



Windows of Caring

**OVERLOOK
FOUNDATION**

ANNUAL REPORT

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Windows of Caring was produced by the Overlook Foundation.

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WINDOWS OF CARING

Windows, by their very design, allow us to look in and out. They provide casual observers with a glimpse of what happens inside as well as a connection to the outside world for those within.

At Overlook, our windows include doctors, nurses, employees, patients, volunteers and donors. Each of them provides a unique perspective about the Overlook experience, and our 2013 Annual Report – *Windows of Caring* – offers you a collective glimpse into our nationally respected medical center through their eyes.

In the following pages, you'll meet a young Overlook-trained physician whose practice is dedicated solely to local house calls, a veteran nurse who delivered a set of twins with the support of her Overlook colleagues, and a geneticist who is on the cusp of transforming the future of medical care. You will learn how advancements in medical imaging and pharmacy procedures are dramatically improving patient outcomes; and you will see how others, like you, are giving back to Overlook because they value expert health care in their community.

We will highlight memorable events like the Kellogg Health Care Forum, our fifth Thomas Glasser Lecture and our Chairman's Dinner, where we presented our annual Lifetime Achievement Awards. We'll also recap non-events like our golf tournament, which successfully raised funds for the Atlantic Neuroscience Institute at Overlook despite being rained out – twice!

Executive Director Ann Oliva and Board Chair Clelia Biamonti will update you on the progress of our targeted capital campaigns for the Neuroscience Institute, Eating Disorders Program and Palliative Care Program. Alan Lieber will highlight Overlook's many new and noteworthy accomplishments.

As you read this and peer through our windows, we hope that you, too, will continue to be proud and inspired to be a part of the Overlook family. We are grateful for your support!



On the cover: Through Overlook's windows, one can see its many staffers, working together to ensure that our patients receive the highest quality health care in a warm and supportive environment.

A Message from the Overlook Foundation



Dear Friends of Overlook:

For more than 37 years, donors like you have supported Overlook Foundation's passion for helping Overlook Medical Center deliver outstanding medical care to those within our communities and beyond. You and those before you have seen the impact of our collective efforts through your "window of caring."

Together, we've created a regional medical center that attracts and retains the nation's leading healthcare providers. We've built facilities that are state-of-the-art and acquired technology on the forefront of innovation. Most importantly, we've cultivated an environment that is welcoming, healing and transformative for patients and their families.

Our 2013 Annual Report – *Windows of Caring* – is a tribute to your philanthropy and investment in Overlook's future.

Thanks to you and other caring individuals, corporations, foundations and community organizations, gifts and pledges to the hospital during the past fiscal year totaled more than \$5 million. On behalf of the board of trustees and the staff of the Overlook Foundation, we thank you for support of our semiannual appeals, capital campaigns and special events.

Despite being rained out (twice!), the foundation's 23rd Annual Golf Tournament at Canoe Brook Country Club in Summit raised more than \$130,000 for Atlantic Neuroscience Institute at Overlook, the region's top provider of neuroscience care. Many of the 180 golfers registered for a day on the fairways attended the dinner that included both a live and silent auction. Hopefully, most were able to take advantage of their voucher for lunch and golf on a sunny day later in the season.

With two targeted campaigns already underway to benefit the Neuroscience Institute and Overlook's Eating Disorders Program, the Overlook Foundation – in 2013 – launched a third to support the Palliative Care Program at Overlook Medical Center. The \$2.5 million campaign will serve to increase the program's endowment to meet the growing demand for palliative services for patients and their families facing non-curative and life-limiting illness.

At its annual meeting, the Overlook Foundation board of trustees appointed four new members and elected new officers. Vincent P. Ursino Sr., of Chatham; D. Andrew Spellman, of New Providence; and Anne O. Martinson, Esq. and Richard Carlson, of Westfield, were elected to serve three-year terms on the foundation board. Newly elected officers include Clelia Biamonti, Ph.D., chair; Meri Barer, Pam Gumpfort, and Mike Tanenbaum, Esq., vice chairs; Michael S. Gambro, Esq., secretary; and Luke M. Beshar, treasurer. Their leadership and your continued support will make Overlook even stronger.

Through your window of caring you've witnessed, firsthand, what we can accomplish together. Read on and learn how lives are touched everyday by the many other windows of caring at Overlook.

With gratitude for your support,

Clelia Biamonti, Ph.D.
Chair

Ann M. Oliva
Executive Director

A Message from Overlook Medical Center

Dear Friends:

As the nation's healthcare landscape changes, Overlook is well-positioned to leverage its many *Windows of Caring* into windows of opportunity for continued excellence.

We are focused on remaining a healthcare provider and employer of choice in our region by leading the way in clinical outcomes, operational efficiencies and, most of all, the patient experience. Our new mission statement – **Empowering our communities to be the healthiest in the nation** – will guide us for years to come.

Of course, mission statements must be more than words. They must be backed by the actions of our administration, medical staff, employees, volunteers, community leadership and donors – all of whom have a stake in maintaining Overlook's commitment to delivering the highest quality patient care.

If the past year is any measure of the success of these collaborative efforts, we can take pride in what we've accomplished and move forward with confidence.

Overlook was recognized by *U.S. News & World Report* as a Best Regional Hospital in seven specialties: gastroenterology and GI surgery, geriatrics, gynecology, nephrology, neurology and neurosurgery, pulmonology and urology. Healthgrades® ranked us as a Distinguished Hospital for Clinical Excellence – among the top five percent in the country. As part of Atlantic Health and for the sixth year in a row, we were selected by *Fortune*® magazine as one of the 100 Best Companies to Work For®, a ranking that was reinforced by our employees in a recent engagement survey.

Our Comprehensive Regional Stroke Center reduced “door-to-needle” time by 69 percent -- more than 19 minutes below the national average. This prompt effective stroke treatment, coupled with our Community Health Department's Stroke Education and Screening Program, earned us a Community Outreach Award from the New Jersey Hospital Association as well as a Get With the Guidelines® Stroke Gold Plus Performance Achievement Award from the American Heart Association and American Stroke Association.

Overlook's Union campus was one of only 20 nationwide to receive a Lantern Award from the Emergency Nurses Association. Our readmission rate ranks 22.5 percent below New Jersey's pooled readmission average, while mortality rates rank among the state's lowest.

Our Level 4 Epilepsy Center – the first in New Jersey equipped with magnetoencephalography (MEG) -- treated its 100th patient. Satellite wound healing and physical therapy centers were opened at our Union campus, while a balance center was added to our array of physical therapy services at our Summit campus.


Overlook's healing culture and workplace environment continue to attract top tier physicians to our staff – 132 this year alone. Our nursing program also remains strong under the leadership of Chief Nursing Officer Mary Patricia Sullivan, who was recognized by the Liberty Science Center Women's Leadership Council as a “Notable Woman in STEM.”

Noteworthy accomplishments, such as these, require ongoing collaboration, talent and considerable financial resources. Thanks to your generous support, Overlook will continually improve upon what it does best – care for you!

Sincerely,



Alan Lieber
President



“As the nation's healthcare landscape changes, Overlook is well-positioned to leverage its many *Windows of Caring* into windows of opportunity for continued excellence.”



Darius J. Adams, M.D.

Director, Jacobs Levy Equity Management Personalized Genomic Medicine Program
Atlantic Health System

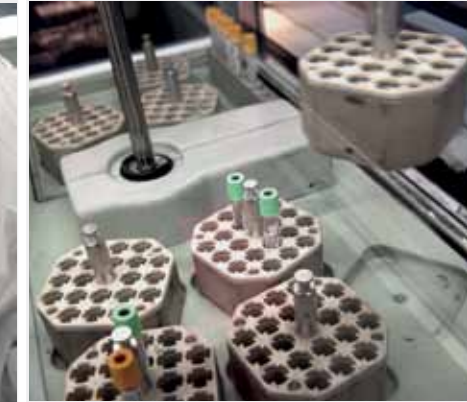
For decades, personalized genomic medicine has been utilized to detect genetic problems during pregnancy, identify genetic conditions prior to conception or reveal a family history of illness or disease.

