



# UNDERSIEGE

THE PLOT TO DESTROY DEMOCRACY

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AS WHITE SUPREMACIST HATRED HAS RAGED OUT OF CONTROL OVER THE LAST FEW YEARS. SOCIAL MEDIA AND GUN MERCHANTS EXPLOIT IT FOR PROFITS, WHILE ATROCITIES AND TRAUMA CONTINUE TO BE INFLICTED ON COMMUNITIES OF COLOR... UNTIL WE AS A NATION BEGIN TO CONFRONT THE TWIN THREATS OF DOMESTIC EXTREMISM AND RECKLESS GUN POLICIES AS THE GRAVE CRISES THEY ARE, INNOCENT PEOPLE WILL CONTINUE TO PAY THE DEADLY PRICE.

- MARC H. MORIAL

# A MESSAGE FROM

# THE PRESIDENT

MARC H. MORIAL
President & CEO

man on one



# As life returns to normal in White America, the National Urban League has been working through the lingering impacts of COVID-19 in Black America.

The disparities have worsened in the health status experienced by the Black community. According to a 2022 report from The State of Black America, Black Americans reported mental health issues related to the pandemic at a 10% rate higher than White Americans. The lockdown created job loss and economic instability, which led to behavioral health challenges such as depression and substance abuse among Black Americans. Opioid overdoses increased among Black Americans while it decreased by 24% among White Americans. Black children were 2.4 times more likely to have been orphaned during the pandemic than their white counterparts. Lastly, 46% of Black adults received boosters compared to 61% and 56% of White and Asian adults.

One lesson the National Urban League learned through the COVID-19 pandemic is that voices within communities, such as our affiliate Presidents and CEOs, are the best way to overcome vaccine hesitancy and connect people with healthcare providers. Through the support of the Health Resources and Services Administration (HRSA), our affiliates expanded their voices to communities by hiring a local Community Health Navigator workforce. This helped keep our communities informed and healthy.

Black-owned businesses were hit the hardest during the pandemic. The National Urban League and U.S. Small Business Administration announced a partnership to provide these businesses with the programs and resources needed to thrive. Through this, Blackowned entrepreneurs and businesses will not be left behind. The U.S. Department of Treasury certified the National Urban League's Urban Empowerment Fund, a small business lending subsidiary, as a Community Development Financial Institution (CDEI).

We testified to the Senate Committee on Banking, Housing, and Urban Affairs on racism in the banking industry and urged passage of the Fair Access to Financial Services Act. The National Urban League has been at the foreground of the effort to build generational wealth within the Black community and other underserved populations.

For the first time, The State of Black America included a companion poll, the Pulse of Black America. The poll uncovered an overwhelming majority of Black Americans believe in the power of their vote to make a difference when it comes to economic opportunity, social and racial justice, and police violence. Almost as many agree that elected officials are not protecting voting rights but limiting them. After declaring a State of Emergency for democracy in the United States, the nation's top civil rights leaders, including the National Urban League, met with President Biden at the White House to urge the administration to embolden voting rights, improve economic opportunities, and advance civil rights.

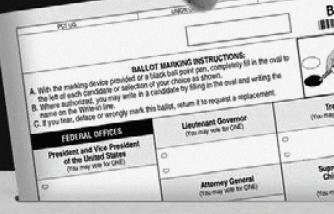
In response to the digital divide, the National Urban League submitted a white paper in response to the U.S. Department of Commerce's request for comments concerning the National Telecommunications and Information's (NTIA) implementation of the Infrastructure Investment and Jobs Act. It also outlines solutions to promote digital literacy and drive broadband adoption. This white paper boosted the National Urban League's Lewis Latimer Plan for Digital Equity and Inclusion; a plan which provides a comprehensive framework that provides every household in America access to broadband networks. This opens new opportunities for underserved communities to participate in the growth of a digital economy.

The mass shooting in Buffalo resulted in 10 dead, three injured, and countless families changed forever. Following this attack, the National Urban League called for an emergency hate crimes and extremism summit at the White House and the creation of a hate crimes task force. As part of the ongoing mission to confront racial hatred and gun violence, the National Urban League designated an event called, "Sound the Trumpet Sunday." Additionally, the Anti-Defamation League (ADL) and the National Urban League announced the launch of the Community Solidarity & Safety Coalition (CSSC), an alliance that worked to address critical community safety issues. The focus was on communities that were targeted by hate-fueled violence. The CSSC shaped community responses to solidarity and safety challenges and partnered with federal, state, and local governments to keep communities safe from rising threats like domestic terrorism.

The National Urban League held its first in-person conference since the pandemic in Washington D.C. We were honored by the attendance of Vice President Kamala Harris who addressed the Conference. The 2022 Conference highlighted and refined the National Urban League's role in responding not only to the medical and economic crisis of COVID-19 but to the rise of an unprecedented assault on democracy.

The National Urban League celebrated Judge Ketanji Brown Jackson on becoming the first Black woman to become an Associate Justice of the U.S. Supreme Court. We also rejoiced in Reta Jo Lewis becoming the first person of color to become President of the Export-Import Bank of the United States. Leaders of the National Urban League gathered with city, state, and federal elected officials and economic development partners for a celebration of the progress of the Urban Empowerment Center, the League's future headquarters in Harlem. The Urban League Empowerment Center is one of the most significant economic development projects in Harlem's recent history.

