

# Leveraging the Tanzanian Diaspora Capacity Linking Growth Opportunity and Prosperity

Thursday April 28 - Sunday May 1, 2016

Hyatt Regency North Dallas
701 E Campbell Rd, Richardson, TX 75081





### **Greetings:**

As Governor of Texas, I am pleased to welcome you to the Diaspora Council of Tanzanians in America 2016 Convention hosted in collaboration with the Association of Tanzanians in Dallas.

Texas is home to a diverse blend of cultures, each of which has contributed significantly to making Texas what it is today. Through the years, Tanzanian immigrants and individuals of Tanzanian descent have enriched our state by sharing their rich culture and unique perspectives, while still fully participating in life in the Lone Star State with pride.

As you gather for business meetings, networking sessions and social activities prepared by the planning committee, I join you in paying tribute to the unity between Tanzania and the United States, particularly Texas. You are building on a foundation of success created by those who came before you.

To those from out of town, welcome to Richardson! From historic sites and exquisite art to great music and professional sports, the Dallas area has something for everyone to enjoy.

First Lady Cecilia Abbott joins me in sending best wishes.

Sincerely, Greg Abbott

State of Texas Governor

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WHEREAS, the Diaspora Council of Tanzanians in America (DICOTA) was formed in February, 2009 as a nonprofit organization dedicated to the promotion of knowledge about Tanzania and its economic growth; and

WHEREAS, this organization brings together members of the Tanzanian Diaspora in the United States, Tanzanian private sector and government officials, business leaders and community leaders with vested interest in investment and growth in the country; and

WHEREAS, the State of Texas is home to a growing Tanzanian community that contributes to the stature of the State as a global space for corporations and vital exchange of investment opportunities; and

WHEREAS, DICOTA and the Tanzanian American community has been active in fostering a shared vision for development, empowerment and civic engagement of the Dallas and Texas' African immigrant community; and

WHEREAS, the Tanzanian community in Dallas make a rich and significant contribution to the strength of this city, dedicating their talents, traditions and viewpoints to the fabric of our life; and

WHEREAS, all the people of Dallas should use this opportunity to celebrate the vibrant culture and heritage of the Tanzanian community:

NOW, THEREFORE, I, Michael S. Rawlings, Mayor of the City of Dallas, and on behalf of the Dallas City Council, do hereby extend special recognition on April 29, 2016 commemorating

TANZANIA'S DIASPORA DAY

In Dallas, Texas.



WHEREAS, The Diaspora Council of Tanzanians in America (DICOTA) was formed in February 2009 as a nonprofit, non-partisan, non-sectarian organization dedicated to the promotion of knowledge about Tanzania and its economic growth; and

WHEREAS, This organization serves as a source of constructive dialog and a catalyst for positive change in Tanzania, and offers diverse voices in public discourse in the United States of America on current issues concerning Tanzania; and

WHEREAS, This convention brings together members of the Tanzanian Diaspora in the United States. Tanzanian private sector and government official, business leaders and community leaders with vested interest in investment and growth in the country; and

WHEREAS, Richardson and the State of Texas is home to a growing Tanzanian community that contributes to the stature of the City and the State as a global space for corporations and vital exchange of investment opportunities; and

WHEREAS, DICOTA and the Tanzanian American community has been very active in fostering a shared vision for development, empowerment and civic engagement for the Richardson and Texas' African immigrant communities; and

WHEREAS, The Tanzanian people in Richardson make a rich and significant contribution to the strength of this City, dedicating their talents, traditions and viewpoints to the fabric of our live.

NOW, THEREFORE I, Paul Voelker, Mayor of the City of Richardson, Texas, do hereby proclaim April 29th, 2016, to be

#### TANZANIA'S DIASPORA DAY

In the City of Richardson, Texas and urge all the citizens of Richardson to use this opportunity to celebrate the vibrant culture and heritage of the Tanzanian community.

IN WITNESS WHEREOF, I have hereunto set my hand and cause the seal of the City to the affixed 29th day of April 2016.

