interest Group

This program offers audience members the opportunity to observe experienced conversation analysts working with videotaped data and to participate in ongoing analysis. Following repeated viewings, program participants will offer mini-analyses. Audience members will be invited to offer further analysis and comments.

Chair: Charlotte M. Jones, Carroll College

Participants:

Wayne A. Beach, San Diego State University
Brian Heisterkamp, California State University, San Bernardino
Charlotte M. Jones, Carroll College
Chris J. Koenig, San Francisco State University

**4507 BROADCASTING FROM THE BRINK:
MARGINALIZED AND MEDIATED VOICES IN
HEALTH COMMUNICATION**

4:15 – 5:30 Monday, February 20, 2017 Sawtooth

Presented by the Health Communication Interest Group

Chair: Nikki Truscelli, Arizona State University

Hip-Hop Just Saved Me:” Rap Music Engagement as a Conduit for
Positive Change for Substance-Addicted Youth

Alice Marianne Fritz, California State University, Los Angeles
Kamran Afary, California State University, Los Angeles

Believing in Your Abilities and Protecting Yourself: The Impact of Media
Use, Message Convergence, and Positive Senesemaking in a Health Crisis

Bethney A. Michaels, Arizona State University

Midwife and Doula Information on the Web: A Content Analysis of
Websites Informing Women About Childbirth Choices

Carmen Stitt, California State University, Sacramento
Lisa O’Maicin, California State University, Sacramento
Karen Vang, California State University, Sacramento
Jacob Guinn, California State University, Sacramento
Savannah Hanks, California State University, Sacramento
Sean Walsh, California State University, Sacramento

What Does YouTube Tell Public About Attention-Deficit/Hyperactivity
Disorder? A Qualitative Analysis

Guoyu Emma Wang, University of Oklahoma
Danni Liao, University of Oklahoma

Respondent/Facilitator: Heewon Kim, Arizona State University

4508 **CENTRALIZING CHICANX AND LATINX
RHETORICS: A ROUNDTABLE DISCUSSION
ABOUT THE FUTURE OF A GROWING
SUBFIELD**

4:15 – 5:30 Monday, February 20, 2017 Tucson

Presented by the Rhetoric and Public Address Interest Group

Co-Chairs: Lisa Flores, University of Colorado, Boulder
 Karma R. Chávez, University of Texas, Austin

Participants:

Bernadette Marie Calafell, University of Denver
Stacey Sowards, University of Texas at El Paso
Claudia Anguiano, California State University, Fullerton
Michelle A. Holling, California State University San Marcos
Rebecca Avalos, University of Colorado, Boulder
Lisa Flores, University of Colorado, Boulder
Karma R. Chávez, University of Texas, Austin

4509 **CIVIL DIALOGUE AND PEDAGOGY: NEW
STRATEGIES FOR COPING WITH
MARGINALITY**

4:15 – 5:30 Monday, February 20, 2017 Sun Valley

Presented by the Communication and Instruction Interest Group

Chair: K Jeanine Congalton, California State University, Fullerton

Civil Dialogue: Teaching Students How to Disagree without Being Disagreeable

Clark Olson, Arizona State University
Janet Jacobsen, Arizona State University

Using Civil Dialogue in Spaces of Gendered/Sexual Violence
Sarah E. Jones, Arizona State University
Melissa Framer, Arizona State University

Civil Communication: Moving Dialogue, Listening, and Civility to the
Center of the Classroom
Carlos Flores, Arizona State University
Jennifer Linde, Arizona State University

Civil Dialogue in the High School: Reflecting on Organic Dialogue and
Student Insights
John Genette, Institute for Civil Dialogue & Arizona State
University
Katherine Roxlo, Institute for Civil Dialogue

4510 **NPDA DEBATE IN FLUX: SHIFTING
PEDAGOGICAL AND SOCIAL COMMUNITY
NORMS**

4:15 – 5:30 Monday, February 20, 2017 Flagstaff
Presented by the Western Forensics and Argumentation Association

NPDA Debate is currently in a state wherein many community norms, behaviors, and argumentative trends that were previously marginalized are now coming to the center of practice, displacing those previously centered positions to the margins. This roundtable discussion focuses on various issues of centrality and marginality in the debate community. Each panelist will provide a starting off point for a different issue facing NPDA debate and its survivability, in the efforts towards facilitating a vibrant discussion about the problems, causes, and solutions available to NPDA forensics educators and competitors alike.

Chair: Nicholas Matthews, Cerritos Community College

Discussion Panelists:

David Saulet, California State University, Long Beach
Brandon Fletcher, California State University, Long Beach
Kelly Kehoe, California State University, Long Beach

Marc Ouimet, California State University, Long Beach
Brittany Hubble, California State University, Long Beach

4511 **RHETORICAL ACTS FROM THE MARGINS:
DEATH, DISABILITY, AND THE MATERNAL**

4:15 – 5:30 Monday, February 20, 2017 Teton

Presented by the Rhetoric and Public Address Interest Group

Chair: Alexis Szewczuga, Colorado State University

Fashioning a Cross-Disability Ethos
Emily Stones, Regis University

The Policing of Motherhood and Femininity in *Jane the Virgin*
Nancy Molina-Rogers, California State University, Northridge

A Dying Star: Brittany Maynard and the Celebrity Framing of Death with
Dignity
Kelsey Lahr, University of Utah

4512 **WORKING IN THE MARGINS**

4:15 – 5:30 Monday, February 20, 2017 Olympus

Presented by the Intercultural Communication Interest Group

Hemispheric Pedagogy: Unfolding White America and the North-South
Divide in the Critical Cultural Classroom
Renu Pariyadath, University of South Carolina, Upstate

Navigating Dominating Tactics in the Classroom and Tenure Process: A
Wise Latina's Postcolonial Autoethnography
Carolina Webber, University of South Carolina, Upstate

Intersectional Identities in the Classroom: Race/Ethnicity, Class, and
Military Life

Leandra H. Hernandez, National University

Addressing Tokenism In and Out of the Classroom: Strategies for the Individual and the Collective

Brittany L. Collins, Saginaw Valley State University

Including the *Other*: Resistance to Scholarship in the Margins

Raisa Alvarado, University of Denver

“What are you, Professor?” An Autoethnographic Feminist Exploration of Power, Conflict, and Scholarly Identity in the Margins

Masha Sukovic, University of Utah

**4513 WITNESSING FROM THE MARGINS:
REFLECTING, EXPANDING AND
DECENTERING PERFORMATIVE TEXTS
THROUGH PERFORMANCE RESPONSE
WITH/AT WSCA 2017**

4:15 – 5:30

Monday, February 20, 2017

Arizona

Presented by the Performance Studies Interest Group

This panel offers extemporaneous performance responses -- poetic response, generative autobiography, dance/movement, spoken word, critical performance autoethnography, etc -- to other paneled performances at WSCA 2017. It provides an opportunity for a fertile field of performance scholars to *reflect on what is living in the margins* in the performance studies field. By *centering* myriad performance methodologies the panelists seek to discover, unpack, examine, center, and amplify marginalized elements in the various performances/performance panels at the conference. The panel seeks to *marginalize the center* of the 2017 WSCA conference by *centralizing the marginality* of the participants.