“Now, as the number of genetic tests continues to grow, personalized genomic medicine is expanding to much broader applications that have the potential to transform the future of medicine entirely,” observes Darius J. Adams, M.D., director of Atlantic Health System’s Jacobs Levy Equity Management Personalized Genomic Medicine Program. “It will have a profound impact on preventive care. We can assess the risk of developing certain cancers and diseases later in life and minimize those risks before they become an issue.”

Last year, for example, actress Angelina Jolie announced that she underwent a double mastectomy after genetic testing revealed that she was a carrier for BRCA 1 – a gene known to substantially increase the risk of developing breast and ovarian cancer. Considering that there was a family history of the diseases (Jolie’s mother died of ovarian cancer at age 56), she chose to proactively minimize her risk.

“Of course, there are many ethical considerations that go along with genomic medicine,” cautions Dr. Adams, a clinical and biochemical geneticist. “Although we have the potential to unlock a person’s entire hereditary information, or genome, would you want to know every disease you are at risk for developing, including those with no known cure? It’s a very personal decision and requires very frank discussions with a geneticist or genetic counselor.”

Personalized Genomic Medicine The Future of Healthcare Within Our Genes



“...personalized genomic medicine is expanding to much broader applications that have the potential to transform the future of medicine entirely.”

Atlantic’s Personalized Genomic Medicine Program takes a thoughtful approach to the process, explains Dr. Adams, by applying technologies that yield the most benefit to patients. For example, personalized genomic medicine is increasingly being used at Overlook to customize pharmacological treatment plans. By analyzing genes as well as tumors to determine how they metabolize drugs and how the tumor cells grow, doctors can deliver drugs and dosages with more precision and better outcomes. This can dramatically reduce a patient’s adverse or allergic reactions to medications, and is particularly beneficial for cancer patients who are sensitive to certain chemotherapy drugs.

“Eventually, genomic medicine will be used to customize treatment protocols for many conditions that have genetic causes,” remarks Dr. Adams, adding that the program serves physicians and patients in many subspecialties, including cardiology, neurology, pediatrics and oncology.

In addition to participating in clinical trials for more advanced therapeutics, Atlantic’s Personalized Genomics Medicine Program serves as a Newborn Screening Referral Center, performing confirmatory testing for 47 out of 54 genetic conditions for which every baby born in New Jersey is tested after birth.

“There are quite a few centers in the U.S. offering genetic testing in the more traditional sense, focusing on maternal-fetal and pediatrics areas; but when it comes to personalized genomic medicine, few are as far along the path as Overlook,” Dr. Adams comments.

“It’s the dawn of a new era in medicine and I’m delighted that Overlook is looking beyond the horizon.”

For more information about the Jacob Levy Equity Management Personalized Genomic Medicine Program, call (908) 522-6289 or visit www.atlantichealth.org, keyword Personalized Genomic Medicine.



Helping Patients Cope With Pain

Rosemary Smith, BSN, RN-BC

Clinical Coordinator
Pain Management Center

When Rosie Smith, a registered nurse, joined Overlook eight years ago, her background was primarily in critical care. Then, in 2007, she had an opportunity to focus her energies on something she had seen all too much of throughout her career – pain. Rosie, along with Medical Director Andrew Kaufman, M.D. and a team of pain management experts, opened Overlook’s Pain Management Center in the newly built Medical Arts Center (MAC) II.

“From the very beginning, we strived to create an atmosphere that was more personal, home-like, warm and friendly for people living with chronic pain,” says Rosie, board-certified in pain management and earning an advanced nurse practitioner degree.

The team accomplished that and more.

Today, Overlook’s Pain Management Center is a multidisciplinary outpatient facility that strives to minimize pain in a minimally invasive manner. It is staffed by nationally-recognized pain

management experts who diagnose and treat a wide variety of conditions, from postoperative pain, to back and neck pain, to cancer pain. Treatments include pain management, interventional procedures, nutritional counseling, neurology, podiatry, behavioral health and integrative medicine procedures such as massage and acupuncture.

Since the center’s creation, the team also learned something from the patients they treat – that sometimes art imitates life.

“We discovered that art therapy sessions were a creative outlet that enabled pain sufferers to express their feelings in ways they couldn’t convey in words,” remarks Rosie. “With the advice of Maria Lupo, coordinator of mission development, we created the *Paint Your Pain* program.”

Now in its fourth year, the program invites patients, caregivers, and healthcare professionals in the community to submit original works of

art that convey their experiences with pain – in particular, what it feels like to suffer from pain and what it feels like when it is gone. A catalog of the submitted artwork is published and an exhibition opening is held annually. Throughout the year, the artwork is on display in the hallway of the Pain Management Center.

If a picture is worth a thousand words, then patients at Overlook’s Pain Management Center are speaking volumes about living with pain. Since the program’s inception, more than 100 patients have submitted artwork for the exhibition. *Paint Your Pain* also won a prestigious award at an annual meeting of the American Society of Pain Management and now serves as a model program for other hospitals.

“Pain can make people feel isolated and misunderstood,” observes Rosie, “but on the night of the exhibit opening, when everyone comes together, they realize they are not alone. They have a voice, and they are taken seriously.”



“If a picture is worth a thousand words, then patients at Overlook’s Pain Management Center are speaking volumes...”

For more information about Overlook Medical Center’s Pain Management Center, call 908-522-6112.

BIG THE PICTURE



Robert Riley, ARRT(R)(N)(CT)

Medical Imaging Coordinator
Nuclear Medicine Department

For a self-proclaimed techie like Rob Riley, Overlook is a great place to be.

“We have the best available technologies and staff, so we are on the front of the curve for diagnosing and treating disease,” says Rob, who was recruited to Overlook 11 years ago to help start the Positron Emission Tomography (PET) program, a type of noninvasive nuclear imaging using small amounts of radioactive material to track metabolic changes, which help doctors evaluate organ and tissue function.

“Not many people in New Jersey were certified to do nuclear and CT (computed tomography) scanning at the time, so it was a unique opportunity to get in on the ground floor of taking Overlook’s imaging capabilities to the next level.”

In 2002, Overlook was the first in the state to offer combined PET/CT scanning, allowing physicians to more accurately and quickly identify cancer, heart disease and brain disorders using both cross-sectional (CT) images and nuclear images. In April 2009, the bar was raised even higher when Overlook became the first in the tri-state area to install the Toshiba Aquilion ONE 320-slice CT scanner. Today, it remains a key tool in the arsenal of diagnostic equipment available to cardiac, neurology and neurosurgery patients.

“...our technologists are more than just picture takers; we’re a compassionate, skilled group that is very involved with the ongoing care of our patients.”



“The 320-slice CT scanner is one of the most advanced CT machines available. Though primarily utilized for brain imaging for Neuroscience Institute patients, it is one of the best cardiac scanners and is much more comfortable for patients because it scans quickly,” comments Rob. “It can scan an entire organ, like the heart or brain, in just one revolution or .35 seconds. I was impressed when we installed the iterative reconstruction software on all of our CTs. It reduces the amount of radiation used for an exam by up to 40 percent, and reflects Overlook’s commitment to providing the best and safest care we can.”

As a medical imaging coordinator in the Nuclear Medicine Department, Rob works closely with physicians in many clinical areas. He assists neuroradiologists affiliated with Atlantic’s Neuroscience Institute in diagnosing Alzheimer’s disease and other brain disorders; he assists oncologists with pre-surgery mapping for breast cancer and melanoma patients; and he helps cardiologists image blood flow and function of the heart.

“I’ve been a nuclear medicine technologist for over 20 years, and I’ve never seen as many thyroid patients as we treat here,” remarks Rob about the department’s work with thyroid specialist, Dr. James Chen. “We have an enormous success rate treating hyperthyroidism and thyroid cancer.”

