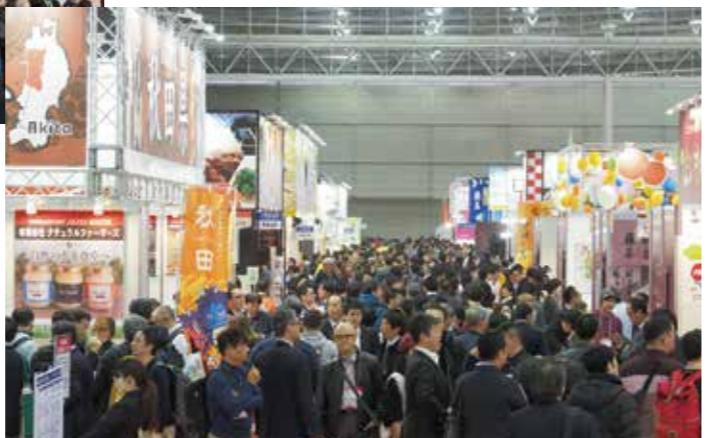


FOODEX JAPAN 2019

第44回 国際食品・飲料展



FOODEX JAPAN 2019 SHOW REPORT

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Mission of FOODEX JAPAN

Our mission is to provide the following 3 core values to all exhibitors:

1. Arranging Tangible Business Opportunities
2. Vitalizing Cross-border Transactions with Japanese Suppliers
3. Providing the business Gateway to Neighboring Asian Markets

General Information

Exhibition	FOODEX JAPAN 2019 (The 44th International Food & Beverage Exhibition)
Date	March 5(Tue.) – 8(Fri), 2019 10:00 – 17:00 (– 16:30 on last day)
Venue	Makuhari Messe1-11
Organized by	Japan Management Association Japan Restaurant Association
Supported by	Ministry of Foreign Affairs of Japan Ministry of Agriculture, Forestry and Fisheries Japan Tourism Agency Chiba City
Co-sponsored by	Japan Hotel Association Japan Tourism Facilities Association Ministry of Health, Labour and Welfare National Tax Agency Chiba Prefecture Japan External Trade Organization(JETRO) Japan China Science, Technology and Culture Center National Supermarket Association of Japan (NSAJ) Japan Confectionery Wholesalers Association Japan Brewers Association All Japan-Food-Service Distributors Association All Japan Chefs Association Chiba Convention Bureau and International Center JAPAN LIVESTOCK INDUSTRY ASSOCIATION Japan Food Service Distribution Association Japan Canners Association Japan Retailers Association (JRA) Brewing Society of Japan Japan Meat Conference JAPAN FOOD HYGIENE ASSOCIATION Japan All Professional Cooks Association Japan Sommelier Association Japan Beer Journalists Association Japan Cookers Association NIPPON BARTENDERS ASSOCIATION (N.B.A.) Japan Baking Industry Association JAPAN DEPARTMENT STORES ASSOCIATION Japan Lunch Food Service Association Japan Food Service for Patients Association Japan Spirits & Liqueurs Makers Association Japan Wineries Association
Number of Exhibitors:	Domestic: 1,244 exhibitors / 1,403 booths (FOODEX JAPAN 2018 : 1,313 exhibitors / 1,458 booths)
Exhibits	Overseas: 2,072 exhibitors / 3,152 booths (FOODEX JAPAN 2018 : 2,153 exhibitors / 2,553 booths)
Visitors	Agricultural products, Meat, Dairy, Seafood, Prepared food, Wheat & Noodles, Confectionery & Desserts, Seasonings & Spices, Spreads, Oils, Drink, Imported food, Health-oriented food, Organic & Natural food, Publications,
Admission	Food and beverage professional buyers 5,000-JPY(including tax) Registration card holders may enter free of charge. Members of the general public and those under 16 years of age will not be admitted.

Next Show

The 45th International Food and Beverage Exhibition

FOODEX JAPAN 2020

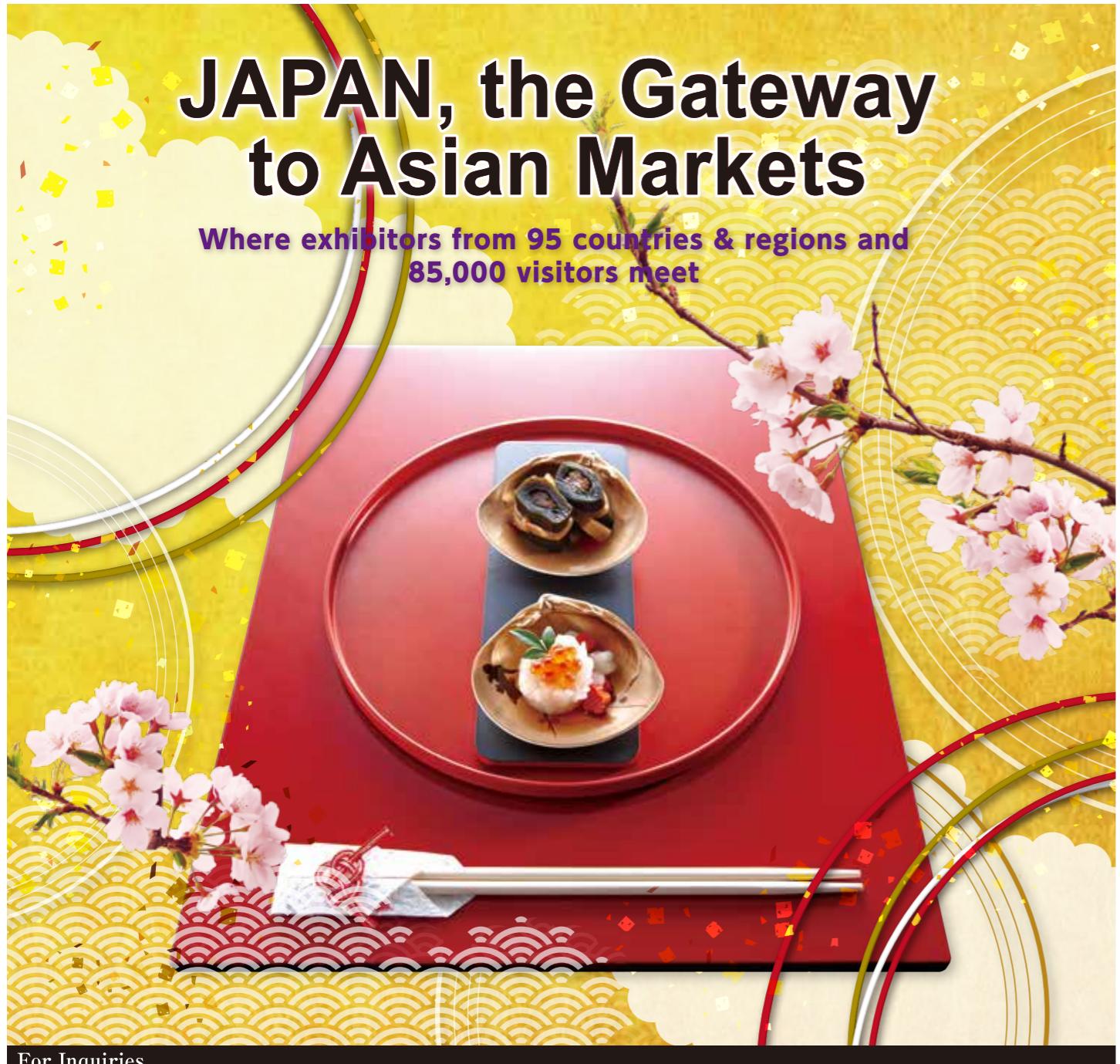


DATE March 10(Tue) ▶ 13(Fri), 2020 10:00~17:00
(16:30 on last day)

VENUE Makuhari Messe Hall 1-11 (Chiba, Japan)

JAPAN, the Gateway to Asian Markets

Where exhibitors from 95 countries & regions and 85,000 visitors meet



For Inquiries

FOODEX JAPAN Secretariat

c/o Japan Management Association
3-1-22 Shiba-koen, Minato-ku, Tokyo 105-8522
TEL:+81-3-3434-3453 FAX:+81-3-3434-8076 E-mail:foodexglobal@jma.or.jp
URL : http://www.jma.or.jp/foodex



The 44th International Food and Beverage Exhibition

FOODEX JAPAN 2019

第44回 国際食品・飲料展



SHOW REPORT

3,316 Exhibitors from 94 Countries & Regions!

March 5(Tue)-8(Fri), 2019

10:00-17:00 (16:30 close on last day)

Makuhari Messe, Japan



FOODEX

検索

<http://www.jma.or.jp/foodex/en>

Steering Committee

Chairman	AEON RETAIL CO., LTD. Director, Executive Vice President KUNIHIKO HISAKI
Vice Chairman	Mitsubishi Shokuhin Co., Ltd. Director Managing Executive Officer, Chief Operating Officer, Frozen & Chilled Foods Business Division in Charge of Delicatessen & Food Service TAKASHI ONOSE
	AJINOMOTO CO., INC. HIROSHI MOTOYAMA
	EAT & CO., LTD. HIROSHI YAMAMOTO
	ITO EN, LTD KAMIYA SHIGEKI
	ITOCHU-SHOKUHIN Co., Ltd. KIMITOSHI MOTOI
	ITO-YOKADO CO., Ltd. KAZUNORI ARATANI
	SCI,Lnc.(LAWSON) ITOU KAZUHITO
	EHIME PREFECTURAL GOVERNMENT KAZUYUKI YASOSHIMA
	ISETAN MITSUKOSHI FOODSERVICE CO., LTD. RYUICHI AMAMIYA
	CGC JAPAN CO., LTD. KOICHI SAITO
	Seven & i Food Systems Co., Ltd. KENJI MIYA
	DYNAC CORPORATION YUTAKA HASE
	TAKASHIMAYA CO., LTD. TAKESHI IIZUKA
	TAKASE BUSSAN Co., Ltd. HIROSHI HAMADA
	TFK CORPORATION TOSHIYUKI TOMINARI
	Imperial Hotel, LTD. KENICHIRO TANAKA
	TableMark Co., Ltd. SATOSHI ASANUMA
	TOKYU STORE CHAIN CO., LTD. HIDEKI KAWANISHI
	Japan Sake and Shochu Makers Association HITOSHI UTSUNOMIYA
	Nippon Suisan Kaisha, Ltd. KIYOMI KUMAGAI
	JAPAN EXTERNAL TRADE ORGANIZATION KAZUHIRO TAKAHASHI
	NipponSuisan Kaisha, Ltd. RISABURO ENDO
	LOTTE CO., LTD. MASAO KENMOKU
	WAKAYAMA Prefecture YASUO HARA
	JAPAN HOTEL ASSOCIATION NAOYUKI FUKUUCHI
	JAPAN RESTAURANT ASSOCIATION TAKESHI HIRATSUKA

Post Show Overview**Show Scale****3,316 Companies / 4,554 Booths / 38,589m²**(3,466 Companies / 4,011 Booths / 33,606m²)

() : FOODEX JAPAN 2018 Figures

Japanese	1,244 Companies (1,313 Companies)	1,402 Booths (1,458 Booths)	10,221m ² (10,629m ²)
Overseas	2,072 Companies (2,153 Companies)	3,152 Booths (2,553 Booths)	28,368m ² (22,977m ²)

Number of Registered Visitors

Day	Weather	Registered Visitors
March 5 (Tue)		18,556
March 6 (Wed)		21,456
March 7 (Thu)	/	20,061
March 8 (Fri)		19,353
Total		80,426

