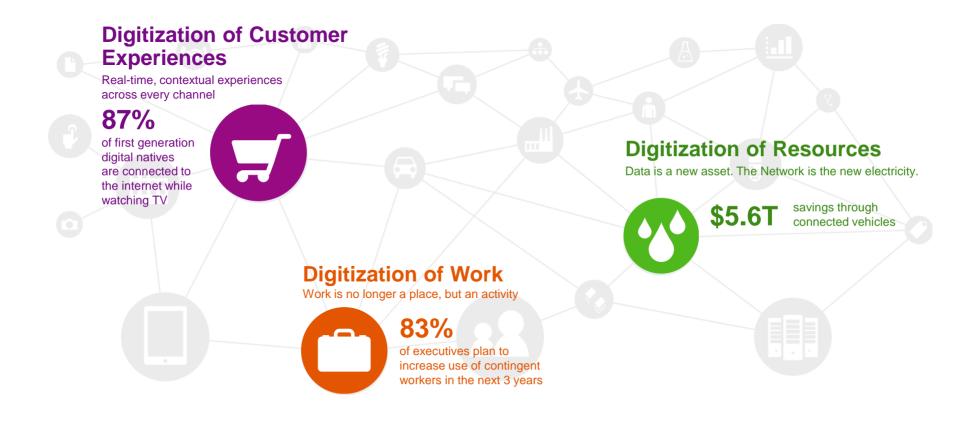


Transformation in a Digital Economy

Claus Gruenewald | March 2016

The Digital Economy: This Time It IS Different



Sources:

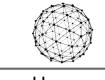
Business Insider, www.emarketer.com, SAP Fact Sheet.

Impact Report, Harris Interactive. Colin Shaw and John Ivens, 2010; Deloitte Millennial Study, 2015; Shell, 2014; WRI, 2014; SAP SE, 2014. Towers Watson, 2012,

The world is changing quickly – digital technologies are everywhere

Digital technologies are here to stay







Mobile

Hvperconnectivity

In-memory computing



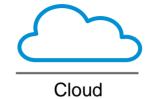


Big Data



Machine learning



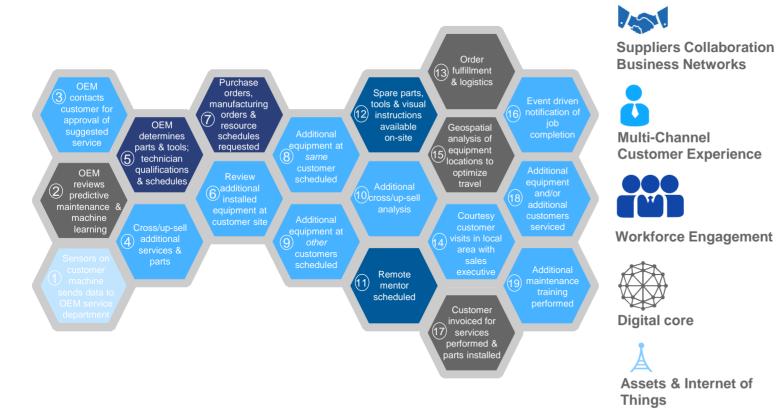


- Everything which can be digitized will be digitized
- Digitization of data and interactions increasing at an exponential pace
- Mobile, Internet of Things, and hyper-connectivity enabling immediate access to every "thing"
- In-memory changing the speed of computing and delivering the vision of real time
- Big Data and machine-learning technologies changing how data is being analyzed with predictive analytics
- Cloud enabling digitization with commodity storage, and on-demand computing at scale

Digital technologies are disrupting business models

Industrial Machinery & Value estimates

Digital Business Scenario: Predictive maintenance alert results in field service technician dispatched to multiple customer sites



Time

6%

Higher MTO on-time delivery to request date for discrete manufacturers in North America and EMEA where system allows for advance shipping notifications (ASNs) so suppliers can provide delivery and packing information to the receiver in advance of orders arrival

58%

Lower customer reject rate for organizations in North America and EMEA where all of the metrics & KPIs that are needed to monitor, measure, analyze & control performance are captured easily & automatically

