



1972
Season's
Greetings
From
SHERRY-LEHMANN INC



We Invite You to Share Some of Our Discoveries

The year 1971 reached a new high mark in the cultural explosion that has taken place so dramatically in the world of food and wine. There are many reasons but the basic ones are—exposure to European and California wines through jet travel, increased leisure to pursue hobbies as the work week gets shorter, the stimulating effect of the vast literature on the subject in books, magazines, and newspapers. Perhaps, most of all, wine is enjoyable. People get to like it after they have tasted it, and there is no 'going back to the farm' once you have experienced a Haut Brion, Chambertin or Scharzhofberger.

In addition to the joy and taste pleasures that wine bestows, we do genuinely believe that "a modest sum invested in wine will grow in value much faster than the same sum will yield in the bank, even at 6% interest—and, in addition to the financial advantages, you will get emotional dividends that cannot be measured by the Dow-Jones index but are equally valid."

The holiday season fast approaches. Many of us are beginning to think about which wines and spirits should be given as gifts. It is not necessary that your selection be the most costly—as a matter of fact, substituting thought and imagination in choosing may provide greater pleasure to the recipient than a more expensive selection. This catalogue was created out of that belief and we do hope that browsing through its pages will prove rewarding not only to the recipient of your gift, but will bring pleasurable imbibing to your own table.

Would you like your gift to give your friends the same kind of emotional surprise and adventure that was experienced when they found the prize in the Cracker-Jack box when they were younger? Based on our observations, the same kind of delightful sense of

surprise is experienced by a wine loving adult when he gets an assortment of wines—each representing a separate adventure—in a handsome and useful wine rack. You can make your own selection of 12 bottles and send them in the James Beard Wine Rack (add \$4.95)—or, even easier, you can choose among the Marples selection from Beaujolais, the Bolla selection from Italy, or the Baron Philippe de Rothschild red wine group from Bordeaux. Each of these three assortments is housed in a handsome wine rack and we happily report that there is no added charge for the rack which will remain in the household as a useful and attractive container, long after its intriguing bottles are consumed.

Our knowledgeable staff, dedicated to service, are eager to help you—whether it be during your visit to our shop, over the telephone, or whether you prefer arm-chair shopping by simply filling out the enclosed order form.

TO A GAY AND FESTIVE HOLIDAY SEASON!

DELIVERY INFORMATION

WITHIN U.P.S. ZONE: No charge for delivery within vast U.P.S. zone on orders of \$25 or more. This includes Long Island, Westchester, and most of Rockland County. Below \$25, kindly add \$1.50 for delivery charge.

BEYOND U.P.S. ZONE (but within New York State): No charge for delivery up to the Canadian border on orders of \$150 or more. Below \$150, kindly add \$9.50 for each shipment.

HOURS: Open until 7 p.m. daily. During the pre-Christmas period, starting on Monday, December 6, we will remain open until 9 p.m. each weekday evening.

SALES TAX: Within New York City, kindly add 7%. Beyond New York City, add appropriate tax for area involved.

SHERRY-LEHMANN, INC.

WINE & SPIRITS MERCHANTS

679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmpleton 8-7500



CHAMPAGNE

The Most Festive of Wine

Adds its gaiety and
distinction to holiday
entertaining and
gift giving

BUSINESS WEEK reports "In the 1971 vintage, Champagne output will be the hardest hit, dropping to 75 million bottles from last year's 150 million bottles. Some producers have already announced wholesale price increases of 10%." If the import surcharge remains, this will add an additional 10% to the cost. This Christmas might easily be the last opportunity to acquire the top flight wines of Champagne at prices that fall below \$7 the bottle.

If you examine the page directly following, you will discover astonishing values in truly fine French Champagnes from the best vineyards of the district. The Marcel Brut at \$4.99 is the proud product of a famed Champagne firm, representing excellence. We know of no better value in the land—do you?

For those who would prefer a French vintage Champagne, we recommend, unreservedly, the Jamin Brut 1966—an outstandingly fine vintage—from the world renowned cellars of Roederer—and it cost only \$5.99. Another example of famed Champagne, featured on the leading wine lists of Paris and London, is Ayala Brut 1964 at \$6.39.

There is a trend now towards Blanc de Blancs Champagne, which simply means that every drop is pressed exclusively from white grapes—no red grapes added—thus bringing out elegance and lightness. An exceptional example at modest cost is the Mesnil Brut Blanc de Blancs 1964 at \$6.99. Of course, you will also discover all of the great historic firms of Champagne represented here which include Bollinger, Charles Heidsieck, Clicquot, Dom Ruinart, Krug, Lanson, Laurent Perrier, Louis Roederer, Moët & Chandon, Mumm's, Perrier Jouet, Piper Heidsieck, Pol Roger and Taittinger.

*We lift our glasses, filled with the good sparkling wine of Champagne,
in a toast to a Merry Christmas and Happy New Year.*



BEFORE SEALING... HAVE YOU
100% Guaranteed Satisfaction or 100% Refund
100% Satisfaction or 100% Refund
100% Satisfaction or 100% Refund

TOTAL →

Carton enclosed

Convenient Order Form—Tear Out and Mail
The Wine and Spirit Center of New York

Champagnes for the Holidays



FRENCH CHAMPAGNES

All prices listed below are based on importation prior to the 10% import sur-charge. Most of these Champagnes will command substantially higher prices during the early months of 1972. Now—not next year when the prices will be higher—is the time to acquire a goodly supply of your favorite Champagne.

No.		Bottle	Case
85	MARCEL PERE BRUT Best Champagne buy in New York. Bone-dry—from impeccable source.	4.99	58.50
68	JAMIN BRUT 1966 From the distinguished cellars of Theophile Roederer. It was the firm of Roederer that owned the famed trotting horse 'Jamin' that won the world's championship. The thoroughbred qualities of the horse is reflected in the finesse of the wine.	5.99	68.50
155	AYALA GOLD LABEL BRUT 1964 Bone-dry, beautifully balanced.	6.39	73.50
28	MESNIL BLANC DE BLANCS 1964 Note this is a true 'Blanc de Blancs' made of 100% Pinot Chardonnay grape.	6.99	79.50
23	LOUIS ROEDERER BRUT Many consider this among the best of the world famous non-vintages.	6.99	75.50
11	CHARLES HEIDSIECK BRUT Bone-dry, beautifully balanced.	8.49	91.69
18	CLIQUOT YELLOW LABEL BRUT Light, elegant.	8.55	92.28
49	MOET & CHANDON BRUT IMPERIAL Light, elegant.	8.62	93.10
54	LOUIS ROEDERER CREMANT BLANC DE BLANCS 1964 The Champagne featured at the Lutece Restaurant. 'Crémant' is mildly sparkling between 'petillant' and 'mousseux.' Light, agreeable, tremendous finesse. Very interesting.	8.77	94.72
62	MUMM'S CORDON ROUGE BRUT Another top-flight non-vintage. Very dry.	8.80	95.04
152	BOLLINGER BRUT From the best bottles in the Roederer cellar.	8.95	96.66
34	LOUIS ROEDERER BRUT 1966 From the best bottles in the Roederer cellar.	8.99	97.10
108	PIPER HEIDSIECK CUVÉE BRUT Pink Champagne at its best.	9.15	98.82
261	POL ROGER BRUT 1964 Some connoisseurs consider this non-vintage the equal of any vintage on the market.	9.50	102.50
91	KRUG BRUT RESERVE PRIVATE CUVÉE Some connoisseurs consider this non-vintage the equal of any vintage on the market.	9.95	109.35
26	CHARLES HEIDSIECK BRITISH CUVÉE 1964 Bone-dry—designed to please the high standards of the British Champagne market.	9.99	107.89
52	CHARLES HEIDSIECK ROSE 1964 Pink Champagne at its best.	9.99	107.89
247	MOET DRY IMPERIAL 1964 Pink Champagne at its best.	10.15	109.62
58	CLIQUOT GOLD LABEL BRUT 1964 Pink Champagne at its best.	10.45	112.86
56	MUMM'S CORDON ROUGE BRUT 1964 Pink Champagne at its best.	10.45	112.86
106	PIPER HEIDSIECK BRUT 1964 Pink Champagne at its best.	10.60	114.48
71	BOLLINGER BRUT 1966 Mme. Bollinger considers her 1966 one of her best vintages.	10.75	116.10
100	CHARLES HEIDSIECK BLANC DE BLANCS 1964 Outstanding example of top-flight 'Blanc de Blancs.'	11.75	126.90

FRENCH CHAMPAGNES (cont'd)

No.		Bottle	Case
97	CHARLES HEIDSIECK CUVÉE ROYAL 1962 Intriguing early 19th Century bottle housing best Champagne in the Charles Heidsieck cellars. Ideal for gift giving because of beauty and excellence.	13.95	150.66
90	KRUG BRUT 1962 Full-flavored, superb.	14.95	162.00
15	LOUIS ROEDERER CRISTAL 1966 In crystal-clear bottle. A glorious Champagne.	14.99	161.90
20	LAURENT PERRIER GRAND SIECLE 1961 Beautiful, in classic Louis XIV bottle—excellent.	15.35	165.78
116	BOLLINGER R. D. 1961 R.D. means 'recently disgorged.' This means that the Champagne rested under ideal conditions in the Bollinger cellars and the new cork was inserted this year, thus permitting a rare old 1961 to retain freshness.	15.50	167.40
82	MOET & CHANDON DOM PERIGNON 1962 Dom Perignon is to Champagne what caviar is to food and Cartier is to jewelry. Available only in limited supply—will be gone before Christmas. Suggest ordering early.	15.55	167.94
39	DOM RUINART BLANC DE BLANCS 1964 Rare. Only 800 cases sent to America.	15.79	170.54
42	TAITTINGER BLANC DE BLANCS 1964 The most sought-after of the 'Blanc de Blancs.'	15.98	176.42

AMERICAN CHAMPAGNES

144	ANDRE MONCIER BRUT The American Champagnes produced in the Finger Lakes district of New York generally command over \$4.00 the bottle. We will match this one, beautifully made and delightfully dry, with any of them, and at only \$2.99.	2.99	34.75
151	GOLD SEAL BRUT The Finger Lakes provides this dry and relatively fruity Champagne.	4.70	50.76
102	TAYLOR BRUT Fruiter and more typically eastern in taste than the other New York State Finger Lake Champagnes shown here.	4.90	52.92
83	ALMADEN BRUT An outstanding example of dry California Champagne.	4.95	53.46
95	GREAT WESTERN BRUT Another example of New York State Finger Lake Champagnes. Popular throughout the United States.	4.99	53.89
99	KORBEL BRUT Consistently wins the highest award among American Champagnes when placed competitively in blind tastings against European counterparts.	5.25	56.70
105	BEAULIEU VINEYARD PRIVATE RESERVE BRUT Made in Napa Valley, but produced in the classic European tradition. Outstanding.	6.65	71.82
53	SCHRAMSBERG BLANC DE BLANCS 1968 If a Dom Perignon is ever produced in northern California, it will probably happen at this small, but excellent Schramsberg vineyard. Dedication to quality is remarkable and is reflected in the beautiful dryness and balance achieved. Only 100 cases a year allocated to New York.	6.99	79.50



HOW TO DRINK BETTER FOR LESS MONEY

Recommended to those accustomed to paying over \$3 a bottle for a 'Spanish Fino' and over \$5 for 'Spanish Cream Sherry.'

Here are some of the best Sherries produced in Spain from the venerable house of J. M. RIVERO, the oldest Sherry firm in all Spain, established during the early 17th century.

DON'T LET THESE LOW PRICES DISSUADE YOU Here are the Great Sherries of Spain From the Oldest Sherry House in Jerez



We are convinced that the excellence and dedication of the historic firm of J. M. Rivero provides here a unique opportunity for the appreciative Sherry fancier to acquire some of Spain's finest fortified wines at prices that are not simply low — but astonishingly so!

Whether you select 'Fino Jerez', with its typical bouquet and pale color — or the majestic '1805 Solera' which is one of the most remarkable examples of truly aged, full flavored Sherries in existence, you will be experiencing 'the best of class' and at a cost that would even delight a thrifty Spaniard who understands Sherries and their true value.

If you wish to experiment among these Sherries and still enjoy case price savings, you can mix an assortment of any twelve bottles listed here.

No.	Bottle	Case
1235 RIVERO'S FINO JEREZ	1.99	22.65
A light, dry, delicate wine; pale, straw-colored; the typical, unmistakable bouquet of a Fino, slightly reminiscent of almonds. The aperitif wine of Spain, ideal with hors d'oeuvres, consommé, and shell fish. Serve chilled as an interesting change from the dry Martini.		
1236 RIVERO'S "TROCADERO" AMONTILLADO	2.19	24.50
A good Amontillado develops out of the Fino family, acquiring its own unique characteristics as it matures; the color becomes more amber-like, the flavor more nutty, and there is more depth in body. Its nearest counterpart in our cellars commands \$3.89.		
1237 RIVERO'S "EAST INDIA" AMOROSO	2.49	27.95
The East India Amoroso obtained its name from the practice in the days of sailing vessels of sending casks of Sherry aboard ship to the East Indies and back. The saying was, "the sea-sick wines of Jerez are worth double." The color is amber and the flavor is rich and full, occupying a mid-point between dryness and sweetness.		
1253 RIVERO'S "CARRASCAL" CREAM	2.99	34.75
The richer and older of the Olorosos bear the name 'Cream' Sherry. This concept was developed in Bristol, England and Cream Sherries are extremely popular throughout the English-speaking world, particularly in the U.S. Cream Sherry of this age and character, medium dry and dramatically rich, generally commands between \$4.85 and \$6.75 the bottle.		
1238 RIVERO'S FINO MANTECOSO	3.89	42.01
The lightest of all sherries, dry, crisp, definitely an appetizer — a byword in Spain where it is also extremely popular with the younger set.		
1239 RIVERO'S DRY OLOROSO	3.99	43.10
A special blending of very fine sherries incorporating the traditional Sweet Oloroso characteristics with very dry wines. A fascinating wine of good bouquet and flavor, perfect for modern tastes.		
1240 RIVERO'S TRAFALGAR 1805 (Solera Vieja)	6.99	75.49
Dark, golden sherry with great body, medium dry. A collector's item, bottled from the original soleras established with the barrels seized by the British at Trafalgar and bought back by Rivero in public auction at Tarifa in 1805. Because the date '1805' appears on the label and because the recipient will find this one of the most excellent Sherries he has ever tasted, 'TRAFALGAR 1805' lends itself to being a most exciting gift to add a 'sense of history' to the Yuletide festivities.		

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THE RT. HON. ERN
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Sensational Sale — The Best of Beaujolais From the Cellars of THE RT. HONORABLE ERNEST MARPLES

THE RT. HON. ERNEST MARPLES
Provides the best of Beaujolais
—Making Possible this Offering

WHO IS THE RT. HON. ERNEST MARPLES? Why do we offer his wines so proudly? Certainly, many of us are aware that he was a favorite disciple of Sir Winston Churchill; that he won national fame as Minister of Transport when he was in the British Cabinet; and he won renown as the man who "made London traffic work." However, few of us are aware that he is an important vineyard owner in the Beaujolais district and an authority on the wines of the Beaujolais countryside.

The bottles of red and white wine that proudly bear the name of the RT. HON. ERNEST MARPLES have now become respected throughout America and much appreciated by discriminating wine drinkers throughout the world. All the wines offered here are truly outstanding within their class — the prices at which they are being offered are not just low, but fantastically so.

Can you think of a more imaginative and economical Christmas gift than 12 superb bottles in the handsome, useful **Marples Wine Rack?** — **ONLY \$29.75.**

Quantity limited —
suggest ordering promptly.

Red Wines of the Great 1969 & 1970 Vintage

No.	SALE PRICE	
	Bottle	Case
316	BEAUJOLAIS 1970	1.99 22.50
The most popular and best loved wine of France at astonishingly low cost. The 1970 vintage is relatively light, utterly charming, especially when served cool. The Rt. Hon. Ernest Marples did well when he selected this beauty from a vineyard owned by M. Jambon.		
386	BEAUJOLAIS VILLAGES 1970	2.19 24.50
From one of the 35 outstanding villages of Beaujolais, with more depth, alcohol and flavor than the more basic Beaujolais listed above. From a proud estate owned by M. Goudard.		
837	BROUILLY 1970	2.99 33.95
Brouilly is one of the nine great townships of Beaujolais and the wine that it produces has always been among our favorites. Rich in fruit and charm. From the estate of M. Nesmes.		
250	MOULIN-A-VENT 1969	2.99 33.95
Burgundy has its Chambertin and Clos de Vougeot. Beaujolais has its "Moulin-a-Vent"—far and away the best red wine growing area of the Macon—and always the most expensive. This wine will live long—at least eight years of fruit and sturdiness lie ahead.		

White Wines of the Great 1970 Vintage

416	MACON BLANC LUGNY 1970	1.99 22.50
Dry white wine not readily distinguishable from its neighbor. Pouilly-Fuissé. An outstanding wine and "best buy." Ideally suited for those who want to serve a good dry white burgundy to accompany holiday menus at a price that does not make too serious a dent in the family budget.		
400	POUILLY-FUISSE 1970	3.39 36.95
The price of Pouilly-Fuissé at the vineyard has almost doubled. Good for another five years. An outstanding, dry clean example grown by M. Chaleard.		

Imaginative Christmas Gift

SPECIAL OFFERING MARPLES WINE RACK

NO EXTRA CHARGE for handsome, useful, lacquered wooden, sturdy **WINE RACK**—holds 12 bottles—two bottles each of the six different wines—see listings

The cost for all 12 bottles, including the wine rack, is **only \$29.75** (if purchased individually, the 12 bottles would cost \$31.08—and the wine rack, for which there is no added cost, surely surpasses in beauty and utility the average rack that commands \$5.00 or more).

Only \$29.75
Complete with
Wine Rack





& GINS VODKAS

Only a decade ago, well over 95% of the sale of gins and vodkas were limited to those produced within our own borders. The international aspects have since shown a dramatic increase as evidenced by the great demand for Russian, Polish and English vodkas as well as gins distilled in Britain.

However, in our opinion the 'best buy' is still the 'Back Bay Vodka' and 'Back Bay Gin' distilled in New England by S.S. Pierce Co.

VODKAS

	Priced Below		Priced Below	
	Bottle	Case	Quart	Case
Back Bay (U.S.)	3.79	44.51	4.69	55.01
Vodka may have been created in Russia but it found good expression here in Boston at S.S. Pierce Co. Best buy.				
Wolfschmidt—80° (U.S.)	3.99	45.75	4.95	56.89
Hiram Walker (U.S.)	4.00	45.50	5.00	56.90
Romanoff—80° (U.S.)	4.00	45.50	4.96	56.44
Relska—80° (U.S.)	4.08	46.41	5.10	58.04
Fleischmann's—80° (U.S.)	4.38	49.93	5.40	61.56
Gilbey's (U.S.)	4.38	49.93	5.40	61.56
Smirnoff—80° (U.S.)	4.95	56.43	5.99	68.39
Smirnoff dominates the vodka market and has become a standard.				
Smirnoff—100° (U.S.)	5.79	66.01	6.99	79.69
Wyborowa—80° (Poland)	6.47	74.75	—	—
Borzoj (Eng.)	6.49	74.31	8.10	92.34
Ever tried vodka from England?				
Kord—100° (Czech)	7.39	84.25	—	—
Zubrovka—100° (Czech)	7.40	84.26	—	—
Flavored with Buffalo Grass.				
Zubrovka—100° (Poland)	7.46	85.00	—	—
Flavored with Buffalo Grass.				
Russkaya—80° (Russia)	7.99	91.50	—	—
Stolichnaya—80° (Russia)	7.99	91.50	—	—
Bottled in Moscow. The brand of Russia.				
Stolichnaya—100° (Russia)	8.99	99.50	—	—
For those who want it a bit stronger.				
Pertsovka (Russia)	8.99	99.50	—	—
Vodka seasoned with hot red pepper—a favorite of Peter the Great.				
Zubrovka (Russia)	8.99	99.50	—	—
Pale green in color because of Buffalo Grass.				
Okhotnichya (Russia)	8.99	99.50	—	—
Vodka flavored with various meadowland grasses.				

GINS

	Priced Below		Priced Below	
	Bottle	Case	Quart	Case
Back Bay (U.S.)	3.79	44.51	4.69	55.01
Perhaps America's best made gin. From S.S. Pierce Co. of Boston whose dedication to excellence has dominated the American scene since 1831.				
Boord's (U.S.)	3.86	44.08	4.80	54.55
Lloyd's (U.S.)	4.14	47.31	5.10	58.03
Milshire (U.S.)	4.20	47.88	5.19	59.17
Bellows (U.S.)	4.35	49.59	5.35	60.99
Hiram Walker (U.S.)	4.35	49.59	5.35	60.99
Fleischmann's (U.S.)	4.46	50.84	5.37	61.20
Gordon's (U.S.)	4.53	51.64	5.59	63.73
Gilbey's (U.S.)	4.54	51.64	5.59	63.73
Seagram's (U.S.)	4.65	53.01	5.59	63.73
White Satin (Burnett) (U.S.)	4.75	54.15	5.75	65.55
Booth's High & Dry (U.S.)	4.79	54.61	5.95	67.83
St. Edmund London Dry (Eng.)	4.99	59.77	—	—
From the reserves of St. Edmund Hall in the University of Oxford. Because of excellence, pedigree and the antique looking bottle, ideally suited as a gift to a friend who appreciates gin at its best.				
Fortnum & Mason (Eng.)	5.49	64.50	—	—
From the London cellars of Fortnum & Mason that date back to the days of the Restoration. Despite its excellence, it is being offered for less than most English gins.				
Tanqueray (Eng.)	5.99	68.50	7.46	86.50
Booth's House of Lords (Eng.)	5.99	68.50	7.46	86.50
Beekeeper (Eng.)	5.99	68.50	7.46	86.50
The name 'Beekeeper' has become a synonym for a good 'dry martini.'				
Berry Bros. 91.4° (Eng.)	5.99	68.50	—	—
Back on the market after a two decade absence.				
Ballantine (Eng.)	5.99	68.50	—	—
Old Gentry (Eng.)	5.99	68.50	7.46	86.50
Bombay (Eng.)	5.99	68.50	7.46	86.50
Despite the name, not from India, but from London.				
Coates Plymouth (Eng.)	5.99	68.50	7.46	86.50
C. D. C. Cork (Ireland)	6.03	68.75	—	—
This gin from Ireland is catching on.				
Squires (Eng.)	6.11	68.89	—	—

American Whiskies



BOURBONS

	Priced Below		Priced Below		
	Quart	Case	Bottle	Case	
4.69	55.01	3.99	46.75	4.95	58.50
Don't overlook this. James Beard considers this "the best bourbon value in New York. From small country distillery. 86°.					
4.80	54.55	4.30	51.49	—	—
5.10	58.03	4.75	54.15	5.75	65.55
5.19	59.17	4.81	51.85	—	—
5.35	60.99	4.99	57.50	6.19	69.95
5.35	60.99	5.15	58.71	6.40	72.96
5.37	61.20	5.15	58.71	6.40	72.96
5.59	63.73	5.28	59.00	6.50	73.50
5.59	63.73	5.49	64.00	6.79	77.50
5.59	63.73	Matured in wood for 10 long years. Astonishing price for such aged pedigree. 86°.			
5.59	63.73	5.50	64.01	—	—
5.75	65.55	5.55	63.27	6.49	73.99
5.95	67.83	5.69	64.87	6.99	79.69
—	—	5.99	68.75	7.49	85.50
—	—	5.99	68.75	7.49	85.50
—	—	6.11	69.55	7.80	88.82
—	—	6.34	72.24	7.55	86.09
—	—	6.43	73.30	7.96	90.74
—	—	6.65	75.80	8.25	95.00
—	—	6.76	72.91	8.41	90.73
—	—	7.00	79.70	8.72	99.31
—	—	7.11	80.95	8.76	99.76
—	—	7.18	83.75	9.00	102.50
—	—	7.26	82.66	9.00	102.50
—	—	7.26	78.31	9.00	97.11
—	—	7.26	78.31	9.00	97.11
—	—	—	—	7.28	82.89
—	—	7.50	85.00	9.40	108.00
—	—	Hard to come by during holiday because of scarcity. Suggest ordering this scarce Tennessee whiskey early. Note that it is now also available in quarts.			
—	—	7.51	85.51	9.41	107.17
—	—	7.53	85.74	—	—
—	—	7.76	88.36	9.76	111.16
—	—	8.28	94.29	—	—
—	—	8.99	102.51	11.41	129.96
—	—	Over 8 years and 101°. Particularly popular for gift-giving.			
—	—	9.16	104.32	—	—
—	—	Scarce and rare bourbon.			
—	—	9.99	107.91	—	—
—	—	The rarest, oldest, and most remarkable bourbon of our generation. Bottled-in-Bond at full 100°. In recent blind tastings, won over pre-Prohibition bourbon competitors that were distilled in 1917 and bottled in 1933. Price exceptionally low. Quantity limited and irreplaceable.			

