

# The Equinox

Covering the days and knights...

at FDU's Metropolitan Campus

March 2, 2017



Vol. XXVIII Issue IX

## FDU Food Services: Separate and Unequal

By **Theresa King**  
Managing Editor

(TEANECK) – Although Metro students pay the same as Florham students for each of the three available unlimited meal plans from Gourmet Dining, they have far fewer choices and fewer hours of operation in which to enjoy them – even though they outnumber the students at Florham by more than two to one.

Metro students have three dining outlets: The dining hall, Jeepers' Café and the Dickinson Café. Madison students have five: The dining hall, The Florham Perk Coffee House, Leafs & Grains, The Grill and Snax. Yet according to statistics on the FDU website for Fall 2016, Metro has more than twice as many students as Florham, 8,149 to 3,363, respectively.

Some students are not pleased.

"Personally, I think it's ridiculous that our campus, the campus that brings in most of the revenue, has such a pitiful selection of dining options," said David Benson, Metro junior computer science major.

But dining options don't seem to be an issue on the Florham campus.

"I believe that though the food at Florham at many times leaves much to be desired," Florham student Michael Saunders said, "their choices in adding specialty food bars every week, along with an omelet bar being

open throughout the day, provides a larger variety of options for students."

The Gourmet Dining website states that there are dining options available on the Metro campus until 10 p.m. Monday through Thursday and until 7:30 p.m. Friday through Sunday.

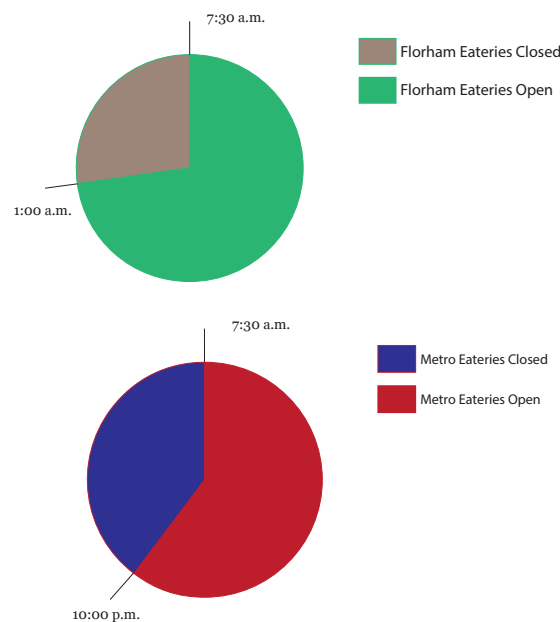
Metro student Benson bridled at the advantage Florham students have over those at Metro.

"It's crazy that they can eat until late at night on weekends at the other campus," he said. "We have more than double the people here but less places to eat."

For their part, Florham students enjoy the long hours of available food service.

"The convenience of The Grill being open from 5 p.m. to 1 a.m. helps students who are incredibly busy and

Hours with Eateries Open On Campus (Out of 24)



While Florham has on-campus eateries open on weekdays until 1:00 a.m., Metro's are only open until 10:00 p.m.

Graphic: Dustin Niles

**“We are not like Florham. Although the company is the same, the demands of the students are quite different.”**

**-Robert Valenti, FDU associate vice president for auxiliary services**

students on the Metro campus, while at Florham there are about 1,500. Valenti said it's a numbers game.

"Size is not an excuse," Valenti said, "but you have to consider it."

But he added that the differences between the campuses go beyond mere numbers.

"We are not like Florham," Valenti said. "Although the company is the same, the demands of the students are quite different."

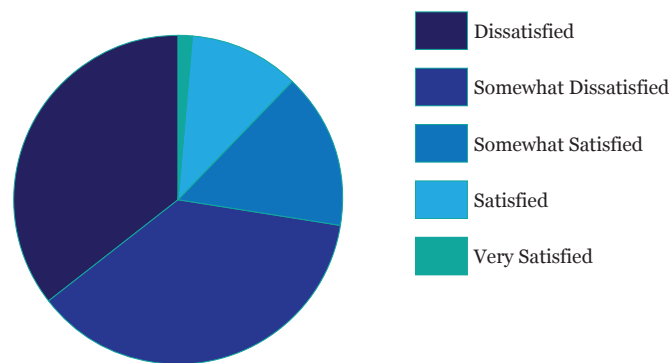
The FDU fact sheet confirms Valenti's claim. The campus populations are very different.

As of Fall 2016, the Metropolitan Campus had 690 African-American students, 430 Asian students and 1853 Latino students, while Florham only had 345 African-American students, 237 Asian students and 516 Latino students. They did not specify what percentages of students identify as white.

As for Florham's five food outlets to the Metro campus' three, Valenti said it's "just a matter of geography."

Students at both campuses appear to be dissatisfied with the food quality.

How Satisfied Are You With The Quality of Your Campus' Food?



72.3% of students on both campus were either somewhat dissatisfied or dissatisfied with the quality of the food on their campus, according to an Equinox poll of 65 students.

Graphic: Dustin Niles

might not have time to eat throughout the day," said Florham student Michael Saunders. "It's especially nice for theater majors, such as myself, who are in rehearsal until 10 to 11 p.m. and might not have time to eat until rehearsal."

Robert Valenti, associate vice president for auxiliary services for the university, explained that when hours were recently extended on the Metro campus, he had to propose the idea to Gourmet Dining and come up with numbers as to how much it would cost, also determining how much the meal plan prices will go up.

"I've tried just about everything when it comes to hours," he said.

According to FDU's fact sheet, there are fewer than 700 resident

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# News

## Trustees to Vote on Zero-Based Budget

By Elizabeth White  
News Editor

The Board of Trustees will present their case for a zero-based budget for the next fiscal year at their meeting in June. It will then be officially decided if FDU will adopt this new budget university-wide, although it is not expected to affect student organization budgets.

Under the new zero based budget, it does not mean that certain areas of the university won't receive funding, it means that they will have to justify why they need each expense.

Dr. Gillian Small, University Provost and Senior Vice President for Academic Affairs, answered some questions concerning the zero-based budget proposal.

"I am not exactly sure about student organizations, but I don't expect them to be affected by zero-based budgeting," Dr. Smalls said.

"Zero-based budgets are common in universities and the industry world," she said.

It is her first year at FDU and she came from City University of New York (CUNY). Dr. Small is the university's second ranking officer. She explained that some areas of FDU are already operating on zero-based budgeting, such as the facilities department, and that this proposal would be on a larger scale for the entire university.

The budget planning that takes place in July is based on what the Board of Trustees believes the enrollment numbers are going to be for the next academic year.

The new approach to developing the budget will to first put all contractals aside. The university is already committed to these, and they will cost the same for the upcoming

universities to start fresh each year," Dr. Smalls said.

Public universities, like the CUNY schools that Dr. Smalls came from, receive funding from the state each year; private universities receive no state aid.

However, with the current state of the economy, public schools resort to the same kinds of fundraising that private schools do to raise additional revenue.

The budget is largely tuition driven. With higher enrollment figures, the university has more leeway to adjust the budget to its needs. When enrollment numbers are down, the university adjusts the budget accordingly.

Since FDU is a private university, the state will not interject if they go over budget. The state is not involved with their budget or spending in any way.

"Even in public universities the state doesn't take over," Dr. Smalls said. "The state might not be happy that the university went over budget, but there would be no takeover."

"FDU has achieved a surplus budget for 17 consecutive years and we are on track to again achieve a surplus budget in the current fiscal year (FY 2017) which will make it 18 years in a row," Angelo Carfagna, the associate vice president for university communications, said.



The Board of Trustees will vote in June on whether or not the university should move to a zero-based budget where departments would have to justify each expense.

Photo Credit: Google Images

If approved, the new budget will start at the beginning of the next fiscal year, which runs from July 1 to June 30.

Since the enrollment estimate can often be off, the budget is adjusted in October to reflect actual enrollment numbers.

year. Zero-based budgeting is about what areas of the university actually need, versus what they want.

Since needs change, zero-based budgeting provides the university more flexibility and the ability to cut down on unnecessary costs.

"Zero-based budgeting allows

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# FDU Campus Disparities

By **Theresa King**  
Managing Editor

(Continued from page 1)

In an informal survey conducted by The Equinox via SurveyMonkey with 65 respondents, 36 from the Metro campus and 29 from Florham, 61.5 percent of respondents said that they were either somewhat dissatisfied or dissatisfied with their campus' food options. Forty six point two percent were either somewhat dissatisfied or dissatisfied with their campus' hours of operation for dining venues and 72.3 percent were somewhat dissatisfied or dissatisfied with the quality of their campus' food.

When asked what issues they feel face their campus' dining options, 78.5 percent listed food quality and 84.6 percent listed food choice.

"There isn't enough care or thought put into the vegan options," a respondent from the Metro campus said. "They often look sloppy and unappetizing."

"We'd like more to-go options, please," another from the Metro campus said.

Metro student Benson took particular exception to the vegan section.

"The food's just not good," Benson said. "I never eat from the vegetarian section - which, as a vegetarian, is bad."

And then there's the alcohol issue.

At Florham, no problem. They have a pub on campus. If you're 21, you get served. And you can have alcohol on campus.

But Metro is designated as a "dry campus," according to the university's website. This means that students are not permitted to have alcohol on campus property even if they are 21 years of age or older.

At Metro, Alcohol = Trouble for students.

According to the website of the Office of Residence Life on the Metro campus, "The possession or consumption (and being in the presence) of alcoholic beverages is prohibited in the residence halls or anywhere on campus - even if you are of legal drinking age."

The first "alcohol violation" is \$200; the second is \$250 plus residence hall probation, and the third is \$300, and "removal from the residence hall" - translation - expulsion from student housing.

Meanwhile, Florham has a private pub for students.



Metro's two vegan options (left), contrast with Florham's six menu boards with health food options for students (right).

