

2018-2019

# THE GREATER EUREKA CHAMBER OF COMMERCE



MEMBERSHIP DIRECTORY

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# Welcome to Greater Eureka Chamber of Commerce

### *Eureka Chamber of Commerce Membership Benefits!*

This chamber business directory is just one of the many benefits of being a member of the Eureka Chamber of Commerce. This directory is distributed to businesses and residences throughout the region. The beautiful, full color magazine is a powerful resource connecting our members to one another, encouraging better business relationships, and connecting our members to the community.

### ADVERT PROMOTION

- Website listing – Your business is listed on the Greater Eureka Chamber of Commerce Website. Our website is currently averaging over 5600 visits per month

- E-Newsletter publicity- The chamber's monthly newsletter includes a listing of all new members and includes member press releases and articles. Also the opportunity to advertise and promote your business and events.

- Promotional display- Members are urged to display business cards and brochures in the Chamber lobby giving your business exposure.

- Grand Openings, Ground Breakings and Ribbon Cuttings

- Social Media- Stay connected by following us on Facebook, Twitter, Instagram, YouTube and the Greater Eureka Chamber of Commerce Website.

### MEMBERSHIP DIRECTORY

This publication promotes member businesses to users that are both inside and outside of the area, with 15,000 printed copies

as well as on our website as a digital online resource guide. The beautiful, full color magazine is a powerful resource connecting our members to one another, encouraging better business relationships, and connecting our members to the community as well.

### NETWORKING

Chamber membership brings its share of fun and opportunities. Each month the Chamber hosts an after-hours business networking event. There is always plenty of food, fun, beverages, prizes and camaraderie. We also host the Annual Dinner and Membership Meeting in January, the summer Chamber Golf Classic, and Toast of the Town harvest lunch.

### INFORMATION

The monthly Chamber Review newsletter is an important source of business information from developments in the State Capitol to local issues of interest, as well as promotion of your business.

### ADVOCACY

Members of the Chamber understand how vitally important it is that government and elected leaders hear the voice of business. The Chamber is actively advocating and working on behalf of its members at the local, state and national levels.

### INVOLVEMENT OPPORTUNITIES

Chamber members have the ability to be a part of the solution by bringing their voices and energies to the table in a variety of ways. From assisting at organizing





special events to making a difference with government, Chamber committees offer the unique benefit of being a part of the ongoing effort to improve business conditions and the community at large.

### CONFERENCE AND MEETING ROOM RENTAL

Chamber members are offered the use of the Chamber Conference and meeting room at member rates.

### CREDIBILITY

By becoming a member of the Greater Eureka Chamber of Commerce, you become part of a unified voice. The Chamber gives people an easy way to participate in something larger than themselves and their respective organizations. Our membership of 500 represents over 15,000 employees. The Chamber participates in local committees, attends City and County meetings, and advocates to all levels of government, representing you and your voice.

### REFERRALS

The Greater Eureka Chamber of Commerce receives requests

for recommendations on goods, services, accommodations and restaurants. We only refer to Chamber members.

### TAX DEDUCTIBILITY

Chamber membership fees are eligible tax deductions as an ordinary and necessary business expense. Consult your financial advisor.

*Our Current Committees Include:*

### BUSINESS & EDUCATION

The Business & Education Committee evaluates education and training issues of interest to the business community. The Committee interacts with the local university, community college,



county and city schools as well as vocational training facilities.

### BUSINESS & INDUSTRY

The Business & Industry Committee reviews, evaluates and recommends action on issues and concerns of interest to Chamber members. Its members work with local governments and agencies to improve business conditions with local regulatory issues.

### GOVERNMENT AFFAIRS

The Chamber Government Affairs Committee develops and maintains the Chamber Legislative Agenda which works to promote economic development through legislative advocacy. The Committee reviews and

evaluates legislation which would impact members of the business community. The Government Affairs Committee coordinates public/member forums for candidates in local elections.

### ORGANIZATION

The Organization Committee provides direction and support to membership development and to Chamber operations. The Organization Committee oversees the Chamber Ambassadors and Chamber Mixers.

### TOURISM

The Chamber Tourism Committee provides direction and support to Chamber programs involving visitor attraction and retention. The group works closely with the Convention and Visitors Bureau, Eureka Main Street and other organizations to maximize the impact of tourism marketing.

Special purpose committees are the heartbeat of the Eureka Chamber of Commerce. If you are interested in working with your fellow Chamber members to improve local business conditions call us at 442-3738.

## MESSAGE FROM THE EXECUTIVE DIRECTOR

Our 2018 Chamber Chair, David Hull, promised that this year would mark the beginning of a new era. Little did we know how much?

We listened to you our chamber members in our most recent poll and we challenged ourselves to deliver. In 2018 we were determined to be a catalyst for business growth, a convener of leaders and influencers and a champion for a stronger community.

In 2018 we chose to firmly stand by our mission statement, "The Greater Eureka Chamber of Commerce is an organization that promotes and advocates for trade, commerce, jobs and tourism." We also chose to work closely with our business partners, sharing in this common goal for our community.

It is exciting to be moving to our new offices in downtown and creating opportunities by having a modern new flex work space and incubator, which will support and grow startups, entrepreneurs and our existing members.

The decision to bring speakers to our monthly mixers has proven to be a popular one. To share important information with our members from business and community leaders in a business social atmosphere has been very well received.

In addition to our Annual Dinner and Membership Meeting and monthly mixers, we have added events that build relationships. Our inaugural Golf Classic Tournament and upcoming Toast of the Town long lunch have created new opportunities for networking, confirming that people do business with those that they know and trust.

Our board has worked diligently, focusing on the work of our committees, to bring forward the concerns of our members and take action with workforce shortages, infrastructure and transport, government affairs and the importance of tourism to our economy.

We can only be successful with the support of our members. You are the business leaders in our community. We are 500 members representing 15,000 employees. Your voice matters. Together we are the drivers of business and instigators of change.

In closing, I want to thank all of our members and community leaders for so warmly welcoming me to the role of Executive Director at the Greater Eureka Chamber of Commerce. Your support, input and encouragement is greatly appreciated.

