

PUBLIC SCHOOLS FOUNDATION DETROIT



Detroit P ublic S chools FOUNDATION

2013/2014 ANNUAL REPORT www.detroitpsfoundation.org

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Year In Review

Typically, Foundations have focused their reports to the community on the good works that they have supported and their impact on the communities that they serve. These reports are important in assuring donors that their contributions have advanced a cause and made a difference. Thus, in this report the Detroit Public Schools Foundation shares with you the dollars we have raised and the grants we have awarded. However, these activities do not tell the whole story.

The work of the DPS Foundation extends to planning for the future, developing partnerships, engaging alumni, highlighting the successes and challenges of students, and raising awareness of the issues that impact public education today. Our staff visits schools to ascertain their needs, works with alumni groups to help ensure the success of their programs, and uses social media to share important stories about the opportunities for everyone to support our students.

The 2013-2014 year has been an especially busy one. We have interacted with the community in new and exciting ways. Several highlights of the year include:

- A successful fundraising Roast and Toast of Mr. Roy Roberts. As Mr. Roberts concluded his tenure as the Emergency Manager for the Detroit Public Schools, it was fitting that his friends and colleagues honor him in this manner. The establishment of the Roy and Maureen Roberts Scholarship was announced at this event.
- Understanding the need to build a sustainable funding model for the future, the Board of Directors created an endowment account at the Community Foundation for Southeast Michigan. Building an endowment is an indicator that we are here to stay and that we are planning to ensure a vital and effective organization for many years to come.
- Recognizing that all donations, large and small, contribute to our ability to achieve significant collective impact, we engaged in several new fundraising activities this year. The Foundation joined others across the nation in the on-line Giving Tuesday project. We collected camp supplies for students attending Camp Shurly. We partnered with five restaurant venues to receive contributions from patrons as they dined in. We hosted a silent auction in association with the Chinese American Business Association annual gala.



Knowing that what we do is very much dependent upon many tentacles into the community, the Foundation determined that expanding the number of individuals engaged in our efforts is essential. Therefore, a Development Committee of volunteers was appointed to help us think about and act upon various strategies to achieve our mission. This committee has helped us to revise our mission statement, identify potential fundraising partners, and design a new donor recognition program. We are grateful to the committee members for their commitment to DPS students.

Each dollar contributed, and each grant awarded, along with partnerships formed and community activities presented, come together to paint a comprehensive picture of the place that the Foundation holds in the public education landscape of Detroit. We exist to expand the educational options and opportunities for students. We are able to do so because so many others care. The Foundation's board and staff are grateful for the opportunity to participate in the process of shaping the future through the education of DPS students.

MISSION STATEMENT

Create and enhance educational opportunities for Detroit Public Schools students.

VISION STATEMENT

Every DPS student will receive the support needed to achieve his/her highest academic potential.

GOALS

- Provide the resources to support the delivery of a holistic education to every student.
- Engage alumni, the DPS community, and other stakeholders in assisting and inspiring DPS students.
- Become the organization of choice for the contribution of philanthropic dollars in support of DPS.







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Message From The Chairman and President

Dear Friends,

As we celebrate our five year anniversary, the board and staff of the Detroit Public Schools Foundation thank each of our donors and volunteers who have contributed to our development over these past five years. Because of your support we have been able to make a difference inside and beyond the classroom for thousands of students within Detroit Public Schools. We are proud to have been able to support the dreams and aspirations of teachers, school leaders, and students as they engage in the teaching and learning process.

Since the Foundation's inception, our goal has been to produce a long lasting impact on the schools. We have challenged ourselves and others to think long term and to marshal our energies toward bringing multiple partners to this enterprise. We understand that our role is to be a catalyst for the achievement of the educational mission of Detroit Public Schools. We exist to create and enhance opportunities for DPS students to achieve their highest possible level of academic and personal growth. We are able to do so only by engaging you and other stakeholders.

Our work at the Foundation is built upon a set of core beliefs. We believe that:

- All students deserve the supports necessary for academic achievement.
- The integration of arts and culture into the curriculum is essential for a holistic education.
- Great schools are foundational to Michigan's prosperity.
- The social and economic health of Detroit depends upon strong, competent DPS graduates.
- Learning is a life-long endeavor that is built upon processes that begin in early childhood.
- Education is about the future and ensuring our vitality as a community.

The DPS Foundation is committed to the mission of equipping today's students for tomorrow's challenges. We do so with grant awards made possible by your generous donations. This report highlights the 73 grants made during the 2013-2014 fiscal year with the more than \$1.2 million dollars received. We hope that you will be pleased to learn of these opportunities, because you made them possible.