All Photo Credits: Theresa King

According to its Facebook page, Florham's Bottle Hill Pub is "a private club for 21 or older FDU students. A FDU student can bring 1 guest. Two forms of ID required from both host and guest."

A student took exception to the dry campus policy at Metro.

"I believe it can be assumed that if you are in college you are capable of being a responsible adult," Metro junior Alyssa Shock said. "By not allowing alcohol on our campus it's almost as if the policies are taking away this assumption."

Gourmet Dining, which provides food service to both campuses, is a New Jersey-based company has been serving both FDU campuses since 1996, according to its website. It is located in Madison, N.J., home to the Florham Campus. In 2014, Compass Group, the biggest international food service company in the world, bought Gourmet Dining.

"It's good because they have the benefits of a small company with all the resources of a large one," Valenti said.

Valenti also said that this acquisition means more regulations

"We have ASC-US (Auxiliary Service Committee for University Students) every week in the cafeteria," Valenti said.

Moreover, a Student Government Association senator is delegated responsibility to get feedback from the campus community and report it back to Valenti.

Both campuses have also implemented Chatback, where students can anonymously text each dining outlet their feedback and receive a response.

"Chatback is one of the best things that's happened," Valenti said.



and guidelines are followed by employees regarding food safety and cleanliness.

FDU has a 10-year contract with Gourmet Dining and, according to Valenti, it's been renewed three times so far for "good reason." The contract is up in 2022, however it has not yet been discussed whether or not it will be renewed.

And if students want to voice their opinions to the university about food options, Valenti says there is an opportunity to each week.

All managers see the texts, as well as Valenti, and they will directly reply.

"If a serious issue comes up, I address it," he said.

Valenti said changes in food service are coming on the Metro campus. While it is not yet official, he said, the campus is expecting a food truck on the North Lot in the coming weeks that will serve breakfast food early in the day. The campus will then give it a "trial run," Valenti said, and then determine where to go from there.

## Press Secretary's Exclusive Gaggle

By **Daniel Clarke**  
Opinion Editor

After a New York Times article about an investigation into the Trump campaign aides' contacts with Russia citing a number of anonymous sources was published, Sean Spicer held an audio-only gaggle on Friday that did not allow access to a number of well-known news agencies including The New York Times, Politico, BBC and others. While Spicer denied it in the gaggle, many of these agencies believe they were selectively barred from the meeting and see the move as a breach of democracy.

"The FBI is totally unable to stop the national security 'leakers' that have permeated our government for a long time. They can't even find the leakers within the FBI itself. Classified information is being given to media that could have a devastating effect on U.S. FIND NOW," Trump posted on Twitter on Feb. 24, and then later on Feb. 25, "Russia talk is FAKE NEWS

put out by the Dems, and played up by the media, in order to mask the big election defeat and the illegal leaks!"

Spicer said that Trump's Friday tweet speaks for itself and clarified that the FBI told them that the story in the New York Times was false. They responded that the FBI should issue a statement, but the FBI has refused to comment publicly.

"I know nothing more than that they told us a story was not accurate and our answer was, what are you going to do to get the story right?" Spicer said when further probed to comment on the existence of an investigation.

Spicer spent a good amount of time speaking about the number of illegal leaks, suggesting that media agencies are being unfair in their reporting that cites a number of anonymous sources.

"I think there is a big difference between making serious allegations, us coming back on the record, and reporters saying we have 5 sources that are unnamed, that say contrary to that," Sean Spicer said. "I think

there is an obligation at some point, when you're going to make allegations of a serious nature to at least make somebody go on the record and say yes I'm willing to stand behind that when we're willing or another organization is willing to refute them on the record."

The Trump administration has been having problems with leaks causing Spicer to become increasingly distressed. Spicer ordered a meeting to check the phones of attending staff and warn them about problems if news of the meeting on leaks was also leaked; this was, of course, promptly leaked anyway, according to a Politico report.

"We're going to aggressively push back. We're just not going to sit back and let false narratives, false stories, inaccurate facts get out there," Spicer said when asked about what Trump planned to do about the leaks.

Spicer was asked multiple times up until the end of the gaggle about why certain news outlets weren't allowed into the briefing.

"There are three thousand people credentialed to come in here.

There are way more than six that wanted to come in. We do what we can to be accessible," Spicer said, "Because we had a pool and then we expanded it, we added some folks to come and cover. It was my decision to expand the pool."

Many of the barred news outlets had their own take on the events, some calling it unprecedented.

"Now, normally, if you were going to do something like this - an extended gaggle, off camera - you would have one person from each news outlet," CNN's Sara Murray said. "That is not what the White House was doing today. What the White House was doing was handpicking the outlets they wanted in for this briefing."

As Trump's attack of the media continues and it becomes more difficult for reporters to question the government, some organizations have made their intentions clear: that they will do whatever it takes to get the information out to the public.



# Opinion



## Editor's Desk: Opaque Administration



Melanie Perez, editor-in-chief

Let's talk about transparency.

Everybody loves to throw that word around, tout it and claim it, but at the end of the day, it's all about appearances. As long as it "seems" like you're being transparent, then you're in the clear, so it's sometimes easier to appear transparent when you're actually not.

But when we have an administration that is opaque at best – talking to us about certain issues, but never giving us the whole story - then what does that mean for us?

For many years, the administration has been relatively responsive to emails, agreeing to interviews and answering our questions, so that's not the issue. The biggest problem with our administration is what students perceive as the "head in the sand phenomenon."

Any time there's a sensitive or controversial issue on campus, there's radio silence on the part of the administration, everybody has to get

his or her story straight, and there is rarely any overt indication that the issue is being addressed.

While students are not privy to the kind of information the administration has – a fact the administration has reminded me of multiple times – it seems like they are not truly understanding where we're all coming from.

For example, a couple years ago when there was damage to the Israeli flag in Jeepers, we needed our administration to make a fuss for once. I understand keeping up appearances, not wanting to be in the mainstream media spotlight for something negative, not wanting to create an alarm on campus and not wanting to allege accusations that couldn't explicitly be proven – all very political and sensitive considerations – but in acting in such a political manner, they're losing touch with their students.

Quite a few of the students who remember the flag incident have already graduated, but I vividly remember the buzz around campus – deliberate vandalism was suspected, and Israeli students expressed fear for their safety. The cut in the flag was a straight line from the center of the Star of David to the end of the flag, a fact that led many students to be convinced that it was not accidental.

When The Equinox reached out for statements, we received different accounts from different people, and within a week, some statements had changed, making them

all identical. Afterwards, there was nothing; we heard that Public Safety destroyed the flag, and then the matter was considered resolved.

How are we supposed to do our jobs as student journalists if the administration seems to be "handling" us? We're not here to publish exposés about the school, we just want to be told the whole truth, we want to be

directed us to University Provost Gillian Small, who granted us an interview in time for our deadline. It was a long route to get an answer.

The Equinox also reached out on this same issue to University College Dean Patti Mills and Dr. Samuel Raphaelides, acting director of the school of criminal justice, political

### o·pac·i·ty

/ō'pasədē/

noun

the condition of lacking transparency or translucence; opaqueness.

"thinner paints need black added to increase opacity"

synonyms: cloudiness, nontransparency, opaqueness, filminess, blurriness, blurredness, blur, haziness, haze

"analyzing the opacity of their drinking water"

• obscurity of meaning.

"the difficulty and opacity in Barthes' texts"

synonyms: obscurity, lack of clarity, abstruseness, unclearness, unintelligibility, density, incomprehensibility

"the opacity of his arguments"

spoken to, and we want to inform our community about what's going on at our school.

More recently, we heard that the university is transitioning to a zero-based budgeting system. I assigned a writer to reach out to President Capuano and Provost Vodde, the two people in the administration I thought would be responsible for the budget. Although neither responded directly, we received an email from Angelo Carfagna, associate vice president for university communications. He

science, and international studies. They both directed us to other people in the administration whom they felt were better equipped to answer our questions.

Regarding the issue with the lead in our water, we reached out to the Vice President for Facilities and Auxiliary Services Richard Frick for information about what progress the school has made in bringing our lead levels down to the health department's acceptable standard and he did not respond.

We're a bridge between administration and students, between our small community and the outside larger community and between fact and speculation. When students have concerns, it's our job to get more information on it. We're the student voice, but we cannot do our jobs if people do not respond to our requests for information and interviews.

Whatever your views are on these and other issues of importance to the university, we want to hear from you. Please send your comments to equinox@fd.edu, with "Letter to the Editor" in the subject line. All letters must be signed to be published. We want to hear from you.

### trans·par·ent

/trans'perənt/

adjective

(of a material or article) allowing light to pass through so that objects behind can be distinctly seen.

"transparent blue water"

synonyms: clear, crystal clear, see-through, translucent, pellucid, limpid, glassy, vitreous More

• easy to perceive or detect.

"the residents will see through any transparent attempt to buy their votes"

synonyms: obvious, evident, self-evident, undisguised, unconcealed, conspicuous, patent, clear, crystal clear, plain, (as) plain as the nose on your face, apparent, unmistakable, easily discerned, manifest, palpable, indisputable, unambiguous, unequivocal

"a transparent attempt to win favor"

• having thoughts, feelings, or motives that are easily perceived.

"you'd be no good at poker—you're too transparent"

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Opinion

# School Spirit Scarcity

By **Melanie Perez**  
Editor-in-Chief

The scarcity of school spirit on the Metropolitan campus is really disconcerting. When you look at schools like UCONN, Rutgers and Penn State, they're teeming with school spirit. Their events always have a high turnout and they're nationally known for their pep.

But I really don't understand where we went wrong in this department. Our men's basketball team is a rather large moneymaker on this campus and even made it to the NEC, but sometimes the amount of fans in our bleachers pale in comparison to the teams we play.

Beyond sports, the other areas of school spirit are also lacking. Every student organization is required to put on events, but only a few organizations ever really have a large turnout like Meet the Greeks and the ISA Fashion Show, and black girl magic.

