

## Fort Worden Public Development Authority Board of Directors



Norm Tonina, Chairman 6850 50th Avenue NE, Seattle, WA 98115

Norm Tonina is a founding member of the Fort Worden Public Development Authority Board of Directors and has served as chairman since 2015. He also serves on the Board of Directors for First Federal Savings & Loan, and First Federal Community Foundation, both in Port Angeles, WA. Norm has been an adjunct faculty member since 2012 in Seattle Pacific University's PhD and Masters programs in Industrial & Organizational Psychology. He began his career at Digital Equipment in 1987 and joined Microsoft in 1993 as a finance manager for its systems products, rising to become CFO of Microsoft's Platforms & Applications business. In 1999, he migrated to Human Resources, where he directed major strategic global HR initiatives, focusing on culture, leadership, and talent strategies. Norm worked at Grameen Foundation, an NGO focused on enabling the poor to create a world without poverty, where he served as Advisor to the CEO and Board of Directors (2012-16) and its Chief Human Resources Officer (2010-12), focused on driving strategic alignment, organizational effectiveness, and reengineering initiatives. Norm earned his BA from Northeastern University, a certificate in Executive Human Resources from the University of Michigan, and an MA in Organizational Psychology from Antioch University.



Gee Heckscher, Vice Chairman 1301 53rd Street, Port Townsend, WA 98368

Gee Heckscher graduated in architecture from the University of Pennsylvania and spent 3.5 years as a Marine Corps officer. He worked as an architect for 13 years in Boston and Portland, Maine. He spent 17 years in preservation architecture in San Francisco, serving as construction project manager for seismic upgrades and rehabilitations of historic structures in the Bay Area, as well as new construction. In 1997, Gee returned to preservation architecture for West Coast projects including National Park Service structures and the seismic upgrade of Pasadena City Hall. In Port Townsend, he has been a member of the Port Townsend Historic Preservation Committee, the Port Townsend Planning Commission and the Jefferson County Historical Society. He is a founding board member of the Port Townsend School of Woodworking & Preservation Trades at Fort Worden, serves on the board of the Northwest Chapter of the Association for Preservation Technology, and the Washington Trust for Historic Preservation.



**Jeffery M. Jackson, Treasurer** 693 Taft Street, Port Townsend, WA 98368

Jeffery Jackson is a Managing Director of Thayer Ventures, an early stage venture capital firm focused on startup technology firms serving the travel and hospitality industry. From 1998-2011, he served as both as Chief Financial Officer and as EVP Corporate Development at Sabre Holdings — a \$3 billion travel technology company. Jeff managed the Sabre initial public offering, completed over 25 acquisitions and divestitures of over \$8 billion in value,

served on the Board of Travelocity, managed the globalization of the Sabre organization, and sold the company to private equity firms, taking it private. He spent 14 years with American Airlines, managed the legal separation of Sabre, Inc. from AA and left to become EVP and CFO of the stand-alone company in 1998. He serves on the board of Rent-A-Center. He has served on the board of Getty Images and the Woodall Rodgers Park Foundation, which funded and built a 5.2 acre deck park in downtown Dallas, Texas, and he was ex-officio member of the Carleton College Board of Trustees. Jeff is a graduate of Dartmouth College and has an MBA from the Northwestern's Kellogg Business School.



Jane Kilburn, Secretary 810 Rose Street, Port Townsend, WA 98368

Jane Kilburn retired from the Port of Seattle in 2015 as Director of Tourism Development and Senior Communications Counsel. She previously served as Director of Public Affairs at the Port of Seattle; Vice President of Communications for Premera Blue Cross; Vice President of Corporate Communications for Washington Energy Company; and Director of Communications for Puget Sound Energy. She is a founding board member of the Washington Tourism Alliance, a former board member for Visit Seattle and Centrum, and currently serves on the Board of Directors for the Port Townsend School of the Arts.



Cindy Finnie, Immediate Past Chairwoman 714 Washington Street, Port Townsend, WA 98368

Cindy Finnie retired from Allstate Insurance after 38 years as an insurance executive, specializing in small business development, sales, marketing, human relations and financial management. She is co-owner and president of Rainshadow Properties, a hotel and property management company in business for 21 years. She was appointed by Governor Gregoire to ArtsWA, the State Arts Commission, serving 8 years of which 3 she was chair. She is a former board member for Centrum and the Jefferson County Community Foundation and currently serves on the City of Port Townsend Lodging Tax Advisory Committee. In 2012 she was elected to the board of First Federal Bank, based in Port Angeles, Wash.



