

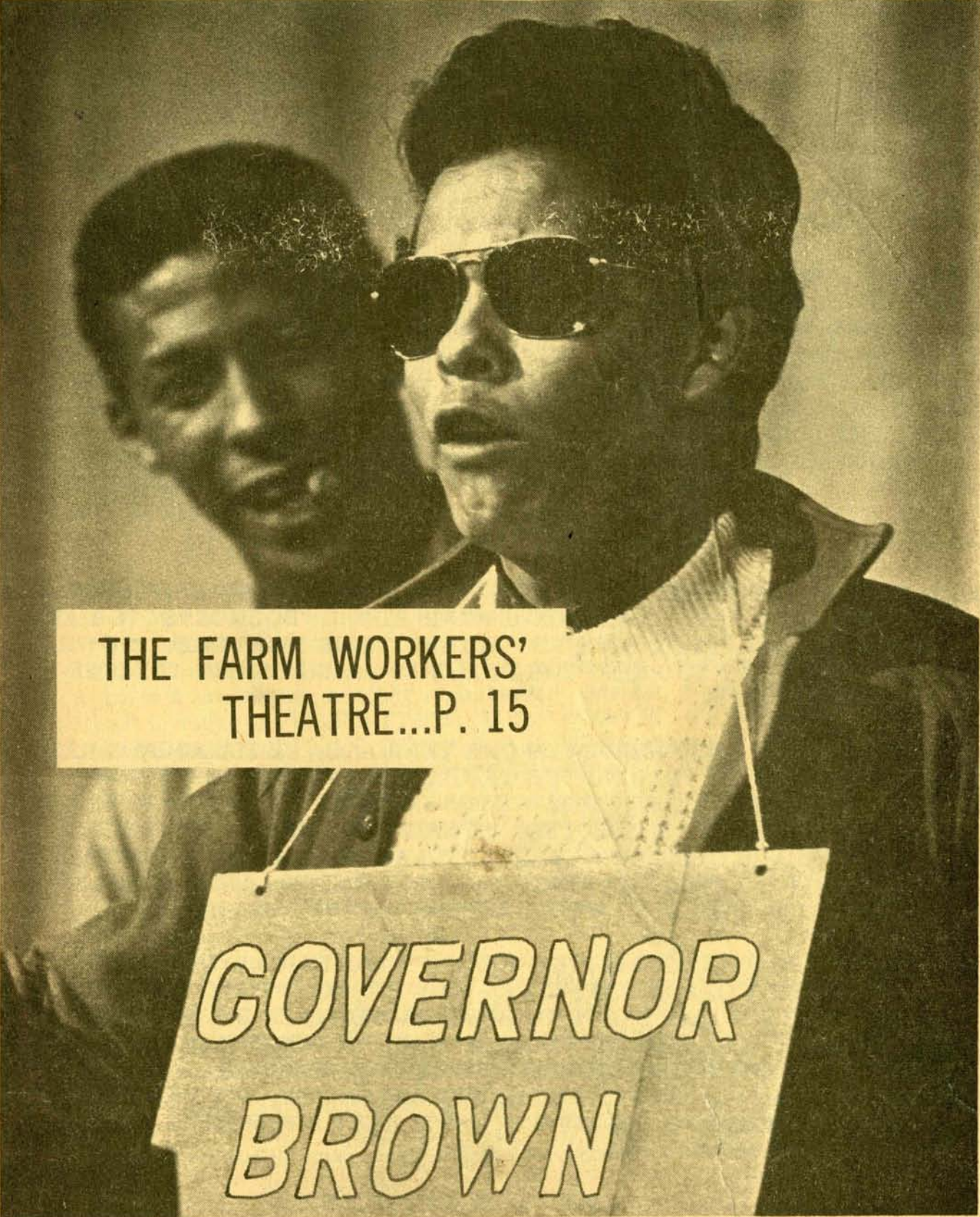
El Malcriado

IN ENGLISH

NO. 28

"The Voice of the Farm Worker"

10¢



THE FARM WORKERS'
THEATRE...P. 15

**GOVERNOR
BROWN**

IF YOU MOVE YOU MUST LET US KNOW YOUR NEW ADDRESS.

EDITORIAL: THE TRUTH TILL IT HURTS

THE GROWERS AND THEIR SERVANTS IN LOCAL GOVERNMENT HAVE USED EVERY MEANS AT THEIR COMMAND TO DISCREDIT OUR GREAT STRIKE. THEIR CAMPAIGN OF LIES IS EXPOSED ON PAGE 10 OF THIS ISSUE OF EL MALCRIADO. THEIR COMPLETE CONTROL OF THE LOCAL PRESS (ESPECIALLY OF THE DELANO RECORD) MAKES IT DIFFICULT TO MAKE THE TRUTH KNOWN.

LIKEWISE, THEIR CONTROL OVER THE MINDS AND SOULS OF A FEW LABOR CONTRACTORS AND FIELD BOSSES HAS LED TO THE FORMATION OF THE ANTI-UNION, FINANCED BY GROWERS. LIKE THE KKK IN THE SOUTH, THEIR MEETINGS ARE SECRET. BEFORE BEING THROWN OUT, EL MALCRIADO'S REPORTERS LEARNED THAT THE UNION IS LED BY THE ESCALONA FAMILY WHO HAS BUILT ITS REPUTATION AND FORTUNE ON LIQUOR, GAMBLING, AND SIMILAR ENTERPRISES. ALSO LEADING THE ANTI-UNION ARE NOTORIOUS LABOR CONTRACTORS EUL BERONA AND FRANK HERRERA. LATER THIS YEAR EL MALCRIADO WILL RUN A SERIES OF ARTICLES SHOWING THE PEOPLE EXACTLY HOW THESE MEN OPERATE, JUST AS WE DID WITH JIM HRONIS LAST YEAR.

