



60<sup>TH</sup>  
GERMAN-AMERICAN  
STEUBEN PARADE



CELEBRATING 60 YEARS  
NEW YORK CITY- 2017

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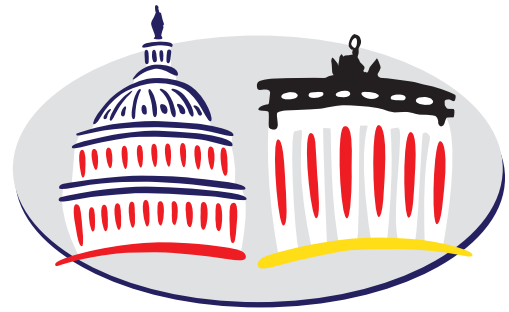
Embassy  
of the Federal Republic of Germany  
Washington



GERMANY MEETS THE U.S.



@GermanyinUSA



## Message of Greeting On the occasion of the 2017 Steuben Parade

It is my great pleasure to welcome you to the 60th annual Steuben Parade! As one of the largest events celebrating German-American friendship in this country, the Steuben Parade has become a highlight on the Big Apple's cultural calendar and continues to draw participants and spectators alike from all over the country. Each year, the Parade grows and evolves, but it remains committed to its mission of celebrating the strong German-American ties that started this 60-year-old tradition.

There are compelling reasons why Germany and the United States have been such close friends and allies over time. We share the same values and interests: promoting democracy, stability, prosperity, and the rule of law and fighting radical extremism and terrorism throughout the globe. Our economies are closely intertwined; our societies, culturally connected. The Steuben Parade reflects these manifold dimensions of our bilateral relations.

As a part of this year's Parade, the German Embassy is celebrating the 200th anniversary of the bicycle – a German invention that changed the world. The heavy, pedal-free wooden predecessor to today's sleek, modern bicycle was invented by Baron Karl von Drais. Since its creation, the bicycle has become a permanent part of modern transportation. And its keeps growing in popularity – in the United States as well as in Germany.

I would like to extend a special thank you to the organizers and supporters of the Steuben Parade for their dedication to making this wonderful celebration possible again. Viel Spaß and enjoy the festivities!

A handwritten signature in blue ink that reads "Peter Wittig".

Peter Wittig  
Ambassador of the Federal Republic of Germany

IMPORTED BY S&H INDEPENDANT PREMIUM BRANDS, DENVER, COLORADO

CONGRATULATIONS  
ON THE  
60<sup>TH</sup>  
STEBEN PARADE!



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STATE OF NEW YORK  
**EXECUTIVE CHAMBER**  
ALBANY 12224

**ANDREW M. CUOMO**  
GOVERNOR

September 16, 2017

Dear Friends:

It is a pleasure to send greetings to everyone gathered on Fifth Avenue for the 60<sup>th</sup> Annual German-American Steuben Parade. Welcome to your distinguished guests from the all over the United States and Germany!

The Empire State is honored to be home to outstanding organizations that not only serve the cultural and social interests of their own members but also share their wonderfully rich heritage with the larger community. The thriving German-American population of the Metropolitan area is a fine example of this multi-cultural outreach.

I join in commending the exceptionally hard-working volunteers and members of the Steuben Parade committee who have put together this celebration of all things German. The traditional music and the warm hospitality of this vibrant culture will not only delight visitors but promote a deeper level of understanding and harmony among all New Yorkers. Congratulations to Grand Marshals German Navy Admiral Manfred Nielson and Heinz Buck and to Queens of the Steuben Parade, Kaitlyn Walsh and Princess Michaela Stewart on this recognition of all their contributions to the German-American community in New York State.

With warmest regards and best wishes for a successful parade and celebration.

Sincerely,

A handwritten signature in blue ink, reading "Andrew M. Cuomo". The signature is fluid and cursive, with the first name "Andrew" being the most prominent.

ANDREW M. CUOMO



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ON PERMANENT VIEW

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THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007



September 15, 2017

Dear Friends:

I am delighted to welcome everyone to the German-American Steuben Parade Committee's annual Gala.

New York has a long history of welcoming millions of newcomers from across the globe, and this tradition is exemplified by the large and thriving population of German Americans that has fortified every sector of the five boroughs. I am proud to join with members of this vital community in celebrating their rich heritage at tonight's dinner and Saturday's 60<sup>th</sup> Annual Steuben Parade on Fifth Avenue, which will be capped off by a lively Oktoberfest amid the fall foliage in Central Park. As you come together in fellowship, I commend the Committee's members and supporters for their efforts to organize these terrific events that unite and uplift German New Yorkers and share their vibrant customs with people of all backgrounds. This weekend's celebration of German culture is also a wonderful opportunity to honor the remarkable diversity on which our city rises as we forge a brighter, more inclusive future for all.

On behalf of the City of New York, congratulations on the Steuben Parade's milestone anniversary. Please accept my best wishes for a festive gala and weekend.

Sincerely,

A handwritten signature in black ink that reads 'Bill de Blasio'.

Bill de Blasio  
Mayor

# GERMAN INVENTIONS 200 YEARS OF THE BICYCLE



Photo courtesy of picture alliance/akg-images

Karl Drais invented the “Laufmaschine” (literally ‘running machine,’ also referred to as ‘velocipede,’ or nicknamed the ‘dandy horse’) in 1817 in the German city of Mannheim.



Embassy  
of the Federal Republic of Germany  
Washington



GERMANY MEETS THE U.S.



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Consulate General  
of the Federal Republic of Germany  
New York



***Grußwort des Generalkonsuls  
der Bundesrepublik Deutschland in New York,  
David Gill, anlässlich „60 Jahre Steuben Parade“***

Als im Jahre 1957 heimatverbundene und traditionsbewusste deutschstämmige New Yorker den ersten „deutschen“ Umzug in Ridgewood/Queens ausrichteten, ahnte wohl keiner, dass sich daraus die bedeutendste deutsch-amerikanische Veranstaltung Amerikas entwickeln würde. Im September feiern wir zum 60. Mal die „German-American Steuben Parade“. Sie ist nicht nur das alljährliche Aushängeschild deutschgeprägter Kultur und Tradition in dieser kosmopolitischen Stadt, sondern erinnert auch an die großen Verdienste und nachhaltigen Errungenschaften der amerikanischen Bevölkerung deutschen Ursprungs. Und sie steht auch für gelebte deutsch-amerikanischer Verbundenheit und Freundschaft, die trotz dunkler Phasen auf eine jahrhundertelange Geschichte zurückblicken kann.

Das Interesse an der Parade ist ungebrochen hoch, unabhängig davon, ob wie in diesem Jahr ein runder Geburtstag gefeiert wird, stellt sie ein wichtiges Ereignis im vollen New Yorker Festkalender dar. Das Spektakel bietet mit seinen prächtigen Festwagen und insgesamt neun Divisionen alles - vom Karnevalsdreigestirn bis zur Trachtengruppe. Unterstützung beim Feiern kommt dabei auch aus Deutschland - zahlreiche Brauchtums- und Musikantenvereine sind erneut angereist, um diesen Festumzug lebendig, vielfältig und bunt mit zu gestalten.

Amerikas Geschichte wurde schon immer von Zuwanderung geprägt. Auch die Deutschen haben eindrucksvolle Spuren hinterlassen: etwa 15 Prozent aller US-Amerikaner sind deutscher Herkunft oder Abstammung. Allein in New York City leben etwa 500.000 Deutschstämmige. Die meisten von ihnen sind hier geboren und aufgewachsen, daher bietet die Parade eine wunderbare Gelegenheit für sie alle, sich gemeinsam ihrer deutschen Wurzeln und Kultur zu besinnen.

Einen Deutschen dürften indes mehr Amerikaner als Deutsche kennen: den preußischen Offizier Freiherr Friedrich Wilhelm von Steuben, der zu einem der Helden des amerikanischen Unabhängigkeitskrieges unter George Washington wurde und der daher zu Recht Namensgeber der Parade ist.