42%

Lower pick to ship cycle time for organizations that have highperforming, customer-centric warehouses enabled by best in class information technology

4-5x

More revenue generated by value-added services on top of simple machine connectivity

Source: SAP and customer benchmarks / Forrester Research

Saudi Paper Manufacturing Company



Company

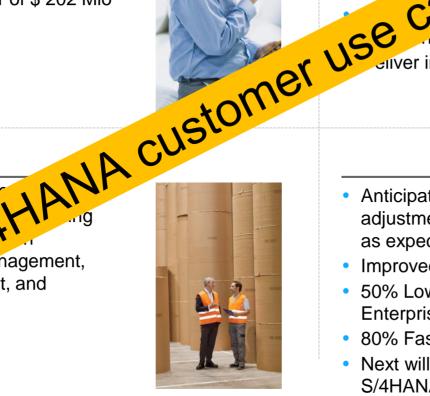
- Saudi Paper Manufacturing Company is one of the leading high quality tissue paper manufacturers in the Middle East, with a capacity of more than 100,000 tons per year.
- The company creates a turn over of \$ 202 Mio with 2.000 employees

Proces Schology innovation

- All important business now based on SAP ERP powered by SAP and in SAP HANA Enterprise Cloud
- Manage was capitalize on opportunities by gathering demonstration data
- customer satisfaction while controlling risks and costs

Solution

- SAP HANA® Enterprise Cloud see
- SAP ERP powered by SAP finance, manufacturing management, by an agement, and maint



Anticipated demand fluctuations and made

- adjustments that deliver the right products as expected direct influence on profitably
- Improved data clarity and visibility
- 50% Lower IT costs with SAP HANA Enterprise Cloud
- 80% Faster adoption of new innovations
- Next will be the move to the SAP S/4HANA suite starting with S/4HANA Finance

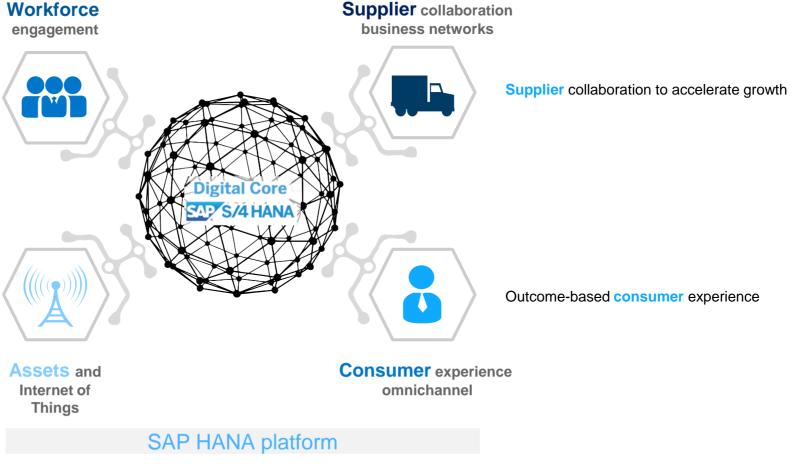




The digital value network interconnects all aspects of the value chain in real time to drive business outcomes

