

Season's  
Greetings



The Lafite 1887, pictured here, is gone.  
We have a few bottles of 1898 Lafite  
at \$495.00

**Sherry-Lehmann<sup>inc</sup>**



# Perrier-Jouet Fleur de Champagne 1973

*Here we pause for true greatness.* The handsome bottle provides the 'canvas' for hand-painted enamel flowers. The wine itself was proudly produced from the best Champagne reserves of the world-famous house of Perrier-Jouet. It is a great, great bone-dry, well-balanced Champagne that represents the best that France can provide. A true classic. It is destined to be the most exciting of Champagne gifts.



**\$32.95**  
bottle

**\$355.86**  
case

*For Those Seeking the Superlative...*

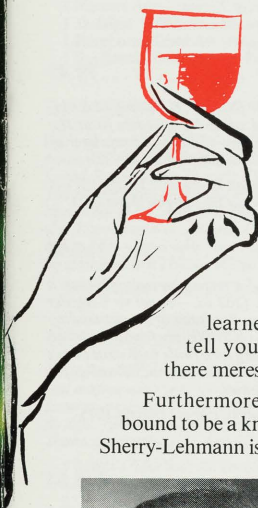
*Fleur de Champagne* is also available in the larger Magnum size at \$65.99 each (356.35 the case of six).

*Happy News!* A few breathtaking Jeroboams (equal to four regular bottles) have also arrived! They will be spoken for quickly; we suggest immediate acquisition. \$125.00 each.

The most exciting of Christmas gifts.

# To Lovers of Wine

by  
Clifton Fadiman



On the subject of wine I need hardly dwell, for readers of this catalog need no further illumination. They belong to a group that probably represents about as far upwards as we have gone in our ascent from the simians. Wine-drinkers are humane, tolerant, witty, sociable, elegant, learned and probably even fairly good-looking. For me to tell you anything about wine and wine-drinking would be there merest impertinence.

Furthermore, any customer of Sam Aaron and Michael Aaron is bound to be a knowledgeable and discriminating oenophile. Why? Because Sherry-Lehmann is not merely a store located at 679 Madison Avenue—it is a



*CLIFTON FADIMAN is the co-author of the best-seller THE JOYS OF WINE, written with our associate, Sam Aaron. He has long been beloved by appreciative Americans during his rewarding career as editor, author, essayist, wine-lover, and radio and television personality. (THE JOYS OF WINE is available in leading book stores as the most exciting of wine book gifts.)*

kind of school, an academy presided over by a benignant faculty of instructors and boasting an extensive library of thousands of life-giving classics, bound in glass and interestingly titled. I have attended this school ever since it first opened its doors in 1934. Its erudite colleagues have, for over four decades, been teaching me about wine—and therefore about life, of which wine, if properly understood, should form a considerable part. It is a fortunate thing for me that the issuance of this super-catalog gives me the chance to thank them, in print, for what, as wine merchants and friends, they have done for me.

For, make no mistake, a wine merchant, if he is a good one, is in a class by himself. He does not deal in glittering gewgaws like a fashionable jeweler, or in mere dull necessities like a grocer. He deals, like Plato, in essences. He sells you not an object, but a mysterious substance akin to an idea which has the power to enhance you life, however slightly.

To my good friends at 679 Madison Avenue, and to all good wine drinkers everywhere—a superb bottle and a joyous and merry holiday season.



## DELIVERY INFORMATION

**WITHIN U.P.S. ZONE:** No charge for delivery within vast U.P.S. zone on orders of \$35 or more. This includes the five boroughs, Long Island, Westchester, and most of Rockland County. Below \$35, kindly add \$3.50 for each delivery.

**BEYOND U.P.S. ZONE** (but within New York State): **No charge** for delivery on orders of \$250 or more. Below \$250, kindly add \$30 for each delivery—the minimum charge that trucking companies impose for upstate deliveries. During mid-winter some upstate areas may not be serviced by truck. If there are any questions as to trucking facilities, kindly inquire.

**HOURS:** Open until 7 P.M. daily. During the pre-Christmas period, starting Monday, December 4th, we will remain open until 9 P.M. each weekday evening until December 22nd (Sat. 7:00 P.M.)

**SALES TAX:** Within New York City, kindly add 8%. Beyond New York City, kindly add the appropriate tax for the area being delivered to.

## SHERRY-LEHMANN, INC.

### WINE & SPIRITS MERCHANTS

679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmpleton 8-7500





# Exciting GIFT Assortments

## GIFT NO. 1 ..... 26.92

Handsome AMERICANA BASKET holding 3 bottles of world-famous, outstanding French Champagne.

- 3 Lanson Black Label Brut Champagne

## GIFT NO. 2 ..... 28.89

Chic 'SHERRY-LEHMANN TOTE' (made of durable, handsome white canvas) holding George Lang's discoveries among the country wines of France. A 'best buy' for the wine lover.

- 3 Gouriet Vin de Table Rouge 1976
- 3 Gouriet Vin de Table Blanc 1976

## GIFT NO. 3 ..... 30.87

The beloved Toulouse-Lautrec 'LE CAN-CAN' holding 8 charming red and white wine discoveries from France.

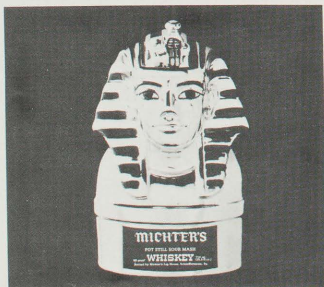
- 4 La Vieille Ferme Rouge 1976 (Rhône)
- 4 Cler' Blanc 1976 (Loire)

## GIFT NO. 4 ..... 36.89

REGIMENTAL DRUM holding 6 bottles of chateau-bottled red wine from Chateau Gloria. Ideal for the claret fancier.

- 6 Chateau Haut Beychevelle Gloria 1973

## GIFT NO. 5 ..... 44.50



Can you think of a more timely gift? THE KING TUT DECANTER is a thing of beauty—an elegant, 23-carat gold-finished decanter depicting the famous gold mask of King Tutankhamun. It holds 25.4 oz. of Michter's remarkable Pot Still Whiskey—a distillate treasure in its own right.

- 1 King Tut Gold Decanter

2

## GIFT NO. 6 ..... 51.87

The chic, heavy canvas 'SHERRY-LEHMANN TOTE' holding 4 bottles of the famed Champagne of Michel Guerard, one of the great chefs of France and creator of 'Cuisine Minceur.' The Champagne is bone-dry, ethereally light and elegant. Will delight the sophisticated gourmet.

- 4 Michel Guerard Brut Champagne

## GIFT NO. 7 ..... 57.83

In our search for good red Bordeaux at affordable prices, we enthusiastically recommend the JAMES BEARD WINE RACK holding 12 superb regions of the great 1975 vintage.

- 6 Medoc 1975, Talleyrand
- 6 St. Emilion 1975, Talleyrand

## GIFT NO. 8 ..... 63.69

Attractive AMERICANA METAL BASKET holding 2 precious bottles of 2 great French Cognacs. The Camus is a very old blend—and the Single Cask is unblended from a single vineyard.

- 1 Single Cask Unblended Cognac
- 1 Camus Napoleon Cognac

## GIFT NO. 9 ..... 65.79

'LE CAN-CAN' holding 6 choice selections that will win an enthusiastic reception from any recipient.

- 1 Old Rarity 12 Year Scotch
- 1 Old Forester 6 Year Bourbon, 86
- 1 Beefeater English Gin
- 1 Perrier Joutet Brut Champagne
- 1 Galliano Italian Liqueur
- 1 Caussade V.S.O.P. Armagnac

## GIFT NO. 10 ..... 69.22

Sturdy, attractive, chic 'SHERRY-LEHMANN TOTE' holding 6 distinguished wines and spirits—each an outstanding representative of its class.

- 1 Seagram's V.O. Canadian
- 1 I.W. Harper 86° Bourbon
- 1 Ambassador 8 Year Scotch
- 1 Hennessy Bicentennial Cognac
- 1 Tio Pepe Dry Sherry
- 1 Sandeman 1966 Vintage Port

## GIFT NO. 11 ..... 72.30

The 'Talk-of-the-Town' SHERRY-LEHMANN TOTE holding a handsome array of 6 distinctive wines and spirits that will please the most discriminating imbibers.

- 1 Chivas Regal 12 Year Scotch
- 1 Jack Daniels (Tennessee)
- 1 Canadian Club
- 1 Hennessy Bicentennial Cognac
- 1 Charbaut Blanc de Blancs Champagne 1971
- 1 Sandeman Armada Cream Sherry

## GIFT NO. 12 ..... 79.43

JAMES BEARD WINE RACK holding 12 distinguished red and white Burgundies from the famed cellars of Mme. Leroy (co-proprietor of DOMAINE DE LA ROMANEE-CONTI).

- 6 Leroy d'Auvenay Bourgogne Rouge 1971
- 6 Leroy d'Auvenay Bourgogne Blanc 1971

## GIFT NO. 13 ..... 110.00

Can you think of a more generous gift than a giant IMPERIAL (202 oz.—equal to 8 regular bottles) of a classic Bordeaux of an outstanding vintage? ALEXIS LICHINE, the proprietor of the vineyard, is bursting with pride with what he has wrought here. In this size, will develop for another three decades.

- 1 Imperial Chateau Prieure Lichine 1975 (Margaux)

## GIFT NO. 14 ..... 141.64

'LE CAN-CAN' holding 8 bottles, each of which is superb in itself. Imagine the effect of this 'octet' in the gay and festive Toulouse-Lautrec 'Le Can-Can.'

- 1 Tanqueray English Gin
- 1 Ballantine Scotch
- 1 Seagram's V.O. Canadian
- 1 Dry Sack Sherry
- 1 Taittinger Blanc de Blancs 1971 Champagne
- 1 Sandeman 1958 Vintage Port
- 1 Benedictine
- 1 Single Cask Unblended Cognac



GIFT NO.

LARGE. He less collect create a br

- 1 Johnn
- 1 Stolick
- 1 Seagra
- 1 Dom.
- 1 Monn
- 1 Trafal
- 1 Framt
- 1 Sande

GIFT NO.

Did you se portmays th famed Pen The Cham duce—the that Franc better gift he delvers

- 6 Perrie

GIFT NO.

Let us reas and matu. lator's the its class. A Toulouse-

- 1 Smith
- 1 Colle
- 1 Chan
- 1 Sand
- 1 Hoop
- 1 Mart

GIFT NO.

LARGE glomoro sprits. W opened C

- 1 Seagr
- 1 Colle
- 1 Stobi
- 1 Beef
- 1 John
- 1 Pear
- 1 Mar
- 1 Saza
- 1 Loui
- 1 Blaz

GIFT NO.

When in bled to n of age, a unemim ROTH'S bottles—apprecia

- 1 Cha

**GIFT NO. 15 . . . . . 150.66**

*LARGE HANDSOME HAMPER holding a flawless collection of 8 brilliant selections that will create a breathtaking effect.*

- 1 Johnny Walker 12 Year Scotch
- 1 Stolichnaya Russian Vodka
- 1 Seagram's Crown Royal Canadian
- 1 Dom Perignon 1970 Champagne
- 1 Monnet Anniversaire Cognac
- 1 Trafalgar 1805 Solera Sherry
- 1 Framboise, Trimbach (Alsace)
- 1 Sandeman 1960 Vintage Port

**GIFT NO. 16 . . . . . 207.65**

*Did you see the inside of the front cover which portrays this utterly beautiful floral bottle of the famed Perrier Joutet Fleur de Champagne 1973? The Champagne is the best that France can produce—the bottle, the most beautiful wine bottle that France has ever shipped. Can you think of a better gift?—especially since these 6 bottles will be delivered in a HANDSOME HAMPER.*

- 6 Perrier Joutet Fleur de Champagne 1973

**GIFT NO. 17 . . . . . 220.49**

*Let us reach back into the past and offer very old and mature wines and spirits. Here are 6 rare collector's items—each representing the best within its class. All 6 will be delivered in the gay, festive Toulouse-Lautrec 'LE CAN-CAN.'*

- 1 Smith's Glenlivet 12 Year Scotch
- 1 Collector's Item 20 Year Bourbon
- 1 Chateau Talbot 1961 (St. Julien)
- 1 Sandeman Imperial Corregidor Sherry
- 1 Hooper's 1944 Colheita Port
- 1 Martell Extra Cognac

**GIFT NO. 18 . . . . . 233.88**

*LARGE HANDSOME HAMPER holding a glamorous collection of 10 unique wines and spirits. Will impart a heart-warming effect when opened Christmas morning.*

- 1 Seagram's Crown Royal Canadian
- 1 Collector's Item Bourbon
- 1 Stolichnaya Russian Vodka
- 1 Beefeater English Gin
- 1 Johnnie Walker 12 Year Scotch
- 1 Pear Brandy O.V.A.
- 1 Martell Cordon Argent Cognac
- 1 Saran Natur Still Champagne
- 1 Louis Roederer Cristal 1974 Champagne
- 1 Burmeister 1937 Colheita Port

**GIFT NO. 19 . . . . . 275.00**

*When in Bordeaux, we asked the experts assembled to name the greatest single claret, regardless of age, available for present drinking. Almost unanimously, they named CHATEAU LAFITE ROTHSCHILD 1945. We offer a few precious bottles—the IDEAL ONE-BOTTLE GIFT to the appreciative wine drinker. They will go fast.*

- 1 Chateau Lafite Rothschild 1945



**Sherry-Lehmann Gift Certificate**

One of New York's most knowledgeable wine lovers was recently asked—"what would you like for Christmas?" His impulsive response was—"A Sherry-Lehmann Gift Certificate—the bigger the better!"

This wine lover is not alone. There are legions of people out there—some are your friends or business associates—who will share his enthusiasm on Christmas day when a Sherry-Lehmann Gift Certificate is discovered under the Christmas tree. A handsome certificate will be mailed following your instructions in any amount from \$25.00 upwards.

**GIFT NO. 21 . . . . . 413.08**

*This overflowing selection of 10 carefully chosen rarities in the world of wines and spirits can live up to the most exacting demands of the most fastidious taste. Presented in our handsome LARGE HAMPER.*

- 1 Magnum Dom Perignon 1970 Champagne
- 1 Romanee St. Vivant 1965, Romanee-Conti
- 1 Grands Echezeaux 1971, Romanee-Conti
- 1 Montrachet 1976, Milan
- 1 Hooper's 1944 Colheita Port
- 1 Martell Extra Cognac
- 1 Ambassador 25 Year Scotch
- 1 Seagram's Crown Royal Canadian
- 1 Wild Turkey 101° Bourbon
- 1 Framboise, Trimbach (Alsace)

**GIFT NO. 22 . . . . . 540.00**

*A grandiose gift for the wine lover who thinks BIG! The original ROMANEE-CONTI wooden case holding a GIANT JEROBOAM (96 oz.—equal to 4 regular bottles) of the rare and remarkable La Tache, estate-bottled at Domaine de la Romanee-Conti from the great 1971 vintage.*

- 1 Jeroboam La Tache 1971, Domaine de la Romanee-Conti

**GIFT NO. 23 . . . . . 1,356.08**

*When last in Bordeaux, we asked several First Growth proprietors to name the greatest wines—regardless of age or price—they would choose for present drinking. Among those that qualified for such exalted heights were Latour 1949, Mouton 1945, Margaux 1945, Haut Brion 1949, Cheval Blanc 1947 and Latour 1945. In effect, here are six of the greatest wines produced during our generation. All are rare, no longer commercially available—and dramatically suited to provide the greatest of all possible gifts for those who appreciate the superlative! Packed in handsome HAMPER.*

- 1 Chateau Latour 1949
- 1 Chateau Mouton Rothschild 1945
- 1 Chateau Margaux 1945
- 1 Chateau Haut Brion 1949
- 1 Chateau Cheval Blanc 1947
- 1 Chateau Latour 1945



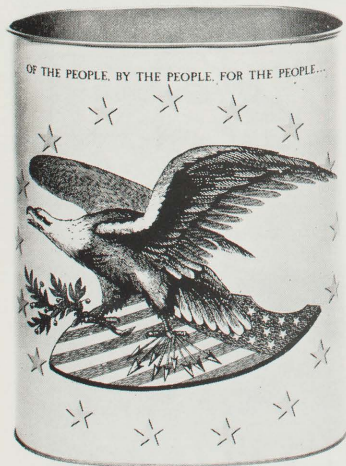
**OPEN 'TIL 9 P.M.**

**From Monday, December 4th until Friday, December 22nd Saturdays until 7 P.M.**

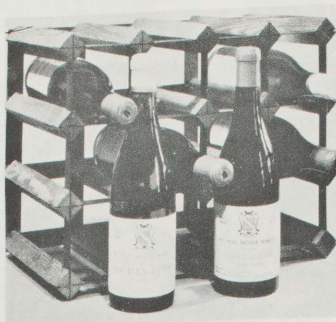
## Gift Containers



"LE CAN-CAN" can add gaiety and charm to your selection of wines and spirits. Made of metal, with vivid, full-color reproduction of the famed Toulouse-Lautrec poster. It holds from six to eight bottles. Add only \$6.95 for "Le Can-Can."



The AMERICAN BASKET will make a handsome addition to any three-bottle selection of wines or spirits. Made of sturdy metal, the colorful design will fit any decor. Add only \$2.95 for this useful canister.



The JAMES BEARD WINE RACK is now acknowledged as the classic container for storing of wine. Made of sturdy wood and metal, it possesses a "library" quality and can last a lifetime. Sells for \$20.00 at most stores. PICK ANY 12 BOTTLES OF WINE in this catalog and add only \$9.95 for 'James Beard Wine Rack.'

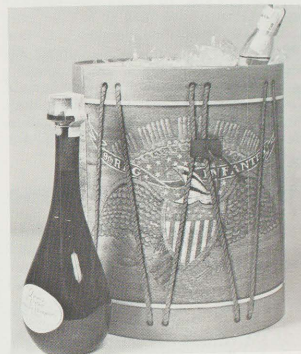


WICKER HAMPERS are traditional as gift containers for wines and spirits during the holiday season. From two to six bottles, kindly add \$7.95, from seven to twelve bottles, kindly add \$9.95.

**BLESSED ARE THOSE WHO ENJOY CHRISTMAS SHOPPING** because they delight in the happy experience of 'giving.' At **SHERRY-LEHMANN** we try to make it a pleasurable experience... our staff is well-informed, courteous, helpful—and even *smile*... we offer attractive gift wrapping, imaginative gift containers, and reliable delivery service... and when the chilly winds blow, you can comfortably shop from home by using the enclosed convenient order form—or by simply picking up the phone... you might even consider buying a well-deserved gift for yourself... but try not to miss the fun of shopping here at the Wine & Spirits center of New York... you will wander among the largest selection in the land and pleasantly talk over your needs in an unhurried atmosphere with our friendly staff... to avoid the more hectic, frenzied pace the immediate days before Christmas, we suggest you shop early... and remember—a gift from **SHERRY-LEHMANN** carries its own distinctive individuality and has been appreciated by wine-lovers for over four decades.



The **CHIC SHERRY-LEHMANN TOTE**. This fashionable heavy, natural canvas bag will add zest and utility to any selection for two to eight bottles. Fun for picnics, great for shopping or simply carting things around town. Add only \$7.95 for this delightful carry-all.



The **REGIMENTAL DRUM** is made of sturdy metal and captures the vivid colors of the original drum. It has many after-uses and adds distinction to any gift. Holds up to six bottles. Add only \$6.95 for this unique container.



The **POP ART CAN**—perfect replica in sturdy metal of the classic Campbell's Tomato Soup label. Ideal to send packed with Vodka to your friends who are 'Bloody Mary' aficionados—an inspired gift idea! Or select your own three bottles—and add only \$2.95.

## MARTINI & ROSSI VERMOUTH

5A



5B



The best-selling imported Vermouth in the United States is **Martini & Rossi**—this is true of their Red Sweet and their increasingly popular Extra Dry. As a before-dinner drink, countless Americans serve the red on the rocks. Many prefer the elegant, aromatic dry. And others, in search of a happy compromise, pour them half and half. A twist of lemon adds zest and color.

**Martini & Rossi** is as popular in the cafes of Paris and Rome as Perrier Water is in New York. Join the happy aperitif drinkers! (39.95 case) **3.69 bottle**

## COINTREAU—The Indispensable Liqueur

5C

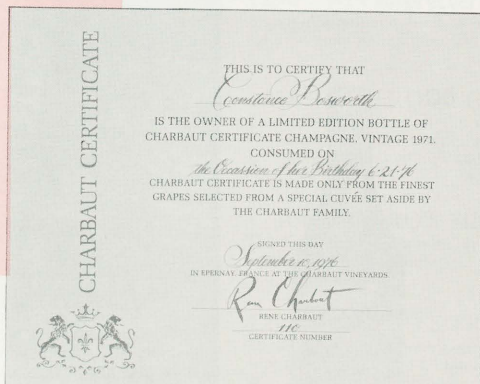


Want to improve your Margaritas?—use **Cointreau** instead of the lesser Triple Sec. Or improve your desserts and other recipes?—use **Cointreau**.

Will make a much-appreciated gift. Note that it is packaged in the handsome Eiffel Tower gift box—the symbol of what France is all about.

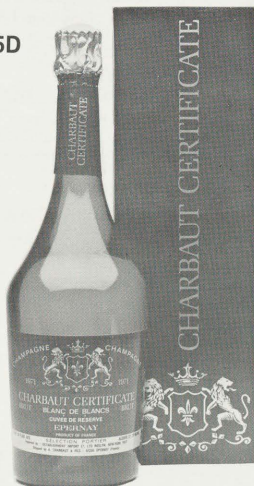
**11.95 bottle**

## CHARBAUT CERTIFICATE BLANC DE BLANCS 1971



**Charbaut Certificate is an exceptional Champagne. The best grapes are picked carefully to create this special Cuvee. Less than 700 cases are being shipped to the United States for the entire year.**

5D



The characteristics are unique. Deep in flavor, elegant, remarkable bouquet and perfect balance. The Champagne is called 'CERTIFICATE' because the House of Charbaut follows the custom of sending a hand-written, numbered certificate to those who acquire the Champagne.

**37.50 bottle**  
**405.00 case**



## BEEFEATER GIN



6A

Rarely has any spirit captured the enthusiasm of the American public as has BEEFEATER ENGLISH GIN. Only two decades ago, the name was primarily associated with a beautifully uniformed guard protecting the Tower of London and other historic monuments. Now, should you stop the nearest passer-by and ask him the meaning of 'Beefeater,' he will respond with 'the best gin in the world.' We suspect future dictionaries will record this fact. If you have a friend who likes gin, can you think of a better gift to send him than a few bottles of BEEFEATER?

Fifth 8.29 bottle  
94.51 case

Quart 10.29 quart  
117.31 case

## TAITTINGER BLANC DE BLANCS— 1970 VINTAGE



6B

Taittinger is not one of the largest producers of Champagne. It is just one of the best. And oh, the remarkable wines this old family grows. The highest expression of their renowned wine-making talent is held in this graceful antique-style bottle. Only individually selected clusters of perfect Chardonnay grapes may become part of this brilliant wine, the favorite of many French gastronomes. An inspired gift to send your Champagne-loving friends.

34.98 bottle  
386.18 case

## LILLET BLANC

Pale, relatively dry, LILLET is the most sophisticated of aperitifs—particularly when served with a thin sliver of orange peel added. (59.29 case)

5.49 bottle

6C



## SUNTORY ROYAL

*The Whiskey of Japan*



6D

Suntory Royal is produced in Kyoto's lush green Vale of Yamazaki, famous for its even climate and soft artesian water. Like the great whiskies of Scotland, it is the product of fine malt whiskies distilled in copper pot stills. Intriguing—an unusual gift. (139.65 case)

12.25 bottle



## HOW TO DRINK BETTER FOR LESS MONEY

Recommended to those accustomed to paying over \$5 a bottle for a 'Spanish Fino' and over \$7 for 'Spanish Cream Sherry.'

Here are some of the best Sherries produced in Spain from the venerable house of J. M. RIVERO, the oldest Sherry firm in all Spain, established during the early 17th century.



## Here are the Greatest Sherries of Spain From the Oldest Sherry House in Jerez

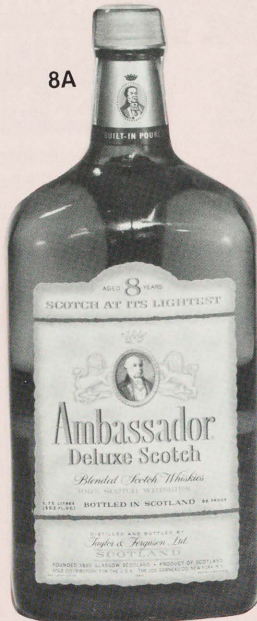
We are convinced that the excellence and dedication of the historic firm of J. M. Rivero provides here a unique opportunity for the appreciative Sherry fancier to acquire some of Spain's finest fortified wines.