BLENDED WHISKIES

	Priced Below		Priced Below	
	Bottle	Case	Quart	Case
Old Style	3.99	46.75	4.95	58.50
Our comparative tastings indicate that 'Old Style Blend' will equal or surpass in excellence any of the blends currently available on the market regardless of cost. If you are interested in 'drinking better for less money,' we recommend you acquire this one.				
Carstairs	4.39	49.50	5.22	59.51
P.M. De Luxe	4.49	51.00	4.99	58.00
Bellow's Reserve	4.59	52.32	5.70	64.98
Imperial	4.65	53.01	5.79	66.01
P & T Reserve	4.66	53.02	5.30	60.32
Fleischmann's Preferred	4.68	53.35	5.80	66.12
Bellow's Partners' Choice	4.99	58.00	6.30	71.82
Traditionally, very popular during the Holiday period.				
'21' Club Special	4.99	58.00	6.30	71.82
Barton Q.T.	4.99	58.00	—	—
Four Roses	5.25	59.85	6.49	73.99
The classic selection for the Egg-Nog.				
Seagram's Seven Crown	5.25	59.85	6.49	73.99
Schenley Reserve	5.25	59.85	6.49	73.99
Calvert Extra	5.25	59.85	6.49	73.99

CANADIAN WHISKEY

Windsor Supreme—80°	5.26	56.71	6.50	70.11
Not of doubtful pedigree but from an outstanding distillery owned by 'National Distillers!' Note modest price.				
Lord Calvert	5.60	63.84	6.95	79.50
Wiser's 10 Yr.	5.99	68.50	—	—
O.F.C. by Schenley	6.99	80.94	8.75	99.75
Seagram's V.O. 6 Yr.	6.99	80.94	8.75	99.75
Canadian Club	6.99	80.94	8.75	99.75
Seagram's Crown Royal	9.50	108.30	11.85	138.00
This has been rationed for years. The outstanding whiskey of Canada. Presented in a beautiful bottle and a handsome velvet bag. Ideal for gift-giving.				

RYE-STRAIGHT

Old Overholt—86°	5.71	61.56	7.04	75.96
Wild Turkey 8 Yr.	8.99	102.51	—	—
101°—A Rye classic.				
Rare Old Rye 15 Yr.—101°	9.99	107.90	—	—

NEW YORK'S BEST WHISKEY VALUES



Your Choice of
Old Style Blend or Old Jeb Bourbon

below \$3⁹⁹ bottle below \$46⁷⁵ case

The Bourbon is from a small country distillery, and matured for a full 6 years in barrel. The 'Old Style Blend' will match in flavor, balance and excellence any American blend, regardless of price.



Cognac



& Other Brandies

COGNACS

	Priced Below	
	Bottle	Case
Denis Mounie Gold Leaf	6.67	75.93
Ragnaud V. E.	7.99	92.91
Selected by Frank Schoonmaker. Of impeccable heritage. Truly fine Cognac at low cost.		
Bisquit St. Martial	8.16	92.92
Martell Three Star	8.60	97.94
Courvoisier V. S.	8.70	99.08
Hennessy "Bras Arme"	8.69	99.07
Newly arrived light Cognac blend of much finesse.		
Hine Sceptre	8.80	100.22
Francois Hine has maintained high Cognac standards here.		
Courvoisier V. S. O. P.	9.99	116.17
Remy Martin V. S. O. P.	9.99	116.17
Martell V. S. O. P.	10.56	119.96
St. Edmund Hall (Oxford)	10.95	131.29
Hine V. S. O. P.	11.27	128.48
Single Cask Unblended	13.75	156.00
Every drop is of the 1934 vintage and unblended. The favorite Cognac of Frank Schoonmaker, and we share his enthusiasm. From a small estate in the best part of Cognac. Label is a simple facsimile in handwriting.		
Hennessy Bras d'Or	13.76	148.51
Delamain Pale & Dry	14.25	162.45
Available in handsome wooden box at no extra charge.		
Monnet Anniversaire	15.50	176.60
Courvoisier Fine		
Champagne	16.71	190.39
In old-fashioned bottle—traditional 'Napoleon' shape.		

FRANK SCHOONMAKER is as uncompromising in his search for outstanding spirits as he is in the world of wines. On this page, you will find his favorites—Single Cask Unblended Cognac, Gaston Briand Cognac, Bas-Armagnac, and Marc de Chambertin.

Hine Triomphe	18.49	210.80
Martel Cordon Bleu	18.51	210.91

A classic among great Cognacs.

In a current issue of Holiday Magazine, they speak of the tasting room of JEAN DANFLOU in Paris as one of the gastronomic shrines that brandy lovers from everywhere gather to experience his discoveries. On this page, you will find some of the proud products of his search which are Armagnac Exceptionnelle, Marc de Bourgogne, Calvados and Prunelle.

Hennessy X.O.	23.26	251.11
Hine Family Reserve	24.99	285.00

Reputed to be the best of the very old Cognacs. From the personal reserve of the Hine family—dating its origin back to the early 19th century. Bottle is handsome, and each is hand-signed by Mr. Hine to guarantee authenticity. A superb gift for the brandy lover.

10

COGNACS - cont'd.

	Priced Below	
	Bottle	Case
Courvoisier Grande Fine		
Champagne	26.79	305.30

If you are looking for unique gifts of Cognac in beautiful Decanter, do not overlook the BACCARAT DECANTERS of Hennessy and Martell. They are both listed below.

Gaston Briand	27.50	310.00
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The late Gaston Briand left as part of his heritage one barrel of his 1904 Cognac. The bottle and label are classic and simple but the contents are truly remarkable. Featured as the greatest Cognac in France by several of the 3 Star restaurants in that country.

Martell Cordon Argent	29.13	349.45
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Courvoisier in Crystal		
Decanter	40.91	—

Both the brandy and the Baccarat represent the best of class.

Hennessy Extra	42.51	—
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The oldest reserves of Hennessy.

Hennessy in Baccarat		
Decanter	45.75	—

Both the brandy and the Baccarat represent the best of class.

Martell Cordon Bleu in		
Baccarat Decanter	53.01	—

The most remarkable of one-bottle gifts. The 'Cordon Bleu' Cognac is outstanding and the Baccarat decanter is a jewel.

Martell Extra	55.81	—
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The rarest of all Cognacs. Only 10 cases sent to the United States annually. Highly rationed.

PRUNELLE

Eau-De-Vie De Prunelle	9.75	112.00
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Danfou sends us this remarkable brandy made of prunes in the Dordogne Valley. Intriguing, unusual.

ARMAGNACS

Bellow's Bas 10 Yr.	7.49	85.38
Larresingle 10 Yr.	7.65	87.10
Marquis De Caussade		
A.D.C. 10 Yr.	7.48	85.47
St. Vivant 10 Yr.	8.12	92.57
Bas-Armagnac	13.75	156.00

Estate-bottled by Leon Lafitte at Domaine Boignieres. A favorite of Frank Schoonmaker. Featured at Darroze, the best restaurant of the Armagnac area.

ARMAGNACS - cont'd.

	Priced Below	
	Bottle	Case
Armagnac Exceptionnelle	23.75	270.00

From the famed collection of J. Danflou, whose tasting room in Paris has become a shrine to admirers of fine old brandy. Unquestionably, the best single sample of remarkable old armagnac that has ever reached the U.S.

MARCS (FRANCE)

Marc A La Cloche, Belin	8.69	98.95
Marc De Bourgogne	9.75	112.00

From the personal reserves of J. Danflou, French brandy authority. When next in Paris, we suggest you visit his tasting rooms.

Marc De Bourgogne	11.50	124.00
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Estate-bottled by Pierre Gelen, a proprietor of Chambertin. Marc de Bourgogne at its best.

Marc De Champagne,		
Goyard	14.16	161.42

CALVADOS (French Apple Brandy)

Bellows Choice 5 Yr.	7.25	82.65
Arc De Triomphe	7.80	88.42
Bushnell Grande Fine	11.65	132.80
Danfou	12.51	142.00

J. Danflou searched Normandy to find the best Calvados he could. Here it is. A rarity and an intriguing gift for those who would appreciate the unusual.



We would like to see You in our shop.... But

if you're as comfortably settled as our friend above, perhaps it might be easier and pleasanter for you to do your shopping from your armchair—particularly, if Sherry-Lehmann's brochure is on hand.

Simply fill out the order form bound in brochure—or phone TE 8-7500—and you have the same assurance of reliable delivery, careful packaging, and thoughtful service as if you had come in person. But, of course, we much prefer that you visit us and see for yourself the vast range of gift possibilities.

James Boswell
From outstanding
\$99 for substantial
balanced, excellent
Douglas "Board M
Choice"
Bottled in Scotland
Glen Alun
For over 3 decades
Peter Dawson Spe
Usher's Green Str
St. Edmund Hall
University of C
From the reserve
Worth much more
antique bottle, his
Barriester's Choice
Amazing price fe
available to laym
Lang's
Hinky Bannister
Vat 69 Gold
Forum & Mas
From the histor
House of Lords
Hing
Teacher's Highl
Devor's White
Ballantine's
Cutty Sark
Queen Anne
Johnnie Walk
White Horse
Black & White
J & B Rare
Ambassador D
Grant's 8 Yr.
Martin's 8 Yr.
MacNish V. I
Bell's 8 Yr.
Seagram's 10
Old Scougler
Chesners
John Bege St
King's Ranso
Laphroaig 10

SCOTCH

Many on



Sale!



SCOTCH WHISKIES

	Priced Below Bottle Case		Priced Below Quart Case	
James Boswell	3.99	47.77	4.95	59.29
From outstanding Scotch distillery—imported in barrels and bottled at 80° for substantial tax savings, which are passed on to you. Light, well-balanced, excellent.				
Douglas "Board Members" Choice	4.99	58.51	6.19	70.51
Bottled in Scotland—sensational value.				
Glen Alan	5.30	62.01	6.59	74.96
For over 3 decades, this has been our best-selling Scotch.				
Peter Dawson Special	5.75	65.55	6.99	79.69
Usher's Green Stripe	5.81	69.61	7.16	81.52
St. Edmund Hall (in the University of Oxford)	5.96	71.41	—	—
From the reserves of the oldest college in the University of Oxford. Worth much more. An intriguing selection, because of excellence and antique bottle, ideal for a Xmas gift.				
Barrister's Choice 12 Yr.	5.99	71.77	—	—
Amazing price for 12 yr. old. Offering not limited to lawyers—equally available to laymen.				
Lang's	5.99	71.77	—	—
Hanky Bannister	6.09	69.52	7.53	85.92
Vat 69 Gold	6.26	71.26	7.40	84.26
Fortnum & Mason Red Seal	6.49	75.00	—	—
From the historic cellars of Fortnum & Mason, London.				
House of Lords	6.66	75.82	8.20	93.38
Haig	6.73	76.72	8.32	94.85
Teacher's Highland Cream	6.80	79.01	8.41	97.86
Dewar's White Label	6.80	79.01	8.41	97.86
Ballantine's	6.80	79.01	8.40	97.86
Cutty Sark	6.80	79.01	8.40	97.86
Queen Anne	6.99	81.26	8.70	101.01
Johnnie Walker Red Label	6.99	81.26	8.70	101.01
White Horse	6.99	81.26	8.70	101.01
Black & White	6.99	81.26	8.70	101.01
J & B Rare	6.99	81.26	8.70	101.01
Ambassador Deluxe 8 Yr.	6.99	81.26	8.70	101.01
Grant's 8 Yr.	6.99	81.26	8.70	101.01
Martin's 8 Yr.	7.29	83.11	8.99	102.40
MacNish V. L.	7.39	84.25	8.89	101.35
Bell's 8 Yr.	7.40	84.36	9.18	104.56
Seagram's 100 Piper	7.40	84.36	9.19	104.77
Old Smuggler	7.50	87.01	9.19	104.77
Chequers	7.51	81.01	—	—
John Begg Superior	7.65	87.18	—	—
King's Ransom	7.66	87.22	—	—
Laphroaig 10 Yr.	7.79	88.81	—	—

Priced Below
Bottle Case

	Priced Below Bottle Case		Priced Below Quart Case	
Old Parr	8.95	102.03	10.90	125.00
Pinwinie	8.99	102.00	—	—
Ballantine 12 Yr.	8.99	102.00	—	—
Grant's Best Procurable 12 Yr.	8.99	102.00	—	—
Something Special	8.99	102.00	—	—
Martin's Deluxe 12 Yr.	8.99	102.00	—	—
Glenfiddich 10 Yr.	8.99	102.00	—	—
10 yr. old Glenlivet unblended Scotch. Mix this with 5 bottles of low cost James Boswell and you will have created your own personal superb blend—the average cost would be slightly over \$5 and it would be better than many Scotches selling at several dollars the bottle more. When done, affix your own handwritten label and be proud of your own personal superior blend.				
Grant's 12 Yr.	8.99	102.00	—	—
Laird O'Logan 12 Yr.	8.99	107.77	—	—
Bell's 12 Yr.	9.15	104.31	10.01	114.10
Haig Pinch 12 Yr.	9.49	108.00	11.99	136.00
Johnnie Walker Black 12 Yr.	9.49	108.00	11.99	136.00
Buchanan's Deluxe 12 Yr.	9.59	109.33	—	—
Dewar's Ancestor	9.59	109.33	—	—
Antiquary 12 Yr.	9.60	109.31	—	—
Glen Grant Glenlivet 12 Yr.	9.69	110.35	—	—
Chivas Regal 12 Yr.	9.79	112.00	12.19	140.00
J & B 15 Yr.	9.79	112.00	—	—
Just arrived! A rare 15 year old from the private reserves of Justerini & Brooks (J & B), London. Rare, old, highly-rationed. If you want to send this 15 year old thoroughbred as a new, unique Christmas gift, we suggest reserving your needs now.				
Old Rarity 12 Yr.	9.85	112.00	12.30	140.00
Ambassador 12 Yr.	9.86	106.39	—	—
Smith's Glenlivet 12 Yr.	9.95	113.40	—	—
Bell's Royal Reserve 20 Yr.	13.49	153.68	—	—
Ballantine 21 Yr.	13.78	156.99	—	—
Smith's Glenlivet 18 Yr.	13.99	155.01	—	—
From the oldest and most famed Glenlivet distillery in existence. Every drop is 18 years old and unblended. Only 25 cases reached us. A collector's item.				
Grant's Ancient Reserve 20 Yr.	14.96	170.44	—	—
Ambassador 25 Yr.	23.76	270.76	—	—
Ballantine 30 Yr.	26.26	299.26	—	—
Chivas Regal 21 Yr.	25.81	278.65	—	—
In the handsome ceramic Royal Salute bottle, which is then packed in a velvet bag contained in a beautiful box container. Makes unique one-bottle gift.				



Exciting GIFT Assortments

We stress the word "EXCITING" in presenting our gift assortments. We are all familiar with the well advertised brands and all of them are freely available to you at our shop. You need merely browse through these pages and pick your favorite. (There is no additional charge for packaging when sent in our standard gift wrapping.)

As we point out in the introduction, "Thoughtful and imaginative gifts need not necessarily be over-expensive." Below, we have attempted to supplement the highly popular and well-known brands with a more imaginative approach, which focuses on a theme.

Your gift selection can become even more dramatic when sent in a unique container—all of which we have priced at our cost. You can choose among wicker hampers, 'le Can-Can,' the 'Thermo-Keg,' and the 'James Beard Wine Rack.' The cost of these containers range from \$2.00 up to a maximum of \$4.95. We also pleasantly report that there is no delivery charge for any gift order over \$25.00 within the vast U.P.S. zone (below \$25.00 kindly add \$1.50 delivery charge).

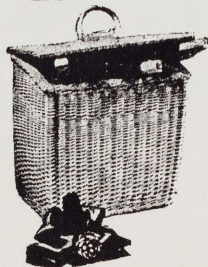
GIFT No. 1 Below 11.97

From Fortnum & Mason, leading London wine merchants—a superb Scotch and Gin:
 1 Fortnum's Red Seal Scotch (Below 6.49)
 1 Fortnum's Imported Gin (Below 5.49)



GIFT No. 2 Below 15.24

From St. Edmund Hall in the UNIVERSITY OF OXFORD comes this noble trio. TIFFANY METAL BASKET (2.00) holding:
 1 Scotch (Below 5.96)
 1 Amontillado Sherry (3.79)
 1 Archbishop's Mead (3.49)



WICKER HAMPERS are traditional as gift containers for wines and spirits during the holiday season. From two to six bottles, kindly add \$3.50; from seven to twelve bottles, kindly add \$4.95.



"LE CAN-CAN" can add gaiety and charm to your selection of wines and spirits. Made of metal, with vivid, full-color reproduction of the famed Toulouse-Lautrec poster. It holds from six to twelve bottles. Add only \$3.95 for "Le Can-Can."



The JAMES BEARD WINE RACK is now acknowledged as the classic container for storing of wine. Made of sturdy wood and metal, it possesses a 'library' quality and can last a lifetime. Sells for \$12.50 at most stores. PICK ANY 12 BOTTLES OF WINE in this catalog, and add only \$4.95 for "James Beard Wine Rack."

From the Cellars of St. Edmund Hall in the University of Oxford



GIFT No. 3 15.72

Wine drinking at Oxford University in the classic tradition. The three wines pictured here represent the discriminating taste of St. Edmund Hall, the oldest college in the University of Oxford. Here is indeed a unique gift of good taste—"Thermo Karry-Keg" (holds 300 ice cubes for over 24 hours—4.95) containing:

- 1 Dry Rainwater Madeira (3.79)
- 1 Senior Common Room Tawny Port (3.49)
- 1 Archbishop's Mead (3.49)

Only \$15.72 (Complete with Thermo-Keg)



GIFT No. 4 Below 17.55

Amaze your friends who enjoy 'Bloody Marys' by sending them the best of Vodka in a metal 'Campbell Soup' Basket (2.00). (Why not turn this into a do-it-yourself instant Bloody Mary kit by also bringing along with the gift canned Tomato Juice?)

- 1 Russian Vodka (Below 7.99)
- 2 Back Bay Vodka (Below 3.79 ea.)

GIFT No. 5 18.89

Sparkling wines lend a touch of festivity to the holiday season. Many countries produce superb sparkling white wines, some of which can rival a good French Champagne, and at dramatic cost savings. Here's a sampling.

- 1 Boyer Brut 1967 (France) (3.99)
- 1 Henkel Trochen (Germany) (5.31)
- 1 Asti Spumanti, Cinzano (Italy) (5.09)
- 1 Cordoniu Brut (Spain) (4.50)

GIFT No. 6 Below 24.95

Each one of these world-famous whiskies proudly bears an 8 Year Old age statement on the label. There is no extra charge for gift wrapping, but for a modest sum, you can choose among the metal baskets, Thermo-Keep Keg, or a wicker hamper.

- 1 Grant's 8 Yr. Scotch (Below 6.99)
- 1 Wild Turkey 8 Yr. Bourbon (Below 8.99)
- 1 Wild Turkey 8 Yr. Rye (Below 8.99)



GIFT No. 7 Below 28.89

A "DO-IT-YOURSELF" SCOTCH KIT

How would you like to acquire for yourself—or send as a gift—six bottles of one of the best Scotches you have ever tasted at dramatically low cost? Here's how you can accomplish this—buy five bottles of the excellent, but inexpensive James Boswell Scotch (Below 3.99) and one bottle of Glenfiddich 10 Yr. Old Unblended All-Malt Scotch (Below 8.99).

Now you—or the recipient—is in a position to create his own master superlative Scotch blend. Simply add one part Glenfiddich to five parts James Boswell. The result is astonishing! You are now the proud possessor of one of the fullest, best-rounded and fragrant Scotches you have ever tasted and it averages out at only \$5.23 the bottle! And after the blend is created, a personalized handwritten label can be affixed to the bottle.



GIFT No. 8 (a whole case) 32.30

Send 12 bottles of estate-bottled Beaujolais Brouilly of the great 1970 vintage. Here is the very wine that won the Gold Award at the Paris Fair for the best within its class.

GIFT No. 9 PRICES VARY

There is a desire in every man for the superlative—especially during the holidays. One way of achieving it is to acquire or send the biggest bottles available, not only for the effect, but for the intrinsic excellence. Listed below are giant Jeroboams, each equal to four regular bottles:

- 1 Louis Roederer Brut Champagne (33.00)
- 1 Charles Heidsieck Brut Champagne (34.95)
- 1 Chateau Haut Brion 1964 (59.50)

GIFT No. 10 PRICES VARY

A "full case of wine" has been a traditional holiday gift in both Europe and America for centuries. You can send any one of the solid cases of wine listed below—any one of them will delight the wine lover.

- 1 case Bordeaux Rouge 1969 (16.50)
- 1 case Marples Beaujolais 1970 (22.50)
- 1 case Marples Pouilly Fuisse 1970 (36.95)
- 1 case Chateau Bouscaut 1966 (48.50)
- 1 case Charmes Chambertin 1964, Camus (75.50)



THERMOS "KARRY-KEG"



A sturdy, insulated 'keg'—holds 300 ice cubes for over 24 hours. Will hold up to five bottles. Add only \$4.95.

GIFT No. 11 Below 50.46

An assortment of brandy from the collection of J. Danfloy, whose tasting room in Paris has become a shrine to admirers of fine old brandy.

- 1 Grande Extra Champagne Cognac (Below 16.96)
- 1 Armagnac Exceptionnelle (Below 23.76)
- 1 Marc de Bourgogne (Below 9.76)

GIFTS Just a Little Higher



GIFT No. 12 54.67

Delight your friends with a 'decade of wine'—each wine representing a different year of the 1960s. Each an outstanding representative of its class and ready to be drunk now.

- 1 Chateau Latour a Pomerol 1960 (3.49)
- 1 Carruares de Lafite de Rothschild 1961 (14.50)
- 1 Chianti Nozzoli 1962 (3.79)
- 1 Grands Echezeaux 1963 (9.95)
- 1 Chateaufort du Pape 1964 (3.39)
- 1 Chateau Haut Brion 1965 (4.89)
- 1 Barolo 1966 (2.99)
- 1 Chateau Bouscaut Blanc 1967 (3.99)
- 1 Batard Montrachet 1968 (4.99)
- 1 Rudesheim Klosterlay 1969 (2.69)

GIFT No. 13 Below 57.82

WICKER HAMPER (4.95) holding a 'best-seller' assortment of outstanding, world-famous wines and spirits.