FOODEX JAPAN 2018
16,604
19,838
19,175
16,811
72,428

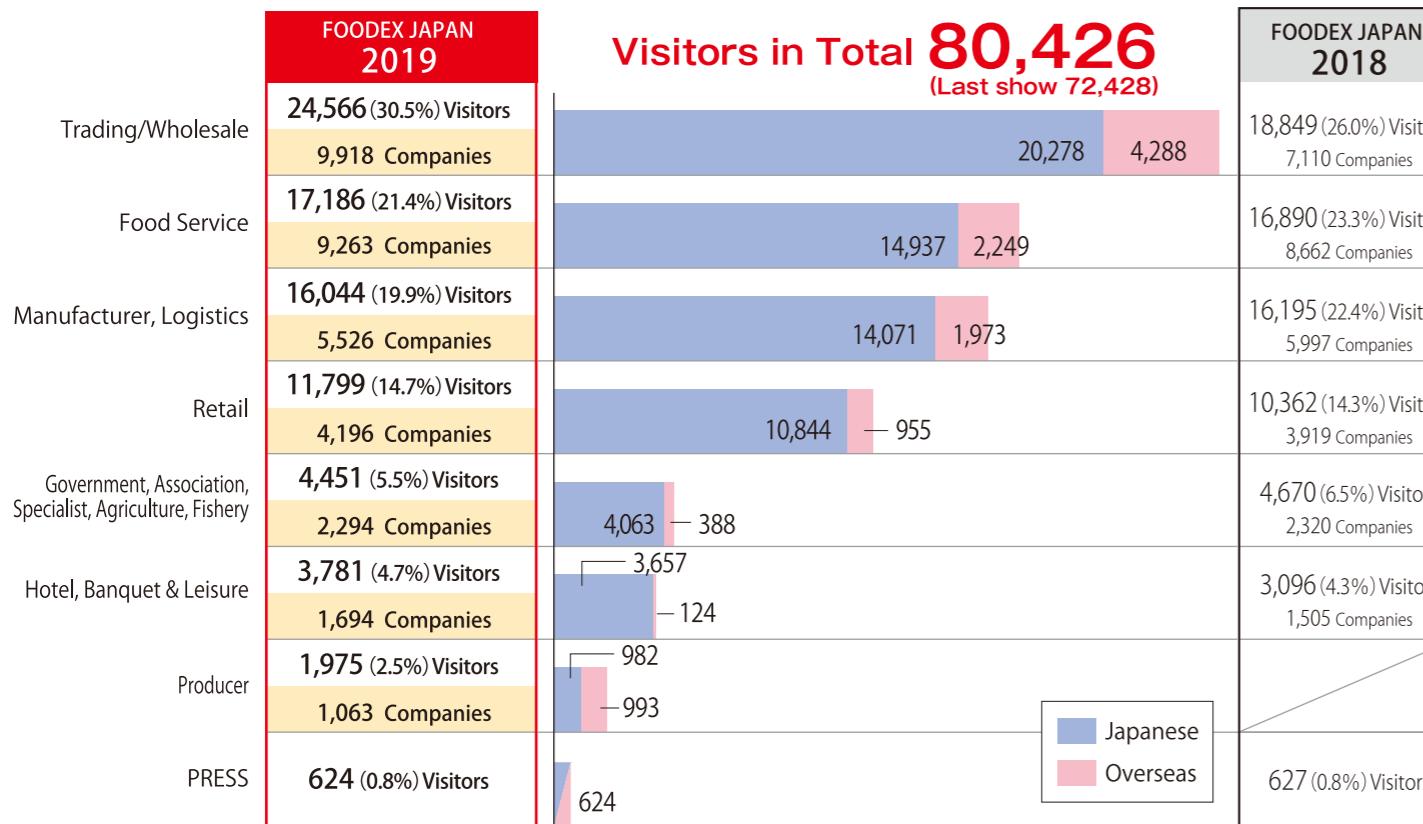
Exhibitor Countries & Regions

(In alphabetical order)

94 Countries & Regions							
Europe / CIS		Middle East		Africa		Asia/Oceania	Americas
ARMENIA	IRELAND	IRAN	BOTSWANA	AUSTRALIA	PAPUA NEW GUINEA	ARGENTINA	
AUSTRIA	ITALY	IRAQ	COMOROS	BANGLADESH	PHILIPPINES	BOLIVIA	
BELARUS	KYRGYZ	ISRAEL	CÔTE D'IVOIRE	CAMBODIA	SAMOA	BRAZIL	
BELGIUM	LATVIA	JORDAN	EGYPT	CHINA	SINGAPORE	CANADA	
BULGARIA	LITHUANIA	U.A.E.	ETHIOPIA	HONG KONG	SRI LANKA	CHILE	
CROATIA	MOLDOVA		GHANA	INDIA	TAIWAN	COLOMBIA	
CYPRUS	NETHERLANDS		LESOTHO	INDONESIA	THAILAND	COSTA RICA	
CZECH	NORWAY		MADAGASCAR	JAPAN	VANUATU	ECUADOR	
DENMARK	POLAND		MOZAMBIQUE	KAZAKHSTAN	VIET NAM	GUATEMALA	
EU	RUSSIA		NIGERIA	KOREA		HONDURAS	
FINLAND	SPAIN		SOUTH AFRICA	MALAYSIA		MEXICO	
FRANCE	SWEDEN		SUDAN	MARSHALL ISLANDS		PARAGUAY	
GEORGIA	SWISS		TUNISIA	MONGOLIA		PERU	
GERMANY	TURKEY		UGANDA	MYANMAR		U.S.A.	
GREECE	U.K.		ZAMBIA	NEW ZEALAND		URUGUAY	
HUNGARY	UKRAINE		UZBEKISTAN	PAKISTAN		VENUEZUELA	

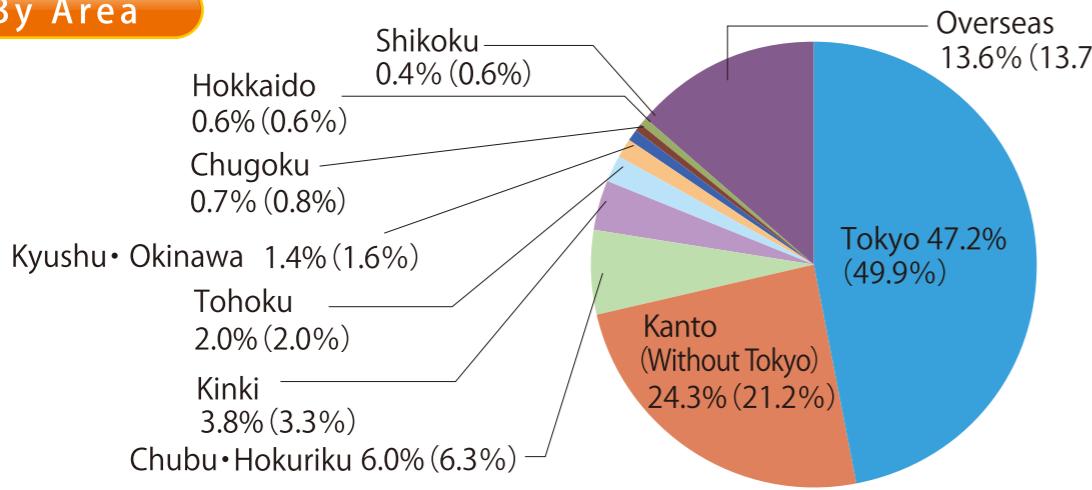
Post Show Overview

By Industry Sector

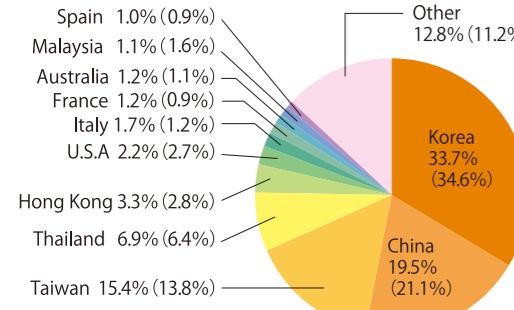


Overseas Visitors 10,970 (Last show 9,931)

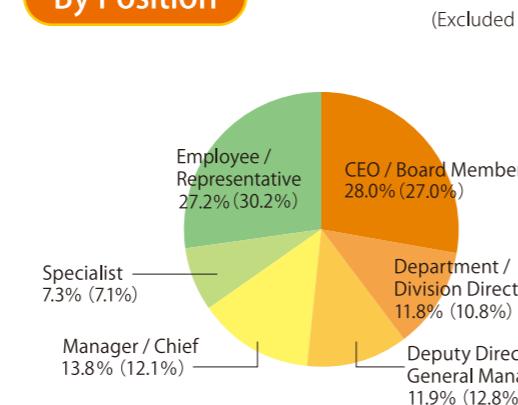
By Area



Overseas Visitors by Region (Top 11)



By Position



Survey Results (Exhibitors)

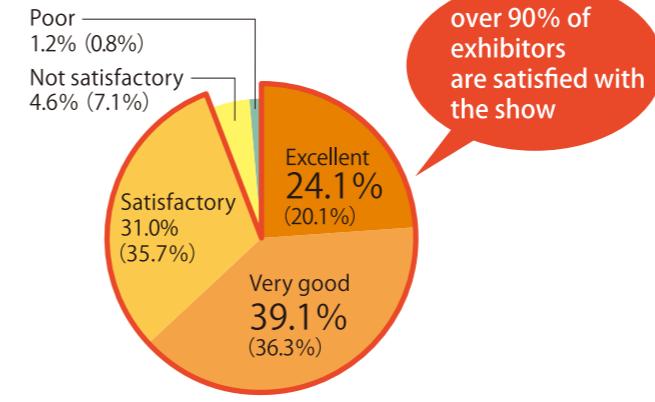
Survey Dates

March 8 (Fri), 2019

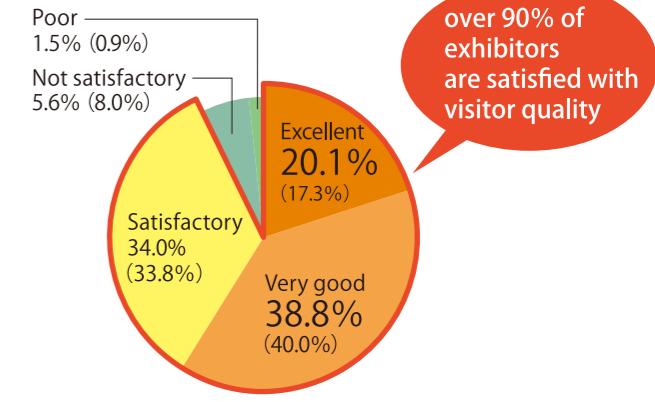
Number of Responses

1,295

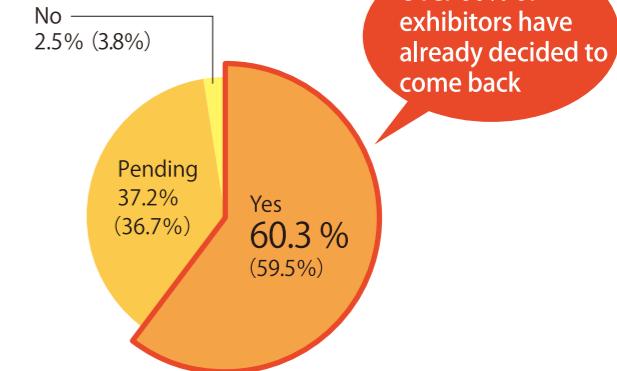
Q1 How do you rate the show in general?



Q2 How do you rate the quality of visitors?



Q3 Do you plan to participate in FOODEX JAPAN 2020?

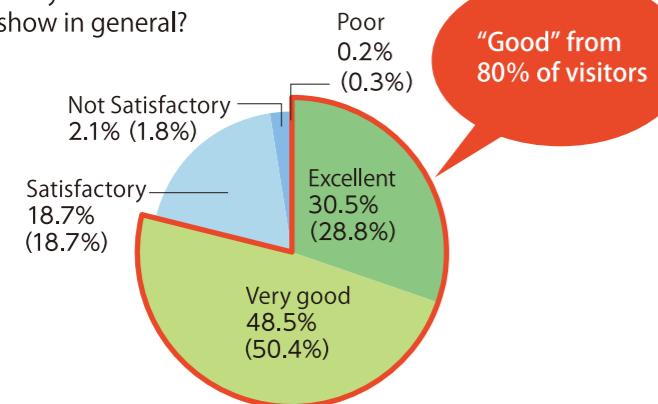


Survey Results (Visitors)

Survey Dates March 5 (Tue) ~ 8 (Fri), 2019

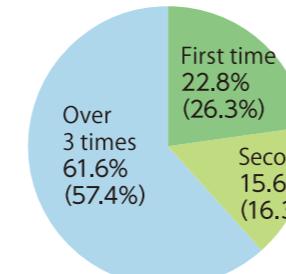
Number of Responses 1,598 (Registered Japanese visitors only)

Q1 How do you rate the show in general?