Thank you again for your support. We value and appreciate your contributions and recognize that you are the reason for making opportunities available to our students. We hope that you will continue to do so. We look forward to joining with you again in 2014-2015 to make good things happen at DPS.

Sincerely,

heron C. Richie

Leroy Richie Chairman

Sincerely,

Revola D. Price

Glenda Price President

Growing Up Strong

Strong minds, bodies and spirits begin in early childhood. Academic growth is shaped by activities in pre-school and kindergarten. Thus, early childhood support is a priority area for the Detroit Public Schools Foundation to help ensure that all students achieve the foundational instruction that is so important to future learning. Field trips, art projects, scientific experiments, and physical activity are the core educational experiences that contribute to growing up strong.

@ PNC

Grow Up Great

GROW UP GREAT

5

An initiative funded by the PNC Foundation in partnership with Detroit Public Schools, Music Hall, Cranbrook Institute of Science, and Detroit Parent Network. The program operates in 28 pre-K classrooms, instructing teachers on how to incorporate arts and science into their classroom lessons and providing students with arts and science-themed learning opportunities, including specialized in-class programs and field trips.

arly Childhood Education

SPAIN ELEMENTARY/MIDDLE SCHOOL

This grant supported educational field trips for pre-K students, exposing them to new learning experiences outside of the classroom, such as the Hands-On Museum in Ann Arbor and Sesame Street Live at the Fox Theatre in Detroit. These trips teach children that learning is fun and not limited to classroom activities. \$250,000

\$3.530

How does that work?

A common question posed by inquiring minds. There is a natural desire to know how the world around us creates the environment within which we live, work, and play. The programs supported by the Foundation are helping to answer this question for hundreds of students. At the Paul Robeson Malcolm X Academy students are now able to build robots with Lego Mindstorm Kits, and participate in hands-on math and science activities through the World in Motion program. Students at Golighty, Blackwell, and Ludington schools are now able to answer the question of where does our food come from, as a result of the school gardens created at these schools through the 4-H Foundation of Michigan. Because of STEM projects and activities throughout the DPS, curiosity and innovation are being developed in preparation for success in tomorrow's even more technological world.



DETROIT PUBLIC SCHOOLS \$32.500 DPS BEST (Bosch Energy, Science and Technology) program **RENAISSANCE HIGH SCHOOL** \$29.042 Laptop cart containing 30 laptops for ACT prep program **ECOWORKS** \$26.198 DPS Go Green Challenge STEM program SCHULZE ACADEMY FOR TECHNOLOGY AND ARTS \$15.340 Technology needs MICHIGAN 4-H FOUNDATION \$15.000 School gardens program for Golightly, Blackwell and Ludington schools DETROIT AREA PRE-COLLEGE ENGINEERING PROGRAM \$10.000 DAPCEP STEM program in DPS DETROIT PUBLIC SCHOOLS \$9.900 Chess League CASS TECHNICAL HIGH SCHOOL \$9.000 Science equipment and materials THE ENGINEERING SOCIETY OF DETROIT \$5.200 Future City program in DPS NICHOLS ELEMENTARY/MIDDLE SCHOOL \$4.533 Technology initiative PAUL ROBESON MALCOLM X ACADEMY \$4.189 Equipment and supplies for STEM program DURFEE ELEMENTARY/MIDDLE SCHOOL \$3.000 Technology equipment MUNGER ELEMENTARY/MIDDLE SCHOOL \$374 Support for robotics team

ARTS OPENING NEW WORLDS FOR STUDENTS

In addition to building self-esteem, teaching how to work in groups, promoting discipline, and boosting academic skills, the arts open new worlds to students. They begin to understand the need for focus, they see ways to follow their passions, and they learn the joy of creative human expression. Dance students at the Detroit School of Arts experienced all of these emotions during a week-long master class in April conducted by Roger Jeffery, a dancer with the New York Metropolitan Opera Ballet. So will students at Cass Technical High School when they weave wonders on a loom donated to the school's art department.