- 1 Grant's 8 Yr. Old Scotch (Below 6.99)
- 1 Wild Turkey 86" Bourbon (Below 7.76)
- 1 Martell 3 Star Cognac (Below 8.60)
- 1 Tanqueray Imported Gin (Below 5.99)
- 1 Canadian Club (Below 6.99)
- 1 Chartreuse Yellow (Below 9.45)
- 1 Smirnoff Vodka (Below 4.95)
- 1 Harvey's Bristol Cream (7.15)

GIFT No. 14 520.00

We know of no gift more generous, more meaningful to the recipient than giving FIVE CASES of truly great wine. Here is a gesture that will ignite the conversation at the lucky recipient's dining room table for several years ahead. The wine will become scarcer, better, and more valuable with the passage of time. If these five cases were purchased individually, they would cost \$558.90—by sending all five at once, your cost is only \$520. Wouldn't you like to receive such a gift yourself?

- 1 case Corton Charlemagne 1967 (89.10)
- 1 case Ch. Pichon Lalande 1953 (102.60)
- 1 case Ch. Cos d'Estournel 1955 (105.30)
- 1 case Ch. Haut Brion Blanc 1969 (126.90)
- 1 case Chambertin, Close de Beze 1959 (135.00)

...M CANADA

otland has sent their Scotch... ueur—and now... ada sends us... air Canadian... eur which... uses fine Cana... se whiskies as a... se.

Below \$9.95

15A

PERNOD FROM FRANCE

PERNOD is a 'good familiar creature' throughout France, Spain, and Italy. It is as basic to a European's bar as bourbon, scotch, and vodka are to the American bar. Because of jet travel to the Continent, the habit of drinking Pernod has caught on among Americans and it is now becoming increasingly popular here. Usually, it is drunk over ice cubes, diluted with water, turning cloudy with a pale greenish tinge as the water is added. Often, it is served as an important ingredient in cooking, or a drop or two is added to give added vitality to many cocktails.

If you would like to send a gift that captures the café flavor of France, we know of none that does it more symbolically than Pernod. (Below \$1.00 case.)

Below 6.99



15B

BEEFEATER GIN

Rarely has any spirit captured the enthusiasm of the American public as has BEEFEATER ENGLISH GIN. Only two decades ago, the name was primarily associated with a beautifully uniformed guard protecting the Tower of London and other historic monuments. Now, should you stop the nearest passerby and ask him the meaning of 'Beefeater', he will respond with 'the best gin in the world'. We suspect future dictionaries will record this fact. If you have a friend who likes gin, can you think of a better gift to send him than a few bottles of BEEFEATER?

(Below \$68.50 case)

Below 5.99



CLICQUOT BRUT

The good widow, Mrs. Clicquot, won world fame during her life time for the exceptional quality of her dry, well-balanced Champagne. (\$2.28 case)

4F



GRAND MARNIER FROM FRANCE

The sales graph for GRAND MARNIER in the United States has been paralleling the same growth rate as the sales of Xerox. Perhaps it is because the subtle combination of flavors of orange and brandy which provide the base is proving so habit-forming. Or perhaps, because we are living in an ever-growing world of cookbook devotees, and it is playing such an important part in the preparation of so many food dishes, including 'Grand Marnier Soufflé' and 'Roast Duck à la Grand Marnier'. Whatever the reason, it is quite apparent that Grand Marnier has become an important part of the household bar and kitchen of many Americans. Certainly, it is the kind of liqueur that lends itself to gift-giving.

(114.00 case)

Below 9.95

15C



MARTELL V.S.O.P. COGNAC

For several years now, we have seen the smiling countenance of Michel Martell in magazines throughout the world extolling the virtues of the brandy that he produces in Cognac. Reports have it that his smile reflects his joy in ultimately achieving the cognac blend that he was striving for—his much appreciated 'V.S.O.P.'

If you observe carefully as you inhale and drink, you will notice richness of flavor coupled with lightness and finesse—you will equally notice great delicacy in the bouquet—these are the very elements that make cognac what it is. We recommend it. It will be appreciated as a gift—or why not indulge in the pleasurable joy of drinking it yourself? (Below \$119.96 case)

Below 10.56

15D



16A



CHAUVENET RED CAP

Sparkling Burgundy has enjoyed great vogue in the United States for many decades. It has become a traditional drink in many households as an accompaniment to the Thanksgiving and Christmas Dinner. The safest course is to insist on *Chauvenet Red Cap*—the supreme example of a red wine that has all of the natural bubbly effervescence of Champagne. (75.49 case)

6.99

16B

HINE COGNAC (5 Star and V.S.O.P.)



Somehow, on each of our trips to the vineyards, we managed to detour to the Cognac area to visit our good friends at HINE.

Both the *Hine Five Star* and the *V.S.O.P.* reflect the superior quality of the aged Cognac that they produce. We know of no French brandies of more dedicated heritage or excellence.

	Priced Below	
	Bottle	Case
Hine Five Star.....	8.80	100.22
Hine V.S.O.P.....	11.27	128.48

16C



**MARTELL
CORDON BLEU**

The English, a nation of brandy lovers, have proclaimed **MARTELL** as their best-selling Cognac. Their **CORDON BLEU** transcends the ordinary, great for gifts. (Below 210.90 case).

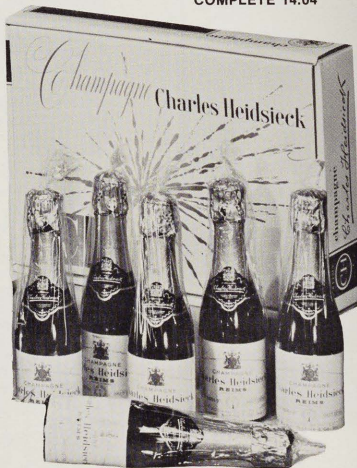
Below 18.50

16D

**SIX SPLITS OF
CHARLES HEIDSIECK BRUT**

For almost anyone on your gift list. The delightful, colorful caissette (and at no extra charge to you) holds six splits of the famed Charles Heidsieck Brut Champagne. (2.34 each)

COMPLETE 14.04



**BORZOI VODKA
FROM ENGLAND**

England is proud of this remarkable vodka... because it will dramatically improve your vodka martini... it is distilled in London by James Burrough, the family that produces the now world-famous Beefeater Gin... serve it chilled as the perfect companion to smoked salmon and caviar... or just "on-the-rocks"... or, send it as an intriguing holiday gift to a friend who appreciates good vodka. (Below 74.31 case).

Below 6.49

16E



16

After carefully perusing this wine list, James Beard commented, "I have spent almost a half-century travelling throughout the world and collecting wine lists from everywhere. I know of no other list in existence that matches this one if judged by width of range, discriminating selection, and realistic prices. Whether the standard be day-in and day-out jug wine, wines for laying down, rarities from previous decades, the choicest examples from the leading wine-growing areas of the world—all are included. The wisdom of over three decades of tasting, learning, comparing, is reflected here. I extend my congratulations to Sam and Michael Aaron for the creative joy that they have brought to the wine lovers of America."

WINE LIST

Proudly Presented

by

SHERRY-LEHMANN, INC.



WINE & SPIRITS MERCHANTS

679 Madison Ave. at 61 St., New York, N.Y. 10021

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16E



Advance offering of the Great 1970 Red Bordeaux

Since our first offering in the Spring of 1971, the word has gotten around — BUY THE 1970 RED BORDEAUX. While we won't claim all the credit for creating this demand, we did feel, and continue to believe, that it is our responsibility as wine merchants to keep you well informed and up to date regarding the ever-changing wine scene.

Our associate, Sam Aaron, has just returned from his October visit to Bordeaux and reports to us that those who already own some red Bordeaux of the 1970 vintage are extremely fortunate. "I was amazed," said Sam, "I cannot remember tasting such uniform excellence from any prior vintage. The wines are progressing beautifully in barrel, with deep color, great depth of flavor, and superb over-all balance. They have an extraordinary future ahead of them."

Such optimism, however, must be coupled with the fact that the demand for the 1970s is outstripping the supply. The Bordeaux merchants know this because every offering is snapped up immediately even though the prices have risen dramatically on the Bordeaux market. Prices will continue to escalate sharply on the 1970s as their intrinsic excellence becomes more widely known and the supply of these great clarets diminish.

1970 VINTAGE

No.	Case	If Acquired NOW
M-3	CHATEAU PHELAN SEGUR (St. Estephe).....	28.50
	An across-the-road neighbor of the more highly classified Chateau Calon Segur. Similar in characteristics.	
M-4	CHATEAU PICQUE CAILLOU (Graves).....	29.50
	First introduced to this wine by Jean Delmas, Managing Director of Chateau Haut Brion. Typical Graves, good body, priced well under its true class.	
M-5A	CHATEAU ST. PIERRE (St. Julien).....	32.75
	4th growth 1855 classification. Vinification has improved. Outstanding value for those who want superb wine and can comfortably forego a famed vineyard name on label.	
M-6	CHATEAU DE PEZ (St. Estephe).....	34.95
	Like Chateau Fourcas-Dupré, this vineyard was also singled out by the Time-Life book "Wines & Spirits" to be among those growths that have proven so outstanding over the past decade that they deserve to be ranked with the 'Grand Cru' 1855 classification.	
M-9	CHATEAU GREYSAC (Medoc).....	34.50
	A 'sleeper.' From an astonishingly fine Medoc vineyard proudly owned by Georges Hereil, creator of the Caravelle airplane, and now President of Simca. His dedication to excellence is reflected in this long-lived, noble wine.	
M-12	CHATEAU GRAND PUY LACOSTE (Pauillac).....	39.95
	'Grand Cru.' Puy means 'high point.' Full-bodied, excellent.	
M-14	CHATEAU MALESCOT ST. EXUPERY (Margaux).....	41.75
	In same exalted 3rd Growth 1855 classification as 'Palmer' and 'Calon Segur.' Rich for a Margaux because of high Cabernet Sauvignon ratio, nevertheless, retains its distinguished elegance. Another 'sleeper' priced well below its true value.	

1970 VINTAGE (cont'd)

No.	Case	If Acquired NOW
M-15	CHATEAU L'ANGELUS (St. Emilion).....	41.75
	A 'Grand Cru' of St. Emilion in the classic tradition. Due to the outstanding success of the Merlot grape in 1970, the wines of St. Emilion and Pomerol were particularly outstanding, and L'Angelus is among the best. Full, rich and long lived.	
M-13	CHATEAU LA LAGUNE (Haut Medoc).....	44.75
	Located only a 10 minute drive north of the city of Bordeaux, the vineyard was replanted after the severe frosts of 1956. It is now producing wines of exceptional quality combining the finesse of a Margaux with the fullness and style of the best Graves. A 'troisieme Cru' in 1855 and a 'best buy' for the 1970s.	
M-20A	CHATEAU DUHART MILON ROTHSCHILD (Pauillac).....	49.00
	Adjacent to Chateau Lafite, sharing the same proprietor, Baron Elie de Rothschild. The Baron is sufficiently proud of the wine which is produced at this 1855 classification vineyard to motivate him to add his name to the label. Elegance and depth are beautifully harmonized.	
M-39	CHATEAU CALON SEGUR (St. Estephe).....	49.00
	The Marquis of Segur-Calon, owner of Chateau Lafite, Latour and Calon Segur in the 18th Century once said, "I make wine at Lafite and Latour, but my heart is at Calon." Full, masculine, and long lived in the best style of St. Estephe.	
M-17	CHATEAU DUCRU BEAUCAILLOU (St. Julien).....	49.50
	Beaucailon means 'beautiful pebbles'—the characteristic of this stony vineyard that gives the wine its unique richness and style.	
M-23	CHATEAU BELAIR (St. Emilion).....	49.50
	Owned by Chateau Ausone, and matured in the Chateau Ausone cellars. Difficult to distinguish them. Deep in color, round.	
M-26	CHATEAU PAPE CLEMENT (Graves).....	49.50
	Founded in 1300 by the Archbishop of Bordeaux who later became Pope Clement V—thus the name of this famous vineyard. A superb wine of great style and charm.	
M-24	CHATEAU BOUSCAUT (Graves).....	49.75
	There are 12 'Grand Cru' classified vineyards in Graves, among which Chateau Haut Brion reigns supreme. In this noble class can be found Chateau Bouscaut—a wine that develops more quickly than a comparable Medoc, yet still retains the virtues of long life. Even a 1928 Bouscaut tastes virile today.	
M-28	CHATEAU TALBOT (St. Julien).....	53.50
	A bit fuller bodied, perhaps, than a typical St. Julien. Talbot is owned by the negotiator firm of Cordier and produces exceptionally fine wines—clean and well balanced.	
M-29	CHATEAU MOUTON-BARON PHILIPPE.....	54.95
	This vineyard was formerly part of Chateau Mouton-Rothschild, and then was separated in about 1800. The proprietor is the same—Baron Philippe de Rothschild. An excellent 'Grand Cru'—a bit lighter than Mouton, but of the same noble heritage and breed. Extraordinary opportunity here to acquire a true classic for a relatively modest investment.	
M-29A	CHATEAU FIGEAC (St. Emilion).....	54.95
	When the proprietor looks out of his window, he overlooks the vines of Cheval Blanc, which is directly next door. In the same style as Cheval Blanc, it is robust, well-rounded, and of great depth and longevity. Much sought after and hard to come by.	



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1970 VINTAGE (cont'd)

No.			If Acquired NOW
M-30A	CHATEAU LA MISSION HAUT BRION (Graves)	92.50	
	Woltner Freres, the proprietors, were the last to quote on the Bordeaux market, and the price has just reached us. It isn't inexpensive, but since it competes in intrinsic excellence with 1st growths, it is well worth the price. Distinguishing characteristics are balance, finesse—the superb flavor of Graves, and longevity. A classic claret.		
M-32	CHATEAU LATOUR (Pauillac)	159.00	
	Full-bodied, firm, but with exceptional softness in 1970. Will live for decades.		
M-37	CHATEAU HAUT BRION (Graves)	159.00	
	Very big, full; power, combined with elegance. Undoubtedly, the best Graves produced in 1970—in the same exalted league as Lafite, Mouton and Latour. Now is the time to acquire this great, great claret.		
M-31	CHATEAU PETRUS (Pomerol)	199.00	
	Because of health of Merlot grapes, Chateau Petrus 1970 may well be the best Petrus produced in the last two decades. Only 16 acres—hard to come by. Dramatic velvety—glory.		
M-36	CHATEAU MOUTON ROTHSCHILD (Pauillac)	199.00	
	Baron Philippe de Rothschild is proud of the bigness, power, and beautiful balance of his 1970 Mouton—certainly one of the greatest of his post-war years.		
M-35	CHATEAU LAFITE-ROTHSCHILD (Pauillac)	199.00	
	We have watched the Lafite 1961 and 1959 climb to the \$500 per case mark and beyond. Given another decade, the same astronomic climb will surely happen to Lafite 1970.		

TERMS AND INFORMATION — 1970 BORDEAUX

All of the 1970 red Bordeaux wines listed here will be available for delivery during 1973.

The prices quoted here include delivery charges to your home or warehouse of your choice, provided that it is within the vast United Parcel delivery zone (which includes New York City, Long Island, Westchester and parts of Rockland and Orange counties).

Check in payment must accompany order.

If the wine that you order is in excess of the storage space in your home, your purchase can be stored by you, in warehouse cellars that can be recommended highly. On inquiry, we will gladly advise you of prevailing storage rates.

The 1970 vintage is available in half-bottles and magnums at \$3.00 per case additional.

RED BORDEAUX

1969 REGIONALS

Don't let the low prices at which we are offering these outstanding regional Bordeaux wines dishearten you. They are not run-of-the-mill—each of these wines traces its origin to a specific vineyard, placing them into a more thoroughbred class. Ideally suited for drinking day-in and day-out.

709	BORDEAUX ROUGE Chat. Rousselot	1.49	16.50
710	MEDOC, Domaine des Lauriers	1.99	21.50
712	ST. EMILION, Chat. de Lescours	1.99	21.50
722	MARGAUX, Domaine Maycaillou	2.39	25.80
749	ST. JULIEN, Chat. Teynac	2.49	26.90

RED BORDEAUX

SANS-ANNEE

These two wines should not be overlooked. The Simplet is beautifully balanced and a delight. The Chateau Bahans Haut Brion was grown at the famed Chateau Haut Brion vineyard and is a blend of the 1964 and 1965 vintages. Extraordinary opportunity for those who want truly outstanding wine at relatively modest cost.

No.		Bottle	Case
223	SIMPLET, Guy Schyler	1.89	20.40
260	CHATEAU BAHANS HAUT BRION	3.99	46.75

1967 CHATEAU BOTTLED

Exceptionally fine, soft, fruity, quick maturing. The worth of the 1967 vintage is being evidenced by the dramatic increase in prices on the Bordeaux market because the world is now recognizing that they are excellent and delightful for present drinking.

122	CHATEAU BELLEVUE	1.79	19.35
	Excellent Bordeaux vineyard—a favorite selection of the famed house of Eschenauer where it was bottled.		
314	CHATEAU GUIRAUD-CHEVAL BLANC	1.99	21.50
	Cote de Bourg sends us this delicious wine. Not Chateau-bottled but excellent.		
132	CHATEAU HANTEILLAN	2.19	23.65
	Medoc chosen at a blind tasting by AIR FRANCE to be served on their European flights. Bottled by Eschenauer.		
255	CHATEAU LOUDENNE	2.29	24.75
	Chateau-bottled Medoc from vineyard owned by Gilbey-France, Martin Bamford, director.		
145	CHATEAU COUTELIN MERVILLE	2.49	26.90
	St. Estephe. Excellent. Bottled by Eschenauer.		
551	CHATEAU DESPAGNET	2.49	26.90
	A true discovery from St. Emilion.		
259	CHATEAU CANON DE BREM	2.49	26.90
	A Chateau-bottled discovery from Canon Fronsac—a best buy.		
183	CHATEAU ROC ST. MICHEL	2.79	30.15
	Chateau-bottled at one of the better vineyards of St. Emilion. Worth much more.		
171	CHATEAU FONREAUD	2.69	29.05
	Outstanding vineyard in the Haut Medoc.		
110	CHATEAU GREYSAC	2.99	32.30
	From the excellent Medoc vineyard owned by Georges Hereil, President of Simca.		
251	CHATEAU DASSAULT	2.99	32.30
	A "Grand Cru" St. Emilion, the proud property of Marcel Dassault, the creator of the Mystere and Mirage.		
148	CHATEAU L'ANGELUS	3.59	38.75
	A beauty from St. Emilion.		
194	CHATEAU CLOS FOURTET	3.79	40.95
	Outstanding St. Emilion of superb balance.		
358	CHATEAU LATOUR CARNET	3.99	43.10
	A noble classified Medoc.		
364	CHATEAU CALON SECUR	3.99	43.10
	Exhibits the enormous body typical of St. Estephe.		
166	CHATEAU LEOVILLE LASCASES	4.39	47.40
	St. Julien. Soft and fruity.		
222	CHATEAU LASCOMBES	4.49	48.50
	Margaux. Much sought-after.		
286	CHATEAU LATOUR HAUT BRION	4.99	53.90
	From adjacent vineyard to La Mission Haut Brion in Graves and same proprietors—Woltner Freres. Superb.		
258	CHATEAU PALMER	5.99	64.70
	Margaux at its best. Hard to come by. Great.		
415	CHATEAU LA MISSION HAUT BRION	7.99	86.30
	Graves. Challenges the First Growth.		
187	CHATEAU HAUT BRION	9.95	107.45
	Graves. A great vineyard and great wine. This wine commands over \$100.00 the case, in Bordeaux, and will go up another 20% within the year.		

1967 CHATEAU BOTTLED (cont'd)

No.		Bottle	Case
156	CHATEAU MARGAUX Margaux. One of the giants.	10.75	116.10
188	CHATEAU LATOUR Pauillac. Very full bodied, slow to mature.	10.75	116.10
312	CHATEAU CHEVAL BLANC St. Emilion at its noblest.	10.95	118.25
284	CHATEAU MOUTON ROTHSCHILD Frank Schoonmaker, in his Vintage Chart, claims this is the best Medoc produced in 1967.	14.50	156.60
154	CHATEAU PETRUS Pomerol. Only a few cases remain and then no more.	15.50	167.40
189	CHATEAU LAFITE ROTHSCHILD Pauillac. Destined to go up to a much higher price level.	16.95	183.50

1966 CHATEAU BOTTLED

A great, great claret year and a worthy successor to the classic 1961s. There is every indication that the prices will surge upwards within the year because of the relative failure of the 1968s and the astronomically high opening prices that the 1969 and 1970 clarets have commanded on the Bordeaux market.

170	CHATEAU MALESCOT ST. EXUPERY Paul Zuger, the proprietor, has brought this Margaux vineyard to its ultimate potential and we are dealing with a wine that is worth much more than this price—largely because it is not as well publicized as its neighbors—but surely equals them in quality.	3.99	43.10
125	CHATEAU BOUSCAUT Delightful Graves. Ready now, with good life ahead.	4.49	48.50
351	CHATEAU PICHON LALANDE A Pauillac that reached exalted heights in 1966.	4.79	51.75
137	CHATEAU CALON SECUR A St. Estephe that is starting to show its greatness.	4.99	53.90
254	CHATEAU COS D'ESTOURNEL St. Estephe reaches exalted heights here.	4.99	53.90
626	CHATEAU BEYCHEVELLE A St. Julien no longer available on the Bordeaux market.	5.69	61.45
272	CHATEAU LEOVILLE LASCASES Like Beychevelle, will soon disappear from market.	5.79	62.55
575	CHATEAU LA MISSION HAUT BRION A glorious Graves with 20 years of development ahead.	8.95	96.65
521	CHATEAU PALMER In Pomerol, it is Petrus that is hard to come by—in Margaux, it is Chateau Palmer. Elegance and balance are amazing here.	8.95	96.65
537	CHATEAU MOUTON BARON PHILIPPE Adjacent to Mouton Rothschild, and the same proprietor.	9.49	102.49
522	CHATEAU AUSONE Relatively low price for a great First Growth St. Emilion.	10.50	114.15
111	CHATEAU HAUT BRION Great distinction, power and finesse. The perfect wine for laying down.	13.95	150.65
356	CHATEAU MARGAUX Margaux. Another First Growth glory.	13.95	150.65
335	CHATEAU LATOUR A Pauillac that is destined to outlive us all.	13.95	150.65
294	CHATEAU CHEVAL BLANC The jewel of St. Emilion. Hard to come by.	13.95	150.65
215	CHATEAU LAFITE ROTHSCHILD Perhaps the most famous red wine vineyard of the world.	17.50	189.00
455	CHATEAU MOUTON ROTHSCHILD Truly distinguished and great. Rare now—will be unavailable in another two years.	17.50	189.00



1964 CHATEAU BOTTLED

One of the better years of our generation. Most of the wines are ready for present drinking, but the great vineyards may require another year of bottle age.