HONORARY MEMBERSHIPS IN THE ANTI-UNION ARE AVAILABLE TO GROWERS. AND LAST OF ALL, THE ANTI-UNION IS HIRING "BOUNCERS" TO MAKE SURE THAT EL MALCRIADO DOES NOT ATTEND THEIR MEETINGS. WE WILL NEVERTHELESS TRY TO BRING YOU PICTURES TAKEN DURING THESE SECRET SCAB MEETINGS.

SINCE ITS HUMBLE BEGINNING OVER ONE YEAR AGO, EL MALCRIADO HAS BEEN DEDICATED TO TELLING THE TRUTH, NO MATTER WHO IT HURTS. AS A RESULT WE HAVE BEEN THROWN OUT OF OVER 150 STORES IN WHICH THE PAPER HAS BEEN DISTRIBUTED. BECAUSE OF THIS WE HAVE BEEN UNABLE TO REACH OUR FIRST-YEAR CIRCULATION GOAL OF 15,000 PAID CIRCULATION (OUR CIRCULATION IS NOW ONLY 11,000). WE HAVE ALSO LOST ADVERTISING BECAUSE WE HAVE PRINTED THE TRUTH.

BUT THIS PAPER WILL REMAIN THE VOICE OF THE FARM WORKER AND IT WILL RUTHLESSLY OPPOSE THOSE WHO GAIN BY EXPLOITING THE FARM WORKER. IT IS NOW TOO LARGE TO BE SILENCED, EVEN BY THE HIRELINGS OF CALIFORNIA'S BILLION DOLLAR AGRICULTURAL INDUSTRY. THE COUNCIL OF CALIFORNIA GROWERS LAST WEEK OPENED AN OFFICE IN DELANO. THEIR JOB: TO WHITEWASH THE BRUTALITY, THE VIOLENCE, THE BRUTISH WORKING CONDITIONS WHICH HAVE AROUSED THE CONSCIENCE OF A NATION.

EL MALCRIADO IS HERE TO MAKE THEIR JOB IMPOSSIBLE.



HEROES OF THE DOCKS

These are a few of the people who have stopped tons of grapes from leaving California on ships at San Francisco and Oakland. Because of their efforts, DiGiorgio Corporation is claiming a loss of \$80,000. They are all kinds of people. One is a laborer, another a photographer; one is a professor, another a housewife, and two more are students. Left to right are BLAIR STAPP, BART ABBOTT, JOHN LEGGETT, GUNILLA MARTON, JOPE POSTHUMOUS, JIM BRAMELL, JAMES BENNETT, DAVID GOINS, DICK BOYDEN. Every one of these persons has been arrested for defying court orders and continuing to picket. Also arrested and not in the picture were BRIAN HERRON and DOROTHY STAPP. Some of them were held in jail for several days. Abbott, second from the left, is the grandson of JACK LONDON, the famous writer, adventurer, and reformer, who, many years after his death, has played a major role in the Strike in the Grapes. These people have all chosen to go to jail in order to fight for farm workers. Our debt of gratitude to them is immeasurable. We who pick grapes are only fighting for ourselves. They are fighting for an idea of freedom for all men, even farm workers. To us, they are the real heroes of the Grape Strike.

THE BOYCOTT AROUND THE NATION
Turn the page

BOYCOTT!

Boycott committees, now in action all over the United States, have sent reports of fantastic successes back to the Boycott Communications Center three miles from Delano.

SAN FRANCISCO--groups of pickets here and in Sacramento have formed "flying squads" of 30 or more pickets, which hit one liquor store after another with their demand that Schenley products be taken off the shelves. Roger Terronez of Corcoran is leading the San Francisco activities.

Their success has been fantastic. For example, they were able to "visit" 20 liquor stores in four hours. 18 of the stores took Schenley products immediately from their shelves; one did the next day; and one refused to help. The boycott squads work each night covering new areas of the city. Special workers are assigned to police the stores who agree to cooperate, to make sure they continue to keep Schenley products and Delano grapes out of their stores.

SACRAMENTO--The same techniques are being used here with equal success. The owner of the largest liquor chain, Vic Mandela, took Schenley products from his shelves in front of the TV cameras.

LOS ANGELES--Because of the size of Los Angeles, the boycott action committee under entertainer Steve Allen and Gil Padilla of Hanford has split into 13 groups. Members of the Teamsters and Retail Clerks Unions do spy work for the Boycott, spotting Delano grapes. Padilla saw Delano grapes rotting in cold storage in L. A. They had been there since December 1st, and wholesalers were afraid to market them.

Safeway Stores of Los Angeles have pledged complete support of the boycott, clearing their shelves of all offensive brands. But the Thrifty Drug Stores have refused to cooperate. They sell large quantities of Schenley products.

ARIZONA, NEW MEXICO, WEST TEXAS--M. R. Barraza, of the Union of Mine and Mill workers, is boycott chairman. He is shown in the photo with Dolores Huerta, of the Farm Workers Association, who is making speeches all over the southwestern United States, urging people to help in the boycott. A powerful teachers group in YUMA has formed a special committee to press the boycott in that city.



