

# RoadMap to Achieve the (Renewable) H2 Economy

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# Key Factors Required for a Renewable Hydrogen Economy

- Achieving Scale and a Roadmap to Value Chain Profitability
- A Level Paying Field relative to other forms of Alternative Energy
- Global Collaboration between Public and Private Sectors
- A Predictable and Sustained Commitment from Governments

# 2050 Hydrogen Vision



### Source: Hydrogen Council

# Ministry of Economy, Trade and Industry

### Japan's Responsibility for Energy Transition

- Energy trilemma:
- ✓ Energy Security
- Environment (Sustainability)
- ✓ Economic Affordability (Cost)

3 "E" + Safety





	METI Headquarters	1-3-1 <u>Kasumigaseki, Chiyoda-</u> <u>ku, Tokyo</u> 100-8901, <u>Japan</u>
	Minister Responsible	• <u>Hiroshige Sekō, Minister of</u> Economy, Trade and Industry

- Established May 5, 1930
- Consolidated Net Sales: ¥ 670.7B / \$6.7B (FY 2017)
- Employees: 9,453 (3/2018)
- CEO: Akiji Makino



# Iwatani's Commitment to Hydrogen in Japan

- Leading Market Position
- Vertically Integrated Supply Chain
- Significant Focus on Safety
- Extensive Investment in R&D



**Manufacturing Plants** 





Distribution Equipment



**27 Fueling Stations** 

# Entering the Light Duty Hydrogen Fueling Station Market in California



# **Future Opportunities**



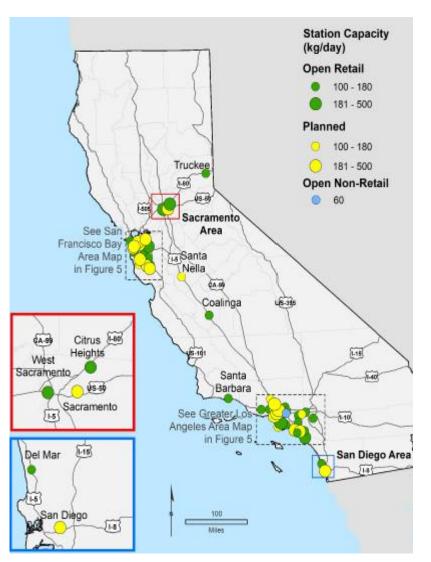
Renewable Energy Production



Renewable Hydrogen Production



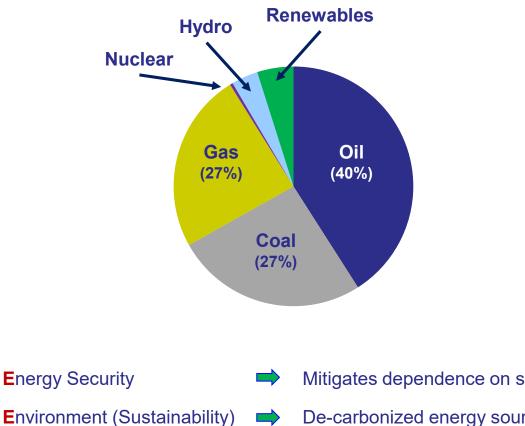
Medium & Heavy Duty ZEV Fueling



### Source : California Energy Commission



### Japan's Sources of Energy: 2016



Economic Affordability (Cost)  $\checkmark$ 

 $\checkmark$ 

 $\checkmark$ 

- Mitigates dependence on specific countries
- De-carbonized energy source
  - High priority: Access to low-cost feedstock