No.		Bottle	Case
252	CHATEAU MAISON BLANCHE A discovery in the mountains of St. Emilion.	2.19	23.65
217	CHATEAU CAPET A superior chateau-bottling of St. Emilion. Now has sufficient bottle age to make it outstanding in taste and in value. Should you pull the cork and taste it, we suspect you will come back for more, again and again.	2.49	26.90
167	CHATEAU BELGRAVE Classified among the five great growths in 1855. Vineyard lies on the boundary line of St. Julien. Beautiful example of outstanding Medoc at relatively modest cost.	3.49	37.70
230	CHATEAU CLOS FORTET A Grand Cru St. Emilion. Similar in its taste qualities to a Chateau Cheval Blanc, but a bit lighter. The price is astonishing because this wine costs more than this in Bordeaux on a trade level today. Also available in Magnums at 8.56, 49.75 the case of six.	3.99	46.75
785	CHATEAU DUHART MILON ROTHSCHILD A Pauillac adjacent to Lafite Rothschild, and owned by Baron Eli de Rothschild. Because of the excellence of the wine produced at this vineyard, Baron de Rothschild, has chosen to now call the wine 'Chateau Duhart-Milon Rothschild.' We now understand why. We have tasted this 1964 many times and it is utterly astonishing and in its own quiet way can compete with the very best vineyards of Pauillac. Shipment delayed by dock strike, available for delivery spring 1972. Its true greatness justifies anticipating your future needs at this dramatically low price.	3.99	46.75
169	CHATEAU DE SALES A prime example of Chateau-bottled Pomerol is not easy to come by, particularly at only \$3.99 the bottle. A beauty.	3.99	46.75
381	CHATEAU BOUSCAUT A Grand Cru Graves of unusual distinction. This 1964 ready now.	4.49	48.50
127	CHATEAU TALBOT An 1855 classified St. Julien that generally commands among the highest prices in Bordeaux other than the First Growths. Big, full-bodied, yet soft. Exceptional.	5.99	64.70
149	CHATEAU LATOUR Pauillac. Great life ahead.	13.50	145.80
128	CHATEAU MARGAUX Elegance and finesse are distinguishing characteristics.	14.95	161.45
344	CHATEAU CHEVAL BLANC Chateau bottled St. Emilion at its best.	14.95	161.45
723	CHATEAU HAUT BRION Possibly the greatest of the '64s. Should be acquired now.	14.95	161.45
150	CHATEAU MOUTON ROTHSCHILD Rich, full, great.	19.50	210.60
899	CHATEAU LAFITE ROTHSCHILD Has now become very rare. Outstanding.	19.50	210.60

1962 CHATEAU BOTTLED

Quietly, and with a minimum of publicity, the perfect 1962 clarets are beginning to be appreciated by connoisseurs. Quick to mature, here are the kind of clarets that can be enjoyed today and for several years ahead.

196	CHATEAU LE CAUZE Full, round and ready to drink. A little jewel from St. Emilion. Bottled by Nicolas.	2.49	26.90
114	CHATEAU DUHART MILON A Pauillac adjacent to Chateau Lafite Rothschild, sharing the same proprietor, Baron Eli de Rothschild. Worth much more.	4.49	48.50
174	CHATEAU LEOVILLE LASCASES A St. Julien of depth and distinction. Bottled by Nicolas.	4.99	53.90
420	CHATEAU FIGEAC Adjacent to Chateau Cheval Blanc. Soft, rich—St. Emilion at its best.	5.49	59.30
238	CHATEAU HAUT BRION Only a few cases of this great Graves remain.	14.85	160.40

1961 CHATEAU BOTTLED

The vintage was so good that even the humblest of growths made first class wines. Since nearly everyone seemed to have made a good '61, it might make good economic sense to stay away from the First Growths here. Possibly the greatest vintage of this generation.

No.		Bottle	Case
173	CHATEAU MEYNEY A St. Estephe of distinction. Typical of the area, this one has matured slowly and has just come into its own. Note astonishing price.	3.79	40.95
164	CHATEAU LYNCH BAGES Having just returned from Bordeaux, we are aware that acquiring a 'Lynch Bages' 1961 is no mean accomplishment.	9.75	105.30
162	CHATEAU BEYCHEVELLE A classic St. Julien of a classic year.	10.95	118.25
584	CARRUADES DE CHATEAU LAFITE ROTHSCHILD Makes a serious bid to being the best value in truly great claret extant. Its heritage is the Lafite vineyard and its vintage year is 1961. Big, glorious, ready now.	14.50	156.60
161	CHATEAU AUSONE On the level of Cheval Blanc and yet commands one third the price of Cheval Blanc.	17.50	189.00
195	CHATEAU LATOUR André Simon, prior to his recent death, was asked to pick the wine that should be served to celebrate his 100th birthday seven years hence. He picked Chateau Latour 1961.	29.50	318.60
203	CHATEAU LAFITE ROTHSCHILD A collector's item. Great.	49.75	540.00

1959 CHATEAU BOTTLED

Though less concentrated than 1961, and hailed as the "Vintage of the Century," the '59s are nevertheless intrinsically great, despite the dramatic publicity. All of these can be enjoyed today, with the better ones endowed with at least two decades of vitality ahead.

175	CHATEAU BOUSCAUT Of noble Graves heritage. Enjoy it now—or put it away for a few years for added taste dividend.	7.99	86.30
182	CHATEAU LEVILLE LASCASES St. Julien and bottled by Nicolas. Finesse dominates.	8.99	97.10
133	CHATEAU LYNCH BAGES Classic Pauillac Vineyard.	10.95	118.25
390	CHATEAU PALMER The nobility of Margaux soil expressed during a great vintage.	13.50	145.80
756	CHATEAU LATOUR Very big and fat. Will live long.	26.50	286.20
423	CHATEAU LAFITE ROTHSCHILD Astonishing! Believe it or not, Lafite 1959 has become the standard by which all other clarets are judged and threatens to approach \$1000 the case within the next two years.	59.50	695.00

1955 CHATEAU BOTTLED

Superb! With 14 years in bottle some of the wines are showing maturation, depth and great balance.

1135	CHATEAU MONTROSE The 'big' wines were most successful—and Montrose is 'big.'	9.75	105.30
1181	CHATEAU COS D'ESTOURNEL Rather similar to Montrose in its slow maturing characteristics.	9.75	105.30
909	CHATEAU AUSONE 1955 in St. Emilion has become a classic. Here is Ausone itself at a price that is remarkably low considering its heritage.	19.95	215.45
1182	CHATEAU LATOUR Share honors with Haut Brion as the best clarets produced during 1955.	29.75	325.00
350	CHATEAU MOUTON ROTHSCHILD A classic—cost more in Bordeaux today.	39.96	429.00
329	CHATEAU LAFITE ROTHSCHILD This wine masterpiece costs more than this in Bordeaux today.	42.60	460.00
130	CHATEAU PETRUS Will go down in wine literature as one of the immortals of our generation.	52.00	565.00

1953 CHATEAU BOTTLED

The 1953s are notable for lack of tannin and a natural fruitiness that makes them attractive. Sheer perfection for present drinking.

No.		Bottle	Case
274	CHATEAU BRANAIRE The elegance of St. Julien—bottled by Nicolas.	5.99	64.70
280	CHATEAU PICHON LALANDE Pauillac of finesse.	9.50	102.60
287	CHATEAU BOUSCAUT Graves. Featured in Taillevent Restaurant in Paris.	9.95	107.45
123	CHATEAU LATOUR Long-lived—just coming into its own—will prove to be a great two decades hence.	29.50	318.60

1952 CHATEAU BOTTLED

During the early life of the '52s, they contained an excess of tannin which obscured the fruit. This has changed—they are now coming into their own, can be enjoyed now with a long, long life ahead.

826	CHATEAU DUHART MILON Astonishingly low cost for this outstanding Pauillac—a vineyard now owned by Baron Eli de Rothschild.	6.99	75.50
792	CHATEAU MONTROSE A great St. Estephe vineyard noted for its depth and character.	9.95	107.45
179	CHATEAU LA MISSION HAUT BRION Has now developed to full roundness and balance, showing sufficient fruit.	13.95	150.65
736	CHATEAU LATOUR Showing even better than Lafite at this point in history. Brilliant future.	24.95	269.45
163	CHATEAU MARGAUX Chateau Margaux reached great heights in both 1952 and 1953 vintages.	24.95	269.45
392	CHATEAU HAUT BRION Has been under wraps for a decade. Now beginning to show its merits.	26.50	286.20
140	CHATEAU MOUTON ROTHSCHILD A Pauillac classic.	36.96	399.00

OLDER RED BORDEAUX

We have a few authentic survivors of previous decades which are completely irreplaceable and available only in limited quantity.

213	CHATEAU TALBOT 1949 A 'sleeper.' A true and aged 'great' that is worth double the price.	11.75	126.90
641	CHATEAU BOUSCAUT 1949 A classic Graves of great depth.	13.50	145.80
1031	CHATEAU CALON SEGUR 1949 The slow maturation of St. Estephe yields dividends here.	13.50	145.80
1160	CHATEAU HAUT BRION 1948 1948 was ignored early in its life because it was squeezed between the great 1947 and 1949. It has now joined the ranks of nobility because of intrinsic excellence.	17.50	189.00
1195	CHATEAU DESMIRAIL 1929 In 1929, this Margaux vineyard was called Desmirail. It was subsequently absorbed by Chateau Palmer, its neighbor, and the wine is no longer bottled under this label. Remarkable.	24.50	264.60
1168	CHATEAU PICHON LALANDE 1926 A glorious Pauillac.	24.75	267.30
1157	CHATEAU CHEVAL BLANC 1949 Makes serious bid to being considered one of the greatest St. Emillions extant.	39.50	426.60
944	CHATEAU LATOUR 1949 Poems can be written about this classic Pauillac.	39.50	426.60
955	CHATEAU HAUT BRION 1929 A Graves of great distinction.	39.75	429.30
354	CHATEAU LATOUR 1947 Only three cases remain.	42.75	461.70
992	CHATEAU LATOUR 1926 If wine makes any bid towards immortality, we know of no candidate that has a greater projection for future life than Latour 1926.	45.00	525.00
369	CHATEAU LATOUR 1945 Many consider this the greatest Chateau Latour produced during our lifetime.	46.75	554.90

WHITE BORDEAUX

1969 REGIONALS

Excellent year for white Bordeaux. Each from a specific Chateau and bottled in Bordeaux by Talleyrand.

No.		Bottle	Case
758	BORDEAUX WHITE Medium dry, from Domaine de la Marquis.	1.49	16.50
772	GRAVES SUPERIEUR Dry—from Domaine de Fegron.	1.79	19.35
434	SAUTERNES Sweet, rich, from Chateau Mercier.	2.49	26.90

CHATEAU BOTTLED

628	CHATEAU LOUDENNE BLANC 1970 Dry, delicious—from Medoc.	2.49	26.90
493	CHATEAU LATOUR BLANCHE 1967 A fruity Sauternes prices attractively low.	2.99	32.30
812	CHATEAU CLIMENS 1967 Barsac at its best—sweet, rich.	3.39	36.60
245	CHATEAU OLIVIER 1967 The most popular Graves in America. Dry.	3.89	42.01
405	CHATEAU BOUSCAUT 1967 Probably the driest white wine produced in the Graves area. Similar to a white Burgundy in taste.	3.99	46.75
347	CHATEAU LA VILLE HAUT BRION 1966 Dry Graves of finesse.	3.99	43.10
393	DOMAINE DE CHEVALIER 1967 A superb dry Graves.	6.99	75.50
413	CHATEAU HAUT BRION BLANC 1969 The best dry white wine of Bordeaux and one of the great white wines of the world. Less than 500 cases produced. Very scarce. Acquiring any at all represents an accomplishment.	11.75	126.90
582	CHATEAU D'YQUEM 1966 The supreme example of rich, luxurious Sauternes.	13.75	148.50

RED BURGUNDY

1970 VINTAGE

339	BROUILLY, CHATEAU DE LA CHAIZE The Brouilly 1970, estate-bottled at Chateau de La Chaize, has outsold any other wine in our history. Perhaps it is because it won the Gold Award at the Paris Fair; or it might be that everyone loves it and comes back for more—whatever the reason, we happily report that a new shipment has recently reached us, just in time to avoid the necessity of our imposing the 10% import surcharge.	2.99	32.30
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The Chateau de La Chaize vineyard, in the famed wine growing district of Brouilly, has been maintained, from father to son, for over four centuries by the Marquis de Roussy de Sales family. Since every bottle comes from the estate, and no more remains in France, we urge that you order promptly to avoid disappointment.

Chateau de La Chaize is also available in the useful 18 oz. PICHET size—much bigger than a half-bottle and two-thirds of the regular bottle. The ideal size for dinner for two. The Pichets are available at \$2.19, each, \$23.65 the case of 12.

322	BEAUJOLAIS CHENAS A superb Beaujolais, estate-bottled at the Domaine Laneyrie, produced in Chenas, one of the nine great wine growing villages of Beaujolais. Outstanding.	2.79	30.15
320	BEAUJOLAIS JULIENAS Estate-bottled, Domaine Laneyrie. Rich in fruit and flavor—superb.	2.99	32.30

1969 VINTAGE

At the Hospices de Beaune auction of the 1969 vintage in Burgundy 305 barrels were bid—one half the normal quantity. The prices were the highest in history, reflecting the intrinsic excellence of the wine. Now, almost two years after that famous auction, the 1969 Burgundies are beginning to arrive in this country and it is apparent that those who bought early were extremely fortunate. The wines are big, deep, and very long-lived in the classical style of great Burgundies. They will equal, if not surpass in quality the 1961 vintage—the greatest of the past decade. Due to scarcity, we can project that these wines will be selling at astronomical price levels two-three years from now if, indeed, they are available at all. We strongly urge Burgundy lovers to consider acquiring the classic 1969 Burgundies now, while availability remains. Because of the uncertainty caused by the dock strike, our vast array of great 1969 red Burgundies have been deferred for shipment until the Spring of 1972. Those listed below are available for immediate delivery to those who want to experience the greatness of 1969 Burgundies.

No.		Bottle	Case
803	BORGOGNE, Hautes Cotes de Beaune From some of the choicest small vineyards surrounding the town of Beaune in the heart of Burgundy. A somewhat faster maturing wine of medium body. A delightful bouquet, good fruit and easy drinkability make this a 'best buy.' Bottled by Nicolas.	2.99	32.30
303	COTE DE BEAUNE VILLAGES 'Cote de Beaune Villages' is frequently used as a blanket name to encompass some of the best wine produced in the Cote de Beaune vineyards. Here is a supreme example of where you obtain outstandingly fine Burgundy at relatively modest cost. Estate-bottled, Bernard Bachelet.	3.79	40.95
361	SAVIGNY-LES-BEAUNE Supple, fruity and quick to mature. Dependable. Estate-bottled, Pierre Bitouzet.	3.79	40.95
333	AUXEY DURESSES, LE VAL Similar in characteristics to its neighbor Volnay—but less expensive because not as well known. Estate-bottled, Rene Roy.	3.79	40.95
477	ECHÉZEAUX Velvety, graceful, great finesse. Estate-bottled, Domaine de la Romanee Conti.	12.65	136.50
474	GRANDS ECHÉZEAUX One half normal production. This is a collector's item even today. Estate-bottled, Domaine de la Romanee Conti.	16.25	175.00
388	ROMANEE ST. VIVANT Only a few hundred cases for the entire U.S. A masterpiece worth acquiring while still available. Estate-bottled, Domaine de la Romanee Conti.	18.85	203.50
359	LA TACHE Our friends at the Domaine tell us this is the best La Tache produced since the war. A glittering future awaits this nobility. Estate-bottled, Domaine de la Romanee Conti.	25.00	270.00

1966 VINTAGE—All Estate Bottled

Time-Life Vintage Chart reports, "1966—outstanding year. Great fragrance, fruit and superb balance. Shows remarkable promise of longevity." They rated it 19 out of a possible 20—only surpassed by 1961.

355	BEAUNE BOUCHEROTTES From the celebrated 'First Growth' vineyard of Boucheroites. A beauty. Estate-bottled, Jacques Parent.	4.49	48.50
301	POMMARD Estate-bottled Pommard from Jacques Parent, the dean of this famed wine township.	5.49	59.30
234	VOSNE-ROMANEE, SUCHOTS Greatness here. Estate-bottled, H. Lamarche.	6.49	70.10
236	CORTON BRESSANDES The noblest vineyard of Prince de Merode.	6.99	75.50



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1966 VINTAGE (cont'd)

No.		Bottle	Case
1013	CHARMES CHAMBERTIN Classic, big, of long-lived year. Estate-bottled, Camus.	6.99	75.50
993	MAZOYERES CHAMBERTIN Adjacent to Charmes Chambertin. Hard to come by. Great finesse and longevity. Estate-bottled, Camus.	6.99	75.50
1010	LATRICIERES CHAMBERTIN Can compete with Chambertin itself. Estate-bottled, Camus. A glory.	7.49	80.90
224	BONNES MARES Firm, permitting long aging. Estate-bottled, Clair-Dau.	7.99	86.30
726	BONNES MARES Alexis Lichine is proud of his outstanding Bonnes Mares.	7.99	86.30
1009	CHAMBERTIN A giant and a rarity. Great. Estate-bottled, Camus.	9.95	107.45
750	CHAMBERTIN, CLOS DE BEZE On the same exalted level as Chambertin—and many Bur- gundy lovers even prefer it. Estate-bottled, Damoy.	9.95	107.45
212	VOSNE-ROMANEE LA GRANDE RUE We quote Frank Schoonmaker's Encyclopedia, "La Grande Rue is altogether astonishing; it is unsurpassed, perhaps even unequalled by Romanée-Conti, Richebourg and La Tache. It would be impossible to give higher praise." Estate- bottled, H. Lamarche.	12.50	135.00
1072	BONNES MARES One of the aristocrats of Burgundy. Estate-bottled, Comte de Vogue. Only a few cases.	16.45	177.29
1069	MUSIGNY Remarkable delicacy and finesse. Estate-bottled, Comte de Vogue.	19.59	211.39

1964 VINTAGE

We quote from the Time-Life book "Wines & Spirits"—"1964—rich
in fruit, well balanced, big and sturdy. Sufficient depth and staying
power to indicate many glorious years ahead."

309	BEAUNE BOUCHEROTTES Jacques Parent enjoys world fame for his great Pommards, but he owns some of the Boucherottes vineyard in nearby Beaune. Outstanding, will delight.	4.99	53.90
1008	CHARMES CHAMBERTIN Separated from Chambertin itself by a one car-wide vineyard road. Estate-bottled, Camus.	6.99	75.50
199	CORTON BRESSANDES Exemplifies the heights that can be achieved by a great Corton. Estate-bottled, Princee de Merode.	7.99	86.30
1004	LATRICIERES CHAMBERTIN Officially, a 'Grand Cru,' like Chambertin itself. 17 acres in size. Estate-bottled, Camus.	7.99	86.30
1003	CHAMBERTIN Estate-bottled Chambertin 1964 is now being rationed in Burgundy at well over \$100 the case. Here is a glorious example. Estate-bottled, Camus.	9.95	107.45
599	LA ROMANEE The 2.1 acres of 'La Romanée' is separated from 'Romanée- Conti' by a narrow footpath. Great, and hard to come by. Estate-bottled, Domaine de la Romanée.	14.50	156.60
798	VOSNE-ROMANEE, LA GRAND RUE If there was a better red wine produced in Burgundy during the 1964 vintage, we are yet to find it. Truly great. Estate- bottled, H. Lamarche.	14.75	159.30

1963 VINTAGE

Far from a banner year in Burgundy, 1963 did turn out some
astonishing surprises. The most startling of these come from that
glittering jewel of Burgundy—the Domaine of Romanée Conti. The
Domaine undertook extensive spraying of their vines—14 times in
all—which alleviated the problem of rot suffered so widely else-
where. In addition, they gambled on the harvest, waiting two weeks
after most other growers had picked, and reaped the benefits of
steady sunshine during that period. In short, we are dealing with
wines which are ready to drink now and can hold their heads high
in the best of company. Outstanding examples of superb craftsman-
ship in wine-making.

No.		Bottle	Case
409	GRANDS ECHEZEAX Delicate, subtle and utterly delicious. Estate-bottled, Do- maine de la Romanée Conti.	9.95	107.45
657	RICHEBOURG The greatness of this vineyard is legendary. Soft and velvety. Estate-bottled, Domaine de la Romanée Conti.	11.95	129.00
638	LA TACHE The perfect dinner companion to your holiday game bird. Exquisite. Estate-bottled, Domaine de la Romanée Conti.	12.95	140.00
478	ROMANEE CONTI Grace and elegance reign supreme here. A glory. Estate- bottled, Domaine de la Romanée Conti.	24.50	264.60

1962 VINTAGE

The recent Time-Life Wine Book states "The '62s are not simply
good, but can be considered great. Red Burgundies ideally suited
for present drinking."

289	AUXEY-DURESSES, DURESSES We share the opinion of André Surmain of the Lutèce Res- taurant who believes this relatively unknown Burgundy represents the best value for those who want outstanding wine at relatively modest cost. Estate-bottled, René Roy.	3.99	43.10
310	VOLNAY CHAMPANS Superb vineyard, just south of Pommard—often surpasses the best of the Pommards. A discovery. Estate-bottled, Marquis d'Angerville.	4.49	48.50
313	VOLNAY, CLOS DES DUCS Marquis d'Angerville reigns supreme in Volnay. This is one of his best. Estate-bottled, Marquis d'Angerville.	4.79	51.75
300	ALOXE-CORTON Prince de Merode, one of the most regal of the Burgundian growers, sends us this estate-bottled beauty.	4.99	53.90
317	NUITS ST. GEORGES, LES PORRETS Exhibits in beautiful balance the characteristic earthy flavor of this outstanding vineyard. Estate-bottled, Henri Gouges.	4.99	53.90
325	CORTON MARECHAUX From the superb Marechaudes vineyard. A rather full-bodied wine with great breed from the Cote de Beaune. Estate- bottled, Prince de Merode.	6.49	70.10
1001	CHARMES CHAMBERTIN Full, round and graceful. A classic for present consumption. Estate-bottled, Camus.	7.49	80.90
233	BEAUNE, CUVÉE BRUNET Acquired at the Hospice de Beaune.	8.49	91.70
1002	LATRICIERES CHAMBERTIN To understand how rare this wine is, this 'Grand Cru' vine- yard is only 17 acres in size. We doubt that 100 cases remain undrunk throughout the world. Estate-bottled, Camus.	8.95	96.65

1959 VINTAGE

If the '59 red Burgundies are properly selected, they are not simply
good, but dramatically great for present drinking, exhibiting great
charm, warmth, balance and delicacy.

282	CHAMBOLLE-MUSIGNY The estate of the late Dr. Albert Barolet yielded this remark- able 1959.	11.50	125.00
567	CHAMBERTIN, CLOS DE BEZE To obtain a 'Chambertin Clos de Beze' of the 1959 vintage is no small wine accomplishment. From the cellars of Paul Bouchard.	12.50	135.00
304	ROMANEE ST. VIVANT The Domaine de la Romanée-Conti now controls most of this vineyard. It adjoins Romanée-Conti and Richebourg, Pierre Poupon, one of the world authorities on the wines of Bur- gundy, acquired a small quantity from a portion of the vine- yard not owned by Domaine Romanée-Conti.	12.50	135.00



OLDER RED BURGUNDIES

RARE OLD RED BURGUNDIES FROM THE CELLARS OF DR. ALBERT BAROLET

Dr. Albert Barolet was one of the most distinguished physicians of the the Burgundy area. He died recently at the age of 71. These three noble red wines are from his extraordinary estate.

No.		Bottle	Case
502	COTE DE NUITS VILLAGES 1923	12.50	135.00

Medium color, interesting "raspberry" scent. Intriguing, relatively light.