*Donna Wright*



**Donna Wright**  
EXECUTIVE DIRECTOR  
GREATER EUREKA CHAMBER OF COMMERCE

# PREMIER SPONSORS

The Greater Eureka Chamber of Commerce recognizes and thanks our Premier Members for their commitment to our organization and their investment in the North Coast business community. For more information about becoming a Premier Member, call 442-3738.







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## MESSAGE FROM THE 2019 BOARD CHAIR

Dear Business Leader:

I am honored to serve as your 2019 Chair of the Board of Directors for the Greater Eureka Chamber of Commerce.

The Greater Eureka Chamber of Commerce is the preeminent membership organization for businesses to grow through relationship building and partnership engagement throughout the Greater Eureka area.

500 businesses and 15,000 employees strong, the Greater Eureka Chamber is the largest chamber of commerce in Humboldt County and has been working hand-in-hand with regional businesses, government, and academia to build a robust and innovative business community for more than 125 years.

Doing business in Eureka can be a challenge. I want the Chamber to be the growth engine for businesses within our community. I want every business to have an environment where they can be prosperous. I would also like the Chamber to be a source of encouragement for innovative start-up businesses. My goal is for the Chamber to be the unifying organization that makes this happen.

As with any membership organization, we are only as united and effective as our volunteers. Please engage with us. I encourage you to use the Greater Eureka Chamber as a means of developing relationships and participating in dialogue on issues key to our regional business community. This is not just a place for one person from your company – there's a place in the Chamber for everyone from your business. I encourage you to commit to making the most of your Greater Eureka Chamber membership.

I look forward to working with you and your business to continue growing Eureka.

*Becky Reece*



**Becky Reece**  
2019 CHAIR, BOARD OF DIRECTORS

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# How do you define a good website?

We define a good website by its ability to inspire confidence, leaving an immediate and lasting impression of quality. It should be quick to find, load, navigate, and convert. It should be void of friction, distraction and errors. It should account for the entire customer lifecycle and produce quality data for analysis and future strategic movement. It should be mobile-friendly, providing complete and easy access across all devices. It should resolve human issues. In summation: a good website should further the goals and objectives of the organization that it represents.

I'm Josh Nelson, a Marketing & User Interface Designer at EvenVision, a Creative Web Firm based in Arcata. I'm writing to tell you about the true power of a website. EvenVision crafts custom digital solutions, designs, builds and measures successes and experiences that hundreds of thousands love to use around the world. Currently we are working with the Eureka Chamber of Commerce to craft a new website.

**“designed to provide more value for members”**

The Chamber is the focal point for North Coast business networking, discovery and support. The website we are designing with the Chamber is a reflection of the desire to support that mission. We firmly believe that just because we are behind the redwood curtain doesn't

mean that we should expect anything less than the best. We are empowered by the internet.

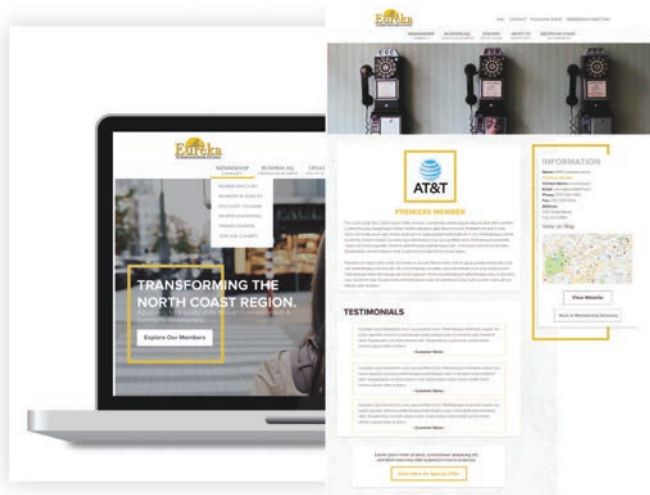
When launched in the fall of 2018, the Chamber's new website will feature a bold new reimagined and expanded identity that plays off historical values, a carefully focused user experience and comprehensive member directory designed to provide more value for members while transforming the website into a more powerful tool for the future. Visitors will be able to quickly navigate through streamlined pathways and discover upcoming Chamber events, designed to encourage member participation and business community development.

The Chamber's team will be able to monitor the success of the new site while keeping tabs on the value it provides for members. Their back end interfaces will provide a streamlined process of adding, maintaining and placing content in key areas of the site, helping to keep the content fresh and relevant.

The new website is designed to provide premier members a truly elevated and exclusive experience, crafted to recognize their commitment to the Chamber and the North Coast business community. Premier profiles will feature room for expanded business descriptions,

featured testimonials and custom calls to action, designed to move visitors to key conversion locations.

In addition, the website is crafted to capitalize on the true power of a website to become an integral component of the



organization. The Chamber's website is designed to be a key method for reaching new prospects as well as helping to encourage positive membership and community participation.

Ultimately, what makes a good website? Foundational, thoughtful consideration and understanding of the goals and objectives, intentional building through careful strategy, design and development, and the will to treat a website as a dynamic extension of your organization.

A good website is the synthesis of small strategy steps.

Make your website a space that defines who your organization is, what you stand for and why you are unique. Build it to help you run your organization more smoothly and expand its success. If you can do that you'll have not just a website, but a great website.

**BY: JOSH NELSON,  
EVENVISION**







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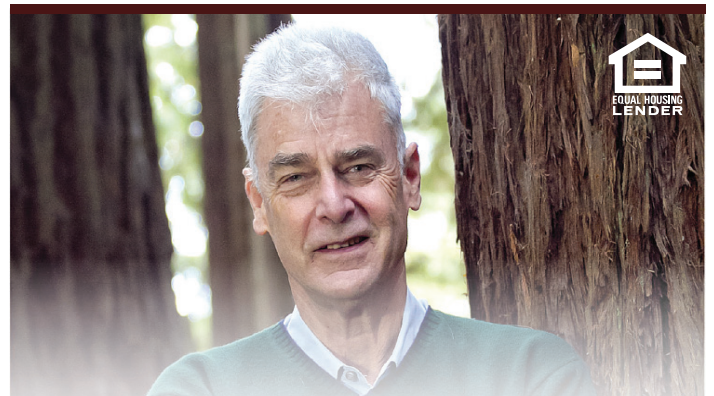
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EXECUTIVE DIRECTOR  
**Susan Gillespie**  
OPERATIONS MANAGER  
PHOTOGRAPHY BY  
**Philip Wright**

**THE GREATER EUREKA CHAMBER OF COMMERCE**  
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# Honoring excellence



Coast Central Credit Union

There were many winners at the Chamber's 2018 Annual Dinner & Membership Meeting but the top award went to Coast Central Credit Union, honored as the 2017 Business of the Year. It is a true Eureka success story, a business that touches many of our lives.