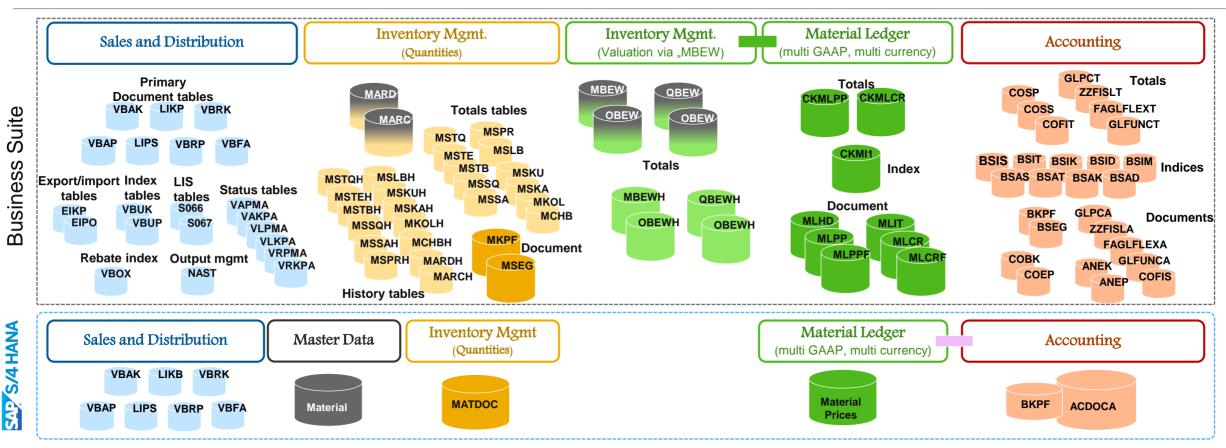
Smarter and engaged workforce across all employees

Ability to harness assets and Internet of Things to drive real-time insights and new business model



Ability to re-platform **core business processes** and bring together business processes and analytics in real time to be smarter, faster, and simpler

S/4HANA Simplification – Example



SIMPLE DATA MODEL

- Only main tables remaining, no redundancies
- Clear separation of master data from transactional data
- Reduction of memory footprint

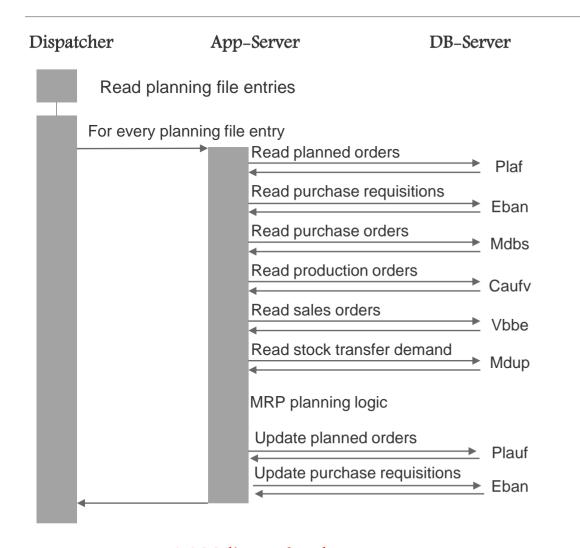
PRINCIPLE OF ONE

- Only one valuation method (Material Ledger) instead of 2 (IM + ML)
- Flexible rebate management instead of cumbersome and expensive redundancies

THROUGHPUT INCREASE

INSERT only on database level (MM-IM), no locks for standard price valuation

SAP S/4HANA coding simplification in manufacturing



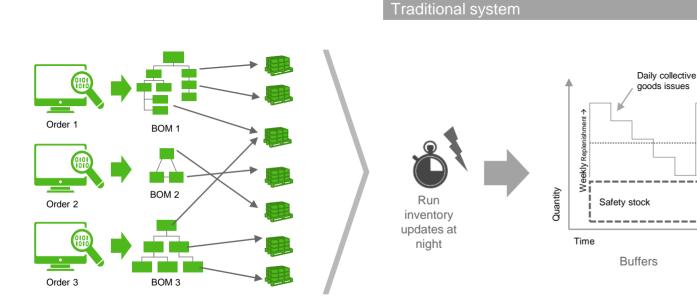
Dispatcher App-Server HANA Read planning file entries For all planning file entries with the same low-level code Read Read ReadF Plaf Ekpo ban Vbbe Afpo Fkko Merge + Split Plan Plan Plan set 1 set 2 set 3 Merge + Split Insert Insert Insert Plaf Resb Eban ABAP post-processing (e.g. determine release strategy)

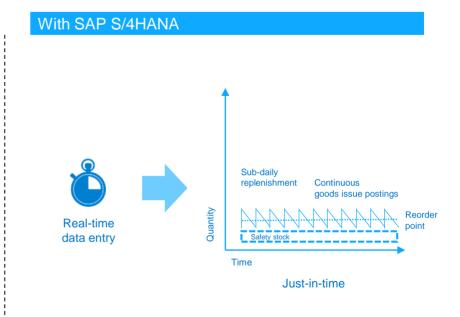
In the classic implementation, the application server calls the database server many times to read a lot of data. This data is then transferred from the database server to the application server. All tables are read sequentially one after another.