# 2022







# WORKFORCE DEVELOPMENT ENTREPRENEURSHIP

In 2022, the Urban Youth Reentry program had 322 participants. By the close of 2022, 1,863 participants completed a tech training program through the Urban Tech Jobs Program (UTJP). The UTJP had 43 formerly incarcerated participants and 39 participants were placed in jobs.

The Urban Energy Jobs Program, and evolution of the Urban Apprenticeship Jobs Program was launched in 2022 through new federal funding. During 2022, there were no participants served but affiliates set up their local programs to serve participants in 2023. 136 individuals enrolled in local registered apprenticeship and pre-apprenticeship programs.

By the end of 2022, the Urban Youth Pathways (UYP) had...

- 648 participants receive work experience
- 1,201 participants enter post-secondary education or occupational skills training
- · 483 participants enter unsubsidized employment

In 2022, The Urban Seniors Jobs Program (USJP) had...

- 1,115 participants receive job readiness services
- 89% of participants lived below the poverty level before entering the program
- Participants were placed in jobs where they worked an average of 30 hours per week with median earnings of \$15 per hour

The Urban League Entrepreneurship Centers, located in 13 affiliate markets across the nation, equipped minority entrepreneurs with the management skills needed to grow their businesses, obtain financing and contracts, and create or preserve jobs.

The National Urban League has been counseling and training minority entrepreneurs since 2006, and in 2022 was actively engaged in grantmaking to under-resourced minority businesses. Our programs included:

Start-Up Together - SBA Community Navigator Pilot Program: a \$5 million, 2-year program, which provided targeted outreach to small businesses in underserved communities to help them recover from the effects of COVID-19.

Black Restaurant Accelerator Program: launched in partnership with the PepsiCo Foundation in 2020. This 5-year program addressed systemic barriers faced by Black-owned food service companies. In 2022, \$1 million was granted to 100 food service businesses.

The Entrepreneurship Centers: a combined 44,742 hours of business counseling and training services to 25,435 participants. Assisted clients in procuring more than \$110,298,404 in the financing, equity, grants, bonding, and contracts while helping to create and save over 960 jobs.

# EDUCATION AND YOUTH DEVELOPMENT

The Education and Youth Development (EYD) Program team has reviewed, approved, and released payments for over 60 affiliate sub-grants. The Team continues to build Urban League affiliate capacity, to strengthen its services to youth and families. The EYD program team conducted over 100 one-on-one technical assistance & support sessions and developed new staff onboarding toolkits to address the massive turnover in the affiliate movement. The EYD program team works cohesively to ensure the key performance indicators are met but, more importantly, understand the complex challenges some of our local affiliates are experiencing with youth empowerment, enrollment, and retention. The Team manages over 70 subgrants to 35 Urban League affiliates, serving over 3,000 students in the National Urban League's signature program, *Project Ready*.

Additional program highlights include:

After 12 years of implementing the Project Ready 2.0 curriculum, the newest iteration, 3.0, was unveiled this summer to receive feedback from five NUL affiliates in a small pilot. The curriculum development team engaged with and learned from our affiliate staff to further inform the curricular development and ready the curriculum for launch in 2023.

During the year, the Team executed an empowering exchange at the Whitney M. Young Urban Leadership Conference. The theme for this year is "Connect: Reimagine Youth Programming Post-Pandemic." During the conference, the team presented professional development workshops focused on: effective mentor programming; social and emotional learning, education policy and advocacy, college and career advising; engaging black boys, and mental health to over 60 affiliate EYD staff. The goal is to provide a full range of education and youth development services to Urban League affiliate staff via the Institute and other virtual opportunities.

Additional highlights included the PVH Corporation digital career series, one of our newest portfolio additions. Their investment impacted over 20 local affiliates and more than 100 *Project Ready* students to retail careers beyond stockroom assistants or associates. Students across the country learned about PVH's investment in, and focus on, increasing awareness of and access to the broad array of careers in the fashion industry.

After two successful years of funding from Wawa, Inc., plans are underway for year three, which include sessions for youth around healthy meal preparation and the implementation of selected youth to visit Wawa's headquarters for behind-the-business tours.

The EYD's virtual office hours continue to serve the community of practice well, as the program team meets with *Project Ready* sites weekly to discuss opportunities, challenges, and successes in the program operations. The team meets regularly with affiliate staff and reviews/validates programmatic data to troubleshoot specific systems issues, manage database management tools, and onboard new affiliate staff members. During the third quarter, the *Project Ready* team also built a centralized repository of resources. It facilitated an active community of practice via a shared Base Camp project platform for *Project Ready* affiliates. This space is a digital library for training and resources and a community of practice where affiliate staff can share information, strategies, and best practices.

The 32nd annual Youth Leadership Summit returned as an in-person event for the first time since the Covid-19 pandemic began. This year the Summit, held at the University of Maryland, College Park campus, was exciting and impactful to participating youth, partners, sponsors, and chaperones. While attendance was negatively impacted both by positive COVID test results and our standards for attendance (vaccinations of youth and staff alike, testing before and during the Summit, etc.), the National Urban

League's Education & Youth Development and Health Equity & Quality of Life divisions presented a stimulating 4-day Summit for nearly 220 Urban League youth and their chaperones from 30 Urban League Affiliates from across the nation. Committed to integrating the Summit's theme, "Save the Planet. Preserve Our Future, " youth were immersed in a college setting, providing attendees with a unique educational and development experience focused on building essential skills for college, work, and life success. The National Urban League is pleased to present the following recap video.

