



Welcome to Paris

Your Hub to the Eurozone



Missions

Paris EUROPLACE is the Paris financial services-led body, in charge of developing and promoting Paris as an international financial center. Paris EUROPLACE is chaired by Augustin de ROMANET, Chairman and CEO, Aéroports de Paris (ADP).

Paris EUROPLACE brings together all financial services industry stakeholders and is the voice for its 400+ members, corporate issuers, investors, banks and financial intermediaries, professional associations, attorneys and accountants, consulting firms, etc., as well as the financial market authorities.

▶ **Think tanks and Working groups:** to enhance the Paris financial services business regulatory and global environment, by supporting reforms and initiatives to improve the attractiveness of the Paris financial center.

▶ **European contribution:** to participate in European working groups and consultations on European financial markets and establish permanent relations with the European Commission and Parliament.

▶ **International cooperation:** to develop dialogue, close ties and cooperation with emerging financial centers through the signature of MOUs and the organization of International Financial Forums.

▶ **New growing financial sectors:** to act as a prominent financial center in:

- **Innovation / Fintech:** the *FINANCE INNOVATION Cluster* guides the development of Fintechs in the most innovative fields: new payment solutions, Blockchain, AI, risk management, asset management, insurtech,...

- **Sustainable Finance:** the *Finance for Tomorrow initiative* contributes to mobilizing the Paris market players towards a sustainable and low carbon economy, in line with the Paris Agreement.

▶ **Financial research:** the *Institut Louis Bachelier* promotes, shares and disseminates research in economics and finance.

2030 Global Strategy:

1. To improve the Paris financial center's attractiveness.

2. To consolidate the position of Paris in its sectors of excellence such as investment banking, insurance, asset management, corporate financing.

To accelerate the industrial initiatives with three key sectors:

- Fintechs and financial innovation;
- Sustainable and environmental finance;
- Infrastructure financing.

3. To strengthen the contribution of the Paris financial center at the European and International levels.



Working Groups



WORKING GROUPS

Artificial Intelligence

Coordinated by
Nicolas MERIC,
CEO, DreamQuark

Committee Statistics

Chaired by **Banque de France**
and **Paris EUROPLACE**

Cybersecurity

Coordinated by
Olivier HASSID,
Director, PwC France

Europe

Coordinated by
Arnaud de BRESSON,
CEO, Paris EUROPLACE

Growth Equity

Coordinated by
Arnaud de BRESSON,
CEO, Paris EUROPLACE

Infrastructure

Financing

Chaired by
Jean BEUNARDEAU,
CEO, HSBC France

Sub-committees:

Africa, Emerging Markets,
Europe, French Market,
Regulatory.

IPO

Coordinated by
Euronext and
Paris EUROPLACE

Microfinance

Chaired by
Maria NOWAK,
Honorary Chairman,
ADIE

Promotion of the Paris Financial Center

Coordinated by
Arnaud de BRESSON,
CEO, and
Alain PITHON, Secretary
General, Paris EUROPLACE

Regulatory Environment

Chaired by
Michel PRADA,
Chairman, Conseil de
Normalisation des Comptes
Publics

Sub-committees:

Fintech (Hubert de
VAUPLANE), Foreign
Investments (Christophe
PERCHET), Securitization
(Hervé TOURAINE), Security
(Etienne GENTIL), Taxation
(Blandine LEPORCQ).