Whether you select 'Fino Jerez', with its typical bouquet and pale color — or the majestic '1805 Solera' which is one of the most remarkable examples of truly aged, full flavored Sherries in existence, you will be experiencing 'the best of class' and at a cost that would even delight a thrifty Spaniard who understands Sherries and their true value.

If you wish to experiment among these Sherries and still enjoy case price savings, you can mix an assortment of any twelve bottles listed here.

<i>No.</i>		<i>Bottle</i>	<i>Case</i>
1239	RIVERO'S FINO JEREZ . . . . .	<b>3.49</b>	<b>39.80</b>
	A light, dry, delicate wine; pale, straw-colored; the typical, unmistakable bouquet of a Fino, slightly reminiscent of almonds. The aperitif wine of Spain, ideal with hors d'oeuvres, consommé, and shell fish. Serve chilled as an interesting change from the dry Martini.		
1236	RIVERO'S "TROCADERO" AMONTILLADO . . . . .	<b>3.79</b>	<b>43.25</b>
	A good Amontillado develops out of the Fino family, acquiring its own unique characteristics as it matures; the color becomes more amber-like, the flavor more nutty, and there is more depth in body.		
1238	RIVERO'S "CARRASCAL" CREAM . . . . .	<b>4.99</b>	<b>56.90</b>
	The richer and older of the Olorosos bear the name 'Cream' Sherry. This concept was developed in Bristol, England and Cream Sherries are extremely popular throughout the English-speaking world, particularly in the U.S. Cream Sherry of age and character, medium dry and dramatically rich,		
1240	RIVERO'S FINO MANTECOSO . . . . .	<b>4.99</b>	<b>56.90</b>
	The lightest of all sherries, dry, crisp, definitely an appetizer — a byword in Spain where it is also extremely popular with the younger set.		
1242	RIVERO'S TRAFALGAR 1805 (Solera Vieja) . . . . .	<b>8.95</b>	<b>96.65</b>
	Dark, golden sherry with great body, medium dry. A collector's item, bottled from the original soleras established with the barrels seized by the British at Trafalgar and bought back by Rivero in public auction at Tarifa in 1805. Because the date '1805' appears on the label and because the recipient will find this one of the most excellent Sherries he has ever tasted, 'TRAFALGAR 1805' lends itself to being a most exciting gift to add a 'sense of history' to the Yuletide festivities.		

8A



### AMBASSADOR 8 YEAR OLD SCOTCH

Here is a distinguished mature Scotch that proudly bears the age statement "Aged 8 Years" on the label. There is a beautiful balance of lightness and flavor.

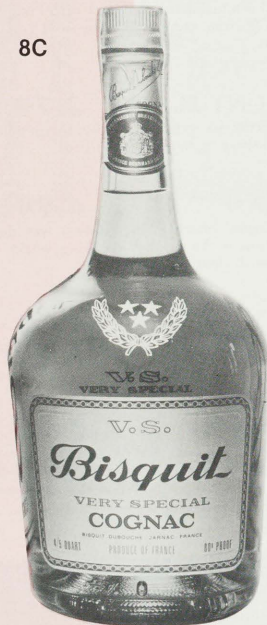
Available in fifths, quarts, and the new 1.75-liter size. Will provide a most appreciated gift.

Ambassador Deluxe 8 Year — 1.75 Lit.	—	18.59 bottle
		176.66 case
Ambassador Deluxe 8 Year — Quarts	—	10.29 bottle
		117.31 case
Ambassador Deluxe 8 Year — Fifths	—	8.69 bottle
		99.07 case
		3.29 bottle
		35.75 case

8B



8C



### BISQUIT VERY SPECIAL COGNAC

Cognac fanciers, particularly the discriminating brandy-drinkers of England, speak glowingly of the brandies produced by the century-old firm of Bisquit. The distinguishing characteristics are unusual paleness and dryness, coupled with delicacy and superb bouquet.

It is no ordinary event to be able to obtain Cognac of such excellence—a brandy that can pass the 'balloon-glass test' with flying colors—at only \$9.98 the bottle. (119.76 case)

9.98 bottle

THE  
CHAMPAGNES

OF  
CHARBAUT

Comparative tastings indicated that both the vintage and non-vintage Champagnes produced by Charbaut are excellent, of good balance, dry and distinguished.

The **Charbaut Brut**, modestly priced at **11.99** the bottle, **129.49** the case, will bring joy during this holiday season for those who want to serve top-flight French Champagne at modest cost.

The **Charbaut Brut 1971** is outstanding—everything that a good vintage Champagne should be. Here again, at **15.49** the bottle, **167.29** the case, we are dealing with one of the best values in Champagne coming out of France.



Only 85 cases in existence!  
A true collector's item.

HENNESSEY  
CUVEE BICENTENAIRE  
COGNAC

9C



The venerable firm of Hennessy, in commemoration of America's Bicentennial, bottled this excellent Cognac from some of their old, finest reserves to create a unique cuvee that will inspire admiration among the most discriminating of Cognac lovers. It is the kind of Cognac that will easily rival those that command \$25 the bottle or more. We suggest early acquisition to avoid disappointment. (195.00 case)

16.95 bottle

**MICHAEL GUERARD  
BRUT CHAMPAGNE**

10A



The ideal Champagne gift for the sophisticated food devotee. Why? **Michael Guerard**, who selected this Champagne, is acknowledged as one of the world's great chefs. His restaurant is a gastronomic shrine in France, and his best-selling book 'Cuisine Minceur' is a global classic that features light, delicate food in the haut cuisine tradition. This light, elegant Champagne is the ideal accompaniment.

10.98 bottle  
127.00 case

**MIDORI  
MELON**

10B



If you like the taste of rich, fruity, luscious melon—here is the very essence, captured beautifully by Suntory and produced in Japan. Serve chilled as you would a good Framboise. It will provide the most refreshing of after dinner liqueurs.

11.95 bottle

10

**MATEUS ROSE**

Blushing pink, MATEUS ROSE makes a bid to being considered the most versatile and attractive of wines. Serve chilled, it is refreshing and easily accompanies almost any food. You will find it delightful. (42.01 case)

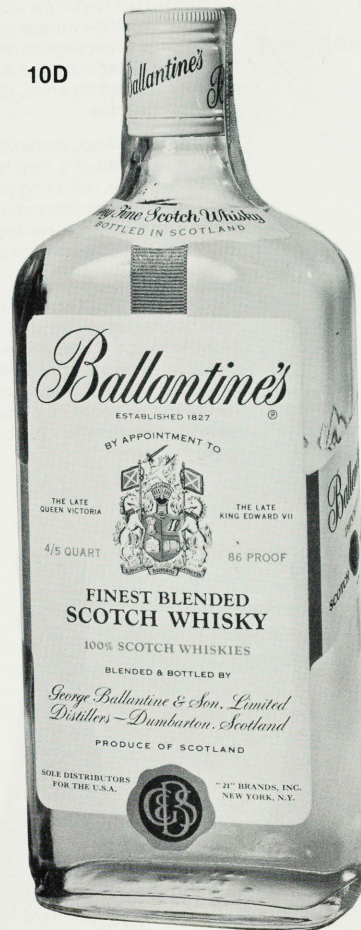
3.89 bottle

10C



**THE FAMED BALLANTINE SCOTCH**

10D



Since 1934, the name **BALLANTINE** on a bottle of Scotch whisky has represented distinction, sophistication, and an elegant harmony of all of the elements that are necessary to create a soft, light, and beautifully balanced whisky. Its popularity—particularly for Christmas gift-giving—has not faltered until this day. (101.39 case)

8.89 bottle

11A



## THREE EXALTED CHAMPAGNES FROM PERRIER-JOUET

**Perrier-Jouet**, a small highly-regarded firm founded 1811, has specialized in first-rate Champagnes since the Napoleonic Wars. Most of their remarkable wine grows on 250 precious acres owned by the concern in the heart of the Champagne district. Three of the fruits of this vineyard we are proud to present here.

No.		Bottle	Case
94	ENGLISH CUVEE BRUT . . . . .	11.89	128.41
105	ENGLISH CUVEE BRUT 1973 . . . . .	15.85	171.18
36	FLEUR DE CHAMPAGNE 1973 . . . . .	32.95	355.86

In hand-enamelled floral bottle.  
(See inside front cover)

11B



11C



11D



## ITALIAN CLASSICS BY GALLIANO

Joining the renowned liqueur **Galliano**, are two more exciting liqueurs. In the same distinctive bottle, you can now enjoy the delightful **Sambuca di Galliano** with the sweet taste of anise, and the distinguished, nutty **Amaretto di Galliano**.

For a complete library of the best liqueurs of Italy, we suggest you try a bottle of each—either as a gift or for your own after dinner pleasure.

Amaretto di Galliano  
Sambuca di Galliano  
Galliano

Your Choice  
11.85 bottle

## CHATEAU LAROSE TRINTAUDON 1974

12A



A fine property, one of the best with the appellation *Haut-Medoc*, Larose Trintaudon consistently produces a very agreeable claret. Lovely fragrance and a good solid body are its distinguishing characteristics. This 1974 can be enjoyed now and for many more years. (48.50 case)

4.49 bottle

## SINGLE CASK UNBLENDED COGNAC OF RARE OLD VINTAGE

The knowledgeable Cognac drinkers of France consider this the best example of brandy produced in their country, regardless of price, age, or package elegance. We now concur with that opinion, after much comparative tasting.

Here is an estate-bottled Cognac that was produced during a great vintage year in the most celebrated part of the Cognac country, "Grande Fine Champagne." It has remained in its unblended state in barrel from its birth until the present date.

*Product of France*  
*Single Cask*  
*brandy*  
*Grande Fine Champagne*  
*Unblended Cognac*  
*This Grande Fine Champagne*  
*Cognac was not removed from the original*  
*container until it was withdrawn for*  
*bottling*  
*Produced and Estate bottled by*  
*Marcel Ragnaud*  
*Ambreuil-le-Grand, Grande Fine Champagne, France*  
*Specially selected and reserved for*  
*Sherry Wine & Spirits Co. Inc. New York*  
*75 Quart, 86 Proof*

It comes to Sherry-Lehmann directly from the farm of a vineyard owner in the heart of Cognac country — the grapes were grown on Monsieur Ragnaud's own hillside acres in a great vintage year; they were pressed and became wine in his own cellars; the wine was distilled into Cognac in his own pot-still and put to age in the finest oak casks obtainable. Impeccable, authoritative, rich and fine.

12B

32.95 bottle

12C



### AMBASSADOR 12 and 25 YEAR OLD

The distinguished Ambassador Scotches—your choice of 12 or 25 year old. Mellowness comes with maturity. The 12 year old Ambassador Royal will add aged distinction to your entertaining. The 25 year old achieves an apex in excellence and should be served like fine old brandy and respected in the same fashion.

Add aged distinction to your Christmas gifts this year—send AMBASSADOR.

Ambassador 12 year old

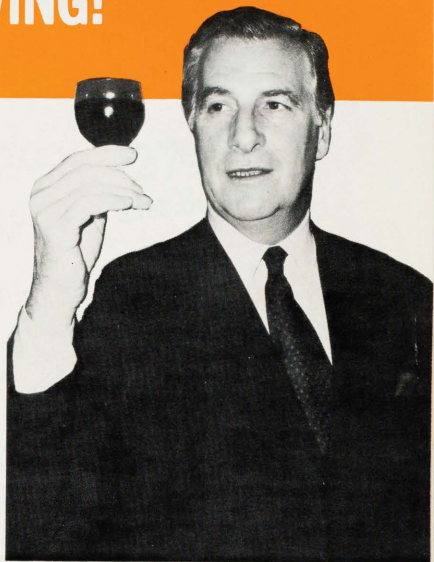
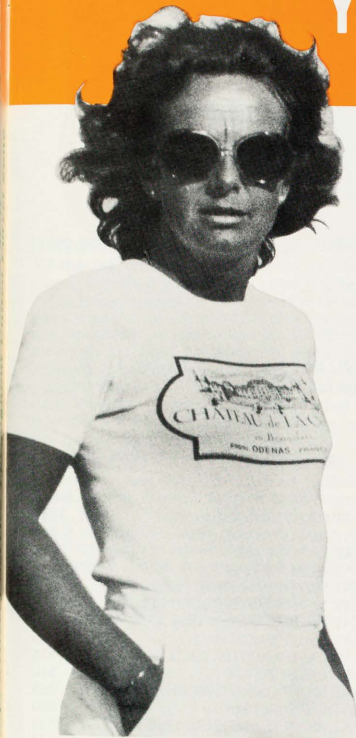
11.85 bottle  
135.09 case

Ambassador 25 year old

43.75 bottle  
498.75 case



# NEWS! THE "BROUILLY" BEAUJOLAIS OF CHATEAU de LA CHAIZE ARRIVES IN TIME TO BRING ITS CHARM TO YOUR HOLIDAY LIVING!



**BROUILLY**,—a vineyard which has won more gold medals than any French estate-bottled wine over the last ten years—is the proud, estate-bottled wine grown

**Chateau de La Chaize**, one of the noblest and most highly regarded vineyards of all Beaujolais. It has consistently been the best selling red wine in our history—everyone loves it and comes back for more. Our inventory was depleted during most of November, but we happily report a new shipment has reached us in time to bring its fruity, arbor-like delight to your **holiday dinner table**.

**The consistently high quality of this Grand Cru Beaujolais is no lucky accident.** With extensive hillside vineyards in the village of Odenas, Chateau de La Chaize can proudly call its wine '**Brouilly**,' one of the nine individual 'growths' that year-in and year-out produce the finest of Beaujolais. Unlike lesser examples, Chateau de La Chaize Brouilly is not bottled immediately after the vintage, but in the Spring following the harvest when the added barrel ageing has brought out its full potential and unique longevity. In addition, the property has been in the same family for three hundred years. The present **La Marquise de Roussy de Sales** is a descendent of **Père La Chaize** family (the confessor of Louis XIV) who founded the estate in 1676. That generation to generation of the family remains dedicated to the excellence of its wines, is witnessed by the 1977 Brouilly Beaujolais we have only now received. **Tradition dictates no compromise.**

Portrayed here are La Marquise and Le Marquis de Roussy de Sales, looking pleased about what they have gathered during the difficult 1977 vintage in Beaujolais. Those wines produced in the flatlands of Beaujolais should be avoided because of excessive acidity. However, the grapes gathered on the **higher hillsides**—the 'Crus'—succeeded beautifully, particularly in Brouilly, at Chateau de La Chaize. Among the hillside Crus, you will discover sufficient fruit, which marries with the acidity to provide the beautiful, refreshing harmony which is typically Beaujolais.

**\$4.99**  
Bottle  
**\$58.50**  
Case

Available in Half-Bottles  
at \$2.69 Each—  
**\$62.50 Case of 24**

For those who want the big, impressive Magnums,  
**\$62.50 the case of 6—\$10.76 each**





# RED BORDEAUX

That Go Back Almost to  
The Days when  
George Washington  
was President...

Chat. Haut Brion was  
Thos. Jefferson's  
favorite wine

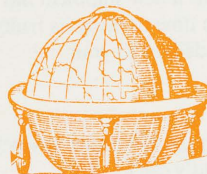


## Conditions of Sale of These Old Red Bordeaux

- 1.] Since these old clarets are stored in a special vault, under ideal cellar conditions, please allow at least three days for any of these wines to reach our shop, ready for delivery.
- 2.] Since many of these wines are exceedingly scarce (*in some cases, only one bottle exists*), no order can be accepted unless confirmed by us based on inventory. We will confirm quickly.
- 3.] A word of advice—since some of the rarer items, including the larger bottles, will go quickly, we suggest ordering immediately to reduce risk of disappointment due to prior sale.

### 19th Century Red Bordeaux From 1832 Through 1899

	Bottle
CHAT. LAFITE 1832	\$4,760
CHAT. LAFITE 1865	2,030
CHAT. LEOVILLE 1870	505
CHAT. LAFITE ROTHSCHILD 1872	1,425
CHAT. LAFITE ROTHSCHILD 1877	1,500
CHAT. COS D'ESTOURNEL 1879	450
CHAT. LAFITE ROTHSCHILD 1883	985
CHAT. CANTENAC BROWN 1887	287
CHAT. LAFITE ROTHSCHILD 1890	265
CHAT. LATOUR 1890	295
CHAT. LATOUR 1892	315
CHAT. LATOUR 1893	430
CHAT. MARGAUX 1893	240
CHAT. MOUTON ROTHSCHILD 1893	510
CHAT. LAFITE ROTHSCHILD 1898	495
CHAT. HAUT BRION 1899	475
CHAT. LEOVILLE 1899	350



We launch the **Holiday and Gift-Giving Season** with a wine event of significance—an epoch-making offering of the most remarkable collection of authentic **19th and 20th Century Red Bordeaux** ever seen either in continental Europe or the United States. These rarities will go fast—we urge early acquisition.

### The Great Claret Years From the Turn of the Century until the End of World War I

	Bottle
CHAT. LAFITE ROTHSCHILD 1900	1,340
CHAT. LEOVILLE LASCASES 1900	350
CHAT. PICHON LONGUEVILLE 1900	80
CHAT. CHEVAL BLANC 1911	130
CHAT. MARGAUX 1911	140
CHAT. COS D'ESTOURNEL 1912	105
CHAT. LAFITE ROTHSCHILD 1916	180
CHAT. LATOUR 1917	210
CHAT. CHEVAL BLANC 1918	215
CHAT. LATOUR 1918	230
CHAT. MARGAUX 1918	190
CHAT. TROTANOY 1918	145

### Between the Two Great Wars— The Years of Peace

	Bottle
CHAT. HAUT BRION 1919	145
CHAT. AUSONE 1920	310
CHAT. LATOUR 1922	275
CHAT. AUSONE 1923	115
CHAT. BOYD CANTENAC 1923	75
CHAT. LAFITE ROTHSCHILD 1923	150
CHAT. CHASSE SPLEEN 1924	110
CHAT. HAUT BRION 1924	235
CHAT. LAFITE ROTHSCHILD 1924	375
CHAT. LATOUR 1924	310
CHAT. MOUTON ROTHSCHILD 1924	298
CHAT. LATOUR 1926	295
CHAT. CANTENAC 1928	138
CHAT. COS D'ESTOURNEL 1928	148
CHAT. DUFORT VIVENS 1928	175
CHAT. LATOUR 1928	465
CHAT. LEOVILLE LASCASES 1928	155
CHAT. MARGAUX 1928	350
CHAT. MONTROSE 1928	130
CHAT. MOUTON ROTHSCHILD 1928	430
CHAT. PAPE CLEMENT 1928	195
CHAT. PAVIE 1928	120
DOMAINE DE CHEVALIER 1928	150
CHAT. BRANE CANTENAC 1929	160
CHAT. CHEVAL BLANC 1929	475
CHAT. COS D'ESTOURNEL 1929	185
CHAT. LAFITE ROTHSCHILD 1929	555
CHAT. LATOUR 1929	480
CHAT. LEOVILLE LASCASES 1929	165
CHAT. MARGAUX 1929	375
CHAT. PHELAN SEGUR 1929	140
CHAT. PICHON LALANDE 1929	170
CHAT. RAUSAN SEGLA 1929	170
CHAT. CHEVAL BLANC 1934	140
CHAT. HAUT BRION 1934	135
CHAT. LAFITE ROTHSCHILD 1937	230
CHAT. MOUTON ROTHSCHILD 1937	285
CHAT. PICHON BARON 1937	130

We quote **James Beard**, America's leading food and wine authority. "When these rare, old, chateau-bottled red Bordeaux are gone, the opportunity to taste authentic 19th- and 20th-century clarets of this caliber and longevity will be lost forever."

# 28,000 Precious Bottles of 19th and Early 20th Century Have Survived from the Great Private Wine Collections

## of the World

**\$275<sup>00</sup>**  
**'The Bottle'**



**TRUE COLLECTORS' ITEMS**  
Giant Bottles of Rare Old Clarets  
Of Great Vintage Years

From MEMPHIS, Tenn. (UPI) Oct. 30, 1978

A hush fell over the dining room as thirty guests watched a bottle of 1864 Chateau Lafite being opened by J. Michael Broadbent, wine director of Christie's—and the man who auctioned off the bottle that had fetched an unprecedented **\$18,000!** Mr. Broadbent judiciously sniffed the wine—smiled broadly—and proclaimed, "Great—you're in for a treat tonight!" A roar of approval went up from the crowd, and their own tastings confirmed the glad tidings. 114 years old, and still alive, vibrant—and utterly delicious.

On these pages, we list Chateau Lafite of various vintages ranging from 1832 through 1961. None of these will cost you quite as much as \$18,000—and some of them are surely at least the equal of the 1864 in terms of depth of flavor, complexity, balance and beauty. If you want one of these old, rare Lafites, we suggest **ordering quickly**, because in many instances we have only one bottle.

### Three Great Years 1945 - 1947 - 1949

	Bottle
CHAT. CHEVAL BLANC 1945	220
CHAT. CLOS FOURTET 1945	105
CHAT. GRAND PUY LACOSTE 1945	90
CHAT. HAUT BRION 1945	260
CHAT. LAFITE 1945	275
CHAT. LATOUR 1945	265
CHAT. LEOVILLE LASCASES 1945	105
CHAT. MARGAUX 1945	195
CHAT. MOULTON ROTHSCHILD 1945	355
CHAT. PICHON LALANDE 1945	130
CHAT. AUSONE 1947	110
CHAT. CALON SEGUR 1947	95
CHAT. CHEVAL BLANC 1947	235
CHAT. HAUT BRION 1947	145
CHAT. LAFITE ROTHSCHILD 1947	390
CHAT. LATOUR 1947	235
CHAT. LEOVILLE LASCASES 1947	95
CHAT. MARGAUX 1947	140
CHAT. PETRUS 1947	310
CHAT. CHEVAL BLANC 1949	150
CHAT. HAUT BRION 1949	140
CHAT. LATOUR 1949	190
CHAT. MOULTON ROTHSCHILD 1949	178

### Five Historic Vintages '52, '53, '55, '59, '61

	Bottle
CHAT. CHEVAL BLANC 1952	85
CHAT. HAUT BRION 1952	85
CHAT. LAFITE ROTHSCHILD 1952	110
CHAT. LATOUR 1952	98
CHAT. LYNCH BAGES 1952	57
CHAT. MARGAUX 1952	93
CHAT. MOULTON ROTHSCHILD 1952	98
CHAT. PETRUS 1952	165
CHAT. CHEVAL BLANC 1953	78
CHAT. HAUT BRION 1953	130
CHAT. LAFITE ROTHSCHILD 1953	155
CHAT. LATOUR 1953	126
CHAT. MARGAUX 1953	120
CHAT. MOULTON ROTHSCHILD 1953	145
CHAT. AUSONE 1955	100
CHAT. HAUT BRION 1955	110
CHAT. LA CONSEILLANTE 1955	85
CHAT. LA MISSION HAUT BRION 1955	75
CHAT. LAFITE ROTHSCHILD 1955	135
CHAT. LATOUR 1955	120
CHAT. MARGAUX 1955	110
CHAT. MOULTON ROTHSCHILD 1955	125
CHAT. PETRUS 1955	195
CHAT. AUSONE 1959	72
CHAT. LA MISSION HAUT BRION 1959	125
CHAT. MARGAUX 1959	120
CHAT. MOULTON ROTHSCHILD 1959	155
CHAT. PALMER 1959	85
CHAT. AUSONE 1961	105
CHAT. CALON SEGUR 1961	75
CHAT. CHEVAL BLANC 1961	165
CHAT. CLOS FOURTET 1961	50
CHAT. LAFITE ROTHSCHILD 1961	242
CHAT. LASCOMBES 1961	75
CHAT. LATOUR 1961	145
CHAT. MARGAUX 1961	190
CHAT. PALMER	150
CHAT. TROTANOY 1961	75

**MAGNUMS (52 oz. equals two bottles)** Per Magnum

CHAT. MARGAUX 1864	\$2,385
CHAT. LAFITE ROTHSCHILD 1870	3,255
From Glamis Castle, a residence of the British Royalty.	
CHAT. HAUT BRION 1924	500
CHAT. LATOUR 1924	680
CHAT. LATOUR 1929	1,225
CHAT. LATOUR 1934	510
CHAT. MOULTON ROTHSCHILD 1937	600
CHAT. PICHON LALANDE 1945	230
CHAT. CHEVAL BLANC 1947	625
We asked the Dean of Bordeaux what the greatest wine is for present drinking. His quick response was Chateau Cheval Blanc 1947.	
CHAT. LAFITE ROTHSCHILD 1947	525
CHAT. LATOUR 1947	850
CHAT. MARGAUX 1947	365
CHAT. AUSONE 1949	295
CHAT. GRUAUD LAROSE 1949	115
CHAT. LATOUR 1949	410
CHAT. TALBOT 1949	115
CHAT. AUSONE 1952	240
CHAT. LAFITE ROTHSCHILD 1952	250
CHAT. MOULTON ROTHSCHILD 1952	265
CHAT. PICHON LALANDE 1952	98
CHAT. TALBOT 1952	65
CHAT. PETRUS 1953	760
CHAT. LAFITE ROTHSCHILD 1959	310
CHAT. MARGAUX 1959	240
CHAT. PICHON LALANDE 1959	105

**DOUBLE MAGNUMS** Double Magnum  
(101 oz. equals four bottles)

CHAT. BRANE CANTENAC 1924	570
CHAT. LATOUR 1952	835
CHAT. LAFITE ROTHSCHILD 1961	1,490

**TRIPLE MAGNUMS** Triple Magnum  
(152 oz. equals six bottles)

CHAT. HAUT BRION 1924	1,860
CHAT. LAFITE ROTHSCHILD 1949	3,300
CHAT. LAFITE ROTHSCHILD 1959	1,950

## LET US DRINK HISTORY

Here is no ordinary Champagne, but one whose roots go deep into French history. The graceful decanter bottle which houses this remarkable 1971 vintage Champagne, was designed for the Prince Imperial who later became Napoleon III—hence the name “**Champagne des Princes**.” The House of de Venoge, established in 1837, received the Royal Warrant from Napoleon III during the Second Empire.