Chair: Anastasia Prentiss, Holy Names University

Participants:

Brandon Ferderer, Arizona State University

Angelina Moles, San Francisco State University

Douglas Mungin, Solano College
Miranda Olzman, San Francisco State University
Anastasia Prentiss, Holy Names University
Sage Russo, San Francisco State University
Alec Santos, San Francisco State University
Michael Tristano, Arizona State University

Respondent/Facilitator: Suzanne Pullen, San Francisco State University

4611

LEGISLATIVE ASSEMBLY

7:00 – 9:00

Monday, February 20, 2017

Teton

Committee Members

Bradley Adame	Arizona State University
Ashley Archiopoli	University of Houston Downtown
Jennifer Asenas	California State University, Long Beach
Catherine Brooks	The University of Arizona
Jaqueline S. Bruscella	University of Oklahoma
Bernadette Marie Calafell	University of Denver
Miles Coleman	Seattle University
Colleen McGoff Dean	Kwantlen Polytechnic University
Audrey Deterding	Northern Arizona University
Amy Deterding	Northern Arizona University
Thomas R. Dunn	Colorado State University
Jennifer Fowlie	Victor Valley Community College
Andy Gilmore	University of Colorado, Denver
Jo Anna Grant	California State University, San Bernardino
Richie Neil Hao	Antelope Valley College
April Hebert	College of Southern Nevada
Brian Heisterkamp	California State University, San Bernardino
Aaron Hess	Arizona State University
Michelle A. Holling	California State University San Marcos

Heather Hundley	Middle Tennessee State University
Kathleen Hunt	Iowa State University
Andrew Ishak	Santa Clara University
Samuel M. Jay	University of Denver
Brenden Kendall	Metropolitan State University, Denver
Brandi Lawless	University of San Francisco
Robert B. Layne II	University of Utah
Leah LeFebvre	University of Wyoming
John McClellan	Boise State University
Micheal K. Middleton	University of Utah
Paul Mongeau	Arizona State University
Amy Pason	University of Nevada, Reno
Matthew Petrunia	Fashion Institute of Technology, SUNY
Krista Phair	Ohlone College
Pavithra Prasad	California State University, Northridge
Suzanne Pullen	San Francisco State University
Nina Reich	Loyola Marymount University
Carlos Tarin	University of Texas, El Paso
Michael Walker	Arizona State University
Cynthia Wang	California State University, Los Angeles

4712

PRESIDENT'S RECEPTION

9:00 p.m. –

Monday, February 20, 2017

Olympus

11:30 p.m.

Co-Sponsors: Taylor & Francis and The College of Humanities at the University of Utah

Tuesday, February 21, 2017

5101 FROM THE PODIUM TO THE STREETS: FORENSICS PEDAGOGY AND EMBODIED PRACTICE

8:30 – 9:45

Tuesday, February 21, 2017

Sinclair

Presented by the Western Forensics and Argumentation Association

Competitive intercollegiate forensics is a utilitarian game; the biggest impact wins the round. Whether in debate formats or individual events, calculative logic and persuasion are key communicative components. Understanding the pedagogical practices involved in creating and sustaining positive collaborations between forensics students, scholars, and activists, is a vital starting point in creating widespread and long-term social change. This panel focuses on how the competitive element can be useful in grounding communication pedagogy in discussions of race, class, ability, and other marginalized groups.

Chair: Caitlyn Burford, Northern Arizona University

School Lunch Citizens: How Student Collaboration with Food Justice Organizations Creates Democratic Consumer Citizens
Kendra Straub, San Diego State University

Performance Pedagogy Taking On Ableist Barriers
Emily Shaffer, Northern Arizona University

How to Grade a Public Protest
Jess Ayres, Northern Arizona University

Thriving In a Changing World
Nicholas Stump, San Diego State University

5102 ASSESSMENT IDEAS THAT TAKE THE SLOW OUT OF STUDENT LEARNING OUTCOMES,

**OR, CAN COLLABORATIVE ASSESSMENT BE
FASCINATING, FUN, AND FAST?**

8:30 – 9:45

Tuesday, February 21, 2017

Casper

Presented by the Community College Interest Group and
Communication and Instruction Interest Group

This round table panel brings together the NCA's Learning Outcomes in Communication Project as well as the Seven Core Communication Competencies in lower-division transfer courses. The panelist will provide ideas, insights, and examples of contemporary assessment techniques for course level, department- and college-level SLOs.

Chair: Patricia O'Keefe, College of Marin

Panelists:

Jonathan M. Bowman, University of San Diego
Deanna Dannels, North Carolina State University
Patricia O'Keefe, College of Marin
Allison Thorson, University of San Francisco
Amy Pason, University of Nevada, Reno

5103

**MARGINALIZING MAINSTREAM GENDER
ROLES IN COMEDY, TELEVISION,
MOVEMENTS, AND SPORTS**

8:30 – 9:45

Tuesday, February 21, 2017

Cheyenne

Presented by the Organization for Research on Women and
Communication

Chair: Leslie Harris, University of Wisconsin, Milwaukee

Master of the Self-Heckle

Kelly Lootz, University of the Pacific

Escaping the Heterocentric Trap: Queering *American Horror Story: Coven*
Stefani Wlaschin, California State University, Long Beach

U.S. Antisuffragists' Regional Rhetoric of the Woolly West
Tiffany Lewis, Baruch College, CUNY

What's in a Dress? Playing Sports, Wearing Headscarves: Marginalizing
vs. Mainstreaming Religious Garments as Social Contracts
Olesya Venger, University of Nevada, Las Vegas

Respondent: Joan Faber McAlister, Drake University

**5104 DECENTERING NORMS OF
 COMMUNICATION RESEARCH METHODS**

8:30 – 9:45 Tuesday, February 21, 2017 Snowbasin

Presented by the Communication Theory & Research Interest Group

Chair: Alex Dejean, California State University, Los Angeles

Out of the Shadows: Decolonizing Research Methodologies to Excise
the Oral Narratives of Female Khmer Genocide Survivors
Phatana Ith, Orange Coast College

Narco-Terrorism and Narco.Cultura: Realigning Axiologies
José Ángel Maldonado, University of Utah

Approaches to Studying Legal and Organizational Authority: Key Issues
and Future Directions
Joanne Esch, University of Colorado, Boulder