COMMITTEES

Corporates

Institutional Investors

Chaired by
Philippe MARCHESSAUX,
Former CEO, BNP Paribas
Investment Partners

Investment Banks

Chaired by
Severin CABANNES,
Deputy CEO, Société Générale

Market Infrastructures

Chaired by
Nathalie AUFAUVRE,
General Director of Operations,
Banque de France



EMERGING MARKETS COMMITTEES

China and South East Asia

Middle East

Africa

PARIS

Competitive Advantages in the EU*

► The only “Global City” in the EU



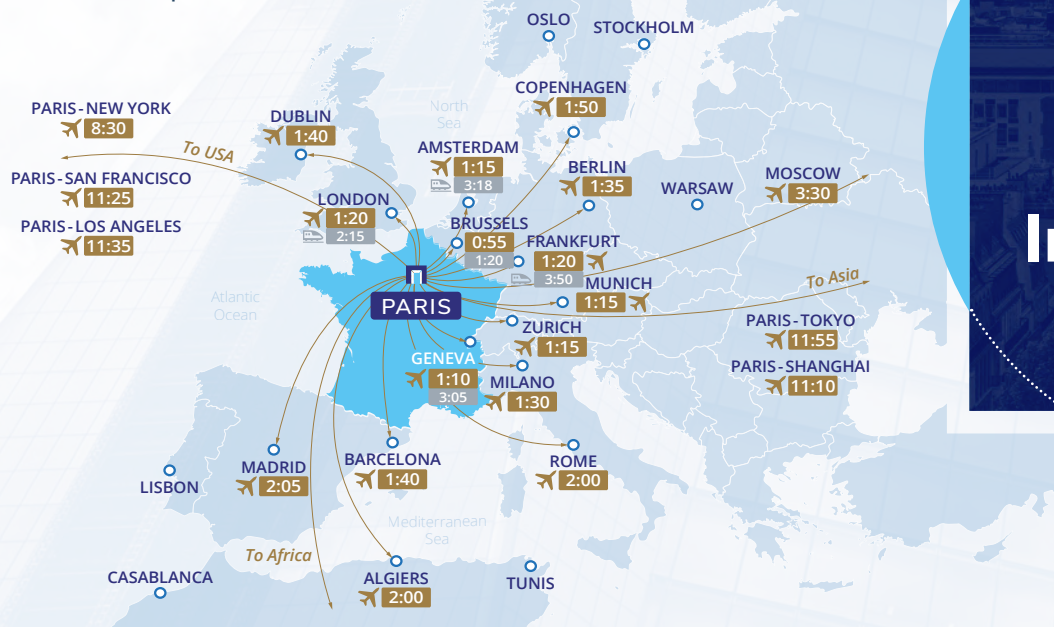
- The largest economic region, with 5% of the EU GDP.

- Paris region No.1 in Europe and No.3 worldwide for hosting the world's Top 500 corporate headquarters.



- Access to a market of 500 million European consumers.

- Paris, at the heart of Europe. Strategic geographical position and convenient access by air, rail and road transportation.



► A business-friendly environment

- Flexible labor rules and a reduced cost of labor;
- Attractive tax environment;
- Improved legal framework;
- Enhanced general business environment and infrastructure.