“During my career I have witnessed advances in imaging that have transformed the speed and accuracy of diagnosing and treating disease,” adds Rob. “But our technologists are more than just picture takers; we’re a compassionate, skilled group that is very involved with the ongoing care of our patients.”

That’s what makes it a rewarding place to work, he admits, along with the added benefit to his family life.

Rob’s wife, Amy, works down the hall as a vascular ultrasound technologist. One of their sons was born at Overlook and attended Overlook’s Child Care Center; both of their children see a pediatrician in Overlook’s Medical Arts Center (MAC) building.

“I am proud of the people I work with and the care we give,” says Rob. “It’s great to be part of the Overlook family.”



Managing Medication For Quality Patient Care

DOCTORS ORDERS



Heather Gucwa, R.Ph. Manager, Pharmacy Services

Some people might assume hospital pharmacists are people who remain in the background dutifully dispensing drugs, according to doctors' orders, to various inpatient units.

"Not exactly," says Heather Gucwa, R.Ph., who was recruited to join Overlook five years ago as manager of pharmacy services and was named Overlook's "Manager of the Year" in 2013. "Our staff plays an integral role in patient care – from managing drug interactions and regulating dosage to antibiotic stewardship. Overlook's pharmacists are recognized for our clinical expertise in managing medications to ensure safe, high quality patient care and outcomes."

Under the direction of Clinical Coordinator Patrick Curtin, Pharm.D., BCPS, specialized pharmacists are assigned to particular clinical areas, such as emergency services, neuro-intensive care, adult medical/surgical intensive care, internal medicine and infectious disease. There is a 12-month PGY1 residency program, accredited by the American Society of Health-System Pharmacists, for sixth-year doctor of pharmacy graduates. All of the pharmacists have both clinical and distributive responsibilities. Although the distribution model is complex, it is enhanced by the pharmacy technical staff, all of whom have an advanced pharmacy technician certification.



Unlike a drugstore pharmacy, approximately 85 percent of Overlook's medications are on patient care areas in automated dispensing cabinets (ADC) resembling ATM machines. Much like the banking kiosks, passwords are needed to access the machines, which contain medications prescribed for each patient. Orders are entered electronically and warnings will automatically alert physicians and nurses about potential drug interactions along with other medication safety related messages. Each medication order is transmitted to the pharmacy and approved by a pharmacist before it can be released from the ADC to the patient. Bar code technology is also highly utilized, both in the pharmacy and on the patient care area, to ensure that the right medication gets to the right patient.

"The automated process improves patient safety and medication delivery time, but our clinical quality controls do not stop there," observes Heather, whose 30-year career as a pharmacist has been spent in hospitals in Maine, New York and New Jersey. "We do a lot of dosage regulation and adjustment to protect patients' renal function, blood sugar levels and blood coagulation levels, for example."

In fact, after working with hospitalists to monitor and dose patients for anticoagulant drugs (commonly known as blood thinners), Overlook's pharmacists demonstrated that they



You might say we
are like master
carpenters who
measure twice
and cut once."

were able to help patients more quickly reach optimal INR (International Normalized Ratio) levels and subsequently maintain that INR within the desired range.

"We are also proud of our antibiotic stewardship program," Heather points out, "which customizes antibiotic treatment for the specific organism compromising the patient's health. By tailoring antibiotic therapy to that specific organism rather than attacking it with a broad spectrum antibiotic, we reduce the likelihood of patients developing a resistance to antibiotics they may need later in life."

While the pharmacy staff is trained to respond swiftly, Heather emphasizes that they never sacrifice speed for safety.

"You might say we are like master carpenters who measure twice and cut once."



A DOCTOR IN THE HOUSE

Family Practice Dedicated to House Calls



Steve Samandar, M.D.

Get Well House Calls, P.C.

Like the doctors in his childhood home of Uzbekistan, Steve Samandar, M.D. delivers a rare kind of medical care. His practice – Get Well House Calls, P.C. – is solely dedicated to making house calls.

“Our neighborhoods in the former Soviet Union were divided into districts assigned to different doctors,” he says. “They had office hours in the morning, but every afternoon they walked from one home to another, making house calls. As a child, my doctor visits were always in my house.”

When Steve was 12, his family emigrated to the United States and settled in Queens, N.Y. He graduated from St. John’s University and worked as a physician’s assistant for three years. Wanting to immerse himself further in a medical career, Steve applied and was accepted into medical school. Upon graduation, he joined Overlook’s Family Medicine Residency Program, where he felt at home immediately, not only with the program and staff, but with the Summit area.

While completing his residency at Summit Family Practice, Dr. Samandar became aware of a glaring difference in the medical care he received as a child and the care he was delivering to others – no house calls.

“I said to myself, this is such a nice area, why not do house calls? So, I looked into it a little further and spent several weeks doing my elective rotation shadowing a physician who built his practice around making house calls in suburban Chicago. I was totally inspired by the relationships he had with his patients and I knew that’s what I eventually wanted to do in the Summit area.”

Recognizing that the majority of house call patients are elderly, Dr. Samandar spent nearly a year working at Cedar Crest Retirement Community in Pompton Plains to gain a better understanding of the population he would primarily serve.

Following his graduation from Overlook’s Family Medicine Residency Program in 2010, Dr. Samandar established Get Well House Calls, P.C., a practice dedicated to serving the growing number of senior citizens living in Union and Morris counties. His remaining medical school loans were paid through Overlook’s tuition repayment program for residents who remain in the area to practice.

Over the next three years, the number of patients under his care grew from 0 to 150. Ninety eight percent are seniors, living at home or in assisted living facilities. Eighty percent are over 80 years old, and a dozen are more than 100. His oldest patient is 102.

“My patients and their families are like my own family.”

Dr. Samandar offers the same range of services found in a primary care physician’s office, including electrocardiograms, vaccinations, simple suturing, ear wax removal and arranging for proper blood work and imaging. He sees about 10 patients per day and spends about an hour with each patient. This quality time, he believes, helps immensely in their treatment.

“Being in a patient’s home gives me a better sense of how they are truly living. I am able to check the accuracy of their medication administration and assist them in navigating their living quarters. I can sit and discuss their condition with their families and caregivers, and coordinate care with other allied healthcare professionals. Oftentimes, that includes ensuring that their end-of-life wishes are carried out.

“I’m grateful to Overlook for helping me pursue the kind of medical career I’ve always dreamed of,” remarks Dr. Samandar. “My patients and their families are like my own family. In more ways than one, it feels like home.”



Graduates of Overlook’s Family Medicine Residency Program have found a variety of professional choices available to them in our community. While Steve (right) opted to start his own house call practice, Dr. Robert Lukenda has a private office practice in Cranford and Dr. Mikel Pride is on staff at Summit Springfield Family Practice.

For more information about Get Well House Calls, P.C., visit www.getwellhousecalls.com or phone 973-370-0052.

When Nurses Need Nursing Care, Overlook Delivers...TWICE!

Joanne Garrastazu, RN-BC and her fiancée, Roger Daniels, thought it might be nice to have a child; but when they learned they were expecting twins, they were a little dumbfounded.



“First of all, I was 41, which immediately put me into a high risk pregnancy category,” says Joanne, a clinical coordinator on Overlook’s medical/surgical patient floor since 2001. “Secondly, I realized that I needed to start thinking in doubles.”

Joan Lieser, M.D., Joanne’s obstetrician/gynecologist, immediately referred her to Atlantic Maternal-Fetal Medicine at Overlook Medical Center’s Medical Arts Center II, where perinatologists and maternal-fetal medicine specialists began co-managing Joanne’s pregnancy. They

performed ultrasound screenings and fetal assessments on an ongoing basis to ensure that mother and babies remained healthy.

