



Contact Information:

Coffin Communications Group
15300 Ventura Boulevard, Suite 303
Sherman Oaks, CA 91403
(818) 789-0100
Crocker Coulson, Partner
crocker.coulson@coffincg.com

Retailix Ltd.
Jeff Yelton, CEO, Retailix USA
469-241-8400
infousa@retalix.com

Retailix Inc. Selected by Schnuck Markets, Inc. To Provide *StoreLine* Point of Sale Solution

Dallas, TX, August 7, 2002 – Retailix Ltd., the US subsidiary of Retailix Ltd. (NASDAQ: RTLX), today announced that Schnuck Markets, Inc., with locations throughout the Midwest, is the newest Retailix *StoreLine* Point of Sale customer.

Schnuck Markets, a 103-store regional grocer headquartered in St. Louis, Mo., recently acquired 12 supermarkets, 5 with fuel centers, in the Memphis, Tenn. area from Albertson's, Inc., of Boise, Idaho. Working alongside the Retailix Project Management team, Schnuck's was able to re-open all 17 sites on the same day, only three days after taking possession of the stores.

The Retailix *StoreLine* system is an advanced, hardware-independent, grocery and fuel point-of-sale system, offering the ability to integrate and process critical data in real time across multiple sales channels and formats. Despite a lack of prior experience with the *StoreLine* system, Schnuck Markets took the decision to implement the new POS solution based on *StoreLine's* unparalleled reputation for flexibility and robustness. Schnuck's is utilizing *StoreLine's* multi-format functionality which includes integrated fuel and café formats.

According to Jim Mueller, Director of Information Technology at Schnuck Markets, Inc, "Retailix really came through for us. Given the volume and complexity of the effort along with short lead times and condensed conversion schedule, we relied heavily on the Retailix team to accomplish our goals. We were both impressed and pleased with the support and execution supplied by Retailix. Our conversion was definitely a success."

"I'd like to offer my congratulations to the Retailix Project Management team for this outstanding achievement which underscores the unique value proposition that we are able to offer our customers," said Jeff Yelton, CEO of Retailix USA. "Our systems are renowned for their ease of installation and the intuitive user interface resulting in a dramatic reduction in training time. We are excited to be working with Schnuck's Market and are confident that our integrated software solutions will provide the flexibility and advanced data analysis needed to drive their business success."

About Schnuck Markets Inc.

Schnuck Markets, Inc. currently operates 103 stores and 90 in-store pharmacies in Missouri, Illinois, Indiana, Wisconsin, Tennessee and Mississippi. This includes five stores that operate as Supermarkets and a stand-alone Sentry drug store. The family-owned company was founded in St. Louis in 1939 and is currently ranked 83rd on Family Business Magazine's list of 150 largest family companies.

About Retailix Ltd.

Retailix Ltd., with North American headquarters in Dallas, TX, provides integrated enterprise-wide software solutions for the retail food industry worldwide, including supermarkets, convenience stores and restaurants. The Company offers a full suite of software applications that support a food retailer's essential retailing operations and enable retailers to increase their operating efficiencies while improving customer acquisition, retention and profitability. With installations in more than 20,000 stores and quick service restaurants across 44 countries, the Company markets its software solutions through direct sales, distributors, local dealers and its various subsidiaries. The Company was founded in 1982 as Point of Sale Limited and changed its name in November of 2000 to Retailix Ltd. The Company's ordinary shares have been publicly traded on the Tel Aviv Stock Exchange since November 1994 and on the NASDAQ National Market System since July 1998. For further information, please visit the Company's web sites at www.retailix.com.

Safe Harbor for Forward-Looking Statements: Except for statements of historical fact, the information presented herein constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, including revenues, income and expenses, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include risks relating to the Company's anticipated future financial performance, continued roll-outs with existing customers and other factors over which Retailix may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. Readers are referred to the reports and documents filed by Retailix with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F for the year ended December 31, 2001, for a discussion of these and other important risk factors. The Company undertakes no obligation to publicly release the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events.

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