

## VIRTUAL ROCKET PITCH + POWER NETWORKING

February 24, 2022 CONNECTPRENEUR.org





## **AGENDA**

11:00-11:05am | VIRTUAL NETWORKING (via Private Message)

11:05-11:20am | WELCOME and INTRODUCTIONS
-TIEN WONG, Founder and Host, CONNECTpreneur
Community
-PATRICK SHERIDAN, Co-Founder & Managing Partner,
Modus Create

11:20-12:20pm | ROCKET PITCH SESSION Companies will be introduced by:

- LARRY BARD, Partner, NEXT by Shulman Rogers
- ANDY TUCKER, Partner, Nelson Mullins

12:20-1:00pm | BREAKOUT ROOMS & NETWORKING (Breakout rooms hosted by presenting companies)

February 24, 2022 CONNECTpreneur.org

## PRESENTING COMPANIES

AtWork Systems LLC - Brian Seeling

Carocell Bio - Dr. Mike Davies

**Dapt - Jim Keeney** 

Freeze Sleeve, LLC - Mike Riordan

Gander Technologies - Bill Henry

Inmedix, Inc. - Andrew Holman MD

Pulmostics Limited - William Wittmeyer

Rebuildee - Russell Tuchman

**REALCODERZ - Ravi Singh** 

SST Wireless - Christopher Chong

## **SPEAKERS**



#### TIEN WONG, CEO, OPUS8, INC. @tienwong

Tien is CEO of Opus8, an investment and advisory firm which helps technology companies and alternative investment fund managers raise capital. He is also Chairman of Lumious, a leader in corporate tech training and learning analytics, as well as Chairman of Lore Systems, a provider of network engineering, cloud computing, and strategic IT consulting. In 1991, Tien co-founded and served as CEO of CyberRep, Inc. until its acquisition in 2003 by Affiliated Computer Services. CyberRep was one of the largest CRM outsourcing companies in the world with over 2,300 employees and \$80 million in revenue. Today, the CyberRep/ACS business unit is one of the world's largest call center operations, with nearly \$3 billion in revenue as divisions of Xerox, Conduent, and Continuum. CyberRep was ranked for 4 consecutive years in INC. Magazine's "Inc. 500" as one of the fastest-growing companies in the USA. CyberRep was profitable for 11 straight years and was backed by Allied Capital Corporation.

Tien is a recognized international expert in CRM, direct marketing, and BPO, having presented at dozens of industry events around the world on CRM and BPO topics. He has provided industry commentary on the ABC, Fox, NBC, CNBC, Maryland Public Television, and China's CCTV networks, as well as Time Magazine, The Washington Post, Inc. Magazine, and Success Magazine. He serves on several boards including the Montgomery County (MD) Economic Development Corp., Center for Innovation Technology GAP Fund's Investment Advisory Board, Junior Achievement, and Refraction. He was appointed by Governor Martin O'Malley to the 9-member Maryland Venture Fund Authority which allocates and manages over \$130 million of capital which is invested into top-tier venture funds and startups. He is an Entrepreneur in Residence at Georgetown University's McDonough School of Business, and a graduate of Dartmouth College.



#### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



#### **Value Proposition**

**Company Background:** AtWork Systems has an echo system of compliant-focused products to support the SMB government contractor market. CyberPlan is the first total lifecycle security management solution that includes the solution, costs, project plan tracking capability, and access to cyber professionals to achieve and maintain certification.

**Leadership Team**: Our team has senior-level experiences providing enterprise-level security and technology solutions for government agencies and their supply chain: Ron Lewis - Partner & CEO, Rob Zamani- Partner & Cyber Expert, Jin Chun - CTO & Product Engineer, Brian Seeling – VP Cyber Sales & Strategy, Mike Bogdon – VP Accounting Managed Services.

**Products/Services:** Currently, no solution in the market includes the policies, technical solutions, planning, cost estimating, and resources required to achieve and maintain existing and emerging cyber requirements. We provide efficiencies, cost visibility, and controls that significantly reduce the time and costs for the GovCon community that are at risk of fines or not being able to participate in DoD solicitations.

**Technologies/Special Know-how:** We leverage proprietary technologies built into our CyberPlan platform to quickly configure and deliver solutions selected from a knowledge base created by our Center of Excellence cyber professionals. Projects are planned, estimated, and managed using our project management capabilities. These integrated features differentiate us from our competitors.

**Market:** A \$60B Cybersecurity market at a CAGR of 11% with a \$9B target of Government Contractors using a SaaS and professional services model.

**Distribution Channels:** We will have Direct Sales to target the entry to midmarket, and channel partners to support our mid to larger enterprise implementations.

**Quick Facts** 

Company Name: AtWork Systems. LLC Contact: Brian Seeling

Address: 1530 Wilson Blvd Ste 650, Arlington, VA 22209 Phone: 571-376-5153 Email: brian.seeling @atworksys.com

Website: www.atworksys.com Industry: B2B software Domain: B2B SaaS Bank: Bank of America Law Firm: Anthony Millen Patent Estate: N/A Number of Employees: 2 Fulltime, 6 Contractors Leadership Team:

Ron Lewis - Partner & CEO Rob Zamani- Partner Jin Chun - CTO Brian Seeling – Cyber VP Mike Bogdon – VP Accounting Amount of Financing Sought:

\$500,000

**Current Investors:** 

CIT Gap Fund, 6 Angel Investors **Use of Funds:** Sales and marketing, product enhancements,

product expansion **Auditor:** N/A

**Competition:** Each of our competitors below only provide a partial solution focusing on assessments, as opposed to our total lifecycle certification platform that includes solution, resources, and planning.

- FutureFeed
- ComplyUp
- CyberSaint
- Exostar
- Apptega
- Coalfire

**Financial Projections (Unaudited):** 

	J	•			
	2021	2022	2023	2024	2025
Revenue	\$715,755	\$2,004,000	\$7,681,000	\$16,680,000	\$30,400,000
EBIT (dollars					
in thousands)					



#### February 2022

#### **Highlights**

Value Proposition: Carocell Bio are developing novel peptides (small proteins) with nanoparticle delivery to more safely and effectively treat inflammatory diseases. Our lead is to prevent the formation of a scar after an operation. Everyone knows someone who has a scar. Every operation will lead to a scar. 234 million operations were registered in 2019. Every one of these will lead to a scar. Treatment of already formed scars cost \$37 billion per year. If we can prevent the formation of a scar, we can make this market huge. Our peptide platform could open the door to the \$119 billion inflammation market.

**Leadership Team:** Our founder and leadership team have over 55 years in the healthcare industry and have developed new medicines that are on the market now. We have taken 2 companies to exit. We have raised over \$200M in the past. The team has experts in healthcare, drug development, marketing and operations.

**Challenge**: There is nothing currently available to prevent the formation of a scar after an operation. Scars cause major psychological, physical and cosmetic discomfort.

**Solution:** Our anti-inflammatory peptide with nanoparticle delivery will be sprayed onto the incision at the end of the operation. The peptide will:

- modulate the inflammation seen after an opertion, and so
- reduce the collagen deposition, and
- prevent the scar formation





Instead of the "birds-nest" of collagen that is seen currently, the collagen will be laid down in sheets, like normal skin.

**Technology:** By targeting MAP kinase (p38a), the orchestrator of inflammation, using a peptide that binds allosterically we have shown that we not only switch off inflammation we also prevent the activation of inflammation. Scientific rationale and surgical knowledge of the founder and CEO, Dr Mike Davies, has recognized that ameliorating the inflammation seen in the healing incision (seen as redness) will lead to reduced collagen deposition and so allow scar free healing.

