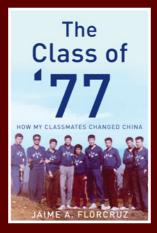
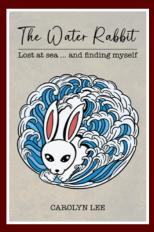
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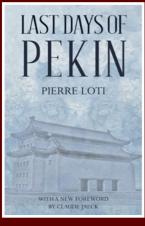
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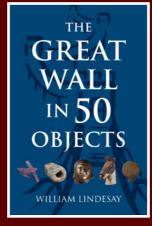
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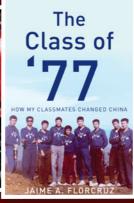




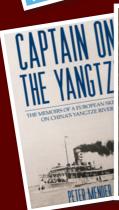


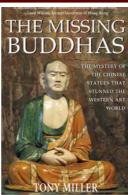
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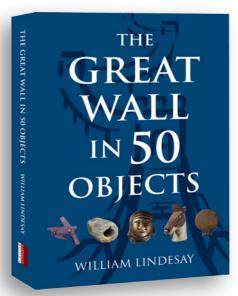
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THE GREAT WALL IN 50 OBJECTS

William Lindesay



Trade Paper: 978-988-8769-03-2 Publication Date: March 1, 2022 Category: HISTORY / Asia / China Price: US\$23.99/HK\$200/RMB 200

The culmination of a lifetime's field work and research, William Lindesay selects fifty artefacts from around the world to tell the story of China's Great Wall from the 8th century BC to the late-20th century.

Abraham Ortelius' pioneering world atlas, the unexpected origins of wolf smoke, the proliferation of the blunderbuss in the fifteenth century Great Wall theatre of war, even Kafka's classic short story, 'At the Building of the Great Wall', are some of the unique objects that were shaped by China's most famous national landmark. Enhanced by stories of their discovery, and those of their modern-day keepers, The Great Wall in 50 Objects is a personal and historical exploration of a world wonder.

"William Lindesay shows us the Wall in a completely new light by looking at the smaller objects that make up its history...Through these objects we feel the Great Wall transform from architecture into a living part of the history and culture of China."

> Jack Weatherford, author of Genghis Khan and the Making of the Modern World

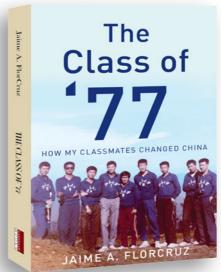
"For years, Lindesay has hiked and studied the Wall with exceptional passion. To him, it seems, the Great Wall is not a mere structure, a political icon, or a cultural curiosity, but a treasure strove of stories."

- Jaimé FlorCruz, former Beijing Bureau Chief of Time magazine and CNN

THE CLASS OF '77

Jaime A. FlorCruz

Jaime FlorCruz, an activist student leader in the Philippines, arrived in China in 1971 to take a look at the Maoist "New China", and the next day, Martial Law was declared in Manila. Jaime was stuck - if he returned he would probably be executed. So he stayed in China, a stateless castaway working on people's communes and learning the language, until the death of Chairman Mao ushered in dramatic changes, including an opportunity for him to become one of the Class of '77 - the first intake of students into prestigious Peking University after a decade of chaos. His classmates included many of the people who have remade China over the decades since, including the current premier Li Keqiang, former high-flyer and now imprisoned Bo Xilai and various other people destined over the coming years to be entrepreneurs, dissidents and scientists. This was the core of the new elite and Jaime was at the center of it. After graduating, he went on to become one of the most visible foreign correspondents based in China, serving as bureau chief for both TIME magazine and CNN. But the story of how he established himself in China is a unique reflection of the momentous changes that have shaken this country in the past five decades.

