## FRENCH-AMERICAN FOUNDATION

UNITED STATES

# ANNUAL REPORT

JUNE 2012-JUNE 2013











Dear Friends and Supporters,

For almost 40 years, the French-American Foundation—United States has played an important role in strengthening the relations between France and the United States. We have pursued this mission by bringing together leaders from both countries in exchange programs that address critical issues facing each nation.

Our signature Young Leaders program convened last October in Paris and Le Havre to explore topics ranging from leadership, financial stability and debt, to globalization, city planning, education, and money in politics. A moving visit to the Normandy beaches reminded us of the sacrifices made by the brave French and Americans who fought together to ensure freedom on both sides of the Atlantic. Special thanks go to Young Leader Edouard Philippe – a member of the Assemblée Nationale and Mayor of Le Havre – who opened his vibrant city to the 40 Young Leaders who gathered there. Now 32 years old, our Young Leaders program has nearly 400 alumni in France and the United States. Together with our sister organization, the French-American Foundation—France, we have launched a new online directory of Young Leaders and hope to use this remarkable network to strengthen the transatlantic partnership throughout the year.

The Translation Prize celebrated its 25th anniversary in June 2012, and we had another strong group of fiction and nonfiction finalists in 2013. Our highly successful Defense Symposium, which featured a series of discussions on cyber security in 2012, will continue these exchanges in Washington, D.C., in October 2013. Our Sustainable Cities initiative, conducted jointly with the French Ministry of Culture, led study tours by French and American delegations to sites in New York City, Paris, Nantes, and Lyon. The project received notable press coverage in Le Monde and France-Amérique. The Immigration Journalism Fellowship and Award Program, for the first time, presented awards to outstanding journalists for their coverage of immigration issues.

Our new Foundation Forum eNewsletter now appears every two weeks and highlights the Foundation's activities, along with profiles of Young Leaders, Board members, and other individuals who contribute to our work. In September 2012, we inaugurated a luncheon series that has now included more than 21 guest speakers. Our guests have been Pulitzer Prize-winning authors, well-known economists and journalists, and international-relations experts.

We are grateful to all of the individuals, companies, and foundations that have supported the French-American Foundation. Your financial support comes at a critical time. Both countries are trying to pursue strategies of economic growth and debt reduction that will also provide robust employment opportunities for our citizens. The French-American Foundation hopes to contribute to these policy discussions by undertaking substantive policy work in areas such as fiscal reform, investments in youth human capital that include both early childhood and postsecondary education, and the forthcoming transatlantic trade discussions between Europe and the United States. We welcome you to join us as we continue to find ways to broaden and deepen the impact of the French-American Foundation.

Allan M. Chapin

Chairman

Charles E. M. Kolb

Chare a Koth

President

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## FRENCH-AMERICAN FOUNDATION **MISSION**

Founded in 1976 and building on more than two centuries of shared ideals between France and the United States, the French-American Foundation— United States works to enrich a transatlantic relationship that is essential in today's world. With its sister foundation, the French-American Foundation— France, the Foundation brings together leaders, policymakers, and a wide range of professionals to exchange views and share experiences in areas of mutual concern for mutual benefit.

The Foundation addresses several current policy issues, including education, immigration, security and defense, business and the economy, energy and the environment, urban development and renewal, health care, and cultural policy. Programs include its signature Young Leaders program, conferences, high-level professional exchanges, and study tours for leaders in government, business, academia, media, and culture, creating a rich network of people and ideas for action

"One of the lessons of history is that very little of consequence is ever accomplished alone. It's true of individuals, and it's true of nations. We, France and America, have accomplished far greater achievements working together than we ever could have alone, and I know that is the very basis of what this Foundation stands for."

#### -David McCullough,

2011 French-American Foundation Vergennes Achievement Award recipient, Pulitzer Prize-winning author

"France occupies a special place in its relations with the United States. It is, on the one hand, a proud, independent nation that makes its own judaments about the policies it should follow. Not all of our allies stake out their independence so fiercely. On the other hand, it is a nation firmly in the Western tradition that shares most values with the United States In addition the two nations have a rich history together, matched by few other countries. France's support was invaluable as the United States was built: America's assistance was essential to France's survival in the great wars of the first half of the 20th century. The divergent, yet in many ways similar, nature of our respective societies and our special historical ties offer avenues of cooperation between France and the United States that are unique. Americans should value the perspectives of the nation that is our oldest ally but at the same time provides an independent point of view regarding the issues that both nations must face in their domestic affairs and their foreign relations. We have an immense amount to learn from each other, and the French-American Foundation has an important role to play in facilitating this learning."

#### -Brigadier General (ret.) Anthony A. Smith.

1981 Foundation Young Leader, 2001–2005 French-American Foundation President, current Foundation Board Member





Building on a longstanding tradition of fostering transatlantic bonds between emerging leaders from a variety of public and private sectors, the French-American Foundation hosted the 2012 Young Leaders meeting in Paris and Le Havre, France, on October 2–7.

More than 40 new and returning Young Leaders gathered in the French capital to meet with policymakers, business leaders, and other influential figures before heading to the port city of Le Havre, where the group was hosted by Mayor Edouard Philippe, a second-year Young Leader and member of the Assemblée Nationale.

After being welcomed in Paris by the Honorable Charles H. Rivkin, U.S. Ambassador to France, the group went on to visit the Assemblée Nationale and enjoyed a private preview of the Edward Hopper exhibition at the Grand Palais. In Le Havre, Young Leaders explored the city's bustling port, boarded the ship Blue Aïda, and enjoyed a guided tour of the Musée Malraux.





During the week, Young Leaders met with Jérôme Chartier (YL 2003), MP and Mayor of Domont; Alain Minc (YL 1981), President, AM Conseil; André Martinez, Advisor to the Minister of Finance and the Economy; Najat Vallaud-Belkacem (YL 2006), Minister of Women's Rights and government spokesperson; Frédéric Oudéa, CEO of Société Générale; and Philippe Manière (YL 1994), Managing Partner, Footprint Consultants. Pianist Karol Beffa (YL 2005) gave a concert at the Young Leaders closing dinner. Themes addressed in group discussions included leadership, financial stability and debt, globalization, city planning, education, money in politics, and social equality.

The meeting was hosted by Jean-Luc Allavena and Laurence Ville, Chairman of the Board of Directors and President of the French-American Foundation—France. Also attending were Allan Chapin and Charles Kolb, Chairman of the Board of Directors and President of the French-American Foundation—United States.

1. U.S. Ambassador to France Charles Rivkin welcomes the 2012 Young Leaders at the U.S. Embassy in Paris. 2. Young Leader Edouard Philippe addresses the group in a panel discussion. 3. Young Leader Karol Beffa (YL 2005), pianist and composer, joins the group's final evening for a private concert, as Young Leader Devon Holmes looks on. 4. The 2012 class of Young Leaders at the Stade du Havre. 5. Young Leaders Scott Holcomb, Marcia Hatch, and Stephenie Handler look on during a guided tour of Le Havre. 6. Young Leaders Stéphane Israël, Chief of Staff of the Ministry of Industrial Renewal, and Fleur Pellerin, Deputy Minister for Small and Medium Companies and the Digital Economy, joined André Martinez, Advisor to the Minister of Finance and the Economy, at a group meeting at the Ministry in Paris. 7. Young Leader Leo Kosinski, U.S. Air Force, speaks on the historical military relations between the two nations as the group visits the Memorial at Normandy Beach.

#### 2013 YOUNG LEADERS PROGRAM NEWS

In 2013, the French-American Foundation launched an online directory for program alumni. This directory is a shared resource for Young Leaders on both sides of the Atlantic and will help facilitate connections between Young Leaders across class years.

The French-American Foundation also launched Young Leader profiles in its recently revamped eNewsletter, the Foundation Forum. Features have included French and American Young Leaders discussing their work, current events, and alumni initiatives. The 2013 program will take place in Atlanta in October.









"The best thing about [the French-American Foundation Young Leaders program], I found, was the opening to other horizons it provided. I already had many friends in academia and in politics, quite a few in the military and the media, on both sides of the Atlantic. But I didn't know any Episcopal priest, any music composer, any museum curator, any dancer, and even worse for a specialist of the United States, I admit I knew very few entrepreneurs! For me, that was the highlight, more than the discovery of America and Americans... even though the visit to Silicon Valley and the discussions with venture capitalists were eye-opening, I have to say."

**—Justin Vaïsse**, 2007 Foundation Young Leader; Director of the Policy Planning Staff, French Ministry of Foreign Affairs

"What was most valuable for me (during the 2012 Young Leaders program)? The experiences. The bus rides. The dollar beers in Tijuana. The walk on the beaches of Normandy. The visit to the port at Le Havre. The laughter and silly, often inappropriate, jokes. The clubbing. The memories. The joy of being welcomed into someone else's world for a few minutes or hours.

How do you put a 'value' on these things? They're beyond that. The friends I've made through the Young Leaders program have done much more than help contribute to my career, which seems so transactional. So many Young Leaders have been immensely supportive of me over the last couple of years, and I'm so grateful for the many emails, Facebook messages, and tweets of encouragement that I've received. Some days, when I'm particularly low, a note has popped up from, say, Estelle Youssouffa or Jane Kang, and it has been a muchneeded burst of joy."