Market: Currently \$37 billion is spent each year on methods to try and reduce already formed scars. This ranges from cold water, to pressure

garments, to steroid creams, creams, oils and laser treatment. Nothing really works and there is nothing to prevent the formation of a scar after an operation.

**Revenue Model:** Development of the spray formulation thru to Clinical Proof of Concept over the next 3-5 years will increase the value of Carocell Bio to over \$350 million.

The \$3M sought here will develop the formulation and provide positive data that the formulation works in an recognized scar model.

#### Financial Projections (unaudited)

	Year 1	Year 2	Year 3	Year 4	Year 5
Investment	\$3M	\$6M	\$20M	0	0
		Regulatory			Sale to Big
	<b>Formulation</b>	approval for		<b>Clinical Proof of</b>	Pharma (\$XXX
Outcome	and scar study	clinical trials	Start clinical trails	Concept	million)

Website: www.carocellbio.com Headquarters Office:

Suite 425, North Caroline Biotechnology Center, 17 TW Alexander Drive Durham, NC 27709

**Industry:** Biotechnology

**Leadership Team:** 

Founder. CEO:

Dr Mike Davies, MD

Chairman:

John Nicholson, PhD

**Chief Financial Officer:** 

Ann Mackey, PhD

**Business Development Director:** 

Graham Combe, PhD

**Operations Advisor:** Ines LeBow **Seeking Financing of** \$3M

Previous Funding: \$1.5M Use of Funds: formulation development, regulatory engagement, pre-clinical scar

prevention study

#### Dapt Tech, Inc.

Jim Keeney, CEO 703.568.5887 dapt.tech | jim.keeney@dapt.tech



**Business Description:** Dapt is a FinTech B2B SaaS solution for project costing. SMBs still use spreadsheets and accounting staff to track projects. Dapt intelligently connects the tools they use for accounting, time tracking, and payroll for accurate, realtime project costing.

The Dapt Team: As owner of FitterWeb Consulting, Jim Keeney discovered the problem and developed the business. In november of 2020, Dan Maisano brought his experience in startup growth and together we launched Dapt in January of 2021. Over the last year we have grown to 10 employees bringing together industry knowledge and expertise in sales, technology and customer services. Between our founders and advisors we have been involved in 8 exits and raised over \$79 Million.

**Solution:** Intelligently connecting best-in-breed tools supports companies as they grow beyond the paper and manual systems they have used for years. With Dapt, payroll is simplified and project costing accurate and easy.

**Technology:** Dapt is a cloud-based platform using AWS services. Continuous integration and load based scaling are used to ensure that the infrastructure will scale horizontally depending on load. The application is developed in Javascript and AWS Postgres RDS is used for data storage. ElasticSearch is used for scalable data search, retrieval and reporting.

**Market:** Over 325,000 companies with 21-500 employees in construction and trades and other project based industries. With an average ACV of \$3,500 the TAM is \$1.1B

**Competition:** Most SMBs use a combination of accounting staff and spreadsheets for for project costing. This process is labor intensive and error prone. All-in-one alternatives - ERPs and Job Costing Software - are expensive and difficult to implement disrupting operations three months or more.

#### Highlights

#### Management

Jim Keeney, CEO Dan Maisano, COO Adam Babbit, CTO

Domain: B2B SaaS

FinTech

#### Legal Representation:

Shulman Rogers

#### Now Seeking:

**\$1.25 Million** Convertible Note

#### **Current Investors:**

\$300K - Founders \$150K - F&F, Accredited

#### Use of Funds:

Expand platform offerings Expand partnerships Expand marketing

**Distribution Channels:** Dapt has partnerships with two of the largest service providers in the industry, Intuit and ADP. The average annual customer value for Dapt is \$3,500. In 2022 we will expand marketing campaigns to include accounting firms and construction companies.

	2021	2022	2023	2024	2025
Customers	67	368	1,364	3,035	5,384
Revenue	\$175,535	\$519,960	\$1,897,680	\$4,203,660	\$7,439,088



## COLD THERAPY AND COMPRESSION REDEFINED

#### **Background / Opportunity**

Headquartered outside of Atlanta, GA, Freeze Sleeve, LLC ("Freeze Sleeve" or the "Company", www.freezesleeve.com) is a leading branded, health and wellness product company focused on delivering cold therapy solutions for pain and recovery. The Company was founded in 2015 by Mike Riordan to initially develop a product for his daughter who was experiencing significant knee pain while training in a pre-Olympic gymnastics program.

#### **Products**

The Company's products offer revolutionary cold therapy providing relief and recovery to aching muscles and joints while being scientifically designed to provide an amount of cold therapy consistent with medical protocol, without any risk of skin burn or muscle damage. Freeze Sleeve currently offers its core "360° sleeve" in 5 different colors and 6 different sizes and a Flatpak for each color for 36 SKUs. The Company also has a shoulder and eye mask product in final stages of development (to be released in early 2022). Freeze Sleeve is trademark protected patent pending.

#### **Current Distribution Channels/Customers**

The Company currently sells its products through 4 primary channels:

- Online Direct-to-Consumer through Company website;
- Amazon Direct to Consumer through an exclusive distributor relationship;
- "Direct" Wholesale Customers through internal sales and marketing efforts; and
- Professional channels primarily through distributor relationships including the medical, chiropractic, massage and cryotherapy markets

#### **Significant Pending Revenue Growth Opportunities**

Freeze Sleeve has several significant growth opportunities which are scheduled and forecasted to begin generating sales in the first half of 2022. These opportunities include:

- QVC The Company is scheduled to launch on QVC late Q1 2022
- Licensing Agreement with Leading Branded Sports Recovery Products Company
- Multiple International Distribution Opportunities

#### **Product Manufacturing**

Freeze Sleeve currently manufactures all of its product with one contract manufacturer in the U.S. The Company is in active discussions with Asian manufacturing alternatives to lower costs and while also providing sufficient manufacturing capacity to support the Company's substantial growth opportunities. We anticipate these manufacturing changes and savings to begin in the first half of 2022.

#### **Financial Projection**

Freeze Sleeve's 2021-2025 Financial Projection is supported by a detailed projection model.



#### **Gander Technologies Overview**

Gander's AI driven facial recognition timekeeping system prevents time theft which creates an average annual savings of more than \$2,400 per employee and protects customers against hour and wage litigation exposure that exceeds \$5,000 annually per employee. Our solution leapfrogs traditional time keeping options by verifying the identity of the person clocking in using Gander's AI driven facial recognition, verifying the location where they are clocking in using geo fencing technology, and when they are clocking in using our platform time stamp. Customers use Gander's actionable timekeeping data to manage employees and subcontractors in both on-site and off-site environments. In addition, Gander provides meal and rest break documentation that demonstrates compliance with hour and wage laws that exist in California, New York, Washington, Oregon, Colorado, and a growing number of additional states. The Gander solution operates via an app downloaded to an employee mobile phone or an employer provided tablet and the facial recognition is performed in Gander's secure cloud so that customers can implement the solution quickly.

Gander is currently developing an AI driven facial recognition access control product using our proprietary facial recognition engine. We are in active discussions with lock manufactures to incorporate Gander's facial recognition technology into their access control solutions when we complete development this summer.

We have assembled an expert team to commercialize the Gander AI driven facial recognition software we have developed. Bill Henry, our CEO has 20+ years of experience growing and selling software companies and we have key investors including Afshin Safavi, the founder of a unicorn biotech company Bioagilytix, Rob Yahn, a veteran of many successful startups and key advisors, including Paul Cowie, who is a leading time and wage attorney practicing in California. Our development team is located in Vietnam which dramatically decreases the cost to build and maintain our products.