## Japan's "Basic Hydrogen Strategy"



### **Essential Enablers**

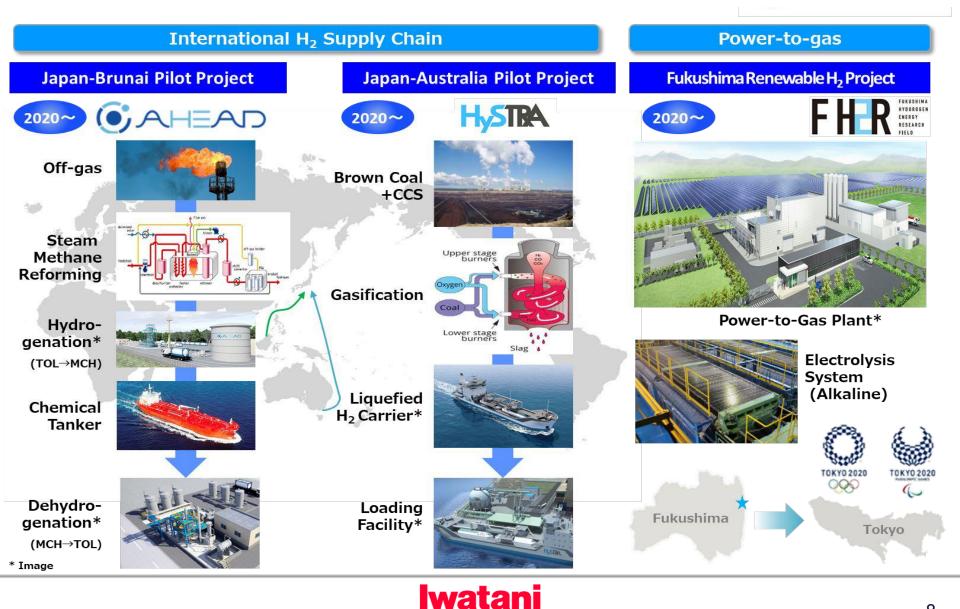
- Achieve Scale across the entire Supply Chain
- Leverage untapped resources
- Encourage / Incentivize Mass Adoption
  - > Mobility
  - Power Generation

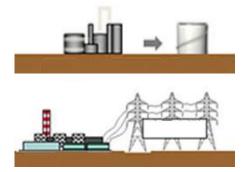
### Prime Minister Abe's H2 Initiatives

- Establish World's 1<sup>st</sup> National H2 Strategy
- 2050 Vision: Position H2 as a new energy option
- Affordable H2
  - > \$3/kg by 2020
  - > \$2/kg by 2050

### Tokyo Statement Agenda Outcomes

- Harmonization of Regulation, Codes and Standards
- International Joint R&D emphasizing Safety
- Study and evaluate Hydrogen's Potential
- Communication, Education and Outreach





### H2 Production Processes

- Reforming (SMR)
- Gasification
- Electrolysis

### Feedstock Options

- Natural Gas
- Chemical
- Biomass
- Coal (w/ sequestration)
- Water
- Nuclear
- Residuals
- Others



### H2 Conversion/Handling

- Liquefaction
- Compression



# Nvalani

### H2 Distribution

- Liquid Trailer
  - Tube Trailer (Gas)

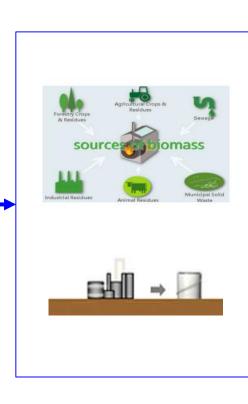
### H2 Dispensing

- Vaporized Liquid
- Compressed Gas



# Anticipated Future State Hydrogen Supply Chain: Gaps / Challenges





- Gap: Significant Increase in Liquid H2 Production & Transport Equipment Required
- Challenge: Timing of Capital Investment with Demand Realization





- Gap: Increased Reliance on Renewable Power Generation
- Challenge: Price of Power / Timing of Investments
- Gap: Significant % H2 Feedstock Required to be Derived from Renewable Sources / Low Carbon Intensity Pathways
- Challenge: Significant Cost Reduction Required; Definitions / Incentive Programs & Capital

- Gap: Cost Parity of H2 at Dispenser with Gasoline
- Challenge: Upstream H2 Capital Investment will likely require ROI / T&C's to compensate for Downstream Risks



Iwatani's Vision: To Create a Global Scale CO<sub>2</sub>-Free H<sub>2</sub> Supply Chain

