



# ENTREPRENEUR HALL OF FAME



HONORING

Dr. William H. Rastetter

May 11, 2007

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ENTREPRENEUR  
HALL OF FAME

Welcome

**David Hale**, *Chairman*  
*Hale BioPharma Ventures, LLC*  
& *CONNECT*

Introduction of Honoree

**Jeff Baglio**, *Partner*  
*DLA Piper*

Induction of Honoree

*Former Congresswoman*  
**Lynn Schenk**

Conversation with

**Dr. William H. Rastetter**  
*Fred Lewis, Producer & Host*  
*ITV's "The Heart of San Diego"*

Menu

Roasted Red Pepper Soup, Roast Beef & Arugula on a  
French Roll with Horseradish Aioli and Provolone Cheese,  
Accompanied by Roteli Pasta, Sundried Tomato,  
Black Olives, Asparagus, Pine Nuts and Vinaigrette,  
Chocolate Fudge Brownie with Almond Rocca Topping



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## About the Hall of Fame

The CONNECT Entrepreneur Hall of Fame recognizes individuals who have achieved distinction over the years for founding, leading, or advancing a San Diego life sciences or technology-based business or organization. Such entrepreneurs have contributed as individuals and, through their organizations to the business sectors that shape our local economy and improve our quality of life. As CONNECT's highest honor, the Entrepreneur Hall of Fame celebrates these individual success stories that continue to inspire future generations of innovators and entrepreneurs.

### Thank You to the Hall of Fame Committee

Committee Chair Brent Jacobs, *Burnham Real Estate*  
Knox Bell, *DLA Piper*  
Malin Burnham, *The Burnham Companies*  
Edward Dennis, *UC San Diego Department of Chemistry & Biochemistry*  
Sandy Ehrlich, *SDSU Entrepreneurial Management Center*  
Stan Fleming, *Forward Ventures*  
Cub Parker, *Tech Coast Angels*

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## Hall of Fame Honoree Dr. William H. Rastetter

For over 20 years, William H. Rastetter, Ph.D. has played a crucial role in establishing San Diego as a center for life sciences innovation. After graduating from MIT, Dr. Rastetter earned his doctorate in biochemistry from Harvard University and returned to MIT as an associate professor of chemistry. As biotechnology began to take its first steps, Dr. Rastetter joined Genentech, where he held several



leadership positions. However, it was his role as Director of Corporate Ventures that set the stage for his transition from scientist to entrepreneur and corporate executive. In 1986, Dr. Rastetter joined IDEC Pharmaceuticals as President and CEO and led the building of San Diego's premier biotechnology company and the development of Rituxan, the first monoclonal antibody in the fight against cancer. As Chairman and CEO of IDEC, he took the bold step of merging with Biogen, creating one of the world's largest biotechnology companies, Biogen Idec. Through his work as a business leader, scientist, teacher, and member of our community, Dr. Rastetter has made a significant impact on San Diego. For these contributions and his vision, compassion, and commitment to the advancement of biotechnology and the welfare of patients, we are honored to grant Dr. William H. Rastetter with our highest honor, membership into the CONNECT Entrepreneur Hall of Fame.





EVERYTHING MATTERS

# PROUD SUPPORT

DLA Piper is proud to support **CONNECT** and the Entrepreneur Hall of Fame.

We congratulate CONNECT's 2007 honoree **Dr. William H. Rastetter** for his contributions to San Diego's thriving scientific and business communities.

Our lawyers represent many of the world's leading growth companies in technology licensing; patents and trademarks; financing activities; strategic joint ventures; mergers and acquisitions; product launch and distribution; product development and marketing; and FDA approval and compliance.

With 3,200 lawyers in 24 countries, we represent the legal needs of our clients wherever they do business. For more information about our services, please call Lisa Haile, Partner and Co-Chair of the Life Sciences Practice, or Jeff Baglio, Partner - Corporate & Securities, at 858.677.1400.

When the connection's good,  
it shows.