Part of the issue is that some of the clubs don't seem inclusive. A common complaint I hear is that people don't realize that the average student can attend Greek events or events by specific cultural or ethnic clubs.

My first year at FDU, I didn't realize that those clubs were open-invite, even if their fliers were posted around campus, because they seemed to be only geared toward a single demographic.

Another part of the issue is the way the events are communicated. Some "events" listed on the online calendar and published on Student Life's calendar aren't actually open

to the public. I remember assigning a story to a writer and having her come to me stating that it was just a private meeting/training program that was not open to the public.

the Living Dead" is always popular, and we always have a great turnout at the student organization fair. But students need a better way to show their school pride.

same token, many students are also really happy here, myself included.

I want to be able to actually show my school spirit in a way other than through attending basketball games, because let's face it, sports are not for everyone.

We need a good old-fashioned pep rally. The name of the game is allure. We need an event awesome enough that it'll make people want to actually stay at school for the weekend for once.

We could have the step team perform, the waffle stand, a barbeque, a raffle for FDU apparel, face painting with our school colors, a t-shirt decorating contest for the best handmade FDU top, make FDU noisemakers, etc. The options are endless.

Beyond that, we could have an extensive spirit week where we could designate special days for certain apparel, hold door or poster-decorating contests, hold a field day, hang student art in the hallways, have a "professors vs. students" activity war, or have a university-wide cosplay or dress-up for a day.

There are unlimited possibilities. I know that if just one major student organization got on board with these suggestions, a lot more would follow.

It really can't hurt to try. Worse comes to worst, nobody attends the events, but then at least we'll know that there is no basis for a complaint if people simply don't care.

But I think they do.



Metro's Sprit Week was from Feb. 27 - March 1, with all of three events.

Photo Provided

Don't get me wrong, it's not like FDU has absolutely no school spirit. We have movie nights that have a relatively good turnout, "Knight of

Many students have a lot of gripes with this school – the food, the Wi-Fi, the water, academic advising, CORE classes, parking – but on the

# New University Video Promotes Diversity

By **Sonal Tulsyani**  
Staff Writer

FDU's newest video discusses just how life-changing college can be. For leaders and followers alike, it argues that this university is the place to make things happen, and this is the place to grow as a person.

"This is a university that places a great deal of emphasis on transforming lives," President Christopher Capuano said in FDU's newest video.

The video, which has 952 views and 12 likes on YouTube, discusses the secrets to the success of FDU's science and engineering programs

It also demonstrates that, while the university's focus on the STEM field is steadfast, the commitment to a top-notch liberal arts education is unwavering.

"They get transformed because they learn how to actually use the scientific method and put it into practice," said Professor Dr. Marion McClary when talking about the impact made on the science students at FDU.

He talks about what students in the program learn, how they learn it and how it prepares them for their field. Just by watching the video, it is obvious that the professors know that what they do matters and impacts every student they get. But this is not as obvious in some of the admissions videos of other



University President Christopher Capuano discusses FDU in its newest YouTube video.

Photo Credit: FDU

colleges and universities.

"Our programs emphasize hands-on education," said Professor Alfredo Tan, director of the Gilbert Haase School of Computer Sciences and Engineering.

In this part of the video, not only is it explained how the engineering program stands out in regards to preparing for the real world, but it is also shown. Illustrating the emphasis on building work experience with machines, tools and equipment used in companies that students will eventually work for, on top of the traditional college experience, makes this a unique university.

And the newest video not only shows why this university is a leader in global education, but also how it educates students to become leaders globally themselves. The opportunity for hands-on experience is not only mentioned for the science and engineering fields of study, but also for the liberal arts programs.

In the study abroad programs in Vancouver and Wroxton that were mentioned in the video, there is much to learn about the culture and the government that students bring back with them when they return to campus. Not all universities boast about their study abroad opportunities, but FDU is

among the few that describe what that does for people while they are still in college.

While there are some who would undoubtedly have their own opinions about a video that only received 12 likes, there is something to be said about the way the message of the video is delivered. The viewers get to see this university from multiple perspectives, including student athletes, honors students, sorority members and faculty.

On one hand, the audience hears staff from both campuses talk about the programs they run, their mission statement and their approach to accomplishing their goals. On the other, the students in the video are those who are involved on campus and they talk about how their experiences shaped them.

Viewers see what it means to be a member of a club, a sport, a sorority, a fraternity, L.I.F.E House, Global Scholars, the honors program and more and know that it all means the same. The students here aren't necessarily only just one of those things. They are more than just where they are from, what they are majoring in and what sport they play, and that is what makes this place special.

This is where students find themselves doing more than what they came here to do.

## Correction

On the front page of Issue VIII, the basketball player on the left is Kaleb Bishop, not Malik Miller.



# Opinion

## March Madne\$\$

By Frank Pellino  
Guest Writer

It was cold on April 4, 2016, and my friends and I were heading to a local Hooters with two things in mind.

First, we wanted to eat some delicious chicken wings. Second, we wanted to see a great end to the NCAA March Madness basketball tournament.

We only accomplished one of our goals - the chicken wings were subpar. But the championship game was phenomenal! Villanova beat North Carolina on a last-second buzzer-beating three-point shot. We were in shock, just like every other person in the restaurant, but then I saw it.

What I saw ruined the whole game. Hell, it ruined the whole tournament for me. It was the most disheartening thing I've ever seen. It was an...ad.

Of course we see ads all the time, so what made this one shoot right through my heart? While Villanova was celebrating their victory it was time to cut the nets off the hoops, a common celebration after a basketball championship that obviously requires a ladder to reach the top of the ten-foot hoop. As I was watching, waiting to see the joy on the student's faces, the ad cut in.

"And now the net cutting ceremony brought to you by Werner ladders, the official ladder of the NCAA."

All of the excitement I had for those fellow students was sucked out of

my body. The NCAA had ruined one of the most genuine moments in sports by selling a moment that these players and coaches worked so hard for to a ladder company.

Then it hit me. All of the ads I had seen not only during this game but throughout the entire month-long tournament flashed before my eyes.

than \$1.1 billion in revenue from the March Madness tournament in 2015. That includes all purchased ad space, which sold for a Super Bowl-like \$1.5 million per 30 seconds, and all merchandise and ticket sales. And if \$1 billion wasn't enough, on April 12, 2015 the NCAA struck an eight-year \$8.8 billion dollar deal with TV superpower

out to the participating teams and the rest of the conferences that they represent.

Forbes estimates that \$205 million was distributed to the conferences in 2015. With more going to powerhouse teams like Kentucky that go deep into the tournament, that means less goes to the teams like FDU that lose early, and even less to the teams that didn't make it.

But what about the rest of the billion dollars the NCAA made? Well that goes to paying ridiculous salaries and kickbacks to the higher ups in the "non-profit" that is the NCAA. And with popular arguments about whether the players should get paid or not, this seems to be a prime example of how much money the players actually produce for the NCAA.

There is nothing wrong with commercials and companies trying to promote their business. But it is getting out of hand with the number of ads we see, taking away from the game. A fan can't get into the flow of an intense college basketball game without being flashed by in-game ads.

At any given point one can be exposed to numerous ads on during the game at once. There are already numerous ads on the actual court, the basket and even the top of the backboard. Now every part of the coverage feels like its being brought to you by someone other than the NCAA.

Instead of enjoying a competitive and exciting exhibition of talent, it feels like we're watching a televised advertising convention.

### OFFICIAL NCAA® CORPORATE CHAMPIONS



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March Madness seems to be more motivated by money than by sports, as is evident by the number of sponsors, partners and commercials.

Photo Credit: Google Images

"Halftime analysis brought to you by Capital One. What's in your wallet?"

Some ad spots were even sold to two companies at once. It's great to know that the TV-scheduled timeout is not only being brought to me by Burger King, but ESPN as well.

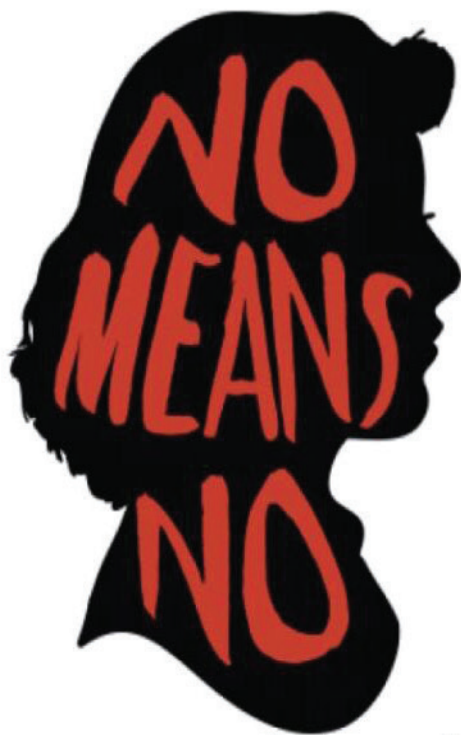
According to Simon Ogus of Forbes.com, the NCAA earned more

CBS to keep the tournament on their channels. The terms of the deal workout to CBS and Turner Sports paying \$1.1 billion to the NCAA annually.

The question is with all of this money being poured into the NCAA, is there need for all of these ad spots? Simply, the answer is no.

A lot of the revenue that is made from the tournament gets spread

WEDNESDAY, MARCH 8TH 2017



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## Opinion

# Super Bowl 51: Opportunity for Social Engagement?

By Mariuxi Mansfield  
Staff Writer

The Super Bowl is the biggest sport event in the United States. It has an average of over 100 million viewers every year, according to Nielsen.

Since no other time during the year do businesses obtain that extensive amount of viewership, it's no



Photo Credit: Google Images

wonder the Super Bowl has dragged companies to invest around \$5 million to run a 60 second commercial during half time.

And while the commercials bring entertainment and an opportunity to sell to the largest television audience of the year, Super Bowl 51 was different.

