



*A Voice for Women and Children - A Voice for Israel*

# WHAT'S UP WITH NA'AMAT ?



Issue 6

Spring 2016

NEWS & VIEWS FROM THE NATIONAL OFFICE

## Spotlight: Mina Shefi

*Teaching Kids How to Succeed.*

*Mina Shefi is the director of NA'AMAT Israel's Technological Education Network. She oversees 16 technological high schools located throughout the country-eight of which are in Arab sectors-as well as two residential agricultural high schools in Ayanot and Kanot. More than 3200 students attend NA'AMAT technological high schools. Most are*

*from disadvantaged backgrounds or are new immigrants, and have had trouble succeeding in mainstream high schools.*



Mina Shefi

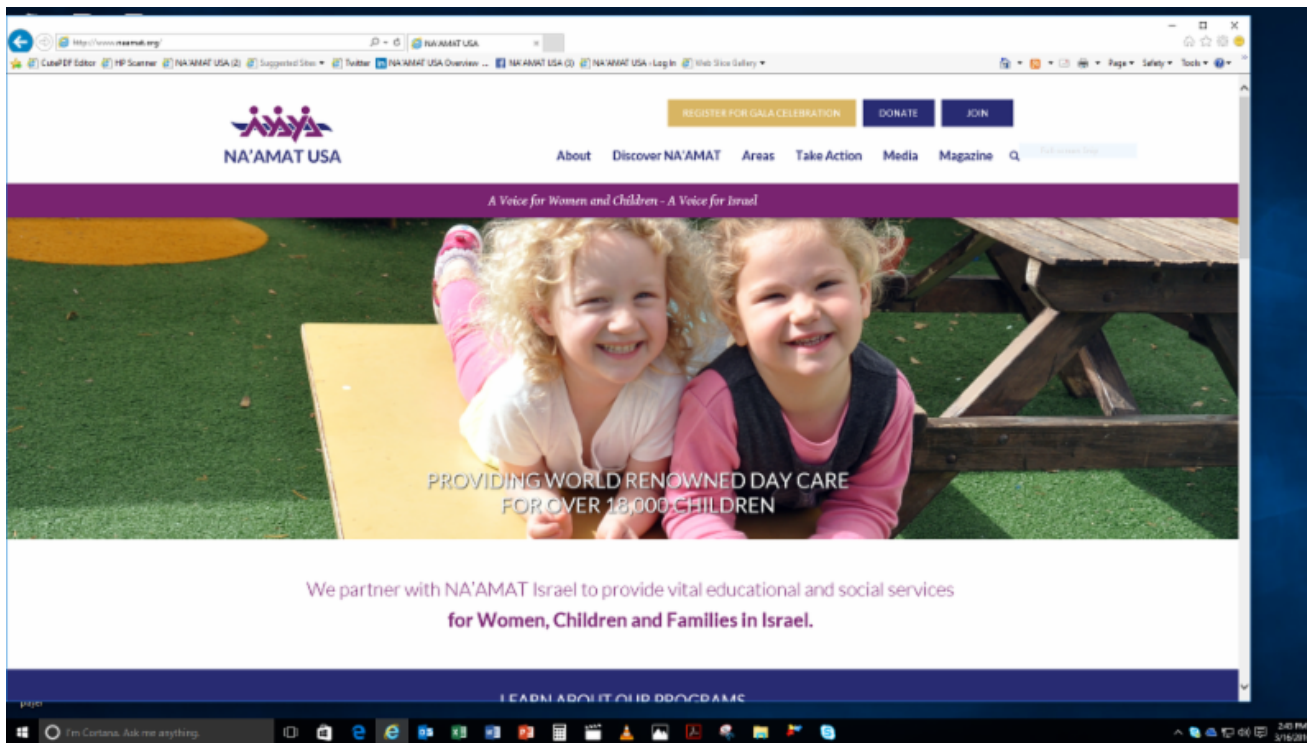
*At NA'AMAT schools, these students are taught in small classrooms. They receive individual attention, have access to computers and other modern technology, receive specialized vocational and college preparatory training, and take part in a wide variety of enrichment and extra-curricular activities. As a result, an impressive number of these students pass their matriculation exams each year and go onto college or productive careers.*

*Mina Shefi recently spoke with NA'AMAT USA.*

**NA'AMAT USA:** How long have you been involved in NA'AMAT?

**Mina Shefi:** I have worked for NA'AMAT for 23 years. I began as the CFO for the Haifa area. Seven years later, I joined the finance department of the national office in Tel Aviv. I've now been director of the Technological Education Network for several years.

[Read more...](#)



## EXPLORE OUR NEW NATIONAL WEBSITE

We are pleased to announce the launch of our new national website. If you have not already seen it, please visit us at [www.naamat.org](http://www.naamat.org).