In the SAP S/4HANA Implementation, many tables are read in parallel using the parallelization capabilities. The data is not transferred back to the application server but used to compute material shortages directly in the database server.

~90 lines of code

Business process view – high-volume inventory backflush





Business process

- Production orders are based on BOMs
- Production confirmations capture progress w.r.t. components issued and activities provided
- Backflush automates confirmation postings in high-volume scenarios

With traditional system

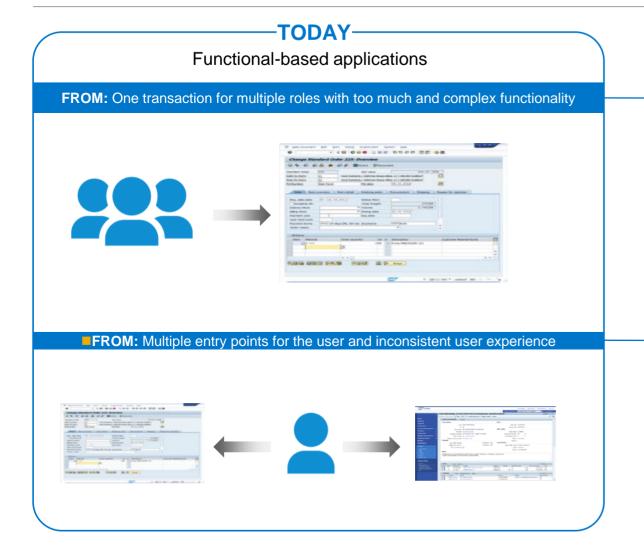
- Throughput limitations cause queuing of data entry
- Limited inventory visibility increases error rate and supply shortages (for example, sub-daily deviations)
- Best practices to increase safety stock

With SAP S/4HANA

Reorder

- Real-time inventory information, including early error detection.
- Capturing the lowest level of granularity in inventory stock keeping, including where-used information per unit (lot size 1)
- Drastic decrease of stock levels (safety stock)

SAP Fiori UX, modern user experience and responsive design





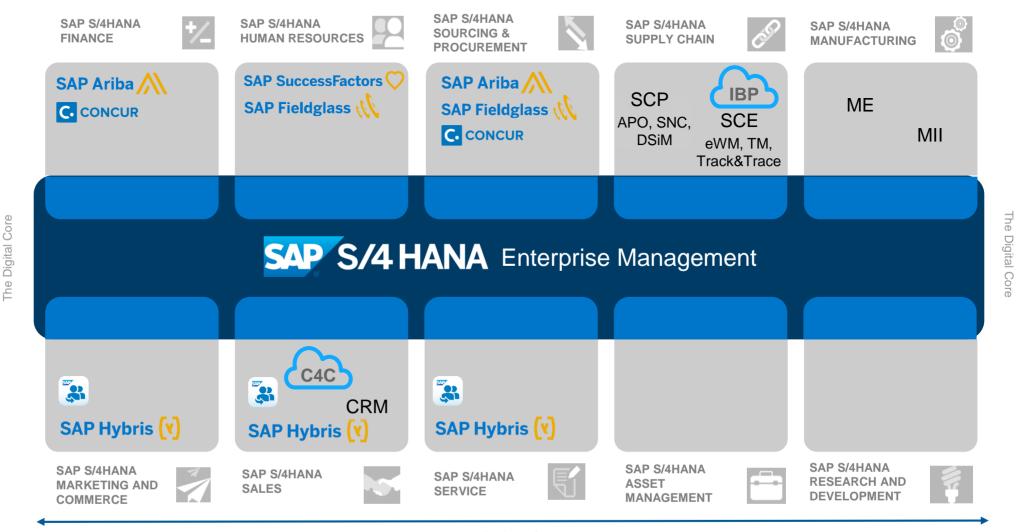
This is the current state of planning and may be changed by SAP at any time.

