

## Press release

Stockholm, November 11, 2022

### Denise Persson joins the Patricia Industries Board

Denise Persson, Chief Marketing Officer at Snowflake, a cloud data platform company, has been appointed to the Board of Directors of Patricia Industries.

*"I am glad that Denise Persson has accepted to join the Patricia Industries Board. We look forward to working together with Denise given her extensive experience in new technology and digitalization from Silicon Valley, and her insight in companies in early stages,"* says Marcus Wallenberg, Chair of the Patricia Industries Board.

Denise Persson is currently also a member of the Board of ON24 and Neo4j and was previously the CMO at Apigee and Genesys.

Patricia Industries' Board includes Gunnar Brock, Sune Carlsson, Johan Forssell, Denise Persson, Åsa Riisberg, Inge Thulin, Jacob Wallenberg and Marcus Wallenberg.

#### ***About Patricia Industries***

*Patricia Industries is a long-term owner that invests in companies and works to develop each company to its full potential. Patricia Industries is a part of the industrial holding company Investor AB, whose main owner is the Wallenberg Foundations.*

#### **For further information:**

Viveka Hirdman-Ryrberg, Head of Corporate Communication and Sustainability  
Phone +46 705 50 35 00  
viveka.hirdman-ryrberg@investorab.com

Magnus Dalhammar, Head of Investor Relations  
Phone +46 735 24 21 30  
magnus.dalhammar@investorab.com

Our press releases can be accessed at [www.investorab.com](http://www.investorab.com).

*Investor, founded by the Wallenberg family in 1916, is an engaged owner of high-quality, global companies. We have a long-term investment perspective. Through board participation, as well as industrial experience, our network and financial strength, we work continuously to support our companies to remain or become best-in-class. Our holdings include among others ABB, Atlas Copco, Ericsson, Mölnlycke and SEB.*

Investor AB (publ)  
Arsenalsgatan 8C  
SE-103 32 Stockholm, Sweden  
+46 8 614 20 00  
Reg.no 556013-8298  
[www.investorab.com](http://www.investorab.com)