We will use the proceeds from this capital raise to expand our sales and marketing resources to accelerate sales, our customer service capabilities to implement and support our customers. In addition, we will use a portion of the fund to complete the development for our access control solution.

#### **Inmedix Executive Summary**



#### and subsidiary, Inmedix UK, Ltd.

#### **MANAGEMENT TEAM**

Andrew J. Holman MD, CEO, co-founder Steven Daly, MBA, BS (engineering), MS (medical engineering) COO Doug Cooper (fmr Zachary Scott) Advisor Leslie Bottorff (fmr GE Ventures) advisor Lucy Lu, (fmr Crescendo Bio) BD Advisor Dennis Takasugi, (frm Exagen) BD advisor Michael Blood, Sales & Marketing Advisor Glynis Thakur, Director, Reimbursement Rae Gleason, Director, MD Education Dan Austen, Manager, Inmedix UK Ltd.

#### **BOARD of DIRECTORS**

Bernie Tobin, former President, Crescendo Bioscience, Andrew Holman and Steven Daly

#### **SCIENTIFIC ADVISORS**

From Harvard, Stanford, the Cleveland Clinic, Oxford, including 2 Past-Presidents of the American College of Rheumatology

#### **FUNDING TO DATE**

\$7,050,000 (co-founder \$2.55M)

#### **FINANCING SOUGHT**

\$3M Series Seed3 for preferred equity plus warrants at \$28 pre-money valuation

#### **USE OF PROCEEDS**

Hire core team, submit FDA pre-sub (done), submit 510K and clearance, launch ANS Neuroscan in the Pacific Northwest 17837 First Ave S, #6 Normandy Park, WA, 98148 USA

Inmedix UK Ltd. (subsidiary)
Riverside House
14 Prospect Place
Welwyn, Hertfordshire AL6 9EN
United Kingdom

#### COMPANY DESCRIPTION

On a proprietary, cloud platform with 90% gross margins, Inmedix will bring the only clinically validated, FDA-cleared diagnostic for fight-or-flight stress biology to reimbursed, point-of-service clinical care in order to solve poor outcomes and unsustainable costs in the most expensive component of healthcare: autoimmune diseases."

Andrew J. Holman, MD, CEO 206-INMEDIX andrew.holman@inmedix.com

Steven Daly, MBA, COO steven.daly@inmedix.com

Daniel Austen, UK Manager daniel.austen@inmedix.com





ANS Neuroscan™ prototype

Inmedix is solving the poor remission rate (25%) and unsustainable costs of autoimmune disease with:

- The most accurate measure of stress biology invented
- Trusted by professional sports and US Special Forces
- Exclusive 5-min. next-generation heart rate variability (HRV)
- On a cloud platform enabling 90% gross margins
- Projected rheumatology revenue of \$250M in 2025
- For clinician customers, new point-of-service income (≈ \$100K annually)
  - o Current HRV codes for doctor and Inmedix reimbursement per test
  - o Two recurrent revenue streams for Inmedix (lease and per test)
  - o 96% of 231 US clinical rheumatologists surveyed want it in their offices
  - o Supported by 9 Inmedix clinical studies
    - ☐ First/only to predict 52-week RA treatment outcome
    - ☐ First/only to increase RA remission from 25% to 79%
    - ☐ Up to \$34 B savings for 10-yr US RA treatment (2018 *J Med Econ*)
- For pharma customers, centralized data for Al drug label expansion and discovery
- Meeting with FDA in March and preparing for 510K submission in 2022
- Commercialization and revenue expected by early 2023.
- Exceptional team with deep rheumatology diagnostic C-level experience
- Attractive \$28M pre-money valuation, preferred equity, and warrants for targeting strategic acquisition or IPO by 2025

ummary Income Statement			Pr	oduct Develo	opm	ent Period							Fi	ve Year Forec	ast			
		2017		2018		2019	2	020	20	)21		2022		2023		2024		2025
Revenue	\$	_	Ś	_	Ś	_	Ś	- Ś	:	_	Ś	795.027	ċ	19,539,515	ċ	89,482,438	ċ	253,978,949
COGS	Ý	-	Ţ	-	Ţ	-	Y		'	-	ب	554,041	J	3,647,747	Ų	8,093,055	Ţ	15,741,471
Gross Profit		-		-		-		-		-		240,986		15,891,768		81,389,382		238,237,477
		0.0%		0.0%		0.0%		0.0%		0.0%		30.3%		81.3%		91.0%		93.8%
Personnel Expenses		36,804		84,832		90,974		54,894		58,125		570,589		15,482,215		27,111,403		46,445,542
Operating Expenses		3,993		285,876		350,954		302,326		299,374		525,854		1,914,507		4,231,472		9,516,901
Marketing		58,792		116,963		147,782		55,336		89,000		522,500		2,626,800		4,502,282		7,857,394
R&D Expense		148,683		390,719		541,545		474,946	1,	437,100		1,588,900		1,826,100		10,128,819		30,594,039
Total Operating Expenses		248,272		878,389		1,131,256		887,502	1,	883,599		3,207,843		21,849,623		45,973,976		94,413,876
Operating Income (EBIT)		(248,272)		(878,389)		(1,131,256)		(887,502)	(1,	883,599)		(2,966,857)		(5,957,855)		35,415,406		143,823,601
		0.0%		0.0%		0.0%		0.0%		0.0%		-373.2%		-30.5%		39.6%		56.69
EBITDA	\$	(248,272)	\$	(878,389)	\$	(1,131,256)	\$	(887,502) \$	(1,	866,200)	\$	(2,936,003)	\$	(5,804,789)	\$	35,686,000	\$	144,353,490
		0.0%		0.0%		0.0%		0.0%		0.0%		-369.3%		-29.7%		39.9%		56.8%

#### **PULMOSTICS**

#### **Investor Highlights**

**Value Proposition:** Pulmostics is a leader in the emerging field of medical breath analysis. Pulmostics has harnessed the power of breath analysis to detect breast cancer at an early stages. Early-stage treatments improve chances of surviving cancer while lowering the overall costs of care. In 2021, 12% of all cancer diagnosis was breast cancer, the most frequently diagnosed cancer globally. Breast cancer is the leading cause of cancer deaths in developing countries. 58% of deaths from <u>breast cancer</u> in these countries are due to late detection. 70% of all cases are diagnosed at stage 3 or later. Pulmostics designed the BreathSense 1000, a patient centric, economical, non-invasive, accurate and user-friendly instrument to detect breast cancer from breath. It delivers real-time actionable results at the point-of-care. Our technology has been used to identify breath biomarkers that are sensitive and specific for <u>breast cancer</u>, <u>lung cancer and active pulmonary tuberculosis</u>.

Company Background: Pulmostics' core sensing technology was originally developed to detect trace amounts of explosives, narcotics and illicit chemical substances that are present in the air. The solutions have been in use around the globe for over 10 years. This technology is sensitive and fast. It can perform real-time detection and analysis of chemical compounds that are present in human breath in very low concentration. BreathSense 1000 was designed around our proven core technology to focus on medical point-of-care applications aiming at real time patient screenings. Pulmostics spun-out from Electronic Sensor Technologies and was formed in late 2015, to solely focus on early medical diagnosis. The novel science of breath analysis has the potential to revolutionize the medical diagnostic and therapy monitoring industries.