Constraining and Sustaining—Enabling and Changing: Theorizing the
Meta Master Narrative Constructed in Communication Research
Julia Moore, University of Utah
Gino A. Giannini, Arizona State University
Patricia Geist Martin, San Diego State University

Respondent: Shinsuke Eguchi, University of New Mexico

**5105 TECHNOLOGY, IDENTITY, TOPOGRAPHY,
PEDAGOGY: EXAMINING THE USES AND
IMPACTS OF TECHNOLOGY IN
COMMUNICATION STUDIES**

8:30 – 9:45 Tuesday, February 21, 2017 Wasatch

Presented by the Media Studies Interest Group

Chair: Leandra Hernandez, National University

Surveillable Selves: Materiality and the Technoculture of Wearable
Fitness Trackers

Tanya Oishi, University of Washington Seattle

Wasteland Topography

Kate Hoyt, Pacific Lutheran University

Mapping Media Studies: Visualizing a Live-Tweet Network

Daniel C. Faltesek, Oregon State University

Centralizing Marginality: Teaching Race Issues Through the Use of
Virtual Reality

Tara Suwinyattichaiorn, California State University, Fullerton

Pat Pataranutaporn, Arizona State University

Respondent: Aaron Hess, Arizona State University

**5106 SUN, FUN AND FOOD: STUDIES IN
COMMUNICATING FOOD AND SUN SAFETY**

8:30 – 9:45 Tuesday, February 21, 2017 Uintah

Presented by the Health Communication Interest Group

Chair: Wendy Hine, University of New Mexico

A Health Communication Field Experiment to Promote Sun Safety at College Outdoor Recreation Venues

Peter A Andersen, San Diego State University
Allison Abbott, San Diego State University
David B Buller, Klein Buendel Inc., Health Communication
Xia Lui, Klein Buendel Inc., Health Communication
Kelly Christerson, San Diego State University
Nikki Truscelli, Arizona State University
Breanna Acio, San Diego State University
Hayden Harrower, San Diego State University
Lauren White, San Diego State University
Barb J. Walkosz, Klein Buendel Inc., Health Communication

Fighting for Food Freedom: An Analysis of Lifestyle-Change Maintenance Rhetoric

Madison A. Krall, University of Colorado, Denver

Narrative Elixirs of Nutritional Consciousness: Communicating Deeper Connections with Food

Courtney N. Hook, San Diego State University

White Participants' Response to Character's Ethnicity in a Foodborne Illness Story

Tae Kyoung Lee, University of Utah
Michael A. Shapiro, Cornell University

Respondent/Facilitator: Elissa Adame, Arizona State University

**5107 CENTERING THE PSYCHOLOGICAL AND
 AFFECTIVE DIMENSIONS OF RHETORIC**

8:30 – 9:45 Tuesday, February 21, 2017 Sawtooth

Presented by the Rhetoric and Public Address Interest Group

Chair: Brian L. Ott, Texas Tech University

Reflexivity as Trauma

Jenna N. Hanchey, University of Texas at Austin

Mapping the Terrain of Affect
Brian L. Ott, Texas Tech University

Guilt(y) Appeals Within Guilty Memorials: A Critique of the Dachau Memorial Site
Will Silberman, San Diego State University

Wardens Masquerading in Chains: Rhetorical Gaslighting and Kim Davis' Dramatic Release
Calvin Abbasi, California State University, Northridge
John M. Kephart III, California State University, Northridge

5108 **RHETORIC OF SOCIAL JUSTICE
PREROGATIVES THROUGH ART:
DISCUSSING EMERGING PARADIGMS**

8:30 – 9:45 Tuesday, February 21, 2017 Tucson

Presented by the Rhetoric and Public Address Interest Group

Chair: Gordana Lazić, Texas Tech University

Politicizing Everyday Life: Communicating with Unplanned Art
Andrew Gilmore, University of Colorado, Denver

Social Justice Sexy: Using the Body as Art to Communicate Prerogatives
Laura Peuquet, University of Colorado Denver

Recouping Art's Decidability: Prioritizing Audience Discovery and Agency over Essentialist Communication
Sean Peuquet, Digital Artist Ludic Sound

Communicating Defiance and Enacting Change, Artfully Disrupting Public Spaces
Masha Sukovich, University of Utah

5109 **FROM THE MARGINS TO AN EVERLASTING
CENTER OF ATTENTION: O.J. SIMPSON
AND OUR CULTURAL FASCINATION WITH
SPORT, GENDER VIOLENCE, AND CRIME**

8:30 – 9:45 Tuesday, February 21, 2017 Sun Valley

Co-Presented by the Intercultural Communication and Media Studies
Interest Groups

Chair: Rachel Alicia Griffin, University of Utah

Celebrity, Spectacle, & Public Pedagogy: An Intersectional Interpretation
of O.J.’s Coveted and Contentious Fame

Simon Rousset, University of South Florida

Rachel Alicia Griffin, University of Utah

Everything I Learned About “The Juice” I Learned from *The People v. O.J.
Simpson: American Crime Story*: Intergenerational Remembrance through
Popular Culture

Jyleesa Hampton, University of Kansas

Versatile O.J.: Tragedy, Melodrama, and the Rhetorical Functions of the
O.J. Simpson Saga

Samuel M. Jay, Metropolitan State University of Denver

Standpoints of Gender and Race in *FX’s The People v. O. J. Simpson:
American Crime Story*: Narratives of Marginalization and Tension

Kristen A. Hungerford, Miami University of Ohio

Respondent: Bernadette Marie Calafell, University of Denver

5113 **NEW PERSPECTIVES IN ENVIRONMENTAL
COMMUNICATION**

8:30 – 9:45 Tuesday, February 21, 2017 Arizona

Presented by the Environmental Communication Interest Group

Chair: Anastasia Prentiss, Holy Names University

Framing Radical Activism as Terrorism: News Media Constructions of Eco-terrorism at Vail Ski Resort

Jade Olson, University of Maryland, College Park

The Animals That Therefore They Are?: Defining the “Animal” In Discourses of “Animal Rights”

S. Marek Muller, University of Utah

“*Esse Rio é Minha Rua*”: Analysis of the Performance “Eco-apartheid in the Brazilian Amazon”

Moana Luri de Almeida, University of Denver

Environmental Identity: Exploring New Intersections Across Generations

Mariko Thomas, University of New Mexico

Respondent: Kathleen P. Hunt, Iowa State University

5211

EXECUTIVE COUNCIL

9:00 – 11:25

Tuesday, February 21, 2017

Teton

5301

**HOMO ECONOMICUS IN THE MIRROR:
NEOLIBERALISM IN MEDIA
REPRESENTATIONS OF SELF AND NATION**

10:00 – 11:15

Tuesday, February 21, 2017

Sinclair

Presented by the Media Studies Interest Group

Chair: Christopher M. Duerringer, California State University, Long Beach

The Hand that Rocks the Credit Card: Neoliberalism and Image-Building in Motherhood