Mayor, The City of Richardson

## Schedule of Events

Thursday April 28, 2016	
Thursday April 20, 2010	
17:00 - 21:30	Registration
14:00 - 17:00	Tour of the George W. Bush Presidential Library and Museum for Sponsors
18:00 - 22:00	Welcome Cocktail and Networking Reception; Designers' Auction; Ambassador Masilingi's message
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## Friday April 29, 2016

07:30 - 17:30 Registration

09:00 - 10:30 Guest of Honor and Opening Ceremony

- Dr. Ndaga Mwakabuta DICOTA President
- Representative of President John P Magufuli United Republic of Tanzania (Ambassador Wilson Masilingi)
- Bob Townsend Council Member City of Richardson, Texas

# Session I: This is your Tanzania: The Role of the Diaspora in Tanzania's Vision 2025

Thabo Mbeki once said "Out of Africa reborn must come modern products of human economic activity, significant contributions to the world of knowledge, in the arts, science and technology, new images of an Africa of peace and prosperity."

The African diaspora has for decades been reported to make significant contributions to Africa's development. According to the latest World Bank data, East African economies received more than \$3.5 billion in diaspora remittances in 2015, out which, an estimated \$770 million was sent to Tanzania. With an estimated 3 million Tanzanians living abroad,

there's an opportunity for Tanzania Diaspora to contribute to development including skills transfer, microenterprise capital, and diaspora philanthropy.

During the Diaspora conference held in the Dar es Salaam in 2014, the Director of Diaspora in the Ministry of Foreign Affairs and International Cooperation, Ms. Rosemary Jairo, said investment from the Diaspora between 2013 and June 2015 was 32bn Tanzania Shillings. Most of this was linked to Small and Medium Enterprises (SME's) that contributes to 35% of Tanzania's Gross Domestic Product (GDP).

**Moderator: Lunda Asmani** 

#### **Presenters:**

- Ali Mufuruki (via Skype) Chairman & CEO Infotech Investment Group Ltd
- Anisa Mbega Director Diaspora Department Ministry of Foreign Affairs, East African, Regional and International Cooperation

10:30 - 10:45 Break

## 10:45 - 12:30 Session II: Finance & Innovative Funding Mechanisms

Data shows that only 12.5 per cent of the Tanzanian citizenry has access to banking services. This not only presents a great opportunity in the banking industry but also an opportunity to help eradicate poverty. The Word Bank president, Yong Kim, was noted saying that "Access to financial services can serve as a bridge out of poverty. We have set a hugely ambitious goal – universal financial access by 2020."

Various funding mechanisms have been utilized to avail Diaspora and African Entrepreneurs with the much needed capital such as USAID's Development Credit Authority (DCA). DCA uses risk-sharing guarantees to mobilize private sector financing in developing countries to reach credit-worthy but underserved entrepreneurs such as members of the

Ethiopian Diaspora interested in returning to their home country to start new businesses. The Tanzania Diaspora stands to also benefit from this opportunity.

#### Presenters:

- Dr. Lawrence Spinneli Director of Outreach and Public Affairs Overseas Private Investment Corporation (OPIC)
- Lucy Naivasha Manager Diaspora Banking (CRDB)
- David Gumbs CEO & General Manager Anguilla Electric Company Ltd. (ANGLEC)

12:30 - 13:00 Break

# 13:00 - 14:15 Plated Lunch & Session III: Shared Lessons and Experiences from the Tanzania Diaspora and their Communities

- Hamza Mrisho, Tanzania Community Organization (TCO); Northern CA/ San Francisco
- Kwame Kinabo, Oregon Tanzania Association (OTA)
- Emil Muta, Tanza-Seattle; Washington State
- John Adhero, Tanzania Association of Kansas City (TAKC); Kansas City, MO + KS
- Rahma Kahelo, Tanzania Association of Wichita, KS
- James Kitia, Tanzania Association of Midwest-Chicago, Illinois
- Michael Chiume, Tanzania New York Community

**Moderator:** Michael Chiume, New York

Each Tanzanian Diaspora community is defined by geographical settlement, history and other socio-economic factors. Migration from Tanzania to the US began in the 1960's, after independence.