Joanne continued working at Overlook until her 34th week of pregnancy and the twins – Jaclyn and Jonathan – arrived five and a half weeks early (June 5, 2013) without complication. Because they were premature, Jaclyn spent nine days in Overlook’s Neonatal Intensive Care Unit while her brother Jonathan was there 10 days.

“Everything about the NICU was wonderful,” says Joanne. “I was so impressed at how well the doctors and nurses functioned as a team. It was never MY patient. It was OUR patient.

“Although several of the Maternity Center staff members knew me as an employee, they talked to me as a new mom, not as a nurse. I care for adults on my floor, so I was not used to seeing the tiny heart monitors and IVs. The nurses counseled me on every aspect of caring for the twins in preparation for their discharge. They nurtured me as well as the babies. It was very reassuring.”

Today, twins Jaclyn and Jonathan are thriving in their Cranford home under the attentive eyes of Joanne, Roger, and big brother Joseph, a junior at Cranford High School. Joanne’s mother also plays a vital role caring for the babies while Joanne has returned to her nursing duties on Overlook’s ninth floor.

“The thing about being a nurse at Overlook is, you never know who might be taking care of you one day,” Joanne observes. “I remember saying to one of the NICU nurses that if she were ever a patient on my floor, I’d give her the same wonderful care she gave me. And guess what? One day, I did!”

Seems like turnaround is not just fair play; it’s what the Overlook family is all about.

“It was never MY patient. It was OUR patient.”

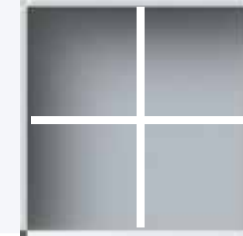




I've probably discharged hundreds of patients at Overlook... If I can contribute to their upbeat attitude by being the last friendly face they can see, that makes me feel good too."



Valuing Volunteers (Two-Legged and Four)



Barry, Susan and Ginny Moore

Volunteering is a family affair for Susan and Barry Moore of Chatham. Susan has devoted more than 40 years of volunteer service to Overlook, while Barry has volunteered for the past 15. Now their five-year-old rescue dog, Ginny, is also bringing smiles to patients and visitors.

"Volunteering has always been part of my life," says Susan. "While growing up in Illinois, my mom volunteered at our local hospital. When I was old enough, I became a candy striper."

When Susan and Barry moved to Chatham in 1970, Susan joined her local Overlook Twig (a branch of the Overlook Auxiliary, which provides volunteer and fund-raising efforts to support Overlook Medical Center) while raising their two children.

Susan volunteered as a messenger (a duty she still performs every Wednesday) and also served as treasurer of the Auxiliary-run coffee shop, her Twig, and the Auxiliary's membership committee. When the Auxiliary began staging its biennial Kitchen Tour fund-raiser, she took on the role of co-chair.

"I love working at the hospital," Susan remarks. "I help discharge patients, transport specimen samples to the lab, move equipment and get supplies for the nurses on the floors. I've met so many wonderful people over the past 40 years."

When Barry retired from a career on Wall Street 15 years ago, Susan suggested that he volunteer at Overlook as well – but on a separate day.

"I needed to get him out of the house at least one day a week," jokes Susan. "What better way to do that than as a volunteer?"

Barry admits that it was a great idea. He enjoys working with his co-volunteers while performing messenger duties – similar to Susan's – at Overlook each Friday.

When the Moores adopted Ginny, a Sharpei-Beagle mix, from St. Huberts Animal Welfare Center two years ago, they thought she would be a good candidate for pet therapy training because of her gentle demeanor. After completing the four-week course, Ginny began her job as a volunteer, visiting inpatients at Overlook.

"Ginny's very social," remarks Susan, "and she has a face that just makes people smile."

"I was brought up to give back in whatever way I can," reflects Susan, who is also involved with her church and serves as director of the Red Brick Schoolhouse, operated by the Chatham Historical Society. "There is a fellowship among people who work together for a greater purpose."

"I've probably discharged hundreds of patients at Overlook, and the overwhelming majority reported that they had a positive experience. If I can contribute to their upbeat attitude by being the last friendly face they see, that makes me feel good too."

To discuss which volunteer opportunities match your interests, contact Sue Thomas, manager of the patient experience and volunteer services, at 908-522-2841 or sue.thomas@atlantichhealth.org.



From Ship to Shore

Overlook Supporters
Value Expert Health Care,
Close to Home

Hugo and Marilyn Pfaltz

“My relationship with Overlook began during my Navy days in 1955,” says Hugo Pfaltz. “I was traveling from the naval base where I was stationed in Chincoteague, Va., to the Newport, R.I., Naval Justice School. I stopped by to visit my parents at our Short Hills home and ended up being rushed to Overlook with a ruptured appendix.”

“At that time, Overlook was just a tiny building,” Hugo recalls. “The doctor who operated on me – Dr. Thomas Jackson – was a Navy veteran, himself. Fifty-nine years later, a new Dr. (Thomas E.) Jackson and Overlook are still taking care of me.”

Now, Hugo and his wife, Marilyn, are also taking care of Overlook by supporting the Overlook Foundation’s annual appeals and capital campaigns. Recently, the couple made a contribution to the Atlantic Neuroscience Institute at Overlook, where Hugo was twice treated successfully for a stroke. A patient room has been named in honor of their gift.

“Fortunately, we haven’t had to use Overlook very often,” says Marilyn, “but when we need it, the care is always fabulous. In both instances, the Emergency Department staff very quickly diagnosed and treated Hugo’s stroke. The doctors and nurses are so accommodating and really go the extra mile. The experience we’ve had at Overlook is above and beyond that of any other hospital we’ve known.”

The proximity to Overlook is certainly one feature that makes living in Summit so attractive, adds Hugo, who moved to the community 54 years ago following his tour with the naval patrol bomber squadron, his marriage to Marilyn, and his graduation from Harvard Law School. Together, the Pfaltzes raised three children and welcomed three grandchildren, all of whom attended the same schools in the Summit School District. In 1974, Hugo founded the law firm Pfaltz and Woller, P.A., where the 82-year-old attorney still spends most of his mornings.

“We travel to New York quite often for dinner and the theater,” remarks Marilyn, “but when it comes to our health care, we prefer to remain close to home.”



We travel to New York quite often for dinner and the theater... but when it comes to our health care, we prefer to remain close to home.”



Melanie Sze and Diane Cesarz

Priscilla Ursino, Kitty Hartman and Beth Searing

Byron Arison, Kassandra Romas and Arlene Peterson



Janet Gray and Renae Tesauro

Nancy Ori, Jack Cooper and Vince Ursino

Jim Picozzi and Regina Oliver



Heritage Society

Significant Growth Continues for the Heritage Society

The foundation's Heritage Society added 22 new members during the past 18 months and reached another record high membership of 170 by the end of 2013.

Intended bequests dominate among the gifts planned by new members, but charitable gift annuities and IRA designations for the foundation remain popular. Among the intended bequests are two homes. The wound healing center, the palliative care program endowment, and the unrestricted fund will eventually benefit from the gifts.

During the same period, 18 estates made gifts totaling nearly \$725,000 to the unrestricted fund, hospice and home care programs, the pastoral care program, and two endowed funds, the Joan Kirby Hospice Volunteer Training Fund and the Mame Louise Reynolds McGeorge Geriatric Nursing Fund.

Anyone who has named the foundation in his or her estate plan; created a charitable gift annuity, charitable lead or remainder trust, or retained life estate; or donated a life insurance policy to the foundation qualifies for membership. Membership carries such benefits as staff visits, flowers, and a free newspaper during any hospitalization at Overlook; annual influenza vaccinations when supplies and regulations permit; an annual luncheon exclusively for members; and invitations to foundation events.