Sierra Abram, California State University, Long Beach
Rebecca Lawson, Arkansas Tech University

As American as Capitalist Exploitation: Neoliberalism and Whiteness in
The Men Who Built America

Christopher M. Duerringer, California State University, Long
Beach

“Shut it Down!?”: Negotiating Postfeminist Work/Life in *30 Rock*

Katrina Hanna, Arizona State University

Unselling Meth: The Meth Project, Consumer Choice, and the
Individualization of Structural Problems

Michael Walker, Arizona State University

**5302 NAVIGATING GENDER AND POWER IN
PUBLIC PROCESSES**

10:00 – 11:15

Tuesday, February 21, 2017

Casper

Presented by the Language and Social Interaction Interest Group

Chair and Moderator: Catherine F. Brooks, University of Arizona

Q and A in Public Discourse: Narrative, Entextualization and Question-
Response in Public Meetings

Karl Haase, University of Utah

“You’re gonna get it on Sunday!?”: The Linguistic Performance of Ronda
Rousey During Pre-Fight Interviews

James Perez, Colorado Mesa University

Marginalizing Hillary Clinton’s Presidential Candidacy through The Use
of Coded, Sexist Language

Therese Lang, Portland State University

5303 **CULTURAL TAXATION AMONG GRADUATE
TEACHING ASSISTANTS OF COLOR**

10:00 – 11:15 Tuesday, February 21, 2017 Cheyenne

Presented by the Communication and Instruction Interest Group

This roundtable discussion focusses on the concept of cultural taxation through the experiences of graduate teaching assistants teaching and mentoring marginalized students who identify with them.

Chair/Facilitator: Gabriela I. Morales, University of New Mexico

Presenters:

Godfried Asante, University of New Mexico
Mario A. Dozal, University of New Mexico
Stephen R. Griego, Central New Mexico Community College
Sarah De Los Santos-Upton, University of Texas at El Paso
Marisa C. Garcia Rodriguez, Northern Arizona University

5304 **EAST LA *GENTE*FICATION: CENTRALIZING
DISPLACEMENT and “MARGINALIZING”
LATINA/O REINVESTMENT**

10:00 – 11:15 Tuesday, February 21, 2017 Snowbasin

Presented by the Intercultural Communication Interest Group

When looking at the gamut of gentrification research one thing is clear, academics are focused predominantly on a Marxist analysis of community transformation (Smith, 1996; Hackworth, 2007; de Oliver, 2015). Relying mostly on graphs that show an influx of corporations and a disappearance of mom-and-pop shops, gentrification research does a disservice to the analysis of the continued displacement of poor people of color. In order to place a focus on the displacement of people of color, presenters focus on gentrification from a community perspective while simultaneously looking at counter movements like *gentefication*, which argues for a reinvestment in poor communities of color without displacing members of the community. In this roundtable, gentrification

and *gentefication* will be regionally situated in Los Angeles, paying close attention to the east side.

Participants:

Beverly Calero, California State University, Los Angeles
Jenna Monique Delgado, California State University, Los Angeles
Jaime Guzmán, University of Denver
Oscar A. Mejia, California State University, Los Angeles
Maritza Rios, California State University, Los Angeles

**5305 CENTRALIZING OR MARGINALIZING?:
LGBTQ+ ISSUES IN LDS ORGANIZATIONAL
AND EDUCATIONAL CONTEXTS**

10:00 – 11:15 Tuesday, February 21, 2017 Wasatch

Presented by the Organizational Communication Interest Group and Co-sponsored with the Communication and Instruction Interest Group

Though engaged conversation with panelists, this roundtable discussion considers issues associated with members of the LDS Church who identify as LGBTQ and their allies.

Chair: Colleen Packer, Weber State University

Participants:

Neca Allgood, Affirmation Board of Directors
Grayson Moore, University of Utah
Colleen Packer, Weber State University

**5306 CREATING HEALTHIER PEOPLE: PARENTS
AND PRACTITIONERS COMMUNICATING
HEALTH**

10:00 – 11:15 Tuesday, February 21, 2017 Unitah

Presented by the Health Communication Interest Group

Chair: Colter Ray, Arizona State University

Case Studies in Cancer: The Doctor And Professor Tell Their Stories
Heather Smith, George Mason University

Conversational Planning about End-of-Life Care: Health Care Provider
Reported Resources, Prioritization, and Knowledge
Jessica Russell, California State University, Long Beach

Face Concerns: How Rural African American Patients Negotiate Face
with White Physicians
Natalee Briscoe, The University of Alabama

Resources, Barriers, and Ideals for Parental Decision Making Regarding
Children with Autism
Heather E. Canary, University of Utah
Danielle C. Jackson, Mansfield University

Respondent/Facilitator: Wendy Hine, University of New Mexico

**5307 CRITIQUING AND UNDOING
 NEOLIBERALISM IN EDUCATION**

10:00 – 11:15 Tuesday, February 21, 2017 Sawtooth

Presented by the Rhetoric and Public Address Interest Group

Chair: Christina R. Foust, University of Denver

Historical Hegemony: Neoliberalism and Education Reform
Craig Weathers, University of Denver

Destined to Fail: The Logic and Discourse of “The Test”
Jennifer J. Asenas, California State University, Long Beach

The Return of the Strategic: Colorado’s “Jeffco” Public School Recall
Christina R. Foust, University of Denver

Respondent: Luke Winslow, San Diego State University

5308

**THE STRUGGLE WITH CONCURRENT
ENROLLMENT: "CHANGING" HOW WE
TEACH WHILE KEEPING COLLEGE RIGOR**

10:00 – 11:15

Tuesday, February 21, 2017

Tucson

Presented by the Community College Interest Group

Throughout the country, more students are encouraged to take college courses while in high school, called concurrent enrollment. Some of these students take courses at a college while others take the course at their high school with a credentialed teacher or adjunct instructor. The National Alliance of Concurrent Enrollment Partnerships indicates that students who take these courses tend to do better or the same once in college courses, graduate at higher rates, and complete their degrees sooner in comparison to non-concurrent students. As more of these courses become available and more instructors are asked to teach a younger age group or at a high school campus, how do we as educators keep the same rigor of course work while also adapting our teaching style to a younger age group? This panel will discuss techniques, policies and lessons that can be incorporated into a classroom of younger students, while still maintaining the college rigor.