► The most innovative and sustainable financial center in the EU



The EU largest
Fintech
base

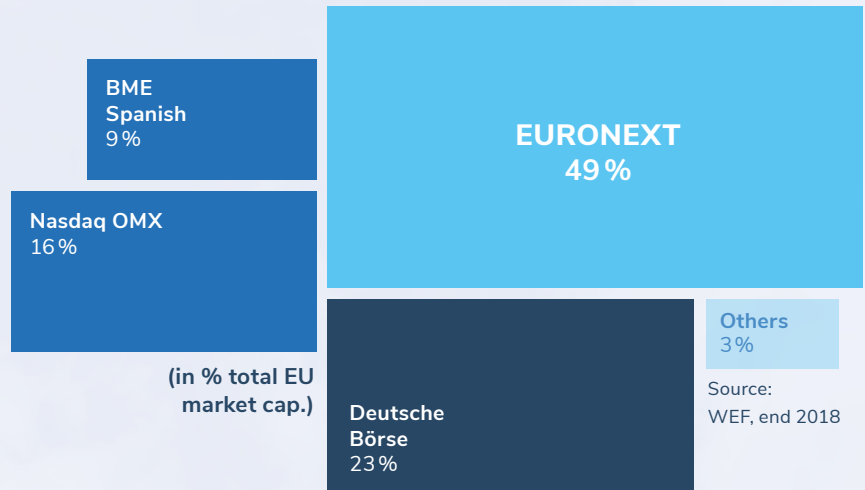


Recognized expertise
and know-how in
**Infrastructure
Financing**

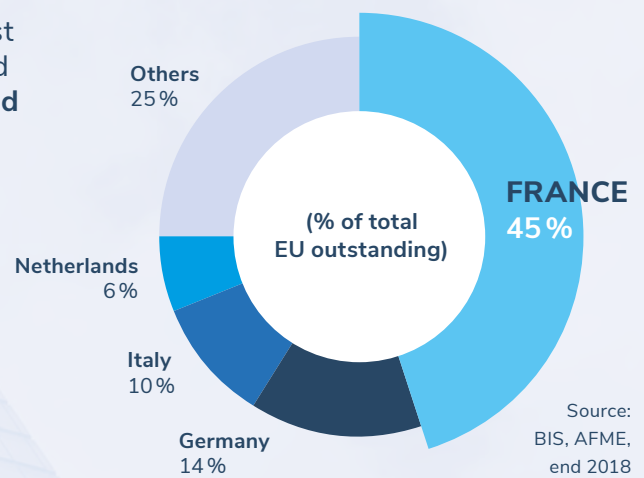
* European Union

► The leading financial center in the EU

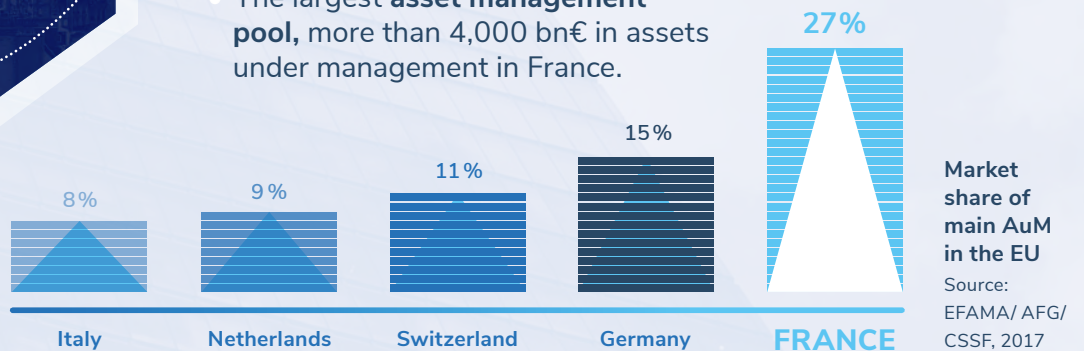
- The largest EU stock exchange, in terms of market capitalization and value of equity trading.



- The EU deepest and most liquid corporate bond market.



- The largest asset management pool, more than 4,000 bn€ in assets under management in France.



- A critical mass of financial market players.

1st Business Center in Europe
i.e. presence of the clients of financial institutions & the talents

5 French BANKS
in the EU top 10

N°1 INSURANCE Market in the EU

Vibrant PRIVATE EQUITY industry in the EU

Join us and Get Involved

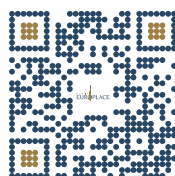
Paris EUROPLACE offers its members the opportunity to develop their business in France and Europe and to ensure their priorities are heard at all levels across the financial industry.

As Paris EUROPLACE is extending its actions for the competitiveness and attractiveness of the Paris financial center, being a member of Paris EUROPLACE offers a **wide range of privileges** such as, but not limited to: participating in working groups, attending international financial forums, joining the Fintech & Research communities, benefiting from leading-edge services and information (economic and regulatory framework, taxation,...).

Over 400 corporates, investors and financial institutions have already joined us.