**—Jeff Chu**, 2011 Foundation Young Leader; Articles Editor, Fast Company; author, *Does Jesus Really Love Me?: A Gay Christian's Pilgrimage in Search of God in America* (HarperCollins, 2013)

#### 2012 YOUNG LEADERS PARTICIPANTS

**Peter Attia**, Co-Founder and President, Nutrition Sciences Initiative

**David Barroux**, Editor-in-Chief, Company News, Les Échos **Kamil Beffa**, SVP, Supply Chain and Distribution, Lafarge

Alexandre Benais, Managing Director, Lazard

**Yohann Bénard**, Group Secretary-General, Alcatel-Lucent

Marguerite Bérard-Andrieu, Director of Strategy, BPCE

Kevin Bertram, CEO, Big Parameter LLC

**Anne Carpenter**, Director, Imaging Platform, Broad Institute, Massachusetts Institute of Technology and Harvard University

Jeff Chu, Articles Editor, Fast Company

Matthieu Courtecuisse, Founder and CEO, Sia Conseil Jamie Lynn De Coster, Special Advisor to the Commanding General, U.S. Central Command

**Julia Fromholz**, Advisor, U.S. Under Secretary of State for Civilian Security, Democracy, and Human Rights

Matthew Galluzzo, Partner and Co-founder,

Galluzzo & Johnson LLP

Jared Genser, Managing Director, Perseus Strategies LLC Vivien de Gunzburg, Founder and Managing Partner, Findercod

**Stephenie G. Handler**, Associate,

Gibson, Dunn & Crutcher LLP

Marcia Hatch, Partner, Gunderson Dettmer

Scott Holcomb, State Representative, Georgia, United States Devin Holmes, CEO, StartUpers.com and Warrior Gateway Stéphane Israël, Chief of Staff, Minister for Industrial Renewal Béchir Jarraya, Head of Laboratory, Hôpital Foch, Inserm-CEA

**Leonard Kosinski**, Colonel, U.S. Air Force, Ph.D. Fellow **Nick Lane**, Senior Executive VP, AXA Equitable Life Insurance

**Pauline Lavagne d'Ortigue**, Deputy to the Vice President for R&D, Compagnie de Saint-Gobain

Yann Le Goff, Police Superintendent,

French Ministry of the Interior

Helen Lee Bouygues, Founder and President,

Lee Bouygues Partners

Joshua Lozman, Deputy Director of Program Advocacy,

Bill & Melinda Gates Foundation

Kalyanee Mam, Filmmaker

Colin McCormick, Senior Advisor for R&D,

U.S. Department of Energy

Anahad O'Connor, Science and Health Reporter,

The New York Times

Augustin Paluel-Marmont, Founder and President,

Michel et Augustin

Fleur Pellerin, French Deputy Minister for Small and Medium

Enterprises, Innovation, and the Digital Economy

Edouard Philippe, MP and Mayor of Le Havre

Christine Poyer-Rufenacht, Partner, Allen & Overy LLP

Valérie Rouxel-Laxton, Head, Economic and

Financial Affairs, Delegation of the EU to the United States

Joanne Smith, Founder and Executive Director,

Girls for Gender Equity

**Florence Verzelen**, CEO, GDF SUEZ, Exploration Qatar **Cédric Villani**, Professor, University of Lyon; Director,

Institut Henri Poincaré

Nabil Wakim, Head, Politics Department, Le Monde

Shamus Weiland, Managing Director,

Global Product Development, Citigroup

Estelle Youssouffa, TV Correspondent, France 2/TV5Monde

### YOUNG LEADERS ALUMNI: FRANCE



President **François Hollande**Former Prime Minister **Alain Juppé** 

Ministers and Advisors: Six alumni of the Foundation's flagship program were appointed to François Hollande's cabinet (four current ministers and two advisors at the Elysée). Young Leaders selected for the class of 2012 include one additional minister and one advisor. Previous ministers include two Defense Ministers, a Minister of Justice, a Minister of Ecology, and a Minister of Budget.

Current Députés: Yves Censi, Jérôme Chartier, Nathalie Kosciusko-Morizet, Bruno Le Roux, Valérie Pécresse, Edouard Philippe

Sénateurs: Alain Richard

Mayors of Major Cities: Alain Juppé (Bordeaux) and Edouard Philippe (Le Havre)

Journalism—Winners of the Prix Albert Londres: Jean-Claude Guillebaud, Bernard Guetta, and Annick Cojean

Other French Journalists of Note: **Sylvie Kauffmann**, Executive Editor, Le Monde; **Dominique Nora**, Economics Editor, Le Nouvel Observateur; **Christine Ockrent**, television producer and the first female news anchor in France; and **Matthieu Croissandeau**, Editor-in-Chief, Le Parisien—Aujourd'hui en France

#### YOUNG LEADERS ALUMNI: UNITED STATES

Former President William Jefferson Clinton
Former Secretary of State Hillary Rodham Clinton

General **Wesley Clark**, former NATO Supreme Allied Commander; **Richard Fisher**, President, Federal Reserve Bank of Dallas; and **Robert Zoellick**, former Deputy Secretary of State and former President, World Bank

Senators: Former Senators Evan Bayh (Indiana), William Bradley (New Jersey), and Hillary Rodham Clinton (New York)

Representatives: Former Congressmen **Bobby Jindal** (Louisiana), **Scott Klug** (Wisconsin), **Toby Moffett** (Connecticut), and **James Shannon** (Massachusetts)

Governors: Former Governors **Evan Bayh** (Indiana), **William Jefferson Clinton** (Arkansas), and current Louisiana Governor **Bobby Jindal** 

Current Administration: **Antony Blinken**, Deputy National Security Advisor to the President; **Reuben Brigety**, Deputy Assistant Secretary of State for African Affairs; and **Daniel Feldman**, Deputy Special Representative for Afghanistan and Pakistan, Department of State

Pulitzer Prize—winning Journalists: Steve Coll, John Darnton, and Isabel Wilkerson

Academy Award–winning filmmaker: Charles Ferguson

Other Prominent Journalists: **Gwen Ifill**, Managing Editor, Washington Week, PBS; **Cynthia Tucker**, Syndicated Columnist, The Atlanta Journal-Constitution; **Michael Oreskes**, Senior Managing Editor, The Associated Press; **Marc Lacey**, Deputy Foreign Editor, The New York Times; **Romesh Ratnesar**, Deputy Editor, Bloomberg Businessweek; **Sewell Chan**, Deputy Opinion Page Editor, The New York Times; **Jan Greenburg**, Chief Legal Correspondent, CBS News; **Katharine Weymouth**, CEO, Washington Post Media Publisher, The Washington Post

French and U.S. Young Leaders in the Arts: **Shan Sa**, winner of the Prix Goncourt du Premier Roman and the Prix Goncourt des Lycéens; **Karol Beffa**, renowned composer and Chevalier des Arts et Lettres; **Jonah Bokaer**, acclaimed choreographer and recipient of a National Endowment for the Arts grant; **Kalyanee Mam**, filmmaker; **Antoine Bello**, author; **Camille Morineau**, Curator at Centre Pompidou; **Thierry Gausseron**, General Administrator at the Musée d'Orsay; **Magda Danysz**, Founder and President of Gallery Magda Danysz; **Jérôme Clément**, President of Théatre du Châtelet

French and U.S. CEOs from: CIT Group, Citigroup, AXA, Lazard, BNP Paribas, Lafarge, UBS Financial Services, NYSE Euronext, Boeing, Alstom, and Air France–KLM

"I am unabashedly enthusiastic about the Young Leaders program. I was privileged to be selected to join a group of terrific French Young Leaders. I did stay in touch with many of them for many years. To be sure, I benefitted professionally. Obviously, it was great to be able to call upon my Young Leader camarades de promo for help and to participate in programs when I was FAF president. Perhaps the coolest accomplishment was when Alain Richard and I sat down one-on-one in his spacious and beautifully appointed office on the Boulevard St-Germain when he was Minister of Defense. We hatched a plan that resulted in a company of West Point cadets leading the Bastille Day parade down the Champs-Elysées and the graduating class from St-Cyr marching in the Graduation Parade at West Point in 2002, the bicentennial year for both famous institutions."

**—Brigadier General (ret.) Anthony A. Smith**, 1981 Foundation Young Leader; 2001–2005 French-American Foundation President; current Foundation Board Member

"Traveling on both sides of the Atlantic allows us to discover the character of our countries and take the time to meet. The very diverse profiles among the [Young Leaders] group and the exceptional access we are granted is unique. This year [2012], Young Leader Edouard Philippe welcomed us in Le Havre, which he runs as mayor and a Member of Parliament. He showed us his town and its architecture as well as the merchandise port, which is one of the busiest in Europe. The Foundation took us to Omaha Beach, which was a very moving moment: the military Young Leaders shared their reflections on the wars they are or have been fighting. The Young Leaders program anchors us in this very deep, historical alliance between our two countries with a personal touch."