Youth Leadership Summit 2022 Recap https://youtu.be/b3/pNguBRHg

#### PROJECT READY YOUTH IMPACT

From the analyses of our annual Youth Survey, the evidence supported the assertion that *Project Ready* prepares young people for success, both in terms of post-secondary enrollment and in work and life more broadly. Some of these findings from our independent consultant include:

- The post-secondary enrollment rate for 11 out of 35
   (31.4%) of the *Project Ready* sites represented in the
   National Clearinghouse data was significantly higher
   than that of the baseline enrollment level for students
   aged 18-24.
- Students consistently expressed increased confidence and self-efficacy in reaching their life and career goals.
- Students reported that their PR program helped them feel more prepared to be successful in high school, college, and their future careers by increasing their understanding of skills related to different postsecondary pathways.
- Students reported that the program helped them develop and practice communication skills and improved their ability to relate to others with similar and different backgrounds.

We also showed differences in youth outcomes based on various youth demographic information and program characteristics. Some of these findings were:

 Students participating in a NUL program who were also enrolled in an advanced study program (such as AP, honors, or dual enrollment) reported benefiting in collaboration, initiative, persistence, cultural awareness, and in figuring out disagreements.

- Students who participated at least occasionally in the program demonstrated higher self-reported levels of developing the skills of collaboration, initiative, persistence, cultural awareness, improving the community, having an impact, and handling disagreements.
- Students who had a mentor reported significantly
  more benefits than those who did not in terms of
  developing skills in community leadership,
  understanding their own culture, getting along
  with others, time management, speaking up,
  expressing feelings, and community improvement.
- Students at sites that had implemented the enhanced mentoring program were significantly more likely to enroll in a post-secondary institution.

#### PROJECT READY MENTOR

In early October 2022, the National Urban League was awarded our eighth Mentoring grant by the U.S. Department of Justice. This grant will allow NUL to provide as many as ten additional affiliates with the opportunity to extend their youth development programs to include meaningful mentoring opportunities. NUL will announce the grant to participating affiliates in November 2022 and host an onboarding session in our offices for affiliate program staff, affiliate finance staff, and Urban League CEOs by mid-January 2023. *Project Ready* Mentor is operating in 25 communities serving 3,308 youth.

One-on-one technical assistance calls have been held with all PRM sites. These calls have gathered information on affiliates' needs and universal developmental areas such as mentor recruitment and engagement, data management, and accountability systems. An affiliate reporting document, mentor toolkit, and affiliate calendar will be released in Q4.

In November 2022, the EYD program team released the 2023 *Project Ready* Request for Proposal. The proposal review included staff from multiple departments. In total, 44 affiliates applied for Post Secondary Success; 15 affiliates for PR: STEAM; 20 affiliates for PR: Historical Culture and Literacy; and 17 affiliates for PR: Mentor. 2023 RFP scores and previous quantitative and qualitative information will be used to determine which affiliates will receive funding in 2023.

## **EQUITY AND EXCELLENCE PROJECT (EEP)**

- From January 2022 through December 2022, the NUL Education and Youth Development (EYD) division led by Hal Smith, executed Phase 1 of the Future of Assessment & Accountability (FoAA) Project. The focus of Phase 1 was to broaden the perspectives on the FoAA to include communities that typically do not have a voice in state and national education policy-making. NUL, in partnership with UnidosUS, managed the execution of over 60 focus groups and interviews (over 260 participants) to identify primary challenges and areas of further inquiry concerning our state and federal assessment and accountability systems.
- The NUL EYD division also convened a roundtable
   of educational equity and civil rights organizations
   to discuss their vision for a more equitable system of
   assessments and accountability. This work resulted in
   the publishing of a report titled: "Education Assessment,
   Accountability, & Equity: Phase 1 Final Report", a video
   featuring interviews of youth, and an animated video –
   to maintain anonymity reenacting discussions from the
   focus groups and roundtable sessions.
- A convening of civil rights leaders and educational equity organizations was held in September 2022 to share findings and to set the stage for Phase 2 (2023-2024) which will center on the development of equity-focused principles and guidelines for the future of assessment and accountability. The EYD division has engaged with Hill staffers around Phase 1 findings and potential federal policy changes.
- In 2022, Dr. Hal Smith, Dr. Horatio Blackman, and Adenike Huggins continued to provide technical assistance to eight school districts developing equitycentered principal pipelines. Each district is required to engage with communities in the development of the pipeline and NUL staff assist with strategic planning for each district as well as generate and provide resources to build district capacity for community engagement.
- In March 2023, Adenike Huggins led the community engagement session at the Q1 Professional learning community (PLC) meeting. At the end of June 2023, the second virtual PLC of the year will be held and the NUL team will lead the community stakeholder session.
   Following this PLC, EYD staff will continue to work with all eight participating districts to support their community stakeholder engagement efforts.