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75002 Paris – France

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 www.paris-europlace.com

 [@europlace](https://twitter.com/europlace)

 [paris-europlace](https://www.linkedin.com/company/paris-europlace)

The title of the document, "Board of Directors Steering Committee Members", is written in a bold, gold, sans-serif font. It is positioned in the lower right quadrant of the page, which is a white triangular area. The background of the entire page is a dark blue-tinted photograph of the Paris Europlace building, a grand neoclassical structure with a prominent portico of columns and a wide set of steps leading up to the entrance. A large white circle is visible on the left side of the image, partially overlapping the building's facade.

**Board
of Directors
Steering Committee
Members**

Paris EUROPLACE's Board of Directors

Board of Directors chaired by

Augustin de ROMANET, Chairman & CEO,
ADP Group

Jean-Paul AGON, Chairman & CEO, L'Oréal

Bernard ARNAULT, Chairman & CEO, LVMH

Marc Antoine AUTHEMAN, Chairman of the
Board, Euroclear

Marie-Anne BARBAT-LAYANI, Chief Executive
Officer, FBF – French Banking Federation

Patricia BARBIZET, Chairman, Temaris &
Associés

Jean BEUNARDEAU, Chief Executive Officer,
HSBC France

Stéphane BOUJNAH, CEO & Chairman of the
Managing Board, Euronext

Geoffroy BOULARD, Mayor of Paris 17th
arrondissement, Metropolitan Counsellor,
Métropole du Grand Paris

Philippe BRASSAC, Chief Executive Officer,
Crédit Agricole

Arnaud de BRESSON, Chief Executive Officer,
Paris EUROPLACE

Patrick COMBES, Chairman & CEO, VIEL & Cie

Kyril COURBOIN, Chairman, J.P. Morgan France

Thierry DALLARD, Chairman, Société du
Grand Paris

Jean-Baptiste DANET, Chairman,
CroissancePlus

Brigitte DAURELLE, Chief Executive Officer,
Euroclear Belgium, France, Nederland

Nicolas DUFOURCQ, Chief Executive Officer,
Bpifrance

Denis DUVERNE, Chairman of the Board, AXA

Ramon FERNANDEZ, Delegate Chief Executive
Officer Finance, Performance and Europe, Orange

Dominique GAILLARD, Chairman, France
Invest, Senior Advisor, Ardian

Bernard GAINNIER, Chairman & CEO, PwC
France And Francophone Africa, Chairman,
Finance Innovation

Stéphane GIORDANO, Chairman, AMAFI -
Association Française Des Marchés Financiers

Olivier GUELAUD, Chairman of Accounting
Committee, Paris EUROPLACE

Anne HIDALGO, Mayor of Paris, Ville de Paris

Vincent HUBERT, Managing Director CIB
Corporate, Santander

Didier KLING, Chairman, Paris Île-de-France
Regional Chamber Of Commerce and Industry

Isabelle KOCHER, Chief Executive Officer,
ENGIE

Patrick de LA CHEVARDIÈRE, Chief Financial
Officer, Total

Ludovic LE MOAN, CEO & Co-founder, Sigfox

Jean LEMIERRE, Chairman, BNP Paribas, Vice
Chairman, Paris EUROPLACE

Xavier LÉPINE, Chairman of the Board, La
Française Group

André LEVY-LANG, Chairman, Institut Louis
Bachelier (ILB)

Eric LOMBARD, Chief Executive Officer, Caisse
des Dépôts

Jean-Hervé LORENZI, Chairman, Cercle des
Economistes

Franck MARGAIN, Chairman, Paris Region
Entreprises

Frédéric MAZZELLA, Founder & President,
BlaBlaCar

Florent MENEGAUX, General Managing Partner,
Michelin

Laurent MIGNON, Chairman of the Board, BPCE

Jay NIRSIMLOO, Chairman, KPMG France

Robert OPHELE, Chairman, AMF – The French
Financial Markets Authority

Frédéric OUDÉA, Chief Executive Officer,
Société Générale

Alain PAPIASSE, Chairman of Corporate and
Institutional Banking, BNP Paribas, Chairman of
Steering Committee, Paris EUROPLACE