SAP S/4HANA

Introducing the next-generation core and lines-of-business solutions for the digital economy

- The SAP S/4HANA lines-of-business (LoB) solutions combine a modern and simplified core built on the SAP HANA platform with best-in-class LoB solutions and connection to business networks

 The SAP S/4HANA lines-of-business (LoB) solutions and connection to business networks
- These solutions are designed to help meet the new requirements of lines of business in the digital economy: real-time information on Big Data, personalized customer experiences, omnichannel, connected devices, people, and businesses.
- The LoB solutions can continue to be consumed as standalone solutions or as part of the SAP S/4HANA LoB solutions, giving more choice to customers, allowing true hybrid scenarios and incremental deployments.



Industries

SAP S/4HANA Enterprise Management 1511 on-premise

Next-generation ERP

SAP S/4 HANA Enterprise Management

Logisti

Digital Core

The

Modules

Logistics General (LO)

Sales and Distribution (SD)

Logistics Execution (LE)

Plant Maintenance (PM)

Production Planning & Control (PP)

Environment, Health & Safety (EHS)

Finance

Product Lifecycle Management (PLM)

Materials Management (MM)

Quality Management (QM)

Customer Service (CS)

Project System (PS)

Others: Settlement Management, Global Trade Management, ...

Human Resources

Industries*

Core industries

- Chemicals
- Life Sciences
- Wholesale
- High Tech
- Mining
- Industrial Machinery & Components

Core Industries – adding features and processes

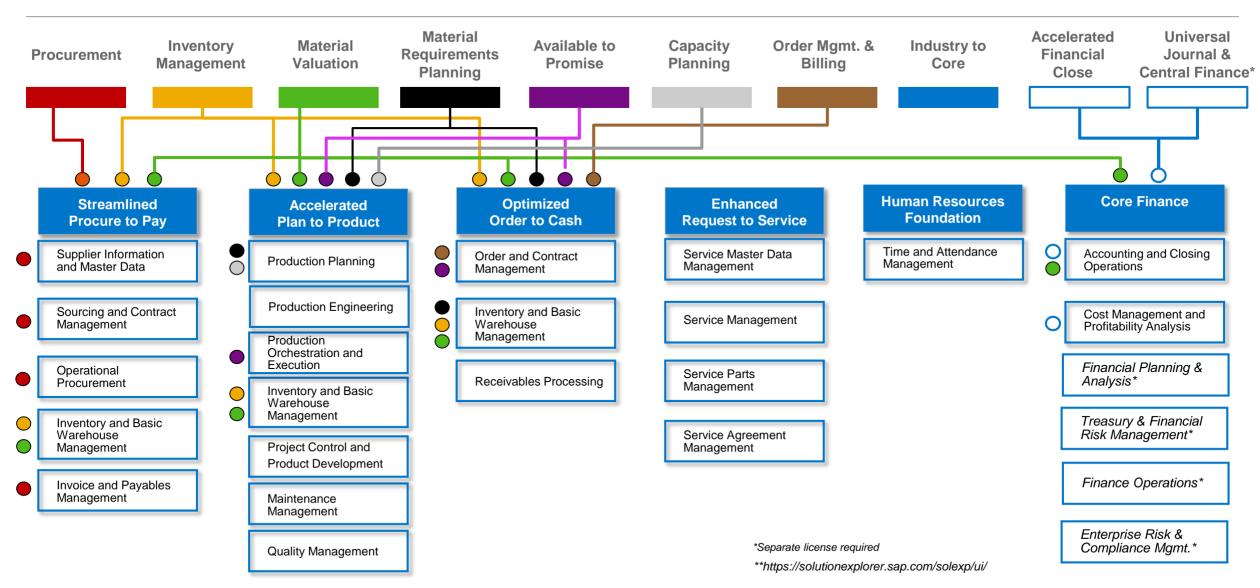
- Automotive**
- EC&O**
- A&D**
- Mill Products**
- ** New included in EM