This year, after such a controversial election, some advertisers

made the decision to deliver emotional criticism related to race, immigration and equality.

Although making such bold statements in a commercial of any kind, especially an expensive Super Bowl spot, is pretty risky, there is no doubt that these ads got people talking.

Airbnb created a Super Bowl advertisement showing a diverse group of people and made a pointed

out that there was still ad space left, and edited the commercial themselves.

Budweiser's Super Bowl commercial, "Born the hard way," depicted the story of Adolphus Busch, a German immigrant who endured swamps and mud, a steamboat fire and outright hostility when he set foot on foreign soil to pursue the American dream.

Although some people have been calling for boycotts of the beer supplier on social media through the hashtag #BoycottBudweiser, others have praised the company for personifying the struggle of people who came to this country.

Audi, the German car manufacturer, used its Super Bowl commercial to deliver a strong message that strikes the heart of gender equality.

It opens with the male narrator asking, "What do I tell my daughter? Do I tell her that her grandpa's worth more than her grandma? That her dad is worth more than her mom? Do I tell her that despite her education, her drive, her skills, her intelligence, she will automatically be valued as less than every man she ever meets? Or maybe I'll be able to tell her something different."

The man's daughter then overcame her competitors to win a race, and the ad closes with the message, "Audi of America is committed to equal pay for equal work. Progress is for everyone."

But probably the most controversial ad was 84 Lumber's "The Journey Begins."

The material supply company's ad followed a young Mexican girl and

her mother through their journey to America. During their journey, the girl collects little pieces of fabric and plastic. Eventually the mother and daughter approach a huge brick wall. The daughter reaches into her backpack and pulls out a small and tattered American flag. Walking along the wall they realize there is a massive door, made by 84 Lumber, and the two of them walk through the door.

The commercial ends with the message, "The will to succeed is always welcome here."

The ad was deemed too political by Fox, the broadcaster of the Super Bowl, and it had to be cut down. However, 84 Lumber aired the commercial in full on their website, as did many other television networks.

The commercial inspired both cheers and jeers on social media due to its depiction of the border wall.

"The intent of the Super Bowl commercial was to show that 84 Lumber is a company of opportunity," 84 Lumber's CEO Maggie Hardy said in a statement to The Washington Post. But while several Super Bowl ads this year stirred political controversy, most were meant to engage a particular set of their target consumers.

"We live in a very politically charged environment, and customers are looking for their favorite brands to take a side on issues—hopefully one that aligns with the customer's own values," Robert Lehmann, advertising creative director told CNBC via email, adding that brands need to provide a clear and authentic position to ensure their target audiences understand what the company's core values are.

## Trump's First Congress Address

By Elizabeth White  
News Editor

President Trump delivered his first address to a joint session of Congress on Tuesday, Feb. 28.

Trump seems to have taken a different approach this time around. His serious tone, presidential words, and composed attitude suggested that he was finally sobering up, and dawning on the realization that he is, in fact, President of the United States of America and the leader of the free world.

"There were no campaign-like riffs, no boasting of his electoral victory, no bashing of the media or taunts or jeers at his opponents," NPR said.

Trump began his speech by talking about the recent threats to the Jewish community and vandalism of Jewish cemeteries, and said that the incidents "remind us that while we may be a nation divided on policies, we are a country that stands united in condemning hate and evil in all of its very ugly forms," according to The New York Times.

While it was nice that Trump's opening statements condemned the hate crimes, more needs to be done. Simply stating that the country needs to come together does not bring the country together. He has to demonstrate with his actions that he actually wants compromise.

Trump also described the election this past November as a rebellion, "spoken by families of all

colors and creeds, families who just wanted a fair shot for their children, and a fair hearing for their concerns," according to The New York Times.

It was unfair for Trump to make such a statement because that is simply not the case, as demonstrated by an exit poll in November.

An exit poll conducted by Edison Research for the National Election Pool found that 58 percent of white voters, 8 percent of black voters, and 29 percent of Hispanics voted for Trump in November 2016, according to BBC.

These poll numbers suggest that in actuality, mostly white people, not "families of all colors and creeds" supported and voted for Trump.

Trump also talked about what he considers to be his accomplishments so far as president, including "a rising stock market, commitments by private companies to invest in the United States and some of his executive orders, including those to freeze federal hiring and roll back regulations," according to Politico.

One of the most emotional parts of Trump's speech was when he he praised William "Ryan" Owens, a fallen Navy SEAL.

"Trump thanked Owens' widow, who was present in the audience, and who received an extended ovation from the chamber," according to Politico. "Trump continued to herald the mission as 'successful,' saying Defense Secretary James Mattis had described it as such."

Although the moment



President Trump addressed Congress Tuesday night.

Photo Credit: PBS

was emotional and heartfelt, the circumstances under which Owens died are controversial at best. It seemed that Owens' widow was invited for an ego boost, and for Trump to try to prove to himself and other that he has made a difference so far in office, even if that's just more supposed intelligence and a deceased Navy SEAL.

Later on in the speech, Trump took a turn away from his usual isolationist rhetoric.

Speaking on foreign policy, Trump stated that it "calls for a direct, robust and meaningful engagement with the world. It is American leadership based on vital security interests that we share with our allies all across the globe," according to The New York Times.

Trump's comments regarding immigration reform may come as

a surprise to many, as his previous comments suggested he did not support immigration to any extent.

"I believe that real and positive immigration reform is possible... If we are guided by the well-being of American citizens, then I believe Republicans and Democrats can work together to achieve an outcome that has eluded our country for decades," Trump said in the speech according to The New York Times.

It's refreshing to hear President Trump, notorious for riling up both sides using hateful and divisive rhetoric, say that Democrats and Republicans can work together.

The key moving forward is compromise, and the sooner Trump believes it and gets his supporters to believe it, the better off we're all going to be.



# Student Lifestyle

## Man On The Street

By Daniel Mora

### What do you think of President Trump?



“I believe that he’s taking advantage of his power and doesn’t know the consequences of his actions.”

- **Wilson Argueta**

Freshman • Computer Science



“I have no faith in him nor do I have any faith in his ability to lead. My best hope for him is to leave as quickly as possible and with as little damage as there can be.”

- **Caroline Nielsen**

Sophomore • English



“I believe he’s not fit to be president because he doesn’t show empathy for the people that are affected by his actions.”

- **Jeremy Loaiza**

Freshman • Communications



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# Student Lifestyle

## FDU Shows True Colors

By **Diana Rosario**  
Staff Writer

After a few days of fun filled and interactive activities, the Office of Student Life ended the school week with the Acts of Kindness Day event on Feb. 17. It was held in the SUB Lobby from 12 p.m. until 2 p.m. and was organized to encourage students to find

creative ways to be kind to other individuals and to continue to apply these manners proactively.

“We are encouraging students and the FDU community to be kind and reflect on themselves to do something for others as simple as opening the door or saying please and thank you,” Amanda Salazar, a science major said.

Alongside Salazar was Miranda Dworak, psychology major, who was helping encourage students to continue to be kind and volunteer for this year’s “Giving Back to Newark,” which will be conducted from Monday, March 13 until Wednesday, March 15 in Newark, NJ.

Salazar and Dworak also handed out Student Life’s Calendar of Events with pens to inform both students and visitors on what’s scheduled for the rest of the semester.

“We want to encourage others to make kindness a part of their every day life,” Dworak said.



Amanda Salazar and Miranda Dworak helping at the Acts of Kindness Day event.



Brother of LSU and Communications Major Luis Maravilla (right) taking an application for Alternative Spring Break.



Victoria Woolfolk (left), a double major in International Business and Finance alongside Yani Horge (right), a psychology major, checking out the Calendar of Events.



Ivonne Escareno, a political science major, reading the Alternative Spring Break flyer for more information on the event.

All Photo Credit: Diana Rosario

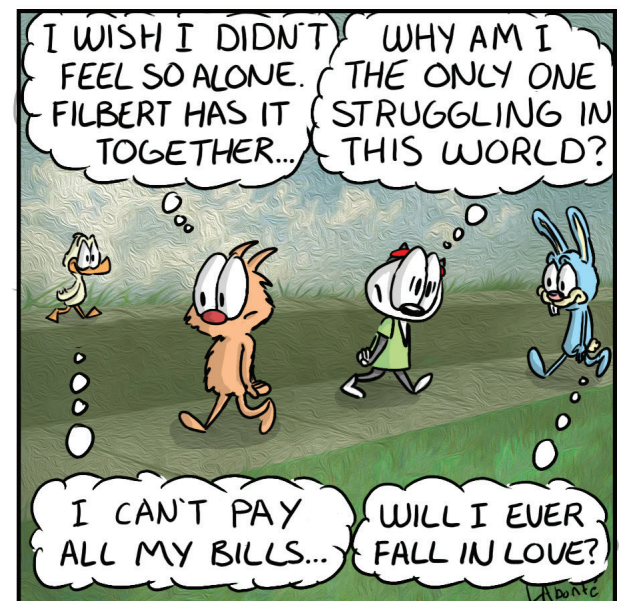
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# Student Lifestyle

## How to Spot Fake News

By Elizabeth White  
News Editor

The rise of Donald Trump has brought the idea of fake news to the forefront.

"Analysis by BuzzFeed found that fake news stories drew more shares and engagement during the final three months of the campaign than reports from (for example) The New York Times, the Washington Post and CNN," according to The Guardian.

Fake news is defined as "false information or propaganda published under the guise of being authentic news," according to Forrest Stroud at Webopedia.

And "fake news" was Macquarie Dictionary's word of the year for 2016.

But the scary part is that many people cannot actually tell the difference between real news and fake news.

Stanford's Graduate School of Education recently did a study that looked at more than 7,800 responses from middle school through college students from 12 states "on their ability to assess information sources."

"Researchers were 'shocked' by students' 'stunning and dismaying consistency' to evaluate information at even as basic a level as distinguishing advertisements from articles," according to The Guardian.

