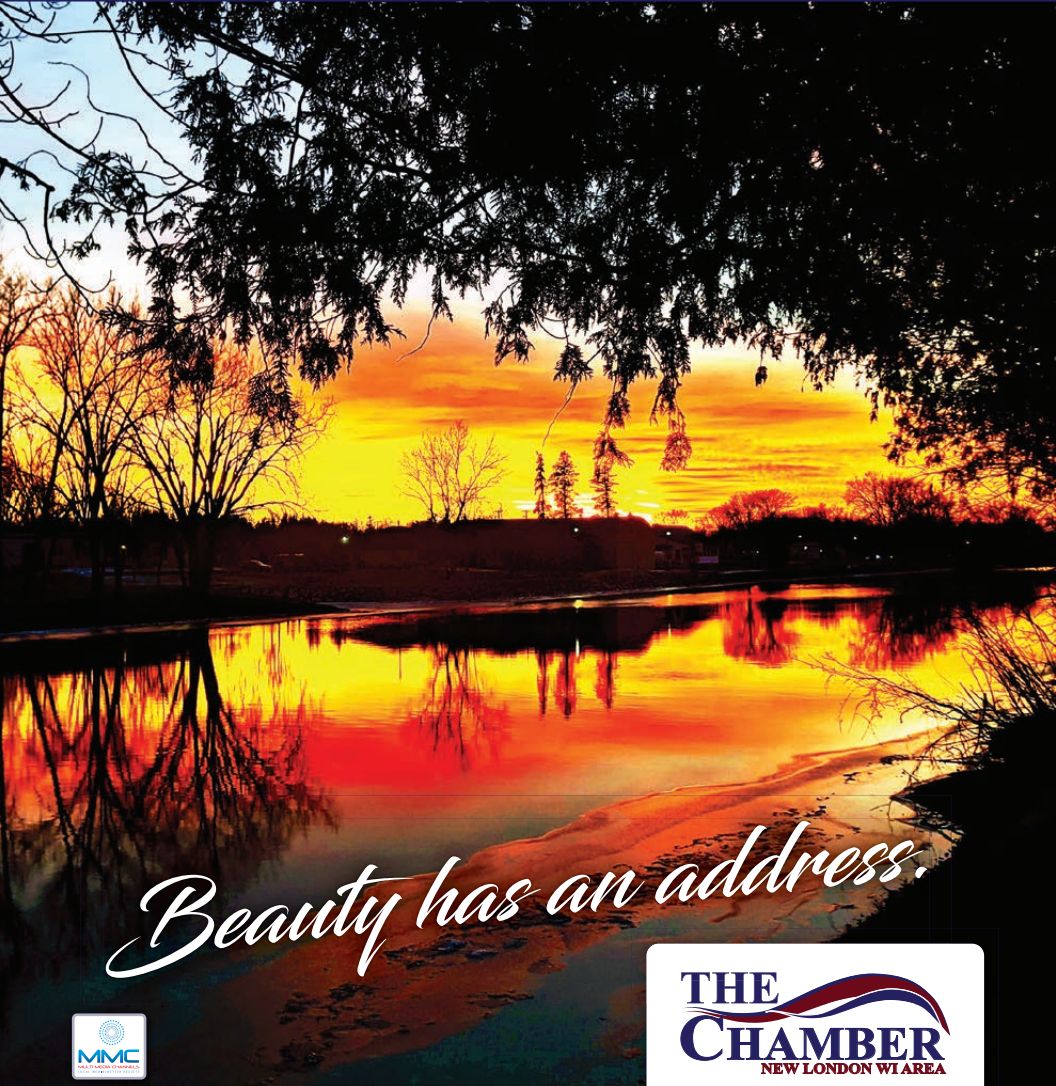


2023

*Wisconsin*

# NEW LONDON

New London Area Chamber of Commerce Directory & Tourism Guide



*Beauty has an address.*



[www.NewLondonChamber.com](http://www.NewLondonChamber.com) • [NewLondonTourism.com](http://NewLondonTourism.com)



# Griebenow Eyecare

New London • Clintonville



## Complete Family Eyecare

Eye Exams & Medical Eye Care  
Myopia Control & Ortho-K  
Tailored Dry Eye Therapy  
Fashion Eyewear & Sunglasses  
Contact Lenses & Specialty Lens Care  
Treatment of Eye Diseases  
Refractive Surgery Consultations

[GriebenowEyecare.com](http://GriebenowEyecare.com)

**New London**

**(920) 982-3711**

105 Northridge Drive

**Clintonville**

**(715) 823-5112**

45 Tenth Street



Located along Hwy 54.  
Just east of the US Hwy  
45 bypass, and nestled  
along the banks of the  
Embarrass River, the  
historic Thern Farm  
is a reminder of days  
gone by.

**Events**  
**Programs**  
**Weddings**  
**Private Rentals**

Thern Farm  
425 E. Fairview Drive  
New London, WI 54961

920-878-2400  
[thernfarmnl@gmail.com](mailto:thernfarmnl@gmail.com)

# WE CAN'T WAIT FOR YOU TO VISIT!

## 2023 EVENTS

- **February 11 & 12** Mid-Winter Art Show
- **March 18** St. Patrick's Day Parade
- **April 14-16** Big Whopper Weekend
- **April 22** Sturgeon Shuffle 10k 5k
- **May 20** Women's Wellness Walk
- **June 4** Wolf River Classic Chevy Club Car Show
- **June 10** Rhubarb Fest
- **July 4** 4th of July Celebration
- **August 1** National Night Out
- **August 5** Heritage Day & Railfest
- **September 8** Wheels on Water Street
- **September 9** Fall Fest
- **October 14** Harvest Moon Festival
- **October 21** Mosquito Hill Endurance Run
- **October 27** Haunted Trail
- **December 1** Winter Wonderland on the Wolf

**AND MANY MORE...**

*\*ALL DATES SUBJECT TO CHANGE\**

For details on all Chamber and community events,  
visit the Events tab at [NewLondonChamber.com](http://NewLondonChamber.com)

## WE'LL SEE YOU IN **NEW LONDON**



COVER PHOTO CREDIT: KATIE HOY BATTEN





# St. Joseph Residence

*Caring For Our Community since 1967*

*Serving New London and surrounding communities including Bear Creek, Shiocton, Hortonville, Dale, Medina*



**The Washington Center Assisted Living Apartments**  
500 W. Washington Street

**Trinity Terrace Assisted Living**  
1835 E. Division Street

**Monarch Meadows Memory Care Assisted Living**  
107 E. Beckert Rd

## “Short-Term Care Unit”

Complex Medical Care  
& Physical Rehabilitation

- Post Hospital and Surgical Care
- Certified Wound Nurse
- Certified Medical Director
- IV Administration / Pain Mgmt.
- Excellent Skilled Nursing Care
- Physical, Occupational, & Speech Therapies available 7 days a week
- Pre-planned Surgery Reservations
- Furnished Private Suites
- Outpatient & Home Therapy
- Appointment Transportation
- Medicare Five Star Quality Care Provider ★★★★★

**Funding Options Available for Assisted Living**

*Compassionate Skilled  
Care Close to Home*



## “Our Newest Community” Monarch Meadows Memory Care

Assisted Living Care for  
Alzheimer's/Dementia/Memory Loss

- “Friend to Friend” Care Approach
- Safe and Secure Living Environment
- Daily Engagement & Socialization
- Sister Hughes Rose Garden Courtyard



**Call for a tour today! (920) 982-5354 [www.stjosephresidence.com](http://www.stjosephresidence.com)**

110810



**Radtke-Rhone Insurance Agency, Inc.**



*We're People  
Who Care*

**Put 140 Years of Insurance  
Experience to Work For You!**

**Radtke-Rhone**  
Insurance Agency, Inc.



982-3048

www.radtke  
rhone.com

1301 Mill St.,  
New London

- AUTO
- HEALTH
- HOME
- BUSINESS
- LIFE



118147



*Funeral Directors*

Kent Rusch      Logan Rusch  
Dave Rusch      Kevin Dembinski  
Peter Moesch

*Serving the New London area since 1914.*



209 W. Cook St., New London WI, 54961

**920.982.3232**

www.clinehansonfuneralhome.com

228532



**EXCELLENCE  
IN FLOORING**

- Carpet • Vinyl
- Ceramic Tile • LVP

**Over 20 years experience**



310 W. North Water St.  
New London

(920) 250-5774

www.mkflooringnewlondon.com

230442



**Now your Full  
Service Center**

- Automotive Repair
- Collision Repair
- New & Pre-owned Cars & Trucks
- Commercial Trucks

**Visit us on the corner  
of Hwy 54 & Hwy 45**

**www.plachgm.com**

**920-982-5512**



227215

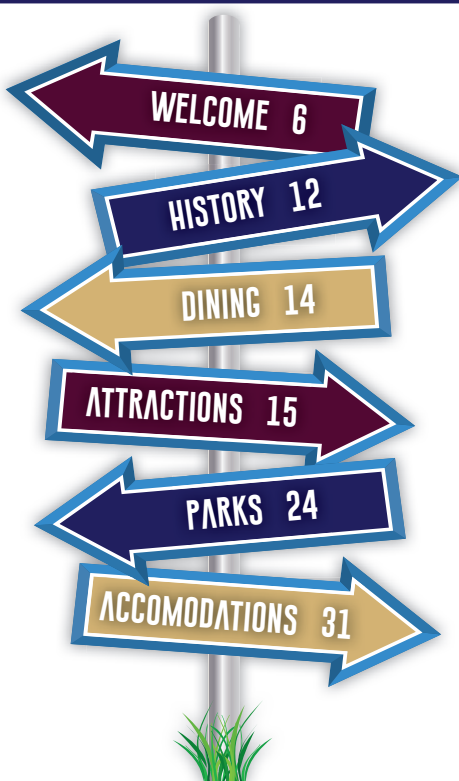
# Welcome

## TO NEW LONDON, WISCONSIN

The City of New London resides in two counties with the majority resting in Waupaca County and the remaining in Outagamie County. With just shy of 7500 residents, New London remains the largest city in Waupaca County spanning over 6 miles. Our city's vibrant history and vast natural resources continue to provide residents with a rich and relaxing environment with which to raise their families and do business. New London offers everyone who lives or travels here a small town, friendly atmosphere with big city amenities such as top notch healthcare services, state of the art industry and world class outdoor opportunities. The quality of life here speaks for itself along the shores of two beautiful rivers, thousands of acres of public lands, parks, and developed areas for business growth and expansion. Witness it by walking the Bernegger River Walk or Sturgeon Trail, do some shoreline fishing, go on a mural scavenger hunt, play disc golf or duck into a stream of water at the splash pad with your children.



### TABLE OF CONTENTS



# New London Area CHAMBER OF COMMERCE

## MEET THE 2023 CHAMBER OFFICERS AND BOARD OF DIRECTORS



Scott Bleck  
School District of New London  
President



Tracey Johnson  
Longevity Nutrition  
President Elect



Heather Stern  
Rawhide Youth Services  
Vice President



Karen Duch  
Wolf River Community Bank  
Past President



Jennifer Leopold  
Fox Communities Credit Union  
Treasurer



Mary Calder  
Wolf River Lawyers  
Board Member



Heather Kloehn  
Thrivent Financial  
Board Member



Heather Ritchie  
Tyson Foods  
Board Member



Leah Seavecki  
First State Bank  
Board Member



Lynn Tank  
Lynn Tank Agency  
Board Member



Chad Hoerth  
City of New London  
Ex-Officio



James Kelley  
Yo DJ Entertainment  
Ex-Officio

At the New London Area Chamber of Commerce our mission is to promote our community's economic growth and the success of our member businesses and organizations. Our vision is to create value for our members by providing educational and networking opportunities, as well as beneficial programs and events. We are here to support, serve and guide you. Stop in our office at 420 N. Shawano St. Monday through Thursday 8:30—4 p.m. and Friday 8:30—12 p.m. or call us at (920) 982-5822. The New London Tourism Center is located at the same address and is open 24/7. This area offers city, state and surrounding area information, maps and resources.





# Contacts . Government

## CITY OF NEW LONDON



- Aquatic & Fitness Center 815 W. Washington St. ....(920) 982-8524
- Building Permit & Inspections 215 N. Shawano St .....(920) 250-5612
- New London Municipal Building 215 N. Shawano St. ....(920) 982-8500
- Fire (non-emergency) 215 N. Shawano St. ....(920) 982-8507
- Floral Hill Cemetery 1210 Beckert Rd. ....(920) 982-8518
- Housing Authority 505 Division St. ....(920) 982-8509 x2
- Municipal Court 215 N. Shawano St .....(920) 982-8508
- Parks & Recreation 215 N. Shawano St. ....(920) 982-8521
- Police (non-emergency) 700 Shiocton St.  
.....(920) 982-8505—Dial 911 for emergencies
- Post Office 208 S. Pearl St. ....(920) 982-2811
- Public Library 406 S. Pearl St. ....(920) 982-8519
- Public Museum 406 S. Pearl St. ....(920) 982-8520
- Public Works 215 N. Shawano St. ....(920) 982-8503
- Senior Center 600 W. Washington St. ....(920) 982-8522
- Senior / Accessible Transit Service 600 W. Washington St .....(920) 982-8523

### COUNTY INFORMATION

- Waupaca County Clerk ..... (715) 258-6200
- Outagamie County Clerk ..... (920) 832-5077



# Living IN NEW LONDON

## CABLE/SATELLITE/INTERNET/PHONE SERVICE

AT&T 4347 W Wisconsin Ave., Appleton (920) 840-6392

Spectrum 133 N Mall Dr., Appleton (920) 874-2389

Star Communications LLC 106 Northridge Dr, New London (920) 560-2437



## ELECTRIC/WATER

New London Utilities 400 N Water St., New London (920) 982-8516

## NATURAL GAS

WE Energies 800 S Lynndale Dr., Appleton (800) 242-9137

## DMV

Department of Motor Vehicles 801 W Fulton, St., Waupaca (608) 264-7447

## GARBAGE & RECYCLING

GFL Environmental E8257 Hwy. 54, New London (920) 982-4116

Orion Waste Solutions 5325 Ballard Rd., Appleton (920) 759-0501

Outagamie County Recycling & Solid Waste 1919 Holland Rd., Appleton (920) 832-5277

## MEDIA

Press Star / Buyers' Guide 301 S. Pearl St., New London (920) 982-2511

Frog Country 92.3 FM WJMQ 1456 East Greenbay St., Shawano, WI (715) 524-2195

## RESOURCES

Community Cupboard 600 W. Washington St., New London (920) 982-9290

St. John's Food Pantry 209 S. Pearl St., New London (920) 250-5752

Make the Ride Happen 3003 N Richmond St. (920) 225-1719

Catch-a-Ride Waupaca County (920) 214-8214

Mission of Hope House 520 N Shawano St., New London (920) 249-4553

Salvation Army 301 E Beacon St., New London (920) 538-3249

Chamber of Commerce

Chamber of Commerce 420 N. Shawano St., New London (920) 982-5822

Tourism Commission 420 N. Shawano St., New London (920) 982-5822

## EMPLOYMENT

IQ Resources 111 W North Water St., New London (920) 982-3660

QPS Employment Group 504 W North Water St., New London (920) 531-8404

Express Employment Professionals 3303 W College Ave Suite B, Appleton, WI (920) 624-6100



# Education

## IN THE COMMUNITY

### School District of New London

**District Office 901 W. Washington St. (920) 982-8530**

The School District of New London is in East Central Wisconsin on the border of Waupaca and Outagamie counties. It covers 144 square miles in three counties with an approximate population of 18,000 and a tax base of just over one billion dollars.

