



CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)

REPORT

ON

IMPACT LECTURE SERIES: SESSION-1

The IIC Cell of CIBMRD submitting reports on National Webinar on IMPACT LECTURE SERIES SESSION: 1 on Lecture-1 Topic: Entrepreneurship. Choice between Life and Livelihood (जीविका या उपजीविका)

Theme	ENTREPRENEURSHIP and INNOVATION
Activity Name	IMPACT LECTURE SERIES 2021 sponsored by Ministry of Education's Innovation Cell & AICTE. Impact Lecture Series: Session 1
Mode of Conduct	Online
Time	One day
Mandatory/Elective	Mandatory
Participants	89 students + 11 faculty
Description	<p>Highlights of the Webinar</p> <p>Session started with introduction of Lecture-1 speaker Mr. Atul Upadhyaya, Director, Geomitra Solutions. Owner, Vista Software and also Guide & Mentor for several startups & budding Entrepreneurs, Nagpur and Lecture-2 speaker Mr. Shiraz Kazi, Business Owner, Myftech Travel N You, Maxima life care, Promoter-Ahana Energy Limited (Nexus Bio Diesel) and also Working as Business Consultant to direct marketing start-up companies by Dr. Krunal Parekh, Coordinator, IIC and ED Cell, CIBMRD. Dr. Ajay Talwekar President, IIC and ED Cell, CIBMRD spoke on the Importance and very purpose of this IICs IMPACT LECTURE SERIES SESSIONS.</p> <p>Lecture-1: Entrepreneurship. Choice between Life and Livelihood (जीविका या उपजीविका)</p> <p>Speaker-I:</p> <p>Mr. Atul Upadhyaya, shared his view on entrepreneurship and rural and urbanization concept. Sir highlighted the current situations in india and focused on developing nation problems, what is the important role of citizens and need of the hour also developing nation should focus on these important aspects to solve the problems & become developed nation. To build enterprise as per our requirement (bade sapane dekhna chahiye) then we can build nation and promote entrepreneurship. Focus on living first and livelihood second, Sir gave many examples of entrepreneurship and urge students to come out with your passion also if anyone having any idea or anything which inspire them for entrepreneurship, come forward and share your views, we are open for you. Focus on goal and not things and think out of the box. Lastly, Sir suggested books to read on entrepreneurship is “The Ultimate Gift” and “Anti-Fragile”.</p>

Ajay Talwekar

Dr. Ajay Talwekar
President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)



The poster is for an 'Impact Lecture Series Session-1'. At the top, it features logos for IIC, IIC Cell, Institution's Innovation Council, and AICTE. The main text reads: 'IMPACT LECTURE SERIES SESSION-1 ORGANIZED BY INSTITUTIONS INNOVATION COUNCIL AND ED CELL VSPM-AHE'S CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA SPONSORED BY Ministry of Education's Innovation cell, IIC & AICTE'. A red banner indicates the date: 'SCHEDULED ON 29th SEPTEMBER 2021'. Below this, two lecture slots are listed. Lecture 1 is at 9:00 AM with the topic 'Entrepreneurship: Choice between Life and Livelihood (जीवन या व्यवसाय)' by Mr. Atul Upadhyaya, Director of Geomtra Solutions. Lecture 2 is at 10:30 AM with the topic 'Adaptation in today's Dynamic Market with innovative ideas' by Mr. Shiraz Kazi, Business Owner of Myftech, Travel N You & Maximo Life Care. Registration is free and sessions are online via Zoom. The poster is signed by Dr. Ajay Talwekar, Dr. Amishi Arora, and Dr. Krunal Parekh.

IMPACT LECTURE SERIES SESSION-1
ORGANIZED BY
INSTITUTIONS INNOVATION COUNCIL AND ED CELL
VSPM-AHE'S
CENTRAL INSTITUTE OF BUSINESS MANAGEMENT
RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA
SPONSORED BY Ministry of Education's Innovation cell, IIC & AICTE

SCHEDULED ON
29th SEPTEMBER 2021

Lecture 1 : 9:00 AM
Topic: Entrepreneurship: Choice between Life and Livelihood (जीवन या व्यवसाय)

MR. ATUL UPADHYAYA
• Director, Geomtra Solutions
• Owner, Vista Software
• Guide & Mentor for several startups & budding Entrepreneurs

Lecture 2 : 10:30 AM
Topic: Adaptation in today's Dynamic Market with innovative ideas

MR. SHIRAZ KAZI
• Business Owner of Myftech, Travel N You & Maximo Life Care
• Promoter, Ahana Energy Limited (Nexus BioDiesel)
• Working as Business Consultant to direct marketing start-up companies.

Registration is FREE
All the sessions will be conducted online via Zoom App.
E-certificate will be provided after submission of feedback form.

Regards

Dr. Ajay Talwekar
President, IC Cell,
CIBMRD, Nagpur

Dr. Amishi Arora
Principal, CIBMRD,
Nagpur

Dr. Krunal Parekh
Convener, IC Cell
CIBMRD, Nagpur