

Do You Speak **Entrepreneur**?

FOLEY'S EMERGING TECHNOLOGIES CONFERENCE

Presented With CONNECT®

TUESDAY, NOVEMBER 2, 2010



HYATT REGENCY LA JOLLA AT AVENTINE ■ SAN DIEGO, CALIFORNIA

 **FOLEY**

 **CONNECT**
Accelerating Innovation in San Diego™

Dear Colleagues:

On behalf of Foley & Lardner LLP and CONNECT, welcome to our 3rd Annual Emerging Technologies Conference. We are honored to be your hosts for today's event.

To better understand and succeed in the tech company world today, you need to talk the talk and walk the walk. Foley and CONNECT are bringing together tech executives, experienced advisors, and tech company investors to help you learn and understand the language of entrepreneurship.

Today's program includes highly interactive panel discussions on how emerging companies can succeed through strategic partnerships, creative financing, outsourcing, leveraging new trends in privacy and data security laws, and managing IP. You will walk away with a better understanding of the state of venture capital from both the investor and company perspectives.

We hope you find today's program educational and insightful.

Sincerely,

Adam C. Lenain

Partner

Foley & Lardner LLP

Duane J. Roth

Chief Executive Officer

CONNECT

Susan E. Pravda

Partner and Chair

Emerging Technologies Industry Team

Foley & Lardner LLP

Camille Sobrian Saltman

President and Chief Operating Officer

CONNECT

Paul D. Broude

Partner and Vice Chair

Emerging Technologies Industry Team

Foley & Lardner LLP

AGENDA

- 7:30 a.m. – 8:00 a.m. **Registration and Continental Breakfast**
Aventine Ballroom Foyer
- 8:00 a.m. – 8:15 a.m. **Introduction and Welcoming Remarks**
Aventine Ballroom ABC
Moderated by **Adam C. Lenain**, Partner, Foley & Lardner LLP
- 8:15 a.m. – 9:15 a.m. **Opening General Session**
Aventine Ballroom ABC
How Investors Find, Mentor, and Work With Successful Entrepreneurs
In business today, communication is vital to success — and knowing how to do it well is not always as easy as it may seem. As an investor, it is critical to understand and communicate effectively with entrepreneurs. This panel of seasoned investors will discuss how to evaluate a management team when deciding on investments, how to work and communicate effectively with entrepreneurs after they invest, and how to help mentor and fill out a management team.
Moderated by **James C. Chapman**, Partner, Foley & Lardner LLP
Panelists
Ted Alexander, Managing Partner, Mission Ventures
Carl Eibl, Managing Director, Enterprise Partners Venture Capital
JP Lapeyre, Vice President Business Development, Tech Coast Angels — San Diego
- 9:15 a.m. – 9:45 a.m. **Networking Break**
Aventine Ballroom Foyer
- 9:45 a.m. – 10:45 a.m. **Breakout Session #1**
Aventine C
Talking the Talk: How to Find Financing
Learn from experienced investors how to best position your company for funding in today's recovering economy. Panelists will discuss funding opportunities for every stage of financing, including government sources relevant to emerging technology companies.
Moderated by **Adam C. Lenain**, Partner, Foley & Lardner LLP
Panelists
Tina Huth, MBA, Managing Director, R&D Business Solutions, LLC
Scott L. Klug, Public Affairs Director, Foley & Lardner LLP
Arama Kukutai, Managing Director, Finistere Ventures, LLC
Terry W. Moore, MBA, Managing Partner, Moore Venture Partners, LP
Harshul Sanghi, Managing Director, Motorola Ventures

Breakout Session #2*Palatine A/B****Outsourcing: How to Avoid Getting Lost in Translation***

Outsourcing can be risky. There are a lot of issues to consider, from identifying and evaluating outsourcing opportunities and technologies to negotiating service contracts. Learn as outsourcing leaders discuss best management practices for your outsourcing initiatives.

Moderated by **James R. Kalyvas**, Partner, Foley & Lardner LLP

Panelists

Jo Marie Diamond, Interim President and Chief Executive Officer, San Diego East County Economic Development Council/Connectory.com Network

Sean Mallean, President, Intragro

Graham P. Milner, Executive Vice President Global Innovation, WD-40 Company

Duane J. Roth, Chief Executive Officer, CONNECT

Breakout Session #3*Portofino A/B****Silence Is Golden: The Impact of Privacy and Data Security Laws on Your Business***

The importance of protecting users' privacy and data has grown in recent years, and many laws have been enacted in response. Even the smallest companies must comply with extensive privacy and data security laws from the very beginning. Learn from experienced executives how companies manage their compliance at various stages of company growth.

Moderated by **Andrew B. Serwin**, Partner and Chair, Privacy, Security & Information Practice, Foley & Lardner LLP

Panelists

Blake T. Bilstad, Esq., Senior Vice President, General Counsel, and Secretary, Provide Commerce, Inc.

Michael Cox, CIPP, Principal, SoCal Privacy Consultants

Scott D. Goss, Senior Privacy Counsel, Qualcomm Incorporated

10:45 a.m. – 11:00 a.m.

Refreshment Break*Aventine Ballroom Foyer*

11:00 a.m. – 12:00 p.m.

Breakout Session #1*Aventine C****Saying Goodbye: How and When to Sell Your Business***

As an investor, it is critical to understand each portfolio company's logical exit and the entrepreneur's need to be on the same page as you. This panel of experienced industry veterans and serial entrepreneurs will discuss the future of public offerings, the state of the M&A market, and when a company should start planning an exit.

Moderated by **Susan E. Pravda**, Partner and Chair, Emerging Technologies Industry Team, Foley & Lardner LLP

Panelists

Dr. James Brailean, President and Chief Executive Officer, PacketVideo Corporation

David F. Hale, Chairman and Chief Executive Officer, Hale BioPharma Ventures

Ken Kalb, Chairman and Chief Executive Officer, Analog Analytics

Breakout Session #2*Palatine A/B****The Idiom of IP: Turning Technology Into Dollars***

Listen to experienced IP professionals discuss how to help you right-size your IP spending to strike the perfect balance between reducing IP costs and building your company's IP position and technology value. This panel also will discuss how the changing IP regulatory environment may impact these decisions.

Moderated by **Joseph Teja, Jr.**, Partner, Foley & Lardner LLP

Panelists

Jeffrey A. Birchak, Vice President Intellectual Property, Fallbrook Technologies Inc.

Bruce Greenhaus, Vice President and Chief Patent Counsel, Entropic Communications, Inc.

Harry J. Leonhardt, Esq., Vice President Legal, Amylin Pharmaceuticals, Inc.

Bryan C. Zielinski, Vice President and Assistant General Counsel, Pfizer Inc.

Breakout Session #3*Portofino A/B****The Lingua Franca of Finance: Doing More With Less (Lessons From the Recession)***

With signs of a strong economic recovery still blurred and the future of funding somewhat uncertain, learn from the experts on how to bolster your company to maintain profitability or prepare for expansion.

Moderated by **Paul D. Broude**, Partner and Vice Chair, Emerging Technologies Industry Team, Foley & Lardner LLP

Panelists

Mark Bowles, Chief Marketing Officer and Founder, ecoATM, Inc.

Stan Sewitch, Chief Executive Officer, KI Investment Holdings, LLC

Brad Wallace, Founder and Chief Operating Officer, MicroPower Technologies, Inc.

Mike
Brower

12:00 p.m. – 12:45 p.m.

Networking Lunch*Pavillion*

1:00 p.m. – 2:00 p.m.

Afternoon General Session*Aventine Ballroom ABC****The Care and Feeding of Venture Capitalists: How Successful Entrepreneurs Educate and Partner With Their Investors***

In today's high-tech world, it is critical for entrepreneurs to both educate and collaborate effectively with their investors. It could mean the difference between success and failure. This panel of serial entrepreneurs will address how to present and sell your ideas, how to work and communicate effectively with investors post-investment, and how to partner with investors to build the right management team.

Moderated by **Gabor Garai**, Partner and Chair, Private Equity & Venture Capital Practice, Foley & Lardner LLP

Panelists

Jonathan Huberman, President, Consumer and Small Business Products Division, EMC Corporation

Tom Munro, Chief Executive Officer, Verimatrix, Inc.

Ken Potashner, Chairman of the Board, Newport Corporation

Neil Senturia, Chief Executive Officer, Blackbird Ventures

2:15 p.m. – 3:15 p.m.

Industry Segment #1

Palatine A/B

Alternative Energy: Pitch Perfect Financing

Learn as industry experts discuss how companies in the alternative energy space identify, package, and find financing for biofuel, solar, and wind projects in the Western United States. Panelists provide in-depth perspective on the status of federal and state funding as well as how to avoid regulatory hurdles that can trip up an otherwise great alternative energy project.

Moderated by **S. Wayne Rosenbaum**, Partner, Foley & Lardner LLP

Panelists

Cheryl Bostater, Principal, Vantage Point Advisors Inc.

Terrance Bruggeman, Executive Chairman, BioTork, LLC

Scott L. Klug, Public Affairs Director, Foley & Lardner LLP

David P. Saltman, Chairman and Chief Executive Officer, Malama Composites, Inc.

Industry Segment #2

Portofino A/B

Actions Speak Louder Than Words: Getting Ahead in Cloud Computing

As one of the most significant developments in computing in recent years, cloud computing has become synonymous with corporate efficiency and flexibility. Industry experts are only beginning to realize the impact of cloud computing on the business environment. In this session, leading experts will discuss opportunities for growth and investment in cloud computing. Our panel will evaluate the impact of the cloud and whether it really represents a dynamic change in computing operations or a small shift in the status quo. We will examine the common risks and rewards associated with cloud computing, its impact on venture investing, and expectations for growth in the cloud business.

