



AGRIBUSINESS, TRADE & INVESTMENT

MISSION TO NETHERLANDS

3rd to 7th October 2023

Invest in Africa Summit in conjunction with Netherlands Trade Commission have organized the Agribusiness, Trade and Investment Mission to Netherlands from 3rd to 7th October 2023.

We invite Agribusiness practitioners, manufacturing sector, tourism industry, small enterprises, government officials, exporters, importers and other sectors involved in trade and investment to participate in this event.

€ 1250 Per Person




The package will cater for transfers, breakfast, lunch, accomodation, and ground transport.

Registration Deadline: 31st July 2023



INVEST IN
AFRICA
SUMMIT
2023

NETHERLANDS OFFICE
INVEST IN AFRICA SUMMIT

 +31 616 950 384
 info@investinginafrica.eu
 www.investinginafrica.eu



KENYA OFFICE
INVEST IN AFRICA SUMMIT

 Valley View Office Park, 4th floor,
Tower A, City Park Drive off Limuru road
 +254 733 846 186 / +254 720 131 653
 www.investinginafrica.eu

AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO NETHERLANDS FROM 3RD TO 7TH OCTOBER 2023.

We wish to invite you to the forthcoming Trade and Investment mission to the Netherlands.

The Agribusiness, Trade and Investment Mission was born from the need to increase trade and investment between Netherlands and Africa and to vigorously exploit the huge trade and investment potentials that remains untapped.

OBJECTIVE

The aim of the mission is to promote trade and investment partnerships.

THE ORGANIZERS

The mission is being organized by Invest in Africa Summit and the Netherlands Trade Commission.

TARGET GROUP

The Trade Mission targets:-

- African private sector
- Government organizations
- Business managers
- Financial institutions
- Importers
- Exporters
- SMEs
- Suppliers
- Farmers

We believe the mission will promote specific opportunities in different sectors, and provide a platform for the participants to make market connections that will lead to significant investment and trade.

WHAT TO EXPECT

The trade mission will showcase African's main economic activities, while promoting trade partnerships between Africa and the Netherlands.

It is expected that Dutch business people will be attracted to trade or establish investment and trade partnerships with the African delegates.

Delegates will participate in:-

- Business Workshops attracting Dutch businesses
- Business-to-Business Networking Meetings
- Match-making based on Business Sectors

- Visits to Dutch government ministries, Farms and Factories

The Mission is an Excellent Opportunity to:

- Meet prominent and leading international investors
- Connect Africa Fresh Produce Producers to Buyers in the Netherlands
- Actively reach new customers and promote your products and services
- Have one on one interaction with potential customers and investors
- Get matched to real investors based on your sector preference
- Conclude partnership and trade agreements

Package Cost

Euros 1200.00 Per Person

What the Package Covers:

- Airport Transfers
- 4 Nights accommodation in a single room at a 4 star hotel in Rotterdam
- Daily Breakfast
- Land Transportation on private basis
- Daily Lunch
- Participating in B2B meetings.

We take this early opportunity to invite you to participate in the Netherlands Trade Mission and get the benefits that will accrue from the trip. Registration is open up to 30th August 2023.

Meanwhile we advice you to book your visa interview appointment at the Netherlands Embassy in your country or at VFS Global www.vfsglobal.com/en/individuals/index.html as soon as possible.

Thanking you in advance for your partnership.

Yours Sincerely,

John Karegwa

Chief Executive Officer

Invest in Africa Summit 2023

Changemaker International

Betje Wolffstraat 62, 3027 RN, Rotterdam, Netherlands

Phone :+31 616 950 384

Email: info@investinginafrica.eu

Website: www.investinginafrica.eu

Programme

Trade Mission to the Netherlands Itinerary 3rd to 7th October 2023

| Date | Activity | |
|---|--|--|
| 3rd October 18.00 | Arrive in the Netherlands Welcome Dinner | |
| 4th October 08.00 09.00-10.30 11.00 13.00 16.00 17.30 19.00 | Morning: Leave the hotel for Naaldwijk Visit World Horti Center Leave by bus for Eersel Visit Vencomatic <ul style="list-style-type: none"> • Lunch • Presentation • Visit the factory Drive back to the hotel by bus Arrive at hotel Evening: Feedback Session at the Hotel after dinner | |
| 5th October 07.45 09.30 11.00 12.00 13.15 14.00 16.30 | Leave the hotel for Amsterdam Visit Food Center Amsterdam Meet with some food importers/distributors: Leave for lunch Lunch in Alphen a/d/ Rijn Leave by bus Visit EOSTA (buys Vegetables, Avocado and Macadamia from Africa) Departure to hotel Meeting with Freshclusive | |

| | | |
|---|---|--|
| <p>6th October</p> <p>07.30</p> <p>09.30</p> <p>11.00</p> <p>13.00</p> <p>15.30</p> <p>17.00</p> | <p>Fresh Produce Market Masterclass by Euro-Afrilink Venue- Coach House Rotterdam</p> <p>Visit Family farm Sik en Blaar - Cows & Goat farm</p> <ul style="list-style-type: none"> • Farm visit • Cheese tasting & lunch • Visit milk processing Plant <p>Visit Coolport I Rotterdam - Kloosterboer</p> <p>Return to hotel by bus</p> <p>Feedback Session at the Hotel</p> | |
| <p>7th October 2023</p> | <p>Morning Tour of Rotterdam City.</p> <p>Depart from the Netherlands</p> | |



Changemaker International
Betje Wolffstraat 62, 3027RN Rotterdam
[Tel:+31616950384](tel:+31616950384)
Email: info@investinginafrica.eu
Website: Investinginafrica.eu

AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO THE NETHERLANDS FROM 3RD TO 7TH OCTOBER 2023.

DELEGATE DETAILS

| | |
|----------------------|--|
| FULL NAME | |
| ADDRESS | |
| ZIP / POSTAL CODE | |
| TELEPHONE | |
| CITY | |
| COUNTRY OF RESIDENCE | |
| NATIONALITY | |
| PASSPORT NUMBER | |

| | |
|--|--|
| NAME OF COMPANY /NGO | |
| SECTOR | |
| JOB TITLE | |
| EMAIL | |
| TELEPHONE | |
| REASONS FOR PARTICIPATING IN THE TRADE MISSION | |

DELEGATE PROFESSIONAL BACKGROUND

**Registration Fee is Euro 1200 and
which caters for:**

- **Airport Transfers**
- **Accommodation for 4 days**
- **Land Transportation on private basis**
- **Participating in B2B meetings.**

NOTICE * Registration fee does not include visa fees and flights.