Facebook will soon release a feature that flags news stories that are questionable with an alert that says

"Disrupted by 3rd party fact-checkers", according to The Guardian.

Google Chrome and Slate have also released plugins that warn browsers of unreliable information.

But Internet users must also



Photo Credit: Google Images

evaluate information themselves before clicking the 'share' button and believing everything they read to be true.

When reading anything on the Internet, no matter the subject, one of the first questions readers should ask themselves is "is this a reliable source?"

The website or organization that posts the article is key to understanding whether or not the information is true and accurate.

Melissa Zimdars, a media

professor at Merrimack College, compiled a list of "fake, false or regularly misleading websites," according to The Daily Dot. These websites were determined to be regularly pushing demonstrably

versions of real news sources," Zimdars warns.

Another website on the list is White House News. At first glance, readers might believe that this is the president's website, but it is fake. It is not to be confused with the actual White House's website, which is whitehouse.gov.

If a reader is skeptical about the source, look at the "About Us" tab on the website and Google the source. Question any organization that is not a "major" news source.

Another key to spotting fake news is the coverage of the event. If major news outlets aren't reporting on it, take the information with a grain of salt as it may be false, said Zimdars.

In addition, if a news article does not contain an author, this is another red flag.

"Lack of author attribution may, but not always, signify that the news story is suspect and requires verification," Zimdars said.

It's also important to collect information from multiple sources about an event in order to get a clearer and more in-depth view.

"It's always best to read multiple sources of information to get a variety of viewpoints and media frames," Zimdars said.

If all else fails, be skeptical. Do your research, take nothing at face value and question all information from the Internet. Do not blindly accept anything to be true.

Do your research, take nothing at face value and question all information from the Internet. Do not blindly accept anything to be true.

"Watch out for websites that end in '.com.co' as they are often fake

## Microwave Ratatouille

By Mariuxi Mansfield  
Staff Writer

Recipe from The Food Network

Total time: 30 min

Yield: 4 servings

Level: Easy

### Ingredients

- 1 medium yellow onion, sliced 1/4 inch thick
- 2 cloves garlic, minced
- 3 oil-packed sun-dried tomatoes, chopped
- 1/4 cup extra-virgin olive oil
- 1 teaspoon chopped fresh thyme (from about 3 sprigs)
- Kosher salt and freshly ground black pepper
- 1 small eggplant, peeled in alternating stripes, sliced into 1/4-inch-thick rounds (about 6 ounces)
- 1 small zucchini, sliced into 1/4-inch-thick rounds (about 4 ounces)
- 1 small yellow squash, sliced into 1/4-inch-thick rounds (about 4 ounces)
- 2 plum tomatoes, sliced into 1/4-inch-thick rounds (about 8 ounces)

### Directions

Toss the onion, garlic, sun-dried tomatoes, 1 tablespoon of the olive oil, 1/2 teaspoon of the thyme, 1/2 teaspoon salt and a couple grinds of pepper in a microwave-safe 9-inch pie dish. Cover with a piece of wax paper.

Microwave on high (at 100 percent power) until the onions are



Photo Credit: Food Network

soft and translucent, 7 minutes in a 1,100-watt oven or 10 minutes in a 700-watt oven. (When removing the wax paper, be careful to avoid the hot steam.) If the onions are still a little raw, microwave again, covered, in 30-second increments.

While the onions cook, toss the eggplant, zucchini and yellow squash slices with 2 tablespoons of the remaining olive oil, the remaining 1/2 teaspoon thyme, 1/2 teaspoon salt and a few turns of black pepper in a large bowl. Add the plum tomato slices and gently toss.

Alternating vegetables, shingle slices in a circular pattern over the

cooked onions in the pie dish. Sprinkle lightly with salt. Cover with wax paper. Microwave on high (at 100 percent power) until the vegetables are soft, 9 minutes in an 1,100-watt oven or 14 minutes in a 700-watt oven. If there is any resistance when you pierce the vegetables with a paring knife, microwave again, covered, in 30-second increments.

Microwave, uncovered, on high (at 100 percent power) for 3 minutes in an 1,100-watt oven or 4 minutes in a 700-watt oven to evaporate excess moisture. Drizzle with the remaining tablespoon of olive oil.

## Campus Calendar

### March 2

Women's History Month Reception  
9 p.m., RR

### March 5

Sands of Time, Time to Listen  
10 a.m.; MC

### March 6

What Lies Beneath the Skin,  
9 p.m.; MPR

### March 7

That's My Best Friend  
9 p.m.; KC

### March 8

How to Find a Major and Career  
You Love presented by Career  
Development

### March 9

Deans in Jeans 1 p.m.; KL  
Midday Movies, "1984,"  
2-4 p.m.; Library Auditorium

### March 20

Alcohol Awareness 8:30 p.m.; KL

### March 22

SUB Alcohol Awareness Seminar,  
8 p.m.; KL

### March 23

National Chip and Dip Day:  
12 p.m. - 2 p.m.

SL Headphones (Silent Party)  
8 p.m.; MPR

### March 24

Waffle Madness 12 p.m. - 2 p.m.; SL

### March 28

Stress Less Fair  
12 p.m. - 4 p.m.; Lobby DH/ Drag  
Show, 9 p.m., KC  
ZBT Water Pong,  
9 p.m., MPR



## Student Lifestyle

# 'Fifty Shades' of Disappointment

By Ray White  
Staff Writer

It's sexier, it's more intriguing, it invites you into the hearts of the characters, and yet "Fifty Shades Darker" is just barely better than the movie before it.

"Fifty Shades Darker," the sequel to "Fifty Shades of Grey" in both novel and movie form, could have arguably stayed a book.

The film yet again follows the scandalous duo: Christian Grey (played by Jamie Dornan) and Ana Steele (played by Dakota Johnson). Grey is a playboy billionaire whose poor upbringing has caused him to desire sadist relationships with countless women, where he is the dominator and his women are his subordinates. Then there is the quiet yet alluring Steel who longs for a relationship with Grey in spite of his many secrets, controlling personality and tortured past.

The movie has its moments of character development, which is much appreciated, and it even has portions of suspense that break the monotony of complicated relationship clichés.

There are even a few scenes of quirky comedy that anyone over the age of 16 could appreciate.

Yet sadly the movie is unable to shine in any other aspect, and by the time you get to the end of the film you leave the theater wondering if that was really worth two hours of your time and \$14 of your hard-earned money.

The picture juggled between what genre it actually wanted to be in its 1 hour and 58 minute run time. For the first 15 minutes it was a drama, then all of a sudden it was passionate romance, then 1 hour later it was a suspense film.

At one point I partially believed that the film is about a young woman asserting her independence upon her overprotective/controlling lover, but if you guessed that you would be dead wrong.

The movie even glossed over large controversial topics as if they are not supposed to have any effect on the characters in the movie. Workplace sexual harassment, stalking, possessiveness, mental instability, major familial problems and the extent of BDSM (bondage, domination,

sadism, and masochism) were all controversial issues portrayed, yet not addressed in this film. Then again, I guess these things do not need to be talked about if there are raunchy sex scenes every 15 minutes.

The movie, as a whole, would be awfully dull were it not for the explicitly suggestive sex scenes. Sadly even the appeal of sex cannot save this movie from the hole it dug itself into. Poor dialogue, unnecessary scenes (and trust me, there were a lot), and failed opportunities to make this film a solid romance movie with some real heart are some of the reasons "Fifty Shades Darker" does not deserve a re-watch.

I give "Fifty Shades Darker" a two out of five stars, and sadly that is being nice. It is an over-sexualized and underwhelming film that many would agree does not live up to the novels it was based upon.

The film has its moments but anyone who cherishes where their hard earned money is spent should look for an alternative. Wait for it to come on DVD or even any streaming program like Netflix or Hulu.

Do not make this a date night film unless it is requested by your date, and if you are a fan of the book, do not have high expectations for this movie.

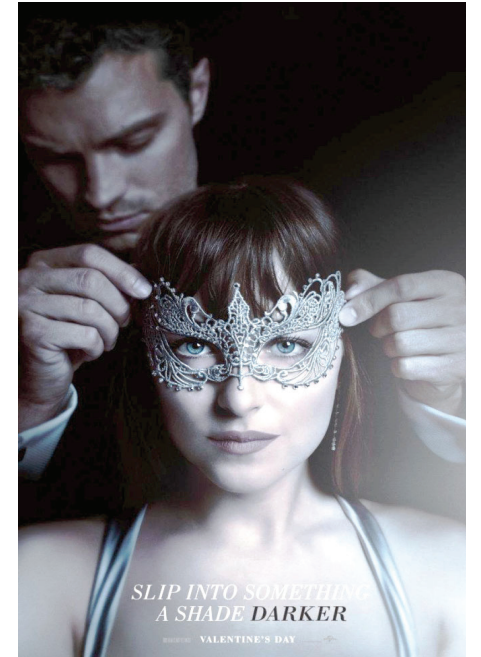


Photo Credit: Google Images

# 'Saturday Night' with the Trump Administration

By Emily Weikl  
Staff Writer

The presidential election of 2016 was no joke. In spite of this, politics has been fodder for satire and comedy for ages.

NBC's "Saturday Night Live" and their take on the new presidential administration is no exception.

At one point during a sketch



Melissa McCarthy (left) plays Sean Spicer (right) on "Saturday Night Live," gaining more than 23 million YouTube views.



Photo Credit: Google Images

on Nov. 16, 2016, President Trump (Alec Baldwin) googled "What is ISIS" after a general asks him about a secret plan against ISIS that the former had held up during the campaign.

More recent episodes have drawn in viewers with portrayals of administration members including Kate McKinnon as Senior Advisor Kellyanne Conway and Melissa McCarthy as Press Secretary Sean Spicer.

"Through Feb. 11, first-run episodes of 'SNL' have averaged 10.64 million viewers when a week of delayed viewing on DVRs is added in - numbers not seen since the 1993-94 season," the Los Angeles Times reported.