**–Estelle Youssouffa**, 2011 Foundation Young Leader; News Anchor, ITélé and TV5Monde; Investigative Journalist, France 2, "Un Oeil sur la Planète"

## IMMIGRATION JOURNALISM FELLOWSHIP AND AWARD



Immigration and integration are subjects of intense policy discussions in both the United States and Europe. In recent history, the Arab Spring had a direct impact on migration dynamics in Europe, and on the other side of the Atlantic, Americans are still debating immigration reforms and the appropriate role of states and communities in immigration enforcement. As migration trends shift in an increasingly interconnected, mobile world, issues relating to immigration and integration multiply, and misperceptions have greater consequences on the condition of immigrants in the United States and in Europe.

Immigration remains an issue that is widely and often hotly debated, as it evokes complex questions of national identity, human rights, and demographic shifts, all set against a backdrop of vast economic change. In this debate, the media play a major role in informing the public and influencing the course and content of legislation.

A journalist's role is complicated and requires objectivity, sensitivity, creativity, and compassion along with the ability to be collaborative, tolerant, and nonjudgmental. As part of its Immigration Journalism program, the French-American Foundation's Fellowship provides journalists with the resources to help them explore and manage this critical role, while the Award recognizes those reporters whose work in this pursuit has already excelled.

Now in its second year, the Immigration Journalism program supports independent and responsible journalism of all types (print, photo, documentary, Web, etc.) and journalists from diverse backgrounds. It is the first program of its kind to focus on the crucial issues of immigration and integration worldwide and to accept applicants of all nationalities.

This initiative is made possible by the generous support of the Ford Foundation and is also funded, in part, by Carnegie Corporation of New York, the Florence Gould Foundation, Air France, and the Fondation TF1.



1. Reporting Photo from 2012 Immigration Journalism Fellow Moïse Gomis. 2. Reporting Photo from 2012 Immigration Journalism Fellow Sam Quinones. 4. Left to Right: Immigration Journalism Award Recipient Margaret Ebrahim; Samira Djouadi, Fondation TF1; Antoine Guélaud, TF1; Award Recipients Cindy Carcamo and Elise Vincent; Sylvie Kauffmann, Le Monde; Doug Price, Rocky Mountain PBS; Charles Kolb, French-American Foundation President. 5. Immigration Journalism Award Recipient Maria Hinojosa, Futuro Media Group. 6. Immigration Journalism Award Recipient Elise Vincent, Le Monde.

#### AWARDS CEREMONY AND PANEL DISCUSSION



Concluding the first year of the Immigration Journalism Fellowship and Award program, the French-American Foundation honored the inaugural class of award recipients at a luncheon on November 7, 2012, at the City University of New York (CUNY) Graduate School of Journalism in Times Square.

The Awards Ceremony was hosted by **Garry Pierre-Pierre**, Executive Director of the Center for Community and Ethnic Media at the CUNY Graduate School of Journalism. Jury Co-Chair **Sylvie Kauffmann**, Editorial Director of Le Monde, delivered keynote remarks on immigration coverage in the media, and Jury Member **Doug Price**, CEO and President of Rocky Mountain PBS, served as emcee for the event. The two joined Immigration Journalism Fellows **Daniel Denvir** and **Omar Sacirbey** for a panel discussion.

For excellence in journalistic works addressing issues of immigration and integration, the Foundation awarded prizes to **Cindy Carcamo** for "Return to Sender," her in-depth profile of a Guatemalan immigrant being deported back to his native land, published in Slake: Los Angeles; Elise Vincent for "Au bon pain de Tatouine," a piece exploring Tunisian bakers in France and their mastery of the iconic French baquette as a symbol of integration, published in Le Monde; and a team from PBS FRONTLINE and The Investigative Reporting Workshop for their documentary "Lost in Detention," exploring the strict implementation of deportation and detention policies under the Obama administration. Margaret Ebrahim and Maria Hinojosa accepted the award at the ceremony. The award recipients were recognized at the Annual Gala Dinner, also on November 7, in a speech delivered by CBS News Correspondent **Bob Simon**, before more than 200 representatives from the fields of media, politics, and finance.

In December 2012, the Foundation was invited to attend an immigration-reporting seminar at the Columbia University Graduate School of Journalism and to present the Immigration Journalism program. **Margaret Ebrahim**, winner of the Foundation's 2012 Journalism Award, presented her video documentary "Lost in Detention" and spoke with students and aspiring journalists.

For the second edition of the Award, the French-American Foundation will select two winners, who will be invited to attend an awards ceremony to be held in New York in fall 2013.





"This award means everything because it means that there are organizations like the French-American Foundation and its supporters who believe that you have to have a journalism that is always asking questions."

**-Maria Hinojosa**, 2012 Journalism Award recipient, The Futuro Media Group

#### IMMIGRATION JOURNALISM FELLOWSHIP

The 2012 class of Fellows conducted in-depth reporting and produced high-quality journalism in print, video, and photography. Their reporting included a multimedia presentation on undocumented workers in Europe, an exclusive multimedia report examining increased disparity among races in the United States since the Civil Rights era, and a series of radio segments about the impact of the Arab Spring on migration trends in Africa.

The 2012 Fellows' work was published and broadcast by prestigious national and international media outlets, such as Public Radio International's The World, Deutsche Welle, The Huffington Post, the Los Angeles Times, GlobalPost, Fox News Latino, I-News, and many others. Such success reflects the importance of the stories the Fellows covered and the consequent major implications for immigrant communities in the United States and worldwide.

In 2013, the second year of the Immigration Journalism program, the French-American Foundation received 150 applications from more than 15 countries, up from 90 applications in 2012. Many talented journalists applied, with commitments from first-rate media outlets, including NPR, PRI, Forbes, The Wall Street Journal, GlobalPost, Le Monde, France 24, Mother Jones, The Chicago Reporter, USA Today, and many others. The 2013 class of fellows was announced in summer 2013.











#### INTERNATIONAL JURY

In 2013, the Foundation's Immigration Journalism program continues to feature a jury of prominent media professionals:

#### Co-chairs



Sylvie Kauffmann Executive Editor Le Monde



**Michael Oreskes**Senior Managing Editor
The Associated Press

Lorraine Branham, Dean and Professor, S.I. Newhouse School of Public Communications, Syracuse University

James Graff, Executive Editor, The Week

Kevin Grant, Deputy Editor, Special Reports, GlobalPost

Nordine Nabili, Executive Editor, Bondy Blog

Mirta Ojito, Assistant Professor, Columbia University Graduate School of Journalism

Doug Price, Member of the Board of Directors, French-American Foundation; President and CEO, Rocky Mountain PBS

John Yearwood, World Editor, The Miami Herald



The French-American Foundation's Immigration Journalism program provides support for talented journalists in their mission to better inform the American and global public and policymakers on the topics of immigration and integration.

The program contributes to an enhanced public debate on immigration, a richer understanding of immigrant communities, and therefore a more comprehensive integration of immigrants into the civic fabric of modern societies.

The Immigration Journalism program attracts international attention to the importance of excellent, balanced reporting on immigration and integration, and provides inspiration to aspiring journalists.

1. Margaret Ebrahim and Maria Hinojosa accept the Immigration Journalism Award for their team's documentary, "Lost in Detention." 2. Immigration Journalism Award Recipient Margaret Ebrahim speaks with journalism students at Columbia University in December 2012. 3. Dean Morris, West Harlem Development Corporation, speaks with Calvin Sims, the Ford Foundation; and Young Leader Elizabeth Mendez-Berry at the Awards Ceremony on November 7, 2012. 4: Award Recipient Elise Vincent and Sylvie Kauffmann, Le Monde. 5. CBS News Correspondent Bob Simon of 60 Minutes recognizes the recipients of the 2012 Immigration Journalism Award as Gala Chairmen Allan Chapin and Marie-Noëlle Pierce look on. 6. Reporting Photo from 2012 Immigration Journalism Fellow Moïse Gomis. 7. Panel discussion with Sylvie Kauffmann, Le Monde; Doug Price, Rocky Mountain PBS; and Immigration Journalism Fellows Daniel Denvir and Omar Sacirbey at the Immigration Journalism Awards Ceremony on November 7, 2012.



Established in 1986 and with the longstanding support of the Florence Gould Foundation, the French-American Foundation's Translation Prize recognizes excellence in the translation of French prose into English for works of fiction and nonfiction. Translators are honored at an annual, public Awards Ceremony, where each winner is presented with a \$10,000 prize.

Over the course of the past 26 years, the Translation Prize has significantly contributed to the intellectual and cultural exchange between the two nations. The Prize seeks to promote French literature in the United States and greater visibility for talented translators among publishers and readers alike. In addition, the Prize strives to encourage publishers in this important work, namely sharing exceptional French literature with an English-reading audience.

Since its 1986 inception, 36 translators have been honored for the excellence of their work in both fiction and nonfiction. They have brought a diverse and prestigious variety of French titles to an American readership, from French classics, including Lydia Davis's 2011 recognition for her new translation of

Gustave Flaubert's *Madame Bovary* (Viking/Penguin Group), to modern literature, with John Cullen's 2010 selection for his translation of Philippe Claudel's *Brodeck* (Nan A. Talese/Doubleday).

In nonfiction, these translators and their publishers have shared important humanities texts ranging from history to philosophy. For example, Bruce Fink was recognized for his translation of *Ecrits* by Jacques Lacan (Norton) in 2006, and Arthur Goldhammer received the 2012 Prize honoring his translations of Alexis de Tocqueville's work.

