

IAMCR UQAM 2015

MONTRÉAL / QC / CANADA

JULY / 12-16 / 2015

PROGRAMME **2015 EDITION**

**OF THE INTERNATIONAL ASSOCIATION
FOR MEDIA AND COMMUNICATION
RESEARCH CONFERENCE**

WELCOME TO MONTRÉAL

OFFICE OF THE EXECUTIVE DIRECTOR

PABLO DE MARÍA 1036
MONTEVIDEO, CP 11.200
URUGUAY

FOR MORE INFORMATION

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IAMCR2015



@IAMCRTWEETS
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IAMCR
IAMCR2015



Welcome, bienvenue, bienvenida!

We are delighted to gather here in Montreal to share our work and ideas, as well as to meet new colleagues and rekindle friendships.

Many thanks to the UQAM Local Organizing Committee for its efforts in hosting our meetings and planning many exciting social events. The work of the Section and Working Group heads is also greatly appreciated and we look forward to some stimulating and productive discussions.

The program includes a range of plenary panels and special sessions that we hope you will find interesting, provocative and inspirational. Our thanks especially to UNESCO for its support and for the organization of several special sessions.

We will also be awarding two new prizes: the Stuart Hall Award and the Direction for Climate Communication Research Fellowship. The UCF/IAMCR Urban Communication Research Grant will also be presented again this year. Congratulations to the winners of these awards, as well as to the recipients of this year's Travel Grants.

Best wishes and enjoy Montreal!

Bienvenue, welcome, bienvenida!

Nous sommes rassemblés à Montréal pour partager nos travaux et nos idées, mais aussi pour rencontrer de nouveaux collègues et raviver des amitiés. Merci au comité organisateur de l'UQAM de nous accueillir pour nos rencontres et d'organiser de palpitantes activités sociales. La contribution des chefs de section et des groupes de travail est également grandement appréciée, et nous attendons avec impatience les discussions productives et stimulantes que ces rencontres entraîneront.

La programmation comprend une variété de réunions plénières et de sessions spéciales que, nous l'espérons, vous trouverez intéressantes, provocantes et inspirantes. Nous tenons également à remercier l'UNESCO pour son soutien, ainsi que pour l'organisation de plusieurs sessions spéciales.

Nous remettrons deux nouveaux prix cette année : le Prix Stuart Hall et le Direction for Climate Communication Research Fellowship. La bourse UCF/IAMCR Urban Communication Research sera également décernée. Félicitations aux gagnants, ainsi qu'aux récipiendaires des bourses de voyage de cette année!

Meilleurs vœux et profitez bien de Montréal!

Janet Wasko
President, IAMCR
Présidente, IAMCR



The Université du Québec à Montréal (UQAM) is pleased to host the 2015 Conference of the International Association for Media and Communication Research (IAMCR). With delegates from more than 80 countries, the event promises to be a success, both through the relevance of the theme chosen and by the interesting discussions that will surely emerge from those topics.

This will also be the chance for you to discover Montreal and our campus, proudly located in the downtown area. UQAM was founded in 1969 with the clear intention to democratize higher education and contribute to the scientific, economic and sociocultural developments in Quebec. Today, our university offers over 300 undergraduate and graduate programs to more than 44,000 students in a wide range of disciplines and research fields, including communication.

I wish you an outstanding conference!

L'Université du Québec à Montréal (UQAM) est heureuse d'accueillir l'édition 2015 du Congrès de l'Association Internationale des Études et Recherches sur l'Information. Avec ses nombreux congressistes provenant de plus de 80 pays, cet événement promet d'être un succès, tant par la pertinence du thème retenu que par l'intérêt des discussions que ne manqueront pas de susciter les sujets abordés.

Ce sera aussi l'occasion pour vous de découvrir Montréal et notre campus fièrement établi au centre-ville. L'UQAM a été fondée en 1969 avec la volonté de contribuer à la démocratisation de l'enseignement supérieur ainsi qu'au développement scientifique, économique et socioculturel du Québec. Aujourd'hui, notre université compte plus de 300 programmes aux trois cycles d'études et accueille plus de 44 000 étudiantes et étudiants dans une large gamme de disciplines et de champs de recherche, entre autres en communication.

Je vous souhaite un bon congrès!

Robert Proulx, Ph.D.
Rector, Université du Québec à Montréal
Recteur de l'Université du Québec à Montréal



Welcome to Montreal, to UQAM and to the Faculty of Communication for the 2015 edition of the IAMCR annual conference and the first to take place in North America.

The Faculty of Communication of UQAM is the largest francophone education centre in communication in North America and its excellence is widely recognized. To host this first edition in North America is a great source of pride for us.

The theme Hegemony or resistance? The Ambiguous Power of Communication, proposed this year, reflects the media and social research done and taught at the Faculty, including both the practical and critical aspects. It offers 31 programs of undergraduate and graduate studies and welcomes nearly 4,000 students each year.

We hope you will enjoy your stay in Montreal, have the opportunity to meet new people and exchange ideas, and take home many good memories.

I wish you an excellent conference!

Bienvenue à Montréal, à l'UQAM et à la Faculté de communication pour l'édition 2015 du premier congrès de l'IAMCR à se tenir en Amérique du Nord.

La Faculté de communication de l'UQAM est le plus grand pôle de formation francophone en communication et son excellence est largement reconnue. Être l'hôte de cette première incursion de l'association en terre américaine représente une source de fierté.

Le thème Hégémonie ou résistance? Sur le pouvoir ambigu de la communication, proposé cette année, exprime bien le caractère médiatique et social de la programmation de recherche et d'enseignement de la Faculté, incluant tant les aspects pratiques que critiques. La Faculté offre 31 programmes aux trois cycles d'études et accueille chaque année près de 4 000 étudiants et étudiantes.

Nous espérons que vous profiterez pleinement de votre séjour à Montréal pour établir des contacts et des échanges fructueux dont vous rapporterez les résultats et les bons souvenirs dans vos réseaux.

Bon congrès à vous.

Pierre Mongeau, Doyen



I wish a very warm welcome to the International Association for Media and Communication Research. This is the first time that the convention is being held in North America. We are especially proud to welcome delegates from 80 countries.

The city is a major innovation centre for media and communication. It is not surprising that there are 11 universities and institutions of higher learning in Montréal.

I wish you all an excellent stay. You will soon see that Montréal is a friendly city known for its culture, history, fine dining and especially its unique personality. It is a welcoming, festive and inspiring city.

I hope that everything you discover here will make you want to come back with your family and friends for Montréal's 375th anniversary, which we will celebrate in 2017.

I wish all participants a wonderful conference.

Je souhaite la plus chaleureuse des bienvenues à l'Association Internationale des Études et Recherches sur l'Information (AIERI). C'est la première fois que le congrès de l'AIERI se tient en Amérique du Nord. Nous sommes particulièrement fiers d'accueillir des délégués de 80 pays.

La métropole du Québec est un important centre d'innovation dans le domaine des médias et des communications : ce n'est pas étonnant quand on sait qu'on trouve à Montréal onze universités et institutions d'éducation supérieure.

Je vous souhaite à tous un excellent séjour. Vous découvrirez rapidement que Montréal est une ville conviviale qui se distingue par sa culture, son histoire, sa gastronomie et, surtout, par sa personnalité unique. C'est une ville accueillante, festive et inspirante.

J'espère que les découvertes que vous ferez chez nous vous inciteront à revenir avec votre famille et vos amis à l'occasion du 375^e anniversaire de Montréal que nous célébrerons en 2017.

Bon congrès à tous les participants!

Denis Coderre
Montreal Mayor, Maire de Montréal

Montréal



It is with great pleasure that the Université du Québec à Montréal and the Faculty of Communication are hosting the annual conference of the International Association for Media and Communication Research (IAMCR).

In addition to many renowned speakers, the conference will include a number of panels and parallel sessions as part of its schedule. The organizing committee has also planned various social and cultural activities that will allow all participants to renew links and make new ones with colleagues from around the world. These activities will help bring people together in a more festive atmosphere. The organizing committee would like to highlight the talents and creativity of the students attending our university. We recognize their hard work and thank them for their help, which has contributed so much to the success of this event.

The members of the organizing committee of IAMCR UQAM 2015 sincerely believe that the City of Montreal, the Province of Quebec and Canada are vibrant and productive places in which to live.

Cordially,

Christian Agbobli and Yanick Farmer
Co-directors of the Local Organizing Committee
Codirecteurs du comité organisateur local

C'est avec grand plaisir que l'Université du Québec à Montréal et sa Faculté de communication accueillent le congrès annuel de l'IAMCR.

En plus des conférenciers de prestige, des tables rondes et des sessions parallèles qui sont annoncés dans le cadre du congrès, le comité organisateur a prévu plusieurs activités culturelles et sociales qui permettront à tous les participants de créer de nouveaux liens avec des collègues venant des quatre coins de la planète. Par le biais de ces activités, le comité organisateur a également voulu mettre en valeur le talent et la créativité des étudiants qui fréquentent notre université. Nous saluons leur travail et les remercions de l'aide qu'ils apportent à la réussite de cet événement.

Les membres du comité organisateur local du congrès de l'IAMCR UQAM 2015 partagent la conviction que le Québec, le Canada et la ville de Montréal sont des lieux où il fait bon vivre.

Bien cordialement,

INTERNATIONAL COUNCIL | CONSEIL INTERNATIONAL | CONSEJO INTERNACIONAL

Elected Members | Membres élus | Miembros electos

Eno Akpabio
Denize Araujo
Seon-Gi Baek
Gabriele Hadl
Basyouni Hamada
Tom Jacobson
Beate Josephi
Friedrich Krotz
Philippe Maarek
Stefania Milan
Chris Paterson
Manuel Pinto
Ester Pollack
Katharine Sarikakis
Ruth Teer-Tomaselli

Section Chairs | Présidents de sections | Presidentes de secciones

Alina Bernstein
Sandra Braman
Satarupa Dasgupta
Divina Frau-Meigs
Manuel Pinto
Rodrigo Gómez
Arne Hintz
Christina Holtz-Bacha
Maria-Jose Canel
Epp Lauk
Chandrika Kaul
Kaitlynn Mendes
Margaretha Geertsema-Sligh
Francesca Musiani
Sandra Ristovska
Hillel Nossek
Peter Lunt
Jo Pierson
Ibrahim Saleh
Herman Wasserman

Executive Board | Comité directeur | Comité director

Janet Wasko, *President*
Maria Michalis, *Secretary General*
Nico Carpentier, *Treasurer*
Pradip Thomas, *Vice-President*
Aimée Vega, *Vice-President*
Bruce Girard, *Executive Director*

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Cees Hamelink
Robin Mansell
Frank Morgan
Hamid Mowlana
Manuel Pares i Maicas
Annabelle Sreberny

WORKING GROUPS CHAIRS | PRÉSIDENTS DES GROUPES DE TRAVAIL | PRESIDENTES DE GRUPOS DE TRABAJO

Roza Tsagarousianou
Olga Smirnova
Pieter Maesele
Manuel Pares I Maicas
Maria Teresa Nicolas
Gerard Goggin
Kate Holland
Marjan de Bruin
Basyouni Hamada
Roel Puijck

Chris Paterson
Willemien Sanders
Victor Khroul
Yoel Cohen
Barry King
Anastasia Grusha
Leen d'Haenens
Jo Bardoel
Sunny Yoon

CONFERENCE COMMITTEE | COMITÉ ORGANISATEUR DE LA CONFÉRENCE | COMITÉ ORGANIZADOR DE LA CONFERENCIA

Local Organizing Committee |
Comité organisateur local |
Comité organizador local

Yanick Farmer
*Co-director IAMCR UQAM 2015 and Professor,
Department of Social and Public Communication –
UQAM*

Christian Agbogli
*Co-director IAMCR UQAM 2015 and Professor,
Department of Social and Public Communication –
UQAM*

Martin Lussier
*Professor, Department of Social and Public Commu-
nication – UQAM*

Lise Renaud
*Vice-Dean of Research and Creation, Faculty of
Communication – UQAM*

Pierre Barrette
Professor, School of Media – UQAM

Nadège Broustau
*Professor, Department of Social and Public Commu-
nication – UQAM*

André Mondoux
Professor, School of Media – UQAM

Carey Nelson
Master of language, Language School – UQAM

Logistical Organizing Committee |
Comité organisateur – logistique |
Comité organizador - logística

Cathy Beausoleil, *Producer*

Emmanuelle Baillargeon-Choinière
Marketing and Finances Director

Audrey-Anne Desaulniers
Communications Director

Sylvie Pouliot, *Logistics Director*

Brigitte Martin, *Logistics Manager*

Daphnée Champagne, *Sponsorship Manager*

Laurence Durocher, *Communications Manager*

Marie Tétreault, *VIP Manager*

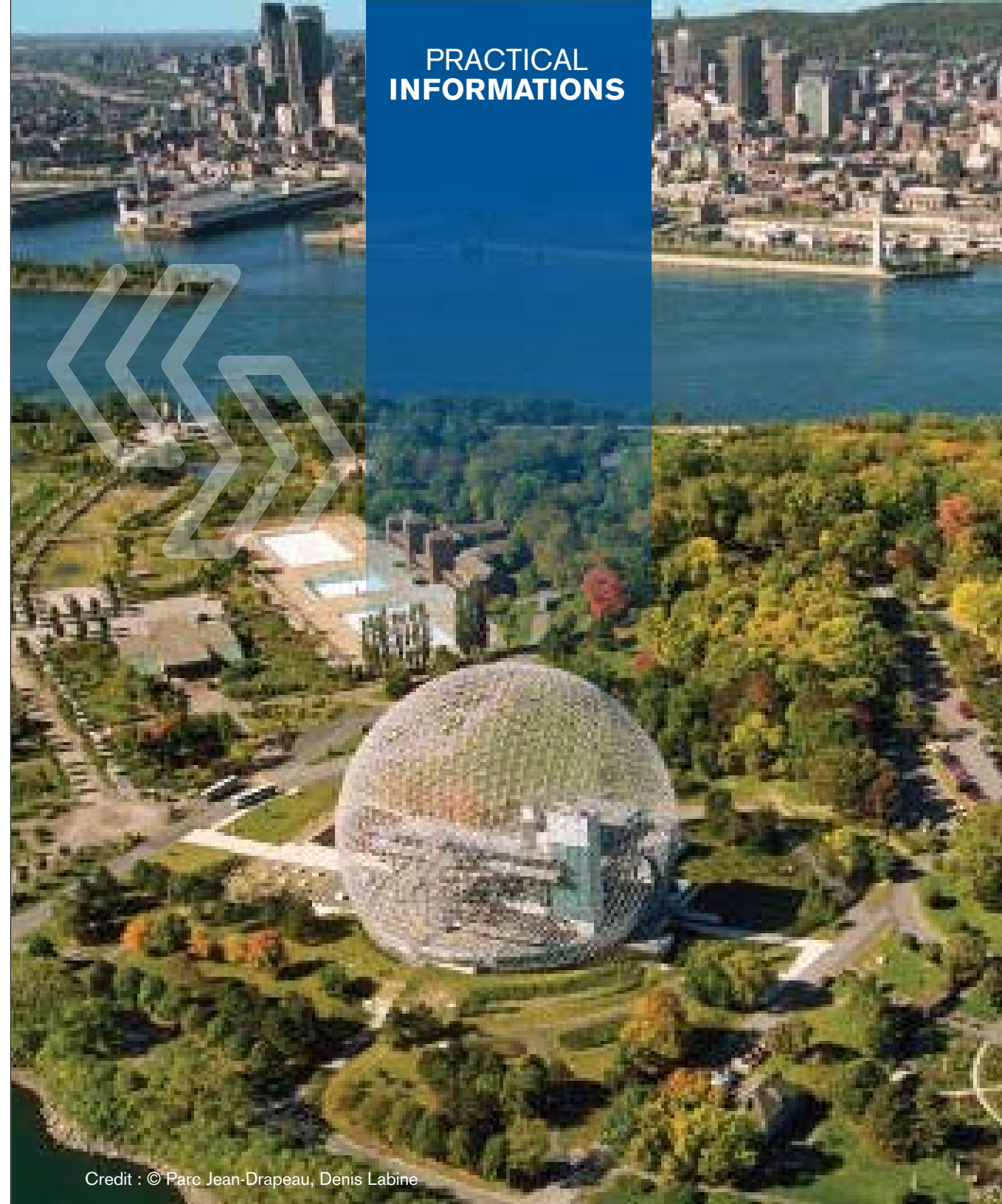
Patrick Rémillard, *Digital Strategist*

Kloé Marchand, *Social media Strategist*

Kimberly Rousseau, *Social media Specialist*

Séléna Champagne, *Social media Specialist*

PRACTICAL INFORMATIONS



PRACTICAL INFORMATION | INFORMATIONS PRATIQUES

INFORMACIONES PRÁCTICAS



IAMCR UQAM 2015 Application | Application IAMCR UQAM 2015 | Aplicación IAMCR UQAM 2015

WiFi access codes for Palais des congrès and UQAM | Réseau sans fil pour PDC et UQAM | Red wifi para PDC y UQAM

Download the Sched app from the app centre on your mobile device and then look for the IAMCR UQAM 2015 event, or download it directly from our official website: <http://congresiamcr.uqam.ca/>

Free WiFi is available throughout the UQAM site. Users are required to register using the username and password below:
Username: iamcr001
Password: 3xy288Uq

The app is free of charge, and works on iPhone, iPad and Android devices.

Once registered, you will have WiFi access for the entire week.

You can also share your pictures on Instagram #IAMCR2015

Free WiFi will also be available during the Welcoming Event at the Palais des congrès. Users are required to register using the username and password below:
Username: IAMCR
Password: iamcr2015

Tweet us @ IAMCR2015 and join the conversation with the entire conference to #IAMCR2015

Vous pouvez télécharger l'application IAMCR UQAM 2015 directement sur votre téléphone, à partir de votre centre d'applications, ou la télécharger à partir de notre site Web officiel : <http://congresiamcr.uqam.ca/>

Un réseau Internet sans fil sera disponible sur tout le campus de l'UQAM. Les utilisateurs doivent s'inscrire en utilisant les informations suivantes :
Nom d'utilisateur : iamcr001
Mot de passe : 3xy288Uq

L'application est gratuite et fonctionne sur les appareils iPhone, iPad et Android.

Une fois inscrit, vous aurez accès au réseau sans fil pour une semaine complète.

Vous pouvez aussi partager vos photos sur Instagram #IAMCR2015

Un réseau Internet sans fil sera également disponible durant la soirée d'inauguration, au Palais des congrès.

Tweetez nous à @ IAMCR2015 et joignez la conversation avec l'ensemble du congrès au #IAMCR2015

Les utilisateurs doivent s'inscrire en utilisant les informations suivantes :
Nom d'utilisateur : IAMCR
Mot de passe : iamcr2015

Usted puede cargar la aplicación IAMCR UQAM 2015 directamente en su teléfono móvil, a partir de su centro de aplicaciones, o en nuestro sitio Web oficial: <http://congresiamcr.uqam.ca/>

Una red de Internet wifi estará disponible en todo el campus de UQAM. Los usuarios deben inscribirse usando las siguientes informaciones:
Número de usuario: iamcr001
Palabra clave: 3xy288Uq

La aplicación es gratuita y funciona en aparatos iPhone, iPad y Android.

Una vez inscripto, tendrá acceso a la red wifi por una semana completa.

Usted puede también compartir su fotos sobre Instagram #IAMCR2015

Tweet a nosotros @ IAMCR2015 y unirse a la conversación con todo la conferencia a #IAMCR2015

Una red de Internet wifi estará igualmente disponible durante la noche de la inauguración, en el Palacio de Congresos. Los usuarios deben inscribirse usando las informaciones siguientes:
Número de usuario: IAMCR
Palabra clave: iamcr2015

Conference venue schedule | Heures d'ouverture des pavillons du congrès | Horas de apertura de los pabellones del congreso

Monday through Thursday (July 13 to 16):

7:30-22:00 – all doors will be opened

Friday through Sunday (July 10 - 12):
8:00-18:00

Doors open will be the following:

- Subway entrance
- Hubert-Aquin Pavilion (A): 400 Ste-Catherine East
- Sciences management Pavilion (R):
315 Ste-Catherine East
- Judith-Jasmin Pavilion (J): 1400 Berri

Du lundi au jeudi (13 au 16 juillet) :

7:30-22:00 – toutes les portes seront ouvertes

Du vendredi au dimanche (10 au 12 juillet) :
8:00-18:00

Les portes ouvertes sont les suivantes :

- Entrée du métro
- Pavillon Hubert-Aquin (A) :
400, rue Sainte-Catherine Est
- Pavillon des sciences de la gestion (R) :
315, rue Sainte-Catherine Est
- Pavillon Judith-Jasmin (J) : 1400, rue Berri.

Del lunes al jueves (13 a 16 de julio):

7:30-22:00 - todas las puertas van a estar abiertas

Del viernes al domingo (10 – 12 de julio):
8:00-18:00

Puertas abiertas:

- Entrada del metro
- Pabellón Hubert-Aquin (A):
400, calle Sainte-Catherine Este
- Pabellón de las ciencia de la gestión (R):
315, calle Sainte-Catherine Este
- Pabellón Judith-Jasmin (J): 1400, calle Berri

Registration hours | Horaire des inscriptions | Horario de las inscripciones

Registration desks will be located at the Palais des congrès on Sunday, July 12, 14:00-17:00.

Registration will take place in the Auditorium Marie-Gérin-Lajoie from Monday, July 13 to Thursday, July 16, 8:00-12:00.

Le dimanche 12 juillet, les inscriptions auront lieu au Palais des congrès, 14:00-17:00.

Du lundi 13 au jeudi 16 juillet, les inscriptions se feront dans l'auditorium Marie-Gérin-Lajoie, 8:00-12:00.

El domingo 12 de julio, las inscripciones tendrán lugar en el Palacio de Congresos, 14:00-17:00.

Del lunes 13 al jueves 16 julio de, las inscripciones se harán en el auditorium Marie-Gérin-Lajoie 8:00-12:00.

Headsets for simultaneous translation | Écouteurs pour la traduction simultanée | Audifonos para la traducción simultánea

Headsets will be available at the Palais des congrès on Sunday, and at the start of each plenary session in the Marie-Gérin-Lajoie auditorium throughout the rest of the week. You'll need to provide an identification document to get the headset and you shall return it at the end of the week or at our convenience.

Les écouteurs pour la traduction simultanée seront offerts au Palais des congrès le dimanche ou au début de chaque plénière, et à l'auditorium Marie-Gérin-Lajoie le reste de la semaine. Vous devrez laisser une carte d'identité afin de vous procurer les écouteurs et vous pourrez les retourner à la fin de la semaine ou à votre convenance durant la semaine.

Los audifonos para la traducción simultánea serán ofrecidos en el Palacio de Congresos el domingo, o al comienzo de cada plenario, y en el auditorio Marie-Gérin-Lajoie por el resto de la semana. Usted deberá dejar un documento de identidad para obtener los auriculares y usted podrá devolverlos al fin de la semana o como usted desee durante la semana.

Computer Room schedule and information | Heures d'ouverture et information de la salle d'informatique | Horas de apertura y informaciones sobre la sala de informática DS-M900

Monday through Thursday (July 13 to 16):
8:30-23:00

The access code: DESS-CA
Password: desscaesg

Du lundi au jeudi (13 au 16 juillet):
8:30-23:00
Code d'accès : DESS-CA
Mot de passe : desscaesg

Del lunes al jueves (13 a 16 de julio):
8:30-23:00
Nombre de usuario: DESS-CA
Palabra clave: desscaesg

Awards | Remise de prix | Entrega de premios

Awards will be presented at the start of the second, third and fourth plenary sessions.

- 1) Tuesday Plenary: IAMCR Prize in Memory of Stuart Hall
- 2) Wednesday Plenary: UCF | IAMCR Urban Communication Research Grant
- 3) Thursday Plenary: New Directions for Climate Communication Research Fellowship

Au début de la deuxième, de la troisième et de la quatrième plénière, des prix seront remis :

- 1) Le Prix AIERI, en mémoire de Stuart Hall, sera remis au début de la plénière du mardi;
- 2) La Bourse UCF | AIERI pour la Recherche en communication urbaine sera remise au début de la plénière du mercredi;
- 3) Le Fellow pour les nouvelles directions en recherche sur la communication climatique sera remis au début de la plénière du jeudi.

Los premios serán entregados al comienzo del segundo, tercero y cuarto plenario:

- 1) El Premio AIECS, en memoria de Stuart Hall, será entregado al comienzo de la sesión plenaria del martes;

- 2) La Beca UCF | AIECS para la Investigación en comunicación urbana será entregada al comienzo del plenario del miércoles;
- 3) La distinción Fellow para las nuevas orientaciones en investigación sobre la comunicación climática será entregada al comienzo del plenario del jueves.

Badge | Badge | Identificación

For security purposes, all delegates, accompanying persons and exhibitors must wear their name badge to every conference event. Badges are included in your registration package. The package also includes the Program-at-a-Glance, as well as a list of all restaurants that offer a discount to conference participants.

Aux fins de sécurité, tous les participants, les accompagnateurs et les exposants doivent en tout temps porter leur badge lors des événements reliés au congrès. Les badges seront remis dans la pochette d'inscription. La pochette contient aussi une vue d'ensemble du programme du congrès ainsi qu'une liste des restaurateurs qui offrent une réduction de prix aux participants au congrès.

Con fines de seguridad, todos los participantes, los acompañantes y los expositores deben usar su identificación en todo momento durante los eventos del congreso. Las identificaciones serán entregadas dentro del sobre de inscripción. El sobre contiene también informaciones generales del congreso así como una lista de restaurantes que ofrecen descuentos a los participantes.

Gala dinner - Cavalier Maxim cruise | Souper Gala - Croisière Cavalier Maxim | Cena de Gala - Crucero Cavalier Maxim

All attendees who have bought a ticket for the Gala Dinner will receive their ticket once they are on board the boat. If you are going by taxi, ask to be dropped off at the Quai Alexandra at the Old Port. Signs will then lead you to the boat. If you have any food allergies, please inform your waiter once you are seated. It is important not to change seats during the meal.

Les billets pour le souper Gala seront remis aux participants sur le bateau. Vous devez vous présenter au quai Alexandra. Des indications vous mèneront ensuite au bateau. Si vous souffrez d'allergies alimentaires, mentionnez-le à votre serveur une fois installé à la table. Il sera important par la suite de ne pas changer de siège.

Los boletos para la cena de Gala serán emitidos a los participantes en el barco. Usted debe presentarse en el muelle (quai) Alexandra. Allí habrá indicaciones para llegar al barco. Si usted sufre de alergias alimentarias, por favor menciónelo a su encargado de mesa, una vez instalado en el salón. Por consiguiente, será importante no cambiarse de lugar.

Emergency contact numbers | Appels d'urgence et autres | Llamadas de urgencia y otros

UQAM Emergencies - on-site red phones: 3131
Urgences à l'UQAM - Téléphones rouges : 3131
Urgencias en UQAM - Teléfonos rojos : 3131

Emergency outside of UQAM
(Ambulance/Fire/Police): 911
Urgences à l'extérieur de l'UQAM
(Ambulance/Police/Pompiers): 911
Urgencias al exterior de UQAM
(Ambulancia/Policia/Bomberos): 911

Conference-related emergency/Pour toute urgence concernant le congrès : Por toda urgencia concerniente al congreso :

- a. Cathy Beausoleil: 514-591-5527
- b. Audrey-Anne Desaulniers: 514-755-9877
- c. Sylvie Pouliot: 514-827-7418
- d. Daphnée Champagne: 514-267-6851
- e. Brigitte Martin: 514-914-2243

Exit code for international dialling: +1
Code pour appeler à l'extérieur du pays : +1
Código para llamar al exterior del país: +1

Smoking | Interdiction de fumer | Prohibición de fumar

Smoking is not permitted inside UQAM facilities. You may smoke outside the buildings.

Il est strictement interdit de fumer à l'intérieur des pavillons de l'UQAM. Pour fumer, vous devrez aller à l'extérieur.

Está estrictamente prohibido fumar en el interior de los pabellones de UQAM. Para fumar, usted debe dirigirse al exterior.

Transportation | Déplacements | Desplazamientos

SOCIÉTÉ DE TRANSPORT DE MONTRÉAL (STM)
- In Montréal, the subway is really safe and quick (Métro map in your registration package)
- If you wish to take the bus back to the airport, there's a special bus line #747 that departs from Berri-UQAM Metro station, operating 24 hours a day, every day. The journey takes approximately 45-60 minutes (including several stops en route), depending on traffic conditions. Buses run frequently, are custom-designed to serve the airport, and are handicap-accessible. The \$10 fare (coins only) is paid on board the bus. The fare also entitles you to unlimited bus and Métro access for that 24-hour period.

TAXI: 1) Diamond Taxi: 514-273-6331
2) Taxi Coop Montréal: 514-725-9885

BIXI is a public bicycle sharing system used as a means of urban transportation.

The system is accessible 24 hours a day, 7 days a week. This service enables citizens and tourists to borrow a bike from one location and re-dock it at another close to their destination.

CAR RENTALS
Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands: 514-516-0518

SOCIÉTÉ DE TRANSPORT DE MONTRÉAL (STM)
Le métro est très sécuritaire et rapide à Montréal (Dans la pochette remise aux participants, vous trouverez une carte du réseau du métro de la ville)

La navette 747 Aéroport P.-E.-Trudeau / Centre-ville est en service 24 heures sur 24, 7 jours sur 7 et 365 jours par année. Les autobus sont adaptés autant pour le transport des voyageurs et de leurs bagages que pour celui des personnes handicapées. Le trajet, d'une durée de 45 à 60 minutes, selon le trafic automobile, comprend neuf arrêts au centre-ville. Le tarif inclut un accès illimité au transport en commun à Montréal (autobus et métro) pour une durée de 24 h.

TAXIS 1) Taxi Diamond : 514 273-6331
2) Taxi Coop Montréal : 514 725-9885

BIXI est un service de location de vélos. Le service est accessible 24 heures par jour, 7 jours par semaine et 3 saisons par année, d'avril à novembre.

LOCATION D'AUTO
Enterprise, National et Alamo : 514-516-0518

SOCIEDAD DE TRANSPORTE DE MONTRÉAL (STM)
El metro en Montreal es un modo de transporte muy seguro y rapido (en el sobre que se entrega a los participantes encontrará un mapa de la red de subterráneos de la ciudad)

El autobús 747 Aéroport P.-E.-Trudeau / Centre-ville está en servicio las 24 horas del día, los 7 días de la semana y los 365 días del año. Los autobuses están adaptados tanto para el transporte de equipaje como para personas con dificultades motrices. El trayecto, de una duración de entre 45 a 60 minutos, según el tráfico automotor, comprende nueve paradas en el centro de la ciudad. La tarifa incluye un acceso ilimitado al transporte en común de Montréal (autobús y subterráneo) por una duración de 24 hs.

TAXIS 1. Taxi Diamond: 514 273-6331
2. Taxi Coop Montréal: 514 725-9885

BIXI es un servicio de alquiler de bicicletas.

El servicio es accesible las 24 horas del día, los 7 días de la semana durante tres estaciones por año, de abril a noviembre.

ALQUILER DE AUTOMÓVILES
Enterprise, National y Alamo: 514-516-0518

Tipping | Pourboires | Propinas

Service is not included in restaurants and bars. It is customary to tip approximately 15% of the bill before taxes. Taxi drivers are usually tipped the same amount.

Dans les restaurants et les bars, le service n'est jamais compris dans le total de la facture. Généralement, on donne aux serveurs et aux serveuses un pourboire correspondant à 15 % de l'addition avant les taxes. Ce même pourcentage est appliqué aux pourboires offerts aux chauffeurs et chauffeuses de taxi.

En los restaurantes y los bares, el servicio nunca está incluido en la adición. Generalmente, se otorga al servicio una propina correspondiente a un 15 % de la factura antes de impuestos. El mismo porcentaje se aplica para las propinas a los choferes de taxi.

Information for presenters | Informations à l'intention des conférenciers | Informaciones para los conferencistas

Participants presenting in a parallel session, special and/or plenary session should arrive early. We recommend that you arrive in the room where you will be presenting 1 hour prior to the start of the session.

Chaque personne qui donne une conférence, dans le cadre d'une séance parallèle, séance spéciale et/ou d'une plénière, doit se présenter à l'avance au local de sa présentation. Nous recommandons d'arriver 1 heure avant le début de la séance.

Cada persona que ofrezca una conferencia, dentro de una sesión paralela, especial o plenaria, debe presentarse con anticipación en el local de su presentación. Recomendamos llegar 1 hora antes del comienzo de la sesión.

ADDRESSES | ADRESSES | DIRECCIONES

AML Cruises, Cavalier Maxim
Alexandra's Pier, Old Port of Montréal

Palais des congrès
301 Saint-Antoine West

Société des Arts Technologiques (SAT)
1201 Saint-Laurent Boulevard

UQAM
J: Judith-Jasmin
405 Ste-Catherine East

DS : J-A-De-Sève
320 Ste-Catherine East

R : Sciences de la gestion
315 Ste-Catherine East.

Auditorium Marie Gérin Lajoie
405 Ste-Catherine East # J-M400

Studio Théâtre Alfred Laliberté
405 Ste-Catherine East # J-M400

Salle des Boiseries
405 Ste-Catherine East # J-2805

Croisières AML, Cavalier Maxim
Quai Alexandra, Vieux port de Montréal

Palais des Congrès
301 Saint-Antoine Ouest

Société des Arts Technologiques (SAT)
1201 Boulevard Saint-Laurent

UQAM
J-Judith-Jasmin
405 Ste-Catherine Est

DS : J-A-De-Sève
320 Ste-Catherine Est
R : Sciences de la gestion
315 Ste-Catherine Est
Auditorium Marie Gérin Lajoie
405 Ste-Catherine Est # J-M400
Studio Théâtre Alfred Laliberté
405 Ste-Catherine Est # J-M400
Salle des Boiseries
405 Ste-Catherine Est # J-2805

Cruceros AML, Cavalier Maxim
Muelle Alexandra, Puerto Antiguo de Montréal.

Palais des Congrès
301 Saint-Antoine Oeste

Sociedad de las Artes Tecnológicas (SAT).
1201 Bulevar Saint-Laurent

UQAM
J-Judith-Jasmin
405 Ste-Catherine Este

DS : J-A-De-Sève
320 Ste-Catherine Este

R : Sciences de la gestion
315 Ste-Catherine Este

Auditorium Marie Gérin Lajoie
405 Ste-Catherine Este # J-M400

Studio Théâtre Alfred Laliberté
405 Ste-Catherine Este # J-M400

Salle des Boiseries
405 Ste-Catherine Este # J-2805

THANKS | REMERCIEMENTS | AGRADECIMIENTOS

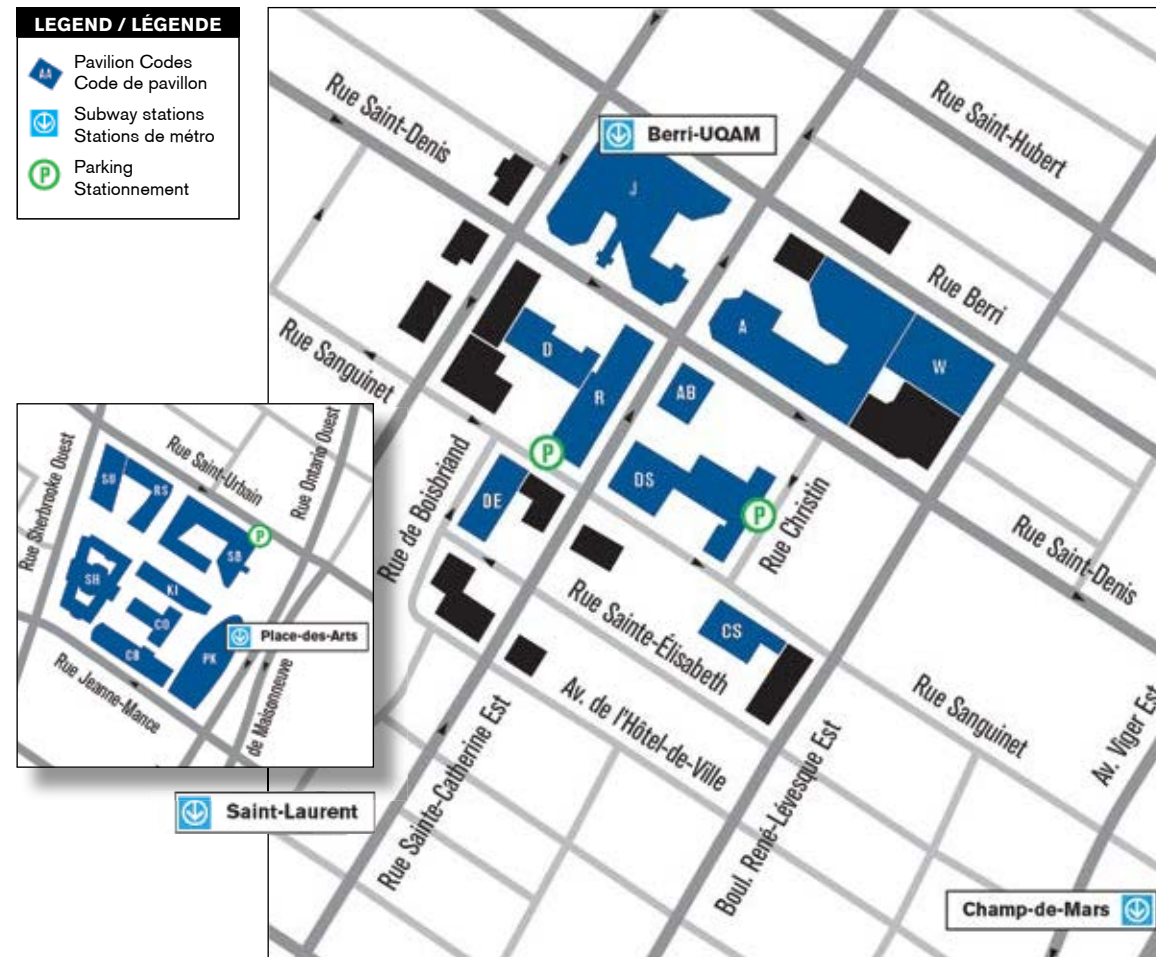
The IAMCR and the LOC would like to thank the Social Sciences and Humanities Research Council (SSHRC), the team of EcoHealth 2014, the UNESCO and the UQAM Communications service for their support in the congress organisation.

L'AIERI et le comité organisateur local souhaitent remercier le Conseil de recherche en sciences humaines (CRSH), l'équipe d'EcoHealth 2014, l'UNESCO et le service des Communications de l'UQAM pour leur soutien dans l'organisation du congrès.

Al AIECS y el CLO le gustaría agradecer: CRSH, EcoHealth, UNESCO y el servicio de las Comunicaciones de UQAM para les sostiene en la organización del congreso.

A special thank you to all of our volunteers
Un merci tout spécial à tous nos bénévoles
Un agradecimiento muy especial a todos nuestros voluntarios

UQÀM



A Hubert-Aquin
400, rue Sainte-Catherine Est

CB Chimie et Biochimie
2101, av. Jeanne-Mance

CS Centre sportif
1212, rue Sanguinet

D Athanase-David
1430, rue Saint-Denis

DE Design
1440, rue Sanguinet

DS J.-A.-De-Sève
320, rue Sainte-Catherine Est

J Judith-Jasmin
405, rue Sainte-Catherine Est
Auditorium Marie Gérin Lajoie J-M400
Studio théâtre Alfred Laliberté J-M400
Salle des Boiseries J-2805

KI Bibliothèque des sciences
145, av. du Président-Kennedy

PK Président-Kennedy
201, av. du Président-Kennedy

R Sciences de la gestion
315, rue Sainte-Catherine Est

RS Résidences universitaires Saint-Urbain
2100, rue Saint-Urbain

SB Sciences biologiques
141, av. du Président-Kennedy

SH Sherbrooke
200, rue Sherbrooke Ouest

SU Adrien-Pinard
100, rue Sherbrooke Ouest

W Thérèse-Casgrain
455, boul. René-Lévesque Est

**PROGRAMME
AT-A-GLANCE**



SUMMARY SCHEDULE

2015 EDITION OF THE ANNUAL CONFERENCE OF THE INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH



	SUNDAY 12 JULY	MONDAY 13 JULY	TUESDAY 14 JULY	WEDNESDAY 15 JULY	THURSDAY 16 JULY
08:00	Registration desk open				
08:30	Registration desk open				
09:00		Parallel Sessions	Parallel Sessions ---	Parallel Sessions ---	Parallel Sessions ---
09:30	IAMCR Section and Working Group Heads Meeting		Special Session 3 - ECREA *DS-R510	Special Session 5 -ALAI/ Law Section *DS-R510	Special Session 8 PANAM *DS-R510
10:00		COFFEE BREAK			
10:30		COFFEE BREAK			
11:00		Plenary 1 Martín Alfredo Becerra & Clemencia Rodríguez *Auditorium Marie-Gérin-Lajoie & Studio-Théâtre Alfred-Laliberté	Plenary 2 David Lyon & Carly Nyst Chair: Chris Paterson *Auditorium Marie-Gérin-Lajoie & Studio-Théâtre Alfred-Laliberté <i>Awarding of the IAMCR Prize in Memory of Stuart Hall</i>	Plenary 3 Serge Proulx & Suzanne de Cheveigné *Auditorium Marie-Gérin-Lajoie & Studio-Théâtre Alfred-Laliberté <i>Awarding of the UCF/IAMCR Urban Communication Research Grant</i>	Plenary 4 Andrew Feenberg & Robin Mansell *Auditorium Marie-Gérin-Lajoie & Studio-Théâtre Alfred-Laliberté <i>Awarding of the New Directions for Climate Communication Research Fellowship</i>
11:30	LUNCH (not provided)				
12:00					
12:30					
13:00	13:00-17:00 IAMCR International Council Meeting	LUNCH (not provided)	13:00 -16:00 Forum Citoyen *D-R200 (Free for delegates)	LUNCH (not provided)	
13:30					
14:00	14:00-17:30 Registration desk - OPEN *Palais des Congrès	Parallel Sessions ---		Parallel Sessions ---	Parallel Sessions ---
14:30		Special Session 1 - GAMAG *DS-R510	Parallel Sessions	Special Session 6 - UNESCO *DS-R510	
15:00		COFFEE BREAK		COFFEE BREAK	
15:30		Parallel Sessions ---	Parallel Sessions ---	Parallel Sessions ---	Closing Session
16:00		Special Session 2 - CCA *DS-R510	Special Session 4 - ICA *DS-R510	Special Session 7 - UCF *DS-R510	Jamal Eddine Naji Conference closing *Auditorium Marie-Gérin-Lajoie & Studio-Théâtre Alfred- Laliberté
16:30					
17:00					
Evening & Social Events	17:30-22:30 17:30-19:00 Welcome Event & Opening Speech Indrajit Banerjee (UNESCO) 19:00-22:30 Cocktail following the Welcome Event *Palais des Congrès	17:00-22:00 Speed Networking Student Event in collaboration with AEMDC *D-R200 (Limited places, by registration only, free for delegates)	18:00-21:00 Tribute to Serge Proulx *D-R200 (Limited places, by registration only, free for delegates) 18:00-23:00 IAMCR 2015 Gala Dinner *Cruise aboard Cavalier Maxim SOLD OUT	18:00-23:00 Closing Evening Multimedia Event *Société des Arts Technologiques (Free for delegates)	

PROGRAMME-AT-A-GLANCE

SUNDAY, JULY 12

09:30-11:30	IAMCR Section and Working Group Heads Meeting	SB J-2805
11:30-13:00	Lunch	ST-H
13:00-17:00	IAMCR International Council Meeting	SB J-2805
14:00-17:30	Registration Desk - OPEN	PC
17:30-19:00	Welcome Event & Opening Speech with Indrajit Banerjee (UNESCO)	PC
19:00-22:30	Cocktail following the Welcome Event	PC

MONDAY, JULY 13

08:00-12:00	Registration Desk - OPEN	MGL
09:00-10:30	Parallel Sessions	DS-R-A
10:30-11:00	Coffee Break	Agora - PJJ
11:00-12:30	Martín Alfredo Becerra <i>The concentration in the era of convergence</i> Clemencia Rodríguez <i>Citizens' and movements' use and appropriation of media technologies</i>	MGL & STAL MGL & STAL
12:30-14:00	Lunch	
14:00-15:30	Special Session 1 – GAMAG Research Agenda. The Follow-up	DS-R510
15:30-16:00	Coffee Break	R-M & DS-R
16:00-17:30	Special Session 2 – CCA - ACC Parallel Sessions	DS-R510 DS-R-A
17:00-22:00	Réseautage éclair/Speed Networking Student Event organised in collaboration with AEMDC	D-R200

A: Hubert-Aquin **CM:** Cruise Aboard Cavalier Maxim **DS:** J-A-De-Sève **DS-R:** J-A-De-Sève, Ground floor
MGL: Auditorium Marie-Gérin-Lajoie, Métro level **PC:** Palais des congrès **J-M:** Pavillon Judith-Jasmin
R: Sciences de la gestion **R-M:** Sciences de la gestion **SAT:** Société des Arts et Technologiques **SB:** Salle des Boiseries
ST-H: Saint-Houblon **STAL:** Studio Théâtre Alfred-Laliberté

TUESDAY, JULY 14

08:00-12:00	Registration Desk - OPEN	MGL
09:00-10:30	Parallel Sessions	DS-R-A
09:00-10:30	Special Session 3 - ECREA <i>Political Populism and the Media in Europe: Immigration as Moral Panic</i>	DS-R510
10:30-11:00	Coffee Break	Agora - PJJ
11:00-12:30	David Lyon & Carly Nyst - Chair: Chris Paterson <i>Surveillance and resistance</i> Memory of Stuart Hall - Awarding of the IAMCR Prize	MGL & STAL
12:30-14:00	Lunch	
13:00-16:00	Forum citoyen/Citizen Forum	D-R200
14:00-15:30	Parallel Sessions	DS-R-A
15:30-16:00	Coffee Break	R-M / DS-R
16:00-17:30	Parallel Sessions	DS-R-A
16:00-17:30	Special Session 4 – ICA Scholars as Part of the Solution: <i>Sustainable Communication across Higher Education</i>	DS-R510
18:00-21:00	Hommage à Serge Proulx/Tribute to Serge Proulx	D-R200
18:00-23:00	IAMCR UQAM 2015 Gala Dinner SOLD OUT	CM

WEDNESDAY, JULY 15

08:00-13:30	Registration Desk - OPEN	MGL
09:00-10:30	Parallel Sessions	DS-R-A
09:00-10:30	Special Session 5 - ALAIC/Law Section <i>Communication, Hegemony and Power: Latin American Perspectives</i>	DS-R510
10:30-11:00	Coffee Break	Agora, J-M
11:00-12:30	Serge Proulx & Suzanne de Cheveigné <i>The injunction to participate in the digital world: a paradox?</i> Awarding of the UCF/IAMCR <i>Urban Communication Research Grant</i>	MGL/STAL
12:30-14:00	Lunch	
14:00-15:30	Parallel Sessions	DS-R-A
14:00-15:30	Special Session 6 - UNESCO	DS-R510
15:30-16:00	Coffee Break	R-M/DS-R
16:00-17:30	Parallel Sessions	DS-R-A
16:00-17:30	Special Session 7 - UCF <i>Space, Hegemony and Resistance</i>	DS-R510
18:00-23:00	Dancing night and Multimedia Event - Jazz Lecture with Cees Hamelink and music by DJ Claire Kenway	SAT

THURSDAY, JULY 16

08:00-13:30	Registration Desk - OPEN	MGL
09:00-10:30	Parallel Sessions	DS-R-A
09:00-10:30	Special Session 8 - Joint session with PANAM <i>Governance and Public Service Media in Knowledge Societies Societies : Issues and Challenges</i>	DS-R510
10:30-11:00	Coffee Break	MGL/J-M
11:00-12:30	Andrew Feenberg <i>The Internet in question</i> Robin Mansell <i>Imagining the digital world: ambiguity, power and the question of agency</i> Awarding of the New Directions for Climate Communication Research	MGL/STAL
11:00-12:30	Special Session 9 - Joint Session with PANAM <i>The Impact of Cultural, Social and Economic Changes on Communication Systems Governance</i>	DS-R510
12:30-14:00	Lunch	
14:00-15:30	Parallel Sessions	DS-R-A
15:30-16:00	Coffee Break	R-M/DS-R
16:00-17:30	Conference Closing Session Jamal Eddine Naji <i>Communication and democracy: local contexts and cultural identity discourses</i>	MGL/STAL

A: Hubert-Aquin **CM:** Cruise Aboard Cavalier Maxim **DS:** J-A-De-Sève **DS-R:** J-A-De-Sève, Ground floor
MGL: Auditorium Marie-Gérin-Lajoie, Métro level **PC:** Palais des congrès **J-M:** Pavillon Judith-Jasmin
R: Sciences de la gestion **R-M:** Sciences de la gestion **SAT:** Société des Arts et Technologiques **SB:** Salle des Boiseries
STAL: Studio Théâtre Alfred-Laliberté **VEGO:** Restaurant Vego

PRE-CONFERENCES

SATURDAY, JULY 11

9:00-16:00	Towards participation studies South African and East African Communication Associations. Co-sponsored by Colin Chasi, Nyasha Mboti And Viola Milton	J-1060
8:30-17:30	News producers and the public interest/ Producteurs d'information publique et intérêt public Centre de recherche interuniversitaire sur la Communication, l'information et la société (CRICIS)	SB/J-2805
9:00-18:30	Media and Journalists in the Age of Open Government and Transparency Co-sponsored by the Law Section and Ethics Working Group, in collaboration with the International Congress of Ethics and Communication Law (CIEDI)	*HG

SUNDAY, JULY 12

10:00-17:00	Third & Indigenous Language Communities on Air Community Communication Section On the eve of the IAMCR conference, community media broadcasters, advocates, funders, and researchers will gather in Montreal to exchange experiences in multilingual broadcasting and community media initiatives.	*WHCR
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POST-CONFERENCE

THURSDAY, JULY 16 & FRIDAY, JULY 17

Governance and Public Service Media in Knowledge Societies Centre de recherche interuniversitaire sur la communication, l'information et la société (CRICIS), in collaboration with the PANAM network.	* SH
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For more information on the PANAM post-conference detailed schedule visit:
<http://panam.cricis.ca/conference-theme/>

SPECIAL EVENTS

MONDAY, JULY 13

18:00-18:45	Book Launch-Communication - COC & POE Co-sponsored by Community Communication Section and Political Economy Section	R-R160
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Title: *The International Political Economy of Communication: Media and Power in South America (Palgrave Macmillan, 2014)*
Cheryl Martens (Co-editor, Universidad de las Americas/ Bournemouth University), Diana Coryat (Contributor, Universidad de las Americas), Arne Hintz (Contributor, Cardiff University), Marc Raboy (McGill University) & Guillermo Mastrini (Universidad Nacional de Quilmes)

Presenting a range of case studies by prominent media and politics scholars, this volume addresses current debates concerning media, democracy and power in the context of the recent political and social transformations across South America. Struggling to resolve decades of market crises and political instability, new democracies in the region have challenged the status quo and created new media spaces for wider pluralism. The book was edited by Cheryl Martens, Ernesto Vivares and Robert W. McChesney.

TUESDAY, JULY 14

18:00-18:45	Journal Launch hosted by Susan Forde <i>Journal of Alternative and Community Media</i> Editors: Chris Atton and Susan Forde	R-R160
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The Journal of Alternative and Community Media is a new scholarly journal welcoming submissions from researchers working in the fields of alternative, community, citizens', grassroots, Indigenous and independent media and communication. Co-published by the Community Communication section of IAMCR, the Griffith Centre for Cultural Research and the Griffith e-press, JoACM features an esteemed International Editorial Advisory Board to ensure publication of the highest quality theoretical and methodological considerations in this growing research field. All submissions are double or triple blind peer-reviewed. The first Call for Papers for the journal welcomes submissions which highlight past strengths and new directions for the study of alternative and community media and its various communication forms. Go to www.joacm.org

* **HG:** HÔTEL DES GOUVERNEURS, Place Dupuis, 1415 St-Hubert Street, Room: Sherbrooke
SH: Sherbrooke Pavilion, 200 Sherbrooke Street West
WHCR: World House of Community Radio, 2 Ste-Catherine East Street, suite 102

TUESDAY, JULY 14

- 14:00-15:30 Book Launch and reception - PMP** DS-1545
Offered by the Euromedia Research Group (EMRG), in collaboration with the Public Service Media Policies working group
Slot code: PMP-T2a
Chair: Josef Trappel (University of Salzburg)
- Title:** *European Media in Crisis. Values, Risks and Policies (Routledge, 2015)*
Trappel, J., Steemers, J. & Thomass, B. (Editors)
New York & London: Routledge Studies in European Communication Research and Education. Published in Association with the European Communication Research and Education Association (ECREA).
- The book "European Media in Crisis. Values, Risks and Policies" (Routledge 2015) is the latest publication by the long-standing Euromedia Research Group, composed of scholars and researchers from literally all over Europe. Starting from modelling the crisis as diverse phenomenon rooted both in technological, social and economic changes, and as intrinsic feature of capitalism, implications are discussed for journalism, public and commercial media, for political communication, for gender equality and many more. The Group's honorary president, Denis McQuail, forwarded the volume by referring to long-term developments. Authors will be present at the book launch.

WEDNESDAY, JULY 15

- 12:00-13:30 ALAIC-ECREA Book authors meeting** MGL

THURSDAY, JULY 16

- 11:00-12:30 Workshop: GAMAG research agenda: from good ideas to good practices** DS-1420
- Linked to the special session on "GAMAG Research Agenda. The follow up", participants at this workshop will push the GAMAG research agenda forward in terms of both potential researchers and potential funders.
- Participants: Lisa McLaughlin, Claudia Padovani, Karen Ross, Carolyn Byerly, Aimée Vega Montiel, Kaitlynn Mendes, Margaret Gallagher
- Chair: Aimée Vega Montiel

MONDAY, JULY 13 to THURSDAY, JULY 16

- 9:00-17:30 COMIC ART WORKING GROUP - Extra Activity** DS- 1719
Beyond Charlie: Freedom of Speech, Resistance and Responsibility

The attack to the French satirical weekly magazine Charlie Hebdo brought several questions to the international community. From comics scholars to last minute readers, from politicians to religious authorities, everybody had something to say about the shooting and almost immediately a new trending topic came to light: "Je suis Charlie" (I am Charlie), followed by countermovement: "Je ne suis pas Charlie" (I am not Charlie). In light of the attack in Paris and remembering the 10th anniversary of the Jyllands-Posten cartoons controversy in Denmark the Comic Art Working Group presents "To be or not to be... Charlie: Freedom of Speech, Resistance and Responsibility", a selection of three documentaries about cartoonists and their metier that will help to contextualize the debate about controversial cartoons:

- Bloody Cartoons (Denmark, 2007. Language: Eng.) - about the Jyllands Posten/Charlie Hebdo controversy.
- Damm Cartoonists (Brazil, 2012 - Language: Portuguese, with English subt.) - short interviews with Brazilian most representative cartoonists, a panoramic view of the job and its peculiarities.
- Caricaturistes - Fantassins de la démocratie (France, 2014 - Language: French) - the story of 11 cartoonists from all over the world struggling for democracy, the risks they run every day and the reactions and debates they provoke. An insight into the state of freedom of expression and democracy in the world today.