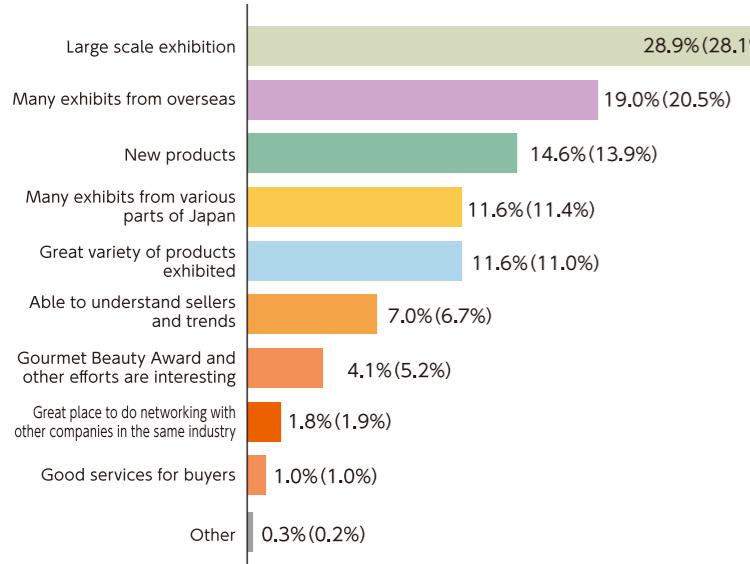


"Good" from 80% of visitors

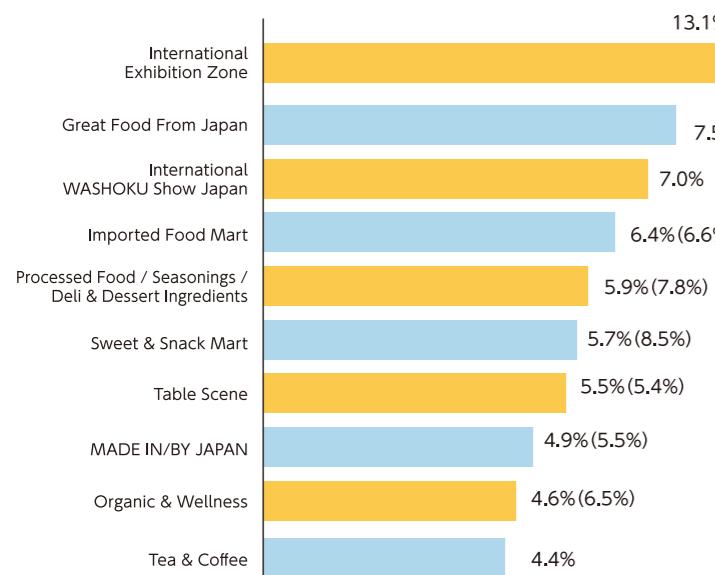
Q2 How many times have you attended FOODEX JAPAN before?



Q3 Please tell us what you think are the selling points for FOODEX JAPAN when compared to other food industry exhibitions.(please circle all that apply)

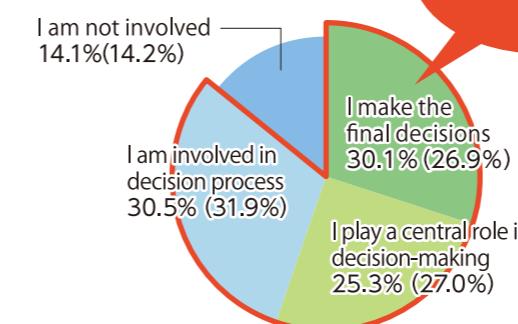


Q4 Which of the zones was interesting to you?



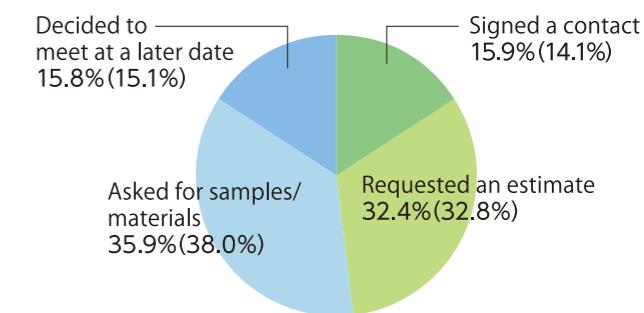
Much interest in international exhibitors

Q6 What is your role in the purchasing process?



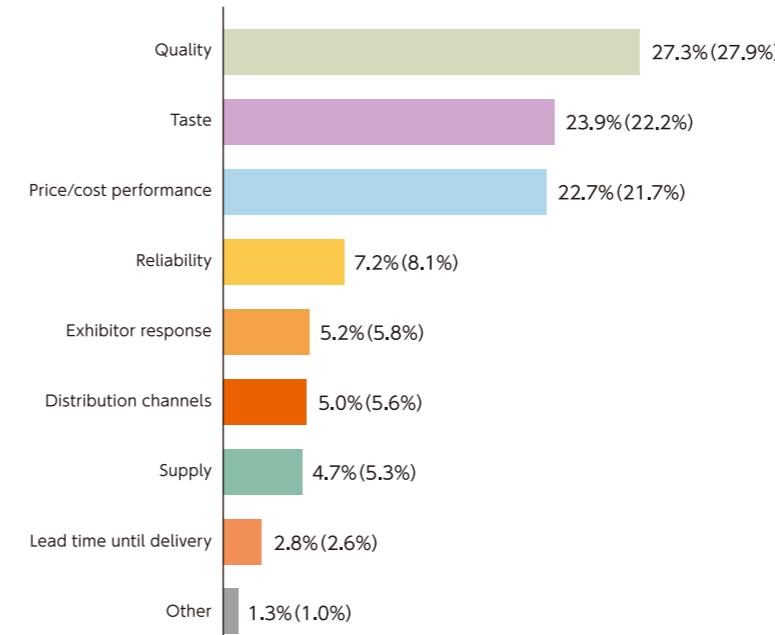
85% of visitors
⇒ Decision Maker

Q7 How was your business talk results?

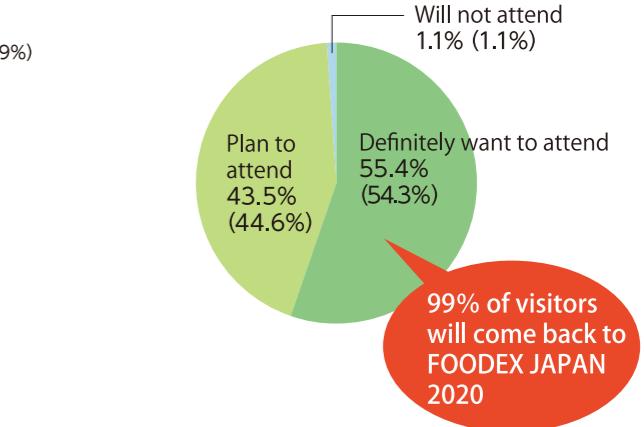


() : 2018 Figures

Q8 What did you discuss during any business talks?
(choose all that apply)



Q9 Will you come back to FOODEX JAPAN 2019



99% of visitors will come back to FOODEX JAPAN 2020



FOODEX JAPAN 2019 Visitors : Major Japanese Buyers by Sectors (Extracted Randomly)

Food Service

●14,937 Visitors
create restaurants holdings inc.
DOUTOR • NICHIRES Holdings Co., Ltd.
EAT & CO., Ltd.
IMPERIAL HOTEL ,LTD
KENTUCKY FRIED CHICKEN JAPAN LTD.
ROYAL CORPORATION
Saizeriya Co., Ltd.
SHIDAX FOOD SERVICE CORPORATION
Starbucks Coffee Japan, Ltd.
Subway Japan Inc.
TFK CORPORATION
Watami Co., Ltd.
ZENSHO HOLDINGS Co. Ltd.

Trading/Wholesale

●20,278 Visitors
ITOCHU - SHOKUHIN Co., Ltd.
Kato Sangyo Co.,Ltd
KOKUBU & CO., LTD.
Mitsubishi Shokuhin Co., Ltd
Nihon Shurui Hanbai Co., Ltd.
Nishihara Shokai Co. Ltd.
Nishimoto Co. Ltd.
O'will Co., Ltd
Starzen Co., Ltd

Retail

●10,844 Visitors
AEON RETAIL CO., LTD.
CGC JAPAN Co., Ltd
Costco Wholesale Japan, Ltd.
Ikari Supermarket Co., Ltd.
ISETAN MITSUKOSHI HOLDINGS
ITO-YOKADO CO.,Ltd.
Ryohin Keikaku Co., Ltd
SEIJO ISHII CO., LTD.
Seiyu GK.
Seven & i Food Systems Co., Ltd.
Takashimaya Co., Ltd.
Tokyu Store Corporation
YAOKO Co., Ltd.

Exhibits Ranking(overseas) / number of companies

1	Alcoholic Beverages	546
2	Confectionaries, Sweets & Confectionary Ingredients	342
3	Fresh Foods (Processed Foods)	260

4	Dried Foods & Legumes (Beans)	238	8	Beverages	153
5	Organic / Functional Food & Drinks	187	9	Dairy exhibits & Eggs	134
6	Soybean exhibits, Rice Seasonings & Processed Agricultural Foods	186	10	Canned exhibits, Bottled exhibits & Agricultural Preserved Foods	132
7	Seasonings & Condiments	159			

Business Networking

Business Networking was held as follows.

- Date : March 4,5th(Mon,Tue), 2019
- Venue : Makuhari Messe (International Conference Hall)

277 INTERNATIONAL EXHIBITORS
55 JAPANESE BUYERS / 24 COMPANIES

COMMENTS FROM EXHIBITORS

- It is good to meet companies directly interested in our products.
- Well done, well organized, on time, perfect. This matching meeting is a good thing to have business opportunity.
- It was good opportunity to have time and meeting with top valued buyers of Japan.
- Good place for us to penetrate. Good to know what demand and needs about our products.

COMMENTS FROM BUYERS

- The meeting was very fruitful and it was better than talking at the booth.
- We were able to meet many international exhibitors efficiently.
- We gathered useful information of the exhibitors before the show.
- It was time saving to receive information in advance and we could meet the company we were looking for.

JAPANESE BUYERS*

AEON Retail / AEON Topvalu / Bio c' BON Japon / create restaurants holdings / Delta International / Don Quijote / Ginza Cozy Corner / Global Vision / Hanamasa / IM Food Style / Ito Ham Foods / Kako Food Library / Kanematsu / Kobe Bussan / Latina / Lead-Off Japan / Nihon Ryutsu Sangyo / Suzusho / Tokyo Seafoods / Tsuruya / and more

*permitted to expose their names

OVERALL SATISFACTION OF EXHIBITORS



OVERALL SATISFACTION OF BUYERS



Media Coverage (extract)

TV

News every Nippon Television

Zip..... Nippon Television

Reported all across Japan

WEB News

47NEWS
LINE NEWS
Nikkei Trendy Net
antena
Gnnosy

JBPRESS
livedoor
MSN News
The Mainichi
Asahi shinbun Digital
NNA ASIA

PRESIDENT ONLINE
So-net News
WWS Channel
Yahoo! News
YOMIURI ONLINE

Hotel & Restaurant
DIAMOND Chain Store
FOOD Weekly
SHOKUNIKU TSUSHIN
The Frozen Food Times
The Nikkei MJ
Japan Food Journal
The confectioneries & foods

<More than 1,200 publications reported FOODEX JAPAN 2019>

FOODEX JAPAN 2019 Opening Ceremony

The Opening Ceremony was held on the first day of the show and was attended by supporting organizations, associations and committee members as well as Japanese and overseas exhibitor representatives (including 33 ambassadors & cabinet-level representatives).

Date & Time March 5(Tue), 2019
11:00-11:20

Place FOODEX STAGE
Makuhari Messe Hall 8

Participants

<Organizing Associations>

Japan Management Association
Japan Hotel Association
Japan Ryokan & Hotel Association
Japan Restaurant Association
Japan Tourism Facilities Association

<Supporting Organization>

Ministry of Agriculture, Forestry and Fisheries
National Tax Agency
Japan External Trade Organization (JETRO)

<Cosponsoring Organizations>

All Japan Chefs Association
Japan Fisheries Association

<Steering Committee Chairman>

FOODEX JAPAN 2019 Steering Committee, Aeon RETAIL Co., Ltd.