Das deutsche Generalkonsulat in New York freut sich darauf, wie schon in der Vergangenheit, wieder mit einem eigenen Festwagen vertreten zu sein. Mein besonderer Dank gilt dem unermüdlichen Engagement der Organisatoren, den vielen ehrenamtlichen Helfern, den Förderern und Sponsoren der Steuben-Parade, die dafür sorgen, dass diese schöne Tradition auch im siebten Jahrzehnt Bestand haben wird.

Ich wünsche allen Teilnehmern und Besuchern eine fröhliche, ausgelassene Parade und natürlich viel Spaß auf dem anschließenden Oktoberfest!

*D. Gill*



“The only source of knowledge is Experience”

Quote by Albert Einstein




We are so proud of  
Heinz Buck  
Grand Marshal for the  
60<sup>th</sup> Steuben Parade!  
Congratulations and all the Best for the Future!

Heinz served as President of the PVV from 1992 – 1993 and  
President of the German American Committee of Greater of New York from 2005 – 2012.

He is one of our most prominent members of the PVV.

# GERMAN-AMERICAN COMMITTEE OF GREATER NEW YORK



Organizer of the  
**GERMAN-AMERICAN  
STEBEN PARADE  
OF NEW YORK**

German-American Committee  
of Greater New York, Inc.  
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Treasurers  
Robert Hugel  
Richard Rom

Secretary  
Frederick H.W. Hansen

Steuben Parade Chairman  
Robert Radske

Grand Marshals  
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Michael R. Bloomberg  
Contessa Brewer  
Samantha Brown  
Christian Dinkelacker  
Louis J. Freeh  
Rudolph Giuliani  
Col. Gail Halvorsen  
Christian Haub  
Dr. Henry Kissinger  
Ralf Möller  
Duncan Niederauer  
George E. Pataki  
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Werner Roth  
Linda Schmidt  
Norbert Schramm  
Siegfried & Roy  
George M. Steinbrenner, III  
Donald Trump  
Nik Wallenda  
Dr. Ruth Westheimer  
Katarina Witt  
AMB Peter Wittig  
Klaus Wowereit



Dear Friends and Visitors,

For 60 years the German American Committee of Greater New York has sponsored our Parade.

We as German Americans can hold our heads high and look back with pride at the contributions German speaking immigrants have made in forming this country.

General Von Steuben is quoted as saying that the American needs to know why he ought to do something before he does it. In 1957, forward thinking German Americans decided that they ought to have a celebration of their heritage and the German American Steuben Parade was born.

Over the past 60 years many Parade Chair People and volunteers have answered the call and demonstrated the unique contributions of German Americans to our society and the lasting friendship between the United States and Germany.

This year I am particularly pleased to celebrate the Inaugural German American Committee Scholarships and that my predecessor and mentor, Heinz Buck, is one of our two very deserving Grand Marshals. We should all be honored that Admiral Manfred Nielson joins us as a Grand Marshal and I am so grateful that he is with us this year.

Our German American clubs, particularly the member organizations of the Grand Council of German American Associations in Civil Service, the many Schuhplattler Vereins and the other wonderful groups dedicated to preserving the traditions of their countries of origin look forward to our Parade and to preserving our connections to the Homeland.

I congratulate the Parade General Chairman, his Vice Chair People, the operating Committee Chair Persons, Division Marshals, workers and marchers (volunteers all!) and I look forward to seeing you on Fifth Avenue tomorrow.

Mit besten Grussen.

Michael J. Rabus  
President

German American Committee of Greater New York

German-American Steuben Parade  
P.O. Box 3386  
Church Street Station  
New York, NY 10008  
USA

[www.GermanParadeNYC.org](http://www.GermanParadeNYC.org)

[membership@gacgny.org](mailto:membership@gacgny.org)

# THE 2017 STEUBEN PARADE QUEEN & COURT

The German-American Steuben Parade Committee is proud to present the Ladies and Gentleman who have represented the German-American community throughout the year and have done a great job promoting the Parade as a celebration of the history and culture of their families and ancestors.



MISS GERMAN-AMERICA &  
STEUBEN PARADE QUEEN: CAITLYN WALSH  
PRINCESS: MICHAELA STUART  
JUNIOR PRINCESS: ANGELINA HOFMANN  
JUNIOR PRINCESS: ELISE HELD SHEEHE  
JUNIOR GENERAL: MARK GRIESING SHEEHE



1961: Cornflower Queen Hannelore Danz and her Court



2002: Miss German-America Anniversary Float

# DEAR FRIENDS AND LIEBE LANDSLEUTE OF THE GERMAN-AMERICAN STEUBEN PARADE



This year we are celebrating the 60th German-American Steuben Parade in NYC in honor of the Prussian General Friedrich Wilhelm von Steuben, who helped General George Washington in organizing the American troops for the Continental Army. The Steuben Parade celebrates German-American heritage and our continued cultural contributions here in America.

We invite you to come and join us for this year's Steuben Parade. This year's Grand Marshals represent great leadership, as represented by General von Steuben. Cheer for our Grand Marshals, Admiral Manfred Nielson, German Navy and Heinz Buck, long-time German-American Committee President and Community leader. Wave to Miss German-America Caitlyn Walsh and Princess Michaela Stuart, and her court as they lead our colorful presentation up Fifth Avenue. We hope that you will also raise a stein with us at the Oktoberfest in Central Park and enjoy all the other events we proudly present during German-American Friendship Month in the greatest city in the world.

Our steady partnership with the German Embassy and the German Consulate here in New York City is stronger than ever. The Steuben Parade Committee is honored by their commitment to the Parade and German-American Friendship as evidenced by the themes of their floats: "200th Anniversary of the Bicycle" and "Celebrating the 500th Anniversary Reformation of Martin Luther".

Make sure to save your best cheers and wave your flags, as they proceed up Fifth Avenue on Parade Day. Throughout September, I invite you to celebrate German-American friendship with us.

I want to thank our many committed parade volunteers, our honorable Grand Marshals, honored guests, sponsors, supporters, and all of you who come to join us. Enjoy this memorable time of year.

I am looking forward to seeing you at the Steuben Parade and our German-American Friendship Month events.

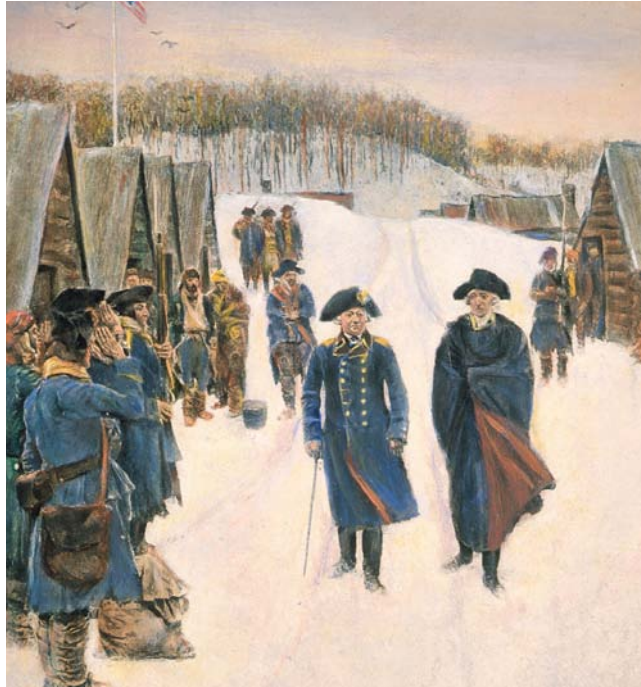
A handwritten signature in blue ink that reads "Bob Radske". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Robert Radske  
General Chairman  
German-American Steuben Parade of New York

On December 23, 1783, the outgoing first President of the United States of America, George Washington, wrote one last letter in which he thanked Friedrich Wilhelm von Steuben for his invaluable service:

*My Dear Baron:*

Although I have taken frequent opportunities, both in public and private, of acknowledging your zeal, attention and abilities in performing the duties of your office, yet I wish to make use of this last moment of my public life to signify in the strongest terms my entire approbation of your conduct, and to express my sense of the obligations the public is under to you for your faithful and meritorious service.



