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## **THE STORY AT A GLANCE KEY INVESTING RATIONALE**

### A STORY OF EVOLUTION

- The Firm was incorporated in 1995 and evolved as an integrated EPC firm for Electrical, Instrumentation and Automation Systems
- Around three decades of cross-industry project management and execution experience
- Now aiming at high-value projects and newer markets

### LED BY HIGHLY EXPERIENCED PROMOTORS - BACKED BY A PROFESSIONAL TEAM

- supported by the second-generation
- A highly skilled and experienced team of 884 employees (31.08.23)
- Headquartered in Mumbai financial capital with access to talent and connectivity

### DEMONSTRATED TRACK RECORD

- Industry leaders in EPC with over 200 projects successfully executed
- Residential and Commercial Complexes

### WELL-DEFINED VALUE PROPOSITION

- Specialists in delivering full-scale project management, procurement support, and detailed projects across India and abroad
- established client-centric focus

### AND NOW, GEARING UP FOR A PROMISING FUTURE

- A well-diversified business model with diverse projects
- Order book in hand comprising 60+ projects valued at Rs. 650 crore (20.03.24)
- Aims to ride the Make In India capex spends by Public and Private enterprises
- Listed on NSE Emerge



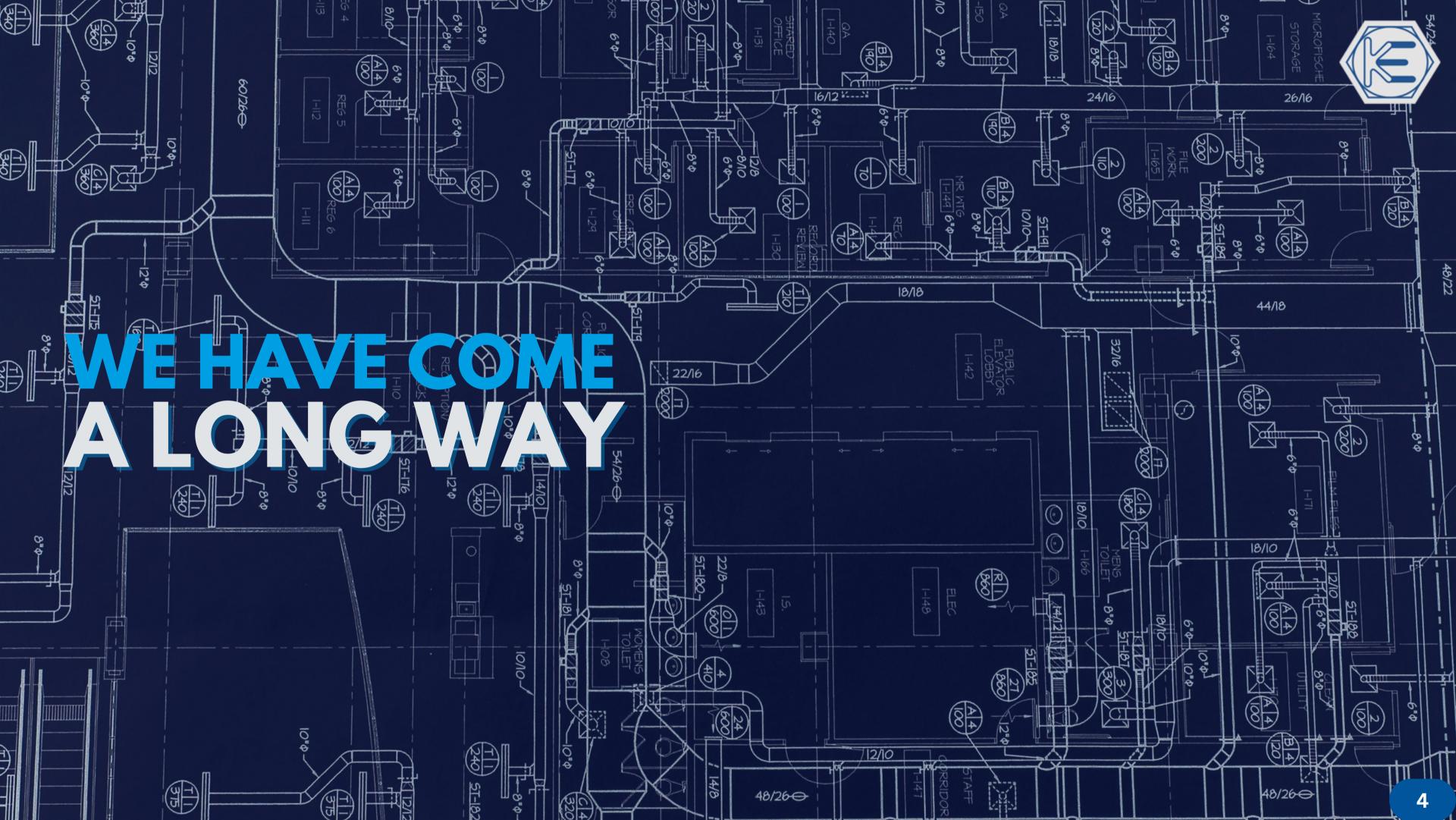
• Promoted by a first-generation techpreneur with over four decades of experience and now ably being