MRS. HUERTA ON BORDER PATROL

ATLANTA, GEORGIA--Delano grapes and Schenley Products have been added to the list of "Operation Breadbasket", the gigantic Negro boycott project throughout the South. The project is led by Rev. Blackwell of the Southern Christian Leadership Conference.

(Continued on Page 12)

SCHENLEY INDUSTRIES, INC.

NET PAY	PERIOD ENDING	HRS.	UNITS	GROSS EARNINGS	FOAB	SUDI	MISC.
3.06	Jan 5 66	9	1	13.20	.55	.13	5.75(1) 3.71(2)

(1) TOOLS

(2) TEMP. INS.

COPY OF A PAY STUB from Schenley in the pruning of the vines

THE PICKET LINE: Half a Mile Long

The picket line in Delano is now sometimes as long as half a mile. The scabs are in small, isolated crews, working feverishly for wages that are temporarily inflated to \$1.40 an hour by the strike activity. The picket crews are stronger, louder, more eloquent than ever before. The two portable loudspeaker systems make the voice of La Huelga heard even in the center of the most remote vineyard. Filipino and Mexican huelguistas march side by side on the bleak county roads. Most of the ministers and students have left for cities all over the nation to help Boycott Action Groups.

The huge recruitment effort by the growers to get scabs from one thousand miles of Mexican borderland is immoral, illegal and largely unsuccessful. The border patrol continues to catch an unusual number of wetbacks, brought here by promises of a fast dollar by agents in border towns. The biggest of these unsavory agents, Chamizal Farm Labor Agency in El Paso, has stopped sending scabs to Delano because of pressure by Dolores Huerta, Association vice president, who is in El Paso.

Last week, over 100 out-of-the-area strikebreakers quit work because of picketing. They had not been informed that there was a strike when they were brought in. Some of them had been told that they would work in oranges, and then they were dropped into labor camps in the middle of the vineyards.

Schenley itself, and individual labor contractors were taking huge pay deductions from the workers' pay, as always. Because of the erratic, unsystematic way in which the pruning was done, workers were often worked as little as one-and-one-half hours per day. At that rate, because of the deductions for "benefits" which the workers never receive, they sometimes end up owing the ranchers and contractors money.



ENOUGH PEOPLE WITH ONE IDEA

(Reprinted from EL MALCRIADO #19,
before the Association joined the Strike.)

WHAT IS A MOVEMENT? IT IS WHEN THERE ARE ENOUGH PEOPLE WITH ONE IDEA SO THAT THEIR ACTIONS ARE TOGETHER LIKE A HUGE WAVE OF WATER WHICH NOTHING CAN STOP. IT IS WHEN A GROUP OF PEOPLE BEGIN TO CARE ENOUGH SO THAT THEY ARE WILLING TO MAKE SACRIFICES.

THE MOVEMENT OF THE NEGRO BEGAN IN THE HOT SUMMER OF ALABAMA TEN YEARS AGO WHEN A NEGRO WOMAN REFUSED TO BE PUSHED TO THE BACK OF THE BUS. THUS BEGAN A GIGANTIC WAVE OF PROTEST THROUGHOUT THE SOUTH. THE NEGRO IS WILLING TO FIGHT FOR WHAT IS HIS: AN EQUAL PLACE UNDER THE SUN.

SOMETIME IN THE FUTURE THEY WILL SAY THAT IN THE HOT SUMMER OF CALIFORNIA IN 1965 THE MOVEMENT OF THE FARM WORKERS BEGAN. IT BEGAN WITH A SMALL SERIES OF STRIKES. IT STARTED SO SLOWLY THAT AT FIRST IT WAS ONLY ONE MAN, THEN FIVE, THEN ONE HUNDRED.

THIS IS HOW A MOVEMENT BEGINS. THIS IS WHY THE FARM WORKERS ASSOCIATION IS A 'MOVEMENT' MORE THAN A 'UNION'. ONCE A MOVEMENT BEGINS IT IS IMPOSSIBLE TO STOP. IT WILL SWEEP THROUGH CALIFORNIA AND IT WILL NOT BE OVER UNTIL THE FARM WORKER HAS THE EQUALITY OF A LIVING WAGE AND DECENT TREATMENT. AND THE ONLY WAY IT WILL BE DONE IS THROUGH ORGANIZATION. THE FARM WORKER MUST ORGANIZE TO FIGHT FOR WHAT IS HIS.

WHAT IS A MOVEMENT? IT IS THE IDEA THAT SOMEDAY THE FARM WORKER WILL BE RESPECTED. IT IS THE IDEA THAT SOMEDAY HE WILL EARN A LIVING WAGE.

IT IS WHEN THE SILENT HOPES OF MANY PEOPLE BEGIN TO BECOME A REAL PART OF LIFE.

El Malcriado

"La Voz del Campesino"
"The Voice of the Farm Worker"

The magazine of the farm worker sent to you by mail **\$2.** un año
EVERY TWO WEEKS. CADA DOS SEMANAS **\$2.** a year

La revista del campesino entregado a Ud. por correo

Send \$2 and your address Envie \$2 y su domicilio

FARM WORKER PRESS-Box 1060, DELANO, CALIF.