A41



### What makes this Champagne different and superior?

- 1) The Champagne is produced predominantly from Pinot Chardonnay grapes grown at de Venoge's own vineyard, rather than having been purchased from neighboring farmers as is usually the practice.
- 2) The demand for this Champagne has been so intense in France, Belgium and Great Britain, that this shipment marks the first time any has been allocated to the U.S.
- 3) The de Venoge Champagne has a reputation of providing the most complex taste sensation as compared to any other Champagne in the world. It is not an easy accomplishment to produce a full-bodied, yet delicate Champagne at the same time.

*A word about the decanter. It is not Baccarat—but it will remain a happy addition to the home, long after the contents have been joyously imbibed. Quantity limited, so please order promptly. (250.50 case)*

21.95 bottle

A4

A42



## What does Juan Carlos, King of Spain, drink at the Royal Palace?

Our intelligence reports that on festive occasions at the Palacio Royal in Madrid, the **King of Spain** brings joy to the palates of his guests with the wonderful, wonderful Champagne produced by CODORNIU. This is not Codorniu's regular Champagne—but their rare, bone-dry, superb 1973 Vintage Reserve. Only 100 cases have reached America.

**Eye-appealing** in its graceful 19th-century bottle, this Brut Champagne will lend itself to gift-giving, and will add distinction to your own holiday parties. Sells for \$11.75 the bottle in the wine shops of Madrid and Barcelona. (89.95 case)

7.99 bottle

## REMY MARTIN LOUIS XIII GRANDE CHAMPAGNE COGNAC IN BACCARAT DECANTER

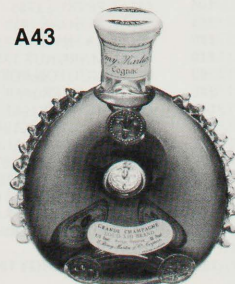
*The most elegant of single-bottle gifts. Why?*

1) Here is one of the oldest Cognacs in the world, with some of it dating back to the middle of the 19th century.

2) Its home is not just an ordinary bottle, but a beautiful lead-crystal decanter, hand blown by the famous Parisian firm of BACCARAT. (The empty bottle at Baccarat in Paris sells for almost as much as this bottle with contents.) Can you think of a more thrilling and impressive gift?

185.00 bottle

A43



## REMY MARTIN V.S.O.P. COGNAC

A44



A perfect gift for the connoisseur who appreciates the finest things in life. **Remy Martin** is a blend of only Fine Champagne Cognac aged for years in hand-crafted select oak barrels. A truly magnificent gift that will be appreciated every time a glass is poured. (219.45)

19.25 bottle



# SHERRY-LEHMANN WINE LIST

Reproduced from  
The New York Times  
Magazine, 11/19/78

## WINE

by  
Frank J. Priol

The grape harvest is over in Europe — but only just. It's the latest it's been since 1926, which means one of the latest ever in the vineyards of France and Germany.

**Ironically, although wine prices will rise everywhere, many will be at their highest in this country because of the dollar's reduced value abroad.**

Remarkably, summer lingered long in the European wine countries. It turned what could have been a disastrous year into a good one — in some places a very good one.

"Euphoric is the best way to describe the attitude of the Bordeaux growers," said Alexis Lichine, who is one of them. "The grapes were really top quality and the wine looks excellent." Mr. Lichine said that some Bordeaux enologists were comparing the wine to 1970 and 1966, both memorable vintages.

"The only complaint is the below-normal quantities," he added.

The small quantity at Haut-Brion was not unusual. In fact, quantities in almost all the wine regions of Europe

were off seriously. This makes three relatively small crops in a row — 1975, 1976 and 1977 — particularly in Bordeaux. With demands for fine wines at an all-time high, prices probably will continue to rise.

One bright spot in the picture is Beaujolais. The harvest was almost as large as 1976's — which was very big — and the quality is said to be as good or better. The same is true of the Côtes du Rhône. Both regions produced relatively poor wines in 1977 and, because the quantity was small, prices shot up. The increase this year should be relatively mild because there will be a lot of wine.

Some Burgundy growers are talking about this year's wines' being similar to the legendary 1961's. (In fact, these have not yet completely passed into legend. I had a 1961 Richebourg recently, courtesy of Mr. Alfred Knopf, and it was superb.) Most of the better burgundies this year are described as good, soft wines, not overly tannic and therefore not slow in developing, as were the 1976's.

Said Mr. Lichine: "For those who remember the 1962's, the 1978's may be comparable, though certainly not in price. Considering their limited quantities of wine, the Burgundians have engaged in a price folly which, for the moment, knows no ceiling."

Reports on the white wines of Burgundy are conflicting. To such praise as "excellent wines" is added the qualifier "when well selected." Some reports from Chablis talk of "extremely good, with high alcoholic content." But others report too much acidity. In all instances, quantities are off, because of the cold spring, and prices are skyrocketing.

"A Burgundian with 10 barrels of good wine in his cellar will keep five," said Peter A. Sichel in an interview. "It's better than money in the bank, and besides, he likes to know it's down there in his cellar."

In the Loire, the muscadet region will again produce a small crop — only half of a normal vintage. This is actually better than what took place in 1977, when, devastated by frost, many vineyards produced only 20 or 30 percent of their normal harvest. According to Louis Metaireau, one of the best-known growers, the 1978 muscadet is a great one, but prices are completely out of hand.

Ironically, although wine prices will rise everywhere, many will be at their highest in this country. In Germany, where the 1978 crop was not fully picked until well into November, the inflation rate is only about 3 percent. In France, it is about 10 percent. It is the fall of our currency in relation to theirs that spells such very high prices for wines in the United States.

The Italians, who might normally be expected to move quickly into the price gaps created by the French, have had a mediocre year in the Piedmont, where Barolo, Barbera and other famous reds are produced, and a fair to good year in Tuscany, whence comes Chianti. And, according to Barone Bettino Ricasoli, the fasion of one of the most famous Chianti-producing families, prices there, too, are going up.

It is in inexpensive white wines that the Italians have stolen the march on the rest of Europe — and on California, too, for that matter.

We quote a proprietor of a Grand Cru Medoc vineyard who recently visited us, "I know of no wine merchant in France, England or America who matches the Sherry-Lehmann Wine List in variety, depth of inventory, and expert selection of the best wines produced on the globe. What amazes me most is that many of the wines of France are quoted in New York at prices well below what they fetch in Paris, Bordeaux, London or Beaune."



We reproduce this article from the New York Times Magazine, because we consider it the obligation of a wine merchant not only to 'sell' — but to 'inform.'



*We Invite You to Share Some of Our Discoveries*

## AN ADVANCE OFFERING OF THE SUPERB 1976 RED BORDEAUX

The best of the 1976 red Bordeaux are fruity, soft and charming wines, and will be ready to drink before the great 1975s. The 1975 and 1976 vintages—like 1961 and 1962—actually complement each other beautifully. The claret-lover is fortunate indeed that the rich, concentrated, long-lived '75s have been followed to market by a vintage as copious, excellent and attractive as that of 1976. We urge you to include both vintages in your wine cellar, so that you will be assured of glorious, rewarding drinking for years and years to come.

Should you wish to reserve any of the 1976 Bordeaux listed here, please send your check in the full amount. These prices include free delivery within our delivery area, sometime in the Fall 1979.

No.		Case
F28	CHAT. ANGLUDET (Margaux)	68.50
F20	CHAT. MEYNEY (St. Estephe)	69.75
F6	CHAT. GLORIA (St. Julien)	75.00
F4	CHAT. DUHART MILON ROTHSCHILD (Pauillac)	96.00
F24	CHAT. TALBOT (St. Julien)	98.50
F8	CHAT. GRUAUD LAROSE (St. Julien)	104.75
F48	CHAT. CLOS FOURTET (St. Emilion)	118.00
F32	CHAT. PICHON LALANDE (Pauillac)	135.00
F34	CHAT. LYNCH BAGES (Pauillac)	135.00
F36	CHAT. MONTROSE (St. Estephe)	139.00
F40	CHAT. LEOVILLE LAS CASES (St. Julien)	142.00
F46	CHAT. FIGEAC (St. Emilion)	165.00
F50	VIEUX CHATEAU CERTAN (Pomerol)	170.00
F44	CHAT. LA CONSEILLANTE (Pomerol)	175.00
F26	CHAT. TROTANOUY (Pomerol)	175.00
F12	CHAT. LA MISSION HAUT BRION (Graves)	225.00
F18	CHAT. MARGAUX (Margaux)	265.00
F22	CHAT. MOUTON ROTHSCHILD (Pauillac)	285.00
F2	CHAT. CHEVAL BLANC (St. Emilion)	285.00
F10	CHAT. HAUT BRION (Graves)	285.00
F16	CHAT. LATOUR (Pauillac)	285.00
F14	CHAT. LAFITE ROTHSCHILD (Pauillac)	295.00

## RED BORDEAUX

### 1975 VINTAGE

The 1975 Bordeaux are rich, full, complex and deeply tannic—wines that will amply repay any claret-lover who is willing to hold them for five or ten years or more. Only our early, strategic commitments make possible the low quotations you see below. Quantities are extremely limited—and when these wines are gone they will be irreplaceable. We urge you to act quickly. Reserve your cases now.

No.		Bottle	Case
250	CHATEAU BEAUMONT	4.99	58.50
	Ranked first in our own blind tasting. Haut Medoc.		
268	CHATEAU BELLEGRAVE	5.49	63.65
	Dark color, classic Bordeaux flavor. Listrac-Haut Medoc.		
270	CHATEAU ANGLUDET	6.99	79.95
	Margaux with plenty of tannin in this full, velvety red.		
803	CHATEAU MEYNEY	6.99	79.95
	Dark color, big. One of the best St. Estephes of the vintages.		
280	CHATEAU GRAND PUY DUCASSE	7.89	89.75
	Lush flavor and texture. A classified Pauillac—and great value.		
412	CHATEAU HAUT BAGES LIBERAL	7.89	89.75
	Like its neighbor, Pontet Canet, a classified Pauillac.		
276	CHATEAU CLINET	7.89	89.75
	A great, rich Pomerol of delightful bouquet.		
252	CHATEAU PHELAN SEGUR	8.29	96.00
	St. Estephe of great density and balance.		
282	CHATEAU PRIEURE LICHINE	8.29	96.00
	Alexis Lichine is proud of what he has wrought in 1975. Margaux.		
695	CHATEAU TALBOT	8.49	98.00
	A big wine for St. Julien—lots of fruit and tannin.		
832	CHATEAU GRUAUD LAROSE	8.69	99.50
	Even deeper and better than the 1970. St. Julien.		
291	CHATEAU BOUSCAUT	8.99	102.50
	Like Haut Brion, a Grand Cru Graves.		
576	CHATEAU GLORIA	9.65	109.50
	The St. Julien vineyard that was immortalized by Robert Daley.		
486	CHATEAU DUHART MILON ROTHSCHILD	9.79	112.50
	Deep color—purplish—and good body. Pauillac.		
101	CHATEAU LEOVILLE BARTON	9.95	115.00
	Impressive bouquet and flavorsome St. Julien.		
300	CHATEAU PICHON BARON LONGUEVILLE	10.49	121.00
	A classic Pauillac of dark color and complex character.		
806	CHATEAU LATOUR HAUT BRION	11.25	129.50
	Same proprietorship as La Mission Haut Brion. Graves.		
674	CHATEAU LAFITE ROTHSCHILD	35.49	399.50
	Label by Andy Warhol.		
	Order immediately if you want this one! Pauillac.		



## RED BORDEAUX continued

### 1974 VINTAGE

While still very young, the 1974s were a trifle hard, but they have developed beautifully over the past year. The wines listed here are generous, full of fruit—and reminiscent of the attractive '67s.

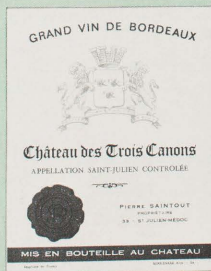
No.		Bottle	Case
944	CHATEAU LAROSE TRINTAUDON . . . . .	4.49	51.95
	Haut Medoc featured in most great French restaurants.		
323	CHATEAU GREYSAC . . . . .	4.49	51.95
	Popular Medoc chateaux—an utter delight for drinking now or over the next few years.		
313	CHATEAU GLORIA . . . . .	5.99	68.95
	Glorious 1974 St. Julien. Great future.		
145	CHATEAU HAUT BRION . . . . .	21.95	252.00
	One of great 1974 Bordeaux. Graves.		
134	CHATEAU LAFITE ROTHSCHILD . . . . .	22.49	260.00
	Smooth, silky, and endowed with much flavor. Pauillac.		
754	CHATEAU PETRUS . . . . .	23.95	275.00
	Numerous blind tastings show this brilliant wine to be best of the vintage. Has a long life ahead. Outstanding Pomerol.		

### CHATEAU DES TROIS CANONS 1973

St. Julien is in the heart of the Haut Medoc. Frank Schoonmaker's Encyclopedia states, "A St. Julien is sometimes called the perfect claret for claret-lovers. Fuller than Margaux, it generally has more finesse than St. Estephe, maturing sooner than Pauillac." In its boundaries can be discovered such great vineyards as Leoville Las Cases, Ducru Beaucaillou, Gruaud Larose, Beychevelle and Talbot.

This superb wine—a true discovery—may not be as famous as its brethren, but shares the same distinction and excellence. (No. 893)

Also available in Half Bottles at \$2.69 each, \$62.50 case of 24.



**\$4.99**  
bottle

**\$58.50**  
case

### 1973 VINTAGE

The most copious harvest in recent history, producing wines that are fresh, soft, elegant and appealing.

No.		Bottle	Case
381	CHATEAU LATOUR BLANCHE . . . . .	4.49	51.95
	Brilliantly ruby red in color, dry and subtle in taste. Haut Medoc.		
893	CHATEAU DE TROIS CANONS . . . . .	4.99	58.50
	St. Julien is the heart of the Haut Medoc. Here is a superb example and a true bargain. Also available in Half Bottles at \$2.69 each, \$62.50 case.		
715	CHATEAU HAUT BEYCHEVELLE GLORIA . . . . .	5.49	63.65
	From the great Gloria vineyard in St. Julien.		
743	CHATEAU MAUCAILLOU . . . . .	5.49	63.65
	"Best wine of Moulis in '73," Harry Waugh.		
608	CHATEAU LAFON ROCHET . . . . .	6.29	72.95
	"Grand Cru" St. Estephe. Worth almost double.		
429	CHATEAU DASSAULT . . . . .	6.49	75.25
	Marcel Dassault is proud of his superb Grand Cru St. Emilion.		
158	CHATEAU HAUT BAGES LIBERAL . . . . .	6.49	75.25
	Grand Cru Pauillac adjacent to Lynch Bages.		
659	CHATEAU MEYNEY . . . . .	6.49	75.25
	Dark and intense St. Estephe.		
442	CHATEAU PONTET CANET . . . . .	6.99	79.95
	Classified a great growth in 1855. It still is. Pauillac.		
470	CHATEAU DUHART MILON ROTHSCHILD . . . . .	7.79	89.25
	Like Lafite itself. A superb Pauillac.		
1142	CHATEAU FIGEAC . . . . .	8.49	98.00
	A St. Emilion that can stand up against Cheval Blanc.		
443	CHATEAU TALBOT . . . . .	8.49	98.00
	St. Julien at its best.		
801	CHATEAU GRUAUD LAROSE . . . . .	8.49	98.00
	Second Growth St. Julien 1855 classification.		
361	CHATEAU BEYCHEVELLE . . . . .	9.95	115.00
	Dark color, fragrant bouquet. St. Julien.		
395	CHATEAU LA MISSION HAUT BRION . . . . .	12.95	150.00
	Haut Brion and La Mission are the two best vineyards of Graves.		
150	CHATEAU HAUT BRION . . . . .	22.49	260.00
	Power and finesse combine. A great Graves.		
186	CHATEAU LAFITE ROTHSCHILD . . . . .	24.95	285.00
	Cost in Bordeaux now up to \$300. Order now.		
246	CHATEAU LATOUR . . . . .	24.95	285.00
	Deep, full, long-lived Pauillac.		

**SHERRY-LEHMANN, INC.**  
WINE & SPIRITS MERCHANTS  
679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmpleton 9-7500



## RED BORDEAUX continued

### 1971 VINTAGE

A vintage of exceptional elegance and finesse. Less intense than the big, fruity 1970s, and generally quicker to mature.

No.		Bottle	Case
641	CHATEAU BELGRAVE . . . . .	5.79	66.75
	Classified Grand Cru Pauillac in 1855. Best buy.		
1191	CHATEAU LEOVILLE BARTON . . . . .	10.99	127.00
	Of the three Leovilles, here is the best. St. Julien.		
830	CHATEAU TALBOT . . . . .	12.79	148.00
	This exceptional St. Julien just now reaching its fullness.		
149	CHATEAU GRUAUD LAROSE . . . . .	13.49	155.00
	One of our best sellers. St. Julien.		
229	CHATEAU DUCRU BEAUCAILLOU . . . . .	16.95	195.00
	St. Julien's pebbly soil produces grapes of great intensity.		
146	CHATEAU CHEVAL BLANC . . . . .	25.95	299.00
	Full-bodied and velvety. St. Emilion.		
191	CHATEAU HAUT BRION . . . . .	29.95	342.00
	A favorite vintage of the Dillon family. Graves.		
139	CHATEAU LAFITE ROTHSCHILD . . . . .	31.95	365.00
	Preponderance of Merlot enhances its velvety charms.		
173	CHATEAU MOUTON ROTHSCHILD . . . . .	31.95	365.00
	Deep, incredibly intense. Kandinsky's label.		
175	CHATEAU LATOUR . . . . .	32.49	372.00
	Deep and concentrated—a classic Pauillac.		

### 1970 VINTAGE

A classic vintage in the grand tradition of '61 and '66. Abundant fruit, beautifully balanced by tannin. The best of them are of impressive complexity and will develop and flourish for years and years.

952	CHATEAU GRUAUD LAROSE . . . . .	14.95	172.00
	A Second Growth St. Julien from one of the largest vineyards of Bordeaux.		
720	CHATEAU LAFITE ROTHSCHILD . . . . .	39.95	456.00
	Rich, velvety—the quintessence of Lafite.		

### 1967 VINTAGE

Wines of good character, extremely open and pleasing. Just over a decade old, and among the best serious clarets for drinking right now. Have matured beautifully.

643	CHATEAU TALBOT . . . . .	11.49	132.50
	Great St. Julien from Cordier. Delivery upon arrival.		
425	CHATEAU GRUAUD LAROSE . . . . .	12.79	148.00
	Renowned Second Growth St. Julien.		
536	CHATEAU HAUT BRION . . . . .	26.95	310.00
	There is glamour in Haut Brion. This 1967 is among the best of vintage.		
170	CHATEAU LAFITE ROTHSCHILD . . . . .	30.79	350.00
	Silky, supple, intriguing—one of the loveliest '67s. Pauillac.		

### OLDER VINTAGES

The wholesale prices of older Bordeaux now verge on the astronomical, as currency-rich Europeans vie with Americans for the great, mature wines of this pre-eminent wine-producing area. We are fortunate to have many of these wines in our cellars.

But the quantities—alas!—are extremely limited, and the likelihood of replacing them at anything like their original cost is dim indeed. We cannot imagine a more impressive holiday gift, or one that would invoke more pleasure to a dedicated wine-lover.

No.		Bottle	Case
1001	1966 CARRUADES DE CHATEAU LAFITE ROTHSCHILD . . . . .	25.95	299.00
378	1966 CHATEAU HAUT BRION . . . . .	59.50	—
148	1966 CHATEAU MOUTON ROTHSCHILD . . . . .	59.50	—
374	1966 CHATEAU LATOUR . . . . .	67.50	—
403	1966 CHATEAU LAFITE ROTHSCHILD . . . . .	67.50	—
1004	1964 CARRUADES DE CHATEAU LAFITE ROTHSCHILD . . . . .	27.50	315.00
123	1964 CHATEAU HAUT BRION . . . . .	38.95	445.00
874	1962 CHATEAU HAUT BRION . . . . .	42.95	489.00
239	1962 CHATEAU LATOUR . . . . .	59.50	684.00
289	1962 CHATEAU LAFITE ROTHSCHILD . . . . .	59.50	684.00
275	1961 CHATEAU TALBOT . . . . .	39.95	456.00
265	1961 CHATEAU BRANAIRE DUCRU . . . . .	42.49	483.00
281	1961 CHATEAU BRANE CANTENAC . . . . .	42.49	483.00
299	1961 CHATEAU LEOVILLE POYFERRE . . . . .	44.79	512.00
242	1961 CHATEAU BEYCHEVELLE . . . . .	48.95	557.00
263	1961 CHATEAU LEOVILLE BARTON . . . . .	48.95	557.00
257	1961 CHATEAU LYNCH BAGES . . . . .	48.95	557.00
1037	1961 CARRUADES DE CHATEAU LAFITE ROTHSCHILD . . . . .	69.50	790.00
415	1961 CHATEAU MOUTON ROTHSCHILD . . . . .	150.00	1700.00
502	1961 CHATEAU LATOUR . . . . .	150.00	—
301	1959 CHATEAU MEYNEY . . . . .	19.95	230.00
410	1959 CHATEAU LEOVILLE POYFERRE . . . . .	49.50	565.00
433	1959 CHATEAU PAPE CLEMENT . . . . .	49.50	565.00
189	1959 CHATEAU BEYCHEVELLE . . . . .	54.50	625.00
540	1959 CHATEAU LYNCH BAGES . . . . .	54.50	625.00
547	1959 CHATEAU HAUT BRION . . . . .	150.00	—
632	1959 CHATEAU MOUTON ROTHSCHILD . . . . .	195.00	—
317	1955 CHATEAU CHEVAL BLANC . . . . .	99.50	1140.00
992	1953 CHATEAU NENIN . . . . .	39.50	452.00
636	1952 CHATEAU HAUT BRION . . . . .	135.00	—
315	1949 CHATEAU TALBOT . . . . .	43.95	499.50
1200	1949 CHATEAU LAFITE ROTHSCHILD . . . . .	150.00	1700.00
153	1947 CHATEAU HAUT BAILLY . . . . .	39.50	452.00
1195	1945 CHATEAU LAFITE ROTHSCHILD . . . . .	250.00	2800.00
78	1921 CHATEAU MARGAUX . . . . .	225.00	—
733	1918 CHATEAU HAUT BRION . . . . .	250.00	—



# BIG

## Bottles of Great Red Bordeaux and Burgundy

**LARGE BOTTLES** add a glamorous and dramatic note to the holiday dinner table—and when sent as a gift, they add a delightful touch of festivity under the Christmas tree. These larger bottles are not easy to come by because many vineyards simply will not go through the exceptional care and effort required to bottle and ship them. It is also generally accepted by wine experts everywhere that the longevity of a wine increases in relation to its size, since the ratio of air to wine in the bottle is reduced, and delays ultimate oxidation.