1778: Von Steuben & Washington inspect the troops during the bitter winter at Valley Forge

I beg you will be convinced, my dear Sir, that I should rejoice if it could ever be in my power to serve you more essentially than by expressions of regard and affection. But in the meantime I am persuaded you will not be displeased with this farewell token of my sincere friendship and esteem for you.

This is the last letter I shall ever write while I continue in the service of my country. The hour of my resignation is fixed at twelve this day, after which I shall become a private citizen on the banks of the Potomac, where I shall be glad to embrace you, and testify the great esteem and consideration, with which I am, my dear Baron, your most obedient and affectionate servant.

*George Washington*

Am 23. Dezember 1783 schrieb der scheidende 1. Präsident der USA, George Washington, einen letzten Brief, in dem er Friedrich Wilhelm von Steuben noch einmal seine Anerkennung ausdrückte:

*Mein lieber Baron:*

Obgleich ich schon bei mehreren Gelegenheiten, öffentlich und privat, Ihren Eifer, Ihre Aufmerksamkeit und ihre Fähigkeiten anerkannt habe, die Sie in der Ausübung Ihres Amtes gezeigt haben, fühle ich mich doch verpflichtet, in diesem letzten Augenblick meines öffentlichen Lebens auf das Deutlichste meine ganze Anerkennung Ihres Verhaltens zu loben und auszudrücken, wie sehr die Öffentlichkeit Ihnen für Ihre treuen und wertvollen Verdienste verpflichtet ist.

Seien Sie versichert, verehrter Herr, dass ich mich freuen würde, wenn ich Ihnen je wesentlicher dienen könnte als durch diesen Ausdruck von Achtung und Wohlwollen. In der Zwischenzeit aber glaube ich, dass Sie zum Abschied dieses Zeichen meiner ehrlichen Freundschaft und Hochachtung schätzen werden.

Dies ist der letzte Brief, den ich im Dienste meines Landes schreiben werde. Die Stunde meines Rücktritts ist für 12 Uhr dieses Tages festgelegt. Danach werde ich als Privatmann an die Ufer des Potomac zurückkehren, wo ich mich freuen werde, Sie zu willkommen zu heißen und die grosse Wertschätzung zu bezeugen, mit denen ich, mein lieber Baron, Ihr gehorsamster und wohlwollender Diener bin.

*George Washington*

# GALA AND SILENT AUCTION

ENTRANCE OF THE GUESTS

NATIONAL ANTHEMS

MAGDA GARTNER, MEZZO SOPRANO

INTRODUCTION

NICOLE MISKIEWICZ, BANQUET CHAIRWOMAN

PRESENTATION OF MISS GERMAN-AMERICA AND HER COURT

WELCOME SPEECH

BOB RADSKE, GENERAL CHAIRMAN  
BORIS RUGE, MINISTER & DEPUTY CHIEF OF MISSION  
EMBASSY OF THE FEDERAL REPUBLIC OF GERMANY

PRESENTATION OF GRAND MARSHALS

ADMIRAL MANFRED NIELSON  
HEINZ BUCK

CLOSING REMARKS

DAVID GILL, GERMAN CONSUL GENERAL

SILENT AUCTION

PAVLINA SCHRIEL

MUSIC

HEIMAT KLÄNGE

---

WELCOME DRINK- APPLE FIZ

SCHONAUER APFEL WITH GEROLSTEINER WATER

CHEF TASTING STATIONS

BELGIOSO	FOREST PORK STORE
GRÜNAUER BISTRO	HEIDELBERG
KARL EHMER	LEDERHOSEN
NURNBERGER BIERHAUS	
OPEN SKY HOSPITALITY	ZUM SCHNEIDER

DINNER

BISTRO BEEF- GREEN PEPPERCORN SAUCE  
POTATO PARMESAN GRATIN, GRILLED BABY ZUCCHINI,  
EGGPLANT, PEPPERONATA AND CARAMELIZED ONION

DESSERT

DULCE DE LECHE PAVE  
ROSSBACH INTERNATIONAL CHOCOLATE TRUFFLES  
VIENNA COOKIE COMPANY  
NICHE AFTER DINNER LIQUEURS  
COFFEE/TEA/DECAF

WINES

AFFENTALER                      SCHLUMBERGER

BEERS

DINKERLACKER	HOFBRÄU
SPATEN	SCHÖFFERHOFER GRAPEFRUIT
RADEBERGER	WEIHENSTEPHANER

# 2017 PARADE LINE UP

## 60th Parade Division List:

1. Grand Council in Civil Service, Parade Officials and Honored Guests
2. New Jersey Division
3. Bavarian Division
4. Metropolitan Division
5. Plattduetsch Division
6. Karneval Division
7. Continental Division
8. Westchester/New York State Division
9. Gottscheer Division

## 60th Parade Floats:

1. President's Float (Von Steuben & Washington) - Steuben Society of America
2. Miss GA and her Court - Friends of Parade
3. 60th Anniversary Past Queens & Princesses - Friends of Parade
4. Wir lernen Deutsch - GA Steuben Parade Comm. NJ
5. Hofbrau - S&H Brands
6. Bierhaus NYC
7. Oktoberfest - Niche Import Co.
8. German American School NY
9. Luther 500 - Consulate General Germany- NY
10. Home of the Boot - Heidelberg and Dinkelacker
11. German Masonic Home Corp - Masonic 9th Manhattan District
12. 200th Anniv. Of the Bicycle - German Info Center- Wash. DC
13. Little Miss Schuetzen Park - Friends of Schutzen Park
14. Rheinischer Saengerbund - Crystal Brook Mountain Brauhaus
15. Miss Plattduetsch & her Court - Miss Plattduetsch Volksfest Verein
16. Plattduetsche Retirement Home
17. Koelsche Funke NY - "Agrippina Colonia" - Forest Pork Store
18. Chicago Karneval - Chicago Mardi Gras Society
19. Dinkelacker - S&H Brands
20. Bridging Cultures- German School of Connecticut
21. American Turners - International Gymnastics
22. Karl Ehmer German BBQ - Bosco Foods
23. Reichenbach Hall and Spaten



c. 1959: Karl Ehmer Schwaben Hunting Legend Float



2016: Karl Ehmer German BBQ - Bosco Foods Float



# 60TH GERMAN-AMERICAN STEUBEN PARADE GRAND MARSHAL ADMIRAL MANFRED NIELSON



## **German Armed Forces Deputy Supreme Allied Commander Transformation**

Admiral Nielson was born February 25, 1955 in Dorsten, Germany. He joined the German Navy as a reserve officer candidate and graduated from Helmut Schmidt University of the Bundeswehr in Hamburg in 1978 and completed underwater weapons specialist training in 1981.

Early assignments included tours as a watch officer on coastal minesweepers Koblenz and Wetzlar, minehunters Flensburg, Cuxhaven and Koblenz and subsequently command tours of Tübingen and Paderborn. He also served as an action officer for the Armed Forces Staff at the Federal Ministry of Defence and Deputy Commander of the 6th Minesweeper Squadron in Wilhelmshaven.

Admiral Nielson has commanded units at all levels. From 1996 to 1997 he commanded the 6th Minesweeper Squadron and following his promotion to Rear Admiral (lower half), served as Commandant of the Naval Academy in Flensburg from 2003 to 2005 where he deployed to Commander Task Force 150 during Operation Enduring Freedom. Promoted to the rank of Vice Admiral in 2010, he was appointed Commander in Chief of the German Fleet in Glücksburg.

Other significant tours include service as Chief of Division I Personnel, Social Services and Central Affairs Directorate of the Federal Ministry of Defence and later as the Director of Armed Forces Staff. In April 2012 he was appointed Chief of Staff Joint Support Service of the Bundeswehr. In March 2016 he assumed duties as Deputy Supreme Allied Commander Transformation in Norfolk, Virginia.

Admiral Nielson holds a Masters Degree in Economics and Organisational Sciences and is a graduate of the Admiral Staff Officer Course at the Bundeswehr Command and Staff College in Hamburg. His personal awards include the Gold Cross of Honour, for exemplary and meritorious service, German Armed Forces Deployment Medal and the German Flood Service Medal.

Admiral Nielson is married and has an adult son and an adult daughter.