SECTION & WG ROOMS & SLOTS GRID

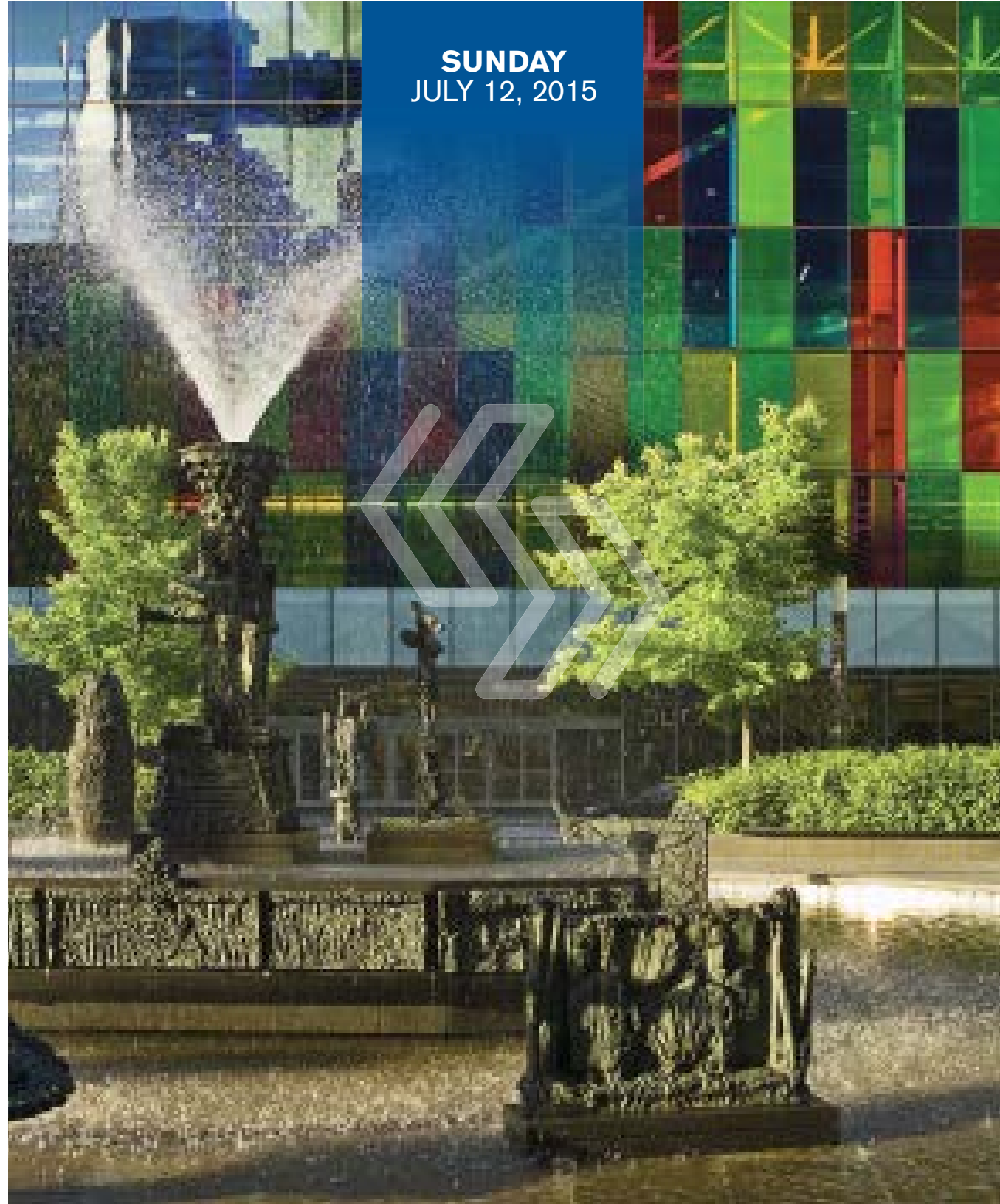
Rooms	Monday July 13			Tuesday July 14		
	9:00-10:30	14:00-15:30	16:00-17:30	9:00-10:30	14:00-15:30	16:00-17:30
1 DS-1520	PSP-M1a	PSP-M2a	PSP-M3a	HCC-T1a	HCC-T2a	HCC-T3a
2 DS-1525	ETH-M1a	ETH-M2a	ETH-M3a	ETH-T1a	ETH-T2a	ETH-T3a
3 DS-1540	CRI-M1a	CRI-M2a	CRI-M3a	CRI-T1a	CRI-T2a	CRI-T3a
4 DS-1545	PMP-M1a	PMP-M2a	PMP-M3a	PMP-T1a	PMP-T2a	GMP-T3a
5 DS-1420	ESN-M1a	ESN-M2a	ESN-M3a	ESN-T1a	ESN-T2a	ESN-T3a
6 DS-2508	DIM-M1a	DIM-M2a	DIM-M3a	DIM-T1a	DIM-T2a	DIM-T3a
7 DS-2518	HIS-M1a	HIS-M2a	HIS-M3a		HIS-T2a	HIS-T3a
8 DS-2585	RCC-M1a	RCC-M2a	RCC-M3a	RCC-T1a	RCC-T2a	RCC-T3a
9 DS-3375	COA-M1a	COA-M2a	COA-M3a	COA-T1a	COA-T2a	PCR-T3a
10 DS-4375	VIC-M1a	VIC-M2a	VIC-M3a	VIC-T1a	VIC-T2a	VIC-T3a
11 DS-M220	DID-M1a	DID-M2a	DID-M3a	DID-T1a	DID-T2a	DID-T3a
12 DS-M240	MPA-M1a	MPA-M2a	MPA-M3a	HIS-T1b	HIS-T2b	
13 DS-M260	MES-M1a	MES-M2a	MES-M3a	MES-T1a	MES-T2a	MES-T3a
14 DS-M280	MER-M1a	MER-M2a	MER-M3a	MER-T1a	MER-T2a	MER-T3a
15 DS-M320	JRE-M1a	JRE-M2a	JRE-M3a	JRE-T1a	JRE-T2a	JRE-T3a
16 DS-M340	POL-M1a	POL-M2a	POL-M3a	POL-T1a	POL-T2a	POL-T3a
17 DS-M425	MPS-M1a	MPS-M2a	MPS-M3a	MPS-T1a	MPS-T2a	MPS-T3a
18 DS-M440	ESR-M1a	ESR-M2a	ESR-M3a	ESR-T1a	ESR-T2a	ESR-T3a
19 DS-M445	LAW-M1a	LAW-M2a	LAW-M3a	LAW-T1a	LAW-T2a	
20 DS-M460	CPT-M1a	CPT-M2a	CPT-M3a	CPT-T1a	CPT-T2a	CPT-T3a
21 DS-M465	POC-M1a	POC-M2a	POC-M3a	POC-T1a	POC-T2a	POC-T3a
22 DS-M540	PCR-M1a	PCR-M2a	PCR-M3a	PCR-T1a	PCR-T2a	PCR-T3b
23 R-M110	JRE-M1b	JRE-M2b	JRE-M3b	JRE-T1b	JRE-T2b	JRE-T3b
24 R-M120	JRE-M1c	JRE-M2c	JRE-M3c	JRE-T1c	JRE-T2c	JRE-T3c
25 DS-R515	IAM-M1a	IAM-M2a	IAM-M3a	IAM-T1a	IAM-T2a	IAM-T3a
26 DS-R520	GEC-M1a	GEC-M2a	GEC-M3a	GEC-T1a	GEC-T2a	GEC-T3a
27 DS-R525	GEC-M1b	GEC-M2b	GEC-M3b	GEC-T1b	GEC-T2b	
28 R-R140	POE-M1a	POE-M2a	POE-M3a	POE-T1a	POE-T2a	POE-T3a
29 R-R150	AUD-M1a	AUD-M2a	AUD-M3a	AUD-T1a	AUD-T2a	AUD-T3a
30 R-R160	COC-M1a	COC-M2a	COC-M3a	COC-T1a	COC-T2a	COC-T3a
31 DS-M560	COC-M1b	COC-M2b	COC-M3b	COC-T1b		COC-T3b
32 DS-R340	INC-M1a	INC-M2a	INC-M3a	INC-T1a	INC-T2a	INC-T3a
33 A-2830	INC-M1b	INC-M2b	INC-M3b	INC-T1b	INC-T2b	INC-T3b
34 A-2835	POE-M1b	POE-M2b	POE-M3b	POE-T1b	POE-T2b	POE-T3b
35 A-2875	HCC-M1a	AUD-M2b	AUD-M3b	AUD-T1b	AUD-T2b	AUD-T3b

Rooms	Wednesday July 15			Thursday July 16	
	9:00-10:30	14:00-15:30	16:00-17:30	9:00-10:30	14:00-15:30
1 DS-1520	HCC-W1a	HCC-W2a	HCC-W3a	HCC-TH1a	HCC-TH2a
2 DS-1525	ETH-W1a	ETH-W2a	CPT-W3a	CPT-TH1a	CPT-TH2a
3 DS-1540	ESR-W1a	ESR-W2a	ESR-W3a	COC-TH1a	COC-TH2a
4 DS-1545	GMP-W1a	GMP-W2a	GMP-W3a	PCR-TH1a	PCR-TH2a
5 DS-1420	ESN-W1a	ESN-W2a	ESN-W3a	ESN-TH1a	ESN-TH2a
6 DS-2508	DIM-W1a	DIM-W2a		PCR-TH1b	CPT-TH2b
7 DS-2518	HIS-W1a	HIS-W2a	HIS-W3a	CPT-TH1b	MPA-TH2a
8 DS-2585	RCC-W1a	RCC-W2a	COC-W3a	PCR-TH1d	
9 DS-3375	COA-W1a	COA-W2a		POE-TH1a	
10 DS-4375	VIC-W1a	VIC-W2a	VIC-W3a		LAW-TH2a
11 DS-M220	ESN-W1b		LAW-W3a	POC-TH1a	POC-TH2a
12 DS-M240	MPA-W1a*		MPA-W3a	AUD-TH1a	POC-TH2c
13 DS-M260	POC-W1a	POC-W2a	POC-W3a	POC-TH1b	POC-TH2b
14 DS-M280	MER-W1a	MER-W2a	INC-W3a	INC-TH1a	INC-TH2a
15 DS-M320	JRE-W1a	JRE-W2a	ESR-W3b	MPS-TH1a	MPS-TH2a
16 DS-M340	POL-W1a	POL-W2a	POL-W3a	POL-TH1a	POL-TH2a
17 DS-M425	MPS-W1a	MPS-W2a	MPS-W3a	MPS-TH1b	MPS-TH2b
18 DS-M440	ESR-W1b	ESR-W2b		ESR-TH1a	
19 DS-M445	LAW-W1a	LAW-W2a	LAW-W3b	LAW-TH1a	LAW-TH2b
20 DS-M460	CPT-W1a	CPT-W2a	CPT-W3b	CPT-TH1c	CPT-TH2c
21 DS-M465		POC-W2b	POC-W3b	POC-W1b	ESR-TH1b
22 DS-M540	PCR-W1a	PCR-W2a	PCR-W3a	PCR-TH1c	PCR-TH2c
23 R-M110	JRE-W1b	JRE-W2b	JRE-W3b	JRE-TH1a	JRE-TH2a
24 R-M120	JRE-W1c	JRE-W2c	JRE-W3c	JRE-TH1b	JRE-TH2b
25 DS-R515	CPT-W1b	CPT-W2b	CPT-W3c	INC-TH1b	INC-TH2b
26 DS-R520	GEC-W1a	GEC-W2a	GEC-W3a	GEC-TH1a	GEC-TH2a
27 DS-R525	GEC-W1b	GEC-W2b	GEC-W3b	GEC-TH1b	
28 R-R140	POE-W1a	POE-W2a	POE-W3a	POE-TH1b	POE-TH2a
29 R-R150	AUD-W1a	AUD-W2a	AUD-W3a	AUD-TH1b	AUD-TH2b
30 R-R160	COC-W1a	COC-W2a	COC-W3b	COC-TH1b	COC-TH2b
31 DS-M560	COC-W1b	COC-W2b	COC-W3c	COC-TH1c	
32 DS-R340	INC-W1a	INC-W2a	INC-W3b	INC-TH1c	
33 A-2830	INC-W1b	INC-W2b		INC-TH1d	
34 A-2835	POE-W1b	POE-W2b	POE-W3b	POE-TH1c	POE-TH2b
35 A-2875	AUD-W1b	AUD-W2b	AUD-W3b	JRE-TH1c	JRE-TH2c

*MPA-W1a session will start at 8am



SUNDAY
JULY 12, 2015



SUNDAY
JULY 12, 2015

INDRAJIT BANERJEE



Originally from India, Indrajit Banerjee has been Director of Knowledge Societies Division at UNESCO since 2010. He holds a doctorate in communication and didactics from the Sorbonne University and completed a post-doctorate at the Université du Québec à Montréal (UQAM). He was Secretary-General of the Asian Media Information and Communication Centre (AMIC) from 2004 to 2009. He is an expert on the social impact of information and communication technologies. He is the author or editor of more than ten books and has given presentations in more than 80 international conferences around the world. He has published articles in several international journals in the field of communications. Articles and books he has written include "The Diffusion of the Internet and Rural Development," published in 2006, and "Rhetoric and Reality: The Internet Challenge for Democracy in Asia," published in 2003. He was also the co-editor of the *Asian Communication Handbook* in 2008, with Stephan Logan.

OPENING CONFERENCE | CONFÉRENCE D'OUVERTURE | CONFERENCIA DE APERTURA

Time: 17:30-19:00

Place: Palais des congrès

INDRAJIT BANERJEE

Connecting the dots: UNESCO's comprehensive study on Internet-related issues

This presentation will highlight the preliminary findings of UNESCO's comprehensive study on Internet-related issues, covering four key themes of increasing debate – access, freedom of expression, privacy and ethics. The presentation will provide insights into the views expressed by UNESCO's Member States and international experts on these issues, their implications and possible avenues of future research and debate.

Faire des liens : Étude complète de l'UNESCO sur les enjeux reliés à Internet

Cette présentation exposera les résultats préliminaires de l'étude approfondie de l'UNESCO sur les enjeux reliés à Internet, regroupés autour de quatre thèmes majeurs de plus en plus débattus : l'accès, la liberté d'expression, la vie privée et l'éthique. La présentation donnera des aperçus des points de vue exprimés par des États membres de l'UNESCO et par des experts internationaux sur ces enjeux, leurs implications et les possibles voies de recherche et de débat.

Atando Cabos: Estudio Integral de la UNESCO sobre Problemas Relacionados con Internet

Esta presentación destacará las conclusiones preliminares del estudio global de la UNESCO en temas relacionados con Internet que cubren cuatro temas clave de un creciente debate - el acceso, la libertad de expresión, la privacidad y la ética. La presentación proporciona una visión de las opiniones expresadas por los Estados Miembros de la UNESCO y expertos internacionales en estos temas, sus consecuencias y las posibles vías de investigación y debate futuro.

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SUNDAY JULY 12, 2015 | DIMANCHE LE 12 JUILLET | DOMINGO DI 12 DE JULIO DE 2015

Dear Delegates,

You are cordially invited to participate in a number of activities to be held during the registration period on July 12, between 2 pm and 5:30 pm at the Palais des congrès de Montréal. We are pleased to offer a great selection of activities, such as circus performances, a themed photo booth, a band and a magician, which we hope you'll enjoy as you mix with your colleagues from all over the world. These activities will take place near the registration tables located on the second floor of the Palais des congrès.

We look forward to meeting you all and sharing this special moment together.

The Conference Opening Ceremony

It is with a great pleasure that we officially announce the attendance of several dignitaries at the opening night of the IAMCR 2015 Conference to be held at the Palais des Congrès, Room 201 A,E. Mr Robert-Guy Scully will be our host for the evening and the addresses will begin at 5:30 pm. We have confirmed the presence of Mr. Robert Proulx, Rector of UQAM, Mr. Pierre Mongeau, Dean of the Faculty of Communications at UQAM, Mr. Denis Coderre, Mayor of Montreal, Mr. Jacques Chagnon, President of the Quebec National Assembly and Mr. Indrajit Banerjee, Director of UNESCO's Division for Knowledge Societies.

Following the official declaration of the opening of the conference, please join us for a cocktail reception starting at around 7:10 pm.

Chers congressistes,

Vous êtes cordialement invités à participer à de nombreuses activités qui ont été prévues pour la période d'inscription qui aura lieu de 14 h à 17 h 30 au Palais des congrès de Montréal le 12 juillet 2015. Nous sommes heureux de vous proposer les activités suivantes : animation de cirque, "photobooth thématique", homme orchestre et magicien. Toutes ces activités sauront vous divertir et vous permettront de profiter agréablement de votre après-midi avec vos collègues. Ces activités se dérouleront près des tables d'inscription situées au 2^e étage du Palais des congrès.

Nous avons hâte de vous voir et de partager ce moment avec vous.

La soirée d'ouverture du Congrès

C'est avec grand plaisir que nous vous confirmons la présence de plusieurs dignitaires à la soirée d'ouverture du Congrès de l'IAMCR 2015 qui aura lieu au Palais des Congrès dans la salle 210 A,E. Les allocutions débuteront à 17 h 30 et nous avons l'honneur d'avoir Monsieur Robert-Guy Scully comme maître de cérémonie. Nous vous confirmons la présence de Messieurs Robert Proulx, Recteur de l'UQAM, Monsieur Pierre Mongeau, doyen de la faculté de communications de l'UQAM, Monsieur Denis Coderre, maire de Montréal, Monsieur Jacques Chagnon, président de l'assemblée nationale et Monsieur Indrajit Banerjee, représentant de l'Unesco.

Suite à la déclaration de l'ouverture officielle du congrès, nous vous convions à un cocktail qui débutera aux environs de 19 h 10.

Estimados congresistas,

Los invitamos cordialmente a participar en las numerosas actividades previstas para el periodo de inscripción que tendrá lugar de 14hs. a 17hs. en el Palacio de Congresos de Montreal, el 12 de julio de 2015.

Estamos felices de proponerles las siguientes actividades: animación circense, cabina temática de fotografía, hombre orquesta y espectáculo de magia. Estas actividades servirán de entretenimiento y permitirán disfrutar la tarde agradablemente con sus colegas. Se desarrollarán cerca de las mesas de inscripción situadas en el segundo piso del Palacio de Congresos.

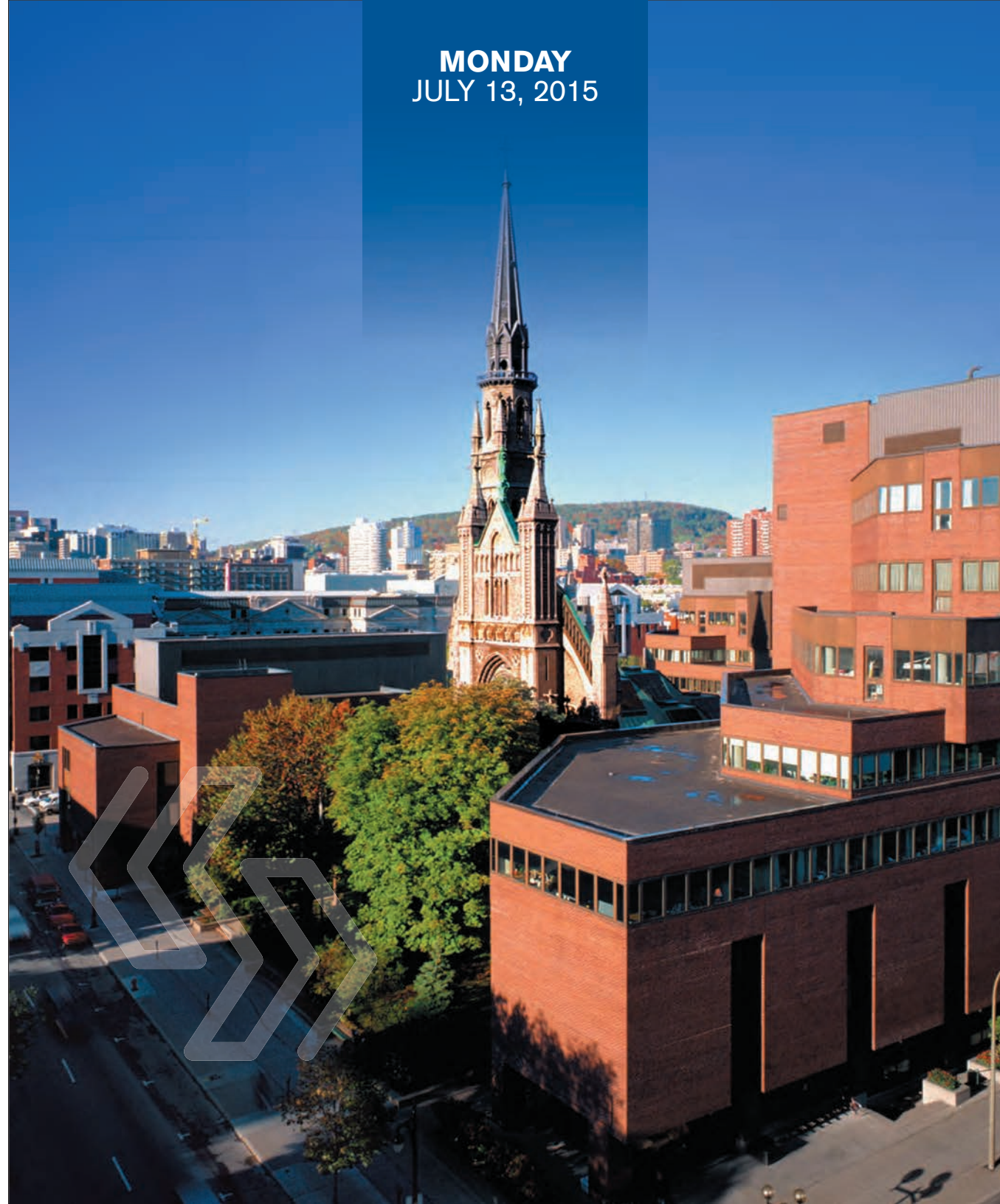
Estamos felices de recibirlos y compartir estas actividades con todos ustedes.

La tarde de apertura del Congreso:

Con gran placer confirmamos la presencia de varios dignatarios en la tarde de apertura del Congreso de IAMCR en la sala 210 A, E. Los discursos de presentación tendrán lugar desde las 17:30 hs. y tendremos el honor de contar con el se. Robert-Guy Scully como maestro de ceremonia. Confirmamos la presencia de los señores Robert Proulx, rector de UQAM, Pierre Mongeau, decano de la facultad de Comunicación de UQAM, Denis Coderre, alcalde de Montreal, Jacques Chagnon, presidente de la Asamblea Nacional de Quebec e Indrajit Banerjee, representante de UNESCO.

Seguidamente de la declaración de apertura del Congreso, los invitamos a un cocktail que comenzará alrededor de las 19:10 hs.

MONDAY
JULY 13, 2015



MONDAY
JULY 13, 2015

MARTÍN ALFREDO BECERRA



Martín Becerra is Professor of Communications Policy and Media Regulation at the National University of Quilmes and the University of Buenos Aires (Argentina). He is also a member of the CONICET (Consejo Nacional de Investigaciones Científicas y Tecnológicas, Argentina). He serves as a postgraduate professor at several universities in Latin America and Spain. He holds a PhD and an MA in Communication Sciences from the Autonomous University of Barcelona (Spain), where he was UNESCO Chair in Communications Sciences in 2005. He has experience in the management of university institutions. He was Academic Secretary (2003-2007) and Dean of the Social Sciences Department (2008-2010) at the National University of Quilmes. Martín Becerra has been part of numerous public debates on media regulation in Latin American countries and a member of Observacom (<http://observacom.org/>). He edits the Quipu blog (<http://martinbecerra.wordpress.com/>), where he publishes frequent journalistic collaborations on topics concerning media and communication technologies.

CLEMENCIA RODRÍGUEZ



Dr. Clemencia Rodríguez is Professor in the Department of Communication at the University of Oklahoma. In her book titled *Fissures in the Mediascape: An International Study of Citizens' Media* (2001), Dr. Rodríguez developed her "citizens' media theory," a ground-breaking approach to understanding the role of community/alternative media in our societies. Currently she continues to explore how people living in the shadow of armed groups use community radio, television, video, digital photography and the Internet to shield their communities from the negative impacts of armed violence. This has involved fieldwork in regions of Colombia where leftist guerillas, right-wing paramilitary groups, the army and drug traffickers made their presence felt in the lives of unarmed civilians. In her book, *Citizens' Media Against Armed Conflict: Disrupting Violence in Colombia* (University of Minnesota Press, 2011) she reports many of her findings. She continues to teach in the areas of communication for social change, communication theory and gender studies.

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PLEANARY 1 | PLÉNIÈRE 1 | PLENARIO 1

Time: 11:00-12:30

Place: Auditorium Marie-Gérin-Lajoie

MARTÍN ALFREDO BECERRA

The concentration in the era of convergence

One of the axes of the recent history of the regulation of media systems and the telecommunications sector was the concentration of ownership. The tradition of communication policies from the 1940s assumed that the right to freedom of expression needed to limit the concentration of media ownership. However, the process of digital convergence between media, Internet and telecommunications networks was invoked as a reason to relax these regulatory principles, especially in Europe and the US, while in Latin America the direction of communication policies shows a reverse trend. Currently, the configuration of concentrated and converging markets of information and communication activities on a global scale challenges policymakers on how to re-assume the right to freedom of expression as a basic premise of the communications sector's regulation and how to deal with abuse of dominant positions in concentrated markets.

La concentración à l'ère de la convergence

Un des axes de l'histoire récente de la réglementation des médias et du secteur des télécommunications a été la concentration de la propriété. La tradition des politiques de communication à partir des années 1940 présumait que le droit à la liberté d'expression devait limiter la concentration de la propriété des médias. Toutefois, le processus de convergence numérique entre les médias, l'Internet et les télécommunications a été invoqué comme raison pour assouplir ces principes de réglementation, spécialement en Europe et aux États-Unis, alors qu'en Amérique latine, les politiques de communication ont plutôt suivi une tendance

inverse. Actuellement, la configuration mondiale des marchés concentrés et convergents de l'information et des activités de communication met au défi les décideurs quant à la façon de replacer le droit à la liberté d'expression comme prémisses de base de la réglementation du secteur des communications, et de gérer l'abus de positions dominantes dans les marchés concentrés.

La concentración en la era de la convergencia

La historia reciente de la regulación de los medios de comunicación por un lado, y de las telecomunicaciones por el otro, tuvo en la concentración de la propiedad uno de sus ejes. La tradición de las políticas de comunicación a partir de la década de 1940 asumió que el derecho a la libertad de expresión, en sentido amplio, precisaba limitar la concentración de la propiedad de los medios. Sin embargo, el proceso de convergencia digital entre medios de comunicación, redes de telecomunicaciones e Internet, fue invocado como un motivo para relajar esos principios regulatorios, sobre todo en Europa y en EEUU, mientras que en América Latina el sentido de las políticas de comunicación muestra una tendencia inversa. En la actualidad, la configuración de mercados concentrados y convergentes de las actividades de información y comunicación a escala global plantea el desafío de formular políticas de comunicación integrales que vuelvan a asumir el derecho a la libertad de expresión como una premisa básica de la regulación del sector y de los abusos de posición dominante de actores concentrados.

CLEMENCIA RODRÍGUEZ

Citizens' and movements' use and appropriation of media technologies

This presentation, informed by ethnographic research on media at the margins, proposes a shift in perspective at several different levels:

- 1) Instead of focusing on individual technologies, our research should examine how grassroots communicators operating at the margins exist in a media ecology that offers different potentialities in each historical situation.
- 2) Instead of trying to determine if the media technologies used at the margin are old or new, digital or not digital, we need to explore how embedded community communicators detect local information or communication needs and use available technologies to address these needs.
- 3) Our research on media at the margins should shed light on how grassroots communicators re-invent, hybridize, converge and bridge technologies from one platform to another.

In sum, understanding media at the margins is about embracing complexity, maintaining the notion of media ecologies, and understanding how grassroots communicators, deeply embedded in local contexts, wedge media technologies into everyday life.

L'utilisation et l'appropriation des technologies médiatiques par les citoyens et les mouvements.

Cette présentation, prenant appui sur la recherche ethnographique auprès de médias alternatifs, tels que les médias communautaires, propose un changement de perspective à plusieurs niveaux:

- 1) Au lieu de se concentrer sur les technologies individuelles, nos recherches devraient s'intéresser à la façon par laquelle les communicateurs qui sont parties prenantes de ces mouvements existent dans une écologie médiatique offrant des possibilités nouvelles dans chaque situation historique.
- 2) Au lieu de déterminer si les technologies utilisées par les médias alternatifs sont anciennes ou nouvelles, numériques ou non, nous devons explorer comment les communicateurs au sein de ces communautés

détectent l'information locale ou les besoins communicationnels, et comment ils utilisent les technologies disponibles pour répondre à ces besoins.

3) Nos recherches sur les médias alternatifs devraient expliquer comment les communicateurs de la base réinventent, combinent et mettent en lien les technologies d'une plateforme à une autre. En somme, la compréhension des médias alternatifs exige d'embrasser leur complexité, de préserver la notion d'écologie médiatique et de saisir comment les communicateurs de la base, fortement enracinés dans des contextes locaux, font usage des technologies médiatiques dans leur vie quotidienne.

El uso y la apropiación de las tecnologías de los medios de comunicación por los ciudadanos y los movimientos

Esta presentación, sustentada en investigación etnográfica sobre los medios de comunicación en las márgenes, propone un cambio de perspectiva en varios niveles diferentes:

- 1) En lugar de centrarse en las tecnologías individuales, nuestras investigaciones deberían abordar la forma en que existen los comunicadores de movimientos en las márgenes dentro de la ecología de los medios, ya que esta ofrece nuevas posibilidades para cada una de las situaciones históricas actuales.
- 2) En lugar de determinar si las tecnologías de los medios utilizadas por los "medios de las márgenes" son nuevas o antiguas, digitales o no, debemos explorar cómo los comunicadores de diferentes comunidades detectan las necesidades de información y de comunicación locales, y cómo utilizan las tecnologías disponibles para satisfacer sus necesidades.
- 3) Nuestras investigaciones sobre los medios de comunicación de las márgenes deberían destacar las formas en que sus comunicadores reinventan, hacen converger y ponen en contacto una tecnología de plataforma con otra.

En resumen, si se busca entender y estudiar los medios de comunicación de las márgenes, debemos aceptar su complejidad, manteniendo el concepto de las ecologías mediáticas y entendiendo cómo los comunicadores en las bases, fuertemente integrados en su entorno, hacen uso cotidiano de las tecnologías de los medios de comunicación.

SPECIAL SESSIONS

SPECIAL SESSION 1: GAMAG

Time: 14:00-15:30
Place: DS-R510

Title: *GAMAG Research Agenda. The Follow-up*

Panelists at this special session will highlight what they see as the major information gaps and priority issues for research within their topic areas. They may also suggest how such issues could be further investigated. The session will aim to reach a consensus on at least one or two topic areas for research – bearing in mind the potential of topics to attract research funding, as well as their ability to contribute to the policy and action-oriented research agenda of the Global Alliance on Media and Gender.

SPECIAL SESSION 2: CCA - ACC

Time: 16:00-17:30
Place: DS-R510

This bilingual roundtable brings together several renowned Canadian media and communications researchers to reflect upon the place of Canadian contributions to communication and media studies within the global context. The participants will examine the engagement of Canadian media and communication scholarship with their international counterparts, in order to assess the strengths and limitations of media and communications studies research in Canada.

SECTIONS

Audience - AUD

Chair: Peter Lunt (University of Leicester, UK)
Vice-Chair: Toshie Takahashi (Waseda University, Japan)
Vice-Chair: Miguel Vicente (Universidad de Valladolid, Spain)
Name of Person Submitting this information:
 Peter Lunt (University of Leicester, UK)

Session 1: Monday, July 13, 2015

Slot Code: AUD-M1a

Time: 09:00-10:30

Room: R-R150

Title: Film Reception

Chair: Dominique Pasquier

Presentations:

Kenneth C. Yang & Yowei Kang (The University of Texas at El Paso, USA): The Consumption of Horror Movies: Using an Experience Sampling Method to Collect Post-Viewing Data

Liesbeth van de Vijner (Ghent University): The cinema is dead, long live the cinema! A qualitative audience research on sociality and eventfulness in a post-moviegoing age

Charles Davis (Ryerson University, USA): Just another Hollywood blockbuster, nothing more! Audiences and the struggle over the cultural value of Peter Jackson's The Hobbit film trilogy

Stephan Gorland & Andy Raeder: Cinema attendance and film online: Substitution or More and More?

Session 2: Monday, July 13, 2015

Slot Code: AUD-M2a

Time: 14:00-15:30

Room: R-R150

Title: Media Audiences: Theoretical Reflections

Chair: Peter Lunt

Presentations:

Suzanne de Cheveigne (Centre National de la Recherche Scientifique (CNRS), France): Eliseo Veron in France 1970-1995

Iris Jennes, Jo Pierson & Wendy van der Broek (iMinds-SMIT, Vrije Universiteit Brussel, Belgium): From eyeballs to click-through: the television audience from an institutional theory perspective

Asta Zelenkauskaitė (Drexel University, USA): Strategic audience behaviors through interpersonal social media

David Mathieu (Roskilde University, Denmark): Audience agency of campaigns on Facebook

Session 3: Monday, July 13, 2015

Slot Code: AUD-M2b

Time: 14:00-15:30

Room: A-2875

PANEL SESSION: Pratiques spectatorielles des jeunes à l'heure du divertissement connecté: Un engouement amplifié pour les fictions sérielles

Chair: Florence Millerand (Université du Québec à Montréal)

Discussant: Anouk Bélanger

Presentations:

Florence Millerand, Christine Thoer, Judith Gaudet, Nina Duque & Caroline Vrignaud (Université du Québec à Montréal): Quand les 12-25 ans regardent des séries en ligne: Catégorisation et pratiques spectatorielles des jeunes Québécois

Clément Combes (Université de Grenoble, France.): Des jeunes et des séries : une passion partagée sur Internet

Jocelyn Lachance (Université de Pau et des Pays de l'Adour, France): Qu'est-ce qu'une série culte? Lecture socio-anthropologique d'une passion rituelle dans un monde connecté

Jean Chateauvert (Université du Québec à Chicoutimi, Canada): De l'appartenance à l'affirmation: être sur les réseaux sociaux

Pierre Barrette (Université du Québec à Chicoutimi, Canada): Ce que fait le Web à la fiction

Session 4: Monday, July 13, 2015**Slot Code:** AUD-M3a**Time:** 16:00-17:30**Room:** R-R150**Title:** Audiences representation and identity**Chair:** Miguel Vicente**Presentations:**

Nisim Katz (Bar-Ilan University, Israel) & *Hillel Nossek* (College of Management Academic Studies, Israel): Watching televised representations and self-identity of minorities: A case study of televised representations and how they are perceived by the Israeli Arab Citizens.

Alexander Dhoest (University of Antwerp, Belgium): 'Making do': The reception of LGBT representations by diasporic LGBT audiences.

Roberto Ortiz Nunez and Dominique Meunier

(Université de Montréal, Canada): Between Vulnerability and Empowerment: Gay Youth in New Media Culture.

Kyong Yoon (University of British Columbia Okanagan, Canada) & *Dal Yong Jin* (Simon Fraser University, Canada): Ethnicized Social Media Logics in the Korean Wave Phenomenon

Session 5: Monday, July 13, 2015**Slot Code:** AUD-M3b**Time:** 16:00-17:30**Room:** A-2875**PANEL SESSION:** Social Remediation of the Public and Private: everyday practice of digital media and transformation of techno-affective scene**Chair:** Yeran Kim**Presentations:**

Kyounghwa Yonnie Kim (Kanda University of International Studies, Japan): A skill of being there: transformation of photography

Yeran Kim (Kwantoon University, Republic of Korea): Affective technology: fetishization of the self on the social media

Sung Woo Park (Woosong University, Republic of Korea): Transductive Industrialisation of Sports Event, Play Ground, and Media Technology

Communication Policy & Technology - CPT**Chair:** Jo Pierson (Vrije Universiteit Brussel, Belgium)**Vice-Chair:** Bart Cammaerts (London School of Economics and Political Science, UK)**Vice Chair:** Aphra Kerr (Maynooth University, Ireland)**Name of Persons Submitting this information:**

Aphra Kerr, Bart Cammaerts & Jo Pierson

Session 6: Monday, July 13, 2015**Slot Code:** CPT-M1a**Time:** 09:00 - 10:30**Room:** DS-M460**Title:** Internet Governance Post-Snowden**Chair:** Robin Mansell (London School of Economics and Political Science)**Discussant:** Francesca Musiani (ISCC, CNRS / Paris-Sorbonne / UPMC)**Presentations:**

Arne Hintz (Cardiff University), *Ian Brown* (Oxford University), *Michael Rogers* (Technical University Delft), *Lina Dencik* (Cardiff University) & *Karin Wahl-Jorgensen* (Cardiff University): Policy and Technological Change in a Post-Snowden World

Dwayne Roy Winseck (Carleton University, Canada): Internet Intermediaries: Neutral Platforms or Opaque Networks of Power?

Nanette Levinson (International Communication Program/School Of International Service) & *Meryem Marzouki* (CNRS and UPMC Sorbonne Universités): Straddling Hegemony and Resistance in Internet Governance: The Soft Power of International Organizations

Kate Coyer (Central European University): The role of social media companies in responding to violent online political extremism and the impacts on freedom of expression.

Session 7: Monday, July 13, 2015**Slot Code:** CPT-M2a**Time:** 14:00 - 15:30**Room:** DS-M460**Title:** Digital Intermediary Innovation**Chair:** Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel)**Discussant:** Paschal Preston (Dublin City University)**Presentations:**

Robin Mansell (London School of Economics and Political Science): Unpacking 'Black Boxes': Understanding Digital Intermediary Innovation

Michael Latzer & Natascha Just (University of Zurich): Governance by Algorithms: Reality Construction by Algorithmic Selection on the Internet

Rachel O'Dwyer (Trinity College Dublin): When Pipes Become Banks: Sociotechnical Control in the Infrastructure of Payments

Aphra Kerr (Maynooth University, Ireland): The Recruitment of Passion and Community in the Service of Capital: Online Community Managers in the Surveillant Assemblage

Session 8: Monday, July 13, 2015**Slot Code:** CPT-M3a**Time:** 16:00-17:30**Room:** DS-M460**Title:** Data and Democracy**Chair:** Dwayne Winseck (Carleton University)**Discussant:** Oscar H. Gandy (Annenberg School for Communication)

Alison Powell (London School of Economics and Political Science): Mediating the Data City: Corporate and Civic Data Brokers

Daniel Paré (University of Ottawa): Enhanced Democracy? Really? Assessing design-reality gaps in Canadian municipal-level open government platforms.

Tom Seymoens, Laurence Claeys, Sanne Ruelens & Jo Pierson (iMinds-SMIT, VUB): Social Media and Datafication: Identifying User Awareness and Attitudes towards Data inferences

Jennifer R Whitson (University of Waterloo): Re-appropriating Big Data: Independent Game Developers' Strategic use of Analytics

Community Communication - COC**Chair:** Arne Hintz (Cardiff University, UK)**Vice-Chair:** Susan Forde (Griffith University, Australia)**Vice Chair:** Adilson Cabral (Federal Fluminense University, Brazil)**Name of Person Submitting this information:**

Susan Forde

Session 9: Monday, July 13, 2015**Slot Code:** COC-M1a**Time:** 09:00-10:30**Room:** R-R160**Title:** Searching for 'the big picture': Frameworks and theoretical considerations for community alternative, and citizens' communication**Chair:** Arne Hintz**Presentations:**

Bart Cammaerts (London School of Economics and Political Science): The Resonance of Anti-Capitalist Discourse and Movement Frames: Opening the Black Box of Reception.

Brilliant Mhlanga (Communications School of Humanities, University of Hertfordshire): Community broadcasting as an emancipatory paradigm: A theoretical

Caitlin Turner (Carleton University): Capital restraints and affordances: A critical analysis of the spatialities of contention.

Amparo Cadavid (UNIMINUTO): Transformative communication: From an epistemology of the South.

Elizabeth Lloyd Miller (Concordia University): En la casa: A media topography of feminist engagement.

Session: 10 Monday, 13 July 2015**Slot Code:** COC-M2a**Time:** 14:00-15:30**Room:** R-R160**Title:** Protest movements and media 1: Broad considerations**Chair:** Susan Forde**Presentations:**

Charlotte Ryan (University of Massachusetts Lowell) & *Karen Jeffreys* (Rhode Island Coalition for the

Homeless): Resisting hegemony through social movement communication practices.
Lina Dencik (Cardiff University): The Advent of Surveillance Realism? Political activism post-Snowden.
Cheryll Reyes Soriano (De La Salle University): Cultural activism and transmedia mobilization: Activist agency and literacy in the age of spreadable media.
Cinzia Padovani & Soumik Pal (Southern Illinois University Carbondale): The Ultra-Right and its Media Strategies for Protest Mobilization.

Session 11: Monday, July 13, 2015**Slot Code:** COC-M2b**Time:** 14:00-15:30**Room:** DS-M560**Title:** Cultural minorities and third-sector media**Chair:** Adilson Cabral**Presentations:**

Andrea Medrado (Federal Fluminense University) & *Renata Da Silva Souza* (Federal University of Rio de Janeiro): Community media, echoes of resistance and the changing soundscapes of Rio's Favelas in the build-up to the Olympics.

Eva Bogner & Judit Szakacs (Center for Media, Data and Society at the School of Public Policy of Central European University): Talking back: New media and the struggle for control over the image of the Roma in Hungary.

Ana Rodriguez Vazquez (Universidad de Santiago de Compostela), *Maria Soliña Barreiro* (ESUPT-Tecnocampus Mataró) & *Miren Manias-Muñoz* (UPV/EHU, Universidad del País Vasco): Breaking hegemony in film distribution: Minoritized languages and digital diffusion.

Alejandro Barranquero (Universidad Carlos III de Madrid): Community communication research in Spain: Youth and the Third Communication Sector.

Session 12: Monday, July 13, 2015**Slot Code:** COC-M3a**Time:** 16:00-17:30**Room:** R-R160**Title:** Social media, communities and communication**Chair:** Stefania Milan**Presentations:**

Jonathon Hutchinson (University of Sydney):

Conceptualising community social media: The promise

of cultural intermediation.

Rebecca LeFebvre & Crystal Douglas (Kennesaw State University): Grievance-based social movement mobilization in the #Ferguson Twitter storm.

Mfundiso Miya (Rhodes University): Languages used on social media platforms in the community of Keiskammahoek in Eastern Cape, South Africa.

Nina Springer & Christian Nuernbergk (LMU Munich): Disentangling commenting user networks: A social network analysis

Chenta Sung (Goldsmiths, University of London):

A preliminary study of non-computer users' use of smartphones as 'polymedia' in Taiwan

Session 13: Monday, July 13, 2015**Slot Code:** COC-M3b**Time:** 16:00-17:30**Room:** DS-M560**Title:** Community media, development and contestation**Chair:** Jane Regan**Presentations:**

Vinod Pavarala (University of Hyderabad): Community Radio and its Discontents in India: Blurred Development Visions?

Carlos Baca Feldman (Instituto de Ciencias Sociales y Humanidades - BUAP): Experiencias Resonantes de Comunicacion: Colectivos de Video en, contra y mas alla del Mercado y el Estado

SM Shameem Reza (University of Dhaka): NGO-ization of community radio: Issues of participation, community engagement and future of democratizing community communications.

Robert M. Bichler (University of Salzburg): Community radios for resistance in the Nicaraguan Autonomous Region of the Southern Atlantic.

Marya Doerfel & Muge Haseki (Rutgers University): Building resilience through interorganizational networking: The Kabul, Afghanistan media sector.

Special event: Monday, July 13, 2015**Time:** 18:00-18:45**Room:** R-R160

Book Launch: The International Political Economy of Communication: Media and Power in South America (Palgrave Macmillan, 2014)

Co-sponsored by Community Communication Section

(COC) and Political Economy Section (POE)
Cheryl Martens (Co-editor, Universidad de las Americas/Bournemouth University)
Diana Coryat (Contributor, Universidad de las Americas)
Arne Hintz (Contributor, Cardiff University)
Marc Raboy (McGill University)
Guillermo Mastrini (Universidad Nacional de Quilmes)

Emerging Scholars - ESN**Co-Chair:** Francesca Musiani (ISCC-CNRS, France)**Co-Chair:** Sandra Ristovska (University of Pennsylvania, USA)**Session 14: Monday, July 13, 2015****Slot Code:** ESN-M1a**Time:** 09:00-10:30**Room:** DS-1420**Title:** Media Policy**Chair:** Sarah Ganter (University of Vienna, Austria)**Discussant:** Claudia Padovani (University of Padova, Italy)**Presentations:**

Michael Dick (University of Toronto, Canada): The Making Available Right in Canadian Copyright Policy: Understanding its Origins

Michael A Lithgow (McGill University, Canada): Regulation, Desire and Power: An Aesthetic Approach to Citizen Participation in Canadian Broadcasting Policy

Sylvia Blake (Simon Fraser University, Canada): The UNESCO Convention on Cultural Diversity + 10: Evaluating the Impact and Potential Role of the CCD at Sub-national Levels in Canada

Stanislav Budnitskiy (Carleton University, Canada) & *Lianrui Jia* (York University, Canada): «Cyber-reactionaries»? Internet Policy as Public Diplomacy in China and Russia

Session 15: Monday, July 13, 2015**Slot Code:** ESN-M2a**Time:** 14:00-15:30**Room:** DS-1420**Title:** Global Perspectives on Journalism Practices**Chair:** Sarah Bannerman (McMaster University, Canada)**Discussant:** Ibrahim Saleh (University of Cape Town, South Africa)**Presentations:**

Dani Madrid-Morales (City University of Hong Kong, Hong Kong): Structure and Agency in the Newsroom: Incorporating Structuration Theory into the Sociology of News

Maria Consuelo Trivino (McMaster University, Canada): Hegemonic Ideologies Framing International News: NTN24 (Colombia) and TeleSur (Venezuela) Case

Liam Kneafsey (Trinity College Dublin, Ireland): Media Ownership and the Tone of News Coverage of Labor Unions: Evidence from a Natural Experiment

Bernadine Jones (University of Cape Town, South Africa): Television News and the Digital Environment: a Triadic Multimodal Approach for Analyzing Moving Image Media

Session 16: Monday, July 13, 2015**Slot Code:** ESN-M3a**Time:** 16:00-17:30**Room:** DS-1420**Title:** Global Media Discourses**Chair:** Francesca Musiani (ISCC-CNRS, France)**Discussant:** Annabelle Sreberny (SOAS, University of London, UK)**Presentations:**

Elitsa Ivanova (Stockholm University, Sweden): Representations of Roma in Bulgarian Mainstream Newspapers 2010 – 2011

Jon Adam Chen (University of Cape Town, South Africa): Articulation and Discourse in the Dewani Case: A Comparative Analysis of Times and Cape Times

Lori Young (University of Pennsylvania, USA): Poverty Discourse in the United States, 2004-2014

Avegaile Mendiola Calzado (Royal Roads University, Canada): Domestic Workers in Canada as Postcolonial Subjects A Policy of Discourse Analysis

Gender and Communication - GEC

Chair: Margaretha Geertsema-Sligh (Butler University, USA)

Chair: Kaitlynn Mendes (University of Leicester, UK)

Name of Person Submitting this information:

Kaitlynn Mendes

Session 17: Monday, July 13, 2015

Slot Code: GEC-M1a

Time: 09:00-10:30

Room: DS-R520

Title: Representations of Beauty

Chair: Jen-Yi Chen (Fooyin University)

Presentations:

Rachmah Ida (Airlangga University): Representations of Muslim Women's Beauty in Indonesian Islam Women's Magazines

Lindani Mbunyuz-Memani (Southern Illinois University, Carbondale): An African American Beauty Standard: South African Bridal Magazines Sell a White Feminine Identity – Imitations Abound

Ji Yoon Ryu (University of Colorado Boulder): Beauty as Life, Gender Norm and Capital: The Biopolitics of Makeover Shows

Mariam Esseghaier (Concordia University): Interviewing Muslim Women While Also Being One

Session 18: Monday, July 13, 2015

Slot Code: GEC-M1b

Time: 09:00-10:30

Room: DS-R525

Title: Politics of Newsproduction

Chair: Margaretha Geertsema-Sligh (Butler University)

Presentations:

Rita Basilio de Simoes & Maria Joao Silveirinha (University of Coimbra): Voices of Experience: Interactions of Societal Forces with Gendered Professional Practices and Experiences

Claudia Ivette Pedraza Bucio (Universidad Nacional Autonoma de Mexico): Jugando Como Visitantes: La Experiencia de las Reporteras de Deportes en Los Diarios Mexicanos Desde la Perspectiva de las

Gendered Newsroom Cultures

Nithila Kanagasabai (Tata Institute of Social Sciences):

Embodied Practices: The Gendered Body in the Neoliberal Newsroom

Sara De Vuyst & Karin Raeymaeckers (University of Ghent): Digital Gender Gaps in Newsrooms: A Longitudinal Study on the Gender Dimensions of Recent Technological Innovations in Journalism

Session 19: Monday, July 13, 2015

Slot Code: GEC-M2a

Time: 14:00-15:30

Room: DS-R520

Title: Feminist Social Media and Artist Responses to Violence against Women

Chair: Yasmin Jiwani (Concordia University)

Presentations:

Carrie Rentschler (McGill University): Hashtag Hijacks and the Feminist Social Media Response to Rape Culture

Brenda Longfellow (York University): Hashtag BeenRapedNeverReported: Twitter as a Feminist Agora

Julianne Pidduck (Université de Montréal): First Nations and Inuit Women: Mediating Subjugated Knowledges of Violence

Krista Lynes (Concordia University): Intimacy and the Index: Object Relations in Transnational Feminist Media

Session 20: Monday, July 13, 2015

Slot Code: GEC-M2b

Time: 14:00-15:30

Room: DS-R525

Title: Interrogating Film

Chair: Ana Celina Puebla (Universidad Nacional de San Juan)

Presentations:

Elizabeth Prommer & Skadi Loist (University of Rostock): Underrepresented but of High Quality: German Feature Films by Female Directors

Shaikhah Alghaith (Colorado State University): The Representations of Women in Bollywood Films

Theresa Cronin (Middlesex University): Film as Rape Culture: The Ethics of Aversion in Sr'an Spasojevi's A Serbian Film (2010)

History - HIS

Rosemary Chikafa (University of Zimbabwe):

Hegemony or Resistance: An African(a) Womanist

Reading of Sembene's Moolade

Session 21: Monday, July 13, 2015

Slot Code: GEC-M3a

Time: 16:00-17:30

Room: DS-R520

Title: Responses to Violence Against Women

Chair: May Farah (American University of Beirut)

Presentations:

Irene Dorothy Awino (University of Oregon): #MyDressMyChoice versus #NudityisNotMyChoice: Resistance, Counterresistance in Kenya's 'Miniskirt Debate'

Ana Cristina Velez (Universidad Eafit): Mujeres Hablando de Mujeres, que Podo Dicen!: Analisis de Columnas de Opinion Colombianas.

Nancy E. Worthington (Quinnipiac University): Microblogging and Beyond: Tracking the Trail of Twitter's #YesAllWomen

Session 22: Monday, July 13, 2015

Slot Code: GEC-M3b

Time: 16:00-17:30

Room: DS-R525

Title: Media and Sexualities

Chair: Mehita Iqani (University of the Witwatersrand)

Presentations:

Ana Celina Puebla (Universidad Nacional de San Juan): Procesos de Significacion de Practicas Sociales y Configuracion Cultural en Relacion con Lecturas, Escrituras y Biografias Trans

Bernadette Barker-Plummer (University of San Francisco): The Ultimate Makeover: US Media, Celebrity, and the Commodification of Transwomen

Markus Schafer & Richard Lemke (Johannes Gutenberg University Mainz): The Role of Gender: A Quantitative Analysis of German Press Reporting on Homosexuality in Sports

Maria T. Soto-Sanfiel & Adriana Ibiti (Universitat Autonoma de Barcelona): Engaging with Narratives about Lesbians

Tianyang Zhou (University of Sussex): LGBT Rights Movement and the Social Media Effect: A Case Study of Taiwan Pride

Co-Chair: Dr Chandrika Kaul (University of St Andrews, Scotland, Programme Chair for Montreal)

Co-Chair: Prof E. Lauk (University of Jyväskylä, Finland)

Name of Person Submitting this information: Dr Chandrika Kaul (University of St Andrews, Scotland)

Session 23: Monday, July 13, 2015

Slot Code: HIS-M1a

Time: 09:00-10:30

Room: DS-2518

Title: Radio Broadcasting: Historical Perspectives

Chair: Professor Carlos Barrera (University of Navarra)

Presentations:

Qi Wang (Shanghai University): Bringing America to China: American Broadcasting in Shanghai 1923-1941.

Nelson Ribeiro (Catholic University of Portugal): Radio Club of Mozambique and the dissemination of Portuguese colonialism

R. Teer-Tomaselli (University of KwaZulu-Natal): Radio in Transition: The South African Broadcasting Corporation, 1948-60.

Susan Haas (University of Pennsylvania): Negotiating Hegemony and Resistance via Journalism Practice in Radio Free Europe's Central Newsroom

Session 24: Monday, July 13, 2015

Slot Code: HIS-M2a

Time: 14:00-15:30

Room: DS-2518

Title: Media History: American Perspectives

Chair: Professor Peter Putnis (University of Canberra)

Presentations: *Gideon Kouts* (Université Paris 8): The Ferrymen of Culture: the Transfer of the Jewish Press Centers from Europe to America in the Second half of the 19th Century.

Christopher Francis White (Sam Houston State University): Fanning the Flames and Taking the Reigns of the First Fan Base: Promotional Strategies in 19th Century American Theatre.

Michael Fuhlhage (Wayne State University): Framing and Flows of News in the Struggle to Abolish Slavery in Antebellum Kansas.

Kevin G Barnhurst (University of Leeds): American Realism as Hegemony and Resistance in the History of U.S. News Events

Session 25: Monday, July 13, 2015

Slot Code: HIS-M3a

Time: 16:00-17:30

Room: DS-2518

Title: Anti-Authoritarianism and the Media

Chair: Professor Epp Lauk (University of Jyväskylä, Finland)

Presentations:

Martha Jane Evans (University of Cape Town): The State versus Nelson Mandela and Others: Media Coverage of the Rivonia Trial and the Anti-Apartheid Movement

Cristiane Freitas Gutfreind (Pontificia Universidade Católica do Rio Grande do Sul): The Brazilian biographical documentary about the military dictatorship and the resignification of the history

Anna Ferrando (University of Pavia): Translating Foreign Cultures. The International Literary Agency against Fascist Hegemony

Jan Cebe (Charles University, Prague): Comparison of media repression methods during the years of Nazi and Communist regime in Czechoslovakia

International Communication - INC

Chair: Herman Wasserman (University of Cape Town, South Africa)

Vice-Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

Vice-Chair: Tania Cantrell Rosas-Moreno (Loyola University, USA)

Session 26: Monday, July 13, 2015

Slot Code: INC-M1a

Time: 09:00-10:30

Room: DS-R340

PANEL SESSION: The 'MacBride Report' at 35: Present and Future of Global Communication Technology and Governance

Chair and discussant: Richard C Vincent (Indiana State University, USA)

Presentations:

Kaarle Nordenstreng (University of Tampere, Finland): The Great Media Debate

Hamid Mowlana (School of International Service at American University, USA): The cultural dimension of MacBride Report

Robin E. Mansell (London School of Economics, UK): Subordinating Citizen Interests: Critical Junctures in the History of Communication Network Development

Katharine Sarikakis (University of Vienna, Austria): The shaping of communicative spaces: the impact of proprietary policy geography

Richard C Vincent (Indiana State University, USA): The Future of Communication Policy and Social Equality in a post-NWICO, post-WSS Environment

Cees J. Hamelink (University of Amsterdam, The Netherlands): A Human Right to Communication and its Moral Obligation

Session 27: Monday, July 13, 2015

Slot Code: INC-M1b

Time: 09:00-10:30

Room: A-2830

PANEL SESSION: Rethinking Global Media Theory through Regionalization

Chair and discussant: Timothy Havens (University of Iowa, USA)

Presentations:

Joseph Straubhaar (University of Texas, USA): The Varied Soft Power of Brazil in other BRICS, Regional Markets, and the U.S.

Swapnil Rai (University of Texas, USA): Bollywood and Indian Soft Power in the Southern Asian Media Region

Laurena Bernabo (University of Iowa, USA): Dubbing and Localization in the Latin American Geo-Linguistic Region

Timothy Havens (University of Iowa, USA): Minority Television, the Black Atlantic, and Post-National Media Regions

Session 28: Monday, July 13, 2015

Slot Code: INC-M2a

Time: 14:00-15:30

Room: DS-R340

PANEL SESSION: Reconfiguring Global Media Hegemony and the Rise of the BRICS Nations

Chair and discussant: Daya Kishan Thussu

(University of Westminster, U.K.)

Presentations:

Daya Kishan Thussu (University of Westminster, UK): Digital BRICS: Building a NWICO 2.0?

Joseph Straubhaar (University of Texas, USA): The BRICS as Emerging Cultural and Media Powers

Colin Sparks (University of Westminster, UK): BRICS challenging the 'global hegemon'?

Kaarle Nordenstreng (University of Tampere, Finland), B.P. Sanjay (University of Hyderabad, India), "The Quest for Professionalism: Challenges and Prospects for Journalism Educators in BRICS"

Juliana Soares Mendes & Fernando Oliveira Paulino (University of Brasilia, Brazil): Globo TV System of Telenovela's Production, Distribution and Access in the International Scenario

Session 29: Monday, July 13, 2015

Slot Code: INC-M2b

Time: 14:00-15:30

Room: A-2830

Title: Broadcasting between the national and the global

Chair & discussant: Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

Presentations:

Shawn Powers (Georgia State University, USA): Theorizing International Broadcasting in the Information Age.

Christina Köhler & Oliver Quiring (University of Mainz, Germany): National Media Coverage and Europe's Future. Media Coverage of the Euro Crisis in Ten EU-Countries and Public Opinion on the EU

Anabelle Sreberny (SOAS, University of London): Charlie Hebdo and the 'global media/event' horizon"

John Yu Zhang (New York Institute of Technology, USA): Hegemony or Resistance? An Examination of the Ambiguous Power Communication on US 'Rebalance' to Asia Between China and the U.S.

Session 30: Monday, July 13, 2015

Slot Code: INC-M3a

Time: 16:00-17:30

Room: DS-R340

PANEL SESSION: Media in Democratization Conflicts: Dousing the Fires or Fanning the Flames?