To learn how to change people's lives through your estate plan, please call Kenneth Cole at (908) 522-2181 or e-mail him at kenneth.cole@atlanticealth.org

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AUXILIARY

Special Thanks to the Overlook Auxiliary

Many of the “extra touches” that make Overlook Medical Center unique are provided by members of the Overlook Auxiliary, an independent volunteer organization that has supported Overlook since 1916. More than 350 strong, auxiliarians provide much needed hands-on volunteer support and creative fund raising either as individuals or as members of one of 17 active Twigs from our surrounding communities.

While Auxiliary fund-raising events occur throughout the year, the organization’s signature fund-raiser for 2013 was its biennial Kitchen Tour, featuring seven beautifully appointed homes in the

“There are many windows of caring at Overlook...and volunteering is one of them. Very often, making a difference in someone else’s life can make a difference in yours too.”

Summit community. Thanks to event co-chairs Kim Morander and Melissa Sartorius, generous sponsors Lois Schneider Realtor and Bouras Properties, LLC, and a team of 100 volunteers, the ever-popular event raised \$32,000 for The Valerie Center at Overlook, a valuable lifeline for children and families battling pediatric cancers and blood disorders. Additional fund-raising activities included two Jones NY Coat Sales, the Annual Holiday Boutique, Luminary Sale and several themed vendor sales, including an Amish Farmers Market.

For 2013, the Overlook Auxiliary Executive Board approved the donation of \$110,000 to Overlook Medical Center. This generous contribution, along with those made in past years, helped fund many medical center programs, including Child Life, Hospice/ Homecare, the Music Program, Oncology Center, Pastoral Care and Social Services. A \$75,000 grant was allocated over a three-year period for the adolescent Eating Disorders Program. The

Auxiliary also awarded five \$1,000 Nursing Scholarships and a \$25,000 contribution for Palliative Chaplain Services. Twig endeavors provided funding for Liam’s Room Pediatric Palliative Care Workshops, Atlantic Hospice Camp Clover Bereavement Camp, Ovarian Cancer Research and the Eating Disorders Program.

One of the most visible and appreciated Auxiliary “touches” is Overlook’s Gift Shop and Bloom, located in the medical center’s main lobby. Staffed by Auxiliary volunteers, it is a popular shopping destination for patients, staff and visitors looking for a unique gift or floral arrangement. In 2013, the Gift Shop and Bloom generated \$528,000 in sales, of which approximately \$112,000 was earmarked for Overlook programs. One such program provides comfort care baskets for Palliative Care patients and families. Funds raised enabled the Gift Shop and Bloom to create and distribute 89 comfort care baskets last year.

The Auxiliary’s Annual Spring Luncheon and meeting, held in May at Canoe Brook Country Club, featured a fashion show courtesy of J. McLaughlin’s Summit store. Several good-natured Auxiliary members and their children delighted members and guests with their modeling skills. Proceeds from the Spring Luncheon benefited ovarian cancer research at Overlook as well as its Eating Disorders Program, two initiatives particularly important to the Auxiliary.

Once again, Summit Twig 21 hosted the very popular Holiday Cookie Reception for staff and volunteers and worked with Summit Twig 3 and Short Hills Twig 18 to give Overlook’s lobby and public areas a festive look for the holidays.

Auxiliary plans for 2014 include increasing the frequency of its Oncology Tea to twice monthly and continuing its partnership with Food Services to offer in the Gift Shop honey products made from Overlook’s own on-site bee colony. The Auxiliary always looks forward to expanding its footprint even further with volunteer activities on behalf of Overlook.

There are many windows of caring at Overlook . . . and volunteering is one of them. Very often, making a difference in someone else’s life can make a difference in yours too!

If you are interested in volunteering, joining a Twig or starting a Twig of your own, please contact the Overlook Auxiliary Business Office at 908-522-2004 or visit www.oaux.org to explore opportunities that match your interests.



The ladies of New Providence Twig 2 met for their annual Christmas Tea at the home of member Lenore Ford (top), bringing with them gifts to be distributed to the children who are cared for through Overlook’s Health-Start program. The group also assembles Thanksgiving baskets for these families and sews Benji puppets throughout the year for the hospital’s pediatric patients.



Fifth-graders from schools all around Overlook’s service area are visiting the hospital to learn more about brain health thanks to a comprehensive educational program developed by the Community Health Department. In addition to the giant inflatable brain that provides youngsters with an interactive, walk-through experience, “Brain Power” now offers a video starring local talent and financed, in part, by Auxiliary funds.



Auxiliary Co-Presidents Elsa Russell and Diane Swett

EVENTS

Overlook Forum Tackles Health Care Reform

As questions about the future of health care swirled throughout the country, we faced the issues head-on last spring by creating the Overlook Health Care Forum, funded by the James C. Kellogg family of Short Hills and designed to promote dialogue and discourse among opinion leaders in the community.



Experts in health care reform and policy presented an insider's view of what to expect in the coming months and how best to prepare on a local level. Discussing *The Impact of Health Care Reform on You, Your Family and Your Business* were Margaret Koller, MS, executive director, Rutgers Center for State Health Policy; Wardell Sanders, Esq., president, New Jersey Association of Health Plans; and Joe Trunfio, Ph.D., president and chief executive officer, Atlantic Health System.

Moderated by Bill Neigher, Ph.D., chief strategy officer and vice president of system development, Atlantic Health System, the panel discussion followed a networking reception that included Overlook physicians and other health care professionals from several of the hospital's top-ranked programs.

above: Wardell Sanders, Margaret Koller and Joe Trunfio



Bill Neigher, Steve Stone, Alan Lieber, Jim Kellogg and Joe Trunfio



Dr. Tamir Ben-Menachem, Paula Mooney, Rich Madden, Linda and Dr. Jon Bartlett



Clelia Biamonti

Overlook Supporters Receive 2013 Lifetime Achievement Awards

At the foundation's 11th Annual Chairman's Dinner in May, Lifetime Achievement Awards were presented in four areas that are vital to the legacy of healthcare excellence that characterizes Overlook.

Toby and Betsy Wesson, the Community Service Award honorees, have earned widespread respect and admiration from a broad range of non-profit organizations, including the United Way of Summit, New Providence and Berkeley Heights; Reeves-Reed Arboretum and Colgate University, Toby's alma mater. A former chairman and member of the foundation board of trustees since 2000, Toby has taken an active role in numerous capital campaigns, not only by inspiring community support, but by making leadership gifts of his own.

Toby is a founder of Galen Partners, a private equity firm that invests in emerging healthcare companies. Betsy, an avid gardener, has applied her green thumb to fundraising and leadership roles with the Reeves-Reed Arboretum and Summit Garden Club. She is also a Summit public school special activities chair, a Meals on Wheels volunteer and an active member of the St. Teresa of Avila Parish and its food bank.

Dr. Ed Zampella M.D., the Medical Service Award honoree, has touched the lives of countless patients during his 26-year neurosurgical career at Overlook. Widely regarded as one of the Northeast's leading neurosurgeons and a recognized expert in the surgical treatment of tumors of the brain, skull base, and spinal cord, he is a founding partner of Atlantic Neurosurgical Specialists, Morristown, the largest neurosurgical group in New Jersey and the fifth largest in the country.

Dr. Zampella is a past president of the New Jersey Neurosurgical Society and has been an active leader at Overlook and Atlantic Health System, having served as president of Overlook's medical staff and as a member of Atlantic's board of trustees for three consecutive years. Board-certified in neurological surgery and pain management, he is also an attending neurosurgeon at Morristown Medical Center and a clinical assistant professor of neurological surgery at the University of Medicine and Dentistry of New Jersey-New Jersey Medical School, Newark.

Bob Abelson, the Volunteer Service Award honoree, has contributed nearly 11,000 volunteer hours to Overlook alone during the past 21 years. He helped coordinate the Overlook Hustle – a community event that included one- and five-mile runs and walks – as well as a health fair; the foundation's annual golf tournament; and biennial galas. A volunteer in many patient care areas of Overlook, Bob received the Outstanding Volunteer Service Award from the United Way of Summit, New Providence and Berkeley Heights in 1995.