BISHOP PLEADS--

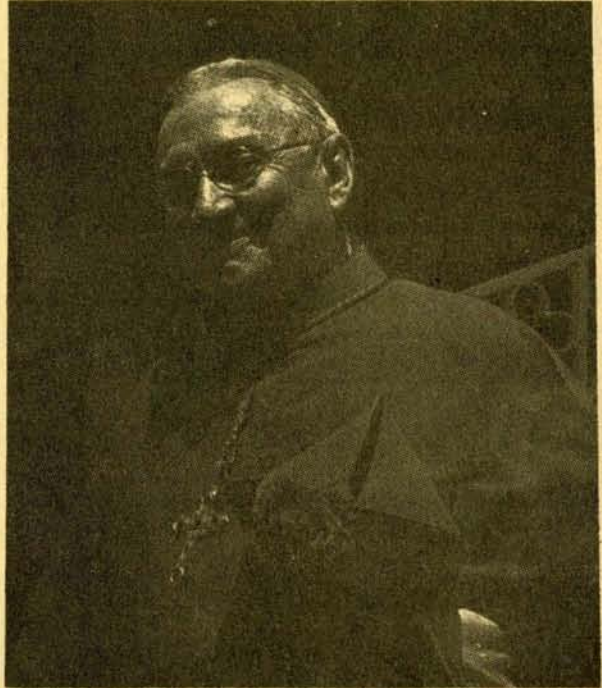
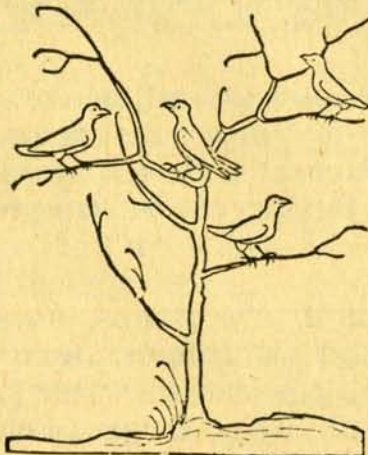
DON'T BREAK THE STRIKE!

The Bishop of El Paso, S. M. Metzger, in an appeal to the people of Texas, expresses his concern over the Delano Grape strike and asks that none of his flock work as scabs for Delano growers. In part, his statement reads,

"If workers from the El Paso area seek farm work in California, it is my recommendation that they do not accept work in the strike area but in places where the proper wage agreed by the Growers and Unions is being paid. Importation of workers to break a strike very frequently brings great hardships on the workers, causes more bitterness and dissension, and makes just settlement of a strike more difficult."

The Bishop of El Paso is a true shepherd to his flock. Like Pope Paul, Pope John XXIII and Pope Leo XIII, his devotion to the people and to justice is like Christ's'.

In a special message last week Cesar Chavez said, "Our Association of farm workers thanks the Bishop of El Paso for his aid in this fight for dignity and justice."



BISHOP METZGER OF EL PASO



THE CHURCH AGAINST INJUSTICE

POPE LEO XIII SAID:

"Everyone's first duty is to protect the workers from the greed of speculators who use human beings as instruments to provide themselves with money. It is neither just nor human to oppress men with excessive work to the point where their minds become enfeebled and their bodies are worn out."

Agriculture is California's most important industry. It is so profitable that even companies from as far away as England have invested money in California agriculture. Enormous corporations such as that which operate the Sierra Vista Ranch (DiGiorgio Corporation), the California Packing Corporation (Del Monte Products), the Guimarra Corp., and the giant Sunkist orange and lemon cooperative, conduct their business in agriculture on pure speculation. The only reason there is so much profit in these operations is that they pay such low wages.

POPE LEO XIII SAID:

"By degrees it has come to pass that the isolated and defenseless workers have been subjected to the callousness of the employers and to the greed of unbridled competition. To all this there must be added the custom of forcing men to work by contract."

There are more than 1,000 licensed contractors operating in California. It is estimated that 2,000 more are operating without licenses. The men of the Farm Workers Association have dedicated themselves to fight unconditionally against this cruel and immoral system.

POPE LEO XIII SAID:

"If a man falls, he should be helped up by another man. Therefore it is desirable that associations of workers multiply and become more effective."

The attempts of the bosses to destroy groups of workers are notorious. During large strikes they organize their own armies in order to try to subdue the workers and make them obey. The big farmers make use of every possible method, legal or illegal, in order to crush the Farm Workers Associations.

POPE LEO XIII SAID:

"It is beyond doubt that it is just to seek aid if the employers place unjust burdens upon the workers, or degrade them with conditions which are repugnant to their dignity as human beings."