Since then, the Tanzanian Diaspora has assumed roles of responsibility in corporate America, in numerous fields of science, research & development and academia. As true contributors in their respective ways, the Diaspora has quickly become a conduit for transfer of knowledge and technology to their country of origin.

The African Diaspora also represents an influential economic block. This group is composed of about 35 million citizens of African descent in the U.S. alone and a collective purchasing power of about \$450 billion per annum. If this sum was represented by a single country, this would be the second largest economy in Africa, after Nigeria. The role of the Diaspora is becoming increasingly more important in their home and host countries.

## Texas State representative, Helen Giddings, Greetings from the State

### 14:15 - 15:15 Session IV: Diaspora Public Private Partnerships (DPP)

There has been renewed interest in Public Private Partnerships (PPPs) in both developed and developing countries, driven by government austerity, and constraints on public resources. Recognizing the importance of infrastructure investment in facilitating economic growth, governments are increasingly turning to the private sector as an alternative source of funding to meet the investment gap.

Exploring PPPs has been a way of introducing private sector technology and innovation in providing better public services through improved operational efficiency, and incentivizing the private sector to deliver projects on time and within budget.

PPPs have been used as a way of gradually exposing state owned enterprises and governments to increasing levels of private sector participation (especially foreign) and structuring PPPs in a way so as to ensure transfer of skills leading to national champions that can run their own operations professionally and eventually export their competencies by bidding for projects/ joint ventures.

- Khalifa Muhmin Zanzibar Social Security Fund (ZSSF)
- Mohamed Yusuf Nuh Marketing & Business Development Manager - Peoples Bank of Zanzibar (PBZ)
- Juma Ameir Hafidh Managing Director, PBZ
- Natalie Gonnella-Platts- Manager- First Ladies Initiative- George W Bush Presidential Center

15:15 - 15:30 Break

15:30 - 16:30 Session V: <u>Understanding and Accessing Resources for</u>
Tanzanians in the Diaspora - Part 1

Tanzania is one of the fastest growing emerging markets, with annual GDP growth of 7.5 percent, and a population of 50+ million (est. 2015), half under the age of 55. Despite slowed economic growth in sub-Saharan Africa in 2015, "Tanzania registered strong growth, underpinned by expansion in construction and services sectors", World Bank Africa Vice President, Makhtar Diop, reported in his State of the Africa Region address during the World Bank-IMF Spring meetings in April 2016.

Moderator: Mr. Lunda Asmani

#### **Presenters:**

- Anna Laura Turuka; Vicoba; Tanzania
- Felicia Sims, Wanajisirimiali whatsapp group; Tanzania/ U.S.
- Tuntufye Aggrey Mwambusi Sales Manager National Housing Corporation (NHC)
- Sophia Said Mwema Senior Sales Officer NHC

# 16:30 - 17:30 Session VI: Business & Entrepreneurship Spotlight: Challenges and Opportunities

Have you ever wondered what it takes to start a business while in the United States? Have you ever wondered what the challenges and opportunities are? Come listen from two Tanzanians who have done just that and hear from them first hand. Attend this panel to learn more.