**Leadership Team:** The leadership team has over 150 years in total combined expertise in designing and launching novel technologies. Dr. Jorge Leon incepted the biomolecular diagnostic division of Quest Diagnostics, growing it to \$1.4B in term in revenue over a period of 12 years. The team holds numerous patents. Dr. Sun authored and published several books on trace chemical compound detection and analysis. The team has previously collectively raised over \$50M for other start-ups and engineered several successful exits.

**Products/Services:** BreathSense 1000 is an economical, patient and clinician friendly screening platform focused on early detection of breast cancer. It delivers actionable results in real-time at the point of care.

**Technologies/Special Know-How:** Pulmostics currently has 3 issued patents protecting both the device apparatus and the breath capture device with other patents pending. There are no other existing commercial solution that have been successfully used in clinical trials.

**Markets:** Breast cancer has emerged as the most frequently diagnosed cancer worldwide. There is an urgent need for economical noninvasive early detection. Approximately 2 billion women remained unscreened for breast cancer every year, representing a global annual market opportunity of about \$16.8B. Our initial focus is lower middle income developing countries with an annual TAM of \$13.8B.

**Distribution Channels:** Hospital chains, centralized healthcare providers and international distribution companies will be using our solution.

**Competition:** There are other smaller companies These companies are focused on lung and colorectal cancers and asthma. Pulmostics' technology has already been used to conduct conducive clinical trials in numerous occasions. Affordability, accessibility, ease of use, noninvasiveness and real-time result delivery at the point of care make our solution unique.

#### **Financial Projections (Unaudited):**

#### Quick Facts

Company Name: Pulmostics LTD

Contact: William Wittmeyer

Address: 1125-B-Business Center Circle. Newbury Park, CA 91320

Phone: +1 805 480 1994 Fax: +1 805 480 1984

Email:

w.b.wittmeyer@pulmostics.com

Website:

www.pulmostics.com

**Industry:** Medical Devices

Bank: Chase Bank/Bank of Ireland

Law Firm: Munck Wilson

Mandala LLP

Patent Estate: 3 Patents issued

Number of Employees: 8

Leadership Team:

CEO/Founder: William Wittmeyer

CTO: Dr. Yin Sun CSO: Dr. Jorge Leon EVP.: Bernard Picot

Amount of Financing Sought:

\$3M

Current Investors: Tan Sri Azmi Wan Hamzah (Malaysia)

Use of Funds: Breast cancer algorithm improvement, regulatory approvals and go-to-market

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Revenue	\$3.75	\$17	\$56	\$149	\$275
EBIT (dollars in thousands)	(\$2)	(\$2)	\$16	\$71	\$125

**Value Proposition:** Our unique **AI based** Assessment and skill-building capabilities combined with core HR functions allow our clients to not only handle their day-to-day operations but build the next-generation talent pipeline with significantly improved employee satisfaction using our end-to-end solution.

**Leadership Team:** Our extensive experience in reskilling talent while working at fortune 100 companies, and then creating top talent for several fortune 100 companies, led us to believe there is a need for talent development software that can build a strong technology talent pipeline for companies.

**Challenge**: SMBs cobble together disparate point solutions to recruit, develop and manage talent within their organization. Many more are managing and engaging their employees manually.

**Solution:** RC teambuilder, HR Software with an emphasis on AI-based skills assessment and skill-building, enables organizations to hire top talent, and then onboard, engage, and continuously develop their skills.

#### Recruit top candidates based on the job profile

- Al to identify best candidates based on assessments and track-record
- Comprehensive candidate screening with code quality assessments
- Al-driven proctoring

#### Skill development based on individual needs

- Leverage AI to build personalized learning journeys
- Increase retention and create a learning organization-
- Coding Challenges, Study Groups, & on the spot quizzes

#### Simplified talent management

- Easy attendance, timesheet, leave & expense management
- Customizable recruiting and seamless onboarding
- Simplified payroll with early projections
- Ability to integrate with other platforms for a personalized experience

**Technology:** Our "digital native" SAAS platform was architected as an enterprise solution. Hire, onboard, engage and continuously develop talent on a single platform. Equally important is our ability to find and develop creative full stack developers. The combination of cloud and full stack developers gives us the confidence we can implement new capabilities quickly.

**Market:** In a bid to stem the Great Resignation, the Learning Management Systems industry is expected to grow to \$37.9 Bn by 2026. According to Gartner, 59% of HR leaders consider critical **skill-building** the top priority in 2022. Transition to hybrid workforce and need for a software-based skill assessments and skill building, combined with HR, provides a unique value proposition to provide end-to-end software for SMBs.

Revenue Model: SAAS software model with tiered pricing

#### Financial Projections(millions)

	2021	2022	2023	2024	2025
Revenue	NA	1.1	4.8	24	89
EBITDA	-1.6	-1.5	2.1	11	34

### Website: www.realcoderz.com Headquarters Office:

8500 Leesburg Pike, #206 Tysons Corner, VA 22182

**Industry:** Talent Management

**Domain:** Integrated HCM platform that focuses on software developer Up-skilling

**Leadership Team:** 

Founder & CEO:

Ravi Singh

**Chief Product Officer:** 

Mark Pettit

**VP Services:** 

Ritesh Misra

**VP Sales:** 

Rajat Munsi

Strategic Advisor:

Vikram Makhija

Seeking Financing of \$2M Previous Funding: Self-Funded Use of Funds: Sales, Marketing,

and Product.

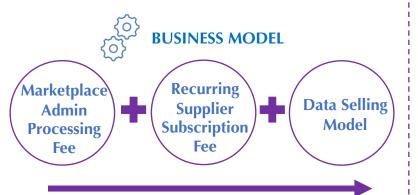


#### A For-Profit Disaster Recovery Platform And App To Aid Individuals And Families In Rebuilding Their Homes After A Disaster



#### **BUSINESS DESCRIPTION**

- ➤ Acts as a stopgap measure in-between the aftermath of a disaster and the completion of the insurance process
- > Functions as a gift registry-like disaster recovery service where donations are earmarked for specific items / services



Different Revenue Streams Built Out And Combined Over Time



#### **PLATFORM**

- Marketplace of requestors, donors, and suppliers designed to better aid those who've been affected by disasters
- Platform allows one to specifically request a range of home goods to rebuild their home



#### MISSION AND GOAL

- > Fill a gap in the disaster recovery process by offering a more efficient and effective substitute to the Federal Aid Process
- Provide help for underinsured and uninsured who have most amount of challenges with this process



#### **MARKET OPPORTUNITY**

~106 Million

People In United States Living In Designated Disaster Areas (2021) \$600+Bn (USD)

Disaster Related Costs Over Last 5 Years \$120Bn (USD)

Emergency Management Software Expected Market Size Forecast By 2026



#### COMPETITIVE ADVANTAGE

- > Subject Matter Experts / Advisors and Experienced Team
- > Previous Founder Experience
- Extensive Professional and Personal Networks







#### **FUNDRAISING GOALS**

Pre-Seed **\$250,000** 

Raise Date: Start Q1 2022, Complete By Q2 2022 Seed

\$2,500,000

Raise Date: Start By Q2 / Q3 2022, Complete By EOY 2022



Russell Tuchman





Michael Pollinger



Adrian Baker-Kang

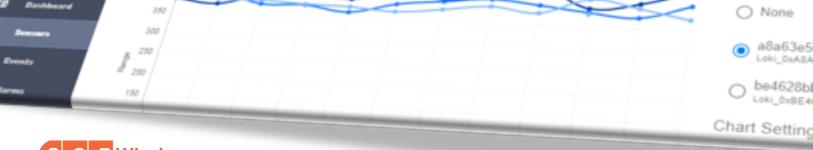


WHY US?