Chair: Herman Wasserman (University of Cape Town, South Africa)

Presentations:

Judith Lohner & Sandra Banjac (University of Hamburg, Germany): Constructive or Destructive? Journalistic work practices and ethics in democratization conflicts

Barbara Thomass (Ruhr University Bochum): The Role of Media Assistance Organisations in Conflict and Democratisation"

Herman Wasserman, Tanja Bosch & Wallace Chuma (University of Cape Town, South Africa): South African print media coverage of service delivery protests: A content analysis

Marie-Soleil Frère & Anke Fiedler (Université Libre de Bruxelles, Belgium): Professional solidarity and journalistic practices in conflict countries: the case of the *Radio Publique Africaine* in Burundi

Jacinta Mwendu Maweu (University of Nairobi): Instigators of Conflict or Messengers of Peace? The Role of the Media in Promoting Interfaith Dialogue to Ensure lasting Peace in Mombasa, Kenya

Session 31: Monday, July 13, 2015

Slot Code: INC-M3b

Time: 16:00-17:30

Room: A-2830

PANEL SESSION: New Media and the

Reconfiguration of Power in Emerging Economies: Dialogue between China and Brazil

Chair: Yun Long, (Communication University of China)

Discussant: Fernando Oliveira Paulino (University of Brasilia, Brazil)

Presentations

Yun Wen (Simon Fraser University, Canada): From Margin to Center? The Remaking of the Capitalist Class in China's Communication Industries

Pedro Benevides (Federal University of Paraíba, Brazil): Capture the Change and the Naturalization of Capitalism - Traces of Contemporary Brazilian Media

Deqiang Ji (Communication University of China): The Moral Economies of Social Media in China: A Case Study of *Tencent WeChat*

Zhihua Zhang (Communication University of China): To Rebuild the Publicity of Chinese Mass Media through Participatory Communication

Ting Zhou (Communication University of China): From Hero to Doer: Chinese Politician's Caricatures in Mediatized Politics Era

Journalism - Research & Education - JRE + UNESCO

Chair: Ibrahim Saleh (University of Cape Town, South Africa)

Vice-Chair: Claudia Lago (University of São Paulo, Brazil)

Vice Chair: Kerry Green (University of South Australia, Australia)

Session 32: Monday, July 13, 2015

Slot Code: JRE-M1a

Time: 09:00-10:30

Room: DS-M320

Theme III: The Professional Journalism

PANEL SESSION: JRE/ UNESCO Safety of Journalists

Opening Remarks of the UNESCO Sessions on Safety of Journalists

Marisol Cano, director of the Guillermo Cano Foundation & Dean of Facultad de Comunicación, Universidad Javeriana, Bogotá, Colombia

Chair & Moderator: Reeta Pöyhtäri (UNESCO, Paris)

Presentations:

Rachel Puffer (Journalists for Human Rights, Canada): Journalists for Human Rights

Anthony Feinstein (University of Toronto, Canada): The psychological health of war journalists

Linda Steiner (University of Maryland, USA): The war zone trifecta: The case of Western women journalists

Richard Shafer (University of North Dakota) & *Eric Freedman* (Michigan State University, USA): A comparative study of media watchdog reports on violence against journalists: A case study of new press systems in the Baltics and the South Caucasus
Reeta Pöyhtäri (UNESCO, France): UNESCO's academic research agenda on safety of journalists

Session 33: Monday, July 13, 2015

Slot Code: JRE-M1b

Time: 09:00-10:30

Room: R-M110

PANEL SESSION: Meeting The Ethical Challenges of Long Form

Theme V: Generic Studies of Journalism

Chair/Moderator: Beate Josephi (Edith Cowan University, Western Australia)

Presentations:

Melissa Nurczynski Kutztown (University of Pennsylvania Kutztown, USA): Inaccuracies and the long form of journalism

Fiona Giles & William Roberts (University of Sydney, Australia): Narrative ethics in Helen Garner's *The First Stone* and Anna Krien's *Night Games*

Anthea Garman (Rhodes University Grahamstown, South Africa): Striving to be ethical: Jonny Steinberg's negotiations of his power of narration

Bunty Avieson (University of Sydney, Australia): The ethical challenges of literary journalism across cultures

Tobias Eberwein (Austrian Academy of Sciences Vienna, Austria): Narrative journalism and emotional trust: How multimedia storytelling affects reader responses

Session 34: Monday, July 13, 2015

Slot Code: JRE-M1c

Time: 09:00-10:30

Room: R-M120

Theme III: The Professional Journalism

PANEL SESSION: The Emergent Norms & Practices of Social Media Verification

Chair: Elizabeth Saad Correa (University of Sao Paulo, Brazil)

Discussant: Lew Friedland (University of Wisconsin-Madison, USA)

Presentations:

Lucas Graves (University of Wisconsin-Madison, USA): There are no gates, there are no fences: Practices and discourses of verification among online fact-checkers

Soomin Seo (Columbia University, USA): Verification when you're not "on the ground": Virtual foreign bureaus and a new hierarchy of journalistic sources

Ella McPherson (University of Cambridge, UK): Digital human rights reporting by civilian witnesses: Surmounting the verification barrier

Penny O'Donnell (The University of Sydney, Australia): Hegemons or Grunts? Technological innovation, workplace reorganization, collective bargaining, and the power of journalists in the Australian newspaper industry

Roman Hummel, Susanne Kirchhoff & Dimitri Prandner (University of Salzburg, Austria): Tailored to fit? Contradiction and consistency of strategic choices of news media organizations affecting journalism.

Session 35: Monday, July 13, 2015

Slot Code: JRE-M2a

Time: 14:00-15:30

Room: DS-M320

Theme III: The Professional Journalism

Title: JRE/ UNESCO - Working conditions in Different Countries Affecting Safety

Chair & Moderator: Reeta Pöyhtäri (UNESCO, Paris)

Presentations:

Sallie Hughes (University of Miami, USA) & *Mireya Márquez-Ramírez* (Universidad Iberoamericana, Mexico): Mexican journalists under threat: Explaining self-censorship and risk-reduction behavior in weak state

Surbhi Dahiya (Indian Institution of Mass Communication, India): Threats, intimidation of journalists: A case study of India

Sadia Jamil (University of Queensland, Australia): Freedom of expression and press freedom: An ethnographic account of challenges and constraints faced by Pakistani journalists

Andrea Baker (Monash University, Australia): Hegemony versus resistance, the case of Al Jazeera English and press freedom in Egypt

Désirée Deniz Hostettler (Concordia University, Canada): Uncovering the Turkish media landscape: from Gezi Park to now

Session 36: Monday, July 13, 2015

Slot Code: JRE-M2b

Time: 14:00-15:30

Room: R-M110

Theme III: The Professional Journalism

Title: Journalism Under Siege From Threats, Violence & Killings

Chair: Mia Lindgren (Monash University, Australia)

Presentations:

Jyotika Ramaprasad & Katharina Lang (University of Miami, USA): Journalists in Botswana: Relationship between Trust in Societal Institutions and Perceived Roles, Influences, and Freedoms

Marisol Cano (Universitat Pompeu Fabra, Spain & Pontificia Universidad Javeriana, Colombia): Violence against journalists in the beginning of twenty-first century

Anita Varma (Stanford University, USA): Power, Solidarity, and the Watchdog Ideal: The Roots of an Adversarial Press in America and Britain

Azmat Rasul (National College of Arts, Pakistan), *Stephen McDowell, Barbara Robinson & Defne Bilir* (Florida State University, USA): Moral Disengagement and War on Terror: A Qualitative Content Analysis of Drone Strikes in the US Elite Press

Stephen Rendahl (University of North Dakota, USA): Hegemony and Resistance: Nobel Peace and Malala and Coolish

Mia Lindgren (Monash University, Australia): The rise of confessional journalism on radio

Session 37: Monday, July 13, 2015

Slot Code: JRE-M2c

Time: 14:00-15:30

Room: R-M120

Theme V: Generic Studies of Journalism

Title: Journalism Education & The Unresolved Issues

Chair: Claudia Lago (University of Sao Paulo, Brazil)

Presentations:

Xin Zeng (Bournemouth University, China): Journalism education in China: Globalization and localization

Thais de Mendonça Jorge & Vivian Rodrigues Oliveira (Universidade de Brasília, Brazil): Digital Journalism Education: challenges in applying mobile devices at the construction of news with Brazilian students

Andrea Elizabeth Hickerson & Ammina Kothari (Rochester Institute of Technology, USA): Learning in Public: Handling Social Media Mistakes in the Classroom

Nina Elvira Steindl, Corinna Lauerer & Thomas Hanitzsch (University of Munich, Germany): Journalism Students in Times of Crisis: Uncertainty about Professional Outlook

Daniel Barredo (Universidad de las Américas, Ecuador) & *Grupo de Investigación sobre la Profesión Periodística en el Ecuador* (Universidad Politécnica Salesiana, Ecuador): Las amenazas del periodismo en América Latina. Una revisión de las presiones de la cultura periodística ecuatoriana (Threats of journalism in Latin America. A review of the pressures of the Ecuadorian journalistic culture)

Session 38: Monday, July 13, 2015**Slot Code:** JRE-M3a**Time:** 16:00-17:30**Room:** DS-M320**Theme III:** The Professional Journalism**Title:** JRE/ UNESCO - War & Conflict vs. Journalism & Safety**Chair & Moderator:** Reeta Pöyhtäri (UNESCO, Paris)**Presentations:**

Rune Ottosen (Oslo University College, Norway): The price to pay for impunity: Violence, harassment and threats towards reporters in conflict areas

Turo Uskali, Epp Lauk & Heikki Kuutti (University of Jyväskylä, Finland): Drone journalism in crisis reporting: New opportunities and limits

Chris Paterson (University of Leeds, UK): When wealthy democracies attack the press: the limits of accountability?

Divina Frau-Meigs (CLEMI, Sorbonne Nouvelle University, France): French journalism and media education after 'Je suis Charlie': Focus on youth radicalization

Reeta Pöyhtäri (UNESCO, Paris): UNESCOs academic research agenda on safety of journalists: The way ahead

Session 39: Monday, July 13, 2015**Slot Code:** JRE-M3b**Time:** 16:00-17:30**Room:** R-M110**Theme III:** The Professional Journalism**Title:** Old Stereotyping, New Immigrants & Vulnerable Minorities**Chair:** Martin Eide (University of Bergen, Norway)**Presentations:**

Paschal Preston (Dublin City University, Ireland): More than 'Banal Nationalism' – Journalism and News Media's Contribution to Rising Xenophobia in Europe

Elke Grötmann (Leuphana University Lüneburg Institute for Culture and Aesthetics of Digital Media, Germany) & *Tanja Thomas* (Eberhard Karls University of Tuebingen Institute of Media Studies, Germany): Reporting Crimes on Migrants: A Case Study on Journalism and Hegemony

Shiyuan Wang (Hong Kong Baptist University, China): Media Representation of China's Female Migrant Worker

Stephanie D. Agresti, Lauren Longo, Jenna Bjellquist, Stephanie L. Van Heest, James Etheridge & John C. Pollock (The College of New Jersey, USA): Comparing Cross-national Coverage of Muslim Immigration: A Community Structure Approach

Emiljano Kaziaj (Gent University, Belgium): Children as seen in the news / A study on the portrayal of children in television news and the views of journalists on children as news subjects

Katy Lavonne Snell (University of Miami, USA): A Critical Discourse Analysis of News Media Framing of the Migration of Central American Children Across the U.S.-Mexico Border

Session 40: Monday, July 13, 2015**Slot Code:** JRE-M3c**Time:** 16:00-17:30**Room:** R-M120**Theme II:** Innovations in Journalism**PANEL SESSION:** Transformations in Journalism and Human Rights Advocacy in the Face of Digital Innovation & Social Upheaval**Chair:** John Crothers Pollock (The College of New Jersey, USA)**Discussant:** Morton Winston (The College of New Jersey, USA)**Presentations:**

Matthew Powers (University of Washington, USA): Publicity's Ends: How NGO Professionals Evaluate the Efficacy of their Media Campaigns

Ella McPherson (University of Cambridge, UK): Source Credibility as Information Subsidy: Strategies for Successful NGO Journalism at Mexican Human Rights NGOs

Sandra Ristovska (Annenberg School/UPenn, USA): Professionalizing Citizen Journalism: How Human Rights NGOs Broker Between Citizens and Journalists in Emergency Coverage"

Sandra Ristovska (Annenberg School, UPenn, USA): Professionalizing Citizen Journalism: How Human Rights NGOs Broker Between Citizens and Journalists in Emergency Coverage

Amit Kama (Academic College of Emek Yezreel, Israel): Journalists and Media in the Societal Trajectories of Inclusion-Exclusion of Disenfranchised Groups in Israel

John C. Pollock (The College of New Jersey, USA): Illuminating Human Rights: How Demographics Drive Media Coverage"

Law - LAW**Session 41: Monday, July 13, 2015****Slot Code:** LAW-M1a**Time:** 09:00-10:30**Room:** DS-M445**Title:** The State of the Law: Network Neutrality**Chair:** Sandra Braman (Texas A&M University, USA)**Presentations:**

Barbara Cherry (Indiana University, USA)

Christopher Marsden (University of Sussex, UK)

Silvio Henrique V. Barbosa (Escola Superior de Propaganda e Marketing, Brazil)

Session 42: Monday, July 13, 2015**Slot Code:** LAW-M2a**Time:** 14:00-15:30**Room:** DS-M445**Title:** Law, Policy, and Political Communication I**Chair:** Slavka Antonova (University of North Dakota, US)**Presentations:** *Cherian George* (Hong Kong Baptist University, Hong Kong): Lawmaking as «Hate Spin»: The Fluid Frontiers of Religious Intolerance

Sebastian Martin Valdez (University of Western, Sydney): Legal Kaleidoscopes: Human Rights and the Dilemmas of Free Speech Regulation in Argentina

Amy Kristin Sanders (Northwestern University, Qatar): Ag-Gag Laws: Legislating an Ethical Solution to Journalistic Practice?

Hannu Nieminen (University of Helsinki, Finland): Democracy and Information and Communication Rights: The Case of Finland

María Soledad Segura (Argentina): The Social Impact of Communication Law and Policy-Making Processes in Latin America

Session 43: Monday, July 13, 2015**Slot Code:** LAW-M3a**Time:** 16:00-17:30**Room:** DS-M445**Title:** Developments in Intellectual Property Rights**Chair:** Lucas Logan (University of Houston, USA)**Presentations:**

Sara Bannerman (McMaster University, Canada): International Copyright and Access to Knowledge: Institutional Foundations and Path Dependencies

Enakshi Roy (Ohio University, USA): A Comparative

Analysis of US and Indian Laws in the Context of Unauthorized Hollywood Remakes to Bollywood

Loreto Corredoira (Universidad Complutense de Madrid, Spain) & *Rodrigo Cetina* (City University of New York, USA): Current Copyright Policy Tendencies in 2015: Further Weakening of Limits and Exceptions and the Ever -Diminishing Public Domain

Manojna Yeluri (Independent Scholar, India): Songs of Power and Powerless Voices: Understanding the Influence of Copyright in Shaping Public Discourse through Indian Folk Music

Jhessica Reia & Pedro Mizukami (FGV Law School, Brazil): Copyright Law, ICTs and Access to Educational Materials in Brazil

Media and Sport - MES**Chair:** Alina Bernstein (College of management academic studies, Israel)**Co-Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)**Name of Person Submitting this information:** Alina Bernstein**Session 44: Monday, July 13, 2015****Slot Code:** MES-M1a**Time:** 09:00-10:30**Room:** DS-M260**Title:** Mediated Fan Interaction, Communication and Engagement**Chair:** Linda K. Fuller (Worcester State University, USA)**Presentations:**

Jordan Stalker (University of Wisconsin-Madison): Pro Kabaddi: When Child's Play Goes to Market

Olan Scott (University of Canberra), *Jerry Watkins* (University of Canberra) & *Ann Pegoraro* (Laurentian University, Canada): Bottom-up framing: Understanding social media fan interaction around international rugby union

Marta Fialová, Veronika Macková & Alice Němcová Tejkalová (Charles University in Prague): "Yes, I am a racist! So what?" Incompetence of the hegemonic Czech sports media discourse to reflect racism amongst Czech football fans

Matthew Wysocki (Flagler College, USA):

#IAMCHIKARA: Fandom in the Social Media Era for CHIKARA Pro Wrestling

Session 45: Monday, July 13, 2015**Slot Code:** MES-M2a**Time:** 14:00-15:30**Room:** DS-M260**Title:** Media, Sport and Identities**Chair:** Jordan Stalker (University of Wisconsin-Madison)**Presentations:***Douglas-Wade Brunton* (University of Michigan, USA): The Corridor of Uncertainty - Media, Cricket and West Indian Identity*Shekinah Dorelle Palispis Queri* (University of the Philippines Baguio): Indigenous tribal games: A space for (dis)empowering the collective cultural consciousness of the Mangyan indigenous tribal games players in the Philippines*Ilan Tamir* (Ariel University, Israel) & *Alina Bernstein* (College of management academic studies, Israel): Do they even know the national Anthem? Minorities in service of the Flag – Israeli Arabs in the national football Team*Linda K. Fuller* (Worcester State University, USA): The power of ambiguous gender: The case of Indian sprinter Dutee Chand.*Cheng-Ying Lin* (National Chengchi University, Taiwan): The Summoning: Reverse Women's Oppression through Road Running in Taiwan**Session 46: Monday, July 13, 2015****Slot Code:** MES-M3a**Time:** 16:00-17:30**Room:** DS-M260**Title:** Sport Media, Football and the FIFA World Cup**Chair:** Alina Bernstein (College of management academic studies, Israel)**Presentations:***Banu Dağtaş* (Anadolu University Department of Journalism, Turkey): The Change of the News Practices with the Industrial Football: Eskişehirspor Case
Sunyoung Kwak (The University of Tokyo): Between Rivalry and Regional Friendship: Japanese Newspaper Coverage of the Korean National Soccer Team in the 2002 FIFA World Cup*Joaquin Marin Montin* (University of Seville) & *Paula Bianchi* (Federal University of Pampa, Brazil): FIFA 2014 World Cup Brazil. Comparative Analysis of theTelevised Treatment of the Opening Ceremony by Brazil's Globo network and Cuatro in Spain
Ramon Vegas Javier & Christopher David Tulloch (Universitat Pompeu Fabra, Barcelona): Time out: media convergence, a wider agenda and alternative narrative through long-form sports journalism**Media Education Research - MER****Chair:** Divina Frau-Meigs (Sorbonne Nouvelle University, France)**Vice-Chair:** Manuel Pinto (Minho University, Portugal)**Session 47: Monday, July 13, 2015****Slot Code:** MER-M1a**Time:** 09:00–10:30**Room:** DS-M280**Title:** Skilling for media literacy**Chair:** Sang Bai**Presentations:***Mariana de Souza Gomes* (Sorbonne Nouvelle): Quality of TV programmes for children: a comparative analysis between France and Brazil*Henrike Friedrichs, Friederike von Gross & Anna Hübenet* (Germany): Facebook use of elementary school students - A qualitative study about the use of Facebook in everyday life of children*Huei Lan Wang* (Taiwan): Successful TV-Production Teamwork in the Classroom: A Critical Analysis*Abel Antonio Grijalva-Verdugo* (Mexico): The action of the professor in the communication process film: research with Mexican students*María del Rosario Luna* (Argentina): El video digital en la educación superior como herramienta para la elaboracion de informes académicos**Session 48: Monday, July 13, 2015****Slot Code:** MER-M2a**Time:** 14:00–15:30**Room:** DS-M280**Title:** Media Education Policies in Evolution: Shaping the Agenda**Moderator:** Sirkku Kotilainen**Presentations:***Tu'ba Asrak Hasdemir* (Turkey): Media Literacy, Critical Consciousness and Communication for Empowerment: Detecting Boundaries and Potentialities with Turkey's Case
Arul Selvan (India): A Study on Curricula Framework of Academic Interventions for Media Literacy in Indian Context
Sang Y. Bai (S. Korea) A Study on the Institutionalization of Media Education for Korean Youth
Cláudia Lago & Patricia Horta Alves (Brazil): Diversity and inequality: the issue and the Media and Education Project*Anamaria Neag & Katalin Lustyik* (Hungary): Policy-making and media education in Hungary - A Success Story'*Ilse Mariën, Dorien Baelden, Leo Van Audenhove & Jan Jasper Mathé* (Belgium): Reconsidering media literacy in practice: A quick-scan analysis and in-depth comparison of 25 media literacy frameworks
Manuel Pinto & Sara Pereira (Portugal): Media education policies and the school curriculum: the Portuguese case in the EU context**Session 49: Monday, July 13, 2015****Slot Code:** MER-M3a**Time:** 16:00–17:30**Room:** DS-M280**PANEL SESSION:** Intersections of digital media, policy, and citizenship in media education scholarship and pedagogical practice**Moderator-Discussant:** Normand Landry**Presentations:***Karen Louise Smith, Tamara Shepherd & Leslie Shade*: Connected learning and immanent surveillance: Participation and agency in the co-construction of privacy education resources
Sonia Livingstone: iRights - advocating for children's rights online*Stuart Poyntz*: Conceptual futures: Key concepts, UNESCO's MIL policy and citizen learning in media education.**Mediated Communication, Public Opinion & Society - MPS****Chair:** Hillel Nossek (College of Management Academic Studies)**Vice-Chair:** Corinna Luthje (Technische Universität Dresden)**Name of Person Submitting this information:** Hillel Nossek and Corinna Luthje**Session 50: Monday, July 13, 2015****Slot Code:** MPS-M1a**Time:** 09:00-10:30**Room:** DS-M425**Title:** Social Media Credibility**Chair & Discussant:** Corinna Luthje (Technische Universität Dresden)**Presentations:***Daria Plotkina, Jessie Pallud* (University of Strasbourg) & *Andreas Munze* (University of Toulouse 1 Capitole): The truth about the lie. Investigation of the adequacy of media coverage of deceptive electronic word-of-mouth.*Daniel Reis Silva* (Universidade Federal de Minas Gerais): Astroturfing and public opinions: dynamics of demonstrations of simulated publics and its ambiguities*Saifuddin Ahmed* (University of California, Davis) & *Vivian Hsueh-hua Chen*

(Nanyang Technological University): Cyberbullying in online violent games: An empirical analysis of the bystander's perspective

Hsin-Yen Yang (Fort Hays State University) & *Douglas Schules* (Rikkyo University): Courting the Phantom Public and the Zombie Fans: A Comparative Study of Online Shills in the United States, China, and Japan**Session 51: Monday, July 13, 2015****Slot Code:** MPS-M2a**Time:** 14:00-15:30**Room:** DS-M425**PANEL SESSION:** Methodologies for studying the double helix of social media and mainstream media
Chair & Discussant: Lewis A. Friedland (University of Wisconsin-Madison)

Presentations:

Mikihito Tanaka (Waseda University): Social Media Production of public scientific capital in the aftermaths of Fukushima

Anna Maria, Katja Valaskivi & Risto Kunelius (University of Tampere): Tracing Emotional Systems in a Hybrid Media System: Thoughts on Methodology
Johanna Maaria Sumiala (University of Helsinki): "Je suis Charlie" - Digital Ethnography in the Study of Global Media Events
Dmitry Yagodin (University of Tampere) & *Matthew Tegelberg* (York University): Online news flows and Media Agenda Setting: Examples From Canada and Russia

Session 52: Monday, July 13, 2015**Slot Code:** MPS-M3a**Time:** 16:00-17:30**Room:** DS-M425**Title:** Social media Advantages and Disadvantages - Does the Medium Matter?**Chair & Discussant:** Risto Kunelius (University of Tampere)**Presentations:**

Shibey Ding (University of Florida): Facebook Use and Ethnic Identity of Asian American College Students
Stephan Oliver Görland (University of Rostock): Mobile Mediated Communication's Effect on Social Norms

Julia Hildebrand (Drexel University): 'Glasshole': Resisting the Remediated Self between Lifelogging and Lifeblocking

Paulo Faustino (University Nova of Lisbon): Newspaper Ownership Concentration and Market Dynamics in Brazil and in Portugal

Participatory Communication Research - PCR**Chair:** Satarupa Dasgupta (New York University, USA)**Vice Chair:** Florencia Enghel (Malmö University, Sweden)**Vice Chair:** Elske van de Fliert (The University of Queensland, Australia)**Name of Person Submitting this Information:** Satarupa Dasgupta**Session 53: Monday, July 13, 2015****Slot Code:** PCR-M1a**Time:** 09:00-10:30**Room:** DS-M540**Title:** Participatory communication for social justice**Chair:** Pradip Thomas (The University of Queensland, Australia)**Presentations:**

Valentina Bau (University of New South Wales, Australia): Citizen Engagement in Peacebuilding. A communication for development approach to rebuilding peace from the bottom up

Simona Bonini Baldini (University of Rome «La Sapienza», Italy): Digital Storytelling to empower Refugees: potential and limitations of the European project "IntegrArt"

Florencia Enghel (Malmö University, Sweden): Should international media assistance play a role in building democratic media systems in the Western Balkans? Advancing the view of local experts

Oscar Hemer (Malmö University, Sweden): Memory for Development : Amnesia, xenophobia and participatory communication in a South African context

J. Michael Lyons (Saint Joseph's University, USA): The Juvenile Lifers Project: Life narratives as forms of resistance in Pennsylvania prisons

Cayley Erin Soroachan (McGill University, Canada): Bar Camps and Unconferences: Ideologies of Participatory Knowledge Production.

Session 54: Monday, July 13, 2015**Slot Code:** PCR-M2a**Time:** 14:00-15:30**Room:** DS-M540**PANEL & DISCUSSION:** Open to IAMCR Members:

Towards a new Rural Communication Working Group?

Panel facilitators: Elske van de Fliert (The University of Queensland, Australia), Florencia Enghel (Malmö University, Sweden) & Satarupa Dasgupta (New York University, USA)**Presentations:**

Sarah Cardey (University of Reading, UK): Rural Communication – Research to inform practice
Helen Hambly Odame (University of Guelph, Ontario, Canada) & *Loes Witteveen* (Wageningen University, The Netherlands): Practice What You Preach: Experiences in rural communication graduate teaching and learning

Cleofe S. Torres (University of the Philippines Los Baños, Philippines): Engaging Academics and Practitioners in Information Sharing and Learning
Mario Acunzo (Food and Agriculture Organization): Building evidences and policy dialogue for inclusive Rural Communication Services
Rico Lie (Wageningen University, The Netherlands): Future Imperatives of Communication for Rural Development

Session 55: Monday, July 13, 2015**Slot Code:** PCR-M3a**Time:** 16:00-17:30**Room:** DS-M540**Title:** Participatory communication for sustainability in rural, agricultural and urban contexts**Chair:** Satarupa Dasgupta (New York University, USA)**Presentations:**

Hina Ayaz (Humboldt University of Berlin, Germany): How to improve the effectiveness for 'participatory communication approach' based projects of UNICEF: a case study of Pakistan.

Elbé Kloppers (North-West University, South Africa): An applied model for participatory communication between emerging farmers and agriculturists in South Africa

Eleanor R. Marchant (University of Pennsylvania, USA): Participatory Communication for Development and the Mythology of 'Local Participation': A case for a change of perspective from Nairobi

Maria Touri (University of Leicester, UK): Participatory Communication and Sustainable Food production: The role of small businesses in empowering farmers and the case of Indian Organic Farmers Producer Company Limited (IOFPCL)

Political Communication - POL**Chair:** Christina Holtz-Bacha (University of Erlangen-Nürnberg, Germany)**Chair:** María José Canel (Complutense University, Madrid, Spain)**Vice Chair:** Bengt Johansson (University of Gothenburg, Sweden)**Vice-Chair:** Julio Juárez-Gámiz (UNAM, Mexico City, Mexico)**Name of Person Submitting this information:** Christina Holtz-Bacha**Session 56: Monday, July 13, 2015****Slot Code:** POL-M1a**Time:** 09:00-10:30**Room:** DS-M340**Title:** Exploring the role of new media in politics**Chair:** Gerardo Luis Dorantes (National Autonomous University of Mexico (UNAM))**Presentations:**

Gerardo Luis Dorantes, Jesus Eduardo Alvarez Barrios, Jorge Alberto Islas Herrera & Hugo Enrique Saucedo Saucedo (National Autonomous University of Mexico (UNAM)): Twitter and political participation in 2014 Ayotzinapa slaughter in Mexico

Gabriela Gomez & Yarimis Méndez (University of Guadalajara): Violence in Mexico: Use of Twitter to alert and citizen participation

Parkie Shakantu Mbozi (Institute of Economic and Social Research, University of Zambia): Digital Democracy: an Analysis of the Role and Influence of Online Media to Political Discourse in Zambia

Yajie Chu (Tsinghua University) & *Yu Xu* (University of Southern California): Civil Participation, Internet Use and Xinfang (Petition): A Multilevel Analysis of 31 Provincial Cities in China

Session 57: Monday, July 13, 2015**Slot Code:** POL-M2a**Time:** 14:00-15:30**Room:** DS-M340**Title:** The Digital Public Sphere as an Ambiguous New Power: Twitter during the EU Elections 2014**Chair:** Caja C. Thimm (University of Bonn, Germany)

Presentations:

Guy Starkey (University of Sunderland, UK): Twitter and the 2014 elections to the European Parliament: Tweets from the United Kingdom
Caja C. Thimm, Jessica Einspänner-Pflock & Mario Anastasiadis (University of Bonn, Germany): The EU Elections on Twitter in Germany: Anti-European voices on Twitter
Sandrine Roginsky (Université catholique de Louvain (UCL), Belgium): The 2014 European election campaign on Twitter: a comparison between outgoing members and new candidates in the UK, Spain and France
Evelien D'heer (iMinds-MICT-Ghent University) & *Pieter Verdegem* (Department of Communication Sciences, Ghent University): The role of Twitter in the 2014 election campaign in Belgium. Combining a small and big data approach

Session 58: Monday, July 13, 2015**Slot Code:** POL-M3a**Time:** 16:00-17:30**Room:** DS-M340**Title:** New Approaches to Research Media and Politics Interactions**Chair:** Karen Arriaza Ibarra (Complutense University of Madrid)**Presentations:**

Diógenes Lycariao (Fluminense Federal University) & *Antal Wozniak* (University of Mannheim): The prism of the public sphere: The COP15 coverage by the Brazilian media system
Isabel Ferin Cunha (University of Coimbra, Portugal): Crisis of Democracy, Journalistic Coverage of Political Corruption and press freedom in Portugal
Seon Gi Baek & Dong Hun Kim (Sungkyunkwan University, Seoul): The Local political power can be changed or not? Coverage pattern of Korean media on the 2014 Local Governmental Election, media frames, and their political and ideological meanings
Anne-Christin Hoffmann (University of Passau, Germany): The Role of Media in the Resignation of the German President Christian Wulff
Miriam Hernandez (City University of Hong Kong): Influence of political, economic and geographical factors in the media agenda of immigration issues on the United States

Political Economy - POE**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX)**Vice-Chair:** Peichi Chung (Chinese University of Hong Kong, HKSAR)**Vice Chair:** Peter Thompson (Victoria University of Wellington, New Zealand)**Name of Person Submitting this Information:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX)**Session 59: Monday, July 13, 2015****Slot Code:** POE-M1a**Time:** 09:00-10:30**Room:** R-R140**Title:** New Agendas in the Political Economy of Communication**Chair:** Helena Sousa (University of Minho, Portugal)**Presentations:**

Oscar Howard Gandy, Jr. (University of Pennsylvania, United States): Toward a political economy of framing: Putting inequality on the public agenda
Philippe Bouquillion (Université Paris13, Sorbonne Paris Cité, France): The construction of hegemonies in the industries of symbolic goods and industrial paradigms of convergence. Elements of a political economy of culture and communication
Dwayne Roy Winseck (Carleton University, Canada): Reconstructing and Renewing Heterodox and Critical Approaches to the Critical Political Economy of Communication and Media
Eileen R. Meehan (Southern Illinois University Carbondale, USA): "Whose Watching Is Work? Notes on the Political Economy of Broadcast Audience Measurement in the United States"

Session 60: Monday, July 13, 2015**Slot Code:** POE-M1b**Time:** 09:00-10:30**Room:** A-2835**Title:** Evolving Political Economies of News**Chair:** Peichi Chung (Chinese University of Hong Kong, HKSAR)**Presentations:**

Chris Paterson & Toussaint Nothias (University of Leeds, UK): "Bring back our (and their) imperialism!"

Representation of China and the US in Africa in global online news

Jan Miessler (Hong Kong Baptist University, HK): The Gravity of the Lowest Common Denominator: Political Economy of the Post-1989 Czech Journalism
Jesse Owen Hearn-Branaman (National Institute of Development Administration, Thailand): In defense of 'most different' comparisons: The political economy of news media in China and the USA

James Compton & Paul Benedetti (University of Western Ontario, Canada): Legitimation Crisis and the Contradictions of Technological Innovation in Mainstream Newsrooms
Viktor Chagas (Fluminense Federal University, Brazil): Brazilian prestige press and the popularity queue, or how printed quality media is becoming a niche market in competitive contemporary contexts

Session 61: Monday, July 13, 2015**Slot Code:** POE-M2a**Time:** 14:00-15:30**Room:** R-R140**PANEL SESSION:** Global Media Giants**Chair:** Benjamin J. Birkinbine (University of Nevada, USA)**Presentations:**

Janet Wasko (University of Oregon, USA): The Walt Disney Corporation
Victor Pickard & Lee McGuigan (University of Pennsylvania, USA): Welcome to Comcast Country: A Political Economic Tour
Benedetta Brevini (University of Sydney, Australia): Mediaset: The secret dream of every media mogul
Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, MX): Televisa. Addressing Media Power from Latin America

Session 62: Monday, July 13, 2015**Slot Code:** POE-M2b**Time:** 14:00-15:30**Room:** A-2835**Title:** Poverty, Inequality & Resistance**Chair:** Trish Morgan (Maynooth University, Ireland)**Presentations:**

Jane Duncan (University of Johannesburg, South Africa): Riot porn: mediations of the right to protest in South Africa

Danielle Raeijmaekers (University of Antwerp, Belgium): Before there was no alternative: Austerity and press coverage in 1977
Chika Anyanwu (Charles Sturt University, New South Wales, Australia): Boko Haram and Hegemonic resistance in Nigerian Political System

Saumya Bharti Verma (A J K Mass Communication Research Center, New Delhi-25, India): Fact or fiction: truth never lies? A case study of the filmic representations of the Dalit (the lower caste) women's movement in North India (Political Economy and Feminism)

Wai Han Lo (Hong Kong University, HK): Conceptual shift in poverty discourse

Session 63: Monday, July 13, 2015**Slot Code:** POE-M3a**Time:** 16:00-17:30**Room:** R-R140**PANEL SESSION:** Climate Change and the Media**Chair:** Andrew Calabrese (University of Colorado, USA)**Presentations:**

Graham Murdock (University of Loughborough, UK): Questions of Materiality and Justice
Benedetta Brevini (University of Sydney, Australia): Media ownership and climate change: An issue for media reform?
Alison Anderson (University of Plymouth, UK): Reporting Climate Change: Challenges for Research
Robert A Hackett, Shane Gunster & Kevin Kehoe (Simon Fraser University, Canada): Climate Crisis, Media Alternatives: Journalism, Environmental Advocacy, and Climate Politics

Session 64: Monday, July 13, 2015**Slot Code:** POE-M3b**Time:** 16:00-17:30**Room:** A-2835**Title:** New Media and New Publics**Chair:** Michael Daubs (Victoria University of Wellington, NZ)**Presentations:**

Chang-de Liu (National Chengchi University, Taiwan): Emancipation or new enclosure movement? The impacts of social media on alternative journalism in Taiwan and China

Timothy Dwyer & Fiona Martin (University of Sydney, Australia): How Did They Get Here? The Likeable Engine, Dark Referrals and the Problematic of Social Media News Analytics

Emilia Zboralska, Charles Davis & Irene Berkowitz (Ryerson University, Canada): The political economy of over-the-top video distribution in Canada: Towards a consumer sovereignty regime?

Pieter Verdegem, Evelien D'heer & Frederik De Grove (Ghent University, Belgium): Social media in times of neoliberalism: Connective action or polarization of the public debate?

WORKING GROUPS

Comic Art - COA

Chair: John A. Lent (International Journal of Comic Art, USA)

Vice-Chair: Geisa Fernandes (Observatório de Histórias em Quadrinhos ECA/USP, Brazil)

Name of Person Submitting this information: Geisa Fernandes

Session 65: Monday, July 13 2015

Slot Code: COA-M1a

Time: 09:00-10:30

Room: DS-3375

Title: African and Arab World Cartoons

Chair: Etienne Domingue (Faculté de théologie et d'études religieuses - Université de Sherbrooke, Canada)

Presentations: *Sandra Pitcher* (University of KwaZulu-Natal, South Africa): Hegemonic Myth-Making: A discussion of Zapiro's representation of Nelson Mandela (1994-1999)

Mikhail Peppas (SanKofa Book and Design Fair Durban) & *Sanabelle Ebrahim* (University of KwaZulu-Natal, South Africa): Hello Kitty, He-Man, BunnyKats: Reflections on Character Development, Merchandise Routes and Social Engagement

Shahnawaz Imran Zali (Northwestern University in Qatar, USA) & *Nissryne Dib* (Northwestern University in Qatar, Qatar): Cartoons in Protest

Session 66: Monday, July 13 2015

Slot Code: COA-M2a

Time: 14:00-15:30

Room: DS-3375

Title: Latin America Cartoons and Comics

Chair: Damien Rinaldo Tomaselli (University of Kwazulu-Natal) / AFDA (The South African School of Motion Picture Medium and Live Performance, South Africa)

Presentations:

Edna Nelly Becerril Lerin (Universidad Nacional Autónoma de México, MX): The Burrón family
Monica Fontana (Faculdades Integradas Barros Melo, Brazil): Identity and trans visibility in Laerte's comic strips

Luiza Lusvarghi (Universidade de São Paulo, Brazil): Transmedia and Cartoons: Sex, Drugs and Rock and Roll Era never dies in Rê Bordosa

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México, MX): Animation as an approach to historical facts

Session 67: Monday, July 13 2015

Slot Code: COA-M3a

Time: 16:00-17:30

Room: DS-3375

Title: Freedom to Cartoon, Radicalism, Resistance, Responsibility and Charlie Hebdo

Chair: Waldomiro Vergueiro (Universidade de São Paulo/ Observatório de Histórias em Quadrinhos ECA/ USP, Brazil)

Presentations:

John Anthony Lent (International Journal of Comic Art, USA): Freedom To Cartoon (Responsibly)

Geisa Fernandes (Area de Narrativas Dibujadas (UBA)/Observatório de Histórias em Quadrinhos (ECA/USP), Brazil): To be or not to be... Charlie: reflections on cartooning and politics

Waldomiro de Castro Santos Vergueiro (Escola de Comunicações e Artes da Universidade de São Paulo, Brazil): Maomé went to the mountain... and did not like what he saw there: political cartoon, social criticism and tension increasing in the 21st. Century

Adolpho Carlos Françoso Queiroz (Universidade Presbiteriana Mackenzie, Brazil): Bullets do not kill ideas

Crisis Communication - CRI

Chair: Rikke Bjerg Jensen (Royal Holloway University of London, UK)

Vice-Chair: Eva-Karin Olsson (Swedish Defence University, Sweden)

Name of person submitting this information:

Rikke Bjerg Jensen (Royal Holloway University of London, UK)

Session 68: Monday, July 13, 2015

Slot Code: CRI-M1a

Time: 09:00-10:30

Room: DS-1540

Title: News values and news coverage

Chair: Rikke Bjerg Jensen (Royal Holloway University of London, UK)

Presentations:

Shixin Zhang (University of Nottingham Ningbo, China): Peace or War Journalism? - An Analysis of Chinese News Media's Coverage of Libyan Crisis in 2011

Sami Siddiq (University of Auckland, NZ): Framing the killing of Osama bin Laden and its aftermath: an analysis of American and Pakistani crisis communication and news coverage

Susana Sampaio-Dias (University of Portsmouth, USA): Re-thinking proximity as a news value: How the financial crisis is undermining a global understanding of human rights problems

Session 69: Monday, July 13, 2015

Slot Code: CRI-M2a

Time: 14:00-15:30

Room: DS-1540

Title: Media influences and media effects: propaganda, mediatization and image making

Chair: Eva-Karin Olsson (Swedish Defence University)

Presentations:

Emma Briant (University of Sheffield): Paternalism and Structures of Legitimacy in post 9/11 US Propaganda.

Neofytos Aspriadis & Athanassios Samaras (University of Piraeus): Political Blame Games and Nation Image Making in Times of Financial Crises: A Comparative Analysis of PASOK and SYRIZA Administrations in Greece.

Lara Kobilke & Philip Baugut (University of Munich): Mediatization of Politics from a Psychological Point of View. Exploring Media Effects on Scandalized Politicians in a Qualitative Analysis of Two German Cases.

Charles Tunde Iruonagbe, Oladokun Omojola & Lanre Amodu (Covenant University): Intercultural Communication and the Threat of Islamist Radicalism in Nigeria.

Session 70: Monday, July 13, 2015

Slot Code: CRI-M3a

Time: 16:00-17:30

Room: DS-1540

Title: Representations of crisis: the visible and the invisible

Chair: Eva-Karin Olsson (Swedish Defence University)

Presentations:

Alexander Godulla (University of Passau), *Cornelia Wolf* (Leipzig University) & *Ralf Hohlfeld* (University of Passau): Picturing the Ukrainian crisis. The use of photographic news factors in tabloid and quality press.
Mahmoud Eid (University of Ottawa): Invisible Racist Representations of Muslims in the Spur-of-the-Moment Canadian News of 9/11.

Kenzie Burchell (University of Toronto Scarborough): The Media Event Assemblage: Performativity, Terror, and Mobile Communication

Robin Andersen (Fordham University): HBO's Treme and the Evolving Stories of the Storm

Diasporas and the Media - DIM

Chair: Roza Tsagarousianou (University of Westminster)

Vice-Chair: John Sinclair (University of Melbourne)

Name of Person Submitting this Information:

John Sinclair (University of Melbourne)

Session 71: Monday, July 13, 2015

Slot Code: DIM-M1a

Time: 09:00-10:30

Room: DS-2508

Title: Asia and its diasporas

Chair: John Sinclair (University of Melbourne)

Presentations:

Susan Leong (Curtin University): Overseas Chinese and the problematics of a Chinese internet

Yueyue Liang & Dieer Liao (Tsinghua University):

'Chinese diasporas', 'Malaysian' or 'Malaysian Chinese': The construction of diasporic identities in Malaysian local Chinese international television news programs

Chun-Fu Chen (Fu Jen Catholic University):

Negotiating hegemony and resistance in cultural production: Southeast Asian migrants in Taiwan's documentary films

Jungwoo Jan, Sigi Lee, Hye Soo Kang & Jungen Ban

(Sungkyunkwan University): Marriage migrant women, media representations, and intercultural conflicts: A semiotic and discourse analysis on televised coverage of marriage migrant women in Korea?

Session 72: Monday, July 13 2015

Slot Code: DIM-M2a

Time: 14:00-15:30

Room: DS-2508

Title: South Asian diasporas

Chair: Sudeshna Roy (Stephen F Austin State University Texas)

Presentations:

Charu Uppal (Karlstad University): Meaning as

a function of distance, time & globalization: A comparison of Indian diasporas in Singapore & Fiji

Mélanie Le Forestier (Université Toulouse-Jean Jaurès):

Reconfiguration of cultural and diasporic identities in the Indian diasporic and independent cinemas

Ujjwala Barve (University of Pune): Modi's speech

at Madison Square Garden: Reflections on India-American media

Asmaa Malik (Ryerson University): A 'transnational

moment': A case study of news and social media among Toronto's Pakistani diaspora

Session 73: Monday, July 13 2015

Slot Code: DIM-M3a

Time: 16:00-17:30

Room: DS-2508

Title: Diasporas in Europe 1

Chair: John Sinclair (University of Melbourne)

Presentations:

Sandra Mooser (University of Bern): Finding a voice?

Nollywood inspired filmmaking practices in Switzerland

Reza Anthony Kartosen-Wong (University of Amsterdam): Young Asian Dutch and the consumption

of Japanese and South Korean film and television

Koen Leurs and Myria Georgiou (London School of Economics and Political Science): Digital makings

of the cosmopolitan city? Young peoples' urban imaginaries of London

Digital Divide - DID

Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Vice-Chair: Ali Zarqa (Auckland University, New Zealand)

Vice Chair: Liangwen Kuo (National Chiao Tung University, Taiwan (China))

Secretary: Anna Gladkova (Lomonosov Moscow State University, Russia)

Name of Person Submitting This Information:

Olga Smirnova (Lomonosov Moscow State University, Russia), Anna Gladkova (Lomonosov Moscow State University, Russia)

Session 74: Monday, July 13, 2015

Slot Code: DID-M1a

Time: 09:00-10:30

Room: DS-M220

Title: New Angles of Digital Divide

Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Discussant: Dipak De (Banaras Hindu University, India)

Presentations:

Vir Bala Aggarwal (Himachal Pradesh University Shimla, India): Bridging the Divide: A Development Communication Perspective

Niranjana Prem (Tata Institute of Social Sciences, India): Digital Divide: Need for Realigning the top-down in ICT for D

Andrea Limberto (University of Sao Paulo, Brazil): #In terms of the interdict

Eduardo Zilles Borba & Marcelo Knorich Zuffo (University of Sao Paulo, Brazil): Natural to the Human

Interactions with Digital Interfaces: A New Perspective to Understand the Virtual Experiences

Kulveen Trehan (Guru Gobind Singh Indraprastha University, India): Advertising Literacy to Empower

the Young Media Consumers in India : A Critical Exploration of the Advertised Mind

Christopher McConnell (UT Austin, USA): Institutional Access Divides and Digital Inclusion

Session 75: Monday, July 13, 2015

Slot Code: DID-M2a

Time: 14:00-15:30

Room: DS-M220

SECTION BUSINESS MEETING

Chair: Olga Smirnova (Lomonosov Moscow State University, Russia)

Session 76: Monday, July 13, 2015

Slot Code: DID-M3a

Time: 16:00-17:30

Room: DS-M220

Title: The Use of New Technologies in the Context of Digital Divide

Chair: ASM Asaduzzaman (University of Dhaka, Bangladesh)

Discussant: Zarqa Ali Shaheen (University of Auckland, New Zealand)

Presentations:

Umair Nadeem (University of Gujrat, Pakistan): Effect of Social Media on Pakistani Youth Regarding Political Campaigns

Yinyi Luo (University of Leeds, UK): Uneven Accesses to Videogames: Players' Perspective

Anil Kunnel (University of Münster, Germany): Social Networking without Social Class: The Role of Trust

Between Low-income Job Seekers and Middle-class Employers for the Indian Job-portal babajob.com

Bernardo Amigo (University of Chile, Chile): Hyper Everyday Life and Mobile Communication Technologies

Jose Claudio Siqueira Castanheira (Universidade Federal de Santa Catarina, Brazil): Sounding the Code: Noise as a Subversive Practice in Digital Media

Rikke Bjerg Jensen (Royal Holloway University of London, UK): 'Mind the gap': social media and the UK military family

Environment, Science and Risk Communication - ESR

Chair: Pieter Maesele (University of Antwerp, Belgium)

Vice-Chair: Dorothee Arlt (University of Bern, Switzerland)

Vice-Chair: Anders Hansen (University of Leicester, UK)

Name of Person Submitting this information:

Pieter Maesele (University of Antwerp, Belgium)

Session 77: Monday, 13th July 2015.

Slot Code: ESR-M1a

Time: 09:00-10:30

Room: DS-M440

Title: Hegemony, Environment and Society

Chair: Pieter Maesele (University of Antwerp, Belgium)

Presentations:

Richard Doherty (University of Leeds): Environmental Communication and Critical Discourse: Methods for Understanding the Mediated Alienation of Humans from Nature

Maitreyee Mishra (Manipal University): Constructed Environments, Nature and Neoliberalism in India: Perspectives from Karnataka and Odisha

Susana Herrera (Instituto Tecnológico y de Estudios Superiores de Occidente): Genealogy and transformations of the hegemonic discourse about society/nature relationships in the stage of World's Fairs

Sébastien Doiron & Sebastian Weissenberger (Université du Québec à Montréal): The media treatment of the Gilligan's Restaurant in the Parlee Beach Provincial Park, New Brunswick, Canada

Oscar Julián Cuesta (Universidad Los Libertadores): Comunicación ambiental: sus supuestos epistemológicos y su oportunidad para construir alternativas al capitalismo

Sébastien Doiron & Sebastian Weissenberger (Université du Québec à Montréal): The media treatment of the Gilligan's Restaurant in the Parlee Beach Provincial Park, New Brunswick, Canada

Oscar Julián Cuesta (Universidad Los Libertadores): Comunicación ambiental: sus supuestos epistemológicos y su oportunidad para construir alternativas al capitalismo

Sébastien Doiron & Sebastian Weissenberger (Université du Québec à Montréal): The media treatment of the Gilligan's Restaurant in the Parlee Beach Provincial Park, New Brunswick, Canada

Oscar Julián Cuesta (Universidad Los Libertadores): Comunicación ambiental: sus supuestos epistemológicos y su oportunidad para construir alternativas al capitalismo

Session 78: Monday, 13th July 2015.

Slot Code: ESR-M2a

Time: 14:00-15:30

Room: DS-M440

Title: Science Journalism and Communication

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

David M. Secko (Concordia University): Debates and definitions: A qualitative metasummary of visions for the future(s) of science journalism

Shulin Chiang (Chinese Culture University): From Science to Journalism? How Meteorological Information is Translated into TV Weather Forecasting
Lars Guenther, Claudia Bader & Georg Ruhrmann (Friedrich Schiller University): Scientific (Un)Certainty of Life Sciences in the Media: Adapting a Reasoned Action Approach to Explaining Journalistic Depiction Behavior

Mette Marie Roslyng (Aalborg University): Debating the Brain: Critical Media and the Emergence of a Neuro-Chemical Social Imaginary

Qian (Sarah) Gong (University of Leicester): 'Child at risk': Communicating healthcare messages to (grand) parents in China

Elisabeth Eide (Oslo and Akershus University College of Applied Sciences): Communicating climate science - best practices in journalism

Session 79: Monday, 13th July 2015.

Slot Code: ESR-M3a

Time: 16:00-17:30

Room: DS-M440

Title: Environmental Journalism and News

Chair: Pieter Maesele (University of Antwerp, Belgium)

Presentations:

Suzanne de Cheveigne (Le Centre national de la recherche scientifique): Environmental news on French Television 1994 - 2014

Yu Wang & Lutong Sun (Communication University of China): Highlighting and masking: A Study on China's News Coverage of Environmental Pollution

Silvia Domínguez Gutiérrez (Universidad de Guadalajara): 'El medio ambiente' no es noticia:

escasa publicación en dos diarios de Jalisco, México
Stuart Allan (Cardiff University) & *Jacqueline Ewart* (Griffith University): Citizen science, citizen journalism:

New forms of environmental reporting

Robin Reul (University of Antwerp, Belgium):

Professional journalistic routines and the protest paradigm: The Big Potato Swap in traditional and alternative media

Ethics of Society and Ethics of Communication- ETH

Chair: María Teresa Nicolás Gavilán (Universidad Panamericana)

Session 80: Monday, July 13, 2015

Slot Code: ETH-M1a

Time: 09:00-10:30

Room: DS-1525

Title: Ethical perspective on digital communication I

Chair & Discussant: María Teresa Nicolás Gavilán

Presentations:

Yanick Farmer (University of Quebec in Montreal): Resisting peer-pressure in on-line chats: an ethical perspective on digital communication

Elvira Garcia De Torres (University Ceu Cardenal Herrera), *Concepcion Edo Bolos* (Complutense University of Madrid), *Pedro Jeronimo* (Lusóada University of Lisbon), *Lyudmyla Yezers'ka* (University of Piura) & *Claudia Herrera* (CEU Cardenal Herrera University): The ethics of crowdsourcing journalism.

Marten Juurik (University of Tartu): Why distance matters' A theoretical concept for describing conflicts of loyalty in journalism ethics.

Juan Carlos Suarez & Jesus Cruz Álvarez (University of Seville): News consumption patterns and use of interactive tools at hearings in digital media; between the public interest and soft news.

Maurício Liesen (University of Sao Paulo) Ex-communication: an ethical response to a hegemonic concept

Session 81: Monday, July 13, 2015

Slot Code: ETH-M2a

Time: 14:00-15:30

Room: DS-1525

Title: Ethical perspective on digital communication II

Chair & Discussant: Yanick Farmer

Presentations:

Nyasha Mboti (University of Johannesburg): Why Social Media Are Evil?

Yun Long (The National Centre for Radio and Television Studies, Communication University of China): Through the PRISM: A Survey on Internet Usage and Digital Ethics of Chinese Youth

Jennifer Holden (University of Aberdeen): Whose privacy is it anyway' Public perceptions of ethics and risk in social media.

Irene Da Rocha & Marta Narberhaus (Pompeu Fabra University): Identificación de las prácticas, valores y competencias éticas del periodismo transmedia
Liziane Soares Guazina, Fernando Oliveira Paulino, Carlos Eduardo Esch & Luiz Martins da Silva (University of Brasilia): Where is society' An analysis of news coverage of three radio stations in the Brazilian public service of media

Session 82: Monday, July 13, 2015

Slot Code: ETH-M3a

Time: 16:00-17:30

Room: DS-1525

Title: Ethics in public life I: health and sciences

Chair: Leonardo Francisco Figueiras Tapia

Discussant: Leonardo Francisco Figueiras Tapia

Presentations:

Carola Isabel García Calder (Universidad Nacional Autónoma de México): Publicidad y obesidad en México: un caso de autorregulación, regulación y políticas públicas en publicidad dirigida al público infantil.

Isabel Serrano Maillo (Universidad Complutense de Madrid), *Isabel Martín de Llano & Ana Marcos del Cano* (Universidad Nacional de Educación a Distancia): La información como arma arromadiza en las crisis sanitarias.

Luis Teixeira (School of Arts, Portuguese Catholics University) & *Ana Carvalho* (Bioethics Institute, Portuguese Catholics University): Science and Society' promoting citizenship through the reflection on ethical issues in life sciences

Oscar Armando Jaramillo (Universidad Mayor, Chile): El derecho al olvido en Internet y el Efecto Streisand: Aplicabilidad y soluciones

Health Communication and Change & HIV and AIDS Communication - HCC

Chair: Nanna Engebretsen (Lillehammer University College, Norway)

Chair: Kate Holland (University of Canberra, Australia)

Co-Chair: Sarah Cardey (University of Reading, UK)

Co-Chair: Marjan de Bruin (University of the West Indies, Jamaica)

Co-Chair: Ravindra Kumar Vemula (English and Foreign Languages University, India)

Name and email of Person Submitting this information: Kate Holland (University of Canberra, Australia)

Session 83: Monday, July 13, 2015

Slot Code: HCC-M1a

Time: 09:00-10:30

Room: A-2875

Title: Risk Perception and Behaviour

Chair: Marjan De Bruin (University of the West Indies, Jamaica)

Presentations:

Nancy Muturi (Kansas State University, USA): Risk-Perception and Self-efficacy for Alcohol Consumption and HIV/AIDS: A Comparative Study of Young Adults in Kenya and USA

Satarupa Dasgupta (New York University, US): Examination of risk perception, condom compliance and screening and testing behavior of male and transgender sex workers in India

Qian (Sarah) Gong (University of Leicester, UK): Negotiating risk: Chinese migrant mothers' perceptions of health messages in the UK

Hannah Frueh (University of Freiburg, Switzerland): Precision Estimates: The influence of information precision on risk perception and prevention behavior in bicycle accidents

Yukari Seko & Stephen Lewis (University of Guelph, Canada): Beyond the Double-Edged Sword: A Review of Benefits and Risks of the Internet on Non-Suicidal Self-Injury

Islam & Media - IAM

Chair: Basyouni Hamada (Department of Mass Communication, Qatar University)

Session 84: Monday, July 13, 2015

Slot Code: IAM-M1a

Time: 09:00-10:30**Room:** DS-R515**Title:** Islam and Muslims between the Coverage of New and Traditional Media**Chair:** Prof. Basyouni Hamada (Qatar University)**Presentations:***Roxanne D. Marcotte* (Université du Québec à Montréal, UQAM): Perils and Pitfalls of Salafism in the West and the Ambiguous Power of the Internet and New Media*Rachmah Ida* (University of Indonesia): Media and Sectarianism Indonesia: The Rise of Shia Media and Anti-Shia Online Movements.*Geetanjali Kala* (University of Delhi): Coke Studio and the Heterodox Sufi Tradition in Islam: A Discourse Analysis*Ada Sonia Peter* (Covenant University): Mapping Textual Frames of Islam in the News: A Comparison of news schemata From Al Jazeera and CNN Websites on the Kidnap of the Nigerian Chibok Girls**Session 85: Monday, July 13, 2015****Slot Code:** IAM-M2a**Time:** 14:00-15:30**Room:** DS-R515**Title:** Digital Media and Framing of Islam**Chair:** Dr. Mahmoud M. Galander (Qatar University)**Presentations:***Nada Abdallah Bekheet* (Cairo University): Framing Islamic Actors in the Egyptian Drama: An Analytical Study*Loubna El Mkaouar* (CAMRI, University of Westminster): Twitter and Facebook in the absence of Voltaire & the Awakening of the 99%*Mahmoud M. Galander* (Qatar University): Resistance to Hegemony: Social Networks in Sudan Occupy the Print Media landscape*Fatma Elzahraa Mohammad Elsayed* (Cairo University): Resistance mechanisms used by elite and public toward propaganda content of digital media in Egypt**Session 86: Monday, July 13, 2015****Slot Code:** IAM-M3a**Time:** 16:00-17:30**Room:** DS-R515**Title:** Western Media Role in the Clash of Misconceptions**Chair:** Dr. Bushra Hameedur Rahman (University of the Punjab)**Presentations:***Lee Artz* (Purdue University Calumet): US Media Coverage of the 2014 Gaza War: Biased Balance, Disparate Descriptors, and Other Dominant Media Frames*Ralf Spiller, Andreas Koehler & Matthias Degen* (Macromedia University of Applied Sciences, Westfalian University of Applied Sciences): How the US fails to combat Islamic State propaganda effectively*Lennart Wolfbrecht Soberon* (Ghent University): Hollywood and the Holy War: The portrayal of Islam in American Action Cinema.*Marion Dalibert* (University of Lille 3): Feminism in French Mainstream Media: The Construction of Muslim Figure as Responsible of Sexism.**Media Production Analysis - MPA****Chair:** Roel Puijk (Lillehammer University College, Norway)**Vice-Chair:** Chris Paterson (Leeds University, UK)**Vice Chair:** Willemien Sanders (Utrecht University, Netherlands)**Name of Person Submitting this information:** Roel Puijk (Lillehammer University College, Norway)**Session 87: Monday, July 13, 2015****Slot Code:** MPA-M1a**Time:** 09:00-10:30**Room:** DS-M240**Title:** Journalism Practice**Chair:** Willemien Sanders (Utrecht University, Netherlands)**Presentations:***Michael Munnik* (University of Edinburgh, UK): Aspiration and Ambivalence among Muslim News Sources: A Case Study in Glasgow*Andrew Mills* (Northwestern University in Qatar, Qatar): Remote-Control Reporting the 'Islamic State': New strategies for gathering and verifying user-generated content from conflict zones*Daniel Perrin* (Zurich University of Applied Sciences, Switzerland): Public Storytelling**Session 88: Monday, July 13, 2015****Slot Code:** MPA-M2a**Time:** 14:00-15:30**Room:** DS-M240**PANEL SESSION:** Advancing Media Production**Chair:** Chris Paterson (Leeds University, UK)**Presentations:***Chris Paterson* (Leeds University, UK): Book overview and reflections on the state of news production research*Michael B. Munnik* (University of Edinburgh, UK): Using the Self as Resource in Media Production Research*Frederik Lesage* (Simon Fraser University, Canada): Cultural biographies of application software*Daniel Perrin* (Zurich University of Applied Sciences, Switzerland): Process-oriented methodologies in news production research**Session 89: Monday, July 13, 2015****Slot Code:** MPA-M3a**Time:** 16:00 - 17:30**Room:** DS-M240**Title:** European Media Production**Chair:** Arne Krumsvik (Oslo and Akershus University College of Applied Sciences, Norway)**Presentations:***Andrea Esser* (University of Roehampton, UK): The rise of Europe's TV production conglomerates: Challenging American hegemony in light entertainment.*Lothar Mikos* (Filmuniversity Babelsberg, Germany): TV Series and European Co-Productions*Willemien Sanders* (Utrecht University, Netherlands) & *Roel Puijk* (Lillehammer University College, Norway): One way or the other: financing strategies of independent production companies*M. Bjørn von Rimscha, Marcel Verhoeven, Isabelle Krebs, Christoph Sommer & Gabriele Siegert* (University of Zurich, Switzerland): Patterns of successful media production**Popular Culture - POC****Chair:** Barry King (Auckland University of Technology)**Session 90: Monday, July 13, 2015****Slot Code:** POC-M1a**Time:** 09:00-10:30**Room:** DS-M465**Title:** Images and Commodities**Chair:** Barry King (Auckland University of Technology)**Presentations:***Nikhil Thomas Titus* (Tata Institute of Social Sciences, Mumbai, India): 'Illicit Access': Technology and the economy of sharing media artifacts in Mumbai, India, *Pravin Patil & Navjyoti Singh* (International Institute of Information Technology, India): Developing Insights into capitalists' exploitation via corporate socialism on Internet*Anett Göritz, Alexander von Humboldt* (Institute for Internet and Society, Berlin, Germany) & *Lothar Mikos* (Film University Babelsberg Konrad Wolf, Potsdam, Germany): New Business Models for the Television Market ' Challenges and Perspectives for TV Production Companies in the Era of Digitalization and Convergence*Zachary McDowell* (University of Massachusetts USA) & *Michael Soha* (University of New Hampshire, USA): Monetizing a Meme: A Case Study on the Harlem Shake**Session 91: Monday, July 13, 2015****Slot Code:** POC-M2a**Time:** 14:00-15:30**Room:** DS-M465**Title:** What Makes Danish Drama Travel**Chair:** Susanne Eichner**Respondent:** Elizabeth Pommer (University Rostock, Germany)**Presentations:***Pia Majbritt Jensen* (Aarhus University, Denmark): Why does Danish TV Drama Travel? A Three-Tier Seven-Country Audience Study on the Rise of Denmark's Transnational TV Culture*Susanne Eichner* (Aarhus University, Denmark):

Applying meaning to Danish television series

Andrea Esser (University of Roehampton, UK): Danish

TV drama and its audiences in the British context
Lyngge Agger Gemzøe (Aarhus University, Denmark):
Diffusing or Consolidating US Cultural Hegemony?