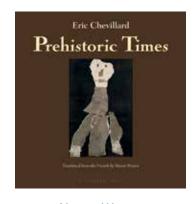
"It is a very unique prize in that it recognizes the hard task and labor of love that translation is all about, and more prizes of this nature should exist."

**—Emmanuelle Ertel**, 2013 Translation Prize Juror, Director of the Master of Arts in Literary Translation: French—English, and Associate Professor of French Literature and Translation, New York University.

#### THE 26TH ANNUAL TRANSLATION PRIZE

The Foundation was pleased to receive 64 submissions from more than 35 American publishers for the 26th Annual Translation Prize.

#### Winner in Fiction



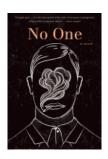
Alyson Waters for her translation of Prehistoric Times by Eric Chevillard (Archipelago Books)

About the translator: Alyson Waters translates modern and contemporary literary fiction, criticism, and theory, as well as art history. Her book translations include works by Vassilis Alexakis, Louis Aragon, Daniel Arasse, René Belletto, Reda Bensmaia, Emmanuel Bove, Eric Chevillard, Albert Cossery, Yasmina Khadra, and Tzvetan Todorov. Waters has received a National Endowment for the Arts Translation Fellowship, a PEN Translation Fund Grant, and residency grants from the Centre national du livre; the Villa Gillet in Lyon, France; and the Banff International Literary Translation Centre in Canada. She teaches literary transla-

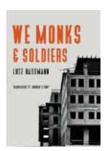
tion workshops at Yale University, New York University, and Columbia University. In addition to her work as a translator and teacher, she has been the editor of Yale French Studies for nearly twenty years.

**About the book:** The characters in *Prehistoric Times* remind us of the inhabitants of Samuel Beckett's world: dreamers, who in their savage and deductive folly, attempt to modify reality. In an entirely original voice that is full of burlesque variations, accelerations, and ruptures, Eric Chevillard asks luminous and playful questions about our true natures.

#### 2013 Finalists in Fiction



No one Gwenaëlle Aubry, translated by Trista Selous (Tin House Books)

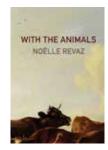


We Monks and Soldiers
Lutz Bassmann, translated
by Jordan Stump (University of Nebraska Press)



HHhH

Laurent Binet, translated by
Sam Taylor
(Farrar, Straus and Giroux)



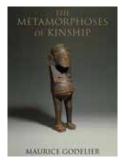
With the Animals

Noëlle Revaz, translated by

Donald Wilson

(Dalkey Archive Press)

#### Winner in Nonfiction

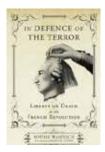


Nora Scott for her translation of The Metamorphoses of Kinship by Maurice Godelier (Verso Books)

**About the translator:** Nora Scott holds a Ph.D. in Romance Languages from the University of Michigan at Ann Arbor and worked in social sciences, publishing at the Maison des Sciences de l'Homme in Paris before moving to the Loire Valley, where she now lives. She began her translating career with a book of medieval French fabliaux but soon ventured into anthropology and the history of traditional art. Maurice Godelier's *The Metamorphoses of Kinship* is her twenty-third book-length translation.

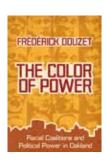
**About the book:** In *The Metamorphoses of Kinship*, the world-renowned anthropologist Maurice Godelier contextualizes the recent developments of the structures of kinship, surveying the accumulated experience of humanity with regard to such phenomena as the organization of lines of descent, sexuality, and sexual prohibitions. In parallel, Godelier studies the evolution of Western conjugal and familial traditions from their roots in the nineteenth century to the present.

#### 2013 Finalists in Nonfiction



In Defense of the Terror: Liberty or Death in the French Revolution

Sophie Wahnich, translated by David Fernbach (Verso Books)



The Color of Power: Racial Coalitions and Political Power in Oakland

Frédérick Douzet, translated by George Holoch (University of Virginia Press)



Manhunts: A Philosophical History

Grégoire Chamayou, translated by Steven Rendall (Princeton University Press)



The Patagonian Hare Claude Lanzmann, translated by Frank Wynne (Farrar, Straus and Giroux)





The 26th Annual Translation Prize was judged by a distinguished panel of jurors:

Linda Asher, Translator

**David Bellos**, Translator; Professor of French, Italian, and Comparative Literature; and Director of the Program in Translation and Intercultural Communication, Princeton University

Linda Coverdale, Translator

**Emmanuelle Ertel**, Translator; Associate Professor of French Literature and Translation; and Director of the Master of Arts in Literary Translation: French—English, New York University

Lorin Stein, Editor, The Paris Review

#### TRANSLATION PRIZE AWARDS CEREMONY





1. Allan Chapin, Chairman of the Board of Directors of the French-American Foundation, welcomes guests to the Translation Prize Awards Ceremony on May 23, 2012. 2. Translator Alyson Waters; Translation Prize Juror David Bellos, Princeton University; translator Lydia Davis; and Translation Prize Juror Lorin Stein, The Paris Review, speak on a panel discussion celebrating the 25th anniversary of the Translation Prize in 2012. 3. Antonin Baudry, Cultural Counselor for France in the United States, delivers opening remarks at Translation Prize Awards Ceremony on May 23, 2012. 4. Translation Prize Juror Linda Asher speaks with Foundation Board Members General Anthony Smith and Alfred Ross at the 2012 Translation Prize Ceremony reception. 5. Translator Richard Howard received the 2012 Translation Prize for Nonfiction for his translation of Marc Fumaroli's When the World Spoke French.

The winning translators and finalists were honored at the Annual Awards Ceremony on June 5, 2013, at the Century Association in New York. **Gregary J. Racz**, President of the American Literary Translators Association (ALTA) and Associate Professor of Foreign Languages and Literature at Long Island University, gave the keynote address on the importance of publishing translations before joining a panel discussion, "Literature Without Borders: Why Translation Matters."

Fellow panelists:

**Laurence Marie**, Head of the Book Department, Cultural Services of the French Embassy

**Nataly Kelly**, co-author (with Jost Zetzsche) of *Found in Translation: How Language Shapes Our Lives and Transforms the World* and Vice President of Market Development for Smartling

"Bilingualism is hardly a guarantor of translational skill, so it is heartening to see the significant increase in translation/interpretation programs in U.S. colleges and universities over the past decade or so... As technology consistently works to make the world smaller and once distant peoples and cultures have greater contact with one another, translation education seems more crucial than ever."

**—Gregary J. Racz**, President, American Literary Translators Association, Associate Professor, Foreign Languages and Literature, Long Island University—Brooklyn



Beginning in 2011, the French-American Foundation and the French Ministry of Culture, with the generous support of the Florence Gould Foundation, have organized a reciprocal exchange program on the issue of sustainable cities for French and American professionals. The 2012 study tours — one held in France, one held in the United States — showcased successful models and innovative approaches to urban planning and sustainability with an emphasis on issues of social justice and access to basic amenities.

#### U.S. STUDY TOUR

The Foundation welcomed six experts in urban planning to New York on November 25–30, 2012. Held only a month after Superstorm Sandy, the study tour examined disaster preparedness and the role of green infrastructure in increasing urban resilience. The group visited metropolitan areas that had flooded, including Newark, New Jersey, as well as the site of the future Gowanus Canal Sponge Park, a project designed to mitigate flooding in this industrial Brooklyn neighborhood.

At week's close, a public panel discussion was held in partnership with the Center for Architecture, during which a number of prominent architects and New York City officials discussed trends in sustainable planning and design.

Participants in the French delegation to New York included Marie-Hélène Contal, Deputy Director, the French Institute of Architecture; Catherine Cullen, Deputy Mayor for Culture, Lille; Sophie Landrin, Environment Reporter, Le Monde; Nicolas Michelin, Director of Agence Nicolas Michelin & Associés, Paris; Nicholas Taylor, International Projects Manager, Agence Nicolas Michelin & Associés, Paris; and Jean-Baptiste Cuzin, Office of International and Multilateral Affairs of the French Ministry of Culture.









1. La Duchère neighborhood project plan of Lyon, France. 2. The 2012 delegation of French urban-planning professionals visits downtown Newark, New Jersey. 3. Sophie Landrin, Nicholas Taylor, and interpreter Michael Gordon listen as Lorraine Gibbons presents the Garden State Urban Farms in Newark. 4. Director Bob Walters discusses educational programs focusing on horticulture and sustainability at the Science Barge in Yonkers, New York. 5 The 2012 delegation of French urban-planning professionals at the closing panel discussion at the Center for Architecture / AIA New York on November 30, 2012.



### FRENCH STUDY TOUR

Five American experts travelled to the French cities of Nantes, Lyon, and Paris on December 9–15, 2012. The program began in Nantes, a city with a significant industrial heritage, which was named the 2013 European Green Capital. The group observed one of Nantes's most effective transit measures, the country's first tramway. In place since 1987, it has led to a reduction in car usage. The delegation also traveled to Lyon, France's second largest economic center. Its pioneering sustainability efforts include the Confluence Project, a comprehensive rehabilitation plan to transform a former industrial district into a vibrant city center comprising residential, commercial, and entertainment facilities.