➤ The Rebuildee team has personally both witnessed and been affected by the devastation, destruction, and effect on local communities from wildfires, earthquakes, winter storms, and flooding (in California and New York).

NOTE: SEE EXECUTIVE SUMMARY, PITCH DECK, AND APPENDIX DECK FOR MORE DETAILS



#### S S T Wireless

#### Industrial IoT for Everyone

www.sstwireless.com

#### **Funding:**

Series A Preferred Round \$ 1.75 M USD @ \$5 M Pre-money valuation \$ 445K available

#### **Revenue Forecast:**

2022	2023	2024	2025	2026
\$3.3	\$9.7	\$19.9	\$35.6	\$56.2

#### Exit:

Strategic acquisition within 36 months at a minimum valuation of \$100 M USD.

#### **Investors in round:**

Momenta Ventures, Keiretsu Capital SWAN Venture Fund II, Tech Coast Angels Joirre Capital, US based Angels

#### **Management Team & Board:**

Christopher Chong, President & CEO Murry Kopit, Director of Engineering & Process Igor Vinovskky, Director of Production Philip Choo, Director of Finance & Admin Stephen Berard, CTO, Momenta Ventures Rick Tomfordhe, Vice Chair, Alliance of Angels John Park, CEO, RCI Capital Group

#### **News & Media:**

Partnership with Precision and data driven results [Read]
New Flyer selects SST as only approved provider [Read]
Momenta Ventures invests in SST [Read]
Digital Leadership Series podcast with SST CEO [Listen]
Why we support a dirty industry social media [Read]
Techbrief coverage of SST at SensorsExpo SJC [Read]

#### Contact:

SST Wireless Inc. Christopher Chong, President & CEO (604) 946-0173 x 101 / (604) 240-7177 mobile chris@sstwireless.com

#### Problem:

Small to medium sized industrial companies (SME) are being left behind on the "Industrie 4.0" revolution. Less than 10% of industrial SMEs have adopted Internet of Things (IoT) technologies, although they would benefit the most. The barriers are the legacy vendors and an overly complex ecosystem of certified channel. SMEs lack knowledge, budgets, useable data, and inhouse expertise.

#### **Opportunity:**

SME Industrials represent 98.6% of the market and play a vital role in the entire supply chain. The industrial sensor market is worth \$19 billion with wireless sensors at \$4.6 billion but growing at 24% CAGR. Legacy sensor market is ripe for disruption. SST is well positioned to capture a significant market share as clearly demonstrated through multiple use cases and customer adoption.

#### Solution:

SST has removed the barriers to IoT adoption by developing a robust line of industrial grade wireless plug & play sensors & gateways (pressure, high temperature, vibration, humidity) that is affordable or available as a subscription. Sensors and gateways are installed & configured by anyone using a smartphone. The sensor data is automatically hosted on SST's ECMDash cloud platform where data is aggregated, and trainable events are captured and compared to accelerate time to analytics & machine learning.

#### **Business Model:**

Both the cloud-based monitoring & analytics services (SaaS) and the wireless sensors & gateways (EaaS) are offered as a self serve subscription service. Each sensor that is installed on a machine increases the value of the data repository that SST is building and the level of accuracy and intelligence. Access to a consistent, structured archive of machine condition data will be available to 3<sup>rd</sup> parties including analytics providers through an Application Interface (API).

#### Why Invest:

Products and technologies are validated with significant customers. SST's focus on aggregating machine condition data is incredibly unique in the market and defendable. Revenue generating and accelerating. Growing patent portfolio & early acquisition interest.

#### **№** MODUS CREATE

#### **MODUS CREATE**

Modus Create is a consulting firm that helps companies transform for success in the digital future. Through a collaborative engagement model, we help our clients with product strategy, application design/build, user experience, and process change.



#### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



#### **NEXT powered by SHULMAN ROGERS**

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success. NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior service across a wide range of practice areas. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher-priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



#### **ANTHONY MILLIN, NEXT CHAIR & PARTNER, SHULMAN, ROGERS**

Anthony Millin is the Chair of NEXT and a trusted legal and business advisor to startup, early-stage, and emerging growth companies. As a corporate and securities attorney, a successful serial entrepreneur, and a venture capitalist, Anthony brings a unique legal and business perspective to advising his clients. Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund-raising process, and to address the legal issues faced by a startup. Another specialized skill set Anthony brings to the table is his China-based experience, assisting early-stage and middle-market companies interested in conducting business in China or seeking direct foreign investment from China. Anthony also serves as a Venture Partner at Urban Us, a seed-stage VC firm. Contact Anthony at amillingshulmanrogers.com.



Nelson Mullins delivers real value: experience and judgment at a reasonable cost. Flexibility, practical business sense, and tireless advocacy are among the firm's service hallmarks. That's what clients want. Our measured growth reflects what our clients need — a multidisciplinary platform that provides trusted advice to meet a broad range of business needs.



#### ANDY TUCKER, PARTNER, NELSON MULLINS

Andy is a corporate and securities advisor to growing companies, particularly in the technology and government contracting sectors. His clients maintain operations around the globe. He regularly advises companies in various industries such as cybersecurity, artificial intelligence, government services and contracting, REITs, telecommunications, managed services, renewable energy, oil and gas, medical devices, pharmaceuticals, aviation, consumer product, and financial technology companies. He advises SPACs on their initial formation and sponsor capital raise, through the IPO process and their initial business combination.



#### **STELLAPOP**

We build better businesses. Helping organizations improve their operations, people and brand. Like the brain, StellaPop's capabilities are divided into two halves: management and creative consulting. We specialize in functions within each while maintaining a deep understanding of how one affects the other. We know that within every company, the two sides must work together seamlessly to drive success. We're in the "creating solutions for your business" business. With tailor-made answers, we accelerate growth, expand markets, streamline operations, leverage technology, and activate brands. Our marketing expertise serves a diverse range of industries including public, private, manufacturing, retail, financial, science, medical, pharmaceutical, engineering, aerospace, real estate, education, and not-for-profit.



#### ANGIE O'GRADY, COO, PARTNER, STELLAPOP

As soon as my feet hit the floor in the morning, I'm running full speed, and that's the way I like it. I spent 15 years as employee number one, the President and COO for Carr Workplaces, building it into a 30 location multi-million dollar business. Before Carr, I spent 14 years at HQ Global Workplaces, now known as Regus. I was co-working when coworking was executive suites, and now I'm leading the charge into 2021 as the industry innovates to a more flexible office concept. In January 2015, I decided to join my husband, Mike, as a partner and thought leader on the business management consulting side. StellaPop's primary focus is assisting client CEO's in improving their people, operations, brand, and bottom line.



#### **AEG**

AEG is a growing and profitable company that provides elite business advisors and midmarket CEOs unprecedented business development and peer-to-peer networking opportunities through an ecosystem of city-based communities. Deliberate culture and technology create deep personal relationships to drive fast and efficient business referrals that accelerate business development and growth for these advisors and CEO peer groups.



#### MARK HAAS, CEO, AEG

Mark Haas is President of Research and Organization Management, a strategy development and performance management consulting firm based in Washington, DC. His consulting includes leadership training for Tanzanian energy executives, developing curricula to train consultants in 40 countries for an international bank, crafting strategy and innovative business models for a \$120 million nonprofit, emerging two scientific associations, reorganizing a biomedical research agency, revitalizing a human service nonprofit and developing strategy for a national vital records enterprise.



