

2022 JC Raulston Arboretum Annual Report

There are many people to thank for their support in 2022. Here are a few highlights from this amazing year.

Plant Collections & Distributions

- 15,553** Plants distributed to members, gardens, nurseries & general public
- 9,187** Taxa in living collection
- 2,026** New accessions

Education

- 2,040** Registrants to Children’s Program
- 79** Children’s Programs offered
- 16** Minutes to fill 2022 Artists in the Garden Camp
- 946** Student touring the Arboretum with a school group
- 704** Pages read during Lunch and Lit
- ??** Holes dug around the Yurt to locate a water leak
- 1,123** Intro to Gardening in the South participants
- 7,230** Midweek online program attendees
- 188** Adult programs offered
- 11,419** Registered adult participants for lectures, classes & workshops
- 3.6** Hours to sell out our 2023 Costa Rica trip

Moonlight in the Garden

- 11,033** Advance Tickets Sold
- 183** Pounds of marshmallows roasted
- 850** Luminaria lit each night
- 3** Luminaria spontaneously combusted
- 250** Volunteers needed for the event
- 883** Volunteer hours dedicated to the event
- 310** Memberships joined for advance tickets
- 1** Couple volunteered five nights to service cider
(Thank you Vanette & Thearon McKinney!)
- \$331,762** Gross Revenue

Rentals

- 77** “I Do’s” said
- 16,675** Chairs set up for outdoor events
- 7** Months set rental revenue record

Volunteer

- 11,077** Hours contributed
- Equivalent to 5 and 1/2 full-time positions
- \$331,756** Value of volunteer time*



*Do Good Institute announced value of volunteer time to be \$29.95/hour on 4/18/22.

Development

- Carol McNeel announced her \$1,000,000 planned gift to support the general fund and create an endowment.
- 6** Summer interns supported through philanthropy
- 6** Benches added to the garden in honor of loved ones
- 195** Gifts received to support the JCRA Wishlist

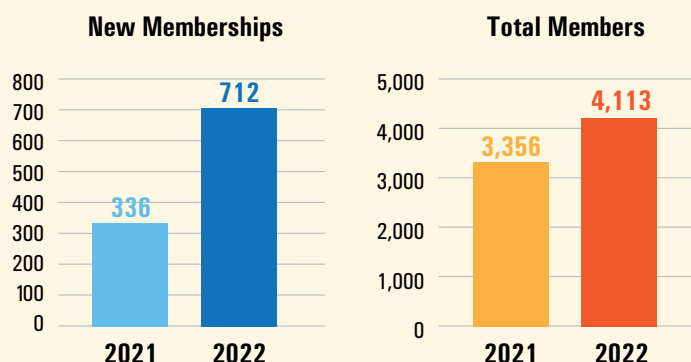
YouTube

- 173,000** Views
- 89** New videos added
- 5,900** Subscribers
- 31** Countries where JCRA videos were watched

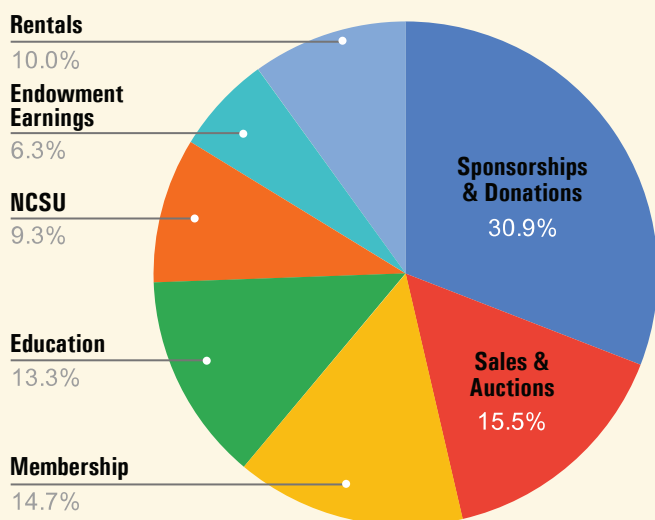
Website

- 220,000** People visited
- 111,000** People found our website using Google Search
- The most widely used search terms that led people to our website:
 - jc raulston arboretum
 - arboretum raleigh
 - moonlight in the garden
- The most visited pages on our website (excluding the homepage):
 - Moonlight in the Garden
 - Visitor Information
 - Events Calendar
 - Plant Sale Buggy

