

Tiered Sponsor Benefits

Title

Price \$20,000

Available 1

Access & Attendee List

Full passes to attend VSS24 in its entirety (may be assigned to 3rd parties) 10

Brand Visibility & Recognition

- The 2024 Virginia Solar Summit will be "brought to you by" the Title Sponsor, topping all billing
- All three VSS24 on-site Happy Hours, beverages and catering provided "courtesy of" Title Sponsor
- Logo placement in printed program, on screen, on website,* in emails and social media Preeminent
- Dedicated and individual logo and tagline placement on screen during the event
- Repeated organic Title Sponsor recognition spoken throughout the event by emcee, including prepared message
- Exclusive logo placement on provided name badges
- Option to provide branded lanyard
- Option to provide short video to be played when attendees are all assembled (once)
- Custom artwork (produced by VSS) for use on social media, email, et al. (VSS24 Marketing Cards)
- Sponsor ribbons for name badges of organization's attendees

Engagement & Interaction

- All three VSS24 on-site Happy Hours "hosted by" Title Sponsor, physically noted with printed pop-up display
- Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)
- Display 1 poster in the on-site Poster Gallery
- Website advert pre- and post-event* (creative and copy you provide)
- Add flier/insert into attendee folders (creative and copy you provide; VSS printed or pre-ship)
- Title Sponsor's job board listed on VSS website*

Speaking**

- 1 open session to title and feature your selection of speakers (organized by Title Sponsor)
- 1 featured/keynote speaking opportunity, including 1 introductory speaker (2 total speakers)
- 1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate
- Pre-event marketing email and press release priming your sessions/speakers; AND post-event email

VSS24 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*

- Archive logo placement, plus title page, full page advert and repeated branded section breaks Top
- Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive 10

*All VSS24 sponsorships will carry forward into a robust follow through period post-event (until VSS25) which will lead with publication of the VSS24 Conference Archive and persist online and on social media.

**All VSS24 program planning must be approved by VSS in advance

Tiered Sponsor Benefits

	Terawatt	Gigawatt	Megawatt	Kilowatt	Watt
Price	\$10,000	\$5,000	\$2,500	\$1,500	\$750
Available	4	8	unlimited	unlimited	unlimited
Access & Attendee List					
Full passes to attend VSS24 in its entirety	5	3	2	1	
Brand Visibility & Recognition					
Logo placement in printed program, on screen, on website,* in emails and social media	Premium	Featured	Elevated	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS24 Marketing Cards)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor ribbons for name badges of organization's attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Engagement & Interaction					
Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)	<input checked="" type="checkbox"/>				
1 exclusively-branded breakfast or lunch "brought to you by" Terawatt Sponsor, including printed logo placement in the VSS24 program (subject to availability, total of 4 available)	<input checked="" type="checkbox"/>				
1 exclusively-branded event break (4), workshop (2), or town hall (2) "brought to you by Gigawatt Sponsor," including printed logo placement in the program (subject to availability, total of 8 available)		<input checked="" type="checkbox"/>			
Website advert pre- and post-event* (creative and copy you provide)	<input checked="" type="checkbox"/>				
Display 1 poster in the on-site Poster Gallery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company/Organization job board listed on VSS website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Speaking**					
1 featured speaking opportunity during your branded breakfast or lunch (<15 mins), or other session	<input checked="" type="checkbox"/>				
1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Pre-event marketing email that primes your session and/or speaker(s)	<input checked="" type="checkbox"/>				
Inclusion in a pre-event marketing email that primes your speaking opportunity		<input checked="" type="checkbox"/>			
VSS24 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*					
Archive logo placement and repeated branded section breaks	Premium	Featured	Elevated	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	5	4	3	2	1

*All VSS24 sponsorships will carry forward into a robust follow through period post-event (until VSS25) which will lead with publication of the VSS24 Conference Archive and persist online and on social media.

**All VSS24 program planning must be approved by VSS in advance

Specialty Sponsor Benefits

	Wi-Fi	Health & Safety	Poster Gallery	Branded After-Hours / Party
Price	\$5,000	\$5,000	\$5,000	\$2,500+
Available	1	1	1	3
Access & Attendee List				
Full passes to attend VSS24	2	2	2	1
Brand Visibility & Recognition				
"Free" high speed on-site Wi-Fi made available to attendees	<input checked="" type="checkbox"/>			
Branded 1-page conference folder insert featuring Wi-Fi password, your logo, and tagline or message (produced by VSS)	<input checked="" type="checkbox"/>			
Branded 1-page conference folder insert featuring Health & Safety Info, your logo, and tagline/message (produced by VSS)		<input checked="" type="checkbox"/>		
Branded 1-page conference folder insert showcasing VSS24 Poster Gallery featuring your logo and tagline or message (produced by VSS)			<input checked="" type="checkbox"/>	
Logo placement in printed program, on screen, on website,* in emails and social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS24 Marketing Cards)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor ribbons for name badges of organization's attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Engagement & Interaction				
Option to contribute branded masks and/or hand sanitizer for front desk takeaway		<input checked="" type="checkbox"/>		
Host your After Hours or After Party				<input checked="" type="checkbox"/>
Display 1 poster in the on-site Poster Gallery	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Organization job board listed on VSS website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
VSS24 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*				
Archive logo placement and repeated branded section breaks	Featured	Featured	Featured	Featured
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	4	4	4	3

*All VSS24 sponsorships will carry forward into a robust follow through period post-event (until VSS25) which will lead with publication of the VSS24 Conference Archive and persist online and on social media.

**All VSS24 program planning must be approved by VSS in advance

Exhibitor Benefits

Premium Standard

Price \$3,000 \$1,500

Available 10 26

Includes

Exhibition booth space	10x10	10x10
Premium spaces will be located on the main level and open the afternoon of May 13 along with the Poster Gallery, welcome session, and Day 1 Happy Hour	<input checked="" type="checkbox"/>	
6-foot table and two chairs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branded Renaissance Circuit stickers with your logo (optional)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Access & Attendee List

Full passes to attend VSS24 in its entirety	3	2
1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Brand Visibility & Recognition

Logo placement in printed program, on screen, on website,* in emails and social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom artwork (produced by VSS) for use on social media, email, et al. (VSS24 Marketing Cards)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
"Exhibitor" ribbons for name badges of organization's attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Online Engagement

Company listed in virtual Exhibitor Hall on the VSS website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company/Organization job board listed on VSS website*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

VSS24 Conference Archive (post-VSS digital compendium with presentations + bonus materials)*

Archive logo placement and repeated branded section breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	3	1

Multiple exhibition spaces may be reserved, may combine with sponsorship. Spaces available on a first-come, first-served basis. Electricity, specialty labor, and furniture rental not included.

**All VSS24 sponsorships will carry forward into a robust follow through period post-event (until VSS25) which will lead with publication of the VSS24 Conference Archive and persist online and on social media.*

***All VSS24 program planning must be approved by VSS in advance*