Founded in 1950, it now has more than 68,000 members and 12 Member Services Branches serving the people of Humboldt, Del Norte and Trinity counties. In addition, this company and its leadership are invested in Eureka and the communities they serve. Their 235 employees donate thousands of hours through its Commitment to Community volunteer program. Plus, they sponsor...well...almost everything! They are a long-time supporter of local communities through its Dean G. Christensen Community Investment program, community sponsorships and a scholarship program for high school seniors,

In July of 2018, the credit union celebrated the opening with a Chamber Ribbon Cutting of its new downtown Eureka location at 4th and F Streets, after more than a year of construction renovating the historic building.

Congratulations to Coast Central Credit Union, the Chamber's pick for the 2017 Business of the Year! Visit their web site at [coastccu.org](http://coastccu.org) and at [facebook.com/coastcentral](https://facebook.com/coastcentral).

Other award recipients included: The Small Business of the Year Award went to a local innovative purveyor and exporter of fine chocolate, Dick Taylor Craft Chocolate. Business owners Adam Dick and Dustin Taylor have demonstrated the desire to not only invest in their brand but to invest in their community.

The Customer Service Award was presented to the business that best exemplifies a demonstrated commitment to making its customers feel welcome. The 2017 award was presented to Happy Donuts. This business was nominated in three different award categories. They are clearly well appreciated by the community and are honored for their consistently good service.

***"It is a true Eureka success story..."***





Dick Taylor Craft Chocolate

The newly established Non-Profit Service Award was presented to the Sequoia Humane Society for its work leading the community in the effort to reduce the pet overpopulation by providing programs that do so much for

the animals and the residents of Humboldt County.

The Business Person of the Year Award was awarded to Nancy Woods of Thrifty Supply for her contributions as representative of a resistant

local business, who has made a significant impact on this community. Woods has run the family-owned business for forty years, she has been a staunch supporter of the Chamber, and she tirelessly volunteers her time for Humboldt Sponsors

and Soroptimist International of Humboldt Bay.

BY: PHILIP WRIGHT



Happy Donuts



Sequoia Humane Society



Nancy Woods, Thrifty Supply



# Our emerging craft industry

There's no doubt about it. "Craft" is here and thriving. Not arts and crafts. We have that, too. We're talking craft foods and beverages. Home based or boutique and doing quite well, thank you.

**"it's all  
about being  
hands-on"**

Just ask Jackie Moore. She and hubby Fred are fifth generation locals who own Eureka's first and only licensed distillery, Humboldt Craft Spirits. They love making "Certified Craft, Grain-to-Glass spirits" one batch at a time. Right here in downtown Eureka. They hope to put Eureka on the map as home to one of the finest distilleries in the state. Right now they are small scale but their vision is to open a tasting room and gift shop in town

But what does "Certified Craft" mean really?

Glad you asked. For them, there is a specific definition requiring, among other limitations, that the spirits are "physically distilled and bottled on-site." If you meet the terms you can be certified and use the trademark.

For brew master, Jeff Leahy, of The Brewhouse at Bear River, the guidelines are a bit less well defined. One source claims that craft beer is "produced in small batches typically using unique

techniques or ingredients." Bear River Casino Resort General Manager, John McGinnis wanted to offer guests "a local flavor that can't be found anywhere else." Try their Mattole Mild Ale, Eel River Citrus Moon or Bear River Blonde. All made on-site at the casino, just 4.5 barrels per batch.

At the Humboldt Cider Company, a family owned business has grown into another prime example of craft success. Darren Cartledge and wife Michelle enjoy making small batches of craft cider. They just "wanted to create a life where we had the freedom to work and have a family life." Their two children love to help out picking apples, doing odd jobs and just being part of the team. Friends, Jamie Ashton and Tom Hart have joined the team as partners and the future looks bright. Try a local cider at one of their two locations.

The owners of Old Growth Cellars love good wines and now they are making them. Third generation Humboldt residents, Jim Pastori and Bob Lima are producing some award winning craft wines right here in Eureka. For them, it's all about being hands-on. During harvest season they are on-call for the grapes to reach that perfect ripeness. Then they hit the road. Their grapes are all sourced from nearby regions but the wines are made completely in Humboldt County, "using the old techniques, hand crafting each lot." Try their wines at many local restaurants and grocers. The Sauvignon Blanc and their flagship wine, Petit Syrah



Humboldt Craft Spirits



Humboldt Cider Company



are popular choices. A tasting room opens fall of 2018 and prospects are looking good.

The same might be said of Dick Taylor Chocolates. Owners Adam Dick and Dustin Taylor were inspired by their backgrounds in woodworking and boatbuilding to join the “young and growing American craft chocolate movement.” Another great idea it turns out. They source the finest fairly-traded cacao, then

“perform all the steps in-house to turn the raw ingredients into delicious chocolate” all in their small factory in Eureka. But why here? According to Adam, “Being long time Eureka residents, it is important for us to continue to invest and pour into the community we love and call home. We love the potential Eureka has and want to see it grow and prosper. Their award-winning chocolates are available

locally and in a growing number of locations around the state.

Five local businesses making craft products for our enjoyment while contributing to the economy and reputation of the greater Eureka area. From Blue Lake Vodka to Black Fig Chocolate with some notably fine beverages in between, craft is here and the market is growing. There are many other fine “crafters” so check out

the directory and support the booming craft industry. Or think about starting your own craft business. Your Chamber is here to help.

(See our business directory for the ever growing list of local craft businesses.)

BY: PHILIP WRIGHT



The Brewhouse at Bear River



Dick Taylor Craft Chocolates



Old Growth Cellars



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# We're on the move - Business H.Q.

Imagine a place where small businesses and entrepreneurs can come together to share ideas. Imagine a space where the expense of rent, office staff, internet and utilities are also shared.

Now imagine your Chamber's new office in the center of it all!

It's an exciting concept that the Chamber has been developing and we are making it a reality.