- The EEP team finalized the NUL Social and Emotional Learning (SEL) Tools for Equity: a principles document and associated rubric. Dr. Horatio Blackman and Senior Director Adenike Huggins led a virtual webinar sharing the documents with the field on May 19, 2022. The webinar recording and Tools for Equity can be accessed here.
- In partnership with Karen Pittman @ KP Catalysts,
  Dr. Horatio Blackman led a professional development
  session on positive youth development (PYD) and social
  and emotional learning (SEL) at NUL's Whitney M. Young
  Leadership Development Conference in Q4 2022.
- The Whitney M Young session highlighted the need for our affiliates to have sustained High-Quality PD. In response to that demand, in 2023, NUL and KP Catalysts are partnering to develop and execute a professional development series for affiliate (and NUL) staff focused on PYD. The professional development (PD) opportunities will include monthly interactive webinars led by Karen Pittman and Dr. Blackman, national policy and practice experts, and Urban League affiliate education practice leaders. The sessions will work to address pressing challenges and develop strategies. The PD is designed to be iterative and will respond to affiliate staff needs that arise.
- In September 2022, Dr. Horatio Blackman served as a panelist at the Congressional Black Caucus Foundation's Annual Legislative Conference in Washington D.C. The session was titled: "Education Braintrust: The Future of Work: Gaining the Requisite Education and Skills to Succeed Post-COVID-19 Afterschool Network." The panel was organized by Rep. Bobby Scott. Other panelists included Denise Forte, CEO of Ed Trust, Karin Kimbrough, Chief Economist, LinkedIn, and Tanya Clay House, CEO of Clay House Consulting, Inc.
- On September 30, 2022, Dr. Horatio Blackman served as an invited panelist at the 50 State Afterschool Network Meeting hosted by the Afterschool Alliance. The session was titled: "Using a Learning and Development Ecosystem Framework to Advance the Youth and Education Fields". Dr. Blackman discussed the work of the National Urban League's Education and Youth Development Division and that of affiliates delivering youth development programming. He also discussed his contribution to a book chapter "Mattering in allied youth fields: Summoning the Call of Black Lives Matter to radically affirm youth through programming" in It Takes an Ecosystem: Understanding the People, Places, and Possibilities in Learning and Development Across Settings

- In the Fall of 2022, the EYD team was awarded a \$250k grant from the Wallace Foundation to advance research on and build the capacity of our affiliates to implement culturally responsive youth programming. In 2023, the EYD team will work with affiliates running Project Ready to define and execute the research and learning agendas.
- On October 26, 2022, Dr. Horatio Blackman was invited to present at the National Association of State Boards of Education's (NASBE) Healthy School Facilities Network Meeting. The presentation titled "The Power of Allies" focused on the necessity of engaging communities in education policy and reform efforts. Strategies for engagement were shared and discussed with State Board of Education members.
- In October 2022, Senior Director Adenike Huggins and UnidosUS colleagues Amalia Chamorro and Roxanne Garza presented at the Association of Latino Administrators and Superintendents (ALAS) conference in Puerto Rico on "Civil Rights Perspectives on the Future of Assessment and Accountability."
- In Q3, NUL completed our participation in and coleadership of, the Wallace-funded ELLC. The National Urban League (NUL) and Urban League affiliate CEOs in the states of Maryland, Wisconsin, Missouri, Tennessee, Minnesota, Nebraska, Ohio, Oregon, New York, and Pennsylvania worked with local and state partners to assist state education and district leaders in using the ESSA planning period. We also related ESSA funding to build the capacity of education leaders in those locales to implement supports and interventions to support schools in need of improvement. Throughout the initiative, their work expanded beyond ESSA, focusing on grounding education, policy, and investment into equity and on the challenges of education under Covid restrictions.
- The Urban League of Louisiana, Greater Southwestern Ohio, and Greater Cleveland have completed their "Building Public Will, Voice, and Agency for Equity and Excellence" work as they deepen local coalitions to move the needle on locally resonant education challenges. The culminating event showcasing their work and discussing future opportunities was held on October 28, 2022, in New York City. This work has been supported through funding from the William and Flora Hewlett Foundation. A series of articles and videos highlighting the coalition work across the affiliates may be found here.

- National Urban League continues to work on the development of the Youth Voice Toolkit. We work alongside representatives from the Institute for Educational Leadership, Every Hour Counts, National Indian Education Association, Afterschool Alliance, and National Afterschool Association on a pooled funding project through the Grantmakers for Education.
- Sr. Director Adenike Huggins continues to lead the inaugural Ben's Original Seat at the Table Fund scholarship recipients, funded by Mars, Inc.
   One scholar from cohort 1 attended the 2022 Youth Leadership Summit and was featured on two panels. The scholar reflected on her experience as a student and Youth Leadership Summit participant. Cohort 2 boasts 27 scholars who have been welcomed to the Urban League's events and programming.





