



THE AUTOPIAN **IS LOOKING FOR A NEW TEAM MEMBER!**

The Autopian, the fastest growing automotive-enthusiast site on the web, seeks a full-time writer (staff or senior writer, depending on skill set/experience) who has proficient car knowledge and who can help us continue to tell the most fun and fascinating auto stories on the internet.

Reporting to editors, the ideal writer will write multiple articles a day that adhere to “The Double-E Rule,” which states: All stories must be entertaining or significantly enlightening/educational, ideally both.

Responsibilities will include: interviewing experts and conducting other research before writing feature stories, producing news articles, writing quick breaking-news stories, shooting videos, creating social media content, driving and reviewing cars, writing about one’s automotive life, and more.

Original work. Original thinking. Creativity. Passion. Automotive geekiness. Expertise. These are what we ask, and in return we will champion your voice. We don’t tell our writers to produce clunky slideshows or SEO-fueled fluff, we allow them to be themselves. Autopian authors share their passions with the world, and by doing so become personalities in whom readers want to invest (both by reading authors’ work and by following them on social media). We believe in this.

This is a full-time position paying \$65,000-75,000 a year, depending on experience. We offer health insurance benefits as well as paid time-off.

Come work with the best writers and editors anywhere in the automotive world (who are also, not-so-secretly, having the most fun.) The Autopian’s daily coverage includes stories of modern car culture, the latest news for gearheads, deep technical dives into the latest technology and much more—all in a fun, conversational tone that’s welcoming to everyone.

RESPONSIBILITIES:

- Identifying, reporting, and producing news articles and features for the website
- Coming up with great story ideas that meet the Double-E standard and executing those stories quickly
- Teaching readers how complex parts of the automotive universe work
- Writing about car experiences and being willing to “blog the misery” when (for example) a project car goes super sideways
- Driving and reviewing cars

GOALS:

- Grow our readership and membership
- Produce stories that readers love and want to engage with
- Become a “draw” to the site by fascinating/entertaining readers
- Make the site more sustainable by producing top-quality stories on time

[**PLEASE FILL OUT THE JOB APPLICATION HERE**](#)