

**HITACHI**  
Inspire the Next

# simpledrive™

Simply better external storage and backup



## simple design

Simply put, we like simple things. They're just easy. Like this drive. Plug it in, and you're ready to go. It automatically powers on and off with your computer. It's fast, but maintains its cool with ingenious vents, so it doesn't need fans.

## simple speed

Even with turbo-powered USB 2.0 that moves your stuff up to 25% faster than standard USB 2.0, SimpleDrive is very easy going. It's compatible with older USB 1.1 ports, so you can depend on SimpleDrive to work with just about any Mac or PC computer USB port.

## simple backup

Protect your precious pics, flicks and tunes with our simple automated backup software that saves copies of your stuff on your SimpleDrive and on encrypted secure servers for ultimate online backup protection.

simple is better

# simpledrive™



- Simple plug n' play add-on storage
- Turbo USB 2.0 interface, up to 25% faster than USB 2.0
- Compatible with USB 2.0, 1.1
- Sits flat or stands upright with included cradle
- Built-in cooling vents for quiet, reliable performance
- Automatically powers on or off with your computer
- Friendly, free unlimited technical support
- PC and Mac compatible
- 1 year warranty\*

## SPECIFICATIONS

Performance	USB 2.0 provides up to 480 Mb/sec data transfer rate Turbo USB 2.0 provides speeds of up to 25% faster than USB 2.0
Interface	One External "Mini-B" Receptacle (Hi-Speed USB 2.0, USB 1.1)
Dimensions	5.25" (W) x 7.3" (L) x 1.95" (H) 133mm (W) x 185mm (L) x 50mm (H)
System Requirements	Macintosh® Available Port: USB 1.1/2.0 Mac OS X 10.3 or later  Windows® Available Port: USB 1.1/2.0 Windows 2000/XP/Vista



## INCLUDES

- SimpleDrive Turbo USB 2.0<sup>¥</sup> External Hard Drive
- USB 2.0 Cable
- AC Adapter
- Desk Cradle
- Hitachi Backup Software
- Free technical support
- 1-Year warranty\*

## CAPACITIES

PART #	CAPACITY	UPC
S500U - EMEA	500GB	705487180473
S1000U - EMEA	1.0TB	705487180480
HSD2000 - EMEA	2.0TB	705487181753

\* Warranty period may vary based on regulations of the country where this product is purchased. Subject to certain terms and conditions.  
<sup>¥</sup> Turbo USB 2.0 support for MacOS coming soon. See [www.simpletech.com/support](http://www.simpletech.com/support) for details.

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