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*The Plattduetsche Park Restaurant, Catering & Biergarten congratulates the German-American Steuben Parade on 60 years. Best wishes and sunshine for the 2017 parade!*



# 60TH GERMAN-AMERICAN STEUBEN PARADE GRAND MARSHAL HEINZ BUCK



Heinz Buck was born in Armstorf-Horn, Niedersachsen, Germany on July 2, 1935. After he lost his father in Russia in 1942, Heinz along with his mother and two sisters emigrated to the United States of America on February 1st, 1950 arriving on February 22nd, 1950, George Washington's birthday. He proudly became a US citizen in 1957.

Once married, the Bucks raised their two daughters in Franklin Square, Long Island. Heinz is the proud grandfather and great-grandfather of five grandchildren and 2 great-grandchildren. In 2002, widowed Heinz was remarried to the current Mrs. Buck, Renate.

Heinz learned his trade as an aircraft mechanic during a tour of duty in the United States Navy serving as a flight engineer on an admiral VIP airplane. He began his civilian career in 1959 with Pan American World Airways, repairing aircraft in all corners of the world. He simultaneously attended college to further his education specializing in Transportation Management and Labor Relations. After 33 years, having risen to the position of Director of Aircraft Maintenance, his career came to an abrupt end when Pan Am World Airways declared bankruptcy.

In March of 1992, Heinz joined a group of similarly impacted airline professionals to help form a new airline, Kiwi International Air Lines, where he served as Vice President of Maintenance and Engineering. His next career move was to accept a position with Atlas Air as the Regional Manager of Maintenance where he was based in Amsterdam, the Netherlands, for five years and responsible for managing the fleet throughout Europe, Africa, the Middle East and Asia. Heinz returned to the US based in Westchester and decided to retire after the events of September 11th, 2001.

Heinz has always been actively involved in the German-American community, predominantly with the Plattduetsche Volksfest Vereen in Franklin Square. He was elected Vice President in 1988 of the PVV and continued to serve as President of the organization from 1992 - 1993. Heinz was also a member of the Lamstedter Club where he also held the title of President. Heinz continues to be an active member of the Brooklyn Schuetzen Corp, the Bederkesa'er Club, the Otterndorfer Buelkauer Club, the Norddeutschen Brueder und Schwestern, the Sievener Club, the Steinauer Club and the Altenheim Gesellschaft. Currently, Heinz is the President of the German American Cultural Council. Heinz is also a Mason and a member of the Allemania Lodge F & AM in Whitestone, New York.

Since 1980, Heinz Buck has been an active member and supporter of the German-American Steuben Parade Committee acting as Grandstand Chairman and 1st Vice Chairman of the Executive Committee. The German American Committee of Greater New York elected Heinz as President of the GACGNY from 2005-2012.

The GACGNY and Steuben Parade Committee thank Heinz Buck for his many years of dedicated service to the German-American Community.

**CONGRATULATIONS**  
**TO THE**  
**STEUBEN PARADE**  
**ON THEIR**  
**60TH ANNIVERSARY**



**CANNSTATTER VOLKSFEST VEREIN**

**EUGEN HEFELE, PRESIDENT**

**CANNSTATTER FOUNDATION**

**WERNER HILLER, PRESIDENT**

60TH GERMAN-AMERICAN  
STEUBEN PARADE HONOREE  
LENNY COYNE



IN APPRECIATION FOR HIS DEDICATION  
WE HONOR  
LENNY COYNE  
PUBLIC RELATIONS CHAIRMAN,  
LONG TIME VOLUNTEER,  
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# HISTORY OF THE GERMAN-AMERICAN STEUBEN PARADE

WRITTEN BY: PAVLINA SCHRIEL



1959: PVV of New York Marchers

“New York, the largest city in the United States, is indeed a melting pot for people from all nations”, wrote Gerhard Hirseland in the 1958 journal commemorating the Steuben Parade. While they could not foresee the success the Steuben Parade would have, the founders certainly knew that it was time for an event like this. Writes Hirseland: “While people from all nations hold their marches and parades, there has for decades been one exception: One of the largest immigrant groups, which has for almost three centuries helped build America and still helps make it great, has never publicly shown their significance- the German-Americans.

“On September 20th, 1958, they put an end to this”, continues Hirseland. “10,000 German-Americans marched in a long Parade up Fifth Avenue, and about 150,000 spectators cheered for their countrymen of German descent.” Leading the parade as Grand Marshal was New York mayor Robert Ferdinand Wagner, the son of an immigrant from Germany’s Palatinate region. By his side marched New York governor Averell Harriman and New Jersey Governor Robert Bauble Meyner, whose roots trace back to the Baden and the Alsace region in Germany.



2015: Reichenbach Hall and Spaten Float

Leaders from both the United States and Germany provided efforts to help the German-American Steuben Parade establish footing. The President of the Federal Republic of Germany, Theodor Heuss, sent the Parade Committee a German flag. President Dwight D. Eisenhower donated an American flag that shortly had been raised atop the Capitol in Washington. President Eisenhower wished to support the Steuben Parade, as he was also a German-American; in the mid 18th century his ancestors had come to Pennsylvania from the Odenwald.



2013: German-French 50th Anniversary Elysee Treaty



1961: Reviewing Stand

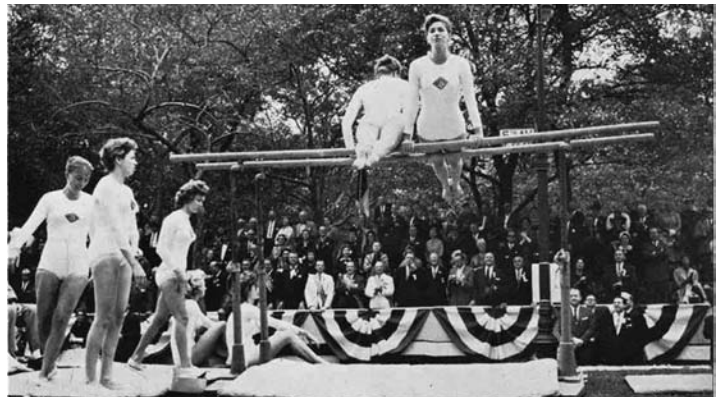
The 1958 journal shows just how spectacular the first Steuben Parade was. Thousands of viewers lined up along Fifth Avenue five rows deep, waving flags and cheering for a parade that included forty-five floats. The floats varied from celebrating historical figures like Babe Ruth and the Roebing family, to reenacting scenes from Wagner's *Meistersinger*. On one float even swung a bell as in Schiller's *Lied von der Glocke* (*The Song of the Bell*).

Throughout the years some floats have completely changed, while some still echo motifs of the past. In 1958, the float of the New York Turners had four young men exercising on parallel bars. In recent years Johanna Quaas, a regular amateur competitor in Saxony, Germany, has performed her gymnast skills on a float.

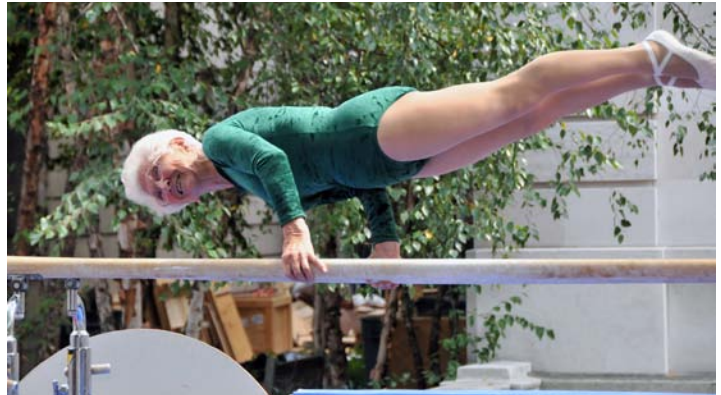
Copies of journals from 1959 and 1960 show that many of the German-American groups who have been with the parade since the beginning are still participating. The Plattduetsche Volksfest Vereen both from Brooklyn as well as New York still join in, as do the United Bavarians. Other groups, however, stand immortalized in pictures and memory. The United Pfälzer are not around anymore, neither is the Badischer Volksfest Vereen, which had a float in the first parade remembering Civil War General Franz Sigel. The 86th Street Restaurant Association is gone too, as are most of the establishments it once represented. The Heidelberg restaurant and Schaller & Weber are the last surviving witnesses of the German-American days of Yorkville.