Feature and function parity to SAP ECC 6.0xplus

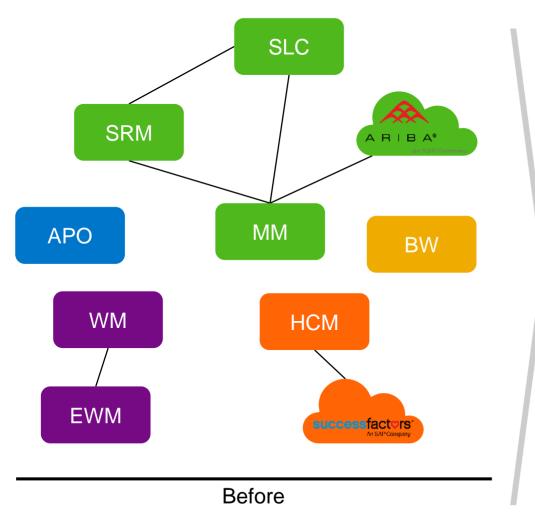
- major innovations in **Finance** and **Logistics**
- Inclusion of additional industries in the Core
- Detailed feature and function description in S/4HANA Enterprise Management Solution Explorer or S/4HANA Product Map
- Value and Innovation description

SAP S/4HANA, on-premise edition 1511 FPS01

Key innovations mapped to Product Map**



SAP S/4HANA: The modular suite The great simplifier





No complete picture. Only illustrative.

SAP S/4HANA 1511¹⁾ On-Premise Industry Enablement Roadmap

All 25 Industries released for SAP S/4HANA with SAP S/4HANA Finance¹⁾

Industries

- Chemicals
- · High-Tech
- Higher Education & Research
- Industrial Machinery & Components
- Insurance
- Life Sciences
- Mining
- Professional Services
- Sports & Entertainment
- Telco
- · Travel & Transportation
- Wholesale

Industries released with major coverage²⁾

- · Aerospace & Defense
- Automotive
- Banking
- · Consumer Products
- · Defense & Security
- Engineering, Construction & Operations
- Mill Products
- · Public Sector
- Utilities

Release of additional industry scenarios

including Oil & Gas

First simplified industry Solutions

e.g. Healthcare, Retail, Fashion Public Sector

Release of additional industry scenarios

including Media

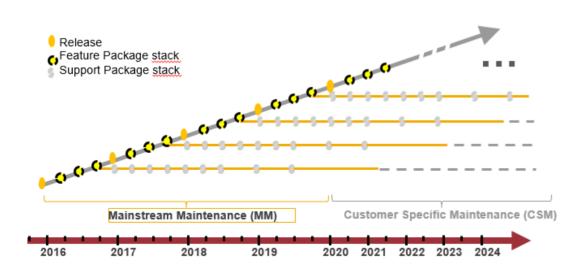
Solution today Planned Future

- 1) For restrictions related to S/4HANA Finance 1503, see SAP Note 2119188
- 2) Limitations related to selected industry specific scenarios like CWM and DSD. See SAP Note 2214213 for details.
- 3) As of S/4HANA SP01 (released on February 3rd 2016)

SAP S/4HANA on-premise Release and Maintenance Strategy

Key message

- 1. SAP S/4HANA follows fast-cycle innovation driven by cloud principles along one joint cloud/ on-premise innovation code line
- 2. SAP S/4HANA on-premise release strategy follows the SAP releases and maintenance model with quarterly shipment of service packs and yearly releases



One Innovation Code Line

- One major delivery per year (release) consolidation all new features and fixes. In general to be expected in Q4
- Quarterly deliveries (service package) which will contain fixes and could contain features. General guideline:
 Q2: new features (Feature Package Stack)
 Q1/Q3: Fixes (Support Package Stacks)
- Support Package Stacks in maintenance only phase
- Scope of mainstream maintenance and customer specific maintenance phases keep as is
- Focus on fast-cycle innovation deliveries –
 fits to market requirements and SAP company strategy
- Similarity to cloud approach of SAP S/4HANA Cloud