The flexible work space model is not new. "Incubators" are changing business in towns and cities across the country and your Chamber feels strongly that it can be successful here as well. Now is the time and Eureka is the place for this idea to become a reality.

Combining our current operations with the "incubator" will have many benefits and supports our mission statement: "The Greater Eureka Chamber of Commerce is an organization that promotes and advocates for trade, commerce, jobs and tourism."

With this move we return to our roots, support our mission statement and provide existing members a Business Headquarters, a place in downtown Eureka, where you can meet your fellow business



members and use the facilities we offer to enhance your business.

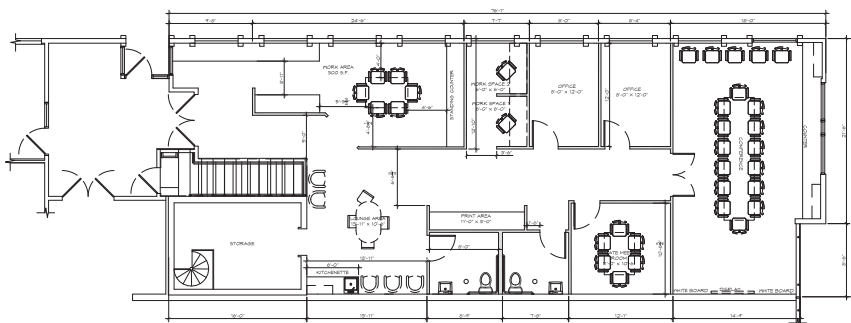
We believe that our economic future is dependent upon our ability to nurture and welcome creative and knowledge based entrepreneurs to our community. In order to accomplish this goal, we are working to provide flexible and affordable work spaces for small and upcoming businesses. Our focus is to create an environment and technology that benefit start-ups and ensure their success. It is our hope that such a vision will attract creative thinkers seeking the lifestyle we so value here on the North Coast and provide a space that can be used by established members seeking advice and collaboration for growth.

If you haven't already, please stop by and see how renovation is progressing. The flexible work space may be helpful for your business or be just what someone hoping to create a new, cutting edge enterprise needs to get off the ground here in Eureka. Remember, if you are a chamber member, you are part owner of this innovative office concept!

BY: PHILIP WRIGHT



*"a place where  
small businesses and  
entrepreneurs can  
come together"*



**Proposed floorplan  
of the Chamber  
Business H.Q.**






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## CHAMBER MISSION STATEMENT

“The Greater Eureka Chamber of Commerce is an organization of members that promotes and advocates for trade, commerce, jobs and tourism.”

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## MESSAGE FROM THE CITY MANAGER

2018 has been a pivotal year for business growth in Eureka with many businesses investing in what had been vacant buildings. The recently remodeled Coast Central Credit Union facility at 4th and F St. is a great example of rehabilitating a formerly vacant building as well as the ongoing remodeling for the new Redwood Capital Bank in Henderson Center. The addition of small cannabis businesses particularly in manufacturing and distribution has yielded similar results in rehabbing vacant buildings throughout Eureka.

The City is also seeing the results of the Strategic Arts Plan that was created in 2017. Improvements are underway in Opera Alley and utility box art and new murals have created a buzz with residents and visitors alike. Old Town has become more outdoor oriented with the addition of parklets in front of local eating and drinking establishments and the vibrancy created by Arts Alive, Friday Night Market, and Thursday Night Concert series provide on-going energy throughout the summer.

Finally, a great project that is moving forward to construction in 2019 and opening in early 2020 is the Canopy Walk in the Sequoia Park Zoo. This will be a one of kind attraction for the area and had strong financial support from our local lodging community of \$1.7 Million. We all look forward to longer stays and more dollars spent in our community as a result of this addition to the Zoo.

*Greg Sparks*



**Greg Sparks**

CITY MANAGER  
CITY OF EUREKA

# CITY OF EUREKA



## HOUSING\*

Median Value Owner Occupied Housing Unit \$241,700  
Owner occupied housing unit rate 45.7%

## BUSINESSES\*

All firms (2012) 2,627  
Mean travel time to work 12.4 minutes

## ECONOMY\*

Total labor force, percent of population, 16+ years 60.4%  
Total retail sales, per capita (2012) \$36,027  
Median household income (2012 -2016) \$39,063

## POPULATION\*

27,191 (City Limits)  
45,000 (Urban Area)  
Population per square mile 2,897.6  
Households 10,962

## ELEVATION

44 ft

## WEATHER

AVERAGE TEMPERATURE:  
Winter 40 – 55 degrees  
Summer 52 – 65 degrees  
Average Annual Rainfall:  
40 inches

## LAND\*

9.38 sq miles

\*Statistics from the U.S. Census Bureau

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Rachael Simon 477-1066  
322 Grotto Street, Eureka, CA 95501  
www.nurturesc.com

**Spa at Personal Choice**

Sue Santsche 445-2041  
130 G Street, Eureka, CA 95501  
www.thespaatpersonalchoice.com

**BLINDS CLEANING & REPAIR****DirtyBlinds.com**

Izzy Elidrisi 227-2200  
314 Corinna Court, Fortuna, CA 95540

**BUILDING MATERIALS****Hensell Materials, Inc.**

Brice Weyer 443-9785  
4475 Broadway, Eureka, CA 95503  
www.hensellmaterials.com

**Thrifty Supply Co.**

Nancy Woods 443-8095  
720 W. Washington St., Eureka, CA 95501  
www.thrifysupplyco.com

**BUSINESS EQUIPMENT****Coastal Business Systems, Inc**

Michael A. Dominick 445-3095  
336 First Street, Eureka, CA 95501  
www.coastal-business.com

**North Valley Business Systems**

Paul Taslim (530) 242-1000  
3295 Veda Street, Redding, CA 96001

**BUSINESS SERVICES****Allie Illuminates**

Allie Heemstra (515) 290-8456  
4513 Valley West Blvd. #D, Arcata, CA 95521  
www.allieilluminates.com

**Humboldt Basecamp**

John Stamatis 407-8243  
www.humboldtbasecamp.com

**CAR WASH****Carriage Car Wash**

Ron Brown 443-2448  
1441 Broadway, Eureka, CA 95501

**CHAIN SAW SALES & SERVICE****Western Chain Saw**

John Hague 443-6737  
1620 Koster, Eureka, CA 95501  
www.westernchainsaw.com

**CHOCOLATE/CANDY SHOPS****Dick Taylor Chocolate**

Dustin Taylor 798-6010  
4 West Fourth Street, Eureka, CA 95501  
www.dicktaylorchocolate.com