It could be that SNL's interpretations are an escape from the

real world for a while. They have the sole purpose of entertaining without a political agenda.

"It's sketch comedy, not op-ed. But it strikes close to home, offering viewers catharsis, because it opens up ways to understand figures in the news," Time magazine reported.

President Trump has since been a vocal critic of the show. He tweeted on Jan. 25, "@NBCNews

60 Minutes. "And there's no protection against it. Comedy is the thing that comes from an openness and a freedom."

McCarthy's debut as Spicer on Feb. 4 has been played 23 million times on the official SNL YouTube page as of Feb. 19. The sketch included a CNN reporter in a cage proclaiming they are not "fake news" and McCarthy as Spicer inflating and disregarding facts fielded by other reporters.

Since then there has been more than one sketch of McCarthy as Spicer, which has a possibility of having a major change in the White House.

"Leaks from within the White House to reporters have claimed Trump is particularly disturbed by McCarthy's depiction of Spicer, stoking rumors that a replacement for him is being sought," the LA Times reported.

The Feb. 4 episode also included a sketch with a skeleton intended to be Senior Advisor Steve Bannon. This skeleton encourages Baldwin, as Trump, to call various world leaders while he was "tired."



Alec Baldwin (left) plays Donald Trump (right) on "Saturday Night Live," mimicking Trump's iconic "finger pinch."

These phone calls go poorly and end after a call with Zimbabwe.

"That's enough fun for tonight," Bannon tells Trump, and asks for the desk in the Oval Office back. "Yes, of course, Mr. President," Trumps says. He then goes to a miniature desk and plays with a toy.

Fiction is a reflection of reality and reality is fuel for fiction. This has been the relationship between the two since fiction has existed. SNL's sketches on Trump and his administration have had an effect on both the public and the president himself. The show treads the line of what to poke fun at. That is what draws viewers in.

"To criticize his policies is to miss that many Americans voted for him precisely to put a disrupter in the White House," Time said. "But cutting him down, using the format he pays attention to and cares about most, hurts his legitimacy. His image is his greatest asset, and SNL is capable of redefining it weekly."



Photo Credit: Google Images

is bad, but Saturday Night Live is the worst of NBC. Not funny, cast is terrible, always a complete hit job. Really bad television!"

This commentary, though, isn't new to the modern era. Presidents since the show debuted have expressed disapproval at their portrayal. What is out of the ordinary is that Trump has tweeted about the show more than once since taking office.

SNL has gained viewership, sparked discussions on social media and incited the ire of the president in the span of three months. All this attention can be attributed to the impact comedy as an entity can make.

"Comedy is very powerful," SNL creator Lorne Michaels told Lesley Stahl in a 2004 interview with



# Entertainment

## 'Hidden Figures' Shoots for the Stars

By Emily Weikl  
Staff Writer

The opening scene of "Hidden Figures," a movie adaptation of author Margot Lee Shetterly's book of the same name, depicts a young girl solving math problems on a chalkboard in West Virginia.

At the time, she was known as Katherine Colman.

"By thirteen, she was attending the high school on the campus of historically black West Virginia State College," Shetterly said. "At eighteen, she enrolled in the college itself, where she made quick work of the school's math curriculum and found a mentor in math professor W. W. Schieffelin Claytor, the third African American to earn a Ph.D in Mathematics."

Now going by the name Katherine Goble, she was eventually hired by the West Computing section for the National Advisory Committee for Aeronautics' Langley laboratory in Virginia. Goble (Taraji P. Henson)

meets Dorothy Vaughn (Octavia Spencer) and Mary Johnson (Janelle Monae) there.

Fastforward, and the three are trying to repair a broken down car in 1961. They are confronted by a white police officer who questions what they are doing in the area. Once the trio explains who they are, the officer gives them an escort to Langley. Johnson jibed, "Three negro women are chasing a white police officer down the highway in Hampton, Virginia, 1961. Ladies, that there is a God-ordained miracle!"

In an article for Variety, Peter Debruge wrote of the historical details and tone of "Hidden Figures."

"Like 'American Graffiti' or 'The Help,' 'Hidden Figures' takes place in a colorful, borderline-kitsch version of the American past," Debruge said. "Practically brandishing its vintage details and stunning costumes, the film takes place at roughly the same time and place as Jeff Nichols' 'Loving,' which offers a less splashy notion of the era in question."

The plot deals, in part, with Goble's, Vaughn's and Johnson's professional struggles. Goble, who had since been widowed, is promoted to a role in the Space Task Group that was



Photo Credit: Google Images

responsible for propelling John Glenn into Earth's orbit. Vaughn becomes a supervisor to a team at the West Computing Building, but does not reap the financial benefits of the position. And as for Johnson, she ends up going to court to take night classes at a segregated school that will allow her to be an engineer.

Joe Morgenstern of the Wall Street Journal argued that these details don't affect the film a great deal.

"Still, the film hews closely to the facts in important respects, and evokes the outrages of the Jim Crow era, as well as the feverish competition of the space race, through the fascinating work of its extraordinary heroines," he said. "So is 'Hidden Figures' about work, rockets or racism? Yes, yes and yes."

"Hidden Figures" also has hints of feminism. A notable scene involves Goble pointing out her accomplishments to Jim Johnson after he expresses doubt that NASA allows women's involvement in computing. To this, Goble responds, "So yes, they let women do some things at NASA, Mr. Johnson. And it's not because we wear skirts. It's because we wear glasses. Good day."

The end credits pay tribute to the real-life women: Henson, Spencer, and Monae portrayed. Their accomplishments after the 1960's are mixed with scenes from the film. Katherine Goble, who became Katherine Johnson during the film's events, calculated Project Apollo's Lunar Lander with the moon-orbiting Command and Service Module and won the Presidential Medal of Freedom in 2015. Vaughn became a FORTRAN programmer and contributed to the Scout Launch Vehicle Program. Jackson became the first black female engineer at NASA as a result of the court ruling in her favor. The last frame of footage is all three womens' portraits.

These women took shuttles and capsules to new heights while they struggled to be treated the same as white people on Earth. "Hidden Figures" takes place at a time where 'separate but equal' was the norm in Virginia and much of the South. The racism and sexism the trio faced is undeniable. The film's message, though, goes beyond this.

"While it will be easy for some to place 'Hidden Figures' in a black movie category, which often happens to films with multiple black lead actors – it's more than that. 'Hidden Figures' is a movie about American triumph, defying the odds through perseverance and hard work, and creating something special from the hand that you've been dealt. Those are the stories that make up the fiber of who we are as human beings," said Ira Hobbs of ScreenRant.

The women's accomplishments were downplayed during their time, but in this day and age the heroines of "Hidden Figures" should be celebrated, and this movie is a good start at giving them their due.

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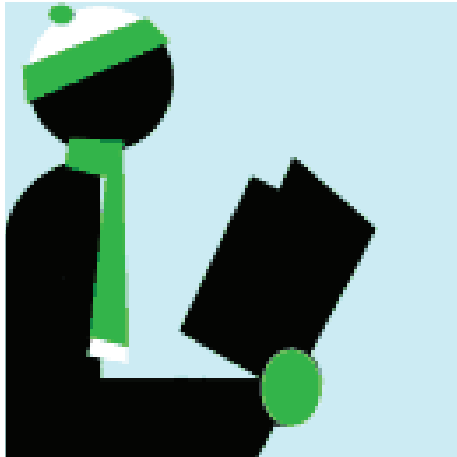
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# Campus Corner

## Periodically Speaking - News from Giovatto Library



Kathy Stein-Smith, Associate University Librarian and Director of Public Services, Giovatto Library

Sometimes it is relatively easy to recognize fake news, but sometimes it is necessary to do a little work to determine whether a news story in print, online, or on social media is real news or not.

Your librarians can help you to evaluate your sources.

**Special Research Clinic  
Tuesday, March @ 4 p.m.**

\*\*\*

**Independent Self-Directed Learning @ the Library**

**The Great Courses @ Giovatto Library** – It is always a wonderful time to enjoy a “Great Course. The Giovatto Library collection includes many of “The Great Courses” on DVD and/or CD! A complete list is available @ <http://view2.fdu.edu/metropolitan-campus/libraries/giovatto-library/the-great-courses/>

**Giovatto Library Reader’s Advisory Service** -- If you would like to develop a plan for independent self-directed learning, please contact the reference librarians for assistance. We will be happy to help you to find the best reading and research materials for your needs.

**For Alumni Only – Welcome Dec. 2016 and May 2017 Graduates! FDU Alumni Library Privileges** -- As an FDU Alumnus/a, you are entitled to lifetime Library privileges. Borrow books, magazines, DVDs,

**Giovatto Library Hours Spring Semester 2017**

**Monday – Thursday – 8:00 a.m. – 11:00 p.m.**

**Friday – 8:00 a.m. – 5:00 p.m.**

**Saturday – 10:00 a.m. – 6:00 p.m.**

**Sunday – 12:00 p.m. – 10:00 p.m.**

language CDs, and more from the Library. Attend Library events and programs. Use Library spaces. To get your Library card, please contact the Office of Alumni Relations @ [fdualumni@fdu.edu](mailto:fdualumni@fdu.edu) or at 201-692-7013. If you would like more involvement with the Library, consider joining the Giovatto Library Alumni Advisory Board.