Moderated by **Michael R. Overly**, Partner, Foley & Lardner LLP

Panelists

Yusuf Cassim, Vice President, Intellectual Property, Licensing, and Contracts, Charles Schwab and Company

Jaye Connolly, President and Chief Executive Officer, A-Life Medical, Inc.

Steve Iverson, Cofounder, Diomedee Storage

3:15 p.m. – 4:00 p.m.

Networking Break

Aventine Ballroom Foyer

THE CONFERENCE CHAIRS



Adam C. Lenain

Partner, Foley & Lardner LLP

Adam is a partner with Foley and a member of the firm's Transactional & Securities and Private Equity & Venture Capital Practices, as well as the Life Sciences, Emerging Technologies, and Energy Industry Teams.

Adam represents public and private companies — primarily in the life sciences and information technology sectors — regarding equity and debt financings, mergers and acquisitions, complex commercial transactions, licensing and collaborations, and general corporate matters. Adam's experience includes representing issuers and investment banking firms in connection with equity and debt financings, including common and preferred stock, convertible debt, and PIPEs; structuring and negotiating complex commercial agreements, including collaboration agreements, license agreements, joint ventures, and development agreements; and representing buyers and sellers in connection with acquisitions, including structuring and negotiating mergers, asset acquisitions, and sales of stock for both private and public companies.



Susan E. Pravda

Partner and Chair, Emerging Technologies Industry Team, Foley & Lardner LLP

Susan is the managing partner of Foley's Boston office and serves on the firm's national management committee. She is the chair of the firm's Emerging Technologies Industry Team and a member of the Private Equity & Venture Capital and Transactional & Securities Practices and the Food and Energy Industry Teams. Susan's practice focuses on mergers and acquisitions, venture capital, and securities transactions. She represents high-growth and emerging businesses, including companies in the telecommunications, Internet, software, wireless, and service industries, as well as life sciences and biotechnology companies, from startups to public companies. Susan also frequently acts as special mergers and acquisitions counsel for private and public companies in the manufacturing, service, distribution, consulting, and technology sectors, including buyers, sellers, and management groups. She advises clients with respect to valuation issues, stockholder relationships, and incentive compensation plans.



Paul D. Broude

Partner and Vice Chair, Emerging Technologies Industry Team, Foley & Lardner LLP

Paul is a partner with Foley, where he is a member of the Transactional & Securities and Private Equity & Venture Capital Practices, vice chair of the firm's Emerging Technologies Industries Team, and a member of the Life Sciences Industry Team. He represents a wide range of publicly and privately held companies, entrepreneurs, and private equity funds in technology and other business ventures. Paul represents issuers, investment banking firms, and private equity investors in equity and debt financings, including public offerings, private placements, venture capital, and other financings; buyers and sellers in merger and acquisition transactions, including acquisitions of publicly held companies; and management groups and boards of directors in "going private" transactions. He counsels entrepreneurs and established businesses on a wide range of legal and business issues, including structuring and negotiating licensing arrangements and strategic partnerships, securities laws compliance, corporate governance issues, and compensation planning for key executives.

THE CONFERENCE CHAIRS CONTINUED



Duane J. Roth

Chief Executive Officer, CONNECT

Duane is the chief executive officer and a member of the board of CONNECT, the globally recognized nonprofit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. CONNECT has been directly involved with more than 2,000 companies since its inception in 1985, and these companies have secured more than \$10 billion in funding. Prior to joining CONNECT, Duane founded Alliance Pharmaceutical Corp., where he serves as chairman of the board. Prior to Alliance, he held senior management positions at Johnson & Johnson and Wyeth operating companies. He has served as a member of the board of directors and executive committees of the Biotechnology Industry Organization (BIO), the California Healthcare Institute (CHI), and BIOCUM (past chair). Duane was appointed to the oversight board of the California Institute of Regenerative Medicine (CIRM) by Governor Arnold Schwarzenegger in 2006 and was elected vice chairman in 2009.



Camille Sobrian Saltman

President and Chief Operating Officer, CONNECT

Camille is president and chief operating officer and a member of the board of CONNECT. She oversees CONNECT's 26 programs and more than 360 events. CONNECT is widely regarded as one of the world's most successful regional programs linking high-technology and life science entrepreneurs with the resources they need for success. Camille is a co-founder and former board member of CleanTECH San Diego, a co-founder and advisory board member of CONNECT Sport Innovators, and co-founder and past president of the Wireless-Life Sciences Alliance. She was the vice chair of CommNexus San Diego in 2007 and 2008 (formerly the San Diego Telecom Council) and a board member from 2003 to 2008. She was a board member of La Jolla Music Society (LJMS) from 2002 to 2007, Social Venture Partners from 2003 to 2006, and on the Founder's Circle of the UCSD Preuss School from 2003 to 2006. She is past chair of UC San Diego Athena's 2007 Pinnacle Awards Nominating Committee, chair of LJMS's 2007 "Summerfest Gala," and past chair of their development and nominating committees.

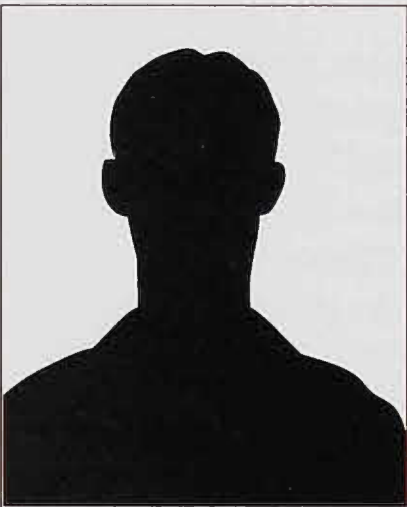
THE MODERATORS AND PANELISTS



Ted Alexander

Managing Partner, Mission Ventures

Ted is a managing partner of Mission Ventures and has been with the firm since its founding. Prior to joining Mission Ventures, Ted worked closely with a successful Mission Ventures portfolio company investment, Sandpiper Networks. Previously, Ted was a platoon commander in the U.S. Navy SEALs, and a division officer aboard a U.S. Navy destroyer. He received an MBA from Duke University and a Bachelor of Science in engineering from the United States Naval Academy. Ted's investment focus has been predominantly in the areas of communications and infrastructure, and he is currently serving as a board director for Carbon Micro Battery, MaxLinear, ID Analytics, Networks in Motion, Ortiva Wireless, Rocketalk, Verimatrix, and LeisureLink.



Blake T. Bilstad, Esq.

Senior Vice President, General Counsel, and Secretary, Provide Commerce, Inc.

Blake is the senior vice president, general counsel, and secretary of Provide Commerce, a profitable e-commerce group (formerly NASDAQ:PRVD) that specializes in the delivery of custom gifts and perishables through its brands: ProFlowers®, RedEnvelope®, Cherry Moon Farms®, Personal Creations®, and Shari's Berries®. Previously, he worked for MP3.com, a pioneering online music company (NASDAQ: MPPP), and its eventual acquirer Vivendi Universal. Prior to MP3.com, Blake was a business associate at the law firm of Cooley Godward and a clerk with the U.S. Department of Justice's Antitrust Division. Blake holds a J.D. (cum laude) from Harvard Law School, where he was the Executive Editor of the *Harvard Journal of Law & Technology* and winner of the Irving Oberlin Memorial Award writing prize. He received his Bachelor of Arts (magna cum laude) from Duke University.



Jeffrey A. Birchak

Vice President Intellectual Property, Fallbrook Technologies Inc.

Jeff is an IP attorney specializing in IP portfolio development strategy and management as well as patent defense and enforcement strategies. Prior to joining Fallbrook, Jeff practiced at the law firm of Knobbe, Martens, Olson & Bear LLP. Previously, Jeff served as a nuclear engineering instructor in the U.S. Navy submarine force and worked as a program engineer for AlliedSignal Corporation. Jeff holds a Bachelor of Science degree (cum laude) in mechanical engineering from Arizona State University and a J.D. (cum laude) from California Western School of Law, where he was the managing editor of the *California Western Law Review* and the *California Western International Law Journal*. He is a member of the State Bar of California and is registered to practice before the U.S. Patent and Trademark Office, the U.S. District Court for the Southern District of California, and the Supreme Court of the United States.



Cheryl Bostater

Principal, Vantage Point Advisors Inc.

Cheryl brings an expert's view to business valuations and transactions. For 15 years, she has helped private early-stage and closely held companies in many industries determine the value of their equity and close transactions. Her experience includes serving as CFO of a solar module manufacturer, providing financial modeling and analysis, advising and leading mergers, acquisitions, and IPOs. Cheryl has valued businesses and partnerships for estate and gift tax purposes, marital dissolutions, corporate and partnership buy-outs, financial reporting, mergers and acquisitions, and private placements. While her valuation work has been across many industries, she has particular industry expertise with cleantech and high tech companies. Cheryl was awarded an Accredited Senior Appraiser (ASA) designation in Business Valuation by the American Society of Appraisers and a Chartered Financial Analyst (CFA) designation by the CFA Institute.



Mark Bowles

Chief Marketing Officer and Founder, ecoATM, Inc.

Mark has more than 23 years of experience in the semiconductor, wireless, and kiosk industries. He has been involved in the formation and funding of six technology startups and has successfully raised 14 rounds of venture capital financing totaling more than \$140 million, leading to some very successful financial exits for these investors. Prior to founding ecoATM, he was with Vativ (sold to Entropic), a co-founder of Staccato Communications, a co-founder of BOPS, Inc. (sold to Altera), a co-founder of BlueSteel Networks (sold to Broadcom in 2000), and a co-founder of Panorama Designs (sold to Motorola in 1996). Mark also spent six years at Motorola Semiconductor, which he left in 1996 as vice president MSPI, and PowerPC market development manager. He has seven pending patent applications, holds an undergraduate degree in industrial distribution from Texas A&M University and a Master of Science in technology management (eMBA) from Pepperdine.