# COVID-19 OUTREACH, EDUCATION AND VACCINATION

#### **CDC Partnering for Vaccine Equity Grant**

- In February 2022, 35 Urban League affiliates were awarded funding to reduce racial and ethnic disparities in COVID-19 and flu vaccine uptake through the CDC Partnering for Vaccine Equity grant (Year 2).
- In Year 2 of this grant work, affiliates focused on strengthening the coalitions they built in Year 1 of their vaccine outreach to increase trust and access to these life-saving vaccines. The NUL HQL Team convened monthly Learning Collaborative sessions to introduce partners and strategies to help affiliates build capacity to enrich and formalize their vaccine equity coalitions.
- The CDC invited UnidosUS and NUL to assemble two round table events to engage key stakeholders, which included, Affiliate leaders, fellow CDC-funded organizations, and other health equity champions.
   These events discussed how to continue the momentum in addressing future public health challenges with an equity lens.
- We held two stakeholder engagements: one hosted virtually by NUL on June 27th and another in person hosted by UnidosUS at their annual conference in San Antonio, Texas on July 8th, 2022.

#### End of the Year 2022:

Trusted Messengers: 2,272Coalition Partnerships: 229

Non-Traditional Vaccination Sites: 275

• Estimated total receiving COVID-19 vaccine at sites: 13,133

• Social media posts to promote COVID-19 vaccines: 1,094

• Events held to promote COVID-19 vaccines: 2,605

 Number of people who attended educational events promoting COVID-19 vaccines: 230,189

#### **HRSA Community-Based Workforce Grant**

In late 2021, NUL was awarded an \$11.125 million grant from the Health Resources & Services Administration (HRSA) to hire, train and support a community-based workforce to vaccinate their communities against COVID-19. In January 2022, affiliates in Knoxville, Kansas City, Mississippi, Oklahoma City, Houston, and St. Louis began onboarding 20 FTE Community Health Navigators each. This helped community members navigate the process of getting vaccinated. In December 2022, NUL added the Pinellas County Urban League and the Urban League of Metropolitan Seattle to the efforts. The grant period goes through June 2023.

#### End of the Year 2022:

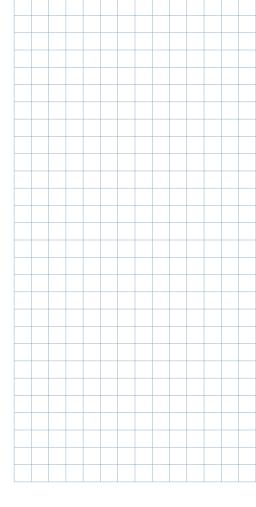
- Number of Community Health Navigators hired & trained: 136
- Total vaccines given: 17,108
- # 1st & 2nd doses: 7,694# booster doses: 9,414
- Number of interactions with community members (texts, phone calls, canvassing, events, email, materials distributed, etc.): 634,989
- Average age of person getting 1st or 2nd dose:
   23 years old
- 56% of the first doses our navigators facilitated were for children under 18 years old The average age of the person getting a booster: 49 years old

#### **Additional Vaccination Efforts**

- From August 2021-March 2022, NUL partnered with
  the Federation of Protestant Welfare Agencies (FPWA)
  to engage in a comprehensive outreach campaign to
  overcome vaccine hesitancy in Black communities across
  New York. In November 2021, our affiliates in NYC,
  Buffalo, Rochester, and Westchester began conducting
  outreach in their communities for this campaign. They
  trained 281 individuals to promote vaccines, held 33,170
  conversations with community members through phone/
  text/in-person interactions, and distributed 12,989
  campaign materials to communities.
- In October 2022, we hosted our affiliates at our Whitney
  M. Young Leadership Conference. They attended sessions
  on Applying a Health Equity Framework to Advance
  Program Goals, Lessons from Coalition Building for
  Health Equity, and Community Organizing for Health
  Equity. Over 40 affiliate staff and CEOs attended our
  sessions in person and gained valuable insight into
  the best practices for advancing health equity.

#### **HEALTH EQUITY**

- In August 2022, the Health Equity and Policy team
  in Partnership with the National Council on Quality
  Assurance (NCQA) was awarded a grant from the
  Patient-Centered Outcomes Research Institute (PCORI)
  to translate existing research to convene a stakeholder
  engagement group Community Health Worker (CHW)
  program models in Health Care Organizations (HCO's).
  The insight gleaned from this group will be used to
  create educational content to facilitate Health Care
  Organizations' support and sustainability of Community
  Health Worker Programs.
- The Health Equity and Policy team continues to host monthly learning collaboratives that build capacity among the affiliate movement to leverage the vaccine equity work to address other health-related issues.
   These topics include adult vaccinations, access to care, climate resiliency and disaster preparedness, the social determinants of health, being trusted messengers, capacity building among their coalitions, and using community organizing techniques to advance health equity.



# HOUSING WEALTH BUILDING

The National Urban League (NUL) HUD-Certified Housing Counseling Intermediary spans the reach of 28 affiliate markets across the nation. Affiliate agencies provide a unique set of services tailored to the community they serve, which can include one-on-one counseling and group education on topics such as pre- and post-purchase homeownership, rental assistance, homelessness prevention, foreclosure prevention, financial literacy, disaster recovery, and more.

For over 35 years, the National Urban League has been providing training, technical assistance, and counseling to the affiliate network. In addition, NUL serves as a grant maker, providing affiliates with new opportunities to stabilize, expand and develop their existing programming. Our 2022 signature programs include:

HUD Comprehensive Housing Counseling: This program funds the delivery of on-going housing counseling and education services to tenants and homeowners to assist them in improving their housing conditions, meeting their financial needs, and fulfilling the responsibilities of tenancy or homeownership. This program includes the HBCU/MSI initiative which is expanding opportunities for wealth building and financial stability in underserved minority communities by increasing access to safe affordable housing, financial education, and homeownership through HBCUs and MSIs. Throughout 2022, over 18,000 participants have enrolled in comprehensive housing counseling services at 28 affiliates.