Session 92: Monday, July 13, 2015**Slot Code:** POC-M3a**Time:** 16:00-17:30**Room:** DS-M465**Title:** Mediated Logics and Identity**Chair:** John Benson**Presentations:**

Gabriela Gruszynski Sanseverino & Ana Claudia Gruszynski (Universidade Federal do Rio Grande do Sul Brazil): Reality television in a time of female empowerment: Exceeding the stereotypical concepts of beauty in America's Next Top Model
Bernadine Jones (University of Cape Town, SA): The hierarchy of gender perception: the instance and the imitation in ABC'S LOST
Niall Patrick Brennan (Fairfield University, USA): Contradictions between the Subversive and the Mainstream: Drag Culture and RuPaul's Drag Race
Le Yin (Institute of Journalism and Communication, Chinese Academy of Social Science): Entertainment or Empowerment: Social media and personal life sharing in China

Post-Socialist and Post-Authoritarian Communication - PSP

Chair: Anastasia Grusha (Moscow State University, Russia)**Vice-Chair:** Katja Lehtisaari (University of Helsinki, Finland)**Vice Chair:** Michael Meyen (University of Munich, Germany)**Person submitting this information:** Michael Meyen (University of Munich, Germany)**Session 93: Monday, July 13, 2015****Slot Code:** PSP-M1a**Time:** 09:00-10:30**Room:** DS-1520**Title:** Media Systems in Transition I**Chair:** Michael Meyen (University of Munich, Germany)**Presentations:**

Melanie Radue (University of Nuremberg, Germany): Comparing Defective Media Systems? Validation of a New Approach for the Comparison of Southeast Asian Media Systems
Radoslaw Sajna (Kazimierz Wielki University in Bydgoszcz, Poland): The Media Decentralization as a Basis for Resistance against Hegemony: the Cases of Poland, Spain and Mexico
Dragana Lazic (University of Tsukuba, Japan): New Media, Old Problems: Bosnia and Herzegovina's Media Captured between Ethnicity, Politics and Impoverished Market
Mireya Marquez Ramirez (Universidad Iberoamericana, Mexico City): Watchdogs, Agenda Setters or Straight-down Publicists? From Professional Role Ideals to Role Performances in Mexican Journalism

Session 94: Monday, July 13, 2015**Slot Code:** PSP-M2a**Time:** 14:00-15:30**Room:** DS-1520**Title:** Media Systems in Transition II**Chair:** Anke Fiedler (University of Brussels, Belgium)**Presentations:**

Irena Reifová & Jirina Smejkalová (Charles University in Prague): Televising Gender: Audiences, Identities, and (Dis)continuity with the Socialist Past
Carola Richter & Hanan Badr (Freie Universität Berlin, Germany): From Counter-Hegemony to Power and back again: The Egyptian Muslim Brotherhood in Transforming Political and Media Structures
Martha Jane Evans (Centre for Film and Media Studies, South Africa): Reporting to the South African Nation: How the Media Helped to Fulfil the Truth and Reconciliation Commissions Impossible Mandate
Ylva Rodny-Gumede (University of Johannesburg, South Africa): Towards a Teaching Philosophy for Journalism Education in a Young Democracy and Transitional Society: A South African Case Study
Lihyun Lin (Graduate Institute of Journalism): Establishing Public Television in a Post-authoritarian State: The Taiwanese case

Session 95: Monday, July 13, 2015**Slot Code:** PSP-M3a**Time:** 16:00-17:30**Room:** DS-1520**Title:** Mediatization of Politics and Social Movements**Chair:** Michael Meyen (University of Munich, Germany)**Presentations:**

Camelia Cusnir (University of Bucharest, Romania): Romanian Public Intellectuals and their use of New Media
Ximena Orchard (University of Sheffield, UK): Mediatization of Politics in Transitional Democracies: On Differentiated Access and the Ambivalence of the Media Autonomy Notion
Marcelo Xavier Parker & Maria Helena Weber (Universidade Federal do Rio Grande do Sul, Brazil): Multitude, Politics and the Streets Communication: Brazil, 2013
Sovannara Chan & Samath Kim (University of Porto, Portugal): The Ambiguous Power of Communication in Cambodia: How Politicians and Citizens Explore Social Media to Build Participatory Democracy
Maria Cristina Castilho Costa (University of São Paulo, Brazil): Censorship under Vargas? Before, During and After...

Public Service Media Policies - PMP

Session 96: Monday, July 13, 2015**Slot Code:** PMP-M1a**Time:** 09:00-10:30**Room:** DS-1545**Title:** Cross-country views on current public service media values and practices**Chair:** Leen d'Haenens**Discussant:** Hannu Nieminen (University of Helsinki)**Presentations:**

Anne-Sofie Vanhaeght & Karen Donders (Free University of Brussels): Do Interaction, Co-creation and Participation Find their Way from PSM Literature to PSM Policy and Strategy? A Comparative Case Study Analysis of Flanders, the Netherlands, France and the UK
Oranit Klein-Shagrir (Hadassah Academic College, Jerusalem) & *Heidi Keinonen* (University of Turku):

From Public Service Broadcasting towards Soci(et)al TV? PSBs' perceptions of interactivity and audience participation in Finland and Israel

Dirk Arnold (WWU Münster): Regulation of PSB in Europe: Funding, Content Requirements and Public Value Tests

Stanislaw Jedrzejewski (Kozminski University, Warsaw): Public Broadcasters and New Media - European Media Regulation and Communication Practices

Maria Michalis (University of Westminster): Radio Spectrum Battles in the Era of Technological Convergence: Public Service Television vs. Wireless and Broadband Internet in Europe.

Session 97: Monday, July 13, 2015**Slot Code:** PMP-M2a**Time:** 14:00-15:30**Room:** DS-1545**Title:** How are Public Service Media Fairing Beyond Europe?**Chair:** Jo Bardoel**Discussant:** Josef Trappel (University of Salzburg)**Presentations:**

Rama Krishnan (Jain Group of Institutions University, Bangalore): Gramsci's Hegemony in the Digital Era: The Role of Digital Media's Domination by Hegemonic Ideology and the Echoes in Southern India
Benedetta Brevini & Jonathon Hutchinson (University of Sydney): PSB 2.0 and Social Television: The Case of ABC's #7DaysLater
Undrah B. Baasanjav (Southern Illinois University Edwardsville): Transition to Digital Television in Mongolia: Challenges and Opportunities for Public Interest Services
Masduki (Indonesian Islamic University, Yogyakarta): The Future of Indonesian Public Service Broadcasters in the Midst of Media Ownership Monopoly and Digitalization
Iluska Coutinho (Juiz de Fora Federal University): Television as Public Service: The Space of Society Participation on TV Brazil and RTP

Session 98: Monday, July 13, 2015**Slot Code:** PMP-M3a**Time:** 16:00-17:30

Room: DS-1545

PANEL SESSION: Globalization, International Development, and the Public Service Media Debates

Chair: Leen d'Haenens

Discussants: Monroe Price (Annenberg School for Communication) & Marius Dragomir (Open Society Foundations)

Presentations:

Gregory Lowe (University of Tampere): RIPE@ -- Fifteen Years of International Development and the Lessons Learned.

Julio Juárez (UNAM): Rethinking PSM in Contemporary Mexico.

Anis Rahman (Simon Fraser University): South Asian State Media in Flux: Power, Politics, and the Public.

Susan Abbott (University of Pennsylvania) & *Minna Horowitz* (University of Helsinki): Re-Framing Public Media as a Global Project: New Models.

Religion, Communication & Culture - RCC

Co-Chair: Yoel Cohen (Ariel University, Israel)

Co Chair: Victor Khroul (Moscow State University, Russia)

Name and of Person Submitting this

Information: Yoel Cohen (Ariel University, Israel)

Session 99: Monday, July 13, 2015

Slot Code: RCC-M1a

Time: 09:00-10:30

Room: DS-2585

Title: The Media & Religious Dialogue

Chair: Victor Khroul (Moscow State University, Russia)

Presentations:

Dr Ahsan A. Naz (University of the Punjab, Pakistan): The Role of Global Elite Media in Interfaith Dialogue

Professor Ann E. Strahle (University of Illinois, USA): Media Coverage of Religion in Ferguson, Missouri: A Normative Approach

Corrina Laughlin & Debora Lui (University of Pennsylvania, USA): The Makerspace in the Basement

Session 100: Monday, July 13, 2015

Slot Code: RCC-M2a

Time: 14:00-15:30

Room: DS-2585

Title: Faith on the Web

Chair: Professor Ali Asghar Kia

Presentations:

Dr Bianca Mitu (University of Wolverhampton, Britain) & *Dr Stamatis Poulakidakos* (University of Athens, Greece): Does God have an email? Faith and Religious Consumption in the Digital Era

Professor Joonseong Lee (California State University, USA): Anal Sphincter Exercise as Meditative Prayer: Seeking a New Direction for Prayer in the Digital Age

Dr Sharday Mosurinjohn (Queen's University, Canada): In and Out of Synch with Meaning: Boredom, Texting, and Ritual

Chia Hung Yang (National Central University, Taiwan): The conversion of "Immortals-playing Drama" in Taiwan's Taoism Religion: An impact by new media representation

Session 101: Monday, July 13, 2015

Slot Code: RCC-M3a

Time: 16:00-17:30

Room: DS-2585

Title: Religious & Secular Identity

Chair: Professor Geetanjali Kala

Presentations:

Professor Victor Khroul (Moscow State University, Russia): Religious Identity in Russian Public Sphere: Hegemony, Resistance or Ignorance?

Mélodine Sommier (University of Jyväskylä, Finland): Discourses of laïcité in news texts: A critical intercultural analysis

Professor Krishna S. Kusuma (Jamia Millia Islamia University, India): Religious Exclusion and Caste Discrimination: Tracing the trajectory through the Periodic Telugu Cinema

Natacha Yazbeck (Annenberg School of Communication, University Pennsylvania, USA): The Karbalization of Lebanon: Karbala as lieu de memoire in Hezbollah's Ashura Narrative

Visual Culture - VIC

Session 102: Monday, July 13, 2015

Slot Code: VIC-M1a

Time: 09:00-10:30

Room: DS-4375

Title: Political Communication and Visual Media

Chair: Deborah Tudor (Southern Illinois University Carbondale)

Presentations:

Nicholas Grodsky & Ernest Hakanen (Drexel University): On Screen: Implosion and Conspiracy in 9/11 Discourse

Sonja Solomun (McGill University, Canada): A 'Mobile' Army of Metaphors: From Archiving to Distributing Photo-Memories

Lucia Mulherin Palmer (University of Texas at Austin): Rhizomatic Writings on the Wall: Graffiti and Street Art in Cochabamba, Bolivia as Nomadic Visual Politics
Nicola Jones (University of KwaZulu-Natal): Who will tell the emperor he has no clothes? Art as political protest in the work of South African artists Brett Murray and Ayanda Mabulu

Session 103: Monday, July 13, 2015

Slot Code: VIC-M2a

Time: 14:00-15:30

Room: DS-4375

Title: Cinema and Visual Culture I

Chair: Isaac Nahon-Serfaty (University of Ottawa)

Presentations:

Margherita Sprio (University of Westminster): Silence as a Mode of Resistance - The Terrain of Subculture in Silences of the Palace (Mofida Tlatli, 1994)

Denize Correa Araujo (Universidade Tuiuti do Paraná): Big Eyes and Camille Claudel: revisiting controversial works of art

Deborah A. Tudor (Southern Illinois University): The Spectre of Forgotten Heroes: Captain America, The Winter Soldier, and the Traumatized Nation

Luíza Beatriz Alvim (UFRJ): Rhythms of images and sounds – an analysis of films by Robert Bresson

Session 104: Monday, July 13, 2015

Slot Code: VIC-M3a

Time: 16:00-17:30

Room: DS-4375

Title: Cinema and Visual Culture II

Chair: Deborah Tudor (Southern Illinois University)

Presentations:

Ting-Ying Lin (University of London): Third Cinema Revisited: Cinema as a Site of Resistance in the Case of Postcolonial Taiwan Cinema

Enoch Yee-lok Tam (Hong Kong Baptist University): The Silver Star Group: A First Attempt at Theorizing Wenyi in Chinese Cinema in the 1920s

Randal Rogers (University of Regina): Tinker, Tailor, Soldier, Queer

MONDAY, July 13

SOCIAL ACTIVITIES | ACTIVITÉS SOCIALES

SPEED NETWORKING EVENT

Organized in collaboration with the AÉMDC

Time: 17:00-22:00

Place: D-R200

The Association des Étudiants de la Maîtrise et du Doctorat en Communication (AEMDC) is hosting a Speed Networking event in which graduate students will be invited to present their research work. The evening is a great opportunity to develop your competence in oral communication and enhance your academic resume.

Free event for all registered conference delegates.
Space limited. By registration only.

SOIRÉE RÉSAUTAGE ÉCLAIR

Organisée en collaboration avec l'AÉMDC

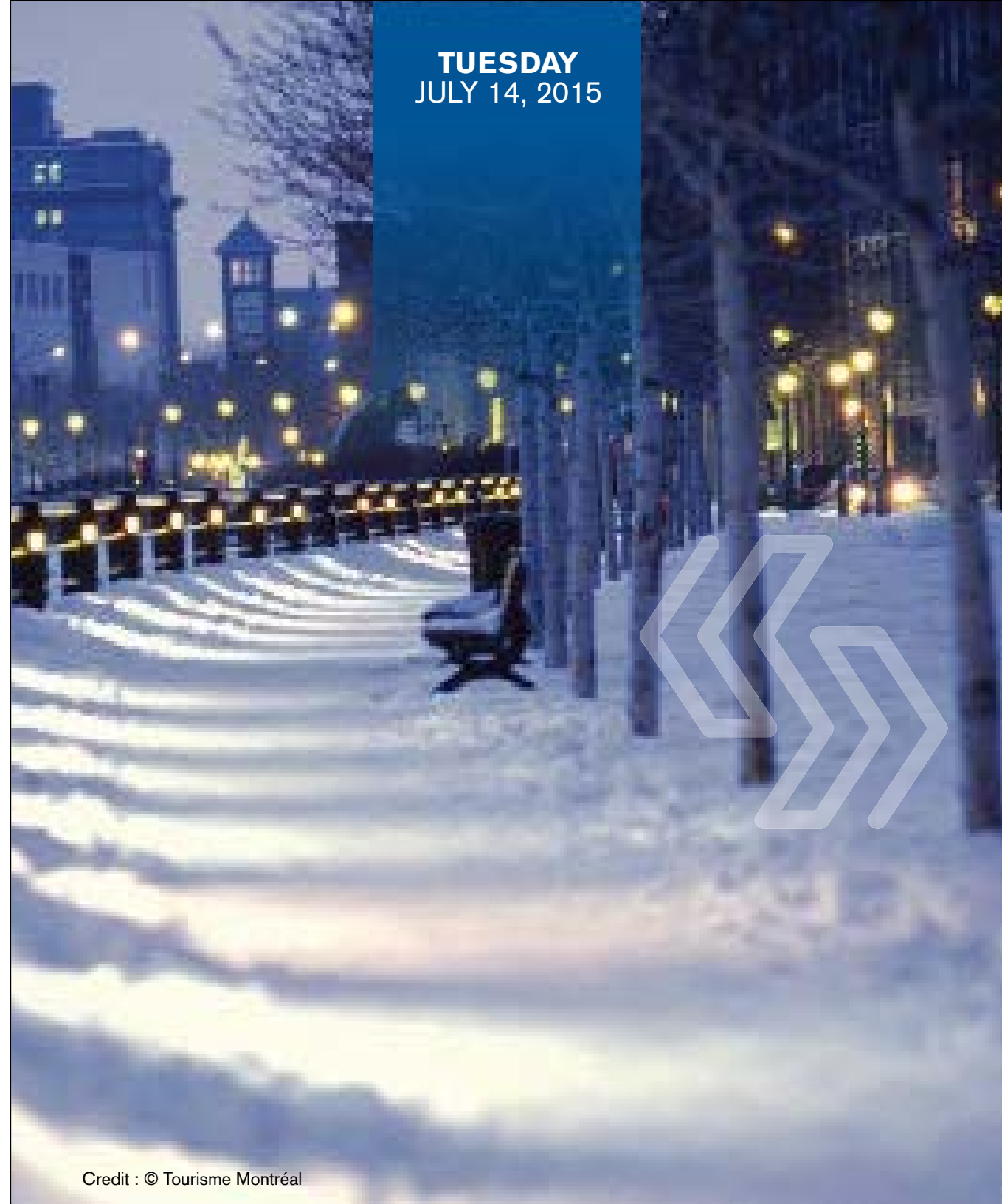
Heure : 17:00-22:00

Lieu : D-R200

L'Association des étudiants de maîtrise et doctorat en communication de l'UQAM (AÉMDC) présente une soirée Speed Networking au cours de laquelle les étudiants diplômés présenteront leur travail de recherche. Cette soirée représente une belle occasion pour développer vos compétences en communication orale et présenter votre curriculum vitae universitaire.

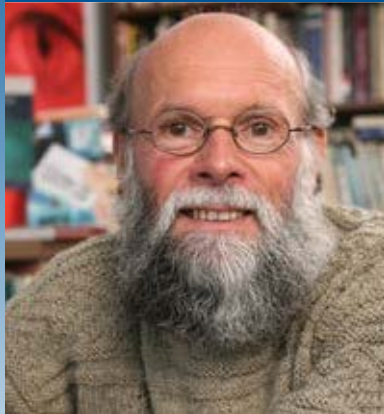
Événement gratuit pour tous les participants inscrits au congrès. Places limitées, inscription obligatoire.

TUESDAY
JULY 14, 2015



TUESDAY
JULY 14, 2015

DAVID LYON



David Lyon is Director, Surveillance Studies Centre, Queen's Research Chair in Surveillance Studies, Professor of Sociology and Professor of Law at Queen's University, Kingston, Ontario. He is also a husband, father and grandfather. From 2008-2010 he held a Killam Research Fellowship from the Canada Council. In 2007 he received a Lifetime Achievement Award from the American Sociological Association, Communication and Information Technology Section; in 2008 he was elected a Fellow of the Royal Society of Canada; in 2012 he received an Outstanding Contribution Award from the Canadian Sociological Association and in 2013 he was elected to the Academy of Social Sciences, UK. He contributes to Surveillance Studies, Social Theory and Sociology of Religion and has directed a number of large-scale multi-disciplinary research projects since 1996, totalling more than \$5 million, mainly from SSHRC. Born in Edinburgh, Scotland and raised mainly in Bristol, England, he completed his Social Science and History education in Bradford, Yorkshire (BSc Soc Sci, PhD). He has authored or edited 28 books and published many articles. The books and articles have been translated into 16 languages. *Surveillance after Snowden* will be available in 2015. Lyon is also on the international editorial boards of a number of journals, is a North American editor of *Surveillance and Society* and Associate Editor of *The Information Society*.

CARLY NYST



Carly Nyst is Legal Director of Privacy International, a London-based NGO dedicated to fighting unlawful surveillance and promoting the right to privacy around the world. Carly directs Privacy International's public interest litigation and leads the organization's advocacy in regional and international human rights mechanisms where Privacy International advocates for stronger protections for privacy and personal data. Carly is an Australian-qualified human rights lawyer and was previously Legal Adviser to the United Nations Special Rapporteur on Extreme Poverty and Human Rights, as well as Visiting Scholar at the Columbia Law School's Human Rights Institute.

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PLEANARY 2 | PLÉNIÈRE 2 | PLENARIO 2

Time: 11:00-12:30

Place: Auditorium Marie-Gérin-Lajoie

PANEL: Surveillance and resistance

Edward Snowden revealed a US and UK dominated surveillance apparatus far surpassing the popular imagination, inspiring debates over privacy around the world. Beyond state surveillance, digital communications are constantly monitored, stored and analyzed by an almost equally covert web of corporate surveillance and data accumulation. Revelations of international communication processes that are unknowable through their secrecy, and unreformable through their embrace of secret justifications, require scholars to reconsider the possibility of reform and to engage with new ethical and political questions. Is our ability to resist undemocratic control of communication the ultimate test of Hegemony or Resistance? This plenary surveys the burgeoning research into surveillance and describes the mobilization of resistance by civil society.

David Lyon

Director of the Surveillance Studies Centre, Queen's University, Kingston, Ontario

Carly Nyst

Legal Director, Privacy International

Chair: Chris Paterson

University of Leeds

TABLE RONDE: Surveillance et résistance

Edward Snowden a dévoilé un système de surveillance mondial, dominé par les États-Unis et la Grande-Bretagne, qui dépasse grandement l'imaginaire populaire et qui suscite aujourd'hui de nombreux débats sur la vie privée partout dans le monde. Au-delà de la surveillance de l'État, les communications numériques sont constamment vérifiées, stockées et analysées par un réseau tout aussi secret d'entreprises qui surveillent et accumulent des données sur les consommateurs. Les révélations sur des processus de communication internationaux opaques devraient inciter les chercheurs à proposer une réforme et à engager des discussions sur des questions éthiques et politiques. Notre capacité à résister à ce contrôle antidémocratique de la communication est-il le test ultime d'hégémonie ou de résistance? Pour y répondre, cette plénière s'intéresse à la recherche portant sur le domaine en plein essor des études sur la surveillance, et tente d'expliquer comment s'organise la résistance de la société civile devant ce phénomène.

David Lyon

Directeur du Surveillance Studies Centre à l'Université Queen's à Kingston en Ontario.

Carly Nyst

Directrice du contentieux, Privacy International

Animateur : Chris Paterson

University of Leeds

PANEL: Vigilancia y Resistencia

Edward Snowden reveló la existencia de un aparato de vigilancia controlado por los Estados Unidos y el Reino Unido, que superó ampliamente a la imaginación popular, inspirando los debates sobre la privacidad en todo el mundo. Más allá de la vigilancia estatal, las comunicaciones digitales son constantemente monitoreadas, almacenadas y analizadas por una red casi igualmente encubierta de vigilancia corporativa y de acumulación de datos. Las revelaciones sobre procesos de comunicación internacional que son imposibles de conocer por su grado de secreto, e intocables por sus ocultas justificaciones, requieren que los estudiosos reconsideren la posibilidad de cambiar ese sistema y demandan el compromiso con nuevas cuestiones éticas y políticas. Es nuestra capacidad de resistir el control antidemocrático de la comunicación el mayor desafío para Hegemonía o Resistencia? Este plenario pasa revista a la floreciente investigación sobre la vigilancia y describe la movilización de la resistencia por la sociedad civil.

David Lyon

Director del Centro de Estudios sobre Vigilancia de Queen University, Kingston, Ontario

Carly Nyst

Director Jurídico, Privacy International

Presidente: Chris Paterson

Universidad de Leeds

SPECIAL SESSIONS

SPECIAL SESSION 3: ECREA

Time: 9:00-10:30**Place:** DS-R510**Title:** *Political Populism and the Media in Europe: Immigration as Moral Panic***Chair:** Claudia Alvares

This session will reflect on the rise of populist politics in a European context, with the May 2014 EU Parliamentary election results officially confirming the growing success of right-wing parties in Western European liberal democracies. Both the global economic crisis and immigration from regions that do not share 'European' Enlightenment values are confronting European societies with very real problems, leading to a revival of stereotypes that are inimical to multiculturalism. They are also contributing to an increasingly securitarian political climate dominated by public anxiety that is greatly enhanced by the media.

SPECIAL SESSION 4: ICA

Time: 16:00-17:30**Place:** DS-R510**Title:** *Scholars as Part of the Solution: Sustainable Communication across Higher Education***Chair:** Kevin Barnhurst**Panelists:** Sara Bannerman, Richard Doherty, Bernhard Goodwin, Sam Luna

In line with the goal of higher education to address current critical social issues, higher education is addressing climate change by embracing many sustainability efforts. This panel discusses these efforts by looking at three areas of sustainability: in universities, what drives the adoption, including how it's adopted and integrated, and the outcomes; sustainability as a (promotable) topic with a focus on the relevance, complexity, interdisciplinarity, researcher bias, transdisciplinary approach, and the relation to science communication to help scholars be more sustainable in their research; and sustainability in our associations, specifically the greening of ICA and IAMCR, including the processes, successes and failures.

SECTIONS

Audience - AUD

Session 1: Tuesday, July 14, 2015**Slot Code:** AUD-T1a**Time:** 09:00-10:30**Room:** R-R150**Title:** Media audiences and connectivity**Chair:** Asta Zelenkauskaitė**Presentations:**

Mikko Villi (University of Helsinki, Finland) & *Joo-Young Jung* (International Christian University, Japan): Accessing the audience community: A comparison of how newspapers connect with audience communities in Finland, Japan, and Korea.

Ifeoma Vivian Dunu & Gregory Obinna Ugbo (Nnamdi Azikiwe University, Nigeria): Separated Household? An Assessment of the Effects of the Social Media in Nigerian Families Communication Pattern.

Soren Schultz Jorgensen (University of Southern Denmark, Denmark): Old media are social too: A four dimensional approach to study how people use general news media to make social connections.

Muthu Selvi Subburaj & Govindaraju Periasam (Manonmaniam Sundaranar University, India): Social Influence of mobile phone usage among rural based college students.

Susana Kaiser (University of San Francisco, USA): Vicariously Witnessing Human Rights Abuses: Audiences' Interactions with an Argentine Memorial Site.

Session 2: Tuesday, July 14, 2015**Slot Code:** AUD-T1b**Time:** 09:00-10:30**Room:** A-2875**Title:** Audiences and publics: engagement and indifference**Chair:** Miguel Vicente**Presentations:**

Miriam Stehling (University of Bremen), *Maria Francesca Murru* (Università Cattolica del Sacro Cuore, Italy), *Marco Scarcelli* (University of Padova, Italy) & *Inés Amaral* (Universidade Autónoma de Lisboa, Portugal): The civic value of being an audience.

Philip Savage & Kara Weiler (McMaster University, Canada): Public Service Media in Canada: Audience expectations and experiences of CBC local digital experiments.

Jaume Suan & Pere Masip (University Ramon Llull, Spain): And what if I do not want to participate? Citizens' attitudes and motivations towards online media participatory practices.

Efrat Daskal (The Hebrew University of Jerusalem, Israel): My voice needs to be heard": anti-fans in the regulatory arena.

Session 3: Tuesday, July 14, 2015**Slot Code:** AUD-T2a**Time:** 14:00-15:30**Room:** R-R150**Title:** Young people as audiences**Chair:** Toshie Takahashi**Presentations:**

Regiane Ribeiro (Federal University of Paraná, Brazil): An approach on the cultural consumption of the young and the convergence of media.

Ingunn Hagen, Usha Sidana Nayar & Priya Nayar (Norwegian University of Science and Technology, Norway): Youth, media use and wellbeing: Empowerment and its flipside.

Milena Foerster, Katharina Roser, Anna Schoeni & Martin Roosli (University of Basel, Switzerland): Problematic mobile phone use: Derivation of a short scale and associations with health, behavioural and social factors in adolescents.

Miguel Ángel Casado, Estefanía Jiménez, Maialen Garmendia & Paula Pineda (University of the Basque Country, Spain): Social interaction and excessive use of Smartphone among Spanish children: a qualitative approach.

Session 4: Tuesday, July 14, 2015**Slot Code:** AUD-T2b**Time:** 14:00-15:30**Room:** A-2875**Title:** News reception I**Chair:** TBC**Presentations:**

Jennifer T. Schwartz (University of Oregon, USA): Source matters: Differential gains and voting based on news source for college students in the 2012 election.
Susanne Almgren (Jönköping University, Sweden) & *Tobias Olsson* (Lund University, Sweden): Commenting, Tweeting and Sharing: Measuring Online News Participation.

Tanya Muscat (Macquarie University, Australia): "We're all busy living our lives": a qualitative case study of commercial television news viewers in Australia.

Cynthia Carter (Cardiff University, United Kingdom): Adult Memories of Children's News: The Case of BBC Newsround

Session 5: Tuesday, July 14, 2015**Slot Code:** AUD-T3a**Time:** 16:00-17:30**Room:** R-R150**Title:** News reception II**Chair:** Tanya Muscat**Presentations:**

Mira Feuerstein (Oranim Academic Educational College, Israel), *Eiri Elvestad* (Institutt for historie, sosiologi og innovasjon, Norway) & *Angela Philips* (University of London, United Kingdom): Beyond the platform: Young people's news engagement in a social networking society.

Cale Bain (University of Technology, Australia): News should be funny: How comedy news audiences become effective citizens of a functioning democracy.

Debra M. Clarke (Trent University, Canada): Hegemony and Resistance: Reception Ambiguities Among Canadian News Audiences.

Zhao Dong (Huazhong University of Science and Technology, China): Media Hegemony and Users Ambivalence: The Credibility of Social Networked News in China.

Session 6: Tuesday, July 14 2015**Slot Code:** AUD-T3b**Time:** 16:00-17:30**Room:** A-2875**Title:** Audiences, social movements and protest**Chair:** Miguel Vicente**Presentations:**

Stefania Antonioni (University of Urbino Carlo Bo, Italy): Resisting with social subvertising: campaigning against corporations with social networks.

Ilya Revianti Sunarwinadi (Ilya Revianti Sunarwinadi, Universitas Indonesia): Media Resistance to Globalized Hegemonic Dominant Cultural Values: Myth or Truth?

Ilhem Allagui (Northwestern University, Qatar): Mobilizing youth: Linking audiences' practices with cultural narratives.

Carlos Baca Feldman (Instituto de Ciencias Sociales y Humanidades - BUAP, México) & *Julieta Cuevas Parra* (Universidad Iberoamericana de Puebla, Mexico): Estrategias para promover la transformación social a partir de la recepción colectiva de las audiencias en la Gira de Documentales Ambulante.

Communication Policy & Technology - CPT

Session 7: Tuesday, July 14, 2015**Slot Code:** CPT-T1a**Time:** 09:00-10:30**Room:** DS-M460**Title:** Media Industries in the Digital Age**Chair:** Caroline Pauwels (iMinds-SMIT, Vrije Universiteit Brussel)**Discussant:** Marko Ala-Fossi (University of Tampere)**Presentations:**

Joao Damasceno Martins Ladeira (Unisinos, University of Vale dos Sinos) & *Leonardo De Marchi* (USP, University of São Paulo): Audiovisual and phonographic segments in contemporary Brazil: a comparison
Miguel Afonso Caetano (ISCTE-IUL): How to Build a Trojan Horse for Intellectual Property in the Internet Age

Lizzie Jackson (Ravensbourne) & *Michal Glowacki* (University of Warsaw): Fluidity and the emerging media firm

Sandra Rodriguez (University of Montreal / Fellow - Open Doc Lab (Comparative Media Studies/Writing Program, MIT)): From Filter Bubble to Social Change: Rethinking the Ambiguous Power of Sharing in Networked Cultures

Fenwick Robert McKelvey (Concordia University): Techniques of Internet Control: connecting, standardizing, mediating, securing and transmitting

Session 8: Tuesday, July 14, 2015**Slot Code:** CPT-T2a**Time:** 14:00-15:30**Room:** DS-M460**PANEL SESSION:** User empowerment New perspectives on ICT uses session 1/ Le pouvoir des usagers revisité : nouvelles perspectives sur les usages des TIC**Chair:** Florence Millerand (Université du Québec à Montréal)**Discussant:** Josiane Jouët (Université Panthéon-Assas)**Presentations:**

Nicolas Pélissier (Université Nice Sophia Antipolis), *Jean-Claude Domenget* (Université de Franche-Comté), *Alexandre Coutant* (Université du Québec à Montréal) & *Paul Rasse* (Université Nice Sophia Antipolis): Analyzing uses and devices together: the interest of a sociotechnical approach

Jean-Claude Domenget (Université de Franche-Comté) & *Guillaume Latzko-Toth* (Université Laval): For a temporalist approach of digital communication devices and their uses

Céline Masoni Lacroix (Université Nice Sophia Antipolis): From literacy to transliteracy: Is culture still relevant to examine users' competencies?

Francesca Musiani (ISCC, CNRS / Paris-Sorbonne / UPMC): When user studies inform Internet governance research

Session 9: Tuesday, July 14, 2015**Slot Code:** CPT-T3a**Time:** 16:00-17:30**Room:** DS-M460**PANEL SESSION:** User empowerment: New perspectives on ICT uses (Part II)/ Le pouvoir des usagers revisité : nouvelles perspectives sur les usages des TIC**Chair:** Céline Masoni Lacroix (Université Nice Sophia Antipolis)**Discussant:** Cécile Méadel (Centre de sociologie de l'innovation (CSI), Mines ParisTECH)**Presentations:**

Alexandre Coutant (Université du Québec à Montréal): Developing sites which are unfinished by design. An «art of framing» user's appropriation
Pierre Barbagelata (Université de Toulon) & *Michel Durampart* (Université de Toulon): Le défi d'intégrer les usagers dans le développement d'un dispositif numérique

Laurent Collet (Université de Toulon), *Michel Durampart* (Université de Toulon) & *Pascal Maniscalco* (Université Nice Sophia Antipolis): Techno-pedagogical innovators: between autonomy and heteronomy
Francis Jauréguiberry (Université de Pau): Disconnecting from communication technologies

Community Communication - COC

Session 10: Tuesday, July 14, 2015**Slot Code:** COC-T1a**Time:** 09:00-10:30**Room:** R-R160**Title:** Digital activism -- Using 'new' technologies for media activism and social change**Chair:** Dorothy Kidd**Presentations:**

Claudia Magallanes-Blanco, *Isabel Lozno-Maurer* (Universidad Iberoamericana Puebla): Challenging the dominant capitalist system and the telecommunication corporations through technological self-determination: A look at the first community cellular network in Mexico.

Sarah Harney (Carleton University): Media framing of Canada's missing and murdered Indigenous women: Challenging hegemony through digital activism.

Maude Gauthier & *Kimberly Sawchuk* (Concordia University): ACTipedia: Addressing the invisibility of critical ageing studies on Wikipedia.

Karoline Truchon (Concordia University): Web plat(per)form(ing) social issues. The impacts of coding and graphic design on storytelling by community and human rights organizations.

Session 11: Tuesday, July 14, 2015**Slot Code:** COC-T1b**Time:** 09:00-10:30**Room:** DS-M560**Title:** Alternative and citizens' journalism**Chair:** Susan Forde**Presentations:***Adrian Quinn* (University of Leeds): Resisting the Orthodoxy: Citizen-Journalists, from the Passion to the Arab Spring.*Cecilia Cavalcanti & Renata Fontanetto* (Federal University of Rio de Janeiro [UFRJ]): Journalism hacker in the Rio de Janeiro streets during the FIFA Confederations Cup – 2013.*Chen-Ling Hung* (National Taiwan University): Using social media as alternative journalistic practice: News E Forum during the Sunflower Movement in Taiwan.*Chun Wei Lin* (National Dong Hwa University, Taiwan): The ambiguous power of citizen journalism in a remote mediascape: A case study of Eastern Taiwan.**Session 12 Tuesday, July 14, 2015****Slot Code:** COC-T2a**Time:** 14:00-15:30**Room:** R-R160**PANEL SESSION:** Media poetics and performances in contexts of armed conflicts**Chair/Panel Facilitator:** Clemencia Rodriguez (The University of Oklahoma)**Panel Discussant:** John H. Downing**Participants:***Kristin Shamas* (Oklahoma City University): Placemaking as Praxis: Connectivity and a South Lebanese Village*Lisa Brooten* (Southern Illinois University Carbondale): Conflict, Media and Democratic Transition: The Burmese Case*Clemencia Rodriguez* (The University of Oklahoma), *Camilo Perez-Quintero* (Ohio University) & *Christian Ramirez-Hincapie* (Icesi): Performative Media and Disarmament: Alternative Stories and Cameras in Colombia.*Irfan Ashraf* (Southern Illinois University Carbondale): Conflict, Objectivity and Gatekeeping: Challenges in Pakistan's Tribal Belt.**Session 13: Tuesday, July 14, 2015****Slot Code:** COC-T3a**Time:** 16:00-17:30**Room:** R-R160**Title:** Community Broadcasting – Contemporary challenges**Chair:** Kerrie Foxwell-Norton**Presentations:***Heather Anderson* (University of South Australia): Australian community radio as a middle-aged media: 4ZZZ as a case study of hegemony or resistance?*Juliet Fox* (Melbourne University): Resistance is Fertile': Regenerative Voices in 3CR Community Radio (Melbourne, Australia)*Mohammad Careem Rasmin* (Sri Lanka Development Journalist Forum), *Asjian Wahid* (Sri Lanka Development Journalist Forum) & *Mary Dalima* (MBC media network Sri Lanka): Myth or real: Exploring a critical perspective on the Sri Lankan community radio movement.*Gretchen King* (McGill University): Unpacking the radical pedagogy of community radio: The case of Radio al-Balad 92.4FM and political change in Jordan.*Manuela Gruenangerl* (University Salzburg): Is there a global concept of community television around the world? Values, ideals and principles and their manifestation in organizational arrangements.**Session 14: Tuesday, July 14, 2015****Slot Code:** COC-T3b**Time:** 16:00-17:30**Room:** DS-M560**Title:** Community media and the public sphere**Chair:** Claudia Magallanes**Presentations:***Sarah Wagner* (Open University of Catalonia): Communicative hegemonies and counterpublics: ICT appropriation among Guaraní leaders in Bolivia.*Sergio Ricardo Quiroga* (Instituto Cultural Argentino de Educacion Superior): Deconstructing the public concept: Public mass media and business practices.*Gisele Sayeg Nunes Ferreira* (ESPACC Research Group, PUC-SP): Elements of community broadcasting sound cartography in São Paulo City, Brazil: Programming and public participation.*Diti Joshi & Archana Kumar* (Delhi University): Interactive Voice Response (IVR) system and health communications: A study of Jharkhand Mobile Radio.*DeeDee Halleck* (Deep Dish Network): Waves of Change: Sharing community media projects on the web.**Special Event: Tuesday, July 14, 2015****Time:** 18:00-18:45**Room:** R-R160**Journal Lauch hosted by Susan Forde:***Journal of Alternative and Community Media***Editors:** Chris Atton and Susan Forde**Emerging Scholars - ESN****Session 15: Tuesday, July 14, 2015****Slot Code:** ESN-T1a**Time:** 09:00-10:30**Room:** DS-1420**Title:** Media and Protest**Chair:** James Losey (University of Stockholm, Sweden)**Discussant:** Emad Khazraee (University of Pennsylvania, USA)**Presentations:***Rhon Teruelle* (University of Toronto, Canada): Carrement dans la rouge: Investigating the Québec Students' Tactical Use of Social Media*Audrey Desrochers* (Université du Québec à Montréal, Canada): Les Journaux Universitaires Comme Médias Hybrides: Le Cas du Montréal Campus de L'Uqam Pendant Le Conflit Étudiant de 2012**Session 16: Tuesday, July 14, 2015****Slot Code:** ESN-T2a**Time:** 14:00-15:30**Room:** DS-1420**Title:** Media and Activism**Chair:** Ana Duarte Melo (University of Minho, Portugal)**Discussant:** Stefania Milan (University of Amsterdam, The Netherlands)**Presentations:***Rianka Singh* (McMaster University, Canada): On Hacker Manifestos, Collectivity and Violence*Sanchari De* (Jadavpur University, India): Political Mobilization and the Network of Shared Cultural Connectivity: An Attempt to Locate The Shahbag Movement in Bangladesh beyond the Realm of Virtual Sphere*Evan Light* (Concordia University, Canada): Ethical Telecom Futures and Activist Investment: New Strategies for Activism and Analysis*Kseniia Ermoshina* (MinesParisTech, France): Is There an App for Everything? Potentials and Limits of Civic Hacking and the Hegemony of Apptivism*Dang Nguyen* (University of Oxford, UK): Internet Based Humor as Civil Resistance in Authoritarian Regimes**Session 17: Tuesday, July 14, 2015****Slot Code:** ESN-T3a**Time:** 16:00-17:30**Room:** DS-1420**Title:** (Counter-)Surveillance**Chair:** Wajih Raza Rizvi (Independent Researcher, Pakistan)**Discussant:** Leo Van Audenhove (Vrije Universiteit Brussel, Belgium)**Presentations:***Mary Grace Anne Lao* (York University, Canada): Headless Selfies: A Response to Social Surveillance*Mthobeli Ngcongco* (University of Johannesburg, South Africa): The Ambiguities of Knowing: Instant Messaging and Surveillance in South African Romantic Relationships*David Myles* (Université de Montréal, Canada): Helping Others Solving Crimes: Civilian Contribution to Policing*Matthew Tiessen* (Ryerson University, Canada): The Implicit Algorithmic Ontologies Driving Our Digital Hegemony

Gender and Communication - GEC

Session 18: Tuesday, July 14, 2015

Slot Code: GEC-T1a

Time: 09:00-10:30

Room: DS-R520

Title: Doing Feminism in the Canadian Screen Industries: Cautionary Tales from Past and Present

Chair: Rebecca Sullivan (University of Calgary)

Respondent: Barri Cohen

Presentations:

Rebecca Sullivan (University of Calgary): Working the System: Feminist Documentary, Feminist Issues, and State Legislation

Catherine Murray (Simon Fraser University): Gender Chill: Unblocking the Creative Economy for the Screen Industries

Marcella Coulson (University of Calgary): Transgressing the Nation-State in Feminist Screen Activism: The Problem of Representing Feminist Politics in Sarah Zammit's NFB Documentary, Life Inside Out

Jennifer Febbraro (Ontario Institute for Studies in Education): Representing Race in Studio D's New Initiatives in Film Program

Session 19: Tuesday, July 14, 2015

Slot Code: GEC-T1b

Time: 09:00-10:30

Room: DS-R525

Title: Portrayal of Women in the News

Chair: Allison Harthcock (Butler University)

Presentations:

Orly Tsarfaty (Emeq Yezreel College) & *Dalia Liran Alper* (Rishon Le'tsion): "Gender Lenses": the Media Portrayal of Women Politicians

Mercy Ette (University of Huddersfield): Where are the Women? Challenging Gendered Mediated Representation of Nigerian Female Politicians

K.S. Mochish (Tata Institute of Social Sciences): Negotiating Gender and Caste Publicly: An Analysis of the Struggles of a Woman Tribal Leader in Wayanad, India

Heidi Scheiffelle, Michael Johann & Thomas Knieper (Passau University): Visual Construction of Gender

and Power in Germany and Sweden. A Visual Content Analysis of Pictures from Selected National Daily Newspapers

Session 20: Tuesday, July 14, 2015

Slot Code: GEC-T2a

Time: 14:00-15:30

Room: DS-R520

Title: Hegemonic Masculinity

Chair: Lindani Mbunyuza-Memani (Southern Illinois University, Carbondale)

Presentations:

Nathaniel Weiner (York University): Hegemonic Masculinity or Gender Resistance? Fashion and Masculinity in Online Menswear Communities

Bimbisar Irom (Washington State University): Funny, Deadly Queers: Hegemonic Masculinity and the Emergence of Terrorist Bodies in post-9/11 Comedy

Gitiara Nasreen (University of Dhaka): The White Man's Color and the Black Man's Burden

Shawn P. Kildea & Angela Sinicki (Rider University): Away with the Prince Trope: Reshaping the Disney Male

Session 21: Tuesday, July 14, 2015

Slot Code: GEC-T2b

Time: 14:00-15:30

Room: DS-R525

Title: Gender, Media and Development

Chair: Wajih Raza Rizvi (Film Museum Society Lahore)

Presentations:

Karin Wilkins & Kyung (Karen) Sun Lee (University of Texas at Austin): Feminist Concerns with Global Development Discourse: Analysis of Attention to Women, Gender and Development in Egypt

Omoye Mary Akhagba (Polish Academy of Sciences): Gender Imbalance in Community Media Management in Lagos, Nigeria

Mahmuda Anwar (University of Guelph): Women's Ownership of Communication Processes in Community Radio: Power, Participation and Policy

Mamita Panda (Jawaharlal Nehru University) & *Joyti Ranjan Sahoo* (Jamia Millia Islamia-a Central University): Role of Media in Social Construction of Gender in India: An Empirical Study of TV Soap Opera

Session 22: Tuesday, July 14, 2015

Slot Code: GEC-T3a

Time: 16:00-17:30

Room: DS-R520

SECTION BUSINESS MEETING

History - HIS

Session 23: Tuesday, July 14, 2015

Slot Code: HIS-T1b

Time: 09:00-10:30

Room: DS-M240

Title: Media History: Iberian Perspectives

Chair: Dr Nelson Ribeiro (Catholic University of Portugal)

Presentations:

Carlos Barerra (University of Navarra): The ambiguous power of mainstream media: the case of Prisa in the Spanish democracy

David Caminada (Pompeu Fabra University, Barcelona), *Josep Maria Sanmarti* (Universidad Carlos III, Madrid) & *Rita Luis* (Universitat Pompeu Fabra/Instituto de Historia Contemporânea, FCSH-UNL (Lisboa)):

The irruption of national identities in the discourse of the democratic press in Spain after General Franco's death

Christopher David Tulloch (Universitat Pompeu Fabra, Barcelona): The role of the Spanish press in the political transition to democracy 1975-1982.

Camila Garcia Kieling (Pontificia Universidade Católica do Rio Grande do Sul), *José Manuel Peláez Romero* (Universidade do Minho): Press and institutional breakdown: The military-mediatic coups d'état of 1936 in Spain and 1964 in Brazil

Session 24: Tuesday, July 14, 2015

Slot Code: HIS-T2a

Time: 14:00-15:30

Room: DS-2518

Title: Satellites, Digital Technology and Media History

Chair: Professor R. Teer-Tomaselli (University of Kwa-Zulu Natal)

Presentations:

Diana Lemberg (Lingnan University, Hong Kong): "Broadcasting Satellites, U.S. Global Power, and the

Francophone World"

Henrik Bodker (Aarhus University, Denmark): Constructing Journalism as Digital Cultural Heritage

Moisés Limia Fernández (Universidade do Minho), *Carlos Toural Bran* (Universidade de Santiago de Compostela) & *Xosé López García* (Universidade de Santiago de Compostela): 20 years of digital journalism in the Iberian Peninsula

Anna Pasek (New York University): Streamlining the Black Box: IBM's Early Postwar Aesthetics and the Electronic Super Brain

Session 25: Tuesday, July 14, 2015

Slot Code: HIS-T2b

Time: 14:00-15:30

Room: DS-M240

Title: Media and Empire

Chair: Professor Juergen Wilke (University of Mainz)

Presentations:

Peter Putnis (University of Canberra): Reuters and the International News Business at the End of Empire

Bolette Blaagaard (Aalborg University): Cosmopolitan Relations in the Colonies: The implications of technology, politics and communication to cosmopolitan community building in colonial St. Croix.