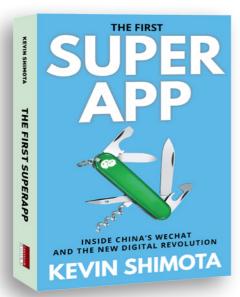


Trade Paper: 978-988-8769-41-4 Publication Date: August 1, 2022 Category: HISTORY / Asia / China Price: US\$19.99/HK\$200/RMB 200

"The Peking University classmates of Jaime Florcruz gave him a front-row seat in the tumultous political arena of China's post-Mao era. He rubbed shoulders with the men who would become a premier of China, a dissident in exile, and a politician who fell from grace amidst stunning scandals. The Class of '77 is unique for many reasons -- one of them being Florcruz's memorable first-hand accounts of knowing some of China's movers and shakers in their youth."

THE FIRST SUPERAPP

Kevin Shimota



Trade Paper: 978-988-8769-42-1 Publication Date: June 15, 2022 Category: **COMPUTERS / Electronic Commerce** Price: US\$18.99/HK\$180/RMB 180

China has leapfrogged past the West in many areas of tech - China's mobile payments have surpassed the United States 100-fold and most Chinese consumers haven't used cash or a credit card for years - and at the center of this new digital revolution is WeChat, the world's first superapp.

For people in China, WeChat is now the everything app - wallet, social media, messaging, food ordering, bill paying, game playing and much more. And companies across the world are only now racing to catch up by creating all-encompassing digital similar. phenomenon.

The First Superapp provides glimpse of the future, and Kevin Shimota, a former top executive at WeChat, tells the inside story of how this phenomenon began in the context of China's unique internet. He tells the story of WeChat's creation and its climb to become the first superapp, providing insights on the psyche of WeChat's founder, and of modern China tech to explain the fundamentals of these new innovations and how the framework they form could be reproduced beyond China.

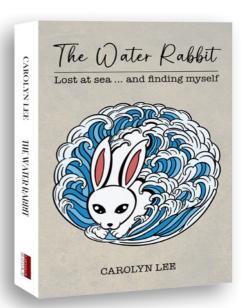
[&]quot;A fascinating and educational insight into the inner workings of the most dominant tech company that nobody knows about."

Patrick Body, editor of CKGSB Knowledge magazine

THE WATER RABBIT

Carolyn Lee

UK-born Carolyn experienced dysfunctional childhood and craving escape when she met Raymond, a boy from Hong Kong, who offered the chance of a new, exciting life. They moved their family to Hong Kong 1994, and Raymond embarked on a career in investment banking while Carolyn looked after their three children, but as the years passed, they drifted apart and she became depressed. After her father died in 2000, Raymond suggested the family buy a yacht and Carolyn believed a new hobby would help heal their relationship. Little did she realise that sailing and a shipwreck would ultimately drive them apart forever.



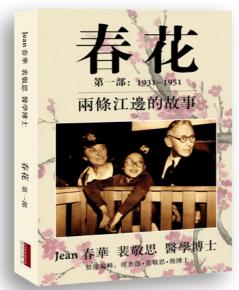
Trade Paper: 978-988-8769-34-6 Publication Date: May 1, 2022 Category: BIOGRAPHY & AUTOBIOGRAPHY Price: US\$19.99/HK\$180/RMB 180

"Carolyn's story is one of forbearance, growth, and love. I went in thinking it was a straight-forward story of her near-death in a boating accident, but it is also the candid and engrossing tale of her relationships leading to the hardest heartbreaks and toughest decisions, an unbelievable sea rescue and subsequent new-found take on love and life."

⁻ Jaime Walls, Head of English at Victoria Shanghai Academy, Hong Kong

春花

Jean 春華 裴敬思 醫學博士



Trade Paper: 978-988-8769-37-7 Publication Date: July 1, 2022 Category: **BIOGRAPHY & AUTOBIOGRAPHY** Price: US\$23.99/HK\$200/RMB 200

language edition of The Chinese the first volume of Jean's Perkins' memoir, Spring Fllower. The story of one woman's journey from poverty to privilege to persecution, and her determination to survive as history and circumstance evolved around her.