#### NORTHERN VIRGINIA CHAMBER OF COMMERCE

The Northern Virginia Chamber of Commerce (Northern Virginia Chamber), the Voice of Business in Northern Virginia™, represents over 650 local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community.



#### JULIE COONS, PRESIDENT & CEO, NORTHERN VIRGINIA CHAMBER OF COMMERCE

Julie Coons is a transformative business leader who delivers unprecedented revenue and profit growth through innovation, operational excellence, and cultural change. She is President & CEO of the Northern Virginia Chamber of Commerce, the Voice of Business in Northern Virginia™, representing local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity.



#### MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

The Montgomery County Economic Development Corporation (MCEDC) is a 501 (c)(3) nonprofit organization created to promote economic growth in Montgomery County, MD, and support companies in achieving business success. Our retention and recruitment professionals help find the ideal location, attract top talent, and understand current market conditions.



## BENJAMIN WU, PRESIDENT & CEO, MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

Benjamin H. Wu is the President and CEO of MCEDC. Wu brings to MCEDC a dynamic portfolio of over three decades of professional experience working directly with industry around the world and leading operations at the highest levels of our nation and state. He has a distinguished career focused on technology-led economic development, as well as a proven record of driving transformative initiatives and creating collaborative alliances with industry, government, and academia throughout the country and in Maryland.



#### FIRST FINANCIAL GROUP

FINANCIAL GROUP

Headquartered in Bethesda, Maryland, First Financial Group is a complete financial services firm – one of the largest independently owned businesses of its kind in the Mid-Atlantic region. The firm employs over 140 representatives and 1,200 licensed brokers. Business services include Executive Benefits Planning, Key Person Planning, Qualified Retirement Plans, Deferred Compensation Planning, Group Benefits, Buy-Sell Planning, and Succession Planning.



#### DEVON CURY, CAP®, DIRECTOR ADVANCED PLANNING, FIRST FINANCIAL GROUP

Devon Cury is the Director of Advanced Planning for First Financial Group, with more than 25 years of experience in wealth management, investment management, and risk management. Before joining FFG in 2014, he held executive leadership roles at Advancement Concepts and AXA Advisors. He specializes in working with business owners and executives on strategies to reward, retain, and recruit top talent.



#### **SUNTRUST BANK**

SunTrust Bank is an American bank holding company. The largest subsidiary is SunTrust Bank. It had \$199 billion in assets as of March 31, 2018. SunTrust Bank's most direct corporate parent was established in 1891 in Atlanta, where its headquarters remain. As of September 2016, SunTrust Bank operates 1,400 bank branches and 2,160 ATMs across 11 southeastern states and Washington, D.C. The bank's primary businesses include deposits, lending, credit cards, and trust and investment services.



## CHRISTOPHER ROSS, MANAGING DIRECTOR, SUNTRUST PRIVATE WEALTH MANAGEMENT

Chris Ross is a Client Advisor with SunTrust Private Wealth Management. Chris offers clients more than 25 years of comprehensive wealth management experience, leading a team of specialists in investments, financial planning, credit, and estate strategies. He received an MBA from the College of William& Mary. He is involved with several local and community activities, including coaching youth sports. Chris serves on the board of the Historical Society of Washington, DC, and is involved with the Maryland Historical Society.



#### **FORMICIDAE**

We take a consultancy-led approach in providing businesses the tools and resources they need to adapt and thrive in this technology driven world. We help small and medium-sized enterprises increase their revenue by improving their operations and maximizing their human and financial capital ,all while lowering their operational expenses— enabling them to grow. It's our vision to see business owners get their time back to focus on what really matters. Our onshore and offshore capabilities help bridge the gap between entrepreneurs' visions and real-world results!



#### DANI CANUBAS, FOUNDER, CEO, & PRESIDENT, FORMICIDAE

Dani Canubas is an accomplished visionary and entrepreneur. Throughout his career, Dani has demonstrated an unwavering curiosity about business, learning from successful entrepreneurs, and defining successful new business ventures as a result. He enjoys building something out of nothing. He recognizes that great teams are built by leveraging talent and empowering individuals to succeed without fear of failure on the path to success. An international businessman with expertise in rain-making, leadership, marketing, and distribution. Dani built a substantial royalty when working with a \$10B global distribution company where he and his team generated over \$150M in sales.



#### REFRACTION

Refraction is a leading innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies to help create jobs in the greater Washington region. In five years, more than 100 member companies have collectively raised over \$250 million in capital. Refraction's partners include Amazon, Cox, Cvent, Fairfax County, Arlington County, Loudoun County, CIT, Blu Ventures, Smart City Works, Virginia Tech, and George Mason University



#### **ESTHER LEE, PRESIDENT & CEO REFRACTION**

Esther Lee is the President and CEO of Refraction, a technology innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies. Prior to joining Refraction, Esther served as Secretary of Commerce and Trade for the Commonwealth of Virginia, where she oversaw 14 state agencies, responsible for economic development, job creation, innovation and entrepreneurship, small business, tourism, trade, housing, community development, and labor policies for the state. In that role, she led Virginia's successful bid for Amazon's second headquarters (HQ2).



#### MARYLAND TECH COUNCIL VENTURE MENTORING SERVICE (MTC VMS)

The Maryland Tech Council Venture Mentoring Program (MTC VMS) is one of the leading team mentoring services available in the State of Maryland that is both highly sophisticated and results-driven. It exists to foster an environment that encourages innovation while expanding financial and business opportunities for tech, cyber, and life science start-ups. The MTC VMS Program provides free team-based mentoring services to qualified Maryland-based tech and life science venture CEOs who are accepted into the program. Since the MTC VMS program began, more than 45 ventures have enrolled & \$55.MM has been raised in capital & grants.



#### SALLY STERNBACH, FOUNDER, MD TECH COUNCIL VENTURE MENTORING SERVICES

Sally Sternbach retired in 2016 after leading both the Montgomery County Department of Economic Development and Rockville Economic Development, Inc. for 14 years. In her prior professional life, Sally spent 19 years with AT&T federal sector, taught accounting and finance, ran a social services non-profit in NYC and a tourism development organization in West Virginia. Her proudest accomplishments, aside from her family, include national and international gold medals in rowing.



#### DINGMAN CENTER FOR ENTREPRENEURSHIP, UNIVERSITY OF MARYLAND

The Dingman Center for Entrepreneurship is a top-tier entrepreneurial institute recognized around the world as a leader in enterprise creation. The Dingman Center is continuously pushing the boundaries of teaching and learning with its focus on practical entrepreneurship, global innovation, and international classroom experiences. The Center promotes opportunities that provide maximum resources to start-up businesses in terms of ideation, execution, and financing; and that support its mission to take entrepreneurs "from the back of a napkin to the first \$1 million in financing."



## HOLLY DEARMOND, MANAGING DIRECTOR, DINGMAN CENTER FOR ENTREPRENEURSHIP

Holly DeArmond joined the Dingman Center in September 2012 as Assistant Director, Events and Marketing and in 2018 was named Interim Director. She is currently leading the Dingman Center in support of its mission to build a community that discovers, equips, connects, and celebrates entrepreneurs.





#### **KEIRETSU FORUM**

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists, and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources, and deal flow with 53 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities.



#### FITCI - FREDERICK INNOVATIVE TECHNOLOGY CENTER, INC

The Frederick Innovative Technology Center, Inc. (FITCI) is a business incubator and accelerator designed to cultivate entrepreneurship in Frederick, Maryland. FITCI specializes in the strategic business support of local entrepreneurs in the early stages of mostly science and technology-based businesses: Biotechnology, Information Technology, Renewable Energy, and Cyber Security. FITCI currently has two locations in Fredrick, MD, and 52 client companies.