**COMPUTER TECHNOLOGIES****Biztech**

Jason Woods 442-8393  
513 2nd Street, Eureka, CA 95501  
www.biztechinfo.biz

**Network Help to Go**

Sean Ennis 667-5360  
781 Westgate Drive, Eureka, CA 95503  
www.networkhelptogo.com

**Network Management Services**

Tim Foster 268-8850  
1018 Seventh Street, Eureka, CA 95501  
www.nms1.net

**NYLEX.net, Inc.**

Mohsin Aziz 443-4944  
722 W Washington, Eureka, CA 95501  
www.nylex.net

**CONSTRUCTION****Barry Smith Construction**

Barry Smith 442-1037  
2306 Second Street, Eureka, CA 95501  
www.barrysmithconstruction.com

**Beacom Construction Co**

David W. Morris 725-3323  
659 Main Street, Fortuna, CA 95540

**Bob Sanders Roofing**

Bob Sanders 443-0503  
6730 Fields Landing Drive, Fields Landing, CA 95537

**CDH Painting, Inc.**

Duane Hagans 443-4429  
802 Harris Street, Eureka, CA 95503  
www.cdhpainting.com

**Danco Builders**

Dan Johnson 822-9000  
5251 Ericson Way, Ste. A, Arcata, CA 95521  
www.danco-group.com

**Figas Construction**

Robert Figas 442-2620  
115 Redmond Road, Eureka, CA 95503

**Mapleservice Plumbing & Heating**

Dale Maples 445-9671  
317 W. Cedar St., Eureka, CA 95501  
www.maplesplumb.com

**McMurray & Sons, Inc.**

David W. McMurray 443-3088  
1818 Allard Ave., Eureka, CA 95503  
www.mcmurrayandsons.com

**New Life Service Company**

Dan Salinger 444-8222  
39 5th Street, Eureka, CA 95501  
www.nlsco.com

**O & M Industries**

Rob McBeth 822-8800  
5901 Ericson Way, Arcata, CA 95521  
www.omindustries.com

**Pierson Company**

Greg Pierson 268-1800  
1200 West Harris Street, Eureka, CA 95503  
www.piersoncompany.com

**Simple Visions, LLC**

Louie Rodriguez 441-1347  
P.O. Box 4723, Arcata, CA 95518  
omremoleling.com

**CONSUMER WELLNESS /LIFESTYLE PRODUCTS****Papa and Barkley**

Adam Grossman (888) 981-9978  
122 W 4th Street, Eureka, CA 95501  
www.papaandbarkley.com

**DANCE INSTRUCTION****Dance with Debbie**

Debbie Weist 464-3638  
www.dancewithdebbie.biz

**DISTRIBUTORS****Chevron USA**

Marielle Boertz  
(925) 842-0530  
6101 Bollinger Canyon Rd., San Ramon,  
CA 94583  
www.chevrontexaco.com

**Chevron USA Products Co.**

Mark Langholz  
444-7850  
3400 Christie Street, Eureka, CA 95503

**Coca-Cola Refreshments**

Jason Newham 443-2796  
1355 Albee Street, Eureka, CA 95501

**DelReka Distributing**

Craig Perrone 442-1701  
510 W. Washington, Eureka, CA 95501  
www.delrekadistributing.com

**EG Ayers Distributing, Inc.**

Phil Ayers 445-2077  
5819 South Broadway, Eureka, CA 95503  
www.ayersdistributing.com

**Humboldt Petroleum, Inc.**

Bill McKenzie 443-3069  
1324 5th Street, Eureka, CA 95501  
www.andretti1.com

**North Coast Mercantile Co.**

Rob Hansen 445-4910  
1115 W. Del Norte St., Eureka, CA 95501  
www.ncmercantile.com

**Pepsi Bottling Group**

Bob Kellum 476-2594  
2433-2nd St., Eureka, CA 95501

**Rendezvous Music & Vending**

Andy Cleveland 443-6773  
106 G St., Eureka, CA 95501  
www.rendezvousmusicandvending.com

**Renner Petroleum**

Cameron Renner 443-1645  
1100 W. 14th Street, Eureka, CA 95501  
www.rennerpetroleum.com

**Varsity Ice Cream Company**

Dan Ely 443-6776  
1732 2nd St., Eureka, CA 95501

**EMPLOYMENT SERVICES****Express Employment Professionals**

Shelley Nilsen 268-1866  
14 W. Wabash, Eureka, CA 95501  
www.expresspros.com/eureka

**Sequoia Personnel Service**

Tomas Chavez 445-9641  
2930 E Street, Eureka, CA 95501  
www.sequoiapersonnel.com

**EQUIPMENT RENTAL****Don's Rent-All, Inc.**

Meredith Biasca 442-4575  
916 Broadway, Eureka, CA 95501  
www.donsrentall.com

**United Rentals**  
Janice Clements 442-9378  
3132 Jacobs Ave., Eureka, CA 95501  
www.unitedrentals.com

**FLOORING**

**Eureka Floor Carpet 1**  
Mike Jurkovich 443-9321  
2385 Myrtle Ave., Eureka, CA 95501  
www.eurekafloorcarpetoneureka.com

