



Universitat de Lleida

DEGREE CURRICULUM
**PSYCHOSOCIOLOGY OF
TOURISM AND LEISURE**

Coordination: TEJADA GALLARDO, CLAUDIA

Academic year 2019-20

Subject's general information

Subject name	PSYCHOSOCIOLOGY OF TOURISM AND LEISURE			
Code	102605			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	1	COMMON	Attendance-based
	Bachelor's Degree in Tourism	1	COMMON	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	1.8		4.2
	Number of groups	1		1
Coordination	TEJADA GALLARDO, CLAUDIA			
Department	PSICOLOGIA			

Teaching staff

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
TEJADA GALLARDO, CLAUDIA	ctejada@pip.udl.cat	6	

Learning objectives

See competences

Significant competences

University of Lleida strategic competences

- Correctness in oral and written language.
- Master Information and Communication Technologies.
- Respect of the essential rights of equality between men and women, the promotion of Human Rights and of the values of a peace culture and democracy.

Degree-specific competences

- Understand the principles of tourism, its spatial, social, cultural, legal, political, work and economical dimension.
- Relate management and tourism management objectives to achieve a satisfactory and legitimately cultural touristic experience.

Goals

- Know the different psychosocial phenomena that develop in the tourist field
- Enter the study of the psycho-sociological variables that take part in the tourist phenomenon, since a so much theoretical slope as a practical.
- Facilitate the procedures of analyses and reflection on the tourist phenomena, since a prospect psicociològica.
- Apply the psychosocial knowledges studied in the practice quotidiana of the tourist activity and of the leisure.
- Give answer, as a professionals of the tourism, to the needs of tourist activities and of leisure of quality of the population.
- Comprise and look for solutions for the conflicts and the social and cultural impacts related with the tourist activity.

Degree-transversal competences

- Perform in accordance with rigor, personal commitment and quality orientation.
- Ability to analyse and synthesize.
- Be able to work and learn in an autonomous way and at the same time adequately interact with others through cooperation and collaboration.

Subject contents

Subject contents

Block1: Concepts and psychosocial processes

1.-Introduction to the Psychosociology

of the leisure and the tourism.

2.-Concept of Social Psychology: social Facilitation. Socialisation iaprenentatge social.

3.-Basic psychosocial processes: social Perception. Causal attribution.

4.-Basic psychosocial processes: Attitudes: nature, formation and change.

5.-The interpersonal relations: The interpersonal communication: Styles of communication.

6.-The interpersonal relations: Attraction and altruism. Assault and violence.

7.-Introduction to the dynamic of groups.

8.-Typology of groups and conduction of groups. Rols And interaction grupal.

Block2: The psychosocial prospect applied to the tourism and to the leisure

9.-Leisure, work and free time: conceptual aspects

10.-Psychosocial approach to the concepts of tourism, of fate turístici type of tourist

11.-Antecedents and historical prospect of the tourism and of the leisure

12.-Motivation and tourist satisfaction

13.-Leisure, welfare and living quality

14.-Psychosocial impact of the phenomenon tourist

15.-Tourism and changes of attitudes

16.-Tourism and intercultural tensions

17.-Psychosocial aspects of the marketing tourist

Bibliography

Recommended bibliography

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Castaño, J.M. (2005). *Psicología Social de los Viajes y del Turismo*. Madrid: Thomson.

Dela Torre, F. (1989). *Introducción al estudio del turismo*. México: Comp. Editorial Continental.

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San Martín, J.E. (1997). *Psicosociología del Ocio y del Turismo*. Málaga, Ed. Aljibe.

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