#### THE BALTIMORE ANGELS

The Baltimore Angels is an angel investor group based in Baltimore, MD. Founded in 2009, its mission is to invest profitably in the regional entrepreneurial ecosystem and advance early-stage innovators to the next stage of capital formation. Its vision is to be the most trusted resource for angel capital investment and entrepreneurial mentorship in the Greater Baltimore region. A new generation of angel investing comes to Baltimore. If you are a tech entrepreneur or community-minded investor, please be in touch with Baltimore Angels. This is not your father's (or your uncle's) investment group.



#### STARTUP GRIND-COLUMBIA, MD

Startup Grind-Columbia, mid-Maryland Chapter is part of the largest global community for innovation, entrepreneurship, and the startup community. We're actively educating, inspiring, and connecting more than 2MM+entrepreneurs, 600+ cities, and 130+ countries. We nurture startup ecosystems through mentorship, advisory services, education, inspiration, access to capital, and most importantly, connecting members with the resources we need to have the best opportunity to grow phenomenally successful ventures.



#### **ANGELS + LIFE.SCI INVESTORS**

Formed in 1996, the Angels + Life.Sci Investors Network is organized under NJAngels.net. We are a manager-led, loosely organized network of investors and accredited Angels, Coaches, and Experts who Sponsor world-class Entrepreneurs. Our colleagues have deep experience and technical domain expertise in all of the life sciences disciplines in which we are involved, including nanobio tools, materials, and devices: tele-diagnostics, augmented healthcare & remote patient monitoring, automation and robotics, & advanced chemistry for drug discovery.



#### **INSTITUTE FOR EXCELLENCE IN SALES @IESBD**

The Institute for Excellence in Sales (IES) helps sales professionals worldwide and in the DMV crush their quotas. IES is your trusted partner for the best sales services, products, and training in the world. We have monthly programs in Tyson's Corner, VA for sales pros featuring presentations and workshops by some of the greatest sales thought leaders and authors on the planet, such as Neil Rackham, Challenger Sale author Matt Dixon, and The Referral Coach Bill Cates.



#### ANNUAL WHARTON DC INNOVATION SUMMIT

The Annual Wharton DC Innovation Summit brings together investors, innovators in industry and government, policymakers, entrepreneurs, academic leaders, and others. The Summit has earned a reputation as a high-value, high-impact resource for entrepreneurs, business executives, government officials, and others dedicated to improving their organizations by leveraging the power of innovation and entrepreneurship. The DC Summit offers an interactive environment to help you find public and private sector partners with the resources and interest to help you succeed.



#### ANNUAL WHARTON DC INNOVATION SUMMIT

Entrepreneurship is one of the world's most powerful forces for positive change. Georgetown Entrepreneurship seeks to instill an entrepreneurial mindset in students, foster an entrepreneurial culture across the university, support the successful growth of alumni ventures, and leverage the power of entrepreneurship to make an impact in the world beyond Georgetown. In the spirit of Georgetown's Jesuit roots, and from its home in the McDonough School of Business, the Initiative offers an array of courses and co-curricular programs to serve the campus-wide Georgetown University community. For alumni, offerings include mentorship, networking, the Georgetown Venture Lab, and an angel investment network, in partnership with the Georgetown Alumni Association.



## JEFF REID, FOUNDING DIRECTOR, GEORGETOWN ENTREPRENEURSHIP INITIATIVE, GEORGETOWN UNIVERSITY'S MCDONOUGH SCHOOL OF BUSINESS

Jeff Reid is the Founding Director of the Georgetown Entrepreneurship Initiative and Professor of the Practice of Entrepreneurship at Georgetown University's McDonough School of Business. Reid is a catalyst for entrepreneurship and a well-known leader in entrepreneurship education. In 2009, Reid launched the Georgetown Entrepreneurship Initiative to catalyze entrepreneurial thinking and activities across Georgetown University and impact the growing DMV startup community. Previously, Reid founded UNC's Center for Entrepreneurship and grew it to a No. 1 national ranking by Forbes & Princeton Review, and was chosen by his peers and Entrepreneur magazine as one of the top five entrepreneurship center directors in the United States.



#### **RYAN & WETMORE, P.C.**

Ryan & Wetmore is a full-service accounting and management consulting firm, servicing the Northeast/ Mid-Atlantic region since 1988. What makes us different from other accounting firms is our proactive approach. We work hard to earn our clients' confidence by encouraging open communication year-round. This approach has enabled us to help clients become more efficient, more competitive, and more profitable. Through our numerous management engagements, we have become trusted, unbiased advisors.



#### PETE RYAN, CO-FOUNDER & PARTNER, RYAN & WETMORE

Pete co-founded Ryan & Wetmore in 1988, a 3 office, 35-person firm serving the Mid-Atlantic region. He currently works with clients to address tax, audit, and accounting issues. He also has significant experience in international tax matters and business consulting services. His expertise extends to Healthcare organizations, Construction and Real Estate, Government contractors, Technology, Manufacturing, and High Net Worth Individuals. Pete has served on the Board of Directors for several organizations. He is an active member of the Healthcare Advisors Association, the Real Estate and Construction Association, the CPA Manufacturing Services Association, the Virginia Transportation Construction Alliance, and the Construction Financial Management Association.





## ENTERPRISE TRANSFORMATION SOLUTIONS INES LEBOW, FOUNDER AND PRINCIPAL

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in the industry, Ines has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership, and Mentoring, Turnarounds, Revenue implementation, Engineering, as well as Communications, Ines has helped many companies prepare for VC and angel investment.

#### **ATTENDEES** As of 02 23 22

		A3 01 02 23 22	
SPEAKERS			
First Name	Last Name	Title	Company
Tien	Wong	CEO	Opus8, Inc.
Patrick	Sheridan	Co-Founder and Managing Partner	Modus Create
PRESENTERS			
First Name	Last Name	Title	Company
Brian	Seeling	VP of Cybersecurity	AtWork Systems LLC
Dr. Mike	Davies	CEO & Founder	Carocell Bio
DI. IVIIKE	Davies	CLO & Founder	Carocen bio
Jim	Keeney	CEO	Dapt
Mike	Riordan	CEO	Freeze Sleeve, LLC
Bill	Henry	CEO	Gander Technologies
Andrew	Holman MD	CEO & Co-founder	Inmedia Inc
Allulew	HUIIII AII IVID	CEO & CO-TOUTINET	Inmedix, Inc.
William	Wittmeyer	Founder and CEO	Pulmostics Limited
- **			
Russell	Tuchman	CEO	Rebuildee
Ravi	Singh	Founder & CEO	REALCODERZ
	CI.	050	00 <b>7</b> W. J
Christopher	Chong	CEO	SST Wireless
ATTENDEES			
First Name	Last Name	Title	Company
Gaith	Abdo	CEO	Cut2it
Yaseer	Abdussalam	CEO	Space10
David	Abelson	CEO	David Abelson
Tarek	Abousalem	Managing Partner	ElementOne Digital
Salim	Afshar	Venture Investor	W Health Ventures
Manish			Attain Nextgen
	Agarwal	Managing Partner	AC Ventures
Ana	Aguilar	Investor	
Dennis	Ahearn	Owner	Law Office of Dennis Ahearn
Jitin	Ahuja	Principal	Spacejet Media
Raphael	Aidane	Director	INSEAD Angels NY
Izzatunisaa	Ainunhusna	CEO	Up Liv
Nozomi	Akiyama	Senior Manager	KDDI America, Inc.
Maliha	Al Sulaimani	Head of Business Development	VIS Global , Ulektz
Hansilla	Alaigh	Senior Director	HANSILLA ALAIGH
Sharon	Alcazar	VP of Marketing	In The Pynk
Ali	Alhawaiji	Founder	
Dr Ashik	Ali	Medical Officer	Mega Polyclinic
Bryan	Alintoff	CEO	Hayden Endeavors LLC
Sally	Allain	Regional Head	JLABS
WD	Allen	Adjunct Professor	University of Missouri
Zak	Ammar	Founder & CEO	Vixster
Michael	Anania	Advisor	360 SmarterCare
Claudia	Andahl	Sr Solutions Marketing Manager	Blue Prism
Bill	Anderson	President and CEO	Generations Advisors
Lekan	Anlugbua	Managing Director/CEO	Leks Environmental Ltd
Nida	Ansari	Investor	HG Ventures
Brad	Antle	Managing Director	Antle Advisors LLC
Doug	Applegate	Director	Gener8tor
Duff	Archie	Co-Founder, CEO	OffWeGo
Agustin	Argelich	Principal Consultant	ARGELICH NETWORKS MS S.L.
Margia	Arguello	Sr. Business Development Manager	Maryland Department of Commerce
Paul	Armijo	Chief Technical Officer	Avalanche Technology
Nick	Arnold	Associate	HG Ventures
Elif	Arsoy	Co-founder	Cravys
Elio	Assuncao	Director	Venture
Ayoub	Ateefa	CEO and Co-Founder	Estidama
Cihan Fuat	Atkin	Founder @ XCINEX.com	
		₹ · · · · ·	