<Overseas Representatives>

(in alphabetical order)

[Austria] Ambassador, Embassy of the Republic of Austria
[Argentina] Ambassador, Embassy of the Argentine Republic
[Armenia] Ambassador, Embassy of the Republic of Armenia
[Austria] Ambassador, Embassy of the Republic of Austria
[Belgium] Ambassador, Embassy of the Kingdom of Belgium
[Bolivia] Chargé d'Affaires ad interim, Embassy of the Plurinational State of Bolivia
[Brazil] Ambassador-Designate, Embassy of the Federative Republic of Brazil
[Colombia] Chargé d'Affaires ad interim, Embassy of the Republic of Colombia
[Costa Rica] Chargé d'Affaires ad interim, Embassy of the Republic of Costa Rica
[Czech Republic] State Secretary, Ministry of Agriculture, Czech Republic
[Ecuador] Ambassador, Embassy of the Republic of Ecuador
[European Union] Director-General, European Union
[Georgia] Chargé d'Affaires ad interim, Embassy of Georgia
[Greece] Ambassador, Embassy of Greece
[Honduras] Ambassador, Embassy of the Republic of Honduras
[Hungary] Ministerial Commissioner, Ministry of Foreign Affairs and Trade, Hungary
[Indonesia] Ambassador, Embassy of the Republic of Indonesia
[Ireland] Ambassador, Embassy of Ireland
[Italy] President, Trade Promotion Section, Italian Republic
[Lithuania] Minister of Agriculture, Republic of Lithuania
[Malaysia] Ambassador-Designate, Embassy of Malaysia
[Pakistan] Chargé d'Affaires ad interim, Embassy of the Islamic Republic of Pakistan
[Paraguay] Ambassador, Embassy of the Republic of Paraguay
[Peru] Ambassador, Embassy of the Republic of Peru
[Philippines] Ambassador, Embassy of the Republic of the Philippines
[Poland] Ambassador, Embassy of the Republic of Poland
[Russia] Ambassador, Embassy of the Russian Federation
[South Africa] Chargé d'Affaires ad interim, Embassy of the Republic of South Africa
[Spain] Ambassador, Embassy of the Kingdom of Spain
[Sweden] Minister for Rural Affairs, Ministry of Enterprise and Innovation, Kingdom of Sweden
[Tunisia] Ambassador, Embassy of the Republic of Tunisia
[Ukraine] Ambassador, Embassy of Ukraine
[Uruguay] Ambassador, Embassy of the Oriental Republic of Uruguay
[Taiwan] Representative, Taipei Economic and Cultural Representative Office



Stage / Seminar

TREND STAGE Free

■ Free of charge, 120 seats
■ First-come, first-served basis

HALL
9

3/5(Tue)	3/6(Wed)	3/7(Thu)	3/8(Fri)
11:00 ▼ 12:00 FOODEX 美食女子 Award 2019 受賞発表 & 表彰式 	Retail Forum Field Report on New Retail in China Frontier Management Inc.	Retail Forum Creating Sales Areas from the Customer's Point of View, Based on Analysis of ID-POS Data Japanese Consumers' Co-operative Union (JCCU)	Retail Forum Learning from the Past: "2019 Tax Increase Countermeasures" - Interpretation from Consumer Purchasing Panel Data - Macromill, Inc.
12:20 ▼ 13:20 To Get Past Hiring Difficulties! - Learn Effective Hiring Methods and Firm Establishment of Employee Education Through Case Studies - Cookbiz Co.,Ltd.	Food Service Forum Serving Diverse Food Needs in the Food Service Industry - Allergies, Halal, Vegetarian, Vegan, Kosher - Ritsumeikan University	Food Service Forum "Cashless" is Good for Everyone Concerned with Food. Give a Big Welcome to Japanese and Visiting Customers! NTT DATA Corporation	
13:40 ▼ 14:40 The 4th Gelato Maestro Contest "Choosing Japan's Finest Gelato Artisan" (Organizer: Associazione Giapponese Gelaterie)	Regional Revitalization Forum -Japan Brand to the World! - This forum introduces content including examples of actions, such as exports and serving inbound customers, that publicize domestic Japanese foods attractively to the world.	Impact on the GI System and Food Service in Japan-EU EPA Ministry of Agriculture, Forestry and Fisheries, 2018 Fiscal Year Seminar on Leading Examples of Innovation Promotion Projects in the Foodstuffs Industry Ministry of Agriculture, Forestry and Fisheries	13:40-16:40 Ministry of Agriculture, Forestry and Fisheries, 2018 Fiscal Year Seminar on Leading Examples of Innovation Promotion Projects in the Foodstuffs Industry Ministry of Agriculture, Forestry and Fisheries
15:00 ▼ 16:00		15:00-15:30 Israeli Methods for Healthy Aging - Explore the Fusion of Tradition and Innovation - Israel Export Institute	

Exhibitor Seminars Domestic Exhibitor

Free

■ Free of charge, 50 seats
■ First-come, first-served basis

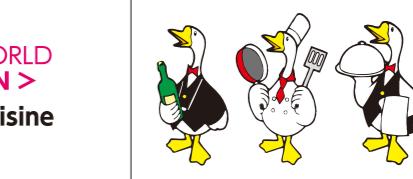
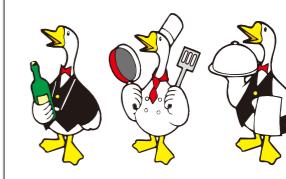
HALL
7

3/5(Tue)	3/6(Wed)	3/7(Thu)	3/8(Fri)
11:00 ▼ 11:40 Pre-registration The Work of the Ministry of Agriculture, Forestry and Fisheries to "Build Export-oriented Food Value Chains" [Overall Edition] - Trigger Breakthroughs and Provide Proof that Generates Exports Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration Action by the Ministry of Agriculture, Forestry and Fisheries to Support the Creation of Export-oriented Food Value Chains" [Sales section] - Selling Even in New Export Regions: Using Azerbaijan as a Hub for Batch Sales to Surrounding Countries - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration The Work of the Ministry of Agriculture, Forestry and Fisheries to "Build Export-oriented Food Value Chains" [Production section] - Establishing Fruit Export Transportation Model to Eliminate Losses in International Shipping - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration The Work of the Ministry of Agriculture, Forestry and Fisheries to "Build Export-oriented Food Value Chains" [Marketing section] - Meeting Market Needs: Production and Export of Kodama (Small) Apples for the Asian Middle Class - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division
12:00 ▼ 12:40 Pre-registration Becoming an Agriculture, Forestry, Fisheries and Food Industry that Sets its Sights on Not 100 Million People, but 10 Billion - Action for GFP - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration Becoming an Agriculture, Forestry, Fisheries and Food Industry that Sets its Sights on Not 100 million People, but 10 Billion - Action for GFP - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration Becoming an Agriculture, Forestry, Fisheries and Food Industry that Sets its Sights on Not 100 Million People, but 10 Billion - Action for GFP - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division	Pre-registration Becoming an Agriculture, Forestry, Fisheries and Food Industry that Sets its Sights on Not 100 Million People, but 10 Billion - Action for GFP - Ministry of Agriculture, Forestry and Fisheries Food Industry Affairs Bureau Export Promotion Division
13:00 ▼ 13:40 Utsunomiya is Not Just about Gyoza - It's Evolving Towards the World - Figuring Out the Reasons Why Food was the Trigger for Raising City's Appeal - Utsunomiya Brand Promotion Council	Special Presentation on Craft Beer & Cider New Proposals for Beer Buyers  Japan Beer Journalists Association	Appeal of Okinawa's Foods, Ingredients and Culinary Culture, and Diverse Small-loot Procurement Techniques Okinawa Federation of Small Business Association	Special Presentation on Craft Beer & Cider New Proposals for Beer Buyers  Japan Beer Journalists Association
14:00 ▼ 14:40 Pre-registration 14:15-16:00 (14:00 Registration starts) Emerging Pakistan - Opportunities in Pakistan for the Japanese Food Industry - Environmental Equipment (Exhibition of Food Safety Measures)	IT Revolution Against Insects and Micel Pest Vision for Remote Monitoring Systems Five Conditions for First Call Companies in the Foodstuffs and Food Service Industry - Learning from Companies with Special Characteristics Which are Increasing Revenues and Profits - Tanabe Management Consulting Co., Ltd.	Attractiveness and Gateway Function of Hong Kong Market, the Largest Export Destination for Japanese Food Hong Kong Trade Development Council	
15:00 ▼ 15:40 United Nations Industrial Development Organization (UNIDO), Tokyo Office	Hygiene Management Required in Food-related Facilities - Prevention of Food Poisoning, Exclusion of Foreign Objects, and Insect and Mouse Control - Earth Environmental Services (Exhibition of Food Safety Measures)	Dining Table Front Line, as Seen from Cookpad Cookpad Inc.	

FOODEX STAGE Free

■ Free of charge, 120 seats
■ First-come, first-served basis

HALL
8

3/5(Tue)	3/6(Wed)	3/7(Thu)	3/8(Fri)
10:30 ▼ 11:30 11:00-11:30 Opening Ceremony 	MEAT WORLD < JAPAN > Food Evolution: Insect Eating - ECOLOGGIE Inc. -	MEAT WORLD < U.K. > Great British Meat from Farm to JAPAN 	
12:15 ▼ 13:15 Craft Beer & Cider < CZECH > Czech Beer - Tradition vs. New Trends - 	Craft Beer & Cider < FINLAND > KUKKO Craft Beer, No.1 in Finland! Gluten-free, brewed with wind-power - Laitilan Virvoitusjuomatehdas Oy - 	MEAT WORLD < AUSTRALIA > New Ideas For Processed Meat from Australia	
14:00 ▼ 15:00 SAKURA Award Ceremony  14:00-16:45 SAKURA Award Ceremony 	MEAT WORLD < PERU > Beyond "OISHII", Peruvian Superfoods recognized all over the world 	MEAT WORLD < Trusted Pork, Enjoy it's from Europe! > 	
15:45 ▼ 16:45 Linking Japanese Cheese to the World - Cheese Professionals Tell about "Japanese Cheese Catching Up with Europe" Guilde Internationale des Fromagers	MEAT WORLD < JAPAN > Shojin Cuisine 		

Exhibitor Seminars Overseas Exhibitors

Free

Overseas Exhibitors

Room A in Hall 2
Room B in Hall 4

■ Free of charge, 50 seats
■ First-come, first-served basis
Partly pre-registration required

HALL
2・4

3/5(Tue)	3/6(Wed)	3/7(Thu)	3/8(Fri)
11:00 ▼ 12:00 Brussels' fine food - presentation of the companies on the Brussels' pavilion Hub.brussels Invest & Export	Discover the richness of Ukrainian Soil and Soul COIN company	"Try Swedish" - Experience food from Sweden Business Sweden	South African Wine - Diversity - Chenin Blanc, Pinotage to Nebbiolo Embassy of the Republic of South Africa
13:00 ▼ 14:00 Seminar room A Hall 2 Tunisian Flavours Health - CEPEX promoting of Tunisian olive Tunisia University of Tsukuba	15:00-16:00 Learning from the best - Austria: world leading in organics. Market development and certification system Advantage Austria Tokyo	Invited Guests Only UNVEILING UTIEL-REQUENA: BOBAL AND BEYOND Denomination of Origin Utiel Requena(Spain)	
11:00 ▼ 12:00 Seminar room B Hall 4 Georgia - Cradle of Wine by Kenichi Ohashi MW National Wine Agency of Georgia	13:00-14:00 Strength of British craft gin and recent gin boom around the world British Embassy Tokyo	Explore the Taste of Australian Broccolini® Lee Carnemolla/Perfection Fresh Australia	"Beyond 2020 in Japan" our Organic Plan in the Philippines COCONUTURES INC./MINDANAO PACIFIC COCONUT COOP
13:00 ▼ 14:00 Discover Russian Sweets (Unicof) & Wine (Lefkadia Valley) Russian Export Center	15:00-16:00 Discover Russian Sweets (Unicof) & Wine (Lefkadia Valley) Russian Export Center	Turkish Organic Sector Aegean Exporters' Associations	Ceylon Tea - Sri Lanka's Gift to the world Sri Lanka Tea Board
14:00 ▼ 14:40 Georgia - Cradle of Wine by Kenichi Ohashi MW National Wine Agency of Georgia	16:00-17:00 Discover Russian Sweets (Unicof) & Wine (Lefkadia Valley) Russian Export Center	17:00-18:00 Israeli Methods for Healthy Aging - Explore the fusion of tradition and innovation Israel Export Institute	

Stage / Seminar

WASHOKU STAGE

3/5(Tue)		3/6(Wed)	3/7(Thu)	3/8(Fri)
12:00 ▼ 12:40	Washoku for Hospitality to the World Ministry of Agriculture, Forestry and Fisheries	11:00-12:40 Demonstration of Fution dish —Belgium and Washoku— ※With interpreter DIM Restaurant Top Chef Mr. Dimitri Proost	Washoku Market Trends and Diner Segments in Food Service and Home Meal Replacement NPD Japan	Vegetarian Menu and Techniques Class for Professionals IZUMI SHOJI VEGETABLE COOKING STUDIO
13:00 ▼ 13:40	Take Miso Soup to the Limit Tsukiji Tamura	Japanese Side Dishes to Match Cooked Rice HYOTEI	Japanese Recipes to Delight Foreign Visitors to Japan NAKAJIMA	Why is the Takeout Market Growing? Successful Examples and Commentary on their Key Points Funai Consulting Incorporated
14:00 ▼ 14:40	Japanese Recipes that Match Wine NADAMAN	A Deep Dive Into the Characteristics of Rice to Match Each Cuisine Suzunobu	Proposing New Generation of "Nabe" Hotpots in Japanese Kitchens Fujimak Corporation	Japanese Recipes that Make Good Use of Ingredients Uosaburo
15:00 ▼ 15:40	Growth Strategy for Prepared Dishes "Expertise for Making Money in 10 Trillion Yen Market" Naritaya	How to Choose Wine to Match Washoku Japan Sommelier Association	15:00-16:00 Introduction of Sakae Holdings and the Future of Food Service ※With interpreter Sakae Holdings Chairman Douglas Foo	Real Examples of Food Manufacturers Moving from Tangible to Intangible, and On to Intellectual Property Strategy - What Unique Overseas Franchise Strategy did Small Miso Manufacturer in Obuse, Nagano Use to Sell Local Goods to the World? - Assentia Holdings, Inc.

