



THE TWENTIETH ANNUAL Wharton Leadership Conference

Leadership To Make a Difference

LEADERSHIP CONFERENCE OVERVIEW

How should organizations manage the uncertain and challenging world that confronts us here and abroad? Leaders have a special challenge in setting the direction of their organizations and understanding the implications of that direction for all their stakeholders, including the coming generation of leaders. Drawing on the experience of people who have led in the private sector, in public service, or at non-profit organizations, our annual conferences seek to identify the personal and organizational capacities that leaders will need and the steps that organizations can best take to build these capacities throughout the enterprise.

June 15, 2016

Jon M. Huntsman Hall
Ambani Auditorium (Room G6)
38th and Walnut Streets
Philadelphia, PA 19104

Hosted by

- Wharton Center for Human Resources
- McNulty Leadership Program at Wharton

<http://leadershipconference.wharton.upenn.edu>



SPEAKERS INCLUDE:

General Daniel B. Allyn is the 35th Vice Chief of Staff of the U.S. Army. He previously served as the Commander of the U.S. Army Forces Command at Fort Bragg, North Carolina; as the Commanding General, XVIII Airborne Corps and Commanding General, 1st Cavalry Division; and in many other leadership roles in Korea, Grenada, Egypt, Panama, Saudi Arabia, Kuwait, Iraq, and most recently Afghanistan, in support of Operation Enduring Freedom XII. Among the many awards he has received for his distinguished service are the Silver Star, the Distinguished Service Medal, three Defense Superior Service Medals, two Defense Meritorious Service Medals, and three Legions of Merit. He is a graduate of the U.S. Military Academy at West Point.

Patrick G. De Maeseneire is the Chief Executive Officer of Jacobs Holding AG, a major shareholder of Barry Callebaut AG, and is also the elected Vice Chairman of the Board of Barry Callebaut. In May 2015, he was also elected to the Board of Delhaize Group, a Belgian international food retailer (U.S. subsidiaries include Food Lion and Hannaford). He served as CEO of Adecco S.A. from 2009-2015, and previous to that he was the CEO of Barry Callebaut, a leading manufacturer of high-quality chocolate and cocoa products. He began his career at Arthur Andersen and has also held positions at Wang, Apple, and Sun International. In 2007, Patrick De Maeseneire, a Belgian national, was granted the title of Baron by King Albert II of Belgium.

Malika Dutt is the Founder, President, and Chief Executive Officer of Breakthrough, a global human rights organization that uses the power of media, pop culture, and community mobilization to inspire people to take action on critical global issues including domestic violence, racial justice, and immigrant rights. As the President of Breakthrough, Ms. Dutt has spearheaded the use of art and culture as an essential strategy for mainstreaming the global dialogue on human rights. Prior to founding Breakthrough, she served as Program Officer for Human Rights and Social Justice at the Ford Foundation's office in New Delhi and as the Director of the Norman Foundation in New York City. She is also a co-founder of SAKHI for South Asian Women, an organization that addresses domestic violence in the New York City area.

Bill Herz started Magicorp in 1987 to handle the ever-increasing demand for his performing expertise and special event know-how. His unique mix of comedy and magic has been applauded at corporate functions throughout the U.S., Canada, Mexico, Europe, China, India, and Thailand. As a theatrical consultant, he designs special effects for Broadway shows, major motion pictures, television, and training videos. He is also the author of *Secrets of the Astonishing Executive*, and a two-time winner of the International Magical Performers Award.

Robert A. Katz is Chairman of the Board of Directors and Chief Executive Officer of Vail Resorts. He has been involved with the company since 1991, has served on the Board of Directors since 1996, and became Chairman in March 2009. He was Lead Director from June 2003 until his appointment as CEO in February 2006. Prior to becoming CEO, Mr. Katz was associated with Apollo Management LLP, a private equity investment firm, since its founding in 1990. He currently serves on the Wharton Leadership Advisory Board and has previously served on numerous private, public, and nonprofit boards.

William P. Lauder is Executive Chairman and Chairman of The Estée Lauder Companies' Board of Directors. The company is a global leader in prestige skin care, makeup, fragrance, and hair care products. Since joining the company in 1986, Mr. Lauder has served in many senior executive positions, including as CEO from 2004-2009, during which time he was instrumental in expanding its brand portfolio, distribution channels, and international presence. He sits on the Boards of Trustees of the University of Pennsylvania and the Trinity School in New York City. In 2012, the Wharton School of the University of Pennsylvania appointed him to its faculty as guest lecturer, where he teaches "Decision Making in the Leadership Chair," a course he created for second-year MBA students.

Dinesh C. Paliwal is Chairman, President, and Chief Executive Officer of HARMAN, the premier connected technologies company for automotive, consumer, and enterprise markets. During his tenure at HARMAN, he transformed the company from a founder-run, top-down culture to one that is customer-centric and innovation-driven. Prior to joining HARMAN, he spent 22 years with ABB Group, where he last held the dual role of President of ABB Group and Chair and CEO of ABB North America. In 2010, E&Y named Mr. Paliwal "Entrepreneur of the Year" for the New York region; in 2012, he was awarded the Pinnacle Award by the Asian American Business Development Center; and in 2014, he was named on *Fortune's* Business Person of the Year list.

Maggie Wilderotter is Executive Chairman of Frontier Communications. She became Chair and CEO of Frontier in 2006, having joined the company in 2004 as President and CEO and a member of the Board of Directors. Prior to this, she served as President and CEO of Wink Communications, as CEO of AT&T's Aviation Communications Division, and in senior leadership positions at AT&T Wireless Services and McCaw Cellular Communications. She co-chairs the Business Roundtable's Committee for Economic Development and is a member of the Executive Committee of the Catalyst Board of Directors. She frequently appears on *Fortune's* annual list of the 50 Most Powerful Women in Business, and CNN identified her as the best-performing female CEO in the S&P 500 for the period from March 2014 to March 2015.

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