• Diverse clientele across multiple industries, including Oil and Gas, Refinery, Atomic Energy, Space, Specialty Chemicals, Steel, Cement, Pharmaceuticals, Textile, Hospital, Healthcare, FMCG, Dairy,

engineering services for various kinds of electrical infrastructure, instrumentation and automation

• Skilled team coupled with strong project execution capabilities, dedicated equipment bank and a well-

• Preferred partner for prestigious groups, including Reliance, Adani, Tata, Indian Oil, JSW, etc.



## THE MEASURE TO OUR SUCCESS

28+ years since inception	<b>900+</b> people on roll (20.03.24)	2( proj
60+	650 cr.	9!
ongoing projects	order book (20.03.24)	dom



### ojects successfully delivered

## 5%

### mestic revenue share

## **CREDIBLE & EXPERIENCED MANAGEMENT**



### **MR. BIHARILAL SHAH, 74 YEARS** CHAIRMAN CUM MANAGING DIRECTOR

He holds a B.E. (Electrical Engineering) degree from Shivaji University and a Diploma in Fundamentals of Architecture, Software & Application from the Microprocessors & Microcomputer Indian Institute of Cybernetics. 43+ years of experience in the Engineering, Procurement and Construction/ Commissioning (EPC) of Electrical Works. He oversees project bidding, design, marketing, overall management and financial functions at the Company.



MR. AMISH SHAH, 43 YEARS WHOLE TIME DIRECTOR

Amish has more than 16 years of experience in the Engineering, Procurement, and Construction/ Commissioning (EPC) of Electrical Works. He holds a B.E. (Electronics Engineering) degree from the University of Mumbai and a Master's degree in Science (Electrical Engineering) from Syracuse University. He further completed his Post Graduate Program in Management (Family Managed Business) from S.P. Jain Institute of Management and Research. He oversees the sales, marketing, finance, compliance and HR functions at the Company.