Restore our Homes Foreclosure Prevention – Housing Counseling Stability Program (HSCP): HSCP provides crucial housing counseling services to households in critical situations causing housing instability, such as eviction, default, foreclosure, loss of income or homelessness. Through this 2-year \$2.86 million initiative, over 2,000 individuals have been provided counseling and/or had assistance applying for emergency services and programs.

**Financial Capability Programs:** The National Urban League has launched a myriad of initiatives to promote financial empowerment of the Urban League clients.

- Making effective behavioral changes and developing sustainable savings habits through the Chase FinTech Savings Initiative: This initiative increases affiliates' financial coaching capacity and incorporates the addition of fintech. Coaches integrate fintech tools along with financial coaching to help clients improve their credit and increase their savings. The initiative enhances direct coaching efforts by using on-demand education and resource tools.
- Access to affordable banking products through the
   Citi Affordable Access Banking Initiative: NUL and our
   Affiliates have been working with Citibank to provide
   unbanked urban league clients with an opportunity to
   access a safe and affordable checking account product
   with no minimum balance requirements, monthly service
   fees, overdraft fees, or difficult hurdles in applying.
- Access to digital financial education curriculum
  through the DoorDash Economic Empowerment
  Initiative: With support from Door Dash, the National
  Urban League has created an economic empowerment
  toolkit for our Dashers and our Urban League clients.
  Through this pilot program, NUL is developing
  an extensive, interactive resource to help clients
  better understand their finances and create positive
  saving habits.



# EQUITABLE JUSTICE & STRATEGIC INITIATIVES DIVISION

#### CRIMINAL JUSTICE & POLICE ACCOUNTABILITY

- Justice in Policing: Equitable Justice and Strategic Initiatives Division (EJSI) leveraged its "21 Pillars for Defining Public Safety and Restoring Community Trust" in coordination with the Washington Bureau and Civil Rights Organization partners to advocate for the White House Executive Order on Advancing Effective, Accountable Policing and Criminal Justice Practices to Enhance Public Trust and Public Safety.
- 21 Pillars: EJSI extended the 21 Pillars Tour to three Affiliate locations:
  - Urban League of Chicago
  - Urban League of Greater Kansas City
  - Urban League of Rochester
- · Advocacy Letters to the US DOJ
  - In 2022, EJSI led various efforts to hold police accountable by seeking investigations by the U.S. Department of Justice, including:
    - » a pattern and practice investigation into the Liberty County Sheriff's Department for civil rights violations, abuse of power, and the unlawful search and seizure of the Delaware State Women's Lacrosse Team, which DOJ.
    - » A pattern or practice investigation into the systemic police misconduct and constitutional violations by the Akron Police Department.
- Taskforces: Justice Reform Task Reform

#### **EXPUNGEMENT PROJECT**

- Hired Senior Manager for Expungement, Luz Villar, to lead the project launch in Ohio and Legal Clinic during the 2023 Annual Conference in Houston, Texas.
- Identified 45 affiliates across 22 states in the movement to serve over 3,200 clients in need of record relief.
- Collaborated with the National Urban League Programs
  Department and Workforce Development Division
  to secure a \$4 million Department of Labor Growth
  Opportunities grant.

#### **GUN VIOLENCE PREVENTION**

- EJSI developed and released a Regional Strategic Guidance for preventing gun violence highlighting community-led safety response methods.
- This report became a feature of the National Urban League's "Safe and Just Communities" Summit with John Jay College in 2023.
- EJSI led an effort to file an amicus brief in the U.S.
   Supreme Court case of New York Rifle & Pistol Assn., Inc.
   v. Bruen to support New York's gun safety regulations.

#### **CIVIC ENGAGEMENT**

- Reclaim Your Vote
  - In April 2022, EJSI led the re-launch of Reclaim Your Vote during the State of Black America convening at Clark Atlanta University in Georgia.
  - The Reclaim campaign included a national campaign for voter registration, voter education, and voter mobilization for the 2022 midterm elections, and featured a targeted field campaign in Georgia, North Carolina, Wisconsin, Michigan, Pennsylvania, and Florida.
  - New features of the 2022 Reclaim campaign included new and improved training, such as field organizer training, phone-bank and text-bank training, and recurring compliance training. EJSI also led the development of an improved online voter registration and information portal in partnership with When We All Vote and Civic Nation.
  - EJSI's Civic Engagement Team led "Weekends of Action" events for Affiliates, Guilds, and Young Professionals in Philadelphia, Pennsylvania, and Columbus and Atlanta, Georgia.
  - EJSI organized and executed the National Urban League's Reclaim "Ambassadors" program, where staff volunteers were deployed to Georgia, Pennsylvania, North Carolina, Wisconsin, and Michigan to canvas voters.