Valérie PECRESSE, Chairwoman, Paris Région

Yves PERRIER, Chief Executive Officer, Amundi,
Vice Chairman, Paris EUROPLACE

Eric PINON, Chairman, AFG – The French Asset
Management Association

Alain PITHON, Secretary General, Paris
EUROPLACE

Patrick POUYANNÉ, Chairman & CEO, Total

Arnaud DE PUYFONTAINE, Chairman of the
Board, Vivendi

Vincent REMAY, Senior Advisor, VIEL & Cie

Odile RENAUD-BASSO, Director General of the
French Treasury, Ministry of the Economy and
Finance

André RENAUDIN, Chief Executive Officer,
AG2R La Mondiale

Alexandre RICARD, Chairman & CEO, Pernod
Ricard

Stéphane RICHARD, Chairman & CEO,
Orange

Bruno ROGER, Chairman Global Investment
Banking, Lazard Group

Thomas SAUNIER, Chief Executive Officer,
Malakoff Mederic

Jean-Dominique SENARD, Chairman, Renault

Bernard SPITZ, Chairman, FFA – French
Insurance Federation

François VILLEROY DE GALHAU, Governor,
Banque de France

Rémy WEBER, Chairman of the Executive Board,
La Banque Postale

Serge WEINBERG, Chairman, Sanofi

Philippe ZAOUATI, Chief Executive Officer,
Mirova, Chairman, Finance for Tomorrow

Steering Committee

Steering Committee chaired by

Alain PAPIASSE, Chairman of Corporate and Institutional Banking, BNP Paribas

Anthony ATTIA, Chief Executive Officer, Euronext Paris, Global Head of Listing, Euronext

Jean-Pierre AUBIN, Executive Managing Director, BGC Partners, President, Aurel BGC

Alban AUCOIN, Head of Group Public Affairs, Crédit Agricole

Nathalie AUFAUVRE, Director General for Financial Stability and Operations, Banque de France

Stéphane AUSTRY, Partner, CMS Francis Lefebvre Avocats

Jean-Michel BEACCO, Chief Representative, Institut Louis Bachelier (ILB)

Frédéric BEDIN, Managing Director and President of the Management Board, Hopscotch Group

Pierre BOLLON, General Representative, AFG - The French Asset Management Association

Arnaud de BRESSON, Chief Executive Officer, Paris EUROPLACE

Gilles BRIATTA, Group General Secretary, Société Générale

Bernard CARAYON, Chairman of Board of Directors, Gecina

Michel COJEAN, Managing Director, EIFR

Stéphane COSSÉ, Director of Public Affairs, Covéa

Brigitte DAURELLE, Chief Executive Officer, Euroclear Belgium, France, Nederland

Fabrice DEMARIGNY, Partner, Mazars

Inès de DINECHIN, Chief Executive Officer, Aviva Investors France

Nicolas DUHAMEL, Advisor to the President of the Management Board, in charge of Public Affairs, BPCE

Joëlle DURIEUX, Chief Executive Officer, Finance Innovation

Ramon FERNANDEZ, Delegate Chief Executive Officer Finance, Performance and Europe, Orange

Eric FOREST, Chairman & CEO, EnterNext

Sylvain de FORGES, Chairman, Revue d'Economie Financière (REF)

Céline GARRISSON, Managing Director, CroissancePlus

Ghislain GOMART, Economic & Attractiveness Development Director, Métropole du Grand Paris

Lionel GROTTTO, Chief Executive Officer, Paris Region Entreprises

Olivier GUELAUD, Chairman of Accounting Committee, Paris EUROPLACE

Jean-Jacques GUIONY, Chief Financial Officer, LVMH

Judith HARTMANN, Deputy CEO in charge of Finance and oversight of the North America and United Kingdom BUs, ENGIE