LEADERSHIP

**MILESTONES** 

MR. JIGAR SHAH, 38 YEARS WHOLE TIME DIRECTOR

SOLUTIONS

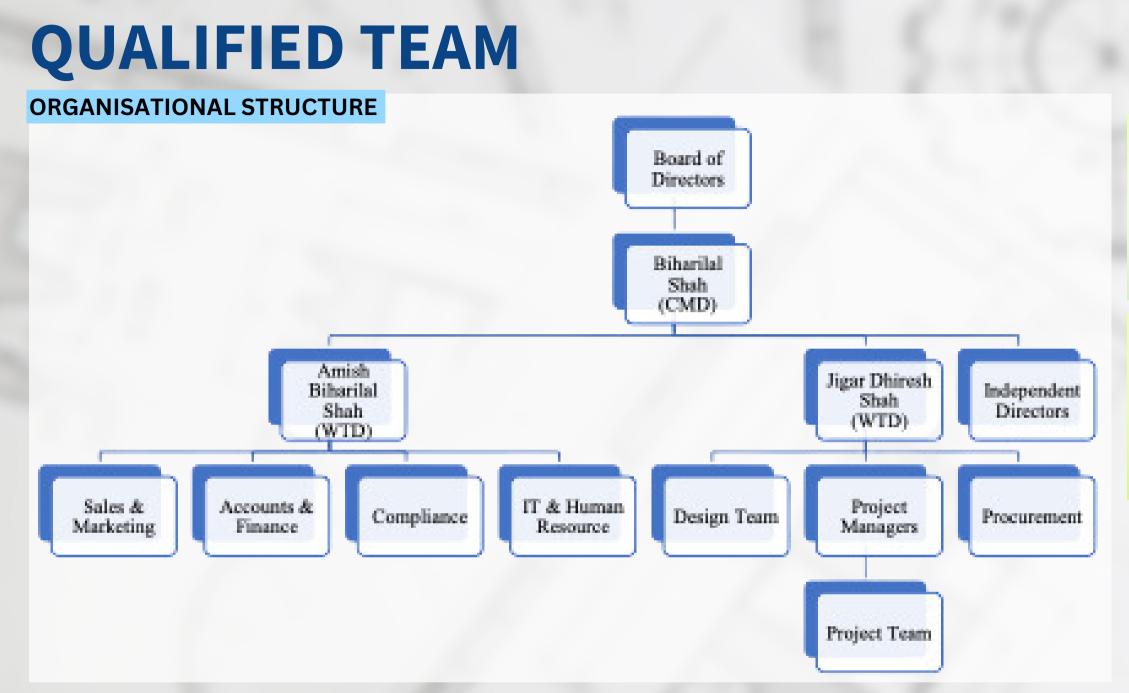
Jigar has more than 10 years of experience in the field of Marketing and Project Management. He holds a bachelor's degree in Chemical Engineering from Visveswaraiah Technological University, Belgaum, Karnataka and an MBA in Agri-Business from Symbiosis International University, Pune. Jigar oversees the design, procurement and project management functions at the Company.

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**PROJECTS** 







900+ employees (20.03.24) - comprising 120+ engineers and 250+ professionally trained technicians - deployed across Indian and overseas sites and own offices.

**LEADERSHIP** 

MILESTONES

SOLUTIONS

PROJECTS

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- 25+ years of experience in project management
- Diploma in Electrical Engineering



### MOLLY ANTONY CFO

- 25+ years of experience
- Holds a B.Sc. degree from Mahatma Gandhi University

### SHATABDI SALVE CS & COMPLIANCE OFFICER

- 4+ years of experience
- A member of ICSI
- Also holds an M. Com degree

### **DEEPALI JAIN** DESIGN TEAM HEAD

- 13+ years of experience in Electrical design
- Holds B.E. (Electricals) degree

### JATIN SHAH

HEAD - HR & IT

- 3+ years of experience
- Holds B.Com. degree

### SUMESH KOCHATH KUTTAN SENIOR PROJECT MANAGER

- 16+ years of experience in project management
- Diploma in Electrical Engineering

## **A HISTORY OF ACHIEVEMENTS**

### 1995

Incorporated the company

2002	2004		ľ	2010		2015
Best safety performance award for contractors	safety performa	ter towards improving nce from Reliance ociation Private Limited		Best quality PPE Compliance Award 2010		Best contracto performance f year 2015
2018						
<ul> <li>Certificate of Appreciation from SEZ Electrical Safety Campaign for Elocution C and Case Study Presentation</li> <li>Award for completion of new railway siding at Irugur</li> <li>Certificate of Achievement for achieving 5 million safe man-hours for Data TGTU Project</li> <li>Certificate of Commitment</li> </ul>						nce Award for Di mely Completion
2020		2021			2022	
<ul> <li>HSE Award for best</li> <li>Certificate of appropriate of appropriate of appropriate of appropriate of appropriate of appropriate of a performing contract of a pe</li></ul>	eciation for	<ul> <li>Certificate of Appreciation for achieving 1 million man-hours working without lost time incident</li> </ul>		n-hours	2021	contractor safe L-2022 C2 Compl rument

Achieved turnover of Rs. 100 Crore

awareness & TBT quality test

- Best Contractor Safety Performance Award 2021 C2 Complex Electrical & Instrument
- Certificate of Appreciation for