Chair: Ashley Givens, Salt Lake Community College

Participants:

Sarah Billington, Salt Lake Community College

Ashley Givens, Salt Lake Community College

Frances Chee, California State University, Los Angeles

5309

**CENTERING PERFORMANCE STUDIES
PROGRAMS IN THE WESTERN STATES**

10:00 – 11:15

Tuesday, February 21, 2017

Sun Valley

Co-Presented by the Performance Studies Interest Group and the WSCA President-Elect

This roundtable panel invites representatives from the various Performance Studies programs in the Western States to join in a discussion about the inspirations, innovations, challenges, and complexities of their programs, disciplinary approaches, theoretical and methodological frameworks at their institutions. We also seek to hear the ways in which WSCA and the Performance Studies Interest Group might continue to deepen our praxis and pedagogy, grow in our representation, and continue to center marginalized bodies, voices, and perspectives. We believe that perspectives shift, growth in understanding, and transformative praxis happens when bodies are in space together, listening, and learning.

Co-Chairs:

Suzanne Pullen, San Francisco State University
Bernadette Marie Calafell, University of Denver
Benny LeMaster, California State University, Long Beach

5313 **“ESSE RIO É MINHA RUA”: ECO-APARTHEID
IN THE BRAZILIAN AMAZON**

10:00 – 11:15 Tuesday, February 21, 2017 Arizona

Co-Presented by the Performance Studies Interest Group and
Environmental Communication Interest Group

The song “Esse Rio é Minha Rua” [This River is My Street] has become a symbol of the city of Belém because it conjures up the image of the igarapés [water streams] that crisscross the Amazonian Region. However, as floods worsen due to a socially unjust process of urbanization, the population began to say the phrase sarcastically to criticize what Akom calls eco-apartheid. In Belém, people of lower income often live in baixadas [lower lands] where floods are common, whereas people of higher income live in terra firme [higher lands]. I use testimonio to reflect on my privileges and disadvantages as a middle-class Japanese-Brazilian woman growing up in the Amazon using video, songs, and sound effects, a dance in which I play two characters, speech, and acting.

Solo Performer: Moana Luri de Almeida, University of Denver

Chair: Matthew Spangler, San Jose State University

Respondent/Facilitator: Robert Gutierrez-Perez, University of Nevada, Reno

5401 GENDER(ED) IDENTITIES, EXPRESSIONS, AND WORK: CENTERING GENDER IN THE ORGANIZATIONAL COMMUNICATION CLASSROOM

11:30 – 12:45 Tuesday, February 21, 2017 Sinclair

Presented by the Organizational Communication Interest Group

This roundtable discussion explores organizational communication pedagogy that centralizes issues of sex and gender identity and expression in the organizational communication classroom.

Chair: Hailey Gillen Hoke, Weber State University

Participants:

Susan Hafen, Weber State University
Hailey Gillen Hoke, Weber State University
Robert B. Layne, University of Utah
Sarah Steimel, Weber State University

5402 PLACES AND (VIRTUAL) SPACES: BUILDING COMMUNITY, RELATIONSHIPS AND CRITICAL PEDAGOGY ON- AND OFF-LINE

11:30 – 12:45 Tuesday, February 21, 2017 Casper

Presented by the Communication and Instruction Interest Group

Chair: Colleen Packer, Weber State University

Building Community in Online and Blended Classrooms: Best Practices for Instructors of Higher Education

Kellie Prather, California State University Channel Islands

Brandon Burns, California State University Channel Islands

Maia Smidt, California State University Channel Islands

J. Jacob Jenkins, California State University Channel Islands

Friends, Faculty and Facebook: Using Social Networking Sites in Out of Classroom Communication

Audrey L. Deterding, Northern Arizona University

“Oh, You’re That Student”: A Qualitative Examination of Interpersonal Relationships Resulting from Instructor-Student Email Correspondence

Elise Barba, California State University, Fresno

Dana Duckering, California State University, Fresno

Erin Heasley, California State University, Fresno

Locating Critical Pedagogy in Place and Space

Sumiko Martinez, University of Utah

Respondent: Kathleen McConnell, San Jose State University

5403

**MARGINALIZED PERSPECTIVES IN THE
RHETORIC OF ELECTIONS AND
GOVERNANCE**

11:30 – 12:45

Tuesday, February 21, 2017

Cheyenne

Presented by the Rhetoric and Public Address Interest Group

Chair: Donna Gotch, California State University, San Bernardino

@DeepDrumpf and @DeepLearnTheBern: Making *Ad Hominem* and *Exergasia* “Move” with Automated Rhetoric

Miles C. Coleman, Seattle University

Constitutive Intersectionality, Rhetorical Agency, and Resistive Rhetoric:
Assistant Secretary-Designate for Indian Affairs, Ada Deer's
Confirmation Statement

Margret McCue-Enser, Saint Catherine University

The Impeachment Trials of Andrew Johnson and Bill Clinton:
Argumentative and Historical Views

Ian S. Reinard, California State University, Fullerton

Jill E. Chiotti, Springs Charter Schools

Paul Chiotti, Sonora High School

(Re)Constructing the President-Elect Victory Speech Genre

Nathan Woo, San Diego State University

Respondent: Donna Gotch, California State University, San Bernardino

**5404 CRITICAL PERSPECTIVES ON POLICY,
PLACE, AND PRACTICE IN
ENVIRONMENTAL COMMUNICATION**

11:30 – 12:45

Tuesday, February 21, 2017

Snowbasin

Presented by the Environmental Communication Interest Group

Chair: Joshua Trey Barnett, University of Utah

Melodrama and Climate Change: Nadarev “Yeb” Saño’s COP19 Address

Patrick Bujold, University of Colorado, Boulder

Promoting Environmentally Sustainable Practices in Organization: Two
Theoretical Frameworks For Fostering a Sustainable Organizational
Culture and Climate

Claire E. Habel, James Madison University

Walls of Mud: Human-Nature Boundaries of Place and Space

Melissa M. Parks, University of Utah

Hegemonic Ideology, Media, and Representations of Nature: A
Catastrophic Trinity

Erica Ramsey Pulley, San Francisco State University

Respondent: Carlos A. Tarin, University of Texas, El Paso

**5405 RELATIONAL COMMUNICATION: SUPPORT,
FACEWORK, AND CLOSENESS**

11:30 – 12:45 Tuesday, February 21, 2017 Wasatch

Presented by the Interpersonal Communication Interest Group

Chair/Facilitator: Colin Hesse, Oregon State University

Nonsupport Versus Varying Levels of Person-Centered Emotional
Support: A Study of Women with Breast Cancer

Colter Ray, Arizona State University

Alaina M. Veluscek, Arizona State University

Modeling the Structural Relationships in Identity Implications Theory:
Face Threat as a Mediator Between Type of Primary Goal and Facework

Quinten Bernhold, University California Santa Barbara

Norah Dunbar, University California Santa Barbara

Relational Closeness and Communication Outcomes while Dual-tasking

Roger Pace, University of San Diego

Jonathan M. Bowman, University of San Diego

**5406 COMMUNICATION ANXIETY: EMPOWERING
THE MARGINALIZED STUDENT**

11:30 – 12:45 Tuesday, February 21, 2017 Uintah

Presented by the Community College Interest Group

Students sometimes marginalize themselves due to their fear of public speaking. How do we empower students to handle their communication anxiety? This is a roundtable discussion to share our personal experiences with students, our stories, and offer our successful suggestions. Fear of

public speaking will continue to exist in our classroom. Discussion will focus on how we recognize the fear in our students, how we empower them to protect themselves and face their fears. In addition, presenters will offer ‘tricks of the trade’ they have found helpful to students to conquer their fear.