598	VOSNE-ROMANEE 1953	13.50	145.00
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The most remarkable wine producing commune of all France. Fine, with very rich overtones. Bouquet outstanding—flavorful.

529	CHAMBOLE MUSIGNY 1952	16.50	175.00
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1952 is among the most long lived years in Burgundy, and this wine proves it—just emerging. Beautiful color, not big, but beautifully balanced.



1970 VINTAGE

The 1970 white Burgundies proved elegant graceful, fruity, of excellent balance with an observable tendency towards quick development. They might be considered a happy synthesis of '66 and '62—high praise by any standard! Only a few have reached us—you will be delighted with them—with more following later.

No.		Bottle	Case
391	PINOT CHARDONNAY	1.79	19.35

Estate-bottled, Union Vinicole de Lugny. Dry, clean, excellent for everyday drinking. With a teaspoon of Cassis it makes an excellent 'Vin Blanc Cassis.'

416	MACON BLANC LUGNY	1.99	22.50
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Young, fresh, dry—similar to a Pouilly-Fuissé, only a few miles away. The ideal everyday wine. From the cellars of the Rt. Hon. Ernest Marples.

439	CHABLIS	2.19	24.50
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Perhaps the most sensational offer of truly fine white Burgundy in our history! Because of the high production, the French Government requires that the growers label the over-production simply 'Chablis'—although every drop of this wine comes from a 'Premier Cru' vineyard which command substantially higher prices. The grower in this instance is Robert Vocoret, the Mayor of Chablis, who is renowned for the excellence of his wine, particularly when gathered in such an outstanding year as 1970. We can state that if this wine were permitted to bear the name it rightfully deserves, it would command double this price.

400	POUILLY-FUISSÉ	3.39	36.95
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The Rt. Hon. Ernest Marples sends us this excellent example of the popular wine grown in this area.

370	CHABLIS	3.89	42.00
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From the cellars of Hotel de la Poste, Beaune—a wine many of you have enjoyed when staying at this famed inn while visiting the Burgundian vineyards.

1969 VINTAGE

There is an up-to-date vintage chart in the book "How To Eat Better For Less Money" which describes the 1969 vintage in white Burgundy as follows, "like the red Burgundies, the whites have been produced in limited quantity, are extremely expensive and are truly great. Be on the lookout for them. They are long-lived."

595	POUILLY-FUISSÉ	3.79	40.95
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We share the opinion of Troisgras Freres of Roanne that Laneyrie probably produces the best example of Pouilly-Fuissé in this renowned area. It is no accident that he was chosen as President of the wine growers. Estate-bottled.

449	CHABLIS, MONTÉE DE TONNERRE	3.99	43.10
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From a 'Premier Cru' vineyard. Estate-bottled, Robert Vocoret.

505	CHASSAGNE MONTRACHET	4.29	46.35
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Glorious dry white wine produced in the renowned commune of Chassagne-Montrachet. Estate-bottled, Niellon.

1969 VINTAGE (cont'd)

No.		Bottle	Case
403	MEURSAULT CASSE-TETE	4.49	48.50

Outstanding example—estate-bottled by R. Thevenin.

652	PULIGNY MONTRACHET, CHANIOT	4.99	53.90
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Superior vineyard of renowned Montrachet area. Estate-bottled, R. Thevenin.

565	PULIGNY MONTRACHET, TROFFIERES	4.69	50.65
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Lucien Sauzet, the most respected grower of Puligny, estate-bottles this wine from one of his best vineyards.

667	CHABLIS BLANCHOT	4.79	51.75
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From one of the seven tiny 'Grand Cru' Chablis vineyards. Superb. Estate-bottled, Robert Vocoret.

425	MEURSAULT GENEVRIERES	5.99	64.70
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Acquired at the Hospices de Beaune auction—the much sought-after Cuvée Baudot—Meursault at its best.

518	BATARD MONTRACHET	8.95	96.65
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The 28 acres of this celebrated vineyard produces a wine that frequently surpasses its neighbor, Montrachet, itself. Estate-bottled, Niellon.

429	CHEVALIER MONTRACHET	9.99	107.90
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The 17 acres produces less than 1,000 cases a year. One of the most difficult of the dry white wines of Europe to come by. Only a few cases. Estate-bottled, Thevenin.

443	MONTRACHET	17.50	189.00
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M. Thevenin is proud of his important holdings in the legendary Montrachet vineyard. Outstanding, glorious.

629	MONTRACHET	25.55	275.80
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Considered by most to be the greatest single white wine in the world. The Marquis de Laguiche, greatest of all the Montrachet growers, produced this jewel and is ecstatic about it. Scarce, rationed—only a few cases remain.

1967 VINTAGE

There was much variation in quality from vineyard to vineyard in the 1967 vintage. Here are two outstanding examples of top-flight wines that 1967 produced.

384	CORTON CHARLEMAGNE	8.25	89.10
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This vineyard, the steepest in all of Burgundy, produces a dry white wine that is often compared to Montrachet. Estate-bottled, Le Leurre Piot.

1180	MONTRACHET, LAGUICHE	19.88	214.65
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Rabelais always referred to this wine as "the divine Montrachet," and Dumas proclaimed that "it should be drunk kneeling and bareheaded." The nobility of Burgundy has no higher royalty than "le Montrachet," generally considered to be the greatest dry white wine of the world. The one produced by Marquis Laguiche is considered the 'King' even within this exalted company.

THE COUNTRY WINES OF FRANCE

Here are the local 'vin du pays' wines of France that bring so much joy to tourists who explore the French countryside. Each has its own personality, its own message, its own touch of charm. They were not easy to come by since many of the growers are not export-minded. Undoubtedly, you have heard about some of them, have read of their virtues in literature—and we happily bring them to you.

RED COUNTRY WINES

No.		Bottle	Case
520	CORBIERES CHAINTRUEL	1.49	16.50
	Nicolas sends us this excellent red wine grown on the rolling hills of Carcassonne.		
904	PROVENCE ROUGE 1970	1.69	18.25
	Nicolas, the famed Parisian wine merchants, buy this wine in vast quantities and get the best. Their purchasing savings are passed on to you.		
500	FITOU (Pyrenees)	1.79	19.35
	No vintage appears on the label, but it is actually a 1969—the best red wine of the French Midi. Full-bodied, vigorous.		
708	LES BAUX ROUGE 1968	2.29	24.75
	Estate-bottled at Mas de la Dame vineyard, residence of Mr. Faye, President of the company that produces Cinzano, Dubonnet, Cusenier and Pernod. His personal pride is reflected in the wine.		
690	CAMAY DE SAVOIE 1970	2.49	26.90
	Camay, the grape of Beaujolais, takes on an interesting new character when grown on the slopes of the Alps.		
501	IRANCY 1969 (Burgundy)	2.69	29.05
	Irancy is a village 10 miles southwest of Chablis in northern Burgundy. It is fresh, delightful, and should be served slightly cool.		
536	CAHORS 1967	2.79	30.15
	Interesting legendary red wine grown north of Toulouse, and not far from the famed medieval Chateau de Merués. Dark crimson in color, long-lived, similar to a full-bodied red wine in Graves. Estate-bottled, Parnac.		
782	BOUZY ROUGE 1966	5.99	64.70
	(Still Champagne) Extraordinary red wine made from the Pinot Noir grape on Champagne soil. Hard to come by, because the superior wine produced in the village of Bouzy usually goes into the best of Champagnes. A favorite in Paris—a rarity in America. Estate-bottled, Domaine Vesselde.		

PINK COUNTRY WINES (French Vin Rose)

905	PROVENCE ROSE 1969	1.69	18.25
	A spritely pink grown near Mediterranean. Nicolas.		
586	CABERNET ROSE 1969	1.79	19.35
	Produced in the Anjou area of the Loire Valley, made from the superior Cabernet grape, providing more depth and flavor than the average Anjou Rose. Nicolas.		
643	LIRAC ROSE 1969	1.99	21.50
	This estate-bottling by Domaine Closel recently won the First Gold Award at the Paris fair as the best within its class. The vineyard is adjacent to Tavel, made of the same Grenache grape, and is quite undistinguishable from Tavel itself. This one is an absolute beauty.		
432	TAVEL ROSE 1970	2.49	26.90
	No ordinary Tavel this one, it is estate-bottled by M. Bernard. It is of the current 1970 vintage, its youth retaining its color, fruit and freshness. Because the soil is arid and rocky, the yield per acre is small, resulting in more flavor and bouquet than is usually associated with a rosé.		
623	CASTEL ROUBINE	2.49	26.90
	Estate-bottled at outstanding vineyard in Provence. Considered the best rosé of area.		
795	ROSE DE SANCERRE 1970	2.59	27.95
	Amazing rosé from town of Sancerre in Loire. Estate-bottled, V. Delaporte.		
270	BOURGOGNE ROSE 1969	2.69	29.05
	Made from Pinot Noir grape on Marsanay soil. Perhaps the best rosé of all France. Estate-bottled, André Bart.		

WHITE COUNTRY WINES

No.		Bottle	Case
1100	COTES DE BERGERAC	1.49	16.50
	Grown on the Dordogne River, east of Bordeaux. Medium dry. Nicolas.		
669	BLANC DE SAVOIE 1970	1.99	21.50
	From mountainous ski country south of Lake Geneva and east of Italy. Dry. Fichard.		
1125	MONBAZILLAC 1969	1.99	21.50
	Produced east of Bordeaux along the Dordogne River. Slightly sweet, very flavorsome, and will please those who like light Sauternes.		
616	BLANC DE BLANCS DE MONTRAVEL 1970	1.99	21.50
	A dry, pale and utterly delicious white wine from southwest France.		
503	SAUVIGNON DE ST. BRIS 1970	2.19	23.65
	Georges Martin is a small, dedicated grower in the town of St. Bris, located a short drive from Chablis. On his excellent vineyard soil, he employs the Sauvignon grape and produces a dry white wine of much finesse, delicacy and balance. Unheralded because his wine is relatively unknown, it provides a low cost discovery for the more adventuresome of wine lovers.		
666	APREMONT 1970	2.29	24.75
	'Apremont' is the favorite 'Apré-Ski' wine of Hotel Mont Arbois in Megeve. Dry, delightful. Fichard.		
462	BLANC DE BLANCS DE LEPARON 1967	2.49	26.90
	Owing to its light freshness, this 'Blanc de Blancs' can accompany any meal in much the same way as Champagne. An intriguing wine.		
605	ROUSSETTE DE SEYSSSEL 1969	2.49	26.90
	Grown at high altitude along the Rhone, between Lyon and Geneva. Fresh, fragrant, dry.		
692	CREPY 1970	2.99	32.30
	If you have ever skied or played golf at Baron Edmond de Rothschild's hotel overlooking Megeve, you surely must have encountered this wine while dining. It is grown locally and is a delightful dry, crisp white wine.		

SAMPLERS OF 'COUNTRY WINE'

'WHITE WINE' SAMPLER—One each of the 9 white country wines listed here, only.....	18.50
'RED WINE' SAMPLER—One each of the 8 red country wines listed here, only.....	19.50
'PINK WINE' SAMPLER—One each of the 7 pink country wines listed here, only.....	14.75

THE LOIRE VALLEY

The Loire meanders for over 600 miles through France and wine is grown along its banks from the Atlantic Ocean almost up to Lyon. Because of the vast area, Loire wines include a wide and interesting diversity of both whites and reds ranging from the acceptable to the outstanding. Here are the best.

LOIRE VALLEY RED

640	SAUMUR CHAMPIGNY 1969	2.79	30.15
	Champigny was the favorite of Clemenceau and this red wine still sells under the slogan "Le tigre en buvait aussi."		
609	CHINON ROUGE 1969	2.99	32.30
	The birthplace of Rabelais yields a light, fresh red wine. Best when young. Most consumed locally. Try it lightly chilled—delightful. Estate-bottled, Rutheil-Couly.		

LOIRE VALLEY WHITE

1070	MONTLOUIS 1969	1.79	19.35
	Faces Vouvray across the Loire, and almost identical in taste—except less expensive. Nicolas.		
607	GROS PLANT 1970	1.79	19.35
	Fresh, light, dry white wine grown near the mouth of the Loire at Nantes. Ideal accompaniment to shellfish. Estate-bottled, Drouet Freres.		
774	ANJOU BLANC 1970	1.99	21.50
	Astonishing price for a dry white Loire of this estate-bottled calibre. Lovingly grown and bottled by Savennieres.		

LOIRE VALLEY WHITE (cont'd)

No.		Bottle	Case
694	MUSCADET-SUR-LIE 1970	2.19	23.65
	'Sur-Lie' means that the wine never left the original barrel and the contents were taken out from above leaving the lees behind. This is a more costly and wasteful process, but the result is that you get Muscadet with more intense flavor. This beauty is estate-bottled by Chateau Briacé and won First Award in a blind tasting among Muscadets that was held recently in Paris.		
511	QUINCY 1970	2.59	27.95
	A dry white wine of much character. Estate-bottled, Georges Mounier.		
456	POUILLY BLANC FUME 1970	2.99	32.30
	Georges Gaudry is the estate-bottler here. Don't let the relatively low price dissuade you. In truth, this wine makes a serious bid to being the best single dry white wine produced in the charming wine town of Pouilly-sur-Loire.		
513	SANCERRE CHAVIGNOL 1970	2.99	32.30
	Chavignol is famed for its small rounds of goat cheese; it is equally known for the Sancerre it produces, since it is considered the best wine commune of the Sancerre area. Estate-bottled, Vincent Delaporte.		
547	SANCERRE 1969	3.76	40.65
	Estate-bottled, Chateau de Sancerre. This is the most famed and most sought-after vineyard of the district.		
510	POUILLY BLANC FUME 1969	4.29	46.35
	Here is the very wine featured in outstanding restaurants of Paris, London, and New York. La Doucette.		

THE WINES OF THE RHONE VALLEY

The Rhone river starts in Switzerland and empties into the Mediterranean. Red and white wines flourish along its entire length. The important wine section is south of Lyon and includes all of the world-famed names listed below.

RED RHONE WINES

663	COTES DU RHONE 1969	1.79	19.35
	Not to be ignored by anyone interested in drinking good, sound, honest everyday red wine at a price so low that even a thrifty Frenchman would express enthusiasm. Here is the very wine served so proudly at the small country inns that surround Avignon and Nimes. Also available in half bottles at 1.04 each, 22.35 the case of 24.		
606	CROZES HERMITAGE 1970	1.99	21.50
	From vineyards surrounding Hermitage overlooking the Rhone Valley. Similar in characteristics to Hermitage itself, but with a little less depth, maturing more quickly—however, it is considerably less expensive. Bottled by Nicolas.		
618	CHATEAUNEUF-DU-PAPE 1969	2.69	29.05
	The 1969 vintage proved eminently successful at the Domaine de Beaucastel. It is enjoyable for present drinking, but will be ever better if you put it away in your cellar for a year or two.		
577	CHATEAUNEUF-DU-PAPE 1967	2.99	32.30
	Estate-bottled, Domaine de Beaucastel. Impeccable source. Sturdy, deep in color, full-bodied, excellent.		
815	ST. JOSEPH 1969	2.99	32.30
	One bank of the Rhone River produces Hermitage—the opposite bank produces St. Joseph. The grape varieties and taste qualities are similar, although the Hermitage generally reaches more exalted heights. Estate-bottled, Florentin.		
568	CHATEAUNEUF-DU-PAPE 1964	3.39	36.60
	Estate-bottled, Domaine de Beaucastel. Here is the same wine with three additional years of bottle age—hence better rounded, more subtle.		
840	HERMITAGE 1967	3.69	39.85
	Produced on a very steep terraced hillside about 40 miles south of Lyon. Referred to by Georges Saintsbury as "the manliest of all wines." Estate-bottled, Chave.		
578	COTE ROTIE 1967	3.79	40.95
	Produced at a celebrated vineyard only a five minute drive south of the famed Pyramide Restaurant in Vienne. The incredibly steep vineyard faces due south, held up by sturdy retaining walls, and everything must be cultivated by hand. Deep in color, full bodied, amazingly long life, and everyone looks for the aroma of violets when they drink 'Cote Rotie.' Estate-bottled, Gerin.		

WHITE RHONE WINES

No.		Bottle	Case
535	CHATEAUNEUF-DU-PAPE BLANC 1969	2.99	32.30
	A rarity—not easy to come by—dry. Estate-bottled, Domaine de Beaucastel.		
374	HERMITAGE BLANC 1970	3.85	41.60
	Estate-bottled, Chante Alouette. Great character, among the longest lasting of all dry white wines.		
693	CONDRIEU 1970	6.95	75.05
	Condrieu is located about three miles south of Cote Rotie on the Rhone. The wine is dry with a unique flowery scent and an almost "spicy" aftertaste. A wine of great breed and unusual character which is best in its youth. One of our favorites. Estate-bottled, Vernay.		
553	CHATEAU GRILLET 1969	16.50	178.20
	The rarest wine in all of France. Only 185 cases produced annually. First importation into America—highly rationed, dry, unique.		

THE LOIRE VALLEY SAMPLER—One each of the 11 red and white Loire Valley wines only.....28.50

SAMPLER OF 'RHONE WINES'

RED AND WHITE WINE SAMPLER—One each of the 12 Rhone wines listed above, only.....53.00

THE WINES OF SWITZERLAND

This is the time of year that the more athletic Americans go to Switzerland to ski its peaks; learn to like their crisp white wines; look for them when they come back to the states. Here are several outstanding examples.

488	NEUCHATEL 1969	2.49	26.90
	The most popular white wine of Switzerland grown along the shores of Lake Neuchatel, not far from the French border.		
494	CHATEAU DU CHILLON 1968	2.55	27.50
	Rumor has it that the prisoner of Chillon made his life bearable by drinking the wine grown just outside his prison walls along Lake Geneva. Crisp, bone dry.		
715	FENDANT DU VALAIS 1970	2.79	29.15
	Fendant is the name of the most popular grape used in this mountainous country. Light, fresh, dry, agreeable.		
1095	DOLE ROUGE 1970	3.59	38.75
	Made primarily from the Pinot Noir grape. Switzerland's best red wine, similar to Beaujolais in fruit, lightness and easy drinkability.		
519	JOHANNISBERG NOVEMBRE 1967 (Gilliard)	3.69	39.85
	The Swiss respected the Riesling grape of the Rheingau and brought it to the suburbs of Lausanne, from which this white wine comes. Some consider this the best wine of Switzerland.		
516	AIGLE 1968 (Les Murailles)	3.79	40.85
	At the eastern end of Lake Geneva, in the Canton of Vaud, there are wonderful vineyards in Aigle. Has all the crisp freshness of a mountain wine.		



THE WINES OF GERMANY

All wine experts agree that the best German wines are superb, and are possibly among the best white wines of the world. Even the less expensive ones are charming and have finesse.

The latitude of the German vineyards extend as far north as Labrador. Grapes struggle to survive, but when they do, they are superb. The most important areas are the vineyards that overlook the Rhine and Moselle Rivers. We take these wines sufficiently seriously to offer you, after many visits and tasting, those that we consider the best of Germany.

SALE OFFERING OF 1970 RHINES & MOSELLES

EVERYONE IS TALKING about 1970 on the Rhine and Moselle. We have gone to great effort to see that the '70s would be shipped *express*, so they would be here in time to add their freshness, fruit, and good cheer to your winter entertaining.

The growers along the Rhine and Moselle rivers are rightfully happy with their 1970 crop. It is true that they did not produce too many peak wines in the exalted 'Auslese' and 'Beerenauslese' class—however, this was more than compensated for by a bounteous crop of truly superb, typical and well-balanced regionals and the less complex estate-bottlings. After all, it is these less costly and less sweet German wines that have proven most popular in America.

All of these represent regional wines at their best and come from an impeccable source, HANS KENDERMANN. Mr. Kendermann is recognized in Germany as an outstanding authority, never compromising with quality. All of these wines are ON SALE. Our advice is simple—if you are interested in acquiring authentic and excellent Rhines and Moselles at low sale price to fortify your holiday menus, NOW IS THE TIME to acquire them.

Your Choice \$1.59 bottle \$18.50 case

- No.
624 LIEBFRAUMLICH 1970
The most popular of Rhine wines.
633 MOSELBLUMCHEN 1970
The Moselle's counterpart to the Rhine's Liebfraumilch.

Your Choice \$1.89 bottle \$21.50 case

- 647 NIERSTEINER DOMTAL 1970
A Rhine wine from Nierstein vineyards.
651 BERNCATELER RIESLING 1970
From the heart of the Moselle wine country.
675 RUESHEIMER 1970
In 1970, the Rudesheimers proved among Rheingau's best.
Mix any twelve above for only—\$21.50

Your Choice \$1.99 bottle \$22.50 case

- 686 JOHANNISBERGER RIESLING 1970
Famed Rheingau wine town.
687 PIESPORTER RIESLING 1970
One of the Moselles' most highly regarded townships.
691 CROEYER NACKTARSCH 1970
Sought after vineyard along Moselle.
702 ZELLER SCHWARZE KATZ 1970
Means 'black cat'—a Moselle from town of Zell.
Mix any twelve above for only—\$22.50

1969 RHINE WINES

Some extraordinary wines were produced during this excellent year on the higher hills that avoided the fog that prevailed prior to the vintage lower down along the river. We have made a selection below based on geographical position of the vineyard and our tasting notes. These are truly outstanding and many can be laid down for future drinking. ALL ARE ESTATE WINES.

No.		Bottle	Case
865	RUESHEIMER KLOSTERLAY..... Rich, full, vigorous. Ritter zu Groensteyn.	2.69	29.05
886	NIERSTEINER ORBEL..... A 'CABINET' Estate-bottled by R. Senfter.	2.79	30.15
817	SCHLOSS VOLLRADES..... A red Capsule 'SCHLOSSABSUG' which is a bit up on the scale of this vineyard owned by Graf Greiffenclau.	3.29	35.55
730	STEINBERGER CABINET..... Celebrated vineyard constructed in 12th Century by monks. German State Domaine.	3.49	37.70
810	SCHLOSS JOHANNISBERGER..... This 'ROTLACK' is estate-bottled by Prince von Metternich. Dry, light, with typical breed.	3.49	37.70
800	HATTENHEIMER NUSSBRUNNEN..... Remarkable, delicate. A 'CABINET,' estate-bottled by von Simmern.	3.79	40.95
739	FORSTER JESUITENGARTEN..... Not on the Rhine, but in Pfalz. Best single vineyard of area. Full-bodied, elegance—fine bouquet. A 'CABINET' estate-bottled by Dr. Bassermann-Jordan.	4.19	45.25
767	SCHLOSS JOHANNISBERGER..... Prince von Metternich, the estate-bottler here, steps up his quality from 'Red' to 'GREEN' SEAL. A beauty.	4.29	46.35

1969 MOSELLE WINES

During the 1969 harvest period, although the lower Rhine was somewhat disturbed by fog, the Moselle Valley was bathed in sunshine. The vintage can be called *great*, producing fine, fruity and elegant Moselles—destined to please and bring much tasting reward during the years ahead. Now is the time to acquire these outstanding 1969 Moselles. ALL ARE ESTATE WINES.