While some German companies have closed shop over the years, among them German language newspapers and family owned breweries, many new ones have opened and flourished. Nowadays, New York has more German restaurants and bars than it has had for the past two decades. Many of these businesses actively support the parade as well as the events throughout German-American Friendship Month.

Over the past six decades, many of Germany's highest-ranking politicians have marched in the parade. Among them were Presidents Walter Scheel, Richard von Weizsäcker and Johannes Rau. Former German Chancellor Karl Carstens once led the Parade, as did Secretaries of State Hans-Dietrich Genscher and Klaus Kinkel. Several Minister Presidents representing their states have also participated. Politicians on the American side have also shown great interest in supporting the Steuben Parade as well. Local politicians like Mayor Wagner, Rudolph Giuliani and Michael



1959: New York Turn-Verein Float



2014: Johanna Quaas on NY Turn-Verein Float



2007: Group from Magdeburg, Germany at the Parade



1999: President Trump as Grand Marshal with Mayor Rudolph E. Giuliani



Bloomberg have recently marched. President Donald J. Trump led as Grand Marshal when he was a business mogul and television celebrity. Many other celebrities have taken part, such as actor Eric Braeden, magicians Siegfried & Roy, as well as supermodel Carol Alt.

From politicians to celebrities, many have reinforced their value for German-American friendship. The bulk of the credit goes to the thousands of volunteers who have worked tirelessly throughout the years. Many have dedicated their time to organizing various aspects of the parade from the floats and line-up, to handing out brochures, selling cornflowers, serving beer, soliciting ads, and even keeping the finances in order. Most of the duties have remained the same. For the past sixty years there have been many dedicated General Chairmen overseeing the entire organization.

There have been those who have stepped in and volunteered for a few hours, while others have dedicated more than half of their lives to the parade. To all who have been involved, our sincere thanks; you have made the German-American Steuben Parade the great and proud event it is today and will be for years to come.

Here's to the next 60 years!



2007: Analie Hinz from Cologne with Agrippina



Colorful Steuben Parade Float



2014: A young girl cheers along at the Parade



Masskrugstemmen Contest at the Central Park Oktoberfest



2016: Baron Henning-Hubertus von Steuben Presents Chairman Robert Radske with Steuben Artifacts

# Mueser Rutledge Consulting Engineers Proudly Participated in the Rebuilding of Berlin!

MRCE wishes the Steuben Parade a **Happy 60th Anniversary!**

We're proud to be the work home of **Robert Radske**

2017 Steuben Parade General Chairman



Sony Center - Potsdamer Platz



Hofgarten am Gendarmenmarkt



Friedrichstadt Passagen



US Embassy in Berlin

# 2017 PARADE COMMITTEE

The German-American Steuben Parade is run by a group of highly dedicated volunteers that work in committees with specialized tasks. They take care of the day-to-day business as well as the staging of the Steuben Parade in September.

We thank our dedicated committee chairpeople and their teams.

General Chairman Robert K. Radske \*

Vice Chairwoman Nicole Miskiewicz \*

Vice Chairman Herbert Seeff \*

<b>Treasurer</b>	Richard J. Rom *	<b>Groups from Overseas</b>	Stephanie Messing*
<b>Director of Finance</b>	Anita Radske * Sonia Juran Kulesza*	<b>Line-Up</b>	Eric Hoffmann * Herbert Seeff *
<b>Corresp. Secretary</b>	Anita Radske *	<b>Miss German-America</b>	Connie Rom *
<b>Recording Secretary</b>	Frederick Hansen	<b>Schools</b>	Helga Minderjahn
<b>Chance Books</b>	Anita Radske *	<b>Oktoberfest</b>	Herb Seeff * Connie Schaefer Froehlich*
<b>Church Service</b>	Christopher Gillispie Capt. Joe Nolte, NYPD	<b>Parade Commentators</b>	Frederick Hansen Kathie Jonke Connie Rom * Elaine Gehnich
<b>City Hall Greeting</b>	Michael J. Rabus *	<b>Parade Journal</b>	Melissa Alke Sonia Juran Kulesza* Nicole Miskiewicz * Anita Radske *
<b>Cornflowers</b>	Christina Kraker	<b>Photographers</b>	Robert Radske Gerhard Rossbach Charles Ruppman
<b>Floats</b>	Robert Radske * Doris Neugebauer *	<b>Public Relations</b>	Lenny Coyne * Mike Rabus *
<b>Friendship Month</b>	Lenny Coyne * Monica Heanue Kirsten Mueller	<b>Souvenirs</b>	Irene Mueller
<b>Gala</b>	Melissa Alke Sonia Juran Kulesza* Nicole Miskiewicz * Pavlina Schriel	<b>Website/Social Media</b>	Melissa Alke Samantha Hart Nicole Miskiewicz
<b>Government Liaison</b>	Herbert Stupp *		
<b>Grandstand</b>	Monica Heanue		
<b>Groups from the US</b>	Stephanie Messing * Helga Minderjahn		

*\*Executive Committee Members*



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# HISTORY OF THE PARADE

## REIGNING QUEENS, GRAND MARSHALS AND GUESTS OF HONOR

<b>Year</b>	<b>Miss German-America</b>	<b>Grand Marshal / Guest of Honor</b>
1958	Barbara Amman	Robert Wagner, Mayor of New York City
1959	n/a	Professor William Greve, German Ambassador to the U.S.A. Robert Baumie Meyner, Governor of New Jersey Avrill Harriman, Governor of New York
1960	Christine Opolony	Mayor Peter Bloch, Berlin-Steglitz G. Mennen Williams, Governor of Michigan Otto Theurer, Commissor of Public Works and Traffic
1961	Hannelore Danz	Lord von Felde, Lord Mayor of Düsseldorf Marlene Schmidt, Miss Universe
1962	Felicitas Heinze	Willy Brandt, Lord Mayor of West Berlin William Kaisen, Mayor and President of the State of Bremen Nelson Rockefeller, Governor of New York Robert F. Wagner, Mayor of New York City
1963	Jeanette Hoschek	Gerhard Schroeder, Foreign Minister of Germany Malcolm Wilson, Lt. Governor of New York
1964	Linda Eberhardt	Richard Jaeger, Vice President of Bundestag Avrill Harriman, Former Governor of New York
1965	Helga Fuchs	Dr. Max Adenhauer, son of former Chancellor and Lord Mayor of Cologne, representing Father
1966	Linda Tafel	Vice Chancellor Erich Mende Avrill Harriman, Ambassador
1967	Kathleen Bielefeld	Hans Filbinger, Minsterpräsident of Baden-Württemberg Avrill Harriman, Ambassador
1968	Ellen Hinrichsen	Holgar Borner, State Secretary & Transport Minister Jockel Fuchs, Lord Mayor of Mainz Lt. Hans F. Trupp, Commander of the Submarine "Steuben"
1969	Evelyn Mayer	Dr. Carl Carstens, President of West Germany Ms. Eleanor Dulles, sister of the late Secretary of State
1970	Adele (Ward) Hering	Dr. Franz Zoeder, Minsterpräsident of Saarland Don Eisle, Prominent Astronaut Nelson D. Rockefeller, Governor of New York
1971	Anne Seebode	Alfons Goppel, Minsterpräsident of Bavaria Richard Kleindienst, U.S. Attorney General
1972	Elizabeth Koble	Klaus Schuetz, Mayor of West Berlin Edward Cox, son-in-law of President Nixon Jacobs Javits and James Buckley, New York Senators
1973	Anita Halter	Gerhard Stoltenberg, Minsterpräsident of Schleswig-Holstein
1974	Barbara Malzacher	Heinz Huehn, Minsterpräsident of Nordrhein-Westfalen John Van New Siegler, Lord Mayor of Cologne Malcolm Wilson, Governor of New York Brenden Byrne, Governor of New Jersey
1975	Margaret Huether	Walter Scheel, Bunespräsident Anton Jaumann, Bavarian Minister of Transportation Harry Van Arsdale, Union President