### LEADERSHIP

**MILESTONES** 

SOLUTIONS

PROJECTS

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### 2016

tor safety for the

Best Contractor Safety Performance Award (2015 SEZ refinery- Electrical / Instrument)

for 7 million safe man-hours in HPIB OHT Project Site Mumbai Refinery on of BPCL Mumbai Refinery DHT Project from Central Vigilance Commission

ety performance award olex Electrical &

contribution towards excellence safety performance during turn around Nov-2022

### 2023

- Achieved Turnover of Rs. 150 Crores
- Best Contractor Award for safety performance Electrical / Instrument

## FULL CIRCLE OFFERINGS

We are India's leading EPC company - specialised in delivering full-scale project management, procurement support, and detailed engineering services for various kinds of electrical infrastructure projects across India and abroad.

### **Engineering &** Design

- Review of basic engineering package
- Preparation/Review of design
- Generation of material takeoff
- Adherence to regulatory requirements

### **Procurement**

- Vendor Evaluation
- Floating enquiries
- Tendering techno commercial bid analysis
- Release of purchase order
- Inspection
- Expediting

### **Construction &** Commissioning

- Planning/ **Scheduling**
- Material Management
- Efficient deployment of skilled/ unskilled services
- Subcontractor Management
- Adherence to QA/QC
- Safety Control
- Testing and Commissioning
- Project Handover

### **Operation &** Maintenance

- Upkeep of site and equipment
- Refurbishing the equipment
- Preventive
- Emergency shutdown
- Operation of Electrical and Instrumentation Systems

### LEADERSHIP

### MILESTONES

### SOLUTIONS

### **PROJECTS**

### CLIENTELE



- Maintenance
- Routine checks

### Project Management

- Plant schedule activities
- Resource Management
- Cost control
- Liaison with clients and regulators
- Compliance with Clients quality & HSE policies

## **MARQUEE PROJECTS - COMPLETED\***

Dangote Cement PLC - Benue Cement Plant, Nigeria	Electrical work for MRPL - OMPL Power integration works				
Power system for IREP of BPCL-Kochi Refinery	Construction Power for Propylene Derivative Petrochemical Project (PDPP) at BPCL-Kochi				
Electrical & Instrumentation Contract for block project at Kochi refinery	Refinery				
	Electrical and allied works for the proposed				
Electrical Works and CPP for Onshore gas terminal at Mallavara, A.P. for Deen Dayal Field	grassroots petroleum storage depot at Nakkanadoddi, Andhra Pradesh Electrical Works (Parts -A) for BS-VI Project of MRPL				
Development Project of GSPC					

### Successfully executed prestigious projects for ISRO, BARC, RRCAT and NBCC too.

### **TYPES OF CONTRACTS EXECUTED**

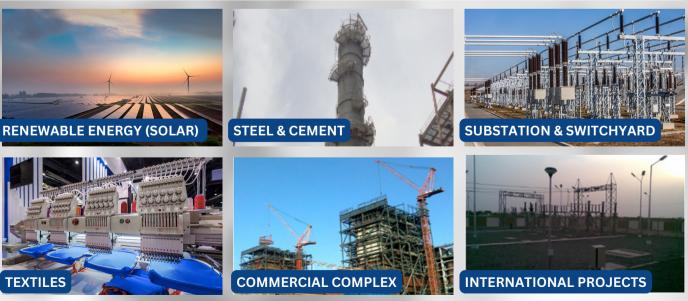
- Electric and Instrumentation
- Engineering Design
- Operations and Management
- Instrumentation and Automation
- Solar Power Plant

HYDROCARBON / OIL & GAS









### LEADERSHIP

**MILESTONES** 

**SOLUTIONS** 

### PROJECTS

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Electrical and allied works for Ammonia & Urea Fertiliser Plant for HURL Barauni (Bihar)

Electrical and allied works for Proposed Expansion of Petroleum Storage Terminal at Manmad, Maharashtra

Electrical contract for the proposed grassroots petroleum storage terminal at Una, H.P.