1144	WILTINGER SCHLOSSBERG..... Celebrated wine town on the Saar. Near the 'Scharzhofberg' vineyard. Dry, austere. Estate-bottled. Saarwinzerverein.	2.29	24.75
1145	ZELTINGER HIMMELREICH..... Incredibly steep vineyard producing superb wine. Estate-bottled, Kappes.	2.49	26.90
851	ERDENER TREPPCHEN..... Treppchen means 'little stairway.' Delicate. A 'SPATLESE.' Estate-bottled, Mertes.	3.69	39.85
713	SCHARZHOFBERGER..... Germany speaks of Egon-Muller's 'Scharzhofberger' in the same proud manner that France speaks of 'Montrachet.'	3.99	43.10
688	GRAACHER HIMMELREICH..... Johann Josef Prum sends us a 'SPATLESE' from this renowned vineyard.	4.79	51.75
768	JOSEPHSHOFER..... Reichsgraf von Kesselstatt grew this choice 'SPATLESE' at Josephshof, the best vineyard of the township of Graach.	4.99	53.90
855	WEHLENER SONNENUHR..... A 'SPATLESE' from the famed Moselle vineyard owned by Johann Josef Prum. A classic.	5.39	58.20
788	SCHARZHOFBERGER..... Again, we are dealing with not routine wine, but a 'SPATLESE' late-picking. Hence more expensive. Estate-bottled by the superb grower, Egon-Muller.	5.69	61.45
867	WEHLENER SONNENHUR..... A 'WEHLENER SONNENUHR AUSLESE' of J. J. Prum reaches an apex of excellence in a Moselle and often commands over \$10.00 the bottle.	6.39	69.00

AMERICA

Bottle Case
1.47 15.88
suited for excellent days

2.09 22.58
tit—from Napa Valley.
2.20 23.76
Napa Valley and here is a

2.29 24.70
s in northern California.
3.25 35.10
of the Finger Lakes, and
cellent vineyards bearing
best red wine produced

4.99 53.90
A classified Chateau of
sm. From Napa Valley—

7.99 86.30
Sonoma Valley, High-
p-flight red Burgundy.

1.47 15.88
northern California's best

1.89 20.50
Lake Erie in New York
of the Baltimore Sun
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2.99 32.30
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5.99 64.70
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EMBOURG

their light, fruity, fra-
Similar to Moselle in

1.99 21.50
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2.19 23.50
in Burgundy, not fir-
and finesse.

2.39 25.50
produces the noblest
e has been described
arden."

MAGNUMS OF FRENCH CHAMPAGNES

No.	Magnum	Bottle	Case of 6
191	MARCEL BRUT	11.00	63.50
246	JAMIN BRUT 1966	13.16	73.50
177	LOUIS ROEDERER BRUT	14.56	78.50
38	MOET & CHANDON BRUT	16.24	87.70
65	MUMM'S BRUT	18.40	99.36
264	LOUIS ROEDERER BRUT 1966	18.56	100.10
210	BOLLINGER BRUT	18.70	100.98
79	PIPER HEIDSIECK BRUT	18.85	101.79
41	MOET BRUT 1964	19.30	104.22
12	CHAS. HEIDSIECK ROSE 1964	20.50	110.70
	French pink wine at its best.		
29	KRUG BRUT RESERVE	21.05	113.55
142	BOLLINGER BRUT 1966	22.30	120.42
75	ROEDERER CRISTAL 1966	31.20	167.90
	Best Champagne in the Roederer cellars presented in a handsome cristal bottle.		
27	MOET & CHANDON DOM PERIGNON 1962	31.79	171.67
	The classic French Champagne. Highly rationed in Magnum size. Dramatic as a holiday gift.		
74	TAITTINGER BLANC DE BLANCS 1964	32.59	179.87

FRENCH SPARKLING WINES

The name 'Champagne' is guarded jealously in France and only sparkling wines produced in the strictly delimited Champagne district are entitled to bear the name. However, some intriguing sparkling wines, without the name 'Champagne' are made in other parts of France, particularly the Loire and Rhone Valleys and in the mountainous countryside of the Haut-Savoie.

No.	Bottle	Case
81	BOYER BRUT 1967	3.99 43.10
	Our most successful sparkling wine because of dry excellence and dramatically low price. Young, fresh, bone-dry. Made of superior grape varieties and fermented in bottle, as in Champagne. Grown at high altitude in the French Alps. Also available in half-bottles at \$2.29, and Magnums at \$9.16.	
216	ANJOU, BLANC DE BLANCS	3.99 43.10
	Typical fruit of the Loire Valley. Medium dry.	
61	VOUVRAY CREMANT	3.99 43.10
	Fruity, dry sparkling wine made in Vouvray, one of the choicest sections of the Loire Valley. 'Cremant' means only mildly sparkling.	
836	CLAIRETTE DE DIE	4.59 49.55
	Produced on the easternly side of the Rhone Valley in the departement of the Drome. Interesting character.	
1183	KRITER BRUT	4.89 52.51
	The best seller in both England and France. Produced in the southern part of Burgundy. Dry.	
69	SAUMUR DRY ROYAL	4.91 53.00
	Ackerman-Laurence, one of the most important firms of the Loire Valley, has developed a strong following in France for this fruity, medium dry sparkling wine.	

SPARKLING BURGUNDIES

92	KORBEL ROUGE (Calif.)	5.25	56.70
112	CHAUVENET RED CAP (France)	6.99	75.49



OTHER SPARKLING WINES

No.	Bottle	Case
22	LAMBRUSCO SPUMANTE	4.09 44.18
	Sparkling red wine produced west of Bologna in northern Italy. Somewhat sweet, with grapy bouquet.	
1158	CODORNIU BRUT	4.50 48.60
	The most famed and best dry sparkling wine of Spain.	
78	LACHRIMA CHRISTI	4.89 52.81
	Made in Piedmont area of Italy by Martini & Rossi.	
77	ASTI SPUMANTE	5.09 54.98
	Asti is a town south of Turin which is renowned for its sparkling wine, relatively sweet.	
24	HENKEL TROCKEN	5.31 57.35
	The best and most famous dry white sparkling wine of Germany.	

SPARKLING "COLD DUCK"

What is 'Cold Duck'? We know it is a blend of sparkling red and sparkling white wine that has become a current fad in much of America. Perhaps this is because it bears a taste similarity to 'sparkling Coca-Cola' which is an integral part of the American scene.

1157	ALMADEN LA DOMAINE (Calif.)	3.20	34.56
	This excellent example from California does not have an excessive grapy taste.		
126	KENDERMANN (Germany)	3.49	39.75
1138	B & G (France)	5.50	59.40
	The famed French firm of Barton & Guestier ships this fine example from the Burgundy district.		

ALSATIAN WINES

The choicest vineyards of Alsace are on the slopes of the Vosges Mountains starting from Mulhouse continuing north to Strasbourg. The Alsatian wines are usually named after the grape from which they are made such as Sylvaner, Riesling, Gewurztraminer, etc. Their distinguishing characteristics are flowery fragrance, relatively dry, but fruity.

689	SYLVANER 1970	1.69	18.25
	Very light, fruity, easy drinkability—ideal wine for luncheon menus and for 'spritizers.' Note low price. Caves Hanhart.		
1046	SYLVANER 1969	1.99	21.50
	The Sylvaner of F. Hugel is generally acknowledged as the best of Alsace.		
757	RIESLING 1969	1.99	21.50
	Dry white wine of unusual charm from Trimbach, a leading vigneron of Alsace.		
661	GEWURZTRAMINER 1970	2.19	23.65
	The price is low, but the quality is high. The typical spicy, fragrant and flowery bouquet of the Gewurztraminer grape apparent here. Caves Hanhart.		
941	GEWURZTRAMINER GRAND CRU 1969	3.29	35.40
	This 'Grand Cru' is to Alsace what a 'First Growth' is to Bordeaux—one of the best of the area. F. Hugel.		
490	CLOS ST. HUNE 1967	3.49	37.70
	This is the very wine that was served by General De Gaulle when he entertained President Nixon at the Elysees Palace. Makes a bid to being considered the best dry white wine of Alsace. Estate-bottled, Trimbach.		

THE WINES OF AUSTRIA

Austria has given the world the gaiety of Vienna... the music of Strauss... and now they send us their beloved lighthearted wines ... ALL ON SALE!

442	GUMPOLDSKIRSCHNER EICHBERG 1967	1.79	19.35
	Not easy to pronounce—but very easy to drink. Dry, light and not overly flowery. Estate-bottled, Dr. Ernst Weigl.		
419	NUSSBERGER SPATLESE 1966	2.49	26.90
	The vineyards were established by the Abbey of Schotten in 1158 and the Viennese can walk there as readily as we can to Central Park. Outstanding.		
200	LOIBNER KAISERWEIN 1966	2.49	26.90
	Emperor Franz Josef had a favorite wine and it was Loibner Kaiserwein—perhaps the best single dry white wine of all Austria—and note how inexpensive, in light of its pedigree.		

THE WINES OF ITALY

Every province of Italy produces wine, totalling more than six times as much as the U.S. produces. Most is ordinary, but there are some beauties. If you want to take a wine trip through Italy, choose among their best wines below.

ITALIAN RED WINES

No.		Bottle	Case
531	CHIANTI RISERVA 1966	1.99	21.50
	Marchesi Corsini owns some of the best vineyard land of Tuscany and this 'Riserva' is outstanding. Worth at least \$1.00 the bottle more. Also available in Magnums at 4.56 each, 24.50 the case of 6.		
1021	LAMBRUSCO DI SORBARA	1.99	21.50
	Unusual red wine produced just west of Bologna. Extremely fruity, slightly sweet, with exceptional bouquet.		
574	VALPOLICELLA 1967	2.19	23.65
	Pleasing, fruity, light. Cantina Sociale.		
517	BARDOLINO 1969	2.19	23.65
	Frank Schoonmaker selected this refreshing, fruity, light red wine grown along the shores of Lake Garda. Low price for its outstanding quality.		
1112	BAROLO 1966	2.99	32.30
	Here again, Frank Schoonmaker is proud of this discovery which he founded among the hills of Piedmont. We share his opinion that Barolo is perhaps the best red wine of all Italy; full-bodied, slow-maturing and comparable to a top flight Rhone Valley red. Generally kept at least three years in wood and then put in 'Burgundy' bottles. Powerful, definitely belongs in the ranks of great red wines.		

ITALIAN WHITE WINES

509	FRASCATI 1969	1.79	19.35
	While dining at the Grand Hotel in Rome, we were amazed by the Frascati they served us—way beyond the class of any other we experienced. The Grand Hotel Manager then told us that it comes from the Valle Verniglia vineyard, owned by Pietro Campilli, now President of Italy's National Economic Council and until recently, President of Edison Montecatini. Perhaps it was his devotion to excellence in whatever field he may be engaged that permitted Mr. Campilli to produce this agreeable and refreshing white wine.		
801	CHIANTI BIANCO SECCO 1968 ...	1.99	21.50
	Marchesi Corsini, who has sent us his remarkable Chianti Riserva listed above, has accompanied the shipment with some of his excellent dry white, grown in Tuscany. Made from the Trebbiano grape, it is dry, golden, and relatively full bodied. The best of class—and priced remarkably low.		
579	SOAVE 1967	2.19	23.65
	Perhaps we are prejudiced, but we consider this the best dry white wine of all Italy. Cantina Sociale.		
459	ORVIETO DRY	2.79	30.14
	From Umbria. In squat straw bottle. Dry, Ruffino.		
608	VERDICCHIO 1966	2.29	24.73
	Grown near Adriatic. In amphora bottle. Dry, very light, pale, fresh. From the 'Castelli di Jesi' vineyards which sets the standard for all other Verdicchios.		
844	RAVELLO ROSA	2.49	27.49
	Although not white, but rosé in color, we think this wine is too good and too important to be excluded from among the Italian wines. Some of you may have visited this delightful little town of Ravello overlooking Amalfi and may have eaten at the enchanting inn, owned by the brothers Caruso who produce this colorful dry and utterly pleasant pink wine.		



THE WINES OF CHILE

The history of wine making goes back to the mid 16th Century in Chile and there are many wine critics who consider it the best of the non-European wines. Below we offer only the best of Chile—wines made from noble grape varieties and from the best sections of the vineyard. You will find them astonishingly good—they bear little resemblance to the pleasant, non-descript little Chilean wines that have been shipped to the United States up to now.

No.		Bottle	Case
622	CABERNET SAUVIGNON 1967	1.98	22.00
	Here is the great grape of Bordeaux producing a full-flavored red wine, deep in color, long-lived, and capable of thriving for another two decades.		
634	PINOT NOIR 1966	1.98	22.00
	'Pinot Noir' is the grape that produces the great red Burgundies. It has flourished beautifully here in the soil of Chile. Will match red Burgundies that sell between \$3.00 and \$3.50 the bottle.		
525	PINOT BLANC 1966	1.98	22.00
	The white wine grape that provides the basis for many white Burgundies. Finesse, dryness and character are the characteristics here.		

THE WINES OF PORTUGAL

We think of Portugal in terms of port wine, but in truth, over 90% produced is table wine. Some of the world's best selling wines, such as Lancers and Mateus, come from Portugal. The best white is Vinho Verde—and the best red is Dao.

RED WINES

1143	DAO CABIDO	1.99	21.50
	Grown between Lisbon and Oporto. Deep colored, full-bodied, heavy and fruity.		
507	DAO, GRAO VASCO	2.35	25.25
	Considered the best single example of Dao.		

WHITE WINES

1189	GRANDJO	1.99	21.50
	Similar to a white Bordeaux from Graves.		
1130	VINHO VERDE	1.99	21.49
	Called 'green' because it should be drunk young. Dry. Lagosta.		
564	VINHO VERDE	2.35	25.25
	From Casal Garcia, the most important firm of the area.		

PINK WINES

703	LAGOSTA ROSE	1.99	21.50
	Medium dry, fruity.		
544	MATEUS ROSE	2.69	29.05
	Makes serious bid to being best selling brand of wine in the world.		
425	LANCERS ROSE	3.80	41.04
	World famous. Best seller.		

THE WINES OF HUNGARY

The wines of Hungary, particularly Tokay, have been famous for centuries. Don't let the difficult names discourage you—you can find superb wines at low cost here. Try Tokay—it is an experience.

919	RIZLING	1.98	21.38
	Obviously, a dry white wine made of the Riesling grape.		
467	TOKAY SZAMORODNI	2.76	28.91
	Comes from a district in the Carpathian Mountains called Tokaj. Dry white—16 oz. bottle.		
451	BADASCONYI KEKNYELU	2.87	31.00
	Similar to a Rhine wine.		
452	BADASCONYI SZURKEBARAT	2.87	31.00
	Round, mellow sweet white wine.		
555	EGRI BIKAVER	2.87	31.00
	Means 'bull's blood of Eger.' Most beloved of Hungarian red wines.		
466	TOKAY ASZU 1961	4.03	43.52
	4 PUTTONYOS. Aszu means sweet like 'Auslese.' The more Puttonyos, the richer and finer. Dramatic. 16 oz. bottle.		
512	TOKAY ASZU 1961	5.46	58.97
	5 PUTTONYOS. Now approaches Trockenbeerenauslese in dramatic fruity richness. Remarkable. In 16 oz. bottle.		

OF CHILE

to the mid 16th Century is who consider it the best of the only the best of Chile—wines from the best sections of the hingly good—they bear little ript little Chilean wines that up to now.

1967 ... **Bottle** 1.98 **Case** 22.00
eaux producing a full-flavored tived, and capable of thriving

1.98 22.00
produces the great red wine autifully here in the soil of ndies that sell between \$1.00

1.98 22.00
vides the basis for many white nd character are the character

PORTUGAL

wine, but in truth, over 90% world's best selling wines, each tugal. The best white is Vinho

1.99 21.50
Oporto. Deep colored, full

2.35 25.35
ample of Dao.

1.99 21.50
from Graves.

1.99 21.49
ould be drunk young. Dry.

2.35 25.35
important firm of the area.

1.99 21.50

2.69 29.05
st selling brand of wine in the

3.80 41.04

HUNGARY

Tokay, have been famous for e discourage you—you can find kay—it is an experience.

1.98 21.38
made of the Riesling grape.

2.76 28.91
Carpathian Mountains called

2.87 31.00
le.

2.87 31.00
U

2.87 31.00
vine.

2.87 31.00
Most beloved of Hungarian

4.03 43.52
ese? The more Puttonyos, the

5.46 58.97
renauslese in dramatic fruit

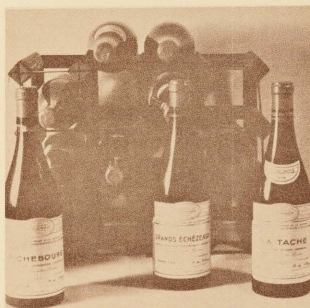
6.00 64.00
a. bottle.

THE WINES OF SPAIN

There is more vineyard land in Spain than in any other country in the world—less than 3% is Sherry. The best table wines are from Rioja and some good ones are produced in Valdepenas—also spotily in a few other provinces. Look for the old vintage wines of Rioja which are among the best values in outstanding red wine extant today.

No.		Bottle	Case
673	BANDA AZUL 1967	1.49	16.50
	Ernest Hemingway enjoyed visiting the cellars of Paternina from where this wine comes. Look for earthy lustiness, honesty and depth of flavor. A 'best buy.'		
889	SANT-GRIA, YAGO	1.59	17.28
	If you do not want to go through the effort of buying one of these Spanish red wines to make your own Sangria by adding fruit juice, sugar syrup, and sparkling water, you can solve the problem of buying this excellent prepared Sangria—now becoming a national best-seller. Simply pour into a pitcher, filled with ice, add cut fruit, club soda and serve.		
190	TINTO 1967	1.69	18.50
	Produced by Rene Barbier, a French family that started to grow wines almost a century ago in the Pinados region of Catalonia, among the hills of Barcelona.		
527	GRAN RESERVA 1959	2.49	26.90
	As in Bordeaux, 1959 was a great year in Rioja. From private reserves of Paternina.		
327	MARQUIS RE RISCAL 1966	2.59	27.97
	On every important wine list from Gibraltar to Barcelona.		

Domaine de la Romanee Conti In James Beard Wine Rack



As a breathtaking wine gift, we suggest you send the Wine Rack holding four bottles each of Richebourg '63, Grands Echézeaux '63 and La Tache '63.

The 12 Bottles of '63 in Rack
only \$139⁹⁵

JURA MOUNTAINS (France)

The Jura Mountains lie midway between Burgundy and Switzerland. The town of Arbois is the birthplace of Louis Pasteur, where he conducted his famous experiments and where some of the wines listed below are grown. The most intriguing certainly is the Chateau Chalon.

No.		Bottle	Case
394	CHATEAU GRILLARD ROUGE 1967	2.99	32.30
	Fruity, good bouquet, pleasant, estate-bottled, H. Maier.		
418	CHATEAU GRILLARD BLANC 1967	2.99	32.30
	Medium dry, well-balanced, estate-bottled, H. Maier.		

BOLLINGER IMPERIAL PINT

Currently the rage on the Continent, the Imperial Pint is a 19½ ounce bottle—just half way between a regular size and a half bottle. Just arrived in time for the holidays, a dramatic gift idea. Bone-dry and delicate.

No.		Bottle	Case
48	BOLLINGER BRUT 1962	7.80	84.24
70	BOLLINGER SPECIAL CUVÉE	6.35	68.58

THE WINES OF THE ARGENTINE

The Argentine is the largest wine-producing and wine-consuming country of the western hemisphere. The per capita consumption is over 75 bottles! In America, it is about eight bottles. No great wines are produced, but The San Felipe vineyard produces an entirely delightful red wine here. Rich in flavor and balance. Interesting.

No.		Bottle	Case
660	TRAMINER BLANCO	2.49	27.40
	Dry, light. From the outstanding San Felipe.		
635	TINTO RED	2.49	27.40



SHERRY-LEHMANN, INC.
WINE & SPIRITS MERCHANTS
679 Madison Ave. At 61 St., New York, N. Y. 10021 • TEmlpton 8-7500

BIG

Bottles



MAGNUMS — JEROBOAMS — METHUSELAHS

LARGE BOTTLES add a glamorous and dramatic note to the holiday dinner table—and when sent as a gift, they add a delightful touch of festivity under the Christmas tree. These larger bottles are not easy to come by because many vineyards simply will not go through the exceptional care and effort required to bottle and ship them. It is also generally accepted by wine experts everywhere that the longevity of a wine increases in relation to its size, since the ratio of air to wine in the bottle is reduced, and delays ultimate oxidation.

Many of the wines listed below are authentic and irreplaceable collector's items designed to add lustre to any wine cellar. Most are available in limited quantity, and if you see a favorite, we suggest that you order it early, before it becomes depleted.

MAGNUMS—Equal to 2 bottles

RED BORDEAUX

No.	Magnum	Case of 6
1092	CHATEAU COUTELIN MERVILLE 1967 5.56	29.90
	A superb St. Estephe. Deep and full-bodied.	
1056	CHATEAU LATOUR A POMEROL 1960 7.56	40.70
	Will surprise you—a totally delightful wine.	
524	CHATEAU GREYSAC 1966 8.16	43.95
	Medoc. Ideal for laying down.	
318	CHATEAU BOUSCAUT 1967 8.56	49.75
	Bouscaut produced a beauty in 1967. Drink now or hold.	
1153	CHATEAU PICHON LALANDE 1967 8.56	49.75
	A Pauillac of distinction. Good fruit—long life ahead.	
973	CHATEAU CLOS FOURTET 1964 8.56	49.75
	A Grand Cru St. Emilion, will live for you.	
323	CHATEAU BOUSCAUT 1964 9.16	49.35
	Grand Cru Graves. Excellent now.	
1118	CHATEAU HAUT BRION 1967 20.48	110.45
	The classic Graves. Needs perhaps another 2 years.	
1096	CHATEAU LATOUR 1967 22.08	119.10
	Big and noble. To be laid down for future greatness.	
576	CHATEAU BOUSCAUT 1955 22.48	121.25
	Absolutely superb! A class Grand Cru Graves produced during a year when the Graves area flourished.	
307	CHATEAU HAUT BRION 1966 25.56	138.00
	The ideal size and vineyard to lay down.	
631	CHATEAU BOUSCAUT 1953 25.56	138.00
	Bouscaut was outstanding in 1953. A rarity.	

LOIRE VALLEY

892	MUSCADET-SUR-LIE 1969 4.96	26.65
	Estate-bottled, Chateau de Briace. For those who like dry white wines, we know of no gift that is more inspired at a price such as this.	

BIG

Bottles



MAGNUMS — JEROBOAMS — METHUSELAHS

MAGNUMS—Equal to 2 bottles

RED BURGUNDY

No.	Magnum	Case of 6
862	VOLNAY, CLOS DES DUCS 1962..... 10.16	54.75
	Estate-bottled, Marquis d'Angerville. The king of the Volnays is ready now. Only a few left.	
5014	MUSIGNY 1966 39.79	214.79
	Estate-bottled, Comte de Vogue. Made exclusively from pre-phyllloxera vines. One of the greatest Burgundies in existence, particularly in the Magnum size.	

JEROBOAMS—Equal to 4 bottles

RED BORDEAUX

No.	Jeroboam	Case of 3
752	CHATEAU HAUT BRION 1964 59.50	—
	This giant four bottle size of Chateau Haut Brion 1966—a great year—promises to be a collector's item and outlive us all. Quantity limited.	
873	CHATEAU AUSONE 1923 165.00	—
	The great St. Emilion. Only a few bottles in existence.	
960	CHATEAU DAUZAC 1921 165.00	—
	Can you think of a more dramatic gift?	

FRENCH CHAMPAGNES

No.	Jeroboam	Case of 3
17	LOUIS ROEDERER BRUT 33.00	89.00
31	CHARLES HEIDSIECK BRUT..... 34.95	94.36
43	BOLLINGER BRUT 1964 (2/cs)..... 43.95	79.11

METHUSELAHS—Equal to 8 bottles

FRENCH CHAMPAGNES

No.	Methuselah	Case of 3
5073	CHARLES HEIDSIECK BRUT..... 66.99	—
5154	MOET & CHANDON BRUT..... 92.55	—

The MOST REMARKABLE and OLDEST BOURBON Produced During this Generation!