Tren-Hwa ("Spring Flower") was born in a dirt-floored hut along the Yangtze River in Central China during the catastrophic floods of 1931. Her father was so upset she was a girl, he stormed out of the hut, and she was given up for adoption to a missionary couple, Dr. Edward and Mrs. Georgina Perkins. Renamed Jean Perkins, she attended English-speaking schools in China, went to high school in New York near the Hudson River, and then after World War II returned to China with her parents. Spring Flower is both eyewitness history and the eloquent memoir of a young girl growing up during the brutal Japanese occupation and the communist takeover of China. In 1950, with the Korean War raging, Jean's adoptive parents had to flee China, leaving her behind....

"The remarkable life of a Chinese girl who, adopted by Western missionaries, is torn between China and America at a time of war, revolution, and global tectonics, ... well-told by her son through her vivid memories and family tales."

- Helen Zia, author of Last Boat Out of Shanghai: The Epic Story of the Chinese Who Fled Mao's Revolution

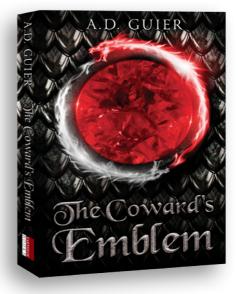
"A book you cannot put down until you come to the end, and not even then." — *Margaret Sun, author of* Betwixt and Between: A Memoir of New China

THE COWARD'S EMBLEM

A.D. Guier

A single lie can destroy an entire Empire...

The Mekshi Empire is teetering on the edge of civil war, and the legendary Shield, the protector of the Empire, is missing. The Lances of the Sovereign, a squad of elite knights, are desperately scouring the land while a shadow, the Merciless, thought to be gone forever, is rising. A coward might be the only one who can save them all.

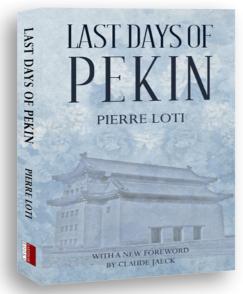


Trade Paper: 978-988-8769-35-3 Publication Date: May 1, 2022 Category: FANTASY Price: US\$18.99/HK\$180/RMB 180

10 New Releases

LAST DAYS OF PEKIN

Pierre Loti



Trade Paper: 978-988-8769-11-7 Publication Date: April 1, 2022 Category: HISTORY / Asia / China Price: US\$18.99/HK\$180/RMB 180 Peking, the heart of the ancient empire of China, was on its back in the year 1900, occupied by the foreign powers in the aftermath of the Boxer Rebellion, and at the mercy of looters and exploiters. Pierre Loti, one of the most famous French writers of theage, spent nearly a year there with the French expeditionary force, and left in this book, The Last Days of Peking, an extraordinary account of the city at its moment of crisis. The writing reflects China and its culture, and the conflicting attitudes of Westerners towards the country — a weird mixture of Sinophilia and Sinophobia.

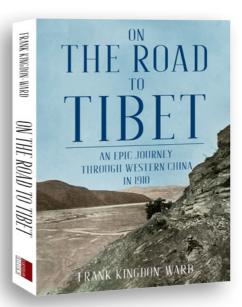
"No other French writer shared Pierre Loti's good fortune of arriving in China at the one time in history when the Empire lay completely at the mercy of the colonial powers. His descriptions of the Imperial Palace are second to none and he offers fascinating and lively detail of city street life, costumes, food, music, acrobatics and architecture. An essential window into old China."

- Claude Jaeck

ON THE ROAD TO TIBET

R. Frank Kingdon-Ward

Frank Kingdon-Ward was a dedicated explorer of westrern China Central Asia as well as being a master botanist, and this book documents his first trip in 1909 and 1910, a year-long adventure through northwest China, Gansu, eastern Tibet and Sichuan. This is a unique account of a iourney through remote territories, meetings with Tibetan lamas and warlords, and several scrapes with death, along with fascinating descriptions of the great vastness of western China, Central Asia and the wonders of Tibet. Kingdon-Ward was primarily a plant collector, but that was, it seems, an excuse for what he really liked to do, which was to travel through the wilds of that part of the world which is so physically magnificent, so central to the past of the human race, and so laced with cultures and traditions that had depth and meaning beyond anything else in the world.



