

Coburg, Oregon is a historic town that identifies as a farming community located right next to the Eugene-Springfield metro. With more than a century of economic resilience and independent success, the community stands tall on its own merits. Coburg has evolved to be a center for light industrial manufacturers while also maintaining its small downtown charm. Coburg is poised to help interested businesses find their place in the community. Highlights include:

- Transportation: Located at the southern end of the lush Willamette Valley, just off I-5 and a few miles north of Eugene/Springfield. Twelve miles from the Union Pacific railroad. 14 miles from the Eugene Airport. Served by the public bus system.
- Available space: A range of space for development, ranging from mixed-use property in downtown to some parcels of industrial/commercial. A nice collection of existing space for small-scale entrepreneurial development.
- Top private employment sectors: Manufacturing; small business; food and beverage; agriculture.
- Areas of growth include: Coburg is well positioned for industrial jobs because of proximity to a skilled workforce and CTE programs at nearby Lane Community College and Linn-Benton Community College. Small tech and entrepreneurial growth are promising.
- Communication: Coburg boasts multiple national and regional internet service providers and has coverage by all major wireless carriers.
- Wages: Equivalent to those in the nearby metro area.
- Housing: A mix of small farms, bungalows, Victorians and new construction brings high-income earners to town.

• Education: Part of Eugene School District 4J. Older learners have easy access to Lane Community College and the University of Oregon in Eugene, as well as some small private options. Linn-Benton Community College and Oregon State University are located 40 miles north.

## Many organizations support businesses and economic development in Coburg and Lane County:

- Coburg Chamber of Commerce
- Oregon Main Street
- Oregon RAIN
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Small Business Development Center (SBDC)
- Travel Lane County
- Business Oregon

To find the right resources for your business needs, please go to the SBDC's Lane Business Link website (<u>lanesbdc.com/lanebusiness-link</u>).







## **Lifestyle Matters!**

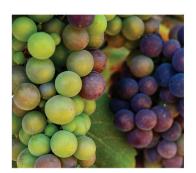
Coburg is known for its walkable main thoroughfare, which is studded with antique stores, boutiques and eateries. A five-minute drive out of town lands shoppers at a number of large retail nurseries and farms stocked with plants, produce and family fun. Bike routes, hiking trails and rivers thread the area with endless options for recreation and fitness.

Day-to-day living is easy in Coburg, with the amenities of the city in an easy 15-minute drive, and a wide range of housing, from expansive, modern estates in the Coburg Hills to quaint cottages nestled around the town's park-like blocks that host a series of events for residents and tourists alike.









## Coburg residents can enjoy the following nearby amenities:

- New and classic housing, small and large
- Parks and trails abound, for runners, hikers and bikers
- The McKenzie and Willamette Rivers offer rafting, fishing and wildlife viewing
- National Historic district offers options for coffee, drinks, shopping or business meetings
- Annual events such as the Coburg Car Classic, and the Antique and Vintage Fair liven things up
- Agricultural roots seed restaurants, breweries and more
- Local schools offer a high-quality K-12 education
- Established community welcomes newcomers

To learn more about what makes Coburg an amazing place to live, work, and play, please visit Travel Lane County's website (eugenecascadescoast.org/regions-cities/coburg).



