



FACTOR ANNOUNCES TEGAN QUIN AND CHRIS SMITH AS NEW BOARD MEMBERS

01 April 2021 (Toronto, ON) – FACTOR, The Foundation Assisting Canadian Talent on Recordings, today announces the additions of internationally renowned Canadian artist/advocate Tegan Quin and successful artist manager and entrepreneur Chris Smith to its Board of Directors. The announcement was jointly made by FACTOR President and CEO, Meg Symsyk, and Board Chair Steve Parsons.

“I am thrilled to have Tegan and Chris join us, bringing their invaluable expertise, diverse perspective and enthusiasm to the table,” said Symsyk. “I’ve been a colleague and admirer of both since their early days and believe their influence and continued history of success will be instrumental in driving the future ambitions of FACTOR at the board level.”

“Tegan and Chris are brilliant, welcome additions to our board,” echoed Parsons. “Their passion and energies complement our shared desire to continue ensuring FACTOR is responsive in meeting the current and coming needs of our collective music industry.”

As half of the internationally-lauded duo Tegan and Sara, Tegan Quin has sold over a million albums in the pre-streaming era, receiving seven Gold certifications, one Double-Platinum certification, three JUNO awards, two Polaris Prize nominations, and a Grammy nomination. An outspoken feminist advocate for LGBTQ+ equality and gender justice, she and her sister helm The Tegan and Sara Foundation, a program for improving the lives of LGBTQ+ women and girls. She is also a Canadian ambassador for Keychange, the international movement for gender equality.

Entrepreneur and music mogul Chris Smith is the founder and leader of 21 Entertainment Creative Group, a full-service entertainment agency based in Toronto, guiding creators in diverse fields, with a client roster which ranges from musical artists and producers to celebrity chefs, fitness experts, actors and lifestyle brands. He is instrumental in the successes of multi-platinum selling recording artists, including Alessia Cara, Nelly Furtado, and Tamia. 21 Entertainment Group's creatives success stories have been continuous and global.

FACTOR (the Foundation Assisting Canadian Talent on Recordings) is a public/private partnership that supports the production of sound recordings by Canadian musicians and helps Canadian music companies make recordings available to a wider public. Support is provided to Canadian recording artists, songwriters, artist managers, record labels, music publishers, distributors, and event producers through numerous programs, with funding made possible by the Department of Canadian Heritage through the Canada Music Fund, and from Canada’s private radio broadcasters. FACTOR is committed to reflecting the diversity of the Canadian population in its programs and operations.

For further information, please contact

Marcus.Tamm@Factor.ca

Director, Communications

416 696 2215 ext. 202