Dr. James Brailean

Cofounder and Chief Executive Officer, PacketVideo Corporation

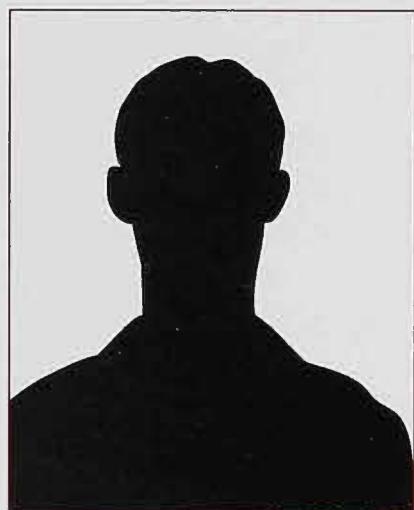
Inspired by a vision of powerful multimedia devices enabling new forms of mobile person-to-person communications, Jim founded PacketVideo in 1998. Under Jim's leadership, PacketVideo launched the world's first commercial end-to-end wireless mobile media delivery platform in 2000 and helped create a new industry for wireless multimedia communications. Now focused on software development for multimedia device innovation, PacketVideo has become the number one supplier of embedded multimedia solutions for mobile phones and other devices in the world. Jim serves as director on the DivX (NASDAQ: DIVX) board of directors and sits on the Northwestern University McCormick School of Engineering Advisory Council. Previously he served as a board director for NextWave (NASDAQ: WAVE) as well as on the advisory board for DOCOMO Labs, USA.



Terrance Bruggeman

Executive Chairman, BioTork, LLC

Terry serves as executive chairman of BioTork, LLC, a development-stage industrial biotechnology company developing advanced biofuels. Terry's career has included serving as a general partner of a private equity firm, the CEO of venture-backed companies, the treasurer and CFO of two NYSE-listed public companies, and an investment banker. In 1996, he became chief executive officer of Diversa Corporation, a biotechnology company that became the global leader in the discovery of novel bioactive compounds for use in industrial applications, chemical processing, agriculture, and pharmaceuticals. In 1999, Terry became the chief executive officer of Provasis Therapeutics, Inc., a medical device company developing compounds for use in endovascular occlusion devices for the treatment of neurovascular and peripheral vascular diseases. In 2004, he became executive chairman of Somanta Pharmaceuticals, Inc., a public biopharmaceutical company engaged in the development of drugs for the treatment of cancer.



Yusuf Cassim

Vice President, Intellectual Property, Licensing, and Contracts, Charles Schwab and Company

Yusuf focuses on counseling clients regarding technology licensing, outsourcing, information security, electronic commerce, and intellectual property. He also is responsible for Schwab's patent program and developed Schwab's formal patent risk assessment program, including enhancing Schwab's proactive approach to monitoring potential areas of IP risk. Yusuf writes and speaks frequently on the legal issues of doing business on the Internet, technology in the workplace, and Open Source. He also participates in technology industry groups in the financial services industry. Yusuf is admitted to practice law in South Africa and California. He has a JSM (LLM) from Stanford Law School and a JD from UCLA School of Law.



James C. Chapman

Partner, Foley & Lardner LLP

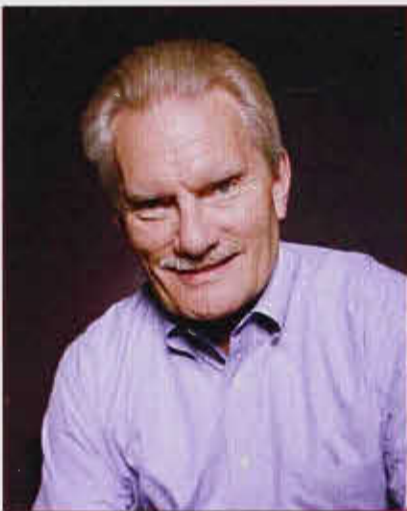
Jim is a partner with Foley, where he focuses on securities law, venture capital, mergers and acquisitions, and international business transactions. Jim has more than 20 years of experience in corporate and securities law and has been involved in more than 200 mergers, acquisitions, and financing transactions. These transactions have included public offerings, private placements, debt financings, venture capital transactions, stock sales, asset sales, mergers, reorganizations, and recapitalizations. He also has a significant background in international transactions, particularly dealing with China and Chinese-related companies. These transactions include both assisting Chinese companies invest and raise capital in the United States and helping U.S. firms make investments and operate in China. From the media industry to the pharmaceutical industry, Jim has been engaged in working with clients on numerous China-U.S. transactions and matters.



Jaye Connolly

President and Chief Executive Officer, A-Life Medical, Inc.

Jaye is president and chief executive officer of A-Life Medical, Inc., the pioneer and leading provider of computer-assisted coding products and services for the health care industry. Jaye joined A-Life Medical as chief financial officer in February 2005. In 2009, she was promoted to the additional post of chief operating officer. In April 2010, she was named president, overseeing all operations of the company. And in September 2010, she was promoted to the additional post of CEO. Jaye brings more than 25 years of finance and acquisition experience to A-Life Medical. She has served in various key roles at six publicly traded corporations as well as at startup entities. Throughout this time, she also garnered significant experience in assisting companies as they prepared for their IPOs.



Michael Cox

CIPP, Principal, SoCal Privacy Consultants

Michael, principal of SoCal Privacy Consultants, helps clients establish practical privacy and data protection programs. SoCal Privacy Consultants ensure appropriate privacy practices, including notice/consent, collection, use, retention/disposal, and sharing/choices (opt-in/out) and establish fast start, sustainable security programs by embedding reasonable security practices into people, processes and technology. Programs are customized to fit organizational size and complexity. Additionally, Michael identifies and closes gaps in existing programs and conducts third-party information security assessments with the goal of preventing privacy breaches, deceptive or unfair trade practices consent orders, lawsuits, and fines, while protecting and promoting organizational reputation and customer loyalty. Michael is a Certified Information Privacy Professional (CIPP) and member of the International Association of Privacy Professionals (IAPP), and has a Bachelor of Science in business administration from Virginia Tech.



Jo Marie Diamond

Interim President and Chief Executive Officer, San Diego East County Economic Development Council/Connectory.com Network

Jo Marie is interim president and CEO of the East County Economic Development Council (EDC), a full-service economic development organization that serves primarily industries in San Diego's eastern sub-region as well as statewide and national projects that support the East County ECC's core mission. She oversees East County EDC's flagship project, the Connectory.com Network, a Web-based resource containing detailed profiles of company products, services, capabilities, and capacities that Jo Marie has shepherded from concept formation through current national expansion. She coordinates partnerships with industry, academia, and government, including all Connectory collaborations, regional innovation initiatives, defense supply chain, and talent-driven workforce development. Jo Marie has a Bachelor of Arts in biochemistry from the Catholic University of America as well as certificates in technology assessment, database mining, and strategic alliance formation.



Carl Eibl

Managing Director, Enterprise Partners Venture Capital

Carl is a partner with Enterprise Partners Venture Capital (EPVC), a San-Diego-based venture capital firm with \$700 million currently under management. Carl has led EPVC investments in Web services and software-based businesses, digital media, and clean tech and energy. He currently sits on 10 company boards in these investment domains. Prior to joining EPVC in 2003, Carl was the president and CEO of several high-profile technology and life science companies in San Diego: from 1999 to 2003, at the publicly held Maxwell Technologies (MXWL), which focuses on high-density energy storage ultracapacitors, high-voltage capacitors, and satellite components and single board computers; from 1998 to 1999 at Stratagene (STGN) focusing on instruments and reagents for the life sciences research markets (sold to Agilent in 2007 for \$250 million); and from 1995 to 1998 at the publicly held Mycogen Corporation focusing on genetically engineered crops and biopesticides (sold to Dow Chemical in 1998 for \$1.1 billion).



Gabor Garai

Partner and Chair, Private Equity & Venture Capital Practice, Foley & Lardner LLP

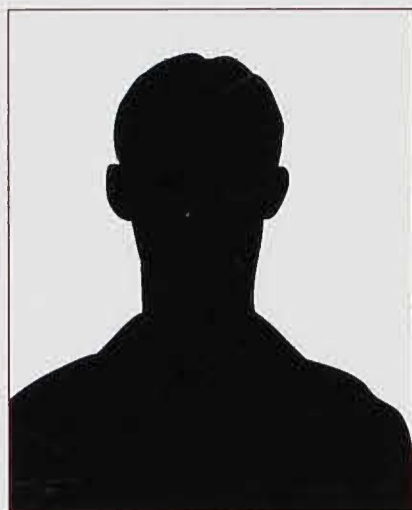
Gabor is the chair of the firm's Private Equity & Venture Capital Practice and co-chair of the Life Sciences Industry Team. His private equity and venture capital practice encompasses all legal and business aspects of structuring, financing, and managing various types of investment funds; negotiating mergers, acquisitions, and dispositions of portfolio companies; structuring investments in emerging companies; and participating in strategic decisions of funds and fund-owned companies. Gabor also counsels emerging life sciences companies, including biotech, medical devices, pharmaceutical, and medical service businesses. Gabor addresses the strategic issues facing his clients through a combination of practical, business-oriented solutions and highly sophisticated financing techniques. He builds coherent, interdisciplinary teams to apply Foley's nationwide "best-of-breed" talents to his clients' diverse needs.



