



Marketing Administrative Assistant Internship

Description of Organization:

Multimedia Marketing is headquartered in Loves Park, Illinois. The company offers a wide assortment of production services: graphic design, TV commercial production, Video production, website creation, web videos, social media, 3D animation and marketing/branding management.

Multimedia Marketing provides students with an excellent opportunity to develop skills in video production, audio production, graphic design, web design, public relations, and technical writing, business administration, and marketing. We individualize each internship based on your availability and which skills you wish to learn or develop.

Description of Internship:

As a Marketing Administrative Assistant Intern you will attend client meetings in order to learn about client-business relationships and the best Marketing plan for the individual client. You will be involved with developing solutions for customers, given responsibility on tasks for clients from conceptualization to completion, and learn how to interact within the corporation.

Marketing Interns will:

- Assist in Coordinating Campaigns
- Strategize Business Plans
- Maintain Public and Community Relations
- Develop Market Concepts for Retail, Service, Non-profit, and Manufacturing Clients

Internships are available throughout the year.

Please contact us at transmedia@mmg-1.com with "Internship" as the subject, or call 779-774-3188.