 Renewable Energy<br/>& H2 Production
 Ocean<br/>Transport
 Import & Distribute<br/>H2Throughout Japan

 Import & Distribute<br/>H2Throughout Japan
 Import & Distribute<br/>H2Throughout Japan

Solar, Wind, Hydro, Bio-Waste Recovery & Others

Electrolyzer & Other Renewable Hydrogen Sources

- Hydrogen FC Vehicles
- Turbines for Power Generation
- Back-up Power Generation
- Fuel Cell Powered Equipment

# CA H2 Supply Chain Challenge: Scale Alone Might not be Enough

### Renewable Power Generation & Grid kWh Cost

- \$/kWh Grid Price puts Electrolizers at a disadvantage in many markets
- Scale projects have likelihood of proceeding where new Utility Islands can be created utilizing Hydro, Solar and Wind Power Generation (i.e., Canada)

### Expanding Liquid H2 Supply

- World Class Plant: 30 TPD / \$125 MM+
- To achieve Long Term CA LD Goals could require 20+ New LH2 Plants, massive increases in storage capacity and Significant investment in new Distribution Equipment
- Building Standalone Merchant LH2 Plants are Speculative Investments and present Supply Agreements reflect this reality
- Unlike gasoline, there are no LH2 Racks today and H2 Costs are relatively less transparent

### Shift to Renewable H2 Sources

- Visibility into timing of capacity additions, potential for grid integration, reliability enhancements, proximity and Gov't policy/commitment are key factors
- Regulatory Agency Commitment to Definitions of Renewable Pathways are essential to De-Risk Project Investments

### Achieving Cost Parity at the Pump for Drivers

- \$3.50/gasoline gallon / 27 MPG = \$0.13/Mile\*
- Today \$14/Kg H2 / 66 MKg = \$0.21/Mile\*
- Cost Parity would require roughly \$8/Kg H2\*
- How long will Automobile OEM's subsidize fuel purchases?
- Positive NPV at LT Target H2 Cost at Dispenser requires subsidies
- Vertically Integrated Competitors will likely have a significant advantage

\*Source: CEC & CARB Staff Report on AB8



# Innovation is Driving Demand for H2...But it is a Long Term Play



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# Support from Government & Public Sectors is Essential

- Achieving Scale leads to a *Sustainable* Industry
  - Harmonization of Codes & Standards enables economies of scale via equipment procurement savings, station design and inter-operability across national boundaries
  - Promote Development of Light AND Heavy-Duty ZEV Infrastructure
  - Support Transportation Initiatives: Maritime, Bridges & Tunnel Crossings
  - Encourage All Forms of Renewable Hydrogen Production
- Create a Level Playing Field Across All Alternative Fuel Modes
- Support Programs that Encourage Collaboration between Public and Private Sectors (e.g. Japan & California Model)
- Predictable and Sustained Commitment Allows for Long-Term Investment, Planning and De-Risks Projects

# Many Challenges...but Japan and California are Two Bright Spots

- Significant Government Agency Support & Constructive Engagement and Financial Commitment
  - CEC, CARB, BAAQMD, SCAQMD, GO-Biz, DOT, DOE, NREL, SANDIA, Local Municipalities & Others
  - METI, New Energy and Industrial Technology Development Organization (NEDO) and Japan External Trade Organization (JETRO)
- High Private Industry Commitment and Investment
  - Automobile OEM's, Industrial Gas & Energy Company's, Capital Equipment Suppliers and Entrepreneurs
- Trade Organizations creating platforms for constructive collaboration and overcoming the chicken and egg dilemma
  - Hydrogen Council, JHyM, California Fuel Cell Partnership, CHBC & Others
- University Support and Talent Pipeline



# Hydrogen on a World Platform: G20 Ministerial Meeting

Energy Transitions & Global Environment for Sustainable Growth

- June 15 & 16, 2019
- Karuizawa, Japan
- Anticipated Outcome:
  - Communique
  - Action Plan





# Thank you