Scott D. Goss

Senior Privacy Counsel, Qualcomm Incorporated

Scott is senior privacy counsel for Qualcomm Incorporated, a global leader in wireless technologies and services. As Qualcomm's first attorney focusing exclusively on privacy issues, he is responsible for leading the company's efforts to design, create, and execute a comprehensive, consistent, and sustainable global privacy program. Scott received his JD from University of California, Davis in 1998 and became a Certified Information Privacy Professional in 2005. He started his legal career as a patent litigator for an IP boutique firm in Silicon Valley. After two years in a law firm, he went in-house, first to a map database company and then to an online advertising company. Now at Qualcomm, Scott provides legal and policy advice on privacy matters to Qualcomm and its wholly owned subsidiaries.

**Bruce Greenhaus**

Vice President and Chief Patent Counsel, Entropic Communications, Inc.

Bruce is currently vice president and chief patent counsel for Entropic Communications, Inc., a company that designs and manufactures integrated circuits for high-speed home entertainment networking. He also is an adjunct professor with Thomas Jefferson School of Law. Bruce is a co-chair of the CommNexus Intellectual Property Special Interest Group. He also is a board member for the San Diego Volunteer Lawyer Program, a program dedicated to assisting people in gaining access to the legal system. He is formerly vice president, patent counsel for Qualcomm Incorporated. He also is a past a member of the board of directors for the San Diego Intellectual Property Law Association.

**David F. Hale**

Chairman and Chief Executive Officer, Hale BioPharma Ventures

David is a serial entrepreneur who has been involved in founding or helping develop more than 15 life sciences companies since serving as president of Hybritech, Inc. After Hybritech, he served as president and chairman of Gensia, Viagene, and CancerVax. In addition to his current role as chairman of Hale BioPharma Ventures, he serves as chairman of Micromet, Santarus, Somaxon, SkinMedica, Ridge Diagnostics, Crisi, and Advantar and is a director of Conatus. Prior to joining Hybritech, he served in sales and marketing management positions with Johnson & Johnson and Becton-Dickinson. David serves on the board of directors of BIOCOM, the Biotechnology Industry Organization (BIO), the Biotechnology Institute, Rady Children's Hospital, and the Sanford-Burnham Medical Research Institute. He is a co-founder of CONNECT, the Program in Technology and Entrepreneurship and currently serves as chairman of the board.

**Jonathan Huberman**

President, Consumer and Small Business Products Division, EMC Corporation

Jonathan is the president of the Consumer and Small Business Products Division of the EMC Corporation, where he oversees all hardware products and associated technologies that target these markets. After leading publicly traded Iomega Corporation as the chief executive officer and vice chairman of the board, Jonathan assumed his current position following EMC's acquisition of Iomega in June 2008. Under his leadership, the Consumer and Small Business Products Division of EMC sells products around the world, including Iomega networked attached storage solutions that utilize the LifeLine software suite that his division created and Iomega-branded direct-attached and multimedia storage solutions for consumer and business use. Before joining Iomega, he was a managing director and founding partner of aAd Capital, a hedge fund focused on investing in small to mid-sized public companies.

**Tina Huth**

MBA, Managing Director, R&D Business Solutions, LLC

Tina is the founder and managing director of R&D Business Solutions, LLC. She is a leader in strategic planning and securing funding for research and development firms. During the past 10 years, Tina has assisted technology-based firms in growing research and improving infrastructure during start-up, restructuring, and growth phases. Additionally, she provides post-award management and administration for small high-tech companies. Tina brings expertise in the development and funding of emergent technologies. At R&D Business Solutions, she specializes in business development and helps technology-based firms raise seed capital through grants. Additionally, Tina conducts technology assessments of new ventures, performs business plan analysis, and holds planning sessions in preparation for funding new business ventures. She remains active in several professional organizations, including San Diego Biotech, BIOCOM, CONNECT, San Diego Chamber of Commerce, and Society for Research Administrators (SRA).

**Steve Iverson**

Cofounder, Diomedee Storage

Steve is the cofounder of Diomedee Storage, an energy-efficient cloud storage service for backup and archival data. Steve was previously the founder and CEO of Streamload, a consumer online storage site that he founded in 1998, which he grew to eight billion customer files, and sold in 2007. Steve has garnered several professional awards, including the 2005 San Diego Venture Group Pitchfest, 2004 Ernst & Young Entrepreneur of the Year finalist, and the *San Diego Metropolitan Magazine* "40 under 40" distinction. Steve graduated from Pomona College with a Bachelor of Arts in computer science.

**Ken Kalb**

Chairman and Chief Executive Officer, Analog Analytics

Ken has a history of starting and leading successful technology companies. Prior to co-founding Analog Analytics, Ken was CEO of SearchRev, a paid search optimization company. Within 15 months, he led a 500-percent increase in revenue that resulted in the company's sale for a six-fold return on shareholder value. In 1998, Ken was the founding CEO of Continuous Computing in San Diego. He led the company to \$72 million in revenue, raised \$52 million in capital, and won multiple awards, including the prestigious Ernst & Young Entrepreneur of the Year award in 2005. Prior to Continuous Computing, Ken was president of Emultek (now eSim), an Israeli simulation tool company, where he doubled revenues and led a successful IPO.



James R. Kalyvas

Partner, Foley & Lardner LLP

Jim is a partner and chair of Foley's Information Technology & Outsourcing Practice. Jim advises companies, public entities, and associations on all matters involving the use of information technology, including structuring technology initiatives, vendor selection, negotiation, technology implementation, and enterprise management of technology assets. He specializes in structuring and negotiating outsourcing transactions, enterprise resource planning initiatives, and unique business partnering relationships. Jim has incorporated his experience in handling billions of dollars of technology transactions into the development of several proprietary tools relating to the effective management of the technology selection, negotiation, implementation, and management processes. In 2010, the *Legal 500* recognized Jim as one of the leading lawyers in the United States for technology in the area of outsourcing.



Scott L. Klug

Public Affairs Director, Foley & Lardner LLP

Scott is a public affairs director and co-chairs Foley's Client Service Team. For eight years, Scott represented Madison, Wisconsin in the U.S. Congress, where he developed an expertise in health care, insurance, financial services, telecommunications, and energy policy. He maintains strong relationships with key administration figures as well as House and Senate leadership. The former congressman also is able to draw on 15 years of experience as an Emmy-Award-winning television reporter to help clients craft proactive media strategies, particularly when they face crisis management challenges. Scott was appointed by President Bush to two terms on the President's Advisory Board on Trade and Policy Negotiations, which provides counsel on fast track authority, CAFTA, trade with China, and other issues.



Arama Kukutai

Managing Director, Finistere Ventures, LLC

Arama joined Finistere Ventures in 2005 as a managing director of their current funds, following a successful career in agribusiness, corporate banking, and international trade. Prior to joining Finistere, he served as Regional Director for the New Zealand government's Trade Development & Investment agency in North America, establishing multiple pathways for New Zealand businesses to access this key market. Arama has had an active career in investment, both in commercial banking at Westpac Banking Corporation, and as a director of PKW Incorporation. He serves on the boards of Hawaii BioEnergy LLC, and Somark Innovations, Inc. and is a member of the advisory board of San Diego-based SG Biofuels, Inc. He also is chairman of the Larta Institute's advisory board for the USDA Commercialization program for Small Business Innovation Research-grantee companies.

**JP Lapeyre**

Vice President Business Development, San Diego Tech Coast Angels

JP is a board member and the vice president of business development for San Diego Tech Coast Angels (SD TCA). TCA, the largest U.S. angel investor network, has directly invested more than \$100 million and has facilitated more than \$1 billion to more than 155 startups in California. TCA provides seed funding and expertise to startups with game-changing ideas. In his role as a TCA deal lead, JP successfully closed a Series A (seed) Round for MicroPower during the global economic meltdown in 2008 and currently serves as a director on MicroPower's board. He has been instrumental in follow-on funding for MicroPower as well as screening and funding other TCA companies. JP currently serves as a director and/or advisor to early stage companies in California, Arizona, Texas, Louisiana, and Chile.

**Harry J. Leonhardt, Esq.**

Vice President Legal, Amylin Pharmaceuticals, Inc.

Harry is an executive officer and a member of the executive committee at Amylin Pharmaceuticals, Inc. and serves as head of the company's 36-member legal department. He previously served as vice president and chief intellectual property counsel and is chairman of the company's IP strategy committee. Harry has more than 27 years of executive management, corporate, intellectual property, litigation, and mergers and acquisition experience. Prior to joining Amylin, he served as an executive officer and general counsel at several start-up biotechnology companies in San Diego, including Senomyx, Inc., Genoptix, Inc., and Nanogen, Inc. Prior to moving to San Diego, Harry served in various legal and management capacities at Allergan, Inc., including roles as chief intellectual property counsel, chief litigation counsel, and general counsel for European operations.

**Sean Mallean**

President, Intrago

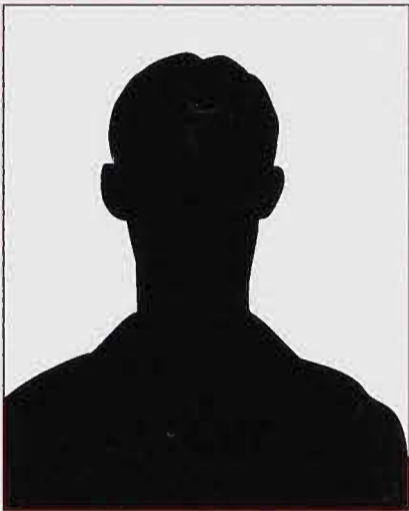
Sean is a successful executive and entrepreneur with 20 years of experience as a product development and marketing visionary, having developed multiple software and hardware product lines, as well as three companies, from concept to launch. Prior to joining Intrago, he founded Axeus, which develops advanced cloud-based point-of-sale technologies, from his bedroom using personal funds and built it into an enterprise that generates more than \$45 million in annual revenue, produces and distributes more than \$2.8 million in products per year, and holds a portfolio of seven national brands still in use today. Sean holds a Bachelor of Arts in economics from San Diego State University and is a member of MENSA.