Our 2013 Lifetime Achievement honorees: Ed Zampella, M.D. of Harding; Johnson & Johnson, accepted by Bonnie Petrauskas; Bob Abelson of New Providence; and Betsy and Toby Wesson of Summit.

In 2002 – at the age of 75 – Bob expanded his volunteering efforts to include SAGE Eldercare in Summit, where his wife, Joan, has been delivering Meals on Wheels to community residents for more than 10 years. In 2003, SAGE accorded him the organization's highest honor – the Agnes Badgely Volunteer of the Year Award. Today, the retired Shell Chemical Company executive still spends time greeting families in Overlook's ambulatory surgery reception area and visiting with patients recovering from surgery or grappling with terminal illness.

Johnson & Johnson, the Corporate Service Award recipient, has been a corporate partner to Overlook since 1964. The world's largest broadly based health care company has provided Overlook with financial support, board leadership and collaborative contributions to educate healthcare professionals and improve community health services.

Johnson & Johnson has helped fund such vital programs and facilities as Overlook's Community Health Center at Vauxhall, the Pediatric HealthStart Clinic, Professional Development Program, John E. Reeves Same Day Surgery Center, Blood Disorders Center and Caregivers Center. Ongoing support from the Johnson & Johnson Community Health Care Fund has enabled Overlook's Pediatric HealthStart Program to continue to provide preventative and sick care to the community's medically indigent and underserved pregnant women and children. In recent years, the fund also has played a vital role in supporting the development and expansion of a program benefiting more than 100 underserved diabetic patients at Overlook's Community Health Center at Vauxhall, one of the few remaining primary care clinics in Union County.

EVENTS

Best-Selling Author Discusses *Proof of Heaven*

Dr. Eben Alexander III, author of #1 *The New York Times* best-seller *Proof of Heaven*, visited Overlook in November to share his near-death experience which he calls a “journey to the afterlife.”

An academic neurosurgeon for the last 25 years, Dr. Alexander spent 15 of those years at the Brigham & Women’s and the Children’s Hospitals and Harvard Medical School in Boston. In late 2008, Dr. Alexander’s life changed dramatically when he lapsed into a coma due to a rare bacterial meningitis-encephalitis. On a ventilator for a week and with doctors weighing the possibility of stopping treatment, he suddenly awakened with memories of a journey beyond this world.

Dr. Alexander shared his story with more than 200 members of the Overlook community who packed the hospital’s Bouras Auditorium and who were able to meet the author as he signed copies of his book in the Thomas Glasser Caregivers Center at Overlook following the lecture.

This was the fifth in a series of lectures on health and the public interest made possible by a generous gift from the Thomas Glasser Foundation and endowed through the Overlook Foundation.



Marlene Glasser, Dr. Eben Alexander and Joan Bryant



Maura and Dr. Michael Gruber with Dr. Eben Alexander



Dr. Eben Alexander, Alan Lieber and Dr. John Halperin

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Windows of Caring is a tribute to the philanthropy of individuals, corporations, organizations and foundations who contributed \$500 or more to the Overlook Foundation from July 1, 2012, through December 31, 2013. The generosity of our donors has enabled Overlook to evolve into a nationally respected medical center, providing advanced care close to home. We gratefully acknowledge the support we find when we look out of our own windows at the people we serve in the surrounding communities.

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Alan Lieber (center) with Raul and Jackie Esquivel



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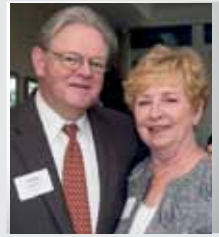
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Of the 180 registered golfers who were rained out twice for the Overlook Foundation 23rd Annual Golf Tournament, most foursomes took advantage of a voucher for lunch and golf later in the season... including Senator Tom Kean Jr., Jude Avelino, Tim Erday and John Feeley. Many also attended the tournament dinner at Canoe Brook Country Club in Summit, raising a total of \$135,000 to benefit the Atlantic Neuroscience Institute at Overlook.

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In recognition of Breast Cancer Awareness Month, Maplecrest Ford Lincoln of Union donated a percentage of each car sale in October to the Carol G. Simon Cancer Center for Breast Health at Overlook. A check for \$8,700 was presented by the dealership's owner Stephen Giordano to Donna Delicio, R.N., oncology manager at the center.



Celgene employees Tricia Freire, Joe Garbus, Crystal Zuckerman and Rebecca Iannaccone delivered baskets of apples to RENEW (Restore Energy and Nurture Employee Wellness) hospital staff as part of Celgene Volunteer Day at Overlook. The RENEW program features random acts of kindness intended to help reduce employee stress and improve patient care.

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As part of his Bar Mitzvah preparation, Jeffrey Blitt of New Providence collected new toys and games to donate to several community organizations. Child Life Specialist Erika Belli was happy to accept an assortment of board games for use by pediatric patients in the Child Life Playroom at Overlook.

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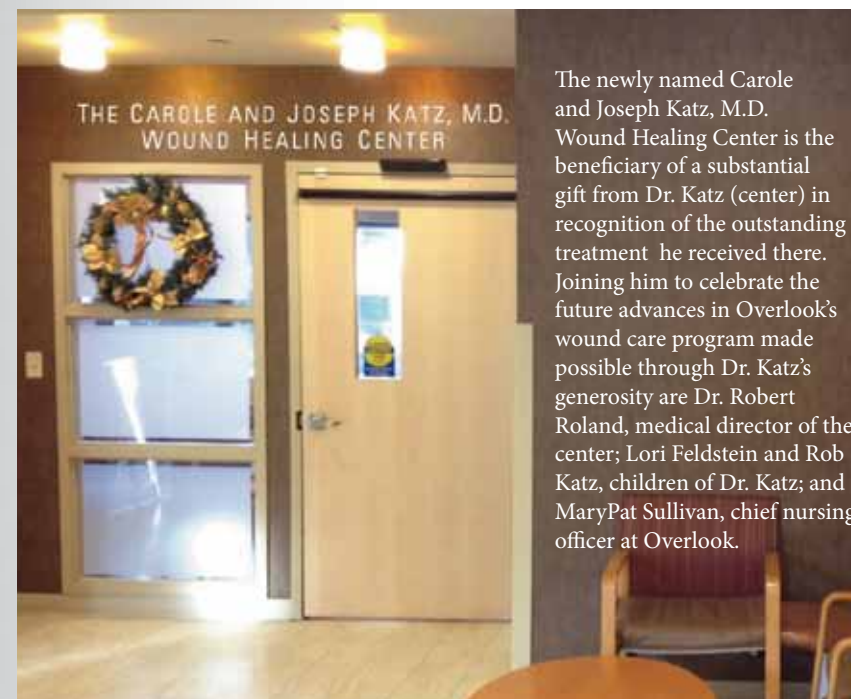
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Katz Gift Endows Wound Center



The newly named Carole and Joseph Katz, M.D. Wound Healing Center is the beneficiary of a substantial gift from Dr. Katz (center) in recognition of the outstanding treatment he received there. Joining him to celebrate the future advances in Overlook's wound care program made possible through Dr. Katz's generosity are Dr. Robert Roland, medical director of the center; Lori Feldstein and Rob Katz, children of Dr. Katz; and MaryPat Sullivan, chief nursing officer at Overlook.

