

Executive Profile



JAMES E. ROHR CHAIRMAN AND CHIEF EXECUTIVE OFFICER THE PNC FINANCIAL SERVICES GROUP

James E. Rohr is chairman and chief executive officer of The PNC Financial Services Group, one of the largest diversified financial services companies in the United States.

Rohr joined the company through its management development program in 1972. He proceeded through various marketing and management responsibilities in several Corporate Banking areas, including lending, treasury management services and merchant banking. He was elected a vice chairman of PNC in 1989, named a director in 1990, elected as president in 1992 and named chief operating officer in 1998. Rohr was named chief executive officer in May 2000 and chairman in May 2001. For his leadership of PNC, Rohr was named *American Banker's* "Banker of the Year" for 2007.

Rohr is a director of BlackRock, Inc., Federal Reserve Bank of Cleveland, Allegheny Technologies Incorporated, Equitable Resources, Inc., RAND Board of Trustees and the International Monetary Conference. He is a past chairman of the Pennsylvania Business Roundtable and is involved with other industry groups, including The Financial Services Roundtable. He is also a director and former chairman of BITS, the technology group for The Financial Services Roundtable.

In addition, Rohr serves on a number of civic, cultural and educational organizations. He is the immediate past chairman of the Allegheny Conference on Community Development and The Pittsburgh Cultural Trust. He is a board member and former chairman of the Greater Pittsburgh Council of the Boy Scouts of America. He is a director of the Committee Encouraging Corporate Philanthropy (CECP), Carnegie Mellon University, the University of Pittsburgh's McGowan Institute for Regenerative Medicine and The Heinz Endowments. He is a member of the board of trustees for The University of Notre Dame and a member of Notre Dame's College of Business Advisory Council. In October 2006, Rohr received the Woodrow Wilson Award for Corporate Citizenship. In May 2007, he received the Sesame Workshop Corporate Honoree Award and in May 2008 he received the Women's Institute for a Secure Retirement (WISER) Hero Award from the Heinz Family Philanthropies.

Rohr earned his bachelor of arts degree in 1970 from the University of Notre Dame and his master's in business administration from Ohio State University in 1972.

Title

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The PNC Financial Services Group

Corporate and Community Leadership

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- > Recipient of the Woodrow Wilson Award for Corporate Citizenship; the Sesame Workshop Corporate Honoree Award, and WISER Hero Award