**North Coast Floor & Tile**  
Jason Jordan 445-1805  
2510 Broadway, Eureka, CA 95501  
www.northcoastflooring.net

**FLORIST**

**Blossoms Florist**  
Denise Boldway 798-6002  
103 Fifth Street, Eureka, CA 95501

**FUNERAL DIRECTORS /CEMETERY**

**Ayres Family Cremation**  
John Charles Ayres 269-7160  
2620 Jacobs Ave., Eureka, CA 95501  
www.ayrescremation.com

**Ocean View/Sunset Memorial Park**  
Don McCombs 445-3188  
3975 Broadway, Eureka, CA 95503

**Sanders Funeral Home**  
Randy Anderson 442-2941  
1835 E Street, Eureka, CA 95501  
www.sanders-eureka.com

**FURNITURE SALES**

**Living Styles**  
Rick Breen 443-3161  
37 W 2nd Street, Eureka, CA 95501  
www.livingstyles.net

**Vern's Furniture**  
Douglas Gibbs 445-5421  
515 G Street, Eureka, CA 95501  
www.vernsfurniturestore.com

**GROCCERS**

**Eureka Natural Foods**  
Rick Littlefield 442-6325  
1450 Broadway, Eureka, CA 95501  
www.eurekanaturalfoods.com

**Murphy's Markets, INC.**  
Dave Breisacher 443-7388  
4020 Walnut Drive, Eureka, CA 95503-  
www.murphysmarkets.net

**North Coast Co-Op**  
Melanie Bettenhausen 822-5947  
25 Fourth Street, Eureka, CA 95501  
www.northcoast.coop

**HEALTH & FITNESS**

**Healthsport**  
Susan Jansson 443-3488  
3441 Pennsylvania Ave., Eureka, CA 95501  
www.healthsport.com

**Planet Fitness**  
Cecelia Newman 492-5353  
3300 Broadway, Eureka, CA 95501  
www.planetfitness.com/gyms/eureka-ca

**HOME/BUSINESS AUTOMATION**

**PEMBA Lighting, Sound and Automation**  
Alan Grundhoffer 502-3530  
524 13th Street, Fortuna, CA 95501  
www.pemba.biz

**INSURANCE**

**AAA Northern California, Nevada, Utah**  
Justin McCray 444-1000  
1470 Broadway, Eureka, CA 95501  
www.csaa.com

**Allstate Insurance**  
Tim Storey 444-3066  
233 K Street, Eureka, CA 95501  
www.allstateagencies.com

**Craig C. Hansen Insurance Service, Inc.**  
Craig Hansen 445-9691  
2103 Third Street, Eureka, CA 95501  
www.craighanseninsurance.com

**Gary Ogle insurance Services AFLAC**  
Gary Ogle 443-3153  
134 D Street, Ste. 202, Eureka, CA 95501  
www.aflac.com/garyogle

**George Petersen Ins. Agency**  
Charles Bussman 442-2971  
416 E Street, Eureka, CA 95501  
www.gpins.com

**Heather Vina Agent State Farm**  
Heather Vina 839-3267  
1631 Sutter Road, McKinleyville, CA 95519  
www.mysfagentheather.com

**Lisa Fryrear State Farm**  
Lisa Fryrear 268-0911  
1016 West Avenue, Eureka, CA 95501  
www.lisafagent.com

**Mary Wallaker - State Farm Insurance**  
Mary Huber Wallaker 407-4041  
426 Harris Street, Eureka, CA 95503  
www.myagentmary.net

**Matsen Insurance Brokers**  
Wendy David 444-9292  
3101 Concorde Dr., Ste. B, McKinleyville, CA 95519  
www.matseninsurance.com

**Nicklas & Associates**  
David Nicklas 443-8447  
1864 Myrtle Ave., Eureka, CA 95501  
www.paulnicklas.com

**Pauli-Shaw Insurance Agency**  
Jeff Pauli 822-7251  
627 7th Street, Arcata, CA 95521  
www.ahealthagent.com

**Redwoods Leavitt Insurance Agency**  
Dawn Hodge 444-8035  
2109 First Street, Eureka, CA 95501  
www.leavitt.com/redwoods/

**Shaw & Petersen Insurance Inc.**  
M.O. Shaw Jr. 443-0845  
1313 5th St., Eureka, CA 95501  
www.shawgroup.net

**Six Rivers Insurance Services, LLC**  
Eric Mikolai 672-5849  
1929 Williams Street, Eureka, CA 95501  
www.sixriversinsurance.com

**INTERIOR DECORATOR /DESIGN**

**Sandra Greenleaf Interior Decorator**  
Sandra Greenleaf 834-5503  
2615 L Street, Eureka, CA 95501  
www.sandragreenleafinteriors.com

**Shady Lady Window Coverings & Design**  
Susan Johnson 442-1500  
405 Henderson Street, Eureka, CA 95501  
www.shady lady.biz

**INTERNET SERVICES**

**101Netlink**  
Seth Johannesen 223-0790  
P.O. Box 101, Whitethorn, CA 95589  
www.101netlink.com

**JANITORIAL SERVICE /SUPPLIES**

**A-1 Cleaning Service, LLC**  
William Hardwick 442-3229  
12 West Seventh Street, Eureka, CA 95501  
www.a1clean.net

**Mendes Supply**  
Jeff Meyer 443-0849  
1030 W. Del Norte St., Eureka, CA 95501  
www.mendesupply.com

**Northcoast Cleaning Services, Inc.**  
Dave Toor 269-0838  
211 7th Street, Eureka, CA 95501  
www.northcoastcleaning.com

**Restif Cleaning Service**  
Natalie Renfer 822-7500  
5131 Ericson Way, Arcata, CA 95521  
www.restif.com

**JEWELERS**

**Christina Anastasia Jewelry Design**  
Christina Swingler 616-9559  
www.christinaanastasia.com

**Ten Window Williams Jewelers**  
Linda Osborne 442-2938  
404 3rd St., Eureka, CA 95501

**JEWELRY AND GIFT SHOP**

**Holly Yashi, The Store**  
Holly Hosterman 822-5132  
1300 9th Street, Arcata, CA 95521  
www.hollyyashi.com

**LIGHTING**

**Humboldt Lighting**  
Lucas Perry (844) 869-0998  
2000 Broadway, Eureka, CA 95501  
www.humboldtlighting.com

**LINEN SUPPLY**

**Mission Linen**  
Walter Rowley 443-8681  
1401 Summer Street, Eureka, CA 95501  
www.missionlinen.com

**LIQUOR AND TOBACCO SHOPS**

**Myrtlewood Liquors & John's Cigars**  
John Baddeley 444-8869  
1648 Myrtle Ave., Eureka, CA 95501  
www.johnfinecigars.com

**MARINE SUPPLIES**

**Englund Marine Supply Co. Inc**  
Kurt Englund 444-9266  
# 2 Commercial Street, Eureka, CA 95501  
www.englundmarine.com