Electrical Works for Offsites & Utilities for Brahmaputra Petrochemical Complex, Lepetkata, Assam

### WIDE SECTORAL PRESENCE

## **MARQUEE PROJECTS - ONGOING\***

	Electrical job for Steel Melt Shop, JSW Vijayanagar Metallics Ltd	Construction Power Work for CBR Project Of CPCL At Nagapattinam, Tamil Nadu		
	Electrical Works-I for Residual Utilities and Offsite (RU10) Facilities for Rajasthan Refinery Project	Instrumentation Works-DFCU, HRRL Pachpadra		
	Electrical & Instrument Works For 2G Bio Ethanol	Dangote Cemen Nigeria	t PLC – Benue Cement Plant,	
	Electrical work for the proposed Mangalore Te Expansion Project (MTEP) At Mangalore, Karna	Installation, Testing, Commis Utilities and Offsite facilities		

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**SOLUTIONS** 

PROJECTS

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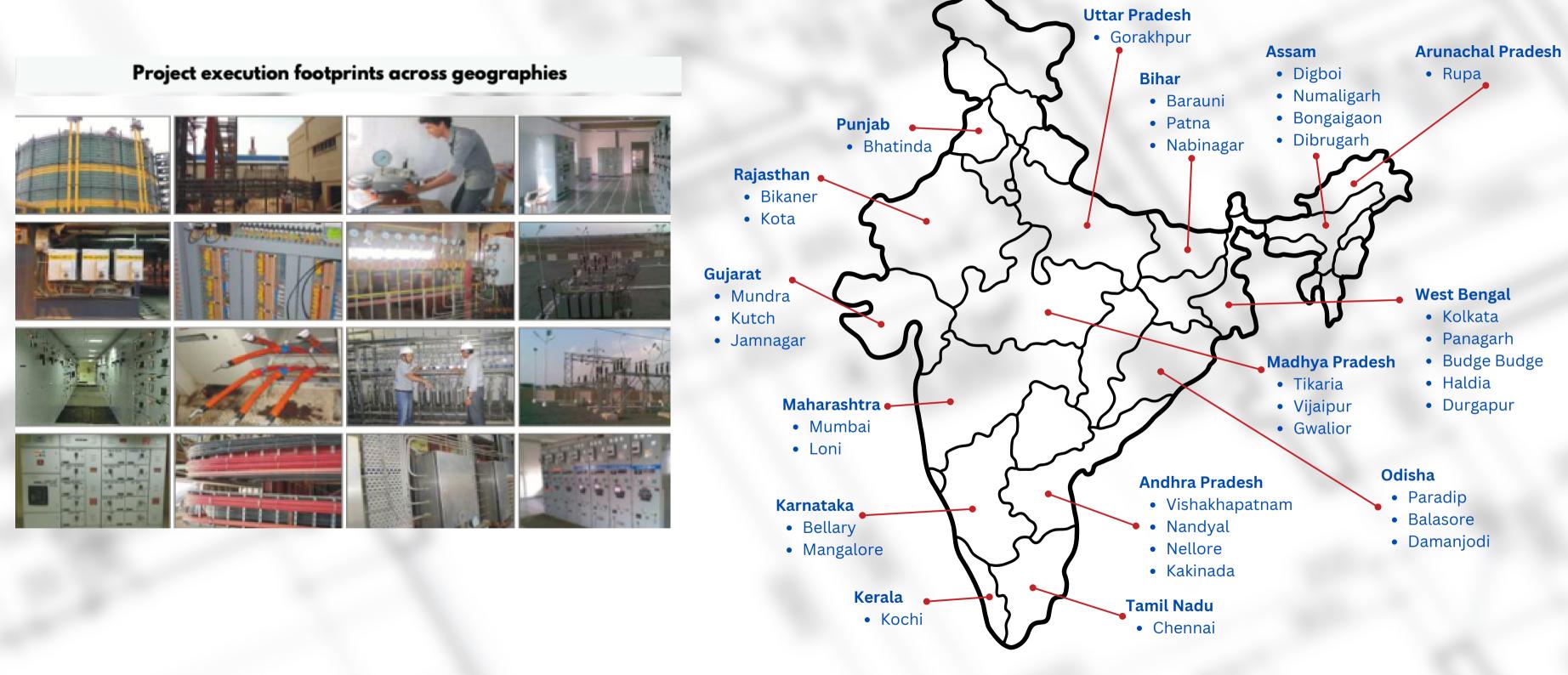
Electrical Work-II for Rajasthan Refinery Project, HRRL Rajasthan

