## University of New Mexico

UNM Digital Repository

# Las Vegas Optic, 06-21-1912 

The Optic Publishing Co.

Follow this and additional works at: https://digitalrepository.unm.edu/lvdo_news

[^0]

## 3

BisebillileailitIN THE PECOSS Valley


WHY IT PAYS TO BUY ADVERTISED GOODS

Because the advertiser has done something to inspire confidence. He has not only explained the value and usefulness of his product, but has put his personality and reputation behind his statements.
He can be trusted because his very business existence is at atake. believes in his goods to the extent of investing his capital, nor will making the goods rign, butle if he fails to make good-secure repeat orders.
e advertising is not only a protection to the trade name, but it
is the advertiser's guarantee of is the advertiser's guarantee of quality. are justified in being suspicions of unadvertised goods, bemay have in them, he has not enough faith in them to spend money in telling others of their goodness.
HAways Pays to Buy Advertised Goods


LAS VEGAS
INTEREST PAID ON TIME DEPOSTIS

Las Vegas Savings Bank
Capital Stock, $\$ 30,000.00$
Office with the San Miguel National Bank

| Wm. G. Haydon | President |
| :--- | :---: |
| H. W. Kelly | Vice President |
| D. T. Hoskins | Treasurer |
|  | Interest Patd on |


and


## The Strongest Car <br> In The World <br>  <br> With the adoption of an all chromencickelateal conatruction and correepondtog increased wollaity throughout its entire make-up, the new Everltt tine been catied by experts "The strongest car in the world Chrome by the United States youd other govermments for fore material used  the great reputation-1or the Everitt is built throughout of this But thhts is not all. The ear <br> ut this is not all. The ear's frame ts of nearly double the urnive; the axlos are of epectal size; the gears are sumost unbreak. able and the whole car if a powertul plece of machinery, built to to list. $\underset{\text { The }}{ }$ <br> H-F. Automobile \& Garage Co., Sub-Adents Wanted STATE AGENTS Las Vegas, N. M

and




[^0]:    Recommended Citation
    The Optic Publishing Co.. "Las Vegas Optic, 06-21-1912." (1912). https://digitalrepository.unm.edu/lvdo_news/3283