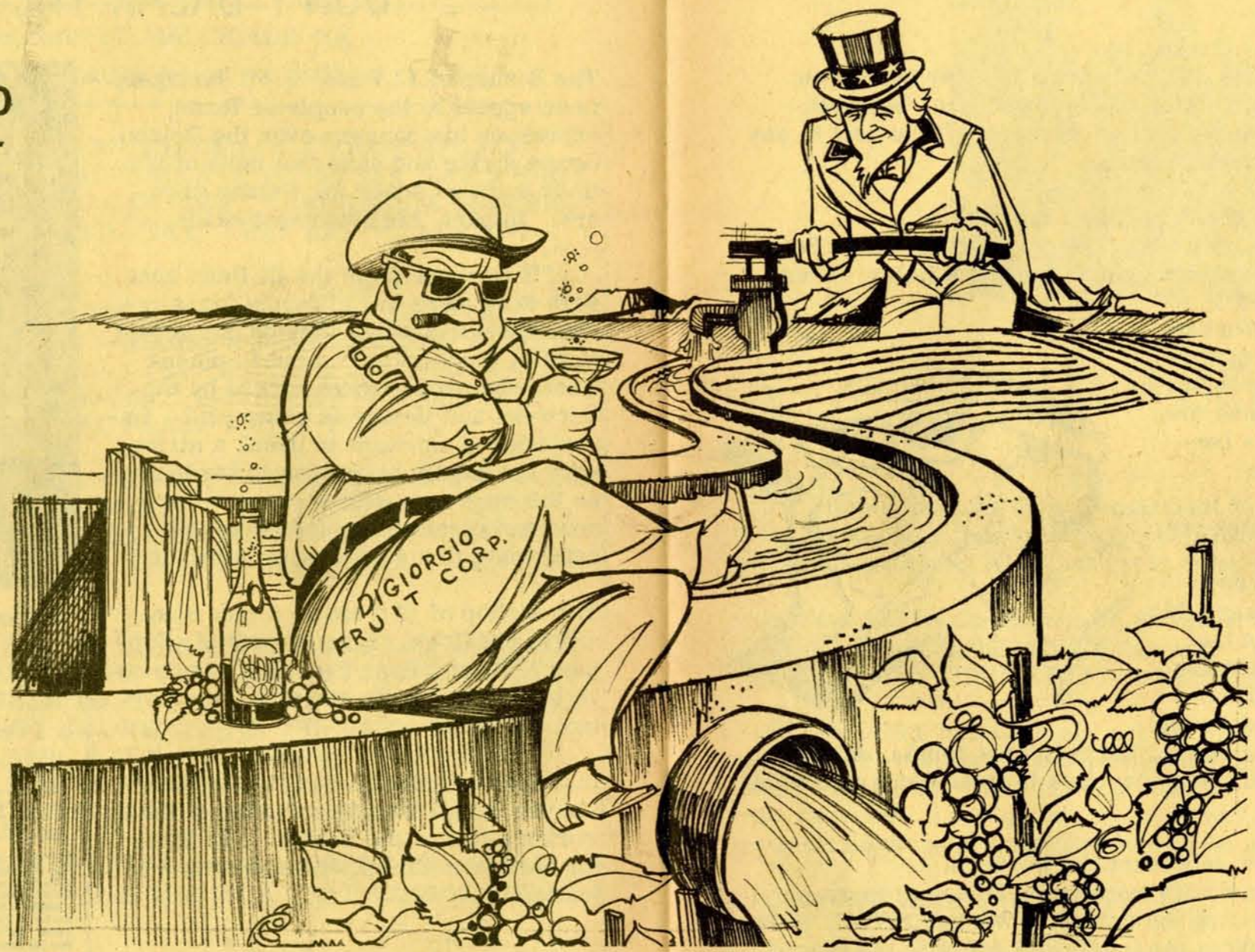
THE WATER THIEVES

DiGiorgio Corporation receives the equivalent of \$577 in government money for every acre of land that they irrigate. Now they are pretending to sell their "excess land" under government regulations which limit the amount of free water a grower can get.

The "Excess Land Sale" is a fraud. In the first place, it is illegal since the land under federal regulations can be sold only to people who will live on or near the land. Second, the prices are inflated. The land is supposed to be priced at its value not including the value of the water. \$1500 an acre is too much.

The whole purpose of the Excess Land Law is to keep companies like DiGiorgio and Schenley from getting huge landholdings. The idea of the law is to make it possible for people without much money to own land. But under the terms of this sale, a poor farmer would have to come up with \$160,000 cash. DiGiorgio-controlled banks will never lend anyone money to buy this land, unless they agree to lease the land back to DiGiorgio.

The prize for DiGiorgio is a



huge free federal handout: billions of gallons of water every year to irrigate thousands of acres of high paying grapes. U. S. taxpayers pick up the bill for this, the biggest welfare program of them all.

Schenley, who has its own pumps, says it does not use the free federal water system. This is a lie. Without the government water projects to saturate the soil around Delano, Schenley's huge wells would long ago have run dry. With

one hand, Schenley steals federal water from underground with their own monstrous pumping systems. With the other hand, they pay field workers wages that are so miserable that people all over the United States are refusing to buy any of their products.

When taxpayers wake up and throw out the huge government gifts to huge ranches, there may again be a hope for democracy in rural California.

ROLL OF HONOR

These men have led the fight against huge corporations like DiGiorgio and Schenley which seek to pervert the democratic system by misuse of land and water:

SENATOR PAUL DOUGLAS
Democrat from Illinois

DOCTOR BEN YELLEN
Councilman from Brawley

DOCTOR PAUL TAYLOR
Professor at the University of California

GEORGE BALLIS
Editor of the Valley Labor Citizen

"One of the greatest land steals that has ever been attempted in the history of this Nation."

--Senator Paul Douglas

THE GROWERS VS. THE FACTS

Week after week, the growers crank out their lies about the strike, in their attempts to confuse the people. They are masters at inventing "facts" and propaganda, and sometimes some people get fooled. EL MALCRIADO once again exposes the lies and prints the truth:

Lie #1: Growers claim that there is no strike...

The State Department of Employment has officially verified over two dozen strikes around Delano. Governor Brown, friend of the ranchers, has been forced to recognize this, and has announced that no workers will be sent to any ranches in the strike zone because of the disputes.