1976	Jeanne A Manne	Albert Oswald, Ministerpräsident of Hesse Susan Ford, Daughter of President Ford Hugh L. Carey, Governor of New York
1977	Giselle Hirth	Peter Lorenz, President of West Berlin Parliament
1978	Cornelia Schlierf	Dr. Herbert Ehrenberg, Federal Minister of Labor/Social Order
1979	Linda Schlittenhardt	Lothar Spaeth, Ministerpräsident of Baden-Württemberg
1980	Doris Neugebauer	Dr. Guenther Eser, Director of Lufthansa
1981	Debbie Kroenke	Richard Freiherr von Weisaeker, Lord Mayor of West Berlin Hans-Dietrich Genscher, Vice Chancellor, Secretary of State
1982	Dagmar Hiller	Peter M. Schmidhuber, Minister of the State of Bavaria
1983	Christine Anske	Heinz Ruhnau, Chairman of the Executive Board of Lufthansa Horst G. Denk, President of Denk Banking Co., New York
1984	Karen Nyitray	Walter Wallman, Lord Mayor of Frankfurt/Main Peter Fischer, Editor of Bild-Zeitung
1985	Monica Goehrig	Dr. Werner Ungerer, Ambassador Ullie Erickson, Heroic TWA Stewardess
1986	Katherine Kehoe	Norbert Burger, Lord Mayor of Cologne Dr. Juergen Ruhfus, German Ambassador to the United States
1987	Monica Eggers	Eberhard Diepgen, Lord Mayor of West Berlin Robert F. Wagner, Former Mayor of New York
1988	Marlene Welte	Dr. Hans Zehetmaier, Minister of Bavaria Dr. George Seuffert, Music Director of the City of New York
1989	Sandra Kapfer	Dr. Johannes Rau, Ministerpräsident of Northern-Westfalen Sgt. Janet Greco, New York City Mounted Police
1990	Cindy Zorn	Dr. Karl Ludwig Wagner, Ministerpräsident of Rheinland-Pfalz
1991	Georgette Emmerling	Juergen Möllemann, Federal Minister of Economics Karl Ehmer, Proprietor of Karl Ehmer Meat Stores
1992	Karen Ganz	Ignaz Kiechle, Federal Minister of Food, Agriculture, Forestry Willie Schoeps, Former Chairman and Co-Founder of Parade
1993	Heidi Lechner	Bernhard Vogel, Ministerpräsident of Thüringen Judge William R. Ringel
1994	Elke Marks	Klaus Wedemeier, Lord Mayor Bremen, President Bundesrat Ute Lally, Supreme Court Justice, State of New York
1995	Natasha Lang	Kurt Biedenkopf, Ministerpräsident of Sachsen Eric Braeden, Actor, Hollywood
1996	Christa Janowski	Hans Klein, Vice President of the German Bundestag H.E. John Cardinal O'Connor, Archbishop of New York
1997	Sandra Dougall	Klaus Kinkel, Vice Chancellor/Secretary of State of Germany Rudolph E. Giuliani, Mayor of New York City
1998	Melanie Gustin	George Pataki, Governor New York State Werner Walbröl, CEO, G.A. Chamber of Commerce
1999	Karin Gloistein	Donald J. Trump, Developer, New York City Gerd Schulte-Hillen, Bertelsmann AG
2000	Ellen Neumann Murphy	Erwin Teufel, Ministerpräsident of Baden Württemberg George M. Steinbrenner III, Owner of the New York Yankees
2001	Nancy Schatz	Heide Simonis, Ministerpräsident of Schleswig-Holstein

2002	Geraldine Brand	Siegfried & Roy of Las Vegas Heiko Thieme, Portfoliomanager- Investment Banker
2003	Heidi Grajcar	Michael R. Bloomberg, Mayor of the City of New York Wolfgang D. Schrempp, Daimler Chrysler
2004	Christine Friedrich	Dr. Christoph-E. Palmer, Baden-Württemberg, State Minister for European Affairs John Roland, TV Personality, New York
2005	Rene Dobler	Judge Louis J. Freeh, Former Director of the FBI Wolfgang Ischinger, German Ambassador to the United States
2006	Nicole Radske	Carol Alt, Actress & Model Ole von Beust, First Mayor of the Free and Hanseatic City of Hamburg
2007	Christina Rom	Dr. Henry Kissinger, Former Secretary of State Dr. Klaus Scharioth, German Ambassador to the United States
2008	Melissa Gratzl	Col. Gail Halvorsen, "Candy Bomber" from the Berlin Airlift Ralf Möller, Hollywood-Star Duncan Niederauer, CEO of the New York Stock Exchange
2009	Virginia Kovak	Theobald Dengler, Co-Founder of the Steuben Parade Congressman Michael McMahon, 13th District, New York Christian Haub, CEO & Chairman of A&P Linda Schmidt, Fox 5 TV Reporter
2010	Stephanie Russel-Kraft	Dr. Michael Möller, Hofbräu, Munich, Germany Dr. Ruth Westheimer, Therapist, Author and Media Legend
2011	Denise Manukian	Dr. Peter Ammon, German Ambassador to the United States Hon. Ilse Aigner, German Sec. of Food, Agric. & Consumer Protection Erik Bittermann, Director General, CEO, Deutsch Welle Samatha Brown, Host of Travel Channel's "Passport to Europe"
2012	Kirsten Mueller	Nik Wallenda, Acrobat, Aerialist, Daredevil, High Wire Artist, and Author Norbert Schramm, Olympic Figure Skater
2013	Kristina Kren	Christian Dinkelacker, Dinkelacker German Brewery Hon. Harald Leibrecht – German Parliament Werner Roth – U.S. Soccer Legend
2014	Stefani Kraker	John W. Muller, Journalist & News Anchor WPIX 11
2015	Samantha Hart	Contessa Brewer, Journalist & News Anchor NBC John D. Ratzemberger, Actor, Voice Overs Hon. Klaus Wowereit, Mayor of Berlin, Germany 2001 - 2014
2016	Rebecca Koehler	Katarina Witt, German National Champion Olympic Figure Skater Peter Wittig, German Ambassador to the United States
2017	Caitlyn Walsh	Heinz Buck, Former GACGNY President Admiral Manfred Nielson, German Navy

### General Chairman

1959 - 1965	Willie Schoeps
1966 - 1967	Helmut Dippel
1968 - 1969	Gustave Jahr
1969 - 1973	George Pape
1974 - 1975	Erwin Single
1976 - 1977	Dr. Walter Bock
1978 - 1983	William Handeler Jr.
1984 - 1990	Walter Haussmann
1991 - 2005	William Hetzler
2006 - 2013	Lars Halter
2014 - Present	Robert Radske



# 2017 STEUBEN PARADE SILENT AUCTION



## WEMPE

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SHIP'S CLOCK**  
MODEL BREMEN II FROM THE WEMPE  
CHRONOMETERWERKE,  
ESTABLISHED IN 1905.  
WEMPE MECHANICAL STRIKING SHIP'S  
CLOCK IN SOLID BRASS CASE MADE  
WITH A PRECISION 8 DAY  
MECHANICAL MOVEMENT.



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THE WEMPE BREMEN II SERIES SHIP'S  
BELL CLOCK USES A MECHANICAL  
MOVEMENT AND STRIKING MECHANISM.  
RETAIL VALUE: \$975 STARTING BID: \$200 BID INCREMENTS: \$25

**ALL ABOUT TIME  
HOWARD MILLER  
CARLTON QUARTZ  
CLOCK 645-391**

H 8-3/4" (22 CM) X W 9" (23 CM) X  
D 3-3/4" (10 CM)  
FOUR SOLID BRASS REEDED  
COLUMNS.



THE BRUSHED BRASS FINISHED  
DIAL OFFERS A CIRCULAR SPUN  
NUMERAL RING WITH DIAMOND  
CUT EDGES AND BLACK ROMAN  
NUMERALS.

THE BRUSHED BRASS FINISHED  
DIAL OFFERS A CIRCULAR SPUN  
NUMERAL RING WITH DIAMOND  
CUT EDGES AND BLACK ROMAN  
NUMERALS.  
  