- High School 1700 Klatt Rd. (920) 982-8420
- Middle / Intermediate School 1000 W. Washington St. (920) 982-8532
- Lincoln Elementary 201 E. Washington St. (920) 982-8540
- Parkview Elementary 1300 Werner-Allen Rd. (920) 982-8538
- Readfield Elementary E9177 Hwy. 96 (920) 667-4265
- Sugar Bush Elementary W10736 Cty Tk. WW (715) 752-4135
- Catalyst Academy 709 S. Shawano St. (920) 982-8686
- Next Generation Academy 1700 Klatt Rd. (920) 982-8420
- Head Start Center 709 W. Pine St. (920) 982-7677



### Serving approximately 2,300 students, the School District of New London

partners with the community to ensure that students are engaged in leading their learning toward individual pathways of success. These learning paths enable each student to understand themselves and again academic knowledge toward his / her own personal goals. Partnerships with other institutions of education often allow for students to receive dual credits, as well as industry certificates. We value and respect each individual and strive to continually improve practices.

### FOR MORE INFORMATION GO TO: [WWW.NEWLONDON.K12.WI.US](http://WWW.NEWLONDON.K12.WI.US)

Scott Bleck, District Administrator / School District of New London  
**Students in the School District of New London:**

- Lead their learning on individual paths
- Engage in reflective practices
- Show integrity through actions
- Value others
- Realize success in achieving goals







## Emanuel Lutheran School

■ 200 E. Quincy St. (920) 982-5444

Emanuel has a long history of training up students who are humble, bold, and different for a purpose. We are part of the 4th largest non-public school system in the United States, the Wisconsin Evangelical Lutheran Synod (WELS). Emanuel is also part of the Fox Valley Lutheran Schools federation, supporting PreK-12th grade education in partnership with seventeen other Lutheran Elementary Schools across the Fox Valley and Fox Valley Lutheran High School in Appleton. Our school serves 240 students in 3-year-old preschool through 8th grade with a staff of eleven full-time teachers and four educational aides, as well as numerous other support staff and administrators. Nothing brings us more joy than partnering with families who value a high-quality, Christ-centered education in a world that is increasingly hostile to Christ; it is that dedication to our Savior that sets us apart from any other schooling option in the New London area. If you are interested in learning more about how a foundation in Christ will positively influence your child's education, please contact Principal Bill Fuerstenau to set up a conference and a tour. May God go with you always!



# History

# Walking

## NEW LONDON HISTORICAL SOCIETY

The history of the Thern Farm goes back to 1891 when the farmhouse was built as a dining hall for the New London Fair (1891-1912). In its heyday, thousands of visitors walked, came by horse and buggy, or rode the train to come to the fair.



After the fair ended, the land was purchased by the Thern family in 1914 and turned into a small dairy farm. In 2014, Thern Farm was recognized with the Century Farm Award for over 100 years of family ownership of the land. In 2015, Thern Farm became part of the New London Heritage Historical Society ensuring that its historical legacy will live on.

In 2016, Thern Farm hired a Director to oversee the operation of the organization. Since opening to the public the farm has offered programs, classes, and events as well as welcomed tours and private rentals. Thern Farm has become known for Rhubarb Fest and Christmas Open Houses which have both become popular annual events.

None of the activities would be possible without a dedicated group of volunteers that are up for almost anything. Whether it's maintaining the garden, parking cars, giving tours, or so much more, it's truly a group effort.



Located along Hwy. 54, just east of the U.S. Hwy. 45 bypass, and nestled on the banks of the Embarrass River in New London, WI, the historic Thern Farm is a reminder of days gone by.





# TAKE A WALK THROUGH HISTORY

New London is filled with rich history protected and preserved by its very own Historical Society. This place is a must see. Tucked away from the hustle and bustle of town, a visit to the village is a visit to another era. With six buildings to tour, you will find a snapshot of days gone by within the walls. Browse through the octagon house, a one-room school house, little white chapel, log cabin, train depot and the Simmon's garage. Each is furnished with original or period pieces that capture the historical significance of each building. Located at 900 Montgomery St. in New London. Learn more about the church and octagon house below or set up an appointment to visit the entire village by calling (920) 982-8557 or e-mail nlhhs.village@gmail.com.



The Village Chapel held its first worship services in 1949. Often referred to as “the little white church on McKinley Street”. The Chapel was on a portion of the property now occupied by the Police Department. Originally the building was the Three Pines School and was located in the Township of Liberty east of New London. It became home to the Evangelical United Brethren Church which merged with the Methodists in 1968.

The chapel was donated to the society in August of 1991 and moved to the village. It has been furnished as a non-denominational chapel set aside for worship and personal meditation. The chapel is also available for weddings, renewal of vows and more. Religious books and artifacts from community churches complete the chapel



At the time the Octagon House was built in New London, approximately 1867-68, it was considered an architectural feat.

In addition to its eight-sided shape, it was quite a showplace in its time. The parlor was complete with pump organ, plush couches, and large framed portraits on easels. A cupola on the roof topped a spiral staircase in the center of the house.

The house was built on N. Shawano St. near where the Chamber of Commerce is located in Pfeifer Park. The house was moved first to Hillshire land and then to the historical village in 1989. It is furnished today with period pieces donated by community residents.



# Dining & Desserts

## IN NEW LONDON

Explore all the great dining and dessert options available in New London. There is something for everyone. Grab a quick bite to eat, dine in one of our friendly-family diners, or choose from any of our sit-down restaurants.

### BAR & GRILL

#### Bean City Bar & Grill

N2505 Bean City Rd.  
(920) 982-1500

#### Bree's Inn II

323 S. Pearl St.  
(920) 982-7511

#### C&R Waterfront Bar & Grill

408 W North Water St.  
(920) 982-6550

#### Cruz Inn

309 S Pearl St.  
(920) 360-2343

#### Dragon's Den Bar & Grill

318 W. North Water St.  
(920) 250-5453

#### Hilby's Restaurant & Sports Bar

106 E. Wolf River Ave.  
(920) 982-4982

#### Huckleberry Acres

#### Campgrounds/Bar

#### Restaurant

E9005 Huckleberry Rd.  
(920) 982-4628

#### Jeanne Rose Sports Bar

306 W. North Water St.  
(920) 250-5821

#### Phil's Still

E8565 State Road 54  
(920) 982-0721

#### Pup's Irish Pub

E8558 State Road 54  
(920) 982-3891

#### Quiver 'N Minnow

N3748 CR-T  
(920) 982-9660

#### Wolf River Trips &

#### Campground

E8041 County Rd X  
(920) 982-2458

### CASUAL DINING

#### El Patron Mexican Food and Grill

203 N Shawano St.  
(920) 250-5005

#### El Tequila Mexican Restaurant

208 W. North Water St  
(920) 250-5262

#### Emily's Café

422 E. Beacon Ave.  
(920) 250-5070

#### Familiar Grounds

206 N. Pearl St.  
(920) 982-4332

#### Family Bake Shop

114 W. North Water St.  
(920) 205-6349

#### Hong Kong Buffet

310 Wolf River Plz  
(920) 982-9899

#### Jolly Rogers Pizzeria

220 W. North Water St.  
(920) 982-2333

#### King House Chinese Restaurant

1931 N. Shawano Ste. 260  
(920) 982-0812

#### Marly's Restaurant

520 S. Pearl St.  
(920) 982-5390

#### New London Family Diner

1601 N. Shawano St.  
(920) 982-9060

#### Pantry Café

317 S. Pearl St.  
(920) 250-3945

#### Taqueria Luciano

214 W. North Water St.  
(920) 250-5137

#### Zero's Café & Catering

815 N. Shawano St.  
(920) 213-7598

### FAST FOOD

#### Domino's Pizza

400 N. Shawano St.  
(920) 982-7700

#### Little Caesars

207 N. Shawano St.  
(920) 982-3333

#### McDonalds

1135 N. Shawano St.  
(920) 982-5540

#### Smokehound BBQ Food Truck

(920) 659-3232

#### Subway

1200 N. Shawano St.  
(920) 982-4401

#### Taco Bell

1280 Shawano Ave.  
(920) 982-7499

### HEALTHY OPTIONS

#### Longevity Nutrition

201 S. Pearl St.  
(920) 250-6500

#### Fiesta de Frutas

311 S. Pearl St.  
(920) 257-1813

### SUPPER CLUBS & DINING

#### Crystal Falls Restaurant, Banquets, & Catering

1500 Handschke Dr.  
(920) 982-0627

#### Pine Tree Supper Club

E8095 Hwy 54  
(920) 982-5738

#### Shamrock Heights

#### Golf & Supper Club

N5525 Old Hwy. 45  
(920) 982-9993

#### The Waters Supper Club

815 W. Wolf River Ave.  
(920) 982-7960

### SWEET TREATS

#### Dairy Queen

600 W. North Water St.  
(920) 982-3122

#### Kist Kandies & Ice Cream

414 E. Cook St.  
(920) 358-5714

# Attractions

## IN NEW LONDON

Big cities can be great, but visiting a smaller city like New London is an experience. Unlike the metropolitan areas that are jam-packed with people and activities our community is peaceful and beautiful. The pace of life slows a bit in small towns, and we offer quaint businesses, home-town family diners, miles of beautiful parks and so much more.

Whether you prefer to golf, hike trails, eat delicious local cuisine, catch a movie or go disc golfing there are plenty of activities to keep you busy. Check out the next few pages for just some of the attractions highlighted in New London starting with the Wolf River Art League's Start Art Project.

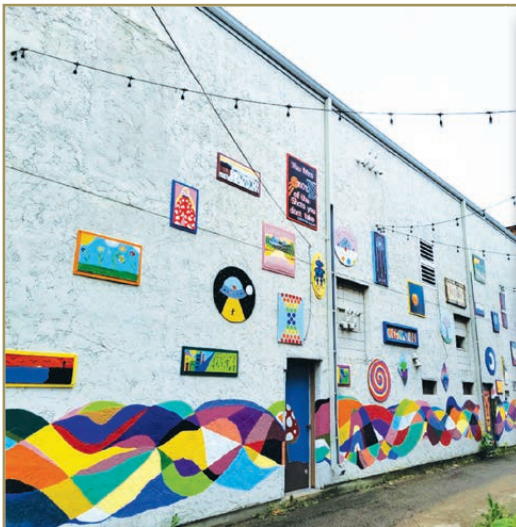
### TOUR THE MURALS

There are almost 70 murals hidden throughout New London, the Children's Art Gallery is one of our favorite stops. The Children's Art Gallery is located in an alley off of Water and St. John's Streets. This is a place where kids will feel welcome and appreciated. Look at the colorful artwork installed on the backside of Water Street Vintage Antique Mall.

Throughout the fall of 2020 and winter of 2021 these young artists devoted time to making artwork at home. Wolf River Art League donated paint and supplies, and member Season Polsin put them to work asking only that they paint something they love. She collected the artwork and with the help of others, hung the Youth Art Gallery in spring 2021. There is a lion, a unicorn, even a painting of New London.

The overhead night lighting was installed courtesy of our Utility Company.

In 2022, a children's garden was created across the alley. The Art League's donated plants compliment the art beautifully.



### NEW LONDON MURAL TOUR

The Wolf River Art League has brought so much color and beauty to the City of New London with their "Start Art Project".



This group of volunteers will continue mural installations and painting throughout the year as long as the weather allows.

Locate the murals by following an interactive Google map!

To access the map, scan the QR code:



SCAN ME

The interactive map will continue to be updated as more beautiful art is added around New London!

You can also find a copy of the map and learn more about the mural project at:

[www.newlondonarttourism.com/murals](http://www.newlondonarttourism.com/murals)

# Attractions

## IN & AROUND NEW LONDON



**GO TUBING**—At the Wolf River Trips & Campground the Wolf and Little Wolf rivers flow through the forests and farmlands of central Wisconsin, creating spectacular scenery and incredible recreational opportunities. The beauty and fun of this area are awaiting you at Wolf River Trips and Campgrounds. Whether you are planning a day of tubing or a week of camping and fishing, Wolf River Trips and Campgrounds has everything you need for a fun-filled and relaxing vacation for the whole family.



**COME TO THE CAR SHOW**—Spend the day in the sun on the first Sunday in June at Hatten Park for the New London Car Show. Hosted by the Wolf River Classic Chevy Club, this car show is open to all makes and models of vehicles. The individual classes are from 1900 through the present year. There are 19 classes with three trophies in each class. Registration fees are \$5.00 and take place between 8 a.m. to 1 p.m. Trophies are awarded at 3 p.m. A dash plaque is awarded to the first 200 vehicles registered. No fees for spectators. Music, food & refreshments available on the grounds (no carry-ins permitted).



**GET SOME ICE CREAM**—Visit this hidden gem to try fresh ice cream, soda and candies. Sodas in 31 flavors, many kinds of fudge, and 11 flavors of ice cream in warm waffle cones – all made at the Kist plant in New London. Kist Kandies & Ice Cream has over 20 different tasty options with plans to expand even more.



**ENJOY THE RIVER**—Boating on the Wolf River is a top attraction in the New London Area. The river connects New London, Shawano, Fremont and Winneconne. Popular fish in this river are many varieties of panfish, large and smallmouth bass, musky, and trout. Watch this video for great info about the Wolf River Walleye Run! Float in on the river and set your lines in New London. Stop in at Johnny's Little Shop of Bait for all your fishing supplies.



**KAYAK THE RIVER**—Looking for a great opportunity to become one with nature and see some awesome murals created by our local Wolf River Art League? You can use the kayak launch at Riverside Park and float your kayak or canoe down the Wolf and Embarrass Rivers through downtown New London for a relaxing, fun experience! Stop by our local businesses for a convenient meal or treat. Just another great reason why New London is your address for great opportunities.





### **WALK THROUGH THE VETERAN'S MEMORIAL**

— With over 1,000 veterans' names on the memorial walls located in Taft Park, this area is breathtaking. Visitors can now use a QR code posted at the park's information kiosk to locate the names of veterans honored at the memorial. Application forms for memorials are available at Taft Park, City Hall, the New London Parks & Recreation office and the New London Chamber of Commerce office.

**LEARN SOMETHING NEW**—Visit one of the only five public, multi-disciplinary, museums in Wisconsin. People from all over the country visit the museum every year to learn about local, natural and Native American history. Open Mon.-Fri. 10-5 year round Sat. 10-1 Labor Day – Memorial Day with free admission. The New London Public Museum is located at 406 S. Pearl St. Find them on Facebook or contact the museum at (920) 982-8520 or visit [newlondonwi.org/museum](http://newlondonwi.org/museum)

**VIEW CARS & HAVE COFFEE**—Weather you have a car you love to show off or just enjoy looking at cool cars, come join us in the Familiar Grounds parking lot from 8 – 11 a.m. the following Saturday mornings for Cars & Coffee June 17th, July 15th and August 19th. Presented by Familiar Grounds, located at 206 N. Pearl St.