Graham P. Milner

Executive Vice President Global Innovation, WD-40 Company

Graham leads Team Tomorrow, the group charged with innovation and extension of current and new brands. The current brand portfolio is: WD-40, LAVA, 3-IN-ONE, X-14, 200FLUSHES, SPOT SHOT, and CARPET FRESH in the United States, 1001 in the United Kingdom, and SOLVOL in Australia. He has been with the WD-40 Company since 1992 in various management positions, including senior vice president of the Americas with sales and marketing responsibility for the United States, Canada, and Latin America, vice president of sales and marketing for the Americas, and director for international operations (Latin America and Asia). Graham also has an in-depth knowledge of advertising. In his last position at Phillips Ramsey, he was senior vice president, director of client services, and was responsible for the WD-40 Company account, in addition to other clients.



Terry W. Moore, MBA

Managing Partner, Moore Venture Partners, LP

Terry is the founder and managing partner of Moore Venture Partners (MVP), LP. MVP is a traditional VC fund investing alongside top venture capital firms in technology and life sciences companies. The firm focuses on the underserved San Diego and Southern California region and diversifies its investments across early-, growth-, and expansion-stage companies. Terry is the founder and chairman of The VC Roundtable, a private, invitation-only organization for VCs. He also is the founder and former executive director of the Morrison & Foerster Venture Network. Morrison & Foerster is a top-tier global law firm. Terry has an excellent track record, and some of his investments include Astute Medical, MobiTV, E-Band Communications, Daylight Solutions, and Incuity.



Tom Munro

Chief Executive Officer, Verimatrix, Inc.

Tom has served as CEO of Verimatrix since April 2005. Earlier, he was president of Wireless Facilities, Inc. (WFI), a global leader in the design, deployment, and management of wireless mobility and broadband wireless networks. He served WFI as CFO from 1997 to 2000, through the company's successful IPO, and as president from September 2000 until his retirement in January 2003. Prior to joining WFI, Tom was founder and CEO of @Market, an online sporting goods retailer. Earlier, he was CFO of Precision Digital Images, an image processing technology firm in Redmond, Washington, after leaving MetLife Capital Corporation (MCC), a leading commercial finance company. At MCC from 1981 to 1994, Tom held a series of analytical, financial, and sales responsibilities, including serving as CFO of the company.

**Michael R. Overly**

Partner, Foley & Lardner LLP

Michael is a partner with Foley, where he is a member of the Information Technology & Outsourcing and Privacy, Security & Information Management Practices. He focuses on drafting and negotiating technology-related agreements, software licenses, hardware acquisition, development, disaster recovery, outsourcing agreements, information security agreements, e-commerce agreements, and technology use policies. He counsels clients in the areas of technology acquisition, information security, electronic commerce, and on-line law. In 2010, the *Legal 500* recognized Michael as one of the leading information technology lawyers in the United States. Michael is one of the few practicing lawyers who has satisfied the rigorous requirements necessary to obtain the Certified Information System Auditor (CISA), Certified Information Privacy Professional (CIPP), Certified Information Systems Security Professional (CISSP), and Information Systems Security Management Professional (ISSMP) certifications.

**Kenneth Potashner**

Chairman of the Board, Newport Corporation

Ken has extensive executive-level experience in high-growth, high-technology organizations and has executed the successful turnarounds of Sonicblue (\$300 million in revenue), Maxwell Technologies (a \$120-million corporation), and Conner Peripherals (a \$3-billion storage systems corporation). He is currently serving as chairman of the board of directors of Newport Corporation (NEWP), which has revenues in excess of \$400 million. Ken also serves on the boards of eBridge Inc., Geary Interactive, OneStop Systems, and Lumedyne Technologies. Ken's previous public board experience includes Maxwell Technologies (chairman), SonicBlue (chairman), Singapore Technologies (director), Syquest (director), Comps.com (director), and California Micro Devices (director).

**S. Wayne Rosenbaum**

Partner, Foley & Lardner LLP

Wayne is a partner in Foley's San Diego, where he is a member of the Environmental Regulation Practice and the firm's Hospitality, Resort & Golf and Energy Industry Teams. He concentrates on environmental issues such as the development of cost-effective compliance strategies for real estate and industrial clients regulated under the storm water provisions of the Clean Water Act, Endangered Species Act, and other state and federal resource statutes. Relying on his broad experience with environmental permits and environmental management systems, Wayne helps his clients develop and implement solutions to environmental regulations that are both legally defensible and economically sustainable. He also assists his clients in defending their regulatory compliance programs against challenges by regulatory agencies and environmental groups.



David P. Saltman

Chairman and Chief Executive Officer, Malama Composites, Inc.

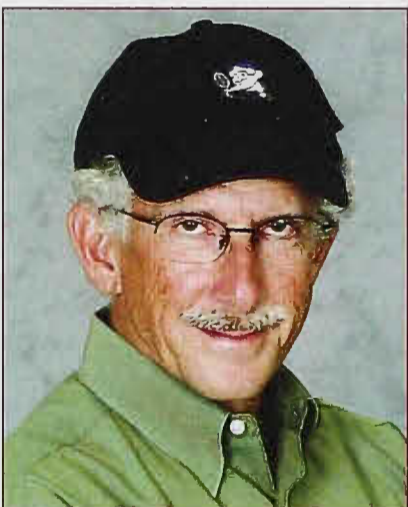
David is chairman and CEO of Malama Composites, manufacturer of the first rigid polyurethane foams made from bio-based renewable resources. David has been an advocate of environmental innovation and a pioneer in sustainable business development for two decades. He was a founder of Flexform Technologies, the first natural fiber composites company in North America. These materials enabled Ford, GM, Chrysler, and Saturn to produce automotive interiors that were stronger, lighter, safer, and more easily recycled than glass-reinforced plastics. He was CEO of Open Energy Corporation, manufacturers of the first photovoltaic roofing tiles and solar glass products. He served on President Clinton's task force that developed green procurement guidelines for the federal government. He was a founding board member of CleanTECH San Diego, former executive director of Surfrider Foundation, and director of the California League of Conservation Voters.



Harshul Sanghi

Managing Director, Motorola Ventures

Harshul manages the Silicon Valley office of Motorola Ventures, based in Sunnyvale, California. His role includes identifying, executing, and managing strategic investments in early-stage venture-backed companies that will drive the realization of Motorola's strategic initiatives. Harshul serves on the boards of several companies in the Motorola Ventures portfolio such as Ruckus Wireless, Device Anywhere, Vocera, VirtualLogix, Zenverge, and Apprion. He has extensive experience in the digital media, consumer electronics, software, and semiconductor industries and is a frequent speaker on wireless, media convergence, and innovation. Harshul's early career was spent in various technical, sales, and general management positions in Silicon Valley, Singapore, and Western Europe.



Neil Senturia

Chief Executive Officer, Blackbird Ventures

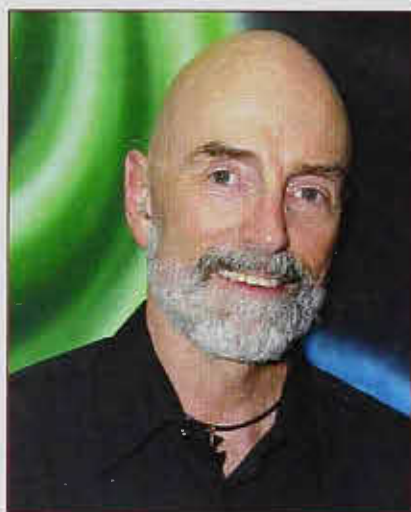
Neil is a serial entrepreneur who is currently the CEO of Blackbird Ventures, which works with high-growth potential companies. He also serves as chairman of the board of directors of Valore, an e-commerce used and rental textbook company. Neil has more than 25 years of diverse entrepreneurial endeavors. He started two software companies and served as CEO of a third, started and led a material sciences company, developed 1.8 million square feet of residential, commercial, and office space, and wrote for popular television sitcoms in the 1970s. Most notably, Atcom/Info, which he started in 1999, pioneered high-speed Internet access in hotel rooms and was sold for \$80 million. Other companies were sold to Lockheed Martin and to Kofax.



Andrew B. Serwin

Partner and Chair, Privacy, Security & Information Practice, Foley & Lardner LLP

Andy is a partner in Foley's San Diego office and is the founding chair of the Privacy, Security, & Information Management Practice. Andy was named to *Security Magazine's* "25 Most Influential Industry Thought Leaders" for 2009, and is the only law firm lawyer to receive this award. In 2010, he was ranked by the *Legal 500* and by *Chambers USA* in the area of National: Privacy & Data Security. He also is the author of *Information Security and Privacy: A Guide to Federal and State Law and Compliance*, which has been called "the best privacy sourcebook," "an indispensable resource for privacy professionals at all levels," and "a book that everybody in the information privacy field should have on their desk."