- EJSI organized two virtual town halls for Faith Leaders and for Youth Leaders to mobilize constituencies
  - » EJSI also established the first New York versus Washington Bureau phone-banking competition for staff volunteers.
  - » EJSI led an in-person training and presentation for Affiliate CEOs during Annual Conference in 2022 in Washington, DC.
  - » EJSI managed ongoing partnerships, such as with Nonprofit Vote and National Voter Registration Day, with BET for National Black Voter Day, and Vote Early Day.
- Voting Rights Legislative Advocacy:
  - » EJSI has led efforts with Affiliates on the state level to push back against ongoing threats to voting rights. In New York State, our efforts have contributed to the enactment of New York's John R. Lewis Voting Rights Act.
  - » EJSI coordinated with Freedom to Vote Act
  - » New York Voting Rights Act Advocacy 2022
  - » WMY state and local advocacy and coalition building
  - » Taskforces: Voting Rights Lobby Taskforce
- Census:
  - » Black Census Roundtable held three convenings in 2022 focused on engaging, sharing, and learning about critical issues that impact the undercount of the Black community.
  - » Taskforces: Census Hill Strategy Taskforce

#### **POLITICAL EXTREMISM**

- EJSI collaborated with the Anti-Defamation League to develop and launch "Project CODE," committing 12 organizational partners to anti-political extremism work.
   The group has established regular convenings, and a website, and has planned a symposium for 2023.
- EJSI coordinated with the Washington Bureau to support the White House's "United We Stand Summit" in Washington, DC highlighting national needs to combat political violence.
- During the 2022 Annual Conference in Washington, DC, EJSI developed and led an important panel discussion on the backlash to the social justice uprising movement of 2020.

#### **CANNABIS:**

- Since publishing its cannabis equity policy memorandum in 2021 highlighting the dual lens of Criminal Justice and Economic Justice, EJSI has continued to work with longtime and new coalition partners to drive equity measures in the cannabis legalization conversation.
- EJSI led a valuable cross-sector conversation during the Whitney M. Young Annual Leadership Conference and participated in various conferences, including the Black Canna Conference in New Orleans, Louisiana.
- EJSI coordinated with the Washington Bureau to provide public comment on behalf of the National Urban League for the Cannabis Administration and Opportunity Act.
- Taskforces: Marijuana Justice Coalition

# JUSTICE NOW INSTAGRAM LIVE INTERVIEW SERIES:

- Justice NOW launched in 2021 and continued through 2022.
- In two years, EJSI produced 38 episodes covering our entire policy portfolio and more. Our program has reached nearly 30,000 accounts, generated nearly 17,000 views and nearly 5,000 unique account interactions.
- Notable Guests include Congressmembers Bonnie
  Watson Coleman, Sheila Jackson Lee, Ayanna Pressley,
  Yvette Clarke, and Nikema Williams; New York State
  Assemblywoman and Majority Leader Crystal PeopleStokes; Newark Mayor Ras Baraka; CEO of the Leadership
  Conference on Civil and Human Rights Maya Wiley;
  Attorney Benjamin Crump; veteran journalist Jackie Reid;
  psychologist Jeff Gardere; and many more.

# WASHINGTON BUREAU

## 2022 HIGHLIGHTS

- Partnered with the Federal Communications Commission (FCC) and the White House on its Affordable Connectivity Program Campaign and engaged with the White House on the Executive Order on Policing.
- Advanced federal engagement on addressing hate crimes by holding meetings and briefings with the U.S. Attorney General and the Department of Justice (DOJ) staff, the Department of Homeland Security (DHS), and the White House.
- Worked with the White House to offer feedback in preparation for the Executive Order on Policing that was released. We attended the signing of this order at the White House.
- Engaged with Leader Schumer's Office and the Senate Judiciary Committee for SCOTUS nominee, Judge Ketanji Brown Jackson.
- Organized Vice President Kamala Harris' meeting with Contract Research Organizations (CROs) and reproductive health and justice leaders on abortion.
- Led the call and organization engagement for the United We Stand Summit (White House hate crimes summit) with ADL, AAJC, LULAC, and NAN.
- Participated in meetings with DOJ AAG Gupta for the Policing Executive Order; DAG Monaco on civil rights priorities; and AG Garland, DAG Monaco, and AAG Gupta for the Dobbs VS. Jackson decision.
- Formed the Community Solidarity & Safety coalition with ADL to help communities impacted by hate crimes.

- Senate Banking Committee hearing entitled, "Fairness in Financial Services: Racism and Discrimination in Banking."
- Organized a meeting with Legacy CRO principals and Leader Schumer, Leader Jeffries, Judiciary Committee Chair Durbin, Senator Booker, and CBC Chair Horsford on policing.
- Designed seven text outreach campaigns to raise awareness about the Student Loan Debt Relief Program, the unjust detainment of Brittney Griner, 2022 CTC deadlines, the "Reclaim Your Vote" GOTV Campaign and continuation of the Earned Income Tax Credit (EITC). The text reached over 41,000 recipients.
- Secured \$3 million for the Urban League Empowerment Center in the Fiscal Year 2022 Omnibus Appropriations bill.
- Strengthened funding in the Build Back Better Act for housing capacity-building grants, affordable housing programs, workforce development, the Minority Business Development Agency, and expanded broadband access.
- Released the Civil Rights Scorecard on Voting Rights, along with NAACP, NCNW, and NCBCP which grades Senators' support of voting rights legislation and filibuster reform.
- Participated in a teach-in to update the National Council
  of Urban League Guilds on the status of voting rights
  legislation before Congress and how to advocate for the
  passage of voting rights bills.