SAP S/4HANA Enterprise Management, on-premise edition

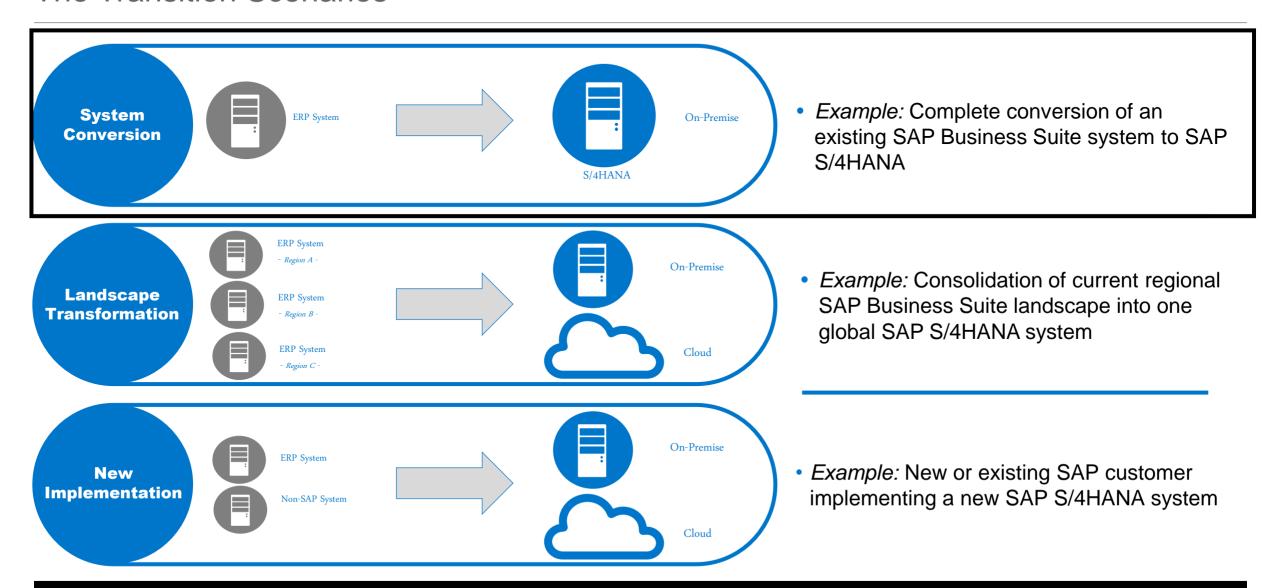
Delta Scope Description

Link to Document in PartnerEdge >>

| Project control and product development | Project financials control | Project logistics control | Product development foundation | | | | |
|--|--------------------------------------|--|--------------------------------|---------------------------|--------------------------|--------|-------------------------|
| Production engineering | Production BOM management | Recipe/routing management | Inspection planning | | | | |
| Production planning | Material requirements planning | Basic order promising/available to promise | | | | | |
| Production orchestration and execution | Production control | Production execution | Basic subcontracting | Basic external processing | Repetitive manufacturing | Kanban | JIT outbound processing |
| Quality management | Quality engineering | Quality inspection | Quality improvement | | | | |
| Inventory and basic warehouse management | Goods issue | Goods receipt | Basic warehouse management | Basic shipping | | | |
| Maintenance management | Maintenance planning and scheduling | Maintenance execution | | | | | |

The Move to SAP S/4HANA

The Transition Scenarios



Call-to-Action

- Digital Enterprise is reality for large and for small companies; for net new and installed base customers
- Educate yourself leverage <u>SAP Learning</u>, use <u>SAP S/4HANA PartnerEdge</u>
 - SAP S/4HANA Solution Explorer >>
 - SAP S/4HANA Innovation- & Value Discovery (LoB & industry) >>
 - SAP S/4HANA Roadmap >>
 - S/4HANA Simplifications and Improvements >>
 - S/4HANA Delta Scope >>
- Transition customers now don't wait for others to do it!

SAP® Partner Edge®

Thank you



Claus Grünewald
Global Vice President
S/4HANA Go-to-Market



claus.gruenewald@sap.com



@grumewat



https://www.linkedin.com/in/clausgruenewald