Jiangeng Sun (Centre de Recherches sur l'Action Politique en Europe (GRAPE) /UMR 6051-CNRS/Université de Rennes1): French correspondents in China before 1950: a late and limited immersion journalism

Young-eun Moon (Ewha womans University): A Study of the Institutionalization of Modern Journalism in South Korea during the Japanese Colonial Period

Session 26: Tuesday, July 14, 2015

Slot Code: HIS-T3a

Time: 16:00-17:30

Room: DS-2518

Title: New Perspectives in European Communication Research

Chair: Professor Carlos Barrera (University of Navarra)

Presentations:

Halliki Harro-Loit (University of Tartu): Soviet Estonian journalists' professional values and moral dilemmas from biographical retrospect

Juergen Wilke (Institut für Publizistik (Universität

Mainz): The newspaper in changing systems. The (Nord-)Deutsche Allgemeine Zeitung (NAZ/DAZ) from 1851 to 1945

Peter "Maxigas" Dunajcsik (Internet Interdisciplinary Institute, Barcelona): The Luddite aspects of Hackerdom: Critical Engineering Practices in the North European Hackerspaces scene
Tânia Marcia Cezar Hoff & Renata Presa Hermann (PPGCOM ESPM-SP): Politics of the beautiful, healthy and productive body: The use of technology as a resistance or subjection to the political calls of contemporary media
Jan Niklas Kocks, Juliana Raupp & Kim Murphy (Freie Universität Berlin): From Partisanship to Perpetual Neutrality? Tracing the History of Government Communication in Germany

International Communication - INC

Session 27: Tuesday, July 14, 2015

Slot Code: INC-T1a

Time: 09:00-10:30

Room: DS-R340

Title: African media discourses

Chair: Ibrahim Seaga Shaw (Northumbria University, UK)

Presentations:

Stijn Joyce (Ghent University, Belgium): Bringing Africa Home. Reflections on Discursive Practices of Domestication in International News Reporting on Africa by Belgian Television

Lesley Janet Cowling (Wits University, South Africa): Understanding the 'Sowetans': Journalism as a Product of Organizational Culture

Winston Mano (University of Westminster) & *Viola Candice Milton* (University of South Africa): Posters, Flamers and Trolls, Oh My!: Citizen Journalism and Ebola Talk Among Africans

Janet Kwami (Furman University, USA): Amplification and Resistance: Global Media Coverage of Ebola and the Framing of West Africa in a Convergent Media Landscape

Ebere Ahanihu & Chris Russill (Carleton University): Toward a Postdevelopment Future for Digital Computing In Africa: Limitations and Possibilities of Laptops For ICT4E in Nigeria

Session 28: Tuesday, July 14, 2015

Slot Code: INC-T1b

Time: 09:00-10:30

Room: A-2830

Title: Comparative and transnational perspectives on global media

Chair: Matt Mogekwu (Ithaca College, USA)

Presentations:

Ying Wu (Shanghai International Studies University), *Yunya Song* (Hong Kong Baptist University), *Li Li* (Shanghai University of International Business and Economics) & *Xiaoyan Gu* (Zhejiang University, China): Emerging Economies, Emerging Power? A Citation Network Analysis of Global Media

Matt Ebonye Mogekwu (Ithaca College, USA): Different 'Journalisms' for Different Regions as Viable Counterpoise to Domination in the Global Media Space

Katharine Allen (Pennsylvania State University, USA): INGOs, Transnational Advocacy Networks, and Dense Exchanges of Information: Free Speech in Cuba

Jia Lu (Tsinghua University, China): Media Use and Social Identity: Local, National, and Global in 31 Countries

Session 29: Tuesday, July 14, 2015

Slot Code: INC-T2a

Time: 14:00-15:30

Room: DS-R340

Title: Media Systems, politics and globalization

Chair: Kaarle Nordenstreng (University of Tampere, Finland)

Presentations:

Monroe Price (Annenberg School of Communication, University of Pennsylvania, USA): Free Expression, Strategic Communication and Globalism

Silvio Waisbord (George Washington University, USA): Communication Studies Without Frontiers: Academic Cultures, Translation and Cosmopolitanism

Maria Karidi & Michael Meyen (University of Munich, Germany): Hallin and Mancini Reloaded. Media Systems beyond the Western World

Natalia Grincheva (Concordia University, Russia): Resisting Western Hegemony: Russian Strategic Communication through the BRICS Diplomacy

Session 30: Tuesday, July 14, 2015

Slot Code: INC-T2b

Time: 14:00-15:30

Room: A-2830

Title: Cultural identity and alternative media in Asia

Chair: Dani Madrid-Morales (City University of Hong Kong)

Presentations:

Qin Guo (Macquarie University, Australia): New Force of Communication in the Global Society

Kyung Sun Lee & Jennifer Kang (University of Austin at Texas): From Globalization of Hansik to Han-Style: A Discourse Analysis of South Korea's Nation Branding Campaign

Yuhui Tai (National Chao Tung University, Taiwan): Alternative Media in Taiwan and Hong Kong during the Sunflower and the Umbrella Movements

Arul I Chib & Xin Pei (Nanyang Technological University, Singapore): Idealized Cultural Identity 'born or curse' coping via Mobile Phones by Female Foreign Domestic Workers in Singapore

Session 31: Tuesday, July 14, 2015

Slot Code: INC-T3a

Time: 16:00-17:30

Room: DS-R340

Title: Media, soft power and popular culture

Chair: Herman Wasserman (University of Cape Town, South Africa)

Presentations:

Fei Jiang (Chinese Academy of Social Sciences, Beijing) & *Kuo Huang* (English Service, China Radio International): Bridging Misunderstandings: A case study of Chinese overseas correspondents

Shuling Huang (National Chiao Tung University, Taiwan): Popular Culture, Soft Power and Resistance: Taiwanese Media Portrayals of Japan and Korea before/after their cultural inflows

Mei Li & Naren Chitty (Macquarie University, Australia): Exploring China's Image Mediated through First Lady Diplomacy Initiatives

Yu Xiang (University of Westminster, UK): Sinicization of the 'Proletarian Capitalist', A New Reflection of Structural Imperialism on CCTV-News and Its Foreign Audiences

Session 32: Tuesday 14 July 2015

Slot Code: INC-T3b

Time: 16:00-17:30

Room: A-2830

Title: China's Soft Power at home and abroad
Chair: Seon Gi Baek (Sungkyunkwan University, Korea)

Presentations:

Ibrahim Seaga Shaw & Di Luo (Northumbria University, UK): How Western and Chinese Perceptions of Human Rights Influenced the Framing of the 3.14 Tibetan Riots: Implications and Lessons for Practicing HRJ
Kenneth C. Yang (The University of Texas at El Paso, USA) & *Yowei Kang* (University of Taoyuan, Taiwan): A Tale of Two Cities under China's Hegemony: Social Media, Political Resistance and Civil Disobedience in Taipei's Sunflower Student Movement and Hong Kong's Umbrella Revolution

Jacinta Mwendu Maweu (University of Nairobi, Kenya) & *Ibrahim Seaga Shaw* (Northumbria University, UK): Tools of Hegemony or Resistance: Media Framing of China's 'Soft Power' in Kenya and Sierra Leone

Jacqueline Lila Bendrick & Reona Hirai (Furman University, USA): Analyzing Government Censorship in China: A Study of the Portrayal of the Occupy Hong Kong Protests by the Media in the United States and China

Journalism Research & Education - JRE + UNESCO

Session 33: Tuesday, July 14, 2015

Slot Code: JRE-T1a

Time: 09:00-10:30

Room: DS-M320

Theme II: Innovations in Journalism & **Theme IV:** Quantitative Methods of Journalism Studies

Title: The Newsnomics of Mixing Old & New

Chair: Wing Lam Chan (Hong Kong Baptist University, China)

Presentations:

Pilar Sánchez García (Universidad de Valladolid, Spain) & *Sandra Marinho* (University of Minho, Portugal): The introduction of a digital environment in journalism curricula at European Higher Education Area: a

comparative analysis of Spain and Portugal
Florian Stalsh & Oliver Hahn (University of Passau, Germany): Data-Driven Investigation in International News Reporting: A Potential for Watchdog Journalism
Turo Ilari Uskali (University of Jyväskylä, Finland) & *Ester Appelgren* (Södertörn University, Sweden): Little brother also want's to play: A case study of how small countries are adopting practices of data journalism
Mario Haim, Bernhard Goodwin & Andreas Graefe (LMU Munich, Germany): A classification of technological advances in journalism
Eno Akpabio (University of Namibia, Namibia): Dissecting the promise of "details later" and its delivery in the online edition of a Nigerian newspaper – The Punch
Chloe Ann Salles (Université Stendhal, Grenoble 3, France): Negotiating resistance to internet-related development in Le Monde's blog platform

Session 34: Tuesday, July 14, 2015**Slot Code:** JRE-T1b**Time:** 09:00-10:30**Room:** R-M110**Theme V:** Generic Studies of Journalism**PANEL SESSION:** Comparative Qualitative Studies of Journalism: Both Possible & Useful?**Chair:** Arnaud Anciaux (École des Médias et du Numérique de la Sorbonne, France)**Discussant:** Fábio Henrique Pereira (Universidade de Brasília, Brazil)**Presentations:***Arnaud Anciaux* (École des Médias et du Numérique de la Sorbonne, France) & *Fábio Henrique Pereira* (Universidade de Brasília, Brazil): Comparative research on journalism has a long tradition in the field of communication.*Fábio Henrique Pereira & Florence Le Cam* (Universidade de Brasília, Brazil): Using qualitative interviews to understand the identity of online journalists in Belgium, France and Brazil.*Bénédicte Toullec* (Université de Rennes 1, France): Défis et leçons méthodologiques imposés par le rapport dialogique de la production journalistique transfrontalière*Anke Fiedler & Marie-Soleil Frère* (Université Libre de Bruxelles, Belgium): Comparing Media Freedom in Post-Conflict Societies*Juliette Charbonneaux* (CELSA, Paris-Sorbonne, France): La construction d'un « caractère franco-

allemand » par la presse française et allemande : entrée dans la fabrique du comparable
Fernando Oliveira Paulino & Madalena Oliveira (Universidade Clássica de Lisboa/Lives in Grândola, Spain): Public service of Media in Brazil and Portugal: comparative research challenges
François Demers (Université Laval, Canada): Comparison by a comprehensive case study: Mexico

Session 35: Tuesday, July 14, 2015**Slot Code:** JRE-T1c**Time:** 09:00-10:30**Room:** R-M120**Theme III:** The Profession of Journalism**PANEL SESSION:** Adapting the Inverted Pyramid Style of Media Writing for Journalism Education in Multi-Cultural and Multi-national Contexts**Chair/Moderator:** Richard E Shafer (University of North Dakota, USA)**Presentations:***Richard Shafer* (University of North Dakota, USA) & *Eric Freedman* (Michigan State University, USA): Adapting the Western Journalism Education Model for Application to Press Systems in Central Asia: A Case Study of Turkmenistan, Uzbekistan and Kyrgyzstan
Miglana Sternadori (Texas Tech University, USA): Newswriting for Journalism Education in the Context of Bulgaria*Andrew Duffy* (Nanyang Technological University, Singapore): You Won't Believe These 3 Amazing Ways They Write Ledes In Singapore
Slavka Antonova (University of North Dakota, USA): Teaching journalism: Comparing the norms of journalistic conduct in developing and developed countries
Ylva Rodny-Gumede (University of Johannesburg, South Africa): Journalism practices and audience interaction in South Africa
Ammina Kothari (Rochester Institute of Technology, USA): Reconciling Journalism Training with Professional Issues with African Journalism**Session 36: Tuesday, July 14, 2015****Slot Code:** JRE-T2a**Time:** 14:00-15:30**Room:** DS-M320**Theme III:** The Profession of Journalism**Title:** Money Talks and Journalism Listens**Chair:** Patrick McCurdy (University of Ottawa, Canada)**Presentations:***Brigitte Hofstetter, Manuel Puppis, Silke Fürst, Mike Meissner & Philomen Schönhagen* (University of Fribourg, Switzerland): Journalistic Autonomy under Threat? The Influence of the Media Crisis and Corporate Interests on News Coverage
Vaia Doudaki (Cyprus University of Technology, Cyprus): Legitimizing and delegitimizing discourse of the Cypriot financial crisis
Annika Sehl (TU Dortmund University Institute of Journalism, Germany): Journalistic Quality: A comparison between scientific-normative assessments and reader opinions*Penny O'Donnell* (The University of Sydney, Australia), *Lawrie Zion & Meryn Sherwood* (La Trobe University, Australia): Job loss in journalism: What happens next?**Session 37: Tuesday, July 14, 2015****Slot Code:** JRE-T2b**Time:** 14:00-15:30**Room:** R-M110**Theme III:** The Profession of Journalism**Title:** Capturing the News-Pens and Swords:**Chair:** Paschal Preston (Dublin City University, Ireland)**Presentations:***Mulatu Alemayehu Moges* (University of Oslo, Norway): Exploring the Coverage of Internal Conflicts Issues in Ethiopia; Reminisced or Omitted by the local media*Wing Lam Chan* (Hong Kong Baptist University, China): Conflicts in the newsroom: a theoretical analysis of anticipatory socialization and journalistic creativity
Walter Chikwendu Ihejirika, Christie U Omego, Sunny C Mbazie & Hycainth C Orlu-Orlu (University of Port Harcourt Choba, Nigeria): Patterns of News Reporting on conflict/Politics in the Niger Delta Region of Nigeria
Sigurd Allern (University of Oslo, Norway) & *Ester Poljack* (Stockholm University, Sweden): Advocacy Think Tanks as News Sources and Agenda Setters
Elisabeth Eide (Oslo and Akershus University College of Applied Sciences): Autonomous journalists and anonymous politicians? Norwegian media coverage of the NSA surveillance and the "Snowden Affair"*Mary Weinstein* (Universidade Estadual do Sudoeste da Bahia, Brazil): The press in the State of Bahia, Brazil: the public dispute**Session 38: Tuesday, July 14, 2015****Slot Code:** JRE-T2c**Time:** 14:00-15:30**Room:** R-M120**Theme III:** The Profession of Journalism**Title:** Rethinking Journalism: Trust & Participation in a Transformed News Landscape**Chair:** Jesse Owen Hearn-Branaman (National Institute of Development Administration, Thailand)**Presentations:***Susanne Kirchhoff* (University of Salzburg, Austria): The Dispositif of Journalism – Practices and Meanings of Professional Journalism in a Changing Environment
Lukas Otto, Isabella Glogger & Michaela Maier (University of Koblenz-Landau, Germany): The softening of journalistic political communication – a critical review of concepts and a new framework model*Juliette Storr* (Pennsylvania State University, USA): Journalism, Incivility and Free Speech: Deciding the New Common Good in Online News Story Comments
Christina Holtz-Bacha (University of Erlangen-Nuremberg, Germany): A matter of freedom of the press? The Guardian case and how it was reported in German newspapers*Lu Zhao* (Indiana University, Zhejiang University, China): New Scheme of Communication: A Study of Interactivity and Multimedia Use in Microblogs of News Organizations in China**Session 39: Tuesday, July 14, 2015****Slot Code:** JRE-T3a**Time:** 16:00-17:30**Room:** DS-M320**Theme I:** International Collaborative Research, **Theme II:** Innovations in Journalism & **Theme III:** the Profession of Journalism**Title:** Launch of New Journal: The Journal of Transnational 'Worlds of Power': Proliferation of Journalism & Professional Standards**Chair/Moderator:** Ibrahim Saleh (University of Cape Town, South Africa)**Presentations:***Surbhi Dahiya* (Indian Institute of Mass Communication, India): Editorial Freedom; A Case Study of India
Azmat Rasul (Florida State University, USA): Unreliably Reliable: Application of the Intercoder Reliability Coefficients in Content Analysis
Fábio Henrique Pereira (Université Libre de Bruxelles,

Belgium) & *Florence Le Cam* (University of Brasilia, Brazil): Understanding Journalists' Paths: A study of biographic narratives from web journalists
Marcus Antonio Assis Lima & Rafael Flores Goes Prates (Universidade Estadual do Sudoeste da Bahia, Brazil): Ninja Independent Narratives, Journalism and Action: Production Process of the Information in An Alternative Media
Sadia Jamil (The University of Queensland, Australia): Journalists' concepts of freedom of expression and press freedom in Pakistan

Session 40: Tuesday, July 14, 2015**Slot Code:** JRE-T3b**Time:** 16:00-17:30**Room:** R-M110**Theme I:** International Collaborative Research &**Theme III:** The Profession of Journalism**PANEL SESSION:** ISIS & Journalism: Representations of Threat**Chair:** Beate Josephi (Edith Cowan University, Western Australia)**Presentations:***Barbie Zelizer* (Annenberg School for Communication University of Pennsylvania, USA): How Visuals Complicate the Ability to Understand IS*Rune Ottosen & Sjur Øvrebo* (Oslo University, Norway): IS the only one to be blamed for the chaos in Syria? The Syria-coverage in Aftenposten with Libya as Doha*Ganga Vadhavkar* (University of Wisconsin-Eau Claire, USA): Comparative Analysis of ISIS-Related Issues In Three Newspapers*Piotr M. Szpunar George Gerbner* (Annenberg School for Communication University of Pennsylvania, USA): ISIL's Americans: Representations of Homegrown Threat**Session 41: Tuesday, July 14, 2015****Slot Code:** JRE-T3c**Time:** 16:00-17:30**Room:** R-M120**Theme I:** International Collaborative Research & **Theme III:** The Profession of Journalism**PANEL SESSION:** Journalistic Experience & News Coverage of Sexual Assault & Violence Internationality**Moderator/Chair and Discussant:** Carrie Rentschler (McGill University, Canada)**Presentations:***Stephanie Frost & Cynthia Carter* (Cardiff University, UK): UK on Rape Culture: The UK Press, Campaigning & Social Media : A Feminist Analysis
Yasmin Jiwani (Concordia University, Canada): Rape and Race in the Canadian Press: Reproducing the Moral Order.*Stine Eckert* (Wayne State University, USA) & *Linda Steiner* (University of Maryland, USA): The UVA Rape Story Controversy: Responses to Rolling Stone
Kalyani Chadha & Pallavi Guha (University of Maryland, USA): Sexual Violence Against Women in India: Audience Responses To Media Coverage
Carolyn M. Byerly (Howard University, USA): Sexual Violence & the Journalists Who Cover it

Law - LAW

Session 42: Tuesday, July 14, 2015**Slot Code:** LAW-T1a**Time:** 09:00-10:30**Room:** DS-M445**Title:** Literacy and/as Access to Information**Chair:** Nadine Kozak (University of Wisconsin-Milwaukee, USA)**Presentations:***Henk Kloppers* (North-West University, South Africa): Insurance Contracts and Consensus: A Case for Plain Use Language*Cheng-yu Lin* (Shih Hsin University, Taiwan): A Study on the «Co-opetition» between Health Literacy and Law: With Special Reference to Health Advertising
Manuel Sanchez de Diego (Universidad Complutense de Madrid, Spain): La Configuración del Derecho de Acceso a la Información Pública en las Instancias Internacionales**Session 43: Tuesday, July 14, 2015****Slot Code:** LAW-T2a**Time:** 14:00-15:30**Room:** DS-M445**Title:** Regulatory Issues**Chair:** Sara Bannerman (McMaster University, Canada)**Presentations:***Avshalom Ginosar* (The Max Stern Academic College of Yezreel Valley, Israel) & *Or Krispil* (Haifa University, Israel): Media Regulation and Public Interest: Institutional and Substantive Aspects
Marilyn Terzic (University of Quebec in Montreal, Canada): Hybrid Video-On-Demand: The Netflix Effect and the Canadian Broadcasting System
Paul Torre (University of Northern Iowa, USA): The Ongoing Battle for an Open and Accessible Internet in the United States: The Use and Abuse of Media Regulations Governing Municipal Broadband

Media and Sport - MES

Session 44: Tuesday, July 14, 2015**Slot Code:** MES-T1a**Time:** 09:00-10:30**Room:** DS-M260**Title:** Media and Sport around the World**Chair:** Allison Levin (Independent scholar, USA)**Presentations:***Hugo Leon* (Universidad Iberoamericana Puebla, Mexico): Sports coverage in Mexico: the hegemony of soccer and the baseball resistance.*Benjamin Brojakowski* (Bowling Green State University): "You Know Why I'm Here:" The Framing of A Silent Black Athlete*Veronika Mackova & Ondrej Trunecka* (Charles University in Prague): You haven't got a leg? Don't worry you still can be a star! - Media image of the cyclists Jezek
Fannie Valois-Nadeau (Concordia University and Queen's University): Professional hockey, Philanthropy and the (Re) Configuration of Social Classes
Felix Flemming & Christopher Starke (University of Muenster, Germany): Who is responsible for doping in sports? An analysis of the attribution of responsibility in German media coverage**Session 45: Tuesday, July 14, 2015****Slot Code:** MES-T2a**Time:** 14:00-15:30**Room:** DS-M260**Title:** Media and Sport – Past, Present and Future**Chair:** Fannie Valois-Nadeau (Concordia University and Queen's University)**Presentations:***Niall Patrick Brennan* (Fairfield University): Consensus and Resistance: A Comparative Look at Global Reporting on Brazil's Expectations as 2014 FIFA World Cup Host*Markus Schafer* (Johannes Gutenberg University Mainz) *Christain Schafer-Hock* (TU Dresden. Institute of Media and Communication): How much truth is in transfer rumours? A quantitative analysis of quality and reliability of football transfer coverage*Jeff Gerson* (University of Massachusetts Lowell): Media Coverage and the Concussion Crisis in Sports
Allison Levin (Independent scholar, USA): Twitter and Peds: Communication Strategies for Managing Player Transgressions in Baseball*Kirsten Frandsen* (Aarhus University, Denmark): Digital media and mediatization of sport**Session 46: Tuesday, July 14, 2015****Slot Code:** MES-T3a**Time:** 16:00-17:30**Room:** DS-M260**SECTION BUSINESS MEETING AND ELECTIONS****Chair:** Alina Bernstein (College of management academic studies, Israel)

Media Education Research - MER

Session 47: Tuesday, July 14, 2015**Slot Code:** MER-T1a**Time:** 09:00-10:30**Room:** DS-M280**Title:** ICT-enhanced media education and e-learning potential**Moderator:** Divina Frau-Meigs**Presentations:***Dan Yngve Jacobsen* (Norway): Changes in classroom communication following a digital learning MOOC pilot
Priya Sasha Nayar & Avantika Banerjee (USA): MOOCs as Enabling Disruption in Higher Education: Providing Low/No Cost, Skills-Based and On-Demand Education
William Robert Grace (USA): Hegemonies of openness: Exploring the reflexive practice of an anti-MOOC

Fabricio Santos De Mattos (Brazil): INTERCOM NORTE MOBILE: Teaching methodology for the collaborative production of applications by undergraduate students of Social Communication
Debora A Lui (USA): Online 'Maker' Education Platforms: Exploring (In)equity and Technological Affordance
Usha Sundar Harris (Australia): Virtual Partnerships: Implications for mediated intercultural dialogue in student-led e-service learning.

Session 48: Tuesday, July 14, 2015**Slot Code:** MER-T2a**Time:** 14:00–15:30**Room:** DS-M280**Title:** Media literacy, audiences and media use contexts**Moderator:** Manuel Pinto**Presentations:**

Nadja Zaynel (Germany): Parental influence on the media use of children with Down syndrome and the consequences for media education
Belinha de Abreu (USA): Control or Power? Using media literacy to question big data in a media saturated world
DeeDee Halleck (USA): Media Making with Lonely Girls
Aliaa I. Dakrouy (Canada): The politics of signifiers and mobilizing identities in the post Raba'a massacre: A 'four fingers' analysis

Session 49: Tuesday, July 14, 2015**Slot Code:** MER-T3a**Time:** 16:00–17:30**Room:** DS-M280**Title:** Children and youth (self) construction in media environments (home, family)**Moderator:** Stuart Poyntz**Presentations:**

Sirkku Kotilainen (Finland): Towards multiliteracies through participatory research with the young
Fong-Ching Chang, Nae-Fang Miao, Chiung Hui Chiu, Ping-Hung Chen & Ching-Mei Lee (Taiwan): Urban-rural differences in parental Internet mediation and adolescents' Internet risks in Taiwan

Sonia Livingstone, Giovanna Mascheroni, Michael Dreier & Stephane Chaudron: As ever younger kids go online, how are European families responding?
Reijo Kupiainen (Finland): Media education at homes. From digital natives to collaborative development of media competence
Kristen Wright (USA): Mediation in the family room: how parents use core family values to make choices about television with American tweens
Rayen Condeza & Rodrigo Rojas (Chile): Los adolescentes chilenos y las noticias: brechas de conversación sobre actualidad e interés ciudadano.

Mediated Communication, Public Opinion & Society - MPS

Session 50: Tuesday, July 14, 2015**Slot Code:** MPS-T1a**Time:** 09:00-10:30**Room:** DS-M425**Title:** Media Hegemony and Resistance**Chair & Discussant:** Friedrich Krotz (University of Bremen)**Presentations:**

Elizabeth Prommer (University of Rostock): Critical Audience Research and Doing Media: Bringing the Media Text, Social Action Theory and the Audience Together
Christine Linke (University of Rostock): Media Rituals of Hegemony or Resistance? The Ritual Interaction Order in the Age of Digital Communication
Tanja Aitamurto (Stanford): Networked Panopticon: Balancing Power Distribution Through Crowdsourced Investigative Journalism
Maria Isabel Cortes (Politécnico Gran Colombiano): Capital Channel: A strategy of Communication Resistance and Counter-hegemony
Jonathan Rouleau (McGill University): Urban Tourism, Nighttime Cultural Expressions and Medial Forms: The Case of La Barceloneta Neighbourhood in Barcelona, Spain

Session 51: Tuesday, July 14, 2015**Slot Code:** MPS-T2a**Time:** 14:00-15:30**Room:** DS-M425**Title:** Media Technology and Society - New Theoretical Approaches**Chair & Discussant:** Elizabeth Prommer (University of Rostock)**Presentations:**

Joseph M Kayany (Western Michigan University): Heuristic Relevance of Mediatization and Information Technology Use
Friedrich Krotz (University of Bremen): Upcoming Media and Social Movements: Which Future for the Internet?
Jher (University of Oregon): Participatory Culture and Design: Mediated Communication and Unconferences
Julian Wallace (University of Zurich): Towards a Theory of Online Gatekeeping. Understanding the Role of Users and Algorithms as Gatekeepers in Digital News Diffusion

Session 52: Tuesday, July 14, 2015**Slot Code:** MPS-T3a**Time:** 16:00-17:30**Room:** DS-M425**PANEL SESSION:** Cultural Consecration and Digital Gatekeeping**Chair:** Nathalie Casemajor (Université du Québec en Outaouais)**Presentations:**

Guy Bellavance (Institut National de la Recherche Scientifique): Visual Arts Scenes Cultural Fields, Digital Networks: New Modes of Legitimation In Art Worlds
Nathalie Casemajor (Université du Québec en Outaouais): Watermark Tools and the Study of Digital Content Circulation
Suzanne Paquet (Université de Montréal): Between Site and Site: Flickr Groups and Urban Art
Jonathan Roberge (Centre Urbanisation Culture Société): Circulation of Cultural Artefacts Gone Full Circle

Participatory Communication Research - PCR

Session 53: Tuesday, July 14, 2015**Slot Code:** PCR-T1a**Time:** 09:00-10:30**Room:** DS-M540**PANEL SESSION:** The potential and challenge of development communication: recognizing Emile McAnany's contribution**Chair:** Karin Wilkins (University of Texas at Austin, USA)**Discussant:** Emile McAnany (Santa Clara University, USA)**Presentations:**

Karin Wilkins (University of Texas at Austin, USA): Overview of accountability and power in participatory development.
Sérgio Mattos (Community Health Workers Network, New York City, USA): Influence of institutional, economic and social policies on development communication.
Antonio La Pastina (Texas A&M University, USA): Telenovela programs in Latin America.
Joe Straubhaar (University of Texas at Austin, USA): Researchers and research institutions as central agents in cultural mediation.
Doug Storey (Johns Hopkins University, USA): Role of USAID in development communication.

Session 54: Tuesday, July 14, 2015**Slot Code:** PCR-T2a**Time:** 14:00-15:30**Room:** DS-M540**Title:** Art for social change: studies of South American cases**Chair:** Joe Straubhaar (University of Texas at Austin, USA)**Presentations:**

Milton N. Campos (University of Montreal, Canada) & *Ligia C. Leite* (Universidade Federal do Rio de Janeiro, Brazil): Re-affiliating Liquid Youth: From Street Kids to Theatre Actors.
Julieta Cuevas Parra (Universidad Iberoamericana Puebla, Mexico): El video participativo como herramienta de auto-representación y empoderamiento de la comunidad sorda en Puebla, México.

Manon Konigstein (International Centre for Tropical Agriculture, Colombia): Participatory Video for Inclusive Research.

Maria Alice Lima Baroni (Pontifical Catholic University of Rio de Janeiro, Brazil): Participatory photography as an avenue towards social dialogue in Brazil.

Mery Angeles Perez (University of Guelph, Canada): Music Production as a Participatory Process of Communication: The Legacy of the Solentiname Community.

Session 55: Tuesday, July 14, 2015

Slot Code: PCR-T3b

Time: 16:00-17:30

Room: DS-M540

Title: Participatory communication through community radio

Chair: Valentina Baú (University of New South Wales, Australia)

Presentations:

Venu Arora, Ramakrishnan Nagarajan, Himabindu Chintakunta & Nitesh Anand (Ideosync Media Combine, India): At the cross roads of desire : A case of Community Radio resisting the moral police.

Rose Nyakio Kimani (University of Bayreuth, Germany): Participatory Processes in Kenyan Community Radio – A Case Study.

Emily LeRoux-Rutledge (London School of Economics, UK): The interplay of narratives about women on South Sudanese community radio.

Mohammadu Careem Rasmin & Abdul Wahid Asjain Wahid (Sri Lanka Development Journalist Forum, Sri Lanka) & *Mary Christabel Dalima* (MBC Network, Sri Lanka): Exploring the concept of public participation in the context of making radio dramas for change - experience from Sri Lanka.

Siyasanga M. Tyalii (University of South Africa, South Africa): Assessing beneficiary communities' participation in HIV/AIDS communication through community radio: X-K FM as a case study.

Session 56: Tuesday, July 14, 2015

Slot Code: PCR-T3a

Time: 16:00-17:30

Room: DS-3375

Title: La communication participative et des perceptions sociales: aspects épistémologiques, méthodologiques et pratiques

Chair: Helen Hambly Odame (University of Guelph, Canada),

Presentations:

Nicolas Duracka (Université Blaise Pascal de Clermont Ferrand, France): Comprendre les obstacles à l'innovation sociale que rencontrent les acteurs de l'économie solidaire: Une approche communicationnelle.

Thomas Maxwell (UQAM, Canada). La participation des acteurs à une procédure de communication engageante: aspects épistémologiques et méthodologiques d'une recherche-intervention.

Katia Vianou (University of Quebec, Canada). Communication organique et communication incantatoire: sur le pouvoir ambigu de la communication dans les processus collaboratifs de recherche en Afrique.

Political Communication - POL

Session 57: Tuesday, July 14, 2015

Slot Code: POL-T1a

Time: 09:00-10:30

Room: DS-M340

Title: Communicating In Between Elections. Parties' Government's, City Councils' and Politicians' Strategies to reach Citizens

Chair: Melanie Leidecker (University of Koblenz-Landau)

Presentations:

Rod Tiffen (University of Sydney): Iatrogenic Spin Doctoring

Gisela Gonçalves (Universidade da Beira Interior) & *Stelia Neta* (University of Beira Interior): Government Communication in Mozambique (2005-2014): the open presidency of Armando Guebuza as a public relations strategy

Pablo B. Jost (University of Mainz), *Michael Süßflow* (University of Mainz): Business as usual? Comparing politicians' communication strategies on Facebook during non-election period and campaigning

Derisa Grant (Stanford University): Communication, Power, and Uneven Alliances: A Case Study of the Goals 2000: Educate America Act

Matias Ponce (Universidad Católica del Uruguay): Popular support and relationship between government and the press: The performance of closed and open governments in Latin America

Session 58: Tuesday, July 14, 2015

Slot Code: POL-T2a

Time: 14:00-15:30

Room: DS-M340

Title: Looking into the Tango: How Journalists and Politicians Manage the Dancing

Chair: Julio Juárez-Gámiz (UNAM)

Presentations:

Michael Suellflow, Pablo B. Jost & Marcus Maurer (Johannes Gutenberg-University Mainz): Parliamentary debates in the news. Journalistic selection criteria and politicians' reactions

Jari Väliverronen (University of Tampere): The Last of the Mohicans? Comparing Finnish Political Journalists' Professional Values and Attitudes with Journalists on Other Beats

Philip Baugut, Nayla Fawzi & Carsten Reinemann (University of Munich): Proximity in the City? Describing, Explaining and Assessing a Crucial Dimension of the Relationship between Political Actors and Journalists in a Mixed Methods Comparative Analysis of German Cities

Ibrahim Saleh (University of Cape Town) & *Heba Metwali* (State Information Service of the Egyptian Ministry of Information): Political Journalism Performance in Middle East and North Africa (MENA): A True Case of Dystopia in Egypt

Melanie Leidecker (University of Koblenz-Landau) & *Jürgen Wilke* (Johannes Gutenberg-University of Mainz): Do candidates matter? Press coverage of the 2014 European Parliament Election in Germany in a long-term perspective

Session 59: Tuesday, July 14, 2015

Slot Code: POL-T3a

Time: 16:00-17:30

Room: DS-M340

Title: Politics of Oil in a Promotional Culture

Chair: Melissa M. Aronczyk (Rutgers University)

Presentations:

Melissa M. Aronczyk (Rutgers University): "Big Green Radicals": Building Political Judgement in a Promotional Culture

Darin Barney (McGill University): Against the Flow: Pipelines, Publicity and Sabotage

Patrick McCurdy (University of Ottawa): Selling Oil Sands without Oil: Moving beyond Petroleum in Pro-

motional Culture

Tim Wood (New York University): Covering the Grass-roots: Professionalized Advocacy and News Framing of the Keystone Pipeline in Canada and the United States

Political Economy - POE

Session 60: Tuesday, July 14, 2015

Slot Code: POE-T1a

Time: 09:00-10:30

Room: R-R140

Title: News, Democracy and Corporate Power

Chair: Dwayne Roy Winseck (Carleton University, Canada)

Presentations:

Paschal T. Preston (Dublin City University, Ireland): Inequality, Power and Democracy: New Challenges to Liberal Models and the Practice & Study of Mediated Communication

Gerry Sussman & Carey L. Higgins-Dobney (Portland State University, United States): The Planned Obsolescence of TV Journalism

Tanner Mirrlees (University of Ontario, Canada): Revisiting Herbert I. Schiller: Communication and American Empire Today

Mara Einstein (Queens College, United States): Stealth Marketing: You can't resist what you cannot see

Session 61: Tuesday, July 14, 2015

Slot Code: POE-T1b

Time: 09:00-10:30

Room: A-2835

PANEL SESSION: Representing Opportunity, Resisting Inequality: Mediating Work in the Cultural Industries.

Chair: Mark Banks (University of Leicester, UK)

Discussant: Nicole Cohen (University of Toronto, Canada)

Presentations:

Kate Oakley (University of Leeds, UK): A Class Act: Media, Policy and Questions of Inequality

Mark Banks (University of Leicester, University of Leeds, UK): Spotting Talent and Making Selections: Inequality and Cultural Education

Alison Harvey & Tamara Shepherd (University of

Leicester, London School of Economics and Political Science, UK): Representing Opportunity, Resisting Inequality: Mediating Work in the Cultural Industries

Session 62: Tuesday, July 14, 2015**Slot Code:** POE-T2a**Time:** 14:00-15:30**Room:** R-R140**Title:** Market, Conglomeration and Politics of Hegemonies**Chair:** Randall Nichols (Bentley University)**Presentations:**

Rod Tiffen (University of Sydney, Australia): Rupert Murdoch's Humbling Days: Scandal - and Recovery?
Robert Joseph Neubauer (Simon Fraser University, Canada): Pipeline Politics and Canada's 'Organized Right': The Hegemonic Struggle for Northern Gateway
Trish Morgan (Maynooth University, Ireland): Scientific consensus or 'techno-finance fix'? A critical analysis of international climate policy reports and the role of corporate media

Session 63: Tuesday, July 14, 2015**Slot Code:** POE-T2b**Time:** 14:00-15:30**Room:** A-2835**Title:** Labour Communication: Networked Solidarity, Autonomous Media, and Collective Organization**Chair:** Errol Salamon (McGill University, Canada)**Discussant:** John Downing (Southern Illinois University, USA)**Presentations:**

Enda Brophy (Simon Fraser University, Canada), *Greig de Peuter* (Wilfrid Laurier University) & *Nicole Cohen* (University of Toronto Mississauga, Canada): Labour Messaging: Practices of Autonomous Communication
Glenda Drew (University of California Davis, USA): Designing Labor's Response To Precarity Through Social Media
Jesse Drew (University of California Davis, USA): Labor Communication: The Long View
Alessandra Renzi (Northeastern University, USA): From Organizing Labour to the Labour of Organizing in Communicative Capitalism

Session 64: Tuesday, July 14, 2015**Slot Code:** POE-T3a**Time:** 16:00-17:30**Room:** R-R140**PANEL SESSION:** Communication, Technology, and Finance**Chair:** Wayne Hope (Auckland University of Technology, New Zealand)**Presentations:**

Micky Lee (Suffolk University, United States): A Feminist Political Economic Critique of the Tulipomania Discourse
Peter A Thompson (Victoria University of Wellington, New Zealand): Fearful Asymmetry: the political economy of financial market information flows in the wake of the Libor and FX fixing scandals
Jing Wang (Rutgers University, USA): Big Data in China's Internet Finance: A Political Economy Approach
Aaron Heresco (California Lutheran College, USA): An Ambivalent Political Economy of Kickstarter
Vincent Manzerolle (University of Windsor, Canada): 'Always Already in the Marketplace': Consumption Capacity in the Era of Ubiquitous Media and Markets

Session 65: Tuesday, July 14, 2015**Slot Code:** POE-T3b**Time:** 16:00-17:30**Room:** A-2835**PANEL SESSION:** Political economy of new media platforms**Chair:** Geoff Ostrove (University of Oregon, USA)**Presentations:**

Russell Newman (Emerson College, USA): Hegemony in Resistance? Moments of the U.S. network neutrality debate in neoliberal times
Randall Nichols (Bentley University, USA): The New Scarcity: Access Control as Monopolization Practice
Michael S. Daubs (Victoria University of Wellington, New Zealand): Encoding Commercial Interests: HTML5, Digital Rights Management (DRM) and the Future of the Web
Errol Salamon (McGill University, Canada): Resisting Copyright Agreements: Freelance Media Workers and Alternative Digital Communication

WORKING GROUPS

Comic Art - COA

Session 66: Tuesday, July 14 2015**Slot Code:** COA-T1a**Time:** 09:00-10:30**Room:** DS-3375**Title:** Hegemony and Resistance in the Comics World**Chair:** Benjamin Woo (Carleton University, Canada)**Presentations:**

Olivier Ihl (Institut d'études politiques de Grenoble, France): La révolte des images: Sur l'art comique du caricaturiste Louis-Marie Bosredon dans le Paris de 1848
Benjamin Woo (Carleton University, Canada): The Comics Workforce
Bart Beaty (University of Calgary, Canada): Whatever Happened to the Comics Press?
Darren Wershler (Concordia University, Canada): A Pirate's Life: 7 Years of Comic Book Scanning

Session 67: Tuesday, July 14 2015**Slot Code:** COA-T2a**Time:** 14:00-15:30**Room:** DS-3375**Title:** American Superheroes, Superheroines**Chair:** Edgar Meritano (UNAM, Mexico)**Presentations:**

Sergio Sánchez Sánchez (Universidad Nacional Autónoma de México, Mexico): Storytelling: Adaptaciones televisivas de historias de superheroes del cine a la televisión
Ayanna Dozier (McGill University, Canada): Bondage, Chains, and Whips, Oh My!: Exploring BDSM in Golden Age Comic Books
Martin R. Herbers (Zeppelin Universität, Germany): Concepts of Justice in Contemporary American Superhero Comics
Danghelly Giovanna Zuniga (Universidad del Rosario, Colombia): The heroines of the X-Men: Among the vanguard and social reactualization

Crisis Communication - CRI

Session 68: Tuesday, July 14, 2015**Slot Code:** CRI-T1a**Time:** 09:00-10:30**Room:** DS-1540**Title:** Journalistic standards, values and challenges during crisis**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)**Presentations:**

Maria Konow-Lund (Oslo University College HIOA, Oslo) & *Eva-Karin Olsson* (Swedish Defence University): Profession under attack: journalistic self-representational discourses during the 22 July terror attacks in Norway.
Lee Claire Wilkins (Wayne State University): Reporting cooperation: Moral judgment in news coverage of disasters.
Rod Carveth (Morgan State University): NBC's Handling of the Brian Williams Scandal.
Soledad Puente & Pablo Flores (Pontificia Universidad Católica de Chile): The relationship between the response phase of a disaster and the journalistic quality of television news during the Chile earthquake 2010, applying the theory of disaster management.

Session 69: Tuesday, July 14, 2015**Slot Code:** CRI-T2a**Time:** 14:00-15:30**Room:** DS-1540**Title:** Online and offline communities: new media and radio during crisis**Chair:** Eva-Karin Olsson (Swedish Defence University)**Presentations:**

Janey Gordon (University of Bedfordshire): Community radio in times of conflict and catastrophe.
Jana Fischer, Peter Hellmund & Katrin Etzrodt (Technische Universität Dresden): Twitter usage during 2013 flooding in Dresden, Germany. Users' needs and improvements in administrative communication.
Harald Hornmoen (Oslo and Akershus University College of Applied Science), *Steen Steensen* (Oslo and Akershus University College of Applied Science),

Klas Backholm (Åbo Akademi University), *Gudrun Reimerth* (FH JOANNEUM Gesellschaft mbH), *Elsebeth Frey* (Oslo and Akershus University College of Applied Sciences) & *Rune Ottosen* (Oslo and Akershus University College of Applied Sciences): Key communicators' perceptions on the use of social media in risks and crises.

Shubhda Arora (Mudra Institute of Communications, Ahmedabad): Disasters and New Media: A study of the humanitarian actions and memory work done by online communities after the 2014 floods in Kashmir.

Session 70: Tuesday, July 14, 2015

Slot Code: CRI-T3a

Time: 16:00-17:30

Room: DS-1540

SECTION BUSINESS MEETING

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Diasporas and the Media - DIM

Session 71: Tuesday, July 14 2015

Slot Code: DIM-T1a

Time: 09:00-10:30

Room: DS-2508

Title: Diasporas in North America

Chair: Jessica Retis (California State University Northridge)

Presentations:

Sonia De La Cruz (University of Oregon): The delight of resisting pan-Latinidad: The role of radio in shaping and representing the transborder identity of marginalized Latino communities

Laura Cristiana Visan (University of Toronto Scarborough, Brock University): No country for foreign workers: the Royal Bank of Canada case - an analysis of media discursive construction

Roxanne D Marcotte (Université du Québec à Montréal): New media and Canadian Muslim diasporas: What are they telling us about their sense of community?

Rukhsana Ahmed and Luisa Veronis (University of Ottawa): Creating in-between spaces through dias-

poric and mainstream media consumption: A comparative study of four immigrant communities in Ottawa, Canada

Session 72: Tuesday, July 14 2015

Slot Code: DIM-T2a

Time: 14:00-15:30

Room: DS-2508

Title: The Korean diaspora

Chair: Koen Leurs (London School of Economics and Political Science)

Presentations:

Kyong Yoon (University of British Columbia Okanagan): Diasporic apps? An ethnography of young South Korean migrants' use of communication apps

Hojeong Lee (Temple University): Renegotiating diasporic identity: how immigrants approach the motherland's news

Charles Jung (Sangji University): Migration, identity and communication: Korean migrants' identity negotiation and communication in Japan

Session 73: Tuesday, July 14 2015

Slot Code: DIM-T3a

Time: 16:00-17:30

Room: DS-2508

Title: Diasporas in Europe 2

Chair: John Sinclair (University of Melbourne)

Presentations:

Jiangeng Sun (Université de Rennes 1): Images de l'immigré chinois vues des journaux télévisés en France: entre visibilité et invisibilité

Jessica Retis (California State University Northridge): 'Colombia nos une' (Colombia unites us): Diasporic media spaces in urban areas: Colombians in European global cities

Janine Greyer and Ada Fehr (Freie Universität Berlin): 'Who will stop the tide of these desperate people?': The attribution of responsibility in European news coverage of key events regarding immigration policy issues

Digital Divide - DID

Session 74: Tuesday, July 14 2015

Slot Code: DID-T1a

Time: 09:00-10:30

Room: DS-M220

Title: Digital Divide and Social Inequality

Chair: Zarqa Ali Shaheen (University of Auckland, New Zealand)

Discussant: ASM Asaduzzaman (University of Dhaka, Bangladesh)

Presentations:

Patrick Yves Badillo (Unige Geneva University, Switzerland): Digital Divides and Inequalities Among Nations: The Negative Feedback Effect

Anna Gladkova (Lomonosov Moscow State University, Russia): Increasing Out-group Trust in the Online Dimension: What Helps Digital Audiences Trust Other Ethnic and Cultural Groups: Findings from Russia

Jenna Grzeslo (Penn State University, USA): Digital Exclusion as a Contributing Factor to Social Inequality: A Political Economy Analysis of U.S. Prisons

Mihaela Popescu (California State University, San Bernardino, USA), *Catalin Stoica* (National School of Political and Administrative Studies, Romania) & *Predrag Veticanin* (TIMS Faculty for Sport and Tourism, Serbia and Montenegro): Cultural Capital and Digital Inequality in Romania: A Look Forward

Vibhav Srivastav (International Institute of Information Technology, India), *Pravin Patil* (International Institute of Information Technology, India) & *Navjyoti Singh* (International Institute of Information Technology, India): Localization of Digital Resource to Bridge Digital Divide: Case Study of Raghurajpur (India)

Session 75: Tuesday, July 14, 2015

Slot Code: DID-T2a

Time: 14:00-15:30

Room: DS-M220

Title: Digital Divide: The Regional Dimensions

Chair: Anna Gladkova (Lomonosov Moscow State University, Russia)

Discussant: Lawrence Wood (Ohio University, USA)

Presentations:

Brahim Kermia (Mohamed Boudiaf University, Algeria): The Digital Divide in Algeria: Bridging Steps and Mechanisms of Rubble. E-Algeria Model

ASM Asaduzzaman (University of Dhaka, Bangladesh): ICT4D in Bangladesh: A New Approach to Development Communication

Viviane Riegel (Goldsmiths College and ESPM-SP, Brazil) & *Renato Vercesi Mader* (ESPM-SP, Brazil): Hybrid Cultural Consumption in Brazil: Building Cosmopolitan Encounters or Digital Divide

Dipak De (Banaras Hindu University, India) & *Swati Pahuja* (Banaras Hindu University, India): Perception of Students of Institute of Agricultural Sciences, Banaras Hindu University, Varanasi Towards Cultural Goods and Services in the Digital Era

Session 76: Tuesday, July 14, 2015

Slot Code: DID-T3a

Time: 16:00-17:30

Room: DS-M220

Title: Digital Divide in the Changing World

Chair: Dipak De (Banaras Hindu University, India)

Discussant: Anna Gladkova (Lomonosov Moscow State University, Russia)

Presentations:

Lawrence Wood (Ohio University, USA): The Urban-Rural E-government Divide: Persistent Challenges amidst the Hype

Zarqa Ali Shaheen (University of Auckland, New Zealand): New Media and Climate Communication: Hegemony or Resistance

Dipak De & Nirupam Biswas (Banaras Hindu University, India): Social Computing: As Experienced by the Students of Agricultural Sciences

Liangwen Kuo (National Chiao Tung University, Taiwan), *Gechun Chu* (Hsuan Chang University, Taiwan) & *Nienhsia Liu* (Hsuan Chang University, Taiwan): Digital Literacy and Internet Addiction: An Analysis of Generational Difference in Taiwan

Cecilia Uy-Tioco (California State University San Marcos, USA): Mobile Phones in the Philippines: Social Transformation and the Reproduction of Power

Or Krispil (University of Haifa; Yezreel Valley College, Israel), *Yaron Ariel* (Yezreel Valley College, Israel) & *Bina Nir* (Yezreel Valley College, Israel): Digital Divide and Perceived Intimacy

Environment, Science and Risk Communication - ESR

Session 77: Tuesday, July 14, 2015

Slot Code: ESR-T1a

Time: 09:00-10:30

Room: DS-M440

Title: The De/Politicization of the Environment

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Pieter Maesele (University of Antwerp): The Depoliticization of Environmental Discourse and Politics

Yves Pepermans (University of Antwerp): Manufacturing and challenging climate consent. From communicating climate change to a climate for change

Matthew C Nisbet (Northeastern University), *Ezra Markowitz* (University of Massachusetts-Amherst), *Todd Newman* (American University) & *Erik Nisbet* (The Ohio State University): Preparing Society for Abrupt Climate Change: Assessing the Influence of Worldviews, Ideologies and Media Use on Risk Perceptions
Laurens Van der Steen (University of Antwerp): Fairphone and the (de)politicization of ethical consumerism

Session 78: Tuesday, July 14, 2015

Slot Code: ESR-T2a

Time: 14:00-15:30

Room: DS-M440

Title: Media and Energy I

Chair: Dorothee Arlt (University of Bern, Switzerland)

Presentations:

Dorothee Arlt (University of Bern), *Markus Lang*, *Susanne Merkle* & *Reimar Zeh* (University Erlangen-Nürnberg): Who is leading in the energy discourse? A content analysis on the influence of different actors within the energy debate in the German press coverage

Tobias Weiss (University of Zurich): Framing and networks in Japanese nuclear power reporting

Mei-Ling Hsu (National Chengchi University): Visual representation of renewables in Taiwanese media in a time of global climate change

Ines Clara Vogel & *Jutta Milde* (University of Koblenz-Landau): Online news, trust and the energy

transition. A qualitative content analysis of trust-relevant attributes of actors associated with the energy transition

Nan Li, *Heather Akin*, *Emily Howell*, *Dominique Brossard*, *Dietram A. Scheufele* & *Michael A. Xenos* (University of Wisconsin-Madison): 'Fracking' Communication and Public Perception: A Multi-Level Modeling Approach

Session 79: Tuesday, July 14, 2015

Slot Code: ESR-T3a

Time: 16:00-17:30

Room: DS-M440

Title: Media & Energy II

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Karel Deneckere & *Benjamin De Cleen* (Free University of Brussels): The discursive struggle surrounding the introduction of nuclear energy in Belgium during the first oil crisis (1973-1974)

Brian Hough (Ohio University): Counter-Hegemonic Discourse or "Business as Usual": A Case Study of Grist's Bakken Shale Coverage

Dorothee Arlt (University of Bern), *Jens Wolling* & *Marco Bräuer* (Ilmenau University of Technology): Reframing renewables after Fukushima? An international comparison of changes in the media's framing of renewable energies.

Chun-Ju Huang & *Miao-ju Jian* (National Chung Cheng University): What science and technology do you sing in the environmental issue? A study of songs in the anti-nuclear movement of Taiwan

Ethics of Society and Ethics of Communication - ETH

Session 80: Tuesday, July 14 2015

Slot Code: ETH-T1a

Time: 09:00-10:30

Room: DS-1525

Title: Ethics on TV dramas : social values and power characters

Chair: Elvira Garcia De Torres

Discussant: Elvira Garcia De Torres

Presentations:

Teresa Nicolas (Universidad Panamericana): La representación de la familia en las series de televisión: una revisión histórica.

Perla Paloa Vargas, *María T. Nicolás* & *María de los Ángeles Padilla* (Universidad Panamericana): Mujer 'madre y esposa feliz' el estilo de vida que presenta Clair Dunphy de Modern Family.

Lourdes Lopez (Universidad Panamericana): El rol femenino en los bordes del poder. Análisis de la construcción y trayectoria del personaje de Alicia Florrick, en The good wife.

Ankita Singh Bisen (Jagran Lakecity University): Representation of characters in fictional crime shows.

Loreto Corredoira (Universidad Complutense de Madrid): Netflix, Hulu and Amazon as new intermediaries in the Audiovisual industry

Session 81: Tuesday, July 14, 2015

Slot Code: ETH-T2a

Time: 14:00-15:30

Room: DS-1525

Title: Transparency and accountability

Chair: Juan Carlos Suarez

Discussant: Juan Carlos Suarez

Presentations:

Monica Figueras Maz, *Ruth Rodriguez Martinez* & *Francesc Salgado* (Universitat Pompeu Fabra):

Transparency and Media Accountability Systems: the presence of self-regulation instruments and their perception among Spanish journalists

Suzana Cavaco, *Helena Lima*, *Nuno Moutinho* & *Ana Isabel Reis* (University of Porto): Portuguese mechanisms of media accountability: the reduced power of the Journalists' Deontology Council and the Regulatory Authority for Mass Media

Xavier Ramon & *Marcel Mauri* (Universitat Pompeu Fabra): Transparency, self-regulation and readers' participation in the digital environment. An analysis of the innovative media accountability systems within the Spanish landscape

Ruth Rodriguez Martinez, *Monica Figueras Maz* & *Marcel Mauri* (Universitat Pompeu Fabra): The current state of Traditional and Innovative Media Accountability Systems in Spain: Social Transparency, Resistance and Media Independence

Manuel Sanchez de Diego (Universidad Complutense): Transparencia y Derecho de Acceso a la

Información Pública desde la perspectiva de la Ética social.

Session 82: Tuesday, July 14, 2015

Slot Code: ETH-T3a

Time: 16:00-17:30

Room: DS-1525

PANEL SESSION: The Unguarded Moment: Telling Stories of Trauma, Resistance and Renewal

Chair: Deb Anderson

Discussant: Deb Anderson

Deb Anderson (Monash University): The Vulnerable Witness: Negotiating Trauma in the Wake of Cyclone

Fay Anderson (Monash University): Mediating Violence and Suffering: Australian Press Photographers and Trauma

Mia Lindgren (Monash University): Journalism and Trauma: Views from Both Sides

Global Media Policy - GMP

Session 83: Tuesday, July 14, 2015

Slot Code: GMP-T3a

Time: 16:00-17:30

Room: DS-1545

Title: Internet Governance: Updates & Critical Takes on a Policy Puzzle (Joint Session GMP & Taskforce on Media and Communications Policy)

Chair: Jeremy Shtern (Ryerson University)

The Internet is central to contemporary media, but its governance is complex, dynamic, and dispersed across different arena. This interactive session will feature latest updates and analyses from scholars and activists at the frontlines of global Internet governance, with a particular focus on the different civil society, policy, and research agendas in play. Topics will include: ICANN/IANA stewardship transition; Global Conference on Cyberspace; Internet Governance Forum; Internet Social Forum; Net Mundial; WSIS +10; civil society agendas.

Participants:

Stefania Milan (University of Amsterdam)

James Losey (Stockholm University)

Mallory Knodel (Association for Progressive Communications)

Stephanie Perrin (University of Toronto)

Julie Pohle (SMIT, Vrije Universiteit Brussel)

Arne Hintz (Cardiff University)

Health Communication and Change & HIV and AIDS Communication - HCC

Session 84: Tuesday, July 14, 2015

Slot Code: HCC-T1a

Time: 09:00 – 10:30

Room: DS-1520

Title: Structural Drivers and Conceptual Developments

Chair: Nancy Muturi (Kansas State University, USA)

Presentations:

Cecilia Karolina Strand (Uppsala University, Sweden): Understanding de-humanization processes and violence's impact on HIV/AIDS communication targeting Sex workers and LGBT in Sub-Saharan Africa
Shamshad Khan (University of Texas at San Antonio, USA), *Robert Lorway* (University of Manitoba, Canada), *Sushena Reza-Paul* (University of Manitoba, Canada), *Akram Pasha* (Ashodaya Academy, Mysore, India) & *John O'Neil* (Simon Fraser University, Canada): Health Communication, marginality and citizenship among sex workers in Mysore, India
Joseph Muyangata & Ghislaine Youmbi-Muyangata (International Christian Center, USA): Pentecostals, healing and medication: The non-use of Anti-Retroviral among Malawian Pentecostal Churches
Olaf H. Werder (University of Sydney, Australia): Learning from health resistance: A new framework for health communication and promotion
Colin Tinei Chasi (University of Johannesburg, South Africa): HIV/AIDS leadership communication addresses a wicked problem: Insights from Mandela

Session 85: Tuesday, July 14, 2015

Slot Code: HCC-T2a

Time: 14:00–15:30

Room: DS-1520

Title: Responding to Ebola: Media and Globalization

Chair: Ravindra Kumar Vemula (English and Foreign Languages University, India)

Presentations:

Esi E Thompson (University of Oregon, USA): Global response to Ebola in West Africa: Globalization or fragmentation
Brian Pindayi (City University London, UK): Press fra-

ming of the (2014-2015) Ebola crisis: A comparative case study of, South Africa, Zambia and Zimbabwe
Connie St Louis (City University London, UK): #Ebola a source of empowerment or disempowerment?

Session 86: Tuesday, July 14, 2015

Slot Code: HCC-T3a

Time: 16:00 – 17:30

Room: DS-1520

Title: Media Coverage: Drivers and Consequences

Chair: Cecilia Karolina Strand (Uppsala University, Sweden)

Presentations:

Thomas Owen (Auckland University of Technology, New Zealand): 20 Years of HIV/AIDS Medicines News Coverage: What Can We Learn?
Miguel Sanchez Maldonado (Universidad Autonoma de Coahuila, Mexico), *Jose Luis Terron Blanco* (Universitat Autonoma de Barcelona, Spain) & *Jose Carlos Lozano Rendon* (Texas A&M International University, US): Who speaks in the news coverage of HIV / AIDS in five Mexican newspapers?
Igor Sacramento (Oswaldo Cruz Foundation, Brazil) & *Raquel Paiva* (Federal University of Rio de Janeiro, Brazil): The Forms of Silence: Media Coverage on Neglected Diseases in Brazil
Kannan Krishnaswamy (George Institute for Global Health, India): Critical Appraisal skills programme for journalists

Islam & Media - IAM

Session 87: Tuesday, July 14, 2015

Slot Code: IAM-T1a

Time: 09:00-10:30

Room: DS-R515

Title: Western Media Coverage of Islam: Why the Double Standard?

Chair: Prof. Mohamed Kirat (Qatar University)

Presentations:

Bushra Hameedur Rahman (University of the Punjab): Charlie Hebdo - Revamping thesis of Clash of Civilizations? A case of Pakistani print media
Nurhaya Muchtar & Ahmed Karam Yousof (Indiana University of Pennsylvania): Freedom of Expression Vs Religious Hegemony: Case Study on Prophet Muham-

med Cartoon in European media
Priya - Kapoor (Portland State University): Bollywood's My Name is Khan and post 9-11 Muslim identity: Tales of audience resistance and consumption
Mohamed Kirat (Qatar University): How the Media Framed Charlie Hebdo and Chapel Hill Killings?

Session 88: Tuesday, July 14, 2015

Slot Code: IAM-T2a

Time: 14:00-15:30

Room: DS-R515

Title: Towards a global Islamic Perspective of Journalism Ethics

Chair: Prof. Basyouni Hamada (Qatar University)

Presentations:

Basyouni Hamada (Qatar University): Freedom, Autonomy, Dignity, Respect of Religions, Rationality and Responsibility: The Relevance of Islamic Ethics for Contemporary Global Journalism
Abida Eijaz (University of the Punjab, Pakistan): Prominence or Marginalization: Literature Review of the 21st Century on the Patterns and Depictions of Muslims in Films
Azza Osman Abdelaziz (Sohag University, Egypt): Hate discourse in the Egyptian journalism and its political consequences.

Session 89: Tuesday, July 14, 2015

Slot Code: IAM-T3a

Time: 16:00-17:30

Room: DS-R515

SECTION BUSINESS MEETING

Chair: Prof. Basyouni Hamada (Qatar University)

Popular Culture - POC

Session 90: Tuesday, July 14 2015

Slot Code: POC-T1a

Time: 09:00-10:30

Room: DS-M465

Title: Making Subjectivities

Chair: Garry Whannel

Presentations:

Jason Rothery (Carleton University, Canada): Ironic

Cinephilia: de-authorization and audience emancipation through consumption of "best worst" films
Tonny Krijnen (Erasmus University Rotterdam): The Confrontation With the Self. Quality TV drama's contribution to the moral imagination
Susan Vertoont (Ghent University, Belgium): Would you date 'The Un/dateables': A textual analysis of mediated public discourses on the television show 'The Undateables'
John Benson (La Trobe University, Australia): Challenging Subjectivities: Popular Culture as a site for the construction of hegemonic consent and a more empathetic civil society.

Session 91: Tuesday, July 14, 2015

Slot Code: POC-T2a

Time: 14:00-15:30

Room: DS-M465

itle: Media Reflexivities

Chair: Sofie Van Bauwel

Presentations:

Laura Shanti Basu (University of Cardiff, Wales): TV Satire: Resistant or Incorporative? A comparison of Have I Got News For You, The Thick of It and Brass Eye
Barry King (AUT University, New Zealand): Star dom, Celebrity and Capitalist hegemony
Nelly Quemener & Jamil Dakhli (Sorbonne Nouvelle University, Laboratory CIM-MCPN, France): Mediatized death as an hegemonic process
Tanner Mirrlees (University of Ontario, Canada): How the U.S. DOD Communicates through Global Hollywood: Transforming Transformers

Session 92: Tuesday, July 14, 2015

Slot Code: POC-T3a

Time: 16:00-17:30

Room: DS-M465

SECTION BUSINESS MEETING

1- Election of Chair / 2- AOB

Chair: Barry King

Public Service Media Policies - PMP

Session 93: Tuesday, July 14 2015

Slot Code: PMP-T1a

Time: 09:00-10:30

Room: DS-1545

Title: Innovation in Content and Genre Creation in terms of PSM's Legitimacy and Audience Expectations

Chair: Jo Bardeol

Discussant: Helena Sousa (University of Minho)

Presentations:

Emili Prado Picó, Matilde Delgado Reina, Nuria Garcia Muñoz & Belen Monclús Blanco (UABarcelona): Real TV Formats: Challenges and Opportunities for the Public Television Services.

Tim Raats & Karen Donders (Free University of Brussels): Between Legitimacy and Sustainability. The Ambiguous Translation of Partnerships in Public Service Media Policy.

Nicole Gonser, Markus Grammel & Johann Gründl (FH Wien University of Applied Sciences of WKW): For You, for Me, for Everyone? The Relevance of Public Service Media from the Audiences' Perspective in Austria.

Stephanie Fiechtner (University of Fribourg): Developing a Model to Investigate the Potential of Knowledge-Relevant Content in Television Programmes.

Mike Flood Page (University of Glasgow): The BBC iPlayer, the Public Value Test and BBC Strategy Development.

Session 94: Tuesday, July 14, 2015

Slot Code: PMP-T2a

Time: 14:00-15:30

Room: DS-1545

BOOK LAUNCH AND RECEPTION offered by the Euromedia Research Group (EMRG)

Chair: Josef Trappel (University of Salzburg)

Presentations:

Trappel, J., Steemers, J. & Thomass, B. (Eds.) (2015). *European Media in Crisis. Values, Risks and Policies*. New York & London: Routledge Studies in European Communication Research and Education. Published in Association with the European Communication Research and Education Association (ECREA).

Religion, Communication & Culture - RCC

Session 95: Tuesday, July 14, 2015

Slot Code: RCC-T1a

Time: 09:00-10:30

Room: DS-2585

Title: Communicating Christianity

Chair: Professor Ann E. Strahle

Presentations:

Frank Coffey (Independent Scholar, Canada): Communicating Religiously in Mass Media: Francis of Rome as a Telling Example for Practice with the Resource of Times

Dr Franz-Josef Eilers (Santo Tomas University, Manila): The Concept of Social Communication

Melanie Johnson (Claremont Graduate University, USA): Celebrity Preachers: An Exploration of the Theory of Mediatization of Religion Through an Analysis of the Celebritized Messenger of the Gospel

Corinna Laughlin (University of Pennsylvania, USA): Guns and God: Negotiating American folk imaginaries in emerging digital counter-publics

Session 96: Tuesday, July 14, 2015

Slot Code: RCC-T2a

Time: 14:00-15:30

Room: DS-2585

Title: The Media Construction of Religion

Chair: Dr Pradeep N. Weerasinghe

Presentations:

Professor Geetanjali Kala (University of Delhi, India): Construction of Hinduism online: new media, new narratives?