Regularly Below \$11.99

Now on **SALE \$9.99**
below bottle

below case
\$\$107.91

**This is Bottle
No B 104**

AGED **16** YEARS
VERY RARE
**Collector's
Item**



100 Proof Limited Reserve

**Kentucky Straight
Bourbon Whiskey**

* Bottled from a Limited Number
of Barrels each yielding about 128
bottles. Each bottle of this bourbon is
individually numbered and registered.

Bottled in DOWLING DISTILLERS
Kentucky by Tyrone, Anderson County, Kentucky

Our fathers often tell us of the excellence and virtues of the Pre-Prohibition Bourbons of their youth. We recently conducted a blind tasting, matching the "16 Year Old Collector's Item" against two whiskies that were distilled in 1917 and bottled in 1933. To everyone's surprise, the 'Collector's Item' was chosen as the better. Recently, 'Collector's Item' was sold below \$11.99 the bottle and it was well worth it. If you have friends or relatives that truly appreciate rare old bourbon, now is the time to acquire your supply for your Christmas needs — because the probability is that our limited inventory will be exhausted before the end of the year.

The Most
Exciting of

Bourbon Gifts below case
\$107.91

below bottle
\$9.99

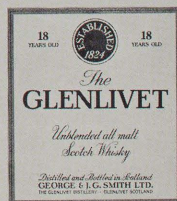
SMITH'S "THE GLENLIVET" 18 YEAR OLD UNBLENDED SCOTCH

This is not the regular 12 Year Old Smith's Glenlivet, but part of their remarkable 18 Year Old reserve. Only 25 cases of this great rarity are available—and then no more! "The Glenlivet" distillery is the first legally recognized Scotch maker in Scotland. When you drink this remarkable 18 Year Old 91 Proof whisky straight, you are dealing almost with an essence, untouched and unblended

in a single cask. It is not heavy, but delicate—it can be served in a Cognac snifter and will easily pass the test.

We urge that you acquire at least a few bottles, while available, either to give an appreciative Scotch drinking friend this Christmas—to add distinction to your own holiday dinner parties.

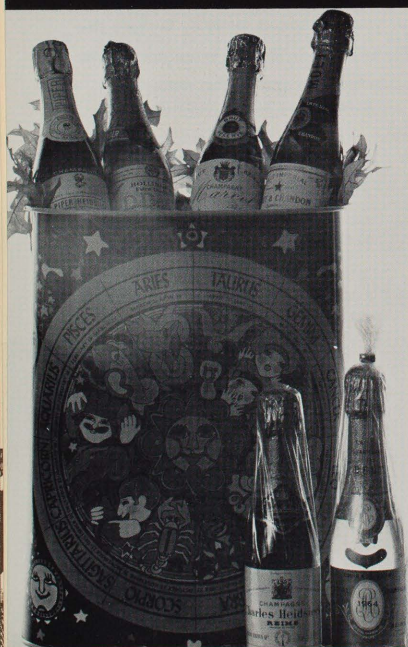
below bottle 13.99 below case 155.01



Liqueurs & Cordials

	Priced Below Bottle		Priced Below Bottle		Priced Below Bottle
ANISETTE		KIRSCH		GOLDWASSER (Poland)	7.56
BOLS (U.S.)	4.99	HESS (Alsace)	14.95	IZARRA (Pyrenees)	9.26
ANIS DEL MONO (Spain)	7.98	DETTLING (Swiss)	11.21	IRISH MIST (Ireland)	9.95
MARIE BRIZARD (France)	8.50	ZOUG (Swiss)	10.06	MIRABELLE (Alsace)	14.95
APRICOT		BASLER (Swiss)	11.99	MARASCHINO BOLS (U.S.)	4.99
BOLS (U.S.)	4.99	KUMMEL		NG KA PY (Hong Kong)	10.69
MARIE BRIZARD (France)	7.99	GILKA (Germany)	8.06	OJEN (Spain)	7.35
BLACKBERRY		ORANGE CURACAO		PEACH BOLS (U.S.)	4.99
BOLS (U.S.)	4.99	BOLS (U.S.)	4.99	PASHA (Turkey)	8.11
MARIE BRIZARD (France)	7.99	MARIE BRIZARD (France)	7.99	PERNOD (U.S.)	6.99
CHERRY		OTHER LIQUEURS		PRUNELLE (France)	9.98
BOLS (U.S.)	4.99	ADVOKAAT BOLS (U.S.)	4.16	RAKI (Turkey)	6.35
CHEERY MARNIER (France)	8.99	BANANA BOLS (U.S.)	4.99	ROCK & RYE (U.S.)	4.99
CHEERY HEERING (Denmark)	9.95	BENEDICTINE (France)	9.95	RASPBERRY (Czech)	8.16
COFFEE		B & B (France)	9.95	RICARD (Marseilles)	7.19
BOLS (U.S.)	4.99	CHARTREUSE YELLOW (France)	9.45	SAMBUCCA (Italy)	9.75
KAHLUA (Mexico)	8.28	CHARTREUSE GREEN (France)	9.99	SWEDISH PUNCH (Sweden)	7.65
TIA MARIA (Jamaica)	8.69	CORDIAL MEDOC (France)	8.99	SABRA (Israel)	9.95
CREME DE CACAO		COINTREAU (U.S.)	7.54	SOUTHERN COMFORT (U.S.)	6.79
BOLS (U.S.)	4.99	CHOCOCO (Virgin Islands)	9.26	STREGA (Italy)	9.95
MARIE BRIZARD (France)	7.99	CREME DE CASSIS (France)	7.79	TIEDY'S (Canada)	9.95
GREEN OR WHITE MENTHE		DRAMBOISE (Scotland)	9.85	TEQUILA (Mexico)	6.65
GARNIER (U.S.)	4.59	FRAMBOISE (Alsace)	17.95	TRIPLE SEC (France)	7.99
BOLS (U.S.)	4.99	FORBIDDEN FRUIT (U.S.)	6.69	UZO METAXA (Greece)	7.27
GET FRERES (France)	7.45	GRAND MARNIER (France)	9.95	VEILLE CURE (France)	9.16
MARIE BRIZARD (France)	7.99	GALLIANO (Italy)	10.20	VANDERMINT (Holland)	9.95
		GREEN TEA (Japan)	9.29	AQUAVIT	
				ANDERSON (Sweden)	6.99
				LOITENS (Norway)	6.56
				AALBORG (Denmark)	6.85

CHAMPAGNE SPLITS IN "METAL BASKET"



PICK SIX SPLITS of your choice — nestling comfortably in the "Metal Basket," decorated in full vivid colors. After the sparkling contents bearing your cheerful Christmas message are joyously consumed, the "Metal Basket" remains as a useful, timely and decorative object in the household (only \$2.00 additional for basket). Will undoubtedly be one of our most popular, amusing and imaginative gifts of the Christmas season.

Gift No.		Per Split	Six-Splits (Without Basket)	Six Splits in "Metal Basket"
S813	ALMADEN "COLD DUCK" (Calif.)	1.02	6.12	8.12
S681	HENKELL PICCOLO (Germany)	1.34	8.04	10.04
S101	MARCEL BRUT	1.49	8.94	10.94
S51	MARCEL BRUT 1964	1.69	10.14	12.14
S117	CHARLES HEIDSIECK BRUT	2.34	14.04	16.04
S129	MOET BRUT IMPERIAL	2.48	14.58	16.58
S109	PIPER HEIDSIECK BRUT	2.48	14.88	16.88
S13	BOLLINGER BRUT	2.55	15.30	17.30
S86	PIPER HEIDSIECK BRUT 1964	2.99	17.94	19.94
S80	LOUIS ROEDERER CRISTAL 1966	3.99	23.94	25.94

Above may be ordered individually
 Above includes cost of gift box
 Above includes cost of "Metal Basket"

35A

**DENIS-MOUNIE
GOLD LEAF COGNAC**
an Outstanding Cognac
at a dramatically
modest price



The Cognac fanciers of France and England have long known about the dry, well-balanced qualities of the brandy produced by the venerable firm of Denis-Mounie. Its virtues are now starting to become recognized in America.

Since we are living in a cost-conscious period, it would be remiss of us not to bring to your attention the fact that this superb brandy can be acquired for less than 6.67 the bottle—and for less than 75.00 the case. In our opinion, it can hold its head high in open competition against other equally worthy companions from Cognac that might command more than 2.00 the bottle more.

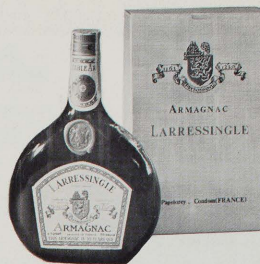
Below 6.67

35B

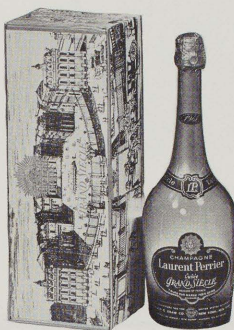
LARRESSINGLE ARMAGNAC

Armagnac comes from the land of d'Artagnan, and Larressingle is one of its leading disciples. There is respect in France for the excellence of this 10 Year Old brandy—rich with earthy flavor, well-balanced and crowned with delightful bouquet. As you can see, the cost is modest enough. (Below 87.10 case)

Below 7.66



35C

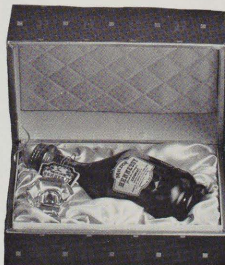


**LAURENT-PERRIER
GRAND SIECLE
1961**

Louis XIV loved Champagne; made his whole court drink it for 'stomach's sake.' Here is a replica of the bottle which he favored. Note the beautiful Versailles box in which it is housed. A giant among Champagnes—expensive, but worth it. (165.78 case)

15.35

35D



**OLD HENNESSY COGNAC
IN BACCARAT DECANTER**

What a fantastic one bottle gift! The Baccarat Decanter is an absolute beauty and commands this price even when purchased empty. The Cognac is not ordinary, but the very aged Bras d'Or quality of Hennessy. The satin lined box adds a jewelry-like quality to the gift.

Complete—Below 47.75

DELAMAIN PALE & DRY



35E

During our recent stay in Paris, we were astonished to see that every renowned bar and outstanding restaurant prominently displayed and featured DELAMAIN PALE & DRY Cognac.

We subsequently met Mr. Delamain and were impressed by his uncompromising dedication to excellence, and his insistence on producing a Cognac of impeccable quality, pale in color and dry to the palate.

This brandy lends itself to gift-giving because each bottle is housed in the beautiful box you see above.

Below 14.25

als
DWASSER (Poland)
RRA (Pyrenees)
H MIST (Ireland)
ABELLE (Alsace)
RASCHINO BOIS (U.S.)
KA PY (Hong Kong)
N (Spain)
CH BOLS (U.S.)
HA (Turkey)
NOD (U.S.)
NELLE (France)
I (Turkey)
K & RYE (U.S.)
PBERRY (Czech)
ARD (Marseilles)
BUCCA (Italy)
IDISH PUNCH (Sweden)
RA (Israel)
THERN COMFORT (U.S.)
EGA (Italy)
Y'S (Canada)
ULA (Mexico)
LE SEC (France)
METAXA (Greece)
LE CURE (France)
DERMINT (Holland)

AVIT
ERSON (Sweden)
ENS (Norway)
BORG (Denmark)

"ASKET"

stling comfortably in the
fter the sparkling contents have
usly consumed, the "Metal Basket"
ive object in the household
tedly be one of our most popular
stmas season.

per plit	Six-Split [Without Basket]	Six-Split "Metal Basket"
02	6.12	11.12
34	8.04	18.94
49	8.94	18.94
69	10.14	21.14
34	14.04	24.04
43	14.58	24.58
48	14.88	24.88
55	15.30	25.30
98	17.94	27.94
99	23.94	33.94

Above
includes
cost of
gift box

36A



THE TRADITIONAL

Available in its classic 101° at Below \$8.99 the bottle.
(Below \$102.51 the case)

WILD TURKEY

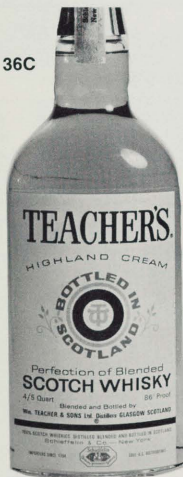
Audubon drew it... the great, golden bronze bird... so American that Benjamin Franklin urged its adoption as our national symbol... can outrun a galloping horse... hunters testify to its sagacity... the Tom wild turkey is the undisputed master of his harem... civilization encroached, and not too many remain in the land... but we happily report that WILD TURKEY BOURBON is still among us to add its distinction to your own drinking—and its uniqueness to your gift-giving.

36B



Available at the lighter and milder 86° at Below \$7.76 the bottle.
(Below \$88.36 the case)

36C



TEACHER'S HIGHLAND CREAM

Despite the educational implications of its name, "Teacher's" is not compulsory at any British university. Rather, it is the favored drink of all Britain since it is now the best-seller of England.
(Below 79.01 case)

36

Below 6.80

CAMPARI

The famed Italian bitters flavored with herbs and orange peel. It is used in the Americano and Negroni cocktails—or drunk with a twist of lemon peel and a dash of soda.

Below 5.09

36D



36E



TAITTINGER 1964 BLANC DE BLANCS

This remarkable champagne has won great vogue among the discriminating in Paris, London and New York—the fastest growing name among the elite Champagnes.
(171.01 case).

15.49

BALLANTINE'S

Not a limply light scotch, nor heavily harsh—BALLANTINE'S adheres to the Grecian precept of the 'golden mean.' Had Pericles been privileged to drink scotch, this might have been his choice.
(Below 79.01 case)

Below 6.80

36F



WIBLE HOLIDAY DUET
your choice of
"GENTLE" or "B and B"



...let the air about the year '75
...of Pilsener, France. It was
...of Don Benito, Vinelli, discover
...the Biederstein which was detest
...the spirits of the weary man
...the delicious liqueur found favor
...when he passed through
...the formula fell into the
...of Grand and his family
...to prepare the formula. The
...the 1914 which means "Don Co
...the very bottle of both "Bem
...the holiday wrapping. Historically
...made as a Christmas gift.
...for choice of either - Below

37D

DOM RUINAR
Makes serious
being serious
greatest Cha
produced in
Only 800 cases
America. Expen
worth it if you
ing for the be
intriguing bott
—delightful as
(170.54 case)

37A

A NOBLE HOLIDAY DUET
Your choice of
BENEDICTINE or 'B and B'



The cry of 'Eureka' filled the air about the year 1510 at a Benedictine monastery in Fécamp, France. It was during that period that Dom Bernardo Vincelli discovered the secret of making 'Benedictine' which was designed to fortify and restore the spirits of the weary monks. Shortly thereafter, this delicious liqueur found favor with Francis I who discovered it when he passed through the region in 1534.

During the 19th Century, the formula fell into the hands of Monsieur Alexandre Le Grand and his family have since been trusted to preserve the formula. The ecclesiastical inscription D.O.M., which means 'Deo Optimo Maximo' still is carried on every bottle of both 'Benedictine' and 'B and B'.

Note the delightful holiday wrapping. Historically and symbolically most suitable as a Christmas gift.

Your choice of either — Below 9.95.

Available at the right-hand milder 65° at Below 100 the bottle.

(Below \$98.95 the case)

FROM SCOTLAND
A 12 yr. old thoroughbred

37B



During the Yuletide, there is an observable tendency on the part of the Scotch drinker to move away from his year-round favorite and participate in the satisfying taste luxury of drinking one of the older whiskies of Scotland. This becomes particularly meaningful when a decision is being made as to what brand of Scotch should be sent to an appreciative friend as a gift.

When such a decision has to be made, many of our clientele quickly turn to BALLANTINE'S 12 YEAR OLD.

Despite its rich flavor, it still retains sufficient lightness—the blend is completely rounded, and there are no raw edges to be detected. Highly recommended. (Below 102.00 case)

Below 8.99

BALLANTINE'S

Not a limply light-bodied heavily harsh-BALLANTINE'S adheres to the clean precept of the good mean." Had Penrose privileged to drink this might have been choice. (Below 73.00 the case)

36F

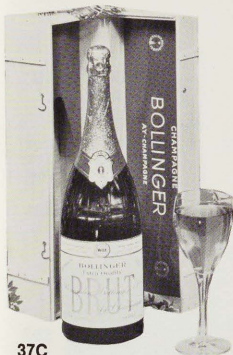


37D

DOM RUINART 1964

Makes serious bid to being considered the greatest Champagne produced in France. Only 800 cases sent to America. Expensive—but worth it if you are shooting for the best. Note intriguing bottle and box — delightful as a gift.

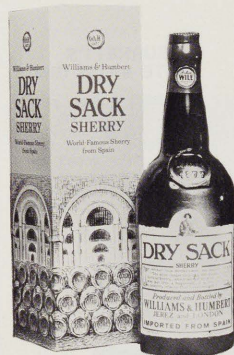
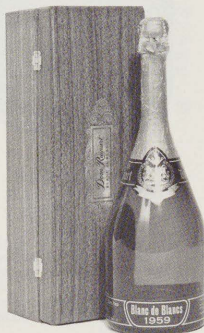
(170.54 case) 15.79



37C

BOLLINGER

In London, Paris, and New York, BOLLINGER BRUT has long enjoyed great vogue among discriminating champagne drinkers. The 'brut' is available at 8.95 the bottle, 96.66 the case — the Bollinger 1966 vintage is available at 10.75 the bottle, 116.10 the case.



37E

DRY SACK

The word 'Sack' was a favorite expression in Elizabethan days. The word 'Dry' is a favorite expression today.

The combination of the two gives you DRY SACK — the Sherry that is an acknowledged favorite in Spain, England, and America. Rich in flavor, dry—but not too dry. Try it 'on-the-rocks'.

(53.78 case) 4.98

VIRGINIA GENTLEMAN

'VIRGINIA SENDS US ITS 'GENTLEMAN'

Most people are not aware that one of America's best bourbons is not made in Kentucky but in Virginia. It proudly bears the name VIRGINIA GENTLEMAN. It is available only in full quarts. (Below 82.89 case of 12 quarts) Below 7.28 quart

37F



37

38A



**NOZZOLE
CHIANTI CLASSICO**

The Chianti area of Italy can achieve great heights in red wine when it is produced on the best soil, is estate-bottled, and has had sufficient bottle age. Here is a supreme example. (41.85 the case.) 3.79



38B

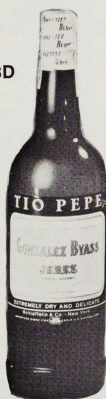
38C

**PORTUGAL SENDS US
TWO THOROUGHBREDS**

The VINHO VERDE from Casal Garcia is a delightfully dry white wine that has won many friends throughout the world. Available at 2.35 the bottle, 25.25 the case.

We are all familiar with the MATEUS ROSE which makes a serious bid to being the best selling and most popular Vin Rosé in the world. Fruity, delicious — the ideal all-purpose pink wine. 2.69 the bottle, 29.05 the case.

38D



TIO PEPE SHERRY

A classic example of extremely dry and delicate Sherry. Served chilled, it becomes the ideal Aperitif. (47.96 the case.)

4.44

**BURNETT'S
WHITE SATIN GIN**

Sir Robert Burnett perfected this Gin while he was Sheriff of London. The distinction of the contents is matched by the classic emerald-green bottle in which it is presented. (Below 54.15 case.)

Below 4.75

38E



38F



**AMBASSADOR
ROYAL 12 YEAR
SCOTCH WHISKY**

At Christmas, Scotch lovers tend to move towards older whiskies whether it be for their own personal pleasure or as a gift. (Below 106.39 the case.)

Below 9.86

**CORDON BLEU
IN BACCARAT
DECANTER**

The bottle is glorious — the Cognac contents are superb. The ideal 'one bottle gift.'

Below 53.01

38G



GLENFIDDICH UNBLENDED SINGLE-MALT 10 YR. WHISKY

WHAT IS MALT WHISKY? Sir Robert Bruce Lockhart refers to malt whisky as "a liquid gift which exalts the soul" and "goes down singing hymns." For those who prefer less impassioned judgments, the original unblended Scotch whisky, made only of malt, remaining untouched for many long years, has a distinction and superiority of its own. Some claim it is the local water that makes the difference. Others the local peat. Whatever it is, a single-malt, like a fine old cognac, has its own singular character.

The best of the malts come from the Highlands and the best section is Banffshire, where Glenfiddich is made. The heart of Glenfiddich is clearly in the right place.

The distiller defines malt whisky as the soul of all whiskies than can properly be called 'Scotch.' Only a century ago, all Scotch whiskies were 'straight malt.' The truest clue to a single-malt Scotch is the fact that

it is aloof from the blender. Like a chateau-bottled wine, it can only be 'itself' and represents a triumph of nature, supplemented by the skill of a dedicated whisky-maker.

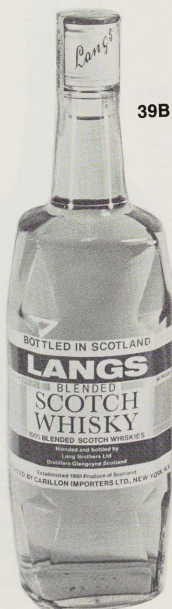
We quote Eliot Janeway, noted economist: "If a single-malt Scotch is truly great, then blending can only diminish its character." Mr. Janeway also points out that a Highland malt can develop the perfect degree of lightness and need not be heavy as erroneously claimed by many. Lightness depends on the original whisky — and Glenfiddich starts off light.

Despite the pedigree, the price is not staggering — it sells for below \$8.99. We urge that you try it and you will share our enthusiasm — we also think you should consider sending it to appreciative friends who want to experience unblended Scotch whisky at its best. (Below 102.00 case).

Below 8.99 bottle



39A



39B

LANGS A Delightful Scotch

Has won enthusiasm and applause from those who have tried it. Presented in an intriguing handsome bottle, designed for gift giving. (Below 71.77 the case.)

Below 5.99



39C

THE BEST OF ALSACE

HUGEL has become a synonym for 'the best of Alsace.' Their Sylvaner, Riesling and Gewurztraminer all represent distinction and true excellence. These are described elsewhere in this brochure. Our particular favorite is Hugel's 'Riesling Reserve Exceptionnelle' which is available at **3.69 the bottle, 39.80 the case.**



40A

FOUR ROSES PREMIUM

Here is an American whiskey that is remarkable for its lightness and smoothness. Available in new, distinguished holiday wrap at no extra cost. (Below 59.85 case.) Below 5.25



40B

WHITE HORSE SCOTCH WHISKY

White Horse has long been one of the world's best selling Scotch whiskeys. Drink it for your own pleasure, or send it as a festive Scotch Whisky gift to appreciative friends. (Below 81.26 the case.)

Below 6.99



40C

**LA DOUCETTE
POUILLY-FUME 1969**

The most sought after white wine of the Loire Valley. If you have never experienced the delicacy, fruit and flavor of the Pouilly-Fumé 1969 produced by de Ladoucette, we urge that you do so at once. Here is the very wine featured so consistently by the better French restaurants of America. Sheer delight. (46.35 the case.) 4.29

**AMBASSADOR
8 YEAR OLD SCOTCH**

Represents a beautiful combination of lightness and maturity resulting from its 8 years of age. Will be particularly appreciated as a Christmas gift. (Below 81.26 the case.)