Supply And Execution of Electrical, Automation Jobs for Storage Yard and Bf-5 Feeding Conveyors Under JVML

SITC of Electrical LBDS

issioning and Instrumentation Work-I for Residual s for Rajasthan Refinery Project

## **PROJECT FOOTPRINTS**



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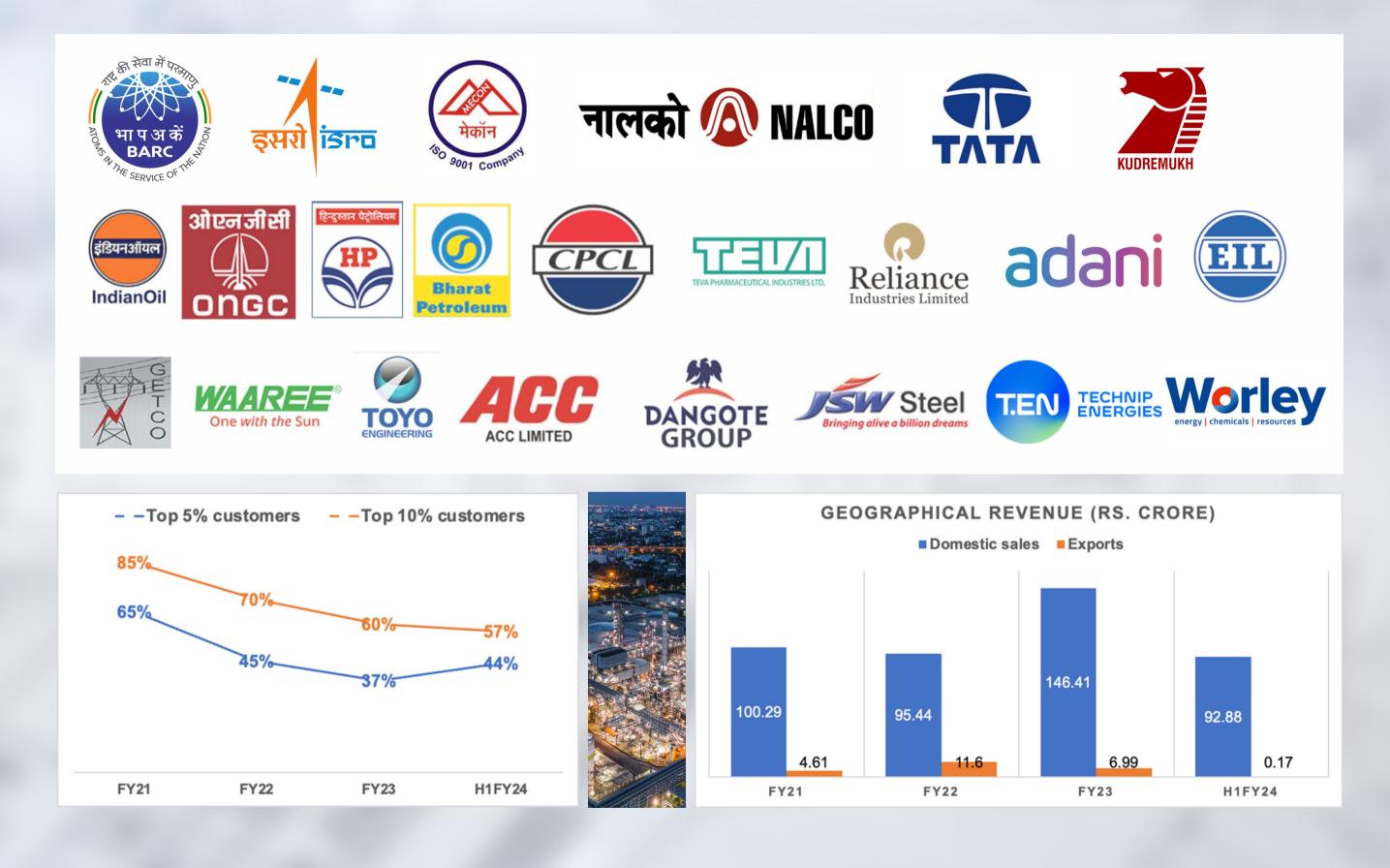
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### MILESTONES