Many of the wines listed below are authentic and irreplaceable collector's items designed to add lustre to any wine cellar. Most are available in limited quantity, and if you see a favorite, we suggest that you order it early, before it becomes depleted.

### RED BORDEAUX MAGNUMS (48 Oz. — Equal to 2 Regular Bottles)

#### 1975 VINTAGE

No.	Magnum	Case of Six
972	CHATEAU GREYSAC . . . . . 12.95	75.00
A popular Medoc. Ready now. Handsome wood box—at no extra charge—will hold two Magnums for \$25.90.		
1133	CHATEAU ANGLUDET . . . . . 14.76	83.95
Wine astonishing—the equal of its Margaux neighbors that were classified Grand Cru in 1855.		
1137	CHATEAU CLINET . . . . . 16.60	93.79
A 1975 Pomerol in Magnum—what a glory!		
1031	CHATEAU PRIEURE-LICHINE . . . . . 16.60	100.00
Alexis Lichine loves the wine that he produces—especially in the great 1975 vintage.		

#### 1973 VINTAGE

1169	CHATEAU MAUCAILLOU . . . . . 11.80	67.65
From one of the better vineyards of the Haut Medoc.		
1064	CHATEAU LAFON ROCHET . . . . . 12.76	70.75
Classified Grand Cru in 1855. St. Estephe.		
143	CHATEAU TALBOT . . . . . 17.80	102.00
Magnificent 1973 St. Julien.		

#### 1971 VINTAGE

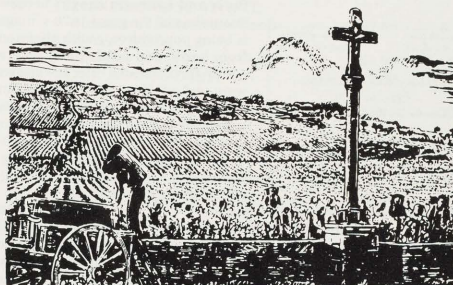
593	CHATEAU LA GRAVETTE . . . . . 9.96	56.95
A Bordeaux Superieur developing beautifully. Excellent.		
953	CHATEAU GRAND MURAILLES . . . . . 14.76	83.95
Grand Cru St. Emilion of distinction.		
652	CHATEAU TALBOT . . . . . 26.36	152.00
This St. Julien reached great heights in 1971.		

#### 1967 VINTAGE

444	CHATEAU GRUAUD LAROSE . . . . . 26.36	152.00
An amazing fully-matured St. Julien.		



### RED BURGUNDY From the Incomparable DOMAINE DE LA ROMANEE-CONTI



Vendanges à la Romanée-Conti

### DOUBLE MAGNUMS (96 Oz. — Equal to 4 Regular Bottles) Each In Its Own Wooden Case

**Astonishing wine**—makes an astonishing gift. Only a small quantity has reached the United States, so please order promptly.

No.	Domaine de la Romanee-Conti Vineyard	Double Magnum
8017	GRANDS ECHEZEAX 1971 . . . . .	435.00
8015	RICHEBOURG 1971 . . . . .	520.00
8013	LA TACHE 1971 . . . . .	540.00

### MIGHTY METHUSELAHS

#### (202 Oz. — Equal to 8 Regular Bottles)

Each 202-oz. Methuselah is equal to—not four or six—but **eight** regular bottles. Makes a dramatic and impressive presentation.

Here are true collector's items. Very few of these magnificent, oversized bottles were produced. They are available on a first-come, first-served basis.

No.	Domaine de la Romanee-Conti Vineyard	Methuselah
8010	ROMANEE ST. VIVANT 1974 . . . . .	475.00
8003	ROMANEE ST. VIVANT 1972 . . . . .	495.00
8001	ROMANEE-CONTI 1972 . . . . .	895.00

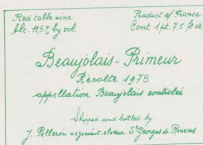




## BEAUJOLAIS

### 1978 VINTAGE

No.		Bottle	Case
781	BEAUJOLAIS PRIMEUR, Pellerin	3.79	43.95



**Paris and Lyon are agog!** The new Beaujolais of the great 1978 vintage is being poured freely with abandon from barrel and bottle—and only a scarce three months after the grapes were picked. Now New Yorkers can join in this joyous celebration—the superb Pellerin Beaujolais 1978 is here, just in time for your own holiday celebration and for gift-giving. At this price, it will go quickly. Suggest ordering promptly.

359	BEAUJOLAIS PRIMEUR, Piat	4.49	48.50
183	BEAUJOLAIS PRIMEUR, Beaudet	4.49	48.50

### 1977 VINTAGE

A capricious year in Beaujolais. Here are two good ones.

312	BEAUJOLAIS, Marquis Roussy de Sales	3.99	46.75
399	BROUILLY, CHATEAU DE LA CHAIZE	4.99	58.50

### 1976 VINTAGE

A great year, no longer available at the vineyards.

496	BEAUJOLAIS, Quinson	3.99	46.75
630	BEAUJOLAIS, Vigneron	4.39	50.90
457	FLEURIE, Lord Marples	4.99	58.50
116	CHENAS, Louis Tete	5.99	68.75

## RED BURGUNDY

### 1976 VINTAGE

A great, great year. Full-bodied wines with much tannin. Well-balanced and long-lived. Burgundy growers have already depleted their stocks—these 1976 are hard to come by.

No.		Bottle	Case
179	BOURGOGNE BOUZERON	5.49	63.65
875	LADOIX, COTES DE BEAUNE	7.99	92.50
996	GEVREY-CHAMBERTIN	10.99	127.00
732	CHAMBOLLE-MUSIGNY, LES VIGNES DU CHATEAU	13.79	158.00
670	VOSNE-ROMANEE, MALCONSORT	13.79	158.00
790	CHAMBOLLE-MUSIGNY, LES CHARMES	13.95	160.00
292	POMMARD FRIEMERS	13.95	160.00
348	CORTON, LES RENARDES	13.95	160.00
155	VOUGEOT	14.49	167.00
231	ECHEZEUX	15.95	183.00
797	CHAMBERTIN-RUCHOTTES	15.95	183.00
277	GRANDS ECHEZEUX	20.95	240.00

### 1973 VINTAGE

The charm and fruitiness will utterly delight you. A year we can all be grateful for.

623	CUVEE LOUIS LATOUR ROUGE	5.99	68.75
454	CHAMBOLLE-MUSIGNY, LES CHARMES	10.99	127.00
238	CHARMES CHAMBERTIN	12.50	144.00
671	CHAMBOLLE-MUSIGNY, AMOUREUSES	12.79	148.00

## SHERRY-LEHMANN, INC.

### WINE & SPIRITS MERCHANTS



679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmpleton 8-7500

Reproduced from the NEW YORK POST,  
October 23rd, 1978

## Burgundy's wine shippers hit by critical short supply

Louis Latour, the doyen of Burgundy's wine shippers, has been reduced to inviting foreign wine merchants to lunch instead of to the usual autumn wine tasting. He says he has virtually no wine to sell them. Burgundy is facing a crisis of production.

Unlike Bordeaux, Burgundy is cramped in area and thus in output, even in good years. And recent years have not been good. In the 1970s there have only been two outstanding vintages — 1971 and 1976. There were some good wines produced in 1972, while 1973, '74 and '75 reds are best forgotten. The 1976 output was lush — but so are the prices — over \$20 a bottle to the trade for the top names. Last year's wines were a disappointing, despite their absurdly high prices. The 1978 vintage will be small, but the acidity and color are good.

Various tricks are being used to stretch the available supplies. Enthusiastic Frenchmen drive out into the country and fill their station wagons with wine bought at the farmhouse door for cash with no documentation changing hands. Sometimes the wines they are buying are those that would otherwise go to the merchants. Genuine high-class Burgundy is going to be very short. Growers and merchants will use the 1978 wine to replenish their own stocks; their customers will be rationed.

The Economist of London

## RED BURGUNDY continued

### 1972 VINTAGE

Excellent, slow-to-mature wines which are just coming into their own and will still enjoy another five to ten years of growth.

No.		Bottle	Case
930	<b>BOURGOGNE PINOT NOIR</b> . . . . .	4.49	51.95
	A wonderful discovery! A delight for any lover of good, honest red Burgundy. Quillardet.		
954	<b>DEZIZE-LES-MARANGES</b> . . . . .	4.99	58.50
	Robert Finigan rated this beauty "outstanding," and said "here is old-style Pinot Noir from old vines, and it is a minor treasure at the price." B. Bachelet.		
955	<b>FIXIN, LES HERVELETS</b> . . . . .	6.49	75.25
	Robust and earthy, from one of the lesser-known villages of the Cotes de Nuits, and therefore, less costly than other Burgundies of this high excellence. Derey Freres.		
178	<b>VOSNE-ROMANEE, BEAUMONTS</b> . . . . .	11.95	137.50
	If one village on the Cotes de Nuits represents the essence of great red Burgundy, it is surely Vosne-Romanee. Here is a Premier Cru beauty. Noellat.		

### 1971 VINTAGE

A fabulous, extraordinary year yielding some of the greatest Burgundies of the decade. Long-lived classics that are no longer readily available.

174	<b>LEROY D'AUVENAY</b> . . . . .	5.79	66.75
	The Leroy family are co-proprietors of the incomparable Domaine de la Romanee-Conti. They are also one of the great negociants of Burgundy, as is attested to by this superb cuvee they have sent us.		

## "WINES THAT DREAMS ARE MADE OF"

What are the greatest and rarest red Burgundies in the world? Below are a few outstanding examples from our 'Holiday Treasure Cellar.' Please bear in mind that quantities are extremely limited, and available on a first-come, first-served basis.

No.		Bottle	Case
545	<b>1973 ROMANEE ST. VIVANT,</b> Domaine de la Romanee-Conti . . . . .	40.00	456.00
553	<b>1973 RICHEBOURG,</b> Domaine de la Romanee-Conti . . . . .	40.00	456.00
571	<b>1973 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	45.00	513.00
587	<b>1973 ROMANEE-CONTI</b> . . . . .	75.00	—
548	<b>1972 ROMANEE ST. VIVANT,</b> Domaine de la Romanee-Conti . . . . .	40.00	456.00
567	<b>1972 RICHEBOURG,</b> Domaine de la Romanee-Conti . . . . .	45.00	513.00
573	<b>1972 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	50.00	570.00
165	<b>1971 GRANDS ECHEZEAUX,</b> Domaine de la Romanee-Conti . . . . .	60.00	685.00
137	<b>1971 ROMANEE ST. VIVANT,</b> Domaine de la Romanee-Conti . . . . .	87.50	997.50
163	<b>1971 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	95.00	1,083.00
141	<b>1971 ROMANEE-CONTI</b> . . . . .	125.00	—
565	<b>1966 MUSIGNY, Roland Thevenin</b> . . . . .	24.95	285.00
995	<b>1966 GRANDS ECHEZEAUX,</b> Domaine de la Romanee-Conti . . . . .	90.00	1,027.00
455	<b>1966 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	115.00	1,300.00
591	<b>1966 ROMANEE-CONTI</b> . . . . .	195.00	—
133	<b>1965 ROMANEE ST. VIVANT,</b> Domaine de la Romanee-Conti . . . . .	39.50	452.00
293	<b>1959 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	195.00	—
285	<b>1945 LA TACHE,</b> Domaine de la Romanee-Conti . . . . .	350.00	—



## WHITE BURGUNDY

We suggest buying in '78—1979 will not be a happy year economically for those who are fond of the good white wines of Burgundy. The cost of a fine Macon Pinot Chardonnay 1978 will be so high at the vineyard, that it will retail for about \$7.00 the bottle; a good Pouilly-Fuisse over \$10.00; Puligny-Montrachet about \$18.00; and—believe it or not—Batard-Montrachet will be hard to come by even at \$30.00 the bottle! The economic lesson is obvious.

### 1977 VINTAGE

Dryness and austerity are the dominating features—less fruit than in '76. Some superb wines were produced in '77 but they must be chosen carefully. Here are the best.

No.		Bottle	Case
599	<b>MACON VILLAGES CHARDONNAY</b> . . . . .	4.49	51.95
	Our friend and world-famed wine authority Gerald Asher found this superb dry white for us at the prestigious Cave de Prisse.		
675	<b>PINOT CHARDONNAY, LES CHARMES</b> . . . . .	4.49	51.95
	Won <b>Gold Award</b> as the best Macon Blanc Pinot Chardonnay produced in 1977.		
639	<b>SAINT VERAN</b> . . . . .	4.89	56.95
	Pouilly-Fuisse too expensive? Drink its nearest neighbor and equal—St. Veran. Cave de Prisse.		
780	<b>POUILLY-FUISSE</b> . . . . .	9.49	109.50
	Just arrived! Burrier's Pouilly-Fuisse—the best.		
648	<b>MONTRACHET, MARQUIS LAGUICHE</b> . . . . .	34.75	395.00
	The most blessed dry white wine of all France. Only 8 cases left.		

### 1976 VINTAGE

It happened in '59 and '47—it happened again in '76. Rich, full and endowed with tremendous fruit. Dramatic to the palate. Truly collectors' items. None remain at the vineyards, and our irreplaceable inventory is—sadly—low indeed.

735	<b>BOURGOGNE BOUZERON</b> . . . . .	5.99	64.70
	Estate-bottled by M. de Villaine, co-proprietor of Romanee-Conti. Dry, full—this '76 exhibits much class.		
850	<b>CUVEE LOUIS LATOUR BLANC</b> . . . . .	6.49	75.25
	The name 'Louis Latour' means 'the best of class.'		
430	<b>CHABLIS, LA FORET</b> . . . . .	8.99	102.50
	Premier Cru. Estate-bottled by R. Vocoret, long-time Mayor of town of Chablis.		
357	<b>CHASSAGNE-MONTRACHET, LA ROMANEE 1976</b> . . . . .	9.95	115.00
	Bachelet—Ramonet is one of the great growers of the Montrachet area.		
259	<b>PULIGNY-MONTRACHET</b> . . . . .	9.95	115.00
	The battle goes on. Which is better—Chassagne or Puligny? Both are superb. Maroslavic.		
355	<b>CHASSAGNE-MONTRACHET, LES CAILLERTS</b> . . . . .	9.95	115.00
	From legendary cellars at Bachelet-Ramonet.		
260	<b>MEURSAULT</b> . . . . .	9.95	115.00
	A true collector's item. Fine, estate-bottled 1976 Meursault. Bouzereau.		
386	<b>CHASSAGNE-MONTRACHET, RUCHOTTES</b> . . . . .	12.50	144.00
	'Ruchottes' means 'beehive.' A honeyed aristocrat.		
365	<b>BATARD-MONTRACHET</b> . . . . .	23.79	272.00
	The equal of its illustrious neighbor, Montrachet. Ramonet.		
264	<b>MONTRACHET</b> . . . . .	28.95	332.00
	Considered the best single dry white wine vineyard of all France. It consists of only eighteen acres, producing not more than 2,000 cases per year for the entire world. Tremendous bouquet, flavor—and class. "Not so much a wine, as an experience." Milan.		

### 1975 VINTAGE

The graceful year. Like the three bears—not too much fruit not too much acidity, but just right—A happy harmony. An excellent year indeed.

No.		Bottle	Case
758	<b>BOURGOGNE, BOUZERON</b> . . . . .	5.49	63.65
	Cost 10% less than the '76 listed above. Not as fruity, a bit drier—and readier for present drinking. De Villaine.		
462	<b>BEAUJOLAIS BLANC</b> . . . . .	5.49	63.65
	Pouilly-Fuisse fanciers—attention! Here is its equal. Meras.		

162	<b>CORTON CHARLEMAGNE</b> . . . . .	22.49	260.00
	Louis Latour's Corton Charlemagne cost about \$30.00 the bottle. Blind tastings indicate that this one by Guyon approaches it in greatness.		

### OLDER VINTAGES

752	<b>BOURGOGNE D'AUENAY 1971</b> . . . . .	5.79	66.75
	From the Treasure Cellar of Maison Leroy, this bone-dry Bourgogne Blanc is just coming into its own with a decade of growth ahead.		
463	<b>MEURSAULT 1973</b> . . . . .	8.95	102.00
	Fully-mature, excellent. H. Germain.		



**SHERRY-LEHMANN, INC.**  
WINE & SPIRITS MERCHANTS

679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmpleton 8-7500

## WHITE BORDEAUX

Here we limit our selection to the best dry white wines of Graves, and the great chateau-bottled, dramatically rich and sweet wines of Barsac and Sauternes. Acquire them now—before prices go up.

No.		Bottle	Case
342	<b>GRAVES 1975, Talleyrand</b> . . . . .	3.29	34.75
	Prince Talleyrand, were he alive today, would delight in this medium-dry Graves that bears his name.		
369	<b>SAUTERNES 1975, Talleyrand</b> . . . . .	3.99	46.75
	Great year providing a rich and luxurious wine of great fruit.		
372	<b>CHATEAU RAYNE VIGNEAU 1972</b> . . . . .	4.49	51.95
	<b>What a world!</b> This rich wine costs almost double the price quoted here, if bought in Bordeaux today. Sauternes.		
751	<b>CHATEAU COUTET 1973 (Barsac)</b> . . . . .	6.99	78.95
	Shares top honors with Chateau Climens as the best of Barsac.		
203	<b>CHATEAU LAFAURIE-PEYRAGUEY 1970</b> . . . . .	9.95	115.00
	Will compete with Chateau Yquem in complexity. Sauternes.		
488	<b>CHATEAU CLIMENS 1973 (Barsac)</b> . . . . .	10.79	125.00
	Our favorite Barsac. Like drinking a flower garden.		
302	<b>DOMAINE DE CHEVALIER 1973 (Graves)</b> . . . . .	11.95	137.50
	In the same exalted league as Chateau Haut Brion Blanc. Dry, complex.		
967	<b>CHATEAU D'YQUEM 1970 (Sauternes)</b> . . . . .	39.95	456.00
	The Grand Dukes of Russia adored Yquem. So will you.		

## WINES OF SPAIN

There is more vineyard land in Spain than in any other country in the world—less than 3% is Sherry. The best table wines are from Rioja. Ideal for those who want good everyday table wine at low cost.

No.		Bottle	Case
190	<b>BARBIER TINTO 1975</b> . . . . .	2.45	26.46
	Fruity red grown in the Catalonia region.		
802	<b>VINA SOL BLANCO 1977</b> . . . . .	2.59	27.97
	Dry, delightful white from the distinguished cellars of Miguel Torres.		
737	<b>MARQUES DE CACERES BLANCO 1976</b> . . . . .	2.99	32.50
	A unique, dry white wine from the famed Rioja region of Spain. Exhibits refreshing acidity and dryness.		
404	<b>TORRES CORONAS 1974</b> . . . . .	2.99	34.75
	Robust red—like a good Rhone.		
960	<b>MARQUES DE CACERES RED 1971</b> . . . . .	3.49	37.69
	From Rioja! "The best Spanish wine I have ever tasted," stated Emile Peynaud, renowned Professor of Viniculture at the University of Bordeaux. Like a fine Medoc.		
816	<b>CUNE MONOPOLE 1974</b> . . . . .	3.99	46.75
	The best-selling dry white wine of Spain.		

## WHITE WINES OF ALSACE

Wine lovers, in their zeal for top-flight white wine at liveable cost, are turning to Alsace. Some of the wines listed here are astonishing bargains.

No.		Bottle	Case
622	<b>SYLVANER 1961, Hansi</b> . . . . .	2.99	34.75
	Not just a bargain—but a 'give-away'!		
949	<b>EDELZWICKER 1976, Hansi</b> . . . . .	3.29	37.45
	'Edel' means holy—and this wine is 'wholly' excellent.		
812	<b>RIESLING 1976, Hansi</b> . . . . .	3.99	46.75
	This wine has gone up over 50% at the vineyard within the last three months.		
558	<b>GEWURZTRAMINER 1977, Hugel</b> . . . . .	7.69	83.05
	The king of them all—Hugel never misses.		
767	<b>GEWURZTRAMINER 1977, Trimbach</b> . . . . .	6.99	79.95
	We love Mr. Trimbach—and we love his wine.		



## LOIRE VALLEY

The Loire Valley meanders for over 600 miles from near Lyons to Nantes, and the beauty of its countryside proclaims it the 'Garden of France'. The wines produced here are simple and engaging—extremely popular and reasonably priced when you consider the frosts of '77 and '78 wreaked havoc and destroyed the majority of the crop.

No.		Bottle	Case
484	<b>CLER' BLANC 1976</b> . . . . .	2.99	34.75
	In truth, a Muscadet—but cannot be so named. Why? Because under French law only so many gallons produced per acre are entitled to bear the name 'Muscadet'. Any over-production—such as we offer here—although identical, is not entitled to the name. This Cler' Blanc is fresh, pale, bone dry—and from the best Loire vintage of the decade. Jean Sauvion.		
509	<b>GROS PLANT SUR LIE 1976</b> . . . . .	2.99	34.75
	In Nantes, no one eats oysters without Gros Plant. Very dry, very delicate. Ideal alternative to the 'dry martini'. Cuvee de Seigneur.		
402	<b>ANJOU BLANC 1976, Clos Moulin</b> . . . . .	3.49	39.95
	Grown near Touraine. Moderately dry and fruity. Tigne.		
489	<b>MUSCADET SUR LIE 1976</b> . . . . .	3.79	43.95
	Muscadet, because of its agreeable lightness and delicate dryness, has captured the hearts of the wine drinkers of Paris and New York. In blind tastings, this one from Jean Sauvion continuously comes out ahead.		
685	<b>SAUMUR CHAMPIGNY ROUGE 1973</b> . . . . .	3.99	46.75
	Similar to a light St. Emilion. Favorite wine of Georges Clemenceau. Fillatreau.		
306	<b>MUSCADET 1976, Chateau Cleray</b> . . . . .	4.39	50.90
	Sur-Lie at its best. A noble estate-bottling. Great year. Best Muscadet we have ever tasted.		
700	<b>QUINCY 1976</b> . . . . .	4.49	51.95
	Grown near Sancerre and Pouilly-Fume. Dry, pleasant, fruity and spicy. Raymond Pipet.		
423	<b>VOUVRAY 1976, Chateau de Monfort</b> . . . . .	4.69	54.40
	'Ouvrez le Vouvray' is the popular cry you will hear this Christmas season. Dry, fruity and flavorsome.		
380	<b>CHINON ROUGE 1976</b> . . . . .	5.49	63.65
	Birthplace of the immortal Rabelais. Quaff it like he did—cool and copiously. Jean Sauvion.		
166	<b>SANCERRE 1977</b> . . . . .	6.29	72.95
	We are 'Sancerre-ly' offering you one of the best Loire whites made. Archambault.		
409	<b>POUILLY BLANC FUME 1976</b> . . . . .	6.49	75.25
	The more-famous Pouilly-Fumes now fetch almost \$9.00 the bottle. None is better than this estate-bottling—Les Champs de Cri—of Pabiot.		

## CHAMPAGNE NATUR


We paraphrase the Oct. 24th Paris Herald Tribune, "The excess of Champagne Nature (or Still Champagne), because of Champagne scarcity, will be used to make the sparkling wine—thus making Coteaux Champenois an unavailable wine starting in mid-1979." If you like the crisp, bone-dry whites, now is the time to acquire them.

No.		Bottle	Case
87	<b>CHARBAUT BLANC DE BLANCS</b> . . . . .	5.99	68.75
6	<b>AYALA Blanc de Blancs</b> . . . . .	5.49	63.75
130	<b>BOLLINGER NATUR</b> . . . . .	6.79	73.33
104	<b>SARAN NATUR, Chateau de Saran</b> . . . . .	12.78	138.13
	'King of the Kids' Superb!		



## RHONE VALLEY

In light of the global rise in wine prices, the Rhone Valley provides a secret cache of reds, whites and roses for the budget-conscious wine drinker.