The study tour closed with a panel discussion at the Cité de l'architecture et du patrimoine. The subject, French-American views on sustainable cities, brought together French and U.S. participants from the 2012 study tours.

Participants in the American delegation to France were **Joseph Schilling**, Interim Director of the Metropolitan Institute at Virginia Tech; **Katherine Gajewski**, Director of Sustainability for Philadelphia; **Michael Braverman**, Deputy Commissioner for Housing for Baltimore; **Kaid Benfield**, Director of Sustainable Communities at the Natural Resources Defense Council; and **Susannah Drake**, Principal at dlandstudio.

"Europeans may take their traditional city centers for granted, but for Americans, they are shining examples of sustainability and of practices we should try to incorporate in U.S. urban development. Sustainability is often about traditional, time-honored practices more than about technology and new projects."

**—Kaid Benfield**, Director of Sustainable Communities, Natural Resources Defense Council

"A major takeaway for me was how many of the projects we saw had successfully used art as a means of communicating and delivering on sustainability. Many of the concepts we work on are incredibly difficult to convey, and art can be a powerful means of communication.

It was incredibly useful to learn about how projects in France get done, given the different government/political structure, with such a strong state government. It provided a helpful contrast, but also helped us to think differently about the community-based process we employ in the States."

**-Katherine Gajewski**, Director of Sustainability for Philadelphia, Pennsylvania







"I learned a great deal about the differences in the way the French approach what are in many respects very similar problems. To some extent, I am envious of the regional approaches I learned about and of the French national consensus that supports cities and translates ultimately into the capital investments that the evolution of cities requires. I found the closing roundtable at the French Institute of Architecture to be an exhilarating conversation and rare opportunity to contrast the differing environments within which we both work toward similar ends."

**—Michael Braverman**, Deputy Commissioner for Housing for Baltimore, Maryland



1. Anneaux de Buren, lle de Nantes. 2. Le carousel des Mondes Marins, lle de Nantes. 3. Interpreter Claudine Pierson and Lénaic Lebars, SAMOA Communications Manager, examine plans for the lle de Nantes Project as explained by Mathilde Carreau, Director of Sustainable Development Studies of SAMOA (Société d'Aménagement de la Métropole Ouest Atlantique). 4. Lyon Confluence. 5. Lyon Confluence. 6. The delegation of U.S. urban-planning professionals stand before "The Elephant" by François Delarozière, Les Machines de l'Île, an artistic project incorporated into the lle de Nantes project. 7. The Maison des projets of the Saint-Etienne Metropole.



To share what they learned in France with a wider audience, the American delegates applied to participate in the 2013 Annual Meeting and Expo of the American Society of Landscape Architects, an annual gathering of more than 5,000 members. Their proposal was accepted, and during the November meeting, the delegates will lead a panel discussion entitled "Sustainability and Regeneration: A Cultural Exchange with France." The 2012 Sustainable Cities Study Tours received press coverage on both sides of the Atlantic, with articles published in Le Monde, Atlantic Cities (urban-planning site affiliated with The Atlantic), Le Progrès (Lyon), and France-Amérique (New York).



Ambassador James Lowenstein speaks at the French-American Foundation's 2012 Annual Gala Dinner on November 7.

Cipriani was the glamorous setting for the French-American Foundation's Annual Gala Dinner held on November 7, when the hardiest of the Foundation's friends and supporters braved a snowy evening to celebrate the recipients of the 2012 Benjamin Franklin and Vergennes Awards.

Maurice R. Greenberg, Chairman and CEO of C.V. Starr & Co., Inc., and Leonard A. Lauder, Chairman Emeritus of Estée Lauder Companies, both received Benjamin Franklin Awards in recognition of their contributions to the French-American relationship. Former Secretary of State Henry Kissinger presented the award to Maurice Greenberg. Leonard Lauder received the Foundation's accolade from the Honorable John G. Heimann, current Foundation Board Member.

Pulitzer Prize—winning author **Stacy Schiff** was presented with the Vergennes Award in recognition of her scholarship and

several works about France, notably *A Great Improvisation:* Franklin, France, and the Birth of America. **Bill Keller**, Former Executive Editor of The New York Times presented Ms. Schiff with her award.

Another highlight of the evening occurred when the Honorable **James G. Lowenstein**, founding member of the Foundation, paid a moving tribute to **Elizabeth Fondaras**, one of the Foundation's greatest friends and supporters for more than three decades.

The evening concluded with CBS News Correspondent **Bob Simon** of 60 Minutes, who made a presentation to the winners of the Foundation's 2012 Journalism Awards for excellence in reporting on immigration. (See pages 6–9 for more information about this program.)

## PAST RECIPIENTS OF FOUNDATION GALA HONORS

## Benjamin Franklin Award

First presented in 1996 at the tenth Annual Gala of the French-American Foundation, the Benjamin Franklin Award is presented by the Foundation to an individual or organization that has made a meaningful and lasting contribution to the French-American relationship.

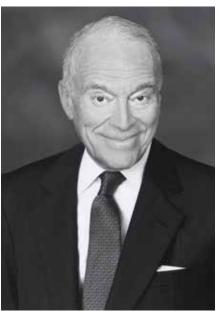
The Honorable C. Douglas Dillon The Honorable Walter J.P. Curley Médecins sans Frontières **Bernard Arnault** Michel David-Weill The Forbes Family Maurice Lévy Frederick Smith Henri de Castries and John Thain Anne Lauvergeon and Patricia Russo David de Rothschild Carlos Ghosn Felix Rohatyn Philippe Dauman Maurice R. Greenberg Leonard A. Lauder

#### Vergennes Award

The Vergennes Award is named for the Comte de Vergennes, the French foreign minister who negotiated the Treaty of Alliance between France and America and convinced Louis XVI to fund the revolutionary cause. First presented in 2006, the 30th anniversary of the founding of the French-American Foundation, it has been given to honor those who have demonstrated a longstanding commitment to the French-American Foundation and its mission as well as to celebrate French-American cultural and literary achievements.

Elizabeth Fondaras
Anne Cox Chambers
John Young/The Florence Gould Foundation
Arthur A. Hartman
Michael E. Patterson
David McCullough
Stacy Schiff

#### 2012 GALA HONOREES



**Leonard A. Lauder**Benjamin Franklin Award Recipient

Currently serving as Chairman Emeritus and senior member of the board of directors of the Estée Lauder Companies, Leonard A. Lauder joined the company in 1958. Under his leadership, the company became one of the world's leading manufacturers of skincare and beauty products, sold in more than 150 countries.

As an international business leader, Leonard Lauder is highly recognized by the French-American community. He was named an Officier de la Légion d'Honneur and an Officier de l'Ordre des Arts et des Lettres. He was presented the National Order of Merit by the French government and received the Business Leadership Award from the French-American Chamber of Commerce.

Mr. Lauder is also very committed to education, to the arts, and to advances in medicine. Among his several philanthropic endeavors, he is a charter trustee of the University of Pennsylvania and a founding member of the board of governors of its Joseph H. Lauder Institute of Management and International Studies. He is chairman emeritus of the Whitney Museum of American Art. He is co-founder and co-chairman of the Alzheimer's Drug Discovery Foundation and is a member of the President's Council of Memorial Sloan-Kettering Hospital.



Maurice R. Greenberg
Benjamin Franklin Award Recipient

Maurice R. Greenberg is the Chairman and Chief Executive Officer of C.V. Starr and Co., Inc., a worldwide insurance and investment company. In 2005, he retired as Chairman and Chief Executive Officer of American International Group, which under his leadership, became the largest insurance company in the world. Mr. Greenberg is also chairman of the Starr Foundation, where he oversees major financial support to academic, medical, cultural, and public-policy institutions.

Mr. Greenberg serves on the President's Council on International Activities of Yale University and is honorary vice chairman and director of the Council on Foreign Relations. He served on the board of directors of the New York Stock Exchange and is past chairman, deputy chairman, and director of the Federal Reserve Bank of New York. Among his many other civic and charitable activities, both nationally and internationally, Mr. Greenberg is board member and chairman emeritus of New York-Presbyterian Hospital. He serves as a member of the board of overseers of the Weill Medical School of Cornell University and is a trustee emeritus of the Rockefeller University. He is a life trustee of New York University and is a member of the International Rescue Committee's board of overseers.



Stacy Schiff
Vergennes Award Recipient

Stacy Schiff is the author of four books: A Great Improvisation: Franklin, France, and the Birth of America (Henry Holt & Co., 2005), Véra (Mrs. Vladimir Nabokov) (Random House, 1999), Cleopatra: A Life (Little, Brown & Co., 2010), and Saint-Exupéry: A Biography (Alfred A. Knopf, 1994). She is the recipient of many awards for her writing, including a Pulitzer Prize, the George Washington Book Prize, the Ambassador Award in American Studies, and the Gilbert Chinard Prize from the Institut Français. Her books were all New York Times Notable Books and have been published in several foreign editions. Ms. Schiff has received fellowships from the National Endowment for the Humanities and from the Guggenheim Foundation. She was a Director's Fellow at the Center for Scholars and Writers at the New York Public Library and received an Academy Award in Literature from the American Academy of Arts and Letters. She is a frequent contributor to The New York Times op-ed page. Her work has also appeared in The New York Times Book Review, The Washington Post, The Los Angeles Times, and The Boston Globe, among others.