Professor Yoel Cohen (Ariel University, Israel): Is Religion Newsworthy? A Case Study of Israel

Dr Sunday O Alawode (Lagos State University, Nigeria): Occupational Reflections in Nigerian Gospel Video Films

Professor Gilson Schwartz, Professor Claudia Moraes & Eliane P. Goncalves (University of Sao Paulo): Religion and the Concept of Public at Brazilian Public Broadcasting Company

Session 97: Tuesday, July 14, 2015

Slot Code: RCC-T3a

Time: 16:00-17:30

Room: DS-2585

Title: Social Networking

Chair: Corinna Laughlin

Presentations:

Professor Arul Selvan (Indira Gandhi National Open University, India): A Comparative Study of Christian, Islam and Hindu Social Media Groups of Indian Context

Father Mi Shen (University of Santo Tomas, Philippines): Wechat and Catholic Youth in China Today

Ivory Li (University of China, China) & *Zhang Henry* (Independent Scholar, China): The Study of Social Networks and Trust in Religion Organizations --- A Case Study of College Students Fellowship in a Christianity Church

Professor Ali Asghar Kia (ALLameh Tabataba University, Iran): The Role of Internet data bases on Enforcing the Religious Beliefs Among Tehran's university students

Visual Culture - VIC

Session 98: Tuesday, July 14, 2015

Slot Code: VIC-T1a

Time: 09:00-10:30

Room: DS-4375

Title: Digital Media and Visual Culture

Chair: Denize Correa Araujo (Universidade Tuiuti do Paraná)

Presentation:

Fernando Redondo (University of Santiago de Compostela): Contemporary conflicts and videos on the internet between fascination and knowledge

Esau Salvador Bravo (Universidad Nacional Autónoma de México): Fan Shot Multi-cam: Domesticación Tecnológica y practicas de creación audiovisual colectiva para indagar en los Estudios de la Cultura Visual

Fernanda Elouise Budag (Universidade de São Paulo): Resistance and cultural identity: thinking about a north American television fictional series and its repercussions on social media in Brazil

Willemien Sanders & Hagedoom (Utrecht University): The digital and the visual: Challenges and opportunities for audiovisual research.

Johan Oomen (Netherlands Institute for Sound and Vision): The digital and the visual: Challenges and opportunities for audiovisual research

Session 99: Tuesday, July 14, 2015

Slot Code: VIC-T2a

Time: 14:00-15:30

Room: DS-4375

Title: Reality on Media and Everyday life

Chair: Maghareta Sprio (University of Westminster)

Presentations:

Sunny Yoon (Hanyang University): Privatization of Media and family relations on TV reality shows

Charles Rodney Metts (California State University San Bernardino): Liminal and Other (Mediated) Spaces in Everyday Life

Emily LaDue (University of Pennsylvania): Flickers of resistance: the gentrification film in Barcelona

Session 100: Tuesday, July 14, 2015

Slot Code: VIC-T3a

Time: 16:00-17:30

Room: DS-4375

Title: Video Activism and Cultural Resistance

Chair: Sului He (Communication University of China)

Presentations:

Irmgard Wetzstein (University of Vienna): The Visual Composition of Protest Movements in Social Media: The Case of Hong Kong 2014

Michael Koliska (University of Maryland) & *Stanton Paddock* (Concordia University): Selfies: Witnessing and Protest

Felipe da Silva Polydoro (Universidade de São Paulo): Images of resistance: raw videos and mediactivism in Brazilian street demonstrations

Sandra Ristovska (University of Pennsylvania): Visualizing Human Rights: The Role of Citizen Video in International Human Rights Law

SOCIAL ACTIVITIES | ACTIVITÉS SOCIALES

CITIZEN FORUM

Organized in collaboration with the UQAM Community Service

Time: 13:00-16:00

Place: D-R200

In parallel with the IAMCR conference, the UQAM Community Service invites you to participate in a Citizen Forum under the theme Citizens movements and resistance: the ambiguous power of media. In a panel-style format followed by an open forum, citizens and practitioners from various social movements and civil organizations, as well as researchers of various disciplines, are invited to exchange ideas on the role of the media, its limits and possibilities in the resistance movement and citizen mobilization. Considered as tools of manipulation and instruments of freedom, how do the media interact with the democracy ideal? How do resistance movements in Quebec perceive their use of the media in a system they themselves criticize? What are the issues, solutions and possible alternatives?

FORUM CITOYEN

Organisé en collaboration avec le Service aux collectivités de l'UQAM

Heure : 13:00-16:00

Lieu : D-R200

En marge du congrès de l'IAMCR, le Service aux collectivités de l'UQAM vous invite à participer au Forum citoyen « Mouvement citoyen et résistance : le pouvoir ambigu des médias ». Sous forme de table ronde suivie d'un forum ouvert, citoyens et citoyennes, praticiens et praticiennes issus de divers mouvements sociaux et organisations civiles, et chercheurs et chercheuses de disciplines variées sont invités à échanger sur le rôle des médias, leurs limites et leurs possibilités dans le cadre de mouvements de résistance et de mobilisation citoyenne. À la fois considérés comme outils de manipulation et instruments de liberté, comment les médias interagissent-ils alors avec l'idéal de la démocratie? Comment les mouvements de résistance au Québec perçoivent-ils leur utilisation des médias au sein d'un système qu'ils critiquent? Quels sont les enjeux, les solutions et les voies possibles?

TRIBUTE TO SERGE PROULX

Time: 18:00-21:00

Place: D-R200

IAMCR presents a tribute to Serge Proulx, teacher at the School of Media and co-founder of the Communications Department at UQAM, to honour his contribution to his profession as he prepares to retire this fall.

Researchers will pay tribute to Serge, his intellectual journey and the contributions he and his collaborators have made to the field of communications and media studies.

Admission to the event is free, but space is limited. You must confirm your attendance.

HOMMAGE À SERGE PROULX

Heure : 18:00-21:00

Lieu : D-R200

L'IAMCR présente une soirée-hommage à Serge Proulx, professeur à l'École des médias et cofondateur du Département des communications de l'Université du Québec à Montréal (UQAM), afin de souligner sa contribution au champ de la communication. Monsieur Proulx prendra sa retraite à l'automne 2015.

Des chercheuses et des chercheurs viendront commenter la carrière universitaire et les apports des travaux de Serge Proulx et de ses collaboratrices et collaborateurs au champ de la communication et des études médiatiques dans le cadre d'une table ronde.

Événement gratuit, mais places limitées, confirmation de présence obligatoire.

GALA DINNER

Aboard the magnificent boat-restaurant, AML Cavalier Maxim

Time: 18:00-23:00

Place: AML Cruises, Cavalier Maxim
Alexandra Pier, Old Port of Montreal

Take a break from the city by enjoying a dinner-cruise on the St. Lawrence River, departing from the Old Port of Montreal. The AML Cavalier Maxim boasts a beautiful interior and refined atmosphere. This unique boat-restaurant features panoramic glassed-in rooms, outside terraces, a highly professional crew and top quality food prepared on board. The cruise is a unique opportunity during the conference to enjoy superb night-time views of the city on a delightful excursion on the St. Lawrence River.

SOLD OUT

SOUPER GALA

À bord du renommé Cavalier Maxim

Heure : 18:00-23:00

Lieu : Croisières AML, Cavalier Maxim
Quai Alexandra

Prenez un moment de répit de la ville en profitant d'une croisière sur le fleuve Saint-Laurent, à partir du Vieux-Port de Montréal. Le Cavalier Maxim vous étonnera par sa beauté intérieure et son atmosphère raffinée. Seul restaurant sur bateau à Montréal, il impressionne par ses salles offrant une vue panoramique, ses terrasses extérieures, le professionnalisme de son personnel et la qualité de sa nourriture préparée à bord. La croisière est une occasion unique pendant le congrès d'avoir accès à une vue de la ville exclusive le temps d'une soirée mémorable sur le Saint-Laurent.

COMPLET

WEDNESDAY
JULY 15, 2015



WEDNESDAY
JULY 15, 2015

SERGE PROULX



Serge Proulx is a tenured professor in the Faculty of Communication at Université du Québec à Montréal (UQAM) and associate professor in the Department of Social and Economic Sciences at Télécom Paris Tech, France. He is one of the founders of what is called today the Faculty of Communication at UQAM. He holds a Doctorate in Sociology from École pratique des hautes études de Paris. Under the direction of Edgar Morin, his research mostly looked at the use of media and technology and at the approaches of the social reception of media, as well as political and social issues of the “information society.” He is the author or director of 25 works, 150 articles and more than 400 scientific conferences in North America, South America, Europe and Africa. His best known work, which is internationally recognized, has been translated into English, Arabic, Spanish, Portuguese, Italian, Russian, and Vietnamese. *L’explosion de la communication*, published with Philippe Breton in 2012, and *La révolution Internet en question* also published in 2012 are among his most recent publications.

SUZANNE DE CHEVEIGNÉ



Suzanne de Cheveigné is Senior Researcher with the Centre National de la Recherche Scientifique (CNRS) and Director of Centre Norbert Elias in Marseilles, France. Her present research concerns the way science, technology and the environment are perceived and understood, but also fashioned by society. Going beyond the study of the conditions under which scientific results or methods can be transferred to the general public, she examines the way society evaluates science and technology, the way it relates to natural environments and the norms (ethical or democratic, for instance) that citizens express in these areas. She is the author of *L’Environnement dans le journal télévisé – Médiateurs et visions du monde* and first author of *Les Biotechnologies en débat – Pour une démocratie scientifique*. She is a member of the Editorial Board of Science Communication and Enquête and vice-president of the Scientific Committee of the PCST (Public Communication of Science and Technology) International Network. She was chair of the EC expert group that produced the Gender Challenge in Research Funding report.

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PLEANARY 3 | PLÉNIÈRE 3 | PLENARIO 3**Time:** 11:00-12:30**Place:** Auditorium Marie-Gérin-Lajoie**SERGE PROULX
with SUZANNE DE CHEVEIGNÉ***The injunction to participate in the digital world: a paradox?*

We are facing a double asymmetrical movement in the digital era. On one side, a vertical logic of concentration of media power by a few mega transnational groups and Internet companies ("GAFA": Google, Apple, Facebook, Amazon) – the promise of a democratic and participatory network society is being gradually transformed into the institution of an overbearing society of surveillance. The opposing movement is a citizen horizontal logic that continues to promise a democracy through digital participation in collaborative economic practices that call for the creation of a common knowledge and an economy of sharing. Under the pretext of joining modernity, both sides are now forced to 'participate' in this digital world. However this is a paradoxical order because all of our participatory gestures are immediately captured and transformed into data by the companies that own these Internet platforms. In this age of informational capitalism, how can citizen's power to act be manifested in such a society of control and surveillance?

L'injonction à participer au monde numérique: un paradoxe?

Nous sommes confrontés à un double mouvement asymétrique à l'ère du numérique. D'une part, une logique verticale de concentration du pouvoir médiatique par quelques groupes transnationaux et entreprises géantes de l'Internet (« GAFA » : Google, Apple, Facebook, Amazon) – la promesse d'une société en réseaux démocratique et participative s'étant progressivement muée en l'instauration d'une société de contrôle et de surveillance. D'autre part, une logique horizontale citoyenne où perdure cette promesse de

la démocratie par la participation numérique à des pratiques d'économie collaborative appelant à la création de communs de la connaissance et à une économie du partage. De part et d'autre, sous le prétexte d'une adhésion à la modernité, nous apparaissions aujourd'hui contraints de « participer » à ce monde numérique. Mais il s'agit d'une injonction paradoxale dans la mesure où tous nos gestes participatifs sont immédiatement captés et transformés en données (data) par les entreprises propriétaires des plateformes. À l'heure d'un capitalisme informationnel, comment la puissance d'agir citoyenne peut-elle aujourd'hui se manifester dans une telle société de contrôle et de surveillance?

La orden judicial para participar en el mundo digital: una paradoja?

Nos enfrentamos a un doble movimiento asimétrico en la era digital. En primer lugar, existe una lógica vertical de concentración de poder mediático por parte de algunos grupos transnacionales gigantes y por gigantescas empresas de Internet ("GAFA": Google, Apple, Facebook, Amazon) - siendo de esta manera transformada poco a poco la promesa de una sociedad democrática y participativa de la red por el establecimiento de una sociedad de control y vigilancia. Por otra parte, se encuentra una lógica horizontal ciudadana que promete una vía democrática a través de la participación digital en las prácticas de economía colaborativa, que demandan la creación de un conocimiento en común y de una economía caracterizada por el compartir. De ambos lados, y bajo el pretexto de unirse a la modernidad, estamos ahora obligados a "participar" en este mundo digital. Pero es una orden paradójica ya que todos nuestros gestos participativos son capturados y transformados de inmediato en datos por las empresas que poseen esas plataformas de Internet. En el momento del capitalismo informacional, ¿cómo puede manifestarse el poder ciudadano activo en una sociedad de control y vigilancia de este tipo?

SPECIAL SESSIONS**SPECIAL SESSION 5:
ALAIIC/Law Section***Communication, Hegemony and Power:
Latin American Perspectives***Time:** 9:00-10:30**Place:** DS-R510

With simultaneous interpretation (Spanish-English), the panel will discuss perspectives in Latin American Communication Research into Communication, Hegemony and Power. Delia Crovi (ALAIIC president) will give a presentation on traditions and the possibilities of communication research in a region that has nearly 450 million inhabitants. She has over 40 years' experience investigating important and necessary subjects such as freedom of expression and legal marks.

The panel also includes presentations selected from an open call. Those chosen have a pluralistic perspective, including texts on hegemony, anti-hegemony and power in a historical perspective by Marialva Barbosa, president of Brazilian Communication Research Association (Intercom), and reflections on journalism, mediation and power by Ana Carolina Rocha Pessôa Temer, professor at Federal University of Goias, Brazil.

The law and the right to communicate is the theme of a paper by María Elena Meneses (Mexico), who delves into possibilities and barriers inserted in new Mexican laws. Also using legal impact analysis, Danilo Rothberg (State University of Sao Paulo, Brazil) understands the right to information as a tool to promote change in the last fifteen years in Latin American countries, pressing further for improvements in the way governments use to communicate with citizens.

The concluding presentation exemplifies the diversity on communication research in Latin America and will stimulate reflection on the limits and possibilities of methodological reaches. In "Rurbanity" and Media, Edgardo Carniglia (National University of Rio Cuarto, Argentina) will discuss the relationships between communication, media and territories, taking into account research developed in Argentina using ethnological approaches.

SPECIAL SESSION 6: UNESCO**Time:** 14:00-15:30**Place:** DS-R510

UNESCO director for Knowledge Societies, Dr. Indrajit Banerjee will lead this panel discussion on UNESCO's approach to the Internet, as elaborated in its comprehensive study, "Keystones to Foster Inclusive Knowledge Societies." The study covers issues of access to information and knowledge, ethics, freedom of expression and privacy. These are analyzed in terms of the "Internet Universality" concept, which rests on the principles of Human Rights, Openness, Accessibility and Multi-stakeholder participation. The study presents 30 options for consideration by UNESCO's general conference of its 195 Member States in November 2015. The research can be found online at: <http://www.unesco.org/new/en/internetstudy>

SPECIAL SESSION 7: UCF**Time:** 16:00-17:30**Place:** DS-R510*Space, Hegemony and Resistance*

A series of Urban Communication Case Studies on the city of Nicosia, Cyprus

Nicosia is both an ancient city with unique problems and a modern city that shares problems and challenges with other cities around the world. Nicosia's contemporary identity is, in part, shaped by its distinctiveness as the last divided capital in Europe. Bullet holes and urban sprawl coexist in a strange context of memory and dreams.

Nicosia is an urban landscape caught in the process of rapid change. Although divided by political and religious differences, the city is also shaped by shared common issues and problems that require cooperation and contact with the "other side." The panel will explore this unique urban environment through diverse communication perspectives. Papers will examine Community Media across Division, The Symbolic Landscape, The Media Landscape, Place Attachment and Place Identity and the Soundscape of the City.

SECTIONS**Audience - AUD****Session 1: Wednesday, July 15, 2015****Slot Code:** AUD-W1a**Time:** 09:00-10:30**Room:** R-R150**Title:** Audience pedagogy and methods**Chair:** Pere Masip**Presentations:**

Cale Bain & Chrisanthi Giotis (University of Technology, Australia): The Frame Feedback Loop - Journalism Students and Understanding Framing & Discourse Analysis.

José Luis Pinuel-Raigada (Universidad Complutense de Madrid, Spain) & *Miguel Vicente* (Universidad de Valladolid, Spain.): Mapping audience research projects and PhD dissertations in Spain (2007-2013)

Kristen Wright (University of Oregon, USA): What Kids Think: A Collaborative Effort to Develop a Participatory Research Method Measuring Media Literacy with Children in the Home.

David Mathieu (Roskilde University, Denmark), *Miguel Vicente* (Universidad de Valladolid, Spain), *Maria José Brites* (Universidade Lusófona do Porto e Universidade do Minho, Portugal), *Inês Amaral* (Universidade Autónoma de Lisboa, Portugal) *Niklas Chimirri* (Roskilde University, Denmark), *Juliane Finger* (Hans-Bredow Institut, Germany), *Félix Ortega* (Universidad de Salamanca, Spain), *Liliana Pacheco* (Instituto Universitario de Lisboa, Portugal), *Riitta Perälä* (Aalto University, Finland), *Bojana Romić* (Roskilde University, Denmark), *Minna Saariketo* (University of Tampere, Finland) & *Marisa Torres Silva* (Universidade Nova de Lisboa, Portugal): Methodological challenges in the transition to online audiences.

Session 2: Wednesday, July 15, 2015**Slot Code:** AUD-W1b**Time:** 09:00-10:30**Room:** A-2875**Title:** Cultural industries and audiences**Chair:** Toshie Takahashi**Presentations:**

Riitta Perala (Aalto University, Finland): Readers' relationships to magazines: Everyday experiences and comparisons between media.

Caitlin Elizabeth Lawson (University of Michigan, USA): From Tweens to Twerking: Miley Cyrus and Young Female Audiences.

Bhunnisa Wisassinthu (Khon Kaen University, Thailand): Why Do Thai Adolescents Drink or Don't Drink? Demystifying Semiotics in Alcohol Advertising: Incorporation and Resistance.

Pedro Portela & Luis Antonio Santos (Universidade do Minho, Portugal): Radio audiences: where do you want to go?

Session 3: Wednesday, July 15, 2015**Slot Code:** AUD-W2a**Time:** 14:00-15:30**Room:** R-R150**Title:** Audience open session**Chair:** Miguel Vicente**Presentations:**

Helena Popovic (University of Zagreb, Croatia): Media Audience Engagement through Institutional Mechanisms of Inclusion: What 'Activates' Audiences?

Toshie Takahashi (Waseda University, Japan): Audience engagement and self-creation: young people and mobile social media in Japan, UK and US

Mathias Weber, Stefan Aufenanger, Elmar Braehler, Michael Dreier, Eva Klein, Kai Mueller, Leonard Reinecke, Birgit Stark, Klaus Woelfling & Manfred Beutel (University of Mainz, German): On the use of sexually explicit online media as "escape".

Sabrina Kessler & Lars Guenther (Friedrich-Schiller-University Jena, Germany): Eyes on the frame: Eye tracking the framing effects on laypeople's online behaviour.

Session 4: Wednesday, July 15, 2015**Slot Code:** AUD-W2b**Time:** 14:00-15:30**Room:** A-2875**Title:** Blogs and Audiences: engagement and reception

Chair: Asta Zelenkauskaite

Presentations:

Riitta Perala (Aalto University, Finland): Active and passive practices of reading and writing blogs.
Dominique Pasquier (Centre National de la Recherche Scientifique, France): Film critics: are amateurs challenging the professional norms?
Xuan Xie (Hong Kong Baptist University, Hong Kong): Food experience presentation and discursive identity construction: Taking Openrice.com as an example.
Alexander Ort & Genevieve Mulack (Eberhard Karls Universitaet Tuebingen, Germany): I Feel With You – Emotional Effects of User-Comments in Digital Media.

Session 5: Wednesday, July 15, 2015

Slot Code: AUD-W3a

Time: 16:00-17:30

Room: R-R150

PANEL SESSION: Old media institutions, new media strategies. The Imagined User: Expert understandings of audiences in press, radio and television

Chair: Ignacio Gallego

Discussant: Miguel Vicente

Presentations:

Stanislaw Jdrzejewski (Akademia Leona Kozminkiego, Poland): Old media institutions, new media strategies: Poland case of study
Ignacio Gallego (Universidad Carlos III de Madrid, Spain): The Imagined User: Expert understandings of audiences in press, radio and television. Spanish Cases
Sirkku Kotilainen (University of Tampere, Finland): Old Media Institutions, New Media Strategies: the Imagined Young User in the Finnish Media

Session 6: Wednesday, July 15, 2015

Slot Code: AUD-W3b

Time: 16:00-17:30

Room: A-2875

Title: Audiences, violence and terror

Chair: Peter Lunt

Presentations:

Chidinma Henrietta Onwubere (National Open University of Nigeria): Television As An Ambiguous Teacher: Nigerian children's exposure to violent videos and their perception of social relations.

María Teresa Soto-Sanfiel (Universitat Autònoma de Barcelona, Spain) & *Jesús Bermejo-Berros* (Universidad de Valladolid, Spain): Violent videogame, emotional impact, and justification of perceived violence. A longitudinal study.

Raymond Thomas Hartle (Rhodes University, South Africa): Audience reception of media representations of xenophobic violence in a South African community.
Nicole Haussbecker (Friedrich-Schiller-University Jena, Germany): Terror Threat in TV-News, Threat perceptions and Emotional Reactions of the Recipients.

Communication Policy & Technology - CPT

Session 7: Wednesday, July 15, 2015

Slot Code: CPT-W1a

Time: 09:00 - 10:30

Room: DS-M460

Title: Diversity & Public Interest Policies

Chair: Maria Michalis (University of Westminster)

Discussant: Chris Marsden (University of Sussex)

Presentations:

Sylvia Blake (Simon Fraser University): Always with an agenda: Mapping the evolution of diversity in Canadian broadcast policy
Caroline Pauwels & Jan Loisen (iMinds-SMIT, Vrije Universiteit Brussel,): Leading by example? An Assessment of the European Union's operationalization of Cultural Diversity objectives at internal and external level
Song Shi (McGill University): Public Interest in FCC National Broadband Plan
Dirk Arnold (Institut für Kommunikationswissenschaft, WWU Münster): Media regulation models in Europe

Session 8: Wednesday, July 15, 2015

Slot Code: CPT-W1b

Time: 09:00-10:30

Room: DS-R515

Title: Digital Forms of Resistance & Incorporation

Chair: Alison Powell (London School of Economics and Political Science)

Discussant: Stefania Milan (University of Amsterdam)

Presentations:

Caja C. Thimm & Jessica Einspänner-Pflock (Univer-

sity of Bonn): Collective Actions on Twitter - Digital Storytelling as a Resistance Strategy
David Grondin (School of Political Studies, University of Ottawa): Awareness and Visibility as Resistance: Making Insecurity and Secrecy Visible
Emad Khazraee (University of Pennsylvania) & *James Losey* (Stockholm University): Contentious Politics and Digital Repertoires of Action in Iran
Rania Aoun & Maude Bonenfant (UQAM): Jeu et big data: stratégies de ludification et "datafication" du marketing

Session 9: Wednesday, July 15, 2015

Slot Code: CPT-W2a

Time: 14:00-15:30

Room: DS-M460

Title: ICT for Development and Control

Chair: Daya Thussu (University of Westminster)

Discussant: Leo Van Audenhove (iMinds-SMIT, Vrije Universiteit Brussel)

Presentations:

Nikita Kothari (Jagran Lakecity University): To study the effectiveness of mobile communication as a tool for rural development in raisen district of madhya pradesh (India)
Martha Fuentes-Bautista (University of Massachusetts Amherst): "Media activist habitus" and local struggles for organizing media reform and justice movements in the United States
Wei-Wei Vivian Huang (Department of Radio and TV, College of Communication): To be happy? Seeking for the social responsibility of internet platform providers

Session 10: Wednesday, July 15, 2015

Slot Code: CPT-W2b

Time: 14:00-15:30

Room: DS-R515

PANEL SESSION: Fulfilling the Public Service Remit in the Post-Broadcasting Era: Does the Medium Still Matter?

Chair: Minna Aslama Horowitz (Aalto University, Finland)

Discussant: Hannu Nieminen (University of Helsinki, Finland)

Presentations:

Sylvia Harvey (University of Leeds, UK) & *Marko Ala-Fossi* (University of Tampere, Finland): Eroding the

Assets of Citizenship? From Broadcast to Broadband
Gregory Ferrell Lowe (University of Tampere, Finland) & *Alan G. Stavitsky* (University of Nevada, USA): News as Public Service in the Era of Network Communication

Fiona Martin (University of Sydney, Australia): Mobile PSM in Australia: Ubiquity and its consequences
Gregory Taylor (University of Calgary, Canada): Dismantling the Public Airwaves: Shifting Canadian public broadcasting to an online service.

Marko Ala-Fossi (University of Tampere, Finland) & *Stephen Lax* (University of Leeds, UK): The Short Future of Public Broadcasting: Replacing DTT with IP?

Session 11: Wednesday, July 15, 2015

Slot Code: CPT-W3a

Time: 16:00-17:30

Room: DS-1525

Title: Policies in a Digital Age

Chair: Charles Davis (Ryerson University)

Discussant: Divina Frau-Meigs (CLEMI, Sorbonne Nouvelle)

Presentations:

Julia Pohle (Vrije Universiteit Brussel): Interests or ideas? Unmasking early policy discourses on universal access and the Internet's contribution to social justice
Mary Elizabeth Luka & Catherine A. Middleton (Ryerson University): Remaking television: Galvanizing citizen participation for digital broadcast media policy ("Let's Talk TV")
Sarah Anne Ganter (University of Vienna): Conducting interviews with media and communication policy elites in cultural foreign contexts: from the own otherness to the data
Cláudio Yutaka Suetu (University Anhembi Morumbi) & *Daniel Gambaro* (Universidade Anhembi Morumbi / Universidade de São Paulo): The Brazilian radio in the crossing of public policies with new technologies of communication

Session 12: Wednesday, July 15, 2015

Slot Code: CPT-W3c

Time: 16:00-17:30

Room: DS-R515

Title: Privacy and Information Policies -

Co-sponsored with Law (LAW) section

Chair: Sandra Braman (Texas A&M University)

Discussant: Tamara Shepherd (London School of Economics and Political Science)

Presentations:

Oliver Leistert (University Paderborn): (Un)regulated affect: sensing moods and analyzing sentiments from pre-individual intensities as a new modulation of control

Wendy Van den Broeck & Paulien Coppens (iMinds-SMIT, Vrije Universiteit Brussel, Belgium): Forgot your password? A user analysis of a single sign on identity and management solution for the Belgian media sector.

Avshalom Ginosar & Yaron Ariel (The Max Stern Academic College of Yezreel Valley): Privacy on the Net: Connections between Knowledge, Concerns, and Behavior

Slavka Antonova & David Potter (University of North Dakota, USA): Reconceptualizing "privacy": Consensus and conflicts at the U.S. NTIA Facial Recognition Technology multistakeholder forum

Seyram Avle & Omolade Adunbi (University of Michigan): "Whose Freedom? Which Information?": Discourses on Freedom of Information Policies

Community Communication - COC

Session 13: Wednesday, July 15, 2015

Slot Code: COC-W1a

Time: 09:00-10:30

Room: R-R160

Title: Community media and Indigenous peoples

Chair: Peter Lewis

Presentations:

Hart Cohen, Juan Salazar & Rachel Morley (University of Western Sydney): Cultural mediations of the visual: Knowledge resources for remote indigenous communities.

Ian Watson (Griffith University): Parallel voices of resistance: Remote Indigenous media and social justice in Canada, Mexico and Australia.

Eliana del Rosario Herrera Huerfano (UNIMINUTO University): Indigenous people's communication in Colombia: A history of the resistance (Comunicación de los pueblos indígenas en Colombia: una historia de resistencia).

Susan Forde (Griffith University): Our' voices?: The

role of radical media in the struggle for First Nations' rights and justice.

Shikhty Sunny (Tufts University): Role of primary schools based on Mother Tongue language: Building communication with the Indigenous community.

Session 14: Wednesday, July 15, 2015

Slot Code: COC-W1b

Time: 09:00-10:30

Room: DS-M560

Title: Representing the underrepresented – Community and alternative media case studies

Chair: Kate Coyer

Presentations:

Aneta Podkalicka & Ellie Rennie (Swinburne University of Technology): Media work for social transformation: Reflections on a creative workforce within community-based youth media program.

Faiz Ullah & Nikhil Titus (School of Media & Cultural Studies, Tata Institute of Social Sciences): Cultural capacity and political action: Community media initiatives in the slums of Eastern Mumbai.

Siyuan Yin (University of Massachusetts at Amherst): Third-sector media for marginalized and underrepresented groups in China.

Wei-Ching Wang (Graduate Institute of Mass Communication, National Taiwan Normal University): Name rectification politics of "the Others" for the media – A comparative study on homosexuals, new immigrants, and people with disabilities.

Steven Watts (McMaster University): Online debates about Hamilton's Bus Lane: Mobilizing democracy and citizen engagement.

Session 15: Wednesday, July 15, 2015

Slot Code: COC-W2a

Time: 14:00-15:30

Room: R-R160

PANEL SESSION: Conceptualizing media power from above and below: Mounting tensions, mediated battles and negotiated spaces between states and social movements.

Chair Facilitator: Diana Coryat (Universidad de las Americas, Ecuador)

Panel Discussant: Nick Couldry

Participants:

Kate Coyer (Central European University): Media power, resistance and the state in Hungary.

Dorothy Kidd (University of San Francisco): Emergent Power, Contentious Communications and Canadian Mining Companies.

Diana Coryat (Universidad de las Americas, Ecuador): Extractive politics, media power, and new waves of resistance against oil drilling in the Ecuadorean Amazon: The case of Yasunidos.

Martha Fuentes-Bautista (University of Massachusetts Amherst): The State and Popular Media Power: Promises and Contradictions of Radical Media Reform in Venezuela.

Session 16: Wednesday, July 15, 2015

Slot Code: COC-W2b

Time: 14:00-15:30

Room: DS-M560

Title: Highlighting a contemporary movement and its media: Focus on Ayotzinapa 2014

Chair: Clemencia Rodriguez

Presentations:

Hugo Sanchez (Universidad Nacional Autónoma de México (UNAM)): Ayotzinapa 2014: Estudiantes, Medios y la Democracia en México.

Gerardo Ruiz, Luis Vera & Berenice Ponce Capdeville (Universidad Iberoamericana Ciudad de México): #YoSoyAyotzinapa. Students, community and solidarity against government violence.

Silvia Ines Molina y Vedia del Castillo (Universidad Nacional Autónoma de México (UNAM)): Empowerment and community communication: The 43 student teachers missing (Ayotzinapa).

Priscila Pilatowsky (El Colegio de México): The role of the hashtag '#YaMeCanse' during civic protests against the disappearance of 43 students in Ayotzinapa, Mexico.

Session 17: Wednesday, July 15, 2015

Slot Code: COC-W3a

Time: 16:00-17:30

Room: DS-2585

Title: Protest movements and media 2: Case studies

Chair: Patrick McCurdy

Presentations:

Kerrie Foxwell-Norton (Griffith University) &

Libby Lester (University of Tasmania): Communicating

World Heritage in crisis: The fight for the Great Barrier Reef, Australia.

Rayen Condeza (Pontificia Universidad Católica (PUC) de Chile): The resistance through communication: Memories of Chilean student leaders of 2006 and 2011.

Alana Mann (University of Sydney): Re-setting the table: The constitutive role of communication in organising the Australian Fair Food movement.

Lilia Maria Velez (Universidad Iberoamericana Puebla): Mexican civil society organizations in action: Public opinion making and impact in the parliamentary debate

Session 18: Wednesday, July 15, 2015

Slot Code: COC-W3b

Time: 16:00-17:30

Room: R-R160

Title: Policy and organizational challenges in community and alternative media

Chair: Vinod Pavarala

Presentations:

Adilson Cabral, Bianca Alcaraz & Filipe Magalhaes (Federal Fluminense University): Placing community communication initiatives in Brazilian communication policies.

Andrew O'Baoill (National University of Ireland, Galway): The prospects and challenges for Irish college radio.

Janey Gordon (University of Bedfordshire): The tensions of funding for community radio stations.

Debora Damasceno, Thais Ellen, Juliana Mendes & Fernando Oliveira Paulino (University of Brasilia): Community communication, open source journalism and media convergence practices

Cathy Edwards (The Canadian Association of Community Television Users and Stations): The State of the Nation: Community Media in Canada

Emerging Scholars - ESN

Session 19: Wednesday, July 15, 2015

Slot Code: ESN-W1a

Time: 09:00-10:30

Room: DS-1420

Title: Power, Hegemony and Resistance

Chair: Ksenia Ermoshina (MINES ParisTech, France)

Discussant: Kaitlynn Mendes (University of Leicester, UK)

Presentations:

Amanda Liao (Simon Fraser University, Canada): Marketing US Militarism: Gender, Hegemony and the War on Terror

Shawn Jones (Simon Fraser University, Canada): «No Homo»: Hegemonic Masculinity in Gay Pornography
Wai Han Lo (Hong Kong Baptist University, Hong Kong): A Foucauldian Analysis Poor's Self-images and Social Process of Normalization (remote participation)
Emily LaDue (University of Pennsylvania, USA): Social Entrepreneurship as Development: Post-industrial Space and Neoliberal Governmentality

Session 20: Wednesday, July 15, 2015**Slot Code:** ESN-W1b**Time:** 09:00-10:30**Room:** DS-M220**Title:** Global Media Practices**Chair:** Sandra Ristovska (University of Pennsylvania, USA)**Discussant:** Aphra Kerr (Maynooth University, Ireland)**Presentations:**

Christiaan De Beukelaer (Queen Margaret University, Edinburgh and University of Leeds, UK): Music Piracy in Burkina Faso and Ghana: A Source of Conflict or a Way to Help Making Money from Music?

Warwick Lewis Jones (University of KwaZulu-Natal, South Africa): South African Selfies: Ubuntu or a Culture of Narcissism

Jenny Zhengye Hou (Massey University, New Zealand): Reflecting Power in Public Relations: Institutional Agency as a Constructive Form of Power in an Authoritarian Context

Lina M Gomez & Ramon W Borges (Universidad del Este, Puerto Rico): Social Media and Corporate Engagement: How Companies are Promoting Stakeholder Dialogue and Mobilization

Special Meeting: Wednesday, July 15, 2015**Time:** 12:45-13:45**Room:** Resto Végo

1720, rue Saint-Denis

Montréal, Québec, H2X 3K6

ESN BUSINESS MEETING

Session 21: Wednesday, July 15, 2015**Slot Code:** ESN-W2a**Time:** 14:00-15:30**Room:** DS-1420**Title:** Health and Environmental Communication**Chair:** Sylvia Blake (Simon Fraser University, Canada)**Discussant:** Chris Russill (Carleton University, Canada)**Presentations:**

Elyse Amend (McGill University, Canada): Expertise, Common Sense, and Healthy Canadians: Investigating Hegemonic Nutrition in Canada's Food Guide

Karthik Kamalanathan (University of Hyderabad, India): Historical Development of the International Nutrition Policy: The Hegemonic Trajectories

Adam Snider Thomlison (University of Ottawa, Canada): From Pipeline to Plate: The Domestication of Oil Sands through Visual Food Analogies

Sibo Chen (Simon Fraser University, Canada): Environmental Communication with Chinese Characteristics: Crises, Conflicts, and Prospects

Brenna Wolf-Monteiro (University of Oregon, USA): Justice, Gadgets and Profits: Exploring Tensions Between Environmental Justice and Technology

Consumption through Media Coverage of Electronic Waste

Session 22: Wednesday, July 15, 2015**Slot Code:** ESN-W3a**Time:** 16:00-17:30**Room:** DS-1420**Title:** Media Audiences and Subjects**Chair:** Debora Lui (University of Pennsylvania, USA)**Discussant:** Peter Lunt (University of Leicester, UK)**Presentations:**

Mei Li & Naren Chitty (Macquarie University, Australia): How China's Image in CCTV NEWS Affects Australian Viewers' Frames of China

Shashini Ruwanthi Gamage (La Trobe University, Australia): An Appropriation of Mainstream Television in the Struggle for Meanings: an Ethnographic Study of Sri Lankan Migrants Watching Teledramas in Melbourne

Weiwei Xu (University of Sydney, Australia): Social Media Networks and the Distribution of News in China

Erika Walukiewicz (Stockholm University, Sweden): When Life is Televised: TV Documentary and Participant Empowerment

Gender and Communication - GEC**Session 23: Wednesday, July 15, 2015****Slot Code:** GEC-W1a**Time:** 09:00-10:30**Room:** DS-R520**Title:** Feminist Activism and Movements**Chair:** Enakshi Roy (Ohio University)**Presentations:**

Nelly Lucero Lara Chavez (Mexico): Practicas discursivas de las Mujeres Artistas en la Cultura Hip Hop de la Ciudad de Mexico: Un Estudio en Torno a Las Manifestaciones de Agencia y Resistencia Genericas

Tanja Thomas & Miriam Stehling (University of Tuebingen): Resistant Activists, Resistant Audiences: Femen's Protest Actions from Audiences' Perspective

Yalan Huang (Tsinghua University): From Funv Jiefang (Women's Liberation) to Nvquan Zhuyi (Feminism): Discourse Changes about Women's Movement in China, 1949-2014

Katie Blevins (Trinity University): Consciousness-Raising: bell hooks, Social Media, and an Argument for the Fourth Wave

Session 24: Wednesday, July 15, 2015**Slot Code:** GEC-W1b**Time:** 09:00-10:30**Room:** DS-R525**Title:** Gender, Games & Technology**Chair:** Siyuan Yin (University of Massachusetts at Amherst)**Presentations:**

Undrah B. Baasanjav (Southern Illinois University Edwardsville): Resisting the Mind and Body Duality in Chess

Thorsten Busch (Corcordia University and University of St. Gallen), *Florence Chee* (Loyola University Chicago) & *Alison Harvey* (University of Leicester): Diversifying Resistance Against the Hegemony of Play: Gender, Harassment, and Corporate Responsibility in Digital Games

Janet Kwami (Furman University): Mobile Phone for Development (M4D) and Gender at the Margins: Feminist Ethnographies of Ghanaian Women Transnational Traders

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Rachel Stonecipher (University of Pennsylvania): "29 Texts that Prove Love is Alive": Publicity and Intimacy in Viral Text Message Screenshots

Session 25: Wednesday, July 15, 2015**Slot Code:** GEC-W2a**Time:** 14:00-15:30**Room:** DS-R520**Title:** Social Media Campaigns**Chair:** Ana Cristina Velez (Universidad Eafit)**Presentations:**

Wanjiru Mbure (Stonehill College): DeadBeat Kenya as a Gender Digital Artifact

Kristin Comeforo (University of Hartford): There's Hegemony in my Resistance: Authenticity & the 'fem-powment' imagery of the Lean In Collection, #womenwhowork, and #whatbutchlookslike

Mary Lynn Young, Alfred Hermida & Emi Sasagawa (University of British Columbia): A Twitter Influence Analysis of #dylanfarrow, #woodyallen over Allegations of Historic Child Sexual Abuse

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Session 26: Wednesday, July 15, 2015**Slot Code:** GEC-W2b**Time:** 14:00-15:30**Room:** DS-R525**Title:** Feminist Media Moments**Chair:** Thomas Knieper (Passau University)**Presentations:**

Ann M. Savage (Butler University): Feminist Media Moments as Sites of Resistance: The Changing Representation of Women in U.S. Popular Culture in the 20th Century

Siyuan Yin (University of Massachusetts at Amherst): Talking About Feminism Online: Local Integration of Feminism in the Global Flow of Media and Culture

Kaitlynn Mendes (University of Leicester): SlutWalk's Relationship with Feminism: The Branding of a Social Movement

Angeline Durand-Vallot (Universite Lyon): Resistance and Subversion: The American Feminist Press in the 1970s

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Angeline Durand-Vallot (Universite Lyon): Resistance and Subversion: The American Feminist Press in the 1970s

Session 27: Wednesday, July 15, 2015**Slot Code:** GEC-W3a**Time:** 16:00-17:30**Room:** DS-R520**Title:** Mediated Bodies**Chair:** Karin Wilkins (University of Texas at Austin)**Presentations:***Mehita Iqani* (University of the Witwatersrand): Celebrity Skin: Race, Gender and the Politics of Feminine Beauty in Celebrity Selfies*Shenin Nadia Yazdani* (University of Ottawa): Mirror Mirror on the Wall ... Who's that Walking Down the Hall? Exploring the Bodily Displays of Female Adolescent Students on Facebook*Katie Warfield* (Kwantlen Polytechnic University): #the-realme: Mediated Bodies and Digital Subjectivities
Jigyā Khabar, Deeksha Bhalai, Ankur Chaturvedi & Arul Indrasen Chib (Nanyang Technological University): LGBT Identity in Singapore: A Behavioral Study of Offline and Online Personas**Session 28: Wednesday, July 15, 2015****Slot Code:** GEC-W3b**Time:** 16:00-17:30**Room:** DS-R525**Title:** Gender and Social Media**Chair:** Rebecca Sullivan (University of Calgary)**Presentations:***Andrea Hunter* (Corcordia University): Monetizing the Mommy: The Rise and Fall of the 'Radical' Mommy Blog*Robert Payne* (American University of Paris): From 'Je Suis Charlie' to 'Nous Sommes Tous Charlie': The Viral Construction of the Universal Sexual Citizen*Shaikah Alghaith* (Colorado State University): Understanding Kuwaiti Women Entrepreneurs and Their Adoption of Social Media: A Study of Gender, Diffusion, and Culture in the Middle East*Stinne Gunder Strom Krogager* (Aalborg University) & *Hans-Peter Degn* (University of Aarhus): Snapchat: A New Kind of Social Media with Significantly Gendered Media Practices

History - HIS

Session 29: Wednesday, July 15, 2015**Slot Code:** HIS-W1a**Time:** 09:00-10:30**Room:** DS-2518**Title:** Society, Culture and Memory**Chair:** Professor Epp Lauk (University of Jyväskylä, Finland)**Presentations:***Tanja Bosch* (University of Cape Town): Social media and memory in South Africa*Rachel Bertol Domingues* (Federal University of Rio de Janeiro (UFRJ)): Latin America as a region of cultural interactions through literary criticism*Fay Amanda Anderson* (Monash University): 'A Strange Alchemy': The State of Australian Press Photography*Lisa Sumner* (Carleton University): Ernest Dichter: Promotional Vanguard of la Révolution Tranquille?**Session 30: Wednesday, July 15, 2015****Slot Code:** HIS-W2a**Time:** 14:00-15:30**Room:** DS-2518**Title:** Political Culture and Communications**Chair:** Professor Peter Putnis (University of Canberra)**Presentations:***Helena Dias Lima* (University of Porto): New political players in newspapers during the Portuguese Revolution of 1974*Johanna Sumiala & Lotta Lounasmeri* (University of Helsinki): The Death of the Great Father Figure Kekkonen – Media rituals and the Finnish political culture in the Finnish media in 1986*Simon Vodrey* (Carleton University): A Regal Rift: Poor Communication Almost Unravels a Monarchy*Susana Kaiser* (University of San Francisco): The Dark Side of Argentina's History/The Bright Side of Commercial TV**Session 31: Wednesday, July 15, 2015****Slot Code:** HIS-W3a**Time:** 16:00-17:30**Room:** DS-2518**SECTION BUSINESS MEETING****Chair:** Professor Carlos Barrera (University of Navarra) & Prof E. Lauk (University of Jyväskylä)

International Communication - INC

Session 32: Wednesday, July 15, 2015**Slot Code:** INC-W1a**Time:** 09:00-10:30**Room:** DS-R340**PANEL SESSION:** A Comparative Analysis of Media Ethics in China, India and South Africa**Chair and Discussant:** Shakuntala Rao (State University of New York, USA)**Presentations:***Shakuntala Rao* (State University of New York, USA): Awakening the Elephant and the Dragon's Media: Comparative Analysis of India and China's Journalism Ethics*Herman Wasserman* (University of Cape Town, South Africa): Perceived Impact of China-Africa Relations on Media Ethics and Professional Norms in South Africa
Changfen Chen (Tsinghua University, China): Debate on Humanity Versus Professionalism in Journalism: New Topic of Media Ethics in China*Vipul Mudgal* (Centre for the Study of Developing Societies, India): The Indian Newsroom and Media Ethics: A Worm's Eye View*Yong Hu* (Beijing University, China): The issue of journalism ethics in China: A twofold endeavor**Session 33: Wednesday, July 15, 2015****Slot Code:** INC-W1b**Time:** 09:00-10:30**Room:** A-2830**Title:** Shifting images of the nation in the media**Chair & Discussant:** Sudeshna Roy (Stephen F. Austin State University, USA)**Presentations:***Athanassios N. Samaras, Maria Eleni Dimitriou & Eleni Loukopoulou* (University of Piraeus, Greece): Images of Nations in the Greek Press during the 2015 Elections*Okereke nill Onwuka* (Abia State University, Nigeria): Democratic Functionalism and Democratization: The Challenges of Nigeria's Media Ownership Structure
Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain): Populist Political Parties in Europe and their 'Close or Distant' Relation to Traditional Media: The Cases of France and Spain"*Dimitri Prandner* (University of Salzburg, Austria): The Austrian Public Sphere and Alternative Narrations about International Events. What Media-Usage-Patterns may tell us about the Hegemonic Power of Traditional Opinion Leaders in the Political Periphery**Special Activity: Wednesday, July 15, 2015****Time:** 12:00**Room:** DS-R340**SECTION BUSINESS MEETING****Session 34: Wednesday, July 15, 2015****Slot Code:** INC-W2a**Time:** 14:00-15:30**Room:** DS-R340**PANEL SESSION:** Identities and Representations of Latin-American Alterity in Front of Global Communication**Chair & Discussant:** Carmen Rico Sotelo (Université du Québec à Montréal)*María del Rosario Radakovich* (Universidad de la República, Uruguay): Omnivorismo y Consumo Cultural Global en Uruguay*Viviane Riegel* (Goldsmiths College, Escola Superior de Propaganda e Marketing, Brasil): Cosmopolitismo Cultural y las Relaciones de Consumo de los Medios de los Jóvenes en Brasil*María Gabino-Campos* (Universidad de San Luis Potosí, México), *Benoît Cordelier* (Université du Québec à Montréal) & *Antonio Castillo-Esparcia* (Universidad de Málaga, España): Imagen-País e Identidad Mexicana a través de los Españoles y Mexicanos

Session 35: Wednesday, July 15, 2015**Slot Code:** INC-W2b**Time:** 14:00-15:30**Room:** A-2830**Title:** News production across borders**Chair & Disussant:** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)**Presentations:**

Lubna Shaheen (Punjab University, Pakistan): Are the News Priorities of Pakistani Press set by International News Wires? A Critical Analysis of International Pages of Three English Newspapers of Pakistan

Lilli Hoiting Li (Aarhus University, Denmark): News Production across the Border Pushes the Boundaries of News Censorship: Journalists with Mainland Chinese background in Hong Kong

Jack Kang Jie Liu (Guangdong University of Foreign Studies, China): International Investigation on the Chinese Diasporic Newspapers in 31 Countries – New Media Eliminate Newspapers

Ian Kivelin Davis (Augustana College, USA): Foreign Media and American Industrial Parochialism: The Contradictions of Public Interest Diversity in Global news

Jessica Payeras (UQAM): Entre représentations sociales et conceptions didactiques

Session 36: Wednesday, July 15, 2015**Slot Code:** INC-W3a**Time:** 16:00-17:30**Room:** DS-M280**Title:** South American media countering hegemony**Chair & Discussant:** Gabriel Kaplún**Presentations:**

Radoslaw Sajna (Kazimierz Wielki University, Poland): TeleSUR as a TV of Resistance against Hegemony from the North

Rich Potter (American Jewish University, USA): The Venezuelan State in the Transnational Public Sphere: TeleSUR and Alba TV

Carolina Celi: Breaking News on South American Immigration: Investigating Ecuadorian and Colombia Newspaper Coverage

Sudeshna Roy (Stephen F. Austin State University, USA): Resisting the Hegemony in Brazilian Media: Shifting the Discourses of Globalization to that of Marginalization

Session 37: Wednesday, July 15, 2015**Slot Code:** INC-W3b**Time:** 16:00-17:30**Room:** DS-R340**Title:** Framing, spectacle and news agendas**Chair:** Yusuf Kalyango (Ohio University, USA)**Presentations**

Dorothy Njoroge (United States International University, Kenya): Global Activism or Media Spectacle: An Exploration of the 'Free Our Girls' Campaign

Eike Grittmann (Leuphana University, Germany): From Pity to Control – Regulated Humanitarianism in Media Coverage on Refugees and Asylum

Dani Madrid-Morales (City University of Hong Kong): Neutrality, Perspective and Framing: A Content Analysis of News in International Broadcasting in Spain

Jeremiah Spence (University of Texas at Austin): Frail Infrastructure on the Periphery: An Examination of Media and Internet on the Western Frontier of Brazil

Journalism Research & Education - JRE+UNESCO

Session 38: Wednesday, July 15, 2015**Slot Code:** JRE-W1a**Time:** 09:00-10:30**Room:** DS-M320**Theme III:** The Profession of Journalism**Title:** The State of Framing Research In Journalism: A Call For New Directions**Chair:** Jonathan Ilan (Bar-Ilan University, Israel)**Presentations:**

Shijin Zhao (TU Dortmund, Germany): A Comparative Framing Study of Beijing, Shanghai, Guangzhou and Hong Kong Newspaper Coverage of Google Withdrawal from Mainland China: the Impact of Media Location, Party Affiliation, Market Orientation and Ownership

Jungah Ahn (Hebei University, China): Framing Terror in the News Reports of CCTV, CNN, and KBS

Sisanda Bukeka Nkoala (University of Cape Town, South Africa): How South Africa's media reports on itself

Session 39 : Wednesday, July 15, 2015**Slot Code:** JRE-W1b**Time:** 09:00-10:30**Room:** R-M110**Theme III:** The Profession of Journalism**Title:** Journalism & Crisis: What has been lost & What Can be saved?**Chair:** Tanja Aitamurto (Stanford University, USA)**Presentations:**

John Christian Linis Dinco (Colegio de San Juan de Letran, Philippines): Stigmatizing AIDS: A content analysis on HIV/AIDS-related news articles published by three Philippine major broadsheets

Colin Sparks (HKBU University, Hong Kong), *Wang Haiyan* (Sun Yat Sen University, China) & *Huang Yu* (HKBU University, Hong Kong): Differentiation between newspapers in the PRC: a comparative content analysis of People's Daily and Southern Metropolitan Daily

Rebeca De Dobbelaer & Karin Raeymaeckers (Ghent University, Belgium): Patient empowerment or triumph of the elite? A multi-method analysis of health related issues in Belgian women's magazines

Shangyuan Wu (Simon Fraser University, Canada): Uncovering "Journalism Crisis" Paradigms in the Non-West: A Study of Newsworker Perceptions of Journalism Ideals and Crisis in Singapore and Hong Kong

Session 40: Wednesday, July 15, 2015**Slot Code:** JRE-W1c**Time:** 09:00-10:30**Room:** R-M120**Theme III:** The Profession of Journalism**Title:** New Technology, New Money, New Newsrooms, Old Questions**Chair:** Désirée Deniz Hostettler (Concordia University, Canada)**Presentations:**

Marcus Assis Lima (Universidade Estadual do Sudoeste da Bahia, Brazil): Brazilian survey on journalistic practices and civic journalism

Surbhi Dahiya (Indian Institute of Mass Communication, India) *Ankuran Dutta* (Indian Institute of Mass Communication, India) & *Commonwealth Education Media Center for Asia* (CEMCA, India): Mapping Professional Needs of Indian Journalists: Curriculum vs

Skill Development Gaps -

Claudia Mellado (Pontificia Universidad Católica de Valparaíso, Chile) & *Sallie Hughes* (University of Miami, USA): The Role of the Press in Chile's Actually Lived Democracy

Anthea Garman & Vanessa Malila (Rhodes University, South Africa): Listening and the ambiguities of voice in South African journalism.

Session 41: Wednesday, July 15, 2015**Slot Code:** JRE-W2a**Time:** 14:00-15:30**Room:** DS-M320**Theme III:** The Profession of Journalism**Title:** Beyond the Self-effacing Facade, Journalism in Canada Revisited**Chairs:** Danghelly Giovanna Zuniga & Oscar Javier Parra (Universidad del Rosario, Colombia)**Presentations:**

Jessica Tom (Western University, Canada): How Do Young Canadians Come to Believe Their News?

Patrick McCurdy (University of Ottawa, Canada) & *Brooks DeCillia* (London School of Economics): The Sound of Silence: The absence of "public service" in journalistic discourse about the Canadian Broadcasting Corporation (CBC)

Judith Dubois (Université du Québec à Montréal, Canada): A study of the factors that have increasingly impacted the capacity of journalists to produce quality journalistic work in Quebec

Juliette De Maeyer (Université de Montréal, Canada): Is there journalistic know-how behind churnalism

Session 42: Wednesday, July 15, 2015**Slot Code:** JRE-W2b**Time:** 14:00-15:30**Room:** R-M110**Theme III:** The Profession of Journalism**Title:** The Birth of 'The New Journalism'; Eyewitness**Chair:** Abeer Najjar (American University of Sharjah, United Arab Emirates)**Presentations:**

Susan Keith (Rutgers University, USA): Memory, exaggeration and the watchdog function on eyewitness journalistic recollection

Mologadi Makwela (University of Cape Town, South Africa): The Media, Protest Art & Nation Building in Post-Apartheid South Africa: Debating The Spear
Oliver Hahn & Isabelle Brodesser (University of Passau, Germany): Changing Practices and Perceptions of Journalists Within Digital Protest Communication: Professional Reporters Interact with Civil Movements as Both Audiences and Sources
Suruchi Mazumdar (Nanyang Technological University, Singapore): Government lapdog or watchdog?: Corporate-state actors, non-elite protesters and democratic role of mainstream newspapers in the east Indian city of Kolkata
Jeremy Matthew (King's College London, UK): "Can you see us BBC?" Public reaction to news media organisations and 'objective' reporting during the 2014 Scottish Independence Referendum.

Session 43: Wednesday, July 15, 2015**Slot Code:** JRE-W2c**Time:** 14:00-15:30**Room:** R-M120**Theme III:** The Profession of Journalism &**Theme V:** Generic studies of Journalism**Title:** The Parody of Gender & Journalism**Chair:** Colin Sparks (HKBU University, Hong Kong)**Presentations:**

Hanne Vandenberghe (University of Leuven, Belgium): Print journalist's perceptions of the newsworthiness of ethnic minorities and women

Sivani Pillay (University of Cape Town, South Africa): Rumble in the concrete jungle: A reality check on the status of gender equality within the financial services sector in a democratic South Africa

Monica Martinez (University of Sorocaba (Uniso)-SP-Brazil), *Claudia Lago* (University of São Paulo, Brazil) & *Mara Lago Coelho de Souza Lago* (Universidade Federal de Santa Catarina, Brazil): Gender Studies in Brazilian Journalism Research: a tenuous relationship

Candis Callison, Mary Lynn Young & Zoe Tennant (University of British Columbia, Canada): 'Correspondent Confidential': The quasi-located global journalist and paradoxical feminist subjectivities in Vice

Session 44: Wednesday, July 15, 2015**Slot Code:** JRE-W3b**Time:** 16:00-17:30**Room:** R-M110**Theme III:** The Profession of Journalism & **Theme IV:** Quantitative Methods of Journalism Studies**PANEL SESSION:** Journalists in BRICS: Reporting Findings of Empirical Research**Chair:** Svetlana Pasti (University of Tampere, Finland)**Presentations:**

Raquel Paiva & Muniz Sodré, Eméritos (Federal University, Rio de Janeiro, Brazil): Re-thinking Brazilian journalism

Svetlana Pasti (University of Tampere, Finland): More common than different: Examining journalists of new online media and old mainstream media in Russia

Ravindra Kumar Vemula (English and Foreign Languages University, India) & *Jyotika Ramaprasad* (University of Miami, USA): Profiling Journalists: The changing dynamics of Indian media system

Yu Xu (University of Southern California, USA), *Ruiming Zhou* (Fudan University, China) & *Xianzhi Li* (Capital University of Economics and Business, China): Imaging professional fame revisited: The evolution of journalistic professionalism in contemporary China
Musawenkosi W. Ndlovu Ndlovu (University of Cape Town, South Africa): The future of South African journalism in the BRICS context

Session 45: Wednesday, July 15, 2015**Slot Code:** JRE-W3c**Time:** 16:00-17:30**Room:** R-M120**Theme III:** The Profession of Journalism**Title:** Media Representations on the Edge**Chair:** Kanyika - Shaw (University of Thai Chamber of Commerce, Thailand)**Presentations:**

Jonathan Ilan (Bar-Ilan University, Israel): News and the word-image problematic: A (key)word on international news pictures production

Constanza Mujica & Ingrid Bachmann (Pontificia Universidad Católica de Chile, Chile): The effects of melodramatic news coverage in information appeal, recall and comprehension by Chilean audiences

Defne Bilir, Stephen D. McDowell, Azmat Rasul & Kelly Croy (Florida State University, USA): Through the

Lens of David Douglas Duncan: Picturing the End of the British Raj in India, in 1947
Maria Karidi & Michael Meyen (University of Munich, Germany): Resilient news media? How new media actors shape the news.
Stanton Paddock (Concordia University) & *Michael Koliska* (University of Maryland, USA): Representations of photojournalists in photojournalism textbooks: forty years of changing professional self image, 1920-60
Stuart Allan (Cardiff University, UK) & *Chris Peters* (Aalborg University Copenhagen, Denmark): Photojournalism's futures: Public perceptions of citizen and professional news imagery

Law - LAW**Session 46: Wednesday, July 15, 2015****Slot Code:** LAW-W2a**Time:** 14:00-15:30**Room:** DS-M445**SECTION BUSINESS MEETING****Chair:** Sandra Braman (Texas A&M University, USA)**Session 47: Wednesday, July 15, 2015****Slot Code:** CPT-W3c**Time:** 16:00-17:30**Room:** DS-R515**Title:** Privacy and Information Policies -

Co-sponsored with Communication Policy & Technology

Chair: Sandra Braman (Texas A&M University, USA)**Discussant:** Seeta Peña Gangadharan (London School of Economics, UK)**Presentations:**

Oliver Leistert (University Paderborn): (Un)regulated affect: sensing moods and analyzing sentiments from pre-individual intensities as a new modulation of control

Wendy Van den Broeck & Paulien Coppens (iMinds-SMIT, Vrije Universiteit Brussel, Belgium): Forgot your password? A user analysis of a single sign on identity and management solution for the Belgian media sector.