- | No. |   | Bottle | Case   |
|-----|---|--------|--------|
| 531 | <b>LA VIEILLE FERME ROUGE 1976</b> . . . . .  | 2.99   | 34.75  |
|     | 'La Vieille Ferme' means 'old farm.' The heritage of this wine is simple and honest—and eminently satisfying. Don't let the low price dissuade you.   |        |        |
| 543 | <b>LA VIEILLE FERME BLANC DE BLANCS</b> . . . . .   | 2.99   | 34.75  |
|     |  Everybody needs a companion—and so does every wine. Here is a white to complement the red La Vieille Ferme listed above. Wonderfully dry and fresh. Ideally suited as an aperitif—or to be served throughout the meal. A true discovery—both for the pocket and the palate. |        |        |
| 697 | <b>LIRAC ROSE 1973</b> . . . . .  | 2.99   | 34.75  |
|     | One of the great pink wines of the world. Maby.   |        |        |
| 640 | <b>COTES-DU-RHONE ROUGE 1976</b> . . . . .  | 3.49   | 39.95  |
|     | From some of the choicest vineyard land of the Rhone Valley—a more complex, longer-lived red. La Vieille Ferme.   |        |        |
| 694 | <b>CROZES HERMITAGE ROUGE 1973</b> . . . . .  | 3.99   | 46.75  |
|     | Not quite as exalted as Hermitage itself, but similar in style—and much less costly. Caves Cooperative.   |        |        |
| 678 | <b>CROZES HERMITAGE BLANC 1977</b> . . . . .  | 3.99   | 46.75  |
|     | Dry, clean and full-bodied white. Tain l'Hermitage.   |        |        |
| 666 | <b>CHATEAU LA SERRE 1976</b> . . . . .  | 4.49   | 51.95  |
|     | Burgundy has its Romanee-Conti—Bordeaux its Chateau Lafite Rothschild—and Cotes-du-Rhone its Chateau La Serre.  |        |        |
| 629 | <b>TAVEL ROSE 1976</b> . . . . .  | 4.69   | 54.40  |
|     | Undoubtedly the best rose of the world. Bellicard.  |        |        |
| 586 | <b>HERMITAGE ROUGE 1973</b> . . . . .   | 7.99   | 92.50  |
|     | George Saintsbury called it 'the manliest of wines.' Deep, intense. Tain l'Hermitage.   |        |        |
| 393 | <b>CHATEAU NEUF DU PAPE 1972</b> . . . . .  | 8.99   | 102.50 |
|     | Superb wine—deep crimson in color, full-bodied. Comtes de Lauzes.   |        |        |



## FRENCH COUNTRY WINES

- | No. |  | Bottle | Case  |
|-----|--|--------|-------|
| 942 | <b>BERGERAC ROUGE 1976, La Jaubertie</b> . . . . .   | 2.99   | 34.75 |
|     | Grown east of Bordeaux. Like a Bordeaux rouge.   |        |       |
| 820 | <b>BERGERAC BLANC 1976, La Jaubertie</b> . . . . .   | 2.99   | 34.75 |
|     | Dry white grown along Dordogne River.  |        |       |
| 760 | <b>ROSE DE LASCOMBES 1975</b> . . . . .  | 2.99   | 34.75 |
|     | Intriguing rose of Bordeaux bearing proud name.  |        |       |
| 308 | <b>PERE PATRIARCHE ROUGE</b> . . . . .   | 2.99   | 34.75 |
|     | A delicious non-appellation red that is proving popular throughout France.   |        |       |
| 613 | <b>CHANTEFLEUR ROUGE 1976</b> . . . . .  | 3.29   | 35.75 |
|     | Thomas Bassot sends us this rich, all-round red.   |        |       |
| 609 | <b>CHANTEFLEUR BLANC 1976</b> . . . . .  | 3.29   | 35.75 |
|     | A perfect everyday white wine—fragrant and refreshing.   |        |       |
| 320 | <b>GOURIET ROUGE</b> . . . . .   | 3.49   | 37.96 |
|     | A disarming, fruity red—the kind of wine you drink in the good country inns of southern France. Discovered by <b>George Lang</b> , a creative leader in the world's restaurant-hotel industry. |        |       |
| 314 | <b>GOURIET BLANC</b> . . . . .   | 3.49   | 37.96 |
|     | Dry, clean, eminently satisfying. Ideal as a pre-dinner aperitif.  |        |       |
| 705 | <b>CHATEAU DU RAULY 1972</b> . . . . .   | 3.49   | 39.95 |
|     | Medium-dry red produced in the rolling hills of Monbazillac, east of Bordeaux and south of Bergerac.   |        |       |
| 110 | <b>LE BAGATELLE BLANC</b> . . . . .  | 3.69   | 42.80 |
|     | Almost every French restaurant in Manhattan features this wine.  |        |       |
| 911 | <b>CHATEAU PRADEAUX 1967</b> . . . . .   | 4.99   | 58.50 |
|     | The best single red wine of Provence.  |        |       |



## OTHER INTERESTING WINES

Discoveries from off-the-beaten-path. Some intriguing nuggets from around the world can be found here.

- |      |  |      |       |
|------|--|------|-------|
| 477  | <b>PREMIAT CABERNET SAUVIGNON</b> . . . . .  | 2.29 | 24.73 |
|      | A distinguished Medoc-like red from Romania.   |      |       |
| 481  | <b>PREMIAT RIESLING</b> . . . . .  | 2.29 | 24.73 |
|      | Romania's best dry white wine.   |      |       |
| 973  | <b>PEKING DRY WHITE</b> . . . . .  | 2.79 | 32.25 |
|      | Many of our friends are now returning from Mainland China. They were delighted with this medium-dry white produced there. Curious? Try it. |      |       |
| 226  | <b>SANTA RITA CABERNET 1974</b> . . . . .  | 2.99 | 34.75 |
|      | Chile produces good red wine. Here is one of the best.   |      |       |
| 770  | <b>KREMSEK ROSENGARTEN</b>   |      |       |
|      | <b>GRUENER VELTINER 1976</b> . . . . .   | 3.29 | 37.45 |
|      | Austria's answer to the good white wines of Germany.   |      |       |
| 474  | <b>ANDEAN CABERNET SAUVIGNON 1973</b> . . . . .  | 3.29 | 37.45 |
|      | Rich red from Argentina's best vineyards.  |      |       |
| 1012 | <b>ANDEAN CHARDONNAY 1976</b> . . . . .  | 3.29 | 37.45 |
|      | 100% Chardonnay grape. Produced in the foothills of the Andes Mountains.   |      |       |
| 6005 | <b>CARMEL CABERNET SAUVIGNON 1972</b> . . . . .  | 4.56 | 51.99 |
|      | The best red wine produced in Israel. Bears 'Select' on the label.   |      |       |
| 512  | <b>TOKAY ASZU 5 PUTTONOS</b> . . . . .   | 6.50 | 70.20 |
|      | Dramatic, sweet. Like a Trockenbeerenauslese. Presented in traditional 16-oz. bottle.  |      |       |

WHITE W  
GERMANY

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## THE GREAT WHITE WINES OF GERMANY

For lovers of German wines, this is an especially blessed time to be alive. The great 1975 vintage was immediately followed by the even greater 1976 vintage—bringing us a double harvest of wines of exceptional richness, depth, flavor and longevity. Wines that are 'historic' by anyone's definition of the term. Now the lovely 1977s have begun to reach us; lighter, drier, simpler, less costly—but utterly delightful.

### 1977 VINTAGE

No.		Bottle	Case
1085	ZELLER SCHWARZE KATZ QBA (Zentralkellerei) . . . . .	2.99	34.75
	Famous black cat on the label. Good value.		
1167	PIESPORTER GOLDTROPFCHEN QBA (Maringer) . . . . .	3.99	46.75
	Among the most famed of all Moselles.		
1073	OCKFENER BOCKSTEIN QBA (Winzerverein) . . . . .	3.99	46.75
	From the Saar. Dry, austere, lovely.		
1152	SCHARZHOFBERGER QBA (Von Volxem) . . . . .	4.79	55.50
	Fragrant, dry, almost ethereal. Saar.		

### 1976 VINTAGE

524	HATTENHEIMER DEUTELSBERG KABINETT (Rheinhartshausen) . . . . .	5.49	63.65
	Steep Rhine hill, maximum sunshine—thus rich.		
631	JOHANNISBERGER KLAUS KABINETT (Landgraflich Hessisches Weingut) . . . . .	5.49	63.65
	Lovely Kabinett from the Rheingau.		
1174	TRITTENHEIMER ALTARCHEN SPATLESE (Maringer) . . . . .	5.49	63.65
	Relatively light and charming Moselle.		
523	WILTINGER SCHLOSSBERG SPATLESE (Grieg) . . . . .	5.49	63.65
	This 1976 Spatlese is a superb Saar.		
519	OBEREMMELER SCHARZBERG KABINETT (von Kesselstatt) . . . . .	5.99	68.75
	Light, flowery—with austere dryness. Saar.		
541	SCHARZHOFBERGER KABINETT (von Kesselstatt) . . . . .	6.79	78.75
	One of the great vineyards of the world. Superb Saar.		
103	STEINBERGER KABINETT (German State Domaine) . . . . .	6.79	78.75
	We salute! A great, great Rheingau '76.		
537	JOSEPHSHOFER KABINETT (Reichsgraf von Kesselstatt) . . . . .	6.99	79.95
	The Presidents of Germany serve this great Moselle.		
1124	SCHARZHOFBERGER SPATLESE (von Volxem) . . . . .	8.29	96.00
	Wow! What a wine! Saar.		
352	RAUENTHALER BAIKEN SPATLESE (German State Domaine) . . . . .	9.49	109.50
	From the most valuable piece of vineyard land on the Rhine.		
560	SCHARZHOFBERGER KABINETT (Egon Muller) . . . . .	9.95	115.00
	Egon Muller is a genius. This wine proves it.		
1023	SCHLOSS JOHANNISBERG GRUNLACK SPATLESE (Prince von Metternich) . . . . .	10.25	117.00
	His great grandfather fared well at the Congress of Vienna—the present Prince in the vineyards.		
774	ERBACHER MARCOBRUNN SPATLESE (von Simmern) . . . . .	12.95	150.00
	Honeyed quality, great intensity—a dramatic Rheingau.		
580	SCHARZHOFBERGER SPATLESE (Egon Muller) . . . . .	13.49	155.00
	Only six cases of this classic remain.		
202	WEHLNER SONNENUHR AUSLESE (J. J. Prum) . . . . .	19.79	228.00
	A lofty 'Auslese' that will ignite you.		
333	BERNKASTELER DOKTOR AUSLESE (Dr. Thanisch) . . . . .	30.95	352.00
	France has Romanee-Conti and Lafite—Germany has 'Doktor'.		

### 1975 VINTAGE

No.		Bottle	Case
508	LIEBFRAUMLICH, BLUE NUN (Sichel Sohne) . . . . .	4.29	46.88
	Far and away, the best of all Liebfraumilchs.		
786	OCKFENER BOCKSTEIN KABINETT (Dr. Fischer) . . . . .	4.59	52.95
	Another 'Doctor'—another wine—but superb.		
602	DEIDESHEIMER HOFSTUCK QBA (Winzerverein) . . . . .	4.89	57.25
	Here we turn to the full-bodied wines of the Palatine. Rich.		
736	ELTVILLER SONNENBERG (von Simmern) . . . . .	4.99	58.50
	'Sonnenberg' is one of the great vineyards of the Rheingau.		
562	RUDESHEIMER BERG ROTTLAND KABINETT (German State Domaine) . . . . .	5.49	63.65
	'Berg' means 'high hill'. Thus, more sunshine and fullness.		
856	SCHLOSS VOLLARDS GRUNGOLD QBA (Graf Matushka) . . . . .	5.49	63.65
	A 14th century castle yields this thoroughbred.		
926	PIESPORTER GOLDTROPFCHEN KABINETT (von Kesselstatt) . . . . .	6.49	75.25
	'Kesselstatt' and 'Goldtropfchen'—a glorious Moselle harmony.		
792	RAUENTHALER BAIKEN KABINETT (German State Domaine) . . . . .	6.49	75.25
	A Rheingau rich in fruit, breed and bouquet.		
708	EITELSBACHER KARTHAUSER BURGBERG SPATLESE (Tyrell) . . . . .	7.49	86.50
	Don't let the long name discourage you. This Ruwer is truly great.		
589	RUDESHEIMER KLOSTERLAY SPATLESE (Groenesteyn) . . . . .	6.99	79.95
	Velvety and intense. A mouth-filling Rheingau.		
777	WEHLNER SONNENUHR SPATLESE (Kerpen) . . . . .	7.49	86.50
	Only 8 cases. Worth double.		
882	WEHLNER SONNENUHR KABINETT (J. J. Prum) . . . . .	8.49	98.00
	'J. J. Prum is to Moselle what the Barons of Rothschild are to Bordeaux. The top of class. Rare, great.		
1050	SCHLOSS JOHANNISBERG GRUNLACK SPATLESE (Prince von Metternich) . . . . .	8.99	102.50
	The showplace of the Rheingau is the Schloss Johannisberg castle—a glory!		
1143	GRAACHER HIMMELREICH AUSLESE (S. A. Prum) . . . . .	9.49	109.50
	Triumphant Auslese from Sebastian Prum; J. J. Prum's cousin.		
654	SCHARZHOFBERGER AUSLESE (von Hovel) . . . . .	9.49	109.50
	Perfect balance of natural sugar and acidity.		
775	EITELSBACHER KARTHAUSER BURGBERG SPATLESE (Rauthenstrauch) . . . . .	9.79	112.50
	Ruwer of great fruit and depth.		
549	ERBACHER MARCOBRUNN SPATLESE (German State Domaine) . . . . .	9.79	112.50
	One of the greats of the Rheingau.		
662	BRAUNEBERGER JUFFER SONNENUHR AUSLESE (von Schonborn) . . . . .	9.79	112.50
	Roy Bartolomei, the historian at Sherry-Lehmann, reports that the von Schonborn family has been making wine here for 600 years.		
650	SCHARZHOFBERGER AUSLESE (Egon Muller) . . . . .	17.95	206.00
	Alas! Only 3 precious cases reached us.		
371	BERNKASTELER DOKTOR SPATLESE (Dr. Thanisch) . . . . .	21.79	250.00
	Costly—but literally priceless.		

## BEERENAUSLESE OF THE GREAT 1976 VINTAGE

1976 was an amazing vintage year on the Rhine and Moselle—the happy result of much sunshine and perfect weather. As a result, the 'Spatlesen' are as rich and fruity as the 'Auslesen' of a normal year—the 'Auslesen' are as overwhelming as 'Beerenauslesen'—and the 'Beerenauslesen' achieved the richness and glory of 'Trockenbeerenauslesen' of less exalted years.

No.		Bottle	Case
7027	PIESPORTER GOLDTROPFCHEN (Lehnert) . . . . .	19.95	230.00
7029	GRAACHER HIMMELREICH (Frederik Wilhelm Gymnasium) . . . . .	24.95	285.00
7048	HATTENHEIMER NUSSBRUNNEN (Reinhartshausen) . . . . .	26.95	310.00
7050	NIERSTEINER AUFLANGEN (Braun) . . . . .	39.95	456.00
7051	WEHLNER SONNENUHR (J. J. Prum) . . . . .	49.95	569.00
7003	SCHLOSS JOHANNISBERG (Prince von Metternich) . . . . .	84.50	965.00

# WINES OF CALIFORNIA

## The Most Precious Nuggets From Our Native Soil

We are proud of our extensive stock of California wines. As evidence of their quality, we refer to an article on "California's Twelve Best Wines," which appeared in NEW WEST Magazine last October. We have put an asterisk next to those available in our store. The remainder have not yet reached New York—but we will have them when they do.

*Joseph Phelps Caymus	*Spring Mountain Chaparral	*Mayacamas *Stag's Leap Wine Cellars
*Mount Veeder Diamond Creek	*Ridge *ZD	*Chateau St. Jean J.W. Morris Joseph Swann
*Chateau Montelena	*Domaine Chandon	

In addition to the wines listed below, we also carry the excellent wines of California's largest vineyards—Almaden, Beaulieu, Beringer, Charles Krug, Inglenook, Louis Martini, Paul Masson, Mirrasou, Parducci, Sonoma, Sterling, Wente and others—a true cornucopia of California wines!

### CALLAWAY—Famed vineyard northeast of San Diego.

No.		Bottle	Case
817	CHENIN BLANC 1977 (Temecula)	5.49	62.50
788	SAUVIGNON BLANC 1977 (Temecula)	5.85	67.95
680	CABERNET SAUVIGNON 1975 (Temecula)	7.75	88.35

### CARNEROS CREEK—New Napa winery making big, intense reds.

973	CHARDONNAY 1977 (Napa)	10.75	125.00
82	ZINFANDEL 1976 (Amador)	6.49	75.21
66	CABERNET SAUVIGNON 1976 (Napa)	9.99	115.00

### CHAPPELLET—Double-threat Napa winery makes great reds and whites.

663	CHENIN BLANC 1977 (Napa)	5.99	68.75
1082	CABERNET SAUVIGNON 1974 (Napa)	10.79	125.00

### CHATEAU CHEVALIER—Superb Cabernet that belongs in every serious cellar.

598	CABERNET SAUVIGNON, PRIVATE RESERVE 1975 (Napa)	11.89	138.00
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### CHATEAU MONTELENA—Small Napa winery with world-wide reputation.

703	JOHANNISBERG RIESLING 1975 LATE HARVEST (Napa)	5.95	67.85
865	CABERNET SAUVIGNON 1974 (Sonoma)	10.95	127.00

### CHATEAU ST. JEAN—Wine-maker Richard Arrowood is a genius.

303	GEWURZTRAMINER 1977 (Sonoma)	7.29	84.50
769	CHARDONNAY 1977 (North Coast)	7.69	88.75
868	CABERNET SAUVIGNON 1975 (Sonoma)	8.99	99.50

### CHRISTIAN BROTHERS—Historic winery making excellent wines.

1026	GAMAY NOIR, BROTHER TIMOTHY (Napa)	5.99	64.69
1032	PINOT NOIR, BROTHER TIMOTHY (Napa)	6.49	70.09

### CLOS DU BOIS—Lovely fruit and suavity characterize these wines.

1106	GEWURZTRAMINER 1977 (Alexander Valley)	6.99	79.95
1149	CABERNET SAUVIGNON 1974 2nd RELEASE (Dry Creek)	6.99	79.95



### CLOS DU VAL—Rich, full Cabernet of great complexity.

No.		Bottle	Case
939	CABERNET SAUVIGNON 1975 (Napa)	9.95	113.80

### DOMAINE CHANDON—The French house of Moët & Chandon owns over 800 acres in the Napa Valley and produces very dry, effervescent, complex Champagne that is French in style.

44	CHANDON NAPA VALLEY BRUT	8.99	97.00
48	CHANDON CUVÉE DE PINOT NOIR	8.99	97.00

One of the 'twelve best' California wines. (New West)

### FIRESTONE—We are proud to have introduced Brooks Firestone wonderful wines to New York. All from Santa Ynez.

941	ROSE OF CABERNET SAUVIGNON 1975	3.79	43.20
935	JOHANNISBERG RIESLING 1975	3.99	46.70
212	GEWURZTRAMINER 1977	4.59	52.90
1075	CABERNET SAUVIGNON 1975	5.79	66.00
1044	PINOT NOIR 1975	5.79	66.00
219	JOHANNISBERG RIESLING SELECT HARVEST 1976	6.49	72.20
1058	CHARDONNAY 1975	7.49	85.40

Ambassador Leonard Firestone's personal Cuvée.

### FREEMARK ABBEY—A 'Premier Grand Cru' of California.

937	EDELWEIN 1976 (Napa) Style of Beerenauslese	18.50	212.00
867	CABERNET SAUVIGNON 1974 BOSCHE VINEYARD (Napa)	9.65	110.00

### HEITZ CELLARS—Joe Heitz makes Cabernets and Chardonnays which set the standard by which other wines are judged in California.

748	PINOT CHARDONNAY (Napa)	7.29	84.50
660	CABERNET SAUVIGNON 1973 (Napa)	8.95	99.50

### HOFFMAN MOUNTAIN RANCH—Beautiful wine from small, family-run vineyard.

209	FRANKEN RIESLING 1975 LATE HARVEST (Paso Robles)	4.99	58.50
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### MAYACAMAS—100% varietal Cabernet of dramatic greatness.

1038	CABERNET SAUVIGNON 1974 (Napa)	12.99	150.00
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## WINES OF CALIFORNIA continued

**ROBERT MONDAVI**—Robert Mondavi sets a standard of excellence for many of California's varietal wines. Only his best production carries the Mondavi name.

No.		Bottle	Case
923	FUME BLANC 1977 (Napa)	6.29	67.93
710	PINOT NOIR 1975 (Napa)	6.29	67.93
657	CHARDONNAY 1976 (Napa)	8.29	96.00
762	CABERNET SAUVIGNON 1973 RISERVA (Napa)	14.99	173.00

**MOUNT VEEDER**—Small vineyard on the hilly slopes above Napa. Owners Arlene and Michael Bernstein, oversee every stage of wine-making with love, enthusiasm, and great skill.

858	CABERNET SAUVIGNON 1975 (Mendocino)	12.25	139.65
1108	CHARDONNAY 1976, LONG VINEYARD (Napa)	18.50	212.00

**JOSEPH PHELPS**—Dramatically beautiful vineyard produces superb wines.

456	CABERNET SAUVIGNON 1975 (Napa)	8.99	102.50
406	CHARDONNAY 1976 (Napa)	10.79	125.00
1084	JOHANNISBERG RIESLING 1975 SELECTED LATE HARVEST (Napa)	26.95	307.95

Rich and dramatically sweet.

**MARTIN RAY**—The late Martin Ray was a legend in California. His wines are huge, dramatic, memorable.

1193	CABERNET SAUVIGNON, LA MONTANA (Santa Cruz)	11.99	130.98
194	PINOT NOIR 1970, MIRASSOU (Santa Cruz)	19.99	227.95

**RIDGE**—Paul Draper is the winemaker here. He makes sure that the labels on his great red wines tell just how the wines were made.

878	ZINFANDEL 1976 PASO ROBLES (Santa Clara)	6.95	79.25
401	ZINFANDEL 1976 GEYSERVILLE	10.25	116.85
1077	CABERNET SAUVIGNON 1975, MONTE BELLO	13.50	153.90

**SIMI WINERY**—Now owned by Schieffelin and Company, Simi produces magnificent red and white wines under the direction of winemaker Mary Ann Graf.

No.		Bottle	Case
160	CHENIN BLANC 1977 (Alexander Valley)	3.99	43.09
525	CHARDONNAY 1976 (Alexander Valley)	5.99	64.69
224	CABERNET SAUVIGNON 1973 (Alex. Valley)	5.99	64.69
649	ZINFANDEL 1974 SPECIAL RESERVE (Sonoma)	6.99	75.49

**SPRING MOUNTAIN**—Michael Robbins produces rare and legendary wines.

132	CHARDONNAY 1976 (Napa)	10.79	125.00
877	CABERNET SAUVIGNON 1975 (Napa)	12.49	144.00

**STAG'S LEAP WINE CELLARS**—The first Cabernet made by Warren Winiarski made history when it defeated Bordeaux First Growths at a tasting held in Paris in 1976.

872	GAMAY BEAUJOLAIS 1977 (Napa)	3.99	46.75
934	JOHANNISBERG RIESLING 1976 (Napa)	5.79	66.75
860	CABERNET SAUVIGNON 1975 (Napa)	9.49	109.50

**STONY HILL**—1976 is their 25th-anniversary vintage.

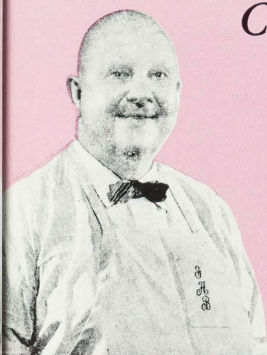
476	WHITE RIESLING 1976 (Napa)	9.99	115.00
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**TREFETHEN**—John and Janet Trefethen have replanted an old vineyard with the grape varieties best suited for its splendid microclimates. The resulting wines are classic.

451	WHITE RIESLING 1976 (Napa)	5.19	59.95
626	CHARDONNAY 1976 (Napa)	8.95	99.50

**ZD WINES**—Climate conditions at this new Sonoma winery are close to those of Burgundy, producing remarkable wine.

940	GEWURZTRAMINER 1977 (Santa Barbara)	6.29	72.92
906	PINOT NOIR 1974, WINERY LAKE (Napa)	7.79	88.75
909	PINOT NOIR 1975, ST. CLAIR (Sonoma)	9.95	115.00



### Christmas Dinner by James Beard America's Leading Food Authority

James Beard's Christmas menu brought gastro-nomic joy to the holiday festivities of hundreds of our clientele. We have received countless inquiries for a repetition of the menu and the step-by-step recipes on how to proceed, easily, with this

glorious dinner in your own home.

We therefore repeat the menu below and ask that you write or phone and we will immediately mail you the easy-to-follow recipes.