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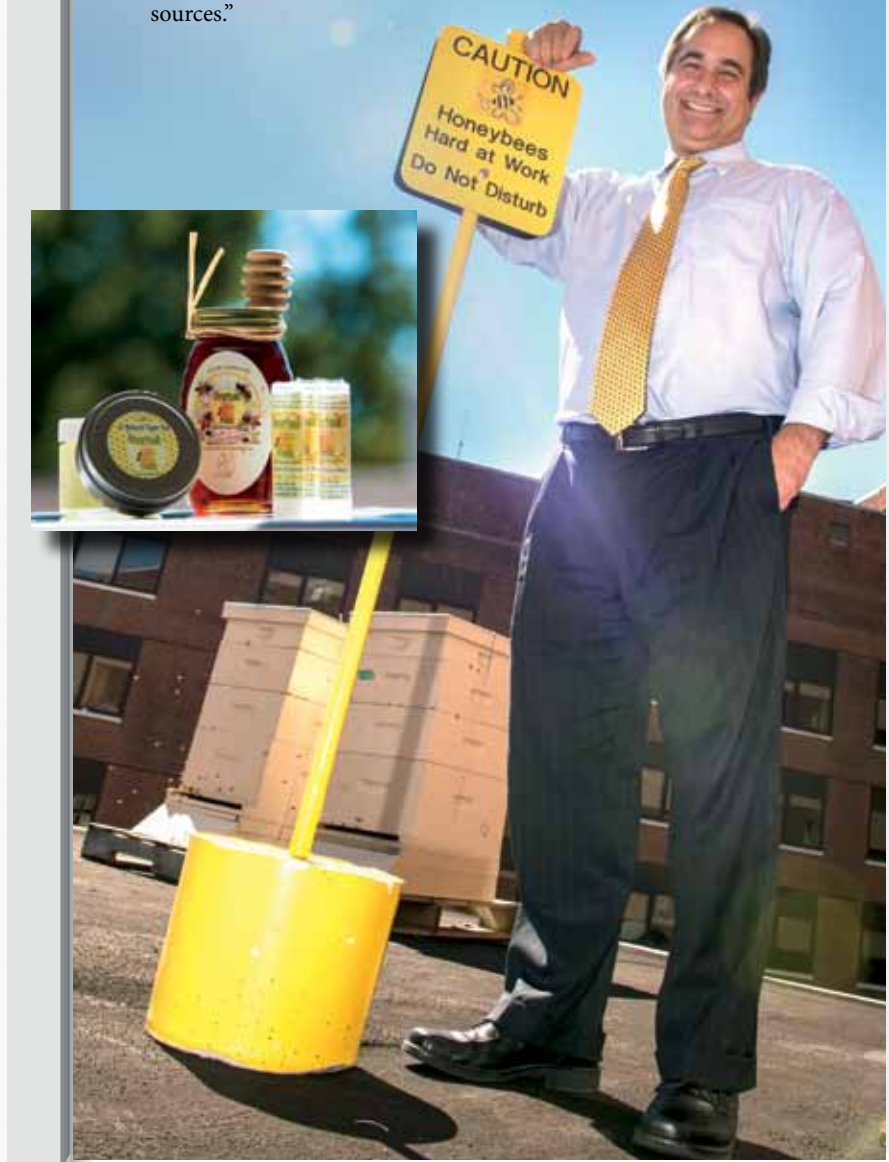
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Adding some 16,000 honey bees to his staff last summer, Food and Nutrition Services Manager Mike Atanasio keeps a close eye on their rooftop homes which are visible through the windows of Overlook's Summit Restaurant. Annual harvests will produce "Overlook Fresh" honey to be sold at the hospital's Corner Store and used as a natural sweetener in food products served to patients, visitors and employees. Lip balm and lotion made from the honey comb wax can be found for sale in Overlook's Gift Shop. Says Mike, "The hives are a perfect tool to educate patients, staff and the community about the environmental benefits of honey bees, as well as a way to encourage the use of locally produced, healthy food sources."



Giving at a Glance

The Overlook Foundation

The Overlook Foundation raises funds that are used to purchase state-of-the-art equipment and fund special programs to help Overlook Medical Center remain in the forefront of medical care.

If you would like to become a member of the "Overlook Medical Center Family" by supporting the Foundation, you may

- Become a "Friend of Overlook Medical Center" with an annual gift of \$100 or more;
- Designate your gift for a restricted or specific project or allow the Foundation's board of trustees to determine the most needed application of your donation;
- Make a donation to memorialize or commemorate an individual, family or group;
- Make a planned or deferred gift to maximize tax advantages and/or protect current or future income, thereby becoming a member of the Heritage Society.

All Overlook Foundation gifts are tax deductible and remain at Overlook.

For more information about how you can help further Overlook's mission to provide exemplary health care services to its communities, please contact

The Overlook Foundation
36 Upper Overlook Road, P. O. Box 220
Summit, NJ 07902-0220
908-522-2840
www.overlookfoundation.org



Restricted Gifts for Capital & Program \$3,362,301
Unrestricted Annual Support \$1,684,244
Total \$5,046,545

New Targeted Campaign Launched for Palliative Care

With two targeted campaigns already underway, the Overlook Foundation has launched a third to support the Palliative Care Program at Overlook Medical Center. The \$2.5 million campaign will serve to increase the program's endowment to meet the growing demand for palliative services for patients and their families facing non-curative and life-limiting illness.

Nationally and statewide, the evolution and growth of this medical specialty during the last 30 years is the result of more than \$200 million invested from charitable organizations and private foundations. At Overlook, where the program's primary funding source is the Palliative Care Endowment, the ever-growing need for these services is far outpacing the cost of expansion efforts by the palliative care team.

Palliative care relieves suffering and helps chronically and terminally ill patients live their lives as fully as possible for as long as possible. It focuses on enhancing patients' quality of life while offering relief from their symptoms and the stress that comes with any serious illness.

A palliative care team typically includes physicians, nurse practitioners, chaplains, social workers and volunteers working together to provide personalized, family-centered support that helps patients establish goals for their care, while respecting their

moral values, spiritual beliefs and cultural practices. Studies have shown that this team approach can result in better medical outcomes, less debilitating pain and depression, and increased activity which translates to fewer hospital visits, decreased lengths of stay and longer life expectancy.

Established in 1999 by cardiologist Dr. John Gregory, the Palliative Care Program at Overlook has grown dramatically

"We cannot prevent suffering altogether, but we can help to relieve the fear and pain that patients face as they near the end of life."

over the years to the point where more than 800 consultations are projected for this year alone. Dr. Gregory, who serves as director of the program, and coordinator Jeanne Kerwin, a doctor of medical humanities, work with a multidisciplinary, passionately devoted team of nine professionals. While most of their patients are from the oncology, intensive care and neuro intensive care units, consultation requests are on the rise in other areas including cardiology, post-op surgery and outpatient oncology.

Among specialized supportive care services, palliative care relies heavily on the generosity of donors. Though consultations can be billed through Medicare and some insurance companies, reimbursement typically covers less than half of program costs. At Overlook, increasing the Palliative Care Endowment will help support the salaries of additional team members, including a full-time, nondenominational chaplain and a second full-time nurse practitioner.

Launched in the fall of 2013 with a lead gift of \$100,000 from a generous local couple, the Campaign for Palliative Care at Overlook has already garnered donations of some \$500,000 from corporations, family foundations, physicians and other individuals. The other two campaigns, which kicked off in 2012, have raised more than \$1 million each for the Atlantic Neuroscience Institute and the Eating Disorders Program at Overlook.



Overlook Foundation Trustee Toby Wesson and his wife, Betsy, opened their Summit home for a cocktail reception hosted by their son and daughter-in-law, David and Breene Wesson, and Krissy and Lee Samson. Toby, Breene and Krissy are members of the Eating Disorders Campaign Leadership Council, which is continuing its efforts to raise awareness and funding for expanded programming for young eating disorder patients at Overlook.



Chair Pam Gumport and Joan Gambro of the foundation's Campaign for Atlantic Neuroscience Leadership Council hosted a Ladies Night at Reeves-Reed Arboretum. Dozens of women from Summit and surrounding communities enjoyed a catered evening of boutique-style shopping, while learning more about the region's top provider of neuroscience care and its ongoing need for the most cutting-edge talent and technology.