**New Books This Week**  
 The Airbnb Story  
 Annual Review of Psychology, 2017  
 Beautiful Money: The 4-Week Total Wealth Makeover  
 Blue on Blue: An Insider’s Story of Good Cops Catching Bad Cops  
 The Complete Book of U.S. Presidents  
 A Concise History of Canada  
 Cultural Treasures from the Cave  
 Shelters of Dhofar: Photographs

of the Painted Rock Art Heritage of Southern Oman  
 Emotional Agility: Get Unstuck, Embrace, and Thrive in Work and Life  
 The Evolving Presidency: Landmark Documents, 1787-2015  
 Facts about the Presidents: From George Washington to Barack Obama  
 Fearless and Free: How Smart Women Pivot and Relaunch Their Careers  
 Hit Makers: The Science of Popularity in an age of Distraction  
 Housing First: Ending Homelessness, Transforming Systems, and Changing Lives  
 The Making of the President 2016: How Donald Trump Orchestrated a Revolution  
 Modern Death: How Medicine Changed the End of Life  
 NAFTA Free Trade and Foreign Investment in the Americas in a Nutshell  
 The One-Minute Workout: Science Shows a Way to Get Fit That’s Smarter, Faster, Shorter  
 The Stewart / Colbert Effect: Essays on the Real Impacts of Fake News  
 Strategic Survey, 2016  
 The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World  
 You Are the Universe: Discovering Your Cosmic Self and Why It Matters

**New DVDs This Week**  
 Arrival  
 Loving  
 Victoria, season 1

**Extended Library Hours for Midterms**  
 Friday, March 3 – Library Open until 8 p.m.  
 Saturday, March 4 – Library Open until 7 p.m.  
 Sunday, March 5 – Library Open at 9 a.m.

**Library Spring Break Hours**  
 Saturday, March 11 – 10 a.m. – 6 p.m.  
 Sunday, March 12 – 12 noon – 10 p.m.  
 Monday, March 13 – 8 a.m. – 11 p.m.  
 Tuesday, March 14 – 8 a.m. – 11 p.m.  
 Wednesday, March 15 – 8 a.m. – 11 p.m.  
 Thursday, March 16 – Closed  
 Friday, March 17 – Closed  
 Saturday, March 18 – 10 a.m. – 6 p.m.  
 Sunday, March 19 – 12 p.m. – 10 p.m.

How to Recognize Fake News

## David Miles on Spring Break



Director of Public Safety David Miles

Spring Break is a few weeks away and before you know it the spring semester will be over. Spring is almost here and the warm days and nights are fast approaching and individuals will be opening doors and windows to get the spring breezes. With the spring and the warmer temperatures arriving, we want to again remind all members of the campus community of some basic security tips that can help in preventing you from becoming a victim of crime. Most crimes that occur on campus are crimes of opportunity. That means that the individual who takes an item does so because the item was available and not secure.

In most cases it only takes a would be thief 30-60 seconds to go into an area, take the item and leave. Most thefts can be easily avoided if the property owner took a few basic security precautions.

1. Never leave any items unattended. Always know where your items are and that you secure them properly or take them with you.
2. Never prop any door open. This is an invitation for anyone to enter a room or building where they do not belong.
3. Always lock your door(s) whenever you are not in your room or suite.
4. Never lend your keys out to anyone.

Your involvement is essential to the prevention of crime on campus. The burden of crime prevention rests not only with the Department of Public Safety, but with each member of the university community. The Department of Public Safety is dependent upon you to recognize and report incidents of suspicious and criminal activity. The extent of your cooperation will greatly influence the Department of Public Safety’s effectiveness in combating crime on campus.

Doing your part means:

- Being aware of your vulnerability and following good safety and security practices.
- Being alert for suspicious or criminal activity and conditions that may represent a hazard to the campus community.
- Getting involved by becoming more security conscious and reporting all incidents of criminal or suspicious nature to the Department of Public Safety.

The Department of Public Safety has a single objective, which is to serve and protect the members of the University community. We feel that with your cooperation and participation in all crime prevention programs, we can reduce the amount of crime and vandalism on campus. If at any time you have any concerns or questions regarding any crime prevention information or general information on Public Safety, please do not hesitate to contact me. Please remember to like the Department of Public Safety on Facebook at FDU Metro Department of Public Safety or follow us on Twitter @FDUMetroPS.

### Public Safety Blotter

2/17/17 – Students with alcohol in Northpointe.

2/25/17 – Noise complaint in Linden 6.

2/25/17 – Roommate’s had argument in Linden 1.

2/25/17 – Student reported suspicious activity on her credit card. Police notified.

2/25/17 – Non student male visiting student in Northpointe and had underage child with him.

2/26/17 – Smell of marijuana in University Court 6 was unfounded.



# Sports

## Men Drop Home NEC Game to Mount St. Mary's

By Julian Bell  
Sports Writer

(HACKENSACK) - The men's basketball team fell to Mount St. Mary's in their second meeting of the season on an NEC home game on Feb. 18. The Knights managed to tie the game up in the first half but were unable to recover after the No. 1 Mountaineers (2-0 against FDU this season) outscored the Knights in the second half.

The Knights (11-16, 9-7 NEC) secured an early eight-point lead in the first half after junior guard Darian Anderson drained a three-pointer from way downtown. Anderson paced FDU by knocking down 10 points during the half. Sophomore guard Darnell Edge tied the game up for the Knights after putting up a three-pointer leaving the game at 34-34 at the start of the second half.

FDU trailed Mount St. Mary's (15-14, 13-3 NEC) in turnover points with 12, compared to the Mountaineers who accumulated 13 for the evening. The Knights edged their opponent in second chance points and went 18-9. The Knights also dominated under the basket with 34 points in the paint.

FDU's largest lead occurred in the second half when sophomore forward Mike Holloway made a layup good from within the paint. The largest lead that they allowed their opponent was seven points with 3:36 left in the first half.

The Mountaineers went 52 percent (13-25) from the field during the first half compared to the Knights who shot 44.8 percent (13-29). By the second half, The Mount only went 50

percent (13-26) while FDU shot 57.1 percent (12-21). Both teams shot for about 50 percent on the evening with Mount St. Mary's averaging almost 40 points in each half.



Junior guard Stephan Jiggetts has a shot blocked by Mount St. Mary's junior forward Chris Wray during FDU's 74-79 loss on Feb. 18.

put the Mountaineers at 41.

The Knights desperately made their way towards the basket as Edge went for a jumper followed by Holloway, who made another layup

layup made by Miles Wilson put Mount St. Mary's and the Knights at an even 69.

Junior guard Earl Potts Jr. made a layup that put the Knights back up by two. With only 1:37 left, a foul sent the Mountaineers to the free throw line, allowing them to tie the contest at 71. From this point, FDU endured as the Mount took the lead for the remaining seconds of play.

Elijah Long paced the Mountaineers in their victory over FDU by knocking down 11 points with three assists in the first half. Long, who amassed 18 points in the second half with two more assists, finished with a total of 29 points on the night. Robinson trailed his teammate, finishing the game with 17 points, an assist and a steal.

Holloway paced the Knights with 18 points and eight rebounds on the evening. Holloway also made six of his nine free throw attempts. Anderson trailed Holloway by knocking down 17 points and finishing with four rebounds. Other scoring leaders in FDU's tough loss were Edge and Potts Jr. who scored 15 points and 13 points, respectively. Anderson led the team in three point shooting after doing perfect two-for-two from downtown.

The Knights who have concluded their home game performances, look to make their way into the NEC Tournament. Last season, FDU became NEC Champions after finishing 18-15 in the regular season.

under the basket with 10:36 remaining. The Mountaineers held on as Junior Robinson knocked down a three-pointer from way downtown.

FDU managed to make their way down the court until the final minutes of the contest. A steal and a

## Coach Herenda Rocks the Radio

By Julian Bell  
Sports Writer

Coach Greg Herenda knows something about winning.

"There's a line in 'Fiddler on the Roof' that says if 'you're rich, people think you really know,' and it's the same thing," Herenda said. "If you're winning, people listen because they think you know what you're talking about."

Herenda brings a winning attitude to his radio show on WFDU 89.1 every Sunday.

"I go over there and tape once a week, and I go into a different world," Herenda said. "We can either win a game or lose a game, or have a bad practice, but when I go into the studio to tape the show and we put the music on with it and the guests come on, I love doing it, and I never thought that would happen. I never thought I'd have a radio show."

Herenda's guest list isn't limited to college basketball.

"I've had NBA players, NBA announcers, John Sterling the Yankee announcer who I worked with, John Calipari whose won national championships," Herenda said. "I think it just alerts them today that Fairleigh Dickinson's got a radio show and a basketball program."



Photo Credit: WFDU

Herenda said that he never planned on having his own radio show at FDU because coaching basketball was his occupation and winning was his obligation. It was only after a few of his colleagues urged him to be one of the voices of FDU that the former UMass Lowell head coach accepted the position, one he now views as a privilege.

"It's amazing how when I go out to speak, that people listen," Herenda said. "I don't know if they get up on Sunday mornings and listen or if they listen to the archive version, but I think it shows how connected FDU is to the rest of the world."

Herenda's fourth season as the Knights head coach also marks the fourth year that "The Greg Herenda Show" has been on air.

Herenda has coached his way through the season leading his team past formidable opponents such as Central Connecticut State and St. Francis College Brooklyn, two teams that the Knights managed to sweep. But Herenda said that his team's performance isn't all that matters. Herenda said that he's careful to make the show about his guests.

"It's funny because we rarely talk about Fairleigh Dickinson basketball," Herenda said. "It's more

about the guests and what's going on in the world and then I'll intertwine our seasons, but it's not a propaganda show."

The invitation to host a radio show took Herenda completely by surprise when he came to FDU.

"It's a great university so I think it's a great extension for the university to reach out to the world, Herenda said, "and conversely for the world to understand that FDU is relevant and highly successful."

The radio show would be a convenient platform to gain publicity for the men's basketball team, but as Herenda made perfectly clear, there is a wider world to be explored outside the confines of his team's performance.

"Sean Morrison, our associate athletic director asked me to do a radio show and I'm like, 'What? Me? Why?'" Herenda said. "And he said, 'Greg we want you to be the voice of FDU.'"

Athletic Director Dave Langford joined Morrison in pitching the show to Herenda.