**Moderator: Ms. Miriam Chiume** 

#### Presenters:

- Justa Chesca Lujwangana Founder Curious on Tanzania
- Dennis Mbelwa Rweikiza President & Founder Venture Global Logistics

19:30 - 22:30 Evening Social Event & Gala

22:30 Welcome Dance Party

### Saturday April 30, 2016

07:30 - 16:00 Registration

10:20 - 10:50 Keynote Speaker Address

**Hon. Kjell Bergh** – Former Honorary Consul of Tanzania to Minnesota United Republic of Tanzania

#### 10:50 - 11:30

- Robert Kibona; Higher Education Student Loan Board
- Constatina Mafita Martin Marketing, Communication and Outreach Manager Public Service Pensions Fund (PSPF)
- Boniface Francis Kanemba Senior Operations Officer National Social Security Fund (NSSF)

# 11:30 - 12:30 Session IX: <u>Healthcare & Education - How the Diaspora</u> can Leverage

"Of all the forms of inequality, injustice in health care is the most shocking and inhumane." Martin Luther King Jr. on Healthcare

"Those who receive this privilege therefore, have a duty to repay the sacrifice which others have made". Mwalimu Julius Kambarage Nyerere on Higher Education

As spoken by two of the most influential leaders in Tanzania and our host country the U.S., never has the Diaspora needed to play a significant role in access to healthcare and education as now. And it's being done. From health care administration and public health initiatives, caring for the young and vulnerable, supporting reproductive and maternal health programs, to training of future practitioners and leaders, the panel will cover a wide spectrum of areas the Diaspora can and is contributing to in healthcare and education at home and abroad.

Moderator: Mr. Lunda Asmani

#### Presenters:

- Mariam Ongara Coordinator Public Health Partnership Ministry of Health
- Anastasia Campbell Director of Global Projects UNESCO Center for Peace
- Martin Camp Assistant Dean for Student Affairs at SMU Dedman School of Law Southern Methodist University (SMU)
- Ivan Ezra Teri Senior Quality Management Officer Elizabeth Glaser Pediatric AIDS Foundation
- Eunice Kimunai Seed Global Health
- Mwombeki Fabian Co-Executive Director Maendeleo
- Erica Asante Manager, Country Programs at Pink Ribbon Red Ribbon, George W. Bush Presidential Center

12:30 - 13:00 Break

## 13:00 - 14:00 Plated Lunch & Session X: Diaspora Philanthropy

Contributions of Diaspora to their home countries have long played a substantive role, socially, economically, and politically, in many countries such as Italy, India, and China. In the past decade, contributions made by African Diaspora has yielded direct economic impact in African countries, including Tanzania. With an estimated three million Tanzanians living abroad, not only is the direct monetary contribution significant (reported by the Bank of Tanzania to be \$356 million in remittances between July 2005 and September 2007), the Diaspora's philanthropic initiatives have been equally significant in the livelihood of Tanzanians, and permeate to the entire economy.

The panel will describe the power of service that crosses borders including programs around women's economic empowerment, mothers and newborns' healthcare, youth sports programs, and cross-border volunteer programs for vulnerable persons in Tanzania

**Moderator: Dr. Mary Banda** 

#### Presenters:

- Jennifer Imani Elevate A Girl Foundation, Inc.
- Dr. Mary Banda MD, FACP, FHM President and Founder Jambo Tanzania, Inc.
- Tausi Suedi Co-Founder & Country Team Leader; Childbirth Survival International

# 14:00 - 14:45 Session VII: <u>Understanding and Accessing Resources</u> <u>for Tanzanians in the Diaspora - Part 2</u>

Africa is rising, and diaspora communities have an opportunity to partake in the growth. In this second part of Understanding and Accessing Resources in Tanzania for the Diaspora, we'll hear directly from members of the Tanzania diaspora.

Moderator: Mr. Lunda Asmani

#### Presenters:

- Shaaban K Fundi, PHD Science and Curriculum Specialist DeKalb County Board of Education
- Lucas Shallua, PHD, Founder and President- Mount Eagle College & University
- Juma Suedi Associate- World Financial Group

**14:45-15:00** Lucy Naivasha - Manager Diaspora Banking CRDB Women-Focused Products and Personal Career Journey

# 15:00 - 16:00 Session XI: Women in Leadership - The Underutilized Catalyst

"You may encounter many defeats, but you must not be defeated. In fact, it may be necessary to encounter the defeats, so you can know who you are, what you can rise from, how you can still come out of it." – Maya Angelou

Women have from the beginning of time been the backbone of their families and communities, even when not acknowledged in public or behind closed doors. Reclaiming their power and leading by example, women in leadership in Tanzania and the U.S. - whether in politics,

government, private, higher education, or philanthropy – are sitting at more and more decision-making tables leading to beneficial outcomes for all (children, youth, women and men).