**ENJOY OUTDOOR MUSIC**—Spend your summer night watching free live music right behind the Chamber of Commerce in New London. Concerts will be held monthly on Thursday evenings starting in June and continuing through August. Entertainment will range between blue grass, pop, country and oldies. The New London Lions Club will be serving beer and brats at the concessions. Band schedules will be posted by April, visit [newlondonchamber.com](http://newlondonchamber.com) for more details.

**CATCH A SHOW**—This beautiful theatre is a huge piece of New London's history, and the business reopened its doors recently after closing during the pandemic. Open Thursday through Sunday, view up to four shows each night. Come enjoy some delicious popcorn, and the best movie-watching experience in town!



# Attractions IN NEW LONDON



**DO AN ACTIVITY**—The New London Public Library is a center for community resources, fun and learning, the New London Public Library has much to offer children, adults and multigenerational groups. The library is also a great place to get up close and personal with new and exciting technologies, or to get assistance with your own devices. Like us on Facebook or follow us on Instagram to find out more about the library's programs and events or visit [NewLondonLibrary.org](http://NewLondonLibrary.org).



**GO GOLFING**— Shamrock Heights has become one of the oldest and most scenic golf courses in Northeast Wisconsin. Located in the heart of the Wolf River Valley on the north side of New London, Shamrock Heights offers a rich history and a professional atmosphere, making it the perfect place for any golfer.



**VISIT THE SHOOTING RANGE** — The New London Fish & Game Club is a non-profit organization located on Old Highway 45 in New London. The club offers services to its members such as trap shooting, skeet shooting, a rifle / pistol range, and targets for bow practice. Membership for family is \$25 and single is \$15.



**GET SPOOKED**—“Sooks on Spurr” is a privately owned Haunted House. The house was built in the mid 1800's. After you purchase your ticket, you can warm up by the large campfire or listen to the band while enjoying a soda or beer and food concessions until your ticket number is called to have you enter the “Mansion of Misery!” Spooks on Spurr is considered an R Rated Haunt so anyone under 16 should be aware before entering.



**GO SKATING**— Spend an afternoon or evening skating across the ice rink located by the City Garage 915 W Wolf River Ave. Bring your own skates. There is no entrance fee. At night enjoy the overhead lighting provided. There is a warming shelter and heated restrooms available to the east of the parking lot.



**GET OUTSIDE**—Hit the trails in New London on the comprehensive network of groomed trails. Access to the trails can be found between Crystal Falls Banquet Facility and AmericInn Lodge & Suites. Before setting out, check on the open / closed status of trails. To find open snowmobile trails and conditions in the area check out Northport Snowriders at [northportsnowriders.com](http://northportsnowriders.com).

# *Meet New London's Sister City* KILLALOE, IRELAND

By definition, a sister city is a broad-based, long-term partnership between two communities in two countries. The relationship is officially recognized after the highest elected or appointed officials from both communities sign off on an agreement to become sister cities. After many years, New London and Killaloe, Ireland are finally officially Sister Cities – thanks to Carrie and Larry Katerzynske and many others from the Shamrock Club of New Dublin who were instrumental and persistent to bring the two cities together. Irish roots run deep in New London, boasting one of the largest Irish fests in the state. It seemed natural for New London to court an area in Ireland.

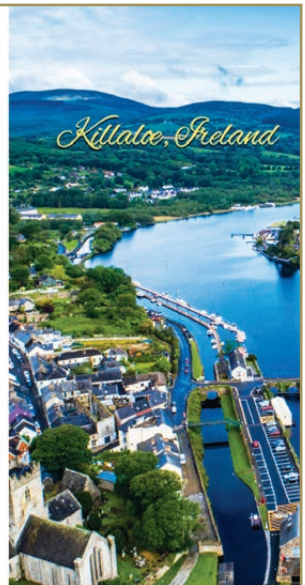


Killaloe is a large village on the Shannon River, sharing many similarities with New London like fishing, kayaking, and boating. Many residents from New London have gone over to visit Killaloe multiple times and Mayor of County Clare, Tony O'Brien has become quite fond of New London. This process did not happen overnight; in fact, residents from both areas have been visiting each other for the past 15 years even though an official agreement wasn't in place. Relationships were formed over years and friendships blossomed.

On August 16th, 2022, the City of New London proudly signed the Twinning Charter and a few days later Mayor O'Brien signed the Charter while in the area and visited with that same group that kept this process alive for so many years.

This relationship opens tourism opportunities for the City of New

London inviting residents from Ireland to visit their Sister City and vice versa. The City of New London proudly reflects the partnership, watch for the Sister City sign welcoming guests into town adding some extra Irish flavor.





# Grand Parade Et Irish Fest

## IN NEW DUBLIN

### 2023 SCHEDULE OF EVENTS

Subject to change visit [newdublin.com](http://newdublin.com) for complete details.

#### ♣ Monday March 13 – Leprechaun Day

Leprechauns change the name of the town to New Dublin for the week and will appear at various schools, nursing homes and businesses. Refer to the schedule for their itinerary.

#### ♣ Tuesday March 14 – Hooligan Day

Corned beef and cabbage is served during the week at Pup's Irish Pub and Pine Tree Supper Club on Hwy 54 in North Dublin (Northport) and places such as Crystal Falls, Familiar Grounds, The Waters, Hilby's, New London Family Diner and many other fine local establishments in New Dublin (New London).

#### ♣ Wednesday March 15 – Irish Caroling

Irish Caroling at St. Joseph Residence and Franklin Park apartments. It's a great way to learn all the traditional Irish sing-a-longs. Song sheets are provided. Meet at St. Joseph Residence—New London at 5:00 pm.

#### ♣ Thursday March 16 – Irish Entertainment and Dignitary Appreciation Night • 7:00 pm at

New London Senior High School Auditorium. Talented artists from the New Dublin area present a moving evening of Irish entertainment on stage that features songs, dances, and the humor of Ireland. We will be introducing our 2022-23 Irish Man & Irish Rose, Grand Marshall and the Irish Lad & Lassie. It's great family entertainment. Free admission, donations appreciated.

#### ♣ Friday March 17 – Ceili (kay-lee) Happy St. Patrick's Day

7:00 pm at Crystal Falls Banquet and Restaurant. A traditional gathering of friends and family in celebration of music and dance at 7 p.m. at Crystal Falls Banquet and Restaurant. Come and learn how to do Irish dance with a Ceili band and Caller. Fun for the whole family. Admission is free and donations are appreciated.

#### ♣ Saturday March 18 – Grand Parade and Irish Fest St. Patrick's Day Grand Parade –

1:00 pm – Downtown New Dublin. Wisconsin's largest St. Patrick's Day Parade includes marching and bagpipe bands, clown and specialty performers, clan and business floats. Over 100 units. Prizes awarded for the best entries.

**New Dublin Irish Fest** – 11:00 am to 6:00 pm – Join us under a HUGE heated big top tent by the Festival Food parking lot downtown. Features Irish food, beverages, entertainment and market booths. Entertainment will be Sheamus Fitzpatrick and the McNally Boys from 11:00 – 12:30, Band O'Barley from 1-2:30 and The Scrubbers from 3-6. Entrance to Irish Fest is \$5.00 for the whole day.





## The Shamrock Club of New Dublin



Since 1984 the Shamrock Club has sponsored a week long celebration of St. Patrick's Day in New London, WI. Featuring the largest St. Patrick's parade in the state we have garnered national media coverage each year. Our parade and Irish festival draw thousands to New London each March.



Over the past 38 years, with the help and generosity of many businesses and individuals, we've donated over \$200,000 to local charities in the greater New London area.

Follow us on Facebook & check our website for details on our celebration & club events.

**JOIN US!  
NEW MEMBERS WELCOME!**



The Shamrock Club of New Dublin  
P.O. Box 317  
New London, WI 54961  
[www.newdublin.com](http://www.newdublin.com)



224913

## Dine on Our River Side Deck

Full Menu • Nightly Specials  
Great Pizza • Riverside Dining

Open for Lunch Fri., Sat., Sun.: 11am-4pm  
Serving Dinner Mon. & Wed.-Sun: 4:30-Close



Fuel Available For  
Boats & Snowmobiles

WATCH FOR OUR SPECIAL EVENTS

815 W. Wolf River ave, New London  
920.982.7960 • [www.atthewaters.com](http://www.atthewaters.com)

SUPPER CLUB  
AND LOUNGE

facebook US

230906

Healthy Smile  
Healthy Life



New London™  
FAMILY DENTAL

WELCOMING  
NEW PATIENTS/FAMILIES FOR  
DENTAL CARE

Providing compassionate  
and comprehensive  
dental care for the entire family

105 Northridge Drive • New London, WI 54961

**920-982-3567**

[www.newlondonfamilydental.com](http://www.newlondonfamilydental.com)

224953



**Wolf River  
Theatrical Troupe**

304 St. Johns Place New London, WI

Formed in 1982, this active Troupe of Thespians has been supplying live entertainment and plays of all sorts. We've been honored to be recognized as one of the top two theatres in the area. We pride ourselves in offering the best in community theatre for all ages. In the summer we offer "Scripts, Stage and Escapades" which is a children's theatre program. There are often mixtures of adult and youth talent in our Christmas shows. Our talent has been called on as entertainment for various community groups and functions, but most of our productions take place in our home: 304 St. John's Place, New London. There, you can meet some of the Troupe after enjoying a musical, a comedy, farce, drama or mystery. Better yet, join in the fun by auditioning for an upcoming show! Ticket prices are affordable, seats and temperatures are comfortable and there are concessions to enjoy.

The theatre is wheelchair accessible.



Call for reservations: 920-250-6200  
Check our website - [WRJT.org](http://WRJT.org) and our Facebook,  
on line tickets - [our.show/wrtt](http://our.show/wrtt)

112385



People You Know  
Service You Trust!

THERE'S NO NATURAL RESOURCE  
like  
COMMUNITY

With public power, the grid never sleeps right here.  
Renewable. Not just for you.



Providing  
dependable  
electricity  
for ALL  
your needs!

- Residential
- Commercial
- Agricultural



920-982-8516 • FAX 920-982-8544  
400 E. North Water Street, New London WI 54961



113017



**EMANUEL EV.  
LUTHERAN  
CHURCH AND  
SCHOOL**

Website: [www.emanuelnl.org](http://www.emanuelnl.org)  
Church Email: [church@emanuelnl.org](mailto:church@emanuelnl.org)  
School Email: [school@emanuelnl.org](mailto:school@emanuelnl.org)

- 3P/4K - 8th Grade - Before/After school program
- Worship Services: Saturday at 5:15 pm, Sunday at 8:00 & 10:30 am, Monday at 6:30 pm
- Radio broadcast service at 9:00 am on Sundays on WJMQ 92.3 FM
- Sunday School and Bible Studies from 9:15 - 10:15 am each Sunday
- Individual & family counseling
- Youth groups for Middle School & High School Students

116001

200 E Quincy Street  
New London WI 54961

[facebook.com/emanuelnl](https://facebook.com/emanuelnl)  
Phone: 920-982-5444  
Fax: 920-982-0954



# Healthcare PROVIDERS



## **THEDACARE**

**1405 Mill St.  
(920) 531-2000**

At ThedaCare, you can rest assured that you'll receive the exceptional care you need, right where you need it — close to home. As a comprehensive health care system dedicated to individualized care, their care providers work to understand your unique medical background, risks, lifestyle, personal values and goals, to help them help you get back to living your best life, sooner. Through their extensive network of primary and specialty care providers, they're here to provide all patients within the communities they serve the level of expertise you deserve.



## **ASCENSION MEDICAL GROUP**

**1420 Algoma St.  
(920) 982-8300**

Serving residents of the Wisconsin counties of Waupaca and Outagamie, their board-certified doctors and nurse practitioners provide healthcare services for every member of your family, at every stage of life.

Each time you visit their clinic, your doctor begins with listening. By understanding you and your health and by working together, they help make sure you're getting the care you need and the best care possible.

Their family medicine doctors and care teams provide a wide range of services from annual physicals, preventive health screenings, immunizations and weight management to treating acute illnesses.



## **VALLEY FAMILY MEDICINE**

**1505 Mill St.  
(920) 982-7900**

Valley Family Medicine is a local provider owned and operated practice that provides services to your whole family. Dr. Van Hoozen is board-certified in Family Practice as well as board-certified in Addiction Medicine by the American Board of Preventive Medicine. He is also a member of the American Academy of Family Physicians and American Society of Addiction Medicine.

# Parks & RECREATION

**ABRAHAM PARK 1800 S. PEARL ST.** Abraham Park is surrounded by a peaceful neighborhood, and is the perfect spot to enjoy a family picnic. The playground, tennis & basketball courts, and baseball diamond provide fun for all ages.

**ANCHOR PARK 100 W, NORTH WATER ST.** This is one of New London's smaller parks, nestled at the east end of downtown. It boasts of a beautiful flower garden and a view of the historic former city hall building.

**BERNEGGER RIVER WALK 103 S. PEARL ST.** The Bernegger River Walk is New London's smallest park on the beautifully landscaped banks of the Wolf River. Enjoy fishing from the new docks, or stroll on the paved walking trail.

**FRANKLIN PARK 500 DIVISION ST.** Established in 1856 this is New London's oldest park. At 1.3 acres, it still offers leisure opportunities: a playground complete with large sandbox and a walkway shaded by the mature trees that make up the park.

**HATTEN PARK 801 WERNER-ALLEN BLVD.** Named after William Hatten, this park boasts of 120 wooded acres with nature and cross-country ski trails. There is a shelter available for rental complete with restrooms, picnic tables, electricity and water. The park offers two playgrounds, basketball court, ball fields, tennis courts, volleyball courts, horseshoe pits and a disc golf course.

**KROSTUE PARK 411 ELM ST.** 23 acres with picnic tables, ball field, playground, and has open and wooded/nature areas.

**LOSS PARK 103 S. PEARL ST.** This is New London's smallest park nestled on the landscaped banks of the Wolf River. Enjoy fishing with the kids from the boat dock. Conclude a day of boating by docking here and taking a short walk to New London's downtown area.

**MEMORIAL PARK 800 MONTGOMERY ST.** This spacious park boasts 13 acres on the banks of the Wolf River. The facility offers a shelter, restrooms, playground, 2 ball fields, and 2 lighted volleyball courts. The park is adjacent to New London Skate Park and the Heritage Historical Village.

**MINI PARK 521 W. NORTH WATER ST.** This downtown park, although small at 0.2 acres, boasts of a beautiful flower garden and shaded benches. All of the fine eateries downtown New London has to offer are within walking distance from this park.

**NEW LONDON JAYCEES DOG PARK 740 RIVER RD.** New London's 3 acre dog park consists of two separate fenced in areas to provide the perfect space to exercise your dogs, both large and small.



New London is home to 16 park sites that encompass a combined area of 281.6 acres. The parks also host many different options for you such as leisure parks and sports parks. Discover which park site can be part of your perfect day. Visit [newlondontourism.com/parks-directory/](http://newlondontourism.com/parks-directory/) for more details.