**SOLUTIONS** 

PROJECTS





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PROJECTS

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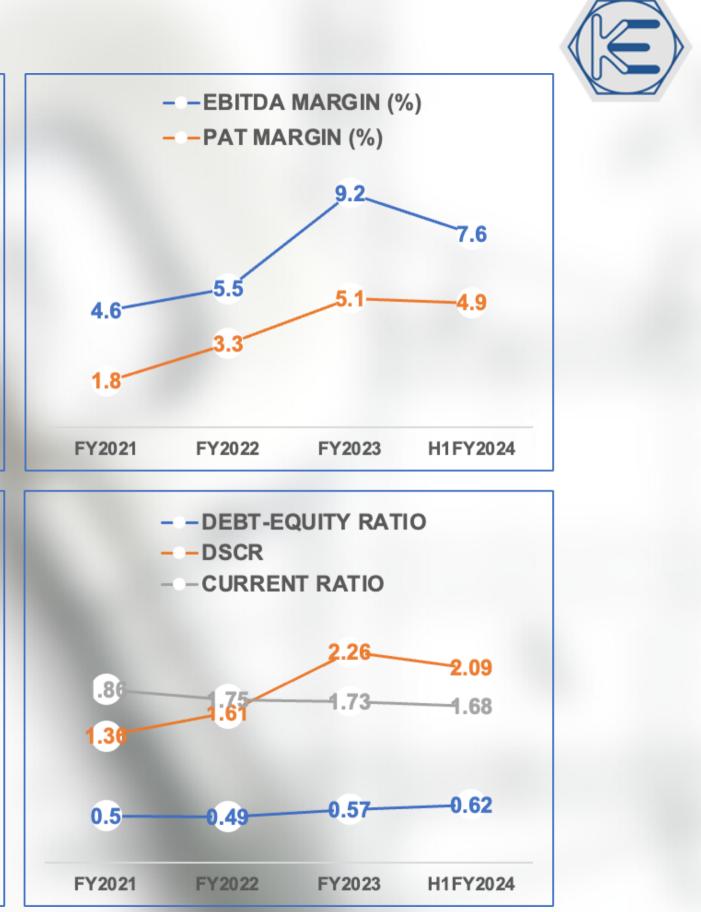
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MILESTONES

SOLUTIONS

PROJECTS

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# BUILT MOATS & INVESTED IN POSSIBILITIES





MAKE IN INDIA. ATMANIRBHAR BHARAT. CHINA+1 PLAY. \$10 TRILLION ECONOMY VISION. PRIVATE CAPEX EXPECTATIONS. STEERING TOWARDS A MANUFACTURING-LED ECONOMY. GLOCAL FOCUS ON COST EFFICIENCY & QUALITY IMPLEMENTATION. SUSTAINABILITY & RENEWABLE ENERGY.

**OPPORTUNITIES GALORE!** KEY STRENGTHS KEY STRATEGIES

Executes **projects awarded through tenders** or direct orders received from clients - high clarity on revenue and realisation

Turnaround time of 6-12 months - from project inception to completion - leads to **efficient working capital deployment** 

**Skilled professionals** with in-depth knowledge, technical know-how & on-ground experience

A track record of **effective delivery of projects** with varying complexities & scale

**In-house design** setup and owned equipment bank leads to a culture of innovation & customisation

Certified **HSE Personnel** ensure a safe working environment, minimising risks and enhancing operational efficiency

Ability to deliver projects on time & within budget leads to repeat business

**KEY STRENGHTS** 

**OPPORTUNITIES GALORE!** 

Strict **compliance** with all applicable laws, regulations, and permits, including Quality, Health, Safety, and Environment (QHSE) policies



## **GO WIDE**

- Increased focus on executing high-value contracts by improving our pre-qualification
- Capitalise on integrated business offerings to expand revenues and improve margins
- Intensify sectoral leadership in refineries and storage terminals for petroleum products
- Riding the Automation wave across the shopfloors
- Renewable Energy Market entry

