SideWinder™ Mouse

Microsoft Hardware debuts the revival of its SideWinder™ line with its first SideWinder gaming mouse built from the ground up—a mouse that transcends the category of gaming mice to become a customizable gaming system.

The Microsoft® SideWinder Mouse was created to meet gamers' individual needs, providing custom tuning options and a design for ultimate performance. This top-of-the-line gaming system sets itself apart from the competition with never-before-seen features, including one-touch access to the Windows Vista® Games Explorer, 10 buttons with five programmable main buttons, the first in-game macro record button right on the mouse, and the first-ever LCD on a gaming mouse.

Background and Research: Made for Gamers

Microsoft conducted research with hundreds of gamers all over the world to uncover what they want from their mice. Research revealed gamers' desire to personalize their mouse to fit their needs, whether it's tweaking the weight, DPI, glide of the feet or button actions.

The unique design of the SideWinder Mouse and its vertical side buttons also came out of hours of hands-on research with gamers. Microsoft discovered that gamers use distinctive mouse movements and could benefit from a shape designed specifically for their needs. The shape and button placement on the SideWinder Mouse was tested with various hand sizes - from the 5th to 95th percentile – to make sure it would work for a variety of gamers with different grips and hand sizes.

And so the SideWinder Mouse was born - offering gamers the ability to create a mouse all their own, providing a comfortable, one-of-a-kind design and delivering industry-first features to create a gaming machine like no other.

Microsoft SideWinder Mouse Product Overview:

Custom Tuning

- **The Macro Record button** allows in-game macro recording — the first time this feature has been seen on a gaming mouse.
- **The Quick Turn feature**, a performance-enhancing macro, is built right into the software and lets users check their perimeter from wherever they are in the game with the click of a button.
- **On-the-fly DPI switching** allows gamers to choose from six DPI settings and instantly switch between high, medium and low sensitivity with one click — in-game, at any time.
- **Adjustable mouse weights** allow the addition of up to 30 grams in 5-gram and 10-gram increments so gamers may select their preferred mouse weight.
- **Interchangeable mouse feet** offer gamers the choice of three different materials for glide preference on their surface of choice.
- **Five programmable main buttons** can be programmed to fit gamers' personal preferences.

Gaming System

- This is the first gaming mouse with an LCD display that shows DPI settings and macro recording icons right on the mouse, allowing gamers to see important information without having to interrupt the game.
- A cable anchor and accessories storage box allows gamers to adjust the cable length for a wireless feel, and it doubles as a storage box for the extra mouse accessories such as weights and feet.
- The Quick-Launch button gives one-touch access to Windows Vista Games Explorer, allowing gamers to quickly see the games in their PC's game library.

Performance Handling

- Vertical metal side buttons make locating the side buttons easier and reduces inadvertent actuation.
- Unique ergonomic-inspired shape is designed for quick, balanced, comfortable and precise gaming action.
- Wide metal scroll wheel provides better feel and response with detent clicking action

Price
The suggested retail price of the Microsoft SideWinder Mouse is $79.95.

Availability
The Microsoft SideWinder Mouse will be widely available in October 2007. It is now available for special pre-sale on Amazon.com, and will also be available in October at the following retailers: Amazon.com, CompUSA, Circuit City and Fry's.

Warranty
Microsoft SideWinder Mouse is backed by a three-year limited hardware warranty from Microsoft Corp. in the United States and Canada.

System Requirements
To use the SideWinder Mouse, gamers should install the mouse software for full functionality of all features, and must accept the enclosed License Agreement during software setup before using the software accompanying this product. Gamers also need the following:

- Windows Vista or Windows XP operating system
- 100 MB of available hard disk space
- An available USB port on the PC
- CD-ROM drive
- Internet access required for software installation.

Did you know?

- Master Chief from Halo and the Mazda Senku Concept Car were some of the inspirations behind the design for the SideWinder Mouse.
- With all of the weights, feet, DPI settings and more, the SideWinder Mouse can be modified to create almost 5,000 different mice.
- The Microsoft designers attend everything from the Detroit Auto Show to fashion shows in Milan for inspiration for new products.
- The Microsoft User Research team interviewed hundreds of gamers from all around the world for nearly two years to gather information about what gamers want from their mouse.
- The SideWinder Mouse packaging features Microsoft Game Studios characters such as Mech Assault, Master Chief and characters from popular games like Halo 2, ShadowRun, Flight Simulator and Freelancer
- The revolutionary SideWinder packaging features a unique textured design – can you find the hidden message?
- With the SideWinder Mouse and software, you can go from 200-2000 DPI with the click of a button.