*Merry Christmas and Happy New Year!*

*Michel Guerard  
Cuvee Champagne*

*Beaujolais Primeur 1978*

*Mount Veeder  
Cabernet Sauvignon 1975  
(Grand Cru, Napa Valley)*

*Chateau Lafite  
Rothschild 1973  
(Grand Cru, Pauillac)*

*Firestone Vineyards Late Harvest  
Ambassador's Vineyard  
Jobannisberg Riesling 1976*

*Hennessy V.S.O.P.  
Cognac*

Thinly Sliced  
Nova Scotia Salmon  
" " "  
Country Pate à la James Beard  
" " "  
Roast Stuffed Goose  
with Prunes and Apples  
Braised Celery  
Puree of Chestnuts à la Creme  
Watercress  
" " "  
Fromage de Brie  
" " "  
Cognac and  
Coffee Ice Cream  
in Charlotte Mold  
" " "  
Café Espresso



## JOYOUS WINES OF ITALY

We now turn to Italy—where a zestful, sensuous cuisine is complemented perfectly by a profusion of excellent red and white wines. One of the delights of drinking Italian wine is that, although the quality of the wine exported to America has increased dramatically over the past ten years, the prices have remained relatively low.

Sherry-Lehmann's list of Italian wines is the largest and the best we have ever been able to offer. Many of our customers already know the delights of Italian wine—and we hope to persuade more and more to sample the wonderful drinking—at low, low cost—that these joyous wines provide.

### RED

No.		Bottle	Case
126	<b>VALPOLICELLA, FOLINARI in LITER</b> . . . . .	2.49	26.89
	A big, generous 33.8 oz. bottle. A 'best buy'.		
600	<b>CHIANTI CLASSICO 1975 (Corsini)</b> . . . . .	2.99	34.75
	Marchese Corsini has two popes in his ancestry. He does not compromise. One of the best Chianti Classicos comes from his vineyard. Also available in Magnums at \$5.99 each, \$34.75 the case.		
704	<b>VALPOLICELLA 1975 (Bersano)</b> . . . . .	2.99	34.75
	Valpolicella is the most popular red wine of Italy. Bersano wins gold medals for producing it.		
701	<b>INFERNO 1971 (Rainoldi)</b> . . . . .	3.49	39.75
	Though the name is 'Inferno', this wine is actually 'Paradiso'.		
495	<b>CASTELLO DI MONTE ANTICO 1976</b> . . . . .	3.69	42.80
	From a Tuscan estate dominated by a 1000-year-old castle.		
201	<b>SPANNA 1974 (L. Dessilani)</b> . . . . .	3.89	44.95
	Ever taste Gattinara? Spanna is its equal—but at lower cost.		
269	<b>RUBESCO DI TORGIANO 1973 (Dr. Lungarotti)</b> . . . . .	3.50	39.95
	Triumphed in a blind tasting held in London. Great value.		
251	<b>BARBERA DI DOGLIANI 1976 (L. Einaudi)</b> . . . . .	4.49	51.95
	Luigi Einaudi was former President of Italy. His great wine-making tradition persists.		
262	<b>DOLCETTO 1976 (L. Einaudi)</b> . . . . .	4.49	51.95
	Medium body, concentrated flavor—dry with much fruit.		
254	<b>GRIGNOLINO 1976 (L. Einaudi)</b> . . . . .	4.49	51.95
	Piedmont does it again. Ready now.		
833	<b>GATTINARA 1970 (Berteletti)</b> . . . . .	5.49	63.65
	Makes bid to being best red wine of Italy.		
432	<b>VINO ROSSO DI BRUNELLO 1976 (Altesino)</b> . . . . .	5.49	63.65
	Younger vines of Brunello. Buy now to lay down.		
503	<b>CAREMA 1971 (L. Ferrando)</b> . . . . .	5.99	68.75
	From Val d'Aosta. The wine of the Dukes of Savoy.		
1091	<b>BARBARESCO 1970 in FANTASY BOTTLE</b> . . . . .	5.99	68.50
	See back of order form for beauty of the bottle. Superb red.		
1154	<b>BAROLO 1970 in FANTASY BOTTLE</b> . . . . .	5.99	68.50
	Great wine—great bottle. Ideal for gifts.		
731	<b>VALPOLICELLA RECIOTO 1969 (Masi)</b> . . . . .	6.99	79.95
	Only ripest grapes used—thus concentrated, approaching Port.		
552	<b>CHIANTI CLASSICO RISERVA DUCALE</b>		
	<b>GOLD 1967 (Ruffino)</b> . . . . .	9.29	100.33
	The Vatican and Presidents of Italy serve this wine on state occasions. Will stand up against a classified Bordeaux chateau.		
487	<b>BAROLO 1967, BUSSIA DI MONFORTE</b>		
	<b>(Prunotto)</b> . . . . .	11.95	137.50
	Great, mature vintage. Collector's item for those fond of great Italian red.		
413	<b>SPANNA, TRAVERSAGNA 1955 (Vallana)</b> . . . . .	14.25	163.50
	Elegance, finesse and maturity are its distinguishing characteristics. A rarity.		

### WHITE

979	<b>BIANCO MONTEPALDI 1975 (Corsini)</b> . . . . .	2.99	34.75
	Bone-dry, flavorful white. Also available in Magnums at \$5.99 each, and \$34.75 case.		
164	<b>VERDICCHIO (Folinari)</b> . . . . .	2.99	34.75
	Dry, light, elegant in amphora bottle from Adriatic. Also available in Magnum at \$4.98 each, \$28.75 case of six.		
686	<b>SOAVE 1975 (Bersano)</b> . . . . .	2.99	34.75
	Most popular dry white wine of Italy. A best seller.		
156	<b>PINOT GRIGIO 1977 (Eno Friulia)</b> . . . . .	3.49	39.95
	Some claim better than Soave. From Italian Alps.		
479	<b>ORVIETO SECCO CLASSICO 1977 (Barberani)</b> . . . . .	3.59	41.60
	Soft, dry, fruity—and utterly pleasing.		
272	<b>TORRE DI GIANO 1976 (Dr. Lungarotti)</b> . . . . .	3.50	39.95
	Reminds us of freshly mowed grass. A discovery.		
610	<b>BIANCO SECCO, Villa Antinori</b> . . . . .	4.29	48.95
	Villa Antinori dominates the Tuscan landscape. Dry.		

## A LONDON TRADITION COMES TO NEW YORK

London offers its visitors the changing of the guards, Westminster Abbey—and their wonderful, wonderful wine bar restaurants. The news we bring you will gladden the hearts of all wine lovers.

**CLARETS**—the equal of the best in London—has just opened its doors on 60th Street. We are fortunate indeed to have such an illustrious new neighbor! Here is a wine-lover's paradise. From the simplest country wines to the more exalted Grand Crus are available. Not only by the bottle—but by the glass! This opens up a world of wine exploration for the adventuresome imbiber.

*We are happy to offer to our clientele the first of the wines featured at CLARETS.*

	Bottle	Case
<b>CLARETS HOUSE RED</b> . . . . .	2.99	34.75
<b>CLARETS HOUSE WHITE</b> . . . . .	2.99	34.75
<b>CLARETS HOUSE CLARET</b> . . . . .	3.99	46.75
<b>CLARETS CHAMPAGNE</b> . . . . .	8.95	102.50

## The MOST REMARKABLE and OLDEST BOURBON Produced During this Generation!

Our fathers often tell us of the excellence and virtues of the Pre-Prohibition Bourbons of their youth. We recently conducted a blind tasting, matching the "20 Year Old Collector's Item" against two whiskies that were distilled in 1913 and bottled in 1933. To everyone's surprise, the 'Collector's Item' was chosen as the better. If you have friends or relatives that truly appreciate rare old bourbon, now is the time to acquire your supply for your Christmas needs—because the probability is that our limited inventory will be exhausted before the end of the year.

*The Most Exciting of Bourbon Gifts*



**\$1650**  
bottle

**\$18950**  
case

## FRENCH CHAMPAGNE

To paraphrase the Oct. 24th *Paris Herald Tribune*, "Prices of '78 grapes in Champagne up 20%... annual sales running about 180-million bottles, with '78 production not more than 120-million bottles." With inflation, weakness of the dollar against the franc, and scarcity, it is obvious, even to the most elementary of economics students, that the price of French Champagne will soar during 1979. **Now is the time to buy**—whether to bestow as welcome holiday gifts or to stock up on your own favorites.

No.		Bottle	Case
120	MARCEL PERE ET FILS BRUT	7.99	86.29
	New York's best value in top-flight Champagne in light of today's high cost for fine French Champagne.		
32	LANSON BLACK LABEL BRUT	7.99	86.29
	Did you see our 'Rip Van Winkle' ad in the Sunday New York Times? It related the unique history of this great, world-famous Champagne House, and why Lanson is far and away the best Champagne value on earth. Goes to \$9.99 January 1st.		
57	MARCEL PERE ET FILS BRUT 1970	8.49	92.50
25	POMMERY & GRENO BRUT	12.65	146.00
	The Champagne served at the wedding of Prince Rainier and Grace Kelly, as well as at Caroline's recent nuptials.		
2	LOUIS ROEDERER COUR ROYALE BRUT	10.95	118.26
	Identical to the Louis Roederer Brut listed below. The only difference is the handsome gold strip reading 'Cour Royale Brut' on the label.		
100	MICHEL GUERARD BRUT	10.98	127.00
	The world-famous chef Michel Guerard, created this light, elegant Champagne to accompany the delicacy of his 'Cuisine Minceur' Fares well in blind tastings against other Champagnes selling for \$30 the bottle. Will go up substantially in price by early Spring. A 'best buy' at only \$10.98.		
35	POL ROGER BRUT	11.75	126.95
94	PERRIER JOUET BRUT	11.89	128.41
49	MOET & CHANDON BRUT IMPERIAL	11.89	128.50
	Goes up to \$12.65 on January 1st.		
114	CHARBAUT BLANC DE BLANCS BRUT	11.99	129.49
152	BOLLINGER SPECIAL CUVÉE BRUT	12.95	139.86
62	MUMM'S CORDON ROUGE BRUT	13.99	151.10
108	PIPER HEIDSIECK AMBASSADEURS	13.99	151.10
39	DOM RUINART BLANC DE BLANCS 1971	13.99	151.25
	In Dom Perignon-like bottle. Goes to \$15.61 Jan. 1st.		
19	LANSON RED LABEL BRUT 1971	13.99	151.95
247	MOET & CHANDON BRUT 1971	14.99	161.89
	Goes to \$15.89 on January 1st.		
18	CLIQUOT YELLOW LABEL BRUT	15.25	173.85
121	CHARBAUT BLANC DE BLANCS 1971	15.49	167.29
105	PERRIER JOUET ENGLISH CUVÉE 1973	15.85	171.18
34	LOUIS ROEDERER BRUT 1973	16.25	175.50
56	MUMM'S CORDON ROUGE BRUT 1973	16.99	183.50
106	PIPER HEIDSIECK BRUT 1973	16.99	183.50
71	BOLLINGER BRUT 1973	17.95	193.86
16	CHAMPAGNE DES PRINCES 1971	21.95	250.50
	The favorite Champagne of the Prince Imperial who later became Napoleon III. Presented in handsome decanter bottle. De Venoge.		
5	BOLLINGER R.D. 1969	26.95	291.06
76	MUMM'S RENE LALOU 1971	29.95	323.46
91	KRUG BRUT RESERVE	29.99	323.95
20	GRAND SIECLE 1970, Laurent Perrier	30.00	324.00
70	PERRIER JOUET FLEUR DE CHAMPAGNE 1973	32.95	355.86
	In hand-painted, floral-enamelled bottle. The wine is superb and the beauty of the bottle adds glamour to the gift. Also available in <i>Magnums</i> at \$65.99 each, and generous <i>Jeroboams</i> at \$125.00 each. (See inside front cover for photo.)		
55	TAITTINGER BLANC DE BLANCS 1971	34.99	386.18
7	TAITTINGER ROSE 1971	34.99	386.18
61	KRUG BLANC DE BLANCS 1969	34.99	386.18
30	DOM PERIGNON 1970, Moët & Chandon	36.89	398.50
	The most difficult of all Champagnes to obtain. Bottle-beautiful; wine-glorious. Will go up substantially in price by Spring. Must be ordered now—before our reserves are gone.		
8	LOUIS ROEDERER CRISTAL 1974/1975	39.95	432.00
119	BOLLINGER VIEILLES VIGNES BLANC DE NOIR 1970	57.50	—
	Only 14 cases of 100 produced reached the U.S. Made from pre-phyloxera vines. A collector's item. Limit, two bottles.		

## AMERICAN CHAMPAGNE

America can now feel proud of the Champagne produced within its borders. For evidence, simply try our *Domaine Chandon* or *Schramsberg*—you will be convinced.

No.		Bottle	Case
111	DESCHAMPS BLANC DE BLANCS (N.Y.)	4.49	51.95
	Grown in the Hudson Valley, bottle-fermented. Outstanding example of fine New York State Brut Champagne.		
102	TAYLOR BRUT (New York)	5.99	64.70
151	GOLD SEAL BRUT (New York)	5.99	64.70
95	GREAT WESTERN BRUT (New York)	6.19	66.85
83	ALMADEN BRUT (California)	6.30	68.04
99	KORBEL BRUT (Sonoma)	6.99	79.95
85	CHARLES FOURNIER BLANC DE BLANCS 1971 (New York)	7.50	81.95
40	KORBEL NATURAL (Sonoma)	7.90	89.95
44	DOMAINE CHANDON BRUT (Napa)	8.99	97.09
	The most sought-after of all Champagnes. The prestigious firm of Moët & Chandon have moved their French resources to the Napa Valley to produce an extraordinary Champagne. Hard to come by, rationed. Suggest early acquisition.		
48	DOMAINE CHANDON CUVÉE DE PINOT NOIR BRUT (Napa)	8.99	97.09
	Chosen by <i>New West Magazine</i> as one of the 'Twelve Best Wines of California'. Lovely salmon-pink color. Superb. Scarce.		
17	SCHRAMSBERG BLANC DE BLANCS 1975 (California)	11.25	130.00
	White Chardonnay grapes used exclusively in this beauty.		
53	SCHRAMSBERG BLANC DE NOIR 1973 (California)	13.70	158.00
	Slightly pinkish hue taken from the red Pinot Noir grapes that created this Schramsberg's noble Champagne.		

## OTHER SPARKLING WINES

If you are prepared to abandon the word 'Champagne' on the label—and yet still crave sparkling excellence—we suggest you try the wines listed below, particularly the *Sablant Brut*, *Codorniu*, and *Boyer Brut*.

90	CLUB MONTMARTRE BRUT	3.99	46.75
	Good News for budget-minded Champagne imbibers! Here is an exceptional, dry sparkling wine, made 80% or grapes from the Loire and 20% of grapes from Bordeaux.		
81	BOYER BRUT BLANC DE BLANCS 1976	5.99	68.75
	Grown in the Haut Savoie. Dry—with much finesse. Will compete in excellence with wines produced in Champagne.		
1183	KRITER BRUT	6.29	67.95
	Popular 'vin mousseux' from Burgundy.		
28	SABLANT BRUT	6.99	75.50
	The 'Dom Perignon' of the sparkling wines of the Loire. This bottle is highly distinctive, and lends itself to gift-giving. The contents are superb, capturing the fragrance of the grapes grown in the Loire Valley. The winery is owned by Piper Heidsieck, which assures the quality in the bottle.		
77	ASTISPUMANTE, CINZANO	6.99	75.50
	Slightly sweet and fruity. Very popular. From Italy.		
112	CHAUVENET RED CAP	6.99	75.50
	France's most favorite sparkling red Burgundy.		
24	HENKELL TROCKEN	7.99	86.29
	Germany sends us their most popular sparkling wine.		
89	CODORNIU GRAN ANADA BRUT	7.99	89.95
	What does the King of Spain, Juan Carlos, serve at his gala dinner parties at the Palacio Royal?—this rare, reserve Champagne produced in his native land by Codorniu (not to be confused with their usual Champagne). Presented in beautiful, gracefully shaped bottle. Sells for \$11.75 in the wine shops of Madrid.		



# FROM SPAIN AND PORTUGAL

During the long, cold Winter, nothing lifts the spirits and delights the soul so perfectly, as a glass of Sherry, Port or Madeira. The wind may blow and the snow may fall, but each sip of one of these lovely wines captures the warm, brilliant, caressing sunshine of southern Spain and Portugal.

The lists below covers the full range of these wines—the bone-dry Finos and the luscious, sweet Cream Sherries—

bright red Ruby Ports and smooth, chocolate-colored Tawnies—and the extraordinary dry and sweet wines of Madeira. We call your attention to the precious 1937 Burmeister and 1944 Hooper Colheita Ports. In addition, a very, very few cases of 1906 and 1914 Madeira have reached us—wines, from the private reserves of the firm of Welch, that are as beautiful and rare as a wine can be.

## SHERRIES FROM SPAIN

	Bottle	Case
Rivero Fino Jerez	3.49	39.80
New York's best buy in very dry Sherry.		
Rivero Amontillado	3.79	43.25
Medium dry, with the famous 'nutty' flavor of the finest Amontillado.		
La Gitana Manzanilla	4.29	46.33
Harvey's Amontillado	4.99	56.90
Rivero Carrascal Cream	4.99	56.90
Outstanding—competes with other Cream Sherries that cost \$4.00 more the bottle.		
Rivero Fino Mantecoso	4.99	56.90
Competes in popularity with Tio Pepe in Spain for the crown of dry Sherry.		
Sandeman Dry Don		
Amontillado	5.19	57.50
Sandeman Fino Cocktail	5.19	57.50
No. 28 (Duff Gordon)	5.39	58.21
La Ina (Domecq)	5.99	68.50
Tio Pepe (Gonzalez & Byass)	5.99	68.50
Sandeman Armada Cream	5.99	68.50
Utterly remarkable. Cream Sherry at its best.		
Dry Sack (Williams & Humbert)	6.89	74.41
Harvey's Bristol Dry	7.59	81.97
Harvey's Bristol Cream	8.39	90.61
Very popular, also available in 37.5 oz. bottle at \$12.49, \$89.93 case of 8.		

## continued...

	Bottle	Case
Rivero Trafalgar 1805	8.95	96.65
A collector's item. Original solera returned from capture by the British in 1805.		
Sandeman Royal Esmeralda	9.95	107.46
An Amontillado of stunning flavor and complexity.		
Sandeman Royal Corregidor	10.95	118.26
Silky, full-bodied Oloroso—a regal treat.		
Sandeman Royal Ambrosante	11.95	129.06
A rare Palo Cortado from a very old solera. Deep—slightly chocolate, natural sweetness.		
Sandeman Imperial Corregidor	17.95	193.86
The Emperor of Olorosos, with layers of rich flavor. A real luxury.		



## MADEIRAS

	Bottle	Case
Justino Boal	4.49	51.19
Boal—or bual—is similar to a well-made Tawny Port. A delight when served with cheese at the end of a meal.		
Fonseca Rainwater	5.99	68.50
Clear, light, relatively dry. The kind of Madeira that Colonial Americans called 'rainwater.' Lovely.		
Fonseca Boal	5.99	68.50
Fonseca Malmsey	5.99	68.50
Rich, velvety dessert wine made from the Malvoisie grape. This one from Fonseca is extraordinary.		
Leacock Sercial in Wicker	6.39	72.95
Sercial is the driest of Madeiras—and Leacock makes the best.		
Sandeman Malmsey	6.49	73.95

## TRUE VINTAGE MADEIRAS

**Bual 1914 Vintage** ..... 59.50 —  
Every drop from the outstanding 1914 vintage—the year that World War I began. An amazing drinking experience, particularly when served before a fire on Christmas Eve.

**Malvazia 1906 Vintage** ..... 74.50 —  
Theodore Roosevelt was President when the grapes were gathered. The wine has developed beautifully during its 60 years. Not just a wine—but an historic event.

## PORTS FROM PORTUGAL

	Bottle	Case
Taylor Ruby	4.49	51.95
The British know their Port—and no one knows it better than the firm of Taylor.		
Taylor Tawny	4.49	51.95
Warre's King Tawny	4.99	56.90
Fonseca Ruby	5.49	63.65
Brilliant ruby color; intense, natural sweetness. From the great House of Fonseca.		
Fonseca Tawny	5.49	63.65
Sandeman Porto Blanco (White)	5.49	63.65
Robertson's Dry Humour	5.99	68.30
Warre's Warrior Vintage Character	5.99	68.30
Tastes like a Vintage Port. Excellent value.		
Cockburn's #25	6.49	73.95
Sandeman Partner's Finest Ruby	7.79	84.13
Warre's Nimrod Finest Tawny	7.99	91.10
Fonseca #27 Rare Old Port	7.99	91.10
Beautiful Tawny Port, over 25 years old. None better.		
Harvey's Director's Bin Tawny	13.95	149.58

## PORTS OF THE VINTAGE

Hooper's Colheita 1944	22.50	260.00
Richard Hooper was Lord Mayor of London. This outstanding 1944 Colheita is from his private reserves.		
Burmeister Colheita 1937	29.50	339.00
1937 was a great year in Oporto, and Burmeister is among the most revered firms in the Douro.		

**SHERRY-LEHMANN, INC.**  
WINE & SPIRITS MERCHANTS  
679 Madison Ave. At 61 St., New York, N. Y. 10021 • TElephon 8-7500



everyone  
should have  
his own

## CASK OF AMONTILLADO

We are very fond of a lovely custom observed in many private homes in the south of Spain. There, when the host offers you a glass of Amontillado, he has tapped it directly from the wooden cask. The ceremony is impressive and the wine is fresh and delicious.

The Montilla district of Spain now sends us a limited quantity of their 'home-size' casks of Amontillado. The wine is dry with a beautiful, nutty finish. The wooden barrels—containing 8 liters (270.4 oz.) or the equivalent of approximately 11 bottles—are made by hand and are presented on a handsome wooden stand. As you drink the wine and the level in the barrel decreases, you can simply add more Amontillado from a regular bottle. In that way, the cask will last indefinitely.

**Only \$89.50 complete**  
8-liter barrel of Amontillado with stand

# RARE VINTAGE PORTS

## America's Largest and Most Distinguished Collection

Port, wrote George Saintsbury, "strengthens while it gladdens as no other wine can do; and there is something about it which must have been created in pre-established harmony with the best English character."

The British have long known the great, great pleasure of passing Port around the table at the end of a marvelous dinner. And they know how to insure that they will have great Port whenever they require it—by laying down the best bottles in their wine cellars.

Our current Port list rivals those of the most prestigious wine merchants of London, Bristol, or Edinburgh. Make your selections—both for your own cellar and for magnificent Christmas gifts—and share with the British one of the best drinking experiences in the world.

Vintage	House	Bottle	Case
1975	Taylor	10.79	125.00
	Best vintage of the '70s. Rich and full.		
1972	Taylor	5.99	68.75
	Late Extra ageing in the barrel produces superb wine. Light enough for current drinking.		
1970	Taylor	14.95	172.00
	A classic—full and fruity.		
1967	Sandeman	13.50	155.00
	Subtle, elegant, delicate.		
1967	Taylor, Quinta de Vargellas	18.95	217.50
	Relatively light vintage—ready for drinking now. From one of the greatest vineyards of Portugal.		
1966	Sandeman	13.95	160.00
	Full and vigorous—a great year.		
1966	Warre	12.95	150.00
	The historic firm of Warre makes what has become our best-selling Vintage Ports. A classic in '66.		
1963	Fonseca	22.50	245.00
	Rated the best '63 in a noted blind tasting. Great vintage—exquisite wine. Also available in magnificent First Edition gift box at \$25.50 each.		
1963	Sandeman	15.95	183.00
	Outstanding year combined with a peerless producer.		

Vintage	House	Bottle	Case
1963	Warre	16.95	195.00
	Beautifully drinkable now. Can compete with a 1960.		
1962	Sandeman	16.95	193.00
	David Sandeman claims his '62 is as good as his '66—and we emphatically agree.		
1961	Quinta do Noval	19.95	230.00
Crusted	Quinta do Noval is the Romanee-Conti of Portugal—the greatest Port-producing vineyard in the world. Very scarce.		
1960	Sandeman	22.50	260.00
	Great year—now scarce. London prices are much higher.		
1958	Sandeman	24.95	285.00
	Light in body—intense in flavor.		
1953	Sandeman	29.50	339.00
	A great year for Port—and a thrilling conclusion to a holiday celebration.		
1950	Sandeman	42.50	483.00
	We were able to cajole only a few cases of this treasure. Distinguished, memorable.		
1947	Sandeman	52.00	599.00
	The vineyards of Europe were blessed with sun and perfect growing conditions in 1947—in Oporto as well as in Bordeaux. Great.		
1945	Sandeman	87.00	990.00
	Sam Aaron considers this one of the most remarkable wines he has ever tasted.		
1940	Sandeman	81.50	930.00
	A few cases have been released to us—there will be no more. A perfect Port.		