Oni Auer Founder In The Pvnk

Story Advantage PTY/LTD Marlon August CEO Auito Partner **HEA Law PLLC** Darrin

Marco Avila Director WSP Humza Awan Account Executive TkXel

Amit Ayare

VP of Strategic Partnerships **Keepnet Labs** Bora Avtun

Bill Bader RHV Member Perfect Balance Investments Kyle Badgley Investor

Saerome Bae

VP, Product Management **Everywhere Communications** Consultant Tonya Bailey ReCreeation Rick Bain Director ITI / INCITS

David Bain EVP, Technology Standards

Bailev

Bert Baker

lacob

Adrian Baker-Kang Co-Founder Rebuildee **Business Development Partner** Rebekah Bakker DISHER

Mark Baldino CEO Firebot Suppression Merecedes Ballard Founder Heristic Daniel Ballin Chief Executive Ideas Crucible Riko Banardi Investor Robinhood Ventures

Jonathan Bandel Chief Innovation Officer White Plains Hospital Afua Banful CEO Anetaed.com, Inc.

Iulian Banister CEO Banister Athletics and Green Lotus Society LLC

Anna Baniuk CEO Your VIP World Ltd

Iosh Barnes Owner Harbor Designs & Manufacturing

Mark Barry President Saltenna LLC Frank Consulting Inc. Matthew Basirico Owner Bassford Principal **Lateral Solutions** Jon Todd Batchelor Partner Cherry Bekaert LLP InvestUSC Fernando Batista

**REVO CAPITAL** Founding Partner & Managing Director Cenk Bavrakdar

Managing Director Adasel Global Partners LLC Jay Beam Frank Beckmann CEO **GVI Germany GmbH** 

**Tigist** Belayneh

Interim Director Georgetown University Law Center Everett Bellamy

Bellomo CEO P1ston, Inc. Samantha Bendt CEO Ageovisa

Elise Bengtson **Executive Director** Greater Falls Church Chamber of Commerce

Tash Benjamin VP, Business Development **TKing Enterprises** 

Bennett Founder/Attorney T-I-L(R) Technology-Innovation-Law Chris

Bruce Berkoff Chairman **BA LLC** 

Gus Bessalel President Spectrum Partners Sophia **Bhaumick** Founder EndorseMe App Lauren **Bigelow** CEO GCN Joe Bishop CPA Snyder Cohn, PC Josh Bixler Principal Bixler

Debe Black President Action Ignite Sales **TPBIOVENTURES** Thomss Blackburn CRO

Kirsten Hund Blair Co-founder and CEO Lambent Data Blobel Consultant Freelancer Jascha Eduardo Bocock CEO SCALA Technologies

Somendra Boddapati Practioner Gmc

Richard Bodson President & CEO SysNet Technologies, Inc. Hepsie **Bohman** Agent New York Life Beth Bolus Owner Wellness Forged with Beth

Larry Boodin Agent NY Life Balazs Borbely Founder **Fuelitics** 

Charllene Boshoff

American University Mohamed Amine Boudjouadi CEO Sarl Aerosun Farm

Responsible Solutions Limited. Russell **Brand** Managing Director James Breyer CEO Hercules Electric Mobility Richard Bristol President **Bristol Advisory LLC ODAA Virtual Assistant** Brown Owner Lora Jermaine Brown Partner Outlander VC Bryan Daniel CFO Metaverse webcam

Liam Buchanan Software Engineer Amazon

WorldCell Solutions LLC Buckman Greg President Dwika Budhyantara PT Hata Indonesia Sejahat

Budnick Global IT Support Amazon Damien Buntic Co-Founder Talksie Bea Adam Burck VΡ **GVW** Group Burdman CEO Civic Matias

Dan Burger President Be Your Best LLC Jenn Burka Senior Associate **Evolv Ventures** Burke Matchplicity Lauren CEO co founder Emilio Caamano СТО Multiple Senior Investments VP Teka Capital PE Jose Luis Cabal

Montrèal Cain Founder Camara Owner

Lena Lotterv

Christian Camarce Partner (Patent Law) Sterne, Kessler, Goldstein & Fox PLLC FutureFounder

Rodolpho Camargo Learning Design Specialist Anthony Cammarata Startupcannon Andre' Campbell CFO The Franchise Executive

Adam Caper CEO Social Dining, Inc. / dineoutwith.us

Piers Carey CEO Teneo

Joe Carlin Principal Jonxeone Capital President / Co-Founder Eric Carlson Blue Sky Cyber Inc Carr President CarrTech Corp Sue Larry Carver CFO Carver Institute Enxhi Caushai **Business Development Representative** Attest

Chris Ceresini VP of Finance Digital Envoy Chac American University Siu

Mark Chan Venture Analyst Vinaj Ventures

HC Chan Freelancer William Chang CEO CEO

Saurabh Channan CEO TerraPulse Inc Manoj Chaudhary CEO RankRiders Tech Chayo CEO MEDIJ Protection Tamara

George Chen Principal **Nautilus Venture Partners** 

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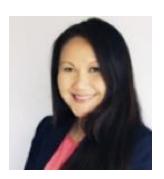
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Dec. 21		



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Be on point

Management + Creative

Management | Branding | Marketing | HR & Talent Acquisition | Coworking

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# SUCCEED IN THE DIGITAL WORLD

Put beautiful digital experiences in the hands of your customers and change the way your business works.





#### **DevOps & Security**

- + Migration
- + DevOps
- + CI/CD
- + Risk assessment & remediation



#### **Customer experience**

- + Voice of customer
- + User research
- + Usability testing
- + World-class experience design



#### **Atlassian**

- + Licensing
- + Tool configuration
- + Migration
- + Training and support



#### **Product strategy**

- + Technology maturity audit
- + Learn product validation
- + Post-launch growth
- + Opportunity space analysis



#### Agile software delivery

- + Architecture
- + Project management
- + Design
- + Full stack engineering
- + Testing & automation