Chair: Linda Carvalho Cooley, Reedley College

Participants:

Brad Millar, Madera Community College Center

Michael Brydges, Cypress College

Matthew Petrunia, Fashion Institute of Technology, SUNY

Jessica Baty-McMillan, California State University, Northridge

Bryan Hirayama, Bakersfield College

**5407 CENTRALIZING RACIAL RHETORICAL
CRITICISM**

11:30 – 12:45 Tuesday, February 21, 2017 Sawtooth

Presented by the Rhetoric and Public Address Interest Group

Chair: Lisa Flores, University of Colorado, Boulder

Matters of the Law: Real & Abject Citizenship

Rebecca Avalos, University of Colorado, Boulder

Border Rhetorics and Racial Rhetorical Criticism

Amani Husain, University of Colorado, Boulder

Never Scared? Race and Masculinity in Hip Hop Culture

Wayne Freeman, University of Colorado, Boulder

Nourishing a Different Rhetorical Criticism

Constance Gordon, University of Colorado, Boulder

Affective (Re)articulations of Whiteness in the Black Lives Matter
Moment

Stephanie Hartzell, University of Colorado, Boulder

Melissa Harris-Perry & Mass Mediated Mo(ve)ments: A Contemporary Model for Participatory Democracy
Alexandra Nevis, California State University San Marcos

Respondent: Lisa Flores, University of Colorado, Boulder

**5408 REPRESENTATION AND RESISTANCE:
CRITIQUING MEDIATED IDENTITY**

11:30 – 12:45 Tuesday, February 21, 2017 Tucson

Presented by the Media Studies Interest Group

Chair: Randi Rulayne Picarelli, California State University, Northridge

Driving Toward Disabled Rhetorics: Narratives of Disability in *Mad Max: Fury Road*

Brandon Fletcher, California State University Long Beach

Critical Race at the Oscars: Rhetorical Constructions of Diversity in Hollywood

David Saulet, California State University Long Beach

Good or Bad Immigrant? DACA and DREAMer Identity in Mediated Discourses

Marisa C. Garcia Rodriguez, Northern Arizona University

Snapchat Usage Among a “Squeaky-Clean” Mormon Subculture: Encoding and Decoding the Snapchat Story at BYU

Maureen “Mo” Elinzano, Brigham Young University
Scott Haden Church, Brigham Young University

Respondent: Roberta Chevrette, Kutztown University

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Walsh, Sean	4507
Walsh, Breanna M.	4413
Wang, Guoyu Emma	4507
Wang, Cynthia	4611
Washington, Myra	3611, 4201
Watson, Donald	3210

Weathers, Craig	5307
Webber, Carolina	4512
Weber, Keith	4505
Wells, R. Chris	4202, 4501
Wheeler, Ashley	3609, 4209
White, Lauren	4503, 5106
Willer, Erin K.	4210
Williams, Kaylee J.	4413
Wilms, Aleksander S.	4413
Wilson, Nathan	4113
Winslow, Luke	4503, 5307
Wlaschin, Stefani	5103
Woo, Nathan	5403
Yoshimura, Christina G.	1101, 1201, 3606, 3704, 4210, 4413, 5211
Yousuf, Shereen	4108
Zhang, JinYao	3105
Zulli, Diana	3206, 4105



DEPARTMENT OF COMMUNICATION
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DEPARTMENT OF COMMUNICATION



The University of Utah's Department of Communication is proud to be the home of current WSCA President Dr. Mark Bergstrom.

Mark is the 8th distinguished Utah faculty member to serve as WSCA President.

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Kevin Coe
Julia Corbett
Ann Darling
Kevin DeLuca
Danielle Endres
Joshua Paul Ewalt

Glen Feighery
Robert Gehl
Rachel Alicia Griffin
Marouf Hasian
Leonard Hawes
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Robin Jensen
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The faculty of the Department of Communication congratulates Michelle A. Holling on her upcoming WSCA Presidency.



A popular and established program, the Communication Department is one of the largest in the university. The department offers two B.A. degrees, in Communication and in Mass Media, as well as two minors in Communication and in Critical Intercultural Communication. Guiding the faculty is the department's mission, which recognizes the transformative power of communication and media and their role in how individuals think about and act in personal, organizational, cultural, social, and political life. Our scholarly and creative community embraces diverse theoretical perspectives, innovative pedagogy, and creative practices.

FACULTY & STAFF

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Antonio De La Garza, Ph.D.

Michelle A. Holling, Ph.D.

Michael Huspek, Ph.D.

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Dreama Moon, Ph.D.

Gloria Pindi, Ph.D.

Kendra Rivera, Ph.D.

Liliana Rossmann, Ph.D.

Barry Saferstein, Ph.D.

Cecilia Uy-Tioco, Ph.D.

Josephine Rosas, Staff



**The Department of Communication Studies at
CSUSB congratulates:**

Brian Heisterkamp, CSUSB, 1st Vice President, WSCA

and

**Donna Gotch, CSUSB, Newly Elected 2nd Vice
President, WSCA**



Communication Studies at CSUSB is a comprehensive department with undergraduate programs in Human and Organizational Communication, Media Studies, and Public Relations, as well as MA programs in Communication Studies and Integrated Marketing Communication. We are the largest undergraduate major in the College of Arts and Letters, and are continuing to add new faculty to an accomplished team of scholars and teachers. For more information go to:
communication.csusb.edu

**The Department of
Communication at California
State University, Fresno
congratulates and thanks**



**Dr. Marnel
Niles Goins**

**for her leadership as Second
Vice President of the Western
States Communication
Association.**



Dr. Douglas Fraleigh
Dr. Kathy Adams
Dr. Kevin Macy-Ayotte
Dr. Kimberly Aguilar
Dr. Diane Blair
Dr. Hillary Jones
Dr. Falon Kartch
Dr. Amin Makkawy
Dr. Shane Moreman
Dr. Robert Powell
Dr. Devendra Sharma

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Elissa Adame, assistant research professor
Jess K. Alberts, presidents professor
Benjamin Broome, professor
Daniel Brouwer, associate professor
Pauline Hope Cheong, associate professor
Steven R. Corman, professor
Pauline Davies, professor of practice
Olga I. Davis, professor
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Uttaran Dutta, assistant professor
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Laura Guerrero, professor
Heewon Kim, assistant professor
Linda Lederman, professor and director
Jennifer Linde, director of online education
Eric Margolis, associate professor
Paul Mongeau, professor and associate director
Clark D. Olson, academic professional
Jonathan Pettigrew, assistant professor
Anthony J. Roberto, professor
YoungJu Shin, assistant professor
Robert Shuter, research professor
Sarah J. Tracy, professor



The faculty of the Hugh Downs School of Human Communication extends our heartfelt thanks to our colleague Dr. Paul Mongeau for serving as Immediate Past President of WSCA





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- Eligibility for NCA grants.
- And more...