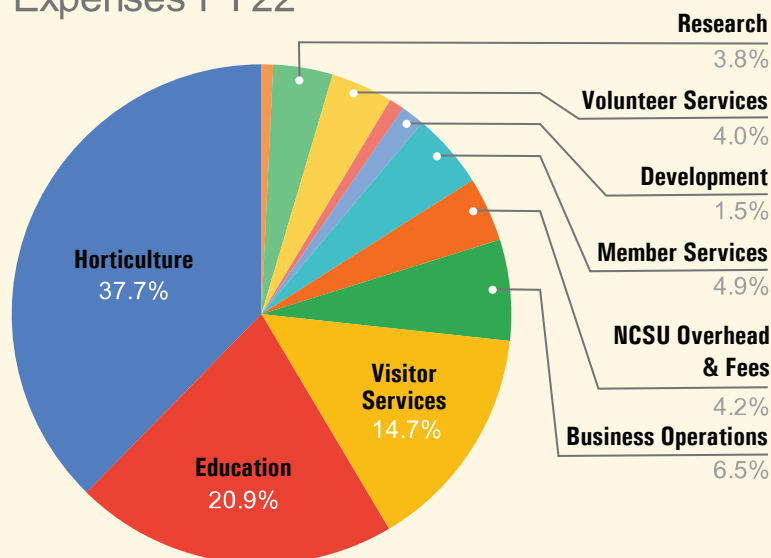
Membership



Revenue FY22



Expenses FY22



Last year was a great year for plant acquisitions with the resumption of mostly regular travel and the return of plant expeditions. We brought in 2,026 new accessions of 1,888 different types of plants from *Abelia* 'SRPabeper' (Peach Perfection) to *Zingiber* aff. *Nanlingense*. New plants included six new *Cercis* (redbuds) for our national collection with four brand new Denny Werner/JCRA releases including the amazing *Cercis* 'NC2014-1' (Gilded Hearts) and three others whose names are yet to be determined but will be arriving in garden centers over the next few years. In tribute to J. C.'s wonderful lists of new plants included in his newsletters decades ago, here is a partial list of some of the new accessions (don't worry, we didn't put it in eight point type).

- *Acer buergerianum* 'Shirley Debaq'
- *Acer circinatum* 'Sunny Sister'
- *Alchornea davidii*—Yes, we had to look this genus up too. It's a suckering, woody Euphorbia.
- *Ardisia conspersa*—From our fall Vietnam Expedition, this ardisia has the most sublime purple color to the rippled edges of the leaves.
- *Arisaema pingbianense*
- *Asparagus filicinus*—I collected this in Taiwan years ago and gave a piece to garden friend Ozzie Johnson. We lost ours but Ozzie still had it going and shared back a piece.
- *Aucuba eriobotryifolia*—A new *Aucuba* species for the Arb we collected in Vietnam.
- *Berberis prattii*
- *Berberis silva-taroucana*—I'm embarking on a serious *Berberis* kick right now I think.
- *Brassaiopsis dumicola*
- *Brassaiopsis fatsioides*
- *Clematis brevicaudata*
- *Cotoneaster suecicus* 'OSUCOT1' (Emerald Sprite)—One of a couple of new *Cotoneaster* from former NCSU standout Ryan Contreras at Oregon State University.
- *Cymbidium goeringii* 'Dafugui'—I went a bit crazy with the terrestrial cymbidiums. We'll be testing them for hardiness and using them for *koten engei* displays.
- *Cyrtomium hemionitis*
- *Daphne odora* 'Rogalski'
- *Distylium racemosum* 'Guppy'—We had this years ago in the Lath House but lost it during the renovation. I so wanted it back since *Distylium* has become a mainstream plant - it was ahead of its time!
- *Enkianthus campanulatus* var. *longilobus*
- *Hedychium* aff. *forrestii*
- *Hemiboea sinovietnamica*—Just another great gesneriad for the garden. Who knew there were so many?
- *Heptapleurum hoi*—A *Schefflera* by any other name . . .
- *Heptapleurum pauciflorum*
- *Ilex* aff. *suaveolens*
- *Illicium anisatum* 'Kogane Fuji'
- *Illicium mexicanum* (variegated sport)—If this turns out to be a good plant, we'll have the match for the JCRA introduction, 'Aztec Fire', with 'Aztec Ice'.
- *Maianthemum racemosum* (variegated form)
- *Microchirita micromusa*
- *Neolepisorus* (yellow striped)—We collected so many cool ferns in Vietnam, my head is still swimming trying to figure them all out.
- *Ophiopogon peliosanthoides*
- *Oreopanax* aff. *nubigenus*—Unlikely to be hardy but it doesn't know that.
- *Phlomis monocephala*
- *Polygonatum zhejiangensis*—This thing grows six feet tall or more!
- *Polystichum luctuosum* 'Silver Moon'—Our 2017 Gansu collection which I thought was lost. Thankfully I shared spore with Juniper Level Botanic Garden and Tony could share it back.
- *Prunus persica* 'NC Peach-6' (Ruby Ruffle)—A new Denny Werner/JCRA patio peach with burgundy foliage and deep pink flowers.
- *Rhododendron micranthum*
- *Tupistra fungilliformis*—Imagine a *Rhodiaea* that grows three feet tall.
- *Viburnum odoratissimum* var. *awabuki* (variegated)