

Long list of measures

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Taxi / PHV subsidies to replace diesel vehicles with cleaner vehicles (e.g. change to taxi licensing requirements and financial incentives to upgrade to Euro VI or better)	Designated lanes (high occupancy vehicles)
Incentives for electric taxis (combined with charging infrastructure at station and taxi ranks)	Car clubs (e.g. based at workplace / new development)
Requirement for some/all taxis to be Euro 6 by 2021 (e.g. via licensing)	Possible Gosport and Fareham Scrappage Scheme depending on journey and vehicle data from ANPR survey – annual discounted bus ticket
Telematics taxis plus idling restrictions / time	FBC Business Engagement Officer to 2020 to progress those measures relating specifically to Businesses [fleet composition / vehicle emissions], incl. Electric Supermarket delivery vehicles – Sainsbury and Tesco's, telematics
Upgrade to Low Emission Buses / Retrofit / Electric on key routes (e.g. via Bus Quality Partnership to achieve Euro VI or better)	Cleaner Council Fleets FBC/GBC
BRT extension – Early Implementation around Delme Roundabout – Feasibility funding?	Fleet recognition schemes (e.g. EcoStars) HGVs / LGVs / taxis), coupled with retrofitting via grants, to encourage use of low emission vehicles, consolidation of journeys, telematics
Bus marketing plus free [or subsidised] tickets for car park users [town centre shoppers] etc £350,000 6mths measure and evaluate Eclipse – plus Delme bus lane build on 20% shift from cars - behavioural change campaign match contribution plus private businesses plus FBC	Freight Consolidation - Daedalus
Bus app marketing plus spot in town centre plus bus stop info in town	Lifting of night time lorry curfews
A32/A27 message boards on AQ also linked to bus times	Town Centre One Way system – Hartlands Road, West Street Fareham, Western Way traffic flows around Market Quay- feasibility
Stubbington to Hillhead Hill bus service. Hillhead plus other services subsidised that are at risk -subsidised bus journeys for fixed period 4 yrs	Vehicle “No Idling Zones” supported by ANPR cameras
Gosport Residents BRT Discount - AQ pollution discount season tickets perhaps linked to marketing campaign green credentials	Town centre and Delme viaducts, better use of arches for traffic and better signalling.
Better bus links to BRT	Replacing bus traffic light call system
Daedalus bus link to BRT	Supplementary Planning Document
Bus ticketing (contactless technology?)	EVCP Infrastructure – Public Parks / community Buildings – sign up to County framework. Plus new development. - Providing electric charging points for taxis (e.g. at station) - Planning guidance on EV charging for new developments - Locate electric charge points near front of retail car parks
FBC and Private staff parking to move from Town Centre to Lysses – Feasibility study for Low cost Parking Structure in Lysses – Improve bicycle storage and EVCP's. Improve Lysses car Park access by foot steps lighting signage	Pollution Absorbing Bus strn/ Stops / Panels / buildings etc
Variable Car Park Charges – supported by ANPR [emissions based]	Town Centre vision Opportunities pollution absorbing cladding
Signage (car parks) review Fareham town centre	AQ focus in conjunction with MRN – Pollution absorbing measures- plus A27
FBC building free parking review	CLEAN AIR ZONE (Class A, all Buses, coaches, taxis and private hire vehicles Euro VI/6 or better. Applying to A27)
Improve Railway Station Parking	Travel demand Management Project in respect of impact of SMART motorway
Swanwick Station Park and Ride / cycle	Stubbington Bypass – funding release
Other Park and Ride options - linked to Fareham Station? Linked to BRT?	IOW tunnel with Daedalus portal to M27
Target drop-off movements at station and encourage shift to bike / bus (restrict peak hour access to taxis, disabled badge holders, and car park ticket holders only)	Bridge from Fareham reach to M27
Green infrastructure/ Active travel schemes walking / cycling with associated infrastructure	Improved bus/rail interchange
BRT Bike Hire Scheme plus bike racks	Junction 10 Improvements
Promote use / purchase of electric bikes	Southampton Port Freight movement study
Cycle security / storage	Employment at Daedalus to reduce commutes – Eclipse extra
FBC Business Engagement Officer to 2020 to progress those measures relating specifically to Businesses [car journeys / behaviour], incl. Car Sharing Schemes – incentivise; Work from Home / Flexible working Schemes; Workplace parking levy – carrot and stick involve business rates – Nottingham Cycling schemes; School Travel Plans / AQ awareness – staggered school start times half cost, Solent LEP opportunities, PUSH Air Quality Strategy for Solent are opportunities [Supported by funding to encourage change?]	Journeys analysis
Review of travel plans / bus services for Cams Hill School, Fareham College, Fareham Leisure Centre	Hovercraft to work
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