Avshalom Ginosar & Yaron Ariel (The Max Stern Academic College of Yezreel Valley): Privacy on the Net: Connections between Knowledge, Concerns, and Behavior

Slavka Antonova & David Potter (University of North Dakota, USA): Reconceptualizing "privacy": Consensus and conflicts at the U.S. NTIA Facial Recognition Technology multistakeholder forum
Seyram Avle & Omolade Adunbi (University of Michigan): "Whose Freedom? Which Information?": Discourses on Freedom of Information Policies

Session 48: Wednesday, July 15, 2015**Slot Code:** LAW-W3b**Time:** 16:00-17:30**Room:** DS-M445**Title:** Speech and Press Rights**Chair:** Loreto Corredoira (Universidad Complutense de Madrid, Spain)**Presentations:**

Silvio Henrique V. Barbosa (Escola Superior de Propaganda e Marketing, Brazil): Free Speech on Trial: How the Brazilian Supreme Court Decides on Recent Cases Involving Censorship and Confidentiality for Sources in the Press

Ziyne Seldag Gunes Peschke (Yildirim Beyazit University, Turkey): The Protection of Privacy under Freedom of the Press: Decisions of the Turkish Court of Cassation

Stephanie Fiechtner (University of Fribourg, Switzerland): Who Has the Power to Change Television Content? Requirements in the Triangle of Politics, PSB, and Science: A Case Study on Swedish Television

David Pritchard (University of Wisconsin-Milwaukee, US) & *Lisa Taylor* (Ryerson University, Canada): The Two Faces of Criminal Libel in 21st Century Canada
Colleen Mihal (University of Colorado, USA): Surveillance, Fusion Centers, and Protest during the War on Terror: A Case Study of the 2008 Republican Convention

Media Education Research - MER**Session 49: Wednesday, July 15, 2015****Slot Code:** MER-W1a**Time:** 09:00-10:30**Room:** DS-M280

Title: Media Literacy Studies as Social Practice (theories about)

Moderator: Cláudia Lago

Presentations:

Edgard Rebouças, Franciani Bernardes, Esther Ra-daelli & Maira Cabral (Brazil): Critical reading of media in Brazil: encouraging student participation in society
Rosane Silva Borges (Brazil): Image and imagination of Brazilian black women: crosses between communication and education
Sean Baker (USA): Baudrillard and The Simpsons: Pedagogy and Cultural Studies in the Postmodern University.

Session 50: Wednesday, July 15, 2015

Slot Code: MER-W2a

Time: 14:00–15:30

Room: DS-M280

SECTION BUSINESS MEETING

Please note: This bureau meeting will proceed to the elections for Chair and Co-chair.

Chair: Divina Frau-Meigs

Mediated Communication, Public Opinion & Society - MPS

Session 51: Wednesday, July 15, 2015

Slot Code: MPS-W1a

Time: 09:00-10:30

Room: DS-M425

Title: Media and Social Norms

Chair & Discussant: Corinna Luthje (TU Dresden)

Presentations:

Leon Alick Salter & Sean Phelan (Massey University): 'Rotten apples' and 'economic saviours' Fantasmatic representations of teachers in TIME Magazine
Hanyun Huang & Xiwen Zhang (Xiamen University): Online Shopping among College Students in China: Gratifications, Impulsive Buying and Loyalty
Jingyu Wang (Renmin University): How Does The Social Anxiety Present on Internet in China
Golam Rahman (Daffodil International University University of Dhaka): Perceived Openness of Information among Internet Using Youths of Bangladesh: a study

Robert Clapperton (Ryerson University): Dialogue Shifts and Fallacious Argument in the Anti-vaccination and Climate Change Denial Movements

Session 52: Wednesday, July 15, 2015

Slot Code: MPS-W2a

Time: 14:00-15:30

Room: DS-M425

Title: Protest and Media in the Network Society

Chair & Discussant: Hillel Nossek (College of Management Academic Studies)

Presentations:

Ibrahim Saleh (University of Cape Town) & *Assya Yassin* (Canadian International College (CIC), Cairo): Unpacking ISIS Mediatized religiosity: Islamic Fundamentalism Is the Haven of Immigrants
Chilombo Mbenga (SACOMM): Exploring the online and offline political participation among South African youth
Frederic Moulen (Universite De Strasburg): Media's defense to social scientist's charge of hegemony
Michael Aondo-verr Kombol (Benue State University Makuradi): An evaluation of counter hegemonic discourse during protests against the postponed february 2015 elections in Nigeria

Session 53: Wednesday, July 15, 2015

Slot Code: MPS-W3a

Time: 16:00-17:30

Room: DS-M425

SECTION BUSINESS MEETING

Chairs: Hillel Nossek and Corinna Luthje

Participatory Communication Research- PCR

Session 54: Wednesday, July 15, 2015

Slot Code: PCR-W1a

Time: 09:00-10:30

Room: DS-M540

PANEL SESSION: The future of communication for development and social change: scholarly perspectives

Chair: Oscar Hemer (Malmö University, Sweden)

Presentations

Pradip Thomas (The University of Queensland, Australia) & *Karin Wilkins* (University of Texas at Austin, USA) discuss continuities and differences between two recent Special Issues of *Nordicom Review* devoted to the field of communication for social change and edited by long-standing IAMCR-PCR members: *Communication, Media and Development: Problems and Perspectives* (eds. Florencia Enghel & Karin Wilkins, 2012), and *Beyond the Impasse: Exploring new thinking in communication for social change*, (ed. Pradip Thomas, 2015). Both publications share a concern for advancing a critical and innovative research agenda for communication for social change.

Session 55: Wednesday, July 15, 2015

Slot Code: PCR-W2a

Time: 14:00-15:30

Room: DS-M540

Title: Advances in participatory communication: Theory, methodology and practice

Chair: Karin Wilkins (UT Austin, Texas)

Presentations:

Oscar Hemer (Malmö University, Sweden) & *Helen Hambly Odame* (University of Guelph, Canada): The Global Classroom – A Story of Partnership Praxis.
Tom Jacobson (Temple University, USA): A Capabilities Approach to Development Communication.
Rico Lie & Loes Witteveen (Wageningen University, The Netherlands): Visual Informed Consent in Social Science Research. Experiences in the field.
Srinivas Melkote (Bowling Green State University, USA) & *H L Steeves* (University of Oregon, USA): Hegemony or resistance? A new avatar for development communication in its quest for social justice in social change.
Ricardo Ramirez & Wendy Quarry (Independent): Can participatory communication be taught? Finding your inner Phronesis.
Pradip Thomas (The University of Queensland, Australia): Theorists outside the Fold: Williams, Thompson and Communication for Social Change Theory.

Session 56: Wednesday, July 15, 2015

Slot Code: PCR-W3a

Time: 16:00-17:30

Room: DS-M540

SECTION BUSINESS MEETING

Chair: Satarupa Dasgupta (New York University, USA), Elske van de Fliert (The University of Queensland, Australia) & Florencia Enghel (Malmö University, Sweden)

Political Communication- POL

Session 57: Wednesday, July 15, 2015

Slot Code: POL-W1a

Time: 09:00-10:30

Room: DS-M340

Title: What is New on Infotainment, Politainment and Personalization?

Chair: Matías Ponce (Universidad Católica del Uruguay)

Presentations:

Diego Ignacio Cespedes & Antonio Ignacio Figueroa (Universidad de Santiago de Chile): How the infotainment model has permeated two Political Frames in the Chilean written press between 1990 and 2010
Carina Jacobi (University of Vienna), *Anita van Hoof* (VU University Amsterdam) & *Jakob-Moritz Eberl* (University of Vienna): Commercialization and partisanship as threats to diversity: A comparative case study
Salome Berrocal & Eva Campos-Dominguez (University of Valladolid): The politainment, a way of resistance to the power
Isabella Glogger, Lukas Otto & Michaela Maier (University of Koblenz-Landau): Personalization 2.0? – A traditional concept of political communication in the new setting of social media
Lynnette Fourie (North West University, Potchefstroom): Negative emotions in political television advertisements in the 2009 and 2014 South African National General Elections

Session 58: Wednesday, July 15, 2015

Slot Code: POL-W2a

Time: 14:00-15:30

Room: DS-M340

Title: Analyzing the Strategies to Reach Voters

Chair: Rod Tiffen (University of Sydney)

Presentations:

Philippe J. Maarek (Université Paris Est): Presidential Debates on French and American television: coincidental or logical similarities?
Julio Juárez-Gámiz (UNAM): Winning hearts but not

minds? Emotional and rational appeals in Mexico's mid-term political advertising in 2015
Angelos Kissas (London School of Economics and Political Science): Ideology in contemporary political communication: Still here? How and why
Melva Guadalupe Navarro (BUAP) & *Jorge David Cortés Moreno* (Universidad Autónoma de Puebla): DACA, y plurivocidad político-comunicativa: una crítica al mensaje de Barack Obama a los "Dreamers"

Session 59: Wednesday, July 15, 2015**Slot Code:** POL-W3a**Time:** 16:00-17:30**Room:** DS-M340**Title:** New Trends in Researching Populism**Chair:** Josef Seethaler (Austrian Academy of Sciences, Vienna)**Presentations:**

Eva Pujadas & Cristina Sanchez (Pompeu Fabra University): Pop Politics in Spain as a new paradigm to explain politics for change
Caroline Avila (Universidad del Azuay and Universidad Católica de Chile): A Populist Government Communication Model: The Case of Ecuador

Julia Hoffmann, Anna-Maria Schielicke & Wolfgang Donsbach (Dresden University of Technology): Media Criticism, Political Disenchantment and Populism
Oscar Howard Gandy, jr. (University of Pennsylvania): Wearing my values on my sleeve: Comparing local politicians' values as expressed in their newsletters and council meeting comments

Awais Saleem (School of Communication, Florida State University): Framing the Conflict: Coverage of Indian elections 2014 in Pakistani press

Political Economy - POE**Session 60: Wednesday, July 15, 2015****Slot Code:** POE-W1a**Time:** 09:00-10:30**Room:** R-R140**Title:** Technologies & Informational Capitalism**Chair:** Victor Pickard (University of Pennsylvania, USA)**Presentations:**

Andrew Herman (Wilfrid Laurier University), *Vincent Manzerolle* (University of Windsor) & *Brett Caraway*

(University of Toronto, Canada): There is No Snow in Silicon Valley: Materialities of Informational Capitalism in a Canadian Digital Tech Cluster
Geoff Ostrove (University of Oregon, USA): Privatizing Portland's Planning Processes: The Political Economy of Urban Communication Technologies (UCTs)
Marcus Jonathan Breen (Boston College, United States): Taxing Justice: U.S. ICT firms, Global Finance and De-funding the Public
Indranil Chakraborty (University of Western Ontario, Canada): The Universe of Underclass in the Flat World of Information, Communication and Technology
Sanjay Bharthur (University of Hyderabad, India): SITE to Digital India: The dynamics of Political Economy-Is it a case of triumph of Hegemony or tactical positioning as a New Economic leader?

Session 61: Wednesday, July 15, 2015**Slot Code:** POE-W1b**Time:** 09:00-10:30**Room:** A-2835**PANEL SESSION:** China's Internet Giants: A Rising Force? The Political Economy of Internet through Four Case Studies**Chair:** Yu Hong (Annenberg School, University of Southern California)**Presentations:**

Min Tang (University of Illinois at Urbana-Champaign, USA): Building a transnational Tencent

Yun Wen (Simon Fraser University, Canada): Corporate ownership and governance in the Chinese ICT enterprises: A case study of Huawei

Hong Shen (University of Illinois at Urbana-Champaign, USA): The "Going out" of China's Internet industry: The case of Alibaba

Oi Yan Ng (Simon Fraser University, Canada): A look at Chinese development model through indigenous innovations in information technology developments (ICT): An ongoing study of BeiDou satellite system

Session 62: Wednesday, July 15, 2015**Slot Code:** POE-W2a**Time:** 14:00-15:30**Room:** R-R140**Title:** Populist Keywords and Tropes**Chair:** Andrew Calebrese (University of Colorado, USA)

Discussant: Graham Murdock (University of Loughborough, UK)
Presentations: *Alison Hearn* (University of Western Ontario, Canada): Accountability in Public Universities: Elegant Tombstones of Liberal Values
Victor Pickard (University of Pennsylvania, USA): Against Corporate Libertarianism: Positive Freedoms as Foundations for Media Reform
Andrew Calabrese (University of Colorado, USA): Caveat Emptor! The Rhetoric of 'Choice' in American Food Politics

Session 63: Wednesday, July 15, 2015**Slot Code:** POE-W2b**Time:** 14:00-15:30**Room:** A-2835**Title:** Cultural Industries versus Creative Industries ¿What happen with Diversity?**Chair:** Rodrigo Gomez (Universidad Autónoma Metropolitana-Cuajimalpa)**Presentations:** *Bernard Miège* (Univ. Grenoble Alpes, France): Creative Industries: Questioning Cultural and Informational Industries?

Florence Toussaint Alcaráz (Universidad Nacional Autónoma de México): Creative industries, critical mirror image

Maria Trinidad Garcia Leiva (Universidad Carlos III de Madrid, Spain): The EU-Canada CETA and the diversity of cultural industries: Hegemony or resistance?

Luis Alfonso Albornoz (Carlos III University of Madrid, Spain): La Convención de la UNESCO sobre diversidad cultural: ¿un nuevo instrumento de la gobernanza internacional de las industrias culturales?

Jessica Retis (California State University Northridge, USA) & *Angel Badillo* (Universidad de Sevilla, Spain): Entrepreneurial Strategies from Spain to the United States in the context of cultural industries: Hegemonic dislocations to debate

Session 64: Wednesday, July 15, 2015**Slot Code:** POE-W3a**Time:** 16:00-17:30**Room:** R-R140**Title:** Media Power, Reform and Politics**Chair:** José Carlos Lozano (Texas A&M, United States)**Presentations:** *Gabriel Kaplún* (Universidad de la República, Uruguay): The Left-wing governments and

digital television in Uruguay
Cheryl Martens (Universidad de las Americas, Ecuador): Challenging Corporate Media power: Lessons from South American Media Reform
Lee Artz (Purdue University -Calumet-, USA): The Political Economy of Power in Democratic Public Media Access
Guillermo Mastrini, Martín Becerra, Santiago Marino & Ana Bizberge (Universidad Nacional de Quilmes, Argentina): Public Policy and TDT consumption: a study of digital TV penetration in Argentina
Gabriel Sosa & Rodrigo Gómez (Universidad Autónoma Metropolitana-Xochimilco, Universidad Autónoma Metropolitana-Cuajimalpa, MX): New Act of Telecommunications and Broadcasting in Mexico. The Empire Strikes Back.

Session 65: Wednesday, July 15, 2015**Slot Code:** POE-W3b**Time:** 16:00-17:30**Room:** A-2835**Title:** Political Economies of Media In East Asia**Chair:** Micky Lee (Suffolk University)**Presentations:** *Peichi Chung* (Chinese University of Hong Kong, HKSAR): Theorizing New Media and Cultural Regionalization in Asia

Lyu Menglu (Zhengzhou University, China): The Extension of Governmental Hegemony: Mainstreaming and Systematization of New Media in China

Yuqi Na & Christian Fuchs (University of Westminster, UK): The Political Economy of the Internet and Social Media's Development in China

Lihyun Lin (National Taiwan University): In the shadow of China: Relations between emerging media capitals and Taiwanese government

WORKING GROUPS**Comic Art - COA****Session 66: Wednesday, July 15, 2015****Slot Code:** COA-W1a**Time:** 09:00-10:30**Room:** DS-3375**Title:** Transformation of Comics to Other Media Forms**Chair:** Monica Fontana (Faculdades Integradas Barros Melo, Brazil)

Presentations:

Damien Rinaldo Tomaselli (University of Kwazulu-Natal / AFDA The South African School of Motion Picture Medium and Live Performance, South Africa): Trans-mediation of the Comic Book Visual Rhetoric from print to digital

Carlos Antonio Teixeira (Centro Universitário Adventista de São Paulo, Brazil), *Paulo Rogério Gallo* (Universidade de São Paulo, Brazil) & *Maria Inês Nogueira* (Universidade de São Paulo, Brazil): 'The environmental activism' by the traces of cartoons and comics: a vision of what was published in newspapers, available online, on five continents

João Batista Freitas Cardoso & Roberto Elísio dos Santos (Universidade Municipal de São Caetano do Sul, Brazil): There's life in other systems: the comic character outside narratives

Edgar Meritano (UNAM, México): El comic transformal al cine, caso de estudio: Bent Bullet

Session 67: Wednesday, July 15 2015**Slot Code:** COA-W2a**Time:** 14:00-15:30**Room:** DS-3375**Title:** Theoretical Considerations**Chair:** Olivier Ihl (Institut d'études politiques de Grenoble, France)**Presentations:**

Levi Obonyo (Daystar University, Kenya): Communicating to the Quick: Transparent Cartoon Messages

Cittaly Aguilar Campos (Universidad Nacional Autónoma de México, MX): Los memes: El discurso satírico de nuestros tiempos

Etienne Domingue (Université de Sherbrooke, Canada): Imaginaire héroïque et religieux contemporain: vers une herméneutique pluraliste orientée par la pensée de McLuhan

Diasporas and the Media - DIM**Session 68: Wednesday, July 15 2015****Slot Code:** DIM-W1a**Time:** 9:00-10:30**Room:** DS-2508**Title:** Refugees and diasporic communication**Chair:** Jessica Retis (California State University Northridge)**Presentations:**

Dila Beisembayeva (Unitex New Zealand): Representation of Oralisms in Kazakhstans post-Zhnanoozen media

Umi Khattab (University of the Sunshine Coast): Media, diaspora and nation-building: Managing refugees and asylum seekers in the Australian region

Melissa Wall (California State University Northridge), *Dana Janbek* (Lasell College) & *Madeline Otis Campbell* (Worcester State University): Collecting their own news, creating their own transborder communication systems: How Syrian refugees use cell phones

Session 69: Wednesday, July 15 2015**Slot Code:** DIM-W2a**Time:** 14:00-15:30**Room:** DS-2508**SECTION BUSINESS MEETING - election of office-bearers****Chair:** John Sinclair (University of Melbourne)**Environment, Science and Risk Communication - ESR****Session 70: Wednesday, July 15 2015****Slot Code:** ESR-W1a**Time:** 09:00-10:30**Room:** DS-1540**Title:** The Mediated Construction of Risk Communication**Chair:** Dorothee Arlt (University of Bern, Switzerland)**Presentations:**

Patricia Lima Pereira, Zaida Meza, Fatima Santander & Lus Ferreira (Ministerio de Salud Pública y Bienestar Social, Paraguay): Patterns and risk communication issues during the contingency against Chikungunya in print media of Paraguay, from June to October 2014

Soledad Puente, Silvia Pellegrini & Daniela Grassau (Pontificia Universidad Católica de Chile): Six dimensions to confront a disaster: Proposal of a journalistic action model for the coverage of a catastrophe

Sofia Angeles Vargas-Payera (Simon Fraser Univer-

sity): Risk communication in Chile. A Study of the 2014 Valparaiso wildfire

Susana Oliveira Dias, Carolina Cantarino Rodrigues, Daniela Oliveira Klebis & Meghie Sousa Rodrigues (Campinas State University): How to communicate catastrophes. Multiple threading among humans and politics

Session 71: Wednesday, 15th July 2015.**Slot Code:** ESR-W1b**Time:** 9:00-10:30**Room:** DS-M440**Title:** The Politics of Climate Change Communication**Chair:** Pieter Maesele (University of Antwerp)**Presentations:**

Chris Russill (Carleton University): Detection and Danger in Climate Change Communication

Sibo Chen (Simon Fraser University): The Materialist Circuits and the Environmental Justice Quest in ICT's Global Expansion

Sebastian Weissenberger & Matthieu Morin (Université du Québec à Montréal): The friends of science episode as a symptom of the renaissance of climate denial

Trish Morgan (Maynooth University): Communicating New and Urgent Responses to Climate Change : Are all media and cultural domains equal?

Session 72: Wednesday, July 15, 2015**Slot Code:** ESR-W2a**Time:** 14:00-15:30**Room:** DS-1540**PANEL SESSION:** Communicating environmental knowledge : Technologically-mediated practices**Chair:** Lorna Heaton (Université de Montréal)**Presentations:**

Lorna Heaton & Patricia Dias Da Silva (Université de Montréal): Georeferencing collections data to promote environmental knowledge and engagement

Alejandra Paniagua (Université de Montréal): Monitoring the environment online: Alerta Ambiental

Florence Millerand & Bruno Schmitt-Cornet (Université du Québec à Montréal): Making Ecological Data Public : The Case of the Canadensys Network

Ricardo Vidal Torres (Université de Montréal): Arènes d'échange entre professionnels et amateurs de la botanique au Québec

Session 73: Wednesday, July 15, 2015**Slot Code:** ESR-W2b**Time:** 14:00-15:30**Room:** DS-M440**Title:** Social Movements and Environmental Communication**Chair:** Pieter Maesele (University of Antwerp)**Presentations:**

Isaltina Maria de Azevedo Mello Gomes & Natália Martins Flores (Universidade Federal de Pernambuco): Ocupe estelita, subjectivation and resistance

Catharina (Kitty) Cornelia Maria van Vuuren (The University of Queensland): Communicating Climate Change at the Grassroots: Media representation of the Australian climate change movement

Céline Pascual Espuny (Aix Marseille University), *François Allard-Huver & Nicole d'Almeida* (l'Université Paris-Sorbonne): The uses of parody and irony in NGO's environmental advertising resistance: a powerful communication counter-strategy'

Shirley Roburn (Concordia University): Building social movement leadership through translocal storytelling: protecting the Arctic National Wildlife Refuge through 'caribou stories'

Session 74: Wednesday, July 15, 2015**Slot Code:** ESR-W3a**Time:** 16:00-17:30**Room:** DS-1540**Title:** Public Understanding, Media Effects and Environmental Communication**Chair:** Dorothee Arlt (University of Bern, Switzerland)**Presentations:**

Miki Kawabata (Mejiro University): Japanese view of nature and the construction of meaning about the environmental issues

Ming-Ying Lee (Providence University): NIMBY, risk communication and community development: The case of establishment of Kuokuang petrochemical plant in Taiwan

Susan Jacobson, Juliet Pinto, Robert Gutsche, Kate MacMillin & Jennifer Fu (Florida International University): It takes a village to build a sea level rise app: civic hacking as an approach to inform citizens about

climate change in Miami
Taylor Stonehouse Green & Cindy T. Christen (Colorado State University): Heuristic-systematic processing: The effects of advertising environmental initiatives on ski resort visitation
Anja Uretschläger (Ludwig-Maximilians University Munich), *Rebecca Rogers* (Technische Universität München), *Cornelia Wallner* (Ludwig-Maximilians University Munich), *Bernhard Goodwin* (Ludwig-Maximilians University Munich) & *Hans-Bernd Brosius* (Ludwig-Maximilians University Munich): Influence of media coverage and observable environmental change on risk perception and environmental awareness.

Session 75: Wednesday, July 15, 2015**Slot Code:** ESR-W3b**Time:** 16:00-17:30**Room:** DS-M320**Title:** Climate Change in Mediated Public Discourse**Chair:** Pieter Maesele (University of Antwerp)**Presentations:**

Deb Anderson (Monash University): Engaging with Extremes: Reporting on Weather Risks in a Climate-Change World

Renée Moernaut & Jelle Mast (Free University of Brussels): When 'Victims' Take the Lead. Bottom-up Positionality and the Environmental Justice Frame: Deconstruction and Construction from Below
Renée Moernaut & Jelle Mast (Free University of Brussels): The Human Face of Climate Change. Environmental Justice and Visual-Verbal Framing in Mainstream and Alternative Media

Ethics of Society & Ethics of Communication - ETH

Session 76: Wednesday, July 15, 2015**Slot Code:** ETH-W1a**Time:** 09:00-10:30**Room:** DS-1525**Title:** Ethics in public Life II**Chair & Discussant:** Concha Edo**Presentations:**

Hugo Aznar (CEU Cardenal Herrera University) & *Marcia Castillo-Martón* (Universidad Europea de Valencia):

Mass Media and Gender Violence: From Ambiguity to Commitment

Leonardo francisco Figueiras Tapia (Universidad Nacional Autónoma de México): Entre los usos de la política y la ética en la comunicación del Pacto por México
Juan Carlos Suarez (University of Seville): Alliance between citizen and journalists. The role of the press in the digital ecosystem and the deontological challenges. Comparative analysis between of three european countries: Spain, Belgium and Italy.

Ben-Hur Demeneck (University of Sao Paulo): Off-shore Leaks and the search for journalistic truth in cross-border financial flows

Session 77: Wednesday, July 15, 2015**Slot Code:** ETH-W2a**Time:** 14:00-15:30**Room:** DS-1525**GENERAL MEETING AND ELECTIONS**

Global Media Policy - GMP

Chair: Gerard Goggin (University of Sydney)**Vice-Chair:** Arne Hintz (Cardiff University)**Vice Chair:** Claudia Padovani (University of Padova)**Name of Person Submitting this information:**

Gerard Goggin

Session 78: Wednesday, July 15, 2015**Slot Code:** GMP-W1a**Time:** 09:00-10:30**Room:** DS-1545**Title:** Mapping as Relevant Knowledge? Research, Politics, Practicalities**Chair:** Claudia Padovani (University of Padova)**Presentations:**

The session will feature interventions and discussions from leading policy scholars and experts. A key aim is to share ideas on how to better integrate critical research into existing initiatives, and develop forms of cooperation across these and other emergent forms of policy knowledge.

Presentations:

Arne Hintz (Cardiff University) & *Gerard Goggin* (Uni-

versity of Sydney) – IAMCR Mapping Media Policy
Samantha Grassle & Stefaan Verhulst (Govlab, New York University)
Annabelle Sreberny (SOAS, University of London)
Francesca Musiani (French National Centre for Scientific Research)
Marjan de Bruin (University of West Indies)
Robin Mansell (London School of Economics)

Session 79: Wednesday, July 15, 2015**Slot Code:** GMP-W2a**Time:** 14:00-15:30**Room:** DS-1545**Title:** Mapping Communications Governance – International Collaborations and Practical Challenges**Presentations:**

Arne Hintz (Cardiff University), *Gerard Goggin* (University of Sydney), *Claudia Padovani* (University of Padova) & *Marc Raboy* (McGill University): Mapping Global Media Policy
Samantha Grassle & Stefaan Verhulst (GovLab, New York University) – Netmundial Solutions Map

Session 80: Wednesday, July 15, 2015**Slot Code:** GMP-W3a**Time:** 16:00-17:30**Room:** DS-1545**SECTION BUSINESS MEETING****Chair:** Gerard Goggin (University of Sydney)

Health Communication & Change & HIV and AIDS Communication - HCC

Session 81: Wednesday, July 15, 2015**Slot Code:** HCC-W1a**Time:** 09:00-10:30**Room:** DS-1520**Title:** Health Communication Interventions and Tools**Chair:** Colin Tinei Chasi (University of Johannesburg, South Africa)**Presentations:**

Deepti Chittamuru (Annenberg School for Commu-

nication, USA): The Role of Social Influence In HIV/AIDS Prevention Interventions
Nancy Achieng Booker (Multi Media University College, Kenya): The use of edutainment in the fight against HIV and AIDS among the youth in Kenya: Audience interpretation of the sexual and HIV and AIDS Content in Shuga
Evangelia Papoutsaki (UNITEC, Auckland, NZ): Communicating the non-communicable: developing media and communication strategies to tackle the growing NCD epidemic in the Pacific
Arpan Yagnik & Srinivas R Melkote (Bowling Green State University, USA): Empowering aspects of health communication and promotion for women: A case study of menstruation

Session 82: Wednesday, July 15, 2015**Slot Code:** HCC-W2a**Time:** 14:00-15:30**Room:** DS-1520**Title:** Public Discourse: Issues of Power, Silence and Exclusion**Chair:** Sarah Cardey (University of Reading, UK)**Presentations:**

Ruth Massingill (Sam Houston State University, USA): Taking Taboo Topics Public: How HIV/AIDS Health Activism Reshaped Mass Communication and Civic Discourse
Daryl Art Mangosing (Tufts University, US): HIV-Positive: Exploring the Communicative Messages of HIV in a Post-AIDS Era
Marjan de Bruin & Yolanda Etakathrina Paul (University of the West Indies, Jamaica): Content analysis providing the tools for re-engaging major stakeholders in controversial topics around sexual diversity and HIV
Kimberly Ann Lauffer (Bowling Green State University, USA) & *Sean D Baker* (Central Michigan University, US): Challenging Hegemonic Beliefs about Physician-Assisted Death: The Brittany Maynard Effect
Nithila Kanagasabai (Tata Institute of Social Sciences, India): Looking healthy, measuring lifestyle: Online discourse of a fitness boot camp.

Session 83: Wednesday, July 15, 2015**Slot Code:** HCC-W3a**Time:** 16:00-17:30**Room:** DS-1520**BUSINESS MEETING:** Health and HIV & AIDS

Communication Business Meeting

Chair: Ravindra Kumar Vemula (English and Foreign Languages University, India) and Kate Holland (University of Canberra, Australia)

Media Production Analysis - MPA

Session 84: Wednesday, July 15, 2015

Slot Code: MPA-W1a

Time: 08:00-10:30

Room: DS-M240

Title: Journalism, Social Media and Participation

Chair: Chris Paterson (Leeds University, UK)

Presentations:

Arne H. Krumsvik (Oslo and Akershus University College of Applied Sciences, Norway): Professional norms and strategies for user involvement in media production

Jenni Hokka (University of Tampere, Finland): Calling for a Committed Audience - Production of Web Content for a Multiplatform TV Serial

Wei Shao (University of Canterbury, New Zealand): Putting the management into news production studies: a meta-analysis

Elvira Garcia De torres (University Ceu Cardenal Herrera, Spain), *Concepcion Edo Bolos* (Complutense University of Madrid, Spain), *Lyudmyla Yezers'ka* (University of Piura, Peru), *Pedro Jerónimo* (Lusiada University, Portugal) & *Claudia Herrera* (University Ceu Cardenal Herrera, Spain): Towards Open Newsrooms? Tracing Adaptability

Session 85: Wednesday, July 15, 2015

Slot Code: MPA-W3a

Time: 16:00 - 17:30

Room: DS-M240

Title: Media Production

Chair: Willemien Sanders (Utrecht University, Netherlands)

Presentations:

Jaka Primorac (Institute for Development and International Relations, Croatia): Run Away, Turn Away. Runaway Productions and Local Audiovisual Production

Li Cornfeld (McGill University, Canada): Production Studies and Media Labor Research: Toward a Shared Methodological Practice

Dolors Palau-Sampio (Universitat de València, Spain) & *María Bella Palomo Torres* (Universidad de Málaga, Spain): Updating Media: How Consultants and Innovation Managers face the Future of the Industry

Popular Culture - POC

Session 86: Wednesday, July 15, 2015

Slot Code: POC-W1a

Time: 9:00-10:30

Room: DS-M260

Title: Maps and Games

Chair: Deborah Philips

Presentations:

Catarina Duff Burnay (Catholic University of Portugal Human Sciences): Portuguese Television Fiction: hegemony or resistance? Production patterns and programming strategies in a Trans-global era

Lennart Wolfbrecht Soberon (Ghent University, Belgium): Mapping the Menace: A quantitative content analysis on 'The Arab' as villain in post-9/11 American action cinema

Brenda Parmeggiani (Universidade de Brasília) & *Diego Weigelt* (New University of Lisbon (UNL) and University of the Rio de Janeiro State): Media events in the era of convergence: television, social media and second screen

Rosser Johnson & Frances Nelson (Auckland University of Technology, New Zealand): Playing the promoted game: childhood, collectables and commodification

Session 87: Wednesday, July 15 2015

Slot Code: POC-W1b

Time: 9:00-10:30

Room: DS-M465

Title: Mediating the Popular

Chair: Lothar Mikos

Presentations:

Garry Whannel (University of Bedfordshire, UK): The determinants of winter wonderland: the roots of winter sports and the Winter Olympic Games.

Tabassum Khan (University of California, Riverside): Downton Abbey: Politics of Nostalgia, Neoliberalism, and Empire

Jennifer Boland (Carleton University, Canada): Responsibility and resistance: Narratives of self-abjection and family in 19th Century temperance drama and Intervention

Anne Frances MacLennan (York University, Canada): Poverty Prodded and Provoked: Notions of Poverty in Mediatized Images of Poverty in Popular Culture

Session 88: Wednesday, July 15, 2015

Slot Code: POC-W2a

Time: 14:00-15:30

Room: DS-M260

Title: Texts and Performativities

Chair: Tonny Krijnen

Presentations:

Fernanda Martinelli (University of Brasilia (UnB), Brazil): Ethnic is pop! Apache chic, urban tribal, indian couture and cacique hi-tech: the politics of otherness in Brazilian fashion journalism

Alex Nelungo Wanjala (Department of Literature & Sub-Department of French, University of Nairobi, Kenya): The Use of an Emerging Language in Media as a Tool of Resistance to Hegemonic Political Discourse in Kenya; the Case of Hapa Kule News

Vivian Hsueh-Hua Chen & Jeremy Ong (Wee Kim Wee School of Communications and Information, Nanyang Technological University, Singapore): Cheating in online video games: Reflection and explication from users' perspective

Session 89: Wednesday, July 15 2015

Slot Code: POC-W2b

Time: 14:00-15:30

Room: DS-M465

Title: Music and Performance

Chair: Deborah Philips

Presentations:

Miaoju Jian (Department of Communication & Graduate Institute of Telecommunications, National Chung Cheng University): From global social media to the tangible social connections: A DIY music career in Taiwan

Suhail Mohammad (Design Space Department, National Institute of Fashion Technology, India): Creating a 'Scene': Rock Music as region in the Indian Media

Bernie Murray (Ryerson University Toronto, Canada): Focused Ethnography of Jazz Culture: Dynamics of Creative Communication in Musical Performance

Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences): Music as a space for women ' power, agency and negotiation of women musicians in the Music Industry of India

Session 90: Wednesday, July 15 2015

Slot Code: POC-W3a

Time: 16:00-17:30

Room: DS-M260

Title: Consumables

Chair: Lothar Mikos

Presentations:

Jaehyeon Jeong (Temple University, USA): You eat what we tell: media, national cuisine, and the nation-ness.

Michelle Phillipov (University of Tasmania, Australia): Constructing a Gourmet Rural Idyll: Lifestyle Television and the New Food Industries

Seok-Kyeong Hong & Sojeong Park (Seoul National University, Korea): Manducem ergo sum : Internet 'Mukbang(Foodcasting)' and it's implication on the cultivation of subjectivity in the Contemporary Korean Society

Deborah Philips (University of Brighton, UK): The Great British Craft Show: the neo-liberalisation of leisure in lifestyle programming

Session 91: Wednesday, July 15 2015

Slot Code: POC-W3b

Time: 16:00-17:30

Room: DS-M465

Title: Constructions of the Popular

Chair: John Benson

Presentations:

Lucy J Watson (University of Sydney, Australia): News values and celebrity news: exploring how hegemonic frameworks adapt to the celebrity scandal

Faiza Hirji (McMaster University, Canada): Beyond Enlightened Racism: Minorities, Integration and the American Dream in the Age of Black-ish

Saumya Bharti Verma (A J K Mass Communication Research Center, Jamia, Millia Islamia, Delhi-25): Imposing meaning! Analyzing the recent readings of Indian popular cinema in mainstream (print) news media

Religion, Communication & Culture - RCC

Session 92: Wednesday, July 15, 2015

Slot Code: RCC-W1a

Time: 09:00-10:30

Room: DS-2585

Title: Media Negotiation of Religious Conflict

Chair: Professor Krishna S. Kusuma

Presentations:

Dr Pradeep N. Weerasinghe (University of Colombo, Sri Lanka): Framing "Halal": Media Representation of the Religious Ideology

Dr Orly Tsarfaty (Emeq Yisrael College, Israel): Election 2015: The Succession Struggle at the Shas Party on the Yom Le-Yom Newspaper

Dr Ahsan A. Naz (University of the Punjab, Pakistan): Hegemony and Resistance? Ambiguous Power of Communication

Session 93: Wednesday, July 15, 2015

Slot Code: RCC-W2a

Time: 14:00-15:30

Room: DS-2585

SECTION BUSINESS MEETING

Chair: Yoel Cohen & Victor Khroul

Visual Culture - VIC

Session 94: Wednesday, July 15, 2015

Slot Code: VIC-W1a

Time: 09:00-10:30

Room: DS-4375

Title: Documentary in visual perspective

Chair: Irmgard Wetzstein (University of Vienna)

Presentations:

Suliu He (Communication University of China): The Changing Discourse and the Narrated Nation: A Historical Review of Documentary Filmmaking and Industrialization in Mainland China (1958-2014)

Ludmila Moreira Macedo de Carvalho (Federal University of Bahia): Resistance and representation in contemporary Brazilian music documentaries

Yaping Xu (China University of Political Science and Law): Marketing the Myth of Professionalization: Online 'Making-of' Documentary Videos of China's Commercial Movies

Jason W Buel (North Carolina State University): Imag(in)ing Black Lives Matter: Representations of Resistance in Web Videos

Session 95: Wednesday, July 15, 2015

Slot Code: VIC-W2a

Time: 14:00-15:30

Room: DS-4375

Title: Political Economies of Visual Communication

Chair: Deborah Tudor (Southern Illinois University Carbondale)

Presentations:

Isaac Nahon-Serfaty (University of Ottawa): Towards a theory of grotesque transparency: visual communication and the economy of the affects

Ye Hao (Shanghai Jiao Tong University): Sexual Content in British and Chinese Television Advertising: A Cross-Cultural Perspective

Filip Lab & Sandra Stefanikova (Charles University): No Adventures, No Surprises! Current State of Photojournalism in Central Europe

Luiza Lusvarghi (University of Sao Paulo): The Narcos – Drugs and Transmedia in Latin-American TV Series

Session 96: Wednesday, July 15, 2015

Slot Code: VIC-W3a

Time: 16:00-17:30

Room: DS-4375

SECTION BUSINESS MEETING

Chair: Denize Correa Araujo (universidade Tuiuti do Paraná)

SOCIAL ACTIVITIES | ACTIVITÉS SOCIALES

DANCING NIGHT

At the world famous Société des Arts Technologiques (SAT)

Time: 18:00-23:00

Place: 1201 Saint-Laurent Boulevard

Dance the night away at the Société des Arts Technologiques and enjoy musical performances and interactive projections on the side of the building, an initiative of UQAM students. This breath-taking multimedia performance will be hosted by a local DJ, and will begin at 8 pm. A festive and lively evening awaits you in the heart of the Latin Quarter.

The fun starts at around 6 pm when you'll have the opportunity to discover a Montreal summer favourite, the food trucks, while listening to jazz hits performed by Burgundian Combo, a band from the Netherlands.

The food trucks will give you a taste of local products and some traditional Montreal dishes and specialties. Please note that food and drinks will be at your expense.

Free event for all registered conference delegates.

SOIRÉE DANSANTE

À la mondialement reconnue Société des Arts Technologiques (SAT)

Heure : 18:00-23:00

Lieu : 1201 Boulevard Saint-Laurent

Pour la clôture de l'édition 2015 du congrès IAMCR, la SAT prendra des allures de soirée dansante en plein centre-ville avec des performances musicales et des murs en verre qui s'animeront grâce à des projections multimédias réalisées par des étudiants de l'UQAM. Une soirée festive et animée vous attend dans ce lieu inattendu en plein cœur du Quartier Latin.

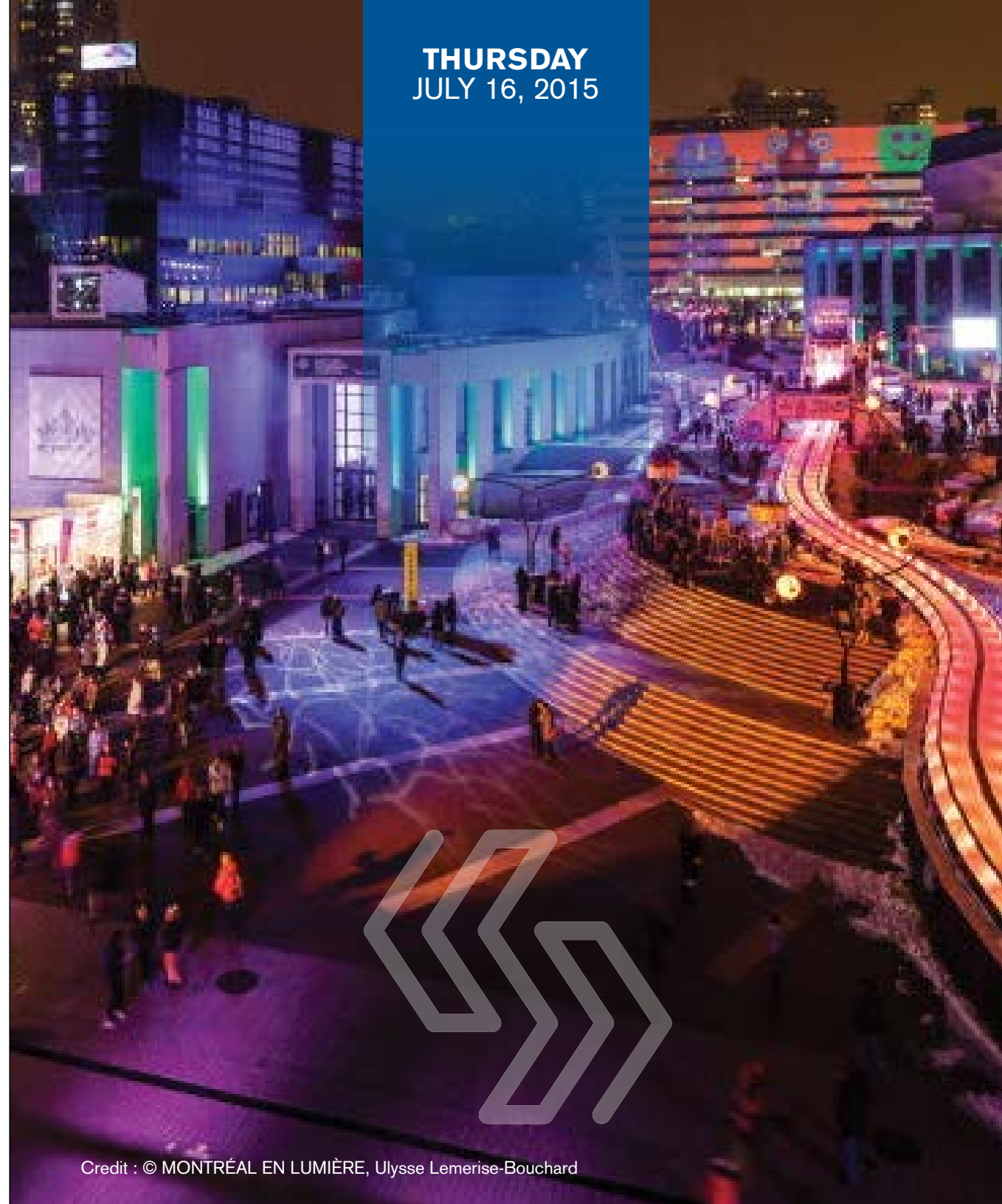
Dès 18 h, vous pourrez découvrir un classique estival montréalais, c'est-à-dire les « Food Trucks » tout en vous laissant porter par la musique jazz du groupe Burgundian Combo tout droit débarqué des Pays-Bas.

Ces comptoirs de nourriture de rue seront sur place pour vous faire goûter les produits locaux et les spécialités montréalaises. À noter que les comptoirs seront payants. Une fois bien rassasiés, vous aurez droit, à compter de 20 h, à une performance multimédia des plus impressionnantes en collaboration avec une DJ locale.

L'événement est gratuit pour tous les participants au congrès.



THURSDAY
JULY 16, 2015



THURSDAY
JULY 16, 2015

ANDREW FEENBERG



Andrew Feenberg is an American philosopher of technology and is a former student of Herbert Marcuse, with whom he completed his Doctorate at the University of San Diego in 1972. After having taught in the United States as well as many other universities around the world, he is the holder of the Canadian Research Chair in Philosophy of Technology at Simon Fraser University in Vancouver, Canada. He is also Program Director at the International College of Philosophy in Paris. In his work, he is mainly interested in the philosophy of technology, in which he develops a critical theory of science and technology, especially in the field of communication. His works have been translated into several languages, namely Japanese, Italian, French, Norwegian, Turkish, Portuguese and Spanish. He has published, among others, in 2010 a book titled *Between Reason and Experience: Essays in Technology and Modernity* and in 2002 the book *Transforming Technology: A Critical Theory Revisited*.

ROBIN MANSELL



Robin Mansell is Professor of New Media and the Internet in the Department of Media and Communications, London School of Economics and Political Science. She is internationally known for her work on the social, economic and political issues arising from new information and communication technologies. She is a leading contributor to policy debates on the potential of, and risks associated with, information societies. She served as Head of the Media and Communications Department at LSE (2006-2009), President of the International Association for Media and Communication Research (2004-2008) and Scientific Chair of the EURO Communications Policy Research Conference (2008-2014). She is the author of numerous academic papers and books including *Imagining the Internet: Communication, Innovation and Governance* (OUP 2012), *The International Encyclopaedia of Digital Communication and Society* (co-editor, Blackwell-Wiley 2015) and *The Handbook of Global Media and Communication Policy* (co-editor, Blackwell-Wiley 2011).

THURSDAY
JULY 16, 2015



THURSDAY
JULY 16, 2015

JAMAL EDDINE NAJI



Jamal Eddine Naji is currently Managing Director of Audiovisual Communication for the Haute autorité de la communication audiovisuelle (HACA), Morocco. He is also an international expert and consultant for several UN agencies. After receiving his PhD in communication and information studies at the Université de Paris II, he became a professor and researcher at the Institut supérieur de l'information et de la communication (ISIC) in Rabat. Very active in Morocco and in North Africa, he is a founding member of the Organization of Human Rights in Morocco. Formerly a journalist and columnist for the Moroccan media, he specializes in the study of journalism internationally and particularly in North Africa. He is also a board member of the ORBICOM network, as well as member of the World and Radio Television Council (WRTVC). He has published, with UNESCO, *Media and Civil Society in the Arab World: Training Manual on Community Media* (2008), *Maghreb Female Journalism* (2007), and *Citizens and Media, Practical Guide for Dialogue Between Citizens and Media* (2006).

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PLEANARY 4 | PLÉNIÈRE 4 | PLENARIO 4

Time: 11:00-12:30

Place: Auditorium Marie-Gérin-Lajoie

ANDREW FEENBERG

The Internet in question

The debate over the contribution of the Internet to democracy is far from settled. Some point to the empowering effects of online discussion, broadcasting, coordination of demonstrations and election fund raising to argue that the Internet will restore the public sphere. Others claim that the Internet is just a virtual mall, a final extension of global capitalism into every corner of our lives. This talk argues for the democratic thesis with some qualifications. The Internet makes three important contributions to democracy: its role in the electoral process, its mobilizing power in crisis situations, and its ability to assemble a public around technical networks that enroll individuals scattered over wide geographical areas. This last contribution is most unique. New publics have emerged on the Internet in hitherto non-political domains, such as medicine, with surprising consequences.

L'Internet en question

Le débat sur la contribution d'Internet à la démocratie est loin d'être terminé. Certaines personnes invoquent le pouvoir émancipatoire des discussions en ligne, de la retransmission, de la mobilisation citoyenne, de l'organisation de manifestations et de collectes de fonds en vue d'élections pour soutenir qu'Internet va raviver la sphère publique. D'autres prétendent qu'Internet n'est qu'un centre commercial virtuel et un prolongement du capitalisme mondial dans toutes les facettes de nos vies. Cette présentation défend la thèse démocratique, mais avec quelques nuances. Internet fournit trois importantes contributions à la démocratie: son rôle dans le processus électoral, son pouvoir mobilisateur dans des situations de crise et sa capacité à regrouper, autour de réseaux numériques, des individus dispersés sur la planète. Cette dernière contribution est unique. En effet, de nouveaux publics sont apparus sur Internet dans des domaines non politiques, comme la médecine, avec des conséquences étonnantes.

Internet en cuestión

El debate sobre la contribución de Internet a la democracia está lejos de resolverse. Algunos apuntan a los efectos de empoderamiento de la discusión en línea, la radiodifusión, la coordinación de las manifestaciones y la recaudación de fondos para las elecciones, para argumentar que Internet va a restaurar la esfera pública. Otros afirman que Internet es sólo un centro comercial virtual, una extensión final del capitalismo global en cada rincón de nuestras vidas. Esta presentación argumenta a favor de la tesis democrática con algunos matices. Internet hace tres importantes contribuciones a la democracia: por su papel en el proceso electoral, su poder de movilización en situaciones de crisis, y su habilidad para reunir un público en torno a redes técnicas que conectan personas dispersas en amplias zonas geográficas. Esta última contribución es singular. Nuevos públicos han surgido en Internet en dominios antes no políticos tales como la medicina, con consecuencias sorprendentes.

ROBIN MANSELL

Imagining the digital world: ambiguity, power and the question of agency

"What kind of world will be born through the midwifery of our new and more powerful communications tools?" (Smythe). Improving livelihoods and well-being partly as a result of living in digitally mediated societies is a challenge, even as investment in digital technologies extends the reach of the electronic networks and services. Inequality and social injustice abound – must we see this as inevitable under capitalism or is there an argument for reform through individual and/or collective agency? This keynote will highlight predominant and alternative models of technologically mediated change. The simultaneously empowering and disempowering qualities of the contemporary mediated environment will be discussed alongside a consideration of some of the consequences for how we think about agency and policy reform.

Imaginer l'univers numérique: l'ambiguïté, le pouvoir et la question de la capacité d'agir

« Quel genre de monde va naître à travers la genèse de nos nouveaux et puissants outils de communications? » (Smythe) L'amélioration de nos moyens de subsistance et de notre bien-être, résultant en partie de notre vie dans des sociétés numériquement médiatisées, est un défi, car les investissements dans les technologies numériques étendent la portée des services et réseaux électroniques. Les inégalités et l'injustice sociale abondent – devons-nous voir cela comme inévitable dans le capitalisme ou y trouve-t-on plutôt un plaidoyer pour une réforme réalisée par les individus ou les collectivités? Cette présentation exposera des modèles prédominants et alternatifs de changement technologiquement médiatisé. Le double effet de responsabilisation et de déresponsabilisation de l'environnement technologiquement médiatisé sera abordé parallèlement à certaines des conséquences de notre façon de penser notre pouvoir d'agir et de réformer les politiques.

Imaginar un mundo digital: la ambigüedad, la cuestión del poder y la capacidad de actuar

"¿Qué clase de mundo va a salir de la maternidad de nuestra nueva y más poderosa herramienta de comunicación?" (Smythe)

La mayor expectativa de vida y la mejoría en la calidad de vida, resultante de vivir en sociedades mediadas digitalmente, son un desafío aún si las inversiones en tecnologías digitales amplían el alcance de las redes y servicios electrónicos. La desigualdad y la injusticia social abundan – ¿debemos ver esto como consecuencia inevitable del capitalismo, o es que puede ser un argumento para la reforma realizada por individuos o comunidades? Esta presentación destacará los modelos de cambio tecnológicamente mediados dominantes y alternativos. Será discutida la capacidad de responsabilizar y desresponsabilizar de un entorno mediado, y también se examinarán algunas de las consecuencias de nuestra manera de ver las reformas en la capacidad de actuar y las políticas.

SPECIAL SESSIONS

SPECIAL SESSIONS 8: Joint session with PANAM

Time: 9:00-10:30
Place: DS-R510

Title: *Governance and Public Service Media in Knowledge Societies*

SPECIAL SESSIONS 9: Joint session with PANAM

Time: 11:00-12:30
Place: DS-R510

Title: *The Impact of Cultural, Social and Economic Changes on Communication Systems Governance*

The 7th Panam Conference on "Governance and Public Service Media in Knowledge Societies" organized by the Centre de recherche interuniversitaire sur la communication, l'information et la société (CRICIS) offers on the morning of July 16 two panels jointly with IAMCR. The first, chaired by Indrajit Banerjee (UNESCO), focuses on issues and challenges posed by the governance of communication systems in knowledge societies, featuring four distinguished speakers: Luis Albornoz (Argentina and Spain), Delia Crovi Druetta (Mexico), Marcos Dantas (Brazil) and Robin Mansell (Canada and UK). The second panel, chaired by Carmen Rico (Uruguay), addresses the impact of cultural, social and economic changes on communication systems governance, with the participation of five incisive analysts: Anouk Bélanger (Canada), César Bolaño (Brazil), Maxime Ouellet (Canada), Janet Wasko (USA) and Patrick Jones (USA). For more details on these two panels and the full program, please go to: panam.cricis.ca.

SECTIONS

Audience - AUD

Session 1: Thursday, July 16, 2015

Slot Code: AUD-TH1a
Time: 09:00-10:30
Room: DS-M240
SECTION BUSINESS MEETING
Chair: Peter Lunt

Session 2: Thursday, July 16, 2015

Slot Code: AUD-TH2b
Time: 14:00-15:30
Room: R-R150
Title: TV and its audiences: changing configurations
Chair: Toshie Takahashi
Presentations:
Martin Herbers, Udo Goettlich & Luise Heinz (Zeppelin Universität, Germany): Changes in Television Audiences' Practices: Commentary and Co-Orientation in the Age of Second Screens.
Paulien Coppens & Wendy van den Broeck (iMinds-SMIT, Vrije Universiteit Brussels, Belgium): A mixed method study on users' expectations towards and value of second screen interactions during sports broadcasts.
Christian Strippel & Martin Emmer (Freie Universität Berlin, Germany): Audience Involvement in German TV programs.
Susanne Eichner (Aarhus University, Denmark): Agency, Text, and 'Doing Media'

Communication Policy & Technology - CPT

Session 3: Thursday, July 16, 2015

Slot Code: CPT-TH1a
in collaboration with Global Media Policy (GMP) working group
Time: 09:00-10:30
Room: DS-1525
PANEL SESSION: Gendering Global Media Policy: Critical Perspectives on 'Digital Agendas'- In memory of Dr. Heike Jensen
Chair: Lisa McLaughlin (Miami University)
Discussant: Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel)
Presentations:
Claudia Padovani (SPGI - University of Padova): Gendering European Communication Governance: The Challenge of Gender Mainstreaming Twenty Years After Beijing
Leslie Regan Shade (University of Toronto): Missing in Action: Gender in Canada's Digital Agenda
Anita Gurumurthy (IT for Change): Whose Digital Agendas? Unpacking What Counts for Policy
Anne Webb (Independent consultant gender research design, training and management): Information and Communication Technology in a Gender Inequality Context: Research learning from Africa and the Middle East
Fiona Martin & Gerard Goggin (University of Sydney): Reconstructing the Ubiquitous End-User: The New Politics of Gender and Media Policy in Digital Government Services in Australia

Session 4: Thursday, July 16, 2015

Slot Code: CPT-TH1b
Time: 09:00-10:30
Room: DS-2518
Title: Theorising and Understanding Media Use
Chair: Sonia Livingstone (London School of Economics and Political Science)
Discussant: Aphra Kerr (Maynooth University)

Presentations:

Hui-Lan Chang (National Chengchi University): Evolving with technology: An analytical framework for embodied experience in the digital era
Frederik Lesage (Simon Fraser University): Software development kits as middlebrowware
Dakota Horn (Western Illinois University): Social Media Communication Development as a Life Skill: K-12 Education Responsibilities

Session 5: Thursday, July 16, 2015**Slot Code:** CPT-TH1c**Time:** 09:00-10:30**Room:** DS-M460**Title:** Social Movements & Resistance**Chair:** Meryem Marzouki (CNRS and UPMC Sorbonne Universités)**Discussant:** Bart Cammaerts (London School of Economics and Political Science)**Presentations:**

Mónica Cuervo Prados (Red Comed / Universidad Central): Movimientos sociales ciborg ¿Hegemonía o resistencia? Cyborg Social Movements. Hegemony or Resistance?
Carolina Dantas Figueiredo (Universidade Federal de Pernambuco): Controversy mapping: a method applied to the "Ocupação Estelita" social movement
Melanie Radue (Friedrich-Alexander-University Erlangen-Nuremberg): Networked Flows of Information in Social Movements – Networked Spaces of Resistance in Myanmar's Pro-Democracy Movement
Rianne Subijanto (University of Colorado Boulder): "Public peace and order": Dutch policy measures to repress an anti-colonial movement in pre-independence Indonesia

Session 6: Thursday, July 16, 2015**Time:** Lunch between 13:00-14:00**Room:** DS-M460**SECTION BUSINESS MEETING****Session 7: Thursday, July 16, 2015****Slot Code:** CPT-TH2a**Time:** 14:00-15:30**Room:** DS-1525

PANEL SESSION: Disability, Deafhood, and Other Altered States of Communication Technology: Reflections from Empowerment

Chair: Gerard Goggin (University of Sydney)**Discussant:** Jonathan Sterne (McGill University)**Presentations:**

Véronique Leduc (Université de Montréal): *C'est tombé dans l'oreille d'une Sourde*: Deafhood through graphic signed novel
Lorenzo Dalvit (Rhodes University): Disability, innovation and (dis)empowerment: mobile phone use by visually impaired people in a small South African town
Laurence Parent (Concordia University): The wheeling interview: Mobile methods and disability
Wayne Hawkins (University of Sydney): Video on Demand: Creating a new disability digital divide in Australia?
Gerard Goggin (University of Sydney): Disability and Big Data: Citizens' Senses of Resistance

Session 8: Thursday, July 16, 2015**Slot Code:** CPT-TH2b**Time:** 14:00-15:30**Room:** DS-2508**Title:** Strategic and Personal Use of Social Media**Chair:** Hopeton Dunn (The University of the West Indies)**Discussant:** Wendy Van den Broeck (iMinds-SMIT, Vrije Universiteit Brussel)**Presentations:**

Jennifer Martin (Niagara College) & *Jeremy Shtern* (Ryerson University): Authenticity and Advertising: Accepting and Resisting Corporate Content on Personal Blogs
Ziqi Liang, Trisha T. C. Lin & Yi-Hsuan Chiang: Sociability, social presence, and media engagement: Examining Weibo user behavior for TV viewing in China
Ruhan Zhao (Communication University of China) & *Yu Jiao* (Vrije Universiteit Brussel): 'Micro-Society' Constructed by Chinese Mobile Media: Study on Wechat in Critical Perspective

Session 9: Thursday, July 16, 2015**Slot Code:** CPT-TH2c**Time:** 14:00-15:30**Room:** DS-M460

PANEL SESSION: Critical perspectives on Big Data and development

Chair: TBA**Discussant:** Bill Melody (Aalborg University)**Presentations:**

Allison Powell (London School of Economics): Data cities: new inequalities?
Fernando Perini (International Development Research Centre): Enabling the Data Revolution: harnessing data to achieve development outcomes
Seeta Peña Gangadharan (New America Foundation): Social Justice and Surveillance Capitalism
Stefania Milan (University of Amsterdam): Big data and the understanding of the political

Community Communication - COC

Session 10: Thursday, July 16, 2015**Slot Code:** COC-TH1a**Time:** 09:00-10:30**Room:** DS-1540**PANEL SESSION:** Activism and the Academy: Communication Scholars in Action**Chair/Panel Facilitator:** Sandra Jeppesen (Lakehead University)**Participants:**

Arne Hintz (Cardiff University): Generating 'Impact': New opportunities and old pitfalls in academic-practitioner collaborations.
David Skinner (York University): Media Democracy Day and Open Media.
Sandra Smeltzer (Western University): International service learning internships as communication activism.
Sandra Jeppesen (Lakehead University): Anti-capitalist feminist action co-research with media activists.
Stefania Milan (University of Amsterdam): On two fronts at once: Can activist scholars survive and thrive in contemporary academia?