**NEW LONDON SKATE PARK 800 MONTGOMERY ST.** Try your skills on this park's quarter pipes, launch boxes, grind rails and a pyramid. The park is designed for skateboards, BMX bikes and roller blades. Adjacent to Memorial Park & the Historical Village.

**PFEIFER PARK 509 BURTON RD.** Named after Dr. Fred Pfeifer, this 9.4 acre park offers many leisure opportunities. Enjoy a peaceful walk along the shady banks of the Embarrass River or play a few games of tennis (lighted courts). Additional amenities include a playground, 3 ball fields, basketball court, restrooms.

**RIVER TRAIL PARK 205 S. SHAWANO ST.** Take a leisurely stroll along the Wolf River on this beautifully shaded trail. Then enjoy a relaxing picnic as you watch butterflies visit the park's flower garden.

**RIVERSIDE PARK 1215 W. WOLF RIVER AVE.** Enjoy a stroll through this 5 acre park on the shady banks of the Wolf River. Amenities of the park include boat launches, docks, vehicle/boat trailer parking, shelter, and year-round restrooms.

**ST. JOHN'S PARK 122 W. NORTH WATER ST.** This 0.4 acre park is located on the Wolf River in historic downtown New London. Take pleasure in a picnic as the river peacefully flows by. A dock is available so boaters can stop and take a leisurely stroll to one of the many New London eateries.

**TAFT PARK 400 W. NORTH WATER ST.** Nestled in the heart of downtown New London along the Wolf River, this is a very beautiful and peaceful place to relax. Shaded by beautiful mature trees is a war memorial honoring New London's fallen heroes. Boaters can dock here to picnic or enjoy a meal at one of the many fine restaurants downtown. Handicap accessible.









10  
9  
8  
7  
6  
5  
4  
3  
2  
1

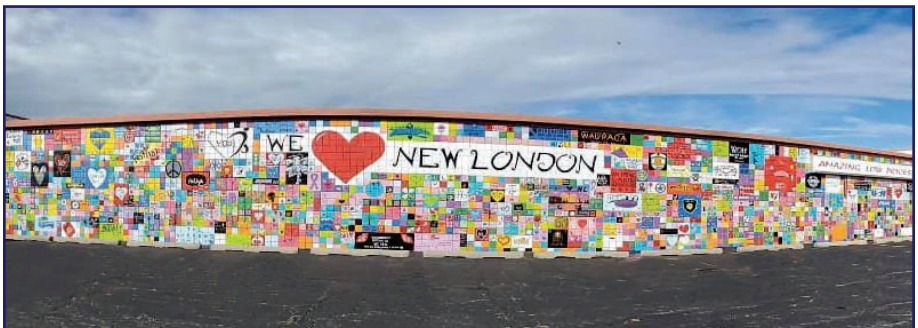
H I J K L M

H I J K L M

# NEW LONDON STREET LISTING

See map on pages 26-27

Algoma Street .....I6	Fox Crossing.....K1	Maple Creek Lane.....A7	Rocky Mountain Dr.....L1
Allcan Road .....F9	Fox Trail .....K1	Martin Street .....K5	Roosevelt Court .....L1
Appleton Street.....I3	Fremont Street .....H7	Mayflower Court .....K4	Rowland Street .....J5
Aubrey Court .....G10	Giselle Drive .....A6	McKinley Street .....F4	Shawano Road .....B5
Austin Court .....E5	Glory Road .....G9	Menasha Street .....I4	Shawano Street .....E4
Avon Street .....F4	Greenfield Drive .....M3	Mill (Cty. Hwy. T) St .....I6	Shiocton Street .....G4
Basswood Lane.....F10	Grove Street .....J7	Millard Street .....I5	Smith Street .....J5
Beacon Avenue.....H7	Hancock Street .....H5	Minerva Street .....K5	South Water Street .....G5
Bean City Road.....L2	Handschke Drive .....H4	Montgomery Street .....I7	Southland Lane .....K3
Beckert Road.....K2	Hatten Park Road.....3	Montieth Street .....J7	Southridge Drive .....C4
Berit Circle.....A6	Haymeadow Court .....K2	Mulligan Drive .....F8	Spring Street .....H5
Broad Street .....E4	Henry Street .....D4	Nassau Street .....J5	Spurr Road .....A6
Bruce Street .....I6	High Street .....J7	Neenah Street .....I4	St. John's Place .....G5
Brynwood Trace.....K2	Highway 54 .....E3	North Star Court .....K2	Starlight Drive.....K2
Buck Street .....H4	Hillshire Drive .....K7	North Street .....F4	State Street .....G5
Burton Road .....F4	Hillside Street .....E7	North Water Street .....G4	Sun Ray Avenue .....M2
Cameron Street .....J3	Hintzke Road .....A6	Northpoint Drive .....A6	Sunset Lane .....L2
Cardinal Street .....J3	House Road .....F9	Northridge Drive .....C4	Suprise Ending Road .....G7
Caroline Drive .....G9	Industrial Loop Road .....K8	Oak Street .....J6	Tara Court.....J4
Cattail Court .....B4	Jeanne Street .....D4	Oakridge Drive .....C4	Taubel Boulevard .....B4
Cedar Street .....D5	Jefferson Street .....J4	Old Highway 54 .....A5	Tower Lane .....K8
Cedarhurst Drive.....K2	Jennings Road .....J1	Old River Road .....K8	Wallace Street .....I6
Cook Street.....A5	Jennings Street .....J3	Orchard Court .....J3	Walmer Lane .....K3
County Trunk D .....A5	Junction Road .....E6	Oriole Street .....J3	Warren Street.....I5
County Trunk DD .....A6	Karen Court .....G9	Orville Drive .....A7	Washington Street .....H4
County Trunk S.....F8	Katie Court.....J4	Oshkosh Street .....J4	Waupaca Street.....G4
County Trunk T.....N7	Kendall Lane.....M1	Pamela Lane .....L2	Werner-Allen Blvd .....I3
County Trunk W.....L2	Klatt Road .....L2	Paradise Court .....L1	West Street .....G3
County Trunk X .....H2	Laura Street .....J5	Park Street .....G5	Willow Court .....B4
Dawn Drive .....L2	Law Street .....I5	Parkview Drive .....J3	Winnifred Street .....K5
Dexter Street .....J4	Lawrence Street.....J5	Partridge Drive.....B4	Wisconsin Street .....G4
Dey Road .....L1	Liberty Road .....D9	Pearl Street .....J5	Wolf River Avenue .....G4
Dickinson Street.....I4	Liberty Way .....A7	Pershing Road .....K3	Woodfield Drive .....J1
Division Street .....J6	Lima Street .....F4	Pheasant Drive .....C4	Woodlane Drive .....G7
Dogwood Court .....B4	Lincoln Court .....G5	Pine Street .....I4	Wyman Street .....J5
Douglas Street .....I6	London Lane .....E7	Pinewood Court .....J2	Zachary Court .....G10
Eastridge Drive .....G10	Lucas Drive.....G10	Pinewood Lane.....J2	
Elm Street .....G3	Lyons Road .....M2	Quincy Street .....H6	
Evergreen Street .....J6	Lyons Street .....F4	Ridgeway Drive .....I7	
Fairview Drive.....D5	Madden Road .....E2	River Road .....E6	
Forest Pine Drive .....M3	Manske Road .....M2	Robin Street.....K3	





# #STAYCONNECTED

## DOWNLOAD NEW LONDON CONNECT



### STAY INFORMED WITH NL CONNECT

Stay organized and up-to-date with news, announcements, and upcoming events with the

- School District of New London
- City of New London
- New London Area Chamber of Commerce

Download the NL Connect app today for free!



The New London Connect app allows parents, students, faculty and community residents the ability to stay connected and informed about what's happening in New London. By creating a multi-site app, information about the City of New London, School District and Chamber of Commerce can be found under one button.

New London  
Connect App



#StayConnected

"After downloading the app, I found it very informative & helpful. I noticed there are a lot of area businesses that I was not aware of and am excited to check out. With my grandson starting 1st grade, having everything all in one spot to reference will be great. Technology has become a way of life for most of us, so having everything in one place in the palm of our hand is a great thing."

-Cristy Popke,  
New London Resident

# New London Aquatic & FITNESS CENTER



Are you looking for an indoor swimming pool, hot tub, a splash pad or workout room? Well, look no further, we have everything under one roof for the community to enjoy. The main attraction of the Aquatic and Fitness Center is the six-lane, L-shaped indoor pool with a variety of programming for all ages. The pool spans 25 yards across the shallow end while the length from the shallow to deep end measures 25 meters. Brave the diving board or enjoy the pool slide which is open during the public swims. The Pool is patrolled by lifeguards. If you're looking to relax, hop into the whirlpool hot tub which is set to be 103–104 degrees of pure comfort. The hot tub is open throughout the day to patrons 18 and older, but closed to the public during swimming lessons. If the indoor pool or hot tub are not your style and you have little ones, visit the outdoor splash pad filled with sprayers and fountains that will make any child squeal with delight.



The aquatic center also houses an air-conditioned exercise room with a variety of cardio and weight training equipment including treadmills, ellipticals, bikes, a stair stepper, and a row machine. Strength training options include free weights, kettle bells, universal weight machines, an incline bench, and an adjustable sit-up bench. Three flat-screen TVs with Dish Network access and an overhead radio system provide auditory and visual entertainment during your workout.

\*Please visit [newlondonwi.org](http://newlondonwi.org) for the most up to date details on hours and activities



# Accommodations IN THE NEW LONDON AREA

**Stay the Night**—You will find various lodging options in the area. Amenities may vary at locations visit designated website for details. For camping, glamping, cabins and RV there are multiple campgrounds and areas with various recreation activities available. We'd love to have you book your retreat, conference, banquet, or wedding reception in New London. Visit travel sites where New London is featured such as Airbnb, Vrbo, HomeAway and Expedia when booking your next stay in the area.



## **HOTELS:**

### **AmericInn Lodge & Suites**

1404 N. Shawano St.  
(920) 982-5700

### **Quality Inn**

1409 N. Shawano St.  
(920) 982-5820

## **BED & BREAKFAST:**

### **Antiques With Inn**

1776 Division St.  
New London, WI  
(920) 982-4366



## **MOTELS:**

### **Rainbow Motel**

1140 N. Shawano St.  
(920) 982-4550

## **CAMPING, GLAMPING, CABINS & RV:**

### **Mulroy's Irish Acres Farm**

E9657 Manske Rd.  
(920) 982-4744

### **Huckleberry Acres Campground**

E9005 Huckleberry Rd.  
(920) 982-4628

### **Wolf River Campground**

E8041 County Rd. X  
(920) 982-2458

### **Bear Lake Campground**

N4715 State Road 22—110  
Manawa, WI  
(920) 596-3308

### **Guth's Resort**

E7294 Guth Rd.  
Weyauwega, WI  
(920) 594-2090



# Sturgeon Spawning

YOU HAVE TO SEE IT TO BELIEVE IT

Each year, when the water temperatures are just right, Lake Sturgeon travel upstream to their spawning grounds, giving the public a prime opportunity to see these ancient fish up close. Visit New London on the paved Sturgeon Trail along Highway X, just west of the city. This is a favorite spot for onlookers to view this wonder of nature with many gathering during all times of the day. Once the conditions are right and spawning begins, spectators can view sturgeon up to six feet long from the trail.



This incredible sight lasts only for a couple of days, in late March or April after the water temperature has reached 53 degrees Fahrenheit. In contrast, during seasons of low water flow and more rapid water temperature rise, spawning does not begin until water temperatures reach 58-59 degrees Fahrenheit. In 2020, a new fishing pier was installed along the trail as part of a larger project to improve the Lake Sturgeon spawning habitat.

For the most up-to-date sturgeon spawning report, call the sturgeon hotline number for recorded daily updates: (920) 303-5444. Visit <https://www.wolfrivercam.com/> to view the Wolf River Cam for underwater shots.

Would you like us to contact you when the Sturgeon come to New London? Register for a sturgeon spawning email notification in the New London area by visiting [www.newlondontourism.com/sturgeon-spawning/](http://www.newlondontourism.com/sturgeon-spawning/). To request an automated phone call when they arrive, submit your full name and phone number to [admin@newlondonchamber.com](mailto:admin@newlondonchamber.com), or call the New London Tourism office at (920) 982-5822. Please note phone numbers and / or e-mails remain on a secure notification list year after year, so no need to contact us every year. There is an option to unsubscribe to both the phone call and / or e-mail at any time.



# Mosquito Hill Nature Center

## EXCITING CAPITAL CAMPAIGN UPDATES



Mosquito Hill Nature Center is located two miles east of New London off County Highway S and offers views from one of the highest elevation points in the area. The center's picturesque 441 acres borders the Wolf River and includes one of the last intact stands of bottomland hardwood forest on the Wolf. Educational and recreational activities are planned for children, adults, and families throughout the year. Public programs topics are varied and might include astronomy, basket weaving, yoga, gardening, native communities, and others. Naturalist-led

recreational outings might feature birdwatching, canoeing the Embarrass River or biking the back roads of Waupaca County. A five-week Summer Ecology program offers a day-camp environment for children ages 4 to 11 in June and July. A robust school field trip program attracts thousands of elementary-age students annually.

Our annual Holiday Make & Take is a gift-making workshop for 100 children and fills to capacity each year. Inside the interpretive building you will find a selection of natural history displays, a gift shop, a library, an auditorium, and classrooms. Free Wi-Fi is available. Outside there is an observatory used during scheduled astronomy events and a natural playscape for children in an old quarry. Funding has been secured to make extensive renovations in and around the building including new interactive



Bikes allowed during Fat Tire Bike Race only.

educational displays. Construction will begin in early 2023 and is anticipated to be completed by mid-2024. The interpretive building will remain open during the renovation project, but exhibits will be closed. Three miles of developed hiking trails include wooded and prairie trails and a loop to scenic vistas at the top of Mosquito Hill. The All-People's Trail is a paved, accessible half-mile trail. Rest areas with benches and educational signage are found along the way. During the winter snow season five miles of snowshoe trail and a  $\frac{3}{4}$ -mile ungroomed cross-country ski trail provide hours of winter enjoyment. All trails are closed during the gun deer hunting season in November. Seasonal festivals and public



programs include Winter Family Fun Day, the Mosquito Hill Fat Tire Bike Race and Harvest Moon Festival. Visit [www.mosquitohill.com](http://www.mosquitohill.com), the center's Facebook page or call 920-779-6433 for a seasonal calendar of events or additional information.

# Fall Fest Et Wheels on Water Street

## WAUPACA COUNTIES LARGEST WEEKEND FESTIVAL

Mark your calendars for the second Saturday in September. You won't want to miss Fall Fest from 9 a.m. – 3 p.m. You'll find a full day of family entertainment, food and fun in downtown New London!

The festival starts off Friday night with the Wheels on Water Street Car Show on North Water Street from 5 – 9 p.m. Come on down and view some great old classics, participate in raffles, and win prizes. The New London Lions Club will have food and beverages available for purchase in the beer garden – no carry-ins please.

On Saturday, visit 100's of craft booths, produce and market vendors lining North Water Street and Pearl Street. Stop at the Chamber booth to purchase Wisconsin's finest cheese and sausage manufactured locally. Enjoy taste-tempting foods from vendors and non-profit groups.