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300

4.7M 5,000

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Affiliates of the National Urban League are the centers of activity in and around their communities. Their professionally-staffed offices are where Urban League services come to life – where people and their neighborhoods grow, change, and strengthen. Located in 36 states across the U.S., including the District of Columbia, our affiliates cultivate a symbiotic relationship with local residents and companies and advocate for positive change in their communities. While all affiliates must meet the rigorous standards set by the national office, they each have the flexibility to tailor their services to local community needs, thereby ensuring the best results for the communities they serve.

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- Every American has an equal right and responsibility to fully participate in our democracy and civic processes, and all people have a right to justice and fairness.

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Lanesha T. and Scott Minnix

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Ruth B. Jaynes

Estate of Stuart Augustus Holmes Estate of Betty Jean Bolander

Ruby G. Garner Henry W. Foster Estate of Sinclair Lewis Estate of Jeffrey E. White

## **2022 FINANCIAL STATEMENTS**

### **CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

as of December 31, 2022	2021
ASSETS	
Cash, cash equivalents and restricted cash	\$58,727,308
Restricted cash deposit held in escrow	26,184,186
Funds held in escrow by others	1,181,808
Funds held for Trust	1,421,505
Prepaid expenses and other assets	1,207,436
Prepaid pension costs	960,626
Grants and pledges receivable, net-current	27,709,604
Grants and pledges receivable, net-non-current	14,562,505
Franchise fees receivable, net	96,500
Investments	164,356,904
Loan receivables- NMTC	13,031,450
Loan receivables	352,592
Other assets	2,130,256
Interest rate swap agreement	-
Operating lease right of use assets	12,035,757
Property and equipment, net	46,409,513
Total assets	\$340,368,950
LIABILITIES AND NET ASSETS	
Liabilities	
Accounts payable and accrued expenses	\$11,955,216
Accrued payroll and vacation benefits	907,570
Accrued defined contribution costs	682,233
Contract advances and other deposits	942,841
Funds held for Trust	1,421,505
Loan payable - bank	500,000
Bonds payable (net of debt issuenace cost \$107,651)	26,003,616
Loan payable-NMTC (net of debt issuance cost of \$1,712,106)	16,437,894
Loan payable-bank (net of debt issuance cost of \$41,084)	5,862,687
Interest rate swap liability	623,386
Operating lease liability	5,086,719
Interest payable	22,486
Accrued pension benefit costs	<del></del>
Total liabilities	70,446,153
Net assets (deficit)	
Without donor restrictions	
Undesignated	20,086,727
Board designated	41,000,000
Pension related	(8,782,638)
Total without donor restrictions	52,304,089
With donor restrictions	217,618,708
Total net assets	269,922,797
Total liabilities and net assets	\$340,368,950

### **CONSOLIDATED STATEMENT OF ACTIVITIES**

for the Year Ended December 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
OPERATING ACTIVITIES			
Revenue, Gains, and Other Support			
Government grants and contracts	\$32,807,818	\$ -	\$32,807,818
Donated materials and services	7,855,944	-	7,855,944
Contributions	8,518,510	35,023,358	43,541,868
Legacies and bequests	265,374	-	265,374
Special events	1,735,300	-	1,735,300
Program service fees	6,530,686	-	6,530,686
Franchise fees	207,500	-	207,500
Net investment return designated for current operations	1,316,364	-	1,316,364
Sale of publications	15,892	-	15,892
Interest income	_	110,286	110,286
Closing income	_	6,800	6,800
Other	824,263	213,453	1,037,716
Net assets released from restrictions	,	-,	, ,
Satisfaction of restrictions	46,245,987	(46,245,987)	
Total revenue, gains, and other support	106,323,638	(10,892,090)	95,431,548
OPERATING EXPENSES			
Program Services			
Economic empowerment	46,178,742	_	46,178,742
Education and youth empowerment	7,360,838	_	7,360,838
Civic engagement and leadership empowerment	19,250,536	_	19,250,536
Technical assistance to affiliates	2,743,364	_	2,743,364
Health and quality of life empowerment	12,796,924	_	12,796,924
Civil rights and racial justice empowerment	473,756	_	473,756
Urban empowerment	457,303		457,303
Total program services	89,261,463	-	89,261,463
Supporting Services			
Management and general	10,099,181	_	10,099,18
Fundraising	5,880,368	_	5,880,368
Total expenses	105,241,012	_	105,241,012
Changes in net assets from operations	1,082,626	(10,892,090)	(9,809,464
NON-OPERATING ACTIVITIES			
Net investment return net of amount designated for current operations	(7,315,301	(4,219,132)	(11,534,433)
Loss in fair value of interest rate swap obligation	(749,299)	(1,217)132)	(749,299
Pension-related changes other than net periodic pension costs	(165,528)	_	(165,528
Total non-operating activities	(8,230,128)	(4,219,132)	23,094,609
Changes in net assets	(7,147,502)	(15,111,222)	(22,258,724
Net assets, beginning of year	59,451,591	232,729,930	292,181,52
Net assets, end of year	\$ 52,304,089	\$ 217,618,708	\$ 269,922,797
-			

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