**MASSAGE**

**Maralana Go Do Be**  
Maralana Fulton (843) 957-9089  
2103 Myrtle Avenue, Eureka, CA 95501  
www.maralana.com

**MOTORCYCLE SALES & SERVICE**

**Humboldt Motorsports**  
Roger Kirkpatrick 269-0991  
3990 Broadway, Eureka, CA 95503  
www.humboldtmotorsports.com

**Pacific Motorsports**  
Veronica Sargent 443-8031  
4001 Broadway, Eureka, CA 95503  
www.pacificmotorsports.biz

**Redwood Harley-Davidson**  
Rami Yanni 444-0111  
2500 6th Street, Eureka, CA 95501  
www.redwoodharley.com

**MOVING AND STORAGE SERVICES**

**Humboldt Moving & Storage**  
John Gierak, Jr. 443-7369  
1433 Broadway, Eureka, CA 95501  
www.humboldtmoving.com

**South Bay Mini-Storage**  
Ireta Hinman 442-4631  
2031 Eich Rd., Eureka, CA 95503  
www.southbaymini-storage.com

**Rainbow Self Storage**  
Ron Harris 443-1451  
4055 Broadway, Eureka, CA 95503  
www.rainbowstorage.com

**U-Haul of Eureka**  
Victor Vanegas 445-2058  
3220 Jacobs Ave., Eureka, CA 95501  
www.uhaul.com

**OFFICE SUPPLIES/EQUIPMENT**

**Pacific Paper Co.**  
Greg Gomes 443-3158  
2825 F St., Eureka, CA 95501  
www.pacificpaperco.com

**ORCHID NURSERY**

**Orchids for the People**  
Jennifer Rishel 840-0223  
1975 Blake Road, McKinleyville, CA 95519  
www.orchidpeople.com

**PAPER SHREDDING SERVICES**

**Shred Aware**  
Kyle Visser 822-4022  
2237 Third Street, Eureka, CA 95501  
www.shredaware.com

**PAWN SHOP**

**Humboldt Pawn**  
Rus Krause 442-7777  
1435 Fifth Street, Eureka, CA 95501  
www.humboldtpawn.com



## PEST CONTROL

**Accurate Termite & Pest Solutions**  
Mike Deck 442-2105  
1010 7th Street, Eureka, CA 95501  
www.accuratepestsolutions.com

**Big Time Pest Control**  
Mike Bullert 442-7378  
350 E Street, Ste. 507, Eureka, CA 95501  
www.bigtimepestcontrol.com

**Woods Pest Control, Inc.**  
David Harmon II 443-8644  
5610 West End Road Ste. 101, Arcata, CA 95521  
www.woodspestcontrol.com

## PRINTERS

**Scrappier's Edge**  
Sandra Kirtley 445-9686  
728 4th Street, Eureka, CA 95501  
www.scrappersedge.net

**Times Printing Company**  
Lane Strope 442-5741  
106 T Street, Eureka, CA 95501  
www.timesprinting.com

## PROMOTIONAL PRODUCTS

**APP Imprints, LLC**  
Andrea Georgeson 616-3442  
1632 Broadway, #261, Eureka, CA 95501  
www.appimprints.com

**Lotus Mountain**  
Cara Knostman 682-6182  
357 Main Street, Fortuna, CA 95540  
www.lotusmtn.com

## PROPERTY MANAGEMENT

**Kramer Investment Corporation**  
Kurt Kramer 444-2919  
1589 Myrtle Ave., Eureka, CA 95501  
www.kkramer.com

**Macdonald Properties**  
Polly Enderit  
21 Fifth Street, Eureka, CA 95501

## PROPERTY MANAGEMENT /COMMERCIAL

**Carrington Company**  
Francis Carrington 445-9601  
627 H Street, Eureka, CA 95501

**Krauss, Krause Properties**  
Kathleen Krauss 498-4210  
208 C Street, Eureka, CA 95501

## PROPERTY MANAGEMENT /RENTAL AGENCY

**Real Property Management Humboldt**  
Darus Trutna 444-3835  
710 E Street, Ste. 205, Eureka, CA 95501  
www.rpmhumboldt.com

## REAL ESTATE SALES

**Berkshire Hathaway Home Services**  
Karen Orsolic 798-6090  
3015 F Street, Eureka, CA 95501  
www.bhhsredwoodrealty.com

**Coldwell Banker Commercial Real Estate**  
Scott Pesch 442-2222  
1036 5th Street, Ste. A, Eureka, CA 95501  
www.pacificpartnerscommercial.com

**Coldwell Banker Cutten Realty**  
Mock Wahland 445-8811  
2120 Compton Road, Suite C, Eureka, CA 95503  
www.cuttentrealty.com

**Coldwell Banker Sellers Realty**  
Greg Anderson 822-5971  
985 G Street, Arcata, CA 95521  
www.coldwellbankersellersrealty.com

**Community Realty**  
Brian Dunlap 269-2400  
2850 E Street, Eureka, CA 95501  
www.communityrealty.net

**Disiere & Associates**  
Linda Disiere 444-3007  
350 E Street, #508, Eureka, CA 95501  
www.searchonhumboldtcounty.com

**Four Star Realty**  
Sharon Redd 444-9234  
331 Harris Street, Eureka, CA 95503  
www.fourstarrealtor.com

**Mikki Moves Real Estate, Inc.**  
Michelle Cardoza 515-6683  
805 7th Street, Eureka, CA 95501  
www.mikkimoves.com

**Mikki Moves**  
Jessica Chapman 616-1707  
805 7th Street, Eureka, CA 95501  
www.mikkimoves.com

**Ming Tree Realtors**  
Larry Doss 445-4500  
509 J Street, Ste. 1, Eureka, CA 95501  
www.mingtree.com

**Patty Stearns - Coldwell Banker Sellers Realty**  
Patty Stearns 599-7145  
985 G Street, Arcata, CA 95521  
www.pattystearns.com

**The Key Real Estate Group**  
Victoria Copeland 296-9999  
212 J Street, Eureka, CA 95501  
www.thekeyrealestategroup.com