Head to Pearl St and find the Fall Fest Fun Zone by Familiar Grounds. Children can enter the Fun Zone area all day for free, some rides may include small charge. Enjoy slides, face painting, balloon twisting, a magician and more. Be sure to stop at the FFA petting zoo in St. John's Park. View the Fire Truck displayed by the New London Fire Department. Enjoy live music and entertainment throughout the day on North Water St. Please note: All of the above activities are subject to change prior to the event.

There will be lots of fall fun for all ages and admission is FREE!





# Winter Wonderland

## ON THE WOLF



Mark your calendars for this very merry event scheduled the first Friday in December right in the heart of downtown New London. The New London Area Chamber of Commerce transforms the city into a magical Winter Wonderland on the Wolf.

Download the Light Up New London Map to tour the Christmas lights throughout the area. All homes and businesses are encouraged to get their decorations up before December 1st for families to enjoy through the entire holiday season. Or find maps on the New London Chamber Facebook page.



Get lost in the Winter Wonderland Christmas Displays by Longevity Nutrition on December 1st featuring a twisting trail of holiday bliss, twinkling lights and Christmas trees. Listen to the Christmas music while sipping hot cocoa.

Make sure to grab a spot downtown to view the Winter Wonderland Parade with festive entries you're sure to enjoy.

Visit with Santa and Mrs. Clause at Longevity Nutrition and leave with a Santa bag and so many joyful memories. Don't forget to bring a letter for Santa if you wish and leave it in his special Christmas mailbox that was sent from the North Pole.

Enjoy the Reindeer Boogie hosted by New London's Parks & Recreation Department at Familiar Grounds. Kids can get their wiggles out while listening to holiday music and enjoying hot cocoa



Check out the Holiday Hop the following day. Customers are encouraged to join in on a holiday scavenger hunt December 2nd and visit local businesses and organizations who will host deals and activities. Complete the holiday scavenger hunt by posting the holiday word to go into a drawing to win Chamber Bucks.

# NEW LONDON CHAMBER MEMBER LISTINGS

## AGRICULTURE

### Country Visions Cooperative

Misty Desrochers  
1104 Mulligan Dr.  
New London, WI 54961  
Phone: 982-1111  
Fax: 982-8888  
[www.countryvisionscoop.com/](http://www.countryvisionscoop.com/)

### Len Ebert & Sons

Tim Ebert  
N8495 Hwy. 45  
Clintonville, WI 54929  
Phone: (715) 752-4428  
Fax: (715) 752-4429  
[www.lenebert.com](http://www.lenebert.com)

### Tractor Supply Co

Nicole Davis  
1651 N. Shawano St.  
New London, WI 54961  
Phone: 982-6222  
Fax: 982-6336  
[www.tractorsupply.com](http://www.tractorsupply.com)

## AUTOMOTIVE

### Bumper to Bumper

Steve Groat  
104 S. Pearl St.  
New London, WI 54961  
Phone: (920) 982-8585  
[www.mybumpertobumperstore.com](http://www.mybumpertobumperstore.com)

### Frick Ford

Jerry Frick  
N3618 Hwy. 15 S  
New London, WI 54961  
Phone: 982-2550  
Fax: 982-5450  
[www.frickford.net](http://www.frickford.net)

### Mid-State Tire & Repair

Corey Prinsen  
519 N. Shawano St.  
New London, WI 54961  
Phone: 250-5800  
Fax: 982-6167

### Plach Automotive

Dan Plach  
1101 N. Shawano St.  
New London, WI 54961  
Phone: 982-5512  
Fax: 982-6400  
[www.plachgm.com](http://www.plachgm.com)

### Pomp's Tire & Auto Service

Jack Harty  
210 Northridge Dr.  
New London, WI 54961  
Phone: 982-7140  
Fax: 982-7184  
[www.pompstire.com](http://www.pompstire.com)

## BUSINESS & PROFESSIONAL SERVICES

### All Seasons Photo

Season Polsin  
New London, WI 54961  
Phone: 538-4611  
[www.photosbyseason.com](http://www.photosbyseason.com)

### Bos' Optimal Solutions, LLC

CeCelia Bos  
816 W. Capitol Dr.  
Appleton, WI 54914  
Phone: 710-2100  
[www.bosoptimalsolutions.org](http://www.bosoptimalsolutions.org)

### Cambridge Design & Print

Sara Mullen-Hornung  
Clintonville, WI 54929  
Phone: (262) 490-1607  
[www.cambridgedesignprint.com](http://www.cambridgedesignprint.com)

### Cline & Hanson Funeral Home

Kent Rusch  
209 W. Cook St.  
New London, WI 54961  
Phone: 982-3232  
Fax: 982-3399  
[www.clinehansonfuneralhome.com](http://www.clinehansonfuneralhome.com)

### Events Everlasting

Kim Chonos  
New London, WI 54961  
Phone: 250-5252  
[www.eventseverlastingco.com](http://www.eventseverlastingco.com)

### Express Employment Professionals

Mark Leupold  
3303 W. Collee Ave., Ste B  
Appleton, WI 54914  
Phone: 624-6100  
Fax: 626-8195  
[www.expresspros.com/appletonwi](http://www.expresspros.com/appletonwi)

### GFL – Green For Life Environmental

Jason Bartlett  
E8257 Hwy. 54  
New London, WI 54961  
Phone: 982-4116  
Fax: 982-5676  
[www.jgraichen@gflenv.com](mailto:www.jgraichen@gflenv.com)

### Genesis Media

Isaiah Bastian  
New London, WI 54961  
Phone: (920) 574-1655  
[www.genesismediallc.com](http://www.genesismediallc.com)

### Gregory T Photography

Greg Prellwitz  
Weyauwega, WI 54983  
Phone: (920) 574-4375  
[www.gregorytphotography.com](http://www.gregorytphotography.com)

### IQ Resource Group

Brad Ritchie  
111 W. North Water St.  
New London, WI 54961  
Phone: 982-3660  
Fax: 982-3668  
[www.iqresourcegroup.com](http://www.iqresourcegroup.com)

### Ledger Lady LLC

Christie Baldwin  
New London, WI 54961  
Phone: 538-0675

### Mathewson Monuments

Greg Mathewson  
750 Industrial Loop Rd.  
New London, WI 54961  
Phone: 982-6465  
Fax: 982-6401  
[www.mathewsonmonuments.com](http://www.mathewsonmonuments.com)

# NEW LONDON CHAMBER MEMBER LISTINGS

## **Merchants' Choice Card Services LLC**

Trisha Handrich  
118 N. Nash St.  
Hortonville, WI 54944  
Phone: 779-9000  
Fax: 779-6776  
www.mccs-wi.com

## **Print Shop, The**

Tim Roberts  
302 W. North Water St.  
New London, WI 54961  
Phone: 982-6585  
Fax: 982-6706

## **PRO-X Systems, Inc.**

Carianne King  
2230 W. Perishing St.  
Appleton, WI 54914  
Phone: 734-5615  
Fax: 739-8728

## **QPS Employment**

Andy Korth  
504 W. North Water St.  
New London, WI 54961  
Phone: 636-4200  
Fax: 262-314-8444  
www.qpsemployment.com

## **Sweeney Law Office**

Hans Thompson  
216 W. North Water St.  
New London, WI 54961  
Phone: 250-5504 • 833-6114  
www.sweeneylawoffice.com

## **Werner, Johnson & Hendrickson**

Tom Johnson  
308 St. John's Pl.  
New London, WI 54961  
Phone: 982-7200  
Fax: 982-7215  
www.wjhlawyers.com

## **Wisconsin Document Imaging**

Aaron Gurney  
1850 Velp Avenue  
Green Bay, WI 54303  
Phone: 920-593-1800  
www.wis-imaging.com

## **Wolf River Lawyers**

Keith Steckbauer  
Clintonville Office  
45 6th St.  
Clintonville, WI 54929  
Dale Office  
W9681 State Hwy. 96  
Dale, WI 54931  
New London Office  
213 W. North Water St.  
New London, WI 54961  
Phone: 779-4140  
www.wolfriverlawyers.com

## **Wolf River Veterinary Hospital LLC**

Dr. Brent Nokes &  
Dr. Kyle Ruedinger  
216 W. Wolf River Ave.  
New London, WI 54961  
Phone: 982-2733  
Fax: 982-3112  
www.wrvet.com

## **ZenBusiness**

Ross Buhrdorf  
5511 Parkcrest Dr., Suite 103.  
Austin, TX 78731  
Phone: (844) 493-6249  
www.zenbusiness.com/  
wisconsin-llc/

## **COMMERCIAL & RESIDENTIAL SERVICES**

### **Hintzke Well Drilling**

John, Jason & Jay Hintzke  
N5072 Hintzke Rd.  
New London, WI 54961  
Phone: 982-5426  
Fax: 982-5509  
www.hintzkewelldrilling.com

### **Hoffman Heating & Cooling Inc.**

Greg Junak  
633 E. Beckert Rd.  
New London, WI 54961  
Phone: 982-6565  
Fax: 982-6565  
www.hoffmanheating.com

## **Master Electrical Services**

Joelle Melinger  
1913 Mill St.  
New London, WI 54961  
Phone: 982-6467  
Fax: 982-6484  
www.masterelectricalservicesllc.com

## **Mid-State Tree Service and Arborist LLC**

Rob Ferg  
E7468 State Rd. 54  
New London, WI 54961  
Phone: 596-1979  
Fax: 982-0284  
www.midstatetreeservicewi.com

## **New London Mini Storage**

Heather Cleiss  
404 Elm St.  
New London, WI 54961  
Phone: 249-7550  
www.newlondonministorage.com

## **Neyers Communication Services**

Janet Neyers  
W9974 Kelly Dr.  
Hortonville, WI 54944  
Phone: 779-9959  
Fax: 779-9957

## **Northland Electrical Services**

R. Corey Defferding  
1705 Orville Dr.  
New London, WI 54961  
Phone: 531-1197  
Fax: 531-1201  
www.northlandes.com

## **Pederson Lawn Care & Snow Removal, LLC**

Justin Pederson  
1509 Nassau St  
New London, WI 54961  
Phone: 509-0693

## **ServiceMaster RRR**

Ryan Phillips  
3201 Market St.  
Green Bay, WI 54304  
Phone: 309-1237  
www.servicemaster-rrh.com



# NEW LONDON CHAMBER MEMBER LISTINGS

## **Van Handel Heating and Cooling**

Nick Van Handel  
N3225 Hwy. 15  
Hortonville, WI 54944  
Phone: 779-3171  
[www.vanhandelheating.com](http://www.vanhandelheating.com)

## **Wisconsin Distributors Appleton**

Todd Talady  
3010 N. Zuehlke Dr.  
Appleton, WI 54911  
Phone: 733-7414  
Fax: 733-7013  
[www.wisconsin distributors.com](http://www.wisconsin distributors.com)

## **Wolf River Propane LLC**

Joe Pischke  
315 Burton Rd. Ste 104  
New London, WI 54961  
Phone: 715-752-3333  
[www.wolfriverpropane.com](http://www.wolfriverpropane.com)

## **Wunderlich Plumbing**

Doug Wunderlich  
W10086 Cedar Rd.  
Fremont, WI 54940  
Phone: 850-8508

## **CONSTRUCTION / CONTRACTORS**

### **Andracontracting LLC**

Timothy Andra  
New London, WI 54961  
Phone: 312-2398

### **BNH Lighting, LLC**

Jeremy Bellile  
313 E. Main St.  
Hortonville, WI 54944  
Phone: 779-3417  
[www.bnhlighting.com](http://www.bnhlighting.com)

### **Bennett's Home Repair**

John Bennett  
New London, WI 54961  
Phone: (920) 915-0370

### **Cutting Edge Home Repair**

Donovan Hull-Riggs  
N3972 County Rd O  
New London, WI 54961  
Phone: 570-5084

## **Dailey Construction**

Ross Dailey  
E8258 Prael Rd.  
New London, WI 54961  
Phone: 982-9637

## **JG Restoration**

Josh Greil  
1720 N. Silverspring Dr.  
Appleton, WI 54913  
Phone: 428-4200  
<https://www.jg-restoration.com>

## **K & H Concrete**

Jeff Huebner  
E8867 Cty. Rd. N  
New London, WI 54961  
Phone: 570-2742  
Fax: 982-9949

## **Kuether Services**

Kelly Kuether  
E8761 Manske Rd.  
New London, WI 54961  
Phone: 707-6287

## **Mid-State Asphalt**

Corey Prinsen  
519 N. Shawano St.  
New London, WI 54961  
Phone: 982-6524  
Fax: 982-6167  
[www.midstateasphalt.com](http://www.midstateasphalt.com)

## **MK Flooring**

Matt Kryll  
310 W. North Water St  
New London, WI 54961  
Phone: 250-5774  
[www.mkflooringnewlondon.com](http://www.mkflooringnewlondon.com)

## **Modern Cleaning Solutions**

Jesse Brownson  
New London, WI 54961  
Phone: 810-4657  
[www.moderncleaningsolutionswi.com](http://www.moderncleaningsolutionswi.com)

## **Peeters Construction Co.**

Ron Peeters  
E9292 Klatt Rd.  
New London, WI 54961  
Phone: 538-1021  
[www.peetersconstruction.com](http://www.peetersconstruction.com)

## **Pieper Electric, Inc.**

Jamie Darkow  
2400 Industrial Dr.  
Neenah, WI 54956  
Phone: 886-6800  
Fax: 886-6803  
[www.pieperpower.com](http://www.pieperpower.com)

## **R&K Maldonado Construction LLC**

Rodolfo Maldonado  
New London, WI  
Phone: 920-878-3699  
<https://rk Maldonadoconstructionllc.com/>

## **Stalker Sports Floors**

Beth Stalker  
1215 W. Waupaca St.  
New London, WI 54961  
Phone: 982-2926  
Fax: 982-4811  
[www.stalkersportsfloors.com](http://www.stalkersportsfloors.com)

## **Van Parys Woodworking LLC**

JJ Van Parys  
1320 Lawrence St  
New London, WI 54961  
Phone: 928-607-1183

## **DINING / CATERING / EVENT FACILITY**

### **Bree's Inn II**

William Bree  
323 S. Pearl St.  
New London, WI 54961  
Phone: 982-7511

### **Cruz Inn**

Tammy Jahnke  
309 S. Pearl St.  
New London, WI 54961  
Phone: (920) 360-2343

### **Crystal Falls Restaurant, Banquets, & Catering**

Bailey Kargus & Sydni Williams  
1500 Handschke Dr.  
New London, WI 54961  
Phone: 982-0627  
[www.crystalfallsnl.com](http://www.crystalfallsnl.com)

# NEW LONDON CHAMBER MEMBER LISTINGS

## **Domino's**

Matt Wilson  
316 Wolf River Plaza  
New London, WI 54961  
Phone: 982-7700  
Fax: 982-2285  
www.dominos.com

## **El Tequila Mexican Restaurant**

Sergio Hernandez  
208 W. North Water St.  
New London, WI 54961  
Phone: 250-5262

## **Hilby's Restaurant & Sports Bar**

Terry Hilbert  
106 E. Wolf River Ave.  
New London, WI 54961  
Phone: 982-4982  
www.hilbysnewlondonlanes.com