DETROIT PUBLIC SCHOOLS Arts, Music and Athletic Enrichment Initiative	\$567,000
DETROIT CHILDREN'S CHOIR Establish choirs in three DPS schools	\$10,500
DETROIT INSTITUTE OF ARTS DPS Student Exhibition	\$10.000
MOSAIC YOUTH THEATRE OF DETROIT DPS student attendance at Detroit Film Theatre series	\$7,000
MOTOR CITY LYRICS OPERA "Opera on Wheels" program	\$5,000
CASS TECHNICAL HIGH SCHOOL Loom and weaving supplies	\$4,000
KING HIGH SCHOOL Portable art display boards	\$3,504
DETROIT OPERA HOUSE/MICHIGAN OPERA THEATRE "Dancing Through Barriers" program	\$3,200
DETROIT SCHOOL OF ARTS Master classes conducted by Metropolitan Opera Ballet	\$3,200
RACKHAM SYMPHONY CHOIR DPS student attendance at Too Hot to Handel performance	\$2,500
DETROIT PUBLIC SCHOOLS 2014 Evening of Fine Arts	\$443
KING HIGH SCHOOL Marching Band	\$50

GRANTS AWARDED



Teaching and learning take place in many ways and in various settings. While the classroom is the primary situs for instruction, valuable lessons are also learned beyond school walls. Young men are taught discipline and teamwork by participating in the Southeastern High School basketball program. Students from Detroit International Academy for Young Women learn about career opportunities in engineering for women during a visit to the Detroit Grand Prix. Elementary and middle school students discuss important issues such as gun safety, bullying, drug abuse, and "stranger danger" during a tour of DPS Police Department headquarters. The DPS Foundation is proud to support these extra-curricular educational opportunities.

CITY YEAR DETROIT Whole School Whole Child program at DPS and EAA schools	\$25,000
DETROIT PUBLIC SCHOOLS UAW-Ford/DPS summer camp	\$22,550
MUMFORD HIGH SCHOOL Student projects	\$15,000
DPS POLICE DEPARTMENT Field trips and summer camp program	\$9.290
JEWISH ENSEMBLE THEATRE Performances of anti-bullying plays in DPS schools.	\$9,000
WRCJ Kickstart Your Summer program	\$5,000
GOMPERS ELEMENTARY MIDDLE SCHOOL "Caught Doing the Right Things" program	\$3,800
MICHIGAN YOUTH APPRECIATION FOUNDATION 2014 Metro Youth Day	\$2,500
BENJAMIN CARSON SCHOOL OF SCIENCE & MEDICINE School projects	\$2,025
MUMFORD HIGH SCHOOL Athletic attire for girls' tennis team	\$2,205
DETROIT PUBLIC SCHOOLS Student attendance at Little Caesar's Football Bowl	\$1,938
PAUL ROBESON MALCOLM X ACADEMY "Girl Power" program	\$1,570
SOUTHEASTERN HIGH SCHOOL Boys' basketball program	\$250
DETROIT PUBLIC SCHOOLS King High School boys' basketball program	\$250
DETROIT PUBLIC SCHOOLS Camp Burt Shurly	\$220
DETROIT PUBLIC SCHOOLS DIA student visit to Detroit Grand Prix	\$202



Whether it is assisting Schulze Academy students to participate in the Academic Games in Grand Rapids, sponsoring two students from Benjamin Carson School for Science and Medicine to attend the summer OsteoCHAMPS health sciences program at Michigan State University, or supporting the DPS-wide Literacy Fair, funding from the Foundation has contributed to a wide range of programming that enhances student learning and promotes academic achievement. These activities, among others, create intellectual challenges that motivate students to expand their horizons and reach their full potential.

INSIDEOUT LITERARY ARTS PROJECT Citywide Poets program in DPS high schools	\$30,000
OUR GLOBAL KIDS Science and civics presentations to DPS students, and one-week nature camp for DPS students	\$7,800
SCHULZE ACADEMY Academic Games in Grand Rapids	\$6,748
DETROIT PUBLIC SCHOOLS Literacy Fair	\$5,000
DETROIT PUBLIC SCHOOLS Barbara Byrd Bennett scholarships	\$5,000
DETROIT HISTORICAL SOCIETY Program for DPS students at Detroit Historical Museum	\$4,800
DETROIT PUBLIC SCHOOLS Books for student home libraries	\$4,500
DPS OFFICE OF GUIDANCE & COUNSELING Financial literacy workshop	\$4.045
BENJAMIN CARSON SCHOOL FOR SCIENCE & MEDICINE Sponsor two students to attend Michigan State University summer health sciences program	\$4,000
DETROIT PUBLIC SCHOOLS Roy and Maureen Roberts scholarship	\$1,500
DETROIT PUBLIC SCHOOLS Palazzo Strozzi Renaissance Award Program for DPS students	\$1,380
AVANTI SUMMER MUSICFEST Sponsor two DPS students to attend summer music program	\$600