**Wells Commercial Real Estate**  
Dave Wells 832-9121  
P.O. Box 783, Bayside, CA 95524

## REAL ESTATE SERVICES

**2nd & F Properties**  
Lynn McKenna 443-9106  
210 F Street, Eureka, CA 95501

**Humboldt Land Title Company**  
Sue Bosch 443-0837  
1034 Sixth Street, Eureka, CA 95501  
www.humboldttitle.com

**PWM Inc.**  
Thomas McMurray 442-8420  
P.O. Box 1032, Eureka, CA 95502

## RETAIL SALES

**American Cancer Society Discovery Shop**  
Deb Cavvey 443-2155  
2942 F Street, Eureka, CA 95501

**Annie's Shoes**  
Ann L. Casper 445-8612  
3005 F Street, Eureka, CA 95501

**Bevs Real Kids**  
Michelle Bailey 443-5570  
2822 F Street, Eureka, CA 95501  
www.bevsrealkids.com

**Blue Ox Boutique**  
Cathleen Weeks 798-6104  
325 Second Street, Ste. 102, Eureka, CA 95501

**Eureka Glass Company Inc.**  
Patrick Conway 443-7007  
2664 Myrtle Ave., Eureka, CA 95501  
www.eurekaglasscompany.com

**Eureka Rubber Stamp Company**  
Douglas Eastteam 442-0203  
520 F Street, Eureka, CA 95501  
www.eurekarubberstamp.com

**Humboldt Clothing Company**  
Angel Young 476-0400  
3300 Broadway, Ste. 204, Eureka, CA 95501  
www.humboldtclothing.com

**Humboldt Haberdashery**  
Amy Fowler 400-9416  
1599 Timothy Rd., McKinleyville, CA 95519  
www.humboldthaberdashery.com

**Humboldt Herbals**  
Julie Caldwell 442-3541  
300 Second Street, Eureka, CA 95501  
www.humboldtherbals.com

**Mantova's Two Street Music**  
Anthony Mantova 445-3155  
124 Second Street, Eureka, CA 95501  
www.mtsmusic.com

**Mr. Fish Seafood**  
Mark McCulloch 443-2661  
2740 Broadway, Eureka, CA 95501

**Nilsen & Co**  
Nathan Nilsen 442-3741  
502 Broadway, Eureka, CA 95501  
www.nilsencompany.com

**Poletski's Appliance Center**  
Richard Poletski 445-3138  
341 W. Harris St., Eureka, CA 95503  
www.poletskis.com

**Revolution Bicycles**  
Sean Tetrault 443-4453  
2811 F Street, Eureka, CA 95501  
www.revolutionbicycle.com

**Sears**  
Andrea Schwer 441-2900  
3300 Broadway, Eureka, CA 95501  
www.sears.com

**Shafer's Hardware**  
Jack Rieke 442-5734  
2760 E St., Eureka, CA 95501  
www.acehardware.com

**Walmart**  
Keith Elward 832-5269  
3300 Broadway, Eureka, CA 95501  
www.walmart.com

## SECURITY SYSTEMS /SERVICES

**Advanced Security Systems**  
Chuck Petrusha 443-6366  
1336 Fourth Street, Eureka, CA 95501  
www.advancedsecurity.us

**American Star Private Security**  
Mark Boyd 476-9262  
922 E Street, Ste. A, Eureka, CA 95501  
www.amstarsec.com

**Low Voltage Security**  
Cody Baker 441-8418  
2326 Blue Jay Ct., Eureka, CA 95503

**Security Lock & Alarm**  
Dave Stone 443-7226  
2116 4th St., Eureka, CA 95501  
www.securitylockandalarm.net

## SEPTIC TANKS & SYSTEMS

**Steve's Septic Services**  
Lyndsey Brunner 839-2270  
1810 Murray Road, McKinleyville, CA 95519  
www.stevesseptic.com

## SHOPPING CENTERS AND MALLS

**Bayshore Mall-Management Office**  
General Manager 444-3855  
3300 Broadway, #1, Eureka, CA 95501  
www.bayshoremall.com

## SPA AND EVENT VENUE

**Scrub Spa & Event Venue**  
Molly Green 441-8404  
601 Fifth Street, Eureka, CA 95501

## SPAS & SAUNA SALES

**Pure Water Spas**  
Amos Sobol 444-8001  
3750 Broadway, Eureka, CA 95503  
www.jaysooter.com

## SPORTING GOODS

**Pacific Outfitters**  
Aaron Ostrom 443-6328  
1600 5th Street, Eureka, CA 95501  
www.pacificoutfitters.com

**Picky Picky Picky Inc.**  
Dan Ricke 444-9201  
600 E Street, Eureka, CA 95501  
www.pickypickypickystores.com

## TELECOMMUNICATIONS

**Stewart Telecommunications**  
Steven Lafferty 442-1123  
1827 Third Street, Eureka, CA 95501  
www.stewtel.com

## TRANSPORT /DISPATCH CENTER

**Trusty Transportation & Distribution**  
Melinda Cox 599-1674  
P.O. Box 7384, Eureka, CA 95502  
www.trustydistribution.com

## TRAVEL AGENCY

**Cruise Planners**  
Becky Reece 407-3808  
2177 Home Drive, Eureka, CA 95503  
www.landahoycruising.com

**Dalianes Travel Service**  
Debbie Sanders 443-2778  
522 F Street, Eureka, CA 95501  
www.dalianes.com

**TROPHIES, PLAQUES AND TEAM APPAREL**

**Sports World**  
Dave Long 443-4011  
3144 Broadway, Ste. 7C, Eureka, CA 95501  
www.eurekasportsworld.com

**UTILITIES**



**AT&T**  
Rhuennette Alums  
567-0483  
40 Executive Court, Napa, CA 94558  
www.att.com

**D.G. Fairhaven Power**  
Bob Marino 445-5434  
97 Bay Street, Samoa, CA 95564

**Pacific Gas & Electric Co.**  
Alison Talbott  
445-5623  
2555 Myrtle Ave., Eureka, CA 95501  
www.pge.com

**Suddenlink Communications**  
Wendy Purnell (877) 443-3127  
911 W. Wabash, Eureka, CA 95501  
www.suddenlink.com

**VISITOR SERVICES**

**Humboldt Bay Provisions**  
Sebastian Elrite 672-3850  
205 G Street, Eureka, CA 95501  
humboldtbayprovisions.com

**Humboldt Redwoods Interpretive Association**  
Sophia Eckert 946-2263  
17119 Route 254, Weott, CA 95571  
www.humboldtredwoods.org

**WAREHOUSE**

**Fog City Warehouse**  
Bert Compton 499-4297  
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