Benoît de JUVIGNY, Secretary General, AMF - The French Financial Markets Authority

Benoît de LA CHAPELLE BIZOT, Director General Delegate, FBF - French Banking Federation

Agnès LÉPINAY, Director of Economic & Financial Affairs, MEDEF - French Business Confederation

Xavier LÉPINE, Chairman, La Française Group

Olivier MAREUSE, Chief Investment Officer - Director of Savings Funds, Caisse des Dépôts

Pascal PINCEMIN

Alain PITHON, Secretary General, Paris EUROPLACE

Philippe POIGET, Chief Executive Officer, FFA - French Insurance Federation

Patricia PLAS, Head of Public Affairs & Outreach, AXA Group

Michel PRADA, President, Public Sector Accounting Standards Council (Conseil de Normalisation des Comptes Publics), France

Sébastien RASPILLER, Head of Economic Finance of the French Treasury, Ministry of the Economy and Finance

Vincent REMAY, Senior Advisor, VIEL & Cie

Olivier RENARD, Chief of staff and Vice Mayor, Ville de Paris

Jacques ROSSI, Partner, Cabinet Rossi

Gilles SAINT MARC, Partner, Kramer Levin

Bertrand de SAINT-MARS, Chief Executive, AMAFI - Association Française Des Marchés Financiers

David SIMON, Head of Risk, Accounting and Pilotage, AG2R La Mondiale

Pierre SORBETS, Vice-Chairman Global Banking, HSBC France

Patrick SOULARD, Executive VP & Country Head of France, UniCredit SPA

François SOULMAGNON, Chief Executive Officer, AFEP - French Association of Large Companies

Muriel de SZILBEREKY, Chief Executive Officer, ANSA - Association Nationale des Sociétés par Actions

France VASSAUX, Secretary General, France Invest

Philippe ZAOUATI, Chief Executive Officer, Mirova, Chairman, Finance for Tomorrow

Paris EUROPLACE's Members

Founding Members

Banque de France
Caisse des Dépôts
CCI de Paris Île-de-France
Conseil Régional d'Île-de-France
Euroclear France
Euronext
Ville de Paris

Issuers

Accor
Air France KLM
Airbus Groupe
Air Liquide
CADES
Compagnie Saint-Gobain
Danone
EDF
ENGIE
GE Groupe
Groupe Aéroports de Paris
Kering
L'Oréal
Lafarge
LVMH
Michelin
Orange
Pernod Ricard
Renault SA
Sanofi
SNCF Réseau
Société du Grand Paris
SUEZ Environnement
Tereos
Total
VINCI
Vivendi

Real Estate Companies

Affine
Gecina
Unibail-Rodamco

Investors & Insurance Companies

AG2R La Mondiale
AGIPI
Amilton Asset Management
Amundi
Argos Wityu
Aviva Investors France
AXA
BlackFin Capital Partners
BlackRock
BNP Paribas Asset Management
Bpifrance - Banque Publique d'Investissement
Caisse Centrale de Réassurance
CNP Assurances
Covéa Finance
Descartes Underwriting
DNCA

Eiffel Investissement
Emergence
ERAFP
Fonds de Réserve pour les Retraites
GFI Securities
Gravitation
Groupama Asset Management
Groupe GTI
Groupe La Française
Hugau Gestion SAS
Humanis GIE Fonctions Groupe
Idinvest Partners
La Banque Postale AM
La Financière Responsable
La Mutuelle Générale
Macif
MAIF
Malakoff Mederic
Meridiam
Mirova
Moringa
NewAlpha Asset Management
Ostrum Asset Management
TOBAM
Verspieren
Wendel

