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# THE DAILY IOWAN

OFFICIAL PAPER OF THE STATE UNIVERSITY OF IOWA

Vol. 3

IOWA CITY, IOWA, SATURDAY, JUNE 11, 1904

No. 164

## \$5000.00 FOR AN ATHLETIC FUND

### Co-operative Plan by which Money is to be Raised for the Benefit of the University of Iowa Athletic Union

I have always been interested in athletics and became quite enthusiastic in the days of Williams, Watters and Edson and it wounded my state pride and vanity very much in later years to have Michigan and Minnesota do such woeful things to "Iowa's finest." It seemed about time that a call was made for "all hands to repel boarders."

I believe athletics should not depend entirely upon donations. Of course I know they do not entirely depend upon donations now but I am sure they should be put on a more independent basis. I believe the participants in the sports would feel better if they knew the funds required for the support of athletics had been earned by the individual efforts of the student. I believe further that there are hundred of students who are unable to uphold or uplift the standard of athletics at our university by individual prowess, but who would hail with delight an opportunity to lend a helping hand otherwise, if the chance only offered.

It occurred to me that the Puritan Mfg. Company would like to join hands with such students in an endeavor to make the Athletic Union of University of Iowa self supporting. This can be done at practically no expense to us and with but little individual effort on the part of every one of the students. If these students are willing to donate their services as salesmen to sell our jewelry we are willing to furnish the jewelry and to ship it to customers at actual cost and expense, thus turning to the athletic fund the salesmen's commissions, the profits and whatever ordinary expense can be saved by this method by getting our product into the merchants hands.

Figuring conservatively so as to give the merchant an extra good value for his money we would estimate the total cost and expense not to exceed 65 per cent. thus leaving 35 per cent. of each sale for the Athletic Fund. This 35 per cent. is made up of the following items:

Salesmen's Commission 15 per cent.

The usual house profit 15 per cent.

Interest on money about 2 per cent.

Usual loss on bad accounts and collections avoided under the proposed cash plan—3 per cent.

While our desire to help the cause of Athletics at the University is entirely sincere, our motive in making this offer is

#### Merchants Agreement. For The Co-operative Athletic Fund

For the purpose of furthering the interests of the Athletic Union of the University of Iowa and in order to establish a Co-operative Athletic Fund, The Puritan Manufacturing Company of Iowa City, Iowa, has agreed to furnish jewelry of their manufacture to the Athletic Union of the State University at the cost of manufacture and to donate what would be profit to this Athletic Fund.

The Puritan Manufacturing Company make this agreement on the condition that the students and alumni of the the university will sell the jewelry to the merchants throughout the state and that they will donate what would usually amount to the regular salesman's commission to the Athletic Fund.

Merchants may order jewelry in any quantity over and above \$15.00 worth at a time, and the Puritan Manufacturing Company agree to ship to the undersigned merchant, jewelry of up-to-date patterns covered by ample warranty as to quality, consisting of scarf pins, cuff buttons, shirt waist sets, watch fobs, lace pins, etc., to the amount of \$15.00 market price, unless a larger amount is herein specified.

It is further agreed that, if this jewelry is not satisfactory to the merchant, he may return same to the Puritan Manufacturing Company and his money will be returned to him without any question whatever.

It is agreed that the \$15.00 accompanying this order is to be sent to the President of the Athletic Union who will turn over to the Athletic Union Fund, out of each \$15.00 order, \$5.25; the other \$9.75 to be paid to the Puritan Manufacturing Company, subject to the return of the jewelry by the undersigned merchant, providing same is not satisfactory to him.

The purpose of this proposition is to free the the Athletic Union from debt and to establish a fund for the expenses of the University Football and Track Teams, which will enable the manager of Athletics to procure more efficient training facilities and to more readily provide for the necessary money to pay for professional coaches and trainers.

It is agreed by the undersigned merchant the terms on this \$15.00 order are cash with the order.

To the President of the Athletic Union, Iowa City, Iowa: You may place my order with the Puritan Manufacturing Company for \$15.00 worth of jewelry, as per the above contract, to be shipped me on the terms and conditions of this contract and no others.