## 90TH NEWS

We hope you plan to join us at the Gala Celebration in Las Vegas this summer. Please make sure you send us your Registration Form as soon as possible. All of the details were sent out in the mail, posted on our website and featured in our new spring issue of *NA'AMAT Woman*. Please contact us should you have further questions. We hope to see you there!



# REGISTRATION FORM

NA'AMAT USA

90TH ANNIVERSARY CELEBRATION

## July 29-31, 2016 JW Marriott Resort and Spa, Las Vegas, Nevada

Please fill out and send with check or credit card information to:

NA'AMAT USA, 21515 Vanowen Street Suite 102, Canoga Park, CA 91303

Register Online at [www.naamat.org](http://www.naamat.org)

PLEASE PRINT YOUR NAME AS YOU WISH IT TO APPEAR ON YOUR BADGE

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Club \_\_\_\_\_ Council \_\_\_\_\_

Life Member  First-Timer

Rooming with \_\_\_\_\_ Arriving on \_\_\_\_\_ Departing on \_\_\_\_\_

Guest/Spouse

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Club \_\_\_\_\_ Council \_\_\_\_\_

Friend of NA'AMAT USA  FIRST-Timer

\*\$ \_\_\_\_\_ Total Registration Fee(s)\*

Includes: 2 nights, double occupancy, Friday Dinner, Saturday Afternoon Gala Reception, Saturday sessions and Sunday Brunch

\$400/per person      \$140 Single Supplement

Special room rate of \$140 is available 3 days pre and 3 days post Celebration

If you plan on coming early or staying after, send in \$140 per room per night.

I am unable to attend but would like to make a donation to NA'AMAT USA

Enclosed is my check payable to NA'AMAT USA

Please charge  Visa  Mastercard  American Express  Discover

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Hotel Registration begins at 9:00 AM, July 29, 2016 Dinner 7:00 PM

Celebration ends July 31, 2016 at 12:30 PM

\*Early Bird Registration Contest\* - Register by May 10, 2016 to be entered in our drawing for a FREE Hotel Package.

Winner will be notified by June 15, 2016 and will receive a refund

For further information, call your Area Office or the National Office 818-431-2200, or Fax 818-937-6883

or Email [naamat@naamat.org](mailto:naamat@naamat.org) NA'AMAT USA National Office 21515 Vanowen St. #102, Canoga Park, CA 91303

## VISIT FROM SHIRLI SHAVIT



Shirli Shavit, Director of the International Department, NA'AMAT Israel, visited the National Office on her way to a special event in NA'AMAT Mexico. She is a warm and delightful person and an inspiration to us all. Her visits always remind us of how important and appreciated our continued support is to all the educational and social services we provide in Israel.

(photo - left to right - Liz Raider, Gali Levi-Peltsman, Ivy Liebross, Joanne Singer, Shirli Shavit, Deanna Migdal)



## From the Archives: Our Founding Mothers

In honor of NA'AMAT USA's 90th anniversary, we look back through the archives of our award-winning magazine NA'AMAT WOMAN to share some of the many wonderful stories from the organization's past.

The September-October 1990 special issue of NA'AMAT WOMAN included an article titled "We Honor Our Founding Mothers." It included the reminiscences of several of our



their mothers, some of whom were among the early leaders of what was then called Pioneer Women.

[Read more...](#)

**What NA'AMAT means to you.....**



We reached out to our members and asked the question, "What does NA'AMAT mean to you?"

Here are some of the responses:

NA'AMAT means beautiful, happy children in a warm, caring environment. - **Sheila Adler**

Strengthening women, children and families from home to home. - **Vanessa Fremont**

NA'AMAT has made me a partner with the women of Israel as they have served Israel's children, youth, women and families and worked to rebuild the new Jewish homeland. - **Sylvia Lewis**

NA'AMAT means caring and supporting women and children in so many different ways. - **Lynn Wax**

I am proud to be an active participant in NA'AMAT as it celebrates its 90th year of dedicated support for women, children and families in Israel - **Reva Zaretsky**

NA'AMAT means doing for others to better their lives - **Susan Brownstein**

NA'AMAT means strong women connecting to Israel, its people and heritage, working together to make Israeli society a better place - **Debra Kohn**

NA'AMAT means to me a place of hope, pride for the future and love for our fellow sisters and brothers in Israel. Our children are our future. Let's focus on them for a brighter tomorrow. - **Stephanie Nygard**

If you would like to tell us what NA'AMAT means to you, please email to [Deanna.migdal@naamat.org](mailto:Deanna.migdal@naamat.org).



## GREAT things are happening in MEMBERSHIP this year!

Remember without members we can't have clubs, and without members we can't raise money for Israel! We have been hard at work creating ways to start new clubs and we need your help.