Trade Paper: 978-988-8769-14-8 Publication Date: April 1, 2022 Category: HISTORY / Asia / China Price: US\$18.99/HK\$180/RMB 180

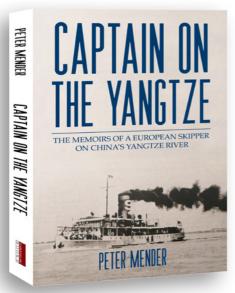
"This story encompasses adventure and dramatic descriptions of wild places and wonderful things. Kingdon-Ward was a great observer and writer as well as a master botanist."

- Gareth Powell, publisher and writer

12 New Releases

CAPTAIN ON THE YANGTZE

Peter Mender



The Yangtze River is the key artery through China's heartland, and through the early decades of the 20th Century, the biggest ships on the river were all skippered by foreign sailors like Peter Mender. As a captain for the American company Standard Oil, he faced wars and natural disasters as he guided oil tankers up and down the river for close to thirty years, before his last ship was sunk by the Japanese in their assault on China's capital of Nanking in 1937. This memoir is an invaluable window into the chaos of China in those years from a unique perspective.

Trade Paper: 978-988-8769-09-4 Publication Date: April 1, 2022 Category: HISTORY/ASIA/CHINA Price: US\$19.99/HK\$180/RMB 180

"Fascinating and enlightening memoirs of an adventurous and dedicated Estonian ship's captain who sailed the hazardous Far Eastern seas and Yangtze River waters 1907-1937, some of the most chaotic years in modern Chinese history. His eye witness account to "bloody Saturday" 1937 in Shanghai and detailed accounts of the Japanese bombing of Nanjing, in which his own ship was sunk along with the USS Panay are of particular value. Well-written and gripping!"

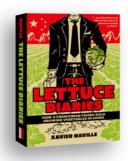
- Frode Olsen, author of Fighting for Two Kings

THE LETTUCE DIARIES

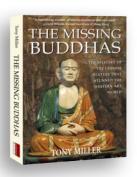
Xavier Naville

A snobbish French executive arrives in Shanghai with his expensive shoes and ties, expecting a short careerboosting posting before returning to Paris. Instead, he ends up deep in China's manure-soaked fields, buying and selling vegetables, all because he has convinced himself that he can singlehandedly drag Chinese agriculture into the 21st Century. It didn't work out as he planned.

The Lettuce Diaries is a revealing and humorous memoir of entrepreneurship, doubling as a primer for all seeking to do business in China, and explaining things the French executive, Xavier Naville, only learned the hard way — like humility and listening to people, and how the Chinese economy is both totally different and a huge opportunity.



Trade Paper: 978-988-8552-89-4 Category: **BUSINESS &** ECONOMICS/ General Price: US\$16.99/HK\$180/ **RMB 180**



Trade Paper: 978-988-8552-92-4 Category: Price: US\$19.99/HK\$200/RMB 200

THE MISSING BUDDHAS

Tony Miller

As chaos reigned in China in the early 1900s, a group of life-sized Buddhist statues suddenly appeared and caused a sensation, being both exquisite and completely unlike anything else ever seen in Chinese art. Museums and collectors around the world competed for them, but who made them and when? And where had they been hidden before they suddenly emerged into the light?

The Missing Buddhas tells their story and unravels the HISTORY/Asia/China question of their origins. For the past century, scholars, curators and connoisseurs have been mesmerized by the myth created by a German dealer that the monks were hidden in inaccessible caves southwest of Beijing to save them from barbarian invaders. But Tony Miller takes a scalpel to this tall tale and both debunks the myth and discovers their true history. In doing so, he opens a window on a fascinating period in Chinese history and introduces an extraordinary cast of characters as he leads the reader clue by clue to the real provenance of these beautiful enigmas.