"They thought it would be a good opportunity for me to sell myself and our basketball program," Herenda said. "As it turns out, it sells the university more than anyone. At first, I just didn't think I could do it and now I love it."



# Sports

## A Basketball Journey

Women's Knights coach's career started at Newark Housing Project

By **Leandra Cilindrello**  
Guest Writer

When the FDU Women's Basketball team takes the court, there is a tall and elegant black woman on the sideline who looks as though she had stepped right off the pages of a fashion magazine and onto the hardwood. Few fans could know that the first steps of her journey started at a housing project.

"My first experience with basketball came when I was 10 or 11 years old," said Devin Jefferson, associate head coach of the Knights women's basketball team. "My mom drove me and my sister to the JFK basketball courts, which were located across the street from the Prince Street Projects in Newark."

Jefferson credits much of her basketball success to a great high school coach and two relatives: Coach Vanessa Watson of Malcolm X Shabazz High School, and two uncles who played at Seton Hall and St. Peter's universities.

"During the summers, my uncles would take me to Orange Park, a local park known for competitive pick-up games," Jefferson recalled. "I would watch them in games all day, admiring their ability to dominate. This was where my inspiration came from. I chose to attend Seton Hall University to play college basketball in the Big East Conference, one of the best conferences in women's basketball."

When Jefferson finished her elementary education at St. Joseph's School in East Orange, N.J., her

parents decided to send her to Mt. St. Dominic Academy, an all-girls private high school. She was none too happy about the decision.

"At the time, I thought this was the worst decision ever, mainly because I had to take two public transportation buses to and from school," Jefferson said. "My parents had foresight to know I needed to be in an environment that was strong in academics and sports. I learned how to adapt to different environments. This was a huge life skill I learned at a young age."

Jefferson is a middle child, one of three girls. She attended all Catholic schools, but her family isn't Catholic.

"Our involvement in the church was very important," Jefferson said. "I grew up in a traditional Baptist Church. Sundays were occupied with Sunday school and church service, and at least one day during the week, I was at church for youth group meetings and/or choir practice."

Her family came to New Jersey from the South, and they maintain their ties there. "My parents have Southern backgrounds," Jefferson said, "so summer family vacations were more like long road trips in a caravan to South Carolina."

Jefferson had coached high school basketball, and when her playing days were over, she decided she wanted to be a college coach. Her first full-time job was at the University of Vermont in Burlington. Then one day, a coach from her high school playing days gave her a call that changed her life.

"I was in my office at UVM on a random day, and got a call from Head Coach Pete Cinella," Jefferson said. "I previously knew Coach Cinella years back when I was in high



Devin Jefferson, associate head coach of the women's basketball team.

Photo Credit: Larry Levanti

school. He had recruited me to play at American International College (AIC) in Massachusetts, and had done a home visit with my family. I always remembered him and would see him at recruiting tournaments at FDU. He explained the vision and philosophy of his program, and offered me the position to work for him. It was no-brainer for me. I accepted the position."

Jefferson is in her fourth season with the Knights, where her main responsibilities include recruiting, scouting and player development.

"Scouting involves developing offensive and defensive game plans for our non-conference and Northeast

conference opponent," Jefferson said. "Player development involves teaching the players skills and drills to improve their overall game through on-court and film sessions."

Although Jefferson relishes her role in helping athletes hone their skills, there is something even more important for her.

"As a coach, it's good to see a player's development and how their overall game improves," Jefferson said. "It's even better to see the maturity of each player year by year. As freshman, players are usually unsure of their roles, lack confidence, and in some cases, may not be mentally tough enough to endure the lifestyle and demand of a Division I student-athlete. It is rewarding to see them grow as young women, and more fulfilling to see them graduate and take on their own careers."

From the outside, Jefferson's life looks like a steady climb upwards. But it didn't always seem that way to her.

"I have to remind myself most days that my life is filled with purpose," Jefferson said. "My journey has been filled with ups and downs and some detours. There were days, weeks and months where I could not make sense of that present moment."

And if Jefferson could talk to that 10-year-old girl stepping timidly onto the court in Newark years ago, what would she say?

"I would tell my younger self that I am where I need to be."



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# Sports

## Women's Basketball Falls to Mount St. Mary's in O.T.

**By Julian Bell**  
Sports Writer

(HACKENSACK) - The women's basketball team fell to Mount St. Mary's 71-75 in overtime on a home Saturday afternoon game on Feb. 18, when they were unable to clinch the final seconds of the game.

Coach Cinella said the Knights had a chance.

"The second half was really a back-and-forth type of game and Courtney Blankenship hit a couple of big three's for us to put that in position to tie that and then in overtime, you have to give Alexis Carter credit. She just hit some really big shots to have five three's in that game," said Knights Head Coach Peter J. Cinella following the tough loss.

The Knights secured a 5-0 lead early on in the first quarter after Kiana Brown knocked down a three-pointer good from downtown. FDU continued to dominate the first period holding Mount St. Mary's to only five points by the start of the second quarter 13-5. The Knights' strong performance was soon outmatched once the Mountaineers took the lead later in the first half. Despite falling to the Mount, FDU dominated under the basket, according to Cinella.

"We rebounded pretty well all night 44-27," Cinella said. "That's a huge margin to out-rebound someone so we really rebounded well and we

shot the ball pretty well too. We just had a few defensive miscues."

Mount St. Mary's (10-16, 8-7 NEC) led 29-28 at the half. The Mountaineers got seven points from Alexis Carter in the first half and eight points from Caroline Hummel in the second. Carter also led the Mount in overtime scoring, putting down eight



Freshman forward Courtney Blankenship put up 12 points in the Knights' 71-75 overtime loss to Mount St. Mary's on Feb. 18.

points to upset the Knights at home. Fairleigh Dickinson (8-18, 6-9 NEC) shot 43.5 percent (10-23) from the

field in the first half and remained consistent shooting 42.9 percent in the final two quarters. FDU's defense also required some adjustments that according to Cinella, would have helped them throughout the game.

Coach Cinella believes FDU could have been more proactive throughout the game.

"We wanted to be a little bit more aggressive," Cinella said. "And then on the defensive side we wanted try to get a few more steals."

The Knights were once again able to make it a one point game at the end of the third period, trailing the Mountaineers 45-46. After the Mount extended their lead by six points in the fourth quarter, the Knights gradually tied the game up after a three-pointer made by Courtney Blankenship put the game at an even 64. Brianna Thomas also knocked down some three's in order to bring FDU back into the contest.

Cinella said that the Knights could have come back.

"Brianna Thomas hit a big three to put us up," he said. "And then Carter hit those two three's to really put the game away. That was to gain a four point lead. We were up one and she hit the back-to-back three's."

The Mountaineers overcame the Knights in overtime led by Alexis Carter who went a perfect two-for-two in three pointers. FDU trailed Mount St. Mary's by two 64-66 in overtime until Brianna Thomas put up a three-

pointer with 4:21 remaining to play.

With the Knights narrowly leading the game 67-66 Carter shot a jumper good from the paint to put the Mount up by one. The Knights were able to tie the game up once again at an even 68 with 3:02 left in the contest. Carter responded by knocking down two three's from way downtown leaving FDU unable to regain another lead.

Mount St. Mary's shot 40.9 percent (9-22) in the second half and 75 percent (3-4) in their overtime victory. Alexis Carter scored a career high of 22 points in her romp over the Knights. Caroline Hummel and Mikal Johnson helped pace the Mount scoring 14 and 12 points respectively. The Mountaineers also scored 21 points off of turnovers compared to FDU who scored 16.

Brianna Thomas paced the Knights in field goals putting up 17 points on the afternoon. Thomas also led the team in rebounds with nine. Lauren Francillon trailed her teammate with six rebounds in FDU's strong performance. Freshman forward Courtney Blankenship scored 12 points against the Mountaineers and knocked down five three pointers that day.

The Knights are back in action when they take on St. Francis on Saturday, Feb. 25 in Loretto, Pa. The game is scheduled at 4 p.m. as FDU battles their way through the NEC.



Sophomore guard Madelynn Comley contributed seven points in FDU's 71-75 overtime loss to Mount St. Mary's on Feb. 18.



Sophomore guard Natalie Zamora also put up nine points in FDU's 71-75 overtime loss to Mount St. Mary's on Feb. 18.

All Photo Credits: Dustin Niles

# SCORE BOX

### Women's Basketball

|      |                         |   |            |
|------|-------------------------|---|------------|
| 2/18 | Mount St. Mary's - Home | W | 71-75 (OT) |
| 2/20 | Sacred Heart - Away     | L | 60-68 (OT) |
| 2/25 | St. Francis - Away      | L | 64-73      |
| 2/27 | Robert Morris - Away    | L | 48-62      |

### Women's Tennis

|      |                |   |     |
|------|----------------|---|-----|
| 2/19 | Colgate - Away | W | 4-3 |
|------|----------------|---|-----|

### Softball

|      |                         |   |      |
|------|-------------------------|---|------|
| 2/25 | UT Martin - Away        | L | 1-6  |
| 2/25 | Saint Louis - Away      | L | 1-9  |
| 2/26 | Western Michigan - Away | L | 3-13 |

### Men's Basketball

|      |                         |   |       |
|------|-------------------------|---|-------|
| 2/16 | Sacred Heart - Away     | L | 81-91 |
| 2/18 | Mount St. Mary's - Home | L | 74-79 |
| 2/23 | Robert Morris - Away    | L | 76-77 |
| 2/25 | St. Francis - Away      | L | 64-70 |

### Men's Tennis

|      |                   |   |     |
|------|-------------------|---|-----|
| 2/19 | Colgate - Away    | W | 5-2 |
| 2/24 | St. John's - Away | L | 0-7 |

### Baseball

|      |                          |   |      |
|------|--------------------------|---|------|
| 2/19 | Savannah State U. - Away | L | 9-10 |
| 2/24 | Lehigh University - Away | L | 8-16 |
| 2/25 | UMass Lowell - Away      | L | 9-2  |