We have started a new club in Cleveland. They will be known as the Cleveland Achat club. They currently have 10 members and will hopefully be chartered soon. They have held two events - one for Hanukkah and a fundraiser - An Evening in Black and White. If you know of anyone in the Cleveland area between the ages of 35-50, this club is for them. Email Vanessa at [naamat56@gmail.com](mailto:naamat56@gmail.com) with names, numbers and email address or just to find out more information about this club. We are planning to start a club in Philadelphia in May. We have 3 or 4 names of women who are interested in starting a club here. Our first meeting will be May 5. If you know of anyone in the greater Philadelphia area, please send their information to me - [gails1228@aol.com](mailto:gails1228@aol.com) and I will get in touch with them.

We are also looking into an eMembership group. We hope to launch this in September when we can get all the pieces in place.

Remember our 90th sale is still on until June 30 so get those new Life Members registered!

Gail Simpson  
Membership Vice President

## Your Donations at Work.....

Here are some of the projects NA'AMAT USA has contributed to in the last few months.





## WOMEN'S SERVICES

- The Women's Empowerment & Health Center in Sderot has begun initial construction and renovation, as we are repurposing an existing day care center for this new facility. This is our 90th Anniversary Project! We will keep you updated on its progress and projected grand opening.

## CHILDREN'S SERVICES

- Major renovations at Ramat Eliyahu Multi-Purpose Day Care Center in Rishon Le'Eztion
- Upkeep and renovations to Beit Frieda Day Care Center in Ramla
- Inbal Day Care Center in Ramla

## HIGH SCHOOLS

- Lod Technological High School
- Ayanot Youth Village - Culinary School

## PROFESSIONAL SCHOLARSHIPS


- Professional Scholarships for Masters degrees
- Professional Scholarships for Women's Science studies



For a listing of upcoming events in your area, please visit our website under Areas [@www.naamat.org](http://www.naamat.org).

Also, if you have events coming up that you would like posted on our national website, please email the information to [admin@naamat.org](mailto:admin@naamat.org)

**DON'T FORGET TO PLACE YOUR AD IN THE 90TH ANNIVERSARY SOUVENIR BOOK!**



## BE PART OF NA'AMAT USA 90TH ANNIVERSARY PROGRAM BOOK

The NA'AMAT USA 90<sup>th</sup> Anniversary Gala Souvenir Program Book provides a great opportunity to . . .


- Send a Congratulatory Message on NA'AMAT USA's 90<sup>th</sup> Anniversary
- Announce special happenings or just say 'I Love You' to family and friends
- Present your advertisement notice to our members across the country

*This is the perfect way to show how proud you are to be a part of NA'AMAT USA and our wonderful past, present and still to come accomplishments*

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**Souvenir Program Book Order Form**  
(for greetings and ads, including size and donation amounts)  
PLEASE PRINT

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Club: \_\_\_\_\_ Council: \_\_\_\_\_ City: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Donation Amount: \$ \_\_\_\_\_  Check (to NA'AMAT USA)  Charge (complete information below) Sec. Code \_\_\_\_\_  
 Card:  Visa  Mastercard  Discover  Amer. Exp. Acct #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please check (  ) desired size below 

<b>Gold Page</b> 4½" w 7¾" h \$360	<b>Silver Page</b> 4½" w 7¾" h \$180	<b>Full Page</b> 4½" w 7¾" h \$90	<b>¼ Page</b> 4½" w 3¾" h \$54	<b>¼ Page Vertical</b> 2¾" w 3¾" h \$36	<b>¼ Page-Horizontal</b> 4½" w x 1¾" h \$36
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Content of Greeting or Ad (please PRINT out the exact wording or send by email as a .jpg or .png image)

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**Deadline: June 30, 2016**

Send form with payment to: NA'AMAT USA – 90<sup>th</sup> ANNIVERSARY  
 21515 Vanowen Street, Suite 102  
 Canoga Park, California 91303  
 Email address: [naamat@naamat.org](mailto:naamat@naamat.org) Telephone: Toll Free (844) 777-5222

**HAPPY PURIM**

*From the kids at our Day Care Center in Karmiel (in photo) and the National Office, wishing everyone health, happiness and a happy holiday!*



## CONTACT US

**NA'AMAT USA**  
(818) 431-2200 (844) 777-5222  
naamat@naamat.org

## Stay Connected



In Israel, a land lacking in natural resources, we learned to appreciate our greatest national advantage: our minds. Through creativity and innovation, we transformed barren deserts into flourishing fields and pioneered new frontiers in science and technology.  
Shimon Peres

NAAMAT USA, 21515 Vanowen Street, Suite 102, Canoga Park, CA 91303

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