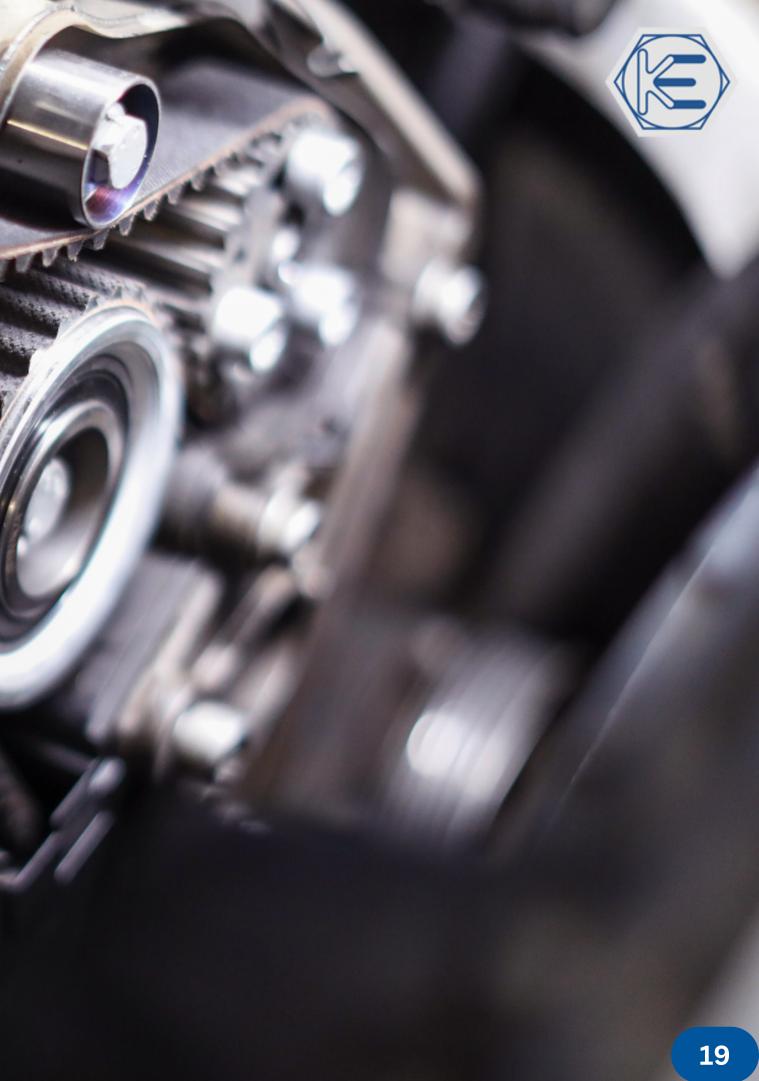
OPPORTUNITIES GALORE! KEY STRENGHTS KEY STRATEGIES



## **GO DEEP**

- Foray into multiple disciplines of EPC contracts while improving the revenue mix towards a higher O&M segment share
- Improve presence in pan-Indian markets foray into newer states (in addition to 15 presently) #IndustrialisationInStates
- Further, deepen leadership and reach across the new-age entities by opting to compete in high-value projects

OPPORTUNITIES GALORE! KEY STRENGHTS KEY STRATEGIES



## **GO BEYOND**

ORTUNITIES GALORE

- Target new international markets strengthen business operations in Nigeria, Africa and tap the Middle East and North Africa (MENA) region
- Strengthen portfolio of high-margin projects catering to chemical, pharmaceutical and FMCG industries
- Further sustain our leadership by investing in recruiting, training and retaining quality talent across segments of presence

**KEY** 

**KEY STRATEGIES** 



Laptertela

# KEY TAKEAWAYS



## **SWOT ANALYSIS**

### STRENGTHS

- Experienced promoters
- Qualified team
- Execution capacity with the latest technology & integrated services
- Long-standing client relationship
- Safety and best execution practices

5

- Almost Pan India reach
- Well-stocked order book

La

### WEAKNESS

- Working capital intensive business and high debt
- Customer concentration
- Low penetration in private clients

A-A 1:150

### THREATS

- Technological innovation
- Economic recession
- Natural calamities



### **OPPORTUNITIES**

- Government spending on Infrastructure Projects
- Expanding with a variety of projects
- Opportunity in the Green Energy Sector
- Adopting technological development

## THANK YOU.

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