The panel, consisting of women leaders in banking, higher education, foundation, and women's training and empowerment, will portray the varied and powerful roles that women are playing across multiple entities.

Moderator: Mr. Lunda Asmani

#### **Presenters:**

- Christine Mosore Thompson Founder & President Mosorec International Foundation
- Msia Kibona Clark Assistant Professor of African Studies Howard University
- Shannon Bradford Former Intern at Amal Women's Training Center

16:00 - 16:15 Break

16:15 - 17:00 Convention Close; Dr. Ndaga Mwakabuta, DICOTA President; Certificates of Appreciation, Local Steering Committee & National Volunteers

17:30 - 22:00 Offsite Social Event

**22:00** - Kwaheri Dance Party

## Sunday May 1, 2016

**09:00 - 12:00 Kwaheri Soup:** Informational Meetings & Farewells



- TPA currently performs the role of both a Landlord and Operator with
  - the main functions of promoting the use, development and management of ports and their hinterlands, entering into contracts for the purpose of delegating the powers of the Authority (through licensing and concessioning ports services).
- TPA administers a diverse system of Tanzania's Mainland sea and inland water ways (Lake Ports). The major sea ports are Dar es Salaam, Tanga and Mtwara while smaller sea ports are Kilwa, Lindi, Mafia, Pangani and Bagamoyo. The lake ports under TPA mandate are: on Lake Victoria include Mwanza North and South Ports, Nansio, Kemondo Bay, Bukoba and Musoma: on Lake Tanganyika, are Kigoma and Kasanga: and on Lake Nyasa are Itungi Port, Kiwira, Manda Liuli and Mbamba Bay.

## The principal objectives of the Authority are:

- 1. To establish and coordinate system of Harbors;
- 2. To provide facilities relating to Harbors and provide harbor services;
- 3. With approval of the Minister, to construct/operate new harbors
- 4. To construct, operate & maintain beacons and other navigational
- 5. To carry on the business of stevedore, wharf age or lighter man;
- 6. To act as a warehouseman to store goods, whether or not the goods have been or are to be, handled as cargo or carried by the Authority;
- 7. To consign goods on behalf of the other persons to any place either within or outside the United Republic;
- 8. With the approval of the Minister, to act as carriers of goods or passengers by land or sea; and
- To provide amenities or facilities that the Authority considers necessary or desirable for persons making use of the facilities or services.

For more Information please contact: Tanzania Ports Authority, P.O. Box 9184, Dar es Salaam, Tanzania. Tel: (255) 22-2116258 Fax: (255) 22-2113432/2112938 E-mail: dp@tanzaniaports.com

# Save at home while abroad with CRDB's Tanzanite Account

## "Save at home while abroad"

Tanzanite Account is a savings account designed for non-resident Tanzanians (Tanzanians living abroad). The Tanzanian Missions abroad acts as agents of processing account opening by certifying documents. With this account, you will enjoy services from home as if you are home. It's the ultimate solution to Diaspora banking and enables you to get on with life as if you are home.

#### For more info contact:

CRDB Bank Plc 3rd Floor, Head Office, Azikiwe Street, Dar Es Salaam, Tanzania Mobile: +255 786/759 499 944

Email: tanzanite@crdbbank.com



# Widen Your World

- Turkish Airlines has been named the "Best Airline in Europe" for the
  fifth year in a row by Skytrax, which is recognized by the aviation
  industry for its global ranking system which tracks customer
  satisfaction of airlines service and performance around the world.
  Turkish Airlines currently flies to 284 cities in 113 countries, the only
  airline that flies to many countries than any other airlines.
- Turkish airlines proudly flies to Africa to more than 30 countries (including Tanzania) and 48 cities, one of the largest operating airlines to Africa.
- Turkish Airlines also has a very strong presence in the United States, serving more than 8 USA gateways: New York, Chicago, Boston, Washington, DC, Houston, Los Angeles, San Francisco and Miami. Atlanta will start operating from May 16<sup>th</sup>, 2016. The airline will continue to grow further in the Americas
- www.turkishairlines.com