Napoli Pizza STAGE

3/5(Tue)		3/6(Wed)	3/7(Thu)	3/8(Fri)
11:00 ▼ 12:00	Seminar on Sfogliatella (Neapolitan Cakes) Baked by the Japanese Champion of Neapolitan Pizza 2018 Champion of Caputo Cup Pizza Competition in Japan			11:00~14:00(予定) The 4th Ponticorvo Cup Women-only Neapolitan Pizza Bakers Championship
12:30 ▼ 13:30	Napoli Pizza S.T.G. Seminar by the Japan-Italy Napoli Pizza Champion 2013 Champion of Caputo Cup Pizza Competition in Naples Davide Civitello 2010 Champion of Caputo Cup Pizza Competition in Naples	11:00~15:30 6th Pizza World Championship (Caputo Cup) Japan Championship Final (Classica section) *Contestants (20)		11:00~15:30 6th Pizza World Championship (Caputo Cup) Japan Championship Final (STG section) * Contestants (20)
14:00 ▼ 16:00	Certification Test to Get Certified by Associazione Pizzaiuoli Napoletani in Giappone			

FOODEX FROZEN STAGE

3/5(Tue)		3/6(Wed)	3/7(Thu)	3/8(Fri)
11:00 ▼ 12:00	Evolution and Trends in Frozen Foods, as Seen from Commercial Products Frozen Food FF Press			Common Sense and Uncommon Sense about Frozen Foods that Managers Should Know Japan Frozen Food Association
13:00 ▼ 13:50	~Benefits of Spanish Frozen Peeled Garlic and Garlic Paste.~ AMEFRUITS SL			
15:10 ▼ 16:10	Expansion Potential of the Commercial Frozen Foods Market Frozen Food FF Press	Diamond Logistics Club in FOODEX JAPAN 2019 "Importance and Future Role of Food Labeling" Study Group for Food Labeling		14:30~15:30 Trends and Successful Examples in the US Meal Kit Market, Including Frozen Foods Retail writer

Hall 9 <Trend Stage> Retail Forum

Japan has faced the shortage of labor, and the changing lifestyle. In that sense, retailers need to utilize IT or AI to tackle the problems.

Hall 9 <Trend Stage> Restaurant Forum

Restaurant Industry has been facing many problems such as shortage of labor and increasing number of tourist from overseas. In order to tackle the problem, the Forum will give you a hint of what we need to do.

Hall 7 7A08 SDGs Zone

FOODEX JAPAN sees SDGs as a business chance and focus on the possibilities in food industry. This special zone put an emphasis on poverty, hunger, allergy and alternative food that improve our health.

Hall 7 7A40 Intellectual Property in Food Business

From Japan to the World: Japanese restaurant owners would like to export their restaurant using their intellectual property as franchisors. You will be able to meet restaurants that already exist in the world. From the World to Japan: If you want to export your products using intellectual property, you can get some support from the exhibitors.



HALL 1 FOODEX WINE SAKURA AWARD

All related to Wines!

New! HALL 7 Craft Beer & Cider

One-stop for 200 wines new to Japan
Wine Trade Club

- Sommelier can recommend wines new to Japan based on your request.
- Professionals can support your one-step forward to direct trading.

The 6th SAKURA Japan Women's Wine Awards 2019

Hall 1 Awarded Wine Tasting (Wine traders only)
Hall 1・3 Awarded Wines Display

HALL 7 Craft Beer & Cider

Bring a New Trend to Japan Market!

Find the best Craft Beer and Cider from Japan and Overseas! At this section, you will meet with variety of beers and ciders. Please enjoy the difference and take them part in your product lines!

FOODEX FROZEN SHOWCASE Hall 10

FROZEN FOOD showcase gathering world trend frozen food products. FOODEX FROZEN Stage provides new ideas of frozen food industry.

*Sample image

Customs / Quarantine Consultation Corner Hall 8

Experts will attend to your questions on food import/export procedures.

- Ministry of Finance, Customs Consultation
- Ministry of Agriculture, Forestry and Fisheries, Animal & Plant Protection
- Ministry of Health, Labour and Welfare, Quarantine-Food Hygiene



New Products Plaza

Hall 3 2F Overseas Hall 3 Hall 6 Hall 9

Ingredients and products introduced to the Japanese Market for the first time are displayed.

Hall 6・9 2F Domestic

New products released to the Japanese Market within 3 months before/after the exhibition period are being displayed.



A	
A misohan	10D10
A-MA-BU-DO	6C23
ABEKO-SEIKA	11E30
ACETAIA SERENI/SHUBI	6G14
*Acetaia Sereni	
ACLS	7D16
ADOT	9D20
AGAI TRADING	6C32
AGRUMI-GEL/SC Foods	7B30
Aichi Mikawa Suites Conference (AMSC)	11D01
*Nishio Flour Milling	
*SUGIURAMIRIN.	
Aichi Prefecture	6B50
*AOI UNIBIO	
*Fukui Syuzo	
*KANKYO Brewery	
*Kiyosuzakura Brewery	
*Nakano Sake Brewery	
Aichi prefecture	6B57
*Hanaiyoukeijo	
*IIADA-FARM	
*Manten	
*Minamigura Shouten	
*NANZAN-EN TEA	
*NITTO JOZO	
*Nonhoi strawberry farm	
*SUMIYA BUNJIRO BREWERY	
*Toyohashi Ryoshoku Industry	
*TSUKUSHIYA	
Aizu Bussan	10D25
Ajikyou	11E53
AJINOMACHIDAYA	7D19
Ajisenshioji	9E15
Akita Chamber of Commerce And Industry	9A40
Akita City	9A40
*Akita marugoto kako	
*AKITA NEW BIO FARM	
*Akita-Kasseika	
*Akitarokujika	
*ANDOJOYOZO	
*Asari Sasuke Shoten	
*GRANVIA	
*Hinadorishokuhin	
*kanaeaya	
*kohannomori beer	
*Komachi-Foods	
*M&M	
*Michiko's Homemade sweets with love	
Shirakaminoaji	
*Michinoku Atrium Plan	
*Natural Farmers	
*OGAKOUBOU	
*Ogata Village Akitakomachi Rice Producers	
*shirakami tezukuri kobo	
*SHIRAKAMIFARMERS	
*SUZUKI SEIKA TONYA	
*SUZUKI SUISAN	
*Tokyo Soy Sauce Project	
*TOYAMA FOODS	
*Winery konohana	
Akita Federations of Small Business Associations	9A40
Akita food Promotion Plaza	9A40
Akita Inu Tourism	10D24
akita marugoto kako	9E91
Akita Prefectural Federation of Societies of Commerce and Industry	9A40
Akitaken Shinkumi Bank	9A40
ALISHAN	6H06
All Round Tea Company	7F33
ALPHA FOODSTUFFS	9E27
ALPHAR	9E34
and D	6C31
AOI SEICHA	11E34
Aoshiso Farm	9E52
APA	7D41
*life Park.biz	
Apurevu Trading	6E38
AQ Bevolution	7B01
ASAHI BUSSAN	7B31
Asahico	11D51
ASAHIYA PUBLISHING	11F07
ASC	6E41
ASMILE JAPAN	11E03
*DJULIS INTERNATIONAL FOODS	
Assentia Holdings	7C40
ASPLUND	6C34
ASSISTVALEUR	6D46
ASSOCIAZIONE PIZZAIOLI NAPOLETANI in GIAPPONE	6A51
*biogusto	
*Compagnia Mercantile D'Oltremare S.r.l.	
*Formalactis	
*Masuda Brick	
*Nichifutsu Boeki	
*NIPPON FLOUR MILLS	
*SELEZIONE BALADIN	
*victorinox japan	
Association of Employment Creation in Sakata city	11C22
AWABIYA	9E01
Azuma Foods	7A16
b-h	9D20
BacLieu Fisheries Joint Stock Company	10D18
BBC VINS & SPIRITUOUS / JEM	7B20
Beau & Bon	9E30
BLUE STONE JAPAN	6H04
Bocca	7D30
BRYANTEK	10C30
BULK FIXTURES JAPAN	11D27
BUSTER	7F48
C	
C.F.C JAPAN	6D44
CAPE NATURAL TEA-PRODUCTS	7C35
Celery Kakou Senmon Maker Oki Shoten	9D37
Central Wholesale Market TMG	10E32
Chez Melin	9F02
Chiba industry Advancement	10A10
*FUSANO EKI FARM	
*minonomura	
*takahashi suisan	
*Tateyama Fruit Workshop	
*Togane Genki-zukuri / Kazuyoshi Koyasu / Naohito Murai	
*YOSHINO-SHUZO	
CHIBA PREFECTURAL GOVERNMENT	10A10
*CHIBAKEN SYURUIHANBAI	
*KUBOTA.MISO.SYOYU	
*NIHON SANA	
*Shingura	
*TAMASHO	
*YONEYA	
CHICHYASU	11D20
Chocolate Design	11E13
CHOJUSOKEIKENKYUJO	9E23
Choshiya	11E20
CHOYA UMESHU	6B36
CHUWA SHOJU	9E86
COLFRESH TRADING	6E28
COLONIAL TRADE	6C94
Cookie Time Japan	6G12
Cookpad	11E06
COSANA	9E13
cotoha:coffee	7F17
council creating jobs of Nanjo city	10C32
Credit Guarantee of Akita-Ken	9A40
D	
D-H-A MARINE FOODS	9F03
Daiichi-gas Nattohya	6C27
DAIKOKUYA	11D50
daio printing group	10E34
*Daio Printing	
*MIURA PRINTING	
Dairymarm	11E22
DAISHI SAKE BREWERY	7C03
DAISHIZENSEIKATSUKAN	9D20
DAISHO FOODS	9F13
DAIWA-CAN	7C10
DALIAN SHENGFU AQUATIC/HIROSHIMA UOICHIWA	9F17
DECO cafe	11D33
DELICIOUS DESIGN	10E24
Denen Plaza KAWABA	9D67
DIAMOND RETAIL MEDIA	11E56
Diichi Foods	10C34
DM KOKOKUSA	7F45
DOERS	7G06
DOJIMACURRY(MeV)	10B57
DORACO	6G59
Double Rainbow / Shizawa	7C04
E	
ECOBENTO	7B40
Ehime Prefectural Goverment	10A20
*akehama seaside sunpark	
*ASAHIKYOHAN	
*AsanoShokuhin	
*create ikata	
*GenkiHompo	
*Grabbag Coffeestop	
*HassuiKamaboko	
*Hodono Syoten	
*hyakusyuhyappinmura	
*imaichihsuan	
*Inoue Kajuen	
*kanaehshiko	
*Kashi-koboKazu	
*Kihoku-cho Nogyo-kosha	
*KOBAYASHI KAEN	
*kouzankasyou	
*Marukyo Nouen	
*Minami-shikokuFarm	
*misaki orchard	
*MiyamotoOrangeGarden	
*Nakata Fisheries	
*ogata-kamaboko	
*Okabe	
*OzakiShokuhin	
*Seiki	
*shirokawafactory	
*Takara Suisan	
*TanimotoKamabokoten	
*UWAJIMA KAIYOU	
*yosukawa the lycopersins	
Ehime Umainomo Hanbai	9E54
Eiraku	10D23
Eishin Group	7D40
Eiwa Food	9E95
Esko-Graphics	7D53
ETO	10E20
Euras	6C54
*Marukoshi Jouzou	
Eurasia Trading	7C25
F	
FairTradeCompany	10C57
Fine Japan	6A45
First Step Japan	9F04
FLUX CONDITIONINGS	9D20
Food Marketing Research & Information Center	6B20
*DAITOKU SHOYU	
*Eat &	
*Ebara Foods Industry	
*Harima Ocean Farm	
*IGAOE	
*Ishiwatashoten	
*KUBOTA BREWERY	
*MARUNUSHI	
*Saga Frozen Foods	
*SeaLife	
*Shibuya Rex	
*SUZUKI EIKODO	
*Toa Food Industrial	
*TOKACHI SEIKA	
*UEMAN RYOSHOKU SEIFUNSHO	
*Yamato Soysauce & Miso	
Food Taipei(TAITRA)	7A12
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FRONTIER	6C62
FRONTIER	11D03
FTI JAPAN	9F18
FUDO	6F17
FUJI	11E10
Fuji Oil Holdings	11D45
Fuji Takasago Shuzou	7B03
Fujikanto Kaihatsu	7B15
Fujimasa	6C26
Fukaura Town	9E94
*Fukaura Kaihatsu	
FUKUOKA CHAMBER OF COMMERCE AND INDUSTRY	6A40
*Asakura Bussan	
*HARANOSEICHAHONPO	
*HOUMOTO SESAME TOFU	
*TANESHO	
*Yoshinoshoten	
Fukuoka Food Business Association	6A40
*MOMIKI	
*Sanei Kosan	
*Yanagawa Frozen Foods	
Fukuoka pref. GAP promotion conference	7F46
*ZEN-NOH FUKUREN	
Fukushima Prefectural Goverment	9D40
*Aizuchikusan	
*Asahiya &	
*DateBussan	
*EISEN SYUZO	
*FUKUSHIMA JI BEER	
*Igarashi Seimen	
*Kawakyo	
*Kisen	