2013 OPERATING STATISTICS

Admissions 24,764 Average Length of Stay 4.5 days Births 2,471
Same Day Surgical Procedures 9,763 Inpatient Surgeries 5,794
Emergency Department Visits 94,239

Overlook at a Glance

Part of Atlantic Health System, Overlook Medical Center is a 504-bed, nonprofit regional medical center with more than 1,500 attending physicians and medical residents and some 3,500 employees. Located in Summit, New Jersey, Overlook was founded in 1906 by Dr. William H. Lawrence Jr.

Now in its second century of healing, the hospital has a long history of providing primary health services in the community and actively organizes and funds numerous health promotion and quality-of-life activities. Classes, support groups, and screenings – many of which are free of charge – are offered year-round. Our Healthy Avenues Van provides health care information and screenings for symptoms of diabetes, stroke, high blood pressure, colorectal disease, and various cancers to residents of 24 surrounding communities.

Here are just some of our recent accreditations, awards, and accomplishments.

Overlook Medical Center

- Accredited by The Joint Commission, reflecting our commitment to meeting the highest performance standards
- Major clinical affiliate of Rutgers Cancer Institute of New Jersey, the state's only National Cancer Institute-designated Comprehensive Cancer Center
- Parent company, Atlantic Health System, is an affiliate of The Mount Sinai Hospital and Icahn School of Medicine at Mount Sinai and is a member of AllSpire Health Partners
- Best Regional Hospital in seven specialties: gastroenterology & GI surgery, geriatrics, gynecology, nephrology, neurology & neurosurgery, pulmonology, and urology (*U.S. News & World Report*, 2013-14)
- National Medal of Honor for Organ Donation (US Department of Health and Human Services)
- Access to Quality of Care Award (New Jersey Hospital Association)

Atlantic Neuroscience Institute at Overlook

- One of the top hospitals in New Jersey for the treatment of neurological disorders and stroke (Castle Connolly Medical Ltd.)

Stroke Center

- First Comprehensive Stroke Center in New Jersey (New Jersey Department of Health and Senior Services)
- Stroke Care Certification/Gold Seal of Approval™ for Primary Stroke Centers (The Joint Commission)
- Get With the Guidelines® Stroke Gold Plus Performance Achievement Award (American Heart Association and American Stroke Association)
- Primary referral center for 46 percent of New Jersey hospitals

Epilepsy Center

- One of a few centers in New Jersey designated a Level 4 Epilepsy Center
- First center in New Jersey – and one of only a few in the country – to evaluate epilepsy patients using magnetoencephalography (MEG)

The Carol G. Simon Cancer Center

- Major clinical research affiliate of The Rutgers Cancer Institute of New Jersey
- Outstanding Achievement Award and Three-Year Approval with Commendation (American College of Surgeons' Commission on Cancer)
- Ranked fifth in the world for number of prostate cancer patients treated with CyberKnife technology

The Breast Center

- Accredited by the National Accreditation Program for Breast Centers (NAPBC) and the American College of Radiology
- Outreach Award from BMW and Susan B. Komen Foundation

Emergency Department

- One of five New Jersey hospitals approved to provide emergency angioplasty in a community hospital setting
- Union Campus – one of 20 nationwide to receive Lantern Award (Emergency Nurses Association)

The Thomas Glasser Caregivers Center

- First hospital-based center in New Jersey dedicated to the caregivers of loved ones experiencing extended hospital stays

The Institute for Rheumatic and Autoimmune Diseases at Overlook Medical Center

- The only hospital-based institute of its kind in New Jersey

Gagnon Cardiovascular Institute at Overlook Medical Center

- Elective Angioplasty C-PORT E Trial (New Jersey Department of Health and Senior Services)
- Cardiac Rehabilitation Center Accreditation (American Association of Cardiovascular and Pulmonary Rehabilitation)
- Vascular Laboratory Accreditation (Centers for Medicare and Medicaid Services and Intersocietal Commission for the Accreditation of Vascular Laboratories)
- Echocardiography Laboratory Accreditation (Intersocietal Commission for the Accreditation of Echocardiography Laboratories)
- ACTION Registry®-GWTG™ Gold Performance Achievement Award (American College of Cardiology Foundation and American Heart Association)

The Frank and Mimi Walsh Maternity Center

- Level III Intensive Perinatal Unit (New Jersey Department of Health and Senior Services)
- Care Award (International Lactation Consultant Association)

Atlantic Health System Weight & Wellness Center

- Center of Excellence in Bariatric Surgery (American Society for Metabolic and Bariatric Surgery)

Center for Sleep Medicine

- Accreditation by The American Academy of Sleep Medicine

Orthopedics

- Gold Seal of Approval™ - Spine Surgery Certification (The Joint Commission)

Women's Heart Awareness Program

- Circle of Excellence Award (American Association of Critical Care Nurses)

The Carole and Joseph Katz, M.D. Wound Healing Center

- Accreditation (Undersea & Hyperbaric Medicine Society)
- Gold Seal of Approval™ Disease-Specific Care Certification (The Joint Commission)

The Eating Disorders Program at Goryeb Children's Hospital

- The only eating disorders program in the state to provide comprehensive treatment exclusively for adolescent patients

Atlantic Health

- Selected by *Fortune*® magazine for the sixth year in a row as one of the 100 Best Companies to Work For® - the only hospital system in northern New Jersey to earn this prestigious designation

Community Health Department Honored for Stroke Education and Screening



This year, Overlook's Community Health Department earned the respected HRET Community Outreach Award from the New Jersey Hospital Association for its highly successful Stroke Education and Screening Program.

The annual award recognizes hospitals and healthcare institutions for their collaborative efforts and programs that identify, create and support innovative programs to meet specific needs, improve health status and enhance quality of life.

The Stroke Education and Screening Program, which includes free screenings, Brain Power (an interactive inflatable brain and educational program about brain health) and lectures by a stroke

survivor, is aimed at improving awareness of the signs and symptoms of stroke and encouraging people to dial 911 if they recognize those symptoms in themselves or others.

Thanks to the Community Health Department's program as well as the talents of our EMS and Stroke Center teams, Overlook's targeted populations are

- more educated about stroke symptoms and risks
- dialing 911 (a nearly 3 percent increase in the number of stroke patients arriving via Emergency Medical Services following a 911 call)
- receiving faster intervention (42 percent increase in patient receiving tPA intervention)
- surviving stroke (mortality index dropped from 0.77 to 0.62)
- discharged with fewer complications (rate of complications from stroke dropped from 8.5 to 7.3 percent)

"Maintaining Overlook's high standard of stroke care requires an ongoing commitment to community education about stroke risks and symptoms," comments Joyce Passen, B.S.N., M.B.A., manager, Overlook Community Health. "Every minute a patient goes without treatment, two million brain cells die . . . so getting to an emergency department quickly is critical. The race against time is optimized by knowing the signs of a stroke (Face Arms Speech Time), immediately calling 911 and requesting to be taken to a designated stroke center. We're delighted to see that our program is making a difference."



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The front windows of Overlook Medical Center provided the canvas for an outpouring of artistry when patients, visitors and employees alike took paint markers in hand as part of the Gratitude Graffiti Project. During the Thanksgiving season, passers-by were invited to express their own personal gratitude for all to see when coming and going from the hospital's main lobby.

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Since our last report, we have lost several beloved members of the Overlook Foundation family. We recognize their special contributions to Overlook and to our community, and we extend our heartfelt wishes to their families.

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Doris J. Weber

“What we have done for ourselves alone dies with us; what we have done for others and the world remains and is immortal.”



We honor our friend, Dr. Gerald J. Glasser, who did so much for so many. A valued trustee and former chairman of the Overlook Foundation Board, Gerry was a philanthropic leader and champion of services to benefit the Overlook community, including the Thomas Glasser Lecture Series and the Thomas Glasser Caregivers Center at Overlook. His legacy will live on in our hearts and in the lives touched by all the good he brought to Overlook Medical Center.

OVERLOOK FOUNDATION

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