Lie #2: Growers claim that the strike involves only a few people...

In fact, over 2,000 local workers have been on strike continuously since September. In addition, almost 4,000 others have come out of the fields. They have joined the strike and then migrated on to other areas outside the strike zone. Workers from over a dozen states who were brought in to break the strike have now joined the strikers. When these migrants leave, they promise they will not return until the workers have a contract and are guaranteed \$1.40 an hour.

Lie #3: Growers claim that the picketers are outsiders, not local people...

Actually, all the picketers for the last two months have been from Delano, Earlimart, McFarland, or Richgrove. In recent days the FWA picket crew alone has often run between 150 and 200 people. Outsiders are still encouraged to visit the picket lines to understand the non-violent and moral nature of our strike, but religious people, students, and workers who want to aid the strikers can now work in their home communities on the boycott.

Lie #4: Growers claim the unions don't represent the workers...

In fact, over 5,000 workers who were actually working on Delano area grape ranches have signed statements authorizing the unions, FWA and AWOC, to represent them. This includes over 2,000 of the local work force in the grapes who are active members of the unions. Obviously the scabs who are working now are not in the union. They were brought in after all the original workers went on strike. The State Department of Employment made a long official investigation and determined that the strike really existed. If agricultural workers were protected fairly by the laws, they would have held elections and forced the growers to bargain with them.

The Growers and California Farm Bureau are experts of the Big Lie. Their false statements about the Bracero program, about that "rotting" tomato crop last summer, about their water subsidies and special tax evasions, are all public record. EL MALCRIADO will not let their lies about the strike go unchallenged.





"FREEDOM FROM HUNGER"

The Tulare County Welfare Department is putting on a false front in response to pressure from the Farm Workers Association. The Association has charged that the Department is not properly enforcing welfare laws.

Last week the Welfare opened a shiny new office in Porterville, for which they are paying over \$1,000 a month in rent. BUT NOT A SINGLE NEW PERSON WAS ADDED TO THEIR STAFF to handle the tremendous caseload.

Shiny new office buildings are not the kind of reform that the NFWA is demanding. Hungry children are not benefited by the fancy offices of the welfare workers. Let's make them more productive. Let's get more intake workers, more case workers. Let's get all the welfare laws operating. . . . not just the ones that the local administrations think should be enforced.

KNOW YOUR WELFARE RIGHTS

1. They cannot take your Welfare away for refusing to work where there is a strike. There is a strike at all the Kern and Tulare vineyards north of Famoso and south of Tipton. If you are denied aid for this reason, contact the National Farm Workers Association, even if you are not a member.
2. If you think you have been unjustly kept off welfare, you have a right to a hearing with the state government. You also have a right to go over all your records at the Welfare Department.

DID YOU KNOW that the growers receive millions of dollars in government handouts themselves, but they bitterly oppose the few hundred dollars a month that go to a needy family?



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BOYCOTT!

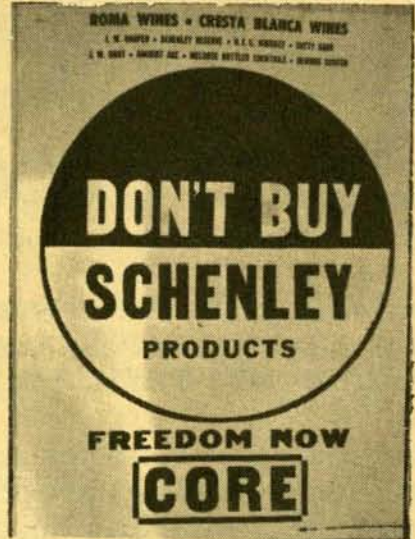
(CONTINUATION)

CHICAGO, ILLINOIS--Seven unions, including the powerful United Auto Workers and giant United Packinghouse Workers, are aiding the Catholic Church and four Protestant denominations together with various civil rights and student groups. The entire Spanish-speaking community of Chicago has stopped buying Schenley products. (We hope that Los Angeles will soon follow.) As of January 25th, 150,000 leaflets have been given to the people of Chicago explaining the boycott.

DETROIT, MICHIGAN--The United Auto Workers are leading the boycott in this area, which is their stronghold.

PITTSBURGH--Catholics, Episcopalians, Methodists, and Congregationalists journeyed to Schenley, Pennsylvania (a company town) to pressure Schenley into negotiating with the National Farm Workers Association.

NEW YORK--Posters like the one in the picture are in the windows of thousands of stores in this, the biggest city in the world. In Harlem, the huge Negro district, the boycott is 95% effective. Groups of volunteers are ready to picket the docks in defiance of court orders if they should try to unload Delano grapes. Important people who are helping the strike have demanded visits with Schenley's president.



Is the boycott effective? some observers asked. In answer, some students took a survey in Palo Alto (near San Francisco). In six busy hours, the city's largest liquor store sold one pint of Schenley whiskey. Then, last week, Purity Stores, one of the largest food chains in California, agreed to remove all Schenley products and Delano grapes from its shelves in all its markets throughout the state.

Schenley's Fairy Tales

Schenley, frightened by the boycott, sent out a paper to all liquor stores. The paper said: "James E. Woolsey, vice president of Schenley Industries, Inc., said that the average hourly rate paid to grape pickers is \$2.73."

EL MALCRIADO publicly calls this man a liar. If you are not lying, Mr. Woolsey, we suggest that you sue us. The law provides heavy penalties for newspapers who call people liars when they are not. We will say it again: the vice president of Schenley's is a liar.

EL MALCRIADO TELLS

Stories from the Past



Pickets were run down by cars in the great New Mexico mine strike of 1951-1952. After one year and four months of striking, the strikers won the hard-fought battle against mining companies in Bayard, New Mexico.

When the workers--mostly Mexican-Americans--went on strike, the company went to the courts and got court orders to stop the picketing. (Does this sound familiar?) The men were all arrested and the women and children took over the picket line. It was during this time that a scab broke the legs of Mrs. Martinez (in the photo) with his car.

After 16 months the company gave in, recognized the union and signed a contract guaranteeing higher wages. A great movie called "Salt of the Earth" was made from the story of the strike of these miners.

The union, Local #890 of the Mine, Mill and Smelter Workers, is now helping Mrs. Huerta in her "Stop the Scabs" effort in New Mexico and West Texas. They sent \$260 to our Strike.



More Battles in the War on Poverty

In the last issue of EL MALCRIADO it was stated that Mrs. Floyd Villanueva of Corcoran was opposed to farm workers and wanted to get her hands on the War on Poverty money. It was stated that Mrs. Villanueva, the sister of a labor contractor and the wife of a trucker--friend of "Patroncito" Boswell, had lost the poverty committee election to Mike Navarro.

Here is what really happened: Mike Navarro, FWA member, asked Mrs. Villanueva to run in the election. She was selected as an alternate member of the Poverty Committee. She has the trust of Navarro, who is an officer of the Farm Workers Credit Union and a respected member of the Farm Workers Association.

Mrs. Villanueva has written to EL MALCRIADO, saying that her intentions are sincere and that it is her right and duty to help in the poverty program. EL MALCRIADO is sorry to have stated a malicious opinion about her.

We will continue to watch these poverty committees and to report to the people about them. The spotlight now turns to Delano, where some of the worst people in town are trying to get their sticky fingers into the big federal moneypot.

THE HOT LINE



GRAPE GROWER H. K. NELSON MADE SOME INTERESTING CONFESSIONS AT A MEETING OF MINSTERS RECENTLY. YES, HE ADMITTED; MANY GRAPES WERE LEFT ON THE VINE THIS YEAR. THE REASON, HE SAID, WAS THAT "IT COST \$18 TO PICK THEM AND YOU GET \$15 FROM THE WINERIES." WHY DID YOU HAVE TO SELL TO THE WINERIES, MR. NELSON? BECAUSE YOU GOT BEHIND IN YOUR HARVEST AND THE GRAPES WERE ROTTING OR OVER-RIPE? BECAUSE SCABS FROM TEXAS AND LOS ANGELES DID NOT KNOW HOW TO FIELD-PACK THE TABLE GRAPES PROPERLY? IF YOU HAD HIRED EXPERT PICKERS FOR YOUR GRAPES, MR. NELSON, AND PICKED THEM AT THE RIGHT TIME, YOU COULD HAVE SOLD THEM AS TABLE GRAPES AND GOTTEN BETWEEN \$200 AND \$300 A TON, INSTEAD OF \$15. SAVE YOURSELF THE TROUBLE NEXT YEAR AND SAVE THE CROP. SIGN A CONTRACT AND PAY \$1.40 AN HOUR.

.....

VISALIA POLICE SET AN EXAMPLE TWO WEEKS AGO FOR DELANO POLICE AND SHERIFF'S OFFICERS. AT THE WELFARE OFFICE PICKET, POLICE CHIEF VISITED THE SCENE, ASSURED PICKET CAPTAIN SAL GONZALES OF QUICK ACTION IN CASE OF VIOLENCE AGAINST PICKETS, THEN THANKED THE N. F. W. A. FOR ADVANCE NOTICE OF THE DEMONSTRATION. DELANO AREA LAW ENFORCEMENT OFFICERS HAVE A LOT TO LEARN IF THEY ARE TO MATCH VISALIA'S RECORD FOR JUSTICE.

.....

DELANO POLICE CHIEF AILES ANGRILY DENIED BRUTALITY CHARGES WHICH EL MALCRIADO HAD LEVELED AT HIS FORCE.

.....

THOSE TURKEYS AGAIN! THE DELANO RECORD (WHICH INCIDENTALLY RECEIVED OUR OWN BOOBY PRIZE AWARD FOR THE "BEST FICTION OF 1965") RAN A HUGE PAGE ONE HEADLINE READING "GROWERS SAY TURKEY STORED". THE CORCORAN JOURNAL HAD EARLIER SAID THAT THE UNION OFFICIALS WERE STEALING AND EATING ALL THE DONATED TURKEYS. NOW THE RECORD, WHOSE PRESS IS IN THE SAME BUILDING AS THE ASSOCIATION FOOD LOCKER, PRINTS CHARGES THAT SOME OF THE TURKEYS WERE STILL THERE (EXACTLY EIGHTY-FOUR AS OF WEDNESDAY, THEY SAID). FRIENDS, THAT'S 84 OF THE REASONS WHY IT'S POSSIBLE TO CONTINUE THROUGH THIS LONG HARD WINTER. IF YOU DO ANY MORE SNOOPING IN OUR FOOD LOCKER, YOU WILL ALSO FIND ABOUT 200 LBS. OF FROZEN FISH, GIFT OF A NORTHERN CALIFORNIA HATCHERY. 200 MORE REASONS.

.....

THE AWOC UNION HAS DONATED MONEY TO THE FILIPINO HALL TO MODERNIZE THE KITCHEN THERE. AWOC FED ALL THE STRIKERS, UNTIL IT BECAME POSSIBLE TO SET UP ANOTHER KITCHEN FOR THE N. F. W. A. PICKETS.

FARM WORKERS' THEATRE

The Teatro Campesino was conceived and created by Luis Valdez, native of Delano, farm worker, and a very talented actor and director. At right he is seen singing one of the songs of the Huelguistas, accompanied by Augie Lira on the guitar, and Errol Franklin. Songs, skits and dialogues make up the lively entertainment of the production.



The scene at the left is from one of the skits performed by the Teatro. The rich grower "Patroncito" (played by Augie Lira) congratulates the scab "Esquirol" (played by Santos Diaz) on being content with \$1.20 an hour. "You are lucky to be working for me," Patroncito tells the poor farm worker. Later the scab hears the call of the Huelguistas to stand up for his rights.



OUR COVER shows Augie Lira playing Governor Brown in one of the Skits. Like a pile of mashed potatoes, the Governor has proved spineless in resisting the insatiable greed of the growers for special privileges and favors. Governor Brown has done nothing to help the strike and the struggle of farm workers for justice, while his Department of Employment and Attorney General's Office have either deliberately helped the growers or shut their eyes to discrimination and grower violations of the law. The Governor brought in thousands of braceros for the growers this year, even though Congress had outlawed the Bracero program. Does Governor Brown know that he is hurting the people, or is he just plain dumb?

Return Requested:
FARM WORKER PRESS, INC.
P.O. BOX 1060
DELANO, CALIFORNIA

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 Delano, Calif.
 Permit No. 124

DON'T BUY DELANO GRAPES OR SCHENLEY PRODUCTS!

TO AID THE BOYCOTT IN YOUR AREA:

1. Call an emergency meeting of your group to form an ad hoc committee to aid the farm workers' strike. Delegates from potentially interested and sympathetic groups: civil rights, church, union . . . should also be invited.

2. Send a delegation to the Retail Clerks Union, inform them of the boycott, and ask their cooperation. They might (unofficially) advise a large chain-store not to buy Delano or Schenley products. This union could also collect all canned foods returned by the chains and send them to the NFWA office in Delano for families of strikers.

3. Send a delegation to the management of selected chains and ask them officially not to buy Delano grapes or Schenley products. You may tell the management that you intend to use a consumer informational boycott: but you're forbidden by law to use threats of coercion or a general boycott of the store.

4. Set up (after 3) an informational consumer picket in front of selected chains.

This kind of informational picket means you hand out leaflets to all customers entering the store and ask them to respect the boycott.

IN ADDITION to this kind of picket line we would also like to see some lines with signs and placards urging customers not to buy these products. We leave this kind of picket line for you to decide where and when and what kind because you know how you can be most effective in your area.



BOYCOTT CHECK LIST

SCHENLEY PRODUCTS

TABLE GRAPES

Bourbon I.W. HARPER ANCIENT AGE J.W. DANT OLD CHARTER	Wines ROMA CRESTA BLANCA DUBONNET
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Blends and Scotch
 DEWAR'S WHITE LABEL
 O.F.C.
 MELROSE DIAMOND 12
 MACNAUGHTON
 ORDER OF MERIT
 LONG JOHN

Other hard liquor
 CARIOCA rum
 CORONET VSQ Brandy
 CHERRY HEERING
 SEAGERS Gin
 COATES PLYMOUTH Gin
 SAMOVAR

The struck ranches are: DiGiorgio, Schenley, Bianco, Guimarra, Dispoto, Zaninovich (George, Marion, Marko and Vincent), Fukuhara, Caric & Sons, Cesare, Sandrini, Missakian, Steele, Pandol, Radovich (Jack and Gene), Pagliarulo, Patti-Bono, Divizich, Tudor, California Grape Products, Lucas, Caratan (A. and M.), Lucich, Franzia, W. B. Camp, Goldberg, Dulcich, Elmco, Buzanich, Jasmine, Pavich, Childs, Setrakian Gutunich.

Boxed fresh grapes are packed and shipped by the above growers under the following labels: LBL, Sweet Cluster, Heritage, Arra, Miss Bute, Supersweet, Lindy, etter Test, Quality, Sno-Boy, Jovista, Flamingo, MC Extra, Scotsman, Roxie, Treasure, Steady, Camelot, Zora, Alila, Bonophil, Tudor, Tuxedo Park, Royal Delano, Royal K, Radovich, Sall-n-Ann, Trocha, Gee Jay, Verko, Jindy, Rodes, Cashmere, 3 Brothers, PBI, Marlin, Springtime, Highlands, Vinland, MC, Blue River, PIA, Silver Knight, Silver King, Columbine, Antone's Quality, Prosperity, Honey ee, Caric, Hi Style, Louis IV, Better Test, A and A, Steele, Blue Flag, Jovista, Kenney, Jr., Del-Vin, Mr. KK, Diamond S, All American, Thomas, New Yorker, Banquet, Rennie Boy, Moses, Vines Best, Delano King, El Toro, Delano Gold, Sun Best, Sunview, Sierra Moon, Mother's, Mary-Jo, Early Mart, VBZ.