*Koori Town Promotion corporation	*chienowa cooperative business association	Kawasho Foods	7D17	*Gohachi Sansho-do	MIYAKO FOOD	9D63	Oami Shirasato City Society of Commerce and Industry	10A10
*Local special chicken Kawamata gamefowl of the Abukuma Heights	*FUJIISUISAN	KEG DRAFT JAPAN	7C40	*Inaka Gurashi	MIYAKO SHOJI	9F01	*kaemon farm	
*Maimunosato	*FUTAMI SEIKA	KENSUI ONOMICHI	9E92	*Kyo Nishijin Kasho Sozen	MIYATO YASO INSTITUTE	7C12	*kaneto suisan	
*Mameya	*Hokkaido Hinodesyokuhi	KENSUI TSUSHO	9E80	*Kyouto Tokusan Pork	MOCA SUPER CACAO&FOODS	6H12	*NABEYA	
*Maruri Foods	*Hokkaido Saladpaprika	Kia Ora Organics	9D20	*Nakajima Noen	MONO INTERNATIONAL	9D20	*saitou tomeji shouten	
*Nakagoya	*KANEMA HAMAYA SYOUTEN	KIDSWELL	11C13	*Sasaki Shuzo	Montebussan	6A50	OBANEYA	11D44
*Naraya	*KINKAI SYOKUHIN	KITOS	11E45	*Shoku-Ichi	MORIHAN SOUHONPO	9F14	obarakougyo	10D29
*Okunomatsu Sake Brewery	*KOBAYASHI SHOTEN	kikanshi ms	10E11	*Tamba Wine	MOSTLAB	6B79	Ogata Village Akitakomachi Rice Producers	6A25
*Onogi shokuhin	*MARUHIRO SUISAN	Kimura Farm	9D75	*Taniguchi	MOTHER FOODS	10D10	OhashiChinmido	7A10
*SASANOKAWA SHUZO	*MARUI SATO KAIKAN	Kimura Milk	9D20	*Tatsuma	Motoyamacho Kochi	11B60	ohtoneduke	10D17
*Shirakawa goyouclub	*MARUWA SINWA CONSTRUCTION	Kisarazu city	10A10	*Theanine	MQ FOODS	6H08	OITA PREFECTURE	9A30
*Shizenzaihai no usuinouen Natural cultivation Usui farm	*Nakashibetsu Local Fishes and Vegetables	*KISARAZU MARKET		*Yakuno Nogyo Shinkoudan	MUSO	6C45	*beppuonens club	
*Suehiro Sake Brewery	*Rausu Fisher's Cooperative Society	*Kisarazu Nettaimura		KYOTO-MONOGRATARI	My natura	9E22	*Derica Foods OTUKA	
*Sun-Ei Nori	*RAUSU KAIKAN	*LIO		L	N.JARVEST	9D20	*FIN NEWS	
*Sutou Agro-industry	*SHIRANUKARAKUKEISYA	*Matsukishoji		LOTTE	NAGAE/BCFOODS GANSU	7F42	*Hachinone	
*Takasagooya Sayouten	*YAMANISHI NISHIYA SHOTEN	Kita Sangyo	7D14	M	NAGAE/Durhuang Seed F&V	7F40	*HappyFarm	
*Tamura denshi Smoke House	HOKOEN	Kitagawa VIII	11B70	M&H	NAGANO CITY	9E11	*HITA·TENRYOSUI	
*Toueiisangyo	HOKUEI SHOKUHIN FOODS SYSTEM	KITAHOKKAIDO Food Market Expansion and Support Committee	10B51	M&M West Coast PRONTO	*HORAI		*inochi no tanbo tanabe nouen	
*TOYOKUNI SHUZOU	Hombo Shoten	11E24	MAKINOHARA Tea Industry Promotion Council	*naganokennoukyoutyokuhan	*KAWAZU FOOD		*KITA-YA	
*Virtuous	HONEY	11E18	*BaioAguriTakasu	*SHINSHU UNIVERSITY[nagano brand local food]	*Konakoubou usa		*Konakoubou usa	
*Wonderfarm	House Foods Group /The Plant Breeding Institute	9D39	*Chuuousuisan	Nagano Small and Medium Enterprise	*KOTOBAHOUSE		*KOTOBAHOUSE	
FUKUSHIMA SAKURA Japan Agricultural Cooperatives/FUKUEI COFFEE	Hoya Hoya Association	9E84	*Furano Regional Wholesale Market	Support Center	*Marutomo Bussan		*Marutomo Bussan	
Fundodai Goyo	I	*kesemo	*kyokuto	*Elisun	*Oitaken Agricultural Co-operatives		*Oitaken Agricultural Co-operatives	
Fuso Ind/Yuwa Ind	ICHIEI FOODS	*MARUSE AKIYAMASHOTEN	*kyokuya	*Farm Kazuto	*ONOSHUZO.		*ONOSHUZO.	
*Yuwa Ind.	Ichiikuhime honpo Mukuno	*Senrei	*kyokuya	*Hearts	*Satoshoten		*Satoshoten	
FUTABA	IKI CITY	*Yamanaka	*kyokuya	*Iijima Farm	*SORAMESHI		*SORAMESHI	
G	ICHIKUHIME honpo Mukuno	Hyakuzen-no-Yume (Sanyo Sangyo)	I	*SANYOU Confectionery	*T&S overall plan		*T&S overall plan	
GENERAL BEVERAGE / BOMPEX JAPAN	IKI CITY	11D53	KITANO SHOJI	LOTTE	*Tanaka Soy Souce		*Tanaka Soy Souce	
Genpei Shuzo	ICHIIKUHIME honpo Mukuno	11E23	Kobayashi Seika	LOTTE	Okayama Prefecture / Okayama Prefecture		Okayama Prefecture / Okayama Prefecture	
Genseida Trade	ICHIIKUHIME honpo Mukuno	10D26	Kochi Ice	M	Industrial Promotion Foundation	11C30	Industrial Promotion Foundation	
genyosha	ICHIIKUHIME honpo Mukuno	11D11	Kochi Prefecture	11E32	M&H	6C50	M&H	
Germinated Soybean KANAEFOODS	ICHIIKUHIME honpo Mukuno	11E59	Kochi Prefecture	6C25	M&M West Coast PRONTO	9D36	M&M West Coast PRONTO	
GIBIER	ICHIIKUHIME honpo Mukuno	10C35	Kochi Prefecture	11B50	MAKINOHARA Tea Industry Promotion Council	7E37	MAKINOHARA Tea Industry Promotion Council	
Gifu Prefecture	ICHIIKUHIME honpo Mukuno	6B38	*akisuisan	MARUEI	*ARAHAEN		*ARAHAEN	
*Aoi Foods Dinners	ICHIIKUHIME honpo Mukuno	6B56	*aminoesu	MARUESU	*OGURINOUEN		*OGURINOUEN	
*Hagiwara Chicken Center	ICHIIKUHIME honpo Mukuno	9E45	*buraun	MARUHARA	*SANSEICHAEN		*SANSEICHAEN	
*Harokan	ICHIIKUHIME honpo Mukuno	6B93	*darumamiso	MARUHARA	*TAKAYANAGISEICHA		*TAKAYANAGISEICHA	
*kisaraFR	ICHIIKUHIME honpo Mukuno	9D60	*foodplan	Manaka	Maruka Foods	9D38	Manaka	
*Okuda farm	ICHIIKUHIME honpo Mukuno	9F109	*graziemille	MARUHARA	MARUHARA	7A20	MARUHARA	
*Ryunohitomi	ICHIIKUHIME honpo Mukuno	Ishigaki no shio	*hamaya	MARUHARA	MARUHARA	11E49	MARUHARA	
*Sakurai Foods	ICHIIKUHIME honpo Mukuno	Ishigaki no shio	*kyokuto	MARUHARA	MARUHARA	11E49	MARUHARA	
*SUZUKI INDUSTRIAL	ICHIIKUHIME honpo Mukuno	6B40	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GLOBAL	ICHIIKUHIME honpo Mukuno	J	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Global Cheese	ICHIIKUHIME honpo Mukuno	6D90	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GLOBAL-MART FOODS	ICHIIKUHIME honpo Mukuno	6C60	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GLODEL/CHEONHAE FOOD	ICHIIKUHIME honpo Mukuno	11E12	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GODACO SEAFOOD J.S.C	ICHIIKUHIME honpo Mukuno	7F20	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GOKO FOOD	ICHIIKUHIME honpo Mukuno	9F11	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GOLD LINE ENTERPRISES	ICHIIKUHIME honpo Mukuno	11E40	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GOTOSHOYU	ICHIIKUHIME honpo Mukuno	6F60	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GRAND PLACE	ICHIIKUHIME honpo Mukuno	11D42	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GREEN LAB	ICHIIKUHIME honpo Mukuno	11E04	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GreenAgent	ICHIIKUHIME honpo Mukuno	10D16	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Grubin	ICHIIKUHIME honpo Mukuno	7B13	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
GINUMA PREF	ICHIIKUHIME honpo Mukuno	7A07	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
H	ICHIIKUHIME honpo Mukuno	6B40	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Hachiya Foods	ICHIIKUHIME honpo Mukuno	H	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HAKAIKAN BREWERY	ICHIIKUHIME honpo Mukuno	9D20	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HAKUTSURU SAKE BREWING	ICHIIKUHIME honpo Mukuno	6C21	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HAL CAVIAR	ICHIIKUHIME honpo Mukuno	9F104	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Hanbit	ICHIIKUHIME honpo Mukuno	11C11	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
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HANDS TRADING	ICHIIKUHIME honpo Mukuno	6C30	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HANZAWA KEIRAN	ICHIIKUHIME honpo Mukuno	9D20	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Happy Mukujimaen	ICHIIKUHIME honpo Mukuno	9D20	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Harawaii	ICHIIKUHIME honpo Mukuno	6C66	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HATADA	ICHIIKUHIME honpo Mukuno	11F01	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HATAKOSEN	ICHIIKUHIME honpo Mukuno	7C30	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HATTENDO	ICHIIKUHIME honpo Mukuno	11D30	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
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HBC Trading Australia/Chef's Choice	ICHIIKUHIME honpo Mukuno	9E26	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HealthyTOKYO	ICHIIKUHIME honpo Mukuno	6G13	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Heart	ICHIIKUHIME honpo Mukuno	11E01	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Hedatachibana Kai	ICHIIKUHIME honpo Mukuno	9D17	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Higasayuzu	ICHIIKUHIME honpo Mukuno	7C24	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HIKARI SYOUJI/CTD-JAPAN	ICHIIKUHIME honpo Mukuno	7C36	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HINOMOTOSHOKUSAN	ICHIIKUHIME honpo Mukuno	7F21	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
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INTERNATIONAL / KEN INTERNATIONAL JP	ICHIIKUHIME honpo Mukuno	11E58	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HKTDC	ICHIIKUHIME honpo Mukuno	7B16	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
Hobgoblin Japan	ICHIIKUHIME honpo Mukuno	10B40	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
HOKKAIDO KONSEN MIRYOKUSOZU NETWORK	ICHIIKUHIME honpo Mukuno	*Akkeshi Fisheries Cooperative Association	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	
*BETSUKAINYUYOKOUSYA	ICHIIKUHIME honpo Mukuno	*kyokuya	*kyokuya	MARUHARA	MARUHARA	11E49	MARUHARA	