FULL FELT BOTTOM PROTECTS  
YOUR DESKTOP.  
RETAIL VALUE: \$413 STARTING BID: \$120 BID INCREMENTS: \$5

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ELECTRO+ POWERLINE -  
SDCE0 VACUUM CLEANER**



WITH THE MOTTO "FOREVER BETTER," MIELE  
WAS FOUNDED IN GERMANY IN 1899 AND HAS  
SINCE GROWN TO BECOME THE WORLD'S  
LARGEST FAMILY-OWNED AND -OPERATED  
APPLIANCE COMPANY. RENOWNED FOR  
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PRODUCT IS A BREAKTHROUGH IN ITS  
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SPACE-SAVING STORAGE THANKS TO THE COMPACT SYSTEM  
RETAIL VALUE: \$600 STARTING BID: \$180 BID INCREMENTS: \$25

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LE PETITE STUDIO**



**PORTRAITS**  
KRAMER PORTRAITS IS PROUD TO DONATE A GIFT CERTIFICATE FOR A 14  
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KRAMER PORTRAITS IS PROUD TO DONATE A GIFT CERTIFICATE FOR A  
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A KRAMER PORTRAIT COMBINES THE REALISM OF A PHOTOGRAPH AND  
THE DISTINCT RICHNESS OF AN OIL PAINTING. EACH PORTRAIT IS HAND  
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THE TECHNIQUES OF TIMELESS EXPRESSION AND POSING CREATE AN  
UNMISTAKABLE LOOK THAT IS RECOGNIZED AS A "KRAMER".  
RETAIL VALUE: \$6,000 STARTING BID: \$600 BID INCREMENTS: \$25



**SHASTA  
SPRINGTIME  
TEDDY**



**KNOFF IM OHR**  
THIS GORGEOUS NORTH AMERICAN  
EXCLUSIVE EDITION TEDDY BEAR IS NAMED  
SHASTA. IN HONOR OF THE CHAIN OF FELT  
SHASTA DAISIES SHE WEARS AROUND HER  
NECK LIKE A COLLAR.

SHASTA DAISIES ARE CLASSIC PERENNIAL  
FLOWERS THAT BLOSSOM EACH SPRING OR  
EARLY SUMMER AND CONTINUE TO BLOOM  
UNTIL EARLY FALL. BUT UNLIKE HER FLOWER, SHE IS  
NAMED FOR. THIS SHASTA WILL BE LOVELY ALL YEAR ROUND!  
SHASTA IS FULLY JOINTED AND MADE FROM YELLOW MOHAIR.

HER WELL-COORDINATED PAW PADS ARE CREAM-WHITE. SHASTA'S FACE IS DE-  
TAILED WITH BROWN AND BLACK PUPIL EYES, A FUZZY MUZZLE, AND A  
BROWN HAND-EMBROIDERED NOSE AND MOUTH. HER PRESENTATION AND  
COLORING GIVE HER A CHARMING MID-1920'S LOOK. SHASTA'S FELT FLORAL  
COLLAR IS TRULY A WORK OF ART ON ITS OWN.  
RETAIL VALUE: \$280 STARTING BID: \$85 BID INCREMENTS: \$15



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RESTAURANTS, OCEAN BEACHES, THE LONG ISLAND RAIL ROAD, THE  
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RETAIL VALUE: \$500-\$800 STARTING BID: \$200 BID INCREMENTS: \$25



SAVE THE DATE  
SATURDAY, SEPT. 15, 2018  
61ST STEUBEN PARADE

THANK YOU TO OUR COMMITTEE MEMBERS, SPONSORS  
AND FRIENDS  
FOR ALL YOUR CONTINUED SUPPORT!



# 2017 STEUBEN PARADE SILENT AUCTION



PLEASE VISIT OUR SILENT AUCTION TABLE AT THE GALA. WE THANK ALL OFF OUR AUCTION SPONSORS AND PARTICIPANTS.



## VILLEROY-BOCH MANOIR SET AND INNOVA BBQ/ASPARAGUS PLATTER

6 X DINNER PLATES  
6 X SALAD PLATES  
6 X RIM SOUPS



INNOVA BBQ PLATTER IDEAL FOR GRILLED VEGETABLES, THIS GROOVED PLATTER KEEPS YOUR BARBEQUE DELIGHTS CRISP AND FRESH. RAISED RIDGES ALLOW JUICES TO COLLECT AT THE BOTTOM, SO EACH AND EVERY BITE IS AS GOOD AS THE LAST. SAVOR BBQ DISHES BY SERVING FROM THIS PRACTICAL PREMIUM PORCELAIN PLATTER.  
1 X INNOVA SERVING PLATTER  
1 X SERENO XXL SERVING TONGS

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## VILLEROY-BOCH OVID GLASSES

OVID GLASSES SET OF 12PCS EVERYTHING NEEDED TO TOAST TO HEALTH, HAPPINESS AND FRIDAYS IS INCLUDED IN THIS DAZZLING BARWARE SET. WHETHER YOUR DRINK OF CHOICE IS RED, WHITE OR BUBBLY, THESE OVID GLASSES WILL ENSURE THAT IT IS ENJOYED IN STYLE.

SET IS COMPOSED OF:

- 4 RED WINE GLASSES
- 4 WHITE WINE GLASSES
- 4 CHAMPAGNE FLUTES

RETAIL VALUE: \$110 STARTING BID: \$75 BID INCREMENTS: \$20

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JUNGHANS MEISTER HANDWOUND ANTHRACITE-GREY EFFECT LACQUER DIAL 027/3607.00



THIS EXPERTLY CRAFTED HAND-WOUND WATCH REPRESENTS A TIME OF THE EARLY YEARS OF MOTORING. ANTHRACITE-GREY EFFECT LACQUER DIAL, APPLIQUES AND HANDS WITH ENVIRONMENTALLY FRIENDLY LUMINOUS SUBSTANCE WITH A LEATHER STRAP, AND STAINLESS STEEL CASE.

WATER RESISTANT UP TO 3 ATM

RETAIL VALUE: \$1,300 STARTING BID: \$390 BID INCREMENTS: \$30

## JUNGHANS

JUNGHANS FORM A - AUTOMATIC MATT SILVER DIAL 027/4731.00



SELF-WINDING MOVEMENT J800.2 WITH A POWER RESERVE OF UP TO 38 HOURS. RAPID DATE CORRECTION

CASE: POLISHED STAINLESS STEEL, FLAT SAPPHIRE CRYSTAL WITH ANTI-REFLECTION COATING ON ONE SIDE. GLASS BACK WITH TINTED MINERAL CRYSTAL, FOUR-TIMES SCREWED CASE-BACK WATER RESISTANT UP TO 5 BAR

RETAIL VALUE: \$925 STARTING BID: \$275 BID INCREMENTS: \$25

## JUNGHANS

JUNGHANS LADIES QUARTZ MATTE-WHITE DIAL DATE NUMERALS 047/4541.00



THE RED COLOR OF THIS LEATHER STRAP WITH SATIN STRUCTURE AND STAINLESS STEEL BUCKLE WILL BRIGHTEN YOUR STYLE. THE CLASSIC NUMERAL DIAL DISPLAYS DATE ON A BEAUTIFUL WHITE POLISHED DIAL.

RETAIL VALUE: \$545 STARTING BID: \$165 BID INCREMENTS: \$20



## FOUR (4) TICKETS TO THE COSMOS VRS FC EDMONTON ON OCTOBER 14, 2017 AND AUTOGRAPHED TEAM BALL

PACKAGE INCLUDES SWAG BAG WITH FOUR (4) LUNA PARK TICKETS, TEAM HAT, SCARVES, PINS, BOBBLE HEADS AND MORE!  
RETAIL VALUE: \$300 STARTING BID: \$90 BID INCREMENTS: \$20

## AUTOGRAPHED THOMAS MÜLLER JERSEY



THOMAS HAS BEEN PLAYING FOR FC BAYERN SINCE 2000. AFTER A FURIOUS 2010 WORLD CUP, IN WHICH HE FINISHED AS TOP SCORER, THOMAS BECAME KNOWN WORLDWIDE. HE MANAGED TO CONTINUE HIS EXTRAORDINARY ACHIEVEMENTS AS A RIGHT-WINGER. WITH HIS EXCELLENT SKILLS AND INTUITION, HE HAS BEEN A DRIVING FORCE BEHIND FC BAYERN'S SUCCESS IN RECENT YEARS.

