

IN

TOUCH

Winter 1989

May Dinner to Honor Laurence A. Tisch

Laurence A. Tisch, President and Chief Executive Officer of CBS, Inc. will receive an honorary doctorate from the Technion-Israel Institute of Technology at the Greater New York Region gala dinner to celebrate the occasion, May 18, 1989 at the Waldorf Astoria Starlight Roof. Henry Taub is chairman of the event.

Mr. Tisch served as President of the American Technion Society in 1972, and has distinguished himself as a major supporter of Jewish causes in the U.S. and in Israel. He is a Past President of the United Jewish Appeal of Greater New York and a trustee of the Federation of Jewish



Laurence A. Tisch

Philanthropies. Other charitable and civic organizations have benefited by his concern, leadership and philanthropy. They include the Carnegie Corporation, Council on Foreign Relations,

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1987/88 Campaign Results

The American Technion Society completed its 1987/1988 campaign year with \$26,104,000 in pledges and cash receipts of \$20,038,000.

The Greater New York Region raised \$7,800,000 in pledges, and \$6,199,000 in cash received, representing about 30% of ATS's total pledges and cash, stated Donald Gartner, Regional Director.

"Although we are gratified by the generous support of ATS members in the region and throughout the U.S., the future of higher education and research in the sciences, engineering and technology depends on our increased efforts to provide the funds needed to maintain and expand Technion programs," he said.

TECHNION HAS

MEDICAL SCHOOL & AFFILIATED HOSPITAL

Tisch Dinner

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Metropolitan Museum of Art and the New York Public Library.

He also is Chairman of the Board and CEO of Loews Corporation, Board Chairman of CNA Financial Corporation, Director of its insurance subsidiaries and of the Bulova Watch Company, Inc. all Loews Corp. subsidiaries. He serves on numerous other Boards of Directors.

CIGARETTES LEFT OUT!

A native of New York City, Mr. Tisch received a Bachelor of Science degree from New York University and a Master's degree in Industrial Engineering from the University of Pennsylvania. He also attended Harvard Law School.

Founders Mission

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with Technion faculty and students, and a gala dinner hosted by Uzia Galil, Chairman of Technion's International Board of Governors, and President and CEO of Elron Industries. All events will be hosted by the President of Technion, faculty and prominent Israeli statesmen.

All participants are asked to make a new commitment at the Founders level of a minimum of \$25,000, with the understanding that mission leaders will discuss further gift opportunities while in Israel.

Each donor's participation will be fully subsidized by ATS; spouses will be billed at cost. For more information, please call Samantha Parker at the Region office, (212) 262-6200.