To learn more about NCA and all of the benefits of becoming part of a thriving community of Communication scholars, teachers, and students, call 202.534.1108 or visit **WWW.NATCOM.ORG**.

Congratulations!

Congratulations to the newly elected officers and representatives of WSCA!

Officers

1st Vice-President: Rodney Reynolds, California Lutheran University

2nd Vice-President: Donna Gotch, California State University, San Bernardino

Legislative Assembly Members-at-Large

Audrey Deterding, Northern Arizona University

Aaron Hess, Arizona State University

Amy Pason, University of Nevada, Reno

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Call for Papers – 2018 Convention, Santa Clara, CA

February 16-19, 2018

Conference Theme:

Mindfulness and Communication

Mindfulness - the practice of present moment awareness while remaining non-judgmental about self-and others - has been the focus of considerable scholarly exploration. Only recently, however, have communication scholars begun to examine connections between mindfulness and communication practices, problems, and politics. The study, theory, and practice of mindfulness spans contexts and situations including managing physical and mental illness, parenting, resolving conflict in mediation setting, teaching, and maintaining focus in workplace and classroom settings.

Scholars' approach to mindfulness goes far beyond a traditional, spiritual approach to mindfulness. Indeed, scholars have been critical of the ways mindfulness has been appropriated within popular culture and portrayed by media. Consideration has also been given to whether the introspective practice of mindfulness has been exploited for commercial gain.

The 2018 WSCA conference theme “Mindfulness and Communication” asks participants to think in new ways about how present-moment-awareness, non-judgment, and other mindfulness concepts including trust, attunement, patience, and acceptance influence and interact with their area of communication scholarship.

This convention theme is dedicated to presenting diverse, multi-methodological and interdisciplinary theory and research on mindfulness. Navigating the diverse pathways of mindfulness practice with an understanding of their consequences for intercultural,

interpersonal, family, health, organizational, political, rhetorical, media, and other methods and interest areas of communication provides a focus for the 2018 convention theme: “Mindfulness and Communication.” Conference attendees are invited to interpret the theme broadly, while focusing on the many ways that mindfulness may influence scholarship and teaching.

Brian L. Heisterkamp

WSCA President-Elect and 2018 Primary Program Planner

CALL for Competitive Papers, Program Proposals, Pre-conference Proposals, Workshop Proposals, Undergraduate Scholars’ Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House

- I. Competitive Papers (deadline: *received by 9/1/17*) – Submit to interest group
- II. Program Proposals (deadline: *received by 9/1/17*) – Submit to interest group
- III. Pre-Conference Proposals (deadline: *received by 9/1/17*) – Submit to Brian Heisterkamp
- IV. Workshop Proposals (deadline: *received by 9/1/17*) – Submit to Brian Heisterkamp
- V. Undergraduate Scholars’ Research Conference (USRC) (deadline: *received by 12/1/17*) – Submit to Donna Gotch, WSCA Second Vice President, dgotch@csusb.edu
- VI. Graduate Student Workshop & Graduate Programs Open House (deadline: *received by 12/15/17*) – Submit to Donna Gotch, WSCA Second Vice President, dgotch@csusb.edu.

For specific information about submitting to interest groups, visit the WSCA website.

I. COMPETITIVE PAPERS

- A. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may employ any

humanistic, scientific, and/or other methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues, and/or research advancements.

Submit each paper to **only one** interest group. (NOTE: Not all interest groups sponsor competitive papers. Therefore, authors should contact interest group planners prior to paper submission.)

Competitive Papers should ***not***: (1) have been presented at another conference or convention; (2) have been published; or (3) have been accepted for publication.

B. Submitted papers should include the following:

1. A title page that includes the paper's title; names, affiliation(s), email address(es), phone number(s) of all authors; and audio-visual requests. Equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the WSCA web site at <http://www.westcomm.org/aboutus/PolicyandProcedureManual.pdf>
2. On a separate page, include a 100-200 word abstract of the paper (with the paper's title appearing above the abstract);
3. A maximum of 30 pages of text;
4. No information in the paper that identifies the author(s) beyond that which appears on the title page.

C. Submission: Specific information about submitting to interest groups will be posted on the WSCA website <http://www.westcomm.org/> at the completion of the February 2017 convention and presented in the *WSCA News* during April 2017.

- D. Research in Progress: Some interest groups sponsor “Research in Progress” Programs. Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you want to send your paper accepts “Research in Progress” programs before submission.
- E. Debut Award: The WSCA Executives Club Debut Award is made to the author (or co-authors) of a paper presented at the convention “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should be marked “DEBUT” in the upper-right-hand corner of the title page. Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Only one debut paper per interest group should be forwarded for consideration. Some interest groups also sponsor debut programs; papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

Competitive paper submissions must be RECEIVED by the interest-group planner NO LATER THAN Thursday, September 1, 2017. Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION. For specific information about submitting to interest groups, visit the WSCA website at <http://www.westcomm.org>

II. PROGRAM PROPOSALS

- A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic/respondent in a traditional conference format. However, debates, roundtable discussions, performance activities, or other unique formats are encouraged. Innovative program proposals, especially those that provide opportunities for interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome. Programs that relate to the convention theme, “*Mindfulness and Communication*” are encouraged.
- B. Program proposals must contain the following:
1. Thematic title of the program;
 2. Names, e-mail addresses, phone numbers, and affiliations of all participants;
 3. Title and brief description of each presentation;
 4. Equipment needed for the program. Equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site http://c.ymcdn.com/sites/www.westcomm.org/resource/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf

Program proposals must be RECEIVED by the appropriate interest group planner NO LATER THAN Friday, September 1, 2017. Some interest groups allow or require that program proposals be submitted electronically, whereas others require paper submissions. Check the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website <http://www.westcomm.org>