# GINS & VODKAS

The trend is unmistakable: Americans are turning toward lightness and dryness when it comes to liquor. So it's no wonder that Gin and Vodka—along with dry white wine—have become the most popular of party drinks. We urge you to stock up now for your holiday celebrations.

GINS	Bottle	Case	Quart	Case
Back Bay—90° (U.S.)	4.19	49.95	5.19	61.95
Milshire—80° (U.S.)	4.19	49.95	5.19	61.95
Hiram Walker Crystal—80° (U.S.)	4.99	58.50	5.79	66.75
Fleischmann's—80° (U.S.)	4.99	58.50	5.79	66.75
Gilbey's—80° (U.S.)	5.69	66.00	6.99	79.95
Seagram's Extra Dry—80° (U.S.)	5.69	66.00	6.99	79.95
Booth's High & Dry—90° (U.S.)	5.69	66.00	6.99	79.95
Gordon's—80° (U.S.)	5.69	66.00	6.99	79.95
Burnett's White Satin—86° (U.S.)	5.69	66.00	6.99	79.95
Coate's Plymouth—94.4° (England)	6.99	80.00	8.69	99.50
Boodie's—94.4° (England)	—	—	—	—
Bols Genever in Stone Flagon—80° (Holland)	7.99	91.50	—	—
Beefeater—94° (England)	7.99	91.50	9.75	112.50
Tanqueray—94.6° (England)	7.99	91.50	9.75	112.50
Bombay—86° (England)	7.99	91.50	9.75	112.50
Schlichter Steinhager in Stone Flagon—80° (Germany)	8.99	102.50	—	—

VODKAS	Bottle	Case	Quart	Case
Back Bay—80° (U.S.)	4.19	49.95	5.19	61.95
Hiram Walker Crystal—80° (U.S.)	4.59	52.95	5.29	61.35
Fleischmann's Royal—80° (U.S.)	4.59	52.95	5.29	61.35
Gordon's—80° (U.S.)	4.85	55.00	5.75	65.55
Gilbey's—80° (U.S.)	4.85	55.00	5.75	65.55
Wolfschmidt—80° (U.S.)	4.85	55.00	5.75	65.55
Samovar—86.8° (U.S.)	4.99	58.50	6.19	69.95
Izmir—80° (Turkey)	5.49	63.65	—	—
Smirnoff—80° (U.S.)	5.99	68.75	7.59	87.95
Polonaise—80° (Poland)	6.99	79.95	—	—
Smirnoff—100° (U.S.)	6.99	79.95	8.79	100.50
Finlandia—94° (Finland)	7.49	88.50	9.49	109.50
Polmos Wyborowa—80° (Poland)	8.79	99.50	—	—
Sermeg—80° (Denmark)	8.79	100.21	—	—
Stolichnaya—80° (U.S.S.R.)	8.99	102.49	10.99	125.29
Kord—100° (Czech)	9.69	111.50	—	—
Kord Zubrovka—100° (Czech)	9.69	111.50	—	—
Polmos Wyborowa—100° (Poland)	9.69	111.50	—	—
Pertsovka (Pepper-flavored)—70° (U.S.S.R.)	9.99	113.89	—	—
Okhotnichya (Hunter's Vodka) 90° (U.S.S.R.)	9.99	113.89	—	—
Stolichnaya—100° (U.S.S.R.)	9.99	113.89	—	—
Great Wall—80° (China)	9.99	115.00	—	—







# COGNACS & OTHER BRANDIES

Cognac and brandy represent the grape's leap toward immortality. Imprisoned in cask and bottle, they can be alive and beautiful even when they are over 100 years old. They are ideal as holiday gifts. Here is a wide assortment of the best in Cognac, Armagnac, Calvados, and interesting, unusual brandies.

## COGNACS

	Bottle	Case
Denis Mounie Gold Leaf V.S.P.	9.99	115.00
Monnet Four Star	9.99	115.00
Count de Beaufort V.S.P.	10.65	121.40
Denis Mounie V.S.O.P.	12.79	145.80
Courvoisier V.S.	13.49	153.00
Ragnaud V.E. Grand Fine Champagne	13.49	153.00
Hennessy Bras Arme	13.99	160.00
Bisquit V.S.O.P.	16.39	186.85
Courvoisier V.S.O.P.	16.95	203.40
Hennessy Cuvée Bicentenaire	16.95	203.40
Beautiful bottle—and perhaps the best buy in Cognac available anywhere.		
Martell V.S.O.P.	17.99	199.00
Hennessy V.S.O.P.	17.99	199.00
Remy Martin V.S.O.P.	19.25	219.00
Baron Otard	19.95	227.00
Chateau de Fontpinot	19.95	227.00
Delamain Pale & Dry	22.99	262.00

## continued

	Bottle	Case
Camus Napoleon	27.79	319.00
Superb old Cognac, served exclusively on all Concorde flights of Air France.		
Courvoisier Napoleon	29.50	336.00
Monnet Napoleon	29.99	342.00
Single Cask Unblended	32.95	375.00
From the private reserves of Ragnaud—an extraordinary Cognac, bottled especially for us. Rare and beautiful.		
Martell Cordon Bleu in Wood Box	33.95	387.00
Monnet Anniversaire in Wood Box	36.00	410.00
First created for the 100th anniversary of Monnet in 1939. A handsome gift.		
Hine Triomphe	42.50	484.50
Courvoisier Extra Vieille	53.95	615.00
Martell Cordon Argent	62.49	—
Bisquit in Baccarat Decanter	78.00	—
Gaston Briand Grande Fine Champagne Unblended—from 1908 vintage.	85.00	—
Courvoisier in Lead Crystal Decanter	95.00	—
Hennessy Bras d'Or in Baccarat Decanter	99.99	—
Monnet Josephine	99.99	—
From the oldest private reserves of Monnet—incredibly subtle and delicate.		
Martell Extra	125.00	—
Rarest, oldest reserves of Martell.		
Martell Cordon Bleu in Baccarat Decanter	129.85	—
Most beautiful of decanters.		
Remy Martin Louis XIII in Baccarat Decanter	175.00	—
Age unknown—but very old, very great. The decanter is splendid.		

## ARMAGNACS

	Bottle	Case
Larressingle	11.95	137.00
Marquis de Caussade	11.99	137.50
Marquis de Montesquiou	12.99	148.00
Louber Reserve	14.95	172.00
From personal reserve of Mayor of La Bastide, Armagnac.		

## CALVADOS

Boulard	12.39	141.25
Busnel 'La Normandie'	14.45	164.00
Busnel Grande Fine	21.95	250.00

## OTHER BRANDIES

Korbel Brandy (Calif.)	6.02	68.60
Coronet V.S.Q. (Calif.)	6.79	76.95
Soberano (Spain)	6.99	79.65
Gold Medal Brandy (Mainland China)	7.25	83.00
Carmel, Richon (Israel)	—	—
Stock Grappa (Italy)	7.95	90.65
Fundador (Spain)	8.20	93.50
Golden Star Wa Chia Pi Chiew (Mainland China)	8.99	102.50
Navip Slivovitz (Yugoslavia)	8.99	102.50
Christian Brothers X.O. Rare Reserve (Calif.)	9.99	113.90
Kweichow Mou Tai Chiew (Mainland China)	11.95	136.50
Asbach Uralt (Germany)	11.95	136.50
Inca Pisco in Decanter (Peru)	12.50	143.50
Metaxa 7 Star (Greece)	12.50	143.50
Metaxa Grande Fine in Decanter (Greece)	18.65	212.60
Carlos I (Spain)	20.49	233.60
Cardinal Mendoza Gran Reserva (Spain)	21.99	250.70
Lepanto (Spain)	22.50	259.00



**LANSON  
BLACK  
LABEL  
BRUT**

Size	Contents	Bottle Equivalent	Price Per Bottle
Jeroboam	101 oz.	4	65.95
Rheboam	145 oz.	6	85.15
Methuselah	182.6 oz.	8	94.45
Imperial	273.9 oz.	11 1/2	157.45

**Astonishing fact!** The average 4-bottle Jeroboam of French Champagne usually fetches about \$80; the average 8-bottle Methuselah is normally sold at about \$185. Here we are offering you the superb LANSON BLACK LABEL BRUT Jeroboams at \$65.95 each, and the Methuselahs at \$94.45 each. **How can you resist?**

**Through the years,** our clients have told us that the most inspired, dramatic—and appreciated of gifts are the giant bottles of top-flight French Champagne in these massive, impressive, oversized bottles. We are not talking about an ordinary Champagne—but the world-famous LANSON BLACK LABEL BRUT. Unfortunately, we have but 20 cases of each—and they will go fast. **First come, first served.** All will be gone before Christmas Day.

A24



**WHY GO  
TO THE  
METROPOLITAN?**

If you find it difficult to visit the King Tutankhamun exhibit at the museum, why not have King Tutankhamun visit you at home? No waiting. Just ask for the elegant, 23-carat gold-finished decanter, and we will deliver the **King Tut Gold Mask** to your home. This remarkable decanter has been re-created from the priceless artifact that was one of the most precious objects found in the tomb of this glorious and ancient ruler.

Nor should the contents of this noble decanter be ignored. The treasure within is the incomparable Michter's Pot Still Whiskey—flavorful, smooth, aged and well-balanced.

Most of our clientele are ordering the King Tut Gold Mask as the most timely of Christmas gifts—and some are discovering that they like it so much, they keep it for themselves! Beware—this may happen to you. (498.00 case)

44.50 bottle

**For even greater drama, the King Tut decanter is also available in the large, 59.2 oz. size at \$66.00 each, \$375.00 the case of six.**

We Joyfully Offer the Gayest of Gifts

## PIPPIONE 'FANTASY FESTA'

Wood Chest Holding Six Fantasy Bottles of the Outstanding Barolo 1970 and Barbaresco 1970 From the Famed Italian Grower Giovanni Pippione



The handsome, useful wood chest (as seen below) showcases six extraordinary 'Fantasy' bottles—beautiful creations of Italy's glassmaking artistry. Each is a hand-made reproduction of an 18th-century stoneware bottle, and is proudly stamped with the Pippione intaglio. Three contain the wonderful **Barolo 1970**—one of the great red wines of Italy—and three contain the outstanding **Barbaresco 1970**—Barolo's chief red wine rival. They are produced and estate-bottled by the Pippione family who have been proud vigneroni in the Piedmont for seven generations.

These noble wines of Pippione would be good value if they sold for \$7 or \$8 each. At **\$35.88** for the wood chest holding six bottles, this unique and intriguing 'FANTASY FESTA' represents not only good value—but makes an inspired holiday gift!

### The Distinguished Wines of PIPPIONE

No.		Bottle	Case
1154	<b>BAROLO 1970</b>	5.99	68.50
	We quote Frank Schoonmaker's <i>Encyclopedia of Wine</i> , "Barolo is perhaps the best red wine of Italy. Very full-bodied, slow-maturing, comparable to the greatest red wines of the Rhone such as Hermitage or Cote Rotie."		
1091	<b>BARBARESCO 1970</b>	5.99	68.50
	Like Barolo, a red made from the same Nebbiolo grape. Lighter and readier to drink than the Barolo, but equal to it in distinction and class.		



OF2



**\$35<sup>88</sup>**

complete

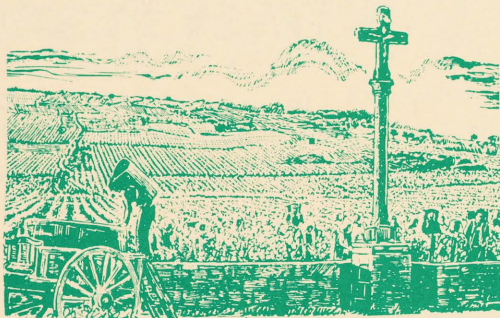
6 bottles with wood chest

no extra charge  
for the chest



# WINES OF DOMAINE DE LA ROMANEE-CONTI

## *The Noblest of Christmas Wine Gifts*



Vendanges à la Romanée-Conti

DOMAINE DE LA ROMANEE-CONTI is to wine, what the Louvre is to art, and the tomb of Tutankhamun is to antiquity. Here we are dealing with the greatest red wine domaine of the world, whose jewels are produced in microscopic quantities in relation to the world demand.

We list below the largest collection of wines from the Domaine de la Romanee-Conti offered anywhere on the globe. Although the prices may seem high, we must report that on our recent visit to the wine shops on Place de la Madeleine in Paris we discovered that many of the wines listed here fetched 50% more over there!

If you wish to add luster to your own cellar—or would like to send a Domaine wine as the most precious of gifts—we urge you order promptly. Our limited supply will go fast.

Vineyard	1973		1972		1971		1966	
	Bottle	Case	Bottle	Case	Bottle	Case	Bottle	Case
ECHZEZEUX	—	—	—	—	40.00	456.00	—	—
GRANDS ECHEZEUX	30.00	342.00	—	—	60.00	685.00	90.00	1,027.00
ROMANEE ST. VIVANT	40.00	456.00	40.00	456.00	70.00	798.00	—	—
RICHEBOURG	40.00	456.00	45.00	513.00	87.50	997.50	—	—
LA TACHE	45.00	513.00	50.00	570.00	*95.00	1,083.00	115.00	1,300.00
ROMANEE-CONTI	75.00	—	95.00	—	125.00	—	195.00	—

\*We happily report that we have just received a small shipment of handsome wooden boxes, each containing a single, glorious Jeroboam (equal to 4 regular bottles) of La Tache 1971. Since only 25 are in existence, we strongly urge that this dramatic gift be ordered promptly. ~~\$540.00~~ the Jeroboam.

## WINE-LOVERS' DREAM GIFT

OF3

Bound in this handsome 'Book Box of the Domaine de la Romanée-Conti' are three magnificent bottles of the great 1973 vintage—each bottle from a different vineyard of the Domaine: Romanée St. Vivant, Richebourg, and La Tache. The complete price for this unique Yuletide offering is only \$132.00

Perhaps you would like to let your own tastes dictate the contents of this interesting and unusual gift. Simply choose the three bottles of the Domaine de la Romanée-Conti you prefer, and we will gladly see to it that your personalized gift is beautifully taken care of. Just add \$7.00 for the 'Domaine de la Romanée-Conti Book Box.'

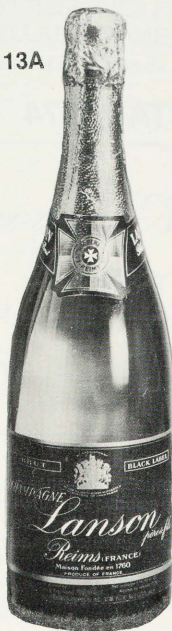


3 bottles and box

**\$132.00**

complete

13A



### LANSON BLACK LABEL BRUT CHAMPAGNE

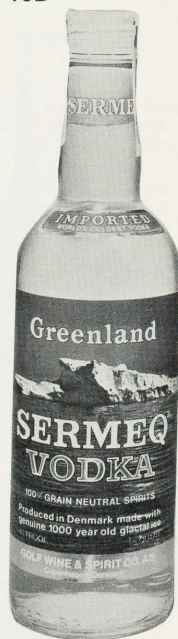
Ask a Frenchman for a list of the great Champagne houses of France, and he is certain to include among the first the old and highly respected **House of Lanson**. Founded in 1760, Lanson sold in the 19th century primarily to the British and received the Royal Warrant from Queen Victoria. Production was small and the wine known only to a select few. At the beginning of the 20th century, Lanson expanded its acreage within the heart of the Champagne region and its proud product soon became known in all four corners of the world.

**Lanson Black Label Brut** is very dry, very effervescent, with a smooth and beautifully-fruited taste. The bubbles cannon up from the bottom of the glass and the flavor lingers softly in the mouth. Its excellence is apparent. This is an extraordinarily fine Champagne for the happiest of occasions.

7.99 bottle  
86.29 case

13B

### SERMEQ VODKA



An interesting geographical note: here is a Vodka distilled with water gathered from 1,000-year-old glaciers. Can any water be purer? Taken from the Greenland ice shelf where the water today is probably as pure as it was when the rains and snows first fell ages ago. This water adds a unique ingredient to the Vodka that distinguishes it from others. Bottled in Denmark.

Try it for your own holiday entertaining—or send it as an unusual gift. (100.21 case)

8.79 bottle

## Wine DISCOVERY of the YEAR!

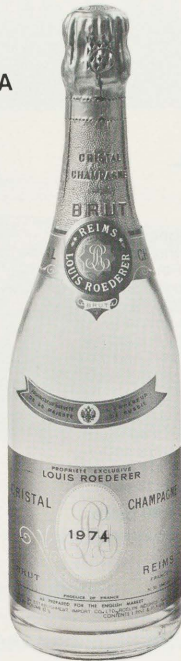
In 1977, we reported on the WINE DISCOVERY OF THE YEAR in the New York Times. The reaction was amazing—hundreds tried the wines of Argentina's **Andean Vineyards** for the first time. The enthusiastic comments are still pouring in, along with re-orders for additional cases. We quote one of America's leading wine writers who recently stated: "At the very least, they (the Argentine wines) showed they can hold their own against well-made French and American wines, and apparently they can do it at extremely reasonable prices."

It is no ordinary event to be able to obtain wines of this quality at *only 35.75 the case*. In an age of ever-rising wine prices, be among the 'first on your block' to experience the appealing excellence of the wines produced in the Andean Mountains of Argentina. Surely no open-minded wine lover can afford to miss them.

### ANDEAN VINEYARDS

No.		Bottle	Case
474	<b>CABERNET SAUVIGNON 1973</b> . . . . .	3.29	35.75
	Amazing red! Exhibits the character of a fine Medoc.		
1012	<b>CHARDONNAY 1976</b> . . . . .	3.29	35.75
	100% Chardonnay—the noble white wine grape of Burgundy and northern California. Dry, with lovely bouquet and flavor.		
1014	<b>CHENIN BLANC 1975</b> . . . . .	2.99	32.50
	Medium-dry, fruity white—a first cousin to Pouilly-Fume.		

14A



## LOUIS ROEDERER CRISTAL 1974

Louis Roederer of Reims makes some of the great Champagnes of France. The essence of their work is expressed in the sensational **Roederer Cristal**, a supreme achievement of the art of Champagne.

A favorite of the court of the Czar of Russia, the beauty of the lead crystal bottle and its contents soon became the most prized Champagne on the Continent. Only a small quantity is produced and it is highly rationed. It makes the most exciting of Champagne gifts.

39.95 bottle

## DRY SACK

May just well be the first all-around Sherry produced in Spain. Rich and nutty, moderately dry. Ideal as an aperitif. Packaged in handsome, drawstring sack, now a well-recognized symbol of quality.

6.89 bottle



14B



14C

## CREAM SACK

Has just reached America for the first time. Dramatically full and endowed with much age—a worthy companion to the famed 'Dry Sack'. If you like Cream Sherry, you will adore 'Cream Sack' (pictured here in its distinctive cloth sack).

7.49 bottle

## MARTELL V.S.O.P. COGNAC

A perfect gift for the connoisseur who appreciates fine V.S.O.P. Cognac. A truly magnificent gift that will be appreciated each time it is served. (202.81 case)

17.79 bottle



14D

**1971 RESERVES FROM THE  
TREASURE CELLAR OF MME. LALOU BIZE-LEROY**  
Co-Proprietor of *Domaine de la Romanee-Conti*

15A



Don't let the simple appellation 'Bourgogne' deceive you. Here are superb red and white Burgundies of the great 1971 vintage, personally selected by Mme. Bize-Leroy. They can compete with \$10 Burgundies in excellence. Send a case of the red or the white as a heart-warming gift to an appreciative friend—or acquire a case of each to add distinction to your own holiday entertaining.

*Your Choice of Red or White*

5.79 bottle  
66.75 case

**A NOBLE HOLIDAY DUET**  
*Your choice of  
BENEDICTINE or 'B and B'*

During the 19th century, the coveted Benedictine formula passed into the hands of M. Alexandre Le Grand. His family has since been entrusted to preserve its tradition.

Benedictine is historically and symbolically most suitable as a Christmas gift. For those who prefer it a bit drier, we suggest the B&B.



15D

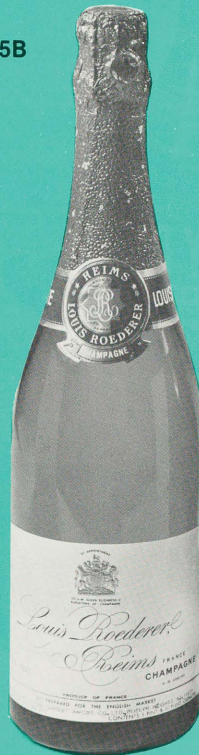
**Your Choice**  
14.45 bottle



15E

**CHAMPAGNES  
OF  
LOUIS ROEDERER**

15B



15C



Louis Roederer is a small, quality-minded Champagne House that concentrates on excellence in the bottle rather than maximum sales. Its vineyard holdings of 430 acres makes it possible for them to produce the wine from their own grapes, rather than rely on purchases from neighboring vignerons. In this fashion, the continuity of top-flight quality can be maintained, whether it be Roederer's vintage or non-vintage Champagne. You will discover depth of flavor, balance and superb bouquet.

	<i>bottle</i>	<i>case</i>
Louis Roederer Cour Royal Brut .....	10.95	118.26
Louis Roederer Brut 1974 .....	16.25	175.50

16A

16B



### NOILLY PRAT

France now sends us both the excellent **Noilly Prat Extra Dry Vermouth** and the superb **Noilly Prat Sweet Vermouth**.

Noilly Prat is the classic dry French Vermouth by which all other Vermouths are judged. It is pale, extra dry, of impeccable origin, and renowned through the world. It is the ideal companion for the Dry Martini—also excellent on-the-rocks with a twist of lemon peel.

Its delightful counterpart is the Noilly Prat Sweet Vermouth from France. You will be delighted with its fruity richness and beautiful balance.

Your Choice **3.79** bottle  
40.93 case

### SABLANT BRUT

Sparkling Wine from the Loire

16C



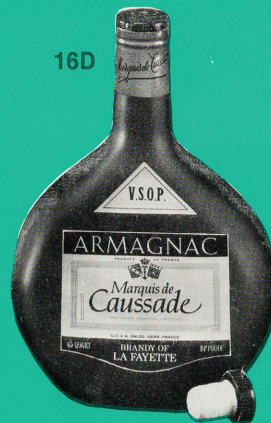
The Christmas-New Year's period is the joyous time when Champagne comes into its own. For those who are economy-minded, it must be remembered that great sparkling wine is produced in France outside the Champagne district. This Sablant Brut proves it. Since the proprietor is the distinguished firm of Piper Heidsieck, all of their Champagne skills were brought to the Loire. You will discover a beautiful harmony of fruit and bouquet coupled with dryness.

**6.99** bottle  
75.50 case

### MARQUIS DE CAUSSADE

V.S.O.P. ARMAGNAC

16D



ARMAGNAC comes from the land of d'Artagnan—a land of vines, geese, horses, Pyrenees cattle, and spirited people—in the tradition of the Three Musketeers. MARQUIS DE CAUSSADE is one of its leading disciples. There is a respect in France for the excellence of fine, old Armagnac brandy—rich in earthy flavor, full-bodied and endowed with delightful bouquet.

MARQUIS DE CAUSSADE brandies are unique. They are the proud distillates blended harmoniously—and drawn from the largest Armagnac reserves that exist in d'Artagnan country. 22 separate ageing cellars house the wonderful black oak casks that are hewn from the local forest. If you like good, aged Cognac, why not—for a change—try this MARQUIS DE CAUSSADE VSOP. We know of no Cognac at \$10.98 the bottle that can match it.

**10.98** bottle  
124.00 case

## CHANTEFLEUR—RED AND WHITE



17A

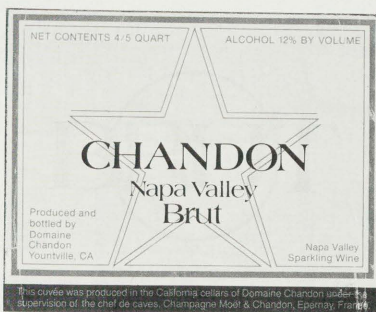
17B

Wine lovers who like the taste of good French wine—have come to ask for Chantefleur. The Blanc de Blancs Chantefleur is crisp, fresh and supple. Its perfect companion—Chantefleur Rouge is full, fragrant and ample. Both make fine gifts—for friends or for yourself.

