



Cámara de
Comercio
de Guatemala

February 7th, 2023

Dear Exporter,

The Chamber of Commerce of Guatemala is pleased to invite you to participate in the **International Business Matchmaking** from 17-19 May, 2023 in Guatemala City. The event is dedicated to commercial connections, business development and entry to the Guatemalan and Central American market.

- More than 20 guest countries
- 200 international exporting companies
- 250 importers from Guatemala and Central America

The 8 participating sectors are:

- Tools and machinery
- Electronics and appliances
- Chemical products
- Pharmaceuticals
- Food and beverages
- Manufactures
- Textiles, clothing and footwear
- Materials and construction finishes

Benefits for the exporter

- Conferences and networking with experts on international trade issues
- 2 days of business meetings with national and international buyers, up to 24 appointments in total
- Welcome cocktail and networking
- Participation in digital and printed catalog
- Practical guide on procedures and requirements to enter the Guatemalan market



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- Corporate desk properly identified with company name and logo for business appointments
- Lunch included on May 18 and 19.
- English to Spanish translation

Requirements to participate:

- Be a company formally constituted in your country
- Be an exporting company or prepared to export
- Have a viable product for the Central American market.
- Product registrations or permits
- Website or product catalog

The deadline to confirm your participation is March 24th, limited availability. To confirm your participation, please contact comercioexterior@ccg.gt or +(502) 2417-2700 ext. 402, 403 and 407.