Stan Sewitch

Chief Executive Officer, KI Investment Holdings, LLC

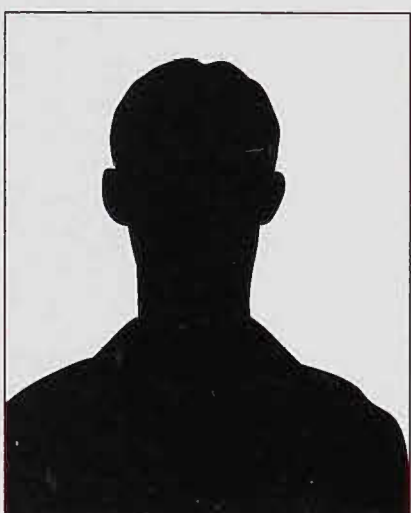
Stan is a founding member of KI Investment Holdings, LLC and leads that company as CEO. KI is an investment experiment in long-term principles. In 1989, Stan also founded HRG, Inc., which provides consulting to clients of all types in strategy, human resources, organizational effectiveness, and executive leadership development. In 1990, Stan co-founded Emlyn Systems, a software company that publishes a human resources information system. In 1991 he co-founded Chromagen, a biotechnology company that created proprietary assays for drug research. Stan serves as a director for private companies, including Elixir Industries, Helix Environmental Planning, Sabia Inc., Beam One, Ridge Diagnostics, and others. Prior to his entrepreneurial adventures, Stan held senior management positions in operations and human resources for *Fortune* 500 companies such as TRW and Smith International.



Joseph Teja, Jr.

Partner, Foley & Lardner LLP

Joe is an experienced patent attorney with a particular focus in electronics and cleantech. He counsels clients with substantial and complex portfolios in connection with IP protection strategies. He is a member of the firm's Electronics Practice and Emerging Technologies Industry Team. Joe represents clients in a variety of technical areas, including digital image sensors, solar-energy-related technologies (photovoltaics), flexible electronics, biomedical imaging, telecommunications business methods, complex event processing, GPS-based intelligent instrumentation, energy demand management, and energy-efficient lighting technologies. He also has significant experience working with academic institutions to protect their IP assets. His technical experience includes optoelectronic devices and optical communications, as well as several areas of electronics and electrical engineering, including analog and digital circuits, electronic devices, semiconductor materials, design and fabrication, telecommunications, and networks.



Brad Wallace

Founder and Chief Operating Officer/Chief Financial Officer, MicroPower Technologies, Inc.

Brad is cofounder and COO/CFO of MicroPower Technologies, an EvoNexus Incubator company that develops ultra power-efficient wireless video surveillance cameras and wearable tele-presence video that eliminates the need for all cables, data, and power. Prior to founding MicroPower, Brad was COO for Typhoon Security Technology, a startup company in explosive detection devices and, as COO for Archos, was responsible for North American operations for a European innovator of MP3 and MP4 products. Brad developed internal startups in Bluetooth and Home Media Centers at Intel and also has led operations and finance for NetBoost, Sonoma Systems, and Retix. Brad holds an MBA from the University of Southern California, a Bachelor of Arts in Business from Cal State Fullerton, and is a CONNECT entrepreneur in residence.



Bryan C. Zielinski

Vice President and Assistant General Counsel, Pfizer Inc.

Bryan is vice president, assistant general counsel, and head of Pfizer's Business Unit IP group. He heads the team of Pfizer attorneys who are the lead IP attorneys for Pfizer's business units and advise senior management regarding IP matters associated with the business units' product portfolio. Bryan also represents Pfizer on the committees of various industry organizations, including BIO and PhRMA. Prior to joining Pfizer in 1994, Bryan was an associate at the IP firm Davis, Hoxie, Faithfull and Hapgood.

How do you grow success?

Like money, success doesn't grow on trees. At Foley, we understand that realizing your vision requires planning, patience, and careful tending. Foley attorneys assist start-up clients with the full range of legal services, from business formation, IP, and employment law to funding, exit strategies, and joint ventures. Foley helps as clients grow their ideas into thriving companies and rewarding investments.

At Foley, we treat *your* growth like *ours*, because we're in this together.

To learn more about our capabilities, please contact Adam C. Lenain in our San Diego office at alenain@foley.com.

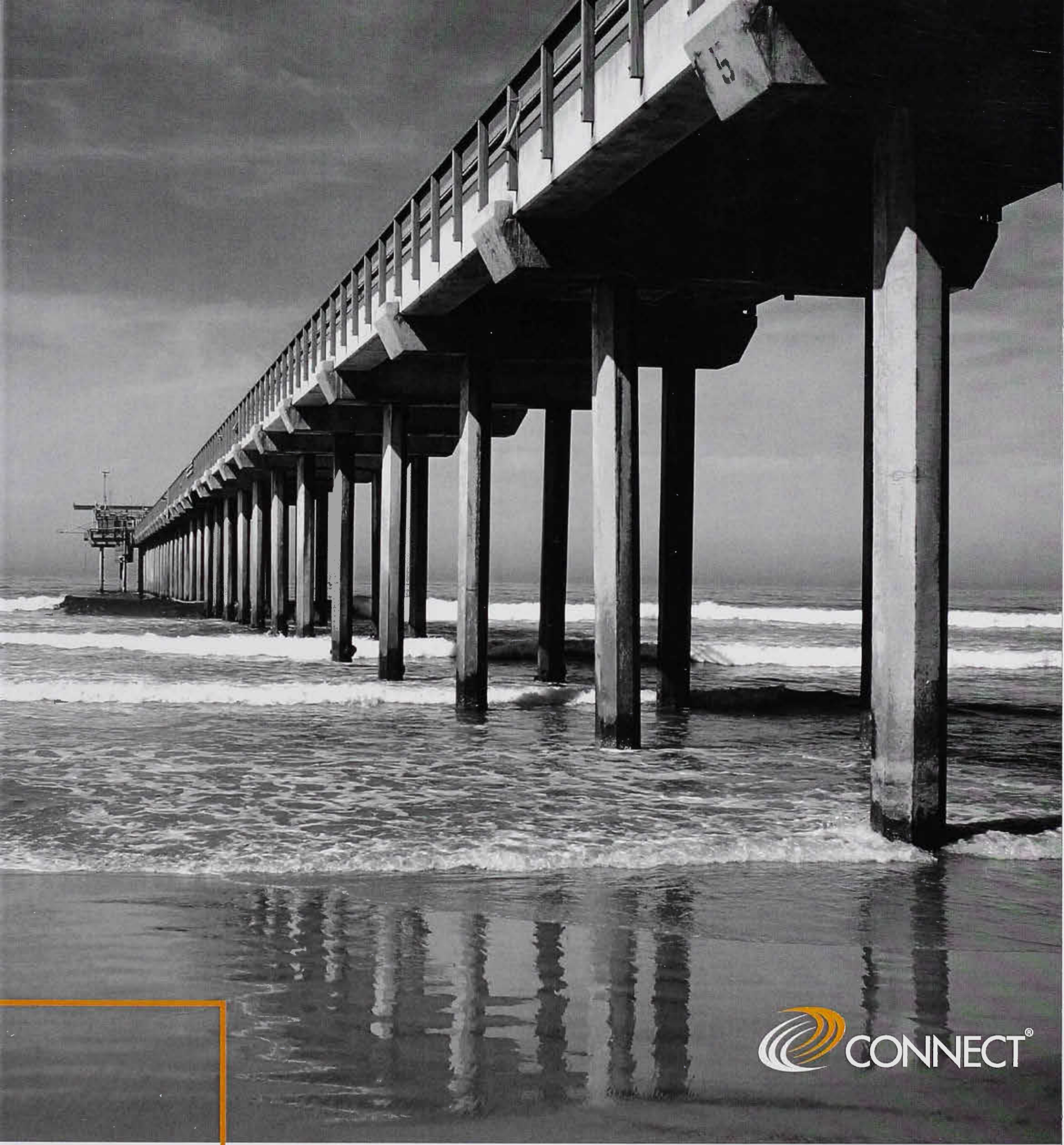
Foley.com



your growth

BOSTON
BRUSSELS
CHICAGO
DETROIT
JACKSONVILLE
LOS ANGELES
MADISON
MIAMI
MILWAUKEE
NEW YORK
ORLANDO
SACRAMENTO
SAN DIEGO
SAN DIEGO/DEL MAR
SAN FRANCISCO
SHANGHAI
SILICON VALLEY
TALLAHASSEE
TAMPA
TOKYO
WASHINGTON, D.C.

FOLEY
FOLEY & LARDNER LLP



www.connect.org

**Accelerating the growth of
San Diego as a world-renowned
center for innovation.**

Starting your own business doesn't have to be a maze.

If you have recently formed a new entity or have been in business for several years, it is necessary to stay on top of your compliance and corporate filings. As your company grows, Vcorp is fully able to guide and process each of the various form types that you might be required to file.

- 24/7 Service -
- Lowest Rates -
- Fastest Turnaround -
- All 50 States -
- Simple Process -

New Business Formation

S-Corporation/C-Corporation
LLC
Limited Partnership
Limited Liability Partnership
Family Limited Partnership
Delaware Statutory Trust

Non-Profits/501C3

501 C3 Tax-Exempt Application
State Registration
Amendments to Tax Status

Maintaining an Existing Business

Registered Agent Services
Dissolutions
Foreign Qualification/Authority
Reinstatement
Amendment
Mergers
Annual Reports
Minutes & Bylaws
Certificate of Good Standing
Business Licenses
UCC Filings/Searches
Independent Director Services
Delaware Statutory Trustee



5670 Wilshire Blvd., Suite 1530
Los Angeles, CA 90036
t. 310.417.1866

20 Robert Pitt Drive, Suite 214
Monsey, NY 10952
t. 845.425.0077

www.vcorp services.com

Vcorp
SERVICES



We are here for you

24 hours a day

7 days a week

365 days a year

3 A.M. or 3 P.M. Day or night.

Weekdays. Weekends.

Any time zone. Any deadline.

Dedicated account management.

No gimmicks.

No hidden fees.

That's the **Vintage Filings** difference.