## **Jolly Roger's Pizzeria**

Bob and Shellie Leahy  
220 W. North Water St.  
New London, WI 54961  
Phone: 982-2333  
www.jollyrogerspizza.com

## **Little Caesars Pizza**

Bill Veremis  
207 N. Shawano St.  
New London, WI 54961  
Phone: 982-3333  
www.littlecaesars.com

## **McDonald's of New London**

Sharon Ruplinger  
1135 N. Shawano St.  
New London, WI 54961  
Phone: 982-5540  
Fax: 982-5059

## **New London Family Diner**

Bill Benietz  
1601 N. Shawano St.  
New London, WI 54961  
Phone: 982-9060

## **Pup's Irish Pub**

Mike Loughrin  
E8558 State Hwy. 54  
New London, WI 54961  
Phone: 982-3891

## **Shamrock Heights Golf & Supper Club**

Cory and Carrie Kluge  
N5525 Old Hwy. 45  
New London, WI 54961  
Phone: 982-9993  
Fax: 982-9973  
www.shamrockheightsgolf.com

## **Smokehound BBQ**

Leonard Dawson  
111 E. Millard St.  
New London, WI 54961  
Phone: 659-3232  
www.smokehoundbbq.com

## **The Waters Supper Club & Lounge**

Jim Adrian  
815 W. Wolf River Ave.  
New London, WI 54961  
Phone: 982-7960  
Fax: 982-7964  
www.atthewaters.com

## **EDUCATION / ENVIRONMENT / GOVERNMENT**

### **City of New London**

Mayor Mark Herter  
215 N. Shawano St.  
New London, WI 54961  
Phone: 982-8500  
Fax: 982-8665  
www.newlondonwi.org

### **Day Care Center of New London**

Janet Herzfeldt  
1825 Division St.  
New London, WI 54961  
Phone: 982-6544  
www.daycarecenterofnewlondon.com

### **Fox Cities Composite Squadron – Civil Air Patrol**

Lisa Bastian  
W6558 Pathfinder Dr.  
Appleton, WI 54914  
www.foxcitiescap.org

## **Mosquito Hill Nature Center**

Mike Hibbard  
N3880 Rogers Rd.  
New London, WI 54961  
Phone: 779-6433  
www.mosquitohill.com

## **MS Driving Instruction**

Laurie Eidenberger  
775 Industrial Loop  
New London, WI 54961  
Phone: (920) 716-7726  
www.drivewithlaurie.com

## **New London Fire Department**

Mark Wilfuer  
215 N. Shawano St.  
New London, WI 54961  
Phone: 982-8507  
www.newlondonwi.org

## **New London Parks & Recreation**

Ginger Sowle  
215 N. Shawano St.  
New London, WI 54961  
Phone: 982-8521  
www.newlondonwi.org

## **New London Police Department**

Jeffrey A. Schlueter  
700 Shiocton St.  
New London, WI 54961  
Phone: 982-8505  
www.newlondonwi.org

## **New London Public Library**

Ann Hunt  
406 S. Pearl St.  
New London, WI 54961  
Phone: 982-8519  
Fax: 982-8617  
www.newlondonlibrary.org

## **Rawhide Youth Services**

Heather Stern  
E7475 Rawhide Rd.  
New London, WI 54961  
Phone: 982-6100  
Fax: 982-5040  
www.rawhide.org

# NEW LONDON CHAMBER MEMBER LISTINGS

## **Robin's Nest Learning Center**

Robin Joy Ernst  
112 W. Wolf River Ave.  
New London, WI 54961  
Phone: 982-1575  
Fax: 982-1575  
[www.robinsnestlearningcenter.net](http://www.robinsnestlearningcenter.net)

## **School District of New London**

Scott Bleck  
901 W. Washington St.  
New London, WI 54961  
Phone: 982-8530  
Fax: 982-8551  
[www.newlondon.k12.wi.us](http://www.newlondon.k12.wi.us)

## **Small Business Development Center at UWSP (SBDC)**

Patrick Gatterman  
2100 Main St., Room 032  
Stevens Point, WI 54481  
Phone: (715) 346-3838  
[www.uwsp.edu/sbdc](http://www.uwsp.edu/sbdc)

## **State Representative Kevin Petersen**

P.O. Box 227  
Waupaca, WI 54981  
Phone: (608) 266-3794  
Fax: (608) 282-3640

## **FAMILY / COMMUNITY / CIVIC ORGANIZATIONS**

### **7-11 Club**

Leroy Wepner  
New London, WI 54961  
Phone: 250-1932

### **American Legion Norris Spencer Post 263 and Auxiliary**

Ron Gagnow  
840 E. North Water St.  
New London, WI 54961  
Phone: 878-2248

### **AMVETS**

Armin Conradt  
504 Evergreen St.  
New London, WI 54961  
Phone: 538-4112

## **B.A.B.E.S. of New London**

Kari Ort Bunting  
102 Northridge Dr.  
New London, WI 54961  
Phone: 982-9995  
[www.babesofnl.weebly.com](http://www.babesofnl.weebly.com)

## **Bear Creek Lions Club**

Donna Hein  
New London, WI 54961  
Phone: 475-7622

## **CAP Services**

Kim Calmes  
821 E. First Ave., Ste. 3  
Appleton, WI 54911  
Phone: 209-1384  
Fax: 832-9566  
[www.capservices.org](http://www.capservices.org)

## **Christian Food Pantry**

Luanne Nelson  
209 S Pearl St  
New London, WI 54961  
Phone: 920-428-2179  
[Stjohnsnl.org](http://Stjohnsnl.org)

## **The Community Blood Center**

Michael Domask  
4406 W. Spencer St.  
Appleton, WI 54914  
Phone: 560-6639  
[www.communityblood.org](http://www.communityblood.org)

## **Father Herb Council 1797 Knights of Columbus**

P.O. Box 221  
New London, WI 54961  
Phone: 982-3873  
[www.kofc1797.org](http://www.kofc1797.org)

## **Friends of the New London Public Museum**

Brenda Hansen  
P.O. Box 62  
New London, WI 54961  
Phone: 531-2857  
[www.friendsnlpm.org](http://www.friendsnlpm.org)

## **His Way Events**

Pastor James Roberts  
New London, WI 54961  
Phone: (920) 819-1889

## **May Festival**

Tracey Hoier  
New London, WI 54961  
Phone: 250-3945

## **Medina - Dale - Readfield Lions Club**

Bob Truesdale  
New London, WI 54961  
Phone: 851-1128  
[www.e-clubhouse.org/sites/medinadaleareadfieldwi](http://www.e-clubhouse.org/sites/medinadaleareadfieldwi)

## **Mission of Hope House of WI**

Heather DuVall  
520 N. Shawano St.  
New London, WI 54961  
Phone: 249-4553  
[www.missionofhopehouse.org](http://www.missionofhopehouse.org)

## **The Mob Bear Creek**

Karen Heise  
P.O. Box 166  
Bear Creek, WI 54922  
Phone: 359-0253

## **New London DECA**

Melissa Porath  
1700 Klatt Rd.  
New London, WI 54961  
Phone: 982-8420

## **New London Fast Break Club**

Terry Hoover  
P.O. Box 412  
New London, WI 54961  
Phone: 379-1322  
[www.newlondonboyshoops.com](http://www.newlondonboyshoops.com)

## **New London Fish & Game Club**

Tim DeShaney  
P.O. Box 94  
Dale, WI 54931  
Phone: 850-7730  
[www.newlondonfishandgame.com](http://www.newlondonfishandgame.com)

## **New London Girls Youth Softball Association**

Kerri Tennie  
P.O. Box 63  
New London, WI 54961  
Phone: 538-1559  
[www.newlondongirlssoftball.com](http://www.newlondongirlssoftball.com)



# NEW LONDON CHAMBER MEMBER LISTINGS

## **New London Heritage Historical Society**

Charmaine Gerndt  
900 Montgomery St.  
New London, WI 54961  
Phone: 841-8388  
www.historicalvillage.com

## **New London Lions Club**

Travis Kloehn  
New London, WI 54961  
Phone: 982-3456  
www.eclubhouse.org/sites/newlondonwi

## **New London Rotary Club**

Corey Knepfel  
P.O. Box 268  
New London, WI 54961  
Phone: 982-7440

## **New London Wrestling Club Mark Moser**

P.O. Box 546  
New London, WI 54961  
Phone: 250-2166

## **New London Youth Baseball**

Keith Rice  
P.O. Box 419  
New London, WI 54961  
Phone: 538-0027  
www.nlybbulldogs.com

## **Northport Snowriders Snowmobile Club**

Chris Lessor  
P.O. Box 423  
New London, WI 54961  
Phone: 216-8757  
www.northportsnowriders.org

## **Project Backpack New London**

Cheryl Hoffman  
New London, WI 54961  
Phone: 841-0879

## **The Salvation Army Waupaca County**

June Sawall  
301 E. Beacon Ave  
New London, WI 54961  
Phone: 538-3249

## **Shamrock Club of New Dublin**

Ryan Lanning  
P.O. Box 317  
New London, WI 54961  
Phone: 740-3582  
www.newdublin.com

## **Traumatic Brain Injury Fight for Life Team**

April Lackowski-Postel  
New London, WI 54961  
Phone: 250-2009

## **United Way of New London**

Joe Marquardt  
P.O. Box 104  
New London, WI 54961  
Phone: 538-4617  
www.unitedway.org

## **Tony and Lorraine Van Kampen**

Weyauwega, WI 54983  
Phone: 716-0605

## **VFW Post 2732**

Christopher Gregory  
P.O. Box 106  
New London, WI 54961  
Phone: 538-3925

## **Weyauwega Arts Organization**

Kathy Fehl  
136 E. Main St.  
Weyauwega, WI 54983  
Phone: 867-4888  
www.wegaarts.org

## **Wolf River Area Patriots**

Seth Cowan  
N3774 Pine Ridge Dr.  
New London, WI 54961  
Phone: 986-5335  
www.wolfriverpatriots.com

## **Wolf River Art League**

Lori Schneider  
New London, WI 54961  
Phone: 982-0168

## **Wolf River Classic Chevy Club**

Don Hebel  
P.O. Box 174  
New London, WI 54961  
Phone: 427-1344  
www.wolfriverchevy.wixsite.com/wrcc

## **Wolf River Theatrical Troupe**

Margie Brown  
304 St. John's Pl.  
New London, WI 54961  
Phone: 982-3062  
www.wrtt.org

## **FINANCIAL INSTITUTIONS**

### **Associated Bank**

Bill Bishop  
101 Park St.  
New London, WI 54961  
Phone: 982-4701  
www.associatedbank.com

### **Community First Credit Union**

Beth Davis  
603 W. Wolf River Ave.  
New London, WI 54961  
Phone: 830-7370  
Fax: 830-7321  
www.communityfirstcu.org

### **First State Bank**

Matthew Lemke  
113 W. North Water St.  
New London, WI 54961  
Phone: 982-3300  
Fax: 982-4998  
www.bankfirststate.com

### **Fox Communities Credit Union**

Jennifer Leopold  
1302 N. Shawano St.  
New London, WI 54961  
Phone: 982-9420  
Fax: 982-9423  
www.foxcu.org

# NEW LONDON CHAMBER MEMBER LISTINGS

## Security Finance

Keisha Faulkner  
306 Wolf River Plaza  
New London, WI 54961  
Phone: 982-7300  
Fax: 982-7375  
[www.security-finance.com](http://www.security-finance.com)

## Waterstone Mortgage

Jeremy D. Pues  
119 N. McCarthy Rd. Ste. F  
Appleton, WI 54913  
Phone: 750-5000  
[www.waterstonemortgage.com](http://www.waterstonemortgage.com)

## Wolf River Community Bank

Lauren Moran  
1008 N. Shawano St.  
New London, WI 54961  
Phone: 982-0055  
Fax: 982-9058  
[www.wolfriverbank.com](http://www.wolfriverbank.com)

## HEALTH SERVICES

### Academy Martial Arts

Ed (Trapper) Danke  
211 W. North Water St.  
New London, WI 54961  
Phone: 982-6033  
[www.academynl.com](http://www.academynl.com)

### Advanced Physical Therapy & Sports Medicine

David Reybrock  
1370 N. Shawano St., Ste. A  
New London, WI 54961  
Phone: 982-0100  
Fax: 982-0103  
[www.advancedptsm.com](http://www.advancedptsm.com)

### Anytime Fitness

Bob Guyette  
1111 N. Shawano St.  
New London, WI 54961  
Phone: 982-9922  
[www.anytimefitness.com](http://www.anytimefitness.com)

### Ascension Medical Group

Holly Kelley  
1420 Algoma St.  
New London, WI 54961  
Phone: 982-8300  
Fax: 982-8353  
[www.ascension.org/wisconsin](http://www.ascension.org/wisconsin)

## Aster Assisted Living of Clintonville

Joyce Aiello  
38 N. Main St  
Clintonville, WI 54929  
Phone: 715-460-6911  
Fax: 715-823-4484  
[AsterSeniorCommunities.com](http://AsterSeniorCommunities.com)

## Clarity Care

Ciara Knodl  
424 Washington Ave.  
Oshkosh, WI 54901  
Phone: 236-6560  
[www.claritycare.org](http://www.claritycare.org)

## doTERRA Essential Oils

Nikki Poppe  
New London, WI 54961  
Phone: (715) 851-6316  
[www.mydoterra.com/themidwestdrop](http://www.mydoterra.com/themidwestdrop)

## Griebenow Eyecare

Melissa Sylte  
105 Northridge Dr.  
New London, WI 54961  
Phone: 982-3711  
Fax: 982-3009  
[www.griebenoweyecare.com](http://www.griebenoweyecare.com)

## Launch Therapy Center, LLC

Hollie Stepien  
1800 S. Lawe St. Suite 100  
Appleton, WI 54915  
Phone: (920) 268-1998

## Longevity Nutrition

Tracey Johnson  
201 S. Pearl St.  
New London, WI 54961  
Phone: 250-6500

## Maiman Chiropractic

Dr. Daniel E. Maiman  
501 S. Pearl St.  
New London, WI 54961  
Phone: 531-1000  
Fax: 982-0200  
[www.newlondonchiropractor.com](http://www.newlondonchiropractor.com)

## New London Aquatic and Fitness Center

Jim Thorpe  
815 W. Washington St.  
New London, WI 54961  
Phone: 982-8524  
[http://www.newlondonwi.org/departments/aquatics\\_and\\_fitness\\_center.php](http://www.newlondonwi.org/departments/aquatics_and_fitness_center.php)

## New London Emergency Medical Responders

Tiffany Strey  
P.O. Box 131  
New London, WI 54961  
Phone: 213-5454

## New London Family Dental

Kayla Thorpe  
105 Northridge Dr.  
New London, WI 54961  
Phone: 982-3567  
[www.newlondonfamilydental.com](http://www.newlondonfamilydental.com)

## New London Total Fitness 24-7

Kurt Daul  
1200 N. Shawano St. Ste. 3  
New London, WI 54961  
Phone: 250-5798  
[www.newlondontotalfitness.com](http://www.newlondontotalfitness.com)

## NXT Level Ultimate Sports Complex

Bob Guyette  
865 Surprise Ending Rd.  
New London, WI 54961  
Phone: 982-2000  
[www.uscsportscomplex.com](http://www.uscsportscomplex.com)