It is expressly understood and agreed that if this jewelry is not entirely satisfactory to me, I may return same within ten days of its receipt and that you are to return me the \$15.00 attached hereto.

Signed.....

Post Office..... County..... State.....

there is a row of beans and there is the shovel. If you will dig good and deep up one side of the row and down the other you will get all the bait you will need."

On the same principle we can help the Athletic Union, (a pleasure) and at the same time help ourselves. Now in order to prove that we do not want to help our friends only when they can help us, we want to announce that we will make this offer so as to establish a permanent fund for athletics and we will willingly and gladly do our part for just as many years as the students will do their part.

I sincerely hope the students will show their spirit and devotion to the university in this matter and that by fall the Athletic Union will be enriched by several thousands of dollars.

M. F. PRICE.

#### What Mr. Price Says

As most every student here knows, the Athletic Union of the state university is in debt. Each succeeding athletic season for the past few years has left the union a little deeper in debt. It has not been the fault of the managers or the students. It has been the result of peculiar fortunate and unfortunate circumstances. Fortunately the state university of Iowa has turned out faster and stronger athletic teams that has been expected for an institution of its size. Unfortunately the conditions surrounding the teams have not changed in the proportion that the teams have grown. Hence Iowa has been left to support a big team in a little field. Iowa City is not a big city so that large crowds can be brought out to see a game here. Private subscriptions were resorted to in order to make up the deficiency but these were not sufficient to meet the demands. Other means have been tried to make up the deficiency but they have proved inadequate.

Now for another and better scheme—one which depends upon the push and enterprise of the students of the university. It is not a scheme for a few to carry out but rather one for every one who has any interest in the welfare of the university and her athletic future. It is this.

The Puritan Mfg. Company, one of the largest establishments of Iowa City whose promoters have always been main stays of the university Athletic Union has come forth with a proposition to present to the students who

not entirely philanthropic and to succeed is necessary for us, not only to demonstrate the excellence of our product but to introduce our goods to the trade of our own state.

My good old mother used to tell me not to mix play with work but that I could occasionally mix

a little work with play and do no hurt. She took particular delight in calling my attention to the fact that I had a bait can in my hand and the rod on my shoulder and that before going fishing it would be necessary for me to get some angle worms. I have of times heard her say now

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Every Afternoon Except Sundays and Mondays

Of the Vidette-Reporter the thirty-fifth year and of the S. U. I. Quill the twelfth year

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are interested in the athletic welfare of the university. It is a co-operative scheme. The student contributes work and the Puritan Mfg. Company contributes its salesman's commission and net profits. It asks that the members of the athletic union act in the capacity of its regular salesmen throughout Iowa. It asks that the students here take upon themselves the work of selling one or more cases of its product to their home merchants with whom they are liable to have a great deal of influence. The student does not take any risk. He does not lose anything. The merchant who buys the product does not take any risk neither does he lose anything. He takes the goods subject to the conditions of the contract printed in this issue.

What is the student getting? Through the agency of the Puritan Mfg. Company he has the opportunity of doing a couple of hours work for the Athletic Union. He gives the Athletic Union the sum of \$5.25 in return for his work and he gives the Puritan Mfg. a little wholesome advertising—exactly what it is looking for. Just to show what a good proposition it is for the athletic union one man went out in Iowa City yesterday and sold three of the fifteen dollar lots to Iowa City merchants, thus making almost sixteen dollars for the Athletic Union in less than an hour. The scheme has the approbation of a number of Iowa City's leading business men—men who have backed the Athletic Union with their money during years past. They are naturally interested in the welfare of Iowa athletics and would not put their indorsement upon this scheme if they did not think it were meritorious. Among those who commend the scheme are Coast & Son, Max Meyer and Messrs. Lyon and Price all of whom have often given money

and other support for the Athletic Union.

There will be a mass meeting of members of the Athletic Union and others interested in Iowa athletics in the auditorium of the hall of liberal arts tonight at 7 o'clock. It is up to every student to be there. The matter is going to be explained there by Mr. Nelson Gotshall a representative of the Puritan Company. Addresses will also be made by Max Meyer, Coach Chalmers, M. F. Price and George W. Egan. A big crowd is imperative.