Herb Cook, Board Member 395 Bachelor Road, Gardiner, WA 98382

Herb Cook retired in 2006, after more than 30 years as a journalist and publisher in Ohio. After relocating to Washington he served for six years as Director of the Jefferson County Community Foundation, including three years as president. Previously, Cook served as Director, Jefferson Community School (2009-2013); he also serves as President of the Board of Managers, Olympic Peninsula Conservation Resources LLC, an affiliate of the North Olympic Land Trust. He is a veteran of the US Navy. Cook has been involved in the visioning and development processes for the Fort Worden Public Development Authority, serving as co-chair on the Marketing Committee and helping to develop the PDA's Strategic Marketing Plan. He also serves as President of the Fort Worden Foundation.



Lela Hilton, Board Member P.O. Box 193, Chimacum, WA 98325

Lela Hilton is National Director of the Clemente Course in the Humanities (Clemente) and the Founding Director of the Jefferson Clemente Course. Clemente brings college-level humanities courses to low-income students and received a 2014 National Humanities Medal from President and Mrs. Obama. She taught writing and literature at Edmonds Community College and has a background in adult education and environmental policy. Lela was the original program coordinator for the WSU Learning Center in Port Hadlock, WA. As a consultant she has worked as an evaluator, researcher, writer, fundraiser, grant-writer and program designer for diverse non-profits and organizations funded by the Ford Foundation, the National Endowment for the Humanities, the National Science Foundation and the State of Washington. She is a past recipient of the Humanities Washington Award. She has served on various boards, including the Boiler Room, Wild Olympic Salmon, and the Women's History and Culture Center.



Todd Hutton, Board Member 2309 Madrona Street, Port Townsend, WA 98368

Dr. Todd Hutton retired as president of Utica College after 18 years, prior to which he served for eight years as vice president for academic administration at Willamette University. Todd received his undergraduate degree from Davidson College, his M.Ed. from the University of Florida, and his Ph.D. from Duke University. He has served on national boards for education, including the National Association of Independent Colleges and Universities and the Council of Independent Colleges (CIC), and was appointed to the Board of Trustees of New York's Commission on Independent Colleges and Universities and served the New York State Commissioner of Education's Advisory Council on Higher Education. He has served as a faculty member for CIC's New Presidents Program, as well as the Executive Leadership Academy and the Senior Leadership Academy of the American Academic Leadership Institute, and currently for the Executive Leadership Institute, and currently for the Executive Leadership Institute in Tennessee. In October 2007, he received an honorary doctorate from Dong-eui University in Pusan, Korea. In Port Townsend, Todd volunteers for Habitat for Humanity, the United Good Neighbors, and Friends of Fort Worden.



Terry Umbreit, Board Member 161-5 North Bay Lane, Port Ludlow, WA 98365

Terry Umbreit is a retired director and professor from the School of Hospitality Business Management at Washington State University. He spent 28 years in higher education leadership positions. His research focused on human resource issues. Umbreit's expertise is in curriculum development, industry relationships, student career services, fundraising, conference programming and international program expansion. He had 12 years of industry experience prior to becoming an educator including serving as a Senior Consultant for PKF, a hospitality consulting firm in Chicago. His recent leadership experience includes serving as President of the Port Ludlow Village Council and President of the East Jefferson County Rotary. He received his PhD from Washington State University, an MS from Northern Illinois University, and a BA from Michigan State University. Umbreit has received numerous recognitions including the prestigious Howard B. Meek Award for Lifetime Contributions and Outstanding Service from the International Council on Hotel, Restaurant and Institutional Education.



Naushard Cader, Board Member 1510 Jefferson Street, Port Townsend, WA 98368

Naushard graduated in Public Administration from the Kennedy School of Government at Harvard University. He has background in public auditing, internal auditing, governance, risk management, public policy & regulatory implementation projects in various institutions. Naushard managed and has lead audit, advisory and tax clients of Coopers & Lybrand, Price Waterhouse, and PwC to solve business problems in several industry verticals. His expertise also includes guiding organizations for performance improvements, corporate venturing and innovation; designing strategies to launch next level growth; leading execution of strategies focused on improving profitability; and rehabilitation of poorly performing organizations. Recently, Naushard has been utilizing his professional expertise on how to improve community and locally owned businesses as an engine for local economic growth. Naushard has completed Harvard Law School's Program on Negotiation and is a fully qualified Chartered Accountant (FCA) with an overall academic merit prize. Naushard brings teambased adaptive leadership skills to the Fort Worden Public Development Authority Board.