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*Yasuda Shokuhin Kougyou	
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*Maruka.	
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*MATSUDA SHOUTEN	
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*MIZUKAMI FUSAKICHI SHOUTEN	
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*Coba Farm	
*COMO	
*Echigo Shiratama Honpo	
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*Farm TAKAHASHI	
*Forest Berry Farm	
*Fuji Foods	
*FUJINISHOUKAI.	
*Hagiri	
*Hakusuya Mamekichi	
*HAMASASHOTEN	
*Hayashi Nouen	
*Hieiyuba Honpo Yubahachi	
*Hokkaido Bio-Industry	
*Hokumokuuroho	
*Hokuto city government office	
*HOMARE SHOKUHIN	
*HONMA	
*Hoshino Suisan	
*ICHIKAWA FOODS	
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*Izutsu wine	
*JINCHU	
*kaneichi syoten	
*Kanekyu	
*kantousyokuhinkougyou	
*KANZURI	
*kawahito	
*KIDO SHOKUHIN	
*KIKUSUI SAKE	
*Kimura farm	
*KINTOBI SHIGA	
*Kit Blue	
*Kobayashi Noodle	
*Kobe Mizho Honpo	
*kojiya	
*Koyuseikatu	
*KOZAWA FOODS	
*Kubosaketen	
*KUJI FARM	
*Kyoei Food	
*Maple Laboratory	
*MARUDEN	
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*MITSUISHI	
*Miwa Soumen Konishi	
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*MORIKAWA SHUZO	
*Nakamura Gyogyoubu	
*NANAO CONFECTIONERY	
*NANGOKUSIZENNOUEN	
*NEGISHI BUSSAN	
*Niseko Takahashi Dairy Farm(Takahashi Dairy Farm)	
*NSW	
*OBAMA SYOKURYO	
*OGURAYA	
*oheyamas yokuhin Co.	
*onozuka food	
*Paradise Beer Factory	
*Plus	
*rankoan	
*ROMANCE CONFECTIONERY	
*RYUKYU KOKUTO	
*sakaeya Co.	
*Sakamoto	
*SAKARI SOUMEN NOODLES	
*SANOEIMEN	
*SANSHU MIKAWA MIRIN / SUMIYA BUNJIRO BREWERY	
*Sanuki Shisei	
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*Senko Farm	
*shikisya	
*Shinei Suisan	
*Shiojiri city government office	
*Shodoshima Yamaichi	
*Shoku no kakehashi	
*Showa Seika	
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*CATHERINE HOUSE	
*FERICOT-CRAFT JAPAN INC	
*Gogyofuku	
*Kanetoshi	
*Mochi cream Japan	
*NaniwaKonbu	
*NICHIBEI COFFEE	
*ROKKO BEER	
*Shimamoto shokuhin	
*TaDaPHILOSOPHY	
*TAKASHIMA SHOJI	
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*Seifu	
*Shimazaki Shuzo	
*Tochigi Liqueur	
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*Yokokura Honten	
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*High Quality Food Association of tokachi	
*Ikeda Grape-wine Institute	
*Kobayashi-foods	
*Memuro Agricultural Cooperative	
*Nakata foods	
*Needs	
*Obihiro Employment Promotion Council	
*Obihiropurapan	
*Shibuya Fermentation	
*Shintoku Bussan	
*Tokachi Hills	
*Tokachi Shimizu Agricultural Cooperative	
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*Maruya	
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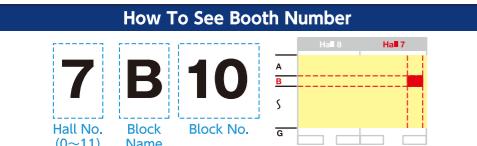
◆ [FOODEX JAPAN] Overseas Exhibitors * Pavilion Organisers only

<ARGENTINA>	7C70	<HUNGARY>	3B20
AAICI - INVEST AND TRADE OFFICE OF ARGENTINA		Agricultural Marketing Centre	
IPCVIA - ARGENTINE BEEF		<INDIA>	8F20
<ARMENIA>	1E10	India Trade Promotion Organisation (ITPO)	
Embassy of the Republic of Armenia in Japan		<INDONESIA>	7A50
<Australia (Victoria)>	4A20	Embassy of The Republic of Indonesia, Tokyo, Japan	
State Government of Victoria		<SOUTH AFRICA>	1B20
<Australia (South Australia)>	4A23	The Department of Trade and Industry/Economic Division, Embassy of South Africa	
Food South Australia		<IRELAND>	2F10
<Australia (Taste Australia)>	4B30	European Beef - Irish Food Board	
Taste Australia		<ISRAEL>	10E40
<AUSTRIA>	2C50	Embassy of Israel, Economic & Trade Mission	
Advantage Austria Tokyo		<SPAIN>	1C40
<Belgium (Brussels)>	3D10	ICEX SPAIN TRADE AND INVESTMENT ECONOMIC AND COMMERCIAL OFFICE, EMBASSY OF SPAIN	
Hub.brussels Invest & Export		<ITALY>	3C30
Brussels Invest & Export by hub.brussels, Tokyo		EMBASSY OF ITALY - TRADE PROMOTION SECTION	
<BELGIUM (FLANDERS)>	3C10	ITALIAN TRADE AGENCY	
Flanders Investment & Trade		<ITALY (Universal Marketing)>	10E50
<BELGIUM (WALLONIA)>	3C20	Universal Marketing	
Wallonia Export-Investment Agency (AWEX)		<JAPAN>	9B60
AWEX-Tokyo		Japan External Trade Organization (JETRO)	
AWEX-Beijing, China		BANGLADESH	
AWEX-Taipei, Taiwan		BOLIVIA	
AWEX-Seoul, South Korea		BOTSWANA	
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<BOLIVIA>	5A53	COSTA RICA	
Embassy of the Plurinational State of Bolivia		Côte d'Ivoire	
<BRAZIL>	5C10	ETHIOPIA	
Apex-Brasil		GHANA	
The Embassy of the Federative Republic of Brazil		GUATEMALA	
<CANADA>	5C20	IRAQ	
Agriculture and Agri-Food Canada		JORDAN	
<CHINA>	7A60	LESOTHO	
Beijing TBOW International Exhibition Company		MADAGASCAR	
<CHINA (Shandong Province)>	5B10	MARSHALL ISLANDS	
SHANDONG UNIVERSAL CONFERENCE & EXHIBITION		MONGOLIA	
<COLOMBIA>	5A10	MORDOVA	
ProColombia		MOZAMBIQUE	
<COSTA RICA>	5A60	MYANMAR	
Costa Rica - Essential - Procomer		NIGERIA	
<The Czech Republic>	3B30	PAPUA NEW GUINEA	
Ministry of Agriculture of the Czech Republic		SAMOA	
<Denmark>	1D20	SRI LANKA	
Confederation of Danish Industry		SUDAN	
<ECUADOR>	5B60	UKRAINE	
EMBASSY OF ECUADOR / PRO ECUADOR		UZBEKISTAN	
<European Union - Enjoy it's from Europe>	2B40	VANUATU	
Europen Union		VENUEZUELA	
<Finland>	1E30	ZAMBIA	
Business Finland		<Korea>	9A80
<FRANCE>	3C40	Korea Agro-Trade Center Tokyo	
Business France		<LATVIA>	1D10
<GEORGIA>	1B10	Union of Latvia Fish Processing Industry	
National Wine Agency		<Lithuania>	1C20
<GERMANY>	2C40	Rural Business and Markets Development Agency - Litfood	
Germany, Federal Ministry of Food and Agriculture		<Malaysia>	4C40
<GHANA>	1B21	Malaysia External Trade Development Corporation (MATRADE)	
BUSINESS, TRADERS AND MANUFACTURES ORG OF GHANA		<MEXICO>	5C40
<GREECE>	2C20	AGENCIA DE SERVICIOS A LA COMERCIALIZACION Y DESARROLLO DE MERCADOS AGROPECUARIOS	
Enterprise Greece Invest & Trade		<NETHERLANDS>	2E20
<HONDURAS>	7D56	Embassy of the Kingdom of the Netherlands, Agricultural Department	
Embassy of the Republic of Honduras in Japan		<PAKISTAN>	8F40
<PERU>		Embassy of Pakistan Tokyo	
<Philippines>		<Paraguay>	7D60
National Wine Agency		Embassy of the Republic of Paraguay in Japan	
<Russia>		<PERU>	5B30
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<Russia>		Philippines-Center for International Trade Expositions and Missions (CITEM)	
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Polish Pavilion - The National Support Centre for Agriculture		<Russia>	2C30
<Russia>		ETR Agency (Gatewell Group Limited)	
Russian Export Center			

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<ARMENIA>		<ARMENIA>	
Grand Candy	3E10	Grand Candy	3E10
<AUSTRALIA>		<AUSTRALIA>	
DON	4A21	DON	4A21
Healthyroo	4A33	Healthyroo	4A33
Hunter's Dream Estate	4A35	Hunter's Dream Estate	4A35
Murray River Organics	4A22	Murray River Organics	4A22
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The Food Box Australia	4A31	The Food Box Australia	4A31
Turkish Bread Factory	4A41	Turkish Bread Factory	4A41
<LATVIA>		<LATVIA>	
RicBerry	1D01	RicBerry	1D01
<MALAYSIA>		<MALAYSIA>	
COZZO FOOD INDUSTRIES	4G05	COZZO FOOD INDUSTRIES	4G05
Federal Agricultural Marketing Authority (FAMA)	4G01	Federal Agricultural Marketing Authority (FAMA)	4G01
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HARMONY LOTUS FOODS	4G06	HARMONY LOTUS FOODS	4G06
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PALM FIBER	10D54	PALM FIBER	10D54
Xinia Superior Products	7A30	Xinia Superior Products	7A30
<MEXICO>		<MEXICO>	
Bodegas La Cepa de Guadalupe	5H05	Bodegas La Cepa de Guadalupe	5H05
FRESHCOURT	5A52	FRESHCOURT	5A52
GRUPO VIDA	10C45	GRUPO VIDA	10C45
Organikaj	5H01	Organikaj	5H01
Red Sun Farms	5A62	Red Sun Farms	5A62
Sentir Mezcal	5H04	Sentir Mezcal	5H04
<MONGOL>		<MONGOL>	
Khaan Jims	2B11	Khaan Jims	2B11
MONOS Foods	2B14	MONOS Foods	2B14
Tses Khairkhan	10C46	Tses Khairkhan	10C46
<NETHERLANDS>		<NETHERLANDS>	
Intercheese Holland	1C01	Intercheese Holland	1C01
<NEW ZEALAND>		<NEW ZEALAND>	
New Zealand Miracle Water	4A42	New Zealand Miracle Water	4A42
We Love Group	4A44	We Love Group	4A44
<NORWAY>		<NORWAY>	
Sigdal Bakeri	1E01	Sigdal Bakeri	1E01
<PAKISTAN>		<PAKISTAN>	
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<POLAND>		<POLAND>	
Bio Juice Piotr Michalak	1C02	Bio Juice Piotr Michalak	1C02
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INSTANTA	7E46	INSTANTA	7E46
MASPEX	1C03	MASPEX	1C03
TAGO	2B12	TAGO	2B12
<SINGAPORE>		<SINGAPORE>	
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Cape Foods	1D02	Cape Foods	1D02
KHOISAN GOURMET	10D44	KHOISAN GOURMET	10D44
Wesgro	8F01	Wesgro	8F01
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<TAIWAN>		<TAIWAN>	
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Prostar Foodservice	4D03	Prostar Foodservice	4D03
QING HE ORGANIC	10D41	QING HE ORGANIC	10D41
Vegefarm	4D01	Vegefarm	4D01
Wan Tai Feng Food	4D05	Wan Tai Feng Food	4D05
<THAILAND>		<THAILAND>	
Bangkok Ranch	4H01	Bangkok Ranch	4H01
NATURAL BEV	4G04	NATURAL BEV	4G04
River Kwai International Food Industry	4H04	River Kwai International Food Industry	4H04

Hall 8·7 Japanese/International Exhibition Zone



SDGs Zone

FOODEX JAPAN sees SDGs as a business chance and focus on the possibilities in food industry. This special zone put an emphasis on poverty, hunger, allergy and alternative food that improve our health.