14 Recent Releases



Trade Paper: 978-988-8552-90-0 Category: HISTORY/Asia/ Japan Price: US\$23.99/HK\$180/ RMB 180

Hokkaido

Ibrahim Jalal

Hokkaido: A History of Japan's Northern Isle and its People charts the journey of the island and its inhabitants through history. Located at the far north of the country's island chain, Hokkaido is a very different place from Japan's other main islands and is the center of the culture and history of Japan's indigenous people, the Ainu.

This book tells the unique story of the Ainu as well as exploring the unique role Hokkaido has played in the development of modern Japan. It looks at the challenges the Ainu faced through the past few centuries, and still to some extent continue to face today. It explores the incredible stories of contacts with outsiders, both settlers from the south and Russians from the north. It gives details of the unique Ainu experience during the Second World War, and how Ainu activists and Japanese reconciliation has claimed a place for the Ainu in Japanese society today.

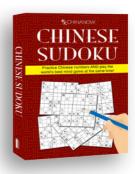
CHINESE SUDOKU

Practice writing Chinese numbers and thinking in Chinese, while playing the world's greatest mind game!

The puzzles in this book are exactly the same as standard Sudoku, but all the symbols are traditional Chinese characters. The answers are all given at the back of the book.

One of the best ways to learn a language is to use it to do something else, so the language fades into the background as just a tool. Chinese numbers are still used in all sorts of ways in Chinese life, particularly in terms of dates, and you haven't mastered Chinese until you can recognize and write the Chinese numbers with fluency.

Ready steady go!



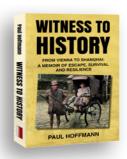
Trade Paper: 9 78-988-8552-93-1 Category: LANGUAGE/ Chinese Price: US\$14.99/HK\$150/ RMB 150

WITNESS TO HISTORY

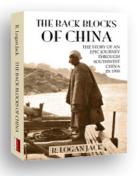
Paul Hoffmann

On the dark, rainy afternoon of November 28,1938, a slight 18-year-old Austrian man took in his first impressions of Shanghai. Paul Hoffman had left his family and all that was familiar to him in Vienna and was now among a forlorn stream of thousands of Jewish refugees into China. For the next thirteen years, Shanghai would be his home, and he made the most of the last years of the foreign-dominated world of old Shanghai.

Witness to History is the moving memoir of a man caught up in the tides of history, who witnessed and experienced the Nazi revolution in Europe, the Japanese invasion of China and the Communist victory in 1949, and emerged from the challenges all the wiser. In Shanghai, he taught mathematics, lived the high life, and worked for an American lawyer, Norwood Altman, who was also secretly the US spy chief in China before and after the Communist takeover.



Trade Paper: 978-988-8552-74-0 Category: BIOGRAPHY AUTOBIOGRAPHY Price: US\$23.99/HK\$200/ RMB 200



Trade Paper: 978-988-8769-02-5 Category: BIOGRAPHY & AUTOBIOGRAPHY Price: US\$18.99/HK\$180/RMB

BACK BLOCKS OF CHINA

R. Logan Jack

Logan Jack was an Australian geologist and engineer with a keen eve for cultural detail who got stuck in western China in 1900 when the Boxer rebellion broke out in the north of the country, leading to the deaths of many foreigners, and the possibility of an even greater massacre of non-Chinese people. Jack and his party fled from Sichuan, where they had been examining mining opportunities, and headed southwest to Burma, crossing a huge amount of territory, much of it never before traversed by Europeans. His account of the journey, including descriptions of local tribes and cultures clearly feeling pressure from the expanding Han Chinese population and authority, has a unique historical value. Jack tells the story of the two-month trek with great flair and an eye for humor, and this memoir is one of the best examples of early 20th Century travel writing.