**Your choice**  
3.79 bottle  
40.93 case

## DOMAINE CHANDON BRUT

17C



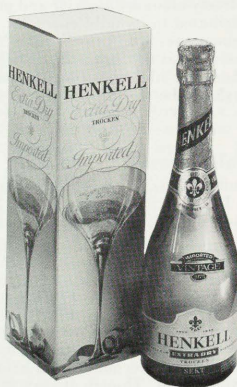
**Our president, Sam Aaron**, will be a moderator at a wine-seminar that will take place late November at the superb French restaurant (*worthy of 2 stars in Michelin*)—one of the jewels of the 875-acre estate of Domaine Chandon in the Napa Valley.

**The prime jewel** of Domaine Chandon is, of course, the superb Champagne which is produced there. The grape varieties used are the Chardonnay and Pinot Noir, just as at Moët et Chandon in France. The Champagne produced here can hold its head high among its French brethren.

**Rationed in California**, a small supply of Domaine Chandon Brut has reached New York. Ideal for holiday entertaining and gift-giving. If you wish to acquire some of this wonderful Domaine Chandon Brut, we suggest you order early (**97.09 case**).

8.99 bottle

## THE BEST-SELLING SPARKLING WINE IN THE WORLD



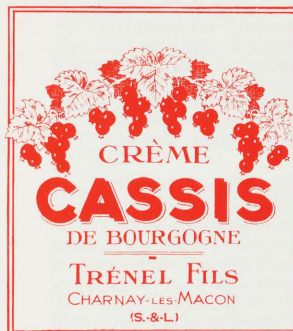
17D

**Henkel Extra Dry Trocken 1975** is not only popular in Germany, where it was born, but throughout the world. The reasons are not hard to understand. Henkel is dry, well-balanced, with excellent bouquet, and delightfully priced—an irresistible combination.

Ideally suited for gift-giving as well as for holiday parties in the office or in your home. (86.29)

7.99 bottle

## THE GREATEST SINGLE FRUIT LIQUEUR OF FRANCE—CASSIS



17E

**WHY?** We first tasted the Cassis at Paul Bocuse's and were astonished...we next had it with dessert at Tour d'Argent and were amazed. We have never experienced, entrapped within a bottle, the pure, fresh, vibrant flavor of a fruit as we have tasted here. We sought it out for three years with no success.

Marquis Roussy de Sales, proprietor of Chateau de La Chaize, came to our rescue—he knew the proprietor! At long last one of the most precious liquids of France comes to America! Only 25 cases were allocated so we urge early acquisition. What a gift to a friend—or to yourself!

19.75 bottle



## EVER TRY THE AUTHENTIC VODKAS FROM RUSSIA?

Here are four intriguing 'conversation pieces' that have won the plaudits of the Vodka fanciers of Moscow.

In addition to the original and authentic Russian bottled vodka, there is a Russian vodka flavored with buffalo grass, another with hot red peppers, and a third with meadowland grasses.

Each is top-flight within its class and designed to cause a mild sensation even at the most sophisticated cocktail parties.

Curious? — Buy a bottle for yourself. Looking for an unusual gift? — Send a bottle or two.

## Four Authentic Vodkas From Russia Will Add Interest to Your 'Holiday Entertaining' and 'Gift-Giving'

**TIME-LIFE BOOKS**, in their recent 'Foods of the World' series, published a volume on 'RUSSIAN COOKING'. It is a classic in its field. The co-author, George Papashvily, was a member of the Czar's army, and until recently has been the proud proprietor of a Russian restaurant in California. The Papashvily's have recently returned from the U.S.S.R., eating their way through Russia's vast variety of foods and drinking vodkas in every strength, color and flavor.

A variety of flavorings can be added to the colorless vodka to produce an array of interesting drinks such as:—

1. Add peel of a lemon.
2. Place tea bag in vodka for 2 hours. Remove.
3. Add 2 teaspoons of black or white peppercorns. Strain out after 2 hours.
4. Crush 20 cherry stones and soak them in vodka for 10 hours.
5. Keep anise seeds in vodka for 2 hours.
6. 20 halved, pitted dark sweet cherries for 3 hours. Remove.
7. Put 7 blades of buffalo grass in vodka for 4 hours then remove 6 of them. You now have 'Zubrovka.'

As an intriguing Christmas gift, why not send along with the above recipes a tea bag, twenty cherry stones, anise seeds, or a few blades of buffalo grass. One of the best "do-it-yourself" kits we can think of.

Bottle Case

**STOLICHNAYA (Bottled in Moscow) . . . . 8.99 102.49**

From the Russian word *voda* which means 'water'. No one denies Moscow's claim that they invented the beverage and employ it freely along with caviar and other delicacies. Vodka's popularity in America can be attributed to its mild character, complete dryness, and relative neutrality. Its most frequent uses are in the 'Vodka Martini' or as a happy companion to seasoned tomato juice. Here is the 'original', distilled and bottled in Moscow. The name 'Stolichnaya' sounds rather like a 'sneeze'—but in fact, it is the favored vodka in diplomatic circles throughout the world.

**ZUBROVKA (Flavored with Buffalo Grass) . 9.99 113.89**

Pale green in color. Flavored with wild Buffalo grass, the favorite food of the *Zubra*, or Polish bison. Grown only in the marsh lands of Bielorussia on the Russian-Polish border near Pinsk. Usually served over ice with a twist of lemon. Makes the unique 'Zubrovka Martini'.

**PERTSOVKA (Pepper-Flavored Vodka) . . . 9.99 113.89**

History reports that Peter the Great seasoned his vodka with hot red pepper. The taste is astonishing, for you get an immediate bite on the tongue, guaranteed to cause a sensation at even the most sophisticated cocktail party. Recommended before—or during—the serving of Indian Curries and Mexican food. Though it may be 70 proof, we suspect your guests will believe it to be much stronger, judged purely by the overwhelming impact on the taste buds.

**OKHOTNICHYA (means 'Hunter's Vodka') . 9.99 113.89**

Here is a full-flavored, 90 proof spirit, flavored with the kind of grasses that one discovers on mountainous meadowlands. Even the scent of heather honey can be detected. To be served as an exciting, interesting accompaniment to strong cocktail food such as saucisson, salamis, garlicky patés, and the sharpest of cheeses. A great pick up after indoor tennis, a day of skiing, a session at the ice-skating rink, a walk in the park, or a stroll on Fifth Avenue.

**MONNET ANNIVERSAIRE**  
**FINE CHAMPAGNE COGNAC**  
 in Handsome Wood Box



19A

The ultimate qualities that the Cognac connoisseur seeks are paleness and dryness. **Monnet**, in deference to its British market, has put their best Fine Champagne Cognac into Anniversaire. This unique brandy, in its delightful wooden box, is reaching America for the first time in over a decade. What an inspired gift to send this Christmas! (\$410.00 case)

**36.00 bottle**

*Discovered in the Hills of Rioja*  
**THE BEST RED WINE OF SPAIN**

We tell a story to gladden the heart of the wine lover. It is the story of the best red wine produced in Spain—the tale of Henri Forner, an important Bordeaux wine grower, Spanish by birth—and the wine miracle he performed in Spain.

Because of his uncompromising dedication to excellence in wine-growing, Henri Forner is highly regarded in Bordeaux. He is the proud proprietor of two of the noblest vineyards of the Haut-Médoc—Château de Camensac and Château Larose Trintaudon. M. Forner had long been aware that when Bordeaux was devastated in the 1880's by Phylloxera, its more foresighted wine growers crossed the Pyrenées to continue their beloved craft in the favored wine soil of the Rioja.

M. Forner had a dream — he was convinced that if he applied the modern wine-making techniques that he had learned in Bordeaux, to the best soil of the Rioja Alta he would be capable of producing wines that would match the complexity and finesse of those he produced in the Haut-Médoc. To fulfill his dream, he decided to take no chances. Firstly, he employed, as consultant, the famed Emile Peynaud, the foremost oenologist of the University of Bor-

19B



**\$3.49**  
the bottle

**\$37.69**  
the case

deaux. He also obtained the best vineyard land in the Rioja Alta region and built a new bodega, the equal of any in Bordeaux. He brought in the finest equipment for cool fermentation. To assure proper aging, he imported thirty million pesetas worth of small oak barrels.

When our tasting panel first tasted this wine—a blind tasting—we shouted "Eureka!" All five experts were astonished by the wealth of fruit, richness, balance, finesse and fine bouquet.

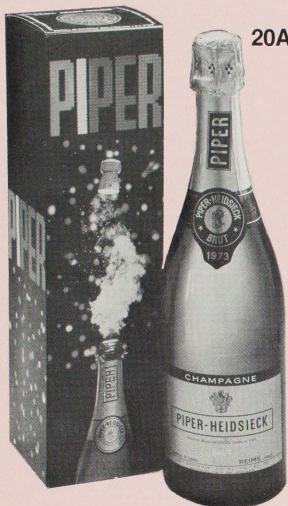
At **\$3.49** the bottle, **\$37.69** the case, the discriminating wine lover is offered one of the best red wine values currently available in the United States.

Don't overlook the dry white 1975 also produced here at the Cáceres vineyard. Light, clean and dry, you will find it a delightful experience at only \$2.99 the bottle, \$32.50 the case.

**Marques de Cáceres** represents an intriguing discovery for those wine aficionados who want to wander off the well-trodden paths that lead to California, Germany and France.



## PIPER HEIDSIECK CHAMPAGNE



20A

Here's one 'case' where you do *not* have to pay the Piper. Simply pay us, and we will send a 'case' of Piper to you.

**Piper Heidsieck** is not just one of the largest of the Champagne Houses of France—it also holds top rank for excellence. Their 1973 vintage is an effervescent jewel. It is available at 16.99 the bottle, 183.50 the case.

For the economy-minded, Champagne-lover who still insists on uncompromising excellence, we recommend the Piper Heidsieck Ambassadeurs Brut at 13.99 the bottle, 151.10 the case.

## DOUBLE-MAGNUMS (equal to 4 bottles) DOMAINE DE LA ROMANEE-CONTI

20B



We have long wondered what would be the most exciting and satisfying single bottle of wine we could acquire to embellish our private wine cellar. At last, we have found the answer. It is expressed in these giant—and we mean

**Giant**—Double-Magnums of the greatest of red Burgundies, those produced at the **Domaine de la Romanée-Conti**.

Each bottle is equal to 4 regular bottles—each is of the great, great 1971 vintage—each, because of the large size, will enjoy at least 25 years of development ahead. Not many of these precious bottles have reached us. They will go fast. Can you think of a better gift? Can you think of a better addition to your wine cellar?

8017	Grands Echezeaux 1971 .....	435.00
8013	La Tache 1971 .....	540.00
8015	Richebourg 1971 .....	520.00
8011	Romanee-Conti 1971 .....	725.00

## GORDON'S GIN AND VODKA

20C



There is a drinking revolution going on in the United States—overwhelmingly towards the pale and the dry. Gin and Vodka have become increasingly popular as part of the revolution. There are no better examples than those produced by the distinguished firm of Gordon's. (*Their's is the best-selling gin in the world.*)

For those who want to give a useful, meaningful gift, we suggest sending a case of six bottles of Gordon's Gin and six bottles of Gordon's Vodka.

**Gordon's 80° Gin** is available at 5.59 the bottle, 67.08 the case. **Gordon's 80° Vodka** is available at 4.85 the bottle, 55.29 the case.

20D



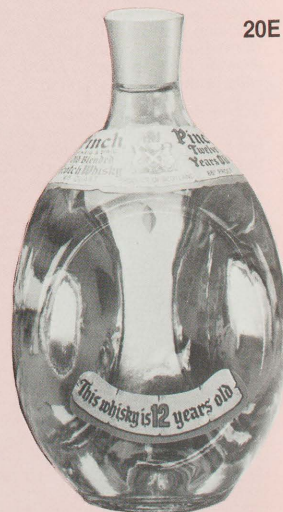
## PINCH BY HAIG AND HAIG Twelve-Year-Old Scotch

20E

Every drop is 12 years old—all from the oldest reserves of this ancient distillery. You will find it remarkably well-balanced—a beautiful harmony of the best and most mature whiskies that the Scottish Highlands can offer.

**Haig Pinch** will surely delight you and your appreciative friends. Note the handsome, distinctive bottle, which makes it a particularly elegant and memorable holiday gift.

(143.07) 12.55 bottle



**OLD BUSHMILL'S  
IRISH WHISKEY**

21A



St. Patrick's Day may be a few months off, but no mind—don't forget **Old Bushmill's Irish Whiskey** for holiday parties and gift giving. A distinguished spirit from one of the oldest distilleries in the world. (107.05 case) **9.39 bottle**

21B

**KRITER  
BLANC DE BLANCS  
SPARKLING WINE**

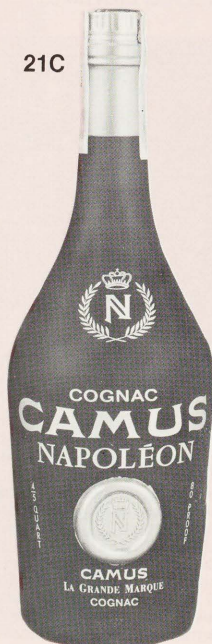
From the noble vineyards of Burgundy, France sends us this ever-popular **Kriter Blanc de Blancs**. A best-seller among the French, it is becoming increasingly popular in the restaurants and homes in the U.S.

Dry with much finesse—a smart way to experience the joy of sparkling Champagne at a fraction of the price.

**6.29 bottle**  
**67.95 case**



21C



**CAMUS NAPOLEON COGNAC  
FROM OLD RESERVES**

This Cognac is utterly remarkable, tracing its heritage back over many years. It is the proud product of the oldest reserves of the historic Cognac House of **Camus**. You will discover a remarkable bouquet, a delightful taste that lingers, and a delicacy that captivates.

*A favorite in France, this superb beauty in its handsome bottle is now winning an important following among Cognac drinkers in America.*

*As testimony to the virtues of this fine Cognac, it has been selected as **the Cognac** to be served on all **Concorde** flights of Air France.*

**27.79 bottle**

The Illustrious Champagne of  
**BOLLINGER**

22A



**SPECIAL CUVÉE BRUT**

The very Champagne favored by many English wine connoisseurs. Bone dry, much finesse. (No. 52)

**12.95** bottle  
140.00 case

22B



**BRUT VINTAGE 1973**

Superb example of Bollinger's skill for making singular vintage Champagne. (No. 71)

**17.95** bottle  
194.00 case

We also proudly offer 'R.D.' VINTAGE 1969. The initials R.D. stand for *recemment degorgé*—'recently disgorged,' meaning that the wine was allowed to rest with its original sediment for a longer than usual period. This costly process imparts an extra measure of depth and roundness to an already celebrated Champagne.

**26.95** bottle  
292.00 case

22C



**REYNAC PINEAU DES CHARENTES**

Here is the legendary specialty from France's famous Cognac region. It has been locally enjoyed as an aperitif over the centuries. Those who have been lucky enough to sample this extraordinary drink while travelling through Cognac, have tried seeking it out in America. We happily report that the first shipment has just reached us.

**Reynac Pineau des Charentes** can be served chilled, on the rocks, or mixed with soda. It will delight you.

**6.95** bottle

**Gift Selections From  
ALEXIS LICHINE**

22D



Scarcely a wine-lover in America needs an introduction to Mr. Alexis Lichine—one of the great and renowned wine experts of the world. (Take a glimpse at his remarkable 'New Encyclopedia of Wines and Spirits' if you need reminding.) Not all of his enthusiasm and expertise is devoted to writing definitive books, however—we present here beautiful proof of Lichine's talent as a wine grower. Six bottles of his own elegant, delicate Chateau Prieure-Lichine 1975 and six bottles of the illustrious, rich Chateau Lascombs 1975 cradled in our popular James Beard Wine Rack will make an especially fine gift for anyone who loves the great wines of the Haut-Medoc. Both of these top-flight *grands crus* from the famed commune Margaux will provide years of dramatic wine-drinking pleasure.

**12 bottles in wooden wine rack... 110.00**

23A



  
**MOËT & CHANDON**

**Moët & Chandon** is considered the largest and most prestigious of the Champagne houses of France. Emperor Napoleon, fresh from his Austrian victories, paid a state visit to the cellars in 1807 and took back a goodly supply.

The Brut Imperial—whether it be the vintage or non-vintage—has become world-renowned. The crowning jewel of Moët & Chandon—Dom Perignon—is famed around the globe and highly rationed.

We recommend that you send the Champagne of Moët & Chandon as a sparkling holiday gift—or serve Moët to add distinction to your own holiday parties.

**Champagnes of Moët & Chandon**

No.		<i>Bottle</i>	<i>Case</i>
84	WHITE STAR EXTRA DRY .....	10.99	118.69
49	BRUT IMPERIAL .....	11.89	128.41
247	BRUT IMPERIAL 1971 .....	14.99	162.00
30	DOM PERIGNON 1970 .....	36.89	398.50

23B



**MARTELL  
CORDON BLEU**

**A PRINCE OF  
COGNAC**

MARTELL CORDON BLEU is often the standard by which all other aged, fine Cognacs are judged. Remarkable delicacy, coupled with long, lingering taste and bouquet. Rare, truly outstanding.

(387.03 case)  
**33.95 bottle**

23C



**PINOT CHARDONNAY  
LES CHARMES 1977**

A gold medal winning glory from the Mâconnais of southern Burgundy. This outstanding Pinot Chardonnay les Charmes won the top award in its class at the Paris Wine Fair for its clean dryness, grace and distinguished bouquet. The price is lower than one would expect for a wine of this quality—only **\$4.49** the bottle, 48.50 the case.

## ITALIAN WINE RACK

24A



**\$42<sup>00</sup>**

12 bottles  
complete  
with  
wine  
rack

**A must for every wine lover.** You get 12 outstandingly fine wines of Italy—6 RUBESCO RED 1973 (on the same exalted level as a fine Chianti Riserva or Barolo) and 6 TORRE DI GIANO 1976 (an elegant, bone-dry white of greater complexity than Soave or Verdicchio). In addition you receive a handsome wooden wine rack (easily assembled in only three minutes) that long after its contents have been joyously consumed, will add beauty and utility to your home. (There is no extra charge for the wine rack.) Makes a handsome gift for the holidays.

## SCOTCH LOVERS— ATTENTION MUST BE PAID!

24B



**OLD RARITY  
12-YEAR-OLD  
SCOTCH WHISKY**

**8.98** bottle  
107.76 case

OLD RARITY IS NO ORDINARY 12-YEAR-OLD SCOTCH. Its heritage is supreme and second to none. It is the proud, aged distillate of the century-old Bulloch Lade Ltd. of Glasgow, Scotland—where it is distilled, happily blended from 28 different whiskeys, and bottled. It wins enthusiastic applause among whisky fanciers of London and Edinburgh—and soon it will be a rage in New York, joining the happy company of Ballantine's 12, Chivas Regal, Johnny Walker Black, Ambassador Royal, Dewar's Ancestor, Grant's Royal and Haig Pinch. An economical choice among the premium Scotch Christmas gifts.

## BISQUIT V.S.O.P. COGNAC

24C

This Bisquit V.S.O.P. Cognac can hold its head high in the exalted world of aged V.S.O.P. brandies.

BISQUIT is a firm that specializes in carefully selected brandies, beautifully blended and aged to produce a well-rounded harmony of bouquet, flavor, softness and delicacy. It is the kind of Cognac that you can serve proudly in your home—or send as a gift to an appreciative friend who fancies good brandy. (181.00 case)

15.95 bottle



# THE BOLLA ASSORTMENT



**The favorite  
Wines of Italy  
festively presented  
in  
"LE CAN-CAN"  
The Gayest of Gifts**

**Add Delightful Charm  
To Your Liquor Gift...**

**All six bottles  
Only \$30<sup>89</sup>  
complete in  
'Le Can-Can'**

Here is a gay, practical and personal gift you can send this holiday season to a member of your family, a friend—or yourself. You will be secure in the knowledge that these six bottles come from the cellars of Bolla, the leader among Italian wine growers.

'Le Can-Can' will contribute an added dimension to the gift. Made of sturdy metal, with its vividly colorful motif adapted from the Toulouse-Lautrec poster, this roomy canister comes complete with serviceable cover and strap. It makes a handsome wastepaper basket for the den, or is ideal as a bright, imaginative piece of decor for any room of the house. It is sure to please.

The modest price of only \$6.95 has been added here for the 'Le Can-Can.'

**The Bolla Gift consists of the  
'Le Can-Can' holding:**

### 3-BOLLA VALPOLICELLA

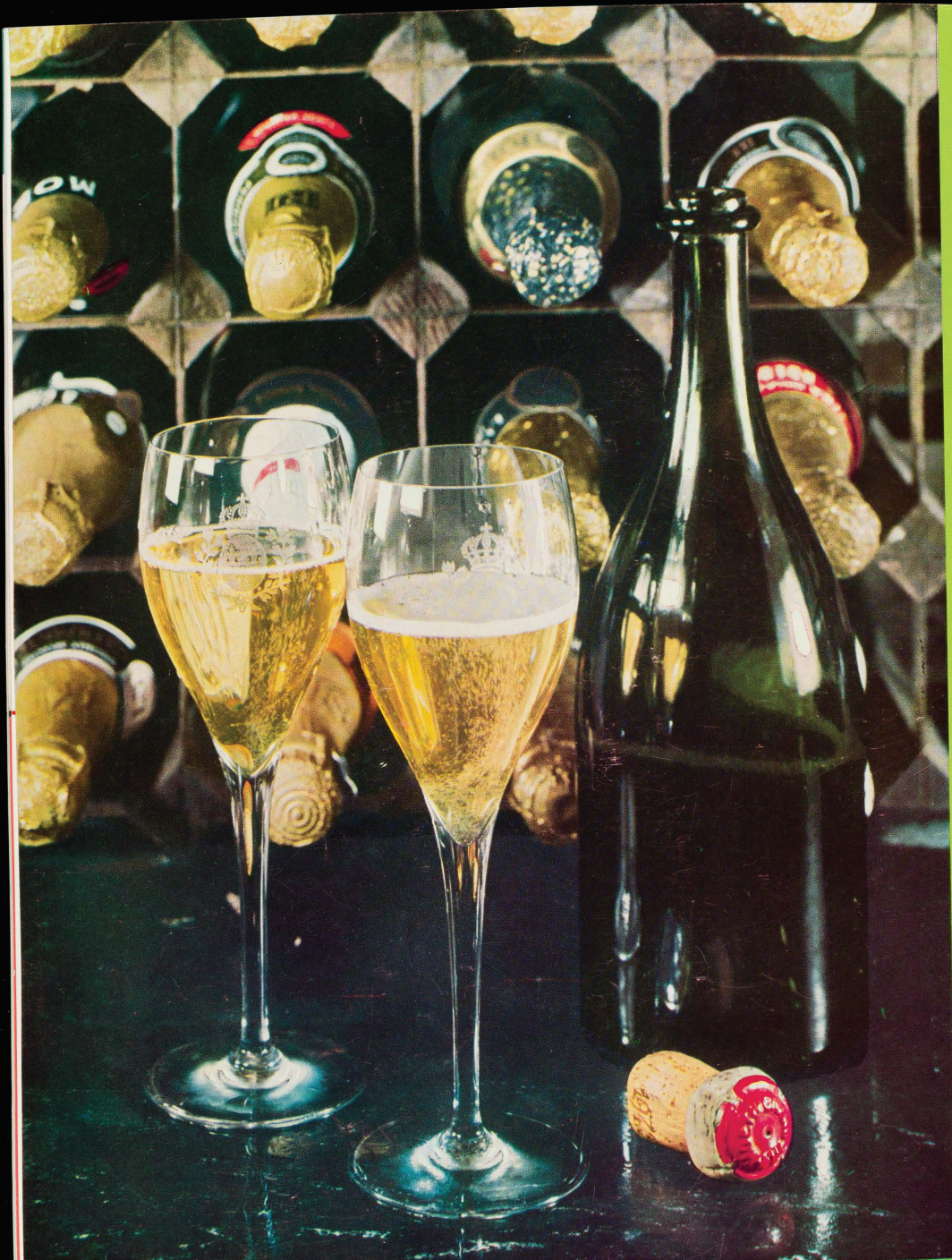
Deserves its reputation as being among the best dry white wines grown in Italy. Good balance, fine bouquet, refreshing.

### 3-BOLLA SOAVE

Grown near Verona—the most charming red wine of Italy. A favorite red of most Italian restaurants.

### THE DISTINGUISHED ITALIAN WINES OF BOLLA

No.		Bottle	Case
446	Bardolino .....	3.99	43.10
483	Valpolicella .....	3.99	43.10
971	Recioto Amarone .....	9.95	107.46
346	Soave .....	3.99	43.10
698	Rose Bolla .....	3.99	43.10



Season's Greetings from SHERRY-LEHMANN INC