## Orthopedic & Sports Institute of the Fox Valley

Dana Vander Velden  
1370 N. Shawano St.  
New London, WI 54961  
Phone: 560-1000  
[www.osifv.com/](http://www.osifv.com/)

## Rasasvada

Nicole Young  
New London, WI 54961  
Phone: 538-5440

# NEW LONDON CHAMBER MEMBER LISTINGS

## **Simply Skin Aesthetics**

Kaitlyn Behm  
315 Burton Rd. Suite 106  
New London, WI 54961  
Phone: 715-281-5226  
<https://simply-skin-aesthetics.square.site/>

## **Smiles by Design**

Dr. Blake Treichel  
P.O. Box 429  
Hortonville, WI 54944  
Phone: 779-4533  
Fax: 779-4333  
[www.smilesbydesignwi.com](http://www.smilesbydesignwi.com)

## **St. Joseph Residence**

Laurie Shaw  
107 E. Beckert Rd.  
New London, WI 54961  
Phone: 982-5354  
Fax: 982-5420  
[www.stjosephresidence.com](http://www.stjosephresidence.com)

## **St. Joseph Residence - The Washington Center**

Laurie Shaw  
500 W. Washington St.  
New London, WI 54961  
Phone: 982-5354  
Fax: 982-5420  
[www.stjosephresidence.com](http://www.stjosephresidence.com)

## **ThedaCare Medical Center - New London Auxiliary**

Andrea Crane  
1405 Mill St.  
New London, WI 54961  
Phone: 531-2055

## **ThedaCare Medical Center - New London**

Kellie Diedrick  
1405 Mill St.  
New London, WI 54961  
Phone: 531-2000  
Fax: 531-2098  
[www.thedacare.org](http://www.thedacare.org)

## **ThedaCare Physicians - New London**

Kandi Schlueter  
1405 Mill St.  
New London, WI 54961  
Phone: 531-2400  
[www.thedacare.org](http://www.thedacare.org)

## **Tri County Chiropractic S.C.**

Jared Bedor  
1620 N. Shawano St. Ste. E  
New London, WI 54961  
Phone: 982-5533  
Fax: 982-5544  
[www.tricountychiro.com](http://www.tricountychiro.com)

## **INSURANCE / INVESTMENT**

### **Cornerstone Insurance Services LLC**

Jeff Bergum  
421 S. Pearl St.  
New London, WI 54961  
Phone: 250-6464  
Fax: 250-6466  
[www.advantagecornerstone.com](http://www.advantagecornerstone.com)

### **Demming-Noel Agency**

Doug Noel  
228 W. North Water St.  
New London, WI 54961  
Phone: 982-2881  
Fax: 982-2883  
[www.demming-noel.com](http://www.demming-noel.com)

### **Edward Jones**

Corey Knepfel  
315 Burton Rd.  
New London, WI 54961  
Phone: 982-7440  
[www.edwardjones.com/](http://www.edwardjones.com/)  
corey-knepfel

### **Edward Jones Investments**

Lund Cooley  
801 W. Wolf River Ave.  
New London, WI 54961  
Phone: 982-3920  
Fax: (888) 270-2554  
[www.edwardjones.com/](http://www.edwardjones.com/)  
lund-cooley

### **Evans Title Companies / First American**

Lisa Morgan  
208 S. Main St.  
Waupaca, WI 54981  
Phone: (715) 256-6000  
Fax: (715) 256-6006  
[www.firstam.com](http://www.firstam.com)

## **Lincoln Heritage Funeral Advantage**

James Roberts  
E9350 Oakwood Ln Lot 23  
New London, WI 54961  
Phone: 819-1889  
[www.funeraladvantage.com](http://www.funeraladvantage.com)

## **Lynn Tank Agency LLC**

Lynn Tank  
221 W. North Water St.  
New London, WI 54961  
Phone: 250-6051 • Fax: 250-6099  
[www.lynntankagencyllc.com](http://www.lynntankagencyllc.com)

## **Midwestern Wellness & Insurance Agency**

Laura Scherer  
New London, WI 54961  
Phone: 920-277-6492  
[www.midwesternwi.com](http://www.midwesternwi.com)

## **Northwestern Mutual**

Bill Krejcarek  
P.O. Box 34  
New London, WI 54961  
Phone: 920-982-3456

## **Primerica - Gwinette Zielke**

New London, WI 54961  
Phone: 538-2670  
Fax: 759-9940  
[www.primerica.com](http://www.primerica.com)

## **Radtke-Rhone Insurance Agency**

Frank and Karie Radtke  
1301 Mill St.  
New London, WI 54961  
Phone: 982-3048  
Fax: 982-2584  
[www.radtkerhone.com](http://www.radtkerhone.com)

## **State Farm Insurance, Dan Gassner Agency**

Dan Gassner  
432 E. Main St.  
Hortonville, WI 5494  
Fax: 779-9993  
[www.dangassner.com](http://www.dangassner.com)



# NEW LONDON CHAMBER MEMBER LISTINGS

## **Stewart Title Company**

Sara Thomack  
1000 W. Wisconsin Ave., Ste. 7  
Appleton, WI 54914  
Phone: 659-2749  
Fax: 830-0110  
www.stewart.com

## **Thrivent Financial - Badgerland Group**

New London Office  
Travis Kloehn  
101 W. Waupaca St.  
New London, WI 54961  
Phone: 982-3133  
www.thrivent.com

## **LODGING & TRAVEL**

### **AmericInn Lodge & Suites**

Jay Patel  
1404 N. Shawano St.  
New London, WI 54961  
Phone: 982-5700  
Fax: 982-5769  
www.americinn.com

### **Irish Acres Farm & GlampGround**

Jane & Dave Mulroy  
E9657 Manske Rd  
New London, WI 54961  
Phone: 982-4744

### **Quality Inn**

Bhumi Patel  
1409 N. Shawano St.  
New London, WI 54961  
Phone: 982-5820  
Fax: 982-7907  
www.choicehotels.com

### **Wolf River Trips & Campgrounds**

Janet Koplien  
E8041 Cty. Rd. X  
New London, WI 54961  
Phone: 982-2458  
Fax: 982-6122  
www.wolfrivertrips.com

## **MANUFACTURING / INDUSTRIAL**

### **Amcor New London**

Zachary Frenenza  
718 High St.  
New London, WI 54961  
Phone: 531-8001  
www.amcor.com

### **Amcor Flexibles New London Graphics**

Matt Elliott  
622 High St.  
New London, WI 54961  
Phone: 982-8900  
Fax: 982-8040  
www.amcor.com

### **Amcor Flexibles New London RE&D**

Charles Bungert  
729 High St.  
New London, WI 54961  
Phone: 531-8257  
Fax: 982-8264  
www.amcor.com

### **Amcor Healthcare**

Megan Heiman  
755 Industrial Loop Rd.  
New London, WI 54961  
Phone: 531-1700  
Fax: 531-1820  
www.amcor.com

### **Ellsworth Cooperative Creamery - NL**

Cristy Wanner  
1005 Orville Dr.  
New London, WI 54961  
Phone: 982-9000  
www.ellsworthcheese.com

### **Granite Valley Forest Products**

Becky Sather  
500 Cty. Rd. S  
New London, WI 54961  
Phone: 982-2542  
Fax: 982-4591  
www.granitevalley.com

### **Machining and Repair Services**

Thomas Geiger  
1984 American Dr.  
Neenah, WI 54956  
Phone: 729-1131  
Fax: 729-1171  
www.machrepair.com

### **Midstate Machining**

Michael Teal  
1927 Hillshire Dr.  
New London, WI 54961  
Phone: 982-6801  
Fax: 982-0606

### **PalletOne, Inc**

Rob Rhode  
335 Henry St  
New London, WI 54961  
Phone: (920) 982-2058

### **Steel King Industries**

Jeff Stillman  
325 E. Beckert Rd.  
New London, WI 54961  
Phone: 982-6640  
www.steelking.com

### **Titan Conveyors**

Vincenzo Speziale  
735 Industrial Rd  
New London, WI 54961  
Phone: 982-6600

### **Tuffy Boats LLC**

Scott Dufrane  
611 E. Beckert Rd.  
New London, WI 54961  
Phone: 250-6202  
www.tuffyboats.com

### **Tyson Foods Inc.**

Tammy Powers  
N3620 Cty. Rd. D  
New London, WI 54961  
Phone: 982-1200  
www.tysonfoods.com

# NEW LONDON CHAMBER MEMBER LISTINGS

## MEDIA

### Frog Country 92.3 FM WJMQ

Eric Voight  
1456 E. Green Bay St.  
Shawano, WI 54166  
Phone: (800) 236-9824  
Fax: (715) 524-9980  
www.tchdailynews.com

### Magnolia Studio

Phyllis Peterson  
E6467 Heinke Dr  
New London, WI 54961  
Phone: 707-480-8153  
Magnoliastudio.com

### New London Press Star / Buyers' Guide

Dave Wood  
301 S. Pearl St.  
New London, WI 54961  
Phone: 982-2511  
Fax: 982-7672  
www.waupacanow.com

## PERSONAL SERVICES & CARE

### The Beauty Bar Valerie Kudick

511 S. Pearl St.  
Phone: (920) 875-0752

### Mary Kay Independent Beauty Consultant

Patricia Toney  
New London, WI 54961  
Phone: 359-0297  
www.marykay.com/ptoney

### Pads and Pets LLC

Julia Martinson  
New London, WI 54961  
Phone: (608) 469-1340  
www.padsandpetswi.com

### River Edge Salon

Tabitha Meyer  
308 W. North Water St.  
New London, WI 54961  
Phone: 531-1460

## PUBLIC UTILITIES

### Housing Authority City of New London

Laura Marker  
505 Division St.  
New London, WI 54961  
Phone: 982-8509  
Fax: 982-8613  
www.nlha.org

### New London Utilities

Jay Bessette  
400 E. North Water St.  
New London, WI 54961  
Phone: 982-8516  
Fax: 982-8544  
www.newlondonutilities.org

## REAL ESTATE

### Brandi Buss – Tiffany Holtz Real Estate Group, Coldwell Banker- The Real Estate Group

Brandi Buss  
2830 E. John St.  
Appleton, WI 54915  
Phone: 538-4585  
www.TiffanyHoltz.com

### Coldwell Banker Real Estate Group

Laurie Johnson  
1275 N. Shawano St., Ste. B  
New London, WI 54961  
Phone: 982-2121  
Fax: 982-5602  
www.coldwellhomes.com

### Real Estate by Jeffrey

Jeffrey Handschke  
New London, WI 54961  
Phone: 810-1363

### Sandy DuFrane

Century 21 Ace Realty  
111 Park St.  
New London, WI 54961  
Phone: 841-5374  
www.c21ace.com/Agent/Detail/  
Sandy-DuFrane/102395

## S.C. Swiderski

Samantha Kaczor  
401 Ranger St.  
Mosinee, WI 54455  
Phone: 715-693-7852  
www.scswidewski.com

## RECREATION / ENTERTAINMENT

### Ellen Martinson, Pianist

Ellen Martinson  
New London, WI 54961  
Phone: 538-0527  
www.gigsalad.com/ellen\_  
martinson\_pianist\_new\_london

### Grand Cinema Theatres

Jim Billek  
208 Wolf River Plaza  
New London, WI 54961  
Phone: 982-5266  
www.grandcinematheatre.com

### Johnny's Little Shop of Bait

John Faucher  
1205 W. Wolf River Ave.  
New London, WI 54961  
Phone: 982-4802  
www.thelittleshoppeofbait.com

### New London Lanes

Terry Hilbert  
106 E. Wolf River Ave.  
New London, WI 54961  
Phone: 982-4982  
Fax: 982-3939  
www.hilbysnewlondonlanes.com

### Quiver n' Minnow

Lee Meyer  
N3748 Cty. Rd. T  
New London, WI 54961  
Phone: 982-9660

### New London ATV Club

Don Schend  
New London, WI  
Phone: 538-1975

# NEW LONDON CHAMBER MEMBER LISTINGS

## **Shamrock Heights Golf & Supper Club**

Cory and Carrie Kluge  
N5525 Old Hwy. 45  
New London, WI 54961  
Phone: 982-9993  
Fax: 982-9973  
[www.shamrockheightsgolf.com](http://www.shamrockheightsgolf.com)

## **Shiocton Flyers Club**

Brian Laedtke  
W10054 Bonnin Rd.  
New London, WI 54961  
Phone: 538-3149  
[www.airportw34@athenet.net](mailto:www.airportw34@athenet.net)

## **Spooks on Spurr**

Robin Wilson  
N10140 Spurr Rd.  
New London, WI 54961  
Phone: 810-2999  
[www.spooksonspurr.com](http://www.spooksonspurr.com)

## **Yo DJ Entertainment**

James Kelley  
262 McKinley Ave.  
Clintonville, WI 54929  
Phone: 538-2677  
[www.yodjent.net](http://www.yodjent.net)

## **RELIGIOUS ORGANIZATIONS**

### **Blue Gorilla Lounge**

New London, WI 54961  
Phone: 584-0069  
[www.bluegorillalounge.com](http://www.bluegorillalounge.com)

### **Emanuel Evangelical Lutheran Church**

Scarlett Koehler  
200 E. Quincy St.  
New London, WI 54961  
Phone: 982-5444  
Fax: 982-0954  
[www.emanuelnl.org](http://www.emanuelnl.org)

### **First Congregational United Church of Christ**

110 E. Hancock St.  
New London, WI 54961  
Phone: 982-3731t

### **Iglesia de Cristo Ministerios Elim**

Pastor Jose Huerta  
616 W. Wolf River Ave.  
New London, WI 54961  
Phone: 205-6349

### **Most Precious Blood Parish**

Tina Noel  
712 S. Pearl St.  
New London, WI 54961  
Phone: 982-2346  
Fax: 982-8381  
[www.mostpreciousbloodchurch.com](http://www.mostpreciousbloodchurch.com)

### **Most Precious Blood School**

Suzanne Dyer  
120 E. Washington St.  
New London, WI 54961  
Phone: 982-2134  
[www.mpbschool.com](http://www.mpbschool.com)

### **New London Seventh-day Adventist Church**

Barbara Showers  
921 Smith St.  
New London, WI 54961  
Phone: 920-982-9939  
[www.newlondonwi.adventistchurch.org](http://www.newlondonwi.adventistchurch.org)

### **New London United Methodist Church**

Joyce Rich  
709 W. Pine St.  
New London, WI 54961  
Phone: 982-4703  
Fax: 982-2599  
[www.mynewlondonumc.org](http://www.mynewlondonumc.org)

### **St. John's Episcopal Church**

Kathy LeClair  
1513 Pinewood Ln.  
New London, WI 54961  
Phone: 250-5752  
[www.stjohnsnl.org](http://www.stjohnsnl.org)

### **Shepherd of the River**

Melissa Hartzheim  
616 W. Wolf River Ave.  
New London, WI 54961  
Phone: 427-7717  
[www.4theriver.org](http://www.4theriver.org)

### **Trinity Lutheran Church**

Pastor Charles Thompson  
709 W. Beckert Rd.  
New London, WI 54961  
Phone: 982-5833  
[www.sites.google.com/view/trinitynewlondon/home](http://www.sites.google.com/view/trinitynewlondon/home)