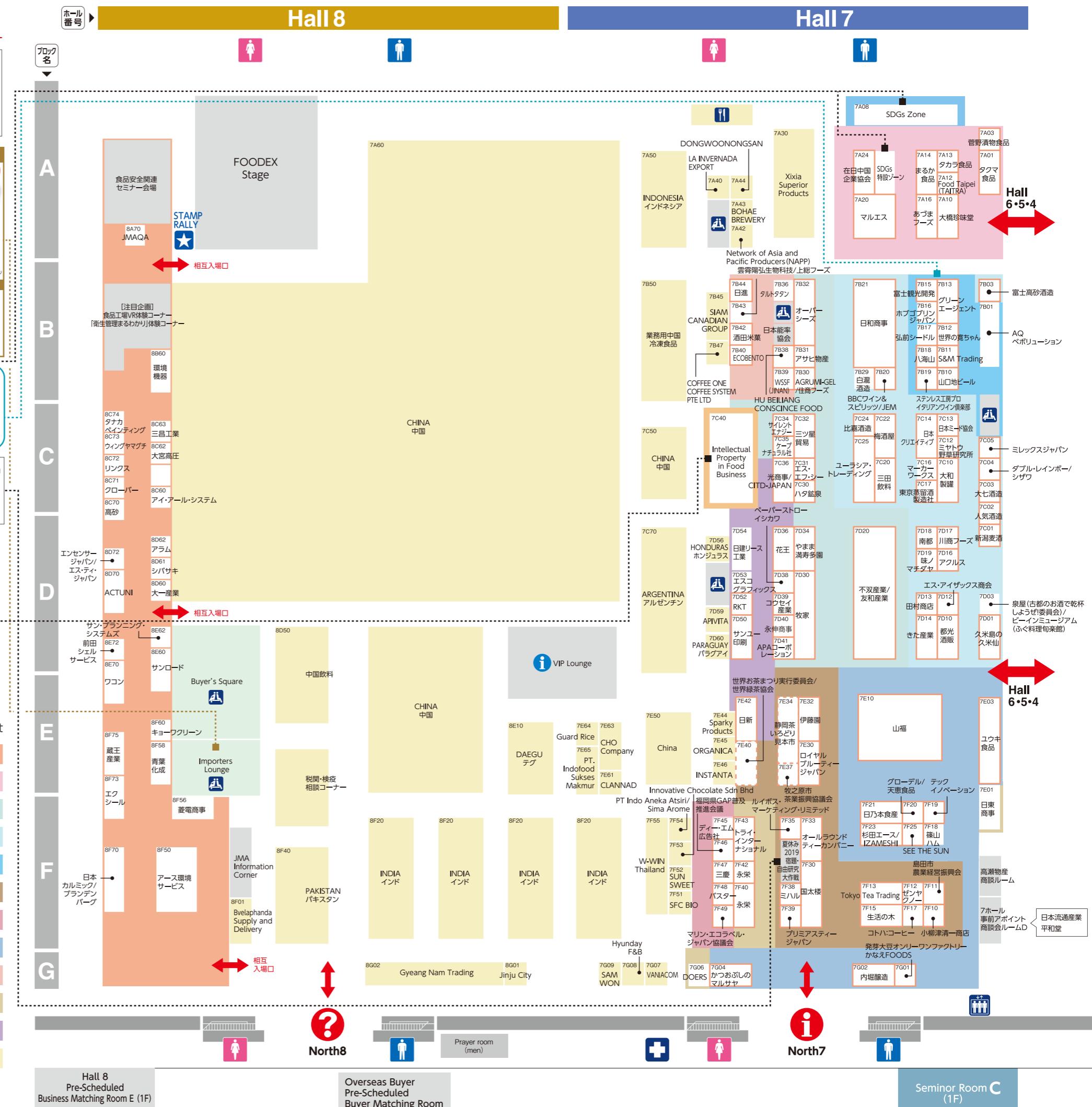
Intellectual Property in Food Business

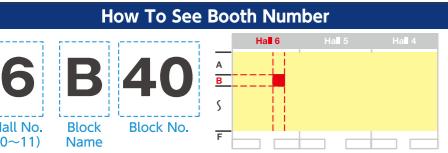
From Japan to the World: Japanese restaurant owners would like to export their restaurant using their intellectual property as franchisees.

property as franchisors.
You will be able to meet restaurants that already exist in the world.
From the World to Japan: If you want to export your products using intellectual property, you can get some support from the companies that can support you.



- | | |
|---------------------------------------|--|
| □ | Exhibitors with products for export |
| □ | Some exhibitors with products for expo |
| Food Safety Expo2019 | |
| OTSUMAMI JAPAN | |
| Soft Drink | |
| Alcohol Drink | |
| Craft Beer&Cider | |
| Tea&Coffee | |
| Global Standard | |
| Seasonal Foods | |
| Confection・Desert&Snack | |
| Seasoning・Processed Food/Daily Dish | |
| Foodpack&Logistics | |
| International Exhibition Zone | |





Hall 6 Japanese Exhibition Zone

ホール番号

Block No.

Block No.

F

Hall No. (0~11)

Block Name

Block No.

A

B

C

D

E

F

G

H

International Exhibition Zone

Japanese International Exhibition Zone

Exhibition Zone

Hall 8

Hall 7

Hall 6

Hall 5

Hall 4

Hall 3

Hall 2

Hall 1

East Registration

Central Registration

North Registration

West Registration

Japanese International Exhibition Zone

Exhibition Zone

Hall 9

Hall 10

Hall 11

Visitor Services

Information (Hall 2·5·8·9)

FOODEX NAVI Search for your product / company of interest

Exhibitor Directory Official Directory available onsite Price: JPY3,000 (tax included)

Lounge Refreshment Lounge

First-Aid Room

Elevator



Malaysia External Trade Development Corporation (MATRADE)
Ginza Showadori Building, 9F
8-14-14, Ginza, Chuo-ku,
Tokyo 104-0061, Japan
Tel: +81-3-5544-0713
Fax: +81-3-35440714
Email: tokyo@matrade.gov.my

MATRADE (4C40)

Overseas VIP Lounge

Exhibitors with products for export

Some exhibitors with products for export

Export Food

Import Food

International Exhibition Zone

Japanese International Exhibition Zone

Exhibition Zone

Hall 8

Hall 7

Hall 6

Hall 5

Hall 4

Hall 3

Hall 2

Hall 1

East Registration

Central Registration

North Registration

West Registration

Japanese International Exhibition Zone

Exhibition Zone

Hall 9

Hall 10

Hall 11

Visitor Services

Information (Hall 2·5·8·9)

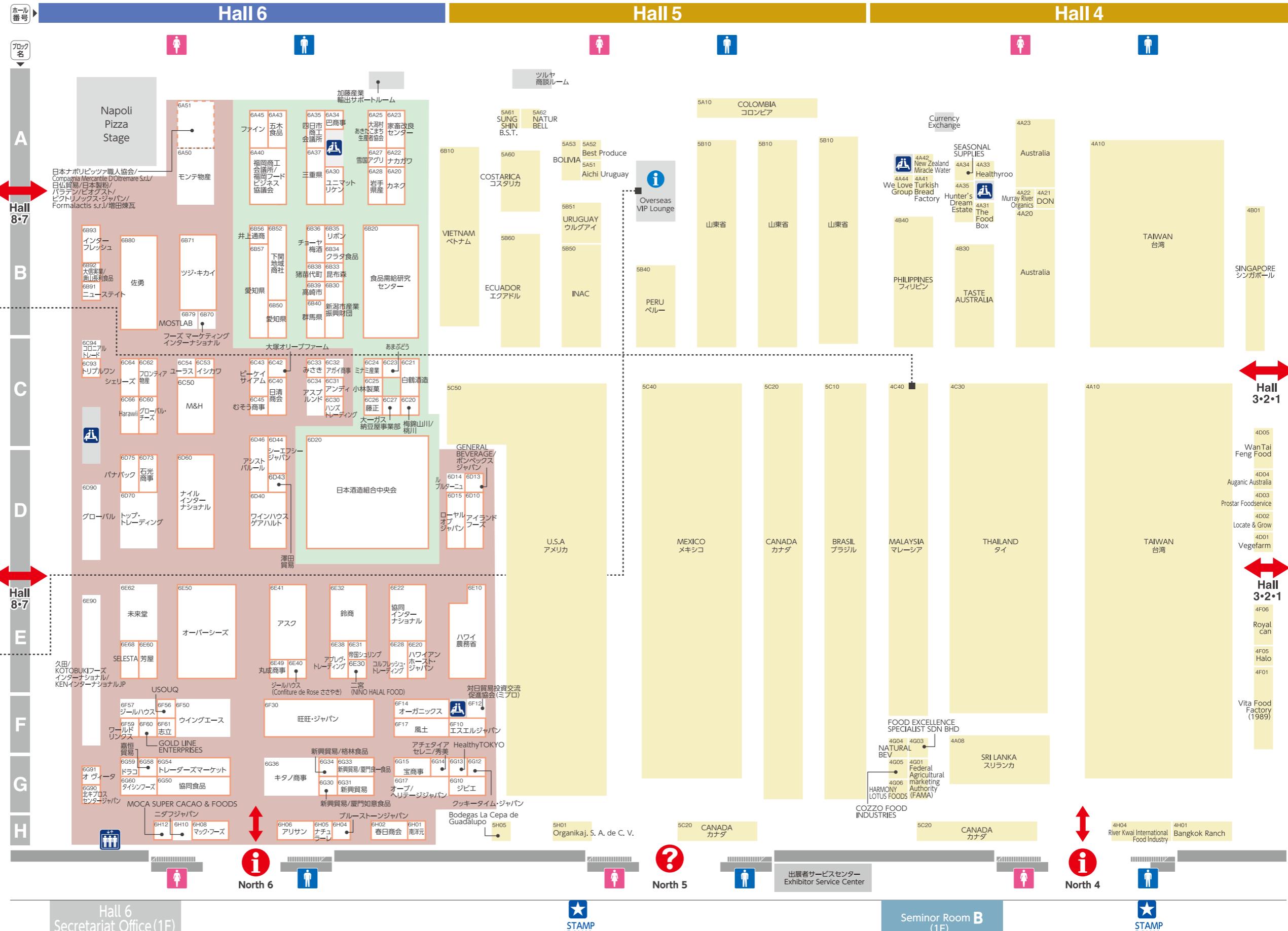
FOODEX NAVI Search for your product / company of interest

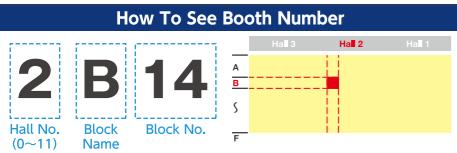
Exhibitor Directory Official Directory available onsite Price: JPY3,000 (tax included)

Lounge Refreshment Lounge

First-Aid Room

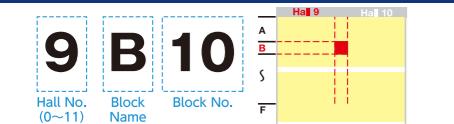
Elevator



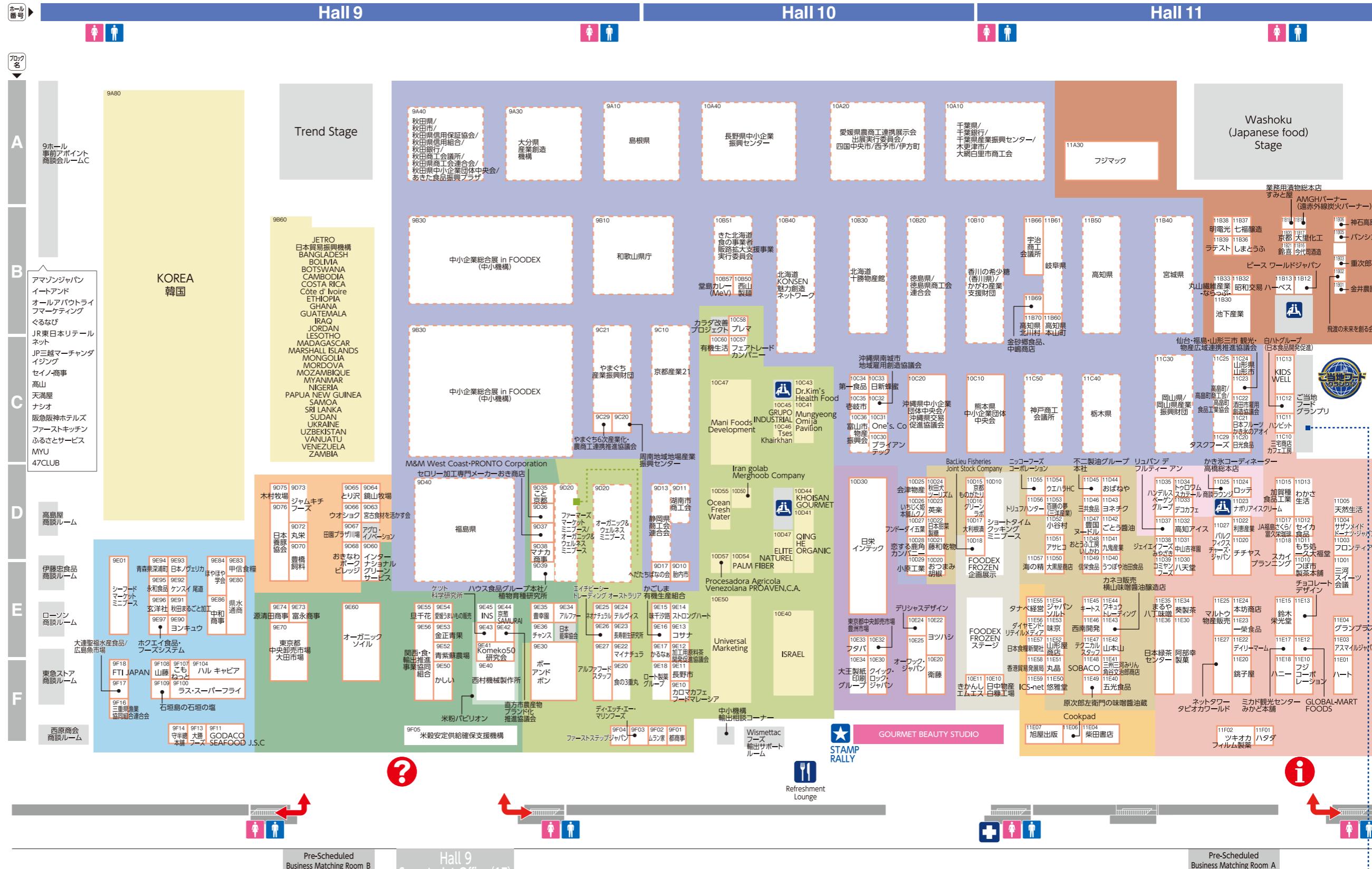


Hall 3·2·1 International Exhibition Zone





Hall 9 Japanese International Exhibition Zone



Hall 11

Local Food Grand-Prix

Join to vote the best of Japanese local delicacies!