HITACHI Inspire the Next

simpledrive[™]

Simply better high capacity USB 2.0 external storage



SimpleDrive by Hitachi delivers simply better USB 2.0 external storage. We like to keep things simple - just like this drive. It's not only great to look at but it's really simple to use. Plug it in, power it on, and you're ready to go.

The compact size of this new feature packed drive saves both space and power. The unique aluminum design is not only elegant, but it keeps your drive cool and performing at its best. And it automatically powers on and off with your computer. With Hitachi Backup software, included with your drive, you can schedule automatic backups from your computer to your SimpleDrive keeping your files safe from real world mishaps.

SimpleDrive is made by Hitachi and uses the same reliable Hitachi hard drives you have come to trust.



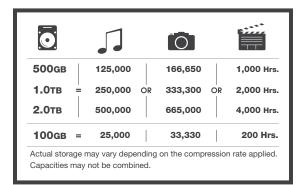












SIMPLEDRIVE™ USB 2.0 EXTERNAL HARD DRIVE

- Sleek aluminum desktop enclosure that looks great just about anywhere
- Automatic Hitachi Backup Software to easily protect your data
- · Automatically powers on and off with your computer
- Cool blue LED that shows you when your drive is working for you

SPECIFICATIONS

Performance USB 2.0 provides up to 480 Mbit/sec data transfer rate

Interface One external "Mini-B" 4-pin socket

Dimensions 6.50" (H) x 4.75" (L) x 2.44" (W)

Weight 2.2lbs (1.0kg)

Power 12VDC, 1.5A external power adapter, ===

System Requirements Windows®

Available USB 2.0/1.1 port Windows XP/Vista/7

Macintosh®

Available USB 2.0/1.1 port Built for Mac OS X, 10.3 or newer

Compatibility may vary depending on user's hardware configuration and operating system.

INCLUDES

- SimpleDrive USB 2.0 External Hard Drive
- USB 2.0 Cable
- AC Adapter
- Quick install guide
- Hitachi Backup Software

LIMITED WARRANTY

3 years*

Free technical support

CAPACITIES

| CAPACITY | PART | UPC | |
|----------|------------|--------------|--|
| 500GB | LS-0500-US | 705487182101 | |
| 1.0TB | LS-1000-US | 705487182118 | |
| 2.0TB | LS-2000-US | 705487182125 | |

- * Warranty period may vary based on regulations of the country where this product is purchased. Subject to certain terms and conditions.
- One GB is equal to one billion bytes and one TB equals 1,000 GB (one trillion bytes) when referring to hard drive capacity. Accessible capacity may be less.



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