EDGAR FILINGS • XBRL SERVICES • SECTION 16 FILINGS • FINANCIAL PRINTING • TRANSACTIONS
TYPESETTING • VIRTUAL DATA ROOMS • VIRTUAL BOARDROOMS • MUTUAL FUND SERVICES • PRIVATE EQUITY SERVICES

Vintage Filings is a proud sponsor of Foley's
Emerging Technologies Conference.

FOLEY

FOLEY & LARDNER LLP

Prompt. Precise. Economical.

That's Vintage.

NY 150 West 46th Street, 6th Floor
New York, New York 10036
212.730.4302

LA 5670 Wilshire Boulevard, Suite 1530
Los Angeles, California 90036
310.417.1047

www.vfilings.com

VINTAGE FILINGS

A DIVISION OF PR NEWSWIRE



PR Newswire
United Business Media

Recognized for best-in-class value, client service, and legal skills by those who matter most: *our clients.*



Best in Class Client Service

Ranked No. 1 out of 500 firms on the BTI Client Service A-Team list — published by The BTI Consulting Group (Wellesley, Massachusetts) — for delivering superior client service and value for the dollar (2010)



Named to the BTI Client Service All-Star Team for client service excellence, based solely on unprompted feedback by corporate counsel at large and *Fortune* 1000 companies (2010)



Nationally ranked health care, franchising, and sports law practices, and regional recognition in 23 practice areas by *Chambers USA: America's Leading Business Lawyers* (2010)



First-tier rank nationally for M&A and biotech law, and a top-10 firm for total number of first-tier metropolitan rankings on the U.S. News – Best Lawyers 2010 “Best Law Firms” list



Recently, 167 attorneys were selected by their peers for inclusion in *The Best Lawyers in America* 2011 (Copyright 2010 by Woodward/White, Inc., Aiken, South Carolina)



Named to *CIO* magazine's prestigious CIO-100 list, comprising global companies demonstrating technological innovation (2010)

At Foley, we've made it our mission to find out exactly what our clients want and deliver it — including cost predictability, efficiency, and responsiveness. The result? Exceptional value, superior client-focused service, excellence across more than 60 practices, and award-winning technology that streamlines matter management.

Our efforts haven't gone unnoticed. We're particularly proud of and thankful for the recognition that comes from those we value most — our clients.

To learn more about how Foley can help add value to your business, contact Ralf Böer in our Chicago or Milwaukee office at rboer@foley.com.

FOLEY
FOLEY & LARDNER LLP

BOSTON • BRUSSELS • CHICAGO • DETROIT • JACKSONVILLE • LOS ANGELES • MADISON • MIAMI • MILWAUKEE • NEW YORK • ORLANDO • SACRAMENTO
SAN DIEGO • SAN DIEGO/DEL MAR • SAN FRANCISCO • SHANGHAI • SILICON VALLEY • TALLAHASSEE • TAMPA • TOKYO • WASHINGTON, D.C.

©2010 Foley & Lardner LLP • Attorney Advertisement • Prior results do not guarantee a similar outcome • 321 N. Clark Street, Suite 2800, Chicago, IL 60654 • 312.832.4500 • 10.7070

Foley and CONNECT would like to thank our sponsors who helped make today's program possible.

National Sponsors



Vcorp Services offers excellent service at much lower costs than our competitors do. Vcorp Services provides corporate services in all 50 states, including LLC/LP/Inc formations, registered agent services, UCC filings and lien searches, and document retrieval (good standings).

Vcorp Services is dedicated to providing our peers with the tools and legal expertise necessary to grow and maintain their businesses. Whether you're an entrepreneur, business professional, or expert in the tax, legal and real estate fields, Vcorp is a one-stop source for forming, amending or dissolving for profit and non-profit entities for you or your clients.

Vcorp services include: incorporations (C-Corp, S-Corp, LLCs, LPs, LLPs), tax exempt applications, document retrieval, trademark applications, compliance services, registered agent, and UCC filings.

VINTAGE FILINGS

A DIVISION OF PR NEWswire

Vintage Filings, a division of PR Newswire, is a full service financial filing and printing firm. With over 4,500 public company clients, Vintage has quickly become the fastest growing EDGAR firm nationwide. With the constant changing requirements in SEC filing regulations for public companies, Vintage Filings works in partnership with our clients to file their documents in an accurate and expeditious fashion. The companies and firms we work with, now more than ever, appreciate our unique service structure and cost saving solutions. We provide full service EDGAR filings and print services in a prompt manner enabling public companies and their attorneys to stay focused on their core business.

Vintage services include: EDGAR filings, XBRL tagging, post proxy materials online, virtual data rooms, boardroom communications, mutual fund services, drafting sessions, Section 16 filings, printing services, and precision typesetting.

Media Partner



Xconomy is a media and events company focused on covering the business of technology—across information technology, life sciences, energy, and other high-tech fields—in key innovation clusters. Xconomy publishes news online via dedicated local sites in Boston, San Francisco, Seattle, San Diego and Detroit and holds local forums and networking events for entrepreneurs and investors in these leading technology cities. Xconomy's efforts are supported by over 200 Xconomists—technology innovation leaders and experts in leading edge companies, academic institutions and venture capital firms.

Foley & Lardner LLP continually evolves to meet the changing legal needs of our clients. Our team-based approach, proprietary client service technology, and practice depth enhance client relationships while seeing clients through their most complex legal challenges. In a recent survey of *Fortune* 1000 corporate counsel, conducted by The BTI Consulting Group (Wellesley, Massachusetts), Foley ranked first for superior client service and value. In addition, Foley was a Top 10 firm on the U.S. News – Best Lawyers® 2010 “Best Law Firms” list, based on the total number of first-tier metropolitan rankings, and *CIO* magazine recognized Foley for technological innovation that enhances business value by naming the firm to its prestigious CIO-100 list. Whether in the United States or around the world, Foley is recognized for providing high-caliber business and legal insight.

F U G I D T P
E N T R E P R E N E U R
D O W T A A O
T H F I T

Foley.com

FOLEY

CONNECT

Accelerating Innovation in San Diego™

BOSTON • BRUSSELS • CHICAGO • DETROIT • JACKSONVILLE • LOS ANGELES • MADISON • MIAMI • MILWAUKEE • NEW YORK • ORLANDO
SACRAMENTO • SAN DIEGO • SAN DIEGO/DEL MAR • SAN FRANCISCO • SHANGHAI • SILICON VALLEY • TALLAHASSEE • TAMPA • TOKYO • WASHINGTON, D.C.





Foley's Emerging Technologies Conference
Do You Speak Entrepreneur?
Presented With CONNECT
Tuesday, November 2, 2010
Program Addendum

Panelists:

Michael Brower, CFO, Triple 7 Group & former General Manager & CFO, PowerMetal Technologies Inc.

Michael has over 25 years of financial and operational experience in the consumer products markets. Over this career, he has raised over \$80 million in private and public equity and debt capital. Michael is currently the CFO for the Triple 7 Group, a holding company for several companies who design, develop, and distribute products for the cycling and moto cross markets. Before that Michael was the General Manager and CFO for PowerMetal Technologies, an advance materials company providing nano-enabled components for the sporting goods and consumer products markets. Prior to that he was Chief Financial Officer of Orange 21 Inc. where he led an IPO in which the company raised \$35 million in December 2004. Orange 21's principle product line was the Spy Optic (Spy) branded eyewear products targeting the youth and action sports markets. From 1993 through 1999, he held various positions with Odyssey Golf, a manufacturer of golf equipment, including Chief Financial Officer, Vice President and General Manager, and Executive Vice President. As VP/GM, Michael led Odyssey Golf through their rapid growth period in which sales grew from \$6 million to over \$60 million in sales in two years and became the global market share leader in the putter category. Odyssey was sold to Callaway Golf for \$130 million. Michael began his professional career as a staff accountant with KPMG LLP.

Channing Hamlet, Managing Director, Cabrillo Advisors, LLC

Channing is a Managing Director at Cabrillo Advisors and has conducted a multitude of business valuations and fairness opinions throughout his career. Prior to Cabrillo, he was a Principal at LLR Partners, a \$260 million private-equity firm, where he was involved in structuring private equity investments, due diligence, and advising portfolio companies at the Board level. Channing has also worked in Legg Mason's Investment Banking group, where he was involved in transaction execution for mergers and acquisitions for companies in a broad range of industries. Upon graduating from Cornell University with a Masters degree in Operations Research and a B.S. in Mechanical Engineering, he worked for Mars & Co, a boutique strategy consulting firm, where he advised clients on growth strategies, competitive assessments, and strategic acquisitions often requiring valuation analysis. Channing holds FINRA Series 7, 63, and 79 licenses and is an Accredited Valuation Analyst (AVA). Channing is also a board member of the Association for Corporate Growth.



Foley's Emerging Technologies Conference

Do You Speak Entrepreneur?

Presented with **CONNECT**

Tuesday, November 2, 2010

Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Sessions
7:30 am – 8:00 am	REGISTRATION & CONTINENTAL BREAKFAST – Aventine Ballroom Foyer
8:00 am - 8:15 am	<p>INTRODUCTION & WELCOMING REMARKS – Aventine Ballroom ABC</p> <p>Adam C. Lenain Partner Foley & Lardner LLP alenain@foley.com 619.685.4604</p>
8:15 am - 9:15 am	<p>OPENING GENERAL SESSION – Aventine Ballroom ABC</p> <p>How Investors Find, Mentor, and Work With Successful Entrepreneurs</p> <p>In business today, communication is vital to success and knowing how to do it well is not always as easy as it may seem. As an investor, it is critical to understand and communicate effectively with entrepreneurs. This panel of seasoned investors will discuss how to evaluate a management team when deciding on investments, how to work and communicate effectively with entrepreneurs after they invest, and how to help mentor and fill out a management team.</p> <p>MODERATOR: James C. Chapman Partner Foley & Lardner LLP jchapman@foley.com 650.251.1120</p> <p>PANELISTS: Ted Alexander Managing Partner Mission Ventures</p> <p>Carl Eibl Managing Director Enterprise Partners Venture Capital</p> <p>JP Lapeyre Vice President Business Development San Diego Tech Coast Angels</p>
9:15 am – 9:45 am	NETWORKING BREAK: Aventine Ballroom Foyer



Foley's Emerging Technologies Conference

Do You Speak Entrepreneur?