1. Laurence Mézin and His Excellency Bertrand Lortholary, Consul General of France in New York. 2. Marc de la Bruyère, Pulitzer Prize-winning author Stacy Schiff, and former Executive Editor of The New York Times Bill Keller, who presented Schiff with the Vergennes Achievement Award. 3 Young Leaders Stephenie Handler and Calvin Sims. 4 Immigration Journalism Fellow Daniel Denvir and Jury Co-Chair Young Leader Sylvie Kauffmann, Le Monde. 5. The Honorable John Heimann, Foundation Board Member. 6. Dovile Drizyte, Eric Mourlot, Young Leader Jamie Metzl, and Foundation Board Member Marie-Noëlle Pierce. 7. Allan Chapin, Chairman of the Board of the French-American Foundation, welcomes Leonard A. Lauder, recipient of the Foundation's Benjamin Franklin Award.



8. Shanny Peer, Director of the Maison Française de Columbia University, and Foundation Board Members Doug Price, Rocky Mountain PBS, and Ambassador James Lowenstein.
9. His Excellency François Delattre, Ambassador of France to the United States. 10. Foundation Chairman Allan Chapin; Maurice Greenberg, Chairman and CEO of C.V. Starr & Co., and former Secretary of State Henry Kissinger, who presented Maurice Greenberg with the Benjamin Franklin Award. 11. CBS News Correspondent Bob Simon of 60 Minutes recognizes the recipients of the 2012 Immigration Journalism Award. 12. Foundation President Charles Kolb and Pulitzer Prize-winning author Stacy Schiff, recipient of the 2012 Vergennes Achievement Award. 13. Ambassador Elizabeth Bagley and Foundation Board Member Shannon Fairbanks. 14. Audrey Wolf and Ambassador John Negroponte, former Foundation Chairman of the Board. 15. Leonard Lauder, Chairman Emeritus of the Estée Lauder Companies, receives the Benjamin Franklin Award from Foundation Board Member John Heimann and Chairman Allan Chapin.

### FRENCH-AMERICAN FOUNDATION SPEAKER SERIES

Supported in part by a special fund created in honor of Edward Hallam Tuck, President of the French-American Foundation from 1988 to 1995, the Foundation's Speaker Series provides a forum for French and American leaders, experts, decision makers, and opinion shapers to share their perspectives and insight on diverse issues of transatlantic concern. From politicians to business leaders, authors to academics, urban planning professionals to legal experts, the French-American Foundation gave constituents and other audience members the opportunity to hear from those whose work and thoughts shape society on both sides of the Atlantic.

In 2012-2013, the Foundation explored pertinent topics from the economic and debt crisis to the same-sex marriage debates in both nations. The Foundation also welcomed several distinguished writers, professionals, and leaders from different fields to present books, work, and commentary that have contributed to the intellectual fabric of transatlantic relations

#### 2012-2013 SPEAKERS







**Jacques Attali**, Founder, PlaNet Finance; Former Special Adviser to President François Mitterand; and Founder, European Bank for Reconstruction and Development

**David Bellos**, Director, Translation and Intercultural Communication, Princeton University, and Translation Prize Juror

**Jessica Bulman-Pozen**, Associate Professor of Law, Columbia University

**Jeff Chu**, Articles Editor, Fast Company; author of *Does Jesus Really Love Me?: A Gay Christian's Pilgrimage in Search of God in America* (HarperCollins, March 2013); and Foundation Young Leader

**Christopher Dickey**, Paris Bureau Chief for Newsweek magazine **Jonathan Fenby**, author of *The General: Charles de Gaulle and the France He Saved* (Skyhorse Publishing, July 2012)

**Richard Haass**, President, Council on Foreign Relations and author of Foreign Policy Begins at Home: The Case for Putting America's House in Order (Basic Books, April 2013)

**Sophie L'Hélias-Delattre**, Senior Fellow, Samuel and Ronnie Heyman Center on Corporate Governance, Cardozo School of Law, and Foundation Young Leader

The Honorable **Bertrand Lortholary**, Consul General of France in New York

**Sophie-Caroline de Margerie**, Conseiller d'Etat and author of *American Lady: The Life of Susan Mary Alsop* (Viking Adult, November 2012)

**Jamie Metzl**, Partner, Cranemere LLC, Senior Fellow at the Asia Society, and Foundation Young Leader

Alain Minc, President, AM Conseil and author

**François Pagès**, Partner, Galileo Global Advisors, and Foundation Board Member

**Sophie Pedder**, Paris Bureau Chief of The Economist and author of *Le déni français: Les derniers enfants gâtés de l'Europe* (The French Denial: Europe's last spoiled children) (JC Lattès, September 2012, French)

**Bruno Perreau**, Assistant Professor of French Studies, Massachusetts Institute of Technology

**Tom Reiss**, Pulitzer Prize-winning author of *The Black Count: Glory, Revolution, Betrayal and the Real Count of Monte Cristo* (Crown, September 2012)

**Daniel Sabbagh**, Senior Research Fellow, Centre d'études et de recherches internationales (Sciences Po)

1. Dr. Richard Haass, President of the Council on Foreign Relations, speaks at a Board of Directors luncheon on February 20, 2013. 2. The Honorable Bertrand Lortholary, Consul General of France in New York, speaks on French-American relations at the Year in Review on January 9, 2013. 3. Young Leader Sophie-Caroline de Margerie discusses her book American Lady: The Life of Susan Mary Alsop at a special reception on November 5, 2012.











4. Sophie Pedder, Paris Bureau Chief of The Economist, discusses her book Le déni français: Les derniers enfants gâtés de l'Europe (The French Denial: Europe's last spoiled children) at a luncheon on March 5, 2013. 5. Patrick Weil, Senior Research Fellow at the French National Research Center, shares his work on The Sovereign Citizen: Denaturalization and the Origins of the American Republic at a luncheon on April 5, 2013. 6. Young Leader Jeff Chu shares his book Does Jesus Really Love Me?: A Gay Christian's Pilgrimage in Search of God in America at a luncheon on April 23, 2013. 7. Author Tom Reiss speaks at a luncheon on April 12, 2013, to discuss his work The Black Count: Glory, Revolution, Betrayal and the Real Count of Monte Cristo, which earned him the 2013 Pulitzer Prize for biography. 8. Alain Minc, President of AM Conseil, joins the Foundation for a VIP luncheon to discuss challenges facing the French and European economies on April 16, 2013.





**Stacy Schiff**, Pulitzer Prize-winning author of A Great Improvisation: Franklin, France, and the Birth of America (Henry Holt and Co., 2005) and 2012 recipient of the French-American Foundation Vergennes Award Calvin Sims, Program Officer, Ford Foundation,

and Foundation Young Leader

Benn Steil, Senior Fellow and Director, International Economics, Council on Foreign Relations, and author of *The Battle of Bretton Woods: John* Maynard Keynes, Harry Dexter White, and the Making of a New World Order (Princeton University Press, February 2013)

Bret Stephens, Editorial Page Deputy Editor, The Wall Street Journal, and winner of the 2013 Pulitzer Prize for Commentary

Paula Stern, Chairwoman, The Stern Group, Inc., and former Chair, U.S. International Trade Commission

David Stockman, former U.S. Representative; Director, Office of Budget and Management; and author of The Great Deformation: The Corruption of Capitalism in America (PublicAffairs, April 2013)

Frank Vogl, President, Vogl Communications, Inc.; Co-Founder, Transparency International; and author of Waging War on Corruption: Inside the Movement Fighting the Abuse of Power (Rowman & Littlefield, September 2012)

Patrick Weil, Senior Research Fellow, French National Research Center and author of The Sovereign Citizen: Denaturalization and the Origins of the American Republic (University of Pennsylvania Press, 2013)





9. Foundation President Charles Kolb joins Young Leader Jeff Chu, Bruno Perregu, and Bret Stephens for a panel discussion on same-sex marriage in France and the United States on April 23, 2013. 10. French-American Foundation President joins Translation Prize Juror David Bellos and Young Leaders Sophie L'Hélias-Delattre and Calvin Sims at a special Year in Review reception on January 9, 2013. 11. David A. Stockman – former U.S. Representative, Director of the Office of Budget and Management, and businessman – discusses new book, The Great Deformation: The Corruption of Capitalism in America at a private dinner on May 22, 2013. 12. British journalist and author Jonathan Fenby discusses his book The General: Charles de Gaulle and the France He Saved at a luncheon on October 26, 2012.

## COMMUNICATIONS

In 2012–2013, the French-American Foundation enhanced and expanded its communications and media outreach strategy, promoting Foundation activities in various French and American news outlets, in its eNewsletter, on new and traditional social media, and on its website.

The Foundation increased its press coverage in media such as France-Amérique, French Morning, and USA21.tv. Coverage included: "Charles Kolb, de Washington DC à la

French-American Foundation" (France-Amérique, January 30, 2013), "Rencontre avec Sophie Pedder" (USA21.tv, March 5, 2013), "Le mariage gay débattu au FIAF" (French Morning, April 18, 2013) and "Le 'mariage pour tous' vu des Etats-Unis" (France-Amérique, April 26, 2013).

