



2003 FOURTH QUARTER & FULL YEAR RESULTS MEETING & CONFERENCE CALL

MONDAY, 9 FEBRUARY 2004

**Hosts: Lars-Johan Jarnheimer – President and Chief Executive Officer
Håkan Zadler – Chief Financial Officer**

Tele2 AB, the leading alternative pan-European telecommunications company, will announce its financial results for the fourth quarter and full year 2003 at 6 am CET on Monday, 9 February 2004.

The company will present the results, in Swedish, at a meeting at Brasserie by the Sea (Tullhus 2), Skeppsbrokajen, Stockholm, at 7.45 am CET on Monday, 9 February 2004.

The company will host a conference call for the global financial community at 3 pm (UK) / 4 pm (CET). Both the meeting and the conference call will be webcast in listen-only mode on Tele2's website at www.tele2.com.

To participate in the meeting and/or the conference call, please register at:

<http://www.sharedvalue.net/tele2/FY2003>

The dial-in number to join the conference call will be available upon registration.

You may also register by filling out the information below and returning it by fax to Shared Value at +44 (0)20 7321 5020 or contact Lena Glader at +44 (0)20 7321 5010 for further details.

NAME: _____

COMPANY: _____

FUNCTION: _____

SECTOR / COVERAGE: _____

PHONE: _____

FAX / E-MAIL: _____

- Yes, I will participate in the conference call. Yes, I will participate in the meeting.
 No, I will be unable to participate. Please keep my name on the Tele2 mailing list.
 Please remove my name from the Tele2 mailing list.
 Please add my colleague _____ to the Tele2 mailing list.

Tele2 AB, formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, as well as data network and Internet services, under the brands Tele2, Tango and Comviq to over 20 million customers in 23 countries. Tele2 operates Datamatrix, which specializes in systems integration; 3C Communications, which operates Internet payments, credit card transactions and public pay telephones; Transac, which offers data processing of credit card transactions and billing; C³, which is active in prepaid calling cards for fixed telephony; and Optimal Telecom, which offers households low price guarantees for telephony services. The Group also offers cable-TV services and jointly owns the Internet portal Everyday.com with MTG. Tele2 AB's shares are listed on the Stockholm börsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.