Ernst and Young is proud to sponsor  
The Connect Hall of Fame.  
It's a wonderful way to support San Diego's  
entrepreneurs and continue our commitment to  
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**DR. WILLIAM H. RASTETTER.**

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*Bill,*

*Congratulations on your  
Entrepreneur Hall of Fame  
Induction*

*Your Friends at  
Merrill Lynch*



**Merrill Lynch**

Congratulations  
to our colleague and partner

**Bill Rastetter**

on his induction into the



ENTREPRENEUR  
HALL OF FAME

May 11, 2007







ENTREPRENEUR HALL OF FAME

*Genentech congratulates Bill Rastetter  
on being inducted into the Entrepreneur Hall of Fame.*

**Genentech**  
IN BUSINESS FOR LIFE



We're painting  
the roses...

Congratulations Bill.



Brook Byers and the Partners of

Kleiner Perkins Caufield & Byers

congratulate

**Bill Rastetter**

for your leadership at Idec

and the biotechnology industry

*We are proud to have worked with Bill!*

May 2007



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**Pillsbury Winthrop  
Shaw Pittman  
congratulates Dr. William  
H. Rastetter on his many  
contributions to local and  
global biotechnology, his  
scientific leadership, and  
his well-deserved induction  
into the Entrepreneur Hall  
of Fame.**



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## Young Innovators

CONNECT is pleased to provide San Diego students with the opportunity to attend the Hall of Fame luncheon through our Innovators program, an endeavor to support and encourage the region's next generation of great innovators and entrepreneurs. A select group of students (Young Innovators) from various San Diego academic institutions have been invited to attend today's luncheon as the personal guest of local business leaders.

## Thank You to our Participating Schools:

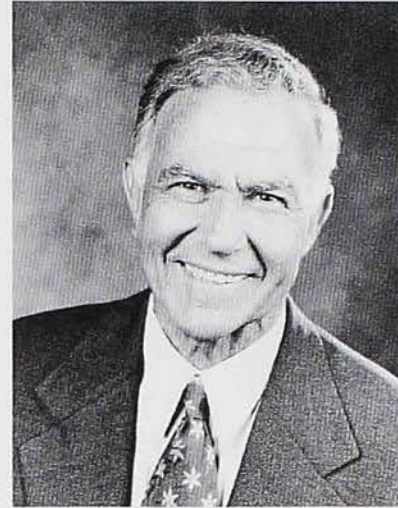
### **The Gary and Jerri-Ann Jacobs High Tech High Charter School**

is founded on three design principles: personalization, adult-world connection, and a common intellectual mission. Innovative features include performance-based assessment, daily shared planning time for staff, state-of-the-art technical facilities for project-based learning, internships for all students, and close links to the high tech workplace.

### **The Rady School of Management at the University of California, San Diego**

educates global leaders for innovation-driven organizations. A leading professional school within one of the top-ranked institutions in the U.S. for higher education and research, the Rady School offers a Full-Time MBA program and a FlexMBA program for working professionals. Our lineage includes 16 Nobel laureates (former and current faculty) and eight MacArthur Foundation award recipients. The Rady School is at the nexus of this research, development and innovation – it underlies our curriculum and our academic model.

## Fred Lewis



Today's conversation with Dr. William H. Rastetter will be hosted by Fred Lewis. Fred, a professional broadcaster for more than 50 years and a San Diegan since 1961, is creator, producer, and host of "The Heart of San Diego," a televised biographical history of the San Diego area as told by men and women who have made a significant difference in our community. Since its inception in 1995, the program has featured more than 640

local leaders. "The Heart of San Diego" is seen on ITV, cable channel 16 on Monday, Wednesday, Thursday, and Friday at 8:30 pm, Saturday at 7:00 pm, Sundays at 5:00 pm, and is funded by the San Diego Foundation, Manchester Financial and Grand Resorts.

The recipient of a BA and two graduate degrees, Fred has taught radio, TV, and communications locally for more than 40 years at San Diego City College, UCSD, and National University. He continues to teach at "City" where he is a Professor Emeritus in the radio and TV department, and is the Sports Director on KSDS FM Jazz 88.

Today's Entrepreneur Hall of Fame program will air Thursday, May 31st and Thursday, June 14th at 8:30 pm on ITV cable channel 16.





CONNECT is a non-profit organization dedicated to creating and sustaining the growth of innovative technology and life sciences businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of more than 1,200 companies, and is widely regarded as the nation's most successful regional program linking inventors and entrepreneurs with the resources they need for success.

CONNECT

8950 Villa La Jolla Drive, Suite A124, La Jolla, CA 92037

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