#### THE FOUNDATION FORUM



In February 2013, the French-American Foundation launched its newly adapted biweekly eNewsletter, the Foundation Forum, replacing the Weekly Brief. This newsletter offers substantive Foundation-focused coverage and highlights recent accomplishments and commentary by Foundation program participants and French-American policy experts. The Foundation Forum includes a Young Leader feature at least once a month. It continues to provide news highlights from both sides of the Atlantic. In-depth interviews featured Young Leaders Justin Vaisse, Estelle Youssouffa, and Jeff Chu; French-American policy experts Patrick Weil and Joan Scott; and Foundation Board member Anthony Smith.

The eNewsletter is distributed by email to approximately 2,500 readers. To subscribe, please send a request to foundationforum@frenchamerican.org.

"The Foundation has been incredibly good to me, and I do enjoy every opportunity it gives me. It pushes me in new directions and helps me meet new, inspiring friends ... . Featuring our initiative (The Young Leaders High-Level Panel on the Aftermath of the Arab Spring; Marrakech, Morocco) in the Newsletter will help us reach more Young Leaders, and we are very thankful for your support."

**-Estelle Youssouffa**, 2011 Young Leader; News Anchor, ITélé and TV5Monde; Investigative Journalist, France 2, "Un Oeil sur la Planète"

"I think this is a wonderful initiative and definitely the right direction to take the weekly (biweekly) missive. I will look forward enormously to hearing more about what my fellow Young Leaders have been up to and are thinking about. I just wanted to let you know just how great I think these new FAF Forum emails are. I find them enormously interesting and love discovering new FAF members through the notes on their successes, etc. Thanks for this great new initiative."

**—Xenia Dormandy**, 2009 Young Leader and Senior Fellow, U.S. International Role, Chatham House

## THE FRENCH-AMERICAN FOUNDATION WEBSITE



In 2013, the Foundation continued to add new features to its website, relaunched in 2012. New Web features include the Young Leaders Online Directory, an interactive online networking forum for Young Leaders alumni; the Web-based Foundation Forum eNewsletter; and two new sections, titled Foundation News and Young Leader Profiles, which provide timely updates on the Foundation and its network.

Please visit <u>www.frenchamerican.org</u> for complete up-to-date information on the Foundation, its programs, and events.

#### SOCIAL MEDIA III IN S





In 2012–2013, the French-American Foundation enhanced its social media presence on Facebook, Twitter, LinkedIn, and Storify. Find the Foundation on Facebook or follow on Twitter at @FAF\_US to read exclusive content on Foundation programs and events.

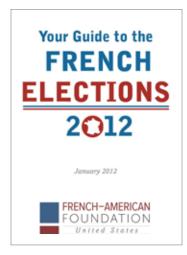
The Foundation continues to grow its Young Leaders Facebook group, which alumni may join to share their latest news and successes. To further engage Immigration Journalism program participants, the Foundation also hosts the

group "Covering Immigration: An International Media Dialogue Facebook." This group allows journalists and other experts to exchange information and ideas on innovative immigration reporting. Members share relevant articles, while the Foundation posts program announcements.

To date, the Foundation has approximately 550 Facebook followers, supplemented by 70 Young Leader group members, and 75 Immigration Journalism group members. The Foundation also streamlined its usage of LinkedIn and began using Storify, a powerful social-media aggregator, to cover pertinent issues facing both France and the United States.

The Foundation published Storify articles on the value of translation (inspired by the annual Translation Prize Award Ceremony), the French presidential elections, and the same-sex marriage debates in France and the United States. Follow the Foundation on LinkedIn at <a href="http://www.linkedin.com/company/french-American-foundation">http://www.linkedin.com/company/french-American-foundation</a> and on Storify at <a href="http://storify.com/FAF\_US">http://storify.com/FAF\_US</a>.

#### **POLICY BRIEFS**



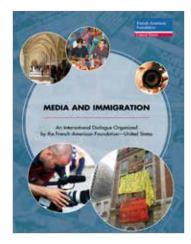
Policy Briefs are short, informative brochures that examine current issues of common concern to France and the United States. Topics range from French election analysis to antidiscrimination policies in both nations. In 2012, the Foundation released:

- Your Guide to the French Elections
- Your Guide to the French Government

#### Past titles include:

- French and U.S. Health Care: Shared Ideals and a Much-Needed Common Reform
- The Collection of Ethno-racial Statistics: Developments in the French Controversy
- French and American Approaches to Antidiscrimination Law
- The French Riots of 2005: Lessons and Policy Responses
- Equal Treatment in Employment: Learning from American Antidiscrimination Policies

#### PROGRAM REPORTS



Program reports are in-depth presentations of the findings of Foundation programs and study tours. They are used to inform French and American policymakers at the state and national levels and to foster the exchange of best practices. Policy areas have included:

- Early Education Program—Preschool/Ecole Maternelle
- Transatlantic Strategies for Providing Health Care
- Equality of Opportunity in Education and Employment: French and American Perspectives
- Media Coverage of Immigration
- Security and Stability in Africa in the 21st Century

## FOCUS ON POLICY AND HISTORIC INITIATIVES

In-depth policy work has been a hallmark of the French-American Foundation for more than three decades. The Foundation's policy programs have addressed such issues as national security and defense; energy and the environment; urban development and renewal; access to education, employment, and health care; immigration and integration; cultural policy; and arts and letters.

#### **SOCIAL POLICY**

One key initiative of the Foundation's work included the Early Childhood Care and Education Program. From 1990 to 2004, this program highlighted the benefits of the French early education system in the context of U.S. practices, helping to galvanize early education efforts in states around the country. State leaders who worked with the Foundation in California, Florida, North Carolina, and Vermont have recognized the role this program played in moving the legislative agenda forward in their respective states, and helping leaders form a vision and shape policy for their states. During the course of this program, the Foundation published four reports that have become key resources in the discussion of early childhood education policy. Building upon this longstanding history of addressing social policy, the Foundation launched the Equality of Opportunity program in 2006, promoting an open exchange between French and American policymakers and experts to address education and employment as critical means for social integration. This program included a series of conferences and study tours, as well as the funding of a scholar in residence at Sciences Po in Paris to conduct work on issues relating to equal opportunity. The program culminated in 2011 with the launch of the Equality of Opportunity Media Library, which can be found at equality.frenchamerican.org.

## JOURNALISM AND MEDIA

Recognizing the media's instrumental role in shaping public opinion and informing policy decisions, the French-American Foundation has fostered professional exchanges and encouraged an ongoing dialogue on best journalistic practices since its inception. From 1977 to 2000, the French-American Foundation sponsored an exchange program for nearly 100 French and American journalists. The Foundation also has organized several conferences to address best practices, while journalists and media professionals have been included in nearly all of the Foundation's initiatives, including the flagship Young Leaders program. The Foundation combined this longstanding tradition of encouraging improved media practices with its historic focus on social policy by introducing the Media Coverage of Immigration program. Two symposia in Paris in 2009 and Miami in 2010 brought together French, European, and American journalists, media professionals, scholars, and advocacy groups to discuss how to ensure comprehensive, responsible coverage of immigration and integration issues by media on both sides of the Atlantic. This program has evolved into the Immigration Journalism Fellowship and Award, launched in 2012, to support and reward outstanding coverage of these issues.



Denis Gardin, Cassidian; Admiral Arnaud Coustillière, Cyber Defense General Officer, French Ministry of Defense; Luc-François Salvador, Sogeti; French Ambassador to the United States François Delattre; Frédéric Sutter, Alcatel-Lucent; and Stanislas de Maupeou, Thales, at the 2012 French-American Defense Symposium on Cyber Security.

# INFRASTRUCTURE, ENERGY, AND SUSTAINABILITY

With its tradition of exploring urban planning, policy, and preservation, the Foundation recognizes the importance of infrastructure and energy policy — issues that have been addressed in many of its past initiatives — as a vital discussion for French and American policymakers. In 2011, the Foundation launched the Sustainable Cities Study Tours, a three-year initiative, as well as the Infrastructure Nexus, a series of three high-level conferences between policymakers, corporate senior management, leading experts, and noted journalists. This forum provides opportunities to share perspectives and expertise on infrastructure issues during focused discussions on energy, water, transportation, and natural resources.

## SECURITY AND DEFENSE

Since 1996, the French-American Foundation, in partnership with the French Joint Chiefs of Staff (État-Major des Armées), has organized the French-American Defense Symposium. These symposia provide a unique forum for senior military officers, government officials, defense experts, and corporate representatives from France and the United States to interact outside their official capacities. Each symposium focuses on a timely security issue facing the two nations. In April 2012, the Defense Symposium, held in Washington, DC, addressed the emerging issue of cyber security. In October 2013, the Foundation and the État-Major des Armées will continue this dialogue on cyber security, given the issue's growing importance and the rapidly evolving technology, doctrine, threats, operations, and opportunities for international cooperation in this realm.

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The French-American Foundation is grateful for the generous support of the individuals, corporations, and foundations that are committed to its mission and programs.