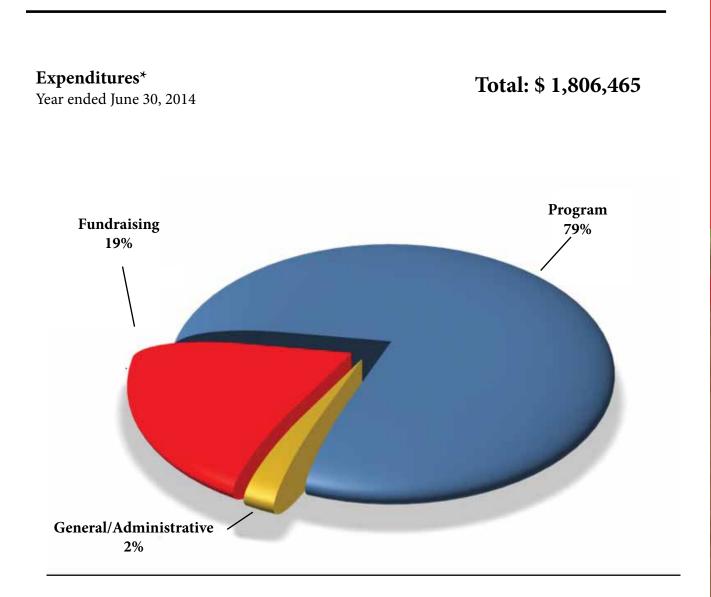


The needs of DPS and its students are varied, and range from support for school operations to teacher professional development to school uniforms and eye testing and glasses for students. The DPS Foundation seeks to meet as many needs as possible to the extent it has resources to do so, while at the same time being a responsible steward of the funds donated to it by the community at large and ensuring that every grant awarded by the Foundation brings "value added" to DPS and the students of Detroit.

DETROIT PUBLIC SCHOOLS College and career readiness software	\$14,280
DETROIT PUBLIC SCHOOLS See to Achieve eye clinic	\$8,128
DETROIT PUBLIC SCHOOLS School uniforms	\$7,500
DETROIT PUBLIC SCHOOLS Summer school graduation ceremony	\$2,832
CASS TECHNICAL HIGH SCHOOL Program support	\$2,250
DETROIT PUBLIC SCHOOLS Student enrollment campaign	\$2,000
RONALD BROWN ACADEMY General operations	\$1,350
DETROIT PUBLIC SCHOOLS Dental health and education program	\$1,266
LIFE REMODELED Improvements to Cody High School	\$690
MUNGER PREK-8 SCHOOL Program support	\$600
DETROIT PUBLIC SCHOOLS Communication Disorders Department	\$560
CODY ACADEMY OF PUBLIC LEADERSHIP General operations	\$500
MUMFORD HIGH SCHOOL Program support	\$500
DETROIT PUBLIC SCHOOLS PreK/kindergarten teacher professional development	\$500
CODY ACADEMY OF PUBLIC LEADERSHIP General operations	\$450
MACKENZIE PREK-8 SCHOOL Program support	\$200
KING HIGH SCHOOL Program support	\$150
DETROIT PUBLIC SCHOOLS Safe schools program	\$45

Investing In Our Children

In the 2013-2014 fiscal year, the Detroit Public Schools Foundation continued its significant investment in DPS, to foster the growth and academic achievement of our students. Our funds supported the "three Rs" of rigorous academic curricula as well as a wide range of other activities that form the framework lifelong learning and personal fulfillment and that help today's students to succeed in tomorrow's world.



Program - \$1,434,377 Fundraising - \$344,213 General/Administrative - \$37,875

DONORS

You did not need to donate, but you did, and we are truly grateful. We are honored that you have partnered with us in support of Detroit Public Schools students. We work each day to ensure that the funds you entrusted to us are used effectively and in line with your intent. Your gifts represent your commitment to helping today's students become tomorrow's scientists, artists, entrepreneurs, lawyers, and leaders.

\$100,000 and above

First Student Ford Motor Company

\$20,000 - \$99,999

AAA Michigan Bosch Community Fund

\$6,000 - \$19,999

Comerica Bank Compuware Corporation Gillum, Roderick and Linda

\$2,000 - \$5,999

Clark Hill, PLC Delta Dental Foundation Detroit Free Press Charities, Inc Detroit Medical Center DTE Energy Foundation DTE Energy Foundation Employee Matching Fund

\$500 - \$1,999

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up to \$499

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