Session 11: Thursday, July 16, 2015**Slot Code:** COC-TH1b**Time:** 09:00-10:30**Room:** R-R160

Title: Diversity in community communication: From alternative culture to ICTs

Chair: Amparo Cadavid**Presentations:**

Nivea Canalli Bona (Uninter): Habitus, strategies and tactics in social movements' communicators.
Andrew Dzvore (Chinhoyi University of Technology Zimbabwe): Community communication: An investigation of Leonard Zhakata's Sungura musical lyrics as identity commentary in the context of the socio-political context of Zimbabwe.
Manaswinee Mahanta (Tezpur University): Community Documentary: A move towards digital inclusion.
Heather Gilberts (Carleton University): ICTs and knowledge translation for development: Is it really "community communication"?

Session 12: Thursday, July 16, 2015**Slot Code:** COC-TH1c**Time:** 09:00-10:30**Room:** DS-M560**PANEL SESSION:** First Nations Innovation and First Mile Development Initiatives in Canada**Panel Chair/Facilitator:** Rob McMahon (University of New Brunswick)**Participants:**

Rob McMahon (University of New Brunswick): First Nations Innovation and First Mile Development Initiatives in Canada
Susan O'Donnell (University of New Brunswick): University-based researchers supporting rural and remote community resiliency: the First Nations Innovation project
Brian Beaton (University of New Brunswick): Sustainable e-community initiatives and partnerships in remote and rural First Nations
Tim Whiteduck (First Nations Education Council): Researching Digital Literacy in Timiskaming and Long Point First Nations: Building Capacities at the First Mile

Session 13: Thursday, July 16, 2015**Slot Code:** COC-TH2a**Time:** 14:00-15:30**Room:** DS-1540**Title:** Building capacity – Training for community and alternative media

Chair: Andrea Medrado

Presentations:

Paola Prado (Roger Williams University): Communicators for Development five years later: Assessing community journalism training and the promise of digital inclusion in the Dominican Republic.

Mologadi Makwela (University of Cape Town): Affirmative action in Higher Education: How has print media framed public debate on UCT's Admissions Policy?

Ankuran Dutta (Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi) & *Anamika Ray* (Gauhati University): Redefining 'Volunteerism' in community radio: Issues of involvement, expectation and accountability in South Asia.

Cristina Deroo (University of Ottawa): Photovoice Narrative as a communication tool to empower adults with developmental (dis)abilities entering the Canadian workforce.

Session 14: Thursday, July 16, 2015

Slot Code: COC-TH2b

Time: 14:00-15:30

Room: R-R160

SECTION BUSINESS MEETING

Chairs: Arne Hintz, Susan Forde, Adilson Cabral
All presenters from the Community Communication section welcome to contribute to reflections on and future planning for the Section and its activities.

Emerging Scholars - ESN

Session 15: Thursday, July 16, 2015

Slot Code: ESN-TH1a

Time: 09:00-10:30

Room: DS-1420

Title: Special Session- Publication Multilingualism in the Open Access Era: Opportunities and Concerns

Chair: Francesca Musiani (ISCC-CNRS, France)

Presentations:

Mathieu Bégin (Université de Montréal, Canada)

Guillaume Latzko-Toth (Université Laval, Canada)

Marilou St-Pierre (Concordia University, Canada)

Raul Trejo (UNAM, Mexico)

Aimée Vega Montiel (UNAM, Mexico)

Session 16: Thursday, July 16, 2015

Slot Code: ESN-TH2a

Time: 14:00-15:30

Room: DS-1420

Title: Digital Cultures

Chair: Julia Pohle (WZB Social Science Research Center Berlin, Germany)

Discussant: Jeremy Shtern (Ryerson University, Canada)

Presentations:

Joseph Benjamin Bayer (University of Michigan, USA):

Connection Cues: Activating Mobile Communication Norms through Habits

Stuart James Shaw (University of Leeds, UK): Overcoming the Hegemony of Enframing: Towards a Heideggerian Critical Digital Theory

Julia E Largent (Bowling Green State University, USA): /r/GradSchool: An Intercultural Analysis of Three Reddit Communities

Gender and Communication - GEC

Session 17: Thursday, July 16, 2015

Slot Code: GEC-TH1a

Time: 09:00-10:30

Room: DS-R520

Title: Cosmetic Surgery and Beauty Standards

Chair: Kaitlynn Mendes (University of Leicester)

Presentations:

Fong-ching Chang (National Taiwan Normal University),

Ping-Hung Chen (National Taiwan Normal University),

Chiung Hui Chiu (National Taiwan Normal University),

Nae-Fang Miao (Taipei Medical University) &

Ching-Mei Lee (National Taiwan Normal University):

Thin-ideal Media Pressure Predict the Initiation and Persistence of Restrained Eating and Unhealthy

Weight Control Behaviors in Adolescents

Jen-Yi Chen (Fooyin University): Minimally-invasive

Cosmetic Procedures: College Men's Perspectives

Azeta Hatef (The Pennsylvania State University): From

Under the Veil to Under the Knife: Women, Global

Beauty and Cosmetic Surgery in Afghanistan

Session 18: Thursday, July 16, 2015

Slot Code: GEC-TH1b

Time: 09:00-10:30

Room: DS-R525

Title: Women and Journalism

Chair: Margaretha Geertsema-Sligh (Butler University)

Presentations:

Eni Maryani Sunarya (Universitas Padjadjaran): Female Journalists in Conflict Areas: Resistance to the Marginalization of Women in the Media

Enakshi Roy (Ohio University): And the Ordeal Goes On: Victimization of Women in Indian Cyberspace and its Representation in News

Emily Hiltz (Carleton University): Visual Arrests: Apprehending the Notorious Woman's Image

Julius Matthew Riles, Kira Varava, Andrew Pilny &

David Tewksbury (University of Illinois): The Mediated

Portrayal of Gender and Interpersonal Interaction: An Analysis of Prime-time Network Television

Session 19: Thursday, July 16, 2015

Slot Code: GEC-TH2a

Time: 14:00-15:30

Room: DS-R520

Title: Media Regulation and Ethics

Chair: Margaretha Geertsema-Sligh (Butler University)

Presentations:

Eva Morin (Carleton University): Instagram vs. The

Nipple: Regulation and Censorship of the Female

Body

Wajiha Raza Rizvi (Film Museum Society Lahore): The

Censorship of Visual Pleasure in Pakistani Films

Maria Silveirinha (Universidade de Coimbra and

CIMJ): Emotions and the Pragmatic Challenge to

Dispassionate Media Ethics: A Feminist View

International Communication - INC

Session 20: Thursday, July 16, 2015

Slot Code: INC-TH1a

Time: 09:00-10:30

Room: DS-M280

Title: Comparative Internet studies

Chair: Teresa Naab (University of Augsburg, Germany)

Presentations:

Christopher Starke (University of Münster, Germany) & *Teresa Naab* (University of Augsburg, Germany): Can the Internet Curb Corruption? A Longitudinal Analysis for 157 Countries

Matthew Tegelberg (York University, Canada) & *Dmitry Yagodin* (University of Tampere, Finland): Pipeline Cultures: A Comparative Study of Online Communication Networks in Canada and Russia

Pawel Popiel (University of Texas at Austin, USA): Wikileaks and the Internet as a Democratizing Medium

Thomas Herdin & *Robert Bichler* (University of Salzburg, Austria), "From the Aristotelian 'either/or' logic to a Taoist and Dialectical Approach: The Role of Social Networking Sites in Social Relationships Among Students in Austria and China

Session 21: Thursday, July 16, 2015

Slot Code: INC-TH1b

Time: 09:00-10:30

Room: DS-R515

Title: Global news and transnational movements

Chair: Seon Gi Baek (Sungkyunkwan University, Korea)

Presentations:

Shelton A. Gunaratne (Minnesota State University, USA): Globalizing Communication / Journalism, Ending Fragmentation within Philosophy, and Analyzing History as Life-Spans in Samsara

Seon Gi Baek & *Jung Woo Jang* (Sungkyunkwan University, Korea): Hegemony or Resistance: The film

'Interview', Media Coverage, International Conflicts between U.S. and North Korea: A Discourse Analysis on Media Coverage of Argumentations for it among South

Korea, North Korea and the U.S.

Hossein Afkhami (Allameh Tabatabaee University,

Iran): TV News Coverage of Islamic Countries: A

Comparative News Coverage of External and International

TV News Networks: Press TV, Nile International,

Al-Jazeera, Russia Today, BBC World, and CNNI

Ghadah Fahad Alrasheed (Carleton University, Canada):

Youth and Technology within the Arab Protests and

Iranian Movement: Historical Patterns of Utopianism in

Western Discourse

Session 22: Thursday, July 16, 2015**Slot Code:** INC-TH1c**Time:** 09:00-10:30**Room:** DS-R340**Title:** Professionalism and Media Literacy across Borders**Chair:** Radoslaw Sajna (Kazimierz Wielki University, Poland)**Presentations:***Katarina Koleva* (Concordia University, Canada): Images of death, violence and tragedy in Canadian journalism ethic codes*Claudia Paola Lagos Lira* (Universidad de Chile) & *Claudia Mellado* (Universidad Católica de Valparaíso): Neoliberal Constraints of the Chilean Press in a Democracy: Personal Trajectories and Professional Models after Postdictatorship according Journalists and Editors*Sweta Singh* (Guru Gobind Singh Indraprastha University, India): Coverage of Central and West Asia and North Africa (CWANA) by Indian News Television.*Karim El-Ziftawi* (McMaster University, Canada): Thinking Uncritically: Why Egyptians Are Choosing to be Media Illiterate?**Session 23: Thursday, July 16, 2015****Slot Code:** INC-TH1d**Time:** 09:00-10:30**Room:** A-2830**Title:** Othering, Conflict and Identity**Chair & Discussant:** Sundeep Muppidi (University of Hartford, USA)**Presentations:***Margarita Ledo Andión, Antía López Gómez & Marta Pérez Pereiro* (Universidad de Santiago de Compostela, Spain): An Acta of Resistance: The Cinema of Small and Stateless European Nations in 'Minor' Languages*Sundeep Muppidi* (University of Hartford, USA) & *Fatimah Shah*: Identity, Patriotism and Nationhood: Hegemonic and Counter Hegemonic Portrayal of the 'Other' in Popular Films from India and Pakistan*Fangfang Ji* (Chinese Academy of Social Sciences): UNESCO's Discourse on Women and Media, 2000-2014*Philip Onguny* (University of Saint Paul, Canada): Using New Media for Conflict Mitigation in East Africa**Session 24: Thursday, July 16, 2015****Slot Code:** INC-TH2a**Time:** 14:00-15:30**Room:** DS-M280**Title:** Branding the South**Chair & Discussant:** Dani Madrid-Morales (City University of Hong Kong)**Presentations:***Nadia Sayeda Hai* (Carleton University, Canada): Development or Personal Development Orientalist Narratives in Voluntourist Accounts*Victoria Gómez, Florencia Couto, Leticia Listur, Viviana Medina* (Universidad de Montevideo, Uruguay) & *Thorsten Erbsmann* (Universität zu Köln, Germany): Development According to Commercial Brands: A Triumph of Global South Claims or the Hegemonic Expansion of Promotional Discourse*Wenna Zeng* (Hong Kong Baptist University): Brand New China and Format Adaptation in Children's Game Shows*Hao Cao* (University of Texas at Austin, USA): Understanding the Tea Party Movement from a Globalization Perspective: The Right Wing Movement's Response**Session 25: Thursday, July 16, 2015****Slot Code:** INC-TH2b**Time:** 14:00-15:30**Room:** DS-R515**Title:** Digital media and news agendas**Chair:** Naren Chitty (Macquarie University, Australia)**Presentations:***Nisha Garud & Yusuf Kalyango* (Ohio University, USA): India and USA Political Party Agendas in Press Releases and Tweets vs. Newspaper Agendas*Hong Shen* (University of Illinois at Urbana-Champaign, USA): Microblogging Across the Globe: A Comparative Study of Government Use of Social Media in the United States and China*Vivian Peron Vieira* (University of Brasília, Brazil): A Theoretical Framework for Analyzing Interactions Between Contemporary Transnational Activism and Digital Communication**Journalism Research & Education- JRE + Unesco - JRE****Session 26: Thursday, July 16, 2015****Slot Code:** JRE-TH1a**Time:** 09:00-10:30**Room:** R-M110**Theme V:** Generic Studies of Journalism**Title:** Journalism Curriculum Renewal: Balancing Tertiary Expectations and Industry Needs in a Changing Environment**Chair:** Monica Martinez (University of Sorocaba (Uniso)-SP-Brazil)**Presentations:***Jeremiaah Manuel Opiniiano* (University of Santo Tomas, Philippines): Journalism, Journalism Education and a Region's Integration*Stephen Tanner, Marcus O'Donnell* (University of Wollongong, Australia), *Trevor Cullen* (Edith Cowan University, Australia) & *Kerry Green* (University of South Australia): Sharing the knowledge: a website encouraging Journalism academics to look beyond their own programs.*Andrew Duffy* (Nanyang Technological University, Singapore): Permission to change: journalism students and the evolving media ecosystem*Michael Harnischmacher* (University of Trier) & *Nicole Romana Heigl* (University of Eichstätt, Germany): The "Communicative Self" and its Influence on the Perception of Media Power and Impact*Chia-Shin Lin* (Fo Guang University, Taiwan): Innovation or replication: mass media's adoption of mobile apps in Taiwan**Session 27: Thursday, July 16, 2015****Slot Code:** JRE-TH1b**Time:** 09:00-10:30**Room:** R-M120**Theme II:** Innovation in Journalism & **Theme III:** The Profession of Journalism**Title:** From post-industrial to post-journalism: New Takes for Acceleration**Chair:** Oliver Hahn (University of Passau, Germany)**Presentations:***Abeer Najjar* (American University of Sharjah, United Arab Emirates): Old Guards and New Players: Market and Audience for Arab News Media*Pere Masip, Jaume Suau Carles Ruiz Javier Guallar & Miquel Peralta* (University Ramon Llull (Spain): Journalists hegemonies in the age of journalism participation: the audience's perspective *Robert A Hackett* (Simon Fraser University, Canada): Peace Journalism as a weapon of struggle? Paradigm transposition in the context of global climate crisis*Elizabeth Saad Correa* (University of Sao Paulo, Brazil): Innovations in Journalism beyond business models: using digital tools and newsroom creativity to enhance Journalism's role in contemporary society*Ye Hao* (Shanghai Jiao Tong University, China) & *Guy Starkey* (University of Sunderland, UK): Multimedia news websites: conceptual and methodological issues in comparative analysis of journalism practice in China and the United Kingdom**Session 28: Thursday, July 16, 2015****Slot Code:** JRE-TH1c**Time:** 09:00-10:30**Room:** A-2875**Theme I:** International Collaborative Research & **Theme III:** The Profession of Journalism**Title:** Multi-contextual Lives: Transnational Identifications Under Mediatized Conditions**Chair:** Ester Pollack (Stockholm University, Sweden)**Presentations:***Dan Wang & Lei, Vincent Huang* (Hong Kong Baptist University, China): Investigating Impact of Identities and Organizational Constraints on Self-censorship of Chinese Journalists from Three Types of Newspapers*Martin Eide* (University of Bergen, Norway): Digital transparency and accountability*Moniza Waheed* (Universiti Putra Malaysia, Malaysia): Values in the News Coverage of Political Speeches: Comparing Pakistan, India, and Sri Lanka*Kalyani Chadha* (University of Maryland, USA): When more is not better: The Impact of Structural Economic Trends and on India's Media Landscape*Henrik Bodker* (Aarhus University, Denmark): VICE NEWS Inc. – Youthful Intervention and Global Conglomerate

Session 29: Thursday, July 16, 2015**Slot Code:** JRE-TH2a**Time:** 14:00-15:30**Room:** R-M110**Theme III:** The Profession of Journalism & **Theme V:** Generic Studies of Journalism**Title:** Joining the Conversation: Journalists' Views on the Profession**Chair:** Vaia Doudaki (Cyprus University of Technology, Cyprus)**Presentations:***Fabian Wedeln* (University of Passau, German): News Media Logics in Germany: Qualitative in-depth interviews with managing editors about agent-structure dynamics and action strategies in the German mass media system*Halliki Harro-Loit* (University of Tartu, Estonia): Training methods of listening-based questioning*Danghelly Giovanna Zuniga & Oscar Javier Parra* (Universidad del Rosario, Colombia): Journalists, engineers and hackers: a new convergence in investigative journalism*Bhanubhakta Acharya & Geneviève A Bonin* (University of Ottawa, Canada): A case study of accountability and on-line journalism in Nepal*Kanyika - Shaw* (University of Thai Chamber of Commerce, Thailand): Newsroom Ethics in Digital Age: A case study of Thai news organization*Tanja Aitamurto* (Stanford University, USA): Motivation factors in crowdsourced feature journalism: Dreaming, learning and winning prizes**Session 30: Thursday, July 16, 2015****Slot Code:** JRE-TH2b**Time:** 14:00-15:30**Room:** R-M120**Theme I:** International Collaborative Research & **Theme III:** The Profession of Journalism**Title:** Can Unconscious Stereotypes Slow Newsroom Diversity?**Chair:** Halliki Harro-Loit (University of Tartu, Estonia)**Presentations:***Jia Lu & Tian Zhang* (Tsinghua University, China): Linguistic Intergroup Bias in Chinese Journalism*Jesse Owen Hearn-Branaman* (National Institute of Development Administration, Thailand): How Journalists in China, Thailand, UK & the USA Talk About Truth and Power*Jyotika Ramaprasad, Aurora Occa & Joy Leopold* (University of Miami, USA): Indian Journalists on New Media Technological Changes, Censorship and Control, Prestige*Huei-Ling Liu* (Taipei National University of Art, Taiwan) & *Ven-hwei Lo* (The Chinese University of Hong Kong): Burnout, Working Conditions and Job Satisfaction of Taiwanese Journalists in the Age of Convergence**Session 31: Thursday, July 16, 2015****Slot Code:** JRE-TH2c**Time:** 14:00-15:30**Room:** A-2875**SPECIAL MEETING :** Across Themes of Journalism Research & Education (JRE) Section**Title:** Organizational Meeting for the NEW Re-Vamping of JRE Online**Moderators:** Ibrahim Saleh & Claudia Lago
Organizational Meeting for the NEW Re-Vamping of JRE OnlineAll JRE members are strongly advised to attend
Discussing Future Agenda, Topics, Editorial Board, Editors

Claudia Lago, JRE Vice Chair Presides the JRE Special Members' Meeting

Law - LAW**Session 32: Thursday, July 16, 2015****Slot Code:** LAW-TH1a**Time:** 09:00-10:30**Room:** DS-M445**Title:** Network Governance

Co-sponsored with Communication Policy & Technology

Chair: Amit Schejter (Ben Gurion University of the Negev, Israel & Pennsylvania State University, USA)**Presentations:***Rita Zajacz* (University of Iowa, USA): Conceptual Quandary: Understanding Radiotelegraphy at the 1903 and 1906 International Conferences*Sandra Braman* (Texas A&M University, US) & *Nathan Bares* (Independent Scholar, US): Fair Queuing and Network Neutrality*Melanie Dulong de Rosnay & Francesca Musiani*

(Institute of Communication Sciences/Paris Sorbonne Universités, France): Towards a Typology of Online Peer-Production Platforms

Lucas Vaccaro Logan (University of Houston, USA) & *Patrick Burkart* (Texas A&M University, USA): Exceeding Authorized Access: Lizard Squad and the Reflexive Modernization of Hacking**Session 33: Thursday, July 16, 2015****Slot Code:** LAW-TH2b**Time:** 14:00-15:30**Room:** DS-M445**Title:** Money, Power, and the Law**Chair:** Hannu Nieminen**Presentations:***Nadine Kozak* (University of Wisconsin-Milwaukee, USA): When Municipal Competition is a Threat: Exploring the History of Corporate Challenges to Municipal Communications Provision*Rolando Guevara-Martín* (National Autonomous University of Mexico, Mexico): Telecommunications Reform in Mexico: Alternatives to Access to Communication
Isabel Serrano Maillo (Complutense University of Madrid, Spain) & *Isabel Martín de Llano* (National University of Distance Education, Spain): La Cara y La Cruz de Los Big Data: Una Herramienta al Servicio de la Transparencia o un Medio Más Para la Manipulación?**Mediated Communication, Public Opinion & Society - MPS****Session 34: Thursday, July 16, 2015****Slot Code:** MPS-TH1b**Time:** 09:00-10:30**Room:** DS-M425**Title:** New Media and Political Participation**Chair & Discussant:** Jürgen Wilke (University of Mainz)**Presentations:***Corinna Luethje* (TU Dresden) & *Birte Faehnrich* (Berlin University for Professional Studies): The role of social scientists in crises journalism ' the case of the German 'PEGIDA' movement*Marcela Canavarró* (University of Porto): Technopoli-tics and 2013 uprisings in Brazil: a study on networked emotional contagious and political mobilization
Tarjeet Sabharwal (University of Delhi): Cyberdemocracy: A new realm of the public sphere'
Thomas Roessing (University of Mainz): Internet memes as a form of public opinion expression**Session 35: Thursday, July 16, 2015****Slot Code:** MPS-TH1a**Time:** 09:00-10:30**Room:** DS-M320**Title:** Social Media and Political Campaigns**Chair & Discussant:** Anna-Maria Schielicke (TU Dresden)**Presentations:***Yu-Chung Cheng* (Hsuan Chuang University): Analysis of news citations on Twitter during the 2012 Taiwanese presidential election*Senhan Selvarajah* (Northumbria University): The role of international media in humanitarian crises in Libya and Sri Lanka to condition R2P response*Steven Schnoor* (McGill University): Confronting Indigenous Resistance to Mineral Extraction in Latin America with Strategically Reconfigured Discourses on Indigeneity*Di Luo* (Northumbria University): A study of the Chinese news discourses and the public discourses of human rights and democracy**Session 36: Thursday, July 16, 2015****Slot Code:** MPS-TH2b**Time:** 14:00-15:30**Room:** DS-M425**Title:** Marketing Communication, Public Opinion and PR**Chair & Discussant:** Hillel Nossek (College of Management Academic Studies)**Presentations:***Cui Zhang Meadows* (East Carolina University) & *Charles William Meadows III* (Pfeiffer University): Extend the Factors Influencing Public Opinion: Corporate Reputation on Mass Media and Social Media*Jenny Zhengye* (Massey University) & *Debbie Yichen Wu* (Fu-Jen Catholic U): Institutionalizing public relations in the age of social media: An exploratory multi-case study in Taiwan

Olivine Wai-Yu Lo (Hong Kong Shue Yan University): Guanxi and Gao Guanxi: Key Predictors of Business Relationship Performance between Hong Kong and Mainland Chinese Entrepreneurs - An Exploratory Study on Hong Kong Small- and Medium-sized Enterprises

Hina Ayaz (Humboldt University of Berlin): CNN shapes the world: An analysis of CNN news bulletin in framing public perception on Afghan refugee crisis issue

Participatory Communication Research - PCR

Session 37: Thursday, July 16, 2015

Slot Code: PCR-TH1c

Time: 09:00-10:30

Room: DS-M540

Title: Media and participation: producers, audiences and advertisers

Chair: Nico Carpentier (Uppsala University, Sweden)

Presentations:

Debra Anne Adams (Queensland University of Technology, Australia): Voice, Deliberation, Resistance and Persuasion Through Networked Journalism.

Renee Barnes & Doug Mahar (Univ. of the Sunshine Coast, Australia): Psychological diversity in participatory journalism: Understanding the role of personality in online commenting behaviour

Ana Duarte Melo (Universidade do Minho, Portugal): Dynamic Axes of Participation: contributions to an assessment model between hegemony and resistance.

Annika Sehl (TU Dortmund University, Germany), *Volker Lilienthal* (University of Hamburg, Germany), *Stephan Weichert* (MHMK Hamburg & Hamburg Media School, Germany) & *Dennis Reineck* (University of Hamburg, Germany) : Journalism and Participatory Practices: Gate opening or gate closing?

Marleen te Walvaart (University of Antwerp, Belgium): Discussing power dynamics of audience participation in television productions

Session 38: Thursday, July 16, 2015

Slot Code: PCR-TH1a

Time: 09:00-10:30

Room: DS-1545

PANEL SESSION: Mediation and Participatory Dramas: Phenomenologies of Youth Culture and Globalization

Chair: Stuart R. Poyntz (Simon Fraser University, Canada)

Presentations:

Jacqueline Kennelly (Carleton University, Canada) & *Stuart R Poyntz* (Simon Fraser University, Canada): Lifeworlds and Surplus Meaning in Changing Times.

Kathleen Gallagher (Ontario Institute of Education at the University of Toronto, Canada): Performing Patriarchy: Indian girls (en)gender a social imaginary.

Clovis Bergere (Rutgers University, USA): Researching Street Corners as Sites of Youth Sociability in Guinea: Participatory Visual Methods, Relational Phenomenology and the Global 'Politics of Encounter'.

Leslie Robinson (University of Alberta, Canada) & *Maria-Carolina Cambre* (King's University College, Western University, Canada): Phenomenological communication: "what is this funny thing?"

Session 39: Thursday, July 16, 2015

Slot Code: PCR-TH1b

Time: 09:00-10:30

Room: DS-2508

PANEL SESSION: Communication for participation in South America: issues in focus and research approaches

Chair: Flor Enghel (Malmö University, Sweden)

Presentations:

César Alan Ruiz Galicia (#YoSoy132, Mexico): #YoSoy132: A Technopolitical, Contra-hegemonic and Democratizing Social Movement.

Claudia Magallanes-Blanco & Isabel Lozano-Maurer (Universidad Iberoamericana Puebla, Mexico): ¡Vivos se los llevaron, vivos los queremos!: Un grito global para el reclamo de justicia social en México.

Isaac Nahon-Serfaty & Mahmoud Eid (University of Ottawa, Canada): Research-action, communication and healthcare policy: empowering breast cancer advocates in Venezuela.

Jorge A. Saavedra (Goldsmiths College, University of London): Enabling trust: Physical and private communi-

cation in the dawn of Chile's 2011 mobilisation. *Alvaro Diego Herrera* (University of Montreal, Canada): Who speaks on behalf of whom? Questioning Participatory Approaches through the Witoto Ethnic Safeguarding Plan in the Colombian Amazon.

Session 40: Thursday, July 16, 2015

Slot Code: PCR-TH1d

Time: 09:00-10:30

Room: DS-2585

PANEL SESSION: Environnement et société: faire entendre sa voix... et être entendu

Chair: Stéphanie Yates (UQAM, Canada)

Discussant: Pierre Mongeau (UQAM, Canada)

Presentations:

Stephanie Yates & Myriam Arbour (UQAM, Canada): Contestations citoyennes dans le cas d'un projet de mine aurifère au Québec: Expertises, expression émo-

tion et légitimité
Oumar Kane (UQAM, Canada): Biens communs et Publicité: Réflexions autour des luttes de légitimité dans les arènes publiques environnementales

Henri Assogba (UQAM, Canada): Quand les acteurs de la société civile s'approprient les médias...

Johanne Saint-Charles (UQAM, Canada): Réseaux de relations et de discours – quelle place pour différentes voix?

Diane Lamoureux (Université Laval, Canada): Valoriser la figure de l'amateur.

Session 41: Thursday, July 16, 2015

Slot Code: PCR-TH2c

Time: 14:00-15:30

Room: DS-M540

Title: Political engagement through ICTs: case studies from across the world

Chair: Tom Jacobson (Temple University, USA)

Presentations:

Ricard Parrilla Guix, Stefan Gadringer & Philip Sinner (Universität Salzburg, Austria): Political empowerment through social media? An analysis of Facebook's performance as a platform for the political participation of citizens and minorities in Austria.

Frederic Guerrero-Solé (Universitat Pompeu Fabra, Spain): Let's transform! Twitter as a tool for social empowerment.

Enyonam Osei-Hwere (West Texas A & M University, USA): Engaging Africans: Exploring Social Media and the Occupy Ghana Movement to Achieve Responsible Governance in Ghana.

Awais Saleem (Florida State University, Tallahassee, USA) & *Stephen McDowell* (Florida State University, Tallahassee, USA): Social Media in Indian Politics: Promises and Implications.

Steven Sam (The University of Queensland, Australia): Mobile Phone: A new mantra for challenging dominant governance practices in post conflict context

Maren Beaufort & Josef Seethaler (Austrian Academy of Sciences, Austria): Can Social Networks Help to Foster Participatory Democracy? A Comparative Analysis in 15 European Countries.

Session 42: Thursday, July 16, 2015

Slot Code: PCR-TH2a

Time: 14:00-15:30

Room: DS-1545

Title: Impacts of rural communication

Chair: Elske van de Fliert (The University of Queensland, Australia)

Presentations:

Sarah Cardey, Graham Clarkson, Peter Dorward & Chris Garforth (University of Reading, UK): Innovation and "uptake": implications for smallholder farmer innovation and rural communication services in East Africa.

Mark Leclair & Heather Gilberts (Farm Radio International, Canada): ICTs and Technologies of Scale: Knowledge Translation, Agricultural Extension and the Adoption of Innovations.

Gordon Gow (University of Alberta, Canada) & *Waidyanatha Nuwan* (LIRNEasia): "Answers in the Air:" A short film about a Canada-Sri Lanka partnership development project using participatory research to promote inclusive innovation with low cost ICTs in agricultural communities.

Ishita Rampal & Dr. Archana Kumar (University of Delhi, India): Water Resource Management in Rural Communities: a study of ICTs mediated Neerjaal Project in Rajasthan, India.

Ataharul Chowdhury & Helen Hambly Odame (University of Guelph, Canada): Social Media Metrics for Understanding Stakeholder's Engagement.

Political Communication - POL

Session 43: Thursday, July 16, 2015

Slot Code: POL-TH1a

Time: 09:00-10:30

Room: DS-M340

Title: Media Use and Media Agendas

Chair: Caroline Avila (Universidad del Azuay and Universidad Católica de Chile)

Presentations:

Nihal Said & Lawrence Wood (Ohio University): Political Knowledge and Participation in Relation to Media Use Habits of Egyptian Citizens

Johann Gründl, Nicole Gonser & Markus Grammel (University of Applied Sciences of WKW): The many ways to gather political information: Changing patterns of news media attention

Eiri Elvestad (Buskerud and Vestfold University College), *Mira Feuerstein* (Oranim Educational Academic College) & *Angela Phillips* (Goldsmiths University): Trust or non-trust in traditional news media and how it matters for how social media is used in different national contexts

Yuan Zeng (City University of Hong Kong): Mapping Political Interest and Democratic Orientation Predictors in East Asia: A Comparative Study on the Impact of Media Exposure and Authoritarian Family Value on Political Engagement in Four Eastern Asian Societies
Corinna Wenzel & Josef Seethaler (Austrian Academy of Sciences, Vienna): Informed vs. Interpreting Citizens: The Changing Role of Citizenship and its Implications for the Quality of News Coverage

Session 44: Thursday, July 16, 2015

Slot Code: POL-TH2a

Time: 14:00-15:30

Room: DS-M340

Title: The Role of Key Words in Political Communication. Speech, Narratives and Discourses Analysis

Chair: Eva Pujadas (Pompeu Fabra University)

Presentations:

Nico Carpentier (Vrije Universiteit Brussel): Hegemony moulded in bronze. Statues as contested materialisations of hegemonic and counter-hegemonic discourses

on the Cyprus Problem

Claire Sécail (IRISSO - LCP Université Paris-Dauphine), *Bernardo Amigo Latorre* (Universidad de Chile), *Maria Cecilia Bravo* (Universidad de Chile), *Pierre Lefébure* (Université Paris 13 / IRISSO-LCP (CNRS)), *Alexandre Borrell* (Université d'Orléans / IRISSO-LCP (CNRS)): TV Interviews of the President in Chile and France (2012-2015). A comparative approach to political communication and journalistic cultures

Anna Shpyntova (National Research University): Framing the Anti-Putin Movement: Narrative analysis of "The Big Three" Russian channels

Mariano Dagatti (CONICET / Bueno Aires University): Construcción de hegemonía discursiva e identidades políticas en la Argentina contemporánea. En torno a las elecciones presidenciales de 2015

Political Economy - POE

Session 45: Thursday, July 16, 2015

Slot Code: POE-TH1b

Time: 09:00-10:30

Room: R-R140

Title: Global Media, Content & Audiences

Chair: Guillermo Mastrini (Universidad de Nacional de Quilmes)

Presentations:

Enrique Sánchez-Ruiz (Universidad de Guadalajara, MX): Concentration and contested power in the Mexican Television System

César Bolaño & Paulo Victor Purificação Melo (Federal University of Sergipe, Brazil): Lights, camera, concentration: Rede Globo's 50th year and its hegemony over Brazilian Television Market

Christopher Anthony Chavez (University of Oregon, USA): The "El Rey Network" and the Re-Negotiation of the US Latino Audience

Daniel Biltereyst (Ghent University, Belgium), *José Carlos Lozano* (Texas A&M International, USA) & *Philippe Meers* (University of Antwerp, Belgium): Revising Hollywood's dominance: Towards a comparative historical approach

Session 46: Thursday, July 16, 2015

Slot Code: POE-TH1a

Time: 09:00-10:30

Room: DS-3375

Title: Political Economy of Media Structures & Economics

Chair: Peter A Thompson (Victoria University of Wellington, New Zealand)

Presentations:

Juliano Mendonca Domingues-da-Silva (Catholic University of Pernambuco, Brazil): Media concentration versus democratic principles? Measuring and comparing exposure diversity in national TV markets

Laia Castro Herrero & Manuel Puppis (University of Fribourg, Germany): Uncovering the Nature of Media Bias: The Role of Media Structures

Ilya Kiriya (National Research University-Higher School of Economics, Russia): Digital television revolution or re-concentration of the market: Case of Russia
Eunkyong Choi (HanYang University, Korea): Cruel Power and Smart Capital in the Korean entertainment business: The Changing Organization of Audition Programs

Sarah T. Roberts & Andrew Dicks (Western University, Canada): In the Shadows of the Upload: Filipino Commercial Content Moderators and the Globalized Digital Media Production Chain

Session 47: Thursday, July 16, 2015

Slot Code: POE-TH1c

Time: 09:00-10:30

Room: A-2835

Title: Political Economy of media regulation, governance & convergence

Chair: Paschal Preston (Dublin City University, Ireland)

Presentations:

Matthias Niedenfuehr (University of Tuebingen, Germany): Blurred Borders - Merger of the regulatory institutions in China as a reaction to a convergence of media content

Helena Sousa (University of Minho, Portugal): Media Regulators in Europe: Facing Media Implosion and Normative Disorientation

Titik Puji Rahayu (Airlangga University, Indonesia): Communications Convergence and the Interplay of Power in the Current Indonesian Politics

Luis Antonio Santos (Universidade do Minho, Portugal): Portuguese media under Angolan capital rule – the political economy of a troubled relationship

Session 48: Thursday, July 16, 2015

Slot Code: POE-TH2a

Time: 14:00-15:30

Room: R-R140

Title: The Ambiguous Power of the Commons Under Capitalism

Chair: Eileen R. Meehan (Southern Illinois University Carbondale, United States)

Presentations:

Graham Murdock (Loughborough University, UK): Commons, communication, and crisis

Benjamin J. Birkinbine (University of Nevada, USA): Free software and the corporate commons: Red Hat, Inc. and the ambiguous power of the digital commons
Dorothy Kidd (University of San Francisco, USA): The commons and the contest over social reproduction:

The case of the San Francisco Bay
Tewodros Workneh (University of Oregon, USA): State vanguardism and telecommunications as commons: Perspectives from the Global South

Session 49: Thursday, July 16, 2015

Slot Code: POE-TH2b

Time: 14:00-15:30

Room: A-2835

Title: Media & Finance

Chair: Peter A Thompson (Victoria University of Wellington, New Zealand)

Presentations:

Steve Schifferes & Sophie Elizabeth Knowles (City University London, UK): Never let a good crisis go to waste: The 1929 and 2008 financial crises and the narrative of austerity

Wayne John Hope (Auckland University of Technology, New Zealand): The realisation of capital and financialised capitalism: Conflicts of time

Amanda Ciafone (University of Illinois Urbana-Champaign, USA): Futures, Futurity, Failures:

Constructing the Financial Crises of Old Age
Bohyeong Kim (University of Massachusetts Amherst, USA): Thinking Rich, Feeling Hurt: Affective Pedagogy of Wealth-Tech in South Korea

WORKING GROUPS

Environment, Science and Risk Communication - ESR

Session 50: Thursday, July 16, 2015

Slot Code: ESR-TH1a

Time: 09:00-10:30

Room: DS-M440

Title: Corporate and State Actors in Environmental Communication

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Derek Moscato (University of Oregon): The Political Economy of Polar Diplomacy: A Textual Analysis of Arctic Council Declarations, 2004-2014

Debra Jeanne Pentecost (Vancouver Island University): Consent and Resistance: Pipelines, Petroleum Producers, and the Battle for Public Perception.

Benjamin Bigl & Lisa Dühring (University of Leipzig): Fracking in German Newspapers. Quantitative and qualitative analyses of the impact of corporate communication on media coverage.

Danilo Rothberg (Sao Paulo State University): Public communication and ecology: how digital politics is fostering environmental sustainability in Brazil
Mackenzie Bledsoe & Suda Ishida (Hamline University): Twitter Usage in Public Communication Campaigns: Agenda Setting and Issue Framing of the California Drought Crisis

Session 51: Thursday, July 16, 2015

Slot Code: ESR-TH1b

Time: 14:00-15:30

Room: DS-M465

SECTION BUSINESS MEETING

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Chair: Pieter Maesele (University of Antwerp), Dorothee Arlt (University of Bern, Switzerland) and Anders Hansen (University of Leicester)

Global Media Policy - GMP

Session 52: Thursday, July 16, 2015

Slot Code: CPT-TH1a

Time: 09:00-10:30

Room: DS-1525

PANEL SESSION: Gendering Global Media Policy: Critical Perspectives on 'Digital Agendas': In memory of Dr. Heike Jensen (CPT and the Global Media Policy Working Group)

Convenors: Claudia Padovani (University of Padova) & Leslie Shade (University of Toronto)

Chair: Lisa McLaughlin (Miami University)

Discussant: Jo Pierson (Vrije Universiteit Brussel)

This panel features expert speakers from diverse geo-cultural contexts, from academia and the advocacy and policy sector, to address questions related to 'digital agendas': overall frameworks and strategies for the development and implementation of digital policies being adopted in most regional and national contexts. It is now crucial to assess if and how such strategies live up to the commitment, made twenty years ago, of fostering women's participation in communication and of mainstreaming gender across all sectors.

Presentations:

Claudia Padovani (University of Padova): Gendering European Communication Governance: The Challenge of Gender Mainstreaming Twenty Years After Beijing.
Leslie Regan Shade (University of Toronto): Missing in Action: Gender in Canada's Digital Agenda.
Anita Gurumurthy (IT for Change): Whose Digital Agendas? Unpacking What Counts for Policy.

Anne Webb (Independent consultant Gender research design, training and management, Canada): Information and Communication Technology in a Gender Inequality Context: Research in Africa and the Middle East.
Fiona Martin and Gerard Goggin (University of Sydney): Reconstructing the Ubiquitous End-User: The New Politics of Gender and Media Policy in Digital Government Services in Australia.

Health Communication and Change & HIV and AIDS Communication - HCC

Session 53: Thursday, July 16, 2015

Slot Code: HCC-TH1a

Time: 09:00 – 10:30

Room: DS-1520

Title: Digital Media: Use and Methodological Issues

Chair: Kate Holland (University of Canberra, Australia)

Presentations:

Vered Seidmann & Natalie Pang (Nanyang Technological University, Singapore): Autism Online: Vulnerability and Ethical Dilemmas in Ethnographic Research on Autism and Social Media

Christine Linke (University of Rostock, Germany): Digital Media and Cancer Diagnosis: A Critical Analysis of Communication in a Health-Threatening Situation for Adolescents and Young Adults

Alexander Ort (Eberhard Karls Universität Tübingen, Germany) & *Genevieve Mulack* (Germany): Venting Online - Using Sentiment Analysis to Evaluate Valence of Health-Related Communication in Digital Media

Sinikka Torkkola (University of Tampere, Finland): Users of health-related Internet discussion boards: seeking support and information

Katrin Tonndorf & Julian Windscheid (Passau University, Germany): An interactive video application for the rehabilitation of prostate cancer patients: evaluating the effect on usability and knowledge

Session 54: Thursday, July 16, 2015

Slot Code: HCC-TH2a

Time: 14:00–15:30

Room: DS-1520

Title: Media Practices and Constructions of Health, Risk and Expertise

Chair: Yolanda Etakathrina Paul (University of the West Indies, Jamaica)

Presentations:

Oliver Quiring (Gutenberg-University of Mainz, Germany): On the way to the optimised brain? Media reporting on pharmacological cognitive enhancement
Kate Holland (University of Canberra, Australia):

Contesting the Power of Media and Communication in the Context of Mental Health Issues

Karthik Kamalanathan & Usha Raman (University of

Hyderabad, India): The Public Discourse on Child Nutrition in India: A Case of Augmented Silence
Patricia Campbell (University of Calgary, Canada): Public participation and self-care practices: How runners negotiate medical expertise

Media Production Analysis - MPA

Session 55: Thursday, July 16, 2015

Slot Code: MPA-TH2a

Time: 14:00-15:30

Room: DS-2518

Title: Professional Roles

Chair: Michael Munnik (University of Edinburgh, UK)

Presentations:

Ashfara Haque S. M. (Edith Cowan University, Bangladesh) & *Shameem Reza* (University of Dhaka, Bangladesh): Children in Broadcast Media: Realities of Child Participation in Bangladesh TV Programmes

Layan Abdul Shakoor & Jaser I. Alagha (Northwestern University in Qatar, Qatar): What Implications Do the Various Stages of Production Have on the Development of Role Models in Arab Children's Television Shows?

Denise Matthews (Eastern Connecticut State University, USA): An Auto-Ethnographic Reflection on Making a Personal Historical Documentary: Micro Resistance to the Hegemony of Silenced Past

Stephen Andriano-Moore (University of Nottingham, Ningbo, China): Professional Identities of Hollywood Film Sound Practitioners

Popular Culture - POC

Session 56: Thursday, July 16, 2015

Slot Code: POC-TH1a

Time: 09:00-10:30

Room: DS-M220

Title: Mobs, Leaders and The Undead

Chair: Lothar Mikos

Presentations:

Allison Levin (Independent scholar and Consultant): The Leadership Game: A Critical Analysis of the Popularity of Billy Beane

William Charles Trapani & Laura Winn (Florida Atlantic

University, USA): *Zombie U.: Humans vs. Zombies, Free Speech Restrictions and the Rise of the Uncanny University*

Aaron Shapiro (Annenberg School for Communication, University of Pennsylvania): *The Medium is the Mob*
Erica Ka-yan Poon (Hong Kong Baptist University) & *Joseph Peter Ferreros* (Santa Monica College, USA): *Turning the Lens: Hegemonic Forces at work in The Hunger Games*

Session 57: Thursday, July 16, 2015

Slot Code: POC-TH1b

Time: 09:00-10:30

Room: DS-M260

Chair: Barry King

Presentations: *Ajit S. Gagare* (Savitribai Phule Pune University, India): 'Stylistic Similarities': Genre Analysis of Contest Reality Shows on Indian Television

Rotimi Williams Olatunji (Lagos State University, Nigeria): *The Changing Role of Entertainment Media in Periods of General Elections: The Case of Nigeria's Emerging Democracy*

Susana Jeanine Mondragon (Independent scholar and Journalist): *Press Red Note: characterization of popular culture in Mexico*

Hans-Peter Degn, Pia Azzolinin (Aarhus University) & *Stinne Gunder Strøm Krogager* (Aalborg University, Denmark): *Danish Drama Series: An Export Success Cradled on the Domestic Market*

Session 58: Thursday, July 16, 2015

Slot Code: POC-TH1c

Time: 09:00-10:30

Room: DS-M465

Title: Screened imaginaries

Chair: Sofie van Bauwel

Presentations: *Lee Claire Wilkins* (Wayne State University, USA): *Dystopia on Camera: Political power and individual development in a mediated State*

Mariekie Burger (University of Johannesburg, South Africa): *Facebook postings of South Africans: sites of struggle, or sites of authentic self-expressions?*

Balázs Boross (Erasmus University Rotterdam): *"These cameras are here for a reason" media coming out, symbolic power and the value of 'participation'.*

Behind the scenes of the Dutch reality programme, Uit de Kast

Lam Ho Yan (Hong Kong Shue Yan University): *Imaginary China and Ideology of Mainland Chinese Reality TV show 'The Voice of China': Hong Kong Audiences' Interpretation and Cultural Identity Construction*

Session 59: Thursday, July 16, 2015

Slot Code: POC-TH2a

Time: 14:00-15:30

Room: DS-M220

Title: Projecting enthusiasms

Chair: Tonny Krijnen

Presentations: *Tamsin van Tonder* (Department of Communication and Media Studies, University of Johannesburg, South Africa): *'Problematic Faves': K-pop fangirls and micro-activism*

Jin Lee (Southern Illinois University): *Why Are They Fanatical About K-Pop? A case study on K-pop fans in the U.S.*

Zhiqiu Zhou (Northwestern University, USA): *Unqualified Communist Citizens: Representations of Intellectuals and 'Modernity' in China's Cultural Revolution, 1966-1976*

Christopher Francis White (Sam Houston State University, Texas): *When Monologues Were Monologues: Johnny Carson's American Forum 1984-1992*

Session 60: Thursday, July 16, 2015

Slot Code: POC-TH2c

Time: 14:00-15:30

Room: DS-M240

Title: Performing sexualities

Chair: Garry Whannel

Presentations: *Frederik Dhaenens* (UGhent, Belgium): *How queer is pink film programming? An inquiry into the representational politics of an identity-based film program at Film Fest Gent*

Sofie Van Bauwel & Frederik Dhaenens (UGhent, Belgium): *Bending the Body: A textual analysis of Stromae and Beyoncé's body politics*

Ernesto Ermar Coronel Pereyra (Posgrado de Ciencias Políticas y Sociales, Universidad Nacional Autónoma, Mexico): *Cinema, Politics and Communication: The film "Milk" as the staging of a political moment,*

Sander De Ridder (Ghent University, Belgium): *Digital media and intimacy in youth cultures: Sexualities, desires and relationships as digital media practices*

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Time: 16:00-17:30

Place: Auditorium Marie-Gérin-Lajoie

JAMAL EDDINE NAJI

Communication and democracy: local contexts and cultural identity discourses

The contemporary world map, tragically cracked by unprecedented terrorism and genocides, seems to be drawn again before our eyes from many paradoxes and ambiguities, also unprecedented. Leading these discussions is a communication-related series whose theories and usages never predicted, nor anticipated, such a central and decisive role in the deflagration of the societal, cultural, identical (non-human), and their role in the human violence that accompanies or ensues from them, as we are seeing today. This is particularly relevant in the far, middle and near east, and in Africa, in local contexts that have known colonialist violence and, more or less, a systematic 'hold-up' of their memory, culture and identity, as exemplified by South Africa and Morocco. The promise brandished by the 21st Century right before its birth of a 'civilized jump' to a humanity reign—economically globalized, morally and culturally universalist, in peaceful and inter-cultural and inter-civilized exchange, thanks to the Copernican revolution of communication and its tools and usages—is vanishing. This promise, however, is dangerously fading with the increasing number of physical, moral, and cultural violence that invades our daily lives. We have reached a point where it is tempting to declare 'the end of communication,' or at least this is what has been exposed or sung by the founders of its theories in the past century, the century of the Universal Declaration of Human Rights and of 'never again!'

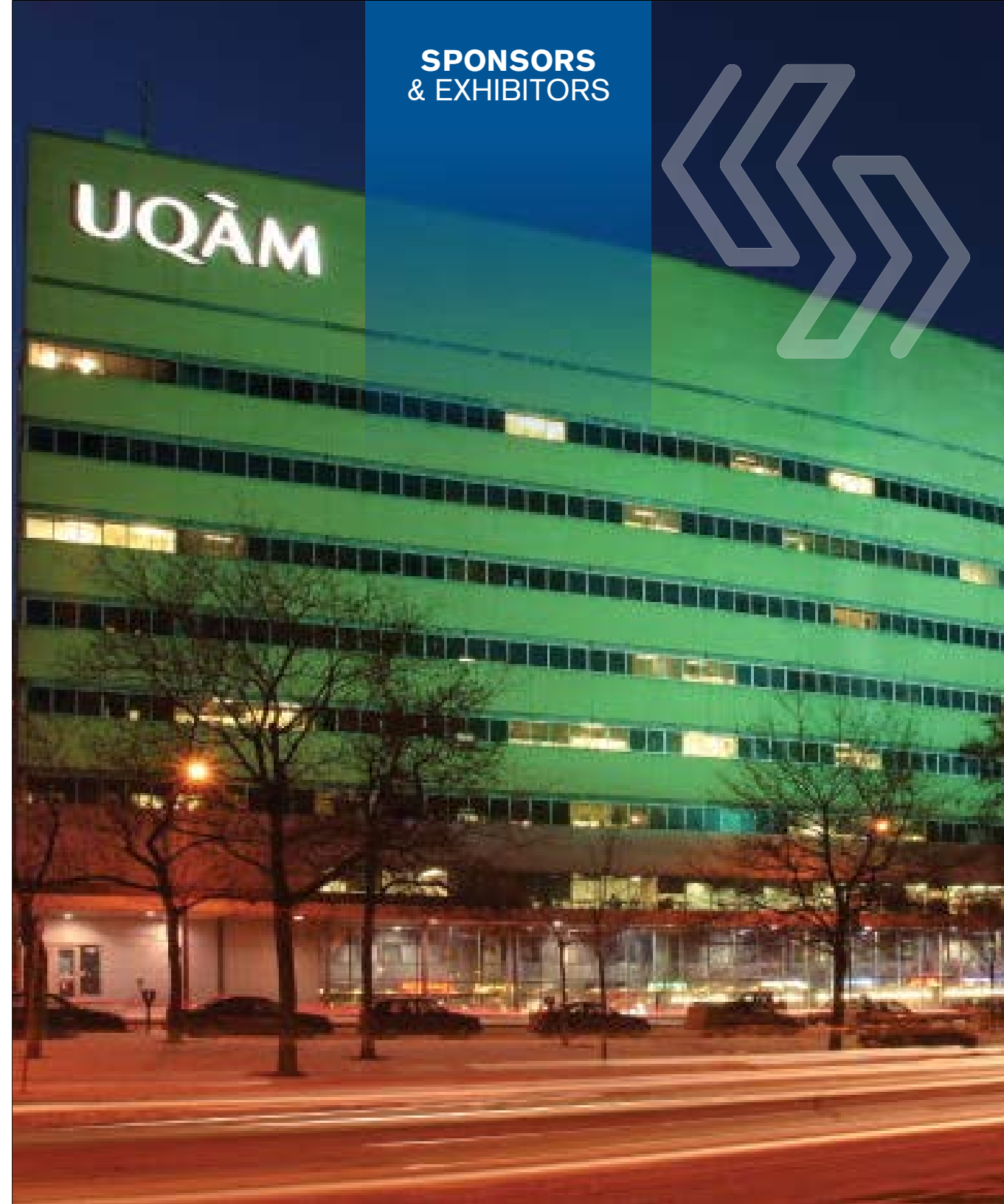
Communication et démocratie: Contextes locaux et discours culturo-identitaires.

La mapmonde contemporaine, tragiquement lézardée par un terrorisme et des génocides sans précédents, semble se redessiner devant nos yeux à partir de moult paradoxes et ambiguïtés, également sans précédents. A leur tête une série relative à la communication dont les théories et les usages n'ont jamais prévu, ni même anticipé, un rôle moteur aussi central et décisif dans les déflagrations -inhumaines- sociétales, culturelles, identitaires, et les violences humaines qui les accompagnent ou en découlent, comme il en est de nos jours. Tout particulièrement en extrême, moyen et proche orient, en Afrique. C'est-à-dire dans des contextes locaux ayant connu la violence du colonialisme et un plus ou moins systématique hol-up de leur mémoire, de leur culture, de leur identité, comme dans les exemples de l'Afrique du Sud ou du Maroc, entre autres... La promesse brandie par le 21ème siècle dès la veille de sa naissance d'un « saut civilisationnel » vers le règne d'une humanité, économiquement globalisée, moralement et, culturellement universaliste, dans la paix et l'échange inter-culturel et inter-civilisationnel, grâce à la révolution copernicienne de la communication et de ses attirails et usages, s'évapore et s'éloigne dangereusement au fil des chroniques de violences physiques, morales, culturelles et identitaires qui assaillent notre événementiel quotidien. Au point qu'il serait tentant de décréter « la fin de la communication », au moins telle qu'elle nous a été exposée- voire chantée- par les pères fondateurs de ses théories au siècle dernier, siècle de la Déclaration Universelle de Droits de l'Homme et du « plus jamais ça ! ».

Comunicación y Democracia: los contextos locales y los discursos culturales e identitarios

El mapamundi contemporáneo, trágicamente roto por el terrorismo y genocidios sin precedentes, parece volver a dibujarse ante nuestros ojos asombrados por paradojas y ambigüedades también sin precedentes. En el primer plano se encuentra un apartado sobre la comunicación, cuyas teorías y prácticas nunca han planeado o incluso previsto este escenario, con un papel central y un liderazgo decisivo en las inhumanas conflagraciones de tipo social, cultural, identitarias y la violencia concomitante, especialmente en el Cercano, Medio y Extremo Oriente y en África. Vale decir, en los contextos locales que han experimentado la violencia del colonialismo y una política más o menos sistemática de controlar la memoria, cultura e identidad, como en los ejemplos de África y el sur de la Marruecos, entre otros. La promesa esgrimida para el siglo XXI desde sus inicios, sobre el surgimiento de un "salto civilizatorio" para el reino de la humanidad, económicamente globalizado, moral y culturalmente universalista, caracterizado por la paz y el intercambio entre culturas y civilizaciones, gracias a la revolución copernicana de la comunicación y su parafernalia de usos, se evapora peligrosamente frente a la crónica de las violencias físicas, identitarias, morales y culturales que toman por asalto a los eventos diarios. Todo esto lleva al punto de que sería tentador declarar el "fin de la comunicación", al menos tal como estaban expuestas las teorías en el último siglo por parte de sus padres fundadores, precisamente en el siglo de la Declaración Universal de los Derechos Humanos y del "nunca más!".

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