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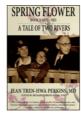
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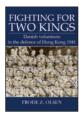
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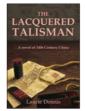


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Danish volunteers in the defence of Hong Kong 1941 Frode Z. Olsen

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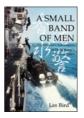
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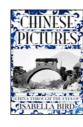
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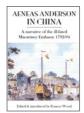
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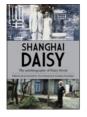
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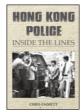
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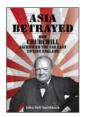
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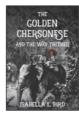
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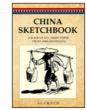
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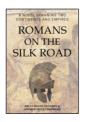


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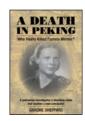
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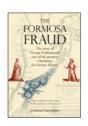
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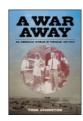
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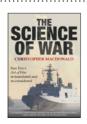


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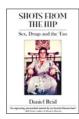


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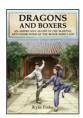
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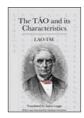
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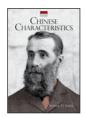


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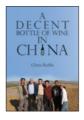
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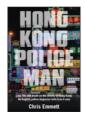
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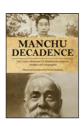
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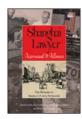
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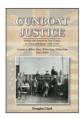
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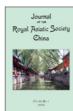
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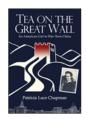
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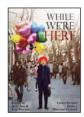
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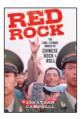
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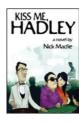
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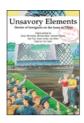
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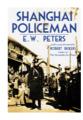
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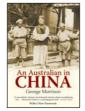
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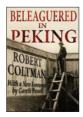
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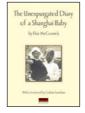
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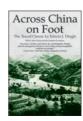
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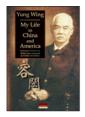
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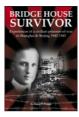
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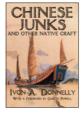
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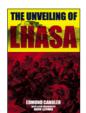


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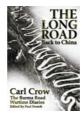
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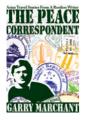
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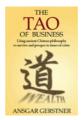
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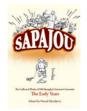
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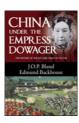
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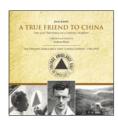


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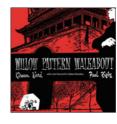
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culture. He moved to Hong Kong in 1973, learned to speak Cantonese and to read Chinese and worked as a reporter on the South China Morning Post. In 1976, he joined Reuters News Agency and worked in the Hong Kong and London bureaus before being assigned in 1979 to Beijing. He served as Beijing Bureau chief for Reuters 1985-1987, Tokyo Chief Correspondent 1987-1989, and was the Reuters Asian Editor from 1990 to 1995, responsible for all reporting from Pakistan to New Zealand. He then set up his own company in Shanghai, SinoMedia Ltd.

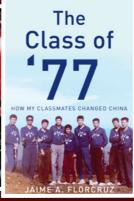
He has written and published a number of books, including On Your Own in China (1984), Tales of Old Shanghai (2008) and an account of his continuing walk across China, The Great Walk of China (2010) and The Formosa Fraud (2017) about George Psalmanazar. His translation of the Jin Yong kung fu novel The Book and The Sword was published by Oxford University Press in 2004. His Chinese name, 晏格文, was chosen by Jin Yong (金庸). He set up China's first rock band in the early 1980s, and was the first foreign journalist to ever witness a sky burial in Tibet.

He has recorded a number of albums of his own songs, including Leap of Faith (1996), The Red Album (2011), and The Tao of Music (2013).

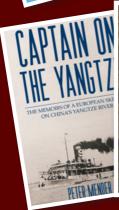
He speaks in public regularly, in English and in Chinese, on a variety of topics, including the Chinese economy and life in rural China. He has addressed MBA and other student classes at many of China's top universities, including Tsinghua, Fudan and Nanjing. He speaks Mandarin and Cantonese fluently and his English is said to be acceptable. His personal website is <code>www.earnshaw.com</code>. Email: <code>graham@earnshaw.com</code>

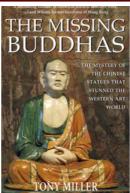
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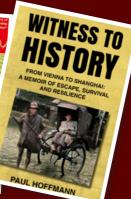














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