III. PRE-CONFERENCE PROPOSALS

- A. Pre-conference proposals for the 2018 convention are invited. Those that relate to the general convention theme, “Mindfulness and Communication,” are encouraged.
- B. Pre-conferences will be held Saturday, February 17, 2018.
- C. Please send pre-conference proposals as an attachment within an e-mail to the Primary Program Planner, Brian Heisterkamp. Visit the WSCA website for specific submission instructions. Be sure to include as much of the following information as possible:
 - 1. Title of the pre-conference
 - 2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference
 - 3. A detailed (i.e., at least 1-2 page) rationale for the pre-conference
 - 4. A brief (50-75 word) description of the pre-conference for potential inclusion in the conference program
 - 5. Pre-Conference leader’s (or leaders’) relevant expertise
 - 6. Equipment needed for the pre-conference. Please remember that equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site:
http://c.ymcdn.com/sites/www.westcomm.org/resource/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf
- D. A call for pre-conference participation will be published in the *WSCA News* during the summer.
- E. Address any questions, comments, or concerns to the Primary Program Planner, Brian Heisterkamp at bheister@csusb.edu

IV. WORKSHOP PROPOSALS

- A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.
- B. Workshops are scheduled for the first full day of the convention, Saturday, February 17, 2018. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (photocopying, materials, etc.) incurred in conducting the workshop (see E below).
- C. Workshops of interest to members of the Western Forensic & Argumentation Association (i.e., WFAA) are encouraged and will be programmed on Sunday evening, February 18, 2018 after completion of the WFAA tournament.
- D. Workshop proposals should include the following:
 - 1. Title of the workshop
 - 2. Names, phone numbers, e-mail addresses, and affiliations of all presenters
 - 3. A detailed (i.e., at least 1-2 page) rationale that outlines the workshop's goals
 - 4. A brief (50-75 words) outline and description of workshop activities for potential inclusion in the conference program
 - 5. Room size and configuration requested (e.g., theater seating, tables of eight, etc.)
 - 6. Equipment required for the workshop. Please remember that equipment availability is *extremely limited and expensive*. See the WSCA policy on Audio-Visual

Equipment at Conventions in the Policies and Procedures Manual on the web site
[http://c.ymcdn.com/sites/www.westcomm.org/resouce/resmgr/Docs/WSCA_POLICIES_AND PROCEDURES.pdf](http://c.ymcdn.com/sites/www.westcomm.org/resouce/resmgr/Docs/WSCA_POLICIES_AND_PROCEDURES.pdf)

7. Maximum enrollment number
 8. Fee amount, set in accordance with WSCA policy (see below)
 9. Time-block requested (i.e., three hours or six hours)
- E. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee is designed to cover the association's administrative costs. Any fees above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that is specified. WSCA cannot reimburse more money to a workshop leader than it receives from participant fees. Note: If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Brian Heisterkamp, current WSCA President, must approve it prior to any commitment to the individual.
- F. Workshop proposals should be sent as an email attachment to Brian Heisterkamp at bheister@csusb.edu and must RECEIVED NO LATER THAN September 1, 2017.

V. 15th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars' Research Conference to be held on Saturday, February 17, 2018. Undergraduate students are invited to submit papers reporting original research (i.e., critical

investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical, and methodological approaches are welcome. All authors on papers submitted must be undergraduate students at the time of submission. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$10 of the \$25 USRC registration. Undergraduate student paper submissions must be received by Donna Gotch, Second Vice President, dgotch@csusb.edu by December 10, 2017. Authors will be notified of paper acceptance by January 8, 2018.

VI. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Saturday, February 17, 2018, the Second Vice President will host a workshop for advanced undergraduates and master's students who are considering pursuing a master's or doctoral degree in Communication. The workshop is designed to (1) introduce students to the benefits of graduate education; (2) help them understand how to choose a graduate program that meets their needs, interests, and abilities; and (3) gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors.

In addition, the Second Vice-President will host a Graduate Programs Open House on Saturday, February 17, 2018. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Faculty and current graduate students who are interested in participating in the Workshop – and graduate program directors and representatives at universities offering graduate programs in Communication, who wish to participate in the Open House – should indicate their interest by contacting Donna Gotch, Second Vice President, dgotch@csusb.edu, by December 16, 2017.

My Salt Lake City Schedule

SATURDAY, FEBRUARY 18, 2017

8:00 a.m. –	Undergraduate Scholars	Teton, Sinclair,
1:00 p.m.	Research Conference	Casper & Cheyenne
	Pre-Conference Workshop	
	Pre-Conference Workshop	
6:00-7:30 p.m.	Welcome Reception	Ballroom
7:30-9:30 p.m.	Executives Club Social	Off-Site, Blue Iguana

SUNDAY, FEBRUARY 19, 2017

7:30 – 8:30 a.m.	Sunrise Yoga	Idaho
9:00 – 10:15 a.m.	Panel #1	Various
10:30-11:45 a.m.	Panel #2	Various
12:00-1:00 p.m.	Business Meetings	Various
1:15-2:30 p.m.	Panel #3	Various
2:45 – 4:00 p.m.	Keynote Speaker	Ballroom
4:15 – 5:30 p.m.	Panel #4	Various
5:45 – 6:45 p.m.	Business Meetings	Various
7:00-9:00 p.m.	University Receptions	Various

9:00 p.m.– Sock Hop Ballroom A&B
12:00 p.m.

MONDAY, FEBRUARY 20, 2017

7:30 – 8:30 Sunrise Yoga Wyoming
a.m.
9:00-10:15 Panel #5 Various
a.m.
10:30-11:45 Panel #6 Various
a.m.
12:00-2:30 Convention Luncheon Ballroom
p.m.
2:45-4:00 Panel #7 Various
p.m.
4:15-5:30 Panel #8 Various
p.m.
7:00-9:00 Legislative Assembly Teton
p.m.
9:00-11:00 President’s Reception Olympus
p.m.

TUESDAY, FEBRUARY 21, 2017

8:30-9:45 Panel #9 Various
a.m.
9:00-11:25 Executive Council Teton
a.m.
10:00-11:15 Panel #10 Various
a.m.
11:30 a.m. – Panel #11 Various
12:45 p.m.



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The Department of *Communication Studies at Texas Tech University* is committed to promoting *effective communication* in students' personal, professional, and public lives. It features a *dynamic and diverse* curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs.

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- Our graduate program has **five areas of emphasis:** Critical/Cultural Studies; Communicating Science, Health, Environment, and Risk (CommSHER); Digital Media; Organizational/Interpersonal Communication; and Rhetoric.
- We offer PhD, MA, MS, BA, and BS degrees.
- The U's Marriott Library serves as the repository for ICA, NCA, and WSCA archives.
- Utah is the current home of WSCA President Mark Bergstrom and the home of former WSCA presidents, including Joseph F. Smith, Halbert Greaves, Malcolm O. Sillars, B. Aubrey Fisher, Robert K. Avery, Dennis Alexander, and Connie Bullis.

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WSCA CONVENTION PROGRAM 2017