RETAIL VALUE: \$400 STARTING BID: \$120 BID INCREMENTS: \$20

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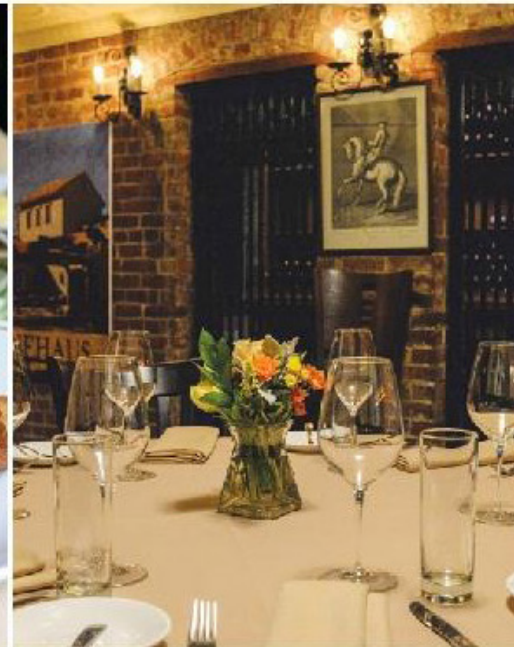
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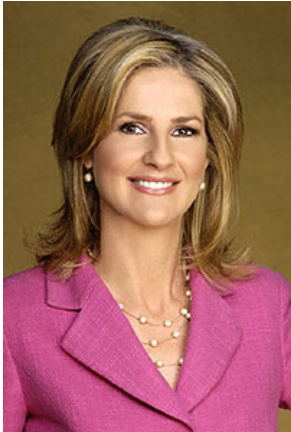


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*"I had a Wonderful experience as a Grand Marshal of the parade. I was so proud to be a part of an event that celebrates German-Americans and our vast contributions to the United States and the world."*

Linda Schmidt, Fox 5 TV Reporter  
Grand Marshal 2009



*"Congratulations to a wonderful organization I have been very pleased to be associated with. Alles Gute!"*

Dr. Ruth Westheimer  
Therapist, Author and Media Legend  
Grand Marshal 2010  
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*"The Steuben Parade is not only a great New York institution, but a German-American traditional event which brings nationalities together and is in this way worldwide unique. Serving as Grand Marshal was not only a great honor but also a very special experience. Leading the Parade and its thousands of enthusiastic participants, fans and friends through Manhattan created goose bumps and I enjoyed every step."*

Dr. Michael Möller  
Hofbräu Managing Director, CEO  
Grand Marshal 2010

*"I send my sincerest congratulations on the 60th anniversary of the Parade and wish everyone in attendance a grand old time and hope you march on for another 60 years. All the best!"*

Werner Roth, U.S. Soccer legend  
Grand Marshal 2013

*"Happy 60th Anniversary to the Steuben Parade! Wishing you all the best for the next 60 years to come. It has been a great honour for me to be Grand Marshal in 2013. Best wishes and - drink a Dink!"*

Christian Dinkelacker, Dinkelacker German Brewery  
Grand Marshal 2013



From Left:  
Hon. Harald Leibrecht – German Parliament  
Christian Dinkelacker, Dinkelacker German Brewery  
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## FORMER GRAND MARSHALS

*"What an honor! My great grandfather must have been smiling from above. He left Germany as a tailor for the Prussian army, before that he was a simple shepherd. Here I am.... grand marshal! Marching up Fifth avenue!"*

John W. Muller, Journalist & News Anchor WPIX 11  
Grand Marshal 2014

(Photographed with Ambassador Peter Wittig)



*"Participating in the German-American Steuben Parade as a Grand Marshal has been one of the highlights of my time in New York. It was such an honor and a pleasure to join in the celebration of all the ways German immigrants have contributed to the success of the United States and all the ways we enjoy the influence of German culture."*

Contessa Brewer  
Journalist & News Anchor NBC  
Grand Marshal 2015



*"I was very honored to join the Steuben Parade last year and was very proud to be Grand Marshal I witnessed true friendship, friendly hospitality and endless fun which was celebrated between the German and American people. To walk the Parade was pure joy for me and to see all the fans cheering was heart warming. To get to the Oktoberfest I must admit, I had a blast taking the golf cart in the opposite direction on 5th avenue!!! From the bottom of my heart, I wish everyone on the team for the 60th Anniversary a memorable and cheerful time as I had last year!"*

Katarina Witt  
German National Champion Olympic Figure Skater  
Grand Marshal 2016 (Photographed with Ambassador Peter Wittig and Baron Henning-Hubertus von Steuben)

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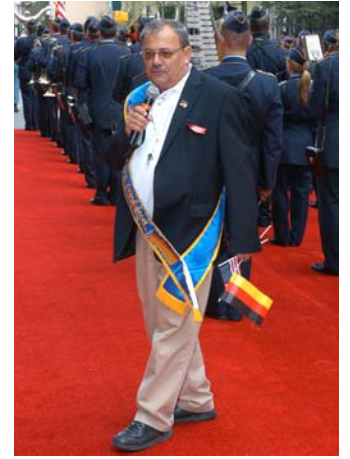


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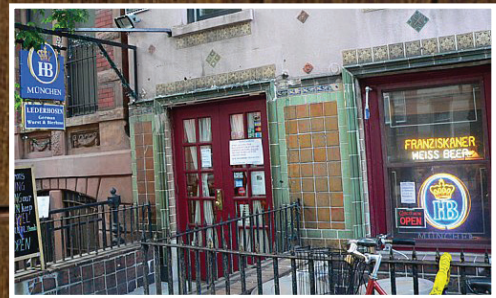
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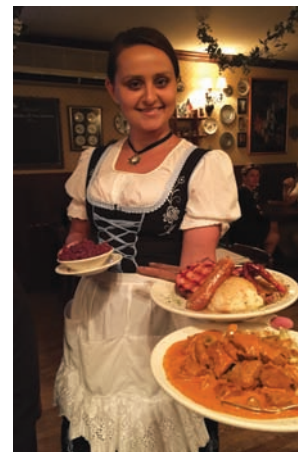


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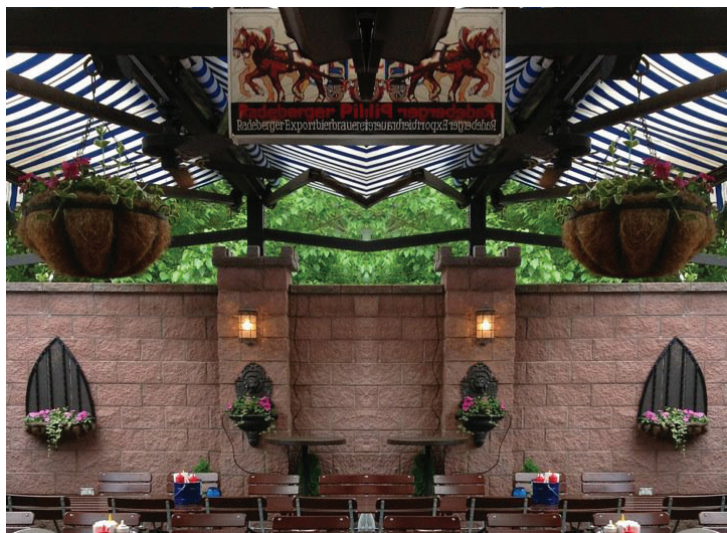


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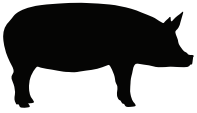
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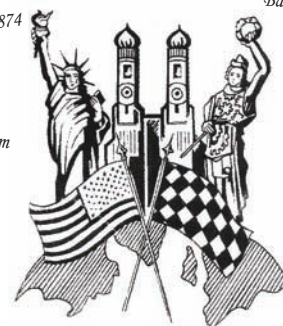
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