The French-American Foundation welcomes your contributions and support. As a supporter, you will receive updates on the Foundation's programs as well as invitations to events, panels, and conferences that bring together prominent French and American policymakers, experts, business leaders, and journalists to discuss issues of transatlantic interest. Membership levels begin at \$500. For more information on

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2012 Annual Gala Dinner November 7 at Cipriani.

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#### IN MEMORIAM: ELIZABETH FONDARAS



It is with the greatest sadness that the Board of Directors and the staff of the French-American Foundation note the passing of Elizabeth Fondaras. From the Foundation's very early years, Liz Fondaras remained devoted to the purpose and work of the institution she helped to establish.

Her sustained generosity toward the Foundation was unmatched. Liz joined the Board of the French-American Foundation in 1980 and became its Vice Chairman in 1987. She was an active supporter of several of the Foundation's programs and had a strong interest in education. Yet, it was her untiring efforts for the Annual Gala Dinner that set her apart. Since 1987, her event has become the cornerstone of the Foundation's annual fund-raising program and an evening much anticipated by all members of the French-American community. Such success would not have been possible without, as former Foundation President Tony Smith once wrote, her "kindness, civility, efficiency, and charm."

Liz was also widely admired for her other tireless efforts on behalf of French-American relations. She created two scholarship programs and was a founding chairman of the Advisory Board of the Pasteur Foundation. She served on many boards, including St. Paul's School, NYU's Maison Française, the American Friends of Blérancourt, the Institute of International Education, the Lacoste School in France, the Children's Storefront School in Harlem, and the Foreign Policy Association. She was honored with a Tribute of Appreciation by the State Department in 1972, received the Medal of the Center for French Civilization and Culture of New York University in 1988, the Pasteur Foundation Award, and the French-American Foundation's Vergennes Achievement Award in 2006. She was promoted to Commandeur de la Légion d'Honneur in 2009.

"Liz was a unique and unforgettable personality, engaged in, and dedicated to, the causes in which she believed, most of which related to her devotion to French-American relations, and always prepared to commit her prolific enthusiasm to events such as this dinner."

#### -James G. Lowenstein

Vice Chairman of the Board, French-American Foundation

## FRENCH-AMERICAN FOUNDATION-FRANCE



The French-American Foundation—United States coordinates the Young Leaders program and other initiatives with its Parisbased sister organization, the French-American Foundation—France. The two Foundations were founded simultaneously in 1976 by a group of prominent French and American government officials, academics, journalists, and business leaders with the goal of creating a French-American structure that would serve as a place of debate, regular exchange, and reconciliation between these two societies.

Both organizations seek to enrich and improve the French-American relationship, promoting a constant dialogue between the two countries and reinforcing transatlantic ties.

In 2012, the French-American Foundation—France hosted 11 breakfast discussions, six partnership events with transatlantic organizations in Paris, four special speaker events, and a fourpart series addressing the 2012 U.S. elections. In addition to the Young Leaders program and the Leaders in the Making exchange for high-school students, both organized in partnership with the French-American Foundation—United States, the French-American Foundation—France coordinated working committee meetings on culture, governance, and energy.

The French-American Foundation—France held its own Annual Gala Dinner on November 27, 2012, honoring American artist Jeff Koons.

To learn more about the French-American Foundation—France, visit its website at *french-american.org*.

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U.S. Ambassador to France Charles Rivkin, Young Leader Floriane de Saint Pierre, artist Jeff Koons, French Foreign Minister Laurent Fabius and Chairman Jean-Luc Allavena at the French-American Foundation—France's Annual Gala Dinner on November 27, 2012, where gala honoree Koons spoke on the contribution of art to the French-American relationshin

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## **CALENDAR OF EVENTS**

	JUNE
21	<b>Webinar with Christopher Dickey</b> , Newsweek Paris Bureau Chief, on the prospects for change amid the shift to the left in French political leadership
	SEPTEMBER
21	French-American Luncheon with Frank Vogl, co-founder of Transparency International, to discuss his new book, Waging War on Corruption: Inside the Movement Fighting the Abuse of Power
	OCTOBER
2-7	Annual Meeting of the Young Leaders in Paris and Le Havre, France
26	French-American Luncheon with Jonathan Fenby to discuss his book, The General: Charles de Gaulle and the France He Saved
	NOVEMBER
5	Panel discussion on the U.S. presidential elections with a group of media and business executives of the Lagardère Media Group
7	Immigration Journalism Awards Ceremony recognizing excellence in media coverage of immigration. Recipients included Cindy Carcamo, Slake: Los Angeles; Elise Vincent, Le Monde; and the team from PBS FRONTLINE and The Investigative Reporting Workshop that produced "Lost in Detention"
	Annual Gala Dinner honoring Maurice Greenberg, Chairman and CEO of C.V. Starr & Co., Inc., and Leonard Lauder, Chairman Emeritus of the Estée Lauder Companies, Inc. with the Benjamin Franklin Award. Pulitzer Prize—winning author Stacy Schiff was awarded the Vergennes Achievement Award
8	French-American Breakfast with Stacy Schiff, Pulitzer Prize—winning author and gala honoree, to discuss her book, A Great Improvisation: Franklin, France, and the Birth of America
	French-American Foundation Board of Directors Luncheon with Jacques Attali, founder of PlaNet Finance, Former Special Adviser to President François Mitterrand, and founder of the European Bank of Reconstruction and Development, on the challenges presented by the European debt crisis
13	Reception with Sophie-Caroline de Margerie to discuss her book, American Lady: The Life of Susan Mary Alsop
26-30	Sustainable Cities Study Tour for French urban-planning professionals of the New York City metropolitan area
30	Luncheon and panel discussion on urban sustainability in partnership with the Center for Architecture
	DECEMBER
10-14	Sustainable Cities Study Tour for U.S. urban-planning professionals of Paris, Lyon, Nantes, and Saint-Nazaire, France

	JANUARY
9	French-American Foundation Year In Review featuring keynote remarks by the Honorable Bertrand Lortholary, Consul General of France to New York, on the state of French-American relations entering 2013. Translation Prize Juror David Bellos, Princeton University, joined Young Leaders Sophie L'Hélias Delattre, Samuel & Ronnie Heyman Center on Corporate Governance at the Cardozo School of Law, and Calvin Sims, the Ford Foundation, to share insights on the work of the French-American Foundation
	FEBRUARY
20	French-American Foundation Board of Directors Luncheon with Richard Haass, President of the Council on Foreign Relations, to discuss military cooperation and trends affecting France and the United States
	MARCH
5	French-American Luncheon with Sophie Pedder, Paris Bureau Chief of The Economist, to discuss her recent work, Le déni français: Les derniers enfants gâtés de l'Europe (The French Denial: The Last Spoiled Children in Europe)
19	Panel discussion on affirmative action and the promotion of diversity in higher education featuring Daniel Sabbagh, Senior Research Fellow at Sciences Po CERI, and Jessica Bulman-Pozen, Associate Professor of Law at Columbia University
	APRIL
5	French-American Luncheon with Patrick Weil, Senior Research Fellow at the French National Research Center at the University of Paris 1, Pantheon-Sorbonne, to discuss his new book, The Sovereign Citizen: Denaturalization and the Origins of the American Republic
12	French-American Luncheon with best-selling author Tom Reiss to discuss his book, The Black Count: Glory, Revolution, Betrayal, and the Real Count of Monte Cristo
16	<b>Private discussion with Alain Minc</b> , French businessman, author, and political adviser, on the state of the French and European economies and the response by the French government
23	Panel discussion on the same-sex marriage debates in France and the United States featuring Jeff Chu, Articles Editor at Fast Company and author of Does Jesus Really Love Me?: A Gay Christian's Pilgrimage in Search of God in America; Bruno Perreau, Assistant Professor of French Studies at the Massachusetts Institute of Technology; and Bret Stephens, Editorial Page Deputy Editor for The Wall Street Journal and winner of the 2013 Pulitzer Prize for Commentary
	MAY
22	French-American Salon with David Stockman to discuss his new book, The Great Deformation: The Corruption of Capitalism in America
	JUNE
5	<b>Translation Prize Ceremony</b> awarding Alyson Waters, Winner in Fiction for her translation of Prehistoric Times by Eric Chevillard, and Nora Scott, Winner in Nonfiction for her translation of The Metamorphoses of Kinship by Maurice Godelier
6	Annual Gala Dinner honoring Henri Lachmann, Chairman of the Supervisory Board of Schneider Electric SA; Olivier Zarrouati, Chief Executive Officer and Chairman of the Management Board of Zodiac Aerospace; Robert B. Silvers, Editor of The New York Review of Books; Jean-Charles Boisset, President of Boisset Family Estates; and Charles Ferguson, Academy Award-winning film director and founder of Representational Pictures
7	French-American Breakfast with Benn Steil, Senior Fellow and Director of International Economics at the Council on Foreign Relations, to discuss his book, The Battle of Bretton Woods: John Maynard Keynes, Harry Dexter White, and the Making of a New World Order
	French-American Foundation Board of Directors Luncheon with Paula Stern, former Chair of the U.S. International Trade Commission, to discuss the proposed Transatlantic Trade & Investment Partnership between the United States and the European Union.





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