Banks & Financial Institutions

AFD – Agence Française de Développement
Banco Santander SA
Bank of China Paris Branch
Bank of Communications Paris Branch
Banque de Développement du Conseil de L'Europe
Banque Nomura France
BNP Paribas
BPCE
China Construction Bank Paris Branch
Commerzbank
Crédit Agricole SA
Crédit Coopératif
Crédit Foncier de France
Crédit Mutuel Arkéa
Deutsche Bank
Goldman Sachs
ICBC Paris Branch
JP Morgan & Cie
La Banque Postale
Lazard Frères
Neufilize OBC
Proparco
Robeco
Rothschild & Cie
SFIL
Société Générale
Standard Chartered Bank
Triodos Finance
UBS France SA

Trading & Clearing Platform

Euroclear
Euronext
LCH. Clearnet

Brokerage Firms

Aurel BGC
Cholet Dupont
Exane
Kepler Chevreux
VIEL & Cie

Law Firms

Allen & Overy
Ashurt LLP
Baker McKenzie
Cabinet Marie-Aude Noury
Cleary Gottlieb Steen & Hamilton LLP
Clifford Chance
CMS Francis Lefebvre
Cohen & Gresser LLP
Davis Polk & Wardwell LLP
De Pardiou Brocas Maffei
DLA Piper
Fidal
Freshfields Bruckhaus Deringer
Gide Loyrette Nouel
Herbert Smith Freehills Paris LLP
Hogan Lovells
Jeantet
Jones Day
Kramer Levin Naftalis & Frankel
Latham & Watkins LLP
Linklaters
Rochelois Besins & Associes Notaires
SCP Orrick Rambaud Martel
Simmons & Simmons LLP
Squire Patton Boggs
White & Case LLP

Consulting, Audit & CPAs Companies

A2 Consulting
BDO
Carbone 4
Climate-KIC
CMG Consulting Group
ConsenSys
Deloitte Touche & Tohmatsu
EcoAct
EY
FINERGREEN
Four Twenty Seven – 427
I Care & consult
KPMG
Mazars
MSCI
Origin.earth
PwC – Price Waterhouse Coopers
Ricol Lasteyrie

Rating Agencies

Beyond Ratings
Ethifinance - Spread Research
NOTA-PME
Novethic
Vigeo Eiris

Professional Organisations & Think Tanks

2° Investing Initiative

ACI France

AFEP – Association Française des Entreprises Privées

AFG – Association Française de la Gestion Financière

AFIP – Association Française de l'Investissement Participatif

AFTE – Association Française des Trésoriers d'Entreprise

AFTI – Association Française des Professionnels des Titres

AMAFI – Association Française des Marchés Financiers

AMCHAM – American Chamber of Commerce in France

ANACOFI – Association Nationale des Conseils Financiers

ANSA – Association Nationale des Sociétés par Actions

ASPIM – Association Française des Sociétés de Placement Immobilier

Centre National des Professions Financières

CEPS – Centre d'Etude et de Prospective Stratégique

Cercle des Banques Etrangères en France

Chambre Nationale des Conseils

en Gestion de Patrimoine

CNO – Comité de Normalisation Obligatoire

Comité France Chine

CroissancePlus

F2IC – Fédération des Investisseurs Individuels et des Clubs d'Investissement

FBF – Fédération Bancaire Française

FFA – Fédération Française de l'Assurance

FIR – Forum pour l'Investissement Responsable

France Invest

FSIF – Fédération des Sociétés Immobilières et Foncières

IFA – Institut Français des Administrateurs

I4CE

MEDEF – Mouvement des Entreprises de France

Métropole du Grand Paris

Middlenext

OCBF – Office de Coordination Bancaire et Financière

ORSE – Observatoire de la Responsabilité Sociétale des Entreprises

SFAF – Société Française des Analystes Financiers

Terrawatt

WWF France

Public Authorities

ADEME

Métropole du Grand Paris

Ministère de la transition écologique et solidaire

Société du Grand Paris

Conseil Régional d'Île-de-France

Ville de Paris