### **Victory Church - New London Campus**

Colleen Spindler  
1500 Handschke Dr.  
New London, WI 54961  
Phone: (715) 258-9661  
Fax: (715) 258-9698  
[www.victorychurchwi.com](http://www.victorychurchwi.com)





# NEW LONDON CHAMBER MEMBER LISTINGS

## SHOPPING & SPECIALTY RETAIL

### Amazing Low Prices

Chantell Herzfeldt  
210 Wisconsin St.  
New London, WI 54961  
Phone: 982-2670  
Fax: 982-2670

### Amish Furniture Warehouse

Merry Stern  
N4531 Larry Rd.  
New London, WI 54961  
Phone: 982-6329  
Fax: 982-6387  
[www.amishfurniturewarehouse.biz](http://www.amishfurniturewarehouse.biz)

### Change Up LLC The Bottle Shop

Katherine Thurk  
303 S Shawano St  
New London, WI 54961  
Phone: 920-982-5133

### Christian Custom Mounts & Creations

Katie Christian  
New London, WI 54961  
Phone: 538-6694

### Crafty Crack

Tamara Porter  
305 S Pearl St.  
New London, WI 54961  
[www.crafty-crack.com](http://www.crafty-crack.com)

### Familiar Grounds

Jennifer & Chris Heideman  
206 N. Pearl St.  
New London, WI 54961  
Phone: 982-4332  
Fax: 982-4496  
[www.familiargrounds.net](http://www.familiargrounds.net)

### Family Flippers LLC

Alexis Bohman  
1200 N. Shawano St Suite 5  
New London, WI 54961  
Phone: 250-5177

### Festival Foods

Dennis Kolbe  
308 N. Shawano St.  
New London, WI 54961  
Phone: 982-9869  
Fax: 982-9874  
[www.festivalfoods.com](http://www.festivalfoods.com)

### Kwik Trip Store Northside

Kevin Schultz  
984 N. Shawano St.  
New London, WI 54961  
Phone: 982-7513  
[www.kwiktrip.com](http://www.kwiktrip.com)

### Kwik Trip Store Southside

Kirstie Lechelt  
1500 Mill St.  
New London, WI 54961  
Phone: 982-7530  
[www.kwiktrip.com](http://www.kwiktrip.com)

### La Costenita

Jeannette & Filemon Luciano  
200 W. North Water St  
New London, WI 54961  
Phone: (920) 982-1001

### MacaPort, LLC

Nick Schaefer  
1817 N. Shawano St  
New London, WI 54961  
[www.MacaPort.com](http://www.MacaPort.com)

### Modern Flooring

Laurie Berg  
N3750 Cty. Rd. T  
New London, WI 54961  
Phone: 982-4950  
Fax: 982-3850  
[www.modernflooringnl.com](http://www.modernflooringnl.com)

### New London Building Supply

Kris Carew  
1718 Mill St.  
New London, WI 54961  
Phone: 982-3832  
Fax: 982-6480  
[www.newlondonbuildingsupply.com](http://www.newlondonbuildingsupply.com)

### Northern Belle Boutique

Britney Riesenberg  
1927 N. Shawano St. Ste. C  
New London, WI 54961  
Phone: 250-5793  
[www.northernbelleboutique.com](http://www.northernbelleboutique.com)

### Office Outfitters

Bill Zimmerman  
120 W. Badger St.  
Waupaca, WI 54981  
Phone: (715) 258-3989  
Fax: (715) 258-3907  
[www.office-outfitters.com](http://www.office-outfitters.com)

### Olde Country Store Antiques

Becky Drechsler  
E6690 Hwy 54  
New London, WI 54961  
Phone: 596-3361  
[www.oldecountrystoreantiques.com/](http://www.oldecountrystoreantiques.com/)

### St. John's Community Thrift Store

Wendy Nelson  
107 W. North Water St.  
New London, WI 54961  
Phone: 982-4141  
Fax: 982-0948

### Tractor Supply Co

Nicole Davis  
1651 N. Shawano St.  
New London, WI 54961  
Phone: 982-6222  
Fax: 982-6336  
[www.tractorsupply.com](http://www.tractorsupply.com)

### Tri-County Overhead Door

Bill Millard Jr.  
1910 Hillshire Dr.  
New London, WI 54961  
Phone: 982-6700  
Fax: 982-6709  
[www.tricountyohdoor.com](http://www.tricountyohdoor.com)

### TV-Pliance Center

Amy Wendlandt  
509 W. North Water St.  
New London, WI 54961  
Phone: 982-4252  
Fax: 982-0940  
[www.tvpliance.com](http://www.tvpliance.com)

# NEW LONDON CHAMBER MEMBER LISTINGS

## Wal-Mart Store

Troy Killoran  
1717 N. Shawano St.  
New London, WI 54961  
Phone: 982-7525  
Fax: 982-7436  
www.walmart.com

## Water Street Vintage

Kelly Rickert  
207 W. North Water St.  
New London, WI 54961  
Phone: 982-9826  
www.waterstreetvintage.com

## TELECOMMUNICATIONS / COMPUTERS

### Cellcom

Pat Riordan  
P.O. Box 5370  
DePere, WI 54115  
Phone: 617-7171  
Fax: 339-4037  
www.cellcom.com

## PC & Cell Solutions

Keith Gowdy  
301 W. North Water St.  
New London, WI 54961  
Phone: 250-5700  
Fax: 250-5701  
www.pncell.net

## UltraCom Wireless Communications

Sara Nikolay  
308 Wolf River Plaza  
New London, WI 54961  
Phone: (715) 343-1547  
Fax: (715) 341-9340  
www.ultracomwireless.com

## Unitel

Fred Stoeger  
2400 W. Leonard St.  
Appleton, WI 54914  
Phone: 739-1288  
Fax: 739-4305  
www.unitelinc.com

## TRANSPORTATION

### Double J Shuttle Service

James Janusheske  
New London, WI 54961  
Phone: 740-9495

### Feonix – Mobility Rising

Jess Betts-Nelson  
211 N. 14th St  
Lincoln, NE 68508  
715-323-6863  
Feonix.org  
https://waupacacar.org/

### Lutheran Social Services of Wisconsin & Upper MI

Holly Keenan  
3003 N. Richmond St.  
Appleton, WI 54911  
Phone: 225-1740  
www.maketheridehappen.org

## Lynn Tank Agency LLC

Insurance Options for All Ages

### Lynn Tank

Insurance Agent

(920) 250-6051

lynn@lynntankagencyllc.com

### Heidi Stein

Insurance Agent

(920) 982-2978

heidi@lynntankagencyllc.com

**WE OFFER  
AUTO | HOME | FARM  
COVERAGE...CALL FOR RATES!**

### OFFERING THE FOLLOWING PRODUCTS:

- Individual Health Insurance/"Obamacare"
- Medicare Supplements with top rated carriers
- Medicare Part D Prescription Plans
- Medicare Advantage Plans

221 W. North Water St. • New London WI

Like us on Facebook 



224847



## Great Service & Hometown Values

**American Advantage**  
CORNERSTONE INSURANCE

- AUTO • HOME • LIFE • HEALTH • SR22
- COMMERCIAL • BUSINESS • FARM • BONDS
- WORK COMP. SPEC. EVENTS • UMBRELLA
- PROFESSIONAL LIAB. • TRUCKING
- CONTRACTORS • AND MORE

### Jeff Bergum CISR President

421 South Pearl Street • New London

Phone (920) 250-6464

jeff@advantagecornerstone.com

www.advantagecornerstone.com

116157

Full Membership  
Incentive Details  
HERE



Scan Me!

# WHY INVEST IN MEMBERSHIP?



<p><b>MARKETING CONVENIENCE</b></p> <p>Advertise</p> <ul style="list-style-type: none"> <li>• Weekly Local Loop</li> <li>• Outdoor Marquee</li> <li>• Community Calendar</li> <li>• Newsletter Listing</li> <li>• Tourism Center</li> <li>• Member Spotlights</li> </ul> <p><b>NETWORKING OPPORTUNITIES</b></p> <p>Connect</p> <ul style="list-style-type: none"> <li>• Monthly Networking</li> <li>• Ribbon Cuttings</li> <li>• Money Talks Table</li> <li>• Events / Banquets</li> <li>• Business After Hours</li> </ul> <p><b>VISIBILITY</b></p> <p>List</p> <ul style="list-style-type: none"> <li>• Website Member Directory</li> <li>• Tourism Guide Directory</li> <li>• New London Connect App</li> </ul>	<p><b>MEMBER INCENTIVES</b></p> <p>Take Advantage</p> <ul style="list-style-type: none"> <li>• Loyalty Program</li> <li>• Chamber Bucks</li> <li>• Special Day Media Posts</li> </ul> <p><b>ECONOMIC DEVELOPMENT</b></p> <p>Support</p> <ul style="list-style-type: none"> <li>• Business Assistance</li> <li>• Tourism Promotion</li> <li>• Expansion or Relocation Assistance</li> </ul> <p><b>WORKFORCE SUPPORT</b></p> <p>Recruit</p> <ul style="list-style-type: none"> <li>• Job Postings</li> <li>• Invites to Job Fairs</li> <li>• Business Card Display</li> <li>• Brochure Display</li> </ul>	<p><b>BUSINESS REFERRALS</b></p> <p>Promote</p> <ul style="list-style-type: none"> <li>• Phone Referrals</li> <li>• Email Referrals</li> <li>• Networking</li> </ul> <p><b>BUSINESS ADVOCATE</b></p> <p>Trust</p> <ul style="list-style-type: none"> <li>• Economic Development</li> <li>• City Hall</li> <li>• School District</li> <li>• Revitalization</li> <li>• Tourism</li> </ul> <p><b>EDUCATIONAL OPPORTUNITIES</b></p> <p>Learn</p> <ul style="list-style-type: none"> <li>• Business Counseling</li> <li>• Business Education</li> <li>• Education Support</li> </ul>	 <p><b>All incentives included in membership!</b></p> <p>Our mission is to promote our community's economic growth and the success of our member businesses and organizations. Our vision is to create value for our members by providing educational and networking opportunities, as well as beneficial programs and events. We are here to support, serve and guide you. Stop in our office at 420 N. Shawano St.</p> <p>Monday through Thursday 8:30–4 p.m.   Friday 8:30–12 p.m. director@newlondonchamber.com www.newlondonchamber.com 920-982-5822</p>
---	---	---	--

Dear Prospective Member,

Do you need help recruiting new staff members? Do you want more people in the community to be aware of your business / organizations services? Do you believe that promoting your community will ultimately make your business stronger?

If you answered "yes" to any of these questions, you may be interested in what the New London Area Chamber of Commerce has to offer. Let us do the work for you.

Check out the graphic above for a quick overview of incentives that will support your business or organization. Full details to complete membership registration can be found by scanning the QR code below with your smart phone

or visit: <https://newlondonchamber.com/become-a-member/>

Stop in and talk with us if you have questions. Thank you for considering the New London Area Chamber of Commerce. We look forward to hearing from you.

April Kopitzke

Executive Director

(920) 982-5822 | [Director@newlondonchamber.com](mailto:Director@newlondonchamber.com)

Scan this QR code for  
more details on  
Chamber Membership





# Mission of HOPE House

*Restoring hope through community connections*

## *The Bridge Thrift Store*

A resale store that offers a variety of treasures for everyone. All proceeds from sales at The Bridge go towards our homeless shelter located down the street at 520 N. Shawano Street. Just as The Bridge is helping Mission of Hope House be sustainable {financially}, it's also giving the tools, the hand-up to the individuals who need those skills to be self-sustainable with job skills and social networking. Donate your gently used items during open hours, call ahead for hours and donations needed



Hours vary, call ahead for donation questions:  
920-250-5835  
1931 N Shawano St  
Suite 210

## *Homeless Shelter*

The only comprehensive, full time shelter for families and individuals experiencing homelessness in and around Waupaca County. By partnering with other services, we work closely with individuals and families to move them beyond poverty and into safe and sustainable housing. We accomplish this through compassionate care, case management, and referrals. We are open 24 hours a day, 365 days out of the year located at 520 N Shawano Street in New London.

Donations accepted, contact us at  
920-249-4553  
info@missionofhopehouse.org  
or visit our website  
www.missionofhopehouse.org



# LIKE WHAT YOU SEE...

**Make sure you don't miss  
your opportunity for 2024!**



Contact us today to reserve your space for 2024

New London **Buyers' Guide**™ or Your Rep.

**920-982-2511**

220748



First Nations History



Natural History



Local History

**Come Discover Something New!**

Mon.-Fri. 10-5 (year round)

Sat. 10-1 (Labor-Memorial Day)

Free Admission

406 S. Pearl St. New London, WI 54961  
newlondonwi.org/museum 920-982-8520



111010



**“A Group Center with a Family Center Feel!”**

**Robin's Nest**  
**Learning Center, llc**

920.982.1575

112 W. Wolf River Ave  
New London

robinsnestlearning@att.net

www.robinsnestlearningcenter.net

**NL Chamber  
Business of  
The Year  
2016**

We are a state licensed Facility offering  
Care For up to 20 children,  
ages 6 weeks to 13 years.

**Full/Part Time Care**

**Before/After School Care • Preschool**

**Monday through Friday • 5:00 am to 6:00 pm**

**January through December**



113023

# Tubing the Little Wolf River

# Tubing, Canoeing and Kayaking

11-13985



## 200 CAMPSITES

- Riverside
- Rustic
- Seasonal
- Full Hook-up
- Dump Station
- Pull-thru Sites
- Showers
- Laundry



- Swimming
- Volleyball
- Horseshoe
- Game Room
- Shuffleboard
- Fishing
- Upper Deck Full Liquor Bar & Grill

## Wolf River Trips & Campground

For reservations, call or write: E8041 Cty. Hwy. X, New London, WI 54961

**920-982-2458**

For more information and a detailed sight map visit us at:

[www.wolfrivertrips.com](http://www.wolfrivertrips.com)

Green Bay, Hwy. 54 .....	47 Miles	Oshkosh, Hwy. 96 .....	28 Miles
Appleton, Hwy. 15 .....	24 Miles	Milwaukee, Hwy. 41/45 .....	110 Miles
Appleton, Hwy. 96 .....	26 Miles	Madison, Hwy. 51 .....	105 Miles
Menasha, Hwy. 96 .....	28 Miles	Chicago Hwy. 41/45 .....	195 Miles



### How to find us:

For camping and river trip adventures, take County Hwy. X west from New London or Hwy. X east off Hwy. 10 from Weyauwega. From Hwy. 54 between New London and Waupaca, turn south on Larry Road at Pine Tree Supper Club. Easy access from Hwy. 10, 110, 54, 22, 96 and 15.

# Maiman Chiropractic Center



NEW PATIENTS  
WELCOME  
**920-531-1000**

### Work Related Injuries

- Auto Accidents
- Sports Injuries
- Laser Therapy

### MOST INSURANCES ACCEPTED

- Blue Cross/Blue Shield
- Network/Affinity
- United Health
- Arise Health Plan
- UMR



*Serving the Community for over 40 years!*

**Daniel E. Maiman, D.C.**

**Ross H. Kading, D.C.**

230440