Below 6.99



40D



40E

**MARIE BRIZARD
GREEN MENTHE**

Distinguished example of cool, refreshing Menthe from France. Serve after dinner.

Below 7.99

40B

**WHITE HORSE
SCOTCH WHISKY**

White Horse has long been one of the world's best selling Scotch whiskies. Drink it for your own pleasure, or send it as a festive Scotch Whisky gift to appreciative friends. (Below 67.26 the case.)

Below 6.98



41A

**MOUTON-CADET 1967
IN WINE RACK (No charge for wine rack)**

Will be appreciated by any of your wine drinking friends — contains 12 bottles of a superb red wine from Bordeaux — the Mouton-Cadet 1967 — a personal selection by Baron Philippe de Rothschild, the proprietor of Chateau Mouton-Rothschild — from some of the best vineyard land of the region. Remember, there is no extra charge for the handsome, useful, unique and distinguished wine rack.

**Case of 12 bottles
Mouton-Cadet 1967
Red Bordeaux
In Wine Rack**

Only \$34⁴⁵

*Complete for all 12 bottles
Including the Wine Rack*

Quantity limited and irreplaceable.

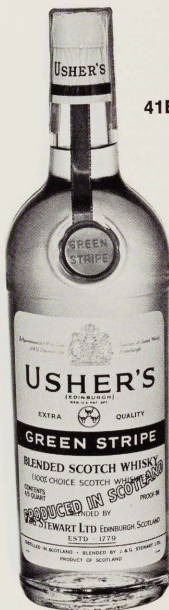
40E



**MARIE BRIZARD
GREEN MENTHE**

Distinguished example of cool, refreshing Menthe from France. Serve after dinner. (Below 7.99)

41B



**USHER'S
GREEN STRIPE**

Usher's is the most historic of the distilleries in Scotland. It traces its heritage back to 1779. It is a favorite whisky in Britain and now becoming increasingly popular in the United States. (Below 69.67 the case.)

Below 5.81

41C



RAPHAEL

The Famed Aperitif from France. Raphael is the rage of Paris and now developing a devoted following in America. Serve chilled as a delightful Aperitif or mix with soda for a refreshing tall drink. (32.29 case.) 2.99



42A

NOILLY PRAT

The classic dry Vermouth by which all other vermouths are judged. Noilly Prat is pale, extra dry, and of impeccable origin. The favorite throughout the world for decades. The ideal companion for the Dry Martini—excellent on-the-rocks with a twist of lemon peel—or mix with a bit of Cassis for a splendid 'Vermouth-Cassis.' (29.70 case.)

2.75

42B

EL CID IS HERE! A GREAT SPANISH SHERRY

El Cid is a proud, dry Amontillado from the historic cellars of Duff Gordon. The aroma is delicate—ideally suited as an all-purpose Sherry whether it is served straight or on-the-rocks. Try it—or send it as a unique Sherry gift. (53.79 the case.)

4.98



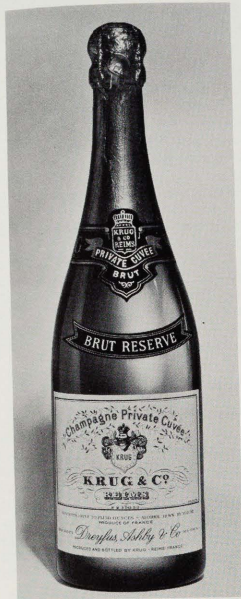
42C

VAT 69 GOLD

Delicately light, beautifully balanced, smooth—here is a Scotch Whisky of distinction that lends itself not only to gift giving, but will add pleasure to your own Scotch imbibing. The proud product of a hundred year old tradition. (Below 71.26 case.)

Below 6.26





43A

**KRUG
BRUT RESERVE**

Many Champagne connoisseurs consider Krug Brut Reserve the most outstanding of all Champagnes. Produced from the best soil of the Champagne district in limited quantity, it represents a beautiful harmony of aroma, flavor, and character. An ideal choice for the holiday festivities. (109.35 the case.) **9.95**



43B

**QT — THE NEW
LIGHT WHISKY**

Here is the kind of whisky that America has been waiting for. All heaviness and harshness has been removed. Known as the "quiet taste." Ever tried it? If not, suggest you do. (Below 58.00 the case.)

Below 4.99



LAIRD O'LOGAN 12 YEAR OLD SCOTCH

From the oldest reserves of the White Horse Distillery. Remarkably well balanced, reflecting its home in the Scottish Highlands. Because of its smoothness, often referred to as the Lord of Scotches. Note elegantly sculptured bottle. (Below 107.77 case.) Below 8.99



43C

From Spain and Portugal

SHERRIES FROM SPAIN

	Bottle	Case
Wisdom Fino Palma	1.99	22.65
Rivero Fino Jerez	1.99	22.65
Dry, pale—served chilled as an aperitif. Considered the best value in dry Sherry.		
Rivero "Trocadero"		
Amontillado	2.19	24.50
Wisdom Amontillado Fino	2.49	27.95
Wisdom Royal Brown	2.49	27.95
Rivero "East India"		
Amoroso	2.49	27.95
La Gitana Manzanilla	2.75	29.70
Bobadilla Victoria	2.84	30.67
Rivero "Carrascal" Cream	2.99	34.75
"La Guita" Manzanilla	2.99	32.30
Monfilla Solera Fina	2.99	32.30
Sandeman Three Star		
Amontillado	3.25	35.10
Domecq Double Century	3.45	37.26
Duff Gordon Nina	3.49	37.69
High Table Fino	3.49	39.75
From the reserves of St. Edmund Hall in the University of Oxford.		
Findater's Dry Fly	3.79	41.00
Abingdon Amontillado	3.79	42.75
From the reserves of St. Edmund Hall in the University of Oxford.		
Duff Gordon No. 28	3.79	40.93
Williams & Humbert		
Amontillado	3.79	40.93

	Bottle	Case
Rivero Fino Mantecoso	3.89	42.01
Harvey's "Tico" Cocktail	3.99	43.09
Harvey's Amontillado	3.99	43.09
Rivero Dry Oloroso	3.99	43.10
Full, rich but still dry.		
Duff Gordon Pinta	3.99	43.09
Domecq La Ina	4.00	43.20
Gonzalez & Byass Tio Pepe	4.44	47.96
Gonzalez & Byass Cream	4.44	47.96
Cyril's Own Cream	4.95	55.75
From the reserves of St. Edmund Hall in the University of Oxford.		
Williams & Humbert		
Dry Sack	4.98	53.78
Harvey's Bristol Milk	6.39	69.01
Harvey's Bristol Dry	6.39	69.01
Harvey's Bristol Fino	6.39	69.01
Rivero Trafalgar 1805 Solera	6.99	75.49
Because of age and excellence, ideal for gift giving.		
Harvey's Bristol Cream	7.15	77.22

	Bottle	Case
Constantino Tawny	2.89	31.21
Croft Bone Dry White	2.99	32.30
Da Salva Tawny	3.22	34.74
Sandeman One Star Ruby	3.45	37.26
Sandeman Three Star Tawny	3.45	37.26
Senior Common Room		
Tawny	3.49	39.75
From the reserves of St. Edmund Hall in the University of Oxford.		
Robertson's Dry Humor	3.75	40.50
Harvey's Gold Cap	3.99	43.10
Cockburn White Port	4.15	44.82
Cockburn No. 25	4.35	46.98
Croft Very Rare Tawny	4.99	53.90
Sandeman's Partner's	5.57	60.16
Cockburn Cream	7.15	77.22
Harvey's Director's Bin	7.35	79.38

PORTS FROM PORTUGAL

	Bottle	Case
Coroa De Ouro Ruby	2.29	24.75
Coroa De Ouro Tawny	2.29	24.75
Croft Medium Dry Ruby	2.69	29.05
Croft Medium Dry Tawny	2.79	30.15

MADERA WINES

	Bottle	Case
Justino Sercial (Dry)	2.59	27.97
Justino Bual (Rich)	2.59	27.97
Finest Dry Rainwater	3.79	42.75
From the reserves of St. Edmund Hall in the University of Oxford.		
Leacock Sercial (In Wicker)	3.79	40.93
Duke of Clarence Malmsey	4.22	45.57
Duke of Essex Sercial	4.22	45.57

Will add excitement to your Christmas gift. It will permit sending a port of the birthday, the anniversary, or any other date of celebration.

Whatever the occasion, if a particular year is to be commemorated, no gift can prove as exciting or imaginative or as thoughtful as a bottle of fine Old Port proudly carrying on its label THE VINTAGE YEAR.

These Vintage Ports trace their ancestry to some of the most exceptional cellars of Oporto—a collection that can hold its own against the best of any wine merchant in England, the home of admirers of authentic and outstanding Vintage Port—no mean accomplishment, since the English are the most discriminating and serious port imbibers in the world. If you have never experienced the exhilarating delight of true Vintage Port—port that has experienced its development in bottle rather than barrel—those listed below provide a unique opportunity.

Order Early — Quantity Limited

Grower	Vintage	Bottle	Grower	Vintage	Bottle
Da Silva	1937	11.59	Croft	1960	5.99
Da Silva	1941	9.35	Quinta do Noval	1961	6.25
Da Silva	1950	6.08	(Crueted Port)		
Niepoort	1952	8.95	Quinta do Noval	1962	5.75
Hoopers	1954	8.75	(Crueted Port)		
Hoopers	1958	6.99	Croft	1963	4.99
Da Silva	1959	4.39			

SPECIAL OFFER—One each of the above eleven (11) Vintage Ports listed above only

Would cost 79.08 if purchased individually. **\$7450**



APERITIFS

	Bottle	Case
Cinzano Bianco (Italy)	2.55	27.55
This is the famed 'Cin' that you see featured in almost every bar throughout Italy.		
Kina Rok (France)	2.79	30.15
The famed aperitif of Paris featured by Nicolas.		
La Seine (Litre)	2.99	34.50
France sends us its very best aperitif in full economy sized 33 oz. Litre. A 'best buy.'		
Chambraise (France)	2.99	32.29
An intriguing blend of dry vermouth and wild raspberries.		
Montilla Solera Fina	2.99	32.30
Grown south of Cordoba, Spain. Light, pale, very dry—served chilled.		

APERITIFS (cont'd)

	Bottle	Case
Raphael (France)	2.99	32.29
Byrrh (France)	3.49	37.69
Sip (Portugal)	3.44	37.12
Punt E Mes (Italy)	3.56	38.45
Wincarnis (England)	3.69	39.85
Lillet (France)	3.79	40.65
The driest, palest and most versatile of all French aperitifs.		
Nicolet (France)	3.98	43.00
Dubonnet Red (U.S.)	3.99	43.09
Dubonnet Blonde (U.S.)	3.99	43.09
A dry, pale version of Dubonnet.		
Campari (priced below)	5.09	54.87

DRY VERMOUTHS

	Bottle	Case
Heublein (U.S.)	1.39	15.01
Tribuno (U.S.)	1.48	15.98
Cazalis & Prat (France)	1.59	17.17
Noilly Prat (France)	2.75	29.70
Cinzano (France)	2.75	29.70
Bombay (France)	2.75	29.74
Boissiere (France)	2.79	30.13

SWEET VERMOUTHS

	Bottle	Case
Tribuno (U.S.)	1.48	15.98
Cazalis & Prat (France)	1.59	17.17
Stock (Italy)	2.11	22.79
Carpano (Italy)	2.70	29.16
Cinzano (Italy)	2.75	29.70
Gran Torino (Italy)	2.79	29.70
Boissiere	2.79	30.13
Martini & Rossi (Italy)	2.95	31.86

THE "ITALIAN WINE CELLAR" IN WINE RACK (No Charge for Wine Rack)



The wine is shipped in a handsome wooden wine rack—and there is no extra charge for this wine rack. The Italian Cellar Selection contains the following 12 bottles. They are:

- 3 BOLLA VALPOLICELLA**
Crown near Verona—the most charming red wine of Italy. 2.95 ea.
- 3 BOLLA BARDOLINO**
Light, delicate—from the gay hills of Lake Garda. 2.95 ea.
- 3 BOLLA SOAVE**
Deserves its reputation as the best dry white wine grown in Italy. 2.95 ea.
- 3 BOLLA ROSÉ**
Fruity, charming, colorful, dry. 2.95 ea.

ONLY \$35⁴⁰

Complete with
Wine Rack

Here is a gay, practical, and personal gift you can send this Holiday Season to yourself, your mate or as a unique Holiday gift. You will be secure in the knowledge that each of these four different wines come from the cellars of Bolla, the leader among Italian wine growers and merchants. Each of the twelve labels proudly bear the name Bolla.

SPECIAL HOLIDAY GIFT OPPORTUNITY

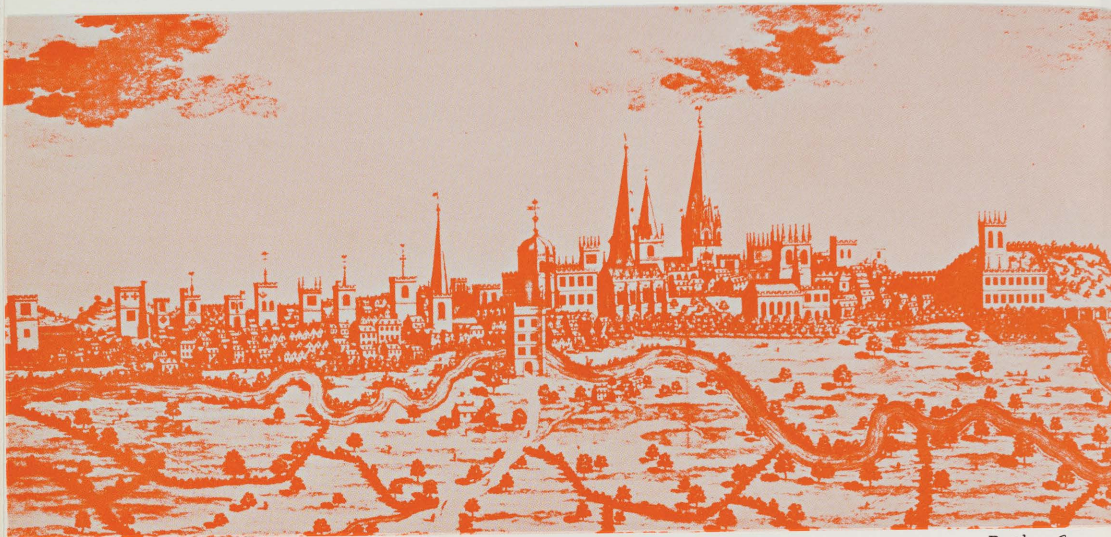
Should you order four BOLLA RACKS (equal to one full case each of four different wines shown here), you will get the benefit of the substantial 10% case discount this entitles you to. It means that you would pay \$127.44 for all four Bolla Wine Racks, thus saving you \$14.16 as compared to what four racks would cost you were they purchased individually. Your wine loving friends will be delighted with the rack, its contents, and your imaginative thoughtfulness.

THE "BOLLA" ASSORTMENT—ONLY \$35⁴⁰

If you order four Bolla assortments the cost is **COMPLETE WITH WINE RACK**
only \$127.44 for all four — a savings of 10%.

BEFORE SEALING . . . HAVE YOU . . .
(a) Checked all phone numbers and addresses carefully?
(b) Enclosed remittance for the wine?
(c) Printed name to be inscribed if you have one?
(d) Added 7% city sales tax within city limits?

The Wines & Spirits of St. EDMUND HALL in the University of OXFORD



A delightful essay "The Pleasures of the Bottle" was written by Mr. R. E. Alton, the bursar of St. Edmund Hall. It contains a charming report on the history of drinking at Oxford—we quote in part:

"All this is a preamble to a remarkable story: the link between Sherry-Lehmann and St. Edmund Hall, the one a New York wine merchant, founded in 1933, the other an institution of learning, founded in the 13th Century—a story which is, in itself, something of a turning-point in Anglo-American relationship. Some places sell wine, and there is nothing very difficult in *selling* it. Others (and how few of them there are!) *know* wine, search out wines, as one might furnish a great library. *Sherry's* is such a place, and this dedication involves a good deal of travel, a lot of knowledge . . . looking around for new sources of pleasure, for a place where the cellars are still rich, still untouched. *Oxford?* Of course.

Everyone knows about the college cellars, the Senior Common Room Port, the private stocks of whisky that are laid down, even when the present Duke of Windsor was an undergraduate. They are part of the Oxford tradition, the Oxford legend, like Magdalen College's famous deer, like Blackwell's bookshop, like the elegant Gridiron Club, like the notorious Oxford mist (it would be called a heavy fog in any other less romantic city).



One no more expects to get at these stocks of Port, Whisky, Sherry and Cognac, than one expects to dine in New York off Magdalen deer, or to bottle that famous Oxford mist. Yet the thing has been done. One of the oldest institutions in Oxford has permitted *Sherry's* to place on the market a limited supply of its special selections. Nothing will be said of them here, except that they are, in every sense, worthy of their origin, remarkable bottles of unique quality."

All St. Edmund Hall selections bottled in this intriguing rough-hewn, 18th century oxford bottle.

- | | Bottle | Case |
|---|-------------|--------------|
| HIGH TABLE FINO SHERRY | 3.49 | 39.75 |
| The Fellows, in their long black gowns, sweep to their places at High Table—the Senior Fellow taps his gavel—the undergraduates rise—and then the Fino Sherry is served. | | |
| SENIOR COMMON ROOM TAWNY PORT | 3.49 | 39.75 |
| The table is cleared; Port glasses are lifted, accompanied by the ritual salute, 'Gentlemen, the Queen.' | | |
| ARCHBISHOP'S MEAD | 3.49 | 39.75 |
| King Alfred is the reputed founder of Oxford University and his drink, Mead, is still consumed there. Wassail! | | |
| DRY RAINWATER MADEIRA | 3.79 | 42.75 |
| Mr. R. E. Alton, the Shakespearean scholar at St. Edmund Hall, reports, 'Falstaff was said by Poin to have sold his soul for a cup of Madeira.' | | |
| CYRIL'S OWN CREAM SHERRY | 4.95 | 55.75 |
| Cyril, the butler, has loyally served the college for over thirty years and is still there today. Here is the rich, luxurious 'Cyril's Own' Cream Sherry that bears the name of the man who serves it. | | |
| THE GIN OF ST. EDMUND HALL | Below 4.99 | Below 59.77 |
| A superlative spirit, distilled in England at 90 proof, with a flavor approved by generations of members of St. Edmund Hall. | | |
| THE SCOTCH OF ST. EDMUND HALL | Below 5.96 | Below 71.41 |
| The St. Edmund scholars, glass in hand, delight in quoting from Robert Burns, "Freedom and whisky gang together." | | |
| THE COGNAC OF ST. EDMUND HALL | Below 10.95 | Below 131.20 |
| The Oxonian takes his brandy seriously and requires that it be pale, dry, delicate and of superior finesse. In the Senior Common Room, it is a frequent accompaniment to coffee and cigars. | | |
| THE ST. EDMUND HALL ASSORTMENT — One bottle of each of the eight above selections from St. Edmund Hall (8 different ones) are available to satisfy your own tasting curiosity — or you can send the 8 bottles to an appreciative friend as a unique gift, reflecting the good taste associated with the oldest college of Oxford University. | | |

Cost of all eight — Below \$41.09 Complete

UND HALL
ORD



Only 700 Precious Bottles of this 1830 MADEIRA Have Survived from the Days of Andrew Jackson



Solera of The VINTAGE
1830
SERCIAL-MADEIRA

The total yield was 700 bottles

This is Bottle N.° _____

Bottled & Shipped by
Justino Henriques F.º L.º
Funchal Madeira

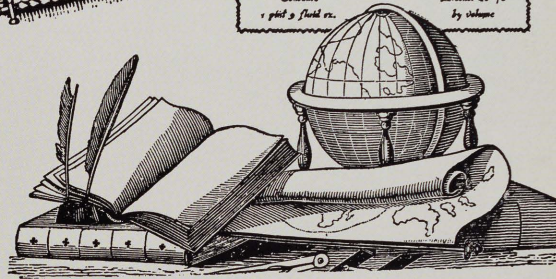
Contents 1 pint 2 fluid oz. Alcohol 20 % by volume

\$2400
The Bottle

"The very existence, let alone the sheer perfection, of these Madeiras is an historic wine event—these 19th Century and early 20th Century Madeiras have provided one of the great wine tasting experiences of my life," states James Beard.

When these irreplaceable and aged thorough-breds are gone, the opportunity to taste authentic old vintage Madeiras of this caliber will be lost forever.

Rare, Irreplaceable Vintage Madeira from the Last Century



Turn of the Century Vintage Madeiras

1910 VERDELHO, Blandy 18.50
Total yield of cask was 494 litres. Favorite of Blandy's directors.

1912 SERCIAL, Blandy 18.50
Aged in oak until 1958; then put in demi-johns.

True Vintage Madeiras from the 19th Century

1847 BUAL, Shortridge 34.50
Every drop of this 1847 Bual was acquired by Shortridge Lawton many years ago. It is rich, vigorous, full and remarkable.

1860 BUAL, Blandy 29.50
Acquired in the late 19th Century. Every drop of this vintage Madeira is over a century old—its roundness and richness will astonish you.

1861 BUAL, Shortridge 29.50
Less than 200 bottles in existence. The Civil War started the same year that these grapes were picked.

1875 BASTARDO, Shortridge 26.50
The 'Bastardo' grape is one of the principal grape varieties used in the making of Madeira. The directors of Shortridge endorse it as one of the rarest and finest wines produced on the island.

1878 BUAL, Shortridge 25.50
Acquired by Shortridge Lawton in two separate purchases during the early 20th Century.

1880 RESERVA, Shortridge 24.75
Every drop is of the 1880 vintage and was acquired by Shortridge Lawton many years ago from Arthur Barros.

Rare 18th & 19th Century Solera Madeiras

1830 SERCIAL SOLERA, Henriques . . . 24.00
The driest of the grapes used to make Madeira is called 'Sercial.' Similar to a Fino Sherry but with a special bouquet and character of its own. Here is a great example from the private reserve of Justino Henriques.

COLLECTORS ATTENTION!

The 9 rare Madeiras listed above would cost you \$231.25 if purchased individually. To tempt the connoisseur, the one who is interested in fine and rare old things, whether they be antiques or wine, and the true collector of rare wines, we make this special offer:

A galaxy of all 9 rarities —

ONLY \$199⁵⁰

SHERRY-LEHMANN, INC. - 679 Madison Avenue. N. Y. 10021 TEmpleton 8-7500

ATWATER PRESS, 11/71

Build Car
SHERRY \$40.00
ing black gowns, sweep to their place at
Fellow taps his gavel—the antique
Fino Sherry is served.
TAWNY PORT \$40.00
glasses are lifted, accompanied by the
the Queen.
ed founder of Oxford University and
consumed there. Wassil
ADEIRA \$19.00
respeccan scholar at St. Edmund Hall
by Poins to have sold his soul for it
SHERRY \$49.50
ally served the college for over thirty
ay. Here is the rich, luxurious Cret
ears the name of the man who serves it
Below Below
ND HALL \$49.95
illed in England at 90 proof, with
tions of members of St. Edmund Hall
Below Below
DMUND HALL \$36.75
class in hand, delight in quoting facts
and whisky gang together?
Below Below
DMUND HALL \$185.00
ody seriously and requires that it be
rior finesse. In the Senate Comm
mpainment to coffee and cigars.
ASSORTMENT — One bottle
selections from St. Edmund Hall
able to satisfy your own tasting
line 8 bottles to an appreciative
acting the good taste associated
ford University.
Below \$41.09 Complete