What Others Say

I have thoroughly investigated the proposition as made by the Puritan Mfg. Co. and consider it an excellent manner in which to raise funds for Iowa athletics. I hope the students will take hold of it and work it hard.

H. E. SPANGLER.

This is truly a brilliant opportunity for the student to demonstrate her college spirit. You may quote me as heartily endorsing the proposition and you may send me one one of the assortments.

MAX MEYER

It is a grand, good thing and deserves pushing. Every student should get out and hustle.

COL. GEORGE R. BURNETT.

Miss Abigail Pearson '01 who has been teaching in the Philippines visiting in the University.

Supt. J. J. McConnell of Cedar Rapids will receive the degree of L. L. D. from Coe this commencement.

J. J. Louis '99 superintendent of the Harlan schools for the past four years has been elected principal of the Marshalltown High School.

All those interested in the university band are requested to show this interest in a substantial manner by handing in their subscriptions at this office or at Wieneke's or Brown's Cigar Store. Any amount will be received and appreciated.

J. H. Lees, '02 is to be in charge of the department of geology at the University of Colorado during the six weeks summer session and is also to assist in the Iowa Geological Survey.

Among former S. U. I. students who have been re-visiting the University this week are Sadie Kemmerer, '03, Eleanor McLaughlin, '03, Dorothy Wick-ersham, '99; Alice Curtis, '03, Marjorie Quigley, '03, Marie Campbell, ex. '04.

Notice

Miss Montgomerys Dancing School and Assembly tonight at Kenyon Hall.

The Rock Island will run a special train to St. Louis Monday June 13th, leaving Iowa City at 6:15 a. m. arriving at St. Louis 5 p. m. \$7.00 for the round trip.

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**Athletic Union**

**AND**

**ALL STUDENTS**

Hall of Liberal Arts

**SATURDAY NIGHT** at **7:00**



All Students Interested in Iowa's  
Athletics Should be There



*Come on Now and Show Your Spirit*

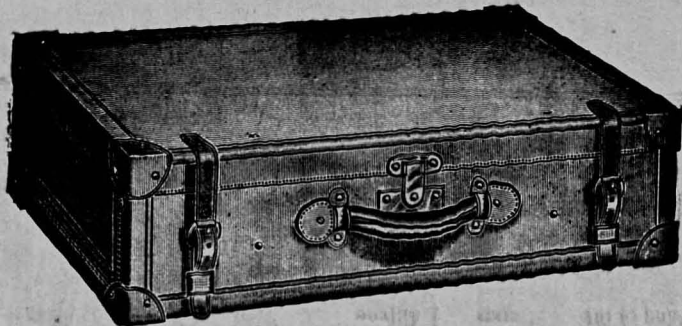
# A WARM DAY

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L. R. Davis, T.P.A., Des Moines, Ia  
C. S. Crane, G.P. & T.A., St. Louis

### A Snap on Pipes

I am selling out my stock of pipes. Not that I am going out of the pipe business, but I like to clear out my stock of pipes about once a year, and then get in fresh goods. The pipes I have on hand are all first-class goods, bought last fall for the winter and holiday trade. I am selling them at big reductions from regular prices. If you want a pipe of any kind, this is the time to buy it, and my store is the place. The pipes include every style and make, from the cheap apple tree wood pipe to the meerscham. Many of them are in handsome cases. It is an exceptional opportunity for pipe smokers. And while you are buying a pipe don't forget

**Thos. A. Brown**  
The Tobacconist

At the Clinton Street Smoke House

### NOTICES

Students and faculty member are requested to send all notices to THE DAILY IOWAN for publication. Notices must be left at THE IOWAN office or the President's office before 9:00 A. M.

S. O. Hdq. University  
No. 40 Battalion

The annual review and Inspection of the Battalion, by His Excellency the Governor, will take place Monday June 13 at 4 p.m., first call at 3:30.

The entire battalion will be required to turn out and no Cadet who is absent will under, the rules of the department receive any credit for the semester's work.

Cadet captains and sergeants are requested to hand the commandant at once a list of recommendations for promotion and appointment of officers and non-commissioned officers in the battalion.

The Governor's salute will be fired at high noon Monday 13th. Major R. M. Anderson in command of the battery. By order of Col. Geo. R. Burnett, Commandant.



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