# The people's station

- Clouds is a multi-national, multimedia company that is one of East & Central Africa's most respected media houses and its Radio Station Clouds FM has been recognized 3 times consecutively as one of the region's premier Super brands. Last year it was named the No.2 Company in Tanzania and has won the 'Best Taxpayer' multiple times.
- Now celebrating its 16th year of entertaining Africa, Clouds is a media powerhouse whose repertoire spans TV, Radio, Print, Digital, Event Management, Public Relations and Corporate Communications platforms. Our portfolio includes: 3 Radio Stations, 9 TV Stations, a 50-Channel Cable/DTT TV Network, East & Central Africa's Largest OTT platform and East & Central Africa's largest Event Marketing Firm.
- Clouds International has opened up in two new locations. Just recently, Clouds TV international was launched in Dubai and now represents a totally unique entertainment experience in Middle East. Through this move, Clouds seeks to bring the very best in entertainment from across the continent of Africa to GCC. Clouds TV international will be the first broadcast platform to reach out to a community of over 3 million people in the GCC providing quality entertainment and creating a new avenue for advertisers.
- Clouds Media International is also pleased to announce the extension of its footprint to the Caribbean region and have set up office in Kingston, Jamaica. Clouds is honored to be able to provide its products and services to the people of the Caribbean. Its Caribbean portfolio will be anchored by their Rays brand Status Communications, RAIN Digital and Primetime Promotions.



CEO: Joseph Kusaga Website: www.cloudsmedia.ae

# The People's Bank, the People's Choice

- The People's Bank of Zanzibar Limited (PBZ) is one among the oldest commercial banks in Tanzania. It is fully owned by the Government of Zanzibar.
- PBZ is the only bank in Tanzania with its head office in Zanzibar. It dominates the Zanzibar market with about 50% of the market share formed of the cosmopolitan population of over 1.0 million people.

Zanzibar enjoys leading tourist investments from various countries. The Bank does both retail and corporate banking with equipped modern systems that facilitate banking business locally and overseas efficiently





Passport Services: Tanzania Embassy staff will provide passport services on site.



#### The United Republic of Tanzania

# Ministry of Foreign Affairs, East Africa, Regional and International Cooperation

#### Vision

To become an effective promoter of Tanzania's economic and other national interests abroad

#### Mission

Conduct an effective diplomacy which will generate economic activity and facilitate Tanzania's rapid transformation and sustainable development.

## Diaspora Engagement and Opportunities Department

- To create conducive environment to engage the Tanzania Diaspora to effectively contribute to political, socio-economic and cultural development of the country.
- Functions
- To coordinate the development, implementation and review of Diaspora focused policies and legislation and ensure the incorporation in national development frameworks;
- To sensitize and promote the understanding of the role of the Diaspora in the development of the country;
- To develop and maintain a database for the Diaspora;
- To provide technical advice to Diaspora participation in relevant sector in the country;
- To coordinate and sensitise the participation of MDAs and Non-State Actors in activities relating to the Diaspora;
- To facilitate and advise the Diaspora to access investment opportunities in the country;
- To coordinate with other entities initiatives geared towards the promotion and protection of the welfare of the Diaspora; and

#### The Team

#### Convention Chair

Mr. Lunda Asmani

#### Convention Rapporteurs

Mr. Lunda Asmani

Ms. Hilda Curry

Ms. Nisa Kibona

Dr. Lyungai Mbilinyi

Mr. Ngana Andrew-Mziray

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Brochure Assembled by: Louis M, Seattle, WA.