Presented with CONNECT

Tuesday, November 2, 2010
Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Sessions		
9:45 am - 10:45 am	<p>BREAKOUT #1 – Aventine C</p> <p>Talking the Talk: How to Find Financing</p> <p>Learn from experienced investors how to best position your company for funding in today's recovering economy. Panelists will discuss funding opportunities for every stage of financing, including government sources relevant to emerging technology companies.</p> <p>MODERATOR: Adam C. Lenain Partner Foley & Lardner LLP alenain@foley.com 619.685.4604</p> <p>PANELISTS: Tina Huth, MBA Managing Director R&D Business Solutions, LLC</p> <p>Scott L. Klug Public Affairs Director Foley & Lardner LLP sklug@foley.com 608.258.4762</p> <p>Arama Kukutai Managing Director Finistere Ventures, LLC</p> <p>Terry W. Moore, MBA Managing Partner Moore Venture Partners, LP</p>	<p>BREAKOUT #2 – Palatine A/B</p> <p>Outsourcing: How to Avoid Getting Lost in Translation</p> <p>Outsourcing can be risky. There are a lot of issues to consider from identifying and evaluating outsourcing opportunities and technologies to negotiating service contracts. Learn as outsourcing leaders discuss best management practices for your outsourcing initiatives.</p> <p>MODERATOR: James R. Kalyvas Partner Foley & Lardner LLP jkalyvas@foley.com 213.972.4542</p> <p>PANELISTS: Jo Marie Diamond Interim President and Chief Executive Officer San Diego East County Economic Development Council Connectory.com Network</p> <p>Graham P. Milner Executive Vice President Global Innovation WD-40 Company</p> <p>Duane J. Roth Chief Executive Officer CONNECT</p>	<p>BREAKOUT #3 – Portofino A/B</p> <p>Silence Is Golden: The Impact of Privacy and Data Security Laws on Your Business</p> <p>The importance of protecting users' privacy and data has grown in recent years, and many laws have been enacted in response. Even the smallest companies must comply with extensive privacy and data security laws from the very beginning. Learn from experienced executives how companies manage their compliance at various stages of company growth.</p> <p>MODERATOR: Andrew B. Serwin Partner and Chair Privacy, Security & Information Practice Foley & Lardner LLP aserwin@foley.com 858.847.6728</p> <p>PANELISTS: Blake T. Bilstad, Esquire SVP, General Counsel and Secretary Provide Commerce, Inc.</p> <p>Michael Cox, CIPP Principal SoCal Privacy Consultants</p> <p>Scott D. Goss Senior Privacy Counsel Qualcomm Incorporated</p>



Foley's Emerging Technologies Conference

Do You Speak Entrepreneur?

Presented with CONNECT

Tuesday, November 2, 2010
Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Session		
10:45 am – 11:00 am	REFRESHMENT BREAK – Aventine Ballroom Foyer		
11:00 am - 12:00 pm	<p>BREAKOUT #1 – Aventine C</p> <p>Saying Goodbye: How and When to Sell Your Business</p> <p>As an investor, it is critical to understand each portfolio company's logical exit and the entrepreneur's need to be on the same page as you. This panel of experienced industry veterans and serial entrepreneurs will discuss the future of public offerings, the state of the M&A market, and when a company should start planning an exit.</p> <p>MODERATOR: Susan E. Pravda Partner and Chair Emerging Technologies Industry Team Foley & Lardner LLP spravda@foley.com 617.342.4003</p> <p>PANELISTS: James Brailean, PhD Cofounder and Chief Executive Officer PacketVideo Corporation</p> <p>David F. Hale Chairman and Chief Executive Officer Hale BioPharma Ventures</p> <p>Channing Hamlet Managing Director Cabrillo Advisors, LLC</p>	<p>BREAKOUT #2 – Palatine A/B</p> <p>The Idiom of IP: Turning Technology into Dollars</p> <p>Listen to experienced IP professionals discuss how to help you right size your IP spending to strike the perfect balance between reducing IP costs and building your company's IP position and technology value. This panel will also discuss how the changing IP regulatory environment may impact these decisions.</p> <p>MODERATOR: Joseph Teja, Jr. Partner, Foley & Lardner LLP iteja@foley.com 617.342.4029</p> <p>PANELISTS: Jeffrey A. Birchak Vice President Intellectual Property Fallbrook Technologies Inc.</p> <p>Bruce Greenhaus Vice President and Chief Patent Counsel Entropic Communications, Inc.</p> <p>Harry J. Leonhardt, Esquire Vice President Legal Amylin Pharmaceuticals, Inc.</p> <p>Bryan C. Zielinski Vice President and Assistant General Counsel Pfizer Inc.</p>	<p>BREAKOUT #3 – Portofino A/B</p> <p>The Lingua Franca of Finance: Doing More With Less (Lessons From the Recession)</p> <p>With signs of a strong economic recovery still blurred and the future of funding somewhat uncertain, learn from the experts on how to bolster your company to maintain profitability or prepare for expansion.</p> <p>MODERATOR: Paul D. Broude Partner and Vice Chair Emerging Technologies Industry Team Foley & Lardner LLP pbroude@foley.com 617.342.4027</p> <p>PANELISTS: Mark Bowles Chief Marketing Officer and Founder ecoATM, Inc.</p> <p>Michael Brower CFO, Triple 7 Group; former General Manager & CFO, PowerMetal Technologies Inc.</p> <p>Brad Wallace Founder and Chief Operating Officer MicroPower Technologies, Inc.</p>



Foley's Emerging Technologies Conference

Do You Speak Entrepreneur?

Presented with CONNECT

Tuesday, November 2, 2010
Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Session
12:00 pm – 12:45 pm	NETWORKING LUNCH – Pavilion
1:00 pm – 2:00 pm	<p>AFTERNOON GENERAL SESSION – Aventine Ballroom ABC</p> <p>The Care and Feeding of Venture Capitalists: How Successful Entrepreneurs Educate and Partner With Their Investors</p> <p>In today's high-tech world, it is critical for entrepreneurs to both educate and collaborate effectively with their investors. It could mean the difference between success and failure. This panel of serial entrepreneurs will address how to present and sell your ideas, how to work and communicate effectively with investors post- investment, and how to partner with investors to build the right management team.</p> <p>MODERATOR: Gabor Garai Partner and Chair Private Equity & Venture Capital Practice Foley & Lardner LLP ggarai@foley.com 617.342.4002</p> <p>PANELISTS: Jonathan Huberman President, Consumer and Small Business Products Division EMC Corporation</p> <p>Tom Munro Chief Executive Officer Verimatrix, Inc.</p> <p>Ken Potashner Chairman of the Board Newport Corporation</p> <p>Neil Senturia Chief Executive Officer Blackbird Ventures</p>



Foley's Emerging Technologies Conference

Do You Speak Entrepreneur?

Presented with **CONNECT**

Tuesday, November 2, 2010

Hyatt Regency La Jolla at Aventine – San Diego, CA

Time	Sessions	
2:15 pm - 3:15 pm	<p>INDUSTRY SEGMENT #1 – Palatine A/B</p> <p>Alternative Energy: Pitch Perfect Financing</p> <p>Learn as industry experts discuss how companies in the alternative energy space identify, package, and find financing for biofuel, solar, and wind projects in the Western United States. Panelists provide in-depth perspective on the status of federal and state funding as well as how to avoid regulatory hurdles that can trip up an otherwise great alternative energy project.</p> <p>MODERATOR: S. Wayne Rosenbaum Partner Foley & Lardner LLP srosenbaum@foley.com 619.685.6413</p> <p>PANELISTS: Cheryl Bostater Principal Vantage Point Advisors Inc.</p> <p>Terrance Bruggeman Executive Chairman BioTork, LLC</p> <p>Scott L. Klug Public Affairs Director Foley & Lardner LLP sklug@foley.com 608.258.4762</p> <p>David Saltman Chairman and Chief Executive Officer Malama Composites, Inc.</p>	<p>INDUSTRY SEGMENT #2 – Portofino A/B</p> <p>Actions Speak Louder Than Words: Getting Ahead in Cloud Computing</p> <p>As one of the most significant developments in computing in recent years, cloud computing has become synonymous with corporate efficiency and flexibility. Industry experts are only beginning to realize the impact of cloud computing on the business environment. In this session, leading experts will discuss opportunities for growth and investment in cloud computing. Our panel will evaluate the impact of the cloud and whether it really represents a dynamic change in computing operations or a small shift in the status quo. We will examine the common risks and rewards associated with cloud computing, its impact on venture investing, and expectations for growth in the cloud business.</p> <p>MODERATOR: Michael R. Overly Partner Foley & Lardner LLP moverly@foley.com 213.972.4533</p> <p>PANELISTS: Yusuf Cassim VP Associate General Counsel Charles Schwab</p> <p>Jaye Connolly President and Chief Executive Officer A-Life Medical, Inc.</p> <p>Steve Iverson Cofounder Diomedea Storage</p>
3:15 